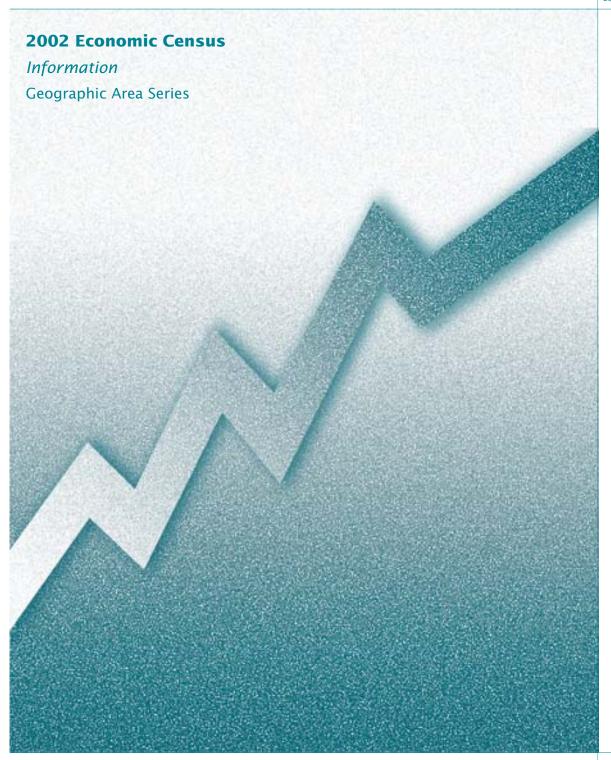
EC02-51A-CA





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# **2002 Economic Census**

Information Geographic Area Series





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# Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

#### RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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# Information

### **SCOPE**

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

- 1. Unlike traditional goods, an "information or cultural product," such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
- 2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
- 3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
- 4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
- 5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the "kinds of business" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

**Exclusions.** The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

## **Subject Series:**

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- Establishment and Firm Size (Including Legal Form of Organization). This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses*, and the Survey of Business Owners reports.

### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
- 4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 5. Economic places.

- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
- b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
- c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

#### **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- N Not available or not comparable
- Q Receipts not collected at this level of detail for multiestablishment firms
- S Withheld because estimates did not meet publication standards
- X Not applicable
- Z Less than half the unit shown
- a 0 to 19 employees
- b 20 to 99 employees
- c 100 to 249 employees
- e 250 to 499 employees
- f 500 to 999 employees
- g 1,000 to 2,499 employees
- h 2,500 to 4,999 employees
- i 5,000 to 9,999 employees
- i 10,000 to 24,999 employees
- k 25,000 to 49,999 employees
- 50,000 to 99,999 employees
- m 100,000 employees or more
- r Revised
- Represents zero (page image/print only)
- (CC) Consolidated city (IC) Independent city
- CDP Census designated place

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## Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmen	is in the 2002 Econo	omic Census comp	pared to the 1997 I	conomic Census]		
						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	CALIFORNIA							
51	Information	20 484	N	35 120 863	9 363 899	563 841	N	N
511	Publishing industries (except Internet)	4 465	39 483 025	12 479 117	3 320 540	168 096	2.2	14.3
5111 51111	Newspaper, periodical, book, and directory publishers	2 475 679	14 675 006   5 299 479	3 186 802 1 530 719	797 752 379 233	73 050 40 780	2.8	10.2 8.2
511110 51112	Newspaper publishers Periodical publishers	679 953	5 299 479 5 299 608	1 530 719 1 530 719 848 472	379 233 212 708	40 780 40 780 16 418	2.1 2.1 3.5	8.2 16.9
511120 51113	Periodical publishers Book publishers	953 463	3 897 608 2 540 251	848 472 427 552	212 708 113 822	16 418 8 448	3.5 3.2	16.9 6.9
511130 51114	Book publishers	463 223	2 540 251 2 292 541	427 552 301 709	113 822 72 992	8 448 5 620	3.2 2.9	6.9 7.8
511140 51119	Directory and mailing list publishers Other publishers Greeting card publishers All other publishers	223 157	2 292 541 645 127	301 709 78 350	72 992 18 997	5 620 1 784	2.9	7.8 7.3
511191 511199	Greeting card publishers	23 134	19 055 626 072	4 811 73 539	1 180 17 817	179 1 605	2.5 2.3	50.1 6.0
5112	Software publishers	1 990	24 808 019	9 292 315	2 522 788	95 046	1.9	16.7
51121	Software publishers	1 990	24 808 019	9 292 315	2 522 788	95 046	1.9	16.7
511210 512	Software publishers	1 990 6 645	24 808 019 N	9 292 315 7 320 701	2 522 788 1 861 269	95 046 117 901	1.9 N	16.7 N
5121	Motion picture and video industries	5 850	N N	6 498 700	1 648 663	108 073	N N	N
51211	Motion picture and video production	4 148	Q	5 186 938	1 311 151	69 820	Q	Q
512110 51212	Motion picture and video production	4 148 202	Q Q	5 186 938 87 030	1 311 151 23 234	69 820 1 519	Q Q	9999
512120 51213	Motion picture and video distribution	202 648	Q 1 939 056	87 030 227 639	23 234 50 452	1 519 20 951	Q 1.9	29.3
512131 512132	Motion picture theaters (except drive-ins)  Drive-in motion picture theaters	620 28	1 905 735 33 321	220 616 7 023	49 098 1 354	20 393 558	1.9 1.7	28.9 53.7
51219	Postproduction and other motion picture and video industries	852	2 829 440	997 093	263 826	15 783	6.0	8.7
512191 512199	Teleproduction and other postproduction services Other motion picture and video industries	724 128	2 019 946 809 494	812 395 184 698	218 244 45 582	12 886 2 897	7.5 2.1	11.0 2.8
5122	Sound recording industries	795	N	822 001	212 606	9 828	N	N
51221 512210	Record production	94 94	119 719 119 719	24 153 24 153	7 308 7 308	417 417	10.1 10.1	5.3 5.3
51222 512220	Integrated record production/distribution	110 110	Q	566 741 566 741	150 921 150 921	4 995 4 995	Q	Q
51223 512230	Music publishers Music publishers	173 173	1 023 928 1 023 928	95 143 95 143	22 181 22 181	1 515 1 515	3.2	5.3 5.3 Q Q 2.6 2.6
51224 512240	Sound recording studios.  Sound recording studios	331 331	255 857 255 857	102 108 102 108	23 913 23 913	1 956 1 956	19.8 19.8	13.3 13.3
51229 512290	Other sound recording industries Other sound recording industries	87 87	95 422 95 422	33 856 33 856	8 283 8 283	945 945	9.1	11.1 11.1
5122902 5122909	Producers of taped radio programs	38 49	34 459 60 963	13 878 19 978	3 686 4 597	465 480	15.6 5.3	9.1 12.2
515	Broadcasting (except Internet)	899	12 114 850	2 096 306	530 905	36 348	5.0	7.0
5151	Radio and television broadcasting	806	8 136 580	1 707 973	417 540	30 991	1.0	6.9
51511 515111	Radio broadcasting	583 96	2 400 022 462 525	656 228 108 884	159 371 26 771	14 123 2 540	2.3 3.2	7.1 10.5
515112 51512	Radio stations. Television broadcasting	487 223	1 937 497 5 736 558	547 344 1 051 745	132 600 258 169	11 583 16 868	2.1	6.3 6.8
515120	Television broadcasting	223	5 736 558	1 051 745	258 169	16 868	.5	6.8
5152 51521	Cable and other subscription programming	93	3 978 270	388 333	113 365	5 357 5 357	13.3	7.2 7.2
515210	Cable and other subscription programming	93 93	3 978 270 3 978 270	388 333 388 333	113 365 113 365	5 357 5 357	13.3	7.2
516	Internet publishing and broadcasting	441	1 445 405	515 068	149 550	8 784	6.9	26.6
5161	Internet publishing and broadcasting	441	1 445 405	515 068	149 550	8 784	6.9	26.6
51611 516110	Internet publishing and broadcasting	441 441	1 445 405 1 445 405	515 068 515 068	149 550 149 550	8 784 8 784	6.9 6.9	26.6 26.6
517	Telecommunications	4 983	N	8 224 287	2 228 707	151 149	N	N
5171	Wired telecommunications carriers	2 650	Q	5 327 093	1 450 904	84 077	Q	Q
51711 517110	Wired telecommunications carriers	2 650 2 650	Q	5 327 093 5 327 093	1 450 904 1 450 904	84 077 84 077	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	1 242	Q	1 509 598	426 988	30 114	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1 242	Q	1 509 598	426 988	30 114	Q	Q
517211 517212	Paging	172 1 070	Q Q	108 477 1 401 121	31 098 395 890	2 617 27 497	QQ	Q Q
5173	Telecommunications resellers	323	1 087 828	166 031	41 544	4 184	14.1	22.3
51731 517310	Telecommunications resellers	323 323	1 087 828 1 087 828	166 031 166 031	41 544 41 544	4 184 4 184	14.1 14.1	22.3 22.3
5174	Satellite telecommunications	87	630 430	68 131	19 314	1 066	5.3	13.6
51741	Satellite telecommunications	87	630 430	68 131	19 314	1 066	5.3	13.6
517410 5175	Satellite telecommunications	87 604	630 430 Q	68 131 1 051 861	19 314 261 882	1 066 30 093	5.3 Q	13.6 Q
5175	Cable and other program distribution	604	Q	1 051 861	261 882	30 093	Q	Q
517510	Cable and other program distribution	604	ãl	1 051 861	261 882	30 093	α̈́Ι	ã

## Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	CALIFORNIA—Con.							
<b>51</b> 517 5179	Information – Con. Telecommunications – Con. Other telecommunications	77	263 506	101 573	28 075	1 615	5.3	42.0
51791 517910	Other telecommunications	77 77	263 506 263 506	101 573 101 573	28 075 28 075	1 615 1 615	5.3 5.3	42.0 42.0
518	Internet service providers, web search portals, and data processing services	2 808	12 415 051	4 319 922	1 231 088	76 323	6.2	19.8
5181	Internet service providers and web search portals	825	4 881 468	1 393 658	447 831	19 607	9.7	19.7
51811 518111 518112	Internet service providers and web search portals	825 735 90	4 881 468 3 105 747 1 775 721	1 393 658 780 594 613 064	447 831 258 929 188 902	19 607 14 929 4 678	9.7 15.2 .2	19.7 22.4 15.0
5182	Data processing, hosting, and related services	1 983	7 533 583	2 926 264	783 257	56 716	4.0	19.9
51821 518210	Data processing, hosting, and related services	1 983 1 983	7 533 583 7 533 583	2 926 264 2 926 264	783 257 783 257	56 716 56 716	4.0 4.0	19.9 19.9
519	Other information services	243	484 906	165 462	41 840	5 240	17.1	24.9
5191	Other information services	243	484 906	165 462	41 840	5 240	17.1	24.9
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives All other information services All other information services	90 90 115 115 38 38	225 861 225 861 93 405 93 405 165 640 165 640	73 860 73 860 34 274 34 274 57 328 57 328	18 340 18 340 9 094 9 094 14 406 14 406	1 415 1 415 1 147 1 147 2 678 2 678	8.4 8.4 67.5 67.5 .5	29.1 29.1 9.8 9.8 27.6 27.6

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>&</sup>lt;sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.
<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
-	FRESNO-MADERA, CA COMBINED STATISTICAL							
F-1	AREA	055	N	004 011	50.070	6 444		N
<b>51</b> 511	Information Publishing industries (except Internet)	<b>255</b>	<b>N</b> D	<b>234 811</b> D	<b>59 378</b>	6 111	N D	<b>N</b> D
5111	Newspaper, periodical, book, and directory publishers	34	D	D	D	g g	D	D
51111	Newspaper publishers	13	D	D	D	f	D	D
511110 51114	Newspaper publishers Directory and mailing list publishers	13 5	D D	D D	D D	f e	D D	D D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	27	N	8 748	2 117	662	N	N
5121 51213	Motion picture and video industries	22	N D	D D	D D	f e	N D	N D
512131	Motion picture theaters (except drive-ins)	9	D	Ď	D D	e	Ď	D
5122	Sound recording industries	5	N	D	D	С	N	N
515	Broadcasting (except Internet)	38	D	D	D	g	D	D
5151	Radio and television broadcasting	38	D	D	D	g	D	D
51511 515112	Radio broadcasting	27 25	D D	D D	D D	f f	D D	D D
517	Telecommunications	107	N	114 589	29 945	2 109	N	N
5171	Wired telecommunications carriers	50	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	50 50	Q Q	D D	D D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	38	Q	D	D	9 e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	38	Q	D	D	е	Q	Q
517212 518	Cellular and other wireless telecommunications  Internet service providers, web search portals, and data	35	Q	12 840	3 104	255	Q	Q
310	processing services	36	D	D	D	е	D	D
5182	Data processing, hosting, and related services	22	D	D	D	e	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	22 22	D D	D D	D D	e e	D D	D D
	Fresno, CA Metropolitan Statistical Area							
51	Information	222	N	208 825	52 610	5 469	N	N
511	Publishing industries (except Internet)	36	257 724	52 617	13 091	1 661	2.3	15.6
5111	Newspaper, periodical, book, and directory publishers	28	228 896	41 316	10 352	1 296	2.4	9.9
51111 511110	Newspaper publishers	10 10	D D	D D	D D	f f	D D	D D
51114 511140	Directory and mailing list publishers	5 5	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	22	N	8 018	1 946	567	N	N
5121	Motion picture and video industries	17	N	D	D	е	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	7 7	D D	D D	D D	e e	D D	D D
5122	Sound recording industries	5	N	D	D	С	N	N
515	Broadcasting (except Internet)	37	128 270	39 150	9 026	1 055	1.0	.8
5151	Radio and television broadcasting	37	128 270	39 150	9 026	1 055	1.0	.8
51511	Radio broadcasting	26	49 813	15 529	3 610	561	2.5	1.1
515112 517	Radio stations	24 94	D N	D 93 634	D 24 465	1 698	D N	D N
5171	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
51711	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
517110	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	32	Q Q	D D	D D	c c	Q Q	Q Q
517212	Cellular and other wireless telecommunications	29	ă	D	D D	č	ã	Q
518	Internet service providers, web search portals, and data processing services	29	39 211	12 663	3 408	415	10.9	12.8
5182	Data processing, hosting, and related services	20	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services	20 20	D D	D D	D D	e e	D	D D
310210		20	D	D		е		D
51	Madera, CA Metropolitan Statistical Area	33	N	25 986	6 768	642	N	N
512	Motion picture and sound recording industries	5	N	730	171	95	N	N
	Motion picture and video industries	5	N	730	171	95	N	N
5121				0				
5121 51213	Motion picture and video exhibition	4	D	D	D	b	D	D

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA							
51	COMBINED STATISTICAL AREA Information	11 216	N	15 441 381	4 002 935	267 190	N	N
511	Publishing industries (except Internet)	1 765	10 405 062	2 808 383	705 605	50 639	3.1	16.2
5111	Newspaper, periodical, book, and directory publishers	1 109	6 092 089	1 342 335	327 441	31 114	2.9	12.1
51111 511110	Newspaper publishers	264 264	D D	D D	D D	į	D D	D D
51112 511120	Periodical publishers	487 487	2 317 156 2 317 156	499 011 499 011	123 448 123 448	9 494 9 494	2.9 2.9	17.9 17.9
51113 511130	Book publishers	181 181	D D	D D	D D	g g	D   D	D D
51114 511140	Directory and mailing list publishers	103 103	853 804 853 80 <u>4</u>	110 686 110 686	26 983 26 983	2 406 2 406	5.0 5.0	8.9 8.9
51119 511199	Other publishers All other publishers	74 67	D D	D D	D D	f f	D D	D D
5112	Software publishers	656	4 312 973	1 466 048	378 164	19 525	3.5	22.0
51121 511210	Software publishersSoftware publishers	656 656	4 312 973 4 312 973	1 466 048 1 466 048	378 164 378 164	19 525 19 525	3.5 3.5	22.0 22.0
512	Motion picture and sound recording industries	5 522	N	6 527 364	1 682 096	100 169	N	N
5121	Motion picture and video industries	4 906	N	5 757 100	1 481 841	91 556	N	N
51211 512110	Motion picture and video production  Motion picture and video production	3 644 3 644	999	4 766 998 4 766 998 D	1 222 272 1 222 272	65 963 65 963	Q	Q Q Q 19.5
51212 512120 51213	Motion picture and video distribution  Motion picture and video distribution  Motion picture and video exhibition	183 183 331	979 136	D 121 006	D D 27 108	g g 11 168	Q Q 2.8	Q Q 10.5
512131 512132	Motion picture theaters (except drive-ins)  Drive-in motion picture theaters	326 5	D D	D D	D D	j	D D	D D
51219	Postproduction and other motion picture and video industries	748	D	D	D	i	D	D
512191 512199	Teleproduction and other postproduction services Other motion picture and video industries	639 109	D D	D D	D D	j   h	D D	D D
5122	Sound recording industries	616	N	770 264	200 255	8 613	N	N
51221 512210	Record production	85 85	D D	D D	D D	e e	D D	D
51222 512220	Integrated record production/distribution	88 88	QQ	D	D D	h h	Q Q	D Q Q D D
51223 512230	Music publishers Music publishers	143 143	D D	D D	D D	g	Ď   D	Ď D
51224 512240	Sound recording studios	246 246	D D	D D	D D	g	D D	D
51229 512290	Other sound recording industries Other sound recording industries	54 54	54 340 54 340	21 019 21 019	5 030 5 030	509 509	12.1 12.1	17.6 17.6
5122902 5122909	Producers of taped radio programs	23 31	20 576 33 764	8 456 12 563	2 222 2 808	238 271	23.2 5.3	15.3 19.0
515	Broadcasting (except Internet)	385	9 464 016	1 342 416	347 108	21 013	5.9	6.5
5151	Radio and television broadcasting	325 213	5 667 807 1 413 521	999 285	246 000 85 374	16 410	.7	6.2 4.2
51511 515111 515112	Radio broadcasting Radio networks Radio stations.	47 166	376 631 1 036 890	354 471 82 782 271 689	20 081 65 293	6 457 1 751 4 706	1.7 1.4 1.7	7.9 2.9
515112 51512 515120	Television broadcasting Television broadcasting	112 112	4 254 286 4 254 286	644 814 644 814	160 626 160 626	9 953 9 953	.4 .4	6.9 6.9
515120	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
51521 515210	Cable and other subscription programming	60 60	3 796 209	343 131 343 131	101 108 101 108	4 603 4 603	13.6	6.8 6.8
516	Cable and other subscription programming  Internet publishing and broadcasting	190	3 796 209 699 670	192 146	48 546	3 696	13.6 8.9	14.4
5161	Internet publishing and broadcasting	190	699 670	192 146	48 546	3 696	8.9	14.4
51611 516110	Internet publishing and broadcasting	190 190	699 670 699 670	192 146 192 146	48 546 48 546	3 696 3 696	8.9 8.9	14.4 14.4
517	Telecommunications	2 089	N	3 345 302	891 725	65 013	N	N
5171	Wired telecommunications carriers	1 137	Q	2 023 940	527 823	33 610	Q	Q
51711 517110	Wired telecommunications carriers	1 137 1 137	QQ	2 023 940 2 023 940	527 823 527 823	33 610 33 610	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	493	Q	601 617	175 502	12 893	Q	Q
51721 517211	Wireless telecommunications carriers (except satellite)	493 82	Q	601 617 36 682	175 502 9 612	12 893 1 185	Q	Q Q
517212	Cellular and other wireless telecommunications	411	Q	564 935	165 890	11 708	Q	Q
5173	Telecommunications resellers	152	D	D	D	g	D	D D
51731 517310	Telecommunications resellers Telecommunications resellers	152 152	D D	D D	D D	g g	D D	D
5174	Satellite telecommunications	52	D	D	D	f	D	D
51741 517410	Satellite telecommunications	52 52	D D	D D	D D	f f	D D	D D
5175	Cable and other program distribution	223	Q	D	D	j	Q	Q
51751 517510	Cable and other program distribution	223 223	Q	D D	D D	į	Q	Q Q
317310	Subjection program distribution	. 220	Q			. , , ,	Q I	Q

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	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
51	Information—Con.							
517 5179	Telecommunications—Con. Other telecommunications	32	D	D	D	е	D	D
51791 517910	Other telecommunications	32 32	D D	D D	D D	e e	D D	D D
517510	Internet service providers, web search portals, and data							
5181	processing services  Internet service providers and web search portals	1 150 346	3 741 244 1 394 967	1 129 156 318 132	303 986 91 710	23 435 5 425	4.5 3.6	24.7 29.6
51811	Internet service providers and web search portals	346	1 394 967	318 132	91 710	5 425	3.6	29.6
518111 518112	Internet service providers	311 35	D D	D D	D D	h g	D D	D D
5182	Data processing, hosting, and related services	804	2 346 277	811 024	212 276	18 010	5.0	21.8
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	804 804	2 346 277 2 346 277	811 024 811 024	212 276 212 276	18 010 18 010	5.0 5.0	21.8 21.8
519	Other information services	115	296 940 296 940	96 614 96 614	23 869	3 225 3 225	24.8	18.0
5191 51911	Other information services	115 49	296 940 D	90 014 D	23 869 D	3 225 f	24.8 D	18.0 D
519110 51912	News syndicates	49 47	D D	D D	D D	f f	D D	D D
519120 51919	Libraries and archives	47 19	D D	D D	D D	f g	D D	D
519190	All other information services	19	D	D	D	g	D	D
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area							
51	Information	10 023	N 0.070.540	14 308 471	<b>3 730 502</b> 628 074	241 466	N	<b>N</b> 17.7
511 5111	Publishing industries (except Internet)	1 528 941	9 379 540 5 369 367	2 493 473 1 175 015	285 498	43 407 26 182	3.0 2.6	17.7
51111 511110	Newspaper publishers Newspaper publishers	217 217	2 107 095 2 107 095	549 505 549 505	132 774 132 774	14 015 14 015	1.3 1.3	9.6 9.6
511110 51112 511120	Periodical publishers Periodical publishers	415 415	2 054 227 2 054 227	446 758 446 758	109 475 109 475	8 115 8 115	2.0 2.0	20.1 20.1
51113 511130	Book publishers	160 160	D D	D D	D D	g	D D	D D
51114 511140	Directory and mailing list publishers	84 84	808 771 808 77 <u>1</u>	105 028 105 028	25 573 25 573	2 199 2 199	5.2 5.2	9.3 9.3
51119 511199	Other publishers All other publishers	65 60	D D	D D	D D	e e	D D	D D
5112	Software publishers	587	4 010 173	1 318 458	342 576	17 225	3.6	23.2
51121 511210	Software publishersSoftware publishers	587 587	4 010 173 4 010 173	1 318 458 1 318 458	342 576 342 576	17 225 17 225	3.6 3.6	23.2 23.2
512	Motion picture and sound recording industries	5 288	N	6 398 984	1 653 629	96 406	N	N
5121	Motion picture and video industries	4 706	N	5 635 235	1 454 796	87 998	N	N
51211 512110	Motion picture and video production  Motion picture and video production	3 536 3 536	990	4 676 187 4 676 187	1 202 938 1 202 938	64 751 64 751	Q	9999
51212 512120 51213	Motion picture and video distribution  Motion picture and video distribution  Motion picture and video exhibition	175 175 265	Q Q 781 017	68 181 68 181 99 808	18 139 18 139 22 100	1 057 1 057 9 095	Q Q 3.4	Q Q 18.9
512131 512132	Motion picture theaters (except drive-ins)  Drive-in motion picture theaters	262 3	701 017 D D	D D	D D	i	D D	D D
51219	Postproduction and other motion picture and video industries	730	2 368 101	791 059	211 619	13 095	5.8	8.8
512191 512199	Teleproduction and other postproduction services Other motion picture and video industries	625 105	D D	D D	D D	j h	D D	D D
5122	Sound recording industries	582	N	763 749	198 833	8 408	N	N
51221 512210	Record production	80 80	D D	D D	D D	e e	D D	D D
51222 512220	Integrated record production/distribution	81 81	QQ	552 483 552 483	147 671 147 671	4 700 4 700	Q	QQ
51223 512230 51224	Music publishers Music publishers Sound recording studios	139 139 238	989 943 989 943 206 759	87 577 87 577 81 953	20 489 20 489 19 127	1 352 1 352 1 543	2.8 2.8 17.3	2.0 2.0 15.4
512240 51229	Sound recording studios  Other sound recording industries	238 44	200 759 206 759 D	81 953 D	19 127 19 127 D	1 543 1 543 e	17.3 17.3	15.4 15.4 D
512290 5122902	Other sound recording industries	44 20	D D	D D	D D	e	D D	D D
5122909	All other sound recording industries	24	D	D	D 205 770	С	D	D
515 5151	Broadcasting (except Internet)	320 260	9 331 212 5 535 003	1 294 743 951 612	335 779 234 671	19 619 15 016	5.9	6.5 6.2
51511	Radio broadcasting	160	1 323 274	321 711	77 575	5 572	1.5	3.7
515111 515112	Radio networks	39 121	365 654 957 620	79 059 242 652	19 354 58 221	1 645 3 927	1.0 1.7	8.0 2.1
51512 515120	Television broadcasting	100 100	4 211 729 4 211 729	629 901 629 901	157 096 157 096	9 444 9 444	.4 .4	7.0 7.0
5152	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
51521 515210	Cable and other subscription programming	60 60	3 796 209 3 796 209	343 131 343 131	101 108 101 108	4 603 4 603	13.6 13.6	6.8 6.8

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. Goo	e introductory text for an explanation of the treatment of enterprise support	Tr cotabilorimonia	3 11 110 2002 20010	mio dendad comp		Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area — Con.							
<b>51</b> 516	Information — Con. Internet publishing and broadcasting	177	691 625	189 245	47 879	3 624	8.4	14.4
5161	Internet publishing and broadcasting	177	691 625	189 245	47 879	3 624	8.4	14.4
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	177 177	691 625 691 625	189 245 189 245	47 879 47 879	3 624 3 624	8.4 8.4	14.4 14.4
517	Telecommunications	1 622	N	2 805 877	761 884	54 282	N	N
5171	Wired telecommunications carriers	850	Q	1 651 209	440 753	27 174	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	850 850	QQ	1 651 209 1 651 209	440 753 440 753	27 174 27 174	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	393	Q	540 294	159 551	11 701	Q	Q
51721 517211 517212	Wireless telecommunications carriers (except satellite)	393 72 321	Q Q Q	540 294 35 419 504 875	159 551 9 128 150 423	11 701 1 132 10 569	Q Q Q	Q Q Q
5173	Telecommunications resellers	136	512 610	54 840	13 596	1 997	19.8	8.4
51731 517310	Telecommunications resellers	136 136	512 610 512 610	54 840 54 840	13 596 13 596	1 997 1 997	19.8 19.8	8.4 8.4
5174	Satellite telecommunications	44	374 636	43 142	12 404	679	5.3	4.2
51741 517410	Satellite telecommunications	44 44	374 636 374 636	43 142 43 142	12 404 12 404	679 679	5.3 5.3	4.2 4.2
5175	Cable and other program distribution	172	Q	498 069	130 973	12 431	Q	Q
51751 517510	Cable and other program distribution	172 172	Q	498 069 498 069	130 973 130 973	12 431 12 431	Q	Q
5179	Other telecommunications	27	42 968	18 323	4 607	300	19.7	21.1
51791 517910	Other telecommunications	27 27	42 968 42 968	18 323 18 323	4 607 4 607	300 300	19.7 19.7	21.1 21.1
518	Internet service providers, web search portals, and data processing services.	989	3 401 404	1 043 704	283 138	21 587	4.3	25.9
5181	Internet service providers and web search portals	305	1 265 242	289 919	84 467	4 898	3.2	30.8
51811 518111 518112	Internet service providers and web search portals Internet service providers	305 273 32	1 265 242 867 522 397 720	289 919 173 418 116 501	84 467 50 359 34 108	4 898 3 798 1 100	3.2 4.5 .4	30.8 14.9 65.4
5182	Data processing, hosting, and related services	684	2 136 162	753 785	198 671	16 689	5.0	23.1
51821 518210	Data processing, hosting, and related services	684 684	2 136 162 2 136 162	753 785 753 785	198 671 198 671	16 689 16 689	5.0 5.0	23.1 23.1
519	Other information services	99	258 057	82 445	20 119	2 541	28.6	16.0
5191	Other information services	99	258 057	82 445	20 119	2 541	28.6	16.0
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives All other information services All other information services	48 48 37 37 14 14	D D D D D	D D D D	D D D D	f f f g g	D D D D	D D D D
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division							
51	Information	8 419	N	11 950 462	3 104 497	196 046	N	N
511	Publishing industries (except Internet)	1 027	6 310 044	1 516 241	379 046	27 622	3.6	19.0
5111	Newspaper, periodical, book, and directory publishers	698	4 035 095	854 471	208 078	19 104	2.4	15.3
51111 511110 51112 511120 51113 511130 51114 511140 51119 511199	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Book publishers Book publishers Birectory and mailing list publishers Directory and mailing list publishers Other publishers All other publishers	175 175 309 309 116 116 46 46 52 48	1 701 451 1 701 451 1 517 934 1 517 934 268 815 268 815 506 333 506 333 40 562	420 598 420 598 331 811 331 811 36 885 36 885 53 241 53 241 11 936	101 998 101 998 80 465 80 465 9 809 12 841 12 841 2 965 D	10 878 10 878 5 880 5 880 915 915 1 037 1 037 394	1.3 1.3 1.5 1.5 6.5 6.5 5.3 5.3 16.0	10.5 10.5 24.7 24.7 10.6 10.6 5.3 5.3 15.2
5112	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7
51121 511210	Software publishers	329 329	2 274 949 2 274 949	661 770 661 770	170 968 170 968	8 518 8 518	5.7 5.7	25.7 25.7

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

uata. Oce	introductory text for an explanation of the treatment of enterprise suppo	Tr establishments	sin the 2002 Econo	mic densus comp	area to the 1937 E	Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area — Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.							
<b>51</b> 512	Information — Con. Motion picture and sound recording industries	5 080	N	6 334 117	1 637 472	93 527	N	N
5121	Motion picture and video industries	4 528	N	5 579 699	1 441 073	85 383	N	N
51211 512110 51212 512120 51213 512131 512132	Motion picture and video production Motion picture and video production Motion picture and video distribution Motion picture and video distribution Motion picture and video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	3 425 3 425 170 170 224 221 3	9999000	4 647 852 4 647 852 D D D D D	1 195 841 1 195 841 D D D D D	64 131 64 131 g g i i c	9999000	99999
51219 512191	Postproduction and other motion picture and video industries. Teleproduction and other postproduction services	709 608	2 342 146 1 640 269	783 804 633 817	209 781 172 499	12 947 10 435	5.8 7.8	8.8 11.3
512199	Other motion picture and video industries	101	701 877	149 987	37 282	2 512	1.1	2.9
5122 51221	Sound recording industries  Record production	552 79	N D	754 418 D	196 399 D	8 144 e	N D	N D
512210 51222 512220 51223 512230 51224 512240 51229 512290 5122902 5122909	Record production Integrated record production/distribution Integrated record production/distribution Music publishers Music publishers Sound recording studios Sound recording studios Other sound recording industries Other sound recording industries Producers of laped radio programs All other sound recording industries	79 72 72 136 136 224 224 41 41 18 23	D Q Q 977 439 977 439 203 234 203 234 D D D	D 548 243 548 243 84 828 84 828 80 964 80 964 D D D	D 146 512 146 512 19 787 19 787 18 862 18 862 D D D	e 4 551 4 551 1 297 1 297 1 508 1 508 e e c	D Q Q 2.8 2.8 16.4 16.4 D D	D D Q Q 2.0 15.6 15.6 D D
515	Broadcasting (except Internet)	275	9 175 952	1 254 131	326 304	18 299	5.8	6.3
5151	Radio and television broadcasting	221	5 403 419	914 733	226 127	13 850	.4	6.0
51511 515111 515112 51512 515120	Radio broadcasting Radio networks Radio stations. Television broadcasting Television broadcasting	132 28 104 89 89	1 242 942 320 763 922 179 4 160 477 4 160 477	300 952 67 200 233 752 613 781 613 781	72 527 16 474 56 053 153 600 153 600	4 974 1 304 3 670 8 876 8 876	.9 .4 1.0 .3 .3	3.4 7.3 2.1 6.7 6.7
5152	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
51521 515210	Cable and other subscription programming	54 54	3 772 533 3 772 533	339 398 339 398	100 177 100 177	4 449 4 449	13.5 13.5	6.9 6.9
516	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
5161 51611	Internet publishing and broadcasting  Internet publishing and broadcasting	129 129	621 203 621 203	168 055 168 055	42 704 42 704	3 192 3 192	8.3 8.3	13.0 13.0
516110	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
517 5171	Telecommunications	1 166 605	N Q	1 831 528 1 136 155	490 579 302 053	35 319 18 931	N Q	N Q
51711	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
517110 5172	Wired telecommunications carriers	605 269	Q Q	1 136 155 208 279	302 053 57 322	18 931 4 598	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	269	Q	208 279	57 322	4 598	Q	Q
517211 517212	Paging Cellular and other wireless telecommunications	55 214	Q Q	23 834 184 445	6 258 51 064	788 3 810	Q Q	Q Q
5173	Telecommunications resellers	98	401 585	36 584	8 474	1 028	23.6	6.5
51731 517310	Telecommunications resellers	98 98	401 585 401 585	36 584 36 584	8 474 8 474	1 028 1 028	23.6 23.6	6.5 6.5
5174	Satellite telecommunications	33	362 591	40 543	11 707	639	5.0	1.8
51741 517410	Satellite telecommunications	33 33	362 591 362 591	40 543 40 543	11 707 11 707	639 639	5.0 5.0	1.8 1.8
5175	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
51751 517510	Cable and other program distribution	141 141	Q	393 797 393 797	106 907 106 907	9 888 9 888	Q	Q Q
5179	Other telecommunications	20	36 418	16 170	4 116	235	15.3	20.6
51791 517910	Other telecommunications	20 20	36 418 36 418	16 170 16 170	4 116 4 116	235 235	15.3 15.3	20.6 20.6
518	Internet service providers, web search portals, and data processing services.	660	2 705 131	772 117	210 323	16 043	3.1	25.3
5181	Internet service providers and web search portals	212	1 092 340	237 974	68 945	4 057	1.8	30.9
51811	Internet service providers and web search portals	212	1 092 340	237 974	68 945	4 057	1.8	30.9
518111 518112	Internet service providers	187 25	D D	D D	D D	h f	D D	D D
5182	Data processing, hosting, and related services	448	1 612 791	534 143	141 378	11 986	4.0	21.5
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	448 448	1 612 791 1 612 791	534 143   534 143	141 378 141 378	11 986 11 986	4.0 4.0	21.5 21.5

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise support	rt establishmer	its in the 2002 Econ	omic Census comp	ared to the 1997 E	conomic Census]		
						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area — Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.							
51	Information—Con.							
519	Other information services	82	234 957	74 273	18 069	2 044	30.6	16.6
5191 51911	Other information services	82 43	234 957 119 191	74 273 33 386	18 069 7 971	2 044 665	30.6 11.1	16.6 26.6
519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives All other information services	43 28 28 11	119 191 D D D	33 386 D D D	7 971 7 971 D D D	665 f f	11.1 11.1 D D D	26.6 D D D
519190	All other information services	''	D		D			J J
51	Information	1 604	N	2 358 009	626 005	45 420	N	N
511	Publishing industries (except Internet)	501	3 069 496	977 232	249 028	15 785	1.9	15.0
5111	Newspaper, periodical, book, and directory publishers	243	1 334 272	320 544	77 420	7 078	3.5	8.5
51111 511110	Newspaper publishers	42 42	405 644 405 644	128 907 128 907	30 776 30 776	3 137 3 137	1.2 1.2	5.8 5.8
51112 511120	Periodical publishers	106 106	536 293 536 293	114 947 114 947	29 010 29 010	2 235 2 235	3.5 3.5	6.8 6.8
51113 511130	Book publishers Book publishers	44 44	D D	D D	D D	e e	D D	D D
51114 511140	Directory and mailing list publishers Directory and mailing list publishers	38 38 13	302 438 302 438	51 787 51 787	12 732 12 732 D	1 162 1 162	4.9 4.9 D	16.1 16.1 D
51119 511199	Other publishers All other publishers	12	D D	D D	D	C	D	D
5112	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
51121 511210	Software publishers	258 258	1 735 224 1 735 224	656 688 656 688	171 608 171 608	8 707 8 707	.7 .7	20.1 20.1
512	Motion picture and sound recording industries	208	N	64 867	16 157	2 879	N	N
5121	Motion picture and video industries	178	N	55 536	13 723	2 615	N	N
51211 512110	Motion picture and video production	111 111	Q	28 335 28 335	7 097 7 097	620 620	Q	QQ
51213 512131	Motion picture and video exhibition	41 41	D D	D D	D D	g g	D D	D D
51219	Postproduction and other motion picture and video industries	21	25 955	7 255	1 838	148	7.4	6.2
512191 5122	Teleproduction and other postproduction services  Sound recording industries	17 30	D N	D 9 331	D 2 434	c 264	D N	D N
51223	Music publishers	30	12 504	2 749	702	55	5.9	_
512230 51224	Music publishers Sound recording studios	3 14	12 504 3 525	2 749 989	702 265	55 35	5.9 68.7	_ 1.3
512240	Sound recording studios	14	3 525	989	265	35	68.7	1.3
515 5151	Broadcasting (except Internet)  Radio and television broadcasting	45 39	155 260 131 584	40 612 36 879	9 475 8 544	1 320 1 166	10.8 9.3	13.0 15.2
5151	Radio broadcasting	28	80 332	20 759	5 048	598	11.1	8.7
515111 515112	Radio networks	11 17	44 891 35 441	11 859 8 900	2 880 2 168	341 257	5.0 18.9	13.2 3.1
516	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
5161	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	48 48	70 422 70 422	21 190 21 190	5 175 5 175	432 432	8.8 8.8	26.7 26.7
517	Telecommunications	456	N	974 349	271 305	18 963	N	N
5171	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	245 245	Q	515 054 515 054	138 700 138 700	8 243 8 243	Q	QQ
5172	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q
51721	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q
517211 517212	Paging Cellular and other wireless telecommunications	17 107	Q	11 585 320 430	2 870 99 359	344 6 759	QQ	Q Q
5173	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
51731 517310	Telecommunications resellers	38 38	111 025 111 025	18 256 18 256	5 122 5 122	969 969	6.2 6.2	15.2 15.2
517510	Cable and other program distribution	31	111 025 Q	104 272	24 066	2 543	0.2 Q	15.2 Q
51751	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q
517510	Cable and other program distribution	31	Q	104 272	24 066	2 543	, ă	ã

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census com	pared to the 1997 I	Economic Census]		
						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division— Con.							
<b>51</b> 518	Information – Con. Internet service providers, web search portals, and data	200	696 273	071 507	70.015	5 544	0.0	00.5
5181	processing services  Internet service providers and web search portals	329 93	172 902	271 587 51 945	72 815 15 522	5 544 841	9.0 12.4	28.5 30.1
51811	Internet service providers and web search portals	93	172 902	51 945	15 522	841	12.4	30.1
518111 518112	Internet service providers	86 7	D D	D D	D D	f e	D D	D D
5182	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	236 236	523 371 523 371	219 642 219 642	57 293 57 293	4 703 4 703	7.9 7.9	28.0 28.0
519	Other information services	17	23 100	8 172	2 050	497	7.9	9.7
5191	Other information services	17	23 100	8 172	2 050	497	7.9	9.7
51912 519120 51919 519190	Libraries and archives. Libraries and archives. All other information services All other information services	9 9 3 3	D D D	D D D	D D D	b b e e	D D D	D D D
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area							
51	Information	412	N	398 240	96 575	8 267	N	N
511	Publishing industries (except Internet)	78	371 654	93 752	25 077	1 742	7.9	4.3
5111 51111	Newspaper, periodical, book, and directory publishers	41 6	282 580 D	58 530 D	15 272 D	1 244 e	8.2 D	.1 D
511110 511112	Newspaper publishers Newspaper publishers Periodical publishers	6 18	D 178 465	D 29 118	D 7 536	e 542	D 12.7	D .1
511120	Periodical publishers	18	178 465	29 118	7 536	542	12.7	.;
5112	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
51121 511210	Software publishers	37 37	89 074 89 074	35 222 35 222	9 805 9 805	498 498	7.0 7.0	17.5 17.5
512	Motion picture and sound recording industries	107	N	32 150	7 078	1 334	N	N
5121 51211	Motion picture and video industries	92 62	N Q	28 934 20 688	6 438	1 257 682	N Q	N Q
512110 51213 512131	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	62 15 14	QDD	20 688 20 688 D	4 650 4 650 D D	682 f f	QDD	Q D D
5122	Sound recording industries	15	N	3 216	640	77	N	N
515	Broadcasting (except Internet)	15	49 265	15 699	3 611	533	6.6	3.8
5151	Radio and television broadcasting	15	49 265	15 699	3 611	533	6.6	3.8
51511 515112	Radio broadcasting	12 10	D D	D D	D D	e c	D D	D D
517	Telecommunications	145	N	216 416	51 513	3 954	N	N
5171	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
51711 517110	Wired telecommunications carriers	95 95	Q	166 964 166 964	38 405 38 405	2 537 2 537	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	16 135	4 161	387	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	24 21	Q	16 135 16 027	4 161 4 136	387 382	Q	Q Q
5174	Satellite telecommunications	7	D	D	D	c	D	D
51741	Satellite telecommunications	7	D D	D D	D D	c	D D	D D
517410 5175	Satellite telecommunications	7	Q	D	D	c f	Q	Q
51751	Cable and other program distribution	14	Q	D	D	f	Q	Q
517510 5179	Cable and other program distribution	14	Q D	D D	D D	f b	Q D	Q D
5179	Other telecommunications	1	D	D	D	b	D	D
517910 518	Other telecommunications  Internet service providers, web search portals, and data	i	D	D	Ď	b	Ď	Ď
	processing services	56	149 242	39 167	9 051	667	1.9	16.3
5181 51811	Internet service providers and web search portals  Internet service providers and web search portals	13	105 636 105 636	22 231 22 231	5 599 5 599	358 358	1.1	11.3 11.3
518111	Internet service providers and web search portals	11	105 636 D	22 231 D	5 599 D	358 e	D 1.1	D D
5182	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
51821 518210	Data processing, hosting, and related services	43 43	43 606 43 606	16 936 16 936	3 452 3 452	309 309	3.9 3.9	28.3 28.3

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

	introductory text for an explanation of the fleatment of enterprise suppo	- Cottabiloriiriori		00		Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.  Oxnard-Thousand Oaks-Ventura, CA Metropolitan							
	Statistical Area – Con.							
<b>51</b> 519	Information – Con. Other information services	8	2 478	692	155	27	2.2	24.1
5191	Other information services	8	2 478	692	155	27	2.2	24.1
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area							
51	Information	781	N	734 670	175 858	17 457	N	N
511	Publishing industries (except Internet)	159	653 868	221 158	52 454	5 490	2.0	2.0
5111	Newspaper, periodical, book, and directory publishers	127	440 142	108 790	26 671	3 688	2.6	2.5
51111 511110	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Directory and mailing list publishers Directory and mailing list publishers	41 41	292 786 292 786	75 204 75 204	17 638 17 638	2 536 2 536	1.2 1.2	.4 .4
51112 511120 51114	Periodical publishers	54 54 13	84 464 84 464 D	23 135 23 135 D	6 437 6 437 D	837 837	2.6 2.6 D	2.7 2.7 D
511140	Directory and mailing list publishers	13	D	D	D	c	D	D
5112	Software publishers	32	213 726	112 368	25 783	1 802	.7	1.0
51121 511210	Software publishers	32 32	213 726 213 726	112 368 112 368	25 783 25 783	1 802 1 802	.7 .7	1.0 1.0
512	Motion picture and sound recording industries	127	N	96 230	21 389	2 429	N	N
5121	Motion picture and video industries	108	N	92 931	20 607	2 301	N	N
51211 512110 51213 512131	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	46 46 51 50	Q Q D D	70 123 70 123 D D	14 684 14 684 D D	530 530 g g	Q Q D D	Q Q D D
5122	Sound recording industries	19	N	3 299	782	128	N	N
51229 512290	Other sound recording industries	7 7	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	50	83 539	31 974	7 718	861	.6	11.3
5151	Radio and television broadcasting	50	83 539	31 974	7 718	861	.6	11.3
51511 515112	Radio broadcasting Radio stations.	41 35	D D	D D	D D	f f	D D	D D
517	Telecommunications	322	N	323 009	78 328	6 777	N	N
5171	Wired telecommunications carriers	192	Q	205 767	48 665	3 899	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	192 192	Q Q	205 767 205 767	48 665 48 665	3 899 3 899	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	76	Q	45 188	11 790	805	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	76 69	Q Q	45 188 44 033	11 790 11 331	805 757	QQ	Q Q
5175	Cable and other program distribution	37	Q	67 806	16 770	1 941	Q	Q
51751 517510	Cable and other program distribution	37 37	Q Q	67 806 67 806	16 770 16 770	1 941 1 941	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services.	105	190 598	46 285	11 797	1 181	8.8	9.2
5181	Internet service providers and web search portals	28	24 089	5 982	1 644	169	35.3	50.0
51811 518111	Internet service providers and web search portals Internet service providers	28 27	24 089 D	5 982 D	1 644 D	169 c	35.3 D	50.0 D
5182	Data processing, hosting, and related services	77	166 509	40 303	10 153	1 012	5.0	3.3
51821 518210	Data processing, hosting, and related services	77 77	166 509 166 509	40 303 40 303	10 153 10 153	1 012 1 012	5.0 5.0	3.3 3.3
519	Other information services	8	36 405	13 477	3 595	657	-	32.4
5191	Other information services	8	36 405	13 477	3 595	657	-	32.4
51912 519120 51919 519190	Libraries and archives. Libraries and archives. All other information services All other information services	6 6 2 2	D D D	D D D D	D D D D	b b f f	D D D D	D D D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SACRAMENTOARDEN-ARCADETRUCKEE, CA-NV							
E4	COMBINED STATISTICAL AREA	016	N	1 402 570	401 165	21 140	N.	N
<b>51</b> 511	Information Publishing industries (except Internet)	<b>916</b> 204	N   885 288	<b>1 483 578</b> 274 326	<b>401 165</b> 69 844	<b>31 148</b> 5 395	N   2.4	<b>N</b> 3.1
5111	Newspaper, periodical, book, and directory publishers	130	003 200 D	274 326 D	09 044 D	5 395 h	2.4 D	3.1 D
51111	Newspaper publishers	40	D	D	D	h	D	D
511110 51112	Newspaper publishers Periodical publishers	40 53	D D	D	D D	h f	D D	D D
511120	Periodical publishers	53	D	D	D	f l	D	D
51114 511140	Directory and mailing list publishers	15 15	131 718 131 718	14 978 14 978	3 756 3 756	320 320	6.5 6.5	_
5112	Software publishers	74	D	D	D	g	D	D
51121 511210	Software publishersSoftware publishers	74 74	D D	D D	D D	g	D D	D D
511210	Motion picture and sound recording industries	94	N	21 398	4 672	1 196	N N	N
5121	Motion picture and video industries	87	N	19 868	4 320	1 132	N	N
51211	Motion picture and video production	36	Q	D	D	С	Q	Q
512110 51213	Motion picture and video production  Motion picture and video exhibition	36 38	Q D	D D	D D	c f	Q D	Q D
512131 512132	Motion picture theaters (except drive-ins)	36 2	D D	D D	D D	f b	D D	D D
5122	Sound recording industries	7	N	1 530	352	64	N	N
51224	Sound recording studios	3	D	D	D	b	D	D
512240	Sound recording studios	3	D	D	D D	b	D D	D D
515 5151	Broadcasting (except Internet)  Radio and television broadcasting	51 49	D D	D D	D	g   g	D	D
51511	Radio broadcasting	35	D	D	D	g f	D	D
515112 51512	Radio stations. Television broadcasting	28 14	D	D	D D	j	D D	D D
515120	Television broadcasting	14	Ď	Ď	Ď	<b>i</b>	Ď	Ď
516	Internet publishing and broadcasting	21	D	D	D	е	D	D
5161	Internet publishing and broadcasting	21	D	D	D	е	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	21 21	D D	D D	D D	e e	D   D	D D
517	Telecommunications	348	N	D	D	j	N	N
5171	Wired telecommunications carriers	214	Q	D	D	i	Q	Q
51711 517110	Wired telecommunications carriers	214 214	Q	D D	D D	:	Q	Q
51771	Wireless telecommunications carriers (except satellite)	81	Q	D	D	h h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	81	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	73	Q	D	D	h	Q	Q
5173 51731	Telecommunications resellers	8	D D	D D	D D	b   b	D D	D D
517310	Telecommunications resellers	8	Ď	Ď	Ď	b	Ď	D
5175	Cable and other program distribution	40	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	40 40	Q	D D	D D	g	Q	Q
5179	Other telecommunications	5	D	D	D	9 b	D	D
51791	Other telecommunications	5	D	D	D	b	D	D
517910	Other telecommunications	5	Ď	Ď	Ď	Ď	Ď	Ď
518	Internet service providers, web search portals, and data processing services.	187	1 231 133	291 621	84 105	6 403	3.8	6.4
5181	Internet service providers and web search portals	45	D D	D D	04 103 D	g	D D	D.4
51811	Internet service providers and web search portals	45	D	D	D	g   g	D	D
518111	Internet service providers	43	Ď	Ď	Ď	g	Ď	Ď
5182	Data processing, hosting, and related services	142	D	D	D	i	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	142 142	D D	D D	D D	<u> </u>	D D	D D
519	Other information services	11	D	D	D	e	D	D
5191	Other information services	11	D	D	D	e	D	D
	Gardnerville Ranchos, NV Micropolitan Statistical Area							
51	Information	31	N	11 815	2 308	209	N	N
511	Publishing industries (except Internet)	9	13 321	7 387	1 214	69	3.2	4.0
512	Motion picture and sound recording industries	6	N	855	170	55	N	N
5121	Motion picture and video industries	6	N	855	170	55	N	N
51213	Motion picture and video exhibition	2	D	D	D	ь	D	D

