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2002 Economic Census

Information

Geographic Area Series



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CONTENTS

Introduction to the Economic Census	v
Information	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	3
3. Summary Statistics for Counties: 2002	27
4. Summary Statistics for Places: 2002	48
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CALIFORNIA								
51	Information	20 484	N	35 120 863	9 363 899	563 841	N	N
511	Publishing industries (except Internet)	4 465	39 483 025	12 479 117	3 320 540	168 096	2.2	14.3
5111	Newspaper, periodical, book, and directory publishers	2 475	14 675 006	3 186 802	797 752	73 050	2.8	10.2
51111	Newspaper publishers	679	5 299 479	1 530 719	379 233	40 780	2.1	8.2
511110	Newspaper publishers	679	5 299 479	1 530 719	379 233	40 780	2.1	8.2
51112	Periodical publishers	953	3 897 608	848 472	212 708	16 418	3.5	16.9
511120	Periodical publishers	953	3 897 608	848 472	212 708	16 418	3.5	16.9
51113	Book publishers	463	2 540 251	427 552	113 822	8 448	3.2	6.9
511130	Book publishers	463	2 540 251	427 552	113 822	8 448	3.2	6.9
51114	Directory and mailing list publishers	223	2 292 541	301 709	72 992	5 620	2.9	7.8
511140	Directory and mailing list publishers	223	2 292 541	301 709	72 992	5 620	2.9	7.8
51119	Other publishers	157	645 127	78 350	18 997	1 784	2.3	7.3
511191	Greeting card publishers	23	19 055	4 811	1 180	179	2.5	50.1
511199	All other publishers	134	626 072	73 539	17 817	1 605	2.3	6.0
5112	Software publishers	1 990	24 808 019	9 292 315	2 522 788	95 046	1.9	16.7
51121	Software publishers	1 990	24 808 019	9 292 315	2 522 788	95 046	1.9	16.7
512	Motion picture and sound recording industries	6 645	N	7 320 701	1 861 269	117 901	N	N
5121	Motion picture and video industries	5 850	N	6 498 700	1 648 663	108 073	N	N
51211	Motion picture and video production	4 148	Q	5 186 938	1 311 151	69 820	Q	Q
512110	Motion picture and video production	4 148	Q	5 186 938	1 311 151	69 820	Q	Q
51212	Motion picture and video distribution	202	Q	87 030	23 234	1 519	Q	Q
512120	Motion picture and video distribution	202	Q	87 030	23 234	1 519	Q	Q
51213	Motion picture and video exhibition	648	1 939 056	227 639	50 452	20 951	1.9	29.3
512131	Motion picture theaters (except drive-ins)	620	1 905 735	220 616	49 098	20 393	1.9	28.9
512132	Drive-in motion picture theaters	28	33 321	7 023	1 354	558	1.7	53.7
51219	Postproduction and other motion picture and video industries	852	2 829 440	997 093	263 826	15 783	6.0	8.7
512191	Teleproduction and other postproduction services	724	2 019 946	812 395	218 244	12 886	7.5	11.0
512199	Other motion picture and video industries	128	809 494	184 698	45 582	2 897	2.1	6.8
5122	Sound recording industries	795	N	822 001	212 606	9 828	N	N
51221	Record production	94	119 719	24 153	7 308	417	10.1	5.3
512210	Record production	94	119 719	24 153	7 308	417	10.1	5.3
51222	Integrated record production/distribution	110	Q	566 741	150 921	4 995	Q	Q
512220	Integrated record production/distribution	110	Q	566 741	150 921	4 995	Q	Q
51223	Music publishers	173	1 023 928	95 143	22 181	1 515	3.2	2.6
512230	Music publishers	173	1 023 928	95 143	22 181	1 515	3.2	2.6
51224	Sound recording studios	331	255 857	102 108	23 913	1 956	19.8	13.3
512240	Sound recording studios	331	255 857	102 108	23 913	1 956	19.8	13.3
51229	Other sound recording industries	87	95 422	33 856	8 283	945	9.1	11.1
512290	Other sound recording industries	87	95 422	33 856	8 283	945	9.1	11.1
5122902	Producers of taped radio programs	38	34 459	13 878	3 686	465	15.6	9.1
5122909	All other sound recording industries	49	60 963	19 978	4 597	480	5.3	12.2
515	Broadcasting (except Internet)	899	12 114 850	2 096 306	530 905	36 348	5.0	7.0
5151	Radio and television broadcasting	806	8 136 580	1 707 973	417 540	30 991	1.0	6.9
51511	Radio broadcasting	583	2 400 022	656 228	159 371	14 123	2.3	7.1
515111	Radio networks	96	462 525	108 884	26 771	2 540	3.2	10.5
515112	Radio stations	487	1 937 497	547 344	132 600	11 583	2.1	6.3
51512	Television broadcasting	223	5 736 558	1 051 745	258 169	16 868	.5	6.8
515120	Television broadcasting	223	5 736 558	1 051 745	258 169	16 868	.5	6.8
5152	Cable and other subscription programming	93	3 978 270	388 333	113 365	5 357	13.3	7.2
51521	Cable and other subscription programming	93	3 978 270	388 333	113 365	5 357	13.3	7.2
515210	Cable and other subscription programming	93	3 978 270	388 333	113 365	5 357	13.3	7.2
516	Internet publishing and broadcasting	441	1 445 405	515 068	149 550	8 784	6.9	26.6
5161	Internet publishing and broadcasting	441	1 445 405	515 068	149 550	8 784	6.9	26.6
51611	Internet publishing and broadcasting	441	1 445 405	515 068	149 550	8 784	6.9	26.6
516110	Internet publishing and broadcasting	441	1 445 405	515 068	149 550	8 784	6.9	26.6
517	Telecommunications	4 983	N	8 224 287	2 228 707	151 149	N	N
5171	Wired telecommunications carriers	2 650	Q	5 327 093	1 450 904	84 077	Q	Q
51711	Wired telecommunications carriers	2 650	Q	5 327 093	1 450 904	84 077	Q	Q
517110	Wired telecommunications carriers	2 650	Q	5 327 093	1 450 904	84 077	Q	Q
5172	Wireless telecommunications carriers (except satellite)	1 242	Q	1 509 598	426 988	30 114	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1 242	Q	1 509 598	426 988	30 114	Q	Q
517211	Paging	172	Q	108 477	31 098	2 617	Q	Q
517212	Cellular and other wireless telecommunications	1 070	Q	1 401 121	395 890	27 497	Q	Q
5173	Telecommunications resellers	323	1 087 828	166 031	41 544	4 184	14.1	22.3
51731	Telecommunications resellers	323	1 087 828	166 031	41 544	4 184	14.1	22.3
517310	Telecommunications resellers	323	1 087 828	166 031	41 544	4 184	14.1	22.3
5174	Satellite telecommunications	87	630 430	68 131	19 314	1 066	5.3	13.6
51741	Satellite telecommunications	87	630 430	68 131	19 314	1 066	5.3	13.6
517410	Satellite telecommunications	87	630 430	68 131	19 314	1 066	5.3	13.6
5175	Cable and other program distribution	604	Q	1 051 861	261 882	30 093	Q	Q
51751	Cable and other program distribution	604	Q	1 051 861	261 882	30 093	Q	Q
517510	Cable and other program distribution	604	Q	1 051 861	261 882	30 093	Q	Q

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	CALIFORNIA—Con.							
51	Information—Con.							
517	Telecommunications—Con.							
5179	Other telecommunications	77	263 506	101 573	28 075	1 615	5.3	42.0
51791	Other telecommunications	77	263 506	101 573	28 075	1 615	5.3	42.0
517910	Other telecommunications	77	263 506	101 573	28 075	1 615	5.3	42.0
518	Internet service providers, web search portals, and data processing services	2 808	12 415 051	4 319 922	1 231 088	76 323	6.2	19.8
5181	Internet service providers and web search portals	825	4 881 468	1 393 658	447 831	19 607	9.7	19.7
51811	Internet service providers and web search portals	825	4 881 468	1 393 658	447 831	19 607	9.7	19.7
518111	Internet service providers	735	3 105 747	780 594	258 929	14 929	15.2	22.4
518112	Web search portals	90	1 775 721	613 064	188 902	4 678	.2	15.0
5182	Data processing, hosting, and related services	1 983	7 533 583	2 926 264	783 257	56 716	4.0	19.9
51821	Data processing, hosting, and related services	1 983	7 533 583	2 926 264	783 257	56 716	4.0	19.9
518210	Data processing, hosting, and related services	1 983	7 533 583	2 926 264	783 257	56 716	4.0	19.9
519	Other information services	243	484 906	165 462	41 840	5 240	17.1	24.9
5191	Other information services	243	484 906	165 462	41 840	5 240	17.1	24.9
51911	News syndicates	90	225 861	73 860	18 340	1 415	8.4	29.1
519110	News syndicates	90	225 861	73 860	18 340	1 415	8.4	29.1
51912	Libraries and archives	115	93 405	34 274	9 094	1 147	67.5	9.8
519120	Libraries and archives	115	93 405	34 274	9 094	1 147	67.5	9.8
51919	All other information services	38	165 640	57 328	14 406	2 678	.5	27.6
519190	All other information services	38	165 640	57 328	14 406	2 678	.5	27.6