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uala. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishment	s in the 2002 Econo	omic Census comp	pared to the 1997 t	conomic Census	Percent of	roopinto
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SACRAMENTOARDEN-ARCADETRUCKEE, CA-NV							
	COMBINED STATISTICAL AREA—Con.  SacramentoArden-ArcadeRoseville, CA Metropolitan Statistical Area							
51	Information	834	N	1 458 797	395 626	30 535	N	N
511	Publishing industries (except Internet)	175	856 871	261 680	67 369	5 147	2.1	3.2
5111	Newspaper, periodical, book, and directory publishers	111	581 170	131 909	33 680	3 785	2.2	1.0
51111 511110	Newspaper publishers	35 35	380 171 380 171	93 743 93 743	24 587 24 587	2 842 2 842	.1 .1	.4 .4 D
51112 511120	Newspaper publishers  Periodical publishers  Periodical publishers  Directory and mailing list publishers  Directory and mailing list publishers	47 47	D D	D D	D D	f f	D D	D
51114 511140	Directory and mailing list publishers	12 12	D D	D D	D D	e e	D D	D D
5112	Software publishers	64	275 701	129 771	33 689	1 362	1.8	7.7
51121 511210	Software publishers	64 64	275 701 275 701	129 771 129 771	33 689 33 689	1 362 1 362	1.8 1.8	7.7 7.7
512	Motion picture and sound recording industries	79	N	19 774	4 312	1 083	N	N
5121	Motion picture and video industries	72	N	18 244	3 960	1 019	N	N
51211 512110	Motion picture and video production  Motion picture and video production	29 29	Q Q	D D	D D	C C	a	Q Q D
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	30 28	D	D D	D D	f	Ď	D D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
5122	Sound recording industries	7	N D	1 530 D	352 D	64	N D	N D
51224 512240	Sound recording studios	3 3	D	D	D	b b	D	D
515	Broadcasting (except Internet)	45	356 082	90 030	20 715	1 757	.6	6.2
5151	Radio and television broadcasting	43	D	D	D	g	D	D
51511 515112	Radio broadcasting	31 24	D D	D D	D D	f	D D	D D
51512 515120	Television broadcasting	12 12	D D	D D	D D	f	D D	D D
516	Internet publishing and broadcasting	17	D	D	D	е	D	D
5161	Internet publishing and broadcasting	17	D	D	D	е	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	17 17	D D	D D	D D	e e	D D	D D
517	Telecommunications	333	N	779 063	215 119	15 643	N	N
5171	Wired telecommunications carriers	204	Q	553 194	155 295	9 827	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	204 204	Q	553 194 553 194	155 295 155 295	9 827 9 827	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	80	Q	D	D	h	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	80 72	Q	D D	D D	h h	Q Q	Q Q
5173	Telecommunications resellers	8	D	D	D	b	D	D
51731 517310	Telecommunications resellers	8 8	D D	D D	D D	b b	D D	D D
5175	Cable and other program distribution	37	Q	51 378	11 548	1 565	Q	Q
51751 517510	Cable and other program distribution	37 37	Q	51 378 51 378	11 548 11 548	1 565 1 565	aa	Q
5179	Other telecommunications	4	D	D	D	b	D	D
51791 517910	Other telecommunications	4 4	D D	D D	D D	b b	D D	D D
518	Internet service providers, web search portals, and data processing services.	175	1 224 471	290 017	83 671	6 367	3.8	6.4
5181	Internet service providers and web search portals	41	206 557	45 789	15 787	1 253	1.0	2.7
51811 518111	Internet service providers and web search portals Internet service providers	41 39	206 557 D	45 789 D	15 787 D	1 253 g	1.0 D	2.7 D
5182	Data processing, hosting, and related services	134	1 017 914	244 228	67 884	5 114	4.3	7.2
51821	Data processing, hosting, and related services	134	1 017 914	244 228	67 884	5 114	4.3	7.2 7.2
518210 519	Data processing, hosting, and related services  Other information services	134	1 017 914 D	244 228 D	67 884 D	5 114 e	4.3 D	7.2 D
5191	Other information services	10	D	D	D	e	D	D

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data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census comp	pared to the 1997	Économic Census]		
NAICS code	Geographic area and kind of business	Estab-	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From admini- strative	receipts-
	SACRAMENTOARDEN-ARCADETRUCKEE, CA-NV	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	COMBINED STATISTICAL AREA—Con.							
	Truckee-Grass Valley, CA Micropolitan Statistical Area							
51	Information	51	N	12 966	3 231	404	N	N
511	Publishing industries (except Internet)	20	15 096	5 259	1 261	179	20.0	1.4
5111	Newspaper, periodical, book, and directory publishers	13	12 387	4 104	992	153	19.8	1.1
512	Motion picture and sound recording industries	9	N	769	190	58	N	N
5121	Motion picture and video industries	9	N	769	190	58	N	N
51213	Motion picture and video exhibition	6	D	D	D	b	D	D
517	Telecommunications	9	N	5 469	1 435	113	N	N
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA							
51	Information	5 135	N	14 685 628	4 063 453	189 011	N	N
511	Publishing industries (except Internet)	1 710	23 267 598	8 267 158	2 272 262	90 234	1.7	14.9
5111	Newspaper, periodical, book, and directory publishers	711	4 786 043	1 133 518	299 528	23 124	2.7	11.9
51111 511110	Newspaper publishers Newspaper publishers	191 191	1 438 346 1 438 346	495 303 495 303	127 839 127 839	11 942 11 942	3.8 3.8	13.0 13.0
51112 511120	Periodical publishers	246 246	1 101 445 1 101 445	246 281 246 281	66 446 66 446	4 052 4 052	4.1 4.1	19.4 19.4
51113 511130	Book publishers Book publishers	171 171	1 202 218 1 202 218	252 305 252 305	71 150 71 150	4 857 4 857	1.9 1.9	10.2 10.2
51114 511140	Directory and mailing list publishers	61 61	926 786 926 786	106 639 106 639	25 501 25 501	1 606 1 606	.4	.9 .9
51119 511199	Other publishers All other publishers	42 32	117 248 104 899	32 990 29 739	8 592 7 748	667 559	1.9 2.1	32.5 30.1
5112	Software publishers	999	18 481 555	7 133 640	1 972 734	67 110	1.4	15.7
51121 511210	Software publishers. Software publishers.	999 999	18 481 555 18 481 555	7 133 640 7 133 640	1 972 734 1 972 734	67 110 67 110	1.4 1.4	15.7 15.7
512	Motion picture and sound recording industries	636	N	658 588	147 983	10 984	N	N
5121	Motion picture and video industries	523	N	618 913	138 678	10 191	N	N
51211 512110	Motion picture and video production  Motion picture and video production  Motion picture and video production	304 304 136	Q Q D	D D D	D D D	h h	Q Q D	Q Q D D D
51213 512131 512132	Motion picture and video exhibition  Motion picture theaters (except drive-ins)  Drive-in motion picture theaters	128	D D	D D	D D	h c	D D	D
51219	Postproduction and other motion picture and video industries	74	D	D	D	g	D	D
512191 512199	Teleproduction and other postproduction services Other motion picture and video industries	63 11	D D	D D	D D	g e	D D	D D
5122	Sound recording industries	113	N	39 675	9 305	793	N	N
51223 512230	Music publishers	19 19	13 245 13 245	3 686 3 686	779 779	62 62	19.6 19.6	37.2 37.2
51224 512240	Sound recording studios	61 61	38 970 38 970	18 526 18 526	4 372 4 372	319 319	21.6 21.6	5.1 5.1
51229 512290	Other sound recording industries	15 1 <u>5</u>	25 687 25 687	8 213 8 213	2 089 2 089	264 264	8.0 8.0	3.2 3.2
5122902 5122909	Producers of taped radio programs  All other sound recording industries	7 8	11 367 14 320	4 399 3 814	1 215 874	185 79	5.2 10.2	5.7
515	Broadcasting (except Internet)	168	1 364 716	379 421	94 502	6 019	1.3	8.1
5151	Radio and television broadcasting	146	1 195 088	337 245	82 570	5 306	.5	7.2
51511 515111	Radio broadcasting	107 15	487 484 D	137 441 D	33 893 D	2 549 C	1.0 D	15.9 D
515112 51512 515120	Radio stations. Television broadcasting Television broadcasting	92 39 39	707 604 707 604	D 199 804 199 804	D 48 677 48 677	g 2 757 2 757	D .2 .2	D 1.2 1.2
5152	Cable and other subscription programming	22	169 628	42 176	11 932	713	6.9	14.2
51521 515210	Cable and other subscription programming	22 22	169 628 169 628	42 176 42 176	11 932 11 932	713 713	6.9 6.9	14.2 14.2
516	Internet publishing and broadcasting	179	629 053	273 054	83 558	4 107	3.7	43.8
5161	Internet publishing and broadcasting	179	629 053	273 054	83 558	4 107	3.7	43.8
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	179 179	629 053 629 053	273 054 273 054	83 558 83 558	4 107 4 107	3.7 3.7	43.8 43.8

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
<b>51</b> 517	Information – Con. Telecommunications	1 367	N	2 711 345	756 090	43 411	N	N
5171	Wired telecommunications carriers	689	Q	1 868 891	529 549	25 829	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	689 689	Q Q	1 868 891 1 868 891	529 549 529 549	25 829 25 829	Q	Q
5172	Wireless telecommunications carriers (except satellite)	318	Q	439 497	128 217	6 601	Q	Q
51721 517211 517212	Wireless telecommunications carriers (except satellite)	318 34 284	Q Q Q	439 497 D D	128 217 D D	6 601 f i	999	Q Q Q
5173	Telecommunications resellers	94	397 156	73 514	17 647	1 075	8.7	32.2
51731 517310	Telecommunications resellers	94 94	397 156 397 156	73 514 73 514	17 647 17 647	1 075 1 075	8.7 8.7	32.2 32.2
5174	Satellite telecommunications	22	D	D	D	С	D	D
51741 517410	Satellite telecommunications	22 22	D D	D D	D D	c c	D D	D D
5175	Cable and other program distribution	214	Q	D	D	i	Q	Q
51751 517510	Cable and other program distribution	214 214	Q Q	D D	D D	i	QQ	Q Q
5179	Other telecommunications	30	D	D	D	f	D	D
51791 517910	Other telecommunications	30 30	D D	D D	D D	f f	D D	D D
518	Internet service providers, web search portals, and data processing services	996	6 263 285	2 348 639	696 435	32 980	7.9	21.0
5181	Internet service providers and web search portals	269	3 131 025	994 193	331 242	11 919	12.9	16.0
51811 518111 518112	Internet service providers and web search portals Internet service providers	269 231 38	3 131 025 D D	994 193 D D	331 242 D D	11 919 i h	12.9 D D	16.0 D D
5182	Data processing, hosting, and related services	727	3 132 260	1 354 446	365 193	21 061	2.9	25.9
51821 518210	Data processing, hosting, and related services	727 727	3 132 260 3 132 260	1 354 446 1 354 446	365 193 365 193	21 061 21 061	2.9 2.9	25.9 25.9
519	Other information services	79	127 206	47 423	12 623	1 276	5.2	37.9
5191	Other information services	79	127 206	47 423	12 623	1 276	5.2	37.9
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives All other information services All other information services	26 26 41 41 12 12	72 210 72 210 D D D D	29 208 29 208 D D D	7 751 7 751 D D D	526 526 c c f	6.2 6.2 D D D	27.6 27.6 D D D D
	Napa, CA Metropolitan Statistical Area							
51	Information	62	N	39 902	10 572	921	N	N
511	Publishing industries (except Internet)	22	24 107	9 879	2 577	221	9.2	.8
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	С	D	D
512	Motion picture and sound recording industries	7	N	1 808	376	123	N	N
5121	Motion picture and video industries	6	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	2 2	D D	D D	D D	c c	D D	D D
516	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	-	1.2
5161	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	-	1.2
51611 516110	Internet publishing and broadcasting	4 4	16 072 16 072	5 317 5 317	1 287 1 287	168 168	-	1.2 1.2
517	Telecommunications	18	N	18 580	5 084	310	N	N
518	Internet service providers, web search portals, and data processing services	6	D	D	D	b	D	D

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						Paid	Percent of receipts —	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area							
51	Information	3 334	N	9 007 917	2 484 061	122 936	N	N
511	Publishing industries (except Internet)	1 038	14 461 701	4 573 282	1 249 560	53 002	1.5	13.3
5111	Newspaper, periodical, book, and directory publishers	500	3 889 709	877 497	231 774	17 235	2.0	13.2
51111 511110	Newspaper publishers Newspaper publishers	122 122	928 032 928 032	320 328 320 328	83 347 83 347	7 759 7 759	3.9 3.9	17.6 17.6
51112 511120	Periodical publishers	181 181	1 011 642 1 011 642	221 189 221 189	60 017 60 017	3 505 3 505	1.7 1.7	20.0 20.0
51113 511130	Book publishers	132 132	1 059 184 1 059 184	218 736 218 736	60 299 60 299	4 210 4 210 1 238	1.8 1.8	11.2 11.2
51114 511140	Directory and mailing list publishers	39 39	797 404 797 404	90 234 90 234	21 193 21 193	1 238	.3	1.0 1.0
51119 511199	Other publishers All other publishers	26 19	93 447 D	27 010 D	6 918 D	523 e	2.3 D	19.8 D
5112	Software publishers	538	10 571 992	3 695 785	1 017 786	35 767	1.4	13.3
51121 511210	Software publishers	538 538	10 571 992 10 571 992	3 695 785 3 695 785	1 017 786 1 017 786	35 767 35 767	1.4 1.4	13.3 13.3
512	Motion picture and sound recording industries	488	N	559 531	121 447	7 911	N	N
5121	Motion picture and video industries	400	N	523 846	113 196	7 244	N	N
51211	Motion picture and video production	244	Q	313 620	60 521	1 964	Q	Q
512110 51213	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	244 82	Q D	313 620 D	60 521 D	1 964   h	Q D	Q D D
512131 512132	Drive-in motion picture theaters	77 5	D D	D D	D D	h c	D D	D
51219 512191	Postproduction and other motion picture and video industries	66 57	342 221 D	164 911 D	42 527 D	2 150 g	6.9 D	10.6 D
5122	Sound recording industries	88	N	35 685	8 251	667	N	N
51223 512230	Music publishers	13	11 282 11 282	3 549	746	54 54	21.5	42.4
51224	Music publishers	13 50 50	11 282 D D	3 549   D   D	746 D D	е	21.5 D D	42.4 D
512240 51229	Sound recording studios. Other sound recording industries	11	D D	D D	D	e c	D D	D D
512290 5122902	Other sound recording industries Producers of taped radio programs All other sound recording industries	11 6 5	D D	D D	D D D	c c b	D D	D D D
5122909 515	Broadcasting (except Internet)	99	1 103 834	301 016	76 339	4 606	.9	4.0
5151	Radio and television broadcasting	85	961 257	264 076	65 722	4 049	.3	3.8
51511	Radio broadcasting	61	367 933	98 091	23 455	1 715	.4	8.4
515111 515112	Radio networks	10 51	D D	D D	D D	c   g	D D	D D
51512 515120	Television broadcasting	24 24	593 324 593 324	165 985 165 985	42 267 42 267	2 334 2 334	.2 .2	.9 .9
5152	Cable and other subscription programming	14	142 577	36 940	10 617	557	5.1	5.3
51521 515210	Cable and other subscription programming	14 14	142 577 142 577	36 940 36 940	10 617 10 617	557 557	5.1 5.1	5.3 5.3
516	Internet publishing and broadcasting	120	436 302	202 482	65 282	3 063	5.2	41.5
5161	Internet publishing and broadcasting	120	436 302	202 482	65 282	3 063	5.2	41.5
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	120 120	436 302 436 302	202 482 202 482	65 282 65 282	3 063 3 063	5.2 5.2	41.5 41.5
517	Telecommunications	902	N	2 032 850	567 073	32 126	N	N
5171	Wired telecommunications carriers	469	Q	1 458 969	410 775	19 928	Q	Q
51711 517110	Wired telecommunications carriers	469 469	Q	1 458 969 1 458 969	410 775 410 775	19 928 19 928	Q	Q Q
517110	Wireless telecommunications carriers (except satellite)	200	Q	297 874	89 700	4 614	Q	Q
51721	Wireless telecommunications carriers (except satellite)	200	Q	297 874	89 700	4 614	Q	Q
517212 5173	Cellular and other wireless telecommunications	177 56	Q 274 985	292 279 41 726	88 224 10 520	4 463   666	Q 10.3	Q 19.1
51731	Telecommunications resellers	56	274 985	41 726	10 520	666	10.3	19.1
517310	Telecommunications resellers	56	274 985	41 726	10 520	666	10.3	19.1
5174	Satellite telecommunications	13	D D	D D	D	С	D	D D
51741 517410	Satellite telecommunications	13 13	D	D	D D	c c	D D	D
5175	Cable and other program distribution	144	Q	197 814	46 539	6 425	Q	Q
51751 517510	Cable and other program distribution	144 144	Q	197 814 197 814	46 539 46 539	6 425 6 425	Q	Q Q
5179	Other telecommunications	20	D	D	70 000 D	е	D	D
51791	Other telecommunications	20	D	D	D	е	D	D
517910	Other telecommunications	20	D	D	D	e l	DΙ	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA							
	COMBINED STATISTICAL AREA—Con.  San Francisco-Oakland-Fremont, CA Metropolitan							
	Statistical Area – Con.							
<b>51</b> 518	Information — Con. Internet service providers, web search portals, and data processing services	634	3 477 394	1 297 523	393 281	21 179	11.3	22.8
5181	Internet service providers and web search portals	143	1 324 368	395 027	151 514	6 785	26.7	33.0
51811 518111 518112	Internet service providers and web search portals Internet service providers Web search portals	143 127 16	1 324 368 1 143 154 181 214	395 027 320 226 74 801	151 514 130 968 20 546	6 785 6 018 767	26.7 30.9 -	33.0 37.9 2.1
5182	Data processing, hosting, and related services	491	2 153 026	902 496	241 767	14 394	1.8	16.5
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	491 491	2 153 026 2 153 026	902 496 902 496	241 767 241 767	14 394 14 394	1.8 1.8	16.5 16.5
519	Other information services	53	97 347	41 233	11 079	1 049	6.1	37.1
5191	Other information services	53	97 347	41 233	11 079	1 049	6.1	37.1
51911 519110	News syndicates	20 20	D D	D D	D D	f f	D D	D D
51912 519120	Libraries and archives	24 24	D D	D D	D D	b b	D   D	D D
51919 519190	All other information services	9 9	D D	D D	D D	e e	D D	D D
	Oakland-Fremont-Hayward, CA Metropolitan Division							
51	Information	1 439	N	3 601 614	972 374	51 032	N	N
511	Publishing industries (except Internet)	405	3 946 533	1 482 224	407 677	17 316	2.3	14.3
5111 51111	Newspaper, periodical, book, and directory publishers	189 50	945 252 328 552	221 074 105 130	53 225 24 702	5 681 3 396	2.2	25.7 35.4
511110 51112	Newspaper publishers Periodical publishers	50 59	328 552 177 241	105 130 44 742	24 702 10 550	3 396 827	.7 4.5	35.4 52.9
511120 51113	Periodical publishers Book publishers	59 55	177 241 166 405	44 742 38 816	10 550 9 783	827 850	4.5 5.3	52.9 18.1
511130 51114	Book publishers Directory and mailing list publishers	55 16	166 405 232 318	38 816 24 489	9 783 6 320	850 445	5.3	18.1 1.0
511140 51119	Directory and mailing list publishers Other publishers	16	232 318 40 736	24 489 7 897	6 320 1 870	445 163	.6	1.0
511199	All other publishers	7	D	D	D	С	D	.3 D
5112 51121	Software publishers	216 216	3 001 281	1 261 150 1 261 150	354 452	11 635 11 635	2.3	10.8 10.8
511210	Software publishers	216	3 001 281 3 001 281	1 261 150	354 452 354 452	11 635	2.3	10.8
512	Motion picture and sound recording industries	147	N	228 257	36 591	2 669	N	N
5121	Motion picture and video industries	118	N	224 401	35 652	2 561	N	N
51211 512110	Motion picture and video production  Motion picture and video production	66 66	Q	D D	D D	† f	Q	Q Q D
51213 512131	Motion picture and video exhibition	34 31	D D	D D	D D	g g	D D	D
512132 51219	Drive-in motion picture theaters  Postproduction and other motion picture and video	3 16	D D	D D	D D	С	D D	D D
512191	industries Teleproduction and other postproduction services	13	D D	D	P B	e e	D D	D
5122	Sound recording industries	29	N	3 856	939	108	N	N
51224 512240	Sound recording studios	14 14	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	27	163 839	35 758	8 715	700	.8	2.9
5151	Radio and television broadcasting	25	D	D	D	f	D	D
51511 515112	Radio broadcasting	17 13	D D	D D	D D	e C	D D	D D
51512 515120	Television broadcasting	8 8	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	37	65 941	18 898	7 369	501	3.2	73.7
5161	Internet publishing and broadcasting	37	65 941	18 898	7 369	501	3.2	73.7
51611 516110	Internet publishing and broadcasting	37 37	65 941 65 941	18 898 18 898	7 369 7 369	501 501	3.2 3.2	73.7 73.7
517	Telecommunications	532	N	1 391 798	388 232	21 720	N N	N
5171	Wired telecommunications carriers	271	Q	996 523	277 065	13 175	Q	Q
51711	Wired telecommunications carriers	271	Q	996 523	277 065	13 175	Q	Q
517110 5172	Wired telecommunications carriers	271 118	Q Q	996 523 235 939	277 065 74 424	13 175 3 730	Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	118	Q	235 939	74 424	3 730	Q	Q
517212	Cellular and other wireless telecommunications	107	Q -	D	D	h	Q _	Q -
5173 51731	Telecommunications resellers	28	D D	D D	D D	c c	D D	D D
517310	Telecommunications resellers	28	D	D D	B	c	P	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishments	s in the 2002 Econo	mic Census comp	ared to the 1997 E	conomic Census	Percent of	receipte
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA	(10111001)	((+1,000)	(41,000)	(+1,000)	(12.112.17)		
	COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	Oakland-Fremont-Hayward, CA Metropolitan Division — Con.							
<b>51</b> 517	Information — Con. Telecommunications — Con.							
5175 51751	Cable and other program distribution	98 98	Q Q	138 286 138 286	32 657 32 657	4 585 4 585	Q Q	Q Q
517510	Cable and other program distribution	98	ā	138 286	32 657	4 585	ā	Q
518	Internet service providers, web search portals, and data processing services	272	1 039 560	431 188	119 235	7 626	3.0	30.6
5181 51811	Internet service providers and web search portals	60 60	379 888 379 888	122 733 122 733	36 901 36 901	1 593 1 593	3.8 3.8	55.6 55.6
518111 518112	Internet service providers and web search portals Internet service providers Web search portals	54 6	D D	D D	D D	g e	D D D	55.6 D D
5182	Data processing, hosting, and related services	212	659 672	308 455	82 334	6 033	2.5	16.2
51821 518210	Data processing, hosting, and related services	212 212	659 672 659 672	308 455 308 455	82 334 82 334	6 033 6 033	2.5 2.5	16.2 16.2
519	Other information services	19	38 304	13 491	4 555	500	.9	55.5
5191 51912	Other information services	19 9	38 304 D	13 491 D	4 555 D	500 b	.9 D	55.5 D
519120 51919 519190	Libraries and archives .  All other information services  All other information services	9 3 3	D D D	D D D	D D D	b e e	D D D	D D D
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division							
51	Information	1 895	N	5 406 303	1 511 687	71 904	N	N
511	Publishing industries (except Internet)	633	10 515 168	3 091 058	841 883	35 686	1.2	12.9
5111 51111	Newspaper, periodical, book, and directory publishers  Newspaper publishers	311 72	2 944 457 599 480	656 423 215 198	178 549 58 645	11 554 4 363	1.9 5.6	9.1 7.9
511110 51112	Newspaper publishers	72 122	599 480 834 401	215 198 176 447	58 645 49 467	4 363 2 678	5.6 1.1	7.9 13.0
511120 51113	Periodical publishers	122 77	834 401 892 779	176 447 179 920	49 467 50 516	2 678 3 360	1.1 1.1	13.0 9.9
511130 51114 511140	Book publishers Directory and mailing list publishers Directory and mailing list publishers	77 23 23	892 779 565 086 565 086	179 920 65 745 65 745	50 516 14 873 14 873	3 360 793 793	1.1 .1 .1	9.9 1.1 1.1
51119 51119	Other publishers All other publishers	17 12	52 711 43 045	19 113 16 560	5 048 4 397	360 278	4.2 5.1	34.9 32.7
5112	Software publishers	322	7 570 711	2 434 635	663 334	24 132	1.0	14.4
51121 511210	Software publishers	322 322	7 570 711 7 570 711	2 434 635 2 434 635	663 334 663 334	24 132 24 132	1.0 1.0	14.4 14.4
512	Motion picture and sound recording industries	341	N	331 274	84 856	5 242	N	N
5121	Motion picture and video industries	282	N	299 445	77 544	4 683	N	N
51211 512110	Motion picture and video production	178 178	Q	D D	D D	g g	Q	Q
51213 512131 51219	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	48 46	D	D D	D	g g	D D	D
512191	industries.  Teleproduction and other postproduction services	50 44	D D	D D	D D	g g	D D	D D
5122	Sound recording industries	59	N	31 829	7 312	559	N	N
51224 512240	Sound recording studios	36 36	31 927 31 927	16 652 16 652	3 905 3 905	247 247	14.0 14.0	4.5 4.5
51229 512290	Other sound recording industries	7 7	D D	D D	D D	c c	D	D D
5122902 5122909	Producers of taped radio programs	4 3	D D	D D	D D	c b	D D	D D
515	Broadcasting (except Internet)	72	939 995	265 258	67 624	3 906	.9	4.2
5151	Radio and television broadcasting	60	D	D	D	h	D	D
51511 515111	Radio broadcasting	44 6	D D	D D	D D	g c	D D	D D
515112 51512 515120	Radio stations	38 16	D D D	D D D	D D D	g g	D D D	D D D
515120 5152	Television broadcasting	16 12	D	D	D	g f	D	D
51521	Cable and other subscription programming	12	D	D	D	f f	D	D
515210 516	Cable and other subscription programming  Internet publishing and broadcasting	12 83	D   370 361	D   183 584	D 57 913	f 2 562	D   5.5	D 35.8
5161	Internet publishing and broadcasting	83	370 361	183 584	57 913	2 562	5.5	35.8
51611	Internet publishing and broadcasting	83	370 361	183 584	57 913 57 013	2 562	5.5	35.8
516110	Internet publishing and broadcasting	83	370 361	183 584	57 913	2 562	5.5	35.8

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data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census comp	pared to the 1997 I	Economic Census]		
NAICS code	Geographic area and kind of business				<b>.</b>	Paid employees for pay period	Percent of	receipts-
		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area — Con.							
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division—Con.							
<b>51</b> 517	Information – Con. Telecommunications	370	N	641 052	178 841	10 406	N	N
5171	Wired telecommunications carriers	198	Q	462 446	133 710	6 753	Q	Q
51711 517110	Wired telecommunications carriers	198 198	Q	462 446 462 446	133 710 133 710	6 753 6 753	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	82	Q	61 935	15 276	884	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	82 70	Q Q	61 935 D	15 276 D	884 f	QQ	Q Q
5173	Telecommunications resellers	28	D	D	D	f	D	D
51731 517310	Telecommunications resellers	28 28	D D	D D	D D	f f	D D	D D
5175	Cable and other program distribution	46	Q	59 528	13 882	1 840	Q	Q
51751 517510	Cable and other program distribution	46 46	Q	59 528 59 528	13 882 13 882	1 840 1 840	QQ	Q Q
517510	Other telecommunications	9	D	D 39 320	D 13 602	е е	D	D
51791	Other telecommunications	9	D	D	D	е	D	D
517910 518	Other telecommunications	9	D	D	D	е	D	D
E404	processing services	362	2 437 834 944 480	866 335	274 046	13 553	14.8	19.4
5181 51811	Internet service providers and web search portals  Internet service providers and web search portals	83	944 480	272 294 272 294	114 613 114 613	5 192 5 192	35.9 35.9	23.9 23.9
518111 518112	Internet service providers	73 10	D D	D D	D D	h e	D D	D D
5182	Data processing, hosting, and related services	279	1 493 354	594 041	159 433	8 361	1.5	16.6
51821 518210	Data processing, hosting, and related services	279 279	1 493 354 1 493 354	594 041 594 041	159 433 159 433	8 361 8 361	1.5 1.5	16.6 16.6
519	Other information services	34	59 043	27 742	6 524	549	9.5	25.2
5191	Other information services	34	59 043	27 742	6 524	549	9.5	25.2
51911 519110 51912 519120	News syndicates News syndicates Libraries and archives. Libraries and archives.	13 13 15 15	49 450 49 450 D D	24 316 24 316 D D	5 560 5 560 D D	448 448 b b	8.7 8.7 D D	18.6 18.6 D D
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area							
51	Information	1 299	N	5 192 696	1 451 472	56 430	N	N
511	Publishing industries (except Internet)	516	8 257 092	3 489 868	969 287	33 683	1.9	17.5
5111	Newspaper, periodical, book, and directory publishers	114	616 843 340 443	175 043	48 702	3 774	6.6	5.5
51111 511110	Newspaper publishers Newspaper publishers	34 34	340 443	122 417 122 417	32 229 32 229	2 695 2 695	2.9 2.9	4.8 4.8
51112 511120	Periodical publishers	33 33	D D	D D 20 926	D D 7 861	e e 390	D D 3.3	D D 4.0
51113 511130 51114	Book publishers Book publishers Directory and mailing list publishers	33 25 25 25 13	98 235 98 235 D	20 926 20 926 D	7 861 D	390 390 e	3.3 D	4.0 4.0 D
511140	Directory and mailing list publishers	13	D D	D D	D	e	D	D
5112	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
51121 511210	Software publishers	402 402	7 640 249 7 640 249	3 314 825 3 314 825	920 585 920 585	29 909 29 909	1.5 1.5	18.4 18.4
512	Motion picture and sound recording industries	84	N	83 675	23 070	2 031	N	N
5121	Motion picture and video industries	71	N	D	D	g	N	N
51211 512110	Motion picture and video production	40 40	Q	D D	D D	e e	Q	Q Q
51213 512131	Motion picture and video exhibition	26 24	D D	D D	D D	g 9	D D	D D
512132 51219	Drive-in motion picture theaters	2	D _	D	D		D	D
512199	industries	4	D D	D D	D D	e c	D D	D D
5122	Sound recording industries	13	N	D	D	b	N	N
515	Broadcasting (except Internet)	45	231 658	66 552	15 547	1 036	3.1	27.7
5151	Radio and television broadcasting	41	D	D	D	f	D	D
51511 515112	Radio broadcasting	30 27	D D	D D	D D	f f	D D	D D
51512 515120	Television broadcasting	11 11	D D	D D	D D	e e	D D	D D

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA							
	COMBINED STATISTICAL AREA—Con.  San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area—Con.							
<b>51</b> 516	Information—Con. Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
5161	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
51611	Internet publishing and broadcasting	44 44	168 524 168 524	61 733	16 147	802	.1	55.0
516110 517	Telecommunications	302	166 524 N	61 733 480 996	16 147 134 074	802 7 629	.1 N	55.0 N
5171	Wired telecommunications carriers	148	Q	320 684	94 659	4 547	Q	Q
51711 517110	Wired telecommunications carriers	148 148	QQ	320 684 320 684	94 659 94 659	4 547 4 547	Q	Q Q
517110	Wireless telecommunications carriers (except satellite)	83	Q	103 049	26 617	1 445	Q	Q
51721	Wireless telecommunications carriers (except satellite)	83	Q	103 049	26 617	1 445	Q	Q
517212 5173	Cellular and other wireless telecommunications	76 24	Q D	D D	D D	g c	Q D	Q D
51731	Telecommunications resellers	24	D	D	D	c	D	D
517310	Telecommunications resellers	24	D	D	D	С	D	D
5175 51751	Cable and other program distribution	34	Q Q	36 658 36 658	8 328 8 328	1 378 1 378	Q Q	Q Q
517510	Cable and other program distribution	34	ã	36 658	8 328	1 378	ã	Q
518	Internet service providers, web search portals, and data processing services	294	2 664 961	1 004 822	292 122	11 067	3.8	18.9
5181	Internet service providers and web search portals	94	1 729 127	568 998	173 032	4 734	2.8	3.7
51811 518111	Internet service providers and web search portals Internet service providers	94 75	1 729 127 539 858	568 998 150 373	173 032 39 653	4 734 2 045	2.8 9.1	3.7 11.4
518112	Web search portals	19	1 189 269	418 625	133 379	2 689	-	.1
5182	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	200 200	935 834 935 834	435 824 435 824	119 090 119 090	6 333 6 333	5.5 5.5	47.0 47.0
519	Other information services	14	26 743	5 050	1 225	182	.2	43.0
5191	Other information services	14	26 743	5 050	1 225	182	.2	43.0
51919 519190	All other information services All other information services	2 2	D D	D D	D D	c c	D D	D D
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area							
51	Information	129	N	145 497	40 083	2 464	N	N
511	Publishing industries (except Internet)	55	252 112	114 638	32 070	1 509	1.4	32.6
5111	Newspaper, periodical, book, and directory publishers	25	42 237	11 363	2 765	378	4.0	14.7
5112	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
51121 511210	Software publishersSoftware publishers	30 30	209 875 209 875	103 275 103 275	29 305 29 305	1 131 1 131	.8 .8	36.2 36.2
512	Motion picture and sound recording industries	18	N	4 231	1 092	329	N	N
5121	Motion picture and video industries	17	N	D	D	е	N	N
51213 512131	Motion picture and video exhibition	9 8	D D D	D D D	D D D	e C	D D D	D D D
512132 517	Drive-in motion picture theaters  Telecommunications	1 25	N	18 464	5 049	b 416	N N	N
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area							
51	Information	225	N	238 709	62 920	4 641	N	N
511	Publishing industries (except Internet)	64	222 587	60 615	14 973	1 338	1.2	11.3
5111	Newspaper, periodical, book, and directory publishers	42	174 524	46 773	11 522	1 113	.5	10.3
51111 511110	Newspaper publishers	12 12	94 836 94 836	25 599 25 599	6 386 6 386	661 661	-	.9
51119 51119	Other publishers All other publishers	5 3	D D	D D	D	b b	D D	.9 D D
5112	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
51121 511210	Software publishers	22 22	48 063 48 063	13 842 13 842	3 451 3 451	225 225	4.0 4.0	15.1 15.1
512	Motion picture and sound recording industries	33	N	6 178	1 237	355	N	N
5121	Motion picture and video industries	25	N	D	D	е	N	N
51213 512131	Motion picture and video exhibition	14 14	D D	D D	D D	e	D D	D D
512131	Sound recording industries	8	N	D	D	e b	N	N
J.LL	. Count rootiding induction	. 0		U			14 1	14

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area  —Con.							
<b>51</b> 515	Information – Con. Broadcasting (except Internet)	12	20 122	7 847	1 704	231	.9	1.0
5151	Radio and television broadcasting	10	D	D	D	С	D	D
51511 515112	Radio broadcasting	7 5	D D	D D	D D	c	D	D D
517	Telecommunications	76	N	126 417	36 209	2 207	N	N
5171	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	36 36	Q	D D	D D	f	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
517211 517212	Paging Cellular and other wireless telecommunications	11	Q Q	D D	D D	e b	Q	Q Q
5173	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
51731 517310	Telecommunications resellers	9	24 442 24 442	14 603 14 603	3 235 3 235	165 165	9.3 9.3	1.1 1.1
5175	Cable and other program distribution	16	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	16 16	Q	D D	D D	e e	Q	Q Q
5179	Other telecommunications	2	D	D	D	e	D	D
51791	Other telecommunications	2 2	D D	D D	D D	е	D D	D D
517910 518	Other telecommunications	2	0	0	ال	e		U
	processing services	29	92 942	36 280	8 468	484	1.3	18.1
5181	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
51811 518111	Internet service providers and web search portals Internet service providers	13 12	68 258 D	27 190 D	6 038 D	302 e	.5 D	.9 D
	Vallejo-Fairfield, CA Metropolitan Statistical Area							
51	Information	86	N	60 907	14 345	1 619	N	N
511 5111	Publishing industries (except Internet)  Newspaper, periodical, book, and directory publishers	15 13	49 999 D	18 876 D	3 795 D	481 e	15.9 D	.3 D
51111		8	37 642	15 034	2 883	421	21.1	.4
511110	Newspaper publishers Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
512 5121	Motion picture and sound recording industries	6 4	N N	3 165 D	761 D	235	N N	N N
5121	Motion picture and video exhibition	3	D	D	D	c c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
517	Telecommunications	44	N	34 038	8 601	723	N	N
5171	Wired telecommunications carriers	14	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	14 14	QQ	D D	D D	e e	QQ	Q Q
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA							
51	Information	163	N	133 515	34 452	3 931	N	N
511	Publishing industries (except Internet)	27	65 621	18 999	5 546	591	2.1	.7
5111	Newspaper, periodical, book, and directory publishers	22	63 976	18 457	5 413	577	.9	.4
51111 511110	Newspaper publishers Newspaper publishers	12 12	51 919 51 919	15 805 15 805	4 834 4 834	518 518	.6 .6	.3 .3
512	Motion picture and sound recording industries	12	N	D	D	С	N	N
5121	Motion picture and video industries	9	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	7 7	D D	D D	D D	c c	D D	D D
515	Broadcasting (except Internet)	29	49 539	19 857	4 155	634	1.2	9.4
515								
5151	Radio and television broadcasting	27	D	D	D	f	D	D

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data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census com	pared to the 1997	Ėconomic Census]		
NAICS code	Geographic area and kind of business					Paid employees for pay period	Percent of	receipts-
		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA—Con.							
<b>51</b> 517	Information—Con. Telecommunications	77	N	62 313	16 386	1 188	N	N
5171	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
51711 517110	Wired telecommunications carriers	41 41	Q	43 166 43 166	11 414 11 414	694 694	a	Q
517110	Wired telecommunications carriers	23	Q	43 100 D	D 11 414	694 C	Q	Q
51721	Wireless telecommunications carriers (except satellite)	23	Q	D	D	С	Q	Q
517212	Cellular and other wireless telecommunications	19	Q	D	D	С	Q	Q
5175 51751	Cable and other program distribution	11	Q	D D	D D	e e	Q	Q Q
517510	Cable and other program distribution	11	ã	D D	Б	e	ă	ã
518	Internet service providers, web search portals, and data processing services	18	D	D	D	g	D	D
5182	Data processing, hosting, and related services	10	D	D	D	g	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	10 10	D D	D D	D D	g g	D D	D D
	BISHOP, CA MICROPOLITAN STATISTICAL AREA							
51	Information	14	N	1 831	479	78	N	N
	CHICO, CA METROPOLITAN STATISTICAL AREA							
51	Information	76	N	62 927	15 889	1 861	N	N
511	Publishing industries (except Internet)	18	50 557	11 889	2 784	480	33.5	_
5111 51111	Newspaper, periodical, book, and directory publishers	15	47 979 34 456	10 677 7 288	2 511 1 773	440 324	35.3 46.4	_
511110	Newspaper publishers	6	34 456	7 288	1 773	324	46.4	-
512	Motion picture and sound recording industries	6	N 	D	D	С	N N	N
5121	Motion picture and video industries	4	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	4 4	D D	D D	D D	C C	D D	D D
5122	Sound recording industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	13	19 286	7 058	1 754	326	1.2	49.2
5151	Radio and television broadcasting	13	19 286	7 058	1 754	326	1.2	49.2
517	Telecommunications	24	N	20 883	5 436	413	N	N
5171	Wired telecommunications carriers	15	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	15 15	QQ	D D	D D	c c	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	14	62 549	21 082	5 425	502	.9	.2
5182	Data processing, hosting, and related services	7	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	7 7	D D	D D	D D	e e	D D	D D
	CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA							
51	Information	20	N	7 560	1 891	239	N	N
517	Telecommunications	5	N	2 766	838	62	N	N
	CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA							
51	Information	7	N	2 600	576	81	N	N
517	Telecommunications	4	N	1 661	338	37	N	N
	EL CENTRO, CA METROPOLITAN STATISTICAL AREA							
51	Information	31	N	12 219	2 994	385	N	N
512	Motion picture and sound recording industries	5	N	502	110	50	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	15	N	6 757	1 674	156	l N	N

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ESTATE   Paccipts   Prince   Paccipts   Paccipts   Paccipts   Paccipts   Paccipts   Prince   Prince   Paccipts   Paccip							Paid	Percent of receipts—	
STATISTICAL AREA		Geographic area and kind of business	lishments		payroll	payroll	pay period including March 12	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
Information		EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN							
Publishing mutatrized (oxogot Internet)	F-1				10.051	4 046	600		N
Necespage production took, and directory publishers.								N	4.1
Motion picture and sound recording industries								1.2 1.2	4.1
Motion picture and video industries	3111	rewapaper, periodical, book, and directory publishers		14 330			33	1.2	 
		,						N	N
Broadcasting (except Internet)								N	N .
Broadcasting (except Internat)				1				D	
Telecommunications	5122	Sound recording industries	1	N	D	D	a	N	N
Telecommunications   18	515	Broadcasting (except Internet)	10	10 940	4 294	984	163	-	6.1
HANFORD_CORCOFAN, CA METROPOLITAN STATISTICAL AREA   Information	5151	Radio and television broadcasting	10	10 940	4 294	984	163	-	6.1
HANFORD-CORCORAN, CA METROPOLITAN STRISTICAL AREA   Information	517	Telecommunications	18	N	10 007	2 627	220	N	N
Motion picture and video cerificial mulastries		HANFORD-CORCORAN, CA METROPOLITAN							
Motion picture and video industries	51	Information	22	N	11 557	2 990	352	N	N
Motion picture and video industries   4								N	N
Telecommunications			4		D	D		N	N
MERCED, CA METROPOLITAN STATISTICAL AREA   Information	51213	Motion picture and video exhibition	4	D	D	D	b	D	D
Information	517	Telecommunications	12	N	6 508	1 740	116	N	N
Information		MERCED. CA METROPOLITAN STATISTICAL AREA							
Publishing industries (except Internet)	51	1	48	N	71 310	20 732	2 947	N	N
Newspaper, periodical, book, and directory publishers								D	D
Motion picture and video industries   5	5111	, , , ,	5	D	D	D	С	D	D
Motion picture and video industries	510	Motion picture and cound recording industries	5	N	012	222	110	N	N
Motion picture and video exhibition		,						N N	N N
Telecommunications   26									
Wireless telecommunications carriers (except satellite)								N	N
Modestage   March   Modestage   Mode								Q	Q
MODESTO, CA METROPOLITAN STATISTICAL AREA   Information		Wireless telecommunications carriers (except satellite)					g	Q	Q
Information	51/212		14	Q	D	U	g	Q	Q
Publishing industries (except Internet)	E1		102	N	71 596	1/ 272	2 169	N	N
Newspaper, periodical, book, and directory publishers.								2.4	5.4
Sitiff   Newspaper publishers   Section   Se		, , , ,						D D	D D
Newspaper publishers								D	D
Motion picture and video industries		Newspaper publishers				D	f	D	D
Motion picture and video exhibition	512						221	N	N
Motion picture theaters (except drive-ins)   3		•					С	N	N -
Broadcasting (except Internet)								D D	D
Radio and television broadcasting			15	27 132	7 608	1 714		_	12.5
Telecommunications.	5151		15	27 132	7 608	1 714	266	_	12.5
Telecommunications   147   N   38 072   10 252   801								D	D
Since   Wired telecommunications carriers   22								D	D
Site   Wired telecommunications carriers   22								N	N
Signature   Sign								Q Q	Q
Wireless telecommunications carriers (except satellite)								ď	ă
PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN   STATISTICAL AREA     Information	5172	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q
STATISTICAL AREA           51         Information         18         N         9 376         2 202         243           512         Motion picture and sound recording industries         3         N         D         D         D         b           5121         Motion picture and video industries         3         N         D         D         D         b           51213         Motion picture and video exhibition         2         D         D         D         D         b           517         Telecommunications         9         N         5 328         1 361         107	51721	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q
512         Motion picture and sound recording industries         3         N         D         D         b           5121         Motion picture and video industries         3         N         D         D         D         b           51213         Motion picture and video exhibition         2         D         D         D         D         b           517         Telecommunications         9         N         5 328         1 361         107									
5121         Motion picture and video industries         3         N         D         D         b           51213         Motion picture and video exhibition         2         D         D         D         D         b           517         Telecommunications         9         N         5 328         1 361         107	51	Information	18	N	9 376	2 202	243	N	N
51213         Motion picture and video exhibition         2         D         D         D         b           517         Telecommunications         9         N         5 328         1 361         107	512	Motion picture and sound recording industries	3	N	D	D	b	N	N
517 Telecommunications	5121	Motion picture and video industries	3	N	D	D	b	N	N
	51213	Motion picture and video exhibition	2	D	D	D	b	D	D
RED BLUFF, CA MICROPOLITAN STATISTICAL AREA	517	Telecommunications	9	N	5 328	1 361	107	N	N
		RED BLUFF, CA MICROPOLITAN STATISTICAL AREA							
51 Information	51	Information	12	N	6 245	1 201	112	N	N

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<u>uaia. 000</u>	introductory text for an explanation of the treatment of enterprise support	T COLUMNIC III	THE RICE EGGE EGGE	The derious compe	2100 10 110 1007	Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	REDDING, CA METROPOLITAN STATISTICAL AREA							
51	Information	74	N	48 686	12 099	1 354	N	N
511	Publishing industries (except Internet)	12	27 556	8 893	1 869	268	-	3.9
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	е	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	13 042	5 107	1 378	175	12.8	3.6
5151	Radio and television broadcasting	9	13 042	5 107	1 378	175	12.8	3.6
517	Telecommunications	40	N	33 067	8 476	814	N	N
5171	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
51711 517110	Wired telecommunications carriers	27 27	QQ	18 781 18 781	5 044 5 044	302 302	Q Q	Q Q
519	Other information services	2	D	D	D	а	D	D
5191	Other information services	2	D	D	D	a	D	D
51912 519120	Libraries and archives	2 2	D D	D D	D D	a a	D D	D D
	SALINAS, CA METROPOLITAN STATISTICAL AREA							
51	Information	148	N	176 652	43 545	3 567	N	N
511	Publishing industries (except Internet)	40	836 291	94 195	23 533	1 623	.5	.8
5111	Newspaper, periodical, book, and directory publishers	24	812 998	85 593	21 431	1 474	.5	.1
51111 511110 51113	Newspaper publishers Newspaper publishers Book publishers Book publishers	6 6 8	42 016 42 016 755 895	14 896 14 896 65 835	3 603 3 603 16 915	406 406 972	.2 .2 .5	.2 .2 –
511130 512	Motion picture and sound recording industries	8 18	755 895 N	65 835 4 933	16 915 1 172	972   224	.5 N	_ N
5121	Motion picture and video industries	14	N	4 933 D	1 1/2 D	C C	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	Ď	Ď	Ď	c	Ď	Ď
515	Broadcasting (except Internet)	28	76 743	29 990	6 109	784	4.2	25.3
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511 515112	Radio broadcasting	22 19	D D	D D	D D	f f	D D	D D
517	Telecommunications	42	N	29 283	7 691	526	N	N
5171	Wired telecommunications carriers	24	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	24 24	Q	D D	D D	e e	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services.	14	49 152	17 711	4 916	395	.1	12.4
5182	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
51821 518210	Data processing, hosting, and related services	8	40 322 40 322	15 514 15 514	4 151 4 151	330 330	.1 .1	6.1 6.1
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA							
51	Information	1 406	N	2 013 490	518 290	37 667	N	N
511	Publishing industries (except Internet)	408	2 988 487	708 736	170 164	11 296	2.5	9.2
5111	Newspaper, periodical, book, and directory publishers	226	1 554 445	270 749	63 887	6 119	2.5	6.9
51111 511110 51112 511120 51113	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Parks utilishers	55 55 90 90 43	410 932 410 932 320 702 320 702 D	124 073 124 073 53 427 53 427 D	30 583 30 583 11 758 11 758 D	2 837 2 837 1 546 1 546	.6 .6 4.2 4.2 D D	2.9 2.9 3.7 3.7 D D
511130 51114 511140 51119 511199	Book publishers. Directory and mailing list publishers. Directory and mailing list publishers. Other publishers All other publishers	43 23 23 15 14	238 854 238 854 D D	48 688 48 688 D D	D 11 685 11 685 D D	807 807 e e	1.4 1.4 D D	31.2 31.2 D D
5112	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
51121 511210	Software publishersSoftware publishers	182 182	1 434 042 1 434 042	437 987 437 987	106 277 106 277	5 177 5 177	2.5 2.5	11.6 11.6

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

uaia. See	introductory text for an explanation of the treatment of enterprise support	nt establishment	IS III LIIE 2002 ECOII	ornic Cerisus com	Dared to the 1997 b		Percent of	receints—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA							_
E1	METROPOLITAN STATISTICAL AREA—Con.							
<b>51</b> 512	Information — Con.  Motion picture and sound recording industries	173	N	70 164	16 449	2 535	N	N
5121	Motion picture and video industries	145	N	66 377	15 484	2 412	N	N
51211 512110 51213	Motion picture and video production Motion picture and video production Motion picture and video exhibition	99 99 39 36	Q Q 162 418	50 474 50 474 14 408	11 734 11 734 3 397 D	863 863 1 520	Q Q .8 D	Q Q 12.3
512131 512132	Motion picture theaters (except drive-ins)	30	D D	D D	D D	g b	D	D D
5122	Sound recording industries	28	N	3 787	965	123	N	N
51223 512230 51224	Music publishers Music publishers Sound recording studios	3 3 15	D D 3 016	D D 399	D D 85	b b 11	D D 51.5	D D 1.5
512240 515	Sound recording studios	15 56	3 016 468 123	399 126 056	85 32 277	11 2 497	51.5 3.5	1.5 12.4
5151	Radio and television broadcasting	53	D	.20 000 D	D D	g	D	D
51511	Radio broadcasting	42	D	D	D	g	D	D
515112 51512 515120	Radio stations Television broadcasting Television broadcasting	32 11 11	150 391 295 263 295 263	40 593 78 911 78 911	11 196 19 535 19 535	873 1 318 1 318	4.5 .3 .3	4.2 14.7 14.7
516	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
5161 51611	Internet publishing and broadcasting	37 37	70 195	34 248	13 711 13 711	568 568	5.8	4.3
516110	Internet publishing and broadcasting	37	70 195 70 195	34 248 34 248	13 711	568	5.8 5.8	4.3 4.3
517	Telecommunications	439	N	753 180	199 995	13 035	N	N
5171 51711	Wired telecommunications carriers	232	Q	473 059	131 532 131 532	8 028 8 028	Q	Q Q
51711 517110 5172	Wired telecommunications carriers Wired telecommunications carriers Wireless telecommunications carriers (except satellite)	232 232 126	90	473 059 473 059 181 668	131 532 131 532 44 097	8 028 8 028 2 670	30 Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	126	Q	181 668	44 097	2 670	Q	Q
517211 517212	Paging	17 109	Q Q	22 572 159 096	5 929 38 168	509 2 161	Q Q	Q Q
5173	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
51731	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
517310 5175	Telecommunications resellers	46 22	91 416 Q	21 598 56 147	5 666 13 764	582 1 466	12.8 Q	19.8 Q
51751 517510	Cable and other program distribution	22 22	Q	56 147 56 147	13 764 13 764	1 466 1 466	QQ	Q
5179	Other telecommunications	6	D	D D	D	е	D	D
51791 517910	Other telecommunications	6 6	D D	D D	D D	e e	D D	D D
518	Internet service providers, web search portals, and data processing services	271	662 123	309 275	82 637	7 334	4.7	15.5
5181	Internet service providers and web search portals	76	83 300	18 097	4 725	440	11.6	38.7
51811 518111	Internet service providers and web search portals Internet service providers	76 67	83 300 80 790	18 097 17 338	4 725 4 510	440 414	11.6 10.8	38.7 39.9
5182	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	195 195	578 823 578 823	291 178 291 178	77 912 77 912	6 894 6 894	3.7 3.7	12.2 12.2
519	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
5191	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
51912 519120 51919	Libraries and archives. Libraries and archives. All other information services	11 11 2	D D D	D D D	D D D	b b c	D D D	D D D
519190	All other information services	2	D	D	D	c	D	D
	SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA							
51	Information	145	N	66 696	18 058	1 803	N	N
511	Publishing industries (except Internet)	39	99 825	27 187	7 903	719	4.5	5.1
5111	Newspaper, periodical, book, and directory publishers	29	47 870	15 277	4 293	529	7.8	8.4
51111 511110	Newspaper publishers	7 7	30 487 30 487	10 327 10 327	3 089 3 089	324 324	5.1 5.1	.8 .8
5112	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
51121 511210	Software publishers	10 10	51 955 51 955	11 910 11 910	3 610 3 610	190 190	1.5 1.5	2.0 2.0
512	Motion picture and sound recording industries	19	N	4 054	886	207	N	N
5121	Motion picture and video industries	19	N	4 054	886	207	N	N
51213 512131	Motion picture and video exhibition	9	D D	D D	D D	c c	D D	D D

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uaia. See	introductory text for an explanation of the treatment of enterprise support	it establistiment	IS III IIIE 2002 ECON	ornic Census comp	Impared to the 1557	Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA – Con.							
<b>51</b> 515	Information—Con. Broadcasting (except Internet)	18	18 090	5 458	1 459	267	9.0	7.4
5151	Radio and television broadcasting	18	18 090	5 458	1 459	267	9.0	7.4
51511	Radio broadcasting	16	D	D	D 700	C	D	D
515112 517	Telecommunications	15 55	9 449 N	2 813 27 664	703 7 303	175 544	17.3 N	7.0 N
5171	Wired telecommunications carriers	32	Q	D D	D	С	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	32 32	Q	D D	D D	C	QQ	aa
517110	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	13 12	Q	D D	D D	C	QQ	Q
317212	Cellular and other wireless telecommunications  SANTA BARBARA-SANTA MARIA-GOLETA, CA	12	Q			C	Q	
51	METROPOLITAN STATISTICAL AREA Information	258	N	339 944	87 504	6 725	N	N
511	Publishing industries (except Internet)	78	294 539	120 904	30 519	1 923	5.1	29.5
5111	Newspaper, periodical, book, and directory publishers	55	123 957	39 526	9 820	991	11.7	3.1
51111	Newspaper publishers	11	48 537	15 951	4 126	461	8.2	1.8
511110 51112 511120	Newspaper publishers Periodical publishers Periodical publishers	11 18 18	48 537 34 429 34 429	15 951 10 420 10 420	4 126 2 537 2 537	461 235 235	8.2 9.8 9.8	1.8 1.3 1.3
5112	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
51121	Software publishers	23	170 582	81 378	20 699	932 932	.3	48.6
511210 512	Software publishers  Motion picture and sound recording industries	23 59	170 582 N	81 378 10 279	20 699	531	.3 N	48.6 N
5121	Motion picture and video industries	51	N	9 518	2 045	506	N	N
51213 512131	Motion picture and video exhibition	15 14	D D	D D	D D	e e	D D	D D
515	Broadcasting (except Internet)	24	62 271	19 714	4 648	599	11.6	.1
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511 515112	Radio broadcasting	18 17	15 475 D	4 523 D	1 021 D	179 c	1.8 D	.3 D
517	Telecommunications	58	N	56 356	13 990	1 075	N	N
5171	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
51711 517110	Wired telecommunications carriers	26 26	Q Q	19 860 19 860	5 230 5 230	340 340	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	18	Q	13 411	3 147	263	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	18 15	Q Q	13 411 D	3 147 D	263 e	QQ	a a
5175	Cable and other program distribution	6	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	6 6	Q Q	D D	D D	e e	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	33	153 159	131 522	35 907	2 553	10.8	14.3
5182	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	28 28	151 863 151 863	130 994 130 994	35 755 35 755	2 538 2 538	10.6 10.6	14.4 14.4
	STOCKTON, CA METROPOLITAN STATISTICAL AREA							
51	Information	124	N	127 881	31 634	3 157	N	N
511	Publishing industries (except Internet)	19	84 907	28 492	6 764	749	2.6	19.9
5111 51111	Newspaper, periodical, book, and directory publishers  Newspaper publishers	14 8	72 457 52 521	23 719 18 558	5 514 4 529	664 583	.3	15.8
511110	Newspaper publishers	8	52 521 52 521	18 558	4 529	583	.3	_
512	Motion picture and sound recording industries	11	N	2 070	472	184	N	N N
5121 51213	Motion picture and video industries	10	N D	D D	D D	C	N D	N D
512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	5 5	D	D D	D D	C C	D	D

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-						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	STOCKTON, CA METROPOLITAN STATISTICAL AREA —Con.							
<b>51</b> 517	Information — Con. Telecommunications	74	N	90 959	22 882	1 932	N	N
5171	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
51711	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
517110 5172	Wired telecommunications carriers  Wireless telecommunications carriers (except satellite)	38 17	Q	74 351 D	19 106 D	1 322 b	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
5175	Cable and other program distribution	17	Q	D	D	f	Q	Q
51751 517510	Cable and other program distribution	17 17	Q	D D	D D	f f	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	14	15 887	4 802	1 177	203	3.9	5.5
5181	Internet service providers and web search portals	6	10 065	2 091	517	73	4.0	8.7
51811 518111	Internet service providers and web search portals Internet service providers	6 6	10 065 10 065	2 091 2 091	517 517	73 73	4.0 4.0	8.7 8.7
	UKIAH, CA MICROPOLITAN STATISTICAL AREA							
51	Information	45	N	13 090	3 159	413	N	N
512	Motion picture and sound recording industries	5	N	446	104	45	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	19	N	8 287	2 130	190	N	N
	VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA							
51	Information	77	N	38 392	9 256	1 257	N	N
511	Publishing industries (except Internet)	12	27 624	9 029	2 184	416	2.8	.2
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	е	D	D
512	Motion picture and sound recording industries	8	N	1 193	271	118	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213 512131	Motion picture and video exhibition	4 4	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	11	22 729	7 260	1 813	236	-	.8
5151	Radio and television broadcasting	11	22 729	7 260	1 813	236	-	.8
517	Telecommunications	39	N	19 207	4 589	415	N	N
	YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA							
51	Information	27	N	17 357	4 526	577	N	N
511	Publishing industries (except Internet)	4	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	С	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	6 321	1 645	153	N	N
518	Internet service providers, web search portals, and data processing services	7	17 368	6 280	1 728	234	.8	_

<sup>&</sup>lt;sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies. <sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

### Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	ALAMEDA							
51	Information	904	N	2 295 253	646 820	33 261	N	N
511	Publishing industries (except Internet)	286	3 416 195	1 310 598	364 054	14 742	2.3	15.7
5111 51111	Newspaper, periodical, book, and directory publishers	129 34	728 596 D	154 185 D	38 503 D	4 278 h	2.0 D	32.1 D
511110 51112	Newspaper publishers	34	D D	D D	D D	h f	D D	D D
511120 51113	Periodical publishers	44 44 41	D 162 514	D 37 375	D 9 475	f 798	D 3.7	D 18.5
511130 51114 511140	Book publishers Directory and mailing list publishers Directory and mailing list publishers	41 8 8	162 514   D   D	37 375 D D	9 475 D D	798 c c	3.7 D D	18.5 D D
51112	Software publishers	157	2 687 599	1 156 413	325 551	10 464	2.4	11.2
51121 511210	Software publishers	157 157	2 687 599 2 687 599	1 156 413 1 156 413	325 551 325 551	10 464 10 464	2.4 2.4	11.2 11.2
512	Motion picture and sound recording industries	100	N	49 395	9 393	1 308	N N	N
5121	Motion picture and video industries	79	N	46 121	8 617	1 218	N	N
51211 512110	Motion picture and video production	44 44	QQ	D D	D D	c c	QQ	Q Q
51213 512131	Motion picture and video exhibition	21 20	D D D	D D D	D D	f f	D D	D D D
512132 51219	Drive-in motion picture theaters Postproduction and other motion picture and video industries	1 12	D	D	D D	b e	D D	D D
512191	Teleproduction and other postproduction services	10	D	D	D	е	D	D
5122 51224	Sound recording studios	21 11	N D	3 274 D	776 D	90 b	N D	N D
512240	Sound recording studios. Sound recording studios.	11	р	D	D	b	Б	D
515 5151	Broadcasting (except Internet)	17	154 308 D	33 134 D	8 142 D	641 f	.4 D	2.6 D
51511	Radio and television broadcasting	15 11	D	D	D	c	D	D
515112 51512 515120	Radio stations. Television broadcasting	10 4 4	D D D	D D D	םםם	c e e	D D D	D D D
516	Internet publishing and broadcasting	23	D	D	D	е	D	D
5161	Internet publishing and broadcasting	23	D	D	D	е	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	23 23	D D	D D	D D	e e	D D	D D
517	Telecommunications	296	N	618 805	184 533	10 715	N	N
5171	Wired telecommunications carriers	154	Q	382 648	114 059	5 560	Q	Q
51711 517110	Wired telecommunications carriers	154 154	QQ	382 648 382 648	114 059 114 059	5 560 5 560	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	75	Q	D	D	h	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	75 69	QQ	D D	D D	h h	QQ	Q Q
5173	Telecommunications resellers	23	D	D	D	b	D	D
51731 517310	Telecommunications resellers	23 23	D D	D D	D D	b b	D D	D D
5175	Cable and other program distribution	33	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	33 33	Q Q	D D	D D	g g	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	165	531 511	255 658	69 991	4 930	3.8	20.7
5181	Internet service providers and web search portals	40	D	D	D	g	D	D
51811 518111 518112	Internet service providers and web search portals Internet service providers	40 35 5	D D D	D D D	D D D	g f e	D D D	D D D
5182	Data processing, hosting, and related services	125	D	D	D	h	D	D
51821 518210	Data processing, hosting, and related services	125 125	D D	D D	D D	h h	D D	D D
519	Other information services	17	D	D	D	е	D	D
5191	Other information services	17	D	D	D	е	D	D
51912 519120 51919 519190	Libraries and archives. Libraries and archives. All other information services All other information services	8 8 3 3	D   D   D	D D D	D D D	b b e e	D   D   D	D D D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	AMADOR							
51	Information	14	N	9 377	2 017	225	N	N
512 5121	Motion picture and sound recording industries	3	N N	D D	D D	b b	N N	N N
	·							
517	Telecommunications	3	N	D	D	С	N	N
F-1	BUTTE	76		60 007	15 000	1 061		N
<b>51</b> 511	Information Publishing industries (except Internet)	18	N   50 557	<b>62 927</b> 11 889	<b>15 889</b> 2 784	<b>1 861</b> 480	N   33.5	N -
5111	Newspaper, periodical, book, and directory publishers	15	47 979	10 677	2 511	440	35.3	_
51111	Newspaper publishers	6	34 456	7 288	1 773	324	46.4	_
511110 512	Newspaper publishers	6	34 456 N	7 288 D	1 773 D	324 c	46.4 N	_ N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	С	D	D
512131 5122	Motion picture theaters (except drive-ins)	4 2	D N	D D	D D	c b	D N	D N
515	Broadcasting (except Internet)	13	19 286	7 058	1 754	326	1.2	49.2
5151	Radio and television broadcasting	13	19 286	7 058	1 754	326	1.2	49.2
517	Telecommunications	24	N	20 883	5 436	413	N	N
5171	Wired telecommunications carriers	15	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	15 15	Q Q	D D	D D	c c	Q	Q Q
518	Internet service providers, web search portals, and data processing services.	14	62 549	21 082	5 425	502	.9	.2
5182	Data processing, hosting, and related services	7	D	D D	D 425	е	D	. <u>.                                   </u>
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	7 7	D D	D D	D D	e e	D D	D D
	CALAVERAS		_	-			-	
51	Information	13	N	3 986	925	109	N	N
	COLUSA							
51	Information	8	N	1 405	429	38	N	N
	CONTRA COSTA							
51	Information	535	N	1 306 361	325 554	17 771	N	N
511 5111	Publishing industries (except Internet)  Newspaper, periodical, book, and directory publishers	119 60	530 338 216 656	171 626 66 889	43 623 14 722	2 574 1 403	2.2	5.8 4.0
51111	Newspaper publishers	16	210 030 D	D 00 009	14 722 D	1 403 f	2.0 D	4.0 D
511110 51114	Newspaper publishers Directory and mailing list publishers	16 8	D D	D D	D D	f c	D D	D D
511140 51119	Directory and mailing list publishers	8 7	D D	D D	D D	c c	D D	D D
511199	All other publishers	6	38 889	7 447 104 737	1 761	147	-	7.0
5112 51121	Software publishers	59 59	313 682 313 682	104 737	28 901 28 901	1 171 1 171	1.7 1.7	7.0 7.0
511210 512	Software publishers	59 47	313 682 N	104 737 178 862	28 901 27 198	1 171 1 361	1.7 N	7.0 N
5121	Motion picture and video industries	39	N	178 280	27 196	1 343	N	N
51211	Motion picture and video production	22	Q	D	D	f	Q	
512110 51213	Motion picture and video production	22 13	Q D	D D	D D	f f	Q D	QQDDD
512131 512132	Motion picture theaters (except drive-ins)  Drive-in motion picture theaters  Perturdution and other metrics picture and video	11 2	D D	D D	D D	f b	D D	D
51219 512191	Postproduction and other motion picture and video industries.  Teleproduction and other postproduction services	4 3	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	10	9 531	2 624	573	59	6.9	8.1
5151	Radio and television broadcasting	10	9 531	2 624	573	59	6.9	8.1
516	Internet publishing and broadcasting	14	D	D	D	b	D	D
5161	Internet publishing and broadcasting	14	D	D	D	b	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	14 14	D D	D D	D D	b b	D D	D D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	CONTRA COSTA—Con.							
<b>51</b> 517	Information – Con. Telecommunications	236	N	772 993	203 699	11 005	N	N
5171	Wired telecommunications carriers	117	Q	613 875	163 006	7 615	Q	Q
51711	Wired telecommunications carriers	117	Q	613 875	163 006	7 615	Q	Q
517110 5172	Wired telecommunications carriers	117 43	Q Q	613 875 D	163 006 D	7 615 f	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	43	Q	D	D	f f	Q	Q
517212	Cellular and other wireless telecommunications	38	Q Q	D D	D D	f -	Q	Q Q
5175 51751	Cable and other program distribution	65 65	Q	D	D	g g	Q Q	Q
517510	Cable and other program distribution	65	Q	D	D	ğ	Q	Q
518	Internet service providers, web search portals, and data processing services	107	508 049	175 530	49 244	2 696	2.1	41.0
5181	Internet service providers and web search portals	20	D	D	D	е	D	D
51811 518111	Internet service providers and web search portals Internet service providers	20 19	D D	D D	D D	e e	D D	D D
5182	Data processing, hosting, and related services	87	D	D	D	g	D	D
51821	Data processing, hosting, and related services	87	D	D	D	g	D	D
518210	Data processing, hosting, and related services	87	D	D	D	ğ	D	D
	DEL NORTE							
51	Information	7	N	2 600	576	81	N	N
517	Telecommunications	4	N	1 661	338	37	N	N
	EL DORADO							
51	Information	68	N	66 477	18 067	1 222	N	N
511	Publishing industries (except Internet)	17	23 775	7 508	1 749	215	10.4	16.5
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	С	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517 518	Telecommunications	22	N	12 835	3 194	271	N	N
310	processing services	17	206 121	44 735	12 680	653	.2	1.5
5182	Data processing, hosting, and related services	13	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	13 13	D D	D D	D D	f f	D D	D D
	FRESNO							
51	Information	222	N	208 825	52 610	5 469	N	N
511	Publishing industries (except Internet)	36	257 724	52 617	13 091	1 661	2.3	15.6
5111	Newspaper, periodical, book, and directory publishers	28	228 896	41 316	10 352	1 296	2.4	9.9
51111 511110	Newspaper publishers	10 10	D D	D D	D D	f	D D	D D
51114 511140	Directory and mailing list publishers Directory and mailing list publishers	5	D	D D	D	e e	D	D D
512	Motion picture and sound recording industries	22	N	8 018	1 946	567	N	N
5121	Motion picture and video industries	17	N	D	D	е	N	N
51213	Motion picture and video exhibition	7	D	D	D	е	р	D
512131 5122	Motion picture theaters (except drive-ins)	7 5	D N	D D	D D	e c	D N	D N
5122	Sound recording industries	5	IN .	U	D	C	IN	IN
515	Broadcasting (except Internet)	37	128 270	39 150	9 026	1 055	1.0	.8
5151	Radio and television broadcasting	37	128 270	39 150	9 026	1 055	1.0	.8
51511 515112	Radio broadcasting	26 24	49 813 D	15 529 D	3 610 D	561 f	2.5 D	1.1 D
517	Telecommunications	94	N	93 634	24 465	1 698	N	N
5171	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
51711 517110	Wired telecommunications carriers	46 46	Q Q	73 177 73 177	19 168 19 168	1 239 1 239	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	С	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	С	Q	Q
517212	Cellular and other wireless telecommunications	29	Ql	D	D	с	Ql	Q

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	FRESNO-Con.							
<b>51</b> 518	Information — Con. Internet service providers, web search portals, and data							
E100	processing services	29	39 211	12 663	3 408	415	10.9	12.8
5182 51821	Data processing, hosting, and related services	20	D D	D D	D D	e e	D D	D D
518210	Data processing, hosting, and related services	20	Ď	Ď	Ď	e	Ď	Ď
51	GLENN Information	4	N	944	214	40	N	N
31	HUMBOLDT	•	"	344	214	40	"	N
51	Information	55	N	19 251	4 946	609	N	N
511	Publishing industries (except Internet)	14	14 950	2 410	608	99	1.2	4.1
5111	Newspaper, periodical, book, and directory publishers	14	14 950	2 410	608	99	1.2	4.1
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	a	N	N
515	Broadcasting (except Internet)	10	10 940	4 294	984	163	-	6.1
5151	Radio and television broadcasting	10	10 940	4 294	984	163	-	6.1
517	Telecommunications	18	N	10 007	2 627	220	N	N
	IMPERIAL							
51	Information	31	N	12 219	2 994	385	N	N
512	Motion picture and sound recording industries	5	N	502	110	50	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	15	N	6 757	1 674	156	N	N
	INYO							
51	Information	14	N	1 831	479	78	N	N
	KERN							
51	Information	163	N	133 515	34 452	3 931	N	N
511	Publishing industries (except Internet)	27	65 621	18 999	5 546	591	2.1	.7
5111	Newspaper, periodical, book, and directory publishers	22 12	63 976	18 457	5 413	577	.9	.4
51111 511110	Newspaper publishers Newspaper publishers	12	51 919 51 919	15 805 15 805	4 834 4 834	518 518	.6 .6	.3
512	Motion picture and sound recording industries	12	N	D	D	С	N	N
5121	Motion picture and video industries	9	N	D	D	C	N	N
51213 512131	Motion picture and video exhibition	7 7	D D	D D	D D	c c	D D	D D
515	Broadcasting (except Internet)	29	49 539	19 857	4 155	634	1.2	9.4
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511 515112	Radio broadcasting	23 22	28 632 D	11 515 D	2 584 D	464   e	_ D	16.3 D
517	Telecommunications	77	N	62 313	16 386	1 188	N	N
5171	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
51711 517110	Wired telecommunications carriers	41 41	Q Q	43 166 43 166	11 414 11 414	694 694	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	23	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	23 19	Q Q	D D	D D	c c	Q	Q Q
5175	Cable and other program distribution	11	Q	D	D	e	Q	Q
51751 517510	Cable and other program distribution	11 11	Q	D D	D D	e e	Q	Q
518	Internet service providers, web search portals, and data	18	D	D	D	-	D	D
5182	processing services  Data processing, hosting, and related services	10	D	D	D	g   g	D	D
51821	Data processing, hosting, and related services	10	D	D	D	g	D	D
518210	Data processing, hosting, and related services	10	DI	ĎΙ	D	ğ	ĎΙ	D

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Company   Comp							Paid	Percent of receipts—	
Information		Geographic area and kind of business	lishments		payroll	payroll	pay period including March 12	admini- strative	Estimated <sup>2</sup>
Motion picture and video industries.   4		KINGS							
Motion picture and video industries.	51	Information	22	N	11 557	2 990	352	N	N
Telecommunications   1	512	Motion picture and sound recording industries	4	N	D	D	b	N	N
Telecommunications	5121	Motion picture and video industries	4	N	D	D	b	N	N
LAKE	51213	Motion picture and video exhibition	4	D	D	D	b	D	D
Information	517	Telecommunications	12	N	6 508	1 740	116	N	N
Telecommunications		LAKE							
LASSEN   Information	51	Information	20	N	7 560	1 891	239	N	N
Information	517	Telecommunications	5	N	2 766	838	62	N	N
Telecommunications		LASSEN							
LOS ANGELES   Information	51	Information	10	N	3 196	864	110	N	N
Section   Information	517	Telecommunications	5	N	2 440	666	53	N	N
Publishing industries (except Internet)		LOS ANGELES							
Section   Newspaper periodical, book, and directory publishers.   688					11 950 462			N	N
Newspaper publishers   175   170   451   420   588   101   589   10   578   1.3									19.0
51112									15.3
Still	511110	Newspaper publishers	175	1 701 451	420 598	101 998	10 878	1.3	10.5 10.5
Section   Sect	511120	Periodical publishers	309	1 517 934	331 811	80 465	5 880	1.5	24.7 24.7
Still	511130	Book publishers	116	268 815	36 885	9 809	915	6.5	10.6 10.6
Silling		Directory and mailing list publishers	46		53 241 53 241				5.3 5.3
Software publishers   329		Other publishers							15.2 D
Solidaria   Soli	5112		329	2 274 949	661 770	170 968		5.7	25.7
Motion picture and sound recording industries   5 080			329						25.7
Motion picture and video industries									25.7 N
Motion picture and video production   3 425									N
Still				Q	4 647 852				
St2120		Motion picture and video production		Q I					Q Q Q D D
Display			224	D	D				Q D
Postproduction and other motion picture and video industries   709   2 342 146   783 804   209 781   12 947   5.8   512191   Teleproduction and other postproduction services   608   1 640 269   633 817   172 499   10 435   7.8	512131	Motion picture theaters (except drive-ins)	221	D	D				D D
Teleproduction and other postproduction services   608   1 640 269   633 817   172 499   10 435   7.8		Postproduction and other motion picture and video	709	2 342 146	783 804	209 781		5.8	8.8
Sound recording industries   S52		Teleproduction and other postproduction services				172 499	10 435	7.8	11.3 2.9
The cord production				N					N
Integrated record production/distribution   72							е		D
512220         Integrated record production/distribution         72         Q         548 243         146 512         4 551         Q           51223         Music publishers         136         977 439         84 828         19 787         1 297         2.8           512230         Music publishers         136         977 439         84 828         19 787         1 297         2.8           512240         Sound recording studios         224         203 234         80 964         18 862         1 508         16.4           51229         Other sound recording industries         41         D         D         D         D         e         D           512290         Other sound recording industries         41         D         D         D         e         D           5122902         Producers of taped radio programs         18         D         D         D         c         D           5151         Broadcasting (except Internet)         275         9 175 952         1 254 131         326 304         18 299         5.8           5151         Radio and television broadcasting         221         5 403 419         914 733         226 127         13 850         .4           51511         Rad	51222	Integrated record production/distribution	72	Q	548 243	146 512		ã	D Q Q
51224   Sound recording studios.         224   203 234   80 964   18 862   1 508   16.4             512240   Sound recording studios.         224   203 234   80 964   18 862   1 508   16.4             51229   Other sound recording industries         41   D D D D D D D D D D D D D D D D D D	51223	Music publishers	136	977 439	84 828	19 787	1 297	2.8	Q 2.0 2.0
51229 bigs of Stages         Other sound recording industries         41 bigs of Stages         All bigs of Stages	51224	Sound recording studios	224	203 234	80 964	18 862	1 508	16.4	15.6
5122902 bigs         Producers of taped radio programs         18 23         D D D D D D D D D D D D D D D D D D D	51229	Other sound recording industries	41	D	D	D		D	15.6 D
515         Broadcasting (except Internet)         275         9 175 952         1 254 131         326 304         18 299         5.8           5151         Radio and television broadcasting         221         5 403 419         914 733         226 127         13 850         .4           51511         Radio broadcasting         132         1 242 942         300 952         72 527         4 974         .9           515112         Radio networks         28         320 763         67 200         16 474         1 304         .4           515112         Radio stations         104         922 179         233 752         56 053         3 670         1.0           515120         Television broadcasting         89         4 160 477         613 781         153 600         8 876         .3           515120         Television broadcasting         89         4 160 477         613 781         153 600         8 876         .3           51521         Cable and other subscription programming         54         3 772 533         339 398         100 177         4 449         13.5           515210         Cable and other subscription programming         54         3 772 533         339 398         100 177         4 449         13.5	5122902	Producers of taped radio programs	18	D	D	D		D	D D
5151         Radio and television broadcasting         221         5 403 419         914 733         226 127         13 850         .4           51511         Radio broadcasting         132         1 242 942         300 952         72 527         4 974         .9           515111         Radio networks         28         320 763         67 200         16 474         1 304         .4           515112         Radio stations         104         922 179         233 752         56 053         3 670         1.0           51512         Television broadcasting         89         4 160 477         613 781         153 600         8 876         .3           515120         Television broadcasting         89         4 160 477         613 781         153 600         8 876         .3           51521         Cable and other subscription programming         54         3 772 533         339 398         100 177         4 449         13.5           51521         Cable and other subscription programming         54         3 772 533         339 398         100 177         4 449         13.5           515210         Cable and other subscription programming         54         3 772 533         339 398         100 177         4 449         13.5		· ·							D
Signature   Sign									6.3
515111 Stift 11 Badio networks         28 Stift 12 Radio stations         320 763 F15112 Radio stations         67 200 F16 F15									6.0
51512 Television broadcasting         89 4 160 477 613 781 153 600 8 876 1515120         8 876 3.3           51512 Television broadcasting         89 4 160 477 613 781 153 600 8 876 3.3           5152 Cable and other subscription programming         54 3 772 533 339 398 100 177 4 449 13.5           51521 Cable and other subscription programming         54 3 772 533 339 398 100 177 4 449 13.5           515210 Cable and other subscription programming         54 3 772 533 339 398 100 177 4 449 13.5           516 Internet publishing and broadcasting         129 621 203 168 055 42 704 3 192 8.3	515111	Radio networks	28	320 763	67 200	16 474	1 304	.4	3.4 7.3
5152     Cable and other subscription programming     54     3 772 533     339 398     100 177     4 449     13.5       51521 515210     Cable and other subscription programming     54     3 772 533     339 398     100 177     4 449     13.5       515210     Cable and other subscription programming     54     3 772 533     339 398     100 177     4 449     13.5       516     Internet publishing and broadcasting     129     621 203     168 055     42 704     3 192     8.3	51512	Television broadcasting	89	4 160 477	613 781	153 600	8 876	.3	2.1 6.7
51521 Cable and other subscription programming     54 3 772 533 339 398 100 177 4 449 13.5       515210 Internet publishing and broadcasting     129 621 203 168 055 42 704 3 192									6.7
515210         Cable and other subscription programming         54         3 772 533         339 398         100 177         4 449         13.5           516         Internet publishing and broadcasting         129         621 203         168 055         42 704         3 192         8.3									6.9
		Cable and other subscription programming							6.9 6.9
5161 Internet publishing and broadcasting	516	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
	5161	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
51611         Internet publishing and broadcasting         129         621 203         168 055         42 704         3 192         8.3           516110         Internet publishing and broadcasting         129         621 203         168 055         42 704         3 192         8.3		Internet publishing and broadcasting							13.0 13.0

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						Paid employees for pay period including March 12 (number)	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)		From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES—Con.							
51	Information—Con.	4 400	N.	4 004 500	400 570	05.040		
517 5171	Telecommunications	1 166 605	N Q	1 831 528 1 136 155	490 579 302 053	35 319 18 931	N Q	N Q
51711	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
517110	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	269 269	Q	208 279 208 279	57 322 57 322	4 598 4 598	Q	Q
517211 517212	Paging	55 214	Q	23 834 184 445	6 258 51 064	788 3 810	QQ	Q Q Q
5173	Telecommunications resellers	98	401 585	36 584	8 474	1 028	23.6	6.5
51731 517310	Telecommunications resellers	98 98	401 585 401 585	36 584 36 584	8 474 8 474	1 028 1 028	23.6 23.6	6.5 6.5
5174	Satellite telecommunications	33	362 591	40 543	11 707	639	5.0	1.8
51741 517410	Satellite telecommunications	33 33	362 591 362 591	40 543 40 543	11 707 11 707	639 639	5.0 5.0	1.8 1.8
5175	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
51751 517510	Cable and other program distribution	141 141	Q Q	393 797 393 797	106 907 106 907	9 888 9 888	QQ	Q Q
5179	Other telecommunications	20	36 418	16 170	4 116	235	15.3	20.6
51791 517910	Other telecommunications	20 20	36 418 36 418	16 170 16 170	4 116 4 116	235 235	15.3 15.3	20.6 20.6
518	Internet service providers, web search portals, and data processing services	660	2 705 131	772 117	210 323	16 043	3.1	25.3
5181	Internet service providers and web search portals	212	1 092 340	237 974	68 945	4 057	1.8	30.9
51811 518111 518112	Internet service providers and web search portals Internet service providers	212 187 25	1 092 340 D D	237 974 D D	68 945 D D	4 057 h f	1.8 D D	30.9 D D
5182	Data processing, hosting, and related services	448	1 612 791	534 143	141 378	11 986	4.0	21.5
51821 518210	Data processing, hosting, and related services	448 448	1 612 791 1 612 791	534 143 534 143	141 378 141 378	11 986 11 986	4.0 4.0	21.5 21.5
519	Other information services	82	234 957	74 273	18 069	2 044	30.6	16.6
5191	Other information services	82	234 957	74 273	18 069	2 044	30.6	16.6
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives. Libraries and archives. All other information services All other information services	43 43 28 28 11 11	119 191 119 191 D D D	33 386 33 386 D D D	7 971 7 971 D D D	665 665 f f f f	11.1 11.1 D D D	26.6 26.6 D D D
	MADERA							
51	Information	33	N	25 986	6 768	642	N	N
512	Motion picture and sound recording industries	5	N	730	171	95	N	N
5121	Motion picture and video industries	5	N	730	171	95	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	13	N	20 955	5 480	411	N	N
	MARIN							
51	Information	304	N	556 686	145 037	7 004	N	N
511	Publishing industries (except Internet)	114	956 718	283 118	72 426	3 628	2.0	10.7
5111	Newspaper, periodical, book, and directory publishers	61	124 146	29 031	7 141	647	4.1	6.9
51111 511110 51112 511120	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers	10 10 23 23	D D 49 892 49 892	D D 11 987 11 987	D D 2 926 2 926	c c 229 229	D D 2.9 2.9	D D .1 .1
5112	Software publishers	53	832 572	254 087	65 285	2 981	1.6	11.3
51121 511210	Software publishers	53 53	832 572 832 572	254 087 254 087	65 285 65 285	2 981 2 981	1.6 1.6	11.3 11.3

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						Paid		
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	MARIN-Con.							
<b>51</b> 512	Information — Con. Motion picture and sound recording industries	95	N	223 501	59 488	2 232	N	N
5121	Motion picture and video industries	78	N	206 115	55 340	1 902	N	N
51211 512110 51213 512131 51219	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins) Postproduction and other motion picture and video	61 61 9 9	QQDD	D D D	D D D	f f c c	Q Q D D	Q Q D
512191	industries	7 5	D D	D D	D D	g g	D D	D D
5122	Sound recording industries	17	N	17 386	4 148	330	N	N
51224 512240 51229 512290 5122902	Sound recording studios. Sound recording studios Other sound recording industries Other sound recording industries Producers of taped radio programs	8 8 2 2 2	D D D	D D D D	D D D D	c c c c	D D D D	D D D D
517	Telecommunications	47	N	29 365	7 524	718	N	N
5171	Wired telecommunications carriers	24	Q	15 523	4 053	284	Q	Q
51711 517110	Wired telecommunications carriers	24 24	QQ	15 523 15 523	4 053 4 053	284 284	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	35	45 376	17 997	4 946	373	8.5	35.2
5182	Data processing, hosting, and related services	28	41 086	16 138	4 245	332	8.6	32.3
51821 518210	Data processing, hosting, and related services	28 28	41 086 41 086	16 138 16 138	4 245 4 245	332 332	8.6 8.6	32.3 32.3
	MARIPOSA							
51	Information	6	N	1 027	182	24	N	N
	MENDOCINO							
51	Information	45	N	13 090	3 159	413	N	N
512	Motion picture and sound recording industries	5	N	446	104	45	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	19	N	8 287	2 130	190	N	N
	MERCED							
51	Information	48	N	71 310	20 732	2 947	N	N
511	Publishing industries (except Internet)	5	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	С	D	D
512	Motion picture and sound recording industries	5	N	912	223	112	N	N
5121	Motion picture and video industries	5	N	912	223	112	N	N
51213	Motion picture and video exhibition	5	6 323	912	223	112	-	-
517	Telecommunications	26	N	D	D	h	N	N
5172	Wireless telecommunications carriers (except satellite)	14	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	14 14	Q	D D	D D	g g	QQ	Q Q
	MODOC							
51	Information	5	N	D	D	а	N	N
	MONO							
51	Information	11	N	1 436	353	58	N	N

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						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	MONTEREY							
51	Information	148	N	176 652	43 545	3 567	N	N
511	Publishing industries (except Internet)	40	836 291	94 195	23 533	1 623	.5	.8
5111	Newspaper, periodical, book, and directory publishers	24	812 998	85 593	21 431	1 474	.5	.1
51111 511110 51113 511130	Newspaper publishers Newspaper publishers Book publishers Book publishers	6 6 8 8	42 016 42 016 755 895 755 895	14 896 14 896 65 835 65 835	3 603 3 603 16 915 16 915	406 406 972 972	.2 .2 .5 .5	.2 .2 - -
512	Motion picture and sound recording industries	18	N	4 933	1 172	224	N	N
5121	Motion picture and video industries	14	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	7 7	D D	D D	D D	c	D D	D D
515	Broadcasting (except Internet)	28	76 743	29 990	6 109	784	4.2	25.3
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511 515112	Radio broadcasting Radio stations.	22 19	D D	D D	D D	f f	D D	D D
517	Telecommunications	42	N	29 283	7 691	526	N	N
5171	Wired telecommunications carriers	24	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	24 24	QQ	D D	D D	e e	Q	Q Q
518	Internet service providers, web search portals, and data processing services	14	49 152	17 711	4 916	395	.1	12.4
5182	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
51821 518210	Data processing, hosting, and related services	8 8	40 322 40 322	15 514 15 514	4 151 4 151	330 330	.1	6.1 6.1
	NAPA							
51	Information	62	N	39 902	10 572	921	N	N
511	Publishing industries (except Internet)	22	24 107	9 879	2 577	221	9.2	.8
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	С	D	D
512	Motion picture and sound recording industries	7	N	1 808	376	123	N	N
5121	Motion picture and video industries	6	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	2 2	D D	D D	D D	c c	D D	D D
516	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	-	1.2
5161	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	-	1.2
51611 516110	Internet publishing and broadcasting	4 4	16 072 16 072	5 317 5 317	1 287 1 287	168 168	-	1.2 1.2
517	Telecommunications	18	N	18 580	5 084	310	N	N
518	Internet service providers, web search portals, and data processing services	6	D	D	D	b	D	D
	NEVADA							
51	Information	51	N	12 966	3 231	404	N	N
511	Publishing industries (except Internet)	20	15 096	5 259	1 261	179	20.0	1.4
5111	Newspaper, periodical, book, and directory publishers	13	12 387	4 104	992	153	19.8	1.1
512	Motion picture and sound recording industries	9	N	769	190	58	N	N
5121	Motion picture and video industries	9	N	769	190	58	N	N
51213	Motion picture and video exhibition	6	D	D	D	b	D	D
517	Telecommunications	9	N I	5 469	1 435	113	N	N

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
	ORANGE								
51	Information	1 604	N	2 358 009	626 005	45 420	N	N	
511	Publishing industries (except Internet)	501	3 069 496	977 232	249 028	15 785	1.9	15.0	
5111	Newspaper, periodical, book, and directory publishers	243	1 334 272	320 544	77 420	7 078	3.5	8.5	
51111 511110	Newspaper publishers Newspaper publishers Periodical publishers	42 42	405 644 405 644	128 907 128 907	30 776 30 776	3 137 3 137	1.2 1.2	5.8 5.8	
51112 511120	Periodical publishers	106 106	536 293 536 29 <u>3</u>	114 947 114 947	29 010 29 01 <u>0</u>	2 235 2 235	3.5 3.5	6.8 6.8	
51113 511130	Book publishers Book publishers Directory and mailing list publishers	44 44	D D	D D	D D	e e	D D	D D	
51114 511140	Directory and mailing list publishers	38 38	302 438 302 438	51 787 51 787	12 732 12 732	1 162 1 162	4.9 4.9	16.1 16.1	
51119 511199	Other publishers	13 12	D D	D D	D D	c c	D D	D D	
5112	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1	
51121 511210	Software publishersSoftware publishers	258 258	1 735 224 1 735 224	656 688 656 688	171 608 171 608	8 707 8 707	.7 .7	20.1 20.1	
512	Motion picture and sound recording industries	208	N	64 867	16 157	2 879	N	N	
5121	Motion picture and video industries	178	N	55 536	13 723	2 615	N	N	
51211 512110	Motion picture and video production	111 111	Q	28 335 28 335	7 097 7 097	620 620	Q	Q Q D	
51213 512131	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	41 41	D D	D D	D D	g	D	D D	
51219	Postproduction and other motion picture and video industries	21	25 955	7 255	1 838	148	7.4	6.2 D	
512191 5122	Teleproduction and other postproduction services  Sound recording industries	17 30	D N	D   9 331	D 2 434	264	D N	D N	
51223	Music publishers	3	12 504	2 749	702	55	5.9	_	
512230 51224 512240	Music publishers Sound recording studios Sound recording studios	3 14 14	12 504 3 525 3 525	2 749 989 989	702 265 265	55 35 35	5.9 68.7 68.7	1.3 1.3	
515	Broadcasting (except Internet)	45	155 260	40 612	9 475	1 320	10.8	13.0	
5151	Radio and television broadcasting	39	131 584	36 879	8 544	1 166	9.3	15.2	
51511 515111 515112	Radio broadcasting Radio networks Radio stations.	28 11 17	80 332 44 891 35 441	20 759 11 859 8 900	5 048 2 880 2 168	598 341 257	11.1 5.0 18.9	8.7 13.2 3.1	
516	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7	
5161	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7	
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	48 48	70 422 70 422	21 190 21 190	5 175 5 175	432 432	8.8 8.8	26.7 26.7	
517	Telecommunications	456	N	974 349	271 305	18 963	N	N	
5171	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q	
51711 517110	Wired telecommunications carriers	245 245	QQ	515 054 515 054	138 700 138 700	8 243 8 243	Q	Q Q	
5172	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q	
51721 517211	Wireless telecommunications carriers (except satellite)	124 17	Q	332 015 11 585	102 229 2 870	7 103 344	Q	Q	
517212	Cellular and other wireless telecommunications	107	Q	320 430	99 359	6 759	ã	Q	
5173	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2	
51731 517310	Telecommunications resellers	38 38	111 025 111 025	18 256 18 256	5 122 5 122	969 969	6.2 6.2	15.2 15.2	
5175	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q	
51751 517510	Cable and other program distribution	31 31	Q Q	104 272 104 272	24 066 24 066	2 543 2 543	Q Q	Q Q	
518	Internet service providers, web search portals, and data processing services	329	696 273	271 587	72 815	5 544	9.0	28.5	
5181	Internet service providers and web search portals	93	172 902	51 945	15 522	841	12.4	30.1	
51811 518111 518112	Internet service providers and web search portals Internet service providers	93 86 7	172 902 D D	51 945 D D	15 522 D D	841 f e	12.4 D D	30.1 D D	
518112	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0	
51821	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0	
518210	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0	
519 5191	Other information services	17	23 100	8 172	2 050	497	7.9	9.7	
5191 51912	Other information services	17	23 100 D	8 172 D	2 050 D	497 b	7.9 D	9.7 D	
51912 519120 51919 519190	Libraries and archives. Libraries and archives. All other information services All other information services	9 3 3	D	D   D   D	D   D   D	b   b   e   e	D	D D D	

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	PLACER							
51	Information	170	N	224 089	56 547	3 560	N	N
511	Publishing industries (except Internet)	47	202 092	97 367	25 566	1 123	5.0	.5
5111	Newspaper, periodical, book, and directory publishers	29	39 069	10 460	2 498	342	23.4	1.1
5112	Software publishers	18	163 023	86 907	23 068	781	.6	.4
51121 511210	Software publishersSoftware publishers	18 18	163 023 163 023	86 907 86 907	23 068 23 068	781 781	.6 .6	.4 .4
512	Motion picture and sound recording industries	20	N	D	D 20 000	c	N N	N.
5121	Motion picture and video industries	18	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	8 8	D D	D D	D D	b b	D D	D D
517	Telecommunications	60	N	72 539	17 651	1 234	N	N
5171	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	35 35	Q	D D	D D	f f	Q	Q Q
517710	Wireless telecommunications carriers (except satellite)	11	Q	6 087	1 502	137	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	6 087	1 502	137	Q	Q
517212 518	Cellular and other wireless telecommunications  Internet service providers, web search portals, and data	10	Q	D	D	c	Q	Q
310	processing services	34	327 714	43 205	10 979	904	.2	4.3
5181	Internet service providers and web search portals	10	D	D	D	b .	D	D
51811 518111	Internet service providers and web search portals Internet service providers	10 10	D D	D D	D D	b b	D D	D D
5182	Data processing, hosting, and related services	24	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services	24 24	D D	D D	D D	f f	D D	D D
	PLUMAS	40		0.000		405		
51	Information	13	N	3 269	810	135	N	N
E1	RIVERSIDE	396	N	366 099	89 168	8 680	N	N
<b>51</b> 511	Information Publishing industries (except Internet)	79	244 067	73 348	18 579	2 312	2.6	1.8
5111	Newspaper, periodical, book, and directory publishers	67	238 602	70 880	18 017	2 272	2.3	1.3
51111	Newspaper publishers	18	172 168	53 263	12 677	1 744 1 744	1.0	.2 .2
511110 51112	Newspaper publishers Periodical publishers	18 31	172 168 49 081	53 263 12 963	12 677 4 235	422	1.0	4.3
511120 512	Periodical publishers	31 73	49 081 N	12 963 78 862	4 235 16 776	422 1 297	1.3 N	4.3 N
5121	Motion picture and video industries	65	N	76 736	16 292	1 221	N	N
51211	Motion picture and video production	31	Q	P	В	е	Q	Q
512110 51213	Motion picture and video production  Motion picture and video exhibition	31 30	Q D	D D	D D	e f	Q D	Q
512131 5122	Motion picture theaters (except drive-ins)	29 8	D N	D 2 126	D 484	f 76	D N	D N
	, and the second							
515 5151	Broadcasting (except Internet)	27 27	41 682 41 682	17 235 17 235	4 359 4 359	540 540	1.0	1.5 1.5
51511	Radio broadcasting	20	D	D	D	e e	D	D
515112	Radio stations	16	D	D	D 20 710	C 2.40	D	D
517 5171	Telecommunications	149 74	N Q	158 303 89 302	39 712 22 822	3 319 1 663	N Q	N Q
51711	Wired telecommunications carriers	74	Q	89 302	22 822	1 663	Q	Q
517110	Wired telecommunications carriers	74	Q	89 302	22 822	1 663	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	45 45	Q	23 050 23 050	5 338 5 338	429 429	Q Q	Q Q
517212	Cellular and other wireless telecommunications	43	ã	D	D	e	ã	ã
5175	Cable and other program distribution	21	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	21 21	Q	D D	D D	g g	Q	Q Q
518	Internet service providers, web search portals, and data processing services	57	95 011	27 061	6 769	621	7.9	15.2
5181	Internet service providers and web search portals	15	17 813	4 066	1 021	99	35.6	64.4
51811 518111	Internet service providers and web search portals Internet service providers	15 14	17 813 D	4 066 D	1 021 D	99 b	35.6 D	64.4 D
5182	Data processing, hosting, and related services	42	77 198	22 995	5 748	522	1.5	3.8
51821 518210	Data processing, hosting, and related services	42 42	77 198 77 198	22 995 22 995	5 748 5 748	522 522	1.5 1.5	3.8 3.8

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	RIVERSIDE—Con.							
<b>51</b> 519	Information—Con. Other information services	5	D	D	D	f	D	D
5191	Other information services	5	D	D	D	f	D	D
51912	Libraries and archives	4	D	D	D	þ	D	D
519120 51919 519190	Libraries and archives. All other information services All other information services	4 1 1	D D D	D D D	D D D	b e e	D D D	D D D
	SACRAMENTO							
51	Information	547	N	1 113 814	306 180	24 528	N	N
511	Publishing industries (except Internet)	101	607 045	147 866	37 500	3 561	.9	1.9
5111	Newspaper, periodical, book, and directory publishers	68	515 481	112 622	29 037	3 098	.7	.9
51111 511110	Newspaper publishers Newspaper publishers	20 20	D D	D D	D D	g     1 g	D	D D
51112 511120	Periodical publishers	32 32	49 758 49 758	17 907 17 90 <u>7</u>	3 958 3 95 <u>8</u>	440 440	5.1 5. <u>1</u>	6.0 6.0
51114 511140	Directory and mailing list publishers	8 8	D D	D D	D D	e e	D D	D D
5112	Software publishers	33	91 564	35 244	8 463	463	1.7	7.9
51121 511210	Software publishers	33 33	91 564 91 564	35 244 35 244	8 463 8 463	463 463	1.7 1.7	7.9 7.9
511210	Motion picture and sound recording industries	44	91 304 N	11 550	2 438	746	N	7.9 N
5121	Motion picture and video industries	41	N	D	D	f	N	N
51213	Motion picture and video exhibition	17	73 436	6 792	1 330	523	_	71.3
512131 512132	Motion picture theaters (except drive-ins)	15 2	D D	D D	D D	e b	D D	D D
5122	Sound recording industries	3	N	D	D	b	N	N
51224 512240	Sound recording studios	2 2	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	36	D	D	D	g	D	D
5151	Radio and television broadcasting	34	D	D	D	g	D	D
51511 515112	Radio broadcasting	24 19	D D	D D	D D	f	D D	D D
51512	Television broadcasting	10	D D	D	D	f	D	D
515120 516	Television broadcasting	10	D	D	D D	c	D D	D
5161	Internet publishing and broadcasting	13	D	D	D	c	D	D
51611	Internet publishing and broadcasting	13	D	₫	D	С	₽	D
516110 517	Internet publishing and broadcasting	13 230	D N	D 662 151	D 185 831	c 13 566	D N	D N
5171	Wired telecommunications carriers	146	Q	459 765	131 823	8 346	Q	Q
51711	Wired telecommunications carriers	146	Q	459 765	131 823	8 346	Q	Q
517110	Wired telecommunications carriers	146	Q	459 765	131 823	8 346	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	62 62	Q Q	157 045 157 045	43 950 43 950	3 929 3 929	Q Q	Q Q
517212	Cellular and other wireless telecommunications	55	ă	137 043 D	43 930 D	5 929 h	ã	Q
5175	Cable and other program distribution	15	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	15 15	Q	D D	D D	g g	Q Q	Q Q
5179	Other telecommunications	2	D	D	D	b	D	D
51791 517910	Other telecommunications	2 2	D D	D D	D	b	D	D
517910	Other telecommunications	2	D	D	D	b	D	D
0.0	processing services	116	678 308	197 559	58 737	4 663	6.4	9.1
5181	Internet service providers and web search portals	25	190 631	41 923	14 842	1 135	.9	.6
51811 518111	Internet service providers and web search portals Internet service providers	25 23	190 631 D	41 923 D	14 842 D	1 135 g	.9 D	.6 D
5182	Data processing, hosting, and related services	91	487 677	155 636	43 895	3 528	8.6	12.4
51821 518210	Data processing, hosting, and related services	91 91	487 677 487 677	155 636 155 636	43 895 43 895	3 528 3 528	8.6 8.6	12.4 12.4
510210	Other information services	7	407 077 D	D	45 695 D	9 320 e	D D	12.4 D
5191	Other information services	7	D	D	D	е	D	D
	SAN BENITO							
51	Information	9	N	3 403	835	106	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	р	D	ь	D	D

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	SAN BERNARDINO							
51	Information	385	N	368 571	86 690	8 777	N	N
511	Publishing industries (except Internet)	80	409 801	147 810	33 875	3 178	1.7	2.1
5111	Newspaper, periodical, book, and directory publishers	60	201 540	37 910	8 654	1 416	3.0	3.9
51111 511110	Newspaper publishers	23 23	120 618 120 618	21 941 21 941	4 961 4 961	792 792	1.4 1.4	.8 .8
51112 511120	Periodical publishers	23 23	35 383 35 383	10 172 10 172	2 202 2 202	415 415	4.5 4.5	.8 .5 .5
5112	Software publishers	20	208 261	109 900	25 221	1 762	.4	.4
51121 511210	Software publishersSoftware publishers	20 20	208 261 208 261	109 900 109 900	25 221 25 221	1 762 1 762	.4 .4	.4 .4
512	Motion picture and sound recording industries	54	N	17 368	4 613	1 132	N	N
5121	Motion picture and video industries	43	N	16 195	4 315	1 080	N	N
51213 512131	Motion picture and video exhibition	21 21	D D	D D	D D	f	D D	D D
5122	Sound recording industries	11	N	1 173	298	52	N N	N
515	Broadcasting (except Internet)	23	41 857	14 739	3 359	321	.3	21.1
5151	Radio and television broadcasting	23	41 857	14 739	3 359	321	.3	21.1
51511 515112	Radio broadcasting	21 19	D D	D D	D D	e e	D D	D D
517	Telecommunications	173	N	164 706	38 616	3 458	N	N
5171	Wired telecommunications carriers	118	Q	116 465	25 843	2 236	Q	Q
51711 517110	Wired telecommunications carriers	118 118	aa	116 465 116 465	25 843 25 843	2 236 2 236	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	22 138	6 452	376	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	31 26	aa	22 138 D	6 452 D	376	Q	Q
517212	Cable and other program distribution	16	Q	D	D	e f	Q	Q
51751	Cable and other program distribution	16	Q	D	D	ť	Q	Q
517510 518	Cable and other program distribution	16	Q	D	D	f	Q	Q
F100	processing services	48	95 587	19 224	5 028	560	9.7	3.2 2.8
5182 51821	Data processing, hosting, and related services  Data processing, hosting, and related services	35 35	89 311 89 311	17 308 17 308	4 405 4 405	490 490	8.0 8.0	2.8
518210 519	Data processing, hosting, and related services  Other information services	35 3	89 311 D	17 308 D	4 405 D	490 b	8.0 D	2.8 D
5191	Other information services	3	D	D	D	b	D	D
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D
51	Information	1 406	N	2 013 490	518 290	37 667	N	N
511	Publishing industries (except Internet)	408	2 988 487	708 736	170 164	11 296	2.5	9.2
5111	Newspaper, periodical, book, and directory publishers	226	1 554 445	270 749	63 887	6 119	2.5	6.9
51111	Newspaper publishers	55	410 932	124 073	30 583	2 837	.6	2.9
511110 51112	Newspaper publishers	55 90	410 932 320 702	124 073 53 427	30 583 11 758	2 837 1 546	.6 4.2	2.9 3.7
511120 51113	Periodical publishers	90 43	320 702 D	53 427 D	11 758 D	1 546 f	4.2 D	3.7 D
511130 51114	Book publishers  Directory and mailing list publishers	43 23 23	D 238 854	D 48 688	D 11 685	807	D 1.4	D 31.2
511140 51119	Directory and mailing list publishers	15	238 854 D	48 688 D	11 685 D	807 e	1.4 D	31.2 D
511199 5112	All other publishers	14 182	D 1 434 042	D 437 987	106 277	e	D	D
51121	Software publishers	182	1 434 042	437 987	106 277 106 277	5 177 5 177	2.5	11.6 11.6
511210	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
512	Motion picture and sound recording industries	173	N N	70 164	16 449	2 535	N	N
5121	Motion picture and video industries	145	N	66 377	15 484	2 412	N	N
51211 512110	Motion picture and video production  Motion picture and video production	99 99	Q Q	50 474 50 474	11 734 11 734	863 863	Q	Q Q
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	39 36	162 418 D	14 408 D D	3 397 D	1 520 g b	.8 D	12.3 D
512132 5122	Drive-in motion picture theaters	3 28	D N	3 787	D 965	123	D N	D N
51223	Music publishers	3	D	D	D	b	D	D
512230 51224	Music publishers	3 15	D 3 016	D 399	D 85	b 11	D 51.5	D 1.5
512240	Sound recording studios	15	3 016	399	85	11	51.5	1.5