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
FRESNO-MADERA, CA COMBINED STATISTICAL AREA								
51	Information	255	N	234 811	59 378	6 111	N	N
511	Publishing industries (except Internet)	43	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	34	D	D	D	g	D	D
51111	Newspaper publishers	13	D	D	D	f	D	D
511110	Newspaper publishers	13	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	27	N	8 748	2 117	662	N	N
5121	Motion picture and video industries	22	N	D	D	f	N	N
51213	Motion picture and video exhibition	11	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	e	D	D
5122	Sound recording industries	5	N	D	D	c	N	N
515	Broadcasting (except Internet)	38	D	D	D	g	D	D
5151	Radio and television broadcasting	38	D	D	D	g	D	D
51511	Radio broadcasting	27	D	D	D	f	D	D
515112	Radio stations	25	D	D	D	f	D	D
517	Telecommunications	107	N	114 589	29 945	2 109	N	N
5171	Wired telecommunications carriers	50	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	50	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	50	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	38	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	38	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	35	Q	12 840	3 104	255	Q	Q
518	Internet service providers, web search portals, and data processing services	36	D	D	D	e	D	D
5182	Data processing, hosting, and related services	22	D	D	D	e	D	D
51821	Data processing, hosting, and related services	22	D	D	D	e	D	D
518210	Data processing, hosting, and related services	22	D	D	D	e	D	D
Fresno, CA Metropolitan Statistical Area								
51	Information	222	N	208 825	52 610	5 469	N	N
511	Publishing industries (except Internet)	36	257 724	52 617	13 091	1 661	2.3	15.6
5111	Newspaper, periodical, book, and directory publishers	28	228 896	41 316	10 352	1 296	2.4	9.9
51111	Newspaper publishers	10	D	D	D	f	D	D
511110	Newspaper publishers	10	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	22	N	8 018	1 946	567	N	N
5121	Motion picture and video industries	17	N	D	D	e	N	N
51213	Motion picture and video exhibition	7	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	e	D	D
5122	Sound recording industries	5	N	D	D	c	N	N
515	Broadcasting (except Internet)	37	128 270	39 150	9 026	1 055	1.0	.8
5151	Radio and television broadcasting	37	128 270	39 150	9 026	1 055	1.0	.8
51511	Radio broadcasting	26	49 813	15 529	3 610	561	2.5	1.1
515112	Radio stations	24	D	D	D	f	D	D
517	Telecommunications	94	N	93 634	24 465	1 698	N	N
5171	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
51711	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
517110	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	29	39 211	12 663	3 408	415	10.9	12.8
5182	Data processing, hosting, and related services	20	D	D	D	e	D	D
51821	Data processing, hosting, and related services	20	D	D	D	e	D	D
518210	Data processing, hosting, and related services	20	D	D	D	e	D	D
Madera, CA Metropolitan Statistical Area								
51	Information	33	N	25 986	6 768	642	N	N
512	Motion picture and sound recording industries	5	N	730	171	95	N	N
5121	Motion picture and video industries	5	N	730	171	95	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	13	N	20 955	5 480	411	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA								
51	Information	11 216	N	15 441 381	4 002 935	267 190	N	N
511	Publishing industries (except Internet)	1 765	10 405 062	2 808 383	705 605	50 639	3.1	16.2
5111	Newspaper, periodical, book, and directory publishers	1 109	6 092 089	1 342 335	327 441	31 114	2.9	12.1
51111	Newspaper publishers	264	D	D	D	j	D	D
511110	Newspaper publishers	264	D	D	D	j	D	D
51112	Periodical publishers	487	2 317 156	499 011	123 448	9 494	2.9	17.9
511120	Periodical publishers	487	2 317 156	499 011	123 448	9 494	2.9	17.9
51113	Book publishers	181	D	D	D	g	D	D
511130	Book publishers	181	D	D	D	g	D	D
51114	Directory and mailing list publishers	103	853 804	110 686	26 983	2 406	5.0	8.9
511140	Directory and mailing list publishers	103	853 804	110 686	26 983	2 406	5.0	8.9
51119	Other publishers	74	D	D	D	f	D	D
511199	All other publishers	67	D	D	D	f	D	D
5112	Software publishers	656	4 312 973	1 466 048	378 164	19 525	3.5	22.0
51121	Software publishers	656	4 312 973	1 466 048	378 164	19 525	3.5	22.0
511210	Software publishers	656	4 312 973	1 466 048	378 164	19 525	3.5	22.0
512	Motion picture and sound recording industries	5 522	N	6 527 364	1 682 096	100 169	N	N
5121	Motion picture and video industries	4 906	N	5 757 100	1 481 841	91 556	N	N
51211	Motion picture and video production	3 644	Q	4 766 998	1 222 272	65 963	Q	Q
512110	Motion picture and video production	3 644	Q	4 766 998	1 222 272	65 963	Q	Q
51212	Motion picture and video distribution	183	Q	D	D	g	Q	Q
512120	Motion picture and video distribution	183	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	331	979 136	121 006	27 108	11 168	2.8	19.5
512131	Motion picture theaters (except drive-ins)	326	D	D	D	j	D	D
512132	Drive-in motion picture theaters	5	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	748	D	D	D	j	D	D
512191	Teleproduction and other postproduction services	639	D	D	D	j	D	D
512199	Other motion picture and video industries	109	D	D	D	h	D	D
5122	Sound recording industries	616	N	770 264	200 255	8 613	N	N
51221	Record production	85	D	D	D	e	D	D
512210	Record production	85	D	D	D	e	D	D
51222	Integrated record production/distribution	88	Q	D	D	h	Q	Q
512220	Integrated record production/distribution	88	Q	D	D	h	Q	Q
51223	Music publishers	143	D	D	D	g	D	D
512230	Music publishers	143	D	D	D	g	D	D
51224	Sound recording studios	246	D	D	D	g	D	D
512240	Sound recording studios	246	D	D	D	g	D	D
51229	Other sound recording industries	54	54 340	21 019	5 030	509	12.1	17.6
512290	Other sound recording industries	54	54 340	21 019	5 030	509	12.1	17.6
5122902	Producers of taped radio programs	23	20 576	8 456	2 222	238	23.2	15.3
5122909	All other sound recording industries	31	33 764	12 563	2 808	271	5.3	19.0
515	Broadcasting (except Internet)	385	9 464 016	1 342 416	347 108	21 013	5.9	6.5
5151	Radio and television broadcasting	325	5 667 807	999 285	246 000	16 410	.7	6.2
51511	Radio broadcasting	213	1 413 521	354 471	85 374	6 457	1.7	4.2
515111	Radio networks	47	376 631	82 782	20 081	1 751	1.4	7.9
515112	Radio stations	166	1 036 890	271 689	65 293	4 706	1.7	2.9
51512	Television broadcasting	112	4 254 286	644 814	160 626	9 953	.4	6.9
515120	Television broadcasting	112	4 254 286	644 814	160 626	9 953	.4	6.9
5152	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
51521	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
515210	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
516	Internet publishing and broadcasting	190	699 670	192 146	48 546	3 696	8.9	14.4
5161	Internet publishing and broadcasting	190	699 670	192 146	48 546	3 696	8.9	14.4
51611	Internet publishing and broadcasting	190	699 670	192 146	48 546	3 696	8.9	14.4
516110	Internet publishing and broadcasting	190	699 670	192 146	48 546	3 696	8.9	14.4
517	Telecommunications	2 089	N	3 345 302	891 725	65 013	N	N
5171	Wired telecommunications carriers	1 137	Q	2 023 940	527 823	33 610	Q	Q
51711	Wired telecommunications carriers	1 137	Q	2 023 940	527 823	33 610	Q	Q
517110	Wired telecommunications carriers	1 137	Q	2 023 940	527 823	33 610	Q	Q
5172	Wireless telecommunications carriers (except satellite)	493	Q	601 617	175 502	12 893	Q	Q
51721	Wireless telecommunications carriers (except satellite)	493	Q	601 617	175 502	12 893	Q	Q
517211	Paging	82	Q	36 682	9 612	1 185	Q	Q
517212	Cellular and other wireless telecommunications	411	Q	564 935	165 890	11 708	Q	Q
5173	Telecommunications resellers	152	D	D	D	g	D	D
51731	Telecommunications resellers	152	D	D	D	g	D	D
517310	Telecommunications resellers	152	D	D	D	g	D	D
5174	Satellite telecommunications	52	D	D	D	f	D	D
51741	Satellite telecommunications	52	D	D	D	f	D	D
517410	Satellite telecommunications	52	D	D	D	f	D	D
5175	Cable and other program distribution	223	Q	D	D	j	Q	Q
51751	Cable and other program distribution	223	Q	D	D	j	Q	Q
517510	Cable and other program distribution	223	Q	D	D	j	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
517	Telecommunications—Con.							
5179	Other telecommunications	32	D	D	D	e	D	D
51791	Other telecommunications	32	D	D	D	e	D	D
517910	Other telecommunications	32	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	1 150	3 741 244	1 129 156	303 986	23 435	4.5	24.7
5181	Internet service providers and web search portals	346	1 394 967	318 132	91 710	5 425	3.6	29.6
51811	Internet service providers and web search portals	346	1 394 967	318 132	91 710	5 425	3.6	29.6
518111	Internet service providers	311	D	D	D	h	D	D
518112	Web search portals	35	D	D	D	g	D	D
5182	Data processing, hosting, and related services	804	2 346 277	811 024	212 276	18 010	5.0	21.8
51821	Data processing, hosting, and related services	804	2 346 277	811 024	212 276	18 010	5.0	21.8
518210	Data processing, hosting, and related services	804	2 346 277	811 024	212 276	18 010	5.0	21.8
519	Other information services	115	296 940	96 614	23 869	3 225	24.8	18.0
5191	Other information services	115	296 940	96 614	23 869	3 225	24.8	18.0
51911	News syndicates	49	D	D	D	f	D	D
519110	News syndicates	49	D	D	D	f	D	D
51912	Libraries and archives	47	D	D	D	f	D	D
519120	Libraries and archives	47	D	D	D	f	D	D
51919	All other information services	19	D	D	D	g	D	D
519190	All other information services	19	D	D	D	g	D	D
Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area								
51	Information	10 023	N	14 308 471	3 730 502	241 466	N	N
511	Publishing industries (except Internet)	1 528	9 379 540	2 493 473	628 074	43 407	3.0	17.7
5111	Newspaper, periodical, book, and directory publishers	941	5 369 367	1 175 015	285 498	26 182	2.6	13.6
51111	Newspaper publishers	217	2 107 095	549 505	132 774	14 015	1.3	9.6
511110	Newspaper publishers	217	2 107 095	549 505	132 774	14 015	1.3	9.6
51112	Periodical publishers	415	2 054 227	446 758	109 475	8 115	2.0	20.1
511120	Periodical publishers	415	2 054 227	446 758	109 475	8 115	2.0	20.1
51113	Book publishers	160	D	D	D	g	D	D
511130	Book publishers	160	D	D	D	g	D	D
51114	Directory and mailing list publishers	84	808 771	105 028	25 573	2 199	5.2	9.3
511140	Directory and mailing list publishers	84	808 771	105 028	25 573	2 199	5.2	9.3
51119	Other publishers	65	D	D	D	e	D	D
511199	All other publishers	60	D	D	D	e	D	D
5112	Software publishers	587	4 010 173	1 318 458	342 576	17 225	3.6	23.2
51121	Software publishers	587	4 010 173	1 318 458	342 576	17 225	3.6	23.2
511210	Software publishers	587	4 010 173	1 318 458	342 576	17 225	3.6	23.2
512	Motion picture and sound recording industries	5 288	N	6 398 984	1 653 629	96 406	N	N
5121	Motion picture and video industries	4 706	N	5 635 235	1 454 796	87 998	N	N
51211	Motion picture and video production	3 536	Q	4 676 187	1 202 938	64 751	Q	Q
512110	Motion picture and video production	3 536	Q	4 676 187	1 202 938	64 751	Q	Q
51212	Motion picture and video distribution	175	Q	68 181	18 139	1 057	Q	Q
512120	Motion picture and video distribution	175	Q	68 181	18 139	1 057	Q	Q
51213	Motion picture and video exhibition	265	781 017	99 808	22 100	9 095	3.4	18.9
512131	Motion picture theaters (except drive-ins)	262	D	D	D	i	D	D
512132	Drive-in motion picture theaters	3	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	730	2 368 101	791 059	211 619	13 095	5.8	8.8
512191	Teleproduction and other postproduction services	625	D	D	D	j	D	D
512199	Other motion picture and video industries	105	D	D	D	h	D	D
5122	Sound recording industries	582	N	763 749	198 833	8 408	N	N
51221	Record production	80	D	D	D	e	D	D
512210	Record production	80	D	D	D	e	D	D
51222	Integrated record production/distribution	81	Q	552 483	147 671	4 700	Q	Q
512220	Integrated record production/distribution	81	Q	552 483	147 671	4 700	Q	Q
51223	Music publishers	139	989 943	87 577	20 489	1 352	2.8	2.0
512230	Music publishers	139	989 943	87 577	20 489	1 352	2.8	2.0
51224	Sound recording studios	238	206 759	81 953	19 127	1 543	17.3	15.4
512240	Sound recording studios	238	206 759	81 953	19 127	1 543	17.3	15.4
51229	Other sound recording industries	44	D	D	D	e	D	D
512290	Other sound recording industries	44	D	D	D	e	D	D
5122902	Producers of taped radio programs	20	D	D	D	c	D	D
5122909	All other sound recording industries	24	D	D	D	c	D	D
515	Broadcasting (except Internet)	320	9 331 212	1 294 743	335 779	19 619	5.9	6.5
5151	Radio and television broadcasting	260	5 535 003	951 612	234 671	15 016	.6	6.2
51511	Radio broadcasting	160	1 323 274	321 711	77 575	5 572	1.5	3.7
515111	Radio networks	39	365 654	79 059	19 354	1 645	1.0	8.0
515112	Radio stations	121	957 620	242 652	58 221	3 927	1.7	2.1
51512	Television broadcasting	100	4 211 729	629 901	157 096	9 444	.4	7.0
515120	Television broadcasting	100	4 211 729	629 901	157 096	9 444	.4	7.0
5152	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
51521	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8
515210	Cable and other subscription programming	60	3 796 209	343 131	101 108	4 603	13.6	6.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.								
Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.								
51	Information—Con.							
516	Internet publishing and broadcasting	177	691 625	189 245	47 879	3 624	8.4	14.4
5161	Internet publishing and broadcasting	177	691 625	189 245	47 879	3 624	8.4	14.4
51611	Internet publishing and broadcasting	177	691 625	189 245	47 879	3 624	8.4	14.4
516110	Internet publishing and broadcasting	177	691 625	189 245	47 879	3 624	8.4	14.4
517	Telecommunications	1 622	N	2 805 877	761 884	54 282	N	N
5171	Wired telecommunications carriers	850	Q	1 651 209	440 753	27 174	Q	Q
51711	Wired telecommunications carriers	850	Q	1 651 209	440 753	27 174	Q	Q
517110	Wired telecommunications carriers	850	Q	1 651 209	440 753	27 174	Q	Q
5172	Wireless telecommunications carriers (except satellite)	393	Q	540 294	159 551	11 701	Q	Q
51721	Wireless telecommunications carriers (except satellite)	393	Q	540 294	159 551	11 701	Q	Q
517211	Paging	72	Q	35 419	9 128	1 132	Q	Q
517212	Cellular and other wireless telecommunications	321	Q	504 875	150 423	10 569	Q	Q
5173	Telecommunications resellers	136	512 610	54 840	13 596	1 997	19.8	8.4
51731	Telecommunications resellers	136	512 610	54 840	13 596	1 997	19.8	8.4
517310	Telecommunications resellers	136	512 610	54 840	13 596	1 997	19.8	8.4
5174	Satellite telecommunications	44	374 636	43 142	12 404	679	5.3	4.2
51741	Satellite telecommunications	44	374 636	43 142	12 404	679	5.3	4.2
517410	Satellite telecommunications	44	374 636	43 142	12 404	679	5.3	4.2
5175	Cable and other program distribution	172	Q	498 069	130 973	12 431	Q	Q
51751	Cable and other program distribution	172	Q	498 069	130 973	12 431	Q	Q
517510	Cable and other program distribution	172	Q	498 069	130 973	12 431	Q	Q
5179	Other telecommunications	27	42 968	18 323	4 607	300	19.7	21.1
51791	Other telecommunications	27	42 968	18 323	4 607	300	19.7	21.1
517910	Other telecommunications	27	42 968	18 323	4 607	300	19.7	21.1
518	Internet service providers, web search portals, and data processing services	989	3 401 404	1 043 704	283 138	21 587	4.3	25.9
5181	Internet service providers and web search portals	305	1 265 242	289 919	84 467	4 898	3.2	30.8
51811	Internet service providers and web search portals	305	1 265 242	289 919	84 467	4 898	3.2	30.8
518111	Internet service providers	273	867 522	173 418	50 359	3 798	4.5	14.9
518112	Web search portals	32	397 720	116 501	34 108	1 100	.4	65.4
5182	Data processing, hosting, and related services	684	2 136 162	753 785	198 671	16 689	5.0	23.1
51821	Data processing, hosting, and related services	684	2 136 162	753 785	198 671	16 689	5.0	23.1
518210	Data processing, hosting, and related services	684	2 136 162	753 785	198 671	16 689	5.0	23.1
519	Other information services	99	258 057	82 445	20 119	2 541	28.6	16.0
5191	Other information services	99	258 057	82 445	20 119	2 541	28.6	16.0
51911	News syndicates	48	D	D	D	f	D	D
519110	News syndicates	48	D	D	D	f	D	D
51912	Libraries and archives	37	D	D	D	f	D	D
519120	Libraries and archives	37	D	D	D	f	D	D
51919	All other information services	14	D	D	D	g	D	D
519190	All other information services	14	D	D	D	g	D	D
Los Angeles-Long Beach-Glendale, CA Metropolitan Division								
51	Information	8 419	N	11 950 462	3 104 497	196 046	N	N
511	Publishing industries (except Internet)	1 027	6 310 044	1 516 241	379 046	27 622	3.6	19.0
5111	Newspaper, periodical, book, and directory publishers	698	4 035 095	854 471	208 078	19 104	2.4	15.3
51111	Newspaper publishers	175	1 701 451	420 598	101 998	10 878	1.3	10.5
511110	Newspaper publishers	175	1 701 451	420 598	101 998	10 878	1.3	10.5
51112	Periodical publishers	309	1 517 934	331 811	80 465	5 880	1.5	24.7
511120	Periodical publishers	309	1 517 934	331 811	80 465	5 880	1.5	24.7
51113	Book publishers	116	268 815	36 885	9 809	915	6.5	10.6
511130	Book publishers	116	268 815	36 885	9 809	915	6.5	10.6
51114	Directory and mailing list publishers	46	506 333	53 241	12 841	1 037	5.3	5.3
511140	Directory and mailing list publishers	46	506 333	53 241	12 841	1 037	5.3	5.3
51119	Other publishers	52	40 562	11 936	2 965	394	16.0	15.2
511199	All other publishers	48	D	D	D	e	D	D
5112	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7
51121	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7
511210	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.							
51	Information—Con.							
512	Motion picture and sound recording industries	5 080	N	6 334 117	1 637 472	93 527	N	N
5121	Motion picture and video industries	4 528	N	5 579 699	1 441 073	85 383	N	N
51211	Motion picture and video production	3 425	Q	4 647 852	1 195 841	64 131	Q	Q
512110	Motion picture and video production	3 425	Q	4 647 852	1 195 841	64 131	Q	Q
51212	Motion picture and video distribution	170	Q	D	D	g	Q	Q
512120	Motion picture and video distribution	170	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	224	D	D	D	i	D	D
512131	Motion picture theaters (except drive-ins)	221	D	D	D	i	D	D
512132	Drive-in motion picture theaters	3	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	709	2 342 146	783 804	209 781	12 947	5.8	8.8
512191	Teleproduction and other postproduction services	608	1 640 269	633 817	172 499	10 435	7.8	11.3
512199	Other motion picture and video industries	101	701 877	149 987	37 282	2 512	1.1	2.9
5122	Sound recording industries	552	N	754 418	196 399	8 144	N	N
51221	Record production	79	D	D	D	e	D	D
512210	Record production	79	D	D	D	e	D	D
51222	Integrated record production/distribution	72	Q	548 243	146 512	4 551	Q	Q
512220	Integrated record production/distribution	72	Q	548 243	146 512	4 551	Q	Q
51223	Music publishers	136	977 439	84 828	19 787	1 297	2.8	2.0
512230	Music publishers	136	977 439	84 828	19 787	1 297	2.8	2.0
51224	Sound recording studios	224	203 234	80 964	18 862	1 508	16.4	15.6
512240	Sound recording studios	224	203 234	80 964	18 862	1 508	16.4	15.6
51229	Other sound recording industries	41	D	D	D	e	D	D
512290	Other sound recording industries	41	D	D	D	e	D	D
5122902	Producers of taped radio programs	18	D	D	D	c	D	D
5122909	All other sound recording industries	23	D	D	D	c	D	D
515	Broadcasting (except Internet)	275	9 175 952	1 254 131	326 304	18 299	5.8	6.3
5151	Radio and television broadcasting	221	5 403 419	914 733	226 127	13 850	.4	6.0
51511	Radio broadcasting	132	1 242 942	300 952	72 527	4 974	.9	3.4
515111	Radio networks	28	320 763	67 200	16 474	1 304	.4	7.3
515112	Radio stations	104	922 179	233 752	56 053	3 670	1.0	2.1
51512	Television broadcasting	89	4 160 477	613 781	153 600	8 876	.3	6.7
515120	Television broadcasting	89	4 160 477	613 781	153 600	8 876	.3	6.7
5152	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
51521	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
515210	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
516	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
5161	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
51611	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
516110	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
517	Telecommunications	1 166	N	1 831 528	490 579	35 319	N	N
5171	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
51711	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
517110	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
5172	Wireless telecommunications carriers (except satellite)	269	Q	208 279	57 322	4 598	Q	Q
51721	Wireless telecommunications carriers (except satellite)	269	Q	208 279	57 322	4 598	Q	Q
517211	Paging	55	Q	23 834	6 258	788	Q	Q
517212	Cellular and other wireless telecommunications	214	Q	184 445	51 064	3 810	Q	Q
5173	Telecommunications resellers	98	401 585	36 584	8 474	1 028	23.6	6.5
51731	Telecommunications resellers	98	401 585	36 584	8 474	1 028	23.6	6.5
517310	Telecommunications resellers	98	401 585	36 584	8 474	1 028	23.6	6.5
5174	Satellite telecommunications	33	362 591	40 543	11 707	639	5.0	1.8
51741	Satellite telecommunications	33	362 591	40 543	11 707	639	5.0	1.8
517410	Satellite telecommunications	33	362 591	40 543	11 707	639	5.0	1.8
5175	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
51751	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
517510	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
5179	Other telecommunications	20	36 418	16 170	4 116	235	15.3	20.6
51791	Other telecommunications	20	36 418	16 170	4 116	235	15.3	20.6
517910	Other telecommunications	20	36 418	16 170	4 116	235	15.3	20.6
518	Internet service providers, web search portals, and data processing services	660	2 705 131	772 117	210 323	16 043	3.1	25.3
5181	Internet service providers and web search portals	212	1 092 340	237 974	68 945	4 057	1.8	30.9
51811	Internet service providers and web search portals	212	1 092 340	237 974	68 945	4 057	1.8	30.9
518111	Internet service providers	187	D	D	D	h	D	D
518112	Web search portals	25	D	D	D	f	D	D
5182	Data processing, hosting, and related services	448	1 612 791	534 143	141 378	11 986	4.0	21.5
51821	Data processing, hosting, and related services	448	1 612 791	534 143	141 378	11 986	4.0	21.5
518210	Data processing, hosting, and related services	448	1 612 791	534 143	141 378	11 986	4.0	21.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini- strative records ¹	Estimated ²
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.								
Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.								
Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.								
51	Information—Con.							
519	Other information services	82	234 957	74 273	18 069	2 044	30.6	16.6
5191	Other information services	82	234 957	74 273	18 069	2 044	30.6	16.6
51911	News syndicates	43	119 191	33 386	7 971	665	11.1	26.6
519110	News syndicates	43	119 191	33 386	7 971	665	11.1	26.6
51912	Libraries and archives	28	D	D	D	f	D	D
519120	Libraries and archives	28	D	D	D	f	D	D
51919	All other information services	11	D	D	D	f	D	D
519190	All other information services	11	D	D	D	f	D	D
Santa Ana-Anaheim-Irvine, CA Metropolitan Division								
51	Information	1 604	N	2 358 009	626 005	45 420	N	N
511	Publishing industries (except Internet)	501	3 069 496	977 232	249 028	15 785	1.9	15.0
5111	Newspaper, periodical, book, and directory publishers	243	1 334 272	320 544	77 420	7 078	3.5	8.5
51111	Newspaper publishers	42	405 644	128 907	30 776	3 137	1.2	5.8
511110	Newspaper publishers	42	405 644	128 907	30 776	3 137	1.2	5.8
51112	Periodical publishers	106	536 293	114 947	29 010	2 235	3.5	6.8
511120	Periodical publishers	106	536 293	114 947	29 010	2 235	3.5	6.8
51113	Book publishers	44	D	D	D	e	D	D
511130	Book publishers	44	D	D	D	e	D	D
51114	Directory and mailing list publishers	38	302 438	51 787	12 732	1 162	4.9	16.1
511140	Directory and mailing list publishers	38	302 438	51 787	12 732	1 162	4.9	16.1
51119	Other publishers	13	D	D	D	c	D	D
511199	All other publishers	12	D	D	D	c	D	D
5112	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
51121	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
511210	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
512	Motion picture and sound recording industries	208	N	64 867	16 157	2 879	N	N
5121	Motion picture and video industries	178	N	55 536	13 723	2 615	N	N
51211	Motion picture and video production	111	Q	28 335	7 097	620	Q	Q
512110	Motion picture and video production	111	Q	28 335	7 097	620	Q	Q
51213	Motion picture and video exhibition	41	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	41	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	21	25 955	7 255	1 838	148	7.4	6.2
512191	Teleproduction and other postproduction services	17	D	D	D	c	D	D
5122	Sound recording industries	30	N	9 331	2 434	264	N	N
51223	Music publishers	3	12 504	2 749	702	55	5.9	—
512230	Music publishers	3	12 504	2 749	702	55	5.9	—
51224	Sound recording studios	14	3 525	989	265	35	68.7	1.3
512240	Sound recording studios	14	3 525	989	265	35	68.7	1.3
515	Broadcasting (except Internet)	45	155 260	40 612	9 475	1 320	10.8	13.0
5151	Radio and television broadcasting	39	131 584	36 879	8 544	1 166	9.3	15.2
51511	Radio broadcasting	28	80 332	20 759	5 048	598	11.1	8.7
515111	Radio networks	11	44 891	11 859	2 880	341	5.0	13.2
515112	Radio stations	17	35 441	8 900	2 168	257	18.9	3.1
516	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
5161	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
51611	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
516110	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
517	Telecommunications	456	N	974 349	271 305	18 963	N	N
5171	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
51711	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
517110	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
5172	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q
51721	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q
517211	Paging	17	Q	11 585	2 870	344	Q	Q
517212	Cellular and other wireless telecommunications	107	Q	320 430	99 359	6 759	Q	Q
5173	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
51731	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
517310	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
5175	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q
51751	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q
517510	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division— Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	329	696 273	271 587	72 815	5 544	9.0	28.5
5181	Internet service providers and web search portals	93	172 902	51 945	15 522	841	12.4	30.1
51811	Internet service providers and web search portals	93	172 902	51 945	15 522	841	12.4	30.1
518111	Internet service providers	86	D	D	D	f	D	D
518112	Web search portals	7	D	D	D	e	D	D
5182	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
51821	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
518210	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
519	Other information services	17	23 100	8 172	2 050	497	7.9	9.7
5191	Other information services	17	23 100	8 172	2 050	497	7.9	9.7
51912	Libraries and archives	9	D	D	D	b	D	D
519120	Libraries and archives	9	D	D	D	b	D	D
51919	All other information services	3	D	D	D	e	D	D
519190	All other information services	3	D	D	D	e	D	D
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area							
51	Information	412	N	398 240	96 575	8 267	N	N
511	Publishing industries (except Internet)	78	371 654	93 752	25 077	1 742	7.9	4.3
5111	Newspaper, periodical, book, and directory publishers	41	282 580	58 530	15 272	1 244	8.2	.1
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
51112	Periodical publishers	18	178 465	29 118	7 536	542	12.7	.1
511120	Periodical publishers	18	178 465	29 118	7 536	542	12.7	.1
5112	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
51121	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
511210	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
512	Motion picture and sound recording industries	107	N	32 150	7 078	1 334	N	N
5121	Motion picture and video industries	92	N	28 934	6 438	1 257	N	N
51211	Motion picture and video production	62	Q	20 688	4 650	682	Q	Q
512110	Motion picture and video production	62	Q	20 688	4 650	682	Q	Q
51213	Motion picture and video exhibition	15	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	f	D	D
5122	Sound recording industries	15	N	3 216	640	77	N	N
515	Broadcasting (except Internet)	15	49 265	15 699	3 611	533	6.6	3.8
5151	Radio and television broadcasting	15	49 265	15 699	3 611	533	6.6	3.8
51511	Radio broadcasting	12	D	D	D	e	D	D
515112	Radio stations	10	D	D	D	c	D	D
517	Telecommunications	145	N	216 416	51 513	3 954	N	N
5171	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
51711	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
517110	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	16 135	4 161	387	Q	Q
51721	Wireless telecommunications carriers (except satellite)	24	Q	16 135	4 161	387	Q	Q
517212	Cellular and other wireless telecommunications	21	Q	16 027	4 136	382	Q	Q
5174	Satellite telecommunications	7	D	D	D	c	D	D
51741	Satellite telecommunications	7	D	D	D	c	D	D
517410	Satellite telecommunications	7	D	D	D	c	D	D
5175	Cable and other program distribution	14	Q	D	D	f	Q	Q
51751	Cable and other program distribution	14	Q	D	D	f	Q	Q
517510	Cable and other program distribution	14	Q	D	D	f	Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791	Other telecommunications	1	D	D	D	b	D	D
517910	Other telecommunications	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	56	149 242	39 167	9 051	667	1.9	16.3
5181	Internet service providers and web search portals	13	105 636	22 231	5 599	358	1.1	11.3
51811	Internet service providers and web search portals	13	105 636	22 231	5 599	358	1.1	11.3
518111	Internet service providers	11	D	D	D	e	D	D
5182	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
51821	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
518210	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area—Con.							
51	Information—Con.							
519	Other information services	8	2 478	692	155	27	2.2	24.1
5191	Other information services	8	2 478	692	155	27	2.2	24.1
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area							
51	Information	781	N	734 670	175 858	17 457	N	N
511	Publishing industries (except Internet)	159	653 868	221 158	52 454	5 490	2.0	2.0
5111	Newspaper, periodical, book, and directory publishers	127	440 142	108 790	26 671	3 688	2.6	2.5
51111	Newspaper publishers	41	292 786	75 204	17 638	2 536	1.2	.4
511110	Newspaper publishers	41	292 786	75 204	17 638	2 536	1.2	.4
51112	Periodical publishers	54	84 464	23 135	6 437	837	2.6	2.7
511120	Periodical publishers	54	84 464	23 135	6 437	837	2.6	2.7
51114	Directory and mailing list publishers	13	D	D	D	c	D	D
511140	Directory and mailing list publishers	13	D	D	D	c	D	D
5112	Software publishers	32	213 726	112 368	25 783	1 802	.7	1.0
51121	Software publishers	32	213 726	112 368	25 783	1 802	.7	1.0
511210	Software publishers	32	213 726	112 368	25 783	1 802	.7	1.0
512	Motion picture and sound recording industries	127	N	96 230	21 389	2 429	N	N
5121	Motion picture and video industries	108	N	92 931	20 607	2 301	N	N
51211	Motion picture and video production	46	Q	70 123	14 684	530	Q	Q
512110	Motion picture and video production	46	Q	70 123	14 684	530	Q	Q
51213	Motion picture and video exhibition	51	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	50	D	D	D	g	D	D
5122	Sound recording industries	19	N	3 299	782	128	N	N
51229	Other sound recording industries	7	D	D	D	b	D	D
512290	Other sound recording industries	7	D	D	D	b	D	D
515	Broadcasting (except Internet)	50	83 539	31 974	7 718	861	.6	11.3
5151	Radio and television broadcasting	50	83 539	31 974	7 718	861	.6	11.3
51511	Radio broadcasting	41	D	D	D	f	D	D
515112	Radio stations	35	D	D	D	f	D	D
517	Telecommunications	322	N	323 009	78 328	6 777	N	N
5171	Wired telecommunications carriers	192	Q	205 767	48 665	3 899	Q	Q
51711	Wired telecommunications carriers	192	Q	205 767	48 665	3 899	Q	Q
517110	Wired telecommunications carriers	192	Q	205 767	48 665	3 899	Q	Q
5172	Wireless telecommunications carriers (except satellite)	76	Q	45 188	11 790	805	Q	Q
51721	Wireless telecommunications carriers (except satellite)	76	Q	45 188	11 790	805	Q	Q
517212	Cellular and other wireless telecommunications	69	Q	44 033	11 331	757	Q	Q
5175	Cable and other program distribution	37	Q	67 806	16 770	1 941	Q	Q
51751	Cable and other program distribution	37	Q	67 806	16 770	1 941	Q	Q
517510	Cable and other program distribution	37	Q	67 806	16 770	1 941	Q	Q
518	Internet service providers, web search portals, and data processing services	105	190 598	46 285	11 797	1 181	8.8	9.2
5181	Internet service providers and web search portals	28	24 089	5 982	1 644	169	35.3	50.0
51811	Internet service providers and web search portals	28	24 089	5 982	1 644	169	35.3	50.0
518111	Internet service providers	27	D	D	D	c	D	D
5182	Data processing, hosting, and related services	77	166 509	40 303	10 153	1 012	5.0	3.3
51821	Data processing, hosting, and related services	77	166 509	40 303	10 153	1 012	5.0	3.3
518210	Data processing, hosting, and related services	77	166 509	40 303	10 153	1 012	5.0	3.3
519	Other information services	8	36 405	13 477	3 595	657	—	32.4
5191	Other information services	8	36 405	13 477	3 595	657	—	32.4
51912	Libraries and archives	6	D	D	D	b	D	D
519120	Libraries and archives	6	D	D	D	b	D	D
51919	All other information services	2	D	D	D	f	D	D
519190	All other information services	2	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA								
51	Information	916	N	1 483 578	401 165	31 148	N	N
511	Publishing industries (except Internet)	204	885 288	274 326	69 844	5 395	2.4	3.1
5111	Newspaper, periodical, book, and directory publishers	130	D	D	D	h	D	D
51111	Newspaper publishers	40	D	D	D	h	D	D
511110	Newspaper publishers	40	D	D	D	h	D	D
51112	Periodical publishers	53	D	D	D	f	D	D
511120	Periodical publishers	53	D	D	D	f	D	D
51114	Directory and mailing list publishers	15	131 718	14 978	3 756	320	6.5	—
511140	Directory and mailing list publishers	15	131 718	14 978	3 756	320	6.5	—
5112	Software publishers	74	D	D	D	g	D	D
51121	Software publishers	74	D	D	D	g	D	D
511210	Software publishers	74	D	D	D	g	D	D
512	Motion picture and sound recording industries	94	N	21 398	4 672	1 196	N	N
5121	Motion picture and video industries	87	N	19 868	4 320	1 132	N	N
51211	Motion picture and video production	36	Q	D	D	c	Q	Q
512110	Motion picture and video production	36	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	38	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	36	D	D	D	f	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
5122	Sound recording industries	7	N	1 530	352	64	N	N
51224	Sound recording studios	3	D	D	D	b	D	D
512240	Sound recording studios	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	51	D	D	D	g	D	D
5151	Radio and television broadcasting	49	D	D	D	g	D	D
51511	Radio broadcasting	35	D	D	D	f	D	D
515112	Radio stations	28	D	D	D	f	D	D
51512	Television broadcasting	14	D	D	D	f	D	D
515120	Television broadcasting	14	D	D	D	f	D	D
516	Internet publishing and broadcasting	21	D	D	D	e	D	D
5161	Internet publishing and broadcasting	21	D	D	D	e	D	D
51611	Internet publishing and broadcasting	21	D	D	D	e	D	D
516110	Internet publishing and broadcasting	21	D	D	D	e	D	D
517	Telecommunications	348	N	D	D	j	N	N
5171	Wired telecommunications carriers	214	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	214	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	214	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	81	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	81	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	73	Q	D	D	h	Q	Q
5173	Telecommunications resellers	8	D	D	D	b	D	D
51731	Telecommunications resellers	8	D	D	D	b	D	D
517310	Telecommunications resellers	8	D	D	D	b	D	D
5175	Cable and other program distribution	40	Q	D	D	g	Q	Q
51751	Cable and other program distribution	40	Q	D	D	g	Q	Q
517510	Cable and other program distribution	40	Q	D	D	g	Q	Q
5179	Other telecommunications	5	D	D	D	b	D	D
51791	Other telecommunications	5	D	D	D	b	D	D
517910	Other telecommunications	5	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	187	1 231 133	291 621	84 105	6 403	3.8	6.4
5181	Internet service providers and web search portals	45	D	D	D	g	D	D
51811	Internet service providers and web search portals	45	D	D	D	g	D	D
518111	Internet service providers	43	D	D	D	g	D	D
5182	Data processing, hosting, and related services	142	D	D	D	i	D	D
51821	Data processing, hosting, and related services	142	D	D	D	i	D	D
518210	Data processing, hosting, and related services	142	D	D	D	i	D	D
519	Other information services	11	D	D	D	e	D	D
5191	Other information services	11	D	D	D	e	D	D
Gardnerville Ranchos, NV Micropolitan Statistical Area								
51	Information	31	N	11 815	2 308	209	N	N
511	Publishing industries (except Internet)	9	13 321	7 387	1 214	69	3.2	4.0
512	Motion picture and sound recording industries	6	N	855	170	55	N	N
5121	Motion picture and video industries	6	N	855	170	55	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area								
51	Information	834	N	1 458 797	395 626	30 535	N	N
511	Publishing industries (except Internet)	175	856 871	261 680	67 369	5 147	2.1	3.2
5111	Newspaper, periodical, book, and directory publishers	111	581 170	131 909	33 680	3 785	2.2	1.0
51111	Newspaper publishers	35	380 171	93 743	24 587	2 842	.1	.4
511110	Newspaper publishers	35	380 171	93 743	24 587	2 842	.1	.4
51112	Periodical publishers	47	D	D	D	f	D	D
511120	Periodical publishers	47	D	D	D	f	D	D
51114	Directory and mailing list publishers	12	D	D	D	e	D	D
511140	Directory and mailing list publishers	12	D	D	D	e	D	D
5112	Software publishers	64	275 701	129 771	33 689	1 362	1.8	7.7
51121	Software publishers	64	275 701	129 771	33 689	1 362	1.8	7.7
511210	Software publishers	64	275 701	129 771	33 689	1 362	1.8	7.7
512	Motion picture and sound recording industries	79	N	19 774	4 312	1 083	N	N
5121	Motion picture and video industries	72	N	18 244	3 960	1 019	N	N
51211	Motion picture and video production	29	Q	D	D	c	Q	Q
512110	Motion picture and video production	29	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	30	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	28	D	D	D	f	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
5122	Sound recording industries	7	N	1 530	352	64	N	N
51224	Sound recording studios	3	D	D	D	b	D	D
512240	Sound recording studios	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	45	356 082	90 030	20 715	1 757	.6	6.2
5151	Radio and television broadcasting	43	D	D	D	g	D	D
51511	Radio broadcasting	31	D	D	D	f	D	D
515112	Radio stations	24	D	D	D	f	D	D
51512	Television broadcasting	12	D	D	D	f	D	D
515120	Television broadcasting	12	D	D	D	f	D	D
516	Internet publishing and broadcasting	17	D	D	D	e	D	D
5161	Internet publishing and broadcasting	17	D	D	D	e	D	D
51611	Internet publishing and broadcasting	17	D	D	D	e	D	D
516110	Internet publishing and broadcasting	17	D	D	D	e	D	D
517	Telecommunications	333	N	779 063	215 119	15 643	N	N
5171	Wired telecommunications carriers	204	Q	553 194	155 295	9 827	Q	Q
51711	Wired telecommunications carriers	204	Q	553 194	155 295	9 827	Q	Q
517110	Wired telecommunications carriers	204	Q	553 194	155 295	9 827	Q	Q
5172	Wireless telecommunications carriers (except satellite)	80	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	80	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	72	Q	D	D	h	Q	Q
5173	Telecommunications resellers	8	D	D	D	b	D	D
51731	Telecommunications resellers	8	D	D	D	b	D	D
517310	Telecommunications resellers	8	D	D	D	b	D	D
5175	Cable and other program distribution	37	Q	51 378	11 548	1 565	Q	Q
51751	Cable and other program distribution	37	Q	51 378	11 548	1 565	Q	Q
517510	Cable and other program distribution	37	Q	51 378	11 548	1 565	Q	Q
5179	Other telecommunications	4	D	D	D	b	D	D
51791	Other telecommunications	4	D	D	D	b	D	D
517910	Other telecommunications	4	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	175	1 224 471	290 017	83 671	6 367	3.8	6.4
5181	Internet service providers and web search portals	41	206 557	45 789	15 787	1 253	1.0	2.7
51811	Internet service providers and web search portals	41	206 557	45 789	15 787	1 253	1.0	2.7
518111	Internet service providers	39	D	D	D	g	D	D
5182	Data processing, hosting, and related services	134	1 017 914	244 228	67 884	5 114	4.3	7.2
51821	Data processing, hosting, and related services	134	1 017 914	244 228	67 884	5 114	4.3	7.2
518210	Data processing, hosting, and related services	134	1 017 914	244 228	67 884	5 114	4.3	7.2
519	Other information services	10	D	D	D	e	D	D
5191	Other information services	10	D	D	D	e	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Truckee-Grass Valley, CA Micropolitan Statistical Area								
51	Information	51	N	12 966	3 231	404	N	N
511	Publishing industries (except Internet)	20	15 096	5 259	1 261	179	20.0	1.4
5111	Newspaper, periodical, book, and directory publishers	13	12 387	4 104	992	153	19.8	1.1
512	Motion picture and sound recording industries	9	N	769	190	58	N	N
5121	Motion picture and video industries	9	N	769	190	58	N	N
51213	Motion picture and video exhibition	6	D	D	D	b	D	D
517	Telecommunications	9	N	5 469	1 435	113	N	N
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA								
51	Information	5 135	N	14 685 628	4 063 453	189 011	N	N
511	Publishing industries (except Internet)	1 710	23 267 598	8 267 158	2 272 262	90 234	1.7	14.9
5111	Newspaper, periodical, book, and directory publishers	711	4 786 043	1 133 518	299 528	23 124	2.7	11.9
51111	Newspaper publishers	191	1 438 346	495 303	127 839	11 942	3.8	13.0
511110	Newspaper publishers	191	1 438 346	495 303	127 839	11 942	3.8	13.0
51112	Periodical publishers	246	1 101 445	246 281	66 446	4 052	4.1	19.4
511120	Periodical publishers	246	1 101 445	246 281	66 446	4 052	4.1	19.4
51113	Book publishers	171	1 202 218	252 305	71 150	4 857	1.9	10.2
511130	Book publishers	171	1 202 218	252 305	71 150	4 857	1.9	10.2
51114	Directory and mailing list publishers	61	926 786	106 639	25 501	1 606	.4	.9
511140	Directory and mailing list publishers	61	926 786	106 639	25 501	1 606	.4	.9
51119	Other publishers	42	117 248	32 990	8 592	667	1.9	32.5
511199	All other publishers	32	104 899	29 739	7 748	559	2.1	30.1
5112	Software publishers	999	18 481 555	7 133 640	1 972 734	67 110	1.4	15.7
51121	Software publishers	999	18 481 555	7 133 640	1 972 734	67 110	1.4	15.7
511210	Software publishers	999	18 481 555	7 133 640	1 972 734	67 110	1.4	15.7
512	Motion picture and sound recording industries	636	N	658 588	147 983	10 984	N	N
5121	Motion picture and video industries	523	N	618 913	138 678	10 191	N	N
51211	Motion picture and video production	304	Q	D	D	h	Q	Q
512110	Motion picture and video production	304	Q	D	D	h	Q	Q
51213	Motion picture and video exhibition	136	D	D	D	i	D	D
512131	Motion picture theaters (except drive-ins)	128	D	D	D	h	D	D
512132	Drive-in motion picture theaters	8	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	74	D	D	D	g	D	D
512191	Teleproduction and other postproduction services	63	D	D	D	g	D	D
512199	Other motion picture and video industries	11	D	D	D	e	D	D
5122	Sound recording industries	113	N	39 675	9 305	793	N	N
51223	Music publishers	19	13 245	3 686	779	62	19.6	37.2
512230	Music publishers	19	13 245	3 686	779	62	19.6	37.2
51224	Sound recording studios	61	38 970	18 526	4 372	319	21.6	5.1
512240	Sound recording studios	61	38 970	18 526	4 372	319	21.6	5.1
51229	Other sound recording industries	15	25 687	8 213	2 089	264	8.0	3.2
512290	Other sound recording industries	15	25 687	8 213	2 089	264	8.0	3.2
5122902	Producers of taped radio programs	7	11 367	4 399	1 215	185	5.2	—
5122909	All other sound recording industries	8	14 320	3 814	874	79	10.2	5.7
515	Broadcasting (except Internet)	168	1 364 716	379 421	94 502	6 019	1.3	8.1
5151	Radio and television broadcasting	146	1 195 088	337 245	82 570	5 306	.5	7.2
51511	Radio broadcasting	107	487 484	137 441	33 893	2 549	1.0	15.9
515111	Radio networks	15	D	D	D	c	D	D
515112	Radio stations	92	D	D	D	D	D	D
51512	Television broadcasting	39	707 604	199 804	48 677	2 757	.2	1.2
515120	Television broadcasting	39	707 604	199 804	48 677	2 757	.2	1.2
5152	Cable and other subscription programming	22	169 628	42 176	11 932	713	6.9	14.2
51521	Cable and other subscription programming	22	169 628	42 176	11 932	713	6.9	14.2
515210	Cable and other subscription programming	22	169 628	42 176	11 932	713	6.9	14.2
516	Internet publishing and broadcasting	179	629 053	273 054	83 558	4 107	3.7	43.8
5161	Internet publishing and broadcasting	179	629 053	273 054	83 558	4 107	3.7	43.8
51611	Internet publishing and broadcasting	179	629 053	273 054	83 558	4 107	3.7	43.8
516110	Internet publishing and broadcasting	179	629 053	273 054	83 558	4 107	3.7	43.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
517	Telecommunications	1 367	N	2 711 345	756 090	43 411	N	N
5171	Wired telecommunications carriers	689	Q	1 868 891	529 549	25 829	Q	Q
51711	Wired telecommunications carriers	689	Q	1 868 891	529 549	25 829	Q	Q
517110	Wired telecommunications carriers	689	Q	1 868 891	529 549	25 829	Q	Q
5172	Wireless telecommunications carriers (except satellite)	318	Q	439 497	128 217	6 601	Q	Q
51721	Wireless telecommunications carriers (except satellite)	318	Q	439 497	128 217	6 601	Q	Q
517211	Paging	34	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	284	Q	D	D	i	Q	Q
5173	Telecommunications resellers	94	397 156	73 514	17 647	1 075	8.7	32.2
51731	Telecommunications resellers	94	397 156	73 514	17 647	1 075	8.7	32.2
517310	Telecommunications resellers	94	397 156	73 514	17 647	1 075	8.7	32.2
5174	Satellite telecommunications	22	D	D	D	c	D	D
51741	Satellite telecommunications	22	D	D	D	c	D	D
517410	Satellite telecommunications	22	D	D	D	c	D	D
5175	Cable and other program distribution	214	Q	D	D	i	Q	Q
51751	Cable and other program distribution	214	Q	D	D	i	Q	Q
517510	Cable and other program distribution	214	Q	D	D	i	Q	Q
5179	Other telecommunications	30	D	D	D	f	D	D
51791	Other telecommunications	30	D	D	D	f	D	D
517910	Other telecommunications	30	D	D	D	f	D	D
518	Internet service providers, web search portals, and data processing services	996	6 263 285	2 348 639	696 435	32 980	7.9	21.0
5181	Internet service providers and web search portals	269	3 131 025	994 193	331 242	11 919	12.9	16.0
51811	Internet service providers and web search portals	269	3 131 025	994 193	331 242	11 919	12.9	16.0
518111	Internet service providers	231	D	D	D	i	D	D
518112	Web search portals	38	D	D	D	h	D	D
5182	Data processing, hosting, and related services	727	3 132 260	1 354 446	365 193	21 061	2.9	25.9
51821	Data processing, hosting, and related services	727	3 132 260	1 354 446	365 193	21 061	2.9	25.9
518210	Data processing, hosting, and related services	727	3 132 260	1 354 446	365 193	21 061	2.9	25.9
519	Other information services	79	127 206	47 423	12 623	1 276	5.2	37.9
5191	Other information services	79	127 206	47 423	12 623	1 276	5.2	37.9
51911	News syndicates	26	72 210	29 208	7 751	526	6.2	27.6
519110	News syndicates	26	72 210	29 208	7 751	526	6.2	27.6
51912	Libraries and archives	41	D	D	D	c	D	D
519120	Libraries and archives	41	D	D	D	c	D	D
51919	All other information services	12	D	D	D	f	D	D
519190	All other information services	12	D	D	D	f	D	D
Napa, CA Metropolitan Statistical Area								
51	Information	62	N	39 902	10 572	921	N	N
511	Publishing industries (except Internet)	22	24 107	9 879	2 577	221	9.2	.8
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	1 808	376	123	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
516	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
5161	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
51611	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
516110	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
517	Telecommunications	18	N	18 580	5 084	310	N	N
518	Internet service providers, web search portals, and data processing services	6	D	D	D	b	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area								
51	Information	3 334	N	9 007 917	2 484 061	122 936	N	N
511	Publishing industries (except Internet)	1 038	14 461 701	4 573 282	1 249 560	53 002	1.5	13.3
5111	Newspaper, periodical, book, and directory publishers	500	3 889 709	877 497	231 774	17 235	2.0	13.2
51111	Newspaper publishers	122	928 032	320 328	83 347	7 759	3.9	17.6
511110	Newspaper publishers	122	928 032	320 328	83 347	7 759	3.9	17.6
51112	Periodical publishers	181	1 011 642	221 189	60 017	3 505	1.7	20.0
511120	Periodical publishers	181	1 011 642	221 189	60 017	3 505	1.7	20.0
51113	Book publishers	132	1 059 184	218 736	60 299	4 210	1.8	11.2
511130	Book publishers	132	1 059 184	218 736	60 299	4 210	1.8	11.2
51114	Directory and mailing list publishers	39	797 404	90 234	21 193	1 238	.3	1.0
511140	Directory and mailing list publishers	39	797 404	90 234	21 193	1 238	.3	1.0
51119	Other publishers	26	93 447	27 010	6 918	523	2.3	19.8
511199	All other publishers	19	D	D	D	e	D	D
5112	Software publishers	538	10 571 992	3 695 785	1 017 786	35 767	1.4	13.3
51121	Software publishers	538	10 571 992	3 695 785	1 017 786	35 767	1.4	13.3
511210	Software publishers	538	10 571 992	3 695 785	1 017 786	35 767	1.4	13.3
512	Motion picture and sound recording industries	488	N	559 531	121 447	7 911	N	N
5121	Motion picture and video industries	400	N	523 846	113 196	7 244	N	N
51211	Motion picture and video production	244	Q	313 620	60 521	1 964	Q	Q
512110	Motion picture and video production	244	Q	313 620	60 521	1 964	Q	Q
51213	Motion picture and video exhibition	82	D	D	D	h	D	D
512131	Motion picture theaters (except drive-ins)	77	D	D	D	h	D	D
512132	Drive-in motion picture theaters	5	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	66	342 221	164 911	42 527	2 150	6.9	10.6
512191	Teleproduction and other postproduction services	57	D	D	D	g	D	D
5122	Sound recording industries	88	N	35 685	8 251	667	N	N
51223	Music publishers	13	11 282	3 549	746	54	21.5	42.4
512230	Music publishers	13	11 282	3 549	746	54	21.5	42.4
51224	Sound recording studios	50	D	D	D	e	D	D
512240	Sound recording studios	50	D	D	D	e	D	D
51229	Other sound recording industries	11	D	D	D	c	D	D
512290	Other sound recording industries	11	D	D	D	c	D	D
5122902	Producers of taped radio programs	6	D	D	D	c	D	D
5122909	All other sound recording industries	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	99	1 103 834	301 016	76 339	4 606	.9	4.0
5151	Radio and television broadcasting	85	961 257	264 076	65 722	4 049	.3	3.8
51511	Radio broadcasting	61	367 933	98 091	23 455	1 715	.4	8.4
515111	Radio networks	10	D	D	D	c	D	D
515112	Radio stations	51	D	D	D	g	D	D
51512	Television broadcasting	24	593 324	165 985	42 267	2 334	.2	.9
515120	Television broadcasting	24	593 324	165 985	42 267	2 334	.2	.9
5152	Cable and other subscription programming	14	142 577	36 940	10 617	557	5.1	5.3
51521	Cable and other subscription programming	14	142 577	36 940	10 617	557	5.1	5.3
515210	Cable and other subscription programming	14	142 577	36 940	10 617	557	5.1	5.3
516	Internet publishing and broadcasting	120	436 302	202 482	65 282	3 063	5.2	41.5
5161	Internet publishing and broadcasting	120	436 302	202 482	65 282	3 063	5.2	41.5
51611	Internet publishing and broadcasting	120	436 302	202 482	65 282	3 063	5.2	41.5
516110	Internet publishing and broadcasting	120	436 302	202 482	65 282	3 063	5.2	41.5
517	Telecommunications	902	N	2 032 850	567 073	32 126	N	N
5171	Wired telecommunications carriers	469	Q	1 458 969	410 775	19 928	Q	Q
51711	Wired telecommunications carriers	469	Q	1 458 969	410 775	19 928	Q	Q
517110	Wired telecommunications carriers	469	Q	1 458 969	410 775	19 928	Q	Q
5172	Wireless telecommunications carriers (except satellite)	200	Q	297 874	89 700	4 614	Q	Q
51721	Wireless telecommunications carriers (except satellite)	200	Q	297 874	89 700	4 614	Q	Q
517212	Cellular and other wireless telecommunications	177	Q	292 279	88 224	4 463	Q	Q
5173	Telecommunications resellers	56	274 985	41 726	10 520	666	10.3	19.1
51731	Telecommunications resellers	56	274 985	41 726	10 520	666	10.3	19.1
517310	Telecommunications resellers	56	274 985	41 726	10 520	666	10.3	19.1
5174	Satellite telecommunications	13	D	D	D	c	D	D
51741	Satellite telecommunications	13	D	D	D	c	D	D
517410	Satellite telecommunications	13	D	D	D	c	D	D
5175	Cable and other program distribution	144	Q	197 814	46 539	6 425	Q	Q
51751	Cable and other program distribution	144	Q	197 814	46 539	6 425	Q	Q
517510	Cable and other program distribution	144	Q	197 814	46 539	6 425	Q	Q
5179	Other telecommunications	20	D	D	D	e	D	D
51791	Other telecommunications	20	D	D	D	e	D	D
517910	Other telecommunications	20	D	D	D	e	D	D