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	SAN DIEGO—Con.							
<b>51</b> 515	Information – Con. Broadcasting (except Internet)	56	468 123	126 056	32 277	2 497	3.5	12.4
5151	Radio and television broadcasting	53	D	D	D	g	D	D
51511 515112	Radio broadcasting	42 32	D 150 391	D 40 593	D	g 873	D	D 4.2
515112 51512 515120	Radio stations. Television broadcasting Television broadcasting	11 11	295 263 295 263	78 911 78 911	11 196 19 535 19 535	1 318 1 318	4.5 .3 .3	14.7 14.7 14.7
516	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
5161	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	37 37	70 195 70 195	34 248 34 248	13 711 13 711	568 568	5.8 5.8	4.3 4.3
517	Telecommunications	439	N	753 180	199 995	13 035	N	N
5171	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
51711 517110	Wired telecommunications carriers	232 232	QQ	473 059 473 059	131 532 131 532	8 028 8 028	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	126	Q	181 668	44 097	2 670	Q	Q
51721 517211	Wireless telecommunications carriers (except satellite)	126 17	Q	181 668 22 572	44 097 5 929	2 670 509	Q	Q Q
517212	Cellular and other wireless telecommunications	109	Q	159 096	38 168	2 161	Q	Q 40.0
5173 51731	Telecommunications resellers	46 46	91 416 91 416	21 598 21 598	5 666 5 666	582 582	12.8 12.8	19.8 19.8
517310	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
5175 51751	Cable and other program distribution	22 22	Q	56 147 56 147	13 764 13 764	1 466 1 466	Q	Q Q
517510	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
5179	Other telecommunications	6	D	D	D	е	D	D D
51791 517910	Other telecommunications	6 6	D D	D D	D D	e e	D D	D
518	Internet service providers, web search portals, and data processing services.	271	662 123	309 275	82 637	7 334	4.7	15.5
5181	Internet service providers and web search portals	76	83 300	18 097	4 725	440	11.6	38.7
51811 518111	Internet service providers and web search portals Internet service providers	76 67	83 300 80 790	18 097 17 338	4 725 4 510	440 414	11.6 10.8	38.7 39.9
5182	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	195 195	578 823 578 823	291 178 291 178	77 912 77 912	6 894 6 894	3.7 3.7	12.2 12.2
519	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
5191	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
51912 519120	Libraries and archivesLibraries and archives	11 11	D D	D D	D D	b	D D	D D
51919 519190	All other information services All other information services	2 2	D	D	D	C	D	D
	SAN FRANCISCO							
51	Information	1 015	N	2 359 244	647 006	35 100	N	N
511	Publishing industries (except Internet)	296	3 265 257	902 217	242 454	11 914	.8	22.3
5111	Newspaper, periodical, book, and directory publishers	170	1 766 298	371 378	100 006	6 278	1.2	7.0
51111 511110	Newspaper publishers	42 42	465 964 465 964	176 634 176 634	47 841 47 841	3 384 3 384	1.2 1.2	7.4 7.4
51112 511120	Periodical publishers	73 73	548 822 548 822	111 015 111 015	31 208 31 208	1 525 1 525	1.0 1.0	9.1 9.1
51113 511130	Book publishers	38 38	D D	D D	D D	f f	D D	D D
51114 511140	Directory and mailing list publishers	12 12	D D	D D	D D	e e	D D	D D
5112	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
51121 511210	Software publishers	126 126	1 498 959 1 498 959	530 839 530 839	142 448 142 448	5 636 5 636	.3	40.3 40.3
512	Motion picture and sound recording industries	192	N	84 229	19 593	2 266	N N	N
5121	Motion picture and video industries	159	N	78 017	18 261	2 135	N	N
51211 512110	Motion picture and video production	87 87	Q	29 697 29 697	6 740 6 740	528 528	Q	Q Q
51213 512131	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	31 30	D D	29 697 D	6 740 D D	528 f	D D	D D
51219	Postproduction and other motion picture and video industries	37	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	34	D	Ď	D	f	Ď	Ď
5122	Sound recording industries	33	N	6 212	1 332	131	N	N
51224 512240	Sound recording studios	24 24	D   D	D D	D D	b b	D   D	D D

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	SAN FRANCISCO—Con.							
<b>51</b> 515	Information — Con. Broadcasting (except Internet)	58	910 081	255 860	64 808	3 659	.4	3.1
5151	Radio and television broadcasting	48	D	D	D	h	D	D
51511 515112	Radio broadcasting	34 31	D D	D D	D D	g g	D D	D D
51512 515120	Television broadcasting Television broadcasting	14 14	D	D D	D	9 9 9	D	D D
5152	Cable and other subscription programming	10	D	D	D	f	D	D
51521 515210	Cable and other subscription programming	10 10	D D	D D	D D	f f	D D	D D
516	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
5161	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
51611 516110	Internet publishing and broadcasting	51 51	263 595 263 595	129 108 129 108	42 559 42 559	1 862 1 862	7.3 7.3	36.9 36.9
517 5171	Telecommunications	180 111	N Q	410 305 333 843	113 770 93 968	6 474 4 787	N Q	N Q
51711	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
517110 5172	Wired telecommunications carriers	111 34	Q Q	333 843 D	93 968 D	4 787 e	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	D	D	e	Q	Q
517212 5173	Cellular and other wireless telecommunications	29 17	Q D	D D	D D	c e	Q D	Q D
51731	Telecommunications resellers	17	D	D	D	e	D	D
517310 5175	Telecommunications resellers	17 13	D Q	D D	D D	e f	D Q	D Q
51751	Cable and other program distribution	13	Q	D	D	· f	Q	Q
517510 518	Cable and other program distribution	13	Q	D	D	f	Q	Q
	processing services	216	1 536 504	551 134	157 970	8 431	6.1	19.8
5181 51811	Internet service providers and web search portals  Internet service providers and web search portals	52 52	583 903 583 903	206 817 206 817	66 392 66 392	3 448 3 448	15.6 15.6	32.0 32.0
518111 518112	Internet service providers  Neb search portals	44 8	D D	200 817 D D	D D	h e	D D	D D
5182	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
51821 518210	Data processing, hosting, and related services	164 164	952 601 952 601	344 317 344 317	91 578 91 578	4 983 4 983	.3 .3	12.3 12.3
519	Other information services	22	54 622	26 391	5 852	494	9.3	23.2
5191 51911	Other information services	22 8	54 622 D	26 391 D	5 852 D	494 e	9.3 D	23.2 D
519110	News syndicates	8	D	Ď	D	e	Ď	Ď
51	SAN JOAQUIN Information	124	N	127 881	31 634	3 157	N	N
511	Publishing industries (except Internet)	19	84 907	28 492	6 764	749	2.6	19.9
5111	Newspaper, periodical, book, and directory publishers	14	72 457	23 719	5 514	664	.3	15.8
51111 511110	Newspaper publishers	8 8	52 521 52 521	18 558 18 558	4 529 4 529	583 583	.3	_
512	Motion picture and sound recording industries	11	N N	2 070	472	184	N N	N
5121	Motion picture and video industries	10	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	5 5	D D	D D	D D	c c	D D	D D
517	Telecommunications	74	N	90 959	22 882	1 932	N	N
5171	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
51711 517110	Wired telecommunications carriers	38 38	Q Q	74 351 74 351	19 106 19 106	1 322 1 322	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
5175	Cable and other program distribution	17	Q	D	D	f	Q	Q
51751 517510	Cable and other program distribution	17 17	Q	D D	D D	f f	Q Q	Q
518	Internet service providers, web search portals, and data processing services	14	15 887	4 802	1 177	203	3.9	5.5
5181	Internet service providers and web search portals	6	10 065	2 091	517	73	4.0	8.7
51811 518111	Internet service providers and web search portals Internet service providers	6 6	10 065 10 065	2 091 2 091	517 517	73 73	4.0 4.0	8.7 8.7

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	SAN LUIS OBISPO							
51	Information	145	N	66 696	18 058	1 803	N	N
511	Publishing industries (except Internet)	39	99 825	27 187	7 903	719	4.5	5.1
5111	Newspaper, periodical, book, and directory publishers	29	47 870	15 277	4 293	529	7.8	8.4
51111 511110	Newspaper publishers Newspaper publishers	7 7	30 487 30 487	10 327 10 327	3 089 3 089	324 324	5.1 5.1	.8 .8
5112	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
51121 511210	Software publishers. Software publishers.	10 10	51 955 51 955	11 910 11 910	3 610 3 610	190 190	1.5 1.5	2.0 2.0
512	Motion picture and sound recording industries	19	N	4 054	886	207	N	N
5121	Motion picture and video industries	19	N _	4 054	886	207	N .	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	9 8	D D	D D	D D	C C	D D	D D
515	Broadcasting (except Internet)	18	18 090	5 458	1 459	267	9.0	7.4
5151	Radio and television broadcasting	18	18 090	5 458	1 459	267	9.0	7.4
51511 515112	Radio broadcasting Radio stations.	16 15	D 9 449	D 2 813	D 703	c 175	17.3	D 7.0
517	Telecommunications	55	N	27 664	7 303	544	N	N
5171	Wired telecommunications carriers	32	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	32 32	QQ	D D	D D	c c	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	13 12	QQ	D D	D D	c c	Q	Q Q
	SAN MATEO							
51	Information	576	N	2 490 373	719 644	29 800	N	N
511	Publishing industries (except Internet)	223	6 293 193	1 905 723	527 003	20 144	1.4	8.4
5111	Newspaper, periodical, book, and directory publishers	80	1 054 013	256 014	71 402	4 629	2.7	13.1
51111 511110 51112 511120 51113 511130 51114 511140 51119 511199	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Book publishers Directory and mailing list publishers Directory and mailing list publishers Other publishers All other publishers	20 20 26 26 20 20 7 7 7 6	D D 235 687 235 687 632 860 632 860 D D D	D D 53 445 53 445 128 718 128 718 D D D	D D 15 333 15 333 38 267 38 267 D D D	f 924 924 2 461 2 461 e e c c	D D .7 .7 .1 .1 D D	D 24.9 24.9 7.4 7.4 D D D
5112	Software publishers	143	5 239 180	1 649 709	455 601	15 515	1.1	7.4
51121 511210	Software publishers	143 143	5 239 180 5 239 180	1 649 709 1 649 709	455 601 455 601	15 515 15 515	1.1 1.1	7.4 7.4
512	Motion picture and sound recording industries	54	N	23 544	5 775	744	N	N
5121	Motion picture and video industries	45	N	15 313	3 943	646	N	N
51211 512110 51213 512131	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	30 30 8 7	QQDD	D D D	D D D	b b e e	Q Q D D	QQDD
5122	Sound recording industries	9	N	8 231	1 832	98	N	N
51224 512240 51229 512290 5122909	Sound recording studios Sound recording studios Other sound recording industries Other sound recording industries All other sound recording industries	4 4 2 2 1	D D D D	D D D	D D D D	b b b	D D D D	D D D D
515	Broadcasting (except Internet)	11	D	D	D	С	D	D
5151	Radio and television broadcasting	10	D	D	D	С	D	D
51511	Radio broadcasting	8	D	D	D	b	D	D
516	Internet publishing and broadcasting	23	D	D	D	f	D	D
5161	Internet publishing and broadcasting	23	D	D	D	f	D	D
51611 516110	Internet publishing and broadcasting	23 23	D D	D D	D D	f f	D   D	D D

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	SAN MATEO—Con.							
<b>51</b> 517	Information – Con. Telecommunications	143	N	201 382	57 547	3 214	N	N
517	Wired telecommunications carriers	63	Q	113 080	35 689	1 682	Q	Q
51711	Wired telecommunications carriers	63	Q	113 080	35 689	1 682	Q	Q
517110 5172	Wired telecommunications carriers	63 40	Q	113 080 46 434	35 689 11 604	1 682 569	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	40	Q	46 434	11 604	569	Q	Q
517212 5175	Cellular and other wireless telecommunications	35 24	Q	D D	D D	f f	Q Q	Q Q
51751	Cable and other program distribution	24	Q	D	D	f	Q	Q
517510 5179	Cable and other program distribution	24 6	Q D	D D	D D	f	Q D	Q D
5179	Other telecommunications	6	D	D	D	e e	D	D
517910	Other telecommunications	6	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	111	855 954	297 204	111 130	4 749	30.8	17.9
5181	Internet service providers and web search portals	24	356 287	63 618	47 520	1 703	69.6	10.1
51811 518111	Internet service providers and web search portals Internet service providers	24 23	356 287 D	63 618 D	47 520 D	1 703 g	69.6 D	10.1 D
5182	Data processing, hosting, and related services	87	499 667	233 586	63 610	3 046	3.2	23.4
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	87 87	499 667 499 667	233 586 233 586	63 610 63 610	3 046 3 046	3.2 3.2	23.4 23.4
519	Other information services	11	D	D	D	b	D	D
5191	Other information services	11	D	D	D	b	D	D
	SANTA BARBARA							
51	Information	258	N	339 944	87 504	6 725	N	N
511	Publishing industries (except Internet)	78	294 539	120 904	30 519	1 923	5.1	29.5
5111	Newspaper, periodical, book, and directory publishers	55	123 957	39 526	9 820	991	11.7	3.1
51111 511110	Newspaper publishers Newspaper publishers	11 11	48 537 48 537	15 951 15 951	4 126 4 126	461 461	8.2 8.2	1.8 1.8
51112 511120	Periodical publishers Periodical publishers	18 18	34 429 34 429	10 420 10 420	2 537 2 537	235 235	9.8 9.8	1.3 1.3
5112	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
51121 511210	Software publishers	23 23	170 582 170 582	81 378 81 378	20 699 20 699	932 932	.3	48.6 48.6
512	Motion picture and sound recording industries	59	N	10 279	2 212	531	N	N
5121	Motion picture and video industries	51	N	9 518	2 045	506	N	N
51213 512131	Motion picture and video exhibition	15 14	D D	D D	D D	e	D D	D D
515	Broadcasting (except Internet)	24	62 271	19 714	4 648	599	11.6	.1
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511 515112	Radio broadcasting	18 17	15 475 D	4 523 D	1 021 D	179 C	1.8 D	.3 D
517	Telecommunications	58	N N	56 356	13 990	1 075	N	N
5171	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
51711 517110	Wired telecommunications carriers	26 26	Q	19 860	5 230	340 340	Q	Q
517110	Wired telecommunications carriers  Wireless telecommunications carriers (except satellite)	18	Q	19 860 13 411	5 230 3 147	263	Q	Q
51721	Wireless telecommunications carriers (except satellite)	18	Q	13 411	3 147	263	Q	Q
517212 5175	Cellular and other wireless telecommunications	15	Q	D D	D D	e	Q Q	Q Q
5175	Cable and other program distribution	6	Q	D	D	e e	Q	Q
517510	Cable and other program distribution	6	Q	D	D	e	ā	Q
518	Internet service providers, web search portals, and data processing services	33	153 159	131 522	35 907	2 553	10.8	14.3
5182	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
51821 518210	Data processing, hosting, and related services	28 28	151 863 151 863	130 994 130 994	35 755 35 755	2 538 2 538	10.6 10.6	14.4 14.4

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	SANTA CLARA							
51	Information	1 290	N	5 189 293	1 450 637	56 324	N	N
511	Publishing industries (except Internet)	514	D	D	D	k	D	D
5111	Newspaper, periodical, book, and directory publishers	112	D	D	D	h	D	D
51111 511110 51112 511120 51113 511130 51114 511140	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Book publishers Directory and mailing list publishers Directory and mailing list publishers	32 32 33 33 25 25 13	D D D D 98 235 98 235 D D	D D D 20 926 20 926 D D	D D D 7 861 7 861 D D	h h e e 390 390 e e	D D D 3.3 3.3 D	D D D 4.0 4.0 D
5112	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
51121 511210	Software publishers	402 402	7 640 249 7 640 249	3 314 825 3 314 825	920 585 920 585	29 909 29 909	1.5 1.5	18.4 18.4
512	Motion picture and sound recording industries	83	N	D	D	g	N	N
5121	Motion picture and video industries	70	N	D	D	g	N	N
51211 512110 51213 512131 512132 51219	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters Postproduction and other motion picture and video	40 40 25 23 2	Q Q D D	D D D D	D D D D	e e g g b	Q Q D D	Q Q D D D
512199	industriesOther motion picture and video industries	4 1	D D	D D	D D	e C	D D	D D
5122	Sound recording industries	13	N	D	D	b	N	N
515	Broadcasting (except Internet)	44	D	D	D	g	D	D
5151	Radio and television broadcasting	40	D	D	D	f	D	D
51511 515112 51512 515120	Radio broadcasting Radio stations. Television broadcasting Television broadcasting	29 26 11 11	D D D	D D D	D D D	f f e e	D D D	D D D
516	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
5161	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	44 44	168 524 168 524	61 733 61 733	16 147 16 147	802 802	.1 .1	55.0 55.0
517	Telecommunications	297	N	479 150	133 638	7 601	N	N
5171	Wired telecommunications carriers	145	Q	D	D	h	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	145 145	QQ	D D	D D	h h	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	81	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	81 74	QQ	D D	D D	g g	Q Q	Q Q
5173	Telecommunications resellers	24	D	D	D	С	D	D
51731 517310	Telecommunications resellers	24 24	D D	D D	D D	c c	D D	D D
5175	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
51751 517510	Cable and other program distribution	34 34	QQ	36 658 36 658	8 328 8 328	1 378 1 378	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	294	2 664 961	1 004 822	292 122	11 067	3.8	18.9
5181	Internet service providers and web search portals	94	1 729 127	568 998	173 032	4 734	2.8	3.7
51811 518111 518112	Internet service providers and web search portals	94 75 19	1 729 127 539 858 1 189 269	568 998 150 373 418 625	173 032 39 653 133 379	4 734 2 045 2 689	2.8 9.1 -	3.7 11.4 .1
5182	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
51821 518210	Data processing, hosting, and related services	200 200	935 834 935 834	435 824 435 824	119 090 119 090	6 333 6 333	5.5 5.5	47.0 47.0
519	Other information services	14	26 743	5 050	1 225	182	.2	43.0
5191	Other information services	14	26 743	5 050	1 225	182	.2	43.0
51919 519190	All other information services All other information services	2 2	D D	D D	D D	c c	D D	D D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SANTA CRUZ							
51	Information	129	N	145 497	40 083	2 464	N	N
511	Publishing industries (except Internet)	55	252 112	114 638	32 070	1 509	1.4	32.6
5111	Newspaper, periodical, book, and directory publishers	25	42 237	11 363	2 765	378	4.0	14.7
5112	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
51121	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
511210	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
512	Motion picture and sound recording industries	18	N	4 231	1 092	329	N	N
5121	Motion picture and video industries	17	N	D	D	e	N	N
51213 512131 512132	Motion picture and video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	9 8 1	D D D	D D D	D D D	e c b	D D D	D D D
517	Telecommunications	25	N	18 464	5 049	416	N	N
	SHASTA							
51	Information	74	N	48 686	12 099	1 354	N	N
511	Publishing industries (except Internet)	12	27 556	8 893	1 869	268	-	3.9
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	е	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	13 042	5 107	1 378	175	12.8	3.6
5151	Radio and television broadcasting	9	13 042	5 107	1 378	175	12.8	3.6
517	Telecommunications	40	N	33 067	8 476	814	N	N
5171	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	27 27	Q	18 781 18 781	5 044 5 044	302 302	Q	Q
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	а	D	D
51912 519120	Libraries and archivesLibraries and archives	2 2	D D	D D	D D	a	D D	D D
319120	SIERRA					۵		D
51	Information	3	N	D	D	a	N	N
31			N			۵	"	N
51	SISKIYOU Information	29	N	8 908	2 257	276	N	N
517	Telecommunications	16	N	7 144	1 808	163	N	N
017	SOLANO	10	.,	, 144	1 000	100	"	
51	Information	86	N	60 907	14 345	1 619	N	N
511	Publishing industries (except Internet)	15	49 999	18 876	3 795	481	15.9	.3
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	e	D	D
51111	Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
511110	Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
512 5121	Motion picture and sound recording industries	6	N N	3 165 D	761 D	235 c	N N	N N
51213	Motion picture and video industries  Motion picture and video exhibition	3	D	D	D	c	D	D D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	С	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
517	Telecommunications	44	N	34 038	8 601	723	N	N
5171	Wired telecommunications carriers	14	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	14 14	Q Q	D D	D D	e e	Q	Q Q

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Econ	nomic Census]							
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts-
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	SONOMA							
51	Information	225	N	238 709	62 920	4 641	N	N
511	Publishing industries (except Internet)	64	222 587	60 615	14 973	1 338	1.2	11.3
5111	Newspaper, periodical, book, and directory publishers	42	174 524	46 773	11 522	1 113	.5	10.3
51111 511110 51119 511199	Newspaper publishers Newspaper publishers Other publishers All other publishers	12 12 5 3	94 836 94 836 D D	25 599 25 599 D D	6 386 6 386 D D	661 661 b b	_ _ D D	.9 .9 D
5112	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
51121 511210	Software publishersSoftware publishers	22 22	48 063 48 063	13 842 13 842	3 451 3 451	225 225	4.0 4.0	15.1 15.1
512	Motion picture and sound recording industries	33	N	6 178	1 237	355	N	N
5121	Motion picture and video industries	25	N	D	D	е	N	N
51213 512131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	14 14	D D	D D	D D	e e	D D	D D
5122	Sound recording industries	8	N	D	D	b	N	N
515	Broadcasting (except Internet)	12	20 122	7 847	1 704	231	.9	1.0
5151	Radio and television broadcasting	10	D	D	D	С	D	D
51511 515112	Radio broadcasting	7 5	D D	D D	D D	c c	D D	D D
517	Telecommunications	76	N	126 417	36 209	2 207	N	N
5171	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	36 36	Q Q	D D	D D	f f	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
51721 517211 517212	Wireless telecommunications carriers (except satellite)	12 1 11	9	34 375 D D	10 800 D D	441 e b	999	Q Q Q
5173	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
51731 517310	Telecommunications resellers	9	24 442 24 442	14 603 14 603	3 235 3 235	165 165	9.3 9.3	1.1 1.1
5175	Cable and other program distribution	16	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	16 16	QQ	D D	D D	e e	Q	Q Q
5179	Other telecommunications	2	D	D	D	е	D	D
51791 517910	Other telecommunications	2 2	D D	D D	D D	e e	D D	D D
518	Internet service providers, web search portals, and data processing services	29	92 942	36 280	8 468	484	1.3	18.1
5181	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
51811	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
518111	Internet service providers	12	D	D	D	е	D	D
51	Information	102	N	71 586	14 372	2 168	N	N
511	Publishing industries (except Internet)	18	98 542	23 301	1 724	841	2.4	5.4
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	f	D	D
51111 511110	Newspaper publishers Newspaper publishers	8 8	D D	D D	D D	f	D D	D D
512	Motion picture and sound recording industries	10	N	1 700	451	221	N	N
5121	Motion picture and video industries	9	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	4 3	D D	D D	D D	c	D D	D D
515	Broadcasting (except Internet)	15	27 132	7 608	1 714	266	_	12.5
5151	Radio and television broadcasting	15	27 132	7 608	1 714	266	-	12.5
51511 515112	Radio broadcasting	13 12	D D	D D	D D	c c	D D	D D
517	Telecommunications	47	N	38 072	10 252	801	N	N
5171	Wired telecommunications carriers	22	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	22 22	QQ	D D	D D	e e	aa	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q l	4 877	1 239	105	Q	Q

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SUTTER							
51	Information	20	N	7 857	2 069	229	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	С	N	N
	ТЕНАМА							
51	Information	12	N	6 245	1 201	112	N	N
	TRINITY							
51	Information	5	N	927	265	29	N	N
	TULARE							
51	Information	77	N	38 392	9 256	1 257	N	N
511	Publishing industries (except Internet)	12	27 624	9 029	2 184	416	2.8	.2
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	e	D	D
512	Motion picture and sound recording industries	8	N	1 193	271	118	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	4 4	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	11	22 729	7 260	1 813	236	_	.8
5151	Radio and television broadcasting	11	22 729	7 260	1 813	236	-	.8
517	Telecommunications	39	N	19 207	4 589	415	N	N
	TUOLUMNE							
51	Information	18	N	9 376	2 202	243	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	5 328	1 361	107	N	N
	VENTURA							
51	Information	412	N	398 240	96 575	8 267	N	N
511	Publishing industries (except Internet)	78	371 654	93 752	25 077	1 742	7.9	4.3
5111	Newspaper, periodical, book, and directory publishers	41	282 580	58 530	15 272	1 244	8.2	.1
51111 511110 51112	Newspaper publishers Newspaper publishers Periodical publishers	6 6 18	D D 178 465	D D 29 118	D D 7 536	e e 542	D D 12.7	D D .1
511120	Periodical publishers	18	178 465	29 118	7 536	542	12.7	.1
5112 51121	Software publishers	37 37	89 074 89 074	35 222 35 222	9 805 9 805	498 498	7.0 7.0	17.5 17.5
511210	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
512 5121	Motion picture and sound recording industries	107 92	N N	32 150 28 934	7 078 6 438	1 334 1 257	N N	N N
51211	Motion picture and video industries  Motion picture and video production	62	Q	20 688	4 650	682	Q	
512110 51213 512131	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	62 15 14	Q D D	20 688 D D	4 650 D D	682 f f	Q D D	QQDD
5122	Sound recording industries	15	N	3 216	640	77	N	N
515	Broadcasting (except Internet)	15	49 265	15 699	3 611	533	6.6	3.8
5151	Radio and television broadcasting	15	49 265	15 699	3 611	533	6.6	3.8
51511 515112	Radio broadcasting	12 10	D D	D D	D D	e c	D D	D D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	VENTURA—Con.							
<b>51</b> 517	Information — Con. Telecommunications	145	N	216 416	51 513	3 954	N	N
5171	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	95 95	Q	166 964 166 964	38 405 38 405	2 537 2 537	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	16 135	4 161	387	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	24 21	Q	16 135 16 027	4 161 4 136	387 382	Q Q	Q
5174	Satellite telecommunications	7	D	D	D	С	D	D
51741 517410	Satellite telecommunications Satellite telecommunications	7 7	D D	D D	D D	c	D D	D D
5175	Cable and other program distribution	14	Q	D	D	f	Q	Q
51751 517510	Cable and other program distribution	14 14	QQ	D D	D D	f f	Q Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791 517910	Other telecommunications Other telecommunications	1 1	D D	D D	D D	b b	D D	D D
518	Internet service providers, web search portals, and data processing services.	56	149 242	39 167	9 051	667	1.9	16.3
5181	Internet service providers and web search portals	13	105 636	22 231	5 599	358	1.1	11.3
51811 518111	Internet service providers and web search portals Internet service providers	13 11	105 636	22 231 D	5 599 D	358 e	1.1 D	11.3 D
5182	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
51821 518210	Data processing, hosting, and related services	43 43	43 606 43 606	16 936 16 936	3 452 3 452	309 309	3.9 3.9	28.3 28.3
519	Other information services	8	2 478	692	155	27	2.2	24.1
5191	Other information services	8	2 478	692	155	27	2.2	24.1
	YOLO							
51	Information	49	N	54 417	14 832	1 225	N	N
511	Publishing industries (except Internet)	10	23 959	8 939	2 554	248	.1	43.0
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	С	D	D
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	2	D	D	D	С	D	D
517	Telecommunications	21	N	31 538	8 443	572	N	N
5171	Wired telecommunications carriers	15	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	15 15	QQ	D D	D D	e e	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	8	12 328	4 518	1 275	147	12.2	_
	YUBA							
51	Information	7	N	9 500	2 457	348	N	N
518	Internet service providers, web search portals, and data processing services.	2	D	D	D	С	D	D

<sup>&</sup>lt;sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>2</sup> Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

### Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

ACC   Company   Company	1997 Econ	omic Census]							
ADELANTO   STATE   ADELANTO		Geographic area and kind of business		Receints		First-quarter	employees for pay period including	From admini-	receipts —
Information				(\$1,000)		(\$1,000)			Estimated <sup>2</sup>
AGOURA HILLS		ADELANTO							
Information	51	Information	2	N	D	D	а	N	N
Publishing industries (except Infermed)		AGOURA HILLS							
Section   Newgeaper, personal, book, and directory publishme.   5   95   161   5   102   2   207   189   18113   20   200 publishers.   1   1   0   0   0   0   0   0   0   0	51	Information	44	N	28 053	8 254	567	N	N
Section   Sect	511	Publishing industries (except Internet)	11	138 147	19 551	6 042	372	.1	27.8
1112   Software publishers	5111	Newspaper, periodical, book, and directory publishers	6	95 161	5 102	2 407	189	-	6.5
Software publishers		Book publishers							D D
Software publishers		•							74.9
Motion picture and vision disclarities.   22		Software publishers							74.9
Motion picture and video industries   21		· ·		1					74.9
ALAMEDA		,							N N
ALAMEDA   Information   35									D
Information	0.2.0					2	۔		_
Publishing industries (except internet)	51		35	N	143 606	35 136	1 760	N	N
Newspaper, periodical, book, and directory publishers.   7   36 661   7 837   1 909   150   1.0									13.5
Software publishers		, , ,							23.4
Software publishers	E110		14	200 022	06 102	04 156	025		10.0
Software publishers								_	12.3 12.3
Motion picture and video industries   2							935	-	12.3
Postproduction and other motion picture and video indistances   1							С		N
Industries   Industries   1		·	2	N	D	D	С	N	N
Sound recording industries   2	51219	industries	1		D	D	С	D	D
Telecommunications   S			-						D
Site   Wireless telecommunications carriers (except satellite)	5122	Sound recording industries	2	N	D	Ь	b	N	N
57721   Wireless telecommunications carriers (except satellite)   2	517	Telecommunications		N	D	D	b	N	N
Strate   Cellular and other wireless telecommunications   2		1							Q
processing services			2 2						Q Q
Other information services	518								
ALBANY   Information services   1	F40							-	20.1
ALBANY   Information									D D
Information	3191	Other information services	'			Ь	6		D
ALHAMBRA   Information   37		ALBANY							
Information	51	Information	13	N	1 869	396	47	N	N
512         Motion picture and sound recording industries         5         N         D         D         C         N           5121         Motion picture and video industries         4         N         D         D         C         N           51213         Motion picture and video exhibition         2         D         D         D         D         C         D           5177         Telecommunications         16         N         D         D         D         f         N           5171         Wired telecommunications carriers         12         Q         D         D         D         f         Q           51711         Wired telecommunications carriers         12         Q         D         D         f         Q           5171         Wired telecommunications carriers         12         Q         D         D         f         Q           5171         Wired telecommunications carriers         12         Q         D         D         f         Q           5171         Information         35         N         20         137         4         724         452         N           511         Publishing industries (except Internet)         9 </td <td></td> <td>ALHAMBRA</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		ALHAMBRA							
Motion picture and video industries	51	Information	37	N	74 465	20 572	1 429	N	N
Motion picture and video exhibition	512		5	N	D	D	С	N	N
512131         Motion picture theaters (except drive-ins)         2         D         D         D         C         D           517         Telecommunications         16         N         D         D         f         N           5171         Wired telecommunications carriers         12         Q         D         D         D         f         Q           517110         Wired telecommunications carriers         12         Q         D         D         D         f         Q           ALISO VIEJO         Total	5121	Motion picture and video industries	4	N	D	D	С	N	N
Telecommunications   16		Motion picture and video exhibition	2		D D				D D
5171         Wired telecommunications carriers         12         Q         D         D         f         Q           517110         Wired telecommunications carriers         12         Q         D         D         D         f         Q           517110         Wired telecommunications carriers         12         Q         D         D         D         f         Q           ALISO VIEJO         Information         35         N         20 137         4 724         452         N           511         Publishing industries (except Internet)         9         20 318         5 772         1 519         118         -           512         Motion picture and sound recording industries         3         N         D         D         C         N           5121         Motion picture and video industries         3         N         D         D         C         N           51213         Motion picture and video exhibition         1         D         D         D         C         D           512131         Motion picture and video exhibition         1         D         D         D         C         D           517         Telecommunications         8         N				1					N
51711   Wired telecommunications carriers   12				1			f		Q
517110       Wired telecommunications carriers       12       Q       D       D       f       Q         ALISO VIEJO       51       Information       35       N       20 137       4 724       452       N         511       Publishing industries (except Internet)       9       20 318       5 772       1 519       118       -         512       Motion picture and sound recording industries       3       N       D       D       c       N         5121       Motion picture and video industries       3       N       D       D       c       N         51213       Motion picture and video exhibition       1       D       D       D       c       D         512131       Motion picture and video exhibition       1       D       D       D       c       D         517       Telecommunications       8       N       2 313       605       58       N         518       Internet service providers, web search portals, and data processing services       13       26 638       10 520       2 280       161       7.3				1			f		Q
51         Information         35         N         20 137         4 724         452         N           511         Publishing industries (except Internet)         9         20 318         5 772         1 519         118         -           512         Motion picture and sound recording industries         3         N         D         D         C         N           5121         Motion picture and video industries         3         N         D         D         C         N           51213         Motion picture and video exhibition         1         D         D         D         C         D           512131         Motion picture and video exhibition         1         D         D         D         C         D           512131         Motion picture theaters (except drive-ins)         1         D         D         D         C         D           517         Telecommunications         8         N         2 313         605         58         N           518         Internet service providers, web search portals, and data processing services         13         26 638         10 520         2 280         161         7.3							f		Q
511     Publishing industries (except Internet).     9     20 318     5 772     1 519     118     -       512     Motion picture and sound recording industries.     3     N     D     D     C     N       5121     Motion picture and video industries.     3     N     D     D     C     N       51213     Motion picture and video exhibition     1     D     D     D     D     C     D       512131     Motion picture theaters (except drive-ins)     1     D     D     D     C     D       517     Telecommunications     8     N     2 313     605     58     N       518     Internet service providers, web search portals, and data processing services     13     26 638     10 520     2 280     161     7.3		ALISO VIEJO							
512         Motion picture and sound recording industries.         3         N         D         D         c         N           5121         Motion picture and video industries.         3         N         D         D         c         N           51213         Motion picture and video exhibition.         1         D         D         D         C         D           512131         Motion picture theaters (except drive-ins).         1         D         D         D         C         D           517         Telecommunications.         8         N         2 313         605         58         N           518         Internet service providers, web search portals, and data processing services.         13         26 638         10 520         2 280         161         7.3	51	Information	35	N	20 137	4 724	452	N	N
5121         Motion picture and video industries         3         N         D         D         c         N           51213         Motion picture and video exhibition         1         D         D         D         C         D           512131         Motion picture theaters (except drive-ins)         1         D         D         D         c         D           517         Telecommunications         8         N         2 313         605         58         N           518         Internet service providers, web search portals, and data processing services         13         26 638         10 520         2 280         161         7.3	511	Publishing industries (except Internet)	9	20 318	5 772	1 519	118	-	79.9
51213 big 13 strict         Motion picture and video exhibition	512	Motion picture and sound recording industries	3	N	D	D	С	N	N
512131         Motion picture theaters (except drive-ins)         1         D         D         D         c         D           517         Telecommunications         8         N         2 313         605         58         N           518         Internet service providers, web search portals, and data processing services         13         26 638         10 520         2 280         161         7.3	5121	Motion picture and video industries	3	N	D	D	С	N	N
517         Telecommunications         8         N         2 313         605         58         N           518         Internet service providers, web search portals, and data processing services         13         26 638         10 520         2 280         161         7.3									D D
Internet service providers, web search portals, and data processing services			•	1					N
processing services			0	IN	2 313	005	38	IN	IN
ALTURAS	010		13	26 638	10 520	2 280	161	7.3	22.3
		ALTURAS							
51 Information	51		4	N	D	D	a	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Ecor	omic Census]							
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts-
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	AMERICAN CANYON							
51	Information	2	N	D	D	а	N	N
	ANAHEIM							
51	Information	136	N	277 080	72 980	5 617	N	N
511	Publishing industries (except Internet)	37	331 383	58 325	14 643	1 236	.7	11.3
5111	Newspaper, periodical, book, and directory publishers	25	303 193	44 849	11 438	902	.1	11.8
51112 511120	Periodical publishers	10 10	D D	D D	D D	e e	D D	D D
51114	Periodical publishers Directory and mailing list publishers Directory and mailing list publishers	10	170 151 170 151	20 436	5 622	348	-	18.7
511140 512	Motion picture and sound recording industries	10 10	170 151 N	20 436 6 050	5 622 1 452	348 282	_ N	18.7 N
5121	Motion picture and video industries	8	N	D 030	D D	e	N	N
51211	·	4	Q	D	D	b	Q	O
512110 51213	Motion picture and video production  Motion picture and video production  Motion picture and video exhibition	4 3	Q	D D	D D	b c	Q	Q
512131	Motion picture theaters (except drive-ins)	3	Ď	Б	Ď	č	Б	Ď
515	Broadcasting (except Internet)	4	D	D	D	С	D	D
5151	Radio and television broadcasting	4	D	D	D	С	D	D
517	Telecommunications	64	N	201 433	54 489	3 747	N	N
5171	Wired telecommunications carriers	44	Q	157 757	43 741	2 543	Q	Q
51711 517110	Wired telecommunications carriers	44 44	Q	157 757 157 757	43 741 43 741	2 543 2 543	Q	Q Q
517110	Wireless telecommunications carriers (except satellite)	12	Q	157 757 D	43 741 D	2 543 f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	·	Q	Q
517212 518	Cellular and other wireless telecommunications  Internet service providers, web search portals, and data	10	Q	D	D	f	Q	Q
	processing services	20	21 585	6 568	1 407	181	5.1	19.1
	ANDERSON							
51	Information	3	N	D	D	а	N	N
	ANGELS CITY							
51	Information	2	N	D	D	а	N	N
	ANTIOCH							
51	Information	11	N	3 633	786	133	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b .	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	2 2	D D	D D	D D	b b	D D	D D
	APPLE VALLEY							
51	Information	3	N	D	D	а	N	N
	ARCADIA							
51	Information	26	N	12 201	2 784	250	N	N
512	Motion picture and sound recording industries	6	N	828	55	12	N .	N
5121 517	Motion picture and video industries	6	N N	828 2 363	55 671	12 50	N N	N N
317		·	"	2 303	071	30	"	11
	ARCATA		.,	704	400			.,
51	Information	8	N	781	190	51	N	N
	ARROYO GRANDE							
51	Information	11	N	1 977	441	83	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N .	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
	ARTESIA							
51	Information	5	N	1 229	293	33	N	N
	ATASCADERO							
51	Information	15	N	4 909	1 204	143	N	N
517	Telecommunications	4	N	D	D	b	N	N
	ATHERTON							
51	Information	2	N	ם ו	D	a l	N	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	ATWATER							
51	Information	3	N	D	D	b	N	N
	AUBURN							
51	Information	27	N	14 194	3 592	311	N	N
511	Publishing industries (except Internet)	10	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	С	D	D
512	Motion picture and sound recording industries	3	N	D	D	а	N	N
5121	Motion picture and video industries	3	N	D	D	а	N	N
51213	Motion picture and video exhibition	2	D	D	D	а	D	D
517	Telecommunications	9	N	D	D	С	N	N
	AVALON							
51	Information	4	N	403	104	13	N	N
	AZUSA							
51	Information	3	N	D	D	b	N	N
	BAKERSFIELD							
51	Information	97	N	115 332	29 934	3 338	N	N
511	Publishing industries (except Internet)	15	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	е	D	D
51111 511110	Newspaper publishers Newspaper publishers	6	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151 51511	Radio and television broadcasting	21 17	D D	D D	D D	f e	D D	D D
515112	Radio stations	16	Ď	Ď	Ď	e	Ď	Ď
517	Telecommunications	45	N	53 851	14 202	1 003	N	N
5171	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	23 23	Q Q	D D	D D	f f	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	19	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	19 16	QQ	D D	D D	c c	QQ	Q Q
518	Internet service providers, web search portals, and data		5			_		
E100	processing services	11	D D	D	D	g	D	D
5182	Data processing, hosting, and related services	7		D	D	g	D	D
51821 518210	Data processing, hosting, and related services	7 7	D D	D D	D D	g g	D D	D D
	BALDWIN PARK							
51	Information	8	N	3 948	1 044	81	N	N
	BANNING							
51	Information	3	N	D	D	b	N	N
	BARSTOW							
51	Information	8	N	1 916	430	55	N	N
31			"	1 910	430	33	"	
	BEAUMONT			_	_			
51	Information	1	N	D	D	а	N	N
	BELL							
51	Information	4	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	b	N	N
	BELLFLOWER							
51	Information	13	N	15 158	3 210	490	N	N
517	Telecommunications	8	N	D	D	e	N	N
	BELL GARDENS							
51	Information	1	N I	D	D	a	N I	N

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	iomic Censusj					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BELMONT							
51	Information	25	N	55 803	19 303	972	N	N
511	Publishing industries (except Internet)	13	307 472	53 624	18 758	910	1.5	4.3
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	f	D	D
51113 511130	Book publishers	4 4	D D	D D	D D	f f	D D	D D
	BENICIA							
51	Information	9	N	2 265	565	97	N	N
	BERKELEY	400						
51	Information	126	N	87 216	22 585	1 691	N	N
511 5111	Publishing industries (except Internet)	52 34	161 232 93 579	53 444 19 974	13 807 5 153	978 532	2.8 4.4	28.3 33.4
51113	Book publishers	18	73 726	15 171	4 000	348	4.4	40.1
511130	Book publishers	18	73 726	15 171	4 000	348	4.1	40.1
5112	Software publishers	18	67 653	33 470	8 654	446	.5	21.2
51121 511210	Software publishersSoftware publishers	18 18	67 653 67 653	33 470 33 470	8 654 8 654	446 446	.5 .5	21.2 21.2
512	Motion picture and sound recording industries	31	N	13 241	2 484	268	N	N
5121	Motion picture and video industries	26	N	12 942	2 431	255	N	N
51213 512131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	6 6	D D	D D	D D	c c	D D	D D
51219	Postproduction and other motion picture and video industries	3	D	D	D	С	D	D
512191	Teleproduction and other postproduction services	3	D	D	D	С	D	D
517	Telecommunications	12	N	9 404	3 496	200	N	N
518	Internet service providers, web search portals, and data processing services	20	26 668	7 941	2 008	133	3.9	34.9
5181	Internet service providers and web search portals	6	D	D	D	b	D	D
51811 518111	Internet service providers and web search portals Internet service providers	6	D D	D D	D D	b b	D D	D D
010111	BEVERLY HILLS							J
51	Information	347	N	326 739	74 245	3 373	N	N
511	Publishing industries (except Internet)	21	73 537	16 067	4 568	336	7.1	2.2
5111	Newspaper, periodical, book, and directory publishers	17	68 119	14 466	4 192	303	7.7	2.4
51112 511120	Periodical publishers	8 8	61 024 61 024	12 258 12 258	3 714 3 714	233 233	_	2.3 2.3
512	Motion picture and sound recording industries	291	N N	282 390	60 614	2 706	N	2.5 N
5121	Motion picture and video industries	257	N	211 676	41 518	1 883	N	N
51211 512110	Motion picture and video production  Motion picture and video production	216 216	QQQ	203 692 203 692	39 451 39 451	1 701 1 701	Q	Q Q
51213 5122	Motion picture and video exhibition	9	5 854 N	925	159	79 823	11.2 N	50.0 N
	_		Q	70 714	19 096		Q	
51222 512220	Integrated record production/distribution	10 10	Q	51 553 51 553	14 310 14 310	449 449	Q	Q Q .8
51223 512230	Music publishers	13 13	71 106 71 106	12 871 12 871	3 154 3 154	271 271	4.8 4.8	.8 .8
515	Broadcasting (except Internet)	6	19 874	5 121	1 243	31	10.0	89.3
5151	Radio and television broadcasting	4	D	D	D	b	D	D
517	Telecommunications	11	N	20 671	6 902	240	N	N
5171	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	7 7	Q	D D	D D	c c	Q	Q Q
	BIG BEAR LAKE							
51	Information	7	N	1 590	357	77	N	N
	BISHOP							
51	Information	8	N	D	D	b	N	N
	BLYTHE							
51	Information	7	N	2 583	735	57	N	N
	BRAWLEY							
51	Information	1	N	Д	D	a	N	N

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1997 Econ	omic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From administrative	
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	BREA							
51	Information	35	N	37 294	10 582	675	N	N
511	Publishing industries (except Internet)	8	67 127	23 273	6 864	273	.2	37.9
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
51112 511120	Periodical publishers	1 1	D D	D D	D D	c c	D D	D D
512	Motion picture and sound recording industries	4	N	D	D	С	N	N
5121	Motion picture and video industries	4	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	3 3	D D	D D	D D	c c	D D	D D
517	Telecommunications	10	N	3 393	937	98	N	N
518	Internet service providers, web search portals, and data processing services	12	D	D	D	С	D	D
	BRENTWOOD							
51	Information	11	N	1 948	462	73	N	N
	BRISBANE							
51	Information	13	N	46 090	11 425	769	N	N
511	Publishing industries (except Internet)	5	97 168	29 171	7 425	405	7.5	-
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
51112 511120	Periodical publishers	1 1	D D	D D	D D	c c	D D	D D
51119 511199	Periodical publishers Other publishers All other publishers	2 2	D D	D D	D D	C	D D	D D
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	2	D	D	D	С	D	D
517	Telecommunications	4	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services.	2	D	D	D	С	D	D
5182	Data processing, hosting, and related services	2	D	D	D	c	D	D
51821 518210	Data processing, hosting, and related services	2 2	D D	D D	D D	c c	D D	D D
	BUELLTON							
51	Information	2	N	D	D	b	N	N
	BUENA PARK							
51	Information	16	N	12 840	3 815	246	N	N
517	Telecommunications	9	N	D	D	С	N	N
	BURBANK							
51	Information	403	N	2 105 717	565 427	26 034	N	N
511	Publishing industries (except Internet)	20	34 148	13 031	3 091	228	6.4	18.2
5111	Newspaper, periodical, book, and directory publishers	12	13 888	3 667	982	70	1.7	9.9
512	Motion picture and sound recording industries	321	N	1 809 497	486 169	20 506	N	N
5121	Motion picture and video industries	271	N	1 570 373	418 490	19 081	N	N
51211 512110	Motion picture and video production	176 176	Q	1 412 708 1 412 708	378 340 378 340	16 429 16 429	Q	Q
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	4 4	Ď	D D	D	C	Ď	Q D D
51219	Postproduction and other motion picture and video industries	82	385 019	151 122	38 199	2 450	.8	13.5
512191 512199	Teleproduction and other postproduction services Other motion picture and video industries	71 11	D D	D D	D D	g f	D D	D D
5122	Sound recording industries	50	N	239 124	67 679	1 425	N	N
51222 512220	Integrated record production/distribution Integrated record production/distribution Music sublibates	9 9	Q Q D	D D D	D D	g g b	Q	QQ
51223 512230 51224	Music publishers Music publishers Sound reporting studios	9 9	D D D	D D	D D D	b b e	D D	Q D D
512240	Sound recording studios	29 29	D	P.I	D	e e	B	D

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						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BURBANK—Con.							
<b>51</b> 515	Information—Con. Broadcasting (except Internet)	21	2 871 417	246 148	66 871	4 430	_	3.0
5151	Radio and television broadcasting	14	D	D	D	h	D	D
51511	Radio broadcasting	8 3	D D	D D	D D	f	D D	D D
515111 515112	Radio networks Radio stations Talavisian by producting	5 6	D 455 911	D	D 40 238	c   e   3 349	D	D 1.8
51512 515120	Television broadcasting Television broadcasting	6	455 911	161 154 161 154	40 238	3 349	-	1.8
5152	Cable and other subscription programming	7	D	D	D	f	D	D
51521 515210	Cable and other subscription programming	7 7	D D	D D	D D	f	D D	D D
517	Telecommunications	23	N	26 739	6 700	579	N	N
5174	Satellite telecommunications	2 2	D D	D D	D	b	D	D D
51741 517410	Satellite telecommunications	2	Б	D D	D D	b b	D D	D
5175	Cable and other program distribution	4	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	4 4	Q	D D	D D	e e	Q Q	Q Q
518	Internet service providers, web search portals, and data	15	D	D	D	e	D	D
5182	processing services	13	25 948	9 353	2 134	264	3.0	35.8
51821	Data processing, hosting, and related services	13	25 948	9 353	2 134	264	3.0	35.8
518210	Data processing, hosting, and related services	13	25 948	9 353	2 134	264	3.0	35.8
51	BURLINGAME Information	65	N	68 173	18 943	1 292	N	N
51 511	Publishing industries (except Internet)	22	62 590	25 895	6 692	438	5.5	29.4
5112	Software publishers	17	52 714	22 835	5 903	298	6.6	34.7
51121 511210	Software publishers	17 17	52 714 52 714	22 835 22 835	5 903 5 903	298 298	6.6 6.6	34.7 34.7
511210	Software publishers	7	32 714 N	8 196	2 325	271	N	34.7 N
5121	Motion picture and video industries	7	N	8 196	2 325	271	N	N
51213	Motion picture and video exhibition	2	D	D	D	С	D	D
517	Telecommunications	25	N	23 736	5 817	354	N	N
5171 51711	Wired telecommunications carriers	11	Q Q	16 737 16 737	4 247 4 247	183 183	Q Q	Q Q
517110	Wired telecommunications carriers	11	Q	16 737	4 247	183	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D D	D D	b	Q Q	Q Q
51721 518	Wireless telecommunications carriers (except satellite)	0	ď	D	U	b	Q	Q
0.0	processing services	8	D	D	D	С	D	D
	CALABASAS							
51	Information	52	N	62 743	14 755	917	N	N
511 5112	Publishing industries (except Internet)	8 6	103 282 D	37 873 D	7 477 D	487 e	.4   D	68.2 D
51121	Software publishers	6	D	D	D	e l	D	D
511210	Software publishers	6	D	D	D	е	D	D
512	Motion picture and sound recording industries	26	N	8 355	3 009	66	N	N
5121 51211	Motion picture and video industries	22 17	N Q	7 897 7 132	2 855 2 660	58   42	N Q	N Q
512110	Motion picture and video production	17	ă	7 132	2 660	42	ă	ă
517	Telecommunications	7	N	D	D	С	N	N
518	Internet service providers, web search portals, and data processing services	8	33 085	8 814	2 636	194	42.4	6.5
5182	Data processing, hosting, and related services	7	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services	7 7	D D	D D	D D	c c	D D	D D
	CALEXICO							
51	Information	7	N	1 596	359	66	N	N
	CALIFORNIA CITY							
51	Information	4	N	434	82	12	N	N
51	CALIMESA Information	1	N	D	D	а	N	N
• 1	i mormation		IN	וט	וט	a ı	IN I	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	CALISTOGA							
51	Information	2	N	D	D	а	N	N
51	Information	48	N	39 214	10 091	993	N	N
51 511	Publishing industries (except Internet)	10	20 317	8 890	2 147	130	-	.1
512	Motion picture and sound recording industries	10	N	D	D	c	N	N
5121	Motion picture and video industries	7	N	D	D	С	N	N
51213	Motion picture and video exhibition	2	D	р	D	þ	D	D
512131	Motion picture theaters (except drive-ins)	2	D N	D D	D D	b   b	D N	D N
5122	Sound recording industries		IN				IN	IN
517	Telecommunications	22	N	25 101	6 952	637	N	N
5171	Wired telecommunications carriers	13	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	13 13	Q Q	D D	D D	e   e	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	b	Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791 517910	Other telecommunications	1	D D	D D	D D	b b	D D	D D
317310					5	5		D
	CAMPBELL	50		04.705	00.000	4 007		
<b>51</b> 511	Information Publishing industries (except Internet)	<b>50</b> 20	N 153 066	<b>94 765</b> 59 142	<b>23 396</b> 15 395	<b>1 097</b> 673	N	<b>N</b> 57.4
5111	Newspaper, periodical, book, and directory publishers	5	D	39 142 D	13 393 D	b	D	37.4 D
5112	Software publishers	15	D	D	D	f	D	D
51121 511210	Software publishers	15 15	D D	D D	D D	f   f	D D	D D
512	Motion picture and sound recording industries	5	N	657	134	31	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	ь	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511	Radio broadcasting	2	D	D	D	b	D	D
515112	Radio stations	1	D	D	D	Ď	D	D
517	Telecommunications	11	N	25 060	5 164	200	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	6 5	Q	D D	D D	c c	QQ	Q Q
	CANYON LAKE							
51	Information	5	N	D	D	а	N	N
	CAPITOLA							
51	Information	6	N	3 708	968	82	N	N
				0.00		5-		•••
	CARLSBAD							
51	Information	92	N	117 727	26 597	2 060	N	N
511	Publishing industries (except Internet)	32	581 491	63 644	13 621	977	3.6	1.3
5111	Newspaper, periodical, book, and directory publishers	16	502 389	27 577	5 627	505	3.0	.2
51113 511130	Book publishers	7 7	D D	D D	D D	c   c	D D	D D
51119 511199	Other publishers All other publishers	2 2	D D	D D	D D	c c	D D	D D
5112	Software publishers	16	79 102	36 067	7 994	472	7.3	8.4
51121	Software publishers	16	79 102	36 067	7 994	472	7.3	8.4
511210	Software publishers.	16	79 102	36 067	7 994	472	7.3	8.4
512	Motion picture and sound recording industries	10	N	4 153	1 019	160	N	N
5121	Motion picture and video industries	9	N	D	D	С	N	N
51211	Motion picture and video production	5	Q	3 370	827	67	Q	Q
512110 51213	Motion picture and video production	5 4	Q D	3 370 D	827 D	67   b	Q D	Q D
	1	23	N	20 516	4 419	467	N	N
517	Telecommunications	20	14	20 310	7 713	407	14	
517 5172	Wireless telecommunications carriers (except satellite)	7	Q	4 657	933	53	Q	Q

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1997 LCOIT	omic Censusj					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	CARLSBAD—Con.							
<b>51</b> 518	Information—Con. Internet service providers, web search portals, and data	22	40, 200	29 205	7.069	406	0.4	26.6
5182	processing services  Data processing, hosting, and related services	22 16	49 200 45 682	28 205 27 489	7 068 6 901	426 407	8.4 5.8	26.6 26.1
51821 518210	Data processing, hosting, and related services	16 16	45 682 45 682	27 489 27 489	6 901 6 901	407 407	5.8 5.8	26.1 26.1
519	Other information services.	2	.0 002 D	D D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912 519120	Libraries and archivesLibraries and archives	2 2	D D	D D	D D	b b	D D	D D
	CARMEL-BY-THE-SEA							
51	Information	7	N	497	159	14	N	N
	CARPINTERIA							
51	Information	11	N	24 937	6 564	303	N	N
511	Publishing industries (except Internet)	5	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
5112	Software publishers	2	D	D	D	С	D	D
51121 511210	Software publishersSoftware publishers	2 2	D D	D D	D D	c	D D	D D
	CARSON							
51	Information	18	N	45 384	12 901	828	N	N
511		6	D	D 304	D D		D	D
	Publishing industries (except Internet)					С		
517 5171	Telecommunications	8	N Q	D D	D D	f	N Q	N Q
5171	Wired telecommunications carriers  Wired telecommunications carriers	2	Q	D	D	e e	Q	Q
517110	Wired telecommunications carriers	2	ã	D	D	e	Q	ã
	CATHEDRAL CITY							
51	Information	7	N	1 578	360	72	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
	CERES							
51	Information	7	N	718	188	62	N	N
	CERRITOS							
51	Information	27	N	D	D	g	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	g	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	7 7	Q	D D	D D	g	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	с	D	D

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1997 Eco	nomic Census]							
NAICS code	Geographic area and kind of business				_	Paid employees for pay period	From	f receipts—
		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	CHICO							
51	Information	42	N	47 845	12 220	1 252	N	l N
511	Publishing industries (except Internet)	7	23 424	5 362	1 190	210	-	-
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	С	D	
512	Motion picture and sound recording industries	3	N	1 517	379	101	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	
5122	Sound recording industries	1	N	D	D	b	N	N
515	Broadcasting (except Internet)	8	13 723	4 625	1 139	193	.6	64.6
5151	Radio and television broadcasting	8	13 723	4 625	1 139	193	.6	64.6
517	Telecommunications	13	N	15 655	4 170	258	N	l N
518	Internet service providers, web search portals, and data							
	processing services	11	61 125	20 686	5 342	490	.9	.1
5182	Data processing, hosting, and related services	6	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	6 6	D D	D D	D D	e e	D D	D
	CHINO							
51	Information	18	N	15 521	3 799	464	N	l N
511	Publishing industries (except Internet)	6	11 944	2 639	598	115	7.9	56.7
512	Motion picture and sound recording industries	5	N	D	D	С	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	5	N	3 022	748	76	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	b	D	D
5182	Data processing, hosting, and related services	1	D	D	D	b	D	D
51821	Data processing, hosting, and related services	1	D	D	D	b	D	D
518210	Data processing, hosting, and related services	1	D	D	D	b	D	D
519 5191	Other information services	1 1	D D	D D	D D	b b	D D	D D
51919	Other information services	' '	D	D	D	b	D D	n
519190	All other information services	i	Ď	D	Ď	b	Ď	Ď
51	CHINO HILLS Information	13	N	992	258	17	N	l N
0.				332	200	.,		
51	CHOWCHILLA Information	2	N	D	D	а	N	l N
0.	CHULA VISTA	_				u		
51		46	N	18 937	4 157	569	N	l N
51 512	Information  Motion picture and sound recording industries	6	N	933	222	120	N N	N N
5121	Motion picture and video industries	6	N	933	222	120	N N	l N
51213	Motion picture and video exhibition	3	D	D		c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	С	D	D
517	Telecommunications	15	N	13 394	2 969	213	N	N
	CITRUS HEIGHTS							
51	Information	19	N	5 648	1 494	185	N	N 
512	Motion picture and sound recording industries	2	N	D	D	b	N N	N N
5121 51213	Motion picture and video industries	2 2	N D	D D	D D	b b	N D	N D
51213	Telecommunications	10	N	3 296	875	67	N N	l N
0	CLAREMONT			0 200	0.0	0.		
51	Information	10	N	1 132	281	49	N N	l N
							"	
E4	CLAYTON			_	_			
51	Information	1	N	D	D	а	N	N
	CLEARLAKE							
51	Information	3	N	D	D	b	N	N
	CLOVERDALE							
51	Information	2	N	<b>D</b>	<b>D</b>	а	l N	l N

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Telecommunications carriers	1997 Ecor	nomic Census]							
Information		Geographic area and kind of business	lishments		payroll	payroll	employees for pay period including March 12	From administrative	<u> </u>
Information		CLOVIS	, ,		, , ,	, , ,	, ,		
Motion picture and sound mocording industries   3	51		23	N	25 401	6 043	525	N	N
Size   Motion picture and video industries									
Size   Motion picture and video exhibition		,							
ST711   Wired telecommunications carriers	51213								
ST711   Wired telecommunications carriers	517	Telecommunications	14	N	D	D	e	N	N
Non-continued and the continued and the contin									
COACHELLA									Q
Information	317110	when telecommunications carriers	6	Q			в	Q	ų ,
COLINGA   Information		COACHELLA							
Information	51	Information	2	N	D	D	а	N	N
COLTON		COALINGA							
Information	51	Information	3	N	D	D	а	N	N
Information		COLTON							
515   Broadcasting (except Internet)	E1		7	N	6 612	1 720	100	N	N.
Fadio and television broadcasting									
Sisting									_
Signature   Sign		· ·						_	_
Information		Radio stations.	i						
COMMERCE   Information   20		COLUSA							
51         Information         20         N         29 109         7 206         763         N         N           512         Motion picture and sound recording industries         4         N         D         D         b         N         N           5121         Motion picture and video industries         3         N         D         D         b         N         N           51213         Motion picture and video exhibition         1         D         D         D         b         N         N           5122         Sound recording industries         1         N         D         D         D         b         D         D           5172         Telecommunications         6         N         20 753         5 204         406         N         N           5171         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           51711         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           5172         Wireless telecommunications carriers (except satellite)         4         Q         D         D         c         Q         Q	51	Information	5	N	D	D	b	N	N
512         Motion picture and sound recording industries         4         N         D         D         b         N         N           5121         Motion picture and video industries         3         N         D         D         D         b         N         N           51213         Motion picture and video exhibition         1         D         D         D         D         b         D         D           5122         Sound recording industries         1         N         D         D         D         a         N         N           517         Telecommunications         6         N         20 753         5 204         406         N         N           5171         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           51711         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           5172         Wireless telecommunications carriers (except satellite)         4         Q         D         D         c         Q         Q           51721         Wireless telecommunications carriers (except satellite)         4         Q         D <td></td> <td>COMMERCE</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		COMMERCE							
5121         Motion picture and video industries         3         N         D         D         b         N         N           51213         Motion picture and video exhibition         1         D	51	Information	20	N	29 109	7 206	763	N	N
5121         Motion picture and video industries         3         N         D         D         b         N         N           51213         Motion picture and video exhibition         1         D	512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5122         Sound recording industries         1         N         D         D         a         N         N           517         Telecommunications         6         N         20 753         5 204         406         N         N           5171         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           51711         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           5172         Wireless telecommunications carriers (except satellite)         4         Q         D         D         c         Q         Q           51721         Wireless telecommunications carriers (except satellite)         4         Q         D         D         c         Q         Q           51721         Wireless telecommunications carriers (except satellite)         4         Q         D         D         c         Q         Q           5182         Internet service providers, web search portals, and data processing services         5         31 648         6 231         1 490         224         4.1         39.3           51821         Data processing, hosting, and related services         5         <	5121		3	N	D	D	b	N	N
Telecommunications   Figure   Figure	51213	Motion picture and video exhibition	1	D	D	D	b	D	D
5171         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           517110         Wired telecommunications carriers         2         Q         D         D         e         Q         Q           51721         Wireless telecommunications carriers (except satellite)         4         Q         D         D         C         Q         Q           51721         Wireless telecommunications carriers (except satellite)         4         Q         D         D         C         Q         Q           5182         Internet service providers, web search portals, and data processing services         5         31 648         6 231         1 490         224         4.1         39.3           51821         Data processing, hosting, and related services         5         31 648         6 231         1 490         224         4.1         39.3           518210         Data processing, hosting, and related services         5         31 648         6 231         1 490         224         4.1         39.3           COMPTON           51         Information         9         N         7 369         1 988         141         N         N	5122	Sound recording industries	1	N	D	D	а	N	N
51711 billion         Wired telecommunications carriers         2 Q D D D D D D D D D D D D D D D D D D	517	Telecommunications	6	N	20 753	5 204	406	N	N
5172       Wireless telecommunications carriers (except satellite)       4       Q       D       D       C       Q       Q         51721       Wireless telecommunications carriers (except satellite)       4       Q       D       D       C       Q       Q         518       Internet service providers, web search portals, and data processing services       5       31 648       6 231       1 490       224       4.1       39.3         5182       Data processing, hosting, and related services       5       31 648       6 231       1 490       224       4.1       39.3         51821       Data processing, hosting, and related services       5       31 648       6 231       1 490       224       4.1       39.3         51       Information       9       N       7 369       1 988       141       N       N	5171	Wired telecommunications carriers	2	Q	D	D	е	Q	Q
51721       Wireless telecommunications carriers (except satellite)       4       Q       D       D       C       Q       Q         518       Internet service providers, web search portals, and data processing services       5       31 648       6 231       1 490       224       4.1       39.3         5182       Data processing, hosting, and related services       5       31 648       6 231       1 490       224       4.1       39.3         51821       Data processing, hosting, and related services       5       31 648       6 231       1 490       224       4.1       39.3         518210       Data processing, hosting, and related services       5       31 648       6 231       1 490       224       4.1       39.3         COMPTON         51       Information       9       N       7 369       1 988       141       N       N	51711 517110		2 2						
518     Internet service providers, web search portals, and data processing services     5     31 648     6 231     1 490     224     4.1     39.3       5182     Data processing, hosting, and related services     5     31 648     6 231     1 490     224     4.1     39.3       51821     Data processing, hosting, and related services     5     31 648     6 231     1 490     224     4.1     39.3       518210     Data processing, hosting, and related services     5     31 648     6 231     1 490     224     4.1     39.3       COMPTON       51     Information     9     N     7 369     1 988     141     N     N	5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	С	Q	Q
processing services   5   31 648   6 231   1 490   224   4.1   39.3	51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	С	Q	Q
51821 Data processing, hosting, and related services       5       31 648 6 231 1 490 224 4.1 39.3         518210 Data processing, hosting, and related services       5       31 648 6 231 1 490 224 4.1 39.3         COMPTON         51       Information       9       N       7 369 1 988 141 N       N       N	518		5	31 648	6 231	1 490	224	4.1	39.3
518210       Data processing, hosting, and related services       5       31 648       6 231       1 490       224       4.1       39.3         COMPTON       9       N       7 369       1 988       141       N       N	5182		5	31 648	6 231	1 490	224	4.1	39.3
51 Information			5 5		6 231 6 231	1 490 1 490			39.3 39.3
51 Information		COMPTON							
517 Telecommunications	51		9	N	7 369	1 988	141	N	N N
	517	Telecommunications	5	N	6 851	1 884	129	N	N N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	CONCORD							
51	Information	110	N	125 683	38 013	3 039	N	N
511	Publishing industries (except Internet)	14	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	9	92 322	9 396	2 381	185	_	4.2
51114 511140 51119 511199	Directory and mailing list publishers . Directory and mailing list publishers Other publishers All other publishers	2 2 2 2	D D D	D D D	D D D	b b b	D D D	D D D
512	Motion picture and sound recording industries	7	N	D	D	е	N	N
5121	Motion picture and video industries	6	N	D	D	е	N	N
51213 512131 512132	Motion picture and video exhibition	4 2 2	D D D	D D D	D D D	e c b	D D D	D D D
517	Telecommunications	68	N	73 846	21 826	2 020	N	N
5171	Wired telecommunications carriers	33	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	33 33	Q	D D	D D	f f	a a	Q Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D _	b	Q	Q
5175	Cable and other program distribution	22	Q	D D	D	g	Q	Q
51751 517510 518	Cable and other program distribution	22 22	Q	В	D D	g	QQ	Q Q
310	processing services	16	D	D	D	е	D	D
5181	Internet service providers and web search portals	3	D	D	D	С	D	D
51811 518111	Internet service providers and web search portals Internet service providers	3 3	D D	D D	D D	C	D D	D D
5182	Data processing, hosting, and related services	13	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services	13 13	D D	D D	D D	e e	D D	D D
	CORCORAN							
51	Information	4	N	D	D	а	N	N
	CORNING							
51	Information	1	N	D	D	а	N	N
	CORONA							
51	Information	37	N	31 780	7 143	718	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51211 512110 51213 512131	Motion picture and video production  Motion picture and video production  Motion picture and video exhibition  Motion picture theaters (except drive-ins)	3 3 1 1	Q Q D D	D D D	D D D	b b a a	Q Q D D	Q Q D D
517	Telecommunications	18	N	21 744	4 862	530	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	11 940	2 601	188	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	6 6	Q	11 940 11 940	2 601 2 601	188 188	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	7	19 021	6 799	1 251	105	1.1	10.6
	CORONADO							
51	Information	12	N	1 914	461	53	N	N
	CORTE MADERA							
51	Information	20	N	10 121	2 534	188	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	ь	N	N

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1997 Econ	omic Census]							
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts —
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	COSTA MESA							
51	Information	92	N	170 037	47 204	3 015	N	N
511	Publishing industries (except Internet)	39	378 365	125 851	33 689	1 945	1.0	12.9
5111	Newspaper, periodical, book, and directory publishers	23	159 409	51 374	12 747	969	1.8	.4
51111 511110	Newspaper publishers Newspaper publishers	4 4	D D	D D	D D	f	D D	D D
51112 511120	Periodical publishers	9 9	32 636 32 636	9 228 9 228	2 347 2 347	160 160	8.9 8.9	_
5112	Software publishers	16	218 956	74 477	20 942	976	.4	22.0
51121 511210	Software publishersSoftware publishers	16 16	218 956 218 956	74 477 74 477	20 942 20 942	976 976	.4 .4	22.0 22.0
512	Motion picture and sound recording industries	11	N	2 082	504	171	N	N
5121	Motion picture and video industries	9	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	4 4	D D	D D	D D	C C	D D	D D
517	Telecommunications	22	N	23 066	6 878	443	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	8 7	Q Q	D D	D D	c c	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	14	56 501	17 599	5 746	411	8.9	42.7
5181	Internet service providers and web search portals	4	29 514	9 341	3 525	162	1.6	26.8
51811	Internet service providers and web search portals	4	29 514	9 341	3 525	162	1.6	26.8
518111 5182	Internet service providers	10	29 514 26 987	9 341	3 525	162 249	1.6 16.8	26.8 60.0
51821	Data processing, hosting, and related services  Data processing, hosting, and related services	10	26 987	8 258 8 258	2 221 2 221	249	16.8	60.0
518210	Data processing, hosting, and related services	10	26 987	8 258	2 221	249	16.8	60.0
	COTATI							
51	Information	2	N	D	D	а	N	N
	COVINA							
51	Information	9	N	5 425	1 402	241	N	N
512	Motion picture and sound recording industries	2	N	D	D	С	N	N
5121	Motion picture and video industries	2	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	1 1	D D	D D	D D	C C	D D	D D
517	Telecommunications	5	N	D	D	b	N	N
	CRESCENT CITY							
51	Information	4	N	D	D	b	N	N
	CULVER CITY							
51	Information	179	N	896 352	213 792	15 802	N	N
512	Motion picture and sound recording industries	124	N	D	D	j	N	N
5121	Motion picture and video industries	118	N	D	D	j	N	N
51211 512110	Motion picture and video production  Motion picture and video production	102 102	Q Q	D D	D D	}	Q Q	Q Q
51219	Postproduction and other motion picture and video industries	14	D	D	D	f	D	D
512191 5122	Teleproduction and other postproduction services  Sound recording industries	13	D N	D D	D D	b	D N	D N
515	Broadcasting (except Internet)	2	D	D	D	е	D	D
5151	Radio and television broadcasting	2	D	D	D	е	D	D
51511	Radio broadcasting	2	D	D	D	е	D	D
515111 515112	Radio networks	1 1	D D	D D	D D	e b	D D	D D
516	Internet publishing and broadcasting	6	23 195	6 185	1 134	104	59.8	36.9
5161	Internet publishing and broadcasting	6	23 195	6 185	1 134	104	59.8	36.9
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	6 6	23 195 23 195	6 185 6 185	1 134 1 134	104 104	59.8 59.8	36.9 36.9
517	Telecommunications	20	N	36 621	9 052	1 016	N	N
5171	Wired telecommunications carriers	8	Q	19 653	4 869	359	Q	Q
51711 517110	Wired telecommunications carriers	8	Q Q	19 653 19 653	4 869 4 869	359 359	Q	Q

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1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of  From administrative records <sup>1</sup>	receipts —  Estimated <sup>2</sup>
	CULVER CITY—Con.	(namber)	(\$1,000)	(\$\psi,000)	(\$1,000)	(114111201)	1000140	Louinatod
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	11	82 153	39 240	10 700	1 186	.5	48.3
5182	Data processing, hosting, and related services	9	02 133 D	D D	D	g	.5 D	70.5 D
51821	Data processing, hosting, and related services	9	D	D	D	g	D	D
518210	Data processing, hosting, and related services	9	D	D	D	g	D	D
519 5191	Other information services	1	D D	D D	D D	b   b	D D	D D
5191	Other information services	'			Ы	ь	ا	U
	CUPERTINO							
51	Information	45	N	124 818	29 826	1 336	N	N
511	Publishing industries (except Internet)	22	154 274	58 929	15 304	518	.1	46.9
5112	Software publishers	21	D	D	D	f	D	D
51121 511210	Software publishersSoftware publishers	21 21	D D	D D	D D	f	D D	D D
517	Telecommunications	10	N	3 184	1 010	49	N	N
518	Internet service providers, web search portals, and data processing services	9	195 536	62 336	13 378	750	.2	60.0
5181	Internet service providers and web search portals	2	193 330 D	02 330 D	13 3/6 D	730 c	D .2	00.0 D
51811	Internet service providers and web search portals	2	D	D	D	c	D	D
518111	Internet service providers	1	D	D	D	b	D	D
5182	Data processing, hosting, and related services	7	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	7 7	D D	D D	D D	†   f	D D	D D
	CYPRESS							
51	Information	23	N	19 159	4 428	497	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	9	38 680	13 513	3 114	347	.7	63.0
5182	Data processing, hosting, and related services	9	38 680	13 513	3 114	347	.7	63.0
51821 518210	Data processing, hosting, and related services	9	38 680 38 680	13 513 13 513	3 114 3 114	347 347	.7 .7	63.0 63.0
	DALY CITY							
51	Information	8	N	6 886	2 024	125	N	N
517	Telecommunications	4	N	6 765	2 006	122	N	N
	DANA POINT							
51	Information	20	N	3 976	906	97	N	N
	DANVILLE							
51	Information	24	N	3 674	1 089	86	N	N
	DAVIS							
51	Information	18	N	8 028	2 043	347	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N I	N
5121 51213	Motion picture and video industries	2 2	N D	D D	D D	b   b	N D	N D
31213	·	_		D	Ы	b	ا	U
	DELANO			_	_			
51	Information	3	N	D	D	a	N	N
	DEL MAR							
51	Information	4	N	512	205	14	N	N
	DESERT HOT SPRINGS			_	_	_		
51	Information	2	N	D	D	b	N	N
	DIAMOND BAR							
51 540	Information	17	N	4 873	1 226	178	N	N
512 5121	Motion picture and sound recording industries	2 2	N N	D D	D D	b	N N	N
5121	Motion picture and video industries					b		N
517	Telecommunications	3	N	1 492	361	75	N	N
	DINUBA							
51	Information	3	N	D	D	ь	N	N

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1007 2001	iomic Census]					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	DIXON							
51	Information	2	N	D	D	b	N	N
51	Information	2	N	D	D	a	N	N
	DOWNEY							
51	Information	22	N	10 028	2 339	276	N	N
512	Motion picture and sound recording industries	3	N	452	100	26	N	N
517	Telecommunications	8	N	D	D	С	N	N
	DUARTE							
51	Information	3	N	D	D	а	N	N
	DUBLIN							
51	Information	29	N	80 403	22 725	1 015	N	N
511	Publishing industries (except Internet)	3	D	D D	D	е	D	D
5112 51121	Software publishers	2 2	D D	D	D D	e e	D D	D D
511210	Software publishers	2	Ď	Б	Ď	e	D	D
517	Telecommunications	20	N	D	D	f	N	N
5171	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	16 16	Q	D D	D D	f f	QQ	Q Q
	EAST PALO ALTO							
51	Information	1	N	D	D	а	N	N
	EL CAJON							
51	Information	30	N	20 889	5 707	415	N	N
511	Publishing industries (except Internet)	10	26 446	8 558	2 230	193	1.1	43.9
5111	Newspaper, periodical, book, and directory publishers	7	20 455	6 187	1 599	146	.4	28.4
512	Motion picture and sound recording industries	3	N	D	D	а	N	N
5121	Motion picture and video industries	3	N	D	D	а	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	1 1	D D	D D	D D	a a	D D	D D
517	Telecommunications	12	N	10 350	3 068	179	N	N
	EL CENTRO							
51	Information	18 9	N	9 625	2 404	272	N	N
517	Telecommunications	9	N	5 564	1 403	120	N	N
F-1	EL CERRITO	7		900	200	24	N.	N
51	Information	'	N	890	222	31	N	N
F4	ELK GROVE	04		10.072	F 620	460		N
<b>51</b> 512	Information	24	N N	<b>18 973</b> D	<b>5 630</b> D	463	<b>N</b> N	<b>N</b> N
5121	Motion picture and sound recording industries	3	N N	D	D	c	N	N N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	i	Ď	Ď	Ď	c	Ď	Ď
517	Telecommunications	13	N	D	D	е	N	N
5171	Wired telecommunications carriers	9	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	9	QQ	D D	D D	e e	Q Q	Q Q
	EL MONTE							
51	Information	20	N	34 655	9 141	1 250	N	N
512	Motion picture and sound recording industries	1	N	D	D	С	N	N
5121	Motion picture and video industries	1	N	D	D	С	N	N
51213	Motion picture and video exhibition	1	D	D	D	С	D	D
517	Telecommunications	11	N	D	D	С	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	f	D	D
5182	Data processing, hosting, and related services	4	D	D	D	'   f	D	D
51821	Data processing, hosting, and related services	4	D	D	D	f	D	D
518210	Data processing, hosting, and related services	4	D	D	D	f l	D	D

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	EL PASO DE ROBLES (PASO ROBLES)							
51	Information	16	N	5 182	1 405	146	N	N
512	Motion picture and sound recording industries	1	N .	D	D	b .	N .	N
5121	Motion picture and video industries	1	N D	D D	D D	b	N D	N D
51213 517	Motion picture and video exhibition	1 7	N	D	D	b b	N	N
0	EL SEGUNDO	,				٦	.,	.,
51	Information	85	N	366 548	106 826	5 085	N	N
511	Publishing industries (except Internet)	20	218 530	88 582	22 785	890	-	65.5
5112	Software publishers	16	214 888	87 405	22 518	863	-	66.6
51121	Software publishers	16 16	214 888 214 888	87 405 87 405	22 518	863 863	-	66.6
511210 512	Software publishers	4	214 666 N	67 405 D	22 518 D	b	-   N	66.6 N
5121	Motion picture and video industries	4	N N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131 517	Motion picture theaters (except drive-ins)	39	D N	D 000 440	D 07.050	b	D   N	D N
517	Telecommunications	13	Q	222 442 D	67 050 D	3 058 f	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	С	Q	Q
51721 517211	Wireless telecommunications carriers (except satellite)	1 1	Q Q	D D	D D	c c	Q Q	Q Q
5174	Satellite telecommunications	2	D	D	D	b	D	D
51741 517410	Satellite telecommunications	2 2	D D	D D	D D	b b	D D	D D
5175	Cable and other program distribution	19	Q	D	D	g	Q	Q
51751	Cable and other program distribution	19	Q	D	D	g	Q	Q
517510 518	Cable and other program distribution	19	Q	D	D	g	Q	Q
	processing services	19	156 989	51 495	15 961	1 018	.2	50.0
5182 51821	Data processing, hosting, and related services  Data processing, hosting, and related services	16 16	D D	D D	D D	f f	D D	D D
518210	Data processing, hosting, and related services	16	Ď	D	Б	f	Б	p
	EMERYVILLE							
51	Information	52	N	189 979	60 866	2 451	N	N
511	Publishing industries (except Internet)	24	312 820	120 364	38 719	1 579	6.7	42.0
5111	Newspaper, periodical, book, and directory publishers	10	66 064	16 620	4 266	350	-	7.4
5112	Software publishers	14	246 756	103 744	34 453	1 229	8.6	51.2
51121 511210	Software publishersSoftware publishers	14 14	246 756 246 756	103 744 103 744	34 453 34 453	1 229 1 229	8.6 8.6	51.2 51.2
512	Motion picture and sound recording industries	7	N	3 315	695	163	N	N
5121	Motion picture and video industries	5	N	D	D	С	N	N
51213	Motion picture and video exhibition	2	D	D	D	С	D	D
5122	Sound recording industries	2	N	D	D	а	N	N
517	Telecommunications	9	N	18 193	6 929	208	N	N
5171	Wired telecommunications carriers	5	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	5 5	Q Q	D D	D D	C C	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	e	D	D
5181	Internet service providers and web search portals	3	D	D	D	e	D	D
51811	Internet service providers and web search portals	3	D	D	D	е	D	D
518112	Web search portals	2	D	D	D	e	D	D
51	Information	39	N	9 238	2 132	196	N	N
511	Publishing industries (except Internet)	15	11 392	3 275	675	52	4.6	33.5
512	Motion picture and sound recording industries	5	N N	926	256	48	4.6 N	33.3 N
5121	Motion picture and video industries	4	N	520 D	D 230	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	14	N	4 911	1 161	89	N	N

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1997 Eco	nomic Census]							
						Paid	Percent o	f receipts-
NAICS code	Geographic area and kind of business	Estab-	Descipto	Annual	First-quarter	employees for pay period including March 12	From admini-	
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	(number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	ESCONDIDO							
51	Information	57	N	52 761	13 883	1 046	N	N
511	Publishing industries (except Internet)	16	47 625	17 568	4 416	394	3.6	5.3
5111	Newspaper, periodical, book, and directory publishers	8	40 115	14 496	3 482	336	4.2	_
51111 511110	Newspaper publishers	4 4	D D	D D	D D	e e	D D	D D
517	Telecommunications	22	N	30 752	8 426	500	N	N
5171	Wired telecommunications carriers	11	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	11 11	Q	D D	D D	e e	Q Q	Q
	EUREKA							
51	Information	17	N	9 751	2 475	306	N	N -
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D D
517	Telecommunications	7	N	6 092	1 565	150	N	N
	EXETER							
51	Information	3	N	D	D	b	N	N
	FAIRFAX							
51	Information	7	N	951	153	59	N	N
	FAIRFIELD							
51	Information	28	N	27 487	6 631	537	N	N
511	Publishing industries (except Internet)	3 2	15 405 D	5 948 D	1 362 D	161	_ D	_ D
5111	Newspaper, periodical, book, and directory publishers					С		J
512	Motion picture and sound recording industries	1	N	D	D _	а	N	N
5121 51213	Motion picture and video industries	1 1	N D	D D	D D	a a	N D	N D
512131	Motion picture and video exhibition	i	D D	B	P B	a	B	D
517	Telecommunications	15	N	20 365	5 002	332	N	N
5171	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	7 7	QQ	D D	D D	c c	Q	Q
	FILLMORE			_	_			
51	Information	6 3	N N	<b>D</b>	<b>D</b>	<b>b</b>	N N	N N
517	Telecommunications	3	IN IN		J	В	N	IN IN
	FOLSOM			00.040	04.400	4 070		
<b>51</b> 511	Information	38 10	N D	<b>82 843</b>	<b>24 188</b>	<b>1 678</b>	N D	D
5111	Newspaper, periodical, book, and directory publishers	5	24 522	8 626	2 065	153	_	3.6
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	;	N N	D	D	b	N N	N N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D 54 700	D 45 704	b	D	D
517 5172	Telecommunications	13	N Q	51 732 D	15 784 D	1 115	N Q	N Q
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	g g	Q	Q
517212	Cellular and other wireless telecommunications	7	ã	Ď	Ď	g	ă	ã
518	Internet service providers, web search portals, and data processing services	13	50 594	20 588	5 809	323	3.0	9.2
5182	Data processing, hosting, and related services	12	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	12 12	D D	D D	D D	e e	D D	D D
	FONTANA							
51	Information	9	N	6 977	1 835	153	N	N
517	Telecommunications	5	N	D	D	С	N	N
	FORT BRAGG							
51	Information	10	N	2 317	711	117	N	N
	FORTUNA							
51	Information	1	N	<b>D</b>	<b>D</b>	а	l N	N

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						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	FOSTER CITY							
51	Information	35	N	174 710	45 719	2 054	N	N
511	Publishing industries (except Internet)	11	273 933	115 017	30 338	1 348	-	18.9
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	f	D	D
51113 511130	Book publishers	3 3	D D	D D	D D	f f	D D	D D
5112	Software publishers	5	D	D	D	f	D	D
51121	Software publishers	5	D	D	D	f	D	D
511210 512	Software publishers	5 3	D N	D D	D D	a l	D N	D N
5121	Motion picture and video industries	3	N	D	D	a	N	N
516	Internet publishing and broadcasting	5	D	D	D	С	D	D
5161	Internet publishing and broadcasting	5	D	D	D	С	D	D
51611 516110	Internet publishing and broadcasting	5 5	D D	D D	D D	c c	D D	D D
517	Telecommunications	8	N	D	D	c	N	N
5179	Other telecommunications	1	D	D	D	b	D	D
51791 517910	Other telecommunications	1	D D	D D	D D	b b	D D	D D
518	Internet service providers, web search portals, and data processing services.	7	67 295	31 306	7 976	333	_	13.8
5181	Internet service providers and web search portals	2	D D	D D	, 5,6 D	b	D	D
51811	Internet service providers and web search portals	2	D	D	D	b	D	D
518111	Internet service providers	2	D	D	D	b	D	D
5182 51821	Data processing, hosting, and related services	5 5	D D	D D	D D	е	D D	D D
518210	Data processing, hosting, and related services	5	D	D D	D	e e	Ď D	D
	FOUNTAIN VALLEY							
51	Information	22	N	20 037	6 542	419	N	N
512	Motion picture and sound recording industries	4	N	D D	D D	b	N N	N N
5121	Motion picture and video industries	3	N		Ы	b	IN	IN
517	Telecommunications	6	N	D	D	e	N	N
5172 51721	Wireless telecommunications carriers (except satellite)	3	Q Q	D D	D D	e e	Q Q	Q Q
517212	Cellular and other wireless telecommunications	3	ă	Б	Ď	e	ã	ã
	FREMONT							
<b>51</b> 511	Information Publishing industries (except Internet)	<b>116</b> 36	<b>N</b> 204 934	<b>200 824</b> 67 851	<b>54 668</b> 18 028	<b>3 500</b> 820	N   .4	<b>N</b> 39.1
5112	Software publishers	31	196 701	65 371	17 413	754	.3	37.2
51121	Software publishers	31	196 701	65 371	17 413	754	.3	37.2
511210	Software publishers	31	196 701	65 371	17 413	754	.3	37.2
512 5121	Motion picture and sound recording industries	2	N N	D	D	С	N N	N N
5121	Motion picture and video exhibition	1	D	D	D	c c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
516	Internet publishing and broadcasting	3	D	D	D	С	D	D -
5161	Internet publishing and broadcasting	3	D D	D D	D D	С	D D	D D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	3	B	Ď D	D	C C	D D	D
517	Telecommunications	36	N	66 231	15 456	979	N	N
5171	Wired telecommunications carriers	13	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	13 13	Q Q	D D	D D	e e	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	28 614	6 371	385	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	13 13	QQ	28 614 28 614	6 371 6 371	385 385	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	34	143 617	53 625	14 805	1 259	.5	10.8
5181	Internet service providers and web search portals	13	14 456	10 489	2 634	227	1.5	22.5
51811	Internet service providers and web search portals	13	14 456	10 489	2 634	227	1.5	22.5
518111	Internet service providers	12	D 100 101	D 40, 100	D 10 171	C 1 000	D	D
5182	Data processing, hosting, and related services	21	129 161	43 136	12 171	1 032	.4	9.5
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	21 21	129 161 129 161	43 136 43 136	12 171 12 171	1 032 1 032	.4 .4	9.5 9.5

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	FREMONT—Con.							
<b>51</b> 519	Information — Con. Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
F-1	FRESNO	160	.,	160 416	41 405	4 075	N.	N
<b>51</b> 511	Information Publishing industries (except Internet)	<b>169</b>	N   234 582	<b>162 416</b> 44 659	<b>41 485</b> 11 129	<b>4 375</b> 1 318	<b>N</b> 1.9	N 8.7
5111	Newspaper, periodical, book, and directory publishers	16	D	D D	11 123 D	g	D D	D.7
51111	Newspaper publishers	4	D	D	D	f	₽	D
511110 51114	Newspaper publishers Directory and mailing list publishers	4 5	D D	D D	D D	f e	D D	D D
511140 512	Directory and mailing list publishers  Motion picture and sound recording industries	5 17	D   N	D D	D D	e e	D N	D N
5121	Motion picture and video industries	12	N	D	D	e	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3 5	D	D D	D D	С	D	D
5122	Sound recording industries	5	N	U	U	С	N	N
515	Broadcasting (except Internet)	35	D	D	D	g	D	D
5151 51511	Radio and television broadcasting	35 25	D D	D D	D D	g f	D D	D D
515112	Radio broadcasting	23	Б	D	D	f	D	D
517	Telecommunications	67	N	59 319	16 336	1 176	N	N
5171	Wired telecommunications carriers	30	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	30 30	Q Q	D D	D D	f f	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	25	Q	11 985	2 992	223	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	25 22	Q	11 985 D	2 992 D	223 C	Q	Q Q
518	Internet service providers, web search portals, and data processing services	24	D	D	D	e	D	D
5182	Data processing, hosting, and related services	16	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	16 16	D D	D D	D D	e e	D D	D D
	FULLERTON							
51	Information	30	N	9 983	2 529	315	N	N
511	Publishing industries (except Internet)	8	13 247	4 413	989	106	4.7	44.4
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	С	D	D
512	Motion picture and sound recording industries	4	N	1 972	650	92	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213 512131	Motion picture and video exhibition	1 1	D D	D D	D D	b b	D D	D D
517	Telecommunications	8	N	2 665	692	74	N	N
	GALT							
51	Information	1	N	D	D	b	N	N
	GARDENA							
51	Information	16	N	23 399	7 253	523	N	N
511	Publishing industries (except Internet)	7	14 399	4 458	952	121	-	72.2
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	С	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213 512132	Motion picture and video exhibition Drive-in motion picture theaters	1 1	D D	D D	D D	b b	D D	D D
518	Internet service providers, web search portals, and data processing services	3	D	D	D	С	D	D
5182	Data processing, hosting, and related services	3	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services	3	D D	D D	D D	c c	D D	D D

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						Paid	Percent of	f receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	GARDEN GROVE	(namber)	(ψ1,000)	(ψ1,000)	(ψ1,000)	(Hamber)	1000140	Loumated
51	Information	40	N	38 490	10 005	961	N	N
511	Publishing industries (except Internet)	9	13 981	6 806	1 547	138	92.5	1.1
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	С	D	D
512	Motion picture and sound recording industries	7	N	955	231	38	N	N
5121	Motion picture and video industries	5	N N	D	D	b	N	,
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	12	N	26 050	7 085	556	N	N
5175	Cable and other program distribution	2	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	2 2	Q	D D	D D	e e	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	С	D	D
	GILROY							
51	Information	8	N	4 434	1 096	131	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	4	N	2 285	563	51	N	N
	GLENDALE							
51	Information	174	N	308 057	82 239	5 417	N	N
511	Publishing industries (except Internet)	32	57 508	24 171	5 744	547	3.0	29.6
5111	Newspaper, periodical, book, and directory publishers	22	14 821	4 068	1 018	146	7.4	5.2
5112	Software publishers	10	42 687	20 103	4 726	401	1.5	38.1
51121 511210	Software publishers	10 10	42 687 42 687	20 103 20 103	4 726 4 726	401 401	1.5 1.5	38.1 38.1
512	Motion picture and sound recording industries	80	N	163 401	44 450	2 545	N	N
5121	Motion picture and video industries	74	N	162 549	44 332	2 535	N	N
51211 512110 51213 512131 51219	Motion picture and video production  Motion picture and video production  Motion picture and video exhibition  Motion picture theaters (except drive-ins)  Postproduction and other motion picture and video	47 47 4 4	Q Q D	D D D	D D D	g g c c	Q Q D D	Q Q D D
512191	industries. Teleproduction and other postproduction services	19 16	88 245 83 488	58 429 56 377	19 994 19 457	1 088 1 036	.9 .9	14.2 15.0
5122	Sound recording industries	6	N	852	118	10	N	N
515	Broadcasting (except Internet)	14	386 041	85 027	22 798	1 680	.3	.1
5151	Radio and television broadcasting	14	386 041	85 027	22 798	1 680	.3	.1
51511 515112 51512 515120	Radio broadcasting Radio stations. Television broadcasting Television broadcasting	10 9 4 4	D D D	D D D	D D D	e e g g	D D D	D D D
516	Internet publishing and broadcasting	7	14 051	4 665	1 319	90	15.8	8.1
5161	Internet publishing and broadcasting	7	14 051	4 665	1 319	90	15.8	8.1
51611 516110	Internet publishing and broadcasting	7 7	14 051 14 051	4 665 4 665	1 319 1 319	90 90	15.8 15.8	8.1 8.1
517	Telecommunications	23	N	14 983	4 391	282	N	N
518	Internet service providers, web search portals, and data processing services	18	78 623	15 810	3 537	273	1.9	9.9
5182	Data processing, hosting, and related services	14	71 519	14 184	3 333	246	.5	2.5
51821 518210	Data processing, hosting, and related services	14 14	71 519 71 519	14 184 14 184	3 333 3 333	246 246	.5 .5	2.5 2.5
	GLENDORA							
51	Information	10	N	2 819	642	76	N	N
517	Telecommunications	3	N	D	D	b	N	l N

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1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	Freceipts—  Estimated <sup>2</sup>
	GOLETA							
51	Information	25	N	42 312	10 065	845	N	N
511	Publishing industries (except Internet)	10	38 599	16 155	3 506	274	13.8	_
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	С	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N N	l N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	24 645	6 165	508	N	N
5175	Cable and other program distribution	2	Q	D	D	е	Q	Q
51751	Cable and other program distribution	2	Q	D	D	е	Q	Q
517510	Cable and other program distribution	2	Q	D	D	е	Q	Q
	GRAND TERRACE							
51	Information	3	N	D	D	а	N	N
	GRASS VALLEY							
51	Information	15	N	8 300	2 101	242	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	4	N	D	D	b	N	N
	GRIDLEY							
51	Information	3	N	470	121	18	N	N
	GROVER BEACH							
51	Information	4	N	726	211	69	N	N
	HALF MOON BAY							
51	Information	9	N	3 038	733	68	N	N
	HANFORD							
51	Information	13	N	10 095	2 607	303	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	9	N	D	D	С	N	N
	HAWTHORNE							
51	Information	17	N	9 373	2 437	231	N	N
512	Motion picture and sound recording industries	4	N	1 278	290	56	N	N
5122	Sound recording industries	1	N	D	D	b	N	N
517	Telecommunications	5	N	4 665	1 300	84	N	N
	HAYWARD							
51	Information	57	N	79 667	18 659	1 639	N	N
511	Publishing industries (except Internet)	9	116 294	33 298	7 096	569	.9	85.1
5111	Newspaper, periodical, book, and directory publishers	7	D D	00 200 D	7 030 D	f	D .5	D D
51112	Periodical publishers	2	D	D	D	c	D	D
511120	Periodical publishers	2	Ď	Ď	Ď	c	Ď	Ď
512	Motion picture and sound recording industries	4	N	2 082	585	92	N	N
5121	Motion picture and video industries	4	N	2 082	585	92	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	31	N	36 236	9 147	768	N	N
5171	Wired telecommunications carriers	14	Q	D	D	е	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	е	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	е	Q	Q
5175	Cable and other program distribution	9	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	9 9	Q Q	D D	D D	e e	QQ	QQ
518	Internet service providers, web search portals, and data processing services	13	22 163	8 051	1 831	210	.3	63.0
	HEALDSBURG							
51	Information	6	N	2 486	688	115	N	N

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						Paid	Percent of	f receipts-
NAICS code	Geographic area and kind of business					employees for pay period	From	
code		Estab- lishments	Receipts (\$1,000)	Annual payroll	First-quarter payroll (\$1,000)	including March 12	admini- strative	
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	HEMET							
51	Information	22	N	12 913	3 184	377	N N	N N
512	Motion picture and sound recording industries	2	N	D	D	a	N N	N N
5121 51213	Motion picture and video industries  Motion picture and video exhibition	2	N D	D D	D D	а	N D	N D
517	Telecommunications	10	N	9 091	2 202	213	N	N
317				3 031	2 202	210	"	
51	HERCULES Information	4	N	409	94	7	N	N
J1		"		403		,	"	
	HERMOSA BEACH		.,	F 700	4 004	440		.,
<b>51</b> 512	Information  Motion picture and sound recording industries	17 7	N N	5 <b>723</b> 1 890	<b>1 364</b>	112 21	N N	N N
5121	Motion picture and video industries	7	N	1 890	446	21	N N	N N
0121	Woton picture and video industries							
517	Telecommunications	3	N	D	D	b	N	N
	HESPERIA							
51	Information	6	N	1 095	352	59	N	N
	HIGHLAND							
51	Information	4	N	899	224	25	N	N
	HILLSBOROUGH							
51	Information	1	N	D	D	а	N	N
	HOLLISTER							
51	Information	7	N	D	D	b	N	N
	HOLTVILLE							
51	Information	1	N	D	D	а	N	N
	HUNTINGTON BEACH							
51	Information	83	N	65 490	16 276	1 342	N	N
511	Publishing industries (except Internet)	19	28 017	10 226	2 573	171	19.7	2.3
5111	Newspaper, periodical, book, and directory publishers	13	14 721	4 322	913	97	35.9	3.2
512	Motion picture and sound recording industries	10	N	2 458	580	157	N	N
5121	Motion picture and video industries	9	N	D	D	С	N	N
51213	Motion picture and video exhibition	3	D	D	D	С	D	D
516	Internet publishing and broadcasting	2	D	D	D	b	D	D
5161	Internet publishing and broadcasting	2	D	D	D	b	D	D
51611 516110	Internet publishing and broadcasting	2 2	D D	D D	D D	b	D D	D D
517	Telecommunications	30	N	D	D	f	N	N N
5171	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	26	Q	D	₽	f	Q	Q
517110 518	Wired telecommunications carriers	26	Q	D	D	,	Q	Q
310	processing services	18	15 272	8 502	2 380	199	1.9	8.2
	HUNTINGTON PARK							
51	Information	9	N	2 534	654	97	N	N
512	Motion picture and sound recording industries	4	N	562	125	39	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
	IMPERIAL							
51	Information	1	N	D	D	а	N	N
	IMPERIAL BEACH							
51	Information	1	N	D	D	а	N	N
	INDIAN WELLS							
51	Information	1	N	D	D	а	N	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	INDIO							
51	Information	8	N	D	D	С	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
	INDUSTRY							
51	Information	24	N	16 398	3 726	749	N	N
512	Motion picture and sound recording industries	4	N	D	D	С	N	N
5121	Motion picture and video industries	4	N	D D	D	C	N	N D
51213 512131	Motion picture and video exhibition	2 1	D D	D	D D	c c	D D	D
517	Telecommunications	7	N	5 404	1 212	169	N	N
518	Internet service providers, web search portals, and data processing services	7	D	D	D	e	D	D
	INGLEWOOD							
51	Information	19	N	17 903	4 267	274	N	N
511	Publishing industries (except Internet)	4	D	D	D	ь	D	D
515	Broadcasting (except Internet)	2	D	D	D	ь	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511	Radio broadcasting	2	D	D	D	b	D	D
515112	Radio stations.	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	4	D	D	D	b	D	D
	IONE							
51	Information	1	N	D	D	а	N	N
	IRVINE							
51	Information	329	N	764 378	212 953	12 604	N	N
511	Publishing industries (except Internet)	120	1 134 069	357 817	91 698	4 860	.9	17.9
5111	Newspaper, periodical, book, and directory publishers	28	263 015	57 527	12 828	1 093	2.9	3.9
51112 511120 51113 511130	Periodical publishers Periodical publishers Book publishers Book publishers	15 15 5 5	187 637 187 637 D	31 618 31 618 D	7 666 7 666 D D	582 582 c	3.2 3.2 D D	_ _ D D
5112	Software publishers	92	871 054	300 290	78 870	3 767	.3	22.1
51121	Software publishers	92	871 054	300 290	78 870	3 767	.3	22.1
511210 512	Software publishers	92 31	871 054 N	300 290 9 023	78 870 2 136	3 767 459	.3 N	22.1 N
5121	Motion picture and video industries	27	N	D	D	е	N	N
51213 512131 51219	Motion picture and video exhibition Motion picture theaters (except drive-ins) Postproduction and other motion picture and video	5 5	D D	D D	D D	e e	D D	D D
512191	industries	4	D	D	D	b	D	D D
	Teleproduction and other postproduction services				D	h l	1)	
	Teleproduction and other postproduction services	3	D	D	D 1 027	b   122	D   21.2	_
515	Teleproduction and other postproduction services				D 1 027 D	122 c	21.2 D	_ D
515 5151 516	Broadcasting (except Internet)	3 5	D 31 501	D 4 647	1 027	122	21.2	-
515 5151 516	Broadcasting (except Internet)	3 5 4	D 31 501 D	D 4 647 D	1 027 D	122 c	21.2 D	– D
515 5151 516 5161 51611	Broadcasting (except Internet)  Radio and television broadcasting  Internet publishing and broadcasting  Internet publishing and broadcasting  Internet publishing and broadcasting	3 5 4 11 11	D 31 501 D D D D	D 4 647 D D D D D	1 027 D D D	122 c b b	21.2 D D D	_ D D D
515 5151 516 5161 51611 516110	Broadcasting (except Internet)  Radio and television broadcasting  Internet publishing and broadcasting  Internet publishing and broadcasting  Internet publishing and broadcasting  Internet publishing and broadcasting	3 5 4 11 11 11	D 31 501 D D D D D	D 4 647 D D D D D D	1 027 D D D	122 c b b	21.2 D D D D	_ D D D
515 5151 516 5161 51611 516110 517	Broadcasting (except Internet)  Radio and television broadcasting  Internet publishing and broadcasting  Telecommunications	3 5 4 11 11 11 88	D 31 501 D D D N	D 4 647 D D D D D D 290 685	1 027 D D D D D 87 895	122 c b b b b 5 5558	21.2 D D D D N	_ D D D D N
515 5151 516 5161 5161 516110 517 5171	Broadcasting (except Internet) Radio and television broadcasting Internet publishing and broadcasting Wired telecommunications carriers	3 5 4 11 11 11 11 88 45	D 31 501 D D D N Q	D 4 647 D D D D D 290 685 95 780	1 027 D D D D B7 895 25 022	122 c b b b 5 558 1 400	21.2 D D D D N	D D D D N Q
515 5151 516 5161 51611 516110 517 5171	Broadcasting (except Internet)  Radio and television broadcasting  Internet publishing and broadcasting  Telecommunications	3 5 4 11 11 11 88	D 31 501 D D D N	D 4 647 D D D D D D 290 685	1 027 D D D D D 87 895	122 c b b b b 5 5558	21.2 D D D D N	
515 5151 516 5161 51611 516110 517 5171 51711	Broadcasting (except Internet) Radio and television broadcasting Internet publishing and broadcasting Wired telecommunications carriers Wired telecommunications carriers	3 5 4 11 11 11 88 45 45	D 31 501 D D D D N Q Q	D 4 647 D D D D D D 290 685 95 780 95 780	1 027 D D D D 87 895 25 022 25 022	122 c b b b 5 558 1 400 1 400	21.2 D D D D D N	
515 5151 516 5161 51611 516110 517 5171 51711 517110 5172 5172	Broadcasting (except Internet) Radio and television broadcasting Internet publishing and broadcasting Telecommunications Wired telecommunications carriers Wired telecommunications carriers Wired telecommunications carriers Wireless telecommunications carriers (except satellite) Wireless telecommunications carriers (except satellite)	3 5 4 11 11 11 11 88 45 45 45 26 26	D 31 501 D D D D D D Q Q Q Q	D 4 647 D D D D D D D D D D D D D D D D D D D	1 027 D D D 87 895 25 022 25 022 26 0914 60 914	122 c b b 5 5558 1 400 1 400 1 400 4 024 4 024	21.2 D D D D N Q Q	
515 5151 516 5161 51611 516110 517	Broadcasting (except Internet) Radio and television broadcasting Internet publishing and broadcasting  Telecommunications Wired telecommunications carriers Wired telecommunications carriers Wired telecommunications carriers Wireless telecommunications carriers (except satellite)	3 5 4 11 11 11 88 45 45 45	D 31 501 D D D D Q Q Q Q	D 4 647 D D D D D D D D D D D D D D D D D D D	1 027 D D D D 87 895 25 022 25 022 26 022 60 914	122 c b b b 5 5558 1 400 1 400 1 400 4 024	21.2 D D D D N Q Q	- D D D D D Q Q Q Q
515 5151 516 5161 51611 516110 517 5171 51711 517110 5172 51721 51721	Broadcasting (except Internet) Radio and television broadcasting Internet publishing and broadcasting  Telecommunications Wired telecommunications carriers Wired telecommunications carriers Wired telecommunications carriers Wireless telecommunications carriers (except satellite) Wireless telecommunications carriers (except satellite) Paging	3 5 4 11 11 11 11 88 45 45 45 26 26 2	D 31 501 D D D D Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q	D 4 647 D D D D D D 290 685 95 780 95 780 188 047 188 047 D D D D D D D D D D D D D D D D D D D	1 027 D D D 87 895 25 022 25 022 25 022 60 914 60 914 D	122 c b b 5 558 1 400 1 400 1 400 4 024 4 024 6	21.2 D D D D N Q	- D D D D D Q Q Q Q Q Q Q