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SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.								
Information—Con.								
518	Internet service providers, web search portals, and data processing services	634	3 477 394	1 297 523	393 281	21 179	11.3	22.8
5181	Internet service providers and web search portals	143	1 324 368	395 027	151 514	6 785	26.7	33.0
51811	Internet service providers and web search portals	143	1 324 368	395 027	151 514	6 785	26.7	33.0
518111	Internet service providers	127	1 143 154	320 226	130 968	6 018	30.9	37.9
518112	Web search portals	16	181 214	74 801	20 546	767	—	2.1
5182	Data processing, hosting, and related services	491	2 153 026	902 496	241 767	14 394	1.8	16.5
51821	Data processing, hosting, and related services	491	2 153 026	902 496	241 767	14 394	1.8	16.5
518210	Data processing, hosting, and related services	491	2 153 026	902 496	241 767	14 394	1.8	16.5
519	Other information services	53	97 347	41 233	11 079	1 049	6.1	37.1
5191	Other information services	53	97 347	41 233	11 079	1 049	6.1	37.1
51911	News syndicates	20	D	D	D	f	D	D
519110	News syndicates	20	D	D	D	f	D	D
51912	Libraries and archives	24	D	D	D	b	D	D
519120	Libraries and archives	24	D	D	D	b	D	D
51919	All other information services	9	D	D	D	e	D	D
519190	All other information services	9	D	D	D	e	D	D
Oakland-Fremont-Hayward, CA Metropolitan Division								
51	Information	1 439	N	3 601 614	972 374	51 032	N	N
511	Publishing industries (except Internet)	405	3 946 533	1 482 224	407 677	17 316	2.3	14.3
5111	Newspaper, periodical, book, and directory publishers	189	945 252	221 074	53 225	5 681	2.2	25.7
51111	Newspaper publishers	50	328 552	105 130	24 702	3 396	.7	35.4
511110	Newspaper publishers	50	328 552	105 130	24 702	3 396	.7	35.4
51112	Periodical publishers	59	177 241	44 742	10 550	827	4.5	52.9
511120	Periodical publishers	59	177 241	44 742	10 550	827	4.5	52.9
51113	Book publishers	55	166 405	38 816	9 783	850	5.3	18.1
511130	Book publishers	55	166 405	38 816	9 783	850	5.3	18.1
51114	Directory and mailing list publishers	16	232 318	24 489	6 320	445	.6	1.0
511140	Directory and mailing list publishers	16	232 318	24 489	6 320	445	.6	1.0
51119	Other publishers	9	40 736	7 897	1 870	163	—	.3
511199	All other publishers	7	D	D	D	c	D	D
5112	Software publishers	216	3 001 281	1 261 150	354 452	11 635	2.3	10.8
51121	Software publishers	216	3 001 281	1 261 150	354 452	11 635	2.3	10.8
511210	Software publishers	216	3 001 281	1 261 150	354 452	11 635	2.3	10.8
512	Motion picture and sound recording industries	147	N	228 257	36 591	2 669	N	N
5121	Motion picture and video industries	118	N	224 401	35 652	2 561	N	N
51211	Motion picture and video production	66	Q	D	D	f	Q	Q
512110	Motion picture and video production	66	Q	D	D	f	Q	Q
51213	Motion picture and video exhibition	34	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	31	D	D	D	g	D	D
512132	Drive-in motion picture theaters	3	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	16	D	D	D	e	D	D
512191	Teleproduction and other postproduction services	13	D	D	D	e	D	D
5122	Sound recording industries	29	N	3 856	939	108	N	N
51224	Sound recording studios	14	D	D	D	b	D	D
512240	Sound recording studios	14	D	D	D	b	D	D
515	Broadcasting (except Internet)	27	163 839	35 758	8 715	700	.8	2.9
5151	Radio and television broadcasting	25	D	D	D	f	D	D
51511	Radio broadcasting	17	D	D	D	e	D	D
515112	Radio stations	13	D	D	D	c	D	D
51512	Television broadcasting	8	D	D	D	e	D	D
515120	Television broadcasting	8	D	D	D	e	D	D
516	Internet publishing and broadcasting	37	65 941	18 898	7 369	501	3.2	73.7
5161	Internet publishing and broadcasting	37	65 941	18 898	7 369	501	3.2	73.7
51611	Internet publishing and broadcasting	37	65 941	18 898	7 369	501	3.2	73.7
516110	Internet publishing and broadcasting	37	65 941	18 898	7 369	501	3.2	73.7
517	Telecommunications	532	N	1 391 798	388 232	21 720	N	N
5171	Wired telecommunications carriers	271	Q	996 523	277 065	13 175	Q	Q
51711	Wired telecommunications carriers	271	Q	996 523	277 065	13 175	Q	Q
517110	Wired telecommunications carriers	271	Q	996 523	277 065	13 175	Q	Q
5172	Wireless telecommunications carriers (except satellite)	118	Q	235 939	74 424	3 730	Q	Q
51721	Wireless telecommunications carriers (except satellite)	118	Q	235 939	74 424	3 730	Q	Q
517212	Cellular and other wireless telecommunications	107	Q	D	D	h	Q	Q
5173	Telecommunications resellers	28	D	D	D	c	D	D
51731	Telecommunications resellers	28	D	D	D	c	D	D
517310	Telecommunications resellers	28	D	D	D	c	D	D

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San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.								
Oakland-Fremont-Hayward, CA Metropolitan Division —Con.								
51	Information—Con.							
517	Telecommunications—Con.							
5175	Cable and other program distribution	98	Q	138 286	32 657	4 585	Q	Q
51751	Cable and other program distribution	98	Q	138 286	32 657	4 585	Q	Q
517510	Cable and other program distribution	98	Q	138 286	32 657	4 585	Q	Q
518	Internet service providers, web search portals, and data processing services	272	1 039 560	431 188	119 235	7 626	3.0	30.6
5181	Internet service providers and web search portals	60	379 888	122 733	36 901	1 593	3.8	55.6
51811	Internet service providers and web search portals	60	379 888	122 733	36 901	1 593	3.8	55.6
518111	Internet service providers	54	D	D	D	g	D	D
518112	Web search portals	6	D	D	D	e	D	D
5182	Data processing, hosting, and related services	212	659 672	308 455	82 334	6 033	2.5	16.2
51821	Data processing, hosting, and related services	212	659 672	308 455	82 334	6 033	2.5	16.2
518210	Data processing, hosting, and related services	212	659 672	308 455	82 334	6 033	2.5	16.2
519	Other information services	19	38 304	13 491	4 555	500	.9	55.5
5191	Other information services	19	38 304	13 491	4 555	500	.9	55.5
51912	Libraries and archives	9	D	D	D	b	D	D
519120	Libraries and archives	9	D	D	D	b	D	D
51919	All other information services	3	D	D	D	e	D	D
519190	All other information services	3	D	D	D	e	D	D
San Francisco-San Mateo-Redwood City, CA Metropolitan Division								
51	Information	1 895	N	5 406 303	1 511 687	71 904	N	N
511	Publishing industries (except Internet)	633	10 515 168	3 091 058	841 883	35 686	1.2	12.9
5111	Newspaper, periodical, book, and directory publishers	311	2 944 457	656 423	178 549	11 554	1.9	9.1
51111	Newspaper publishers	72	599 480	215 198	58 645	4 363	5.6	7.9
511110	Newspaper publishers	72	599 480	215 198	58 645	4 363	5.6	7.9
51112	Periodical publishers	122	834 401	176 447	49 467	2 678	1.1	13.0
511120	Periodical publishers	122	834 401	176 447	49 467	2 678	1.1	13.0
51113	Book publishers	77	892 779	179 920	50 516	3 360	1.1	9.9
511130	Book publishers	77	892 779	179 920	50 516	3 360	1.1	9.9
51114	Directory and mailing list publishers	23	565 086	65 745	14 873	793	.1	1.1
511140	Directory and mailing list publishers	23	565 086	65 745	14 873	793	.1	1.1
51119	Other publishers	17	52 711	19 113	5 048	360	4.2	34.9
511199	All other publishers	12	43 045	16 560	4 397	278	5.1	32.7
5112	Software publishers	322	7 570 711	2 434 635	663 334	24 132	1.0	14.4
51121	Software publishers	322	7 570 711	2 434 635	663 334	24 132	1.0	14.4
511210	Software publishers	322	7 570 711	2 434 635	663 334	24 132	1.0	14.4
512	Motion picture and sound recording industries	341	N	331 274	84 856	5 242	N	N
5121	Motion picture and video industries	282	N	299 445	77 544	4 683	N	N
51211	Motion picture and video production	178	Q	D	D	g	Q	Q
512110	Motion picture and video production	178	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	48	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	46	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	50	D	D	D	g	D	D
512191	Teleproduction and other postproduction services	44	D	D	D	g	D	D
5122	Sound recording industries	59	N	31 829	7 312	559	N	N
51224	Sound recording studios	36	31 927	16 652	3 905	247	14.0	4.5
512240	Sound recording studios	36	31 927	16 652	3 905	247	14.0	4.5
51229	Other sound recording industries	7	D	D	D	c	D	D
512290	Other sound recording industries	7	D	D	D	c	D	D
5122902	Producers of taped radio programs	4	D	D	D	c	D	D
5122909	All other sound recording industries	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	72	939 995	265 258	67 624	3 906	.9	4.2
5151	Radio and television broadcasting	60	D	D	D	h	D	D
51511	Radio broadcasting	44	D	D	D	g	D	D
515111	Radio networks	6	D	D	D	c	D	D
515112	Radio stations	38	D	D	D	g	D	D
51512	Television broadcasting	16	D	D	D	g	D	D
515120	Television broadcasting	16	D	D	D	g	D	D
5152	Cable and other subscription programming	12	D	D	D	f	D	D
51521	Cable and other subscription programming	12	D	D	D	f	D	D
515210	Cable and other subscription programming	12	D	D	D	f	D	D
516	Internet publishing and broadcasting	83	370 361	183 584	57 913	2 562	5.5	35.8
5161	Internet publishing and broadcasting	83	370 361	183 584	57 913	2 562	5.5	35.8
51611	Internet publishing and broadcasting	83	370 361	183 584	57 913	2 562	5.5	35.8
516110	Internet publishing and broadcasting	83	370 361	183 584	57 913	2 562	5.5	35.8

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.								
San Francisco-San Mateo-Redwood City, CA Metropolitan Division—Con.								
51	Information—Con.							
517	Telecommunications	370	N	641 052	178 841	10 406	N	N
5171	Wired telecommunications carriers	198	Q	462 446	133 710	6 753	Q	Q
51711	Wired telecommunications carriers	198	Q	462 446	133 710	6 753	Q	Q
517110	Wired telecommunications carriers	198	Q	462 446	133 710	6 753	Q	Q
5172	Wireless telecommunications carriers (except satellite)	82	Q	61 935	15 276	884	Q	Q
51721	Wireless telecommunications carriers (except satellite)	82	Q	61 935	15 276	884	Q	Q
517212	Cellular and other wireless telecommunications	70	Q	D	D	f	Q	Q
5173	Telecommunications resellers	28	D	D	D	f	D	D
51731	Telecommunications resellers	28	D	D	D	f	D	D
517310	Telecommunications resellers	28	D	D	D	f	D	D
5175	Cable and other program distribution	46	Q	59 528	13 882	1 840	Q	Q
51751	Cable and other program distribution	46	Q	59 528	13 882	1 840	Q	Q
517510	Cable and other program distribution	46	Q	59 528	13 882	1 840	Q	Q
5179	Other telecommunications	9	D	D	D	e	D	D
51791	Other telecommunications	9	D	D	D	e	D	D
517910	Other telecommunications	9	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	362	2 437 834	866 335	274 046	13 553	14.8	19.4
5181	Internet service providers and web search portals	83	944 480	272 294	114 613	5 192	35.9	23.9
51811	Internet service providers and web search portals	83	944 480	272 294	114 613	5 192	35.9	23.9
518111	Internet service providers	73	D	D	D	h	D	D
518112	Web search portals	10	D	D	D	e	D	D
5182	Data processing, hosting, and related services	279	1 493 354	594 041	159 433	8 361	1.5	16.6
51821	Data processing, hosting, and related services	279	1 493 354	594 041	159 433	8 361	1.5	16.6
518210	Data processing, hosting, and related services	279	1 493 354	594 041	159 433	8 361	1.5	16.6
519	Other information services	34	59 043	27 742	6 524	549	9.5	25.2
5191	Other information services	34	59 043	27 742	6 524	549	9.5	25.2
51911	News syndicates	13	49 450	24 316	5 560	448	8.7	18.6
519110	News syndicates	13	49 450	24 316	5 560	448	8.7	18.6
51912	Libraries and archives	15	D	D	D	b	D	D
519120	Libraries and archives	15	D	D	D	b	D	D
San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area								
51	Information	1 299	N	5 192 696	1 451 472	56 430	N	N
511	Publishing industries (except Internet)	516	8 257 092	3 489 868	969 287	33 683	1.9	17.5
5111	Newspaper, periodical, book, and directory publishers	114	616 843	175 043	48 702	3 774	6.6	5.5
51111	Newspaper publishers	34	340 443	122 417	32 229	2 695	2.9	4.8
511110	Newspaper publishers	34	340 443	122 417	32 229	2 695	2.9	4.8
51112	Periodical publishers	33	D	D	D	e	D	D
511120	Periodical publishers	33	D	D	D	e	D	D
51113	Book publishers	25	98 235	20 926	7 861	390	3.3	4.0
511130	Book publishers	25	98 235	20 926	7 861	390	3.3	4.0
51114	Directory and mailing list publishers	13	D	D	D	e	D	D
511140	Directory and mailing list publishers	13	D	D	D	e	D	D
5112	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
51121	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
511210	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
512	Motion picture and sound recording industries	84	N	83 675	23 070	2 031	N	N
5121	Motion picture and video industries	71	N	D	D	g	N	N
51211	Motion picture and video production	40	Q	D	D	e	Q	Q
512110	Motion picture and video production	40	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	26	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	24	D	D	D	g	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	4	D	D	D	e	D	D
512199	Other motion picture and video industries	1	D	D	D	c	D	D
5122	Sound recording industries	13	N	D	D	b	N	N
515	Broadcasting (except Internet)	45	231 658	66 552	15 547	1 036	3.1	27.7
5151	Radio and television broadcasting	41	D	D	D	f	D	D
51511	Radio broadcasting	30	D	D	D	f	D	D
515112	Radio stations	27	D	D	D	f	D	D
51512	Television broadcasting	11	D	D	D	e	D	D
515120	Television broadcasting	11	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area—Con.								
51	Information—Con.							
516	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
5161	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
51611	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
516110	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
517	Telecommunications	302	N	480 996	134 074	7 629	N	N
5171	Wired telecommunications carriers	148	Q	320 684	94 659	4 547	Q	Q
51711	Wired telecommunications carriers	148	Q	320 684	94 659	4 547	Q	Q
517110	Wired telecommunications carriers	148	Q	320 684	94 659	4 547	Q	Q
5172	Wireless telecommunications carriers (except satellite)	83	Q	103 049	26 617	1 445	Q	Q
51721	Wireless telecommunications carriers (except satellite)	83	Q	103 049	26 617	1 445	Q	Q
517212	Cellular and other wireless telecommunications	76	Q	D	D	g	Q	Q
5173	Telecommunications resellers	24	D	D	D	c	D	D
51731	Telecommunications resellers	24	D	D	D	c	D	D
517310	Telecommunications resellers	24	D	D	D	c	D	D
5175	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
51751	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
517510	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
518	Internet service providers, web search portals, and data processing services	294	2 664 961	1 004 822	292 122	11 067	3.8	18.9
5181	Internet service providers and web search portals	94	1 729 127	568 998	173 032	4 734	2.8	3.7
51811	Internet service providers and web search portals	94	1 729 127	568 998	173 032	4 734	2.8	3.7
518111	Internet service providers	75	539 858	150 373	39 653	2 045	9.1	11.4
518112	Web search portals	19	1 189 269	418 625	133 379	2 689	—	.1
5182	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
51821	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
518210	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
519	Other information services	14	26 743	5 050	1 225	182	.2	43.0
5191	Other information services	14	26 743	5 050	1 225	182	.2	43.0
51919	All other information services	2	D	D	D	c	D	D
519190	All other information services	2	D	D	D	c	D	D
Santa Cruz-Watsonville, CA Metropolitan Statistical Area								
51	Information	129	N	145 497	40 083	2 464	N	N
511	Publishing industries (except Internet)	55	252 112	114 638	32 070	1 509	1.4	32.6
5111	Newspaper, periodical, book, and directory publishers	25	42 237	11 363	2 765	378	4.0	14.7
5112	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
51121	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
511210	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
512	Motion picture and sound recording industries	18	N	4 231	1 092	329	N	N
5121	Motion picture and video industries	17	N	D	D	e	N	N
51213	Motion picture and video exhibition	9	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
517	Telecommunications	25	N	18 464	5 049	416	N	N
Santa Rosa-Petaluma, CA Metropolitan Statistical Area								
51	Information	225	N	238 709	62 920	4 641	N	N
511	Publishing industries (except Internet)	64	222 587	60 615	14 973	1 338	1.2	11.3
5111	Newspaper, periodical, book, and directory publishers	42	174 524	46 773	11 522	1 113	.5	10.3
51111	Newspaper publishers	12	94 836	25 599	6 386	661	—	.9
511110	Newspaper publishers	12	94 836	25 599	6 386	661	—	.9
51119	Other publishers	5	D	D	D	b	D	D
511199	All other publishers	3	D	D	D	b	D	D
5112	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
51121	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
511210	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
512	Motion picture and sound recording industries	33	N	6 178	1 237	355	N	N
5121	Motion picture and video industries	25	N	D	D	e	N	N
51213	Motion picture and video exhibition	14	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
5122	Sound recording industries	8	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
Santa Rosa-Petaluma, CA Metropolitan Statistical Area —Con.								
51	Information—Con.							
515	Broadcasting (except Internet)	12	20 122	7 847	1 704	231	.9	1.0
5151	Radio and television broadcasting	10	D	D	D	c	D	D
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	5	D	D	D	c	D	D
517	Telecommunications	76	N	126 417	36 209	2 207	N	N
5171	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
517211	Paging	1	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	b	Q	Q
5173	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
51731	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
517310	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
5175	Cable and other program distribution	16	Q	D	D	e	Q	Q
51751	Cable and other program distribution	16	Q	D	D	e	Q	Q
517510	Cable and other program distribution	16	Q	D	D	e	Q	Q
5179	Other telecommunications	2	D	D	D	e	D	D
51791	Other telecommunications	2	D	D	D	e	D	D
517910	Other telecommunications	2	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	29	92 942	36 280	8 468	484	1.3	18.1
5181	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
51811	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
518111	Internet service providers	12	D	D	D	e	D	D
Vallejo-Fairfield, CA Metropolitan Statistical Area								
51	Information	86	N	60 907	14 345	1 619	N	N
511	Publishing industries (except Internet)	15	49 999	18 876	3 795	481	15.9	.3
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	e	D	D
51111	Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
511110	Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
512	Motion picture and sound recording industries	6	N	3 165	761	235	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
517	Telecommunications	44	N	34 038	8 601	723	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA								
51	Information	163	N	133 515	34 452	3 931	N	N
511	Publishing industries (except Internet)	27	65 621	18 999	5 546	591	2.1	.7
5111	Newspaper, periodical, book, and directory publishers	22	63 976	18 457	5 413	577	.9	.4
51111	Newspaper publishers	12	51 919	15 805	4 834	518	.6	.3
511110	Newspaper publishers	12	51 919	15 805	4 834	518	.6	.3
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	29	49 539	19 857	4 155	634	1.2	9.4
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511	Radio broadcasting	23	28 632	11 515	2 584	464	—	16.3
515112	Radio stations	22	D	D	D	e	D	D

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							From admini- strative records ¹	Estimated ²
BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA—Con.								
51	Information—Con.							
517	Telecommunications	77	N	62 313	16 386	1 188	N	N
5171	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
51711	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
517110	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
5172	Wireless telecommunications carriers (except satellite)	23	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	23	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	19	Q	D	D	c	Q	Q
5175	Cable and other program distribution	11	Q	D	D	e	Q	Q
51751	Cable and other program distribution	11	Q	D	D	e	Q	Q
517510	Cable and other program distribution	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	18	D	D	D	g	D	D
5182	Data processing, hosting, and related services	10	D	D	D	g	D	D
51821	Data processing, hosting, and related services	10	D	D	D	g	D	D
518210	Data processing, hosting, and related services	10	D	D	D	g	D	D
BISHOP, CA MICROPOLITAN STATISTICAL AREA								
51	Information	14	N	1 831	479	78	N	N
CHICO, CA METROPOLITAN STATISTICAL AREA								
51	Information	76	N	62 927	15 889	1 861	N	N
511	Publishing industries (except Internet)	18	50 557	11 889	2 784	480	33.5	—
5111	Newspaper, periodical, book, and directory publishers	15	47 979	10 677	2 511	440	35.3	—
51111	Newspaper publishers	6	34 456	7 288	1 773	324	46.4	—
511110	Newspaper publishers	6	34 456	7 288	1 773	324	46.4	—
512	Motion picture and sound recording industries	6	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	13	19 286	7 058	1 754	326	1.2	49.2
5151	Radio and television broadcasting	13	19 286	7 058	1 754	326	1.2	49.2
517	Telecommunications	24	N	20 883	5 436	413	N	N
5171	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	14	62 549	21 082	5 425	502	.9	.2
5182	Data processing, hosting, and related services	7	D	D	D	e	D	D
51821	Data processing, hosting, and related services	7	D	D	D	e	D	D
518210	Data processing, hosting, and related services	7	D	D	D	e	D	D
CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA								
51	Information	20	N	7 560	1 891	239	N	N
517	Telecommunications	5	N	2 766	838	62	N	N
CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA								
51	Information	7	N	2 600	576	81	N	N
517	Telecommunications	4	N	1 661	338	37	N	N
EL CENTRO, CA METROPOLITAN STATISTICAL AREA								
51	Information	31	N	12 219	2 994	385	N	N
512	Motion picture and sound recording industries	5	N	502	110	50	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	15	N	6 757	1 674	156	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA								
51	Information	55	N	19 251	4 946	609	N	N
511	Publishing industries (except Internet)	14	14 950	2 410	608	99	1.2	4.1
5111	Newspaper, periodical, book, and directory publishers	14	14 950	2 410	608	99	1.2	4.1
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	a	N	N
515	Broadcasting (except Internet)	10	10 940	4 294	984	163	—	6.1
5151	Radio and television broadcasting	10	10 940	4 294	984	163	—	6.1
517	Telecommunications	18	N	10 007	2 627	220	N	N
HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA								
51	Information	22	N	11 557	2 990	352	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	12	N	6 508	1 740	116	N	N
MERCED, CA METROPOLITAN STATISTICAL AREA								
51	Information	48	N	71 310	20 732	2 947	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	912	223	112	N	N
5121	Motion picture and video industries	5	N	912	223	112	N	N
51213	Motion picture and video exhibition	5	6 323	912	223	112	—	—
517	Telecommunications	26	N	D	D	h	N	N
5172	Wireless telecommunications carriers (except satellite)	14	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	14	Q	D	D	g	Q	Q
MODESTO, CA METROPOLITAN STATISTICAL AREA								
51	Information	102	N	71 586	14 372	2 168	N	N
511	Publishing industries (except Internet)	18	98 542	23 301	1 724	841	2.4	5.4
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	f	D	D
51111	Newspaper publishers	8	D	D	D	f	D	D
511110	Newspaper publishers	8	D	D	D	f	D	D
512	Motion picture and sound recording industries	10	N	1 700	451	221	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	15	27 132	7 608	1 714	266	—	12.5
5151	Radio and television broadcasting	15	27 132	7 608	1 714	266	—	12.5
51511	Radio broadcasting	13	D	D	D	c	D	D
515112	Radio stations	12	D	D	D	c	D	D
517	Telecommunications	47	N	38 072	10 252	801	N	N
5171	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q
PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	9 376	2 202	243	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	5 328	1 361	107	N	N
RED BLUFF, CA MICROPOLITAN STATISTICAL AREA								
51	Information	12	N	6 245	1 201	112	N	N

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
REDDING, CA METROPOLITAN STATISTICAL AREA								
51	Information	74	N	48 686	12 099	1 354	N	N
511	Publishing industries (except Internet)	12	27 556	8 893	1 869	268	—	3.9
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	13 042	5 107	1 378	175	12.8	3.6
5151	Radio and television broadcasting	9	13 042	5 107	1 378	175	12.8	3.6
517	Telecommunications	40	N	33 067	8 476	814	N	N
5171	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
51711	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
517110	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	a	D	D
51912	Libraries and archives	2	D	D	D	a	D	D
519120	Libraries and archives	2	D	D	D	a	D	D
SALINAS, CA METROPOLITAN STATISTICAL AREA								
51	Information	148	N	176 652	43 545	3 567	N	N
511	Publishing industries (except Internet)	40	836 291	94 195	23 533	1 623	.5	.8
5111	Newspaper, periodical, book, and directory publishers	24	812 998	85 593	21 431	1 474	.5	.1
51111	Newspaper publishers	6	42 016	14 896	3 603	406	.2	.2
511110	Newspaper publishers	6	42 016	14 896	3 603	406	.2	.2
51113	Book publishers	8	755 895	65 835	16 915	972	.5	—
511130	Book publishers	8	755 895	65 835	16 915	972	.5	—
512	Motion picture and sound recording industries	18	N	4 933	1 172	224	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	28	76 743	29 990	6 109	784	4.2	25.3
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511	Radio broadcasting	22	D	D	D	f	D	D
515112	Radio stations	19	D	D	D	f	D	D
517	Telecommunications	42	N	29 283	7 691	526	N	N
5171	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	14	49 152	17 711	4 916	395	.1	12.4
5182	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
51821	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
518210	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA								
51	Information	1 406	N	2 013 490	518 290	37 667	N	N
511	Publishing industries (except Internet)	408	2 988 487	708 736	170 164	11 296	2.5	9.2
5111	Newspaper, periodical, book, and directory publishers	226	1 554 445	270 749	63 887	6 119	2.5	6.9
51111	Newspaper publishers	55	410 932	124 073	30 583	2 837	.6	2.9
511110	Newspaper publishers	55	410 932	124 073	30 583	2 837	.6	2.9
51112	Periodical publishers	90	320 702	53 427	11 758	1 546	4.2	3.7
511120	Periodical publishers	90	320 702	53 427	11 758	1 546	4.2	3.7
51113	Book publishers	43	D	D	D	f	D	D
511130	Book publishers	43	D	D	D	f	D	D
51114	Directory and mailing list publishers	23	238 854	48 688	11 685	807	1.4	31.2
511140	Directory and mailing list publishers	23	238 854	48 688	11 685	807	1.4	31.2
51119	Other publishers	15	D	D	D	e	D	D
511199	All other publishers	14	D	D	D	e	D	D
5112	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
51121	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
511210	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6