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NAICC						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	IRVINE—Con.							
51 518	Information—Con. Internet service providers, web search portals, and data							
-101	processing services	72	188 326	98 584	29 259	1 542	12.4	17.9
5181 51811	Internet service providers and web search portals  Internet service providers and web search portals	21 21	58 571 58 571	25 237 25 237	7 985 7 985	312 312	5.4 5.4	12. 12.
518111 518112	Internet service providers  Web search portals	18	D D	D D	7 303 D D	b	D D	12. [ ]
5182	Data processing, hosting, and related services	51	129 755	73 347	21 274	1 230	15.5	20.
1821	Data processing, hosting, and related services	51 51	129 755	73 347	21 274 21 274	1 230	15.5	20.
518210	Data processing, hosting, and related services	51	129 755	73 347	21 2/4	1 230	15.5	20.
51	JACKSON Information	7	N	3 355	707	75	N	
, ,		′	N	3 355	707	75	N	
	KERMAN			_	_	.		_
5 <b>1</b> 517	Information	2	N N	<b>D</b>	<b>D</b> D	<b>b</b>	N N	!
, , ,		'	"		D	5	IN	'
. <u>.</u>	KING CITY			4 050	050			
51	Information	6	N	1 058	258	28	N	ı
	LA CANADA FLINTRIDGE				4 00=	4		
5 <b>1</b>	Information	<b>17</b>	N N	4 848	<b>1 237</b> 351	<b>156</b>   70	N N	1
512 5121	Motion picture and sound recording industries	6	N N	1 339 D	351 D	, o	N	' 1
51213	Motion picture and video exhibition	1	D	D	D	b	D	
	LAFAYETTE		-		_	-	-	
51	Information	15	N	2 012	461	62	N	,
,,		13		2 012	401	02	"	'
	LAGUNA BEACH	22		10.705	0.700	010		
5 <b>1</b> 511	Information  Publishing industries (except Internet)	<b>23</b> 5	N D	<b>12 735</b>	<b>2 792</b> D	<b>218</b> c	N D	1
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	b	D	
512	Motion picture and sound recording industries	9	N	3 070	616	47	N	1
5121 51211	Motion picture and video industries	9	N Q	3 070 D	616 D	47   b	N Q	1
512110	Motion picture and video production	8	ã	D	D	b	ã	(
	LAGUNA HILLS							
51	Information	23	N	7 466	1 970	191	N	1
518	Internet service providers, web search portals, and data processing services	13	10 257	4 134	1 122	103	11.4	39.:
	LAGUNA NIGUEL	10	10 207	7 107	1 122	100		00.2
51	Information	29	N	21 837	6 226	634	N	1
512	Motion picture and sound recording industries	4	N	1 272	327	145	N	
5121	Motion picture and video industries	4	N	1 272	327	145	N	
51213	Motion picture and video exhibition	2	D	D	D	С	D	
517	Telecommunications	10	N	D	D	с	N	1
518	Internet service providers, web search portals, and data processing services	4	D	D	D	С	D	[
	LAGUNA WOODS							
51	Information	2	N	D	D	а	N	1
	LA HABRA							
51	Information	10	N	1 460	365	45	N	1
512	Motion picture and sound recording industries	2	N	D	D	a	N	ı
5121	Motion picture and video industries	1	N	D	D	а	N	١
51213 512131	Motion picture and video exhibition	1	D D	D D	D D	a a	D D	] [
	LAKE ELSINORE							
51	Information	9	N	966	264	43	N	1

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1997 Eco	nomic Census]	·						
NAICS	Geographic area and kind of business					Paid employees for pay period	Percent o	f receipts —
code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	LAKE FOREST							
51	Information	34	N	19 576	5 502	341	N	l N
511	Publishing industries (except Internet)	11	23 273	9 722	2 574	150	2.3	23.5
512	Motion picture and sound recording industries	3	N	D	D	а	N	1
5121	Motion picture and video industries	3	N	D	D	а	N	N
51213 512131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	1 1	D D	D D	D D	a a	D D	[
517	Telecommunications	10	N	2 867	1 295	76	N	1
	LAKEPORT							
51	Information	7	N	2 722	698	108	N	
51	Information	10	N	7 714	1 780	287	N	
512	Motion picture and sound recording industries	3	N	D	D	С	l N	_ N
5121	Motion picture and video industries	3	N	D	D	С	N	N
51213	Motion picture and video exhibition	3	D	D	D	С	D	
512131 517	Motion picture theaters (except drive-ins)	3 5	D N	D D	D D	c c	D N	
	LA MESA							
51	Information	25	N	7 477	1 735	263	N	
512	Motion picture and sound recording industries	5	N N	D D	D . 765	С С	N N	
5121	Motion picture and video industries	3	N N	D	D	c	N N	
51213	Motion picture and video exhibition	2	D	D	D	c	D	
512131 517	Motion picture theaters (except drive-ins)	10	D N	D 3 349	D 827	c 71	D N	
	LA MIRADA							
51	Information	8	N	2 661	512	75	N	l N
0.	LANCASTER			2 001	0.12			
51	Information	22	N	13 963	3 419	561	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	
517	Telecommunications	8	N	11 079	2 735	426	N	N
	LA PALMA							
51	Information	4	N	D	D	b	N	N
	LA PUENTE				_			
51	Information	3	N 	D	D	b	N	N.
517	Telecommunications	3	N	D	D	b	N	N
51	LA QUINTA Information	6	N	1 950	449	52	N	N
	LARKSPUR							
51	Information	16	N	5 472	1 121	142	N	
512	Motion picture and sound recording industries	5	N	D	D	b	N N	
5121	Motion picture and video industries	4	N N	D	D	b	l N	
51213	Motion picture and video exhibition	1	D	D	D	b	D	
	LATHROP							
51	Information	2	N	D	D	b	N	N
	LA VERNE							
51	Information	7	N	783	194	36	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	
	LAWNDALE							
51	Information	2	N	D	D	а	N	N
	LEMOORE							
51	Information	3	N	D	D	b	l N	l N

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No.	1337 ECOIT	Unite Cerisus						D	f
Company   Comp	NAICS						employees for		receipis—
Company   Comp		Geographic area and kind of business	Estab-	Receints			including	admini-	
Information				(\$1,000)	(\$1,000)	(\$1,000)	(number)		Estimated <sup>2</sup>
LINDSAY   Information		LINCOLN							
Information	51	Information	4	N	D	D	а	N	N
LIVERMORE		LINDSAY							
Information	51	Information	1	N	D	D	а	N	N
Publishing industries (except internet)		LIVERMORE							
5112   Software publishers	51	Information	36	N	71 868	19 829	2 015	N	N
Software publishers.	511	Publishing industries (except Internet)	7	D	D	D	С	D	D
Telecommunications	5112	Software publishers	6	33 349	12 477	2 369	116	_	_
S172   Wireless telecommunications carriers (except satellite)   5		Software publishersSoftware publishers				2 369 2 369		_ _	
1972   Wiseless talescommunications carriers (society stability)   Section   Section	517	Telecommunications	17	N	41 439	10 288	1 533	N	N
STR212   Cellular and other writeriess telecommunications   4	5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	С	Q	Q
5175   Cable and other program distribution		Wireless telecommunications carriers (except satellite)							Q
175   Cable and other program distribution.   7									
Processing services.   9							g g		Q
Intermet service providers and web search portals	518		9	D	D	D	e	D	D
518111         Internet service providers.         5         D         D         D         C         D         D           519         Other information services.         2         D         N	5181								D
5191         Other information services.         2         D         N <td< td=""><td></td><td>Internet service providers and web search portals Internet service providers</td><td>5 5</td><td></td><td>D D</td><td></td><td></td><td></td><td></td></td<>		Internet service providers and web search portals Internet service providers	5 5		D D				
51919 519190         All other information services         1 1 D D D D D D D D D D D D D D D D D D	519	Other information services	2	D	D	D	b	D	D
519190         All other information services         1         D         D         D         D         D         D         D         D         D         D         D         D         D         D         D         D         D         N	5191	Other information services	2	D	D	D	b	D	D
51         Information         18         N         7 840         1 915         199         N         N           512         Motion picture and sound recording industries         3         N         D         D         a         N         N           5121         Motion picture and video industries         3         N         D         D         a         N         N           517         Telecommunications         7         N         D         D         D         N         N           51         Information         3         N         D         D         a         N         N           517         Telecommunications         2         N         D         D         a         N         N           51         Information         6         N         1 464         409         41         N         N           51         Telecommunications         2         N         D         D         b         N         N           51         Information         9         N         2 379         620         63         N         N		All other information services All other information services	1						
512       Motion picture and sound recording industries       3       N       D       D       a       N       N         5121       Motion picture and video industries       3       N       D       D       a       N       N         517       Telecommunications       7       N       D       D       D       b       N       N         51       Information       3       N       D       D       a       N       N         517       Telecommunications       2       N       D       D       a       N       N         51       Information       6       N       1 464       409       41       N       N         517       Telecommunications       2       N       D       D       b       N       N         510       Information       9       N       2 379       620       63       N       N		LODI							
5121       Motion picture and video industries       3       N       D       D       a       N       N         517       Telecommunications       7       N       D       D       b       N       N         51       Information       3       N       D       D       a       N       N         517       Telecommunications       2       N       D       D       a       N       N         51       Information       6       N       1 464       409       41       N       N         517       Telecommunications       2       N       D       D       b       N       N         510       Information       9       N       2 379       620       63       N       N	51	Information	18	N	7 840	1 915	199	N	N
517       Telecommunications       7       N       D       D       b       N       N         LOMA LINDA       3       N       D       D       a       N       N         51       Information       2       N       D       D       a       N       N         51       Information       6       N       1 464       409       41       N       N         517       Telecommunications       2       N       D       D       b       N       N         LOMPOC       1       N       N       2 379       620       63       N       N	512	Motion picture and sound recording industries	3	N	D	D	а	N	N
LOMA LINDA       3       N       D       D       a       N       N         51       Information       2       N       D       D       a       N       N         517       Information       6       N       1 464       409       41       N       N         517       Telecommunications       2       N       D       D       D       D       N       N         LOMPOC       51       Information       9       N       2 379       620       63       N       N	5121	Motion picture and video industries	3	N	D	D	а	N	N
51         Information         3         N         D         D         a         N         N           517         Telecommunications         2         N         D         D         D         a         N         N           S1         Information         6         N         1 464         409         41         N         N           517         Telecommunications         2         N         D         D         D         D         N         N           LOMPOC         1         N         N         2 379         620         63         N         N	517	Telecommunications	7	N	D	D	b	N	N
517       Telecommunications       2       N       D       D       a       N       N         LOMITA       51       Information       6       N       1 464       409       41       N       N         517       Telecommunications       2       N       D       D       b       N       N         LOMPOC       9       N       2 379       620       63       N       N		LOMA LINDA							
LOMITA         6         N         1 464         409         41         N         N           51         Telecommunications         2         N         D         D         b         N         N           LOMPOC         9         N         2 379         620         63         N         N	51	Information	3	N	D	D	а	N	N
51         Information         6         N         1 464         409         41         N         N           517         Telecommunications         2         N         D         D         b         N         N           LOMPOC         9         N         2 379         620         63         N         N	517	Telecommunications	2	N	D	D	а	N	N
517         Telecommunications         2         N         D         D         b         N         N           LOMPOC         9         N         2 379         620         63         N         N		LOMITA							
LOMPOC 9 N 2 379 620 63 N N	51	Information	6	N	1 464	409	41	N	N
51 Information	517	Telecommunications	2	N	D	D	b	N	N
		LOMPOC							
517         Telecommunications         4         N         D         D         b         N         N	51	Information	9	N	2 379	620	63	N	N
	517	Telecommunications	4	N	D	D	b	l N	l N

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1997 ECO	nomic Census]						Percent o	f receipts—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	LONG BEACH	, ,		, , ,	, , ,	, ,		
51	Information	116	N	129 134	31 795	3 149	N	l N
511	Publishing industries (except Internet)	27	82 802	21 646	5 357	637	4.7	2.1
5111	Newspaper, periodical, book, and directory publishers	19	63 804	12 262	2 958	445	3.0	1.5
51111 511110	Newspaper publishers Newspaper publishers	3 3	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	12	N	D	D	c	N	N N
5121	Motion picture and video industries	10	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	4 4	D D	D D	D D	C	D D	D D
512101	Telecommunications	52	N	76 587	18 864	1 688	N	N
5171	Wired telecommunications carriers	34	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	34	Q	D D	D D	f	Q	Q
517110 5172	Wired telecommunications carriers	34 10	Q Q	7 265	1 962	116	Q Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	7 265	1 962	116	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	C	Q	Q
5173 51731	Telecommunications resellers	2 2	D D	D D	D D	b b	D D	D D
517310	Telecommunications resellers	2	D	D	Ď	b	Ď	Б
5174	Satellite telecommunications	1	D	D	D	С	D	D
51741 517410	Satellite telecommunications	1 1	D D	D D	D D	C C	D D	D D
5175	Cable and other program distribution	3	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	3 3	Q	D D	D D	e e	Q	Q Q
5179	Other telecommunications	2	D	D	D	b	D	D
51791	Other telecommunications	2	D	D	D	b	D	D
517910 518	Other telecommunications	2	D	D	D	b	D	D
310	processing services	18	102 330	26 775	6 591	607	1.7	9.0
5182	Data processing, hosting, and related services	13	99 123	26 088	6 445	583	-	8.6
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	13 13	99 123 99 123	26 088 26 088	6 445 6 445	583 583	_ _	8.6 8.6
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
	LOOMIS							
51	Information	3	N	518	119	26	N	N
	LOS ALAMITOS							
51	Information	19	N	D	D	f	N	l N
511	Publishing industries (except Internet)	6	47 741	4 407	961	199	2.0	_
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
51114	Directory and mailing list publishers	1	D	D	D	С	D	D
511140	Directory and mailing list publishers	1	D	D	D	С	D	D
517 5171	Telecommunications	8 7	N Q	D D	D D	e c	N Q	N Q
51711	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
	LOS ALTOS							
51	Information	35	N	33 385	10 712	425	N	N
511	Publishing industries (except Internet)	19	54 147	31 001	10 018	358	29.7	26.1
5112 51121	Software publishers	11	48 297	29 104	9 600 9 600	299	31.4	24.0
511210	Software publishers Software publishers	11	48 297 48 297	29 104 29 104	9 600	299 299	31.4 31.4	24.0 24.0
	LOS ALTOS HILLS							
51	Information	8	N	15 296	4 545	273	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	С	D	D
5181	Internet service providers and web search portals	2	D	D	D	С	D	D
51811	Internet service providers and web search portals	2	D	D	D	С	D	D
518112	Web search portals	1	D	l D l	D	С	l D	l D

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1997 Econ	omic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of  From administrative records1	receipts—  Estimated <sup>2</sup>
	LOS ANGELES							
51	Information	4 610	N	5 149 304	1 319 792	86 781	N	N
511	Publishing industries (except Internet)	483	3 741 719	851 740	213 918	16 222	3.1	18.9
5111	Newspaper, periodical, book, and directory publishers	351	3 151 094	665 634	159 626	13 947	1.6	17.7
51111 511110 51112 511120 511130 511130 51114 511140 51119 511199	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Directory and mailing list publishers Directory and mailing list publishers Other publishers All other publishers	82 82 164 164 54 54 21 21 30 27	1 443 870 1 443 870 1 146 626 1 146 626 162 521 162 521 377 720 377 720 20 357 D	354 598 354 598 246 544 246 544 24 533 24 533 33 864 33 864 6 095	85 663 85 663 57 422 57 422 6 742 6 742 8 325 8 325 1 474 D	8 474 8 474 4 035 4 035 589 696 696 153	1.1 1.1 1.4 1.4 1.9 1.9 3.2 3.2 26.7	11.5 11.5 29.3 29.3 15.8 15.8 6.7 6.7 15.3
5112	Software publishers	132	590 625	186 106	54 292	2 275	10.9	25.7
51121 511210	Software publishersSoftware publishers	132 132	590 625 590 625	186 106 186 106	54 292 54 292	2 275 2 275	10.9 10.9	25.7 25.7
512	Motion picture and sound recording industries	3 102	N N	2 531 161	651 081	41 380	N	N
5121	Motion picture and video industries	2 778	N	2 259 940	582 960	37 274	N	N
51211 512110 51212 512120 51213 512131 51219	Motion picture and video production  Motion picture and video production  Motion picture and video distribution  Motion picture and video distribution  Motion picture and video distribution  Motion picture theaters (except drive-ins)  Postproduction and other motion picture and video	2 148 2 148 101 101 119 119	Q Q Q Q 301 872 301 872	1 767 527 1 767 527 39 976 39 976 48 592 48 592	462 785 462 785 11 004 11 004 10 154 10 154	26 109 26 109 709 709 4 236 4 236	Q Q Q 6.5 6.5	Q Q Q Q 25.7 25.7
512191 512199	industries Teleproduction and other postproduction services Other motion picture and video industries	410 350 60	1 281 956 672 862 609 094	403 845 291 258 112 587	99 017 71 008 28 009	6 220 4 442 1 778	5.6 9.8 1.0	7.9 13.8 1.3
5122	Sound recording industries	324	N	271 221	68 121	4 106	N	N
51221 512210 51222 512220 512230 512230 51224 512240 512290 512290 5122902 5122902	Record production Record production Integrated record production/distribution Integrated record production/distribution Integrated record production/distribution Music publishers Music publishers Sound recording studios Sound recording studios Other sound recording industries Other sound recording industries Producers of laped radio programs All other sound recording industries	46 46 36 36 82 82 137 137 23 23 11 12	91 765 91 765 Q Q 726 665 726 665 102 125 102 125 20 367 20 367 11 781 8 586	14 927 14 927 156 105 156 105 53 447 53 447 38 763 38 763 7 979 7 979 5 572 2 407	4 194 4 194 39 470 39 470 12 603 12 603 9 979 9 979 1 875 1 875 1 292 583	220 2 048 2 048 765 765 862 211 211 123 88	7.9 7.9 Q Q 1.3 1.3 18.0 18.0 20.9 20.9 29.1 9.6	3.4 3.4 Q Q 1.6 16.7 16.7 7.8 7.8 7.8
515	Broadcasting (except Internet)	155	5 231 761	793 096	204 122	9 764	9.9	6.2
5151	Radio and television broadcasting	129	3 870 298	523 250	127 478	6 182	.4	4.6
51511 515111 515112 51512 515120	Radio broadcasting Radio networks Radio stations. Television broadcasting Television broadcasting	79 15 64 50 50	695 574 59 710 635 864 3 174 724 3 174 724	180 483 16 553 163 930 342 767 342 767	43 809 4 120 39 689 83 669 83 669	2 751 251 2 500 3 431 3 431	1.1 1.4 1.1 .3 .3	1.9 .4 2.0 5.3 5.3
5152	Cable and other subscription programming	26	1 361 463	269 846	76 644	3 582	36.8	10.8
51521 515210 516	Cable and other subscription programming	26 26 70	1 361 463 1 361 463 188 782	269 846 269 846 71 934	76 644 76 644 20 418	3 582 3 582 1 336	36.8 36.8 12.6	10.8 10.8 21.9
5161	Internet publishing and broadcasting	70	188 782	71 934	20 418	1 336	12.6	21.9
51611 516110	Internet publishing and broadcasting	70 70	188 782 188 782	71 934 71 934	20 418 20 418	1 336 1 336	12.6 12.6	21.9 21.9
517	Telecommunications	466	N	640 382	163 981	12 696	N	N
5171	Wired telecommunications carriers	244	Q	433 768	114 962	6 923	Q	Q
51711 517110	Wired telecommunications carriers	244 244	QQ	433 768 433 768	114 962 114 962	6 923 6 923	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	106	Q	57 689	15 211	1 191	Q	Q
51721 517211 517212	Wireless telecommunications carriers (except satellite)	106 30 76	Q Q	57 689 8 936 48 753	15 211 2 416 12 795	1 191 316 875	a a a	Q Q
5173	Telecommunications resellers	47	271 665	20 278	4 845	604	13.0	8.2
51731 517310	Telecommunications resellers	47 47	271 665 271 665	20 278 20 278	4 845 4 845	604 604	13.0 13.0	8.2 8.2
5174	Satellite telecommunications	15	98 852	12 333	2 916	256	.5	3.9
51741 517410	Satellite telecommunications	15 15	98 852 98 852	12 333 12 333	2 916 2 916	256 256	.5 .5	3.9 3.9
5175	Cable and other program distribution	48	Q	115 259	25 869	3 704	Q	Q
51751 517510	Cable and other program distribution	48 48	Q	115 259 115 259	25 869 25 869	3 704 3 704	Q   Q	Q Q

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						Paid employees for	Percent of	f receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES—Con.							
<b>51</b> 518	Information — Con. Internet service providers, web search portals, and data processing services	284	743 657	210 094	54 133	4 286	4.4	8.2
5181	Internet service providers and web search portals	99	223 303	40 111	10 833	795	3.8	12.9
51811 518111 518112	Internet service providers and web search portals Internet service providers	99 86 13	223 303 D D	40 111 D D	10 833 D D	795 f c	3.8 D D	12.9 D D
5182	Data processing, hosting, and related services	185	520 354	169 983	43 300	3 491	4.6	6.2
51821 518210	Data processing, hosting, and related services	185 185	520 354 520 354	169 983 169 983	43 300 43 300	3 491 3 491	4.6 4.6	6.2 6.2
519 5191	Other information services	50 50	144 042 144 042	50 897 50 897	12 139 12 139	1 097 1 097	10.2 10.2	21.8 21.8
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives. All other information services All other information services	31 31 15 15 4 4	115 491 115 491 D D D	31 647 31 647 D D D	7 561 7 561 D D D	605 605 e e c	10.5 10.5 D D D	26.4 26.4 D D D
0.0.00	LOS BANOS						5	
51	Information	8	N	D	D	С	N	N
	LOS GATOS							
<b>51</b> 511	Information  Publishing industries (except Internet)	<b>39</b> 13	N   15 262	<b>34 621</b> 5 556	<b>9 280</b> 1 557	<b>548</b> 92	<b>N</b> 19.9	N 13.2
517	Telecommunications	9	N	4 890	1 296	101	N	N
518	Internet service providers, web search portals, and data processing services	12	59 024	22 667	6 007	306	2.6	11.3
5181	Internet service providers and web search portals	3	D	D	D	С	D	D
51811 518111	Internet service providers and web search portals Internet service providers	3 2	D D	D D	D D	c c	D D	D D
	LYNWOOD							
51	Information	1	N	D	D	а	N	N
	MCFARLAND							
51	Information	1	N	D	D	а	N	N
	MADERA							
51	Information	12	N	4 092	910	145	N	N
E1	MALIBU Information	60	N	0E 901	6 507	420	N	N.
<b>51</b> 511	Publishing industries (except Internet)	<b>69</b> 14	N   39 553	<b>25 891</b> 9 667	<b>6 597</b> 2 284	<b>438</b> 171	<b>N</b> 7.3	N 32.9
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D D	c	D	D
51112	Periodical publishers	6	34 604 34 604	8 568	2 034	123	2.0	37.3
511120	Motion picture and sound recording industries	46	34 604 N	8 568 13 613	3 708	213	2.0 N	37.3 N
5121	Motion picture and video industries	40	N	10 282	2 393	174	N	N
51211 512110	Motion picture and video production  Motion picture and video production	30 30	Q	D D	D D	c	Q	Q Q
5122	Sound recording industries	6	N N	3 331	1 315	39	N	N N
517	Telecommunications	5	N	1 943	418	39	N	N
	MAMMOTH LAKES							
51	Information	8	N	D	D	b	N	N
	MANHATTAN BEACH							
51	Information	56	N	40 167	9 915	319	N	N
511	Publishing industries (except Internet)	9	D	D	D	b	D	D
512	Motion picture and sound recording industries	34	N N	27 301	6 597	131	N	N
5121 51211	Motion picture and video industries	30 26	N Q	26 893 26 320	6 555 6 431	128 108	N Q	N Q
512110	Motion picture and video production	26	Q	26 320	6 431	108	Q	Q
517 518	Telecommunications	6	N	4 728	1 504	66	N	N
0.10	processing services	5	D	рΙ	D	ь	D	D

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						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	MANTECA							
51	Information	8	N	4 334	1 091	152	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	
517	Telecommunications	5	N	D	D	b	N	N
	MARINA							
51	Information	1	N	D	D	а	N	N
	MARTINEZ							
51	Information	21	N	9 736	2 105	243	N	N
517	Telecommunications	15	N	D	D	С	N	N
	MARYSVILLE							
51	Information	6	N	D	D	е	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	С	D	D
	MAYWOOD							
51	Information	1	N	D	D	а	N	N
	MENLO PARK							
51	Information	53	N	103 413	29 815	1 546	N	N
511	Publishing industries (except Internet)	24	362 214	72 424	18 190	1 159	.3	28.4
5111	Newspaper, periodical, book, and directory publishers	11	234 139	34 782	8 580	734	.4	2.2
51112	Periodical publishers	5	Б	D	D	c	D	D
511120 51113	Periodical publishers	5 4	D D	D D	D D	c f	D D	D
511130	Book publishers	4	D	D	D	f	D	D
5112	Software publishers	13	128 075	37 642	9 610	425	-	76.2
51121 511210	Software publishersSoftware publishers	13 13	128 075 128 075	37 642 37 642	9 610 9 610	425 425	-	76.2 76.2
512	Motion picture and sound recording industries	6	N	1 273	338	51	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	5	N	D	D	ь	N	N
5171	Wired telecommunications carriers	2	Q	D	D	ь	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	2 2	Q	D D	D D	b b	Q	Q
518	Internet service providers, web search portals, and data							
	processing services	13	56 027	15 208	4 418	230	.3	38.0
5181	Internet service providers and web search portals	5	26 535	6 342	2 154	113	.6	70.3
51811 518111	Internet service providers and web search portals  Internet service providers	5 4	26 535 D	6 342 D	2 154 D	113   b	.6 D	70.3 D
5182	Data processing, hosting, and related services	8	29 492	8 866	2 264	117	_	8.9
51821	Data processing, hosting, and related services	8	29 492	8 866	2 264	117	_	8.9
518210	Data processing, hosting, and related services	8	29 492	8 866	2 264	117	-	8.9
F4	MERCED	0.7					N.	
51	Information	27	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	С	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D 12 004	D 2 027	b	D	D
517 5172	Telecommunications	15 8	N Q	12 094 D	2 927 D	284 b	N Q	N Q
5172 51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D D	b b	Q	Q
01121	Wireless telecommunications carriers (except satellite)	0	Q	ט	ן	Б	۱	G
	MILLBRAE							
51	Information	9	N	7 564	2 236	164	N	N
511	Publishing industries (except Internet)	3	20 238	6 624	1 971	135	85.7	5.8

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	MILL VALLEY							
51	Information	24	N	4 680	1 367	110	N	N
512	Motion picture and sound recording industries	12	N	D	D	b	N	N
5121	Motion picture and video industries	11	N	D	D	b	N	Ν
	MILPITAS							
51	Information	43	N	59 999	17 111	842	N	N
511	Publishing industries (except Internet)	11	78 548	34 082	9 828	425	.1	66.3
5112 51121	Software publishers	10 10	D D	D D	D D	e	D D	D D
511210	Software publishers	10	Б	D	D D	e e	D	D
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	15	60 455	20 327	6 186	312	.5	59.3
5181	Internet service providers and web search portals	4	28 712	7 188	2 205	88	-	100.0
51811 518111	Internet service providers and web search portals Internet service providers	4 4	28 712 28 712	7 188 7 188	2 205 2 205	88 88	-	100.0 100.0
5182	Data processing, hosting, and related services	11	31 743	13 139	3 981	224	.9	22.4
51821	Data processing, hosting, and related services	11	31 743	13 139	3 981	224	.9	22.4
518210	Data processing, hosting, and related services	11	31 743	13 139	3 981	224	.9	22.4
	MISSION VIEJO							
51	Information	35	N	9 172	2 524	210	N	N
512	Motion picture and sound recording industries	5	N	811	237	31	N	N
5121	Motion picture and video industries	5	N	811	237	31	N	N
51213	Motion picture and video exhibition	1	D	D	D	а	D	D
517	Telecommunications	9	N	3 970	1 068	73	N	N
	MODESTO							
51	Information	59	N	49 832	8 664	1 542	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	f	D	D
51111 511110	Newspaper publishers	1 1	D D	D D	D D	f f	D D	D D
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	С	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	С	D	D
515	Broadcasting (except Internet)	9	22 809	6 696	1 521	227	-	7.6
5151	Radio and television broadcasting	9	22 809	6 696	1 521	227	-	7.6
51511 515112	Radio broadcasting	8 7	D D	D D	D D	C C	D D	D D
517	Telecommunications	26	N	21 001	5 643	441	N	N
5171	Wired telecommunications carriers	12	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	12 12	Q	D D	D D	c	Q	Q
0.7.1.0	MONROVIA		-				_	~
51	Information	18	N	25 675	5 967	474	N	N
51 511	Publishing industries (except Internet)	3	D	23 0/3 D	D D	c	D	D
517	Telecommunications	9	N	13 042	3 014	267	N	N
	MONTCLAIR							
51	Information	7	N	2 382	551	140	N	N
	MONTEBELLO							
51	Information	8	N	2 721	800	123	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	р	D	D	b	D	D

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	MONTEREY							
51	Information	49	N	101 063	24 977	1 947	N	N
511	Publishing industries (except Internet)	17	D	D	D	g	D	
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	f	D	С
51113 511130	Book publishers	4 4	D D	D D	D D	f f	D D	0
512	Motion picture and sound recording industries	9	N	D	D	b	N	١
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	
515	Broadcasting (except Internet)	8	28 711	17 263	4 142	509	11.1	.8
5151	Radio and television broadcasting	8	28 711	17 263	4 142	509	11.1	3.
51511 515112	Radio broadcasting	6 5	D D	D D	D D	e e	D D	[ ]
517	Telecommunications	6	N	7 805	2 012	159	N	1
518	Internet service providers, web search portals, and data processing services	8	D	D	D	с	D	С
	MONTEREY PARK							
51	Information	26	N	65 204	21 212	1 125	N	N
511	Publishing industries (except Internet)	7	D	D	D	С	D	
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	С	D	[
51111 511110	Newspaper publishers Newspaper publishers	3 3	D D	D D	D D	c c	D D	]
517	Telecommunications	15	N	D	D	f	N	ľ
5171	Wired telecommunications carriers	9	Q	D	D	f	Q	(
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	9	Q	D D	D D	f f	Q Q	(
	MOORPARK							
51	Information	10	N	4 819	1 271	148	N	1
512	Motion picture and sound recording industries	3	N	D	D	b	N	١
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	[
	MORAGA							
51	Information	6	N	468	126	15	N	ı
	MORENO VALLEY							
51	Information	14	N	1 870	435	112	N	1
512	Motion picture and sound recording industries	2	N	D	D	b	N	١
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	Г
	MORGAN HILL							
51	Information	17	N	19 841	4 648	847	N	ı
511	Publishing industries (except Internet)	7	17 877	11 772	2 706	123	-	2.0
519	Other information services	1	D	D	D	С	D	
5191	Other information services	1	D	D	D	С	D	[
	MORRO BAY							
51	Information	6	N	381	88	14	N	1

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1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	receipts —  Estimated <sup>2</sup>
	MOUNTAIN VIEW	(	(\$1,525)	(+1,000)	(+1,000)	(121121)		
51	Information	125	N	805 324	208 838	8 487	N	N
511	Publishing industries (except Internet)	71	1 943 167	637 491	168 751	6 533	1.9	12.4
5111	Newspaper, periodical, book, and directory publishers	10	35 142	9 197	4 837	155	.5	8.9
5112	Software publishers	61	1 908 025	628 294	163 914	6 378	2.0	12.4
51121	Software publishers	61	1 908 025	628 294	163 914	6 378	2.0	12.4
511210	Software publishers	61	1 908 025	628 294	163 914	6 378	2.0	12.4
512	Motion picture and sound recording industries	6	N	2 885	662	192	N	N
5121	Motion picture and video industries	6	N	2 885	662 D	192	N	N
51213 512131	Motion picture and video exhibition	1 1	D D	D D	D	C C	D D	D D
516	Internet publishing and broadcasting	5	65 810	17 843	4 265	173	-	97.0
5161	Internet publishing and broadcasting	5	65 810	17 843	4 265	173	-	97.0
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	5 5	65 810 65 810	17 843 17 843	4 265 4 265	173 173	-	97.0 97.0
517	Telecommunications	15	N	19 754	4 845	283	N	N
5171	Wired telecommunications carriers	6	Q	17 572	4 276	231	Q	Q
51711 517110	Wired telecommunications carriers	6	Q	17 572 17 572	4 276 4 276	231 231	Q Q	Q
518	Internet service providers, web search portals, and data	00	500 044	107.051	00.045	4 000	0.0	0.5
5181	processing services  Internet service providers and web search portals	28 8	508 311 D	127 351 D	30 315 D	1 306 e	2.2 D	8.5 D
51811	Internet service providers and web search portals	8	D	D	D	e	D	D
518112	Web search portals	3	D	D	D	e	D	D
5182	Data processing, hosting, and related services	20	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	20 20	D D	D D	D D	f	D D	D D
	MOUNT SHASTA							
51	Information	10	N	2 229	569	70	N	N
	MURRIETA							
51	Information	16	N	7 957	1 889	186	N	N
512	Motion picture and sound recording industries	4	N	4 886	1 190	72	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	NAPA							
51	Information	34	N	21 426	5 705	620	N	N
511	Publishing industries (except Internet)	14	16 081	6 303	1 645	154	5.6	1.2
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	С	D	D
512	Motion picture and sound recording industries	3	N	D	D	С	N	N
5121	Motion picture and video industries	2	N	D	D	С	N	N
51213	·	1	D	D	D	b	D	D
512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
516	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	-	1.2
5161	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	-	1.2
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	4 4	16 072 16 072	5 317 5 317	1 287 1 287	168 168	-	1.2 1.2
517	Telecommunications	7	N	D	D	С	N	N
	NATIONAL CITY							
51	Information	15	N	2 319	554	108	N	N
	NEEDLES							
51	Information	2	N	D	D	а	N	N
	NEVADA CITY							
51	Information	8	N	685	156	41	N	N
							= :	

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	NEWARK							
51	Information	14	N	34 602	7 610	443	N	N
511	Publishing industries (except Internet)	3	D	D	D	С	D	D
5112	Software publishers	2	D	D	D	С	D	D
51121 511210	Software publishersSoftware publishers	2 2	D D	D D	D D	C C	D D	D D
512	Motion picture and sound recording industries	3	N	1 302	267	110	N	N
5121	Motion picture and video industries	2	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	1 1	D D	D D	D D	c c	D D	D D
518	Internet service providers, web search portals, and data processing services	3	D	D	D	С	D	D
	NEWMAN							
51	Information	1	N	D	D	а	N	N
	NEWPORT BEACH							
51	Information	114	N	176 934	45 928	2 564	N	N
511	Publishing industries (except Internet)	44	323 699	150 126	37 516	1 990	1.2	7.5
5111	Newspaper, periodical, book, and directory publishers	16	18 291	4 586	952	92	14.8	1.9
5112	Software publishers	28	305 408	145 540	36 564	1 898	.4	7.8
51121 511210	Software publishers	28 28	305 408 305 408	145 540 145 540	36 564 36 564	1 898 1 898	.4 .4	7.8 7.8
512	Motion picture and sound recording industries	19	N	2 249	425	65	N	N
5121	Motion picture and video industries	17	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	3 900	513	99	33	-	92.1
517	Telecommunications	20	N	8 871	4 196	213	N	N
5172 51721	Wireless telecommunications carriers (except satellite)	5	Q Q	D D	D D	b b	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	5	Q		Ь	6	Q	Ų.
010	processing services	23	46 982	13 975	3 391	256	9.3	71.6
5182	Data processing, hosting, and related services	14	37 490	12 328	3 154	229	1.4	74.8
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	14 14	37 490 37 490	12 328 12 328	3 154 3 154	229 229	1.4 1.4	74.8 74.8
519	Other information services	4	3 873	887	217	20	-	3.7
5191	Other information services	4	3 873	887	217	20	-	3.7
51	NORCO Information	1	N	D	D	a	N	N
	NORWALK							
51	Information	14	N	9 848	2 522	344	N	N
512	Motion picture and sound recording industries	2	N	D	D	С	N	N
5121	Motion picture and video industries	2	N	D	D	С	N	N
51213	Motion picture and video exhibition	2 2	D	D	D	c	D	D
512131 517	Motion picture theaters (except drive-ins)	3	D N	D D	D D	c	D N	D N
01.	NOVATO							
51	Information	52	N	93 012	25 292	1 231	N	N
511	Publishing industries (except Internet)	23	188 473	74 278	20 113	824	3.5	31.3
5111	Newspaper, periodical, book, and directory publishers	13	60 412	11 843	2 912	234	-	3.8
51111 511110	Newspaper publishers	3	D D	D D	D D	c c	D D	D D
5112	Software publishers	10	128 061	62 435	17 201	590	5.2	44.3
51121 511210	Software publishersSoftware publishers	10 10	128 061 128 061	62 435 62 435	17 201 17 201	590 590	5.2 5.2	44.3 44.3
512	Motion picture and sound recording industries	7	N	D	D	С	N	N
5121	Motion picture and video industries	6	N	D	D	С	N	N
51211 512110	Motion picture and video production	5 5	QQ	D D	D D	b b	Q	Q Q
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	4 730	1 018	84	N	N
518	Internet service providers, web search portals, and data processing services	8	D	D	D	С	D	D

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1997 ECOI	iomic Census]						Percent of	receints—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	OAKDALE	, ,	(* )	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(1, 7, 7,	, ,		
51	Information	4	N	2 217	521	92	N	N
	OAKLAND							
51	Information	193	N	296 182	78 677	5 847	N	N
511	Publishing industries (except Internet)	60	826 040	116 659	31 444	2 832	1.0	7.4
5111	Newspaper, periodical, book, and directory publishers	38	299 649	53 445	13 201	2 035	2.7	15.5
51111 511110	Newspaper publishers Newspaper publishers	12 12	171 327 171 327	35 173 35 173	8 795 8 795	1 605 1 605	.1	25.6 25.6
51114 511140	Directory and mailing list publishers Directory and mailing list publishers	1 1	D D	D	D D	C	D D	D D
5112	Software publishers	22	526 391	63 214	18 243	797	_	2.8
51121	Software publishers	22	526 391	63 214	18 243	797	-	2.8
511210 512	Software publishers	22 25	526 391 N	63 214 4 009	18 243 788	797 255	-   N	2.8 N
5121	Motion picture and video industries	17	N	4 009 D	766 D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131 512132	Motion picture theaters (except drive-ins)  Drive-in motion picture theaters	4 1	D D	D D	D D	c b	D D	D D
5122	Sound recording industries	8	N	D	D	b	N	N
515	Proadcasting (except Internet)	9	D	D	D		D	D
5151	Broadcasting (except Internet)  Radio and television broadcasting	8	D	D	D	e e	D	D
51511	Radio broadcasting	6	D	D	D	c	D	D
515112 51512	Radio stations	5 2 2	D D	D D	D D	b e	D D	D D
515120	Television broadcasting		D	D	D	е	D	D
517	Telecommunications	54	N	90 430	25 344	1 397	N	N
5171 51711	Wired telecommunications carriers	31	Q	83 584	23 451	1 243 1 243	Q	Q Q
517110	Wired telecommunications carriers Wired telecommunications carriers	31	ã	83 584 83 584	23 451 23 451	1 243	ã	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	5 119	1 405	97	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	15 12	Q Q	5 119 5 026	1 405 1 390	97 94	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	32	46 952	53 398	12 842	782	4.9	25.8
5182	Data processing, hosting, and related services	24	41 622	52 130	12 241	744	5.2	17.4
51821 518210	Data processing, hosting, and related services	24 24	41 622 41 622	52 130 52 130	12 241 12 241	744 744	5.2 5.2	17.4 17.4
510210	Other information services	8	7 555	1 834	571	47	2.2	16.4
5191	Other information services	8	7 555	1 834	571	47	2.2	16.4
	OAKLEY							
51	Information	2	N	D	D	a	N	N
0.	OCEANSIDE	-				"		.,
51		38	N	17 751	4 734	498	N	N
511	Information	9	N 18 666	6 334	1 516	192	3.8	1.2
5111	Newspaper, periodical, book, and directory publishers	9	18 666	6 334	1 516	192	3.8	1.2
	nonopapor, ponoasa, soon, and anostor, passions of the transfer		.0 000	0 00 .	. 0.0	.02	0.0	
512	Motion picture and sound recording industries	8	N	651	170	67	N .	N
5121	Motion picture and video industries	8	N	651	170	67	N	N
51213	Motion picture and video exhibition	3 9	D	D 0 171	D 2 660	b	D	D
517	Telecommunications	9	N	9 171	2 660	167	N	N
	OJAI							
51	Information	12	N N	1 766	490	47	N N	N
512 5121	Motion picture and sound recording industries	5	N N	D D	D D	a   a	N N	N N
0121	Motion picture and video industries	ا ت	IN I	וט	וט	aı	IN I	IN

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	ONTARIO							
51	Information	66	N	70 364	15 449	1 949	N	N
511	Publishing industries (except Internet)	14	79 347	12 852	2 810	468	1.3	.3
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	е	D	D
51111 511110	Newspaper publishers Newspaper publishers	1 1	D D	D D	D D	c	D D	D D
511112 511120	Periodical publishers	9 9	D	D D	D	e	D	D
517120	Motion picture and sound recording industries	6	N	7 799	2 193	373	N	N
5121	Motion picture and video industries	6	N	7 799	2 193	373	N	N
51213	Motion picture and video exhibition	3	D	D	D	С	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D 40 044	D	C	D	D
517 5171	Telecommunications	37 26	N Q	46 844 33 521	9 757 6 496	1 046 632	N Q	N Q
5171	Wired telecommunications carriers	26	Q	33 521	6 496	632	Q	Q
517110	Wired telecommunications carriers	26	ã	33 521	6 496	632	ă	ă
518	Internet service providers, web search portals, and data processing services	8	D	D	D	b	D	D
	ORANGE							
51	Information	82	N 10 500	59 256	14 924	1 470	N	N
511	Publishing industries (except Internet)	19	49 520	13 914	3 648	310	.8	7.6 7.3
5111	Newspaper, periodical, book, and directory publishers	13	33 776	5 209	1 366	166	-	7.3
512	Motion picture and sound recording industries	14	N	4 143	1 036	259	N	N
5121	Motion picture and video industries	14	N	4 143	1 036	259	N	N
51213 512131	Motion picture and video exhibition	3 3	28 209 28 209	2 238 2 238	531 531	189 189	-	22.4 22.4
517	Telecommunications	22	N	25 877	6 899	561	N	N
5171	Wired telecommunications carriers	9	Q	16 749	4 578	336	Q	Q
51711 517110	Wired telecommunications carriers	9 9	QQ	16 749 16 749	4 578 4 578	336 336	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	7 156	1 818	180	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	9 7	QQ	7 156 D	1 818 D	180 c	Q	Q Q
518	Internet service providers, web search portals, and data processing services	17	42 657	11 496	2 428	226	10.3	28.0
5182	Data processing, hosting, and related services	13	39 893	10 847	2 203	209	10.0	27.7
51821	Data processing, hosting, and related services	13	39 893	10 847	2 203	209	10.0	27.7
518210	Data processing, hosting, and related services  ORINDA	13	39 893	10 847	2 203	209	10.0	27.7
51	Information	16	N	10 899	2 227	137	N	N
511	Publishing industries (except Internet)	8	17 700	8 988	1 895	114	.3	8.8
	ORLAND							
51	Information	2	N	D	D	а	N	N
	OROVILLE							
51	Information	9	N	3 767	950	128	N	N
517	Telecommunications	4	N	2 440	619	44	N	N
	OXNARD							
51	Information	52	N	50 921	10 015	935	N	N
511	Publishing industries (except Internet)	6	12 951	2 826	624	74	64.6	.3
5111	Newspaper, periodical, book, and directory publishers	6	12 951	2 826	624	74	64.6	.3
517	Telecommunications	25	N	44 158	8 427	728	N	N
5171	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	15 15	9	D D	D	f	Q	Q
317110	wirea telecommunications carriers	15	۷	الا	ט		٦	Q
E-1		_		0 570	E60	60		
51	Information	5	N I	2 576	566	80	N I	N

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1997 ECOI	nomic Census]					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	PACIFIC GROVE							
51	Information	7	N	D	D	С	N	N
511	Publishing industries (except Internet)	4	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	b	D	D
51113 511130	Book publishers	1 1	D D	D D	D D	b	D D	D D
511130	Book publishers	2	N	D	D	ь	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
	PALMDALE							
51	Information	24	N	18 837	5 533	680	N	N
511	Publishing industries (except Internet)	6	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	е	D	D
517	Telecommunications	11	N	6 666	2 575	238	N	N
51	PALM DESERT Information	26	N	70 106	14 394	618	N	N
511	Publishing industries (except Internet)	9	D	70 100 D	D D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	С	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51211	Motion picture and video production	3	Q	D	D	С	Q	Q
512110	Motion picture and video production	3	Q	D	D	С	Q	Q
515 5151	Broadcasting (except Internet)	5	D D	D D	D D	e e	D D	D D
	PALM SPRINGS							
51	Information	32	N	32 043	8 626	1 060	N	N
511	Publishing industries (except Internet)	6	74 737	17 607	5 020	611	.2	.2
5111	Newspaper, periodical, book, and directory publishers	6	74 737	17 607	5 001	611	.2	.2
51111	Newspaper publishers	3	D D	oo.	D	e	D	. <u>-</u> D
511110	Newspaper publishers	3	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	5 7	4 915	1 087	270	67	.3	_ N
517	Telecommunications	/	N	D	D	С	N	N
51	Information	98	N	366 773	93 213	3 612	N	N
511	Publishing industries (except Internet)	50	623 921	261 887	63 988	2 392	5.0	29.2
5111	Newspaper, periodical, book, and directory publishers	15	101 017	23 131	5 997	539	30.5	5.4
51112	Periodical publishers	4	26 636	6 805	1 893	94	87.4	3.0
511120 51113	Book publishers	4 8	26 636 56 673	6 805 10 386	1 893 2 625	94 185	87.4 .5	3.0 .8
511130	Book publishers	8	56 673	10 386	2 625	185	.5	.8
5112	Software publishers	35 35	522 904	238 756	57 991	1 853	.1	33.9
51121 511210	Software publishers	35	522 904 522 904	238 756 238 756	57 991 57 991	1 853 1 853	.1	33.9 33.9
512	Motion picture and sound recording industries	8	N	D	D	е	N	N
5121	Motion picture and video industries	6	N	D	D	е	N	N
51211 512110	Motion picture and video production	4 4	Q Q	D D	D D	e e	Q Q	Q Q
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	1	D	D	D	С	D	D
51511 515112	Radio broadcasting	1 1	D D	D D	D D	c c	D D	D D
516	Internet publishing and broadcasting	5	D	D	D	b	D	D
5161	Internet publishing and broadcasting	5	D	D	D	b	D	D
51611	Internet publishing and broadcasting	5	D	D D	D	b	D	D
516110	Internet publishing and broadcasting	5	D		D 0.000	b	D	D
517	Telecommunications	15	N	14 217	3 382	189	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	10 404	2 370	96	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	5 5	Q Q	10 404   10 404	2 370 2 370	96   96	Q   Q	Q Q