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							From admini- strative records ¹	Estimated ²
SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA—Con.								
51	Information—Con.							
512	Motion picture and sound recording industries	173	N	70 164	16 449	2 535	N	N
5121	Motion picture and video industries	145	N	66 377	15 484	2 412	N	N
51211	Motion picture and video production	99	Q	50 474	11 734	863	Q	Q
512110	Motion picture and video production	99	Q	50 474	11 734	863	Q	Q
51213	Motion picture and video exhibition	39	162 418	14 408	3 397	1 520	.8	12.3
512131	Motion picture theaters (except drive-ins)	36	D	D	D	g	D	D
512132	Drive-in motion picture theaters	3	D	D	D	b	D	D
5122	Sound recording industries	28	N	3 787	965	123	N	N
51223	Music publishers	3	D	D	D	b	D	D
512230	Music publishers	3	D	D	D	b	D	D
51224	Sound recording studios	15	3 016	399	85	11	51.5	1.5
512240	Sound recording studios	15	3 016	399	85	11	51.5	1.5
515	Broadcasting (except Internet)	56	468 123	126 056	32 277	2 497	3.5	12.4
5151	Radio and television broadcasting	53	D	D	D	g	D	D
51511	Radio broadcasting	42	D	D	D	g	D	D
515112	Radio stations	32	150 391	40 593	11 196	873	4.5	4.2
51512	Television broadcasting	11	295 263	78 911	19 535	1 318	.3	14.7
515120	Television broadcasting	11	295 263	78 911	19 535	1 318	.3	14.7
516	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
5161	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
51611	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
516110	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
517	Telecommunications	439	N	753 180	199 995	13 035	N	N
5171	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
51711	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
517110	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
5172	Wireless telecommunications carriers (except satellite)	126	Q	181 668	44 097	2 670	Q	Q
51721	Wireless telecommunications carriers (except satellite)	126	Q	181 668	44 097	2 670	Q	Q
517211	Paging	17	Q	22 572	5 929	509	Q	Q
517212	Cellular and other wireless telecommunications	109	Q	159 096	38 168	2 161	Q	Q
5173	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
51731	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
517310	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
5175	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
51751	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
517510	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
5179	Other telecommunications	6	D	D	D	e	D	D
51791	Other telecommunications	6	D	D	D	e	D	D
517910	Other telecommunications	6	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	271	662 123	309 275	82 637	7 334	4.7	15.5
5181	Internet service providers and web search portals	76	83 300	18 097	4 725	440	11.6	38.7
51811	Internet service providers and web search portals	76	83 300	18 097	4 725	440	11.6	38.7
518111	Internet service providers	67	80 790	17 338	4 510	414	10.8	39.9
5182	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
51821	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
518210	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
519	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
5191	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
51912	Libraries and archives	11	D	D	D	b	D	D
519120	Libraries and archives	11	D	D	D	b	D	D
51919	All other information services	2	D	D	D	c	D	D
519190	All other information services	2	D	D	D	c	D	D
SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA								
51	Information	145	N	66 696	18 058	1 803	N	N
511	Publishing industries (except Internet)	39	99 825	27 187	7 903	719	4.5	5.1
5111	Newspaper, periodical, book, and directory publishers	29	47 870	15 277	4 293	529	7.8	8.4
51111	Newspaper publishers	7	30 487	10 327	3 089	324	5.1	.8
511110	Newspaper publishers	7	30 487	10 327	3 089	324	5.1	.8
5112	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
51121	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
511210	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
512	Motion picture and sound recording industries	19	N	4 054	886	207	N	N
5121	Motion picture and video industries	19	N	4 054	886	207	N	N
51213	Motion picture and video exhibition	9	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA—Con.								
51	Information—Con.							
515	Broadcasting (except Internet)	18	18 090	5 458	1 459	267	9.0	7.4
5151	Radio and television broadcasting	18	18 090	5 458	1 459	267	9.0	7.4
51511	Radio broadcasting	16	D	D	D	c	D	D
515112	Radio stations	15	9 449	2 813	703	175	17.3	7.0
517	Telecommunications	55	N	27 664	7 303	544	N	N
5171	Wired telecommunications carriers	32	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	32	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	32	Q	D	D	c	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	c	Q	Q
SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA								
51	Information	258	N	339 944	87 504	6 725	N	N
511	Publishing industries (except Internet)	78	294 539	120 904	30 519	1 923	5.1	29.5
5111	Newspaper, periodical, book, and directory publishers	55	123 957	39 526	9 820	991	11.7	3.1
51111	Newspaper publishers	11	48 537	15 951	4 126	461	8.2	1.8
511110	Newspaper publishers	11	48 537	15 951	4 126	461	8.2	1.8
51112	Periodical publishers	18	34 429	10 420	2 537	235	9.8	1.3
511120	Periodical publishers	18	34 429	10 420	2 537	235	9.8	1.3
5112	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
51121	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
511210	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
512	Motion picture and sound recording industries	59	N	10 279	2 212	531	N	N
5121	Motion picture and video industries	51	N	9 518	2 045	506	N	N
51213	Motion picture and video exhibition	15	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
515	Broadcasting (except Internet)	24	62 271	19 714	4 648	599	11.6	.1
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511	Radio broadcasting	18	15 475	4 523	1 021	179	1.8	.3
515112	Radio stations	17	D	D	D	c	D	D
517	Telecommunications	58	N	56 356	13 990	1 075	N	N
5171	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
51711	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
517110	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
5172	Wireless telecommunications carriers (except satellite)	18	Q	13 411	3 147	263	Q	Q
51721	Wireless telecommunications carriers (except satellite)	18	Q	13 411	3 147	263	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	e	Q	Q
5175	Cable and other program distribution	6	Q	D	D	e	Q	Q
51751	Cable and other program distribution	6	Q	D	D	e	Q	Q
517510	Cable and other program distribution	6	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	33	153 159	131 522	35 907	2 553	10.8	14.3
5182	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
51821	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
518210	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
STOCKTON, CA METROPOLITAN STATISTICAL AREA								
51	Information	124	N	127 881	31 634	3 157	N	N
511	Publishing industries (except Internet)	19	84 907	28 492	6 764	749	2.6	19.9
5111	Newspaper, periodical, book, and directory publishers	14	72 457	23 719	5 514	664	.3	15.8
51111	Newspaper publishers	8	52 521	18 558	4 529	583	.3	—
511110	Newspaper publishers	8	52 521	18 558	4 529	583	.3	—
512	Motion picture and sound recording industries	11	N	2 070	472	184	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
STOCKTON, CA METROPOLITAN STATISTICAL AREA								
—Con.								
51	Information—Con.							
517	Telecommunications	74	N	90 959	22 882	1 932	N	N
5171	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
51711	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
517110	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
5175	Cable and other program distribution	17	Q	D	D	f	Q	Q
51751	Cable and other program distribution	17	Q	D	D	f	Q	Q
517510	Cable and other program distribution	17	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	14	15 887	4 802	1 177	203	3.9	5.5
5181	Internet service providers and web search portals	6	10 065	2 091	517	73	4.0	8.7
51811	Internet service providers and web search portals	6	10 065	2 091	517	73	4.0	8.7
518111	Internet service providers	6	10 065	2 091	517	73	4.0	8.7
UKIAH, CA MICROPOLITAN STATISTICAL AREA								
51	Information	45	N	13 090	3 159	413	N	N
512	Motion picture and sound recording industries	5	N	446	104	45	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	19	N	8 287	2 130	190	N	N
VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA								
51	Information	77	N	38 392	9 256	1 257	N	N
511	Publishing industries (except Internet)	12	27 624	9 029	2 184	416	2.8	.2
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	e	D	D
512	Motion picture and sound recording industries	8	N	1 193	271	118	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	11	22 729	7 260	1 813	236	—	.8
5151	Radio and television broadcasting	11	22 729	7 260	1 813	236	—	.8
517	Telecommunications	39	N	19 207	4 589	415	N	N
YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA								
51	Information	27	N	17 357	4 526	577	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	6 321	1 645	153	N	N
518	Internet service providers, web search portals, and data processing services	7	17 368	6 280	1 728	234	.8	—

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ALAMEDA								
51	Information	904	N	2 295 253	646 820	33 261	N	N
511	Publishing industries (except Internet)	286	3 416 195	1 310 598	364 054	14 742	2.3	15.7
5111	Newspaper, periodical, book, and directory publishers	129	728 596	154 185	38 503	4 278	2.0	32.1
51111	Newspaper publishers	34	D	D	D	h	D	D
511110	Newspaper publishers	34	D	D	D	h	D	D
51112	Periodical publishers	44	D	D	D	f	D	D
511120	Periodical publishers	44	D	D	D	f	D	D
51113	Book publishers	41	162 514	37 375	9 475	798	3.7	18.5
511130	Book publishers	41	162 514	37 375	9 475	798	3.7	18.5
51114	Directory and mailing list publishers	8	D	D	D	c	D	D
511140	Directory and mailing list publishers	8	D	D	D	c	D	D
5112	Software publishers	157	2 687 599	1 156 413	325 551	10 464	2.4	11.2
51121	Software publishers	157	2 687 599	1 156 413	325 551	10 464	2.4	11.2
511210	Software publishers	157	2 687 599	1 156 413	325 551	10 464	2.4	11.2
512	Motion picture and sound recording industries	100	N	49 395	9 393	1 308	N	N
5121	Motion picture and video industries	79	N	46 121	8 617	1 218	N	N
51211	Motion picture and video production	44	Q	D	D	c	Q	Q
512110	Motion picture and video production	44	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	21	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	20	D	D	D	f	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	12	D	D	D	e	D	D
512191	Teleproduction and other postproduction services	10	D	D	D	e	D	D
5122	Sound recording industries	21	N	3 274	776	90	N	N
51224	Sound recording studios	11	D	D	D	b	D	D
512240	Sound recording studios	11	D	D	D	b	D	D
515	Broadcasting (except Internet)	17	154 308	33 134	8 142	641	.4	2.6
5151	Radio and television broadcasting	15	D	D	D	f	D	D
51511	Radio broadcasting	11	D	D	D	c	D	D
515112	Radio stations	10	D	D	D	c	D	D
51512	Television broadcasting	4	D	D	D	e	D	D
515120	Television broadcasting	4	D	D	D	e	D	D
516	Internet publishing and broadcasting	23	D	D	D	e	D	D
5161	Internet publishing and broadcasting	23	D	D	D	e	D	D
51611	Internet publishing and broadcasting	23	D	D	D	e	D	D
516110	Internet publishing and broadcasting	23	D	D	D	e	D	D
517	Telecommunications	296	N	618 805	184 533	10 715	N	N
5171	Wired telecommunications carriers	154	Q	382 648	114 059	5 560	Q	Q
51711	Wired telecommunications carriers	154	Q	382 648	114 059	5 560	Q	Q
517110	Wired telecommunications carriers	154	Q	382 648	114 059	5 560	Q	Q
5172	Wireless telecommunications carriers (except satellite)	75	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	75	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	69	Q	D	D	h	Q	Q
5173	Telecommunications resellers	23	D	D	D	b	D	D
51731	Telecommunications resellers	23	D	D	D	b	D	D
517310	Telecommunications resellers	23	D	D	D	b	D	D
5175	Cable and other program distribution	33	Q	D	D	g	Q	Q
51751	Cable and other program distribution	33	Q	D	D	g	Q	Q
517510	Cable and other program distribution	33	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	165	531 511	255 658	69 991	4 930	3.8	20.7
5181	Internet service providers and web search portals	40	D	D	D	g	D	D
51811	Internet service providers and web search portals	40	D	D	D	g	D	D
518111	Internet service providers	35	D	D	D	f	D	D
518112	Web search portals	5	D	D	D	e	D	D
5182	Data processing, hosting, and related services	125	D	D	D	h	D	D
51821	Data processing, hosting, and related services	125	D	D	D	h	D	D
518210	Data processing, hosting, and related services	125	D	D	D	h	D	D
519	Other information services	17	D	D	D	e	D	D
5191	Other information services	17	D	D	D	e	D	D
51912	Libraries and archives	8	D	D	D	b	D	D
519120	Libraries and archives	8	D	D	D	b	D	D
51919	All other information services	3	D	D	D	e	D	D
519190	All other information services	3	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
AMADOR								
51	Information	14	N	9 377	2 017	225	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	c	N	N
BUTTE								
51	Information	76	N	62 927	15 889	1 861	N	N
511	Publishing industries (except Internet)	18	50 557	11 889	2 784	480	33.5	—
5111	Newspaper, periodical, book, and directory publishers	15	47 979	10 677	2 511	440	35.3	—
51111	Newspaper publishers	6	34 456	7 288	1 773	324	46.4	—
511110	Newspaper publishers	6	34 456	7 288	1 773	324	46.4	—
512	Motion picture and sound recording industries	6	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	13	19 286	7 058	1 754	326	1.2	49.2
5151	Radio and television broadcasting	13	19 286	7 058	1 754	326	1.2	49.2
517	Telecommunications	24	N	20 883	5 436	413	N	N
5171	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	14	62 549	21 082	5 425	502	.9	.2
5182	Data processing, hosting, and related services	7	D	D	D	e	D	D
51821	Data processing, hosting, and related services	7	D	D	D	e	D	D
518210	Data processing, hosting, and related services	7	D	D	D	e	D	D
CALAVERAS								
51	Information	13	N	3 986	925	109	N	N
COLUSA								
51	Information	8	N	1 405	429	38	N	N
CONTRA COSTA								
51	Information	535	N	1 306 361	325 554	17 771	N	N
511	Publishing industries (except Internet)	119	530 338	171 626	43 623	2 574	2.2	5.8
5111	Newspaper, periodical, book, and directory publishers	60	216 656	66 889	14 722	1 403	2.8	4.0
51111	Newspaper publishers	16	D	D	D	f	D	D
511110	Newspaper publishers	16	D	D	D	f	D	D
51114	Directory and mailing list publishers	8	D	D	D	c	D	D
511140	Directory and mailing list publishers	8	D	D	D	c	D	D
51119	Other publishers	7	D	D	D	c	D	D
511199	All other publishers	6	38 889	7 447	1 761	147	—	—
5112	Software publishers	59	313 682	104 737	28 901	1 171	1.7	7.0
51121	Software publishers	59	313 682	104 737	28 901	1 171	1.7	7.0
511210	Software publishers	59	313 682	104 737	28 901	1 171	1.7	7.0
512	Motion picture and sound recording industries	47	N	178 862	27 198	1 361	N	N
5121	Motion picture and video industries	39	N	178 280	27 035	1 343	N	N
51211	Motion picture and video production	22	Q	D	D	f	Q	Q
512110	Motion picture and video production	22	Q	D	D	f	Q	Q
51213	Motion picture and video exhibition	13	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	11	D	D	D	f	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	4	D	D	D	b	D	D
512191	Teleproduction and other postproduction services	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	9 531	2 624	573	59	6.9	8.1
5151	Radio and television broadcasting	10	9 531	2 624	573	59	6.9	8.1
516	Internet publishing and broadcasting	14	D	D	D	b	D	D
5161	Internet publishing and broadcasting	14	D	D	D	b	D	D
51611	Internet publishing and broadcasting	14	D	D	D	b	D	D
516110	Internet publishing and broadcasting	14	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	CONTRA COSTA—Con.							
51	Information—Con.							
517	Telecommunications	236	N	772 993	203 699	11 005	N	N
5171	Wired telecommunications carriers	117	Q	613 875	163 006	7 615	Q	Q
51711	Wired telecommunications carriers	117	Q	613 875	163 006	7 615	Q	Q
517110	Wired telecommunications carriers	117	Q	613 875	163 006	7 615	Q	Q
5172	Wireless telecommunications carriers (except satellite)	43	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	43	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	38	Q	D	D	f	Q	Q
5175	Cable and other program distribution	65	Q	D	D	g	Q	Q
51751	Cable and other program distribution	65	Q	D	D	g	Q	Q
517510	Cable and other program distribution	65	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	107	508 049	175 530	49 244	2 696	2.1	41.0
5181	Internet service providers and web search portals	20	D	D	D	e	D	D
51811	Internet service providers and web search portals	20	D	D	D	e	D	D
518111	Internet service providers	19	D	D	D	e	D	D
5182	Data processing, hosting, and related services	87	D	D	D	g	D	D
51821	Data processing, hosting, and related services	87	D	D	D	g	D	D
518210	Data processing, hosting, and related services	87	D	D	D	g	D	D
	DEL NORTE							
51	Information	7	N	2 600	576	81	N	N
517	Telecommunications	4	N	1 661	338	37	N	N
	EL DORADO							
51	Information	68	N	66 477	18 067	1 222	N	N
511	Publishing industries (except Internet)	17	23 775	7 508	1 749	215	10.4	16.5
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	22	N	12 835	3 194	271	N	N
518	Internet service providers, web search portals, and data processing services	17	206 121	44 735	12 680	653	.2	1.5
5182	Data processing, hosting, and related services	13	D	D	D	f	D	D
51821	Data processing, hosting, and related services	13	D	D	D	f	D	D
518210	Data processing, hosting, and related services	13	D	D	D	f	D	D
	FRESNO							
51	Information	222	N	208 825	52 610	5 469	N	N
511	Publishing industries (except Internet)	36	257 724	52 617	13 091	1 661	2.3	15.6
5111	Newspaper, periodical, book, and directory publishers	28	228 896	41 316	10 352	1 296	2.4	9.9
51111	Newspaper publishers	10	D	D	D	f	D	D
511110	Newspaper publishers	10	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	22	N	8 018	1 946	567	N	N
5121	Motion picture and video industries	17	N	D	D	e	N	N
51213	Motion picture and video exhibition	7	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	e	D	D
5122	Sound recording industries	5	N	D	D	c	N	N
515	Broadcasting (except Internet)	37	128 270	39 150	9 026	1 055	1.0	.8
5151	Radio and television broadcasting	37	128 270	39 150	9 026	1 055	1.0	.8
51511	Radio broadcasting	26	49 813	15 529	3 610	561	2.5	1.1
515112	Radio stations	24	D	D	D	f	D	D
517	Telecommunications	94	N	93 634	24 465	1 698	N	N
5171	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
51711	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
517110	Wired telecommunications carriers	46	Q	73 177	19 168	1 239	Q	Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	c	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
FRESNO—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	29	39 211	12 663	3 408	415	10.9	12.8
5182	Data processing, hosting, and related services	20	D	D	D	e	D	D
51821	Data processing, hosting, and related services	20	D	D	D	e	D	D
518210	Data processing, hosting, and related services	20	D	D	D	e	D	D
GLENN								
51	Information	4	N	944	214	40	N	N
HUMBOLDT								
51	Information	55	N	19 251	4 946	609	N	N
511	Publishing industries (except Internet)	14	14 950	2 410	608	99	1.2	4.1
5111	Newspaper, periodical, book, and directory publishers	14	14 950	2 410	608	99	1.2	4.1
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	a	N	N
515	Broadcasting (except Internet)	10	10 940	4 294	984	163	—	6.1
5151	Radio and television broadcasting	10	10 940	4 294	984	163	—	6.1
517	Telecommunications	18	N	10 007	2 627	220	N	N
IMPERIAL								
51	Information	31	N	12 219	2 994	385	N	N
512	Motion picture and sound recording industries	5	N	502	110	50	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	15	N	6 757	1 674	156	N	N
INYO								
51	Information	14	N	1 831	479	78	N	N
KERN								
51	Information	163	N	133 515	34 452	3 931	N	N
511	Publishing industries (except Internet)	27	65 621	18 999	5 546	591	2.1	.7
5111	Newspaper, periodical, book, and directory publishers	22	63 976	18 457	5 413	577	.9	.4
51111	Newspaper publishers	12	51 919	15 805	4 834	518	.6	.3
511110	Newspaper publishers	12	51 919	15 805	4 834	518	.6	.3
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	29	49 539	19 857	4 155	634	1.2	9.4
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511	Radio broadcasting	23	28 632	11 515	2 584	464	—	16.3
515112	Radio stations	22	D	D	D	e	D	D
517	Telecommunications	77	N	62 313	16 386	1 188	N	N
5171	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
51711	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
517110	Wired telecommunications carriers	41	Q	43 166	11 414	694	Q	Q
5172	Wireless telecommunications carriers (except satellite)	23	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	23	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	19	Q	D	D	c	Q	Q
5175	Cable and other program distribution	11	Q	D	D	e	Q	Q
51751	Cable and other program distribution	11	Q	D	D	e	Q	Q
517510	Cable and other program distribution	11	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	18	D	D	D	g	D	D
5182	Data processing, hosting, and related services	10	D	D	D	g	D	D
51821	Data processing, hosting, and related services	10	D	D	D	g	D	D
518210	Data processing, hosting, and related services	10	D	D	D	g	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From administrative records ¹	Estimated ²
KINGS								
51	Information	22	N	11 557	2 990	352	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	12	N	6 508	1 740	116	N	N
LAKE								
51	Information	20	N	7 560	1 891	239	N	N
517	Telecommunications	5	N	2 766	838	62	N	N
LASSEN								
51	Information	10	N	3 196	864	110	N	N
517	Telecommunications	5	N	2 440	666	53	N	N
LOS ANGELES								
51	Information	8 419	N	11 950 462	3 104 497	196 046	N	N
511	Publishing industries (except Internet)	1 027	6 310 044	1 516 241	379 046	27 622	3.6	19.0
5111	Newspaper, periodical, book, and directory publishers	698	4 035 095	854 471	208 078	19 104	2.4	15.3
51111	Newspaper publishers	175	1 701 451	420 598	101 998	10 878	1.3	10.5
511110	Newspaper publishers	175	1 701 451	420 598	101 998	10 878	1.3	10.5
51112	Periodical publishers	309	1 517 934	331 811	80 465	5 880	1.5	24.7
511120	Periodical publishers	309	1 517 934	331 811	80 465	5 880	1.5	24.7
51113	Book publishers	116	268 815	36 885	9 809	915	6.5	10.6
511130	Book publishers	116	268 815	36 885	9 809	915	6.5	10.6
51114	Directory and mailing list publishers	46	506 333	53 241	12 841	1 037	5.3	5.3
511140	Directory and mailing list publishers	46	506 333	53 241	12 841	1 037	5.3	5.3
51119	Other publishers	52	40 562	11 936	2 965	394	16.0	15.2
511199	All other publishers	48	D	D	D	e	D	D
5112	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7
51121	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7
511210	Software publishers	329	2 274 949	661 770	170 968	8 518	5.7	25.7
512	Motion picture and sound recording industries	5 080	N	6 334 117	1 637 472	93 527	N	N
5121	Motion picture and video industries	4 528	N	5 579 699	1 441 073	85 383	N	N
51211	Motion picture and video production	3 425	Q	4 647 852	1 195 841	64 131	Q	Q
512110	Motion picture and video production	3 425	Q	4 647 852	1 195 841	64 131	Q	Q
51212	Motion picture and video distribution	170	Q	D	D	g	Q	Q
512120	Motion picture and video distribution	170	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	224	D	D	D	i	D	D
512131	Motion picture theaters (except drive-ins)	221	D	D	D	i	D	D
512132	Drive-in motion picture theaters	3	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	709	2 342 146	783 804	209 781	12 947	5.8	8.8
512191	Teleproduction and other postproduction services	608	1 640 269	633 817	172 499	10 435	7.8	11.3
512199	Other motion picture and video industries	101	701 877	149 987	37 282	2 512	1.1	2.9
5122	Sound recording industries	552	N	754 418	196 399	8 144	N	N
51221	Record production	79	D	D	D	e	D	D
512210	Record production	79	D	D	D	e	D	D
51222	Integrated record production/distribution	72	Q	548 243	146 512	4 551	Q	Q
512220	Integrated record production/distribution	72	Q	548 243	146 512	4 551	Q	Q
51223	Music publishers	136	977 439	84 828	19 787	1 297	2.8	2.0
512230	Music publishers	136	977 439	84 828	19 787	1 297	2.8	2.0
51224	Sound recording studios	224	203 234	80 964	18 862	1 508	16.4	15.6
512240	Sound recording studios	224	203 234	80 964	18 862	1 508	16.4	15.6
51229	Other sound recording industries	41	D	D	D	e	D	D
512290	Other sound recording industries	41	D	D	D	e	D	D
5122902	Producers of taped radio programs	18	D	D	D	c	D	D
5122909	All other sound recording industries	23	D	D	D	c	D	D
515	Broadcasting (except Internet)	275	9 175 952	1 254 131	326 304	18 299	5.8	6.3
5151	Radio and television broadcasting	221	5 403 419	914 733	226 127	13 850	.4	6.0
51511	Radio broadcasting	132	1 242 942	300 952	72 527	4 974	.9	3.4
515111	Radio networks	28	320 763	67 200	16 474	1 304	.4	7.3
515112	Radio stations	104	922 179	233 752	56 053	3 670	1.0	2.1
51512	Television broadcasting	89	4 160 477	613 781	153 600	8 876	.3	6.7
515120	Television broadcasting	89	4 160 477	613 781	153 600	8 876	.3	6.7
5152	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
51521	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
515210	Cable and other subscription programming	54	3 772 533	339 398	100 177	4 449	13.5	6.9
516	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
5161	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
51611	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0
516110	Internet publishing and broadcasting	129	621 203	168 055	42 704	3 192	8.3	13.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LOS ANGELES—Con.								
51	Information—Con.							
517	Telecommunications	1 166	N	1 831 528	490 579	35 319	N	N
5171	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
51711	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
517110	Wired telecommunications carriers	605	Q	1 136 155	302 053	18 931	Q	Q
5172	Wireless telecommunications carriers (except satellite)	269	Q	208 279	57 322	4 598	Q	Q
51721	Wireless telecommunications carriers (except satellite)	269	Q	208 279	57 322	4 598	Q	Q
517211	Paging	55	Q	23 834	6 258	788	Q	Q
517212	Cellular and other wireless telecommunications	214	Q	184 445	51 064	3 810	Q	Q
5173	Telecommunications resellers	98		401 585	8 474	1 028	23.6	6.5
51731	Telecommunications resellers	98		401 585	8 474	1 028	23.6	6.5
517310	Telecommunications resellers	98		401 585	8 474	1 028	23.6	6.5
5174	Satellite telecommunications	33		362 591	40 543	639	5.0	1.8
51741	Satellite telecommunications	33		362 591	40 543	639	5.0	1.8
517410	Satellite telecommunications	33		362 591	40 543	639	5.0	1.8
5175	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
51751	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
517510	Cable and other program distribution	141	Q	393 797	106 907	9 888	Q	Q
5179	Other telecommunications	20		36 418	16 170	235	15.3	20.6
51791	Other telecommunications	20		36 418	16 170	235	15.3	20.6
517910	Other telecommunications	20		36 418	16 170	235	15.3	20.6
518	Internet service providers, web search portals, and data processing services	660		2 705 131	772 117	210 323	3.1	25.3
5181	Internet service providers and web search portals	212		1 092 340	237 974	68 945	1.8	30.9
51811	Internet service providers and web search portals	212		1 092 340	237 974	68 945	1.8	30.9
518111	Internet service providers	187	D	D	D	h	D	D
518112	Web search portals	25	D	D	D	f	D	D
5182	Data processing, hosting, and related services	448		1 612 791	534 143	141 378	4.0	21.5
51821	Data processing, hosting, and related services	448		1 612 791	534 143	141 378	4.0	21.5
518210	Data processing, hosting, and related services	448		1 612 791	534 143	141 378	4.0	21.5
519	Other information services	82		234 957	74 273	18 069	30.6	16.6
5191	Other information services	82		234 957	74 273	18 069	30.6	16.6
51911	News syndicates	43		119 191	33 386	7 971	665	11.1
519110	News syndicates	43		119 191	33 386	7 971	665	11.1
51912	Libraries and archives	28	D	D	D	f	D	D
519120	Libraries and archives	28	D	D	D	f	D	D
51919	All other information services	11	D	D	D	f	D	D
519190	All other information services	11	D	D	D	f	D	D
MADERA								
51	Information	33	N	25 986	6 768	642	N	N
512	Motion picture and sound recording industries	5	N	730	171	95	N	N
5121	Motion picture and video industries	5	N	730	171	95	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	13	N	20 955	5 480	411	N	N
MARIN								
51	Information	304	N	556 686	145 037	7 004	N	N
511	Publishing industries (except Internet)	114		956 718	283 118	72 426	2.0	10.7
5111	Newspaper, periodical, book, and directory publishers	61		124 146	29 031	7 141	4.1	6.9
51111	Newspaper publishers	10	D	D	D	c	D	D
511110	Newspaper publishers	10	D	D	D	c	D	D
51112	Periodical publishers	23		49 892	11 987	2 926	2.9	.1
511120	Periodical publishers	23		49 892	11 987	2 926	2.9	.1
5112	Software publishers	53		832 572	254 087	65 285	1.6	11.3
51121	Software publishers	53		832 572	254 087	65 285	1.6	11.3
511210	Software publishers	53		832 572	254 087	65 285	1.6	11.3