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	PALO ALTO—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	18	88 472	44 686	12 187	510	19.1	41.1
5182	Data processing, hosting, and related services	13	86 823	44 154	11 988	488	18.6	41.6
51821 518210	Data processing, hosting, and related services	13 13	86 823 86 823	44 154 44 154	11 988 11 988	488 488	18.6 18.6	41.6 41.6
	PALOS VERDES ESTATES							
51	Information	5	N	D	D	а	N	N
	PARADISE							
51	Information	8	N	4 714	1 145	196	N	N
511	Publishing industries (except Internet)	2	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	С	D	D
	PARAMOUNT							
51	Information	9	N	1 699	411	71	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	PASADENA							
51	Information	139	N	376 320	105 745	6 383	N	N
511 5111	Publishing industries (except Internet)	25 13	142 662 94 006	31 035 8 149	8 508 1 932	443 132	1.6	3.4
51114	Directory and mailing list publishers		94 000 D	0 149 D	1 932 D	b	1.3 D	.o D
511140	Directory and mailing list publishers	2 2	D	D	D	b	D	D
5112	Software publishers	12	48 656	22 886	6 576	311	2.0	8.4
51121 511210	Software publishers	12 12	48 656 48 656	22 886 22 886	6 576 6 576	311 311	2.0 2.0	8.4 8.4
512	Motion picture and sound recording industries	47	N	8 779	1 781	284	N	N
5121	Motion picture and video industries	44	N	7 865	1 594	258	N	N
51211 512110 51213 512131	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	29 29 5 5	Q Q 13 362 13 362	5 533 5 533 1 370 1 370	1 052 1 052 314 314	77 77 159 159	Q Q - -	Q Q 61.9 61.9
515	Broadcasting (except Internet)	7	D	D	D	С	D	D
5151	Radio and television broadcasting	5	D	D	D	С	D	D
51511 515112	Radio broadcasting	4 3	D D	D D	D D	c c	D D	D D
516	Internet publishing and broadcasting	2	D	D	D	С	D	D
5161	Internet publishing and broadcasting	2	D	D	D	С	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	2 2	D D	D D	D D	C C	D D	D D
517	Telecommunications	34	N	136 147	38 082	2 223	N	N
5171	Wired telecommunications carriers	24	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	24 24	Q	D D	D D	g	Q	Q Q
518	Internet service providers, web search portals, and data	24	~		Б	g	۷	Q
	processing services	21	D	D	D	h	D	D
5181	Internet service providers and web search portals  Internet service providers and web search portals	10	D D	D D	D D	h	D D	D D
51811 518111	Internet service providers	10	D	D	D	h g	D	D
518112 519	Web search portals	4 3	D D	D D	D D	e e	D D	D D
5191	Other information services	3	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	Ď	Ď	Ď	e	Ď	Ď
	PATTERSON							
51	Information	1	N	D	D	а	N	N
	PERRIS							
51	Information	3	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	ь	D	D

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	PETALUMA							
51	Information	41	N	40 733	9 598	726	N	N
511	Publishing industries (except Internet)	11	30 967	9 878	2 438	180	.4	29.8
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	b	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	15	N	24 305	5 494	395	N	N
	processing services	7	16 073	5 416	1 419	87	1.1	92.2
	PICO RIVERA							
51	Information	5	N	819	188	59	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121 51213	Motion picture and video industries	1	N D	D D	D D	b   b	N D	N D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
	PIEDMONT							
51	Information	3	N	143	7	1	N	N
	PINOLE							
51	Information	4	N	D	D	С	N	N
512	Motion picture and sound recording industries	2	N	D	D	С	N	N
5121	Motion picture and video industries	2	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	1 1	D D	D D	D D	c c	D D	D D
	PISMO BEACH							
51	Information	1	N	D	D	а	N	N
	PITTSBURG							
51	Information	15	N	9 226	2 311	248	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N D	D D	D D	b	N D	N D
51213 517	Motion picture and video exhibition	11	N	D	D	b c	N N	N
	PLACENTIA							
51	Information	9	N	1 144	282	20	N	N
	PLACERVILLE							
51	Information	10	N	4 209	985	182	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	PLEASANT HILL							
51	Information	12	N	4 496	1 136	64	N	N
517	Telecommunications	5	N	DΙ	D	ь	N	N

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	PLEASANTON							
51	Information	134	N	1 004 920	298 148	11 130	N	N
511	Publishing industries (except Internet)	43	1 094 743	675 361	194 727	5 623	1.9	4.2
5111	Newspaper, periodical, book, and directory publishers	11	99 552	20 070	5 342	502	.6	36.4
51111 511110 51114 511140	Newspaper publishers Newspaper publishers Directory and mailing list publishers Directory and mailing list publishers	4 4 3 3	37 942 37 942 D	13 353 13 353 D D	3 622 3 622 D	356   356   b   b	- D D	90.9 90.9 D D
5112	Software publishers	32	995 191	655 291	189 385	5 121	2.0	1.0
51121 511210	Software publishers	32 32	995 191 995 191	655 291 655 291	189 385 189 385	5 121 5 121	2.0 2.0	1.0 1.0
512	Motion picture and sound recording industries	6	N	1 397	284	30	N	N
5121	Motion picture and video industries	6	N	1 397	284	30	N	N
517	Telecommunications	65	N	285 350	92 310	4 359	N	N
5171	Wired telecommunications carriers	41	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	41 41	QQ	D D	D D	g g	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	15 15	Q	D D	D D	g g	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	16	93 060	40 218	10 286	1 044	.3	6.0
5181	Internet service providers and web search portals	1	D	D	D	С	D	D
51811 518111	Internet service providers and web search portals Internet service providers	1	D D	D D	D D	c c	D D	D D
5182	Data processing, hosting, and related services	15	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	15 15	D D	D D	D D	f f	D D	D D
	POMONA							
51	Information	28	N	40 575	11 251	757	N	N
512	Motion picture and sound recording industries	1	N	D	D	а	N	N
5122	Sound recording industries	1	N	D	D	а	N	N
517	Telecommunications	18	N	D	D	f	N	N
5171	Wired telecommunications carriers	15	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	15 15	QQ	D D	D D	e e	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	1 1	Q	D D	D D	c c	QQ	Q Q
	PORTERVILLE							
51	Information	15	N	5 156	1 166	198	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	b	N	N
	PORT HUENEME							
51	Information	3	N	D	D	b	N	N
	PORTOLA VALLEY							
51	Information	5	N	D	D	а	N	N
	POWAY							
51	Information	30	N	25 863	6 319	439	N	N
511	Publishing industries (except Internet)	8	39 770	14 132	3 203	206	2.3	17.3
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	9	N	8 702	2 500	128	N	N
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	2 2	Q Q	D D	D D	b b	Q Q	Q Q

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	RANCHO CUCAMONGA							
51	Information	42	N	28 373	7 508	788	N	N
512	Motion picture and sound recording industries	4	N	D	D	С	N	N
5121	Motion picture and video industries	3	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	1 1	D D	D D	D D	b b	D D	D D
517	Telecommunications	20	N	16 020	4 336	321	N	N
5171	Wired telecommunications carriers	13	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	13 13	QQ	D D	D D	e e	Q	Q
518	Internet service providers, web search portals, and data processing services	9	14 125	6 222	1 817	237	49.9	-
	RANCHO MIRAGE							
51	Information	9	N	1 601	365	74	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	RANCHO PALOS VERDES							
51	Information	10	N	2 188	525	48	N	N
	RANCHO SANTA MARGARITA							
51	Information	24	N	10 358	2 390	354	N	N
512	Motion picture and sound recording industries	5	N	2 960	784	181	N	N
5121	Motion picture and video industries	5	N	2 960	784	181	N	N
515	Broadcasting (except Internet)	1	D	D	D	b	D	D
5151	Radio and television broadcasting	1	D	D	D	b	D	D
51511	Radio broadcasting	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	5	20 393	3 878	901	80	3.7	2.0
5181	Internet service providers and web search portals	1	D	D	D	a	D	D
51811 518111	Internet service providers and web search portals Internet service providers	1 1	D D	D D	D D	a a	D D	D D
	RED BLUFF							
51	Information	5	N	D	D	b	N	N
	REDDING							
51	Information	50	N	44 019	10 647	1 236	N	N
511	Publishing industries (except Internet)	7	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	С	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	D	D	D	С	D	D
5151	Radio and television broadcasting	8	D	D	D	С	D	D
517	Telecommunications	25	N	D	D	f	N	N
5171	Wired telecommunications carriers	15	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	15 15	QQ	D D	D D	c c	Q Q	Q Q
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	а	D	D
51912 519120	Libraries and archives.	2 2	D	D	D	a	D	D
519120	Libraries and archives	. 2	DI	D	D	a l	DI	D

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	REDLANDS							
51	Information	25	N	119 640	28 106	2 077	N	N
511	Publishing industries (except Internet)	9	D	D	D	g	D	D
5112	Software publishers	5	D	D	D	g	D	D
51121 511210	Software publishers	5 5	D   D	D D	D D	g   g	D D	D D
512	Motion picture and sound recording industries	1	N	D	D	c	N	N
5121	Motion picture and video industries	1	N	D	D	С	N	N
51213	Motion picture and video exhibition	1	D	D	D	С	D	D
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511 515112	Radio broadcasting	2 2	D D	D D	D D	b b	D D	D D
517	Telecommunications	9	N	21 722	6 046	398	N	N
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	С	Q	Q
517212	Cellular and other wireless telecommunications	2	Q	D	D	С	Q	Q
	REDONDO BEACH			45.440				
51	Information	<b>36</b>	N	15 443	3 243	403	N N	<b>N</b> N
512 5121	Motion picture and sound recording industries	9	N   N	1 560 1 560	124 124	40 40	N	N N
51213	Motion picture and video exhibition	2	D	D D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	2	Ď	Ď	Ď	a	Ď	Ď
517	Telecommunications	6	N	D	D	С	N	N
518	Internet service providers, web search portals, and data processing services	7	12 982	5 996	1 090	188	4.1	37.1
	REDWOOD CITY							
51	Information	89	N	1 257 440	324 988	11 828	N	N
511	Publishing industries (except Internet)	48	4 067 775	1 164 968	298 175	10 515	.3	5.1
5111	Newspaper, periodical, book, and directory publishers	6	36 642	10 172	2 829	221	8.6	74.7
51112 511120	Periodical publishers	3	D D	D D	D D	c c	D D	D D
5112	Software publishers	42	4 031 133	1 154 796	295 346	10 294	.2	4.5
51121 511210	Software publishers	42 42	4 031 133 4 031 133	1 154 796 1 154 796	295 346 295 346	10 294 10 294	.2	4.5 4.5
511210	Motion picture and sound recording industries	5	4 031 133 N	1 134 790 D	293 340 D	10 294 C	N N	4.5 N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	С	D	D
5122	Sound recording industries	1	N	D	D	b	N	N
516	Internet publishing and broadcasting	3	D	D	D	С	D	D
5161	Internet publishing and broadcasting	3	D	D	D	С	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	3 3	D D	D D	D D	c c	D D	D D
517	Telecommunications	12	N	23 392	6 878	322	N	N
5179	Other telecommunications	2	D	D	D	С	D	D
51791	Other telecommunications	2 2	D D	D D	D D	c	D	D D
517910 518	Internet service providers, web search portals, and data	2			D	С		D
	processing services	16	75 346	44 565	13 462	606	.2	44.5
5182	Data processing, hosting, and related services	15	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	15 15	D D	D D	D D	f	D D	D D
	REEDLEY							
51	Information	6	N	D	D	b	N	N
	RIALTO							
51	Information	7	N	2 340	657	67	N	N
517	Telecommunications	5	N	D	D	ь	N	N

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	RICHMOND							
51	Information	29	N	211 189	35 580	1 680	N	N
511	Publishing industries (except Internet)	8	D	D	D	b	D	D
512	Motion picture and sound recording industries	2	N	D	D	f	N	N
5121	Motion picture and video industries	1	N	D	D	f	N	N
51211 512110	Motion picture and video production	1 1	QQ	D D	D D	f f	Q Q	Q Q
517	Telecommunications	13	N	D	D	е	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	е	D	D
5182	Data processing, hosting, and related services	5	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services	5 5	D D	D D	D D	e e	D D	D D
	RIDGECREST							
51	Information	11	N	3 440	801	140	N	N
517	Telecommunications	6	N	D	D	b	N	N
	RIO VISTA							
51	Information	2	N	D	D	а	N	N
	RIVERBANK							
51	Information	1	N	D	D	а	N	N
	RIVERSIDE							
51	Information	96	N	160 975	41 399	4 197	N	N
511	Publishing industries (except Internet)	14	120 788	42 257	10 280	1 340	.5	.2
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	g	D	D
51111 511110	Newspaper publishers	4 4	D D	D D	D D	g g	D D	D D
512	Motion picture and sound recording industries	18	N	4 213	976	265	N	N
5121	Motion picture and video industries	14	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	5 5	D D	D D	D D	c c	D D	D D
5122	Sound recording industries	4	N	D	D	b	N	N
517	Telecommunications	35	N	92 908	24 463	1 792	N	N
5171	Wired telecommunications carriers	20	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	20 20	QQ	D D	D D	g g	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	8	Q	4 266	921	75	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	4 266	921	75	Q	Q
5175	Cable and other program distribution	4	Q	D	D	f	Q	Q
51751 517510	Cable and other program distribution	4 4	QQ	D D	D D	f f	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	18	50 795	11 132	2 907	196	9.6	16.2
5181	Internet service providers and web search portals	4	D	D	D	b	D	D
51811 518111	Internet service providers and web search portals Internet service providers	4 4	D D	D D	D D	b b	D D	D D
5182	Data processing, hosting, and related services	14	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services	14 14	D D	D D	D D	c c	D D	D D
519	Other information services	3	D	D	D	f	D	D
5191	Other information services	3	D	D	D	f	D	D
51919 519190	All other information services	1 1	D D	D D	D D	e e	D D	D D

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						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	ROCKLIN							
51	Information	22	N	96 172	25 135	1 060	N	N
511	Publishing industries (except Internet)	7	D	D	D	f	D	D
5112	Software publishers	3	D	D	D	f	D	D
51121 511210	Software publishers	3 3	D D	D D	D D	f f	D D	D D
517	Telecommunications	9	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services.	4	D	D	D	c	D	D
5182	Data processing, hosting, and related services	2	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	2	D D	D D	D D	c	D D	D D
0.02.0	ROHNERT PARK	_						
51	Information	18	N	56 104	16 363	897	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	 D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51119 511199	Other publishers All other publishers	2 2	D D	D D	D D	b b	D D	D D
517	Telecommunications	11	N	50 429	14 953		N	N
5171	Wired telecommunications carriers	5	Q	50 429 D	14 955 D	742 e	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	е	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	2	Q	D D	D D	е	Q	Q Q
517211	Paging	1	ă	D	D	e e	ã	ă
	ROLLING HILLS ESTATES							
51	Information	8	N	D	D	С	N	N
517	Telecommunications	2	N	D	D	С	N	N
	ROSEMEAD							
51	Information	12	N	6 236	1 771	125	N	N
517	Telecommunications	6	N	D	D	С	N	N
	ROSEVILLE							
51	Information	64	N	97 950	23 936	1 798	N	N
511	Publishing industries (except Internet)	17	41 501	10 686	2 770	178	20.7	1.7
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	С	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	25	N	54 420	12 838	920	N	N
5171	Wired telecommunications carriers	13	Q	46 027	10 777	747	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	13 13	QQ	46 027 46 027	10 777 10 777	747 747	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	7	Q	5 542	1 365	124	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	7 7	QQ	5 542 5 542	1 365 1 365	124 124	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	16	D	D	D	f	D	D
5182	Data processing, hosting, and related services	13	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services	13 13	D D	D D	D D	f f	D D	D D

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1997 Ecor	nomic Census]				1	ı		
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From administrative	
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	SACRAMENTO							
51	Information	226	N	333 250	86 862	7 894	N	N
511 5111	Publishing industries (except Internet)	40 30	380 031 352 472	94 368 83 578	24 724 21 882	2 569 2 428	.4	2.0
51111	Newspaper publishers	13	332 472 D	03 3/8 D	D 21 002	2 420 g	D.4	.9 D
511110	Newspaper publishers	13	D	D	D	g	D	D
512 5121	Motion picture and sound recording industries	21 18	N N	D D	D D	e c	N N	N N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
5122 51224	Sound recording studies	3 2	N D	D D	D D	b b	N D	N D
512240	Sound recording studios	2	D	D D	D D	b	D	D
515	Broadcasting (except Internet)	20	212 739	49 760	11 794	947	.5	2.8
5151	Radio and television broadcasting	19	D D	D D	D D	f	D D	D D
51511 515112	Radio broadcasting	11 7	D	D	D	C C 770	D	D
51512 515120	Radio stations. Television broadcasting Television broadcasting	8 8	190 298 190 298	42 577 42 577	10 239 10 239	779 779	.3 .3	_
516	Internet publishing and broadcasting	6	15 191	5 837	1 568	179	1.6	-
5161	Internet publishing and broadcasting	6	15 191	5 837	1 568	179	1.6	-
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	6 6	15 191 15 191	5 837 5 837	1 568 1 568	179 179	1.6 1.6	_
517	Telecommunications	91	N	141 318	38 185	3 068	N	N
5171	Wired telecommunications carriers	60	Q	102 400	29 397	1 841	Q	Q
51711	Wired telecommunications carriers	60	Q	102 400	29 397	1 841	Q	Q
517110 5172	Wired telecommunications carriers	60	Q Q	102 400 D	29 397 D	1 841 c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	19	Q	D	D D	c	Q	Q
517212	Cellular and other wireless telecommunications	15	ã	Ď	Ď	c	ã	ã
5175	Cable and other program distribution	11	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	11 11	Q Q	D D	D D	g g	QQ	Q Q
518	Internet service providers, web search portals, and data							
5404	processing services	45	82 108	32 346	8 438	756	3.0	25.9 D
5181 51811	Internet service providers and web search portals  Internet service providers and web search portals	12 12	D D	D D	D D	c	D D	D
518111	Internet service providers	10	Ď	Б	p	c	Ď	Ď
5182	Data processing, hosting, and related services	33	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services  Data processing, hosting, and related services	33 33	D D	D D	D D	f f	D D	D D
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
F-1	ST. HELENA Information	9	N	1 500	450	46		N.
51		9	N	1 566	459	46	N	N
	SALINAS							
51	Information	44	N	31 885	6 754	742	N	N
511 5111	Publishing industries (except Internet)	4 2	D D	D D	D D	c	D D	D D
3111	Newspaper, periodical, book, and directory publishers	2	Б					Ь
512	Motion picture and sound recording industries	3	N	D	D	С	N	N
5121	Motion picture and video industries	3	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	3 3	D D	D D	D D	C C	D D	D D
515	Broadcasting (except Internet)	16	45 775	12 093	1 837	258	-	41.9
5151	Radio and television broadcasting	15	D	D	D	е	D	D
51511 515112	Radio broadcasting	12 11	D D	D D	D D	C	D D	D D
517	Telecommunications	17	N	D	D	c	N	N
	SAN ANSELMO							
51	Information	17	N	1 390	368	38	N	N
						, ,		==

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						Paid Paid	Percent of receipts—		
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
	SAN BERNARDINO								
51	Information	48	N	42 410	10 262	1 028	N	N	
511	Publishing industries (except Internet)	11	98 938	23 221	5 394	476	.1	.5	
111 1111	Newspaper, periodical, book, and directory publishers	6 4	D D	D D	D D	c c	D D	D D	
11110	Newspaper publishers Newspaper publishers	4	Б	Б	D	c	D	D	
112	Software publishers	5	D	D	D	С	D	D	
1121 11210	Software publishersSoftware publishers	5 5	D D	D D	D D	C C	D D	D D	
12	Motion picture and sound recording industries	6	N	2 904	807	188	N	N	
121	Motion picture and video industries	4	N	D	D	С	N	N	
1213 12131	Motion picture and video exhibition	3	D D	D D	D D	c c	D D	D D	
17	Telecommunications	19	N	11 625	2 825	217	N	N	
	SAN BRUNO								
1	Information	14	N	52 518	14 066	805	N	N	
11	Publishing industries (except Internet)	7	77 171	40 214	10 850	575	-	5.2	
111	Newspaper, periodical, book, and directory publishers	2	D	D	D	е	D	D	
17	Telecommunications	4	N	D	D	b	N	N	
18	Internet service providers, web search portals, and data processing services	2	D	D	D	С	D	D	
	SAN BUENAVENTURA (VENTURA)								
1	Information	52	N	64 358	16 952	1 585	N	N	
11	Publishing industries (except Internet)	17	224 524	44 631	11 988	902	3.9	.1	
111	Newspaper, periodical, book, and directory publishers	13	202 652	37 921	9 451	816	4.4	_	
I111 I1110	Newspaper publishers	2 2 7	D D	D D	D D	e e	D D	D D	
1112 11120	Periodical publishers	7 7	D D	D D	D D	C	D D	D D	
12	Motion picture and sound recording industries	12	N	2 644	578	204	N	N	
121	Motion picture and video industries	10	N	D	D	С	N	N	
1213 12131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	4 3	D D	D D	D D	c c	D D	D D	
15	Broadcasting (except Internet)	4	21 960	6 518	1 538	281	8.2	-	
151	Radio and television broadcasting	4	21 960	6 518	1 538	281	8.2	-	
1511 15112	Radio broadcasting	3 2	D D	D D	D D	c c	D D	D D	
17	Telecommunications	13	N	8 123	2 174	135	N	N	
18	Internet service providers, web search portals, and data processing services	5	D	D	D	b	D	D	
	SAN CARLOS								
1	Information	33	N	17 209	4 250	456	N	N	
12	Motion picture and sound recording industries	4	N	2 132	426	25	N	N	
121	Motion picture and video industries	3	N	D	D	a	N	N	
17	Telecommunications	14	N	10 204	2 673	358	N	N	
	SAN CLEMENTE			40.000					
1	Information	<b>35</b> 17	N 16 517	12 080	2 957	244	N O	N 21.2	
11 111	Publishing industries (except Internet)  Newspaper, periodical, book, and directory publishers	13	16 517 14 299	4 921 3 851	1 120 847	123 108	9.9	31.3 28.9	
12	Motion picture and sound recording industries	6	N	D	D	b	N	N	
122	Sound recording industries	1	N	D	D	b	N	N	
1223 12230	Music publishers Music publishers	1 1	D D	D D	D D	b b	D D	D D	

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	SAN DIEGO							
51	Information	855	N	1 674 750	435 876	30 312	N	N
511	Publishing industries (except Internet)	241	2 165 024	557 331	135 140	8 421	1.9	9.9
5111	Newspaper, periodical, book, and directory publishers	122	909 326	201 742	48 413	4 533	1.4	9.9
51111 511110 51112 511120 51113 511130 51114 511140	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Directory and mailing list publishers Directory and mailing list publishers	26 26 54 54 19 19 13	342 773 342 773 272 989 272 989 D D 227 294 227 294	99 092 99 092 43 862 43 862 D D 45 904 45 904	24 489 24 489 9 546 9 546 D D 11 163 11 163	2 152 2 152 1 277 1 277 c c 750 750	.4 .4 2.4 2.4 D D 0 .4	1.2 1.2 3.4 3.4 D D 30.9 30.9
51119 511199	Other publishers All other publishers	10 10	D D	D	D D	C	D D	D D
5112	Software publishers	119	1 255 698	355 589	86 727	3 888	2.2	9.9
51121 511210	Software publishers	119 119	1 255 698 1 255 698	355 589 355 589	86 727 86 727	3 888 3 888	2.2 2.2	9.9 9.9
512	Motion picture and sound recording industries	91	N	57 686	13 303	1 684	N	N
5121	Motion picture and video industries	79	N	54 579	12 518	1 586	N	N
51211 512110 51213 512131 512132	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	56 56 18 17 1	Q Q D D	44 462 44 462 D D D	10 156 10 156 D D	732 732 f f b	Q Q D D	Q Q D D D
5122	Sound recording industries	12	N	3 107	785	98	N	N
51223 512230	Music publishers Music publishers	1	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	40	448 798	120 014	30 877	2 202	1.7	11.5
5151	Radio and television broadcasting	38	D	D	D	g	D	D
51511 515112 51512 515120	Radio broadcasting Radio stations. Television broadcasting Television broadcasting	27 23 11 11	D D 295 263 295 263	D D 78 911 78 911	D D 19 535 19 535	f f 1 318 1 318	D D .3 .3	D D 14.7 14.7
516	Internet publishing and broadcasting	27	68 025	33 573	13 550	543	5.5	4.1
5161	Internet publishing and broadcasting	27	68 025	33 573	13 550	543	5.5	4.1
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	27 27	68 025 68 025	33 573 33 573	13 550 13 550	543 543	5.5 5.5	4.1 4.1
517	Telecommunications	274	N	635 676	169 578	10 717	N	N
5171	Wired telecommunications carriers	151	Q	398 295	111 613	6 919	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	151 151	Q	398 295 398 295	111 613 111 613	6 919 6 919	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	77	Q	160 519	38 919	2 274	Q	Q
51721 517211 517212	Wireless telecommunications carriers (except satellite)	77 11 66	Q Q Q	160 519 21 641 138 878	38 919 5 556 33 363	2 274 487 1 787	Q Q Q	Q Q Q
5173	Telecommunications resellers	28	D	D	D	С	D	D
51731 517310	Telecommunications resellers	28 28	D D	D D	D D	C C	D D	D D
5175	Cable and other program distribution	9	Q	44 949	11 118	1 077	Q	Q
51751 517510	Cable and other program distribution	9	QQ	44 949 44 949	11 118 11 118	1 077 1 077	Q Q	Q
5179	Other telecommunications	5	D	D	D	е	D	D
51791 517910	Other telecommunications	5 5	D D	D D	D D	e e	D D	D D
518	Internet service providers, web search portals, and data processing services	164	561 589	259 750	70 805	6 375	3.4	13.9
5181	Internet service providers and web search portals	46	71 998	15 700	4 155	375	7.4	37.0
51811 518111	Internet service providers and web search portals Internet service providers	46 43	71 998 70 508	15 700 15 181	4 155 3 995	375 355	7.4 7.6	37.0 37.8
5182	Data processing, hosting, and related services	118	489 591	244 050	66 650	6 000	2.8	10.5
51821 518210	Data processing, hosting, and related services	118 118	489 591 489 591	244 050 244 050	66 650 66 650	6 000 6 000	2.8 2.8	10.5 10.5
519	Other information services	18	25 769	10 720	2 623	370	4.2	12.0
5191	Other information services	18	25 769	10 720	2 623	370	4.2	12.0
51919 519190	All other information services All other information services	2 2	D D	D D	D D	c c	D D	D D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN DIMAS							
51	Information	12	N	2 965	726	102	N	N
512	Motion picture and sound recording industries	3	N	D	D	а	N	N
5121	Motion picture and video industries	3	N	D	D	а	N	N
517	Telecommunications	5	N	1 514	345	39	N	N
	SAN FERNANDO							
51	Information	10	N	D	D	С	N	N
517	Telecommunications	8	N	D	D	С	N	N
	SAN FRANCISCO							
51	Information	1 015	N	2 359 244	647 006	35 100	N	N
511	Publishing industries (except Internet)	296	3 265 257	902 217	242 454	11 914	.8	22.3
5111	Newspaper, periodical, book, and directory publishers	170	1 766 298	371 378	100 006	6 278	1.2	7.0
51111 511110	Newspaper publishers	42 42	465 964 465 964	176 634 176 634	47 841 47 841	3 384 3 384	1.2 1.2	7.4 7.4
51112 511120	Periodical publishers	73 73	548 822 548 822	111 015 111 01 <u>5</u>	31 208 31 208	1 525 1 525	1.0 1.0	9.1 9. <u>1</u>
51113 511130	Book publishers	38 38	D D	D D	D	f	D D	D D
51114 511140	Directory and mailing list publishers	12 12	D D	D D	D D	e e	D D	D D
5112	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
51121 511210	Software publishersSoftware publishers	126 126	1 498 959 1 498 959	530 839 530 839	142 448 142 448	5 636 5 636	.3	40.3 40.3
512	Motion picture and sound recording industries	192	N	84 229	19 593	2 266	N	N
5121	Motion picture and video industries	159	N	78 017	18 261	2 135	N	N
51211	Motion picture and video production	87	Q	29 697	6 740	528	Q	Q
512110 51213 512131	Motion picture and video production  Motion picture and video exhibition  Motion picture theaters (except drive-ins)	87 31 30	Q D D	29 697   D D	6 740 D D	528 f	Q D D	Q D D
51219	Postproduction and other motion picture and video industries	37	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	34	Ď	Ď	D	f	Ď	Ď
5122	Sound recording industries	33	N	6 212	1 332	131	N	N
51224 512240	Sound recording studios	24 24	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	58	910 081	255 860	64 808	3 659	.4	3.1
5151	Radio and television broadcasting	48	D	D	D	h	D	D
51511 515112	Radio broadcasting	34 31	D D	D D	D D	g g	D D	D D
51512 515120	Television broadcasting	14 14	D D	D D	D D	ğ	D D	D D D
5152	Cable and other subscription programming	10	D	D	D	f	D	D
51521	Cable and other subscription programming	10	D D	D D	D D	f	D D	D D
515210 516	Internet publishing and broadcasting	10 51	263 595	129 108	42 559	1 862	7.3	36.9
5161	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
51611	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
516110	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
517	Telecommunications	180	N	410 305	113 770	6 474	N	N
5171	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	111 111	ă	333 843 333 843	93 968 93 968	4 787 4 787	ă	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	34 29	QQ	D D	D D	e c	Q	QQ
5173	Telecommunications resellers	17	D	D	D	е	D	D
51731	Telecommunications resellers	17	D	D	D	е	D	D
517310	Telecommunications resellers	17	D	D D	D D	e	D	D
5175 51751	Cable and other program distribution	13 13	Q	D	D D	f f	Q Q	Q Q
517510	Cable and other program distribution	13	۵۱	D	D	¦	Q	Q

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN FRANCISCO—Con.							
<b>51</b> 518	Information—Con. Internet service providers, web search portals, and data processing services	216	1 536 504	551 134	157 970	8 431	6.1	19.8
5181	Internet service providers and web search portals	52	583 903	206 817	66 392	3 448	15.6	32.0
51811 518111	Internet service providers and web search portals Internet service providers	52 44	583 903 D	206 817 D	66 392 D	3 448 h	15.6 D	32.0 D
518112	Web search portals	8	D	D	D	e	D	D
5182 51821	Data processing, hosting, and related services  Data processing, hosting, and related services	164 164	952 601 952 601	344 317 344 317	91 578 91 578	4 983 4 983	.3	12.3 12.3
518210	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
519 5191	Other information services	22 22	54 622 54 622	26 391 26 391	5 852 5 852	494 494	9.3 9.3	23.2 23.2
51911	News syndicates	8	54 622 D	20 391 D	5 652 D	494 e	9.3 D	23.2 D
519110	News syndicates	8	D	D	D	е	D	D
F4	SAN GABRIEL	9		1 100	200	27		N
51	Information	9	N	1 188	329	37	N	N
51	SANGER Information	4	N	468	138	29	N	N
	SAN JACINTO	-						
51	Information	2	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N D	D D	D D	b	N D	N D
51213	Motion picture and video exhibition	!	b	U	U	b	الا	U
51	SAN JOAQUIN Information	1	N	D	D	а	N	N
	SAN JOSE	-		-	_	-		
51	Information	487	N	1 883 461	551 615	21 896	N	N
511	Publishing industries (except Internet)	168	2 595 241	1 304 109	399 542	12 429	1.2	11.7
5111	Newspaper, periodical, book, and directory publishers	44	425 621	126 069	33 408	2 590	1.5	3.0
51111 511110 51114	Newspaper publishers Newspaper publishers Directory and mailing list publishers	16 16 5 5	D   D   D	D D D	D D D	g g c	D D D	D D D
511140 5112	Directory and mailing list publishers	124	2 169 620	1 178 040	366 134	c 9 839	1.2	13.4
51121	Software publishers	124	2 169 620	1 178 040	366 134	9 839	1.2	13.4
511210 512	Software publishers	124 37	2 169 620 N	1 178 040 45 603	366 134 12 210	9 839 1 179	1.2 N	13.4 N
5121	Motion picture and video industries	33	N	D	D	g	N	N
51213 512131 512132	Motion picture and video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters	15 13 2	D D D	D D D	D D D	f f b	D D D	D D D
51219	Postproduction and other motion picture and video industries	2	D	D	D	е	D	D
512199 5122	Other motion picture and video industries	1 4	D N	D D	D D	c b	D N	D N
515	Broadcasting (except Internet)	29	174 223	51 524	11 168	798	3.5	13.2
5151	Radio and television broadcasting	27	D	D	D D	f	D D	D
51511	Radio broadcasting	20	р	D	D	е	D	D
515112 51512 515120	Radio stations Television broadcasting Television broadcasting	18 7 7	D D D	D D	D D D	e e e	D D	D D D
515120	Telecommunications	139	N	313 183	90 258	5 102	N N	N
5171	Wired telecommunications carriers	73	Q	231 270	69 827	3 205	Q	Q
51711	Wired telecommunications carriers	73	Q	231 270	69 827	3 205	Q	Q
517110 5172	Wired telecommunications carriers	73	Q	231 270 42 980	69 827 11 497	3 205 723	Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	42 980	11 497	723	Q	Q
517212	Cellular and other wireless telecommunications	30	Q	39 786	10 674	642	Q	Q
5173 51731	Telecommunications resellers	11	D D	D D	D D	c	D D	D D
517310	Telecommunications resellers	11	D	D	D	c	Ď	D
5175	Cable and other program distribution	19	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	19 19	Q   Q	D   D	D D	g   g	Q Q	Q Q

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN JOSE—Con.							
<b>51</b> 518	Information—Con. Internet service providers, web search portals, and data processing services	95	447 880	165 832	37 702	2 324	2.6	41.0
5181	Internet service providers and web search portals	35	208 568	68 788	16 430	978	4.8	11.3
51811	Internet service providers and web search portals	35	208 568	68 788	16 430	978	4.8	11.3
518111 5182	Internet service providers	31	D	D 07 044	D 01 070	f	D	D
51821	Data processing, hosting, and related services	60 60	239 312 239 312	97 044 97 044	21 272 21 272	1 346 1 346	.7 .7	67.0 67.0
518210	Data processing, hosting, and related services	60	239 312	97 044	21 272	1 346	.7	67.0
519	Other information services	9	14 263	1 827	421	32	.4	80.5
5191	Other information services	9	14 263	1 827	421	32	.4	80.5
51919 519190	All other information services All other information services	1 1	D D	D D	D D	a a	D D	D D
	SAN JUAN CAPISTRANO							
51	Information	21	N	D	D	g	N	N
512	Motion picture and sound recording industries	4	N	684	133	20	N	N
5121	Motion picture and video industries	4	N	684	133	20	N	N
517	Telecommunications	4	N	D	D	g	N	N
5175	Cable and other program distribution	1	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	1 1	Q Q	D D	D D	g g	Q Q	Q Q
	SAN LEANDRO							
51	Information	51	N	93 505	24 715	1 435	N	N
511	Publishing industries (except Internet)	14	151 172	62 264	16 328	520	15.1	.2
5112	Software publishers	7	144 220	60 271	15 803	441	15.8	_
51121 511210	Software publishersSoftware publishers	7 7	144 220 144 220	60 271 60 271	15 803 15 803	441 441	15.8 15.8	_
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
5121	Motion picture and video industries	4	N	D	D	а	N	N
517	Telecommunications	23	N	19 815	5 567	383	N	N
518	Internet service providers, web search portals, and data		04 040	40.000	0.540	400		
5182	processing services	9	31 618 31 618	10 396 10 396	2 548 2 548	499 499	5.4 5.4	_
51821	Data processing, hosting, and related services	9	31 618	10 396	2 548	499	5.4	_
518210	Data processing, hosting, and related services	9	31 618	10 396	2 548	499	5.4	_
	SAN LUIS OBISPO							
51	Information	58	N	40 146	10 579	1 003	N	N
511	Publishing industries (except Internet)	12 7	56 940	14 503	3 975 3 080	379 302	-	3.1
5111	Newspaper, periodical, book, and directory publishers	/	34 064	10 626	3 000	302	-	2.2
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	10	13 528	3 905	1 062	184	9.0	5.1
5151	Radio and television broadcasting	10	13 528	3 905	1 062	184	9.0	5.1
517	Telecommunications	28	N	19 305	5 016	366	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	6 587	1 821	143	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	7	Q	6 587 D	1 821 D	143 C	Q	Q
	SAN MARCOS							
51	Information	14	N	9 630	2 268	340	N	N
511	Publishing industries (except Internet)	4	17 686	6 412	1 546	175	13.9	84.5
512	Motion picture and sound recording industries	4	N	D	D	С	N	N
5121	Motion picture and video industries	4	N	D	D	С	N	N
		1	<b>I</b>					

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1997 Econ	omic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From administrative	
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	SAN MARINO							
51	Information	8	N	11 833	3 184	378	N	N
519	Other information services	1	D	D	D	е	D	D
5191	Other information services	1	D	D	D	е	D	D
51912 519120	Libraries and archives. Libraries and archives.	1 1	D D	D D	D D	e e	D D	D D
	SAN MATEO							
51	Information	117	N	551 482	206 812	7 712	N	N
511	Publishing industries (except Internet)	51	855 574	339 113	117 722	3 940	4.3	14.2
5111	Newspaper, periodical, book, and directory publishers	19	135 530	47 742	14 150	767	1.7	39.3
51111 511110	Newspaper publishers	5 5	52 055 52 055	15 665 15 665	4 683 4 683	293 293	4.3 4.3	24.3 24.3
51112 511120	Periodical publishers	6 6	61 991 61 991	19 493 19 493	6 144 6 144	317 317	-	49.4 49.4
5112	Software publishers	32	720 044	291 371	103 572	3 173	4.8	9.5
51121 511210	Software publishersSoftware publishers	32 32	720 044 720 044	291 371 291 371	103 572 103 572	3 173 3 173	4.8 4.8	9.5 9.5
512	Motion picture and sound recording industries	7	N	816	211	18	N	N
5121	Motion picture and video industries	7	N	816	211	18	N	N
517	Telecommunications	25	N	65 036	18 813	1 104	N	N
5171	Wired telecommunications carriers	13	Q	49 517	14 877	914	Q	Q
51711 517110	Wired telecommunications carriers	13 13	QQ	49 517 49 517	14 877 14 877	914 914	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	9	Q	D D	D D	c	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	31	472 261	141 578	67 566	2 558	54.1	8.6
5181	Internet service providers and web search portals	5	D	D	D	g	D	D
51811 518111	Internet service providers and web search portals Internet service providers	5 5	D D	D D	D D	g g	D D	D D
5182	Data processing, hosting, and related services	26	D	D	D	g	D	D
51821 518210	Data processing, hosting, and related services	26 26	D D	D D	D D	g g	D D	D D
	SAN PABLO							
51	Information	3	N	206	51	5	N	N
	SAN RAFAEL							
51	Information	71	N	307 309	79 567	4 102	N	N
511	Publishing industries (except Internet)	31	708 567	186 535	45 799	2 335	.1	4.3
5111	Newspaper, periodical, book, and directory publishers	11	35 611	7 675	1 916	163	1.0	15.4
51112 511120	Periodical publishers	8 8	29 847 29 847	6 599 6 599	1 641 1 641	132 132	.2	_ _
5112	Software publishers	20	672 956	178 860	43 883	2 172	_	3.8
51121 511210	Software publishersSoftware publishers	20 20	672 956 672 956	178 860 178 860	43 883 43 883	2 172 2 172	-	3.8 3.8
512	Motion picture and sound recording industries	16	N	D	D	g	N	N
5121	Motion picture and video industries	12	N	D	D	g	N	N
51213 51219	Motion picture and video exhibition	2	D	D	D	b	D	D
512191	industries Teleproduction and other postproduction services	1 1	D D	D D	D D	g g	D D	D D
517	Telecommunications	15	N	D	D	f	N	N

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN RAMON							
51	Information	109	N	666 056	174 116	8 197	N	N
511	Publishing industries (except Internet)	23	D	D	D	е	D	D
5112	Software publishers	16	61 937	32 086	9 706	374	3.8	14.9
51121 511210	Software publishers	16 16	61 937 61 937	32 086 32 086	9 706 9 706	374 374	3.8 3.8	14.9 14.9
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b .	N	N
51213 51219	Motion picture and video exhibition	1	D	D	D	b	D	D
512191	industries	1 1	D D	D D	D D	b b	D D	D D
517	Telecommunications	61	N	577 205	149 193	6 967	N	N
5171	Wired telecommunications carriers	47	Q	D	D	i	Q	Q
51711 517110	Wired telecommunications carriers	47 47	Q Q	D D	D D	:	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	11 963	3 760	176	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	6 5	Q	11 963 D	3 760 D	176 c	Q Q	Q Q
5175	Cable and other program distribution	4	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	4 4	Q Q	D D	D D	e e	Q	Q
518	Internet service providers, web search portals, and data processing services	18	212 743	47 260	12 590	670	.2	78.6
5181	Internet service providers and web search portals	5	D	D	D	е	D	D
51811 518111	Internet service providers and web search portals Internet service providers	5 5	D D	D D	D D	e e	D D	D D
5182	Data processing, hosting, and related services	13	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	13 13	D D	D D	D D	e e	D D	D D
	SANTA ANA							
51	Information	117	N	274 075	70 315	6 638	N	N
511 5111	Publishing industries (except Internet)	27 13	424 436 D	139 724 D	34 066 D	2 840 g	.9 D	3.6 D
51111	Newspaper publishers	6	D	D	D	g	D	D
511110 5112	Newspaper publishers	6 14	D   D	D D	D D	g f	D D	D D
51121	Software publishers	14	D	D	D	f	D	D
511210	Software publishers	14	D	D	D	f	D	D
512 5121	Motion picture and sound recording industries	24 19	N N	12 909 8 247	3 538 2 261	336 194	N N	N N
51211	Motion picture and video production	12	Q	5 702	1 489	83	Q	Q
512110 5122	Motion picture and video production	12 5	Q N	5 702 4 662	1 489 1 277	83 142	Q N	Q N
515	Broadcasting (except Internet)	4	23 511	5 156	1 323	208	_	27.2
5151	Radio and television broadcasting	4	23 511	5 156	1 323	208	_	27.2
51511	Radio broadcasting	3	D	D	D	С	D	D
517	Telecommunications	35	N	65 761	18 245	1 737	N	N
5171	Wired telecommunications carriers	15	Q	42 764	13 346	602	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	15 15	Q Q	42 764 42 764	13 346 13 346	602 602	Q Q	Q Q
5173	Telecommunications resellers	4	50 792	9 595	2 330	722	1.6	8.3
51731 517310	Telecommunications resellers	4 4	50 792 50 792	9 595 9 595	2 330 2 330	722 722	1.6 1.6	8.3 8.3
5175	Cable and other program distribution	4	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	4 4	QQ	D D	D D	e e	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	22	124 607	43 130	11 275	1 054	4.1	35.1
5181	Internet service providers and web search portals	1	D	D	D	b	D	D
51811 518111	Internet service providers and web search portals Internet service providers	1 1	D D	D D	D D	b b	D D	D D
5182	Data processing, hosting, and related services	21	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services	21 21	D D	D D	D D	f f	D D	D D

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	SANTA ANA—Con.							
<b>51</b> 519	Information – Con. Other information services	1	D	D	D	е	D	D
5191	Other information services	1	D	D	D	e	D	D
51919 519190	All other information services	1 1	D D	D D	D D	e e	D D	D D
	SANTA BARBARA							
51	Information	122	N	181 133	48 436	3 596	N	N
511	Publishing industries (except Internet)	41	150 519	60 189	15 292	1 008	5.0	11.8
5111 51111	Newspaper, periodical, book, and directory publishers	30	59 630 34 757	17 661 11 131	4 544 2 948	487 290	12.2 9.8	5.2 2.5
511110	Newspaper publishers Newspaper publishers	5 5	34 757	11 131	2 948	290	9.8	2.5
5112	Software publishers	11	90 889	42 528	10 748	521	.2	16.1
51121 511210	Software publishersSoftware publishers	11 11	90 889 90 889	42 528 42 528	10 748 10 748	521 521	.2 .2	16.1 16.1
512	Motion picture and sound recording industries	27	N	D	D	е	N	N
5121	Motion picture and video industries	23	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	8 8	D D	D D	D D	C C	D D	D D
515	Broadcasting (except Internet)	11	19 694	7 215	1 597	213	-	-
5151	Radio and television broadcasting	10	D	D	D	С	D	D
51511 515112	Radio broadcasting	9 9	D D	D D	D D	C C	D D	D D
517	Telecommunications	21	N	16 225	4 079	283	N	N
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	С	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	С	Q	Q
518	Internet service providers, web search portals, and data processing services	17	120 738	92 405	26 273	1 793	13.3	12.6
5182	Data processing, hosting, and related services	14	D	D	D	g	D	D
51821 518210	Data processing, hosting, and related services	14 14	D D	D D	D D	g g	D D	D D
	SANTA CLARA							
51	Information	158	N	439 531	114 388	5 387	N	N
511	Publishing industries (except Internet)	54	899 096	317 884	79 685	3 246	.9	19.8
5112	Software publishers	49	D	D	D	h	D	D
51121 511210	Software publishers	49 49	D D	D D	D D	h h	D D	D D
512	Motion picture and sound recording industries	8	N	D	D	С	N	N
5121	Motion picture and video industries	6	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	1 1	D D	D D	D D	C C	D D	D D
517	Telecommunications	41	N	53 057	14 490	957	N	N
5171	Wired telecommunications carriers	20	Q	35 138	10 100	529	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	20 20	QQ	35 138 35 138	10 100 10 100	529 529	QQ	Q
5172	Wireless telecommunications carriers (except satellite)	10	Q	11 222	2 971	200	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	10 9	Q	11 222 D	2 971 D	200 c	Q	Q Q
518	Internet service providers, web search portals, and data processing services	48	208 489	60 823	18 165	936	24.9	30.0
5181	Internet service providers and web search portals	13	43 222	12 852	4 475	286	82.7	2.4
51811 518111	Internet service providers and web search portals Internet service providers	13 10	43 222 D	12 852 D	4 475 D	286 e	82.7 D	2.4 D
5182	Data processing, hosting, and related services	35	165 267	47 971	13 690	650	9.8	37.3
51821 518210	Data processing, hosting, and related services	35 35	165 267 165 267	47 971 47 971	13 690 13 690	650 650	9.8 9.8	37.3 37.3
519	Other information services	1	D	D	D	а	D	D
5191	Other information services	1	Д	D	D	a	D	D

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1997 ECOI	omic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of From admini- strative records <sup>1</sup>	receipts —  Estimated <sup>2</sup>
	SANTA CLARITA							
51	Information	96	N	66 066	15 876	1 436	N	N
511	Publishing industries (except Internet)	16	53 549	12 817	3 034	292	2.4	.4
5111	Newspaper, periodical, book, and directory publishers	10	49 577	10 957	2 616	263	-	.4
51112 511120	Periodical publishers	6 6	D D	D D	D D	c c	D D	D D
512	Motion picture and sound recording industries	36	N	6 982	1 477	144	N	N
5121	Motion picture and video industries	26	N	3 522	747	103	N	N
51213 512131	Motion picture and video exhibition	3 3	D D	D D	D D	b b	D D	D D
5122	Sound recording industries	10	N	3 460	730	41	N	N
51224	Sound recording studios	7	Б	D	D	ь	D	D
512240 515	Broadcasting (except Internet)	7	D D	D D	D D	b   e	D D	D D
5151	Radio and television broadcasting	1	D	D	D	e	D	D
51511	Ŭ	1	D	D	D	e	D	D
515111	Radio broadcasting Radio networks	1	D	D	D	е	D	D
517 5175	Telecommunications	29 8	N Q	17 810 5 742	4 356 1 364	366 187	N Q	N Q
51751	Cable and other program distribution	8	Q	5 742	1 364	187	Q	Q
517510	Cable and other program distribution	8	ã	5 742	1 364	187	ã	ã
518	Internet service providers, web search portals, and data processing services	12	D	D	D	С	D	D
	SANTA CRUZ							
51	Information	49	N	47 805	13 503	1 040	N	N
511	Publishing industries (except Internet)	24	103 362	41 201	11 878	750	.3	57.9
5111	Newspaper, periodical, book, and directory publishers	10	25 748	7 897	1 981	259	1.2	12.0
5112	Software publishers	14	77 614	33 304	9 897	491	_	73.1
51121	Software publishers	14	77 614	33 304	9 897	491	_	73.1
511210	Software publishers	14	77 614	33 304	9 897	491	-	73.1
512	Motion picture and sound recording industries	7	N	1 635	443	159	N	N
5121	Motion picture and video industries	7	N	1 635	443	159	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	4 4	D D	D D	D D	c c	D D	D D
	SANTA FE SPRINGS							
51	Information	24	N	18 280	4 314	387	N	N
512	Motion picture and sound recording industries	2	N	D	D	а	N	N
517	Telecommunications	10	N	16 043	3 741	313	N	N
5171	Wired telecommunications carriers	7	Q	14 495	3 322	276	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	7 7	Q Q	14 495 14 495	3 322 3 322	276 276	Q Q	Q
	SANTA MARIA							
51	Information	37	N	22 228	4 850	583	N	N
511	Publishing industries (except Internet)	5	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	С	D	D
512	Motion picture and sound recording industries	8	N	3 277	632	161	N	N
5121	Motion picture and video industries	7	N	D	D	С	N	N
51213	Motion picture and video exhibition	3	D	D	D	С	D	D
515	Broadcasting (except Internet)	8	D	D	D	b	D	D
5151	Radio and television broadcasting	8	D	D	D	b	D	D
517	Telecommunications	16	N	11 914	2 838	207	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	6	Q Q	D D	D D	c b	Q	Q Q