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
MARIN—Con.								
51	Information—Con.							
512	Motion picture and sound recording industries	95	N	223 501	59 488	2 232	N	N
5121	Motion picture and video industries	78	N	206 115	55 340	1 902	N	N
51211	Motion picture and video production	61	Q	D	D	f	Q	Q
512110	Motion picture and video production	61	Q	D	D	f	Q	Q
51213	Motion picture and video exhibition	9	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	7	D	D	D	g	D	D
512191	Teleproduction and other postproduction services	5	D	D	D	g	D	D
5122	Sound recording industries	17	N	17 386	4 148	330	N	N
51224	Sound recording studios	8	D	D	D	c	D	D
512240	Sound recording studios	8	D	D	D	c	D	D
51229	Other sound recording industries	2	D	D	D	c	D	D
512290	Other sound recording industries	2	D	D	D	c	D	D
5122902	Producers of taped radio programs	2	D	D	D	c	D	D
517	Telecommunications	47	N	29 365	7 524	718	N	N
5171	Wired telecommunications carriers	24	Q	15 523	4 053	284	Q	Q
51711	Wired telecommunications carriers	24	Q	15 523	4 053	284	Q	Q
517110	Wired telecommunications carriers	24	Q	15 523	4 053	284	Q	Q
518	Internet service providers, web search portals, and data processing services	35	45 376	17 997	4 946	373	8.5	35.2
5182	Data processing, hosting, and related services	28	41 086	16 138	4 245	332	8.6	32.3
51821	Data processing, hosting, and related services	28	41 086	16 138	4 245	332	8.6	32.3
518210	Data processing, hosting, and related services	28	41 086	16 138	4 245	332	8.6	32.3
MARIPOSA								
51	Information	6	N	1 027	182	24	N	N
MENDOCINO								
51	Information	45	N	13 090	3 159	413	N	N
512	Motion picture and sound recording industries	5	N	446	104	45	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	19	N	8 287	2 130	190	N	N
MERCED								
51	Information	48	N	71 310	20 732	2 947	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	912	223	112	N	N
5121	Motion picture and video industries	5	N	912	223	112	N	N
51213	Motion picture and video exhibition	5	6 323	912	223	112	—	—
517	Telecommunications	26	N	D	D	h	N	N
5172	Wireless telecommunications carriers (except satellite)	14	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	14	Q	D	D	g	Q	Q
MODOC								
51	Information	5	N	D	D	a	N	N
MONO								
51	Information	11	N	1 436	353	58	N	N

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							From admini- strative records ¹	Estimated ²
MONTEREY								
51	Information	148	N	176 652	43 545	3 567	N	N
511	Publishing industries (except Internet)	40	836 291	94 195	23 533	1 623	.5	.8
5111	Newspaper, periodical, book, and directory publishers	24	812 998	85 593	21 431	1 474	.5	.1
51111	Newspaper publishers	6	42 016	14 896	3 603	406	.2	.2
511110	Newspaper publishers	6	42 016	14 896	3 603	406	.2	.2
51113	Book publishers	8	755 895	65 835	16 915	972	.5	—
511130	Book publishers	8	755 895	65 835	16 915	972	.5	—
512	Motion picture and sound recording industries	18	N	4 933	1 172	224	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	28	76 743	29 990	6 109	784	4.2	25.3
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511	Radio broadcasting	22	D	D	D	f	D	D
515112	Radio stations	19	D	D	D	f	D	D
517	Telecommunications	42	N	29 283	7 691	526	N	N
5171	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	14	49 152	17 711	4 916	395	.1	12.4
5182	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
51821	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
518210	Data processing, hosting, and related services	8	40 322	15 514	4 151	330	.1	6.1
NAPA								
51	Information	62	N	39 902	10 572	921	N	N
511	Publishing industries (except Internet)	22	24 107	9 879	2 577	221	9.2	.8
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	1 808	376	123	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
516	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
5161	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
51611	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
516110	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
517	Telecommunications	18	N	18 580	5 084	310	N	N
518	Internet service providers, web search portals, and data processing services	6	D	D	D	b	D	D
NEVADA								
51	Information	51	N	12 966	3 231	404	N	N
511	Publishing industries (except Internet)	20	15 096	5 259	1 261	179	20.0	1.4
5111	Newspaper, periodical, book, and directory publishers	13	12 387	4 104	992	153	19.8	1.1
512	Motion picture and sound recording industries	9	N	769	190	58	N	N
5121	Motion picture and video industries	9	N	769	190	58	N	N
51213	Motion picture and video exhibition	6	D	D	D	b	D	D
517	Telecommunications	9	N	5 469	1 435	113	N	N

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							From admini- strative records ¹	Estimated ²
	ORANGE							
51	Information	1 604	N	2 358 009	626 005	45 420	N	N
511	Publishing industries (except Internet)	501	3 069 496	977 232	249 028	15 785	1.9	15.0
5111	Newspaper, periodical, book, and directory publishers	243	1 334 272	320 544	77 420	7 078	3.5	8.5
51111	Newspaper publishers	42	405 644	128 907	30 776	3 137	1.2	5.8
511110	Newspaper publishers	42	405 644	128 907	30 776	3 137	1.2	5.8
51112	Periodical publishers	106	536 293	114 947	29 010	2 235	3.5	6.8
511120	Periodical publishers	106	536 293	114 947	29 010	2 235	3.5	6.8
51113	Book publishers	44	D	D	D	e	D	D
511130	Book publishers	44	D	D	D	e	D	D
51114	Directory and mailing list publishers	38	302 438	51 787	12 732	1 162	4.9	16.1
511140	Directory and mailing list publishers	38	302 438	51 787	12 732	1 162	4.9	16.1
51119	Other publishers	13	D	D	D	c	D	D
511199	All other publishers	12	D	D	D	c	D	D
5112	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
51121	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
511210	Software publishers	258	1 735 224	656 688	171 608	8 707	.7	20.1
512	Motion picture and sound recording industries	208	N	64 867	16 157	2 879	N	N
5121	Motion picture and video industries	178	N	55 536	13 723	2 615	N	N
51211	Motion picture and video production	111	Q	28 335	7 097	620	Q	Q
512110	Motion picture and video production	111	Q	28 335	7 097	620	Q	Q
51213	Motion picture and video exhibition	41	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	41	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	21	25 955	7 255	1 838	148	7.4	6.2
512191	Teleproduction and other postproduction services	17	D	D	D	c	D	D
5122	Sound recording industries	30	N	9 331	2 434	264	N	N
51223	Music publishers	3	12 504	2 749	702	55	5.9	—
512230	Music publishers	3	12 504	2 749	702	55	5.9	—
51224	Sound recording studios	14	3 525	989	265	35	68.7	1.3
512240	Sound recording studios	14	3 525	989	265	35	68.7	1.3
515	Broadcasting (except Internet)	45	155 260	40 612	9 475	1 320	10.8	13.0
5151	Radio and television broadcasting	39	131 584	36 879	8 544	1 166	9.3	15.2
51511	Radio broadcasting	28	80 332	20 759	5 048	598	11.1	8.7
515111	Radio networks	11	44 891	11 859	2 880	341	5.0	13.2
515112	Radio stations	17	35 441	8 900	2 168	257	18.9	3.1
516	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
5161	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
51611	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
516110	Internet publishing and broadcasting	48	70 422	21 190	5 175	432	8.8	26.7
517	Telecommunications	456	N	974 349	271 305	18 963	N	N
5171	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
51711	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
517110	Wired telecommunications carriers	245	Q	515 054	138 700	8 243	Q	Q
5172	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q
51721	Wireless telecommunications carriers (except satellite)	124	Q	332 015	102 229	7 103	Q	Q
517211	Paging	17	Q	11 585	2 870	344	Q	Q
517212	Cellular and other wireless telecommunications	107	Q	320 430	99 359	6 759	Q	Q
5173	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
51731	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
517310	Telecommunications resellers	38	111 025	18 256	5 122	969	6.2	15.2
5175	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q
51751	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q
517510	Cable and other program distribution	31	Q	104 272	24 066	2 543	Q	Q
518	Internet service providers, web search portals, and data processing services	329	696 273	271 587	72 815	5 544	9.0	28.5
5181	Internet service providers and web search portals	93	172 902	51 945	15 522	841	12.4	30.1
51811	Internet service providers and web search portals	93	172 902	51 945	15 522	841	12.4	30.1
518111	Internet service providers	86	D	D	D	f	D	D
518112	Web search portals	7	D	D	D	e	D	D
5182	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
51821	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
518210	Data processing, hosting, and related services	236	523 371	219 642	57 293	4 703	7.9	28.0
519	Other information services	17	23 100	8 172	2 050	497	7.9	9.7
5191	Other information services	17	23 100	8 172	2 050	497	7.9	9.7
51912	Libraries and archives	9	D	D	D	b	D	D
519120	Libraries and archives	9	D	D	D	b	D	D
51919	All other information services	3	D	D	D	e	D	D
519190	All other information services	3	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
PLACER								
51	Information	170	N	224 089	56 547	3 560	N	N
511	Publishing industries (except Internet)	47	202 092	97 367	25 566	1 123	5.0	.5
5111	Newspaper, periodical, book, and directory publishers	29	39 069	10 460	2 498	342	23.4	1.1
5112	Software publishers	18	163 023	86 907	23 068	781	.6	.4
51121	Software publishers	18	163 023	86 907	23 068	781	.6	.4
511210	Software publishers	18	163 023	86 907	23 068	781	.6	.4
512	Motion picture and sound recording industries	20	N	D	D	c	N	N
5121	Motion picture and video industries	18	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	b	D	D
517	Telecommunications	60	N	72 539	17 651	1 234	N	N
5171	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	6 087	1 502	137	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	6 087	1 502	137	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	34	327 714	43 205	10 979	904	.2	4.3
5181	Internet service providers and web search portals	10	D	D	D	b	D	D
51811	Internet service providers and web search portals	10	D	D	D	b	D	D
518111	Internet service providers	10	D	D	D	b	D	D
5182	Data processing, hosting, and related services	24	D	D	D	f	D	D
51821	Data processing, hosting, and related services	24	D	D	D	f	D	D
518210	Data processing, hosting, and related services	24	D	D	D	f	D	D
PLUMAS								
51	Information	13	N	3 269	810	135	N	N
RIVERSIDE								
51	Information	396	N	366 099	89 168	8 680	N	N
511	Publishing industries (except Internet)	79	244 067	73 348	18 579	2 312	2.6	1.8
5111	Newspaper, periodical, book, and directory publishers	67	238 602	70 880	18 017	2 272	2.3	1.3
51111	Newspaper publishers	18	172 168	53 263	12 677	1 744	1.0	.2
511110	Newspaper publishers	18	172 168	53 263	12 677	1 744	1.0	.2
51112	Periodical publishers	31	49 081	12 963	4 235	422	1.3	4.3
511120	Periodical publishers	31	49 081	12 963	4 235	422	1.3	4.3
512	Motion picture and sound recording industries	73	N	78 862	16 776	1 297	N	N
5121	Motion picture and video industries	65	N	76 736	16 292	1 221	N	N
51211	Motion picture and video production	31	Q	D	D	e	Q	Q
512110	Motion picture and video production	31	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	30	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	29	D	D	D	f	D	D
5122	Sound recording industries	8	N	2 126	484	76	N	N
515	Broadcasting (except Internet)	27	41 682	17 235	4 359	540	1.0	1.5
5151	Radio and television broadcasting	27	41 682	17 235	4 359	540	1.0	1.5
51511	Radio broadcasting	20	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	c	D	D
517	Telecommunications	149	N	158 303	39 712	3 319	N	N
5171	Wired telecommunications carriers	74	Q	89 302	22 822	1 663	Q	Q
51711	Wired telecommunications carriers	74	Q	89 302	22 822	1 663	Q	Q
517110	Wired telecommunications carriers	74	Q	89 302	22 822	1 663	Q	Q
5172	Wireless telecommunications carriers (except satellite)	45	Q	23 050	5 338	429	Q	Q
51721	Wireless telecommunications carriers (except satellite)	45	Q	23 050	5 338	429	Q	Q
517212	Cellular and other wireless telecommunications	43	Q	D	D	e	Q	Q
5175	Cable and other program distribution	21	Q	D	D	g	Q	Q
51751	Cable and other program distribution	21	Q	D	D	g	Q	Q
517510	Cable and other program distribution	21	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	57	95 011	27 061	6 769	621	7.9	15.2
5181	Internet service providers and web search portals	15	17 813	4 066	1 021	99	35.6	64.4
51811	Internet service providers and web search portals	15	17 813	4 066	1 021	99	35.6	64.4
518111	Internet service providers	14	D	D	D	b	D	D
5182	Data processing, hosting, and related services	42	77 198	22 995	5 748	522	1.5	3.8
51821	Data processing, hosting, and related services	42	77 198	22 995	5 748	522	1.5	3.8
518210	Data processing, hosting, and related services	42	77 198	22 995	5 748	522	1.5	3.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	RIVERSIDE—Con.							
51	Information—Con.							
519	Other information services	5	D	D	D	f	D	D
5191	Other information services	5	D	D	D	f	D	D
51912	Libraries and archives	4	D	D	D	b	D	D
519120	Libraries and archives	4	D	D	D	b	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
	SACRAMENTO							
51	Information	547	N	1 113 814	306 180	24 528	N	N
511	Publishing industries (except Internet)	101	607 045	147 866	37 500	3 561	.9	1.9
5111	Newspaper, periodical, book, and directory publishers	68	515 481	112 622	29 037	3 098	.7	.9
51111	Newspaper publishers	20	D	D	D	g	D	D
511110	Newspaper publishers	20	D	D	D	g	D	D
51112	Periodical publishers	32	49 758	17 907	3 958	440	5.1	6.0
511120	Periodical publishers	32	49 758	17 907	3 958	440	5.1	6.0
51114	Directory and mailing list publishers	8	D	D	D	e	D	D
511140	Directory and mailing list publishers	8	D	D	D	e	D	D
5112	Software publishers	33	91 564	35 244	8 463	463	1.7	7.9
51121	Software publishers	33	91 564	35 244	8 463	463	1.7	7.9
511210	Software publishers	33	91 564	35 244	8 463	463	1.7	7.9
512	Motion picture and sound recording industries	44	N	11 550	2 438	746	N	N
5121	Motion picture and video industries	41	N	D	D	f	N	N
51213	Motion picture and video exhibition	17	73 436	6 792	1 330	523	-	71.3
512131	Motion picture theaters (except drive-ins)	15	D	D	D	e	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
51224	Sound recording studios	2	D	D	D	b	D	D
512240	Sound recording studios	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	36	D	D	D	g	D	D
5151	Radio and television broadcasting	34	D	D	D	g	D	D
51511	Radio broadcasting	24	D	D	D	f	D	D
515112	Radio stations	19	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
516	Internet publishing and broadcasting	13	D	D	D	c	D	D
5161	Internet publishing and broadcasting	13	D	D	D	c	D	D
51611	Internet publishing and broadcasting	13	D	D	D	c	D	D
516110	Internet publishing and broadcasting	13	D	D	D	c	D	D
517	Telecommunications	230	N	662 151	185 831	13 566	N	N
5171	Wired telecommunications carriers	146	Q	459 765	131 823	8 346	Q	Q
51711	Wired telecommunications carriers	146	Q	459 765	131 823	8 346	Q	Q
517110	Wired telecommunications carriers	146	Q	459 765	131 823	8 346	Q	Q
5172	Wireless telecommunications carriers (except satellite)	62	Q	157 045	43 950	3 929	Q	Q
51721	Wireless telecommunications carriers (except satellite)	62	Q	157 045	43 950	3 929	Q	Q
517212	Cellular and other wireless telecommunications	55	Q	D	D	h	Q	Q
5175	Cable and other program distribution	15	Q	D	D	g	Q	Q
51751	Cable and other program distribution	15	Q	D	D	g	Q	Q
517510	Cable and other program distribution	15	Q	D	D	g	Q	Q
5179	Other telecommunications	2	D	D	D	b	D	D
51791	Other telecommunications	2	D	D	D	b	D	D
517910	Other telecommunications	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	116	678 308	197 559	58 737	4 663	6.4	9.1
5181	Internet service providers and web search portals	25	190 631	41 923	14 842	1 135	.9	.6
51811	Internet service providers and web search portals	25	190 631	41 923	14 842	1 135	.9	.6
518111	Internet service providers	23	D	D	D	g	D	D
5182	Data processing, hosting, and related services	91	487 677	155 636	43 895	3 528	8.6	12.4
51821	Data processing, hosting, and related services	91	487 677	155 636	43 895	3 528	8.6	12.4
518210	Data processing, hosting, and related services	91	487 677	155 636	43 895	3 528	8.6	12.4
519	Other information services	7	D	D	D	e	D	D
5191	Other information services	7	D	D	D	e	D	D
	SAN BENITO							
51	Information	9	N	3 403	835	106	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SAN BERNARDINO								
51	Information	385	N	368 571	86 690	8 777	N	N
511	Publishing industries (except Internet)	80	409 801	147 810	33 875	3 178	1.7	2.1
5111	Newspaper, periodical, book, and directory publishers	60	201 540	37 910	8 654	1 416	3.0	3.9
51111	Newspaper publishers	23	120 618	21 941	4 961	792	1.4	.8
511110	Newspaper publishers	23	120 618	21 941	4 961	792	1.4	.8
51112	Periodical publishers	23	35 383	10 172	2 202	415	4.5	.5
511120	Periodical publishers	23	35 383	10 172	2 202	415	4.5	.5
5112	Software publishers	20	208 261	109 900	25 221	1 762	.4	.4
51121	Software publishers	20	208 261	109 900	25 221	1 762	.4	.4
511210	Software publishers	20	208 261	109 900	25 221	1 762	.4	.4
512	Motion picture and sound recording industries	54	N	17 368	4 613	1 132	N	N
5121	Motion picture and video industries	43	N	16 195	4 315	1 080	N	N
51213	Motion picture and video exhibition	21	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	21	D	D	D	f	D	D
5122	Sound recording industries	11	N	1 173	298	52	N	N
515	Broadcasting (except Internet)	23	41 857	14 739	3 359	321	.3	21.1
5151	Radio and television broadcasting	23	41 857	14 739	3 359	321	.3	21.1
51511	Radio broadcasting	21	D	D	D	e	D	D
515112	Radio stations	19	D	D	D	e	D	D
517	Telecommunications	173	N	164 706	38 616	3 458	N	N
5171	Wired telecommunications carriers	118	Q	116 465	25 843	2 236	Q	Q
51711	Wired telecommunications carriers	118	Q	116 465	25 843	2 236	Q	Q
517110	Wired telecommunications carriers	118	Q	116 465	25 843	2 236	Q	Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	22 138	6 452	376	Q	Q
51721	Wireless telecommunications carriers (except satellite)	31	Q	22 138	6 452	376	Q	Q
517212	Cellular and other wireless telecommunications	26	Q	D	D	e	Q	Q
5175	Cable and other program distribution	16	Q	D	D	f	Q	Q
51751	Cable and other program distribution	16	Q	D	D	f	Q	Q
517510	Cable and other program distribution	16	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	48	95 587	19 224	5 028	560	9.7	3.2
5182	Data processing, hosting, and related services	35	89 311	17 308	4 405	490	8.0	2.8
51821	Data processing, hosting, and related services	35	89 311	17 308	4 405	490	8.0	2.8
518210	Data processing, hosting, and related services	35	89 311	17 308	4 405	490	8.0	2.8
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D
SAN DIEGO								
51	Information	1 406	N	2 013 490	518 290	37 667	N	N
511	Publishing industries (except Internet)	408	2 988 487	708 736	170 164	11 296	2.5	9.2
5111	Newspaper, periodical, book, and directory publishers	226	1 554 445	270 749	63 887	6 119	2.5	6.9
51111	Newspaper publishers	55	410 932	124 073	30 583	2 837	.6	2.9
511110	Newspaper publishers	55	410 932	124 073	30 583	2 837	.6	2.9
51112	Periodical publishers	90	320 702	53 427	11 758	1 546	4.2	3.7
511120	Periodical publishers	90	320 702	53 427	11 758	1 546	4.2	3.7
51113	Book publishers	43	D	D	D	f	D	D
511130	Book publishers	43	D	D	D	f	D	D
51114	Directory and mailing list publishers	23	238 854	48 688	11 685	807	1.4	31.2
511140	Directory and mailing list publishers	23	238 854	48 688	11 685	807	1.4	31.2
51119	Other publishers	15	D	D	D	e	D	D
511199	All other publishers	14	D	D	D	e	D	D
5112	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
51121	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
511210	Software publishers	182	1 434 042	437 987	106 277	5 177	2.5	11.6
512	Motion picture and sound recording industries	173	N	70 164	16 449	2 535	N	N
5121	Motion picture and video industries	145	N	66 377	15 484	2 412	N	N
51211	Motion picture and video production	99	Q	50 474	11 734	863	Q	Q
512110	Motion picture and video production	99	Q	50 474	11 734	863	Q	Q
51213	Motion picture and video exhibition	39	162 418	14 408	3 397	1 520	.8	12.3
512131	Motion picture theaters (except drive-ins)	36	D	D	D	g	D	D
512132	Drive-in motion picture theaters	3	D	D	D	b	D	D
5122	Sound recording industries	28	N	3 787	965	123	N	N
51223	Music publishers	3	D	D	D	b	D	D
512230	Music publishers	3	D	D	D	b	D	D
51224	Sound recording studios	15	3 016	399	85	11	51.5	1.5
512240	Sound recording studios	15	3 016	399	85	11	51.5	1.5

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							From admini- strative records ¹	Estimated ²
SAN DIEGO—Con.								
51	Information—Con.							
515	Broadcasting (except Internet)	56	468 123	126 056	32 277	2 497	3.5	12.4
5151	Radio and television broadcasting	53	D	D	D	g	D	D
51511	Radio broadcasting	42	D	D	D	g	D	D
515112	Radio stations	32	150 391	40 593	11 196	873	4.5	4.2
51512	Television broadcasting	11	295 263	78 911	19 535	1 318	.3	14.7
515120	Television broadcasting	11	295 263	78 911	19 535	1 318	.3	14.7
516	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
5161	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
51611	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
516110	Internet publishing and broadcasting	37	70 195	34 248	13 711	568	5.8	4.3
517	Telecommunications	439	N	753 180	199 995	13 035	N	N
5171	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
51711	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
517110	Wired telecommunications carriers	232	Q	473 059	131 532	8 028	Q	Q
5172	Wireless telecommunications carriers (except satellite)	126	Q	181 668	44 097	2 670	Q	Q
51721	Wireless telecommunications carriers (except satellite)	126	Q	181 668	44 097	2 670	Q	Q
517211	Paging	17	Q	22 572	5 929	509	Q	Q
517212	Cellular and other wireless telecommunications	109	Q	159 096	38 168	2 161	Q	Q
5173	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
51731	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
517310	Telecommunications resellers	46	91 416	21 598	5 666	582	12.8	19.8
5175	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
51751	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
517510	Cable and other program distribution	22	Q	56 147	13 764	1 466	Q	Q
5179	Other telecommunications	6	D	D	D	e	D	D
51791	Other telecommunications	6	D	D	D	e	D	D
517910	Other telecommunications	6	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	271	662 123	309 275	82 637	7 334	4.7	15.5
5181	Internet service providers and web search portals	76	83 300	18 097	4 725	440	11.6	38.7
51811	Internet service providers and web search portals	76	83 300	18 097	4 725	440	11.6	38.7
518111	Internet service providers	67	80 790	17 338	4 510	414	10.8	39.9
5182	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
51821	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
518210	Data processing, hosting, and related services	195	578 823	291 178	77 912	6 894	3.7	12.2
519	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
5191	Other information services	22	28 277	11 831	3 057	402	4.8	18.3
51912	Libraries and archives	11	D	D	D	b	D	D
519120	Libraries and archives	11	D	D	D	b	D	D
51919	All other information services	2	D	D	D	c	D	D
519190	All other information services	2	D	D	D	c	D	D
SAN FRANCISCO								
51	Information	1 015	N	2 359 244	647 006	35 100	N	N
511	Publishing industries (except Internet)	296	3 265 257	902 217	242 454	11 914	.8	22.3
5111	Newspaper, periodical, book, and directory publishers	170	1 766 298	371 378	100 006	6 278	1.2	7.0
51111	Newspaper publishers	42	465 964	176 634	47 841	3 384	1.2	7.4
511110	Newspaper publishers	42	465 964	176 634	47 841	3 384	1.2	7.4
51112	Periodical publishers	73	548 822	111 015	31 208	1 525	1.0	9.1
511120	Periodical publishers	73	548 822	111 015	31 208	1 525	1.0	9.1
51113	Book publishers	38	D	D	D	D	D	D
511130	Book publishers	38	D	D	D	D	D	D
51114	Directory and mailing list publishers	12	D	D	D	e	D	D
511140	Directory and mailing list publishers	12	D	D	D	e	D	D
5112	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
51121	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
511210	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
512	Motion picture and sound recording industries	192	N	84 229	19 593	2 266	N	N
5121	Motion picture and video industries	159	N	78 017	18 261	2 135	N	N
51211	Motion picture and video production	87	Q	29 697	6 740	528	Q	Q
512110	Motion picture and video production	87	Q	29 697	6 740	528	Q	Q
51213	Motion picture and video exhibition	31	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	30	D	D	D	f	D	D
51219	Postproduction and other motion picture and video industries	37	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	34	D	D	D	f	D	D
5122	Sound recording industries	33	N	6 212	1 332	131	N	N
51224	Sound recording studios	24	D	D	D	b	D	D
512240	Sound recording studios	24	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SAN FRANCISCO—Con.								
51	Information—Con.							
515	Broadcasting (except Internet)	58	910 081	255 860	64 808	3 659	.4	3.1
5151	Radio and television broadcasting	48	D	D	D	h	D	D
51511	Radio broadcasting	34	D	D	D	g	D	D
515112	Radio stations	31	D	D	D	g	D	D
51512	Television broadcasting	14	D	D	D	g	D	D
515120	Television broadcasting	14	D	D	D	g	D	D
5152	Cable and other subscription programming	10	D	D	D	f	D	D
51521	Cable and other subscription programming	10	D	D	D	f	D	D
515210	Cable and other subscription programming	10	D	D	D	f	D	D
516	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
5161	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
51611	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
516110	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
517	Telecommunications	180	N	410 305	113 770	6 474	N	N
5171	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
51711	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
517110	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	c	Q	Q
5173	Telecommunications resellers	17	D	D	D	e	D	D
51731	Telecommunications resellers	17	D	D	D	e	D	D
517310	Telecommunications resellers	17	D	D	D	e	D	D
5175	Cable and other program distribution	13	Q	D	D	f	Q	Q
51751	Cable and other program distribution	13	Q	D	D	f	Q	Q
517510	Cable and other program distribution	13	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	216	1 536 504	551 134	157 970	8 431	6.1	19.8
5181	Internet service providers and web search portals	52	583 903	206 817	66 392	3 448	15.6	32.0
51811	Internet service providers and web search portals	52	583 903	206 817	66 392	3 448	15.6	32.0
518111	Internet service providers	44	D	D	D	h	D	D
518112	Web search portals	8	D	D	D	e	D	D
5182	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
51821	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
518210	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
519	Other information services	22	54 622	26 391	5 852	494	9.3	23.2
5191	Other information services	22	54 622	26 391	5 852	494	9.3	23.2
51911	News syndicates	8	D	D	D	e	D	D
519110	News syndicates	8	D	D	D	e	D	D
SAN JOAQUIN								
51	Information	124	N	127 881	31 634	3 157	N	N
511	Publishing industries (except Internet)	19	84 907	28 492	6 764	749	2.6	19.9
5111	Newspaper, periodical, book, and directory publishers	14	72 457	23 719	5 514	664	.3	15.8
51111	Newspaper publishers	8	52 521	18 558	4 529	583	.3	—
511110	Newspaper publishers	8	52 521	18 558	4 529	583	.3	—
512	Motion picture and sound recording industries	11	N	2 070	472	184	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
517	Telecommunications	74	N	90 959	22 882	1 932	N	N
5171	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
51711	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
517110	Wired telecommunications carriers	38	Q	74 351	19 106	1 322	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	b	Q	Q
5175	Cable and other program distribution	17	Q	D	D	f	Q	Q
51751	Cable and other program distribution	17	Q	D	D	f	Q	Q
517510	Cable and other program distribution	17	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	14	15 887	4 802	1 177	203	3.9	5.5
5181	Internet service providers and web search portals	6	10 065	2 091	517	73	4.0	8.7
51811	Internet service providers and web search portals	6	10 065	2 091	517	73	4.0	8.7
518111	Internet service providers	6	10 065	2 091	517	73	4.0	8.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini- strative records ¹	Estimated ²
SAN LUIS OBISPO								
51	Information	145	N	66 696	18 058	1 803	N	N
511	Publishing industries (except Internet)	39	99 825	27 187	7 903	719	4.5	5.1
5111	Newspaper, periodical, book, and directory publishers	29	47 870	15 277	4 293	529	7.8	8.4
51111	Newspaper publishers	7	30 487	10 327	3 089	324	5.1	.8
511110	Newspaper publishers	7	30 487	10 327	3 089	324	5.1	.8
5112	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
51121	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
511210	Software publishers	10	51 955	11 910	3 610	190	1.5	2.0
512	Motion picture and sound recording industries	19	N	4 054	886	207	N	N
5121	Motion picture and video industries	19	N	4 054	886	207	N	N
51213	Motion picture and video exhibition	9	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
515	Broadcasting (except Internet)	18	18 090	5 458	1 459	267	9.0	7.4
5151	Radio and television broadcasting	18	18 090	5 458	1 459	267	9.0	7.4
51511	Radio broadcasting	16	D	D	D	c	D	D
515112	Radio stations	15	9 449	2 813	703	175	17.3	7.0
517	Telecommunications	55	N	27 664	7 303	544	N	N
5171	Wired telecommunications carriers	32	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	32	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	32	Q	D	D	c	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	c	Q	Q
SAN MATEO								
51	Information	576	N	2 490 373	719 644	29 800	N	N
511	Publishing industries (except Internet)	223	6 293 193	1 905 723	527 003	20 144	1.4	8.4
5111	Newspaper, periodical, book, and directory publishers	80	1 054 013	256 014	71 402	4 629	2.7	13.1
51111	Newspaper publishers	20	D	D	D	f	D	D
511110	Newspaper publishers	20	D	D	D	f	D	D
51112	Periodical publishers	26	235 687	53 445	15 333	924	.7	24.9
511120	Periodical publishers	26	235 687	53 445	15 333	924	.7	24.9
51113	Book publishers	20	632 860	128 718	38 267	2 461	.1	7.4
511130	Book publishers	20	632 860	128 718	38 267	2 461	.1	7.4
51114	Directory and mailing list publishers	7	D	D	D	e	D	D
511140	Directory and mailing list publishers	7	D	D	D	e	D	D
51119	Other publishers	7	D	D	D	c	D	D
511199	All other publishers	6	D	D	D	c	D	D
5112	Software publishers	143	5 239 180	1 649 709	455 601	15 515	1.1	7.4
51121	Software publishers	143	5 239 180	1 649 709	455 601	15 515	1.1	7.4
511210	Software publishers	143	5 239 180	1 649 709	455 601	15 515	1.1	7.4
512	Motion picture and sound recording industries	54	N	23 544	5 775	744	N	N
5121	Motion picture and video industries	45	N	15 313	3 943	646	N	N
51211	Motion picture and video production	30	Q	D	D	b	Q	Q
512110	Motion picture and video production	30	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	e	D	D
5122	Sound recording industries	9	N	8 231	1 832	98	N	N
51224	Sound recording studios	4	D	D	D	b	D	D
512240	Sound recording studios	4	D	D	D	b	D	D
51229	Other sound recording industries	2	D	D	D	b	D	D
512290	Other sound recording industries	2	D	D	D	b	D	D
5122909	All other sound recording industries	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	11	D	D	D	c	D	D
5151	Radio and television broadcasting	10	D	D	D	c	D	D
51511	Radio broadcasting	8	D	D	D	b	D	D
516	Internet publishing and broadcasting	23	D	D	D	f	D	D
5161	Internet publishing and broadcasting	23	D	D	D	f	D	D
51611	Internet publishing and broadcasting	23	D	D	D	f	D	D
516110	Internet publishing and broadcasting	23	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SAN MATEO—Con.								
51	Information—Con.							
517	Telecommunications	143	N	201 382	57 547	3 214	N	N
5171	Wired telecommunications carriers	63	Q	113 080	35 689	1 682	Q	Q
51711	Wired telecommunications carriers	63	Q	113 080	35 689	1 682	Q	Q
517110	Wired telecommunications carriers	63	Q	113 080	35 689	1 682	Q	Q
5172	Wireless telecommunications carriers (except satellite)	40	Q	46 434	11 604	569	Q	Q
51721	Wireless telecommunications carriers (except satellite)	40	Q	46 434	11 604	569	Q	Q
517212	Cellular and other wireless telecommunications	35	Q	D	D	f	Q	Q
5175	Cable and other program distribution	24	Q	D	D	f	Q	Q
51751	Cable and other program distribution	24	Q	D	D	f	Q	Q
517510	Cable and other program distribution	24	Q	D	D	f	Q	Q
5179	Other telecommunications	6	D	D	D	e	D	D
51791	Other telecommunications	6	D	D	D	e	D	D
517910	Other telecommunications	6	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	111	855 954	297 204	111 130	4 749	30.8	17.9
5181	Internet service providers and web search portals	24	356 287	63 618	47 520	1 703	69.6	10.1
51811	Internet service providers and web search portals	24	356 287	63 618	47 520	1 703	69.6	10.1
518111	Internet service providers	23	D	D	D	g	D	D
5182	Data processing, hosting, and related services	87	499 667	233 586	63 610	3 046	3.2	23.4
51821	Data processing, hosting, and related services	87	499 667	233 586	63 610	3 046	3.2	23.4
518210	Data processing, hosting, and related services	87	499 667	233 586	63 610	3 046	3.2	23.4
519	Other information services	11	D	D	D	b	D	D
5191	Other information services	11	D	D	D	b	D	D
SANTA BARBARA								
51	Information	258	N	339 944	87 504	6 725	N	N
511	Publishing industries (except Internet)	78	294 539	120 904	30 519	1 923	5.1	29.5
5111	Newspaper, periodical, book, and directory publishers	55	123 957	39 526	9 820	991	11.7	3.1
51111	Newspaper publishers	11	48 537	15 951	4 126	461	8.2	1.8
511110	Newspaper publishers	11	48 537	15 951	4 126	461	8.2	1.8
51112	Periodical publishers	18	34 429	10 420	2 537	235	9.8	1.3
511120	Periodical publishers	18	34 429	10 420	2 537	235	9.8	1.3
5112	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
51121	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
511210	Software publishers	23	170 582	81 378	20 699	932	.3	48.6
512	Motion picture and sound recording industries	59	N	10 279	2 212	531	N	N
5121	Motion picture and video industries	51	N	9 518	2 045	506	N	N
51213	Motion picture and video exhibition	15	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
515	Broadcasting (except Internet)	24	62 271	19 714	4 648	599	11.6	.1
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511	Radio broadcasting	18	15 475	4 523	1 021	179	1.8	.3
515112	Radio stations	17	D	D	D	c	D	D
517	Telecommunications	58	N	56 356	13 990	1 075	N	N
5171	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
51711	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
517110	Wired telecommunications carriers	26	Q	19 860	5 230	340	Q	Q
5172	Wireless telecommunications carriers (except satellite)	18	Q	13 411	3 147	263	Q	Q
51721	Wireless telecommunications carriers (except satellite)	18	Q	13 411	3 147	263	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	e	Q	Q
5175	Cable and other program distribution	6	Q	D	D	e	Q	Q
51751	Cable and other program distribution	6	Q	D	D	e	Q	Q
517510	Cable and other program distribution	6	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	33	153 159	131 522	35 907	2 553	10.8	14.3
5182	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
51821	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4
518210	Data processing, hosting, and related services	28	151 863	130 994	35 755	2 538	10.6	14.4