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						Paid employees for		
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SANTA MONICA							
51	Information	596	N	848 532	230 451	12 921	N	N
511	Publishing industries (except Internet)	55	1 005 678	193 495	47 310	2 181	.7	6.2
5111 51112	Newspaper, periodical, book, and directory publishers  Periodical publishers	32 18	81 850 71 623	14 822 8 924	3 597 2 080	267 133	5.3 1.1	4.3
511120	Periodical publishers	18	71 623	8 924	2 080	133	1.1	.6
5112	Software publishers	23	923 828	178 673	43 713	1 914	.3	6.4
51121 511210	Software publishersSoftware publishers	23 23	923 828 923 828	178 673 178 673	43 713 43 713	1 914 1 914	.3 .3	6.4 6.4
512	Motion picture and sound recording industries	457	N	546 235	155 627	8 372	N	N
5121	Motion picture and video industries	413	N	412 096	124 145	7 254	N	N
51211 512110	Motion picture and video production	299 299	Q	271 419 271 419	79 467 79 467	4 530 4 530	Q	Q Q Q
51212 512120	Motion picture and video distribution	16 16	Q	8 294 8 294	2 006 2 006	92 92	Q	Q
51213 512131	Motion picture and video exhibition	15 15	27 260 27 260	4 989 4 989	1 130 1 130	365 365	13.5 13.5	21.4 21.4
51219	Postproduction and other motion picture and video industries	83	410 750	127 394	41 542	2 267	9.9	5.7
512191 5122	Teleproduction and other postproduction services  Sound recording industries	77 44	407 275 N	126 503 134 139	41 303 31 482	2 239 1 118	9.9 N	5.3 N
51222	Integrated record production/distribution	5	Q	D	D	f	Q	
512220 51223	Integrated record production/distribution	8	Q D	D D	D D	f b	Q D	QQDDD
512230 51224	Music publishers	8 20	D D	D D	D D	b c	D D	
512240	Sound recording studios	20	D	D	D	С	D	D
515 5151	Broadcasting (except Internet)	19 10	D D	D D	D D	e e	D D	D D
5152	Cable and other subscription programming	9	D	D	D	c	D	D
51521	Cable and other subscription programming	9	D	D	D	c	D	D
515210 517	Cable and other subscription programming  Telecommunications	9 32	D N	D 59 479	D 14 234	c   1 449	D N	D N
517 5171	Wired telecommunications carriers	15	Q	55 475 D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	15 15	Q	D D	D D	f	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	9 029	2 234	140	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	6	QQ	9 029 9 029	2 234 2 234	140 140	QQ	Q Q
5175	Cable and other program distribution	6	Q	15 572	3 887	668	Q	Q
51751 517510	Cable and other program distribution	6 6	QQ	15 572 15 572	3 887 3 887	668 668	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	26	D	D	D	е	D	D
5181	Internet service providers and web search portals	16	D	D	D	С	D	D
51811 518111	Internet service providers and web search portals Internet service providers	16 14	D D	D D	D D	c	D D	D D
519	Other information services	4	D	D	D	а	D	D
5191	Other information services	4	D	D	D	а	D	D
	SANTA PAULA							
51	Information	6	N	1 489	340	71	N	N
	SANTA ROSA							
51	Information	85	N	107 671	28 820	2 224	N	N
511	Publishing industries (except Internet)	22	92 181	24 975	6 346	617	2.0	.9
5111	Newspaper, periodical, book, and directory publishers	11	87 352	22 642	5 647	560	-	1.0
51111 511110	Newspaper publishers	4 4	D D	D D	D D	f f	D D	D D
512	Motion picture and sound recording industries	13	N	D	D	С	N	N
5121	Motion picture and video industries	10	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	6	15 944 15 944	2 025 2 025	427 427	157 157	10.3 10.3	31.7 31.7
515	Broadcasting (except Internet)	5	D	D	D	С	D	D
5151	Radio and television broadcasting	4	D	D	D	С	D	D
51511 515112	Radio broadcasting	3	D D	D D	D D	c c	D D	D D

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1997 Ecor	omic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	receipts—  Estimated <sup>2</sup>
		(number)	(ψ1,000)	(ψ1,000)	(ψ1,000)	(number)	1000103	Lounated
51	SANTA ROSA—Con. Information—Con.							
517	Telecommunications	27	N	44 787	13 985	933	N	N
5171	Wired telecommunications carriers	13	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	13 13	Q	D D	D D	e e	QQ	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	b	Q	Q
5179	Other telecommunications	1	D	D	D	е	D	D
51791 517910	Other telecommunications Other telecommunications	1 1	D D	D D	D D	e e	D D	D D
518	Internet service providers, web search portals, and data processing services	14	72 059	29 147	6 576	344		
5181	Internet service providers and web search portals	7	72 039 D	29 147 D	0 5/0 D	e	_ D	_ D
51811	Internet service providers and web search portals	7	D	D	D	e	D	D
518111	Internet service providers	7	D	D	D	е	D	D
	SANTEE							
51	Information	7	N	1 129	309	31	N	N
	SARATOGA							
51	Information	20	N	9 599	2 482	189	N	N
511 517	Publishing industries (except Internet)	11 2	12 597 N	5 198 D	1 189 D	104 b	3.8 N	38.5 N
317		2	N		D	Б	"	IN
51	SAUSALITO Information	33	N	17 326	5 883	442	N	N
511	Publishing industries (except Internet)	13	17 950	6 776	3 006	149	1.3	65.2
512	Motion picture and sound recording industries	13	N	D	D	С	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
5122	Sound recording industries	4	N	D	D	С	N	N
51229	Other sound recording industries	2	₽	D	₽	С	₽	D
512290 5122902	Other sound recording industries  Producers of taped radio programs	2 2	D D	D D	D D	c c	D D	D D
518	Internet service providers, web search portals, and data processing services	5	D	D	D	b	D	D
	SCOTTS VALLEY							
51	Information	19	N	69 681	19 295	782	N	N
511	Publishing industries (except Internet)	6	117 596	63 265	17 676	526	.4	14.3
5112	Software publishers	4 4	D D	D D	D D	f	D D	D D
51121 511210	Software publishers	4	B	D D	D	f	P	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b .	N	N
51213 517	Motion picture and video exhibition  Telecommunications	2 6	D N	D D	D D	b c	D N	D N
317	SEAL BEACH		"		Б	Č	'\	
51	Information	15	N	5 863	1 409	149	N	N
517	Telecommunications	4	N N	3 739	837	75	N N	N
	SEASIDE							
51	Information	5	N	2 564	595	68	N	N
	SEBASTOPOL							
51	Information	7	N	D	D	с	N	N
511	Publishing industries (except Internet)	4	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
	SELMA							
51	Information	2	N	D	D	а	N	N
	SHASTA LAKE							
51	Information	1	N	D	D	а	N	N
	SIERRA MADRE							
51	Information	4	N	1 909	476	31	N	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SIGNAL HILL							
51	Information	10	N	1 848	337	34	N	N
	SIMI VALLEY							
51	Information	50	N	39 721	9 456	785	N	N
512	Motion picture and sound recording industries	13	N N	4 497	1 065	137	N	N
5121	Motion picture and video industries	12	N N	D	D	c	N	N N
51211 512110 51213	Motion picture and video production  Motion picture and video production  Motion picture and video exhibition	8 8 2	Q Q D	D D D	D D D	b b b	QQD	Q Q D
515	Broadcasting (except Internet)	4	D	D	D	С	D	D
5151	Radio and television broadcasting	4	D	D	D	С	D	D
517	Telecommunications	16	N	20 332	4 930	344	N	N
5171	Wired telecommunications carriers	9	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	9	Q Q	D D	D D	c c	QQ	Q Q
	SOLANA BEACH							
51	Information	23	N	8 548	2 178	174	N	N
511	Publishing industries (except Internet)	10	11 646	3 445	719	86	33.0	31.8
512	Motion picture and sound recording industries	5	N	923	240	20	N	N
5121	Motion picture and video industries	5	N	923	240	20	N	N
	SOLVANG							
51	Information	5	N	D	D	b	N	N
	SONOMA							
51	Information	14	N	5 103	998	109	N	N
	SONORA							
51	Information	10	N	6 823	1 676	199	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
	SOUTH EL MONTE							
51	Information	3	N	D	D	b	N	N
	SOUTH GATE							
51	Information	6	N	1 669	387	57	N	N
512	Motion picture and sound recording industries	2	N	D	D	а	N N	N
5121 51213	Motion picture and video industries	2 2 2	N D	D D	D D	a	N D	N D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	а	D	D
51	Information	11	N	5 460	1 246	131	N	N
		''		3 400		101	"	.,
51	SOUTH PASADENA Information	15	N	3 824	852	98	N	N
512	Motion picture and sound recording industries	9	N N	2 692	544	59	N	N N
5121	Motion picture and video industries	9	N	2 692	544	59	N	N N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SOUTH SAN FRANCISCO							
51	Information	51	N	65 359	17 228	1 069	N	N
511	Publishing industries (except Internet)	14	25 801	6 929	1 956	188	4.2	14.3
5111	Newspaper, periodical, book, and directory publishers	9	20 980	5 220	1 542	161	-	.2
512	Motion picture and sound recording industries	5	N	4 308	892	153	N	N
5121	Motion picture and video industries	3	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	1 1	D D	D   D	D D	c c	D D	D D
5122	Sound recording industries	2	N	D	D	b	N	N
51229 512290	Other sound recording industries	1 1	D D	D D	D D	b	D D	D D
5122909	All other sound recording industries	i	Б	Ď	D	b	Ď	Ď
517	Telecommunications	19	N	41 533	10 393	522	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	e	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	8 8	Q Q	D D	D D	e e	Q Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791 517910	Other telecommunications	1 1	D D	D D	D D	b b	D D	D D
518	Internet service providers, web search portals, and data processing services	9	21 413	11 326	3 442	167	29.8	26.4
	STANTON							
51	Information	3	N	53	25	6	N	N
	STOCKTON							
51	Information	60	N	86 992	21 454	2 190	N	N
511	Publishing industries (except Internet)	7	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	е	D	D
51111 511110	Newspaper publishers	1 1	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	3	N	D	D	b	N N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	41	N	66 059	16 720	1 526	N	N
5171	Wired telecommunications carriers	19	Q	51 667	13 514	992	Q	Q
51711 517110	Wired telecommunications carriers	19 19	Q	51 667 51 667	13 514 13 514	992 992	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	4	11 880	2 799	687	102	-	_
	SUISUN CITY							
51	Information	6	N	394	100	12	N	N
	SUNNYVALE							
51	Information	128	N	1 283 101	375 386	10 990	N	N
511	Publishing industries (except Internet)	52	1 688 648	754 012	198 999	6 547	1.0	17.7
5111	Newspaper, periodical, book, and directory publishers	8	12 051	2 801	692	60	-	5.8
5112	Software publishers	44	1 676 597	751 211	198 307	6 487	1.1	17.8
51121	Software publishers	44 44	1 676 597 1 676 597	751 211 751 211	198 307 198 307	6 487 6 487	1.1	17.8
511210 516	Internet publishing and broadcasting	7	D D	751 211 D	196 307 D	6 467 e	1.1 D	17.8 D
5161	Internet publishing and broadcasting	7	D	D	D	e	D	D
51611	Internet publishing and broadcasting	7	D	D	D	е	D	D
516110	Internet publishing and broadcasting	7	D	D	D	е	D	D
517 5171	Telecommunications	27 16	N Q	D   17 534	D 5 626	e 269	N Q	N Q
5171	Wired telecommunications carriers  Wired telecommunications carriers	16	Q	17 534	5 626	269	Q	Q
517110	Wired telecommunications carriers	16	Q	17 534	5 626	269	Q	ã
5172	Wireless telecommunications carriers (except satellite)	6	Q	13 133	4 007	176	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	6 5	Q	13 133   D	4 007 D	176   c	Q   Q	Q Q

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	iomic Censusj					5	Percent of	f receipts-
NAICS						Paid employees for		- receipte
code	Geographic area and kind of business	Estab-	Desciote	Annual	First-quarter	pay period including	From admini-	
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	SUNNYVALE—Con.							
<b>51</b> 518	Information—Con. Internet service providers, web search portals, and data							
310	processing services	36	988 515	469 493	159 537	3 633	.2	.6
5181	Internet service providers and web search portals	8	D	D	D	g	D	D
51811 518111	Internet service providers and web search portals  Internet service providers	8	D D	D D	D D	g e	D D	D D
518112 5182	Web search portals	2 28	D D	D D	D D	g	D D	D D
51821	Data processing, hosting, and related services	28	D	D	D	g g	D	D
518210	Data processing, hosting, and related services	28	D	D	D	ğ	D	D
	SUSANVILLE							
<b>51</b> 517	Information	10 5	N N	3 196	<b>864</b> 666	110 53	N N	N N
517	Telecommunications	5	IN	2 440	666	53	IN	IN IN
F4	TAFT	_	N	1 100	270	41	N	N
51	Information	5	N	1 190	270	41	IN	IN IN
	TEHACHAPI							
51	Information	6	N	940	382	70	N	N
	TEMECULA							
51	Information	33	N	13 014	3 603	342	N	N -
511	Publishing industries (except Internet)	12	15 678 D	4 040 D	935	90	15.8 D	9.1 D
5111	Newspaper, periodical, book, and directory publishers	9	D		D	b	U	J
512	Motion picture and sound recording industries	6	N	3 750	1 006	138	N	N
5121	Motion picture and video industries	5	N	D	D	С	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 609	594	56	N	N
	TEMPLE CITY							
51	Information	8	N	531	148	21	N	N
	THOUSAND OAKS							
51	Information	134	N	180 285	43 935	3 455	N	N
511	Publishing industries (except Internet)	20	71 903	20 086	6 175	345	8.6	1.1
5111 51112	Newspaper, periodical, book, and directory publishers	5	D D	D D	D D	e e	D D	D D
511120	Periodical publishers	3	Б	D	D	e	D	D
512	Motion picture and sound recording industries	40	N	17 793	3 585	670	N	N
5121	Motion picture and video industries	34	N	D	D	f	N	N
51211 512110	Motion picture and video production	26 26	Q Q	14 066 14 066	2 818 2 818	507 507	QQ	Q
51213 512131	Motion picture and video exhibition	3 3	D D	D D	D D	C C	D D	D D
5122	Sound recording industries	6	N	D	D	b	N	N
517	Telecommunications	52	N	113 483	27 578	2 013	N	N
5171	Wired telecommunications carriers	43	Q	D 113 403	27 376 D	2 013 g	Q	Q
51711	Wired telecommunications carriers	43	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	43	Q	D	D	ğ	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	5 5	QQ	D D	D D	e e	QQ	Q Q
5175	Cable and other program distribution	3	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	3	Q	D D	D D	e e	Q	Q
517510	Internet service providers, web search portals, and data	3	ا			e	Q	"
-10	processing services	15	114 852	27 617	6 183	372	.7	17.4
5181	Internet service providers and web search portals	5	D	D	D	е	D	D
51811 518111	Internet service providers and web search portals  Internet service providers	5 3	D D	D D	D D	e c	D D	D D
519	Other information services	4	D	D	D	а	D	D
5191	Other information services	4	р	D	D	a	D	D

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	TIBURON							
51	Information	10	N	3 387	720	56	N	N
512	Motion picture and sound recording industries	5	N	D	D .	а	N	N
5121	Motion picture and video industries	5	N	D	D	a	N	N
	TORRANCE							
51	Information	97	N	142 730	35 271	3 062	N	N
511	Publishing industries (except Internet)	33	158 597	61 180	15 618	1 309	.8	45.0
5111	Newspaper, periodical, book, and directory publishers	21	81 081	29 991	7 782	713	1.6	.9
51111 511110	Newspaper publishers	5 5	D D	D D	D D	e e	D D	D D
51112 511120	Periodical publishers	11 11	35 627 35 627	12 004 12 004	3 205 3 205	217 217	1.2 1.2	_ _
5112	Software publishers	12	77 516	31 189	7 836	596	-	91.1
51121 511210	Software publishers	12 12	77 516 77 516	31 189 31 189	7 836 7 836	596 596	_ _	91.1 91.1
512	Motion picture and sound recording industries	12	N	D	D	С	N	N
5121	Motion picture and video industries	10	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	1 1	D D	D D	D D	c	D D	D D
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	2	D	D	D	С	D	D
516	Internet publishing and broadcasting	1	D	D	D	a	D	D
5161	Internet publishing and broadcasting	1	D	D	D	а	D	D
51611	Internet publishing and broadcasting	1	D	D	D.	а	D	D
516110 517	Telecommunications	33	D N	D 51 652	D 13 695	a 999	D N	D N
5171	Wired telecommunications carriers	11	Q	D D	D 10 035	f	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
517110 5172	Wired telecommunications carriers  Wireless telecommunications carriers (except satellite)	11	Q Q	D 8 381	D 2 803	f 249	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	8 381	2 803	249	Q	Q
517212 5175	Cellular and other wireless telecommunications	12	Q Q	D D	D D	С	Q	Q Q
51751	Cable and other program distribution	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution	2	Q	D	D	С	Q	Q
518	Internet service providers, web search portals, and data processing services	16	35 277	11 378	3 128	425	3.1	58.3
5182	Data processing, hosting, and related services	11	30 375	10 452	2 862	403	3.4	65.0
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	11 11	30 375 30 375	10 452 10 452	2 862 2 862	403 403	3.4 3.4	65.0 65.0
	TRACY							
51	Information	13	N	6 536	1 602	171	N	N
517	Telecommunications	9	N	3 901	947	94	N	N
	TRUCKEE							
51	Information	7	N	1 667	434	27	N	N
	TULARE							
51	Information	9	N	3 379	949	105	N	N
	TURLOCK							
51	Information	10	N	5 709	1 562	200	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	с	N	N

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						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	TUSTIN							
51	Information	64	N	174 878	48 390	3 346	N	N
511	Publishing industries (except Internet)	22	76 495	24 094	6 217	484	2.2	24.9
5111	Newspaper, periodical, book, and directory publishers	12	37 858	10 606	2 496	269	4.4	38.7
5112	Software publishers	10	38 637	13 488	3 721	215	-	11.5
51121 511210	Software publishersSoftware publishers	10 10	38 637 38 637	13 488 13 488	3 721 3 721	215 215	-	11.5 11.5
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	е	D	D
5151	Radio and television broadcasting	2	D	D	D	е	D	D
517	Telecommunications	26	N	D	D	g	N	N
5171	Wired telecommunications carriers	18	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	18 18	Q	D D	D D	g g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	f	Q	Q
	TWENTYNINE PALMS							
51	Information	5	N	544	140	18	N	N
	UKIAH							
51 517	Information	<b>10</b>	N N	<b>4 654</b>	<b>890</b> D	<b>140</b> b	N N	<b>N</b> N
517	Telecommunications	3	IN	الا	Ы	В	IN	IN
51	UNION CITY	26	N	E 770	1 381	140	N	N
51 512	Information	<b>26</b>	N N	<b>5 772</b>	1 361 D	<b>142</b> b	N N	N N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	b	N	N
	UPLAND							
51	Information	22	N	D	D	С	N	N
517	Telecommunications	8	N	D	D	С	N	N
5171	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	7 7	Q	D D	D D	c c	QQ	Q Q
	VACAVILLE							
51	Information	20	N	15 329	3 034	397	N	N
511	Publishing industries (except Internet)	6	21 056	8 380	1 295	148	37.7	.1
5111	Newspaper, periodical, book, and directory publishers	6	21 056	8 380	1 295	148	37.7	.1
512	Motion picture and sound recording industries	3	N	D	D	С	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
5122 517	Sound recording industries	1 9	N N	D 2 934	D 935	a   111	N N	N N
317	Telecommunications	9	IN	3 834	935	""	IN	IN
	VALLEJO							
51	Information	18	N _	14 555	3 806	529	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
512	Motion picture and sound recording industries	2	N	D	D	С	N	N
5121	Motion picture and video industries	1	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	1	D D	D D	D D	c	D D	D D
517	Telecommunications	9	N N	8 071	2 257	210	N N	N
	VERNON							
51		2	N	D	D	b	N	N
51	Information	2	N I	<b>D</b>	D	<b>b</b>	N I	

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	VICTORVILLE							
51	Information	26	N	33 843	7 392	1 049	N	N
511	Publishing industries (except Internet)	2	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	С	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121 51213	Motion picture and video industries	2 2	N D	D D	D D	b   b	N D	N D
512131	Motion picture and video exhibition	2	Б	Ď	D	Б	Ď	D
517	Telecommunications	18	N	D	D	f	N	N
5171	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	15 15	Q Q	D D	D D	f	Q	Q Q
	VILLA PARK							
51	Information	1	N	D	D	а	N	N
	VISALIA							
51	Information	41	N	25 137	5 932	825	N	N
511	Publishing industries (except Internet)	5	16 788	4 898	1 130	261	4.6	.3
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	е	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213 512131	Motion picture and video exhibition  Motion picture theaters (except drive-ins)	3	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	8	18 913	5 723	1 444	183	_	.9
5151	Radio and television broadcasting	8	18 913	5 723	1 444	183	_	.9
517	Telecommunications	20	N	13 010	3 018	280	N	N
517	VISTA	20	"	10 010	0 010	200	"	
51	Information	19	N	17 562	4 557	332	N	N
511	Publishing industries (except Internet)	9	34 633	15 875	4 130	299	_	_
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	b	D	D
	WALNUT							
51	Information	6	N	879	191	24	N	N
	WALNUT CREEK							
51	Information	89	N	203 884	52 918	2 900	N	N
511	Publishing industries (except Internet)	25	296 124	100 765	24 066	1 466	.6	1.1
5111	Newspaper, periodical, book, and directory publishers	10	91 772	47 402	9 895	945	-	-
51111 511110	Newspaper publishers	3 3	D D	D D	D D	f f	D D	D D
51119 511199	Other publishers All other publishers	2 2	D D	D D	D D	b b	D D	D D
5112	Software publishers	15	204 352	53 363	14 171	521	.8	1.6
51121	Software publishers	15	204 352	53 363	14 171	521	.8	1.6
511210	Software publishers	15	204 352	53 363	14 171	521	.8	1.6
512 5121	Motion picture and sound recording industries	9	N N	D D	D D	b   b	N N	N N
5121	Motion picture and video industries	<b>'</b>	IN		D	b	IN	IN
517	Telecommunications	25	N	49 369	14 970	604	N	N
5171	Wired telecommunications carriers	12	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	12 12	QQ	D D	D D	e e	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	9	Q Q	D D	D D	e e	Q	Q
518	Internet service providers, web search portals, and data processing services.	28	35 370	52 752	13 655	804	1.8	43.9
5182	Data processing, hosting, and related services	24	33 370 D	52 752 D	13 633 D	604 f	1.0 D	43.9 D
51821	Data processing, hosting, and related services	24	D	D	D	f	D	D
518210	Data processing, hosting, and related services	24	Бl	ы	Ď	f	Бl	Б

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	WATSONVILLE							
51	Information	14	N	10 400	2 668	233	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	b	N	N
	WEED							
51	Information	3	N	D	D	а	N	N
	WEST COVINA							
51	Information	21	N	11 818	3 067	395	N	N
511	Publishing industries (except Internet)	4	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	е	D	D
51111	Newspaper publishers	2	₽	₽	D	е	Д	D
511110	Newspaper publishers	2	D	D	D	е	D	D
512	Motion picture and sound recording industries	2	N N	D	D	a	N	N
5121	Motion picture and video industries	2	N D	D D	D D	a	N D	N D
51213 512131	Motion picture and video exhibition		D	D	D	a a	B	D
517	Telecommunications	6	N	1 764	482	57	N	N
	WEST HOLLYWOOD							
51	Information	216	N	95 994	24 046	1 775	N	N
511	Publishing industries (except Internet)	9	12 183	5 087	1 231	116	28.3	.9
512	Motion picture and sound recording industries	193	N	81 069	20 488	1 285	N	N
5121	Motion picture and video industries	168	N	57 635	14 616	936	N	N
51211	Motion picture and video production	143	Q	49 743	12 787	754	Q	Q
512110 51213	Motion picture and video production  Motion picture and video exhibition	143 5	Q D	49 743 D	12 787 D	754 b	Q D	Q D
51219	Postproduction and other motion picture and video industries	16	15 617	5 101	1 106	70	11.5	26.5
512191	Teleproduction and other postproduction services	15	D	D	D	b	D	D
5122	Sound recording industries	25	N	23 434	5 872	349	N	N
51223 512230	Music publishers	9	41 864 41 864	5 735 5 735	1 311 1 311	76 76	13.3 13.3	13.8 13.8
51224 512240	Sound recording studios	6	D D	D D	D D	C	D	D
517	Telecommunications	4	N	D	D	e	N	N
• • • • • • • • • • • • • • • • • • • •								•••
51	WESTLAKE VILLAGE Information	49	N	95 476	23 853	1 881	N	N
511	Publishing industries (except Internet)	9	D	93 470 D	<b>23 633</b>	b	D	D
512	Motion picture and sound recording industries	20	N	D	D	b	N	N
5121	Motion picture and video industries	19	N	D	D	b	N	N
51211	Motion picture and video production	15	Q	D	D	b	Q	Q
512110	Motion picture and video production	15	Q	D	D	b	Q	Q
516	Internet publishing and broadcasting	4	D	D	D	g	D	D
5161	Internet publishing and broadcasting	4	D	D	D	g	D	D
51611 516110	Internet publishing and broadcasting	4 4	D D	D D	D D	g   g	D D	D D
518	Internet service providers, web search portals, and data processing services.	12	69 247	23 667	6 586	380	2.4	85.7
5182	Data processing, hosting, and related services	9	62 467	22 407	5 577	331	1.8	85.0
51821	Data processing, hosting, and related services	9	62 467	22 407	5 577	331	1.8	85.0
518210	Data processing, hosting, and related services	9	62 467	22 407	5 577	331	1.8	85.0
	WESTMINSTER							
51	Information	35	N	7 732	1 891	259	N	N
512	Motion picture and sound recording industries	7	N	609	131	36	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	а	D	D
515	Broadcasting (except Internet)	7	9 056	2 317	582	65	10.4	34.5
5151	Radio and television broadcasting	7	9 056	2 317	582	65	10.4	34.5
51511	Radio broadcasting	7	9 056	2 317	582	65	10.4	34.5
517	Telecommunications	7	N	2 386	604	70	N	N

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	WEST SACRAMENTO							
51	Information	16	N	36 879	10 106	651	N	N
15	Broadcasting (except Internet)	2	D	D	D	С	D	D
151	Radio and television broadcasting	2	D	D	D	С	D	D
17	Telecommunications	11	N	27 170	7 312	471	N	N
171	Wired telecommunications carriers	10	Q	D	D	е	Q	Q
1711	Wired telecommunications carriers	10	Q	D	D	е	Q	Q
17110	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
	WHITTIER							
1	Information	23	N	3 815	1 532	212	N	N
12	Motion picture and sound recording industries	5	N	1 008	230	69	N	N
121	Motion picture and video industries	4	N	D	D	b	N	N
1213	Motion picture and video exhibition	2	D	D	D	b	D	D
17	Telecommunications	11	N	2 318	1 165	127	N	N
	WILLITS							
1	Information	1	N	D	D	а	N	N
	WILLOWS							
1	Information	1	N	D	D	а	N	N
	WINDSOR							
1	Information	6	N	467	109	13	N	N
	WINTERS							
	Information				D	_	.,	N
1		2	N	D	D	а	N	N
	WOODLAND							
1	Information	10	N	D	D	С	N	N
11	Publishing industries (except Internet)	4	D	D	D	С	D	D
12	Motion picture and sound recording industries	4	N	D	D	b	N	N
121	Motion picture and video industries	4	N	D	D	b	N	N
213	Motion picture and video exhibition	2	D	D	D	b	D	D
	WOODSIDE							
l	Information	2	N	D	D	а	N	N
	YORBA LINDA							
1	Information	11	N	6 710	1 462	149	N	N
	YOUNTVILLE							
1	Information	2	N	D	D	а	N	N
	YREKA							
1	Information	6	N	1 335	355	71	N	N
•				. 555	333			•••
1	YUBA CITY	16		6 609	1 745	188	.,	N
1 12	Information  Motion picture and sound recording industries	16	N N	D D	1 745 D	b	N N	N N
121	Motion picture and video industries	1	N N	D	D	b	N	N
1213	Motion picture and video exhibition	1	D	D	D	b	D	D
17	Telecommunications	7	N	D	D	c	N	N
.,		,	"		5	Ĭ	"	.,
	YUCAIPA			704	014	24	.,	N.
1	Information	9	N	794	214	34	N	N
	YUCCA VALLEY							
1	Information	7	N	3 274	768	135	N	N
	BALANCE OF ALAMEDA COUNTY							
1	Information	19	N	4 697	1 418	136	N	N
12	Motion picture and sound recording industries	5	N	D	D	b	N	N
121	Motion picture and video industries	4	N	D	D	b	N	N
17	Telecommunications	8	N	D	D	ь	N	N
	BALANCE OF AMADOR COUNTY					-		
i <b>1</b>	Information	6	N	D	_	_	N	N
	THE PROPERTY OF THE PROPERTY O	<b>b</b> 1	N I	υl	D	c	N I	N

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	ionitic Cerisdisj					Paid	Percent of	receipts-
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	BALANCE OF BUTTE COUNTY							
51	Information	14	N	6 131	1 453	267	N	N
517	Telecommunications	5	N	D	D	С	N	N
	BALANCE OF CALAVERAS COUNTY							
51	Information	11	N	D	D	С	N	N
	BALANCE OF COLUSA COUNTY							
51	Information	3	N	D	D	а	N	N
	BALANCE OF CONTRA COSTA COUNTY							
51	Information	46	N	D	D	f	N	N
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
516	Internet publishing and broadcasting	3	D	D	D	b	D	D
5161	Internet publishing and broadcasting	3	D	D	D	b	D	D
51611 516110	Internet publishing and broadcasting	3 3	D D	D D	D D	b b	D D	D D
517	Telecommunications	14	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	с	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	С	Q	Q
517212 518	Cellular and other wireless telecommunications  Internet service providers, web search portals, and data processing services	3 9	Q D	D D	D D	c	Q D	Q
	BALANCE OF DEL NORTE COUNTY		-	-	_		-	_
51	Information	3	N	D	D	a	N	N
31		3	N	, , , , , , , , , , , , , , , , , , ,	ט	a	IN	N
	BALANCE OF EL DORADO COUNTY				45.000			
<b>51</b> 511	Information	47 13	N D	<b>56 808</b>	<b>15 836</b>	<b>909</b> b	N D	<b>N</b> D
512	Publishing industries (except Internet)	7	N N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
517	Telecommunications	11	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	14	D	D	D	f	D	D
5182	Data processing, hosting, and related services	11	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services	11 11	D D	D D	D D	f f	D D	D D
	BALANCE OF FRESNO COUNTY							
51	Information	12	N	D	D	е	N	N
511	Publishing industries (except Internet)	5	D	D	D	е	D	D
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF GLENN COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF HUMBOLDT COUNTY							
51	Information	29	N	D	D	с	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	а	N	N
515	Broadcasting (except Internet)	7	9 019	3 303	737	123	_	_
5151	Radio and television broadcasting	7	9 019	3 303	737	123	_	_
517	Telecommunications	11	N	3 915	1 062	70	N	N
	BALANCE OF IMPERIAL COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF INYO COUNTY							
51	Information	6	N	D	D	a	N	N
			•• •	5		a i		

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF KERN COUNTY							
51	Information	36	N	D	D	е	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
517	Telecommunications	16	N	D	D	b	N	N
	BALANCE OF KINGS COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF LAKE COUNTY							
51	Information	10	N	D	D	b	N	N
	BALANCE OF LOS ANGELES COUNTY							
51	Information	282	N	180 653	48 894	3 469	N	N
511 5111	Publishing industries (except Internet)	40 20	D D	D D	D D	f c	D D	D D
							-	_
5112 51121	Software publishers	20 20	D D	D D	D D	e	D D	D D
511210	Software publishers	20	B	D	D	e e	D D	D
512	Motion picture and sound recording industries	121	N	D	D	е	N	N
5121	Motion picture and video industries	108	N	D	D	е	N	N
51211 512110	Motion picture and video production	78 78	Q Q	D D	D D	c c	Q Q	G
51213 512131	Motion picture and video exhibition	4 4	D D	D D	D D	c c	D   D	D D
5122	Sound recording industries	13	N	D	D	b	N	N
51224	Sound recording studios	4	D	D	D	a	D	D
512240 515	Sound recording studios	4 11	D D	D D	D D	a e	D D	0
5151	Radio and television broadcasting	10	D	D	D	e	D	
51512	Television broadcasting	6	₽	D	₽	е	₽	<u>D</u>
515120 517	Television broadcasting	6 69	D N	D D	D D	e	D   N	D
5171	Wired telecommunications carriers	31	Q	D	D	g e	Q	Q
51711	Wired telecommunications carriers	31	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	31	Q	D D	D	e	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	19 19	Q Q	D	D D	e e	Q Q	Q
517212	Cellular and other wireless telecommunications	16	ă	Ď	Ď	e	ã	ä
518	Internet service providers, web search portals, and data processing services	34	D	D	D	f	D	D
5182	Data processing, hosting, and related services	24	D	D	D	f	D	D
51821	Data processing, hosting, and related services	24	₽	D	₽	f	₽	D
518210	Data processing, hosting, and related services	24	D	D	D	1	D	D
	BALANCE OF MADERA COUNTY	40			-	_		
<b>51</b> 517	Information	19 6	N	<b>D</b>	<b>D</b> D	e	N N	N N
017		6	N	ן	D	е	IN	IN
	BALANCE OF MARIN COUNTY							
51	Information	54	N	113 038	28 032	636	N	N
511	Publishing industries (except Internet)	20	D	D	D	b	D	D
512 5121	Motion picture and sound recording industries	21 16	N N	D D	D D	е	N N	N
	Motion picture and video industries	13	Q	D	D	e	Q	Q
51211 512110 51213	Motion picture and video production  Motion picture and video exhibition  Motion picture and video exhibition	13	Q	D D	D D	e   e   b	Q	Q
51213	Sound recording industries	5	N N	D	D	c	N	N
51224	Sound recording studios.	2	D	D	D	c	D	D
512240	Sound recording studios	2	Ď	Ď	Ď	č	Ď	Ď
	BALANCE OF MARIPOSA COUNTY							
51	Information	6	N	1 027	182	24	N	N
	BALANCE OF MENDOCINO COUNTY							
51	Information	24	N	D	D	С	N	N
517	Telecommunications	11	N	D	D	ь	N	N

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	nomic Census]					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF MERCED COUNTY							
51	Information	8	N	D	D	g	N	N
517	Telecommunications	3 3	N Q	D D	D D	g	N Q	N Q
5172 51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	g   g	Q	Q
517212	Cellular and other wireless telecommunications	3	ă	Ď	Б	g g	ã	Q
	BALANCE OF MODOC COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF MONO COUNTY							
51	Information	3	N	D	D	а	N	N
	BALANCE OF MONTEREY COUNTY							
51	Information	29	N	D	D	f	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	С	D	D
51113	Book publishers	2 2	D	D	D	С	D	D
511130	Book publishers		D	D	D	С	D	D
517	Telecommunications	12	N	D	D	С	N	N
518	Internet service providers, web search portals, and data processing services	3	D	D	D	С	D	D
	BALANCE OF NAPA COUNTY							
51	Information	13	N	D	D	С	N	N
517	Telecommunications	7	N	D	D	С	N	N
	BALANCE OF NEVADA COUNTY							
51	Information	21	N	2 314	540	94	N	N
	BALANCE OF ORANGE COUNTY							
51	Information	33	N	15 573	3 837	335	N	N
511	Publishing industries (except Internet)	13	30 543	8 514	2 204	150	.2	8.5
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	b	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
515	Broadcasting (except Internet)	1	D	D	D	b	D	D
5151	Radio and television broadcasting	1	D	D	D	b	D	D
51511	Radio broadcasting	1	D	D	D	ь	D	D
515112	Radio stations	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	b	N	N
	BALANCE OF PLACER COUNTY							
51	Information	50	N	D	D	е	N	N
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	10	N	D	D	b	N	N
517	Telecommunications	15	N	D	D	С	N	N
	BALANCE OF PLUMAS COUNTY							
51	Information	13	N	3 269	810	135	N	N
	BALANCE OF RIVERSIDE COUNTY							
51	Information	53	N	D	D	е	N	N
512	Motion picture and sound recording industries	10	N	D	D	С	N	N
312	T. Control of the Con	10	N	D	D	С	N	N
5121	Motion picture and video industries	'0	J.					
	Motion picture and video exhibition	4 3	D D	D D	D D	b b	D D	
5121 51213 512131		4						D
5121 51213	Motion picture and video exhibition	4 3	D	D	D	b	D	D D N D
5121 51213 512131 517	Motion picture and video exhibition	4 3 23	D N	D D	D D	b c	D N	D N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	paý period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF SACRAMENTO COUNTY							
51	Information	239	N	D	D	j	N	N
511	Publishing industries (except Internet)	42	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	27	D	D	D	е	D	D
51114 511140	Directory and mailing list publishers	4 4	D D	D D	D D	c c	D D	D
5112	Software publishers	15	D	D	D	е	D	D
51121 511210	Software publishers	15 15	D D	D D	D D	e e	D D	0
512	Motion picture and sound recording industries	17	N	D	D	c	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	D	D	D	c	D	<u></u>
512131 512132	Motion picture theaters (except drive-ins)  Drive-in motion picture theaters	5 1	D D	D D	D D	b   b	D D	D D
515	Broadcasting (except Internet)	14	D	D	D	f	D	D
5151	Radio and television broadcasting	14	D	D	D	f	D	D
51511 515112	Radio broadcasting	12 11	D D	D D	D D	f	D D	D
517	Telecommunications	103	N	D	D	i	N	N
5171	Wired telecommunications carriers	69	Q	337 731	96 170	6 133	Q	Q
51711	Wired telecommunications carriers	69	Q	337 731	96 170	6 133	Q	Q
517110	Wired telecommunications carriers	69	Q	337 731	96 170	6 133	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	26 26	Q Q	D D	D D	h   h	Q	G
517212	Cellular and other wireless telecommunications	23	ã	Ď	Ď	h	ã	ä
5179	Other telecommunications	2	D	D	D	b	D	D
51791 517910	Other telecommunications	2 2	D D	D D	D D	b b	D D	D D
518	Internet service providers, web search portals, and data processing services.	54	543 332	143 791	44 284	3 542	7.0	6.5
5181	Internet service providers and web search portals	12	D	D	D	f	D	D
51811	Internet service providers and web search portals	12	D	D	D	f	D	D
518111 5182	Internet service providers	12 42	D D	D D	D D	t   h	D D	D
51821	Data processing, hosting, and related services	42	D	D	D	''   h	D	D
518210	Data processing, hosting, and related services	42	Ď	D	Ď	h	Ď	Ď
519	Other information services	3	D	D	D	С	D	D
5191	Other information services	3	D	D	D	С	D	D
	BALANCE OF SAN BENITO COUNTY							
51	Information	2	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N .	N
5121	Motion picture and video industries	1	N D	D D	D D	b b	N D	N D
51213	Motion picture and video exhibition	!	6	ا	Ы	D	الا	U
	BALANCE OF SAN BERNARDINO COUNTY			_	_			
51 510	Information	<b>36</b>	N	D D	<b>D</b> D	C	N	N
512 517	Motion picture and sound recording industries	14	N N	D	D	b b	N N	N N
517			"		5	5	"	14
	BALANCE OF SAN DIEGO COUNTY	20						
<b>51</b> 511	Information Publishing industries (except Internet)	<b>99</b> 32	N D	D D	<b>D</b> D	f c	N D	<b>N</b> D
512	Motion picture and sound recording industries	20	N	D	D	c b	N	N
512	Motion picture and video industries	13	N	D	D	b	N	N
5121	Motion picture and video exhibition		D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2 2	D	D	D	b	D	D
517	Telecommunications	27	N	D	D	е	N	N
5173	Telecommunications resellers	3	D	D	D	е	D	D
51731 517310	Telecommunications resellers	3	D D	D D	D D	e e	D D	D

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1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts-
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records <sup>1</sup>	Estimated <sup>2</sup>
	DALANCE OF CAN LOACHIN COUNTY	, ,	<u> </u>	(, , ,	(* )	, ,		
51	BALANCE OF SAN JOAQUIN COUNTY Information	23	N	D	D	е	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N N	N.
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	С	N	N
5171	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	7 7	Q	D D	D D	C	Q	Q
011110	BALANCE OF SAN LUIS OBISPO COUNTY		~				_	~
51	Information	34	N	D	D	е	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	а	D	D
517	Telecommunications	10	N	D	D	b	N	N
	BALANCE OF SAN MATEO COUNTY							
51	Information	39	N	77 181	21 246	826	N	N
511	Publishing industries (except Internet)	11	135 787	48 759	14 209	457	.4	1.7
5112	Software publishers	9	D	D	D	е	D	D
51121 511210	Software publishersSoftware publishers	9 9	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	7	N	D	D	b	N N	N
5121	Motion picture and video industries	6	N	D	D	b	N N	N.
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data		_	_	_		_	_
5400	processing services	9	D	D	D	е	D	D
5182 51821	Data processing, hosting, and related services	5 5	D D	D D	D D	e e	D D	D D
518210	Data processing, hosting, and related services	5	D	D D	D D	e	D	D
	BALANCE OF SANTA BARBARA COUNTY							
51	Information	47	N	D	D	g	N	N
511	Publishing industries (except Internet)	15	D	D	D	С	D	D
5112	Software publishers	6	D	D	D	С	D	D
51121 511210	Software publishers	6 6	D D	D D	D D	C	D D	D D
512	Motion picture and sound recording industries	15	N	D	D	b	N	N
5121	Motion picture and video industries	12	N	D	D	а	N	N
515	Broadcasting (except Internet)	3	D	D	D	е	D	D
5151	Radio and television broadcasting	3	D	D	D	е	D	D
518	Internet service providers, web search portals, and data							
010	processing services	8	D	D	D	f	D	D
	BALANCE OF SANTA CLARA COUNTY							
51	Information	29	N	14 345	4 101	264	N	N
518	Internet service providers, web search portals, and data processing services	8	D	D	D	С	D	D
			Б					
	BALANCE OF SANTA CRUZ COUNTY		.,	40.000	0.040	207		
<b>51</b> 511	Information Publishing industries (except Internet)	<b>41</b> 19	<b>N</b> D	<b>13 903</b>	<b>3 649</b>	<b>327</b> b	N D	<b>N</b> D
512	Motion picture and sound recording industries	6	N	D	D	b	N N	N
5121	Motion picture and video industries	5	N	D	D	b	N N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	С	N	N
	BALANCE OF SHASTA COUNTY							
51	Information	20	N	D	D	С	N	N
517	Telecommunications	12	N	D	D	b	N	N
	BALANCE OF SIERRA COUNTY							
51	Information	3	N	D	D	а	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BALANCE OF SISKIYOU COUNTY							
51	Information	10	N	D	D	с	N	N
517	Telecommunications	6	N	D	D	С	N	N
	BALANCE OF SOLANO COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF SONOMA COUNTY							
51	Information	44	N	D	D	е	N	N
511	Publishing industries (except Internet)	15	D	D	D	С	D	D
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	b	N	N
	BALANCE OF STANISLAUS COUNTY							
51	Information	19	N	D	D	с	N	N
517	Telecommunications	8	N	D	D	С	N	N
	BALANCE OF SUTTER COUNTY							
51	Information	4	N	1 248	324	41	N	N
	BALANCE OF TEHAMA COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF TRINITY COUNTY							
51	Information	5	N	927	265	29	N	N
	BALANCE OF TULARE COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF TUOLUMNE COUNTY							
51	Information	8	N	2 553	526	44	N	N
	BALANCE OF VENTURA COUNTY							
51	Information	39	N	D	D	С	N	N
511	Publishing industries (except Internet)	9	D	D	D	b	D	D
512	Motion picture and sound recording industries	18	N	D	D	b	N	N
5121	Motion picture and video industries	16	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	b	N	N
5174	Satellite telecommunications	3	D	D	D	b	D	D
51741 517410	Satellite telecommunications	3 3	D D	D D	D D	b b	D D	D D
	BALANCE OF YOLO COUNTY							
51	Information	3	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
	BALANCE OF YUBA COUNTY							
51	Information	1	N	D	D	а	N	N

<sup>&</sup>lt;sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies. <sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

#### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

# FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

# PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

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unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

#### RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

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# Appendix B. NAICS Codes, Titles, and Descriptions

#### **51 INFORMATION**

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

- 1. Unlike traditional goods, an "information or cultural product," such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
- 2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
- 3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
- 4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

#### **511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)**

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of prepackaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

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#### 5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

#### **51111 NEWSPAPER PUBLISHERS**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

#### **511110 NEWSPAPER PUBLISHERS**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

#### **51112 PERIODICAL PUBLISHERS**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

# **511120 PERIODICAL PUBLISHERS**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

# **51113 BOOK PUBLISHERS**

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

#### **511130 BOOK PUBLISHERS**

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

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#### **51114 DIRECTORY AND MAILING LIST PUBLISHERS**

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

## **511140 DIRECTORY AND MAILING LIST PUBLISHERS**

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

#### **51119 OTHER PUBLISHERS**

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

#### **511191 GREETING CARD PUBLISHERS**

This industry comprises establishments primarily engaged in publishing greeting cards.

### **511199 ALL OTHER PUBLISHERS**

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

#### **5112 SOFTWARE PUBLISHERS**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

#### **51121 SOFTWARE PUBLISHERS**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

## **511210 SOFTWARE PUBLISHERS**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

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#### 512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

#### **5121 MOTION PICTURE AND VIDEO INDUSTRIES**

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

#### **51211 MOTION PICTURE AND VIDEO PRODUCTION**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

#### **512110 MOTION PICTURE AND VIDEO PRODUCTION**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

# **51212 MOTION PICTURE AND VIDEO DISTRIBUTION**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

## **512120 MOTION PICTURE AND VIDEO DISTRIBUTION**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

#### **51213 MOTION PICTURE AND VIDEO EXHIBITION**

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

# **512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)**

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

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#### **512132 DRIVE-IN MOTION PICTURE THEATERS**

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

# 51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

#### 512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

#### **512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES**

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

#### **5122 SOUND RECORDING INDUSTRIES**

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

## **51221 RECORD PRODUCTION**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

# **512210 RECORD PRODUCTION**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

## **51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION**

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

# 512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

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products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

#### **51223 MUSIC PUBLISHERS**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

#### **512230 MUSIC PUBLISHERS**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

#### **51224 SOUND RECORDING STUDIOS**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

## **512240 SOUND RECORDING STUDIOS**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

# **51229 OTHER SOUND RECORDING INDUSTRIES**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

#### **512290 OTHER SOUND RECORDING INDUSTRIES**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

#### **5122902 PRODUCERS OF TAPED RADIO PROGRAMS**

Establishments primarily engaged in producing taped radio shows.

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#### 5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

#### **515 BROADCASTING (EXCEPT INTERNET)**

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

#### 5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

### **51511 RADIO BROADCASTING**

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

#### **515111 RADIO NETWORKS**

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

#### **515112 RADIO STATIONS**

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

#### **51512 TELEVISION BROADCASTING**

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

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transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

#### 515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

# **5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING**

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

#### 51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

## 515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

## **516 INTERNET PUBLISHING AND BROADCASTING**

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

#### **5161 INTERNET PUBLISHING AND BROADCASTING**

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

#### 51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

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#### 516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

#### **517 TELECOMMUNICATIONS**

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

#### **5171 WIRED TELECOMMUNICATIONS CARRIERS**

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

#### 51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

# **517110 WIRED TELECOMMUNICATIONS CARRIERS**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

## 5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

## 51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

#### **517211 PAGING**

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

#### 517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

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#### **5173 TELECOMMUNICATIONS RESELLERS**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

#### **51731 TELECOMMUNICATIONS RESELLERS**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

#### **517310 TELECOMMUNICATIONS RESELLERS**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

#### **5174 SATELLITE TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

#### **51741 SATELLITE TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

# **517410 SATELLITE TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

#### 5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

## 51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

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#### 517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

#### **5179 OTHER TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

#### **51791 OTHER TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

#### **517910 OTHER TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

# 518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

#### **5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS**

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

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#### 51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

#### **518111 INTERNET SERVICE PROVIDERS**

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

#### **518112 WEB SEARCH PORTALS**

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

#### 5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

#### 51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

## 518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

## **519 OTHER INFORMATION SERVICES**

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

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#### **5191 OTHER INFORMATION SERVICES**

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

#### **51911 NEWS SYNDICATES**

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

#### **519110 NEWS SYNDICATES**

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

#### **51912 LIBRARIES AND ARCHIVES**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

#### 519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

## **51919 ALL OTHER INFORMATION SERVICES**

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

#### **519190 ALL OTHER INFORMATION SERVICES**

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

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# Appendix C. Methodology

#### **SOURCES OF THE DATA**

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

- 1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
- 2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

# INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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- 1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
- 2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

#### RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

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# Appendix D. Geographic Notes

#### **CALIFORNIA**

**Aliso Viejo** incorporated in July 2001. This change deletes territory from the Balance of Orange County.

**Citrus Heights** incorporated in January 1997. This change deletes territory from the Balance of Sacramento County.

**Elk Grove** incorporated in July 2000. This change deletes territory from the Balance of Sacramento County.

**Goleta** incorporated in October 2001. This change deletes territory from the Balance of Santa Barbara County.

**Industry** does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

**Laguna Woods** incorporated in March 1999. This change deletes territory from the Balance of Orange County.

Moraga name corrected from Moraga Town in April 2000.

**Oakley** incorporated in July 1999. This change deletes territory from the Balance of Contra Costa County.

**Rancho Santa Margarita** incorporated in January 2000. This change deletes territory from the Balance of Orange County.

**Vernon** does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

**Balance of Contra Costa County** lost territory due to the incorporation of Oakley.

**Balance of Orange County** lost territory due to the incorporations of Aliso Viejo, Laguna Woods, and Rancho Santa Margarita.

**Balance of Sacramento County** lost territory due to the incorporations of Citrus Heights and Elk Grove.

Balance of Santa Barbara County lost territory due to the incorporation of Goleta.

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# Appendix E. Metropolitan and Micropolitan Statistical Areas

# FRESNO-MADERA, CA COMBINED STATISTICAL AREA

Fresno, CA Metropolitan Statistical Area

Fresno County, CA

Madera, CA Metropolitan Statistical Area

Madera County, CA

LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA

Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area

Los Angeles-Long Beach-Glendale, CA Metropolitan Division

Los Angeles County, CA

Santa Ana-Anaheim-Irvine, CA Metropolitan Division

Orange County, CA

Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area

Ventura County, CA

Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area

Riverside County, CA

San Bernardino County, CA

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA

Napa, CA Metropolitan Statistical Area

Napa County, CA

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## San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area

## Oakland-Fremont-Hayward, CA Metropolitan Division

Alameda County, CA

Contra Costa County, CA

# San Francisco-San Mateo-Redwood City, CA Metropolitan Division

Marin County, CA

San Francisco County, CA

San Mateo County, CA

# San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area

San Benito County, CA

Santa Clara County, CA

## Santa Cruz-Watsonville, CA Metropolitan Statistical Area

Santa Cruz County, CA

# Santa Rosa-Petaluma, CA Metropolitan Statistical Area

Sonoma County, CA

## Vallejo-Fairfield, CA Metropolitan Statistical Area

Solano County, CA

# **BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA**

Kern County, CA

## **BISHOP, CA MICROPOLITAN STATISTICAL AREA**

Inyo County, CA

# CHICO, CA METROPOLITAN STATISTICAL AREA

Butte County, CA

# CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA

Lake County, CA

# CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA

Del Norte County, CA

# EL CENTRO, CA METROPOLITAN STATISTICAL AREA

Imperial County, CA

# EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA

Humboldt County, CA

# HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA

Kings County, CA

#### MERCED, CA METROPOLITAN STATISTICAL AREA

Merced County, CA

# MODESTO, CA METROPOLITAN STATISTICAL AREA

Stanislaus County, CA

## PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA

Tuolumne County, CA

# RED BLUFF, CA MICROPOLITAN STATISTICAL AREA

Tehama County, CA

# REDDING, CA METROPOLITAN STATISTICAL AREA

Shasta County, CA

## SALINAS, CA METROPOLITAN STATISTICAL AREA

Monterey County, CA

# SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA

San Diego County, CA

## SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA

San Luis Obispo County, CA

### SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA

Santa Barbara County, CA

## STOCKTON, CA METROPOLITAN STATISTICAL AREA

San Joaquin County, CA

## UKIAH, CA MICROPOLITAN STATISTICAL AREA

Mendocino County, CA

# VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA

Tulare County, CA

# YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA

Sutter County, CA

Yuba County, CA

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