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SANTA CLARA								
51	Information	1 290	N	5 189 293	1 450 637	56 324	N	N
511	Publishing industries (except Internet)	514	D	D	D	k	D	D
5111	Newspaper, periodical, book, and directory publishers	112	D	D	D	h	D	D
51111	Newspaper publishers	32	D	D	D	h	D	D
511110	Newspaper publishers	32	D	D	D	h	D	D
51112	Periodical publishers	33	D	D	D	e	D	D
511120	Periodical publishers	33	D	D	D	e	D	D
51113	Book publishers	25	98 235	20 926	7 861	390	3.3	4.0
511130	Book publishers	25	98 235	20 926	7 861	390	3.3	4.0
51114	Directory and mailing list publishers	13	D	D	D	e	D	D
511140	Directory and mailing list publishers	13	D	D	D	e	D	D
5112	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
51121	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
511210	Software publishers	402	7 640 249	3 314 825	920 585	29 909	1.5	18.4
512	Motion picture and sound recording industries	83	N	D	D	g	N	N
5121	Motion picture and video industries	70	N	D	D	g	N	N
51211	Motion picture and video production	40	Q	D	D	e	Q	Q
512110	Motion picture and video production	40	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	25	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	23	D	D	D	g	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	4	D	D	D	e	D	D
512199	Other motion picture and video industries	1	D	D	D	c	D	D
5122	Sound recording industries	13	N	D	D	b	N	N
515	Broadcasting (except Internet)	44	D	D	D	g	D	D
5151	Radio and television broadcasting	40	D	D	D	f	D	D
51511	Radio broadcasting	29	D	D	D	f	D	D
515112	Radio stations	26	D	D	D	f	D	D
51512	Television broadcasting	11	D	D	D	e	D	D
515120	Television broadcasting	11	D	D	D	e	D	D
516	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
5161	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
51611	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
516110	Internet publishing and broadcasting	44	168 524	61 733	16 147	802	.1	55.0
517	Telecommunications	297	N	479 150	133 638	7 601	N	N
5171	Wired telecommunications carriers	145	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	145	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	145	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	81	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	81	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	74	Q	D	D	g	Q	Q
5173	Telecommunications resellers	24	D	D	D	c	D	D
51731	Telecommunications resellers	24	D	D	D	c	D	D
517310	Telecommunications resellers	24	D	D	D	c	D	D
5175	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
51751	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
517510	Cable and other program distribution	34	Q	36 658	8 328	1 378	Q	Q
518	Internet service providers, web search portals, and data processing services	294	2 664 961	1 004 822	292 122	11 067	3.8	18.9
5181	Internet service providers and web search portals	94	1 729 127	568 998	173 032	4 734	2.8	3.7
51811	Internet service providers and web search portals	94	1 729 127	568 998	173 032	4 734	2.8	3.7
518111	Internet service providers	75	539 858	150 373	39 653	2 045	9.1	11.4
518112	Web search portals	19	1 189 269	418 625	133 379	2 689	—	.1
5182	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
51821	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
518210	Data processing, hosting, and related services	200	935 834	435 824	119 090	6 333	5.5	47.0
519	Other information services	14	26 743	5 050	1 225	182	.2	43.0
5191	Other information services	14	26 743	5 050	1 225	182	.2	43.0
51919	All other information services	2	D	D	D	c	D	D
519190	All other information services	2	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SANTA CRUZ								
51	Information	129	N	145 497	40 083	2 464	N	N
511	Publishing industries (except Internet)	55	252 112	114 638	32 070	1 509	1.4	32.6
5111	Newspaper, periodical, book, and directory publishers	25	42 237	11 363	2 765	378	4.0	14.7
5112	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
51121	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
511210	Software publishers	30	209 875	103 275	29 305	1 131	.8	36.2
512	Motion picture and sound recording industries	18	N	4 231	1 092	329	N	N
5121	Motion picture and video industries	17	N	D	D	e	N	N
51213	Motion picture and video exhibition	9	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
517	Telecommunications	25	N	18 464	5 049	416	N	N
SHASTA								
51	Information	74	N	48 686	12 099	1 354	N	N
511	Publishing industries (except Internet)	12	27 556	8 893	1 869	268	—	3.9
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	13 042	5 107	1 378	175	12.8	3.6
5151	Radio and television broadcasting	9	13 042	5 107	1 378	175	12.8	3.6
517	Telecommunications	40	N	33 067	8 476	814	N	N
5171	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
51711	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
517110	Wired telecommunications carriers	27	Q	18 781	5 044	302	Q	Q
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	a	D	D
51912	Libraries and archives	2	D	D	D	a	D	D
519120	Libraries and archives	2	D	D	D	a	D	D
SIERRA								
51	Information	3	N	D	D	a	N	N
SISKIYOU								
51	Information	29	N	8 908	2 257	276	N	N
517	Telecommunications	16	N	7 144	1 808	163	N	N
SOLANO								
51	Information	86	N	60 907	14 345	1 619	N	N
511	Publishing industries (except Internet)	15	49 999	18 876	3 795	481	15.9	.3
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	e	D	D
51111	Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
511110	Newspaper publishers	8	37 642	15 034	2 883	421	21.1	.4
512	Motion picture and sound recording industries	6	N	3 165	761	235	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
517	Telecommunications	44	N	34 038	8 601	723	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SONOMA								
51	Information	225	N	238 709	62 920	4 641	N	N
511	Publishing industries (except Internet)	64	222 587	60 615	14 973	1 338	1.2	11.3
5111	Newspaper, periodical, book, and directory publishers	42	174 524	46 773	11 522	1 113	.5	10.3
51111	Newspaper publishers	12	94 836	25 599	6 386	661	—	.9
511110	Newspaper publishers	12	94 836	25 599	6 386	661	—	.9
51119	Other publishers	5	D	D	D	b	D	D
511199	All other publishers	3	D	D	D	b	D	D
5112	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
51121	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
511210	Software publishers	22	48 063	13 842	3 451	225	4.0	15.1
512	Motion picture and sound recording industries	33	N	6 178	1 237	355	N	N
5121	Motion picture and video industries	25	N	D	D	e	N	N
51213	Motion picture and video exhibition	14	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
5122	Sound recording industries	8	N	D	D	b	N	N
515	Broadcasting (except Internet)	12	20 122	7 847	1 704	231	.9	1.0
5151	Radio and television broadcasting	10	D	D	D	c	D	D
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	5	D	D	D	c	D	D
517	Telecommunications	76	N	126 417	36 209	2 207	N	N
5171	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	36	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	34 375	10 800	441	Q	Q
517211	Paging	1	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	b	Q	Q
5173	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
51731	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
517310	Telecommunications resellers	9	24 442	14 603	3 235	165	9.3	1.1
5175	Cable and other program distribution	16	Q	D	D	e	Q	Q
51751	Cable and other program distribution	16	Q	D	D	e	Q	Q
517510	Cable and other program distribution	16	Q	D	D	e	Q	Q
5179	Other telecommunications	2	D	D	D	e	D	D
51791	Other telecommunications	2	D	D	D	e	D	D
517910	Other telecommunications	2	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	29	92 942	36 280	8 468	484	1.3	18.1
5181	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
51811	Internet service providers and web search portals	13	68 258	27 190	6 038	302	.5	.9
518111	Internet service providers	12	D	D	D	e	D	D
STANISLAUS								
51	Information	102	N	71 586	14 372	2 168	N	N
511	Publishing industries (except Internet)	18	98 542	23 301	1 724	841	2.4	5.4
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	f	D	D
51111	Newspaper publishers	8	D	D	D	f	D	D
511110	Newspaper publishers	8	D	D	D	f	D	D
512	Motion picture and sound recording industries	10	N	1 700	451	221	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	15	27 132	7 608	1 714	266	—	12.5
5151	Radio and television broadcasting	15	27 132	7 608	1 714	266	—	12.5
51511	Radio broadcasting	13	D	D	D	c	D	D
515112	Radio stations	12	D	D	D	c	D	D
517	Telecommunications	47	N	38 072	10 252	801	N	N
5171	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	22	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	4 877	1 239	105	Q	Q

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SUTTER								
51	Information	20	N	7 857	2 069	229	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	c	N	N
TEHAMA								
51	Information	12	N	6 245	1 201	112	N	N
TRINITY								
51	Information	5	N	927	265	29	N	N
TULARE								
51	Information	77	N	38 392	9 256	1 257	N	N
511	Publishing industries (except Internet)	12	27 624	9 029	2 184	416	2.8	.2
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	e	D	D
512	Motion picture and sound recording industries	8	N	1 193	271	118	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	11	22 729	7 260	1 813	236	—	.8
5151	Radio and television broadcasting	11	22 729	7 260	1 813	236	—	.8
517	Telecommunications	39	N	19 207	4 589	415	N	N
TUOLUMNE								
51	Information	18	N	9 376	2 202	243	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	5 328	1 361	107	N	N
VENTURA								
51	Information	412	N	398 240	96 575	8 267	N	N
511	Publishing industries (except Internet)	78	371 654	93 752	25 077	1 742	7.9	4.3
5111	Newspaper, periodical, book, and directory publishers	41	282 580	58 530	15 272	1 244	8.2	.1
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
51112	Periodical publishers	18	178 465	29 118	7 536	542	12.7	.1
511120	Periodical publishers	18	178 465	29 118	7 536	542	12.7	.1
5112	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
51121	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
511210	Software publishers	37	89 074	35 222	9 805	498	7.0	17.5
512	Motion picture and sound recording industries	107	N	32 150	7 078	1 334	N	N
5121	Motion picture and video industries	92	N	28 934	6 438	1 257	N	N
51211	Motion picture and video production	62	Q	20 688	4 650	682	Q	Q
512110	Motion picture and video production	62	Q	20 688	4 650	682	Q	Q
51213	Motion picture and video exhibition	15	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	f	D	D
5122	Sound recording industries	15	N	3 216	640	77	N	N
515	Broadcasting (except Internet)	15	49 265	15 699	3 611	533	6.6	3.8
5151	Radio and television broadcasting	15	49 265	15 699	3 611	533	6.6	3.8
51511	Radio broadcasting	12	D	D	D	e	D	D
515112	Radio stations	10	D	D	D	c	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
VENTURA—Con.								
51	Information—Con.							
517	Telecommunications	145	N	216 416	51 513	3 954	N	N
5171	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
51711	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
517110	Wired telecommunications carriers	95	Q	166 964	38 405	2 537	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	16 135	4 161	387	Q	Q
51721	Wireless telecommunications carriers (except satellite)	24	Q	16 135	4 161	387	Q	Q
517212	Cellular and other wireless telecommunications	21	Q	16 027	4 136	382	Q	Q
5174	Satellite telecommunications	7	D	D	D	c	D	D
51741	Satellite telecommunications	7	D	D	D	c	D	D
517410	Satellite telecommunications	7	D	D	D	c	D	D
5175	Cable and other program distribution	14	Q	D	D	f	Q	Q
51751	Cable and other program distribution	14	Q	D	D	f	Q	Q
517510	Cable and other program distribution	14	Q	D	D	f	Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791	Other telecommunications	1	D	D	D	b	D	D
517910	Other telecommunications	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	56	149 242	39 167	9 051	667	1.9	16.3
5181	Internet service providers and web search portals	13	105 636	22 231	5 599	358	1.1	11.3
51811	Internet service providers and web search portals	13	105 636	22 231	5 599	358	1.1	11.3
518111	Internet service providers	11	D	D	D	e	D	D
5182	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
51821	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
518210	Data processing, hosting, and related services	43	43 606	16 936	3 452	309	3.9	28.3
519	Other information services	8	2 478	692	155	27	2.2	24.1
5191	Other information services	8	2 478	692	155	27	2.2	24.1
YOLO								
51	Information	49	N	54 417	14 832	1 225	N	N
511	Publishing industries (except Internet)	10	23 959	8 939	2 554	248	.1	43.0
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
517	Telecommunications	21	N	31 538	8 443	572	N	N
5171	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	8	12 328	4 518	1 275	147	12.2	—
YUBA								
51	Information	7	N	9 500	2 457	348	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

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							From admini- strative records ¹	Estimated ²
51	ADELANTO							
	Information	2	N	D	D	a	N	N
	AGOURA HILLS							
51	Information	44	N	28 053	8 254	567	N	N
511	Publishing industries (except Internet)	11	138 147	19 551	6 042	372	.1	27.8
5111	Newspaper, periodical, book, and directory publishers	6	95 161	5 102	2 407	189	—	6.5
51113	Book publishers	1	D	D	D	a	D	D
511130	Book publishers	1	D	D	D	a	D	D
5112	Software publishers	5	42 986	14 449	3 635	183	.3	74.9
51121	Software publishers	5	42 986	14 449	3 635	183	.3	74.9
511210	Software publishers	5	42 986	14 449	3 635	183	.3	74.9
512	Motion picture and sound recording industries	22	N	2 979	815	86	N	N
5121	Motion picture and video industries	21	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	ALAMEDA							
51	Information	35	N	143 606	35 136	1 769	N	N
511	Publishing industries (except Internet)	21	345 494	103 940	26 065	1 085	.1	13.5
5111	Newspaper, periodical, book, and directory publishers	7	36 661	7 837	1 909	150	1.0	23.4
5112	Software publishers	14	308 833	96 103	24 156	935	—	12.3
51121	Software publishers	14	308 833	96 103	24 156	935	—	12.3
511210	Software publishers	14	308 833	96 103	24 156	935	—	12.3
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51219	Postproduction and other motion picture and video industries	1	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	1	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
517	Telecommunications	5	N	D	D	b	N	N
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
517212	Cellular and other wireless telecommunications	2	Q	D	D	b	Q	Q
518	Internet service providers, web search portals, and data processing services	4	16 976	8 854	2 515	113	—	20.1
519	Other information services	1	D	D	D	e	D	D
5191	Other information services	1	D	D	D	e	D	D
	ALBANY							
51	Information	13	N	1 869	396	47	N	N
	ALHAMBRA							
51	Information	37	N	74 465	20 572	1 429	N	N
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
517	Telecommunications	16	N	D	D	f	N	N
5171	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
	ALISO VIEJO							
51	Information	35	N	20 137	4 724	452	N	N
511	Publishing industries (except Internet)	9	20 318	5 772	1 519	118	—	79.9
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	8	N	2 313	605	58	N	N
518	Internet service providers, web search portals, and data processing services	13	26 638	10 520	2 280	161	7.3	22.3
	ALTURAS							
51	Information	4	N	D	D	a	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
51	AMERICAN CANYON							
	Information	2	N	D	D	a	N	N
	ANAHEIM							
51	Information	136	N	277 080	72 980	5 617	N	N
511	Publishing industries (except Internet)	37	331 383	58 325	14 643	1 236	.7	11.3
5111	Newspaper, periodical, book, and directory publishers	25	303 193	44 849	11 438	902	.1	11.8
51112	Periodical publishers	10	D	D	D	e	D	D
511120	Periodical publishers	10	D	D	D	e	D	D
51114	Directory and mailing list publishers	10	170 151	20 436	5 622	348	—	18.7
511140	Directory and mailing list publishers	10	170 151	20 436	5 622	348	—	18.7
512	Motion picture and sound recording industries	10	N	6 050	1 452	282	N	N
5121	Motion picture and video industries	8	N	D	D	e	N	N
51211	Motion picture and video production	4	Q	D	D	b	Q	Q
512110	Motion picture and video production	4	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
517	Telecommunications	64	N	201 433	54 489	3 747	N	N
5171	Wired telecommunications carriers	44	Q	157 757	43 741	2 543	Q	Q
51711	Wired telecommunications carriers	44	Q	157 757	43 741	2 543	Q	Q
517110	Wired telecommunications carriers	44	Q	157 757	43 741	2 543	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	20	21 585	6 568	1 407	181	5.1	19.1
	ANDERSON							
51	Information	3	N	D	D	a	N	N
	ANGELS CITY							
51	Information	2	N	D	D	a	N	N
	ANTIOCH							
51	Information	11	N	3 633	786	133	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
	APPLE VALLEY							
51	Information	3	N	D	D	a	N	N
	ARCADIA							
51	Information	26	N	12 201	2 784	250	N	N
512	Motion picture and sound recording industries	6	N	828	55	12	N	N
5121	Motion picture and video industries	6	N	828	55	12	N	N
517	Telecommunications	7	N	2 363	671	50	N	N
	ARCATA							
51	Information	8	N	781	190	51	N	N
	ARROYO GRANDE							
51	Information	11	N	1 977	441	83	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
	ARTESIA							
51	Information	5	N	1 229	293	33	N	N
	ATASCADERO							
51	Information	15	N	4 909	1 204	143	N	N
517	Telecommunications	4	N	D	D	b	N	N
	ATHERTON							
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	ATWATER							
51	Information	3	N	D	D	b	N	N
	AUBURN							
51	Information	27	N	14 194	3 592	311	N	N
511	Publishing industries (except Internet)	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
517	Telecommunications	9	N	D	D	c	N	N
	AVALON							
51	Information	4	N	403	104	13	N	N
	AZUSA							
51	Information	3	N	D	D	b	N	N
	BAKERSFIELD							
51	Information	97	N	115 332	29 934	3 338	N	N
511	Publishing industries (except Internet)	15	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	e	D	D
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511	Radio broadcasting	17	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	45	N	53 851	14 202	1 003	N	N
5171	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	19	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	19	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	16	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	11	D	D	D	g	D	D
5182	Data processing, hosting, and related services	7	D	D	D	g	D	D
51821	Data processing, hosting, and related services	7	D	D	D	g	D	D
518210	Data processing, hosting, and related services	7	D	D	D	g	D	D
	BALDWIN PARK							
51	Information	8	N	3 948	1 044	81	N	N
	BANNING							
51	Information	3	N	D	D	b	N	N
	BARSTOW							
51	Information	8	N	1 916	430	55	N	N
	BEAUMONT							
51	Information	1	N	D	D	a	N	N
	BELL							
51	Information	4	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	b	N	N
	BELLFLOWER							
51	Information	13	N	15 158	3 210	490	N	N
517	Telecommunications	8	N	D	D	e	N	N
	BELL GARDENS							
51	Information	1	N	D	D	a	N	N

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BELMONT							
51	Information	25	N	55 803	19 303	972	N	N
511	Publishing industries (except Internet)	13	307 472	53 624	18 758	910	1.5	4.3
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	f	D	D
51113	Book publishers	4	D	D	D	f	D	D
511130	Book publishers	4	D	D	D	f	D	D
	BENICIA							
51	Information	9	N	2 265	565	97	N	N
	BERKELEY							
51	Information	126	N	87 216	22 585	1 691	N	N
511	Publishing industries (except Internet)	52	161 232	53 444	13 807	978	2.8	28.3
5111	Newspaper, periodical, book, and directory publishers	34	93 579	19 974	5 153	532	4.4	33.4
51113	Book publishers	18	73 726	15 171	4 000	348	4.1	40.1
511130	Book publishers	18	73 726	15 171	4 000	348	4.1	40.1
5112	Software publishers	18	67 653	33 470	8 654	446	.5	21.2
51121	Software publishers	18	67 653	33 470	8 654	446	.5	21.2
511210	Software publishers	18	67 653	33 470	8 654	446	.5	21.2
512	Motion picture and sound recording industries	31	N	13 241	2 484	268	N	N
5121	Motion picture and video industries	26	N	12 942	2 431	255	N	N
51213	Motion picture and video exhibition	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	3	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	3	D	D	D	c	D	D
517	Telecommunications	12	N	9 404	3 496	200	N	N
518	Internet service providers, web search portals, and data processing services	20	26 668	7 941	2 008	133	3.9	34.9
5181	Internet service providers and web search portals	6	D	D	D	b	D	D
51811	Internet service providers and web search portals	6	D	D	D	b	D	D
518111	Internet service providers	5	D	D	D	b	D	D
	BEVERLY HILLS							
51	Information	347	N	326 739	74 245	3 373	N	N
511	Publishing industries (except Internet)	21	73 537	16 067	4 568	336	7.1	2.2
5111	Newspaper, periodical, book, and directory publishers	17	68 119	14 466	4 192	303	7.7	2.4
51112	Periodical publishers	8	61 024	12 258	3 714	233	—	2.3
511120	Periodical publishers	8	61 024	12 258	3 714	233	—	2.3
512	Motion picture and sound recording industries	291	N	282 390	60 614	2 706	N	N
5121	Motion picture and video industries	257	N	211 676	41 518	1 883	N	N
51211	Motion picture and video production	216	Q	203 692	39 451	1 701	Q	Q
512110	Motion picture and video production	216	Q	203 692	39 451	1 701	Q	Q
51213	Motion picture and video exhibition	9	5 854	925	159	79	11.2	50.0
5122	Sound recording industries	34	N	70 714	19 096	823	N	N
51222	Integrated record production/distribution	10	Q	51 553	14 310	449	Q	Q
512220	Integrated record production/distribution	10	Q	51 553	14 310	449	Q	Q
51223	Music publishers	13	71 106	12 871	3 154	271	4.8	.8
512230	Music publishers	13	71 106	12 871	3 154	271	4.8	.8
515	Broadcasting (except Internet)	6	19 874	5 121	1 243	31	10.0	89.3
5151	Radio and television broadcasting	4	D	D	D	b	D	D
517	Telecommunications	11	N	20 671	6 902	240	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
	BIG BEAR LAKE							
51	Information	7	N	1 590	357	77	N	N
	BISHOP							
51	Information	8	N	D	D	b	N	N
	BLYTHE							
51	Information	7	N	2 583	735	57	N	N
	BRAWLEY							
51	Information	1	N	D	D	a	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
BREA								
51	Information	35	N	37 294	10 582	675	N	N
511	Publishing industries (except Internet)	8	67 127	23 273	6 864	273	.2	37.9
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
51112	Periodical publishers	1	D	D	D	c	D	D
511120	Periodical publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	10	N	3 393	937	98	N	N
518	Internet service providers, web search portals, and data processing services	12	D	D	D	c	D	D
BRENTWOOD								
51	Information	11	N	1 948	462	73	N	N
BRISBANE								
51	Information	13	N	46 090	11 425	769	N	N
511	Publishing industries (except Internet)	5	97 168	29 171	7 425	405	7.5	—
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
51112	Periodical publishers	1	D	D	D	c	D	D
511120	Periodical publishers	1	D	D	D	c	D	D
51119	Other publishers	2	D	D	D	c	D	D
511199	All other publishers	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
517	Telecommunications	4	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D
5182	Data processing, hosting, and related services	2	D	D	D	c	D	D
51821	Data processing, hosting, and related services	2	D	D	D	c	D	D
518210	Data processing, hosting, and related services	2	D	D	D	c	D	D
BUELLTON								
51	Information	2	N	D	D	b	N	N
BUENA PARK								
51	Information	16	N	12 840	3 815	246	N	N
517	Telecommunications	9	N	D	D	c	N	N
BURBANK								
51	Information	403	N	2 105 717	565 427	26 034	N	N
511	Publishing industries (except Internet)	20	34 148	13 031	3 091	228	6.4	18.2
5111	Newspaper, periodical, book, and directory publishers	12	13 888	3 667	982	70	1.7	9.9
512	Motion picture and sound recording industries	321	N	1 809 497	486 169	20 506	N	N
5121	Motion picture and video industries	271	N	1 570 373	418 490	19 081	N	N
51211	Motion picture and video production	176	Q	1 412 708	378 340	16 429	Q	Q
512110	Motion picture and video production	176	Q	1 412 708	378 340	16 429	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	82	385 019	151 122	38 199	2 450	.8	13.5
512191	Teleproduction and other postproduction services	71	D	D	D	g	D	D
512199	Other motion picture and video industries	11	D	D	D	f	D	D
5122	Sound recording industries	50	N	239 124	67 679	1 425	N	N
51222	Integrated record production/distribution	9	Q	D	D	g	Q	Q
512220	Integrated record production/distribution	9	Q	D	D	g	Q	Q
51223	Music publishers	9	D	D	D	b	D	D
512230	Music publishers	9	D	D	D	b	D	D
51224	Sound recording studios	29	D	D	D	e	D	D
512240	Sound recording studios	29	D	D	D	e	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BURBANK—Con.								
51	Information—Con.							
515	Broadcasting (except Internet)	21	2 871 417	246 148	66 871	4 430	—	3.0
5151	Radio and television broadcasting	14	D	D	D	h	D	D
51511	Radio broadcasting	8	D	D	D	f	D	D
515111	Radio networks	3	D	D	D	c	D	D
515112	Radio stations	5	D	D	D	e	D	D
51512	Television broadcasting	6	455 911	161 154	40 238	3 349	—	1.8
515120	Television broadcasting	6	455 911	161 154	40 238	3 349	—	1.8
5152	Cable and other subscription programming	7	D	D	D	f	D	D
51521	Cable and other subscription programming	7	D	D	D	f	D	D
515210	Cable and other subscription programming	7	D	D	D	f	D	D
517	Telecommunications	23	N	26 739	6 700	579	N	N
5174	Satellite telecommunications	2	D	D	D	b	D	D
51741	Satellite telecommunications	2	D	D	D	b	D	D
517410	Satellite telecommunications	2	D	D	D	b	D	D
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	15	D	D	D	e	D	D
5182	Data processing, hosting, and related services	13	25 948	9 353	2 134	264	3.0	35.8
51821	Data processing, hosting, and related services	13	25 948	9 353	2 134	264	3.0	35.8
518210	Data processing, hosting, and related services	13	25 948	9 353	2 134	264	3.0	35.8
BURLINGAME								
51	Information	65	N	68 173	18 943	1 292	N	N
511	Publishing industries (except Internet)	22	62 590	25 895	6 692	438	5.5	29.4
5112	Software publishers	17	52 714	22 835	5 903	298	6.6	34.7
51121	Software publishers	17	52 714	22 835	5 903	298	6.6	34.7
511210	Software publishers	17	52 714	22 835	5 903	298	6.6	34.7
512	Motion picture and sound recording industries	7	N	8 196	2 325	271	N	N
5121	Motion picture and video industries	7	N	8 196	2 325	271	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
517	Telecommunications	25	N	23 736	5 817	354	N	N
5171	Wired telecommunications carriers	11	Q	16 737	4 247	183	Q	Q
51711	Wired telecommunications carriers	11	Q	16 737	4 247	183	Q	Q
517110	Wired telecommunications carriers	11	Q	16 737	4 247	183	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	b	Q	Q
518	Internet service providers, web search portals, and data processing services	8	D	D	D	c	D	D
CALABASAS								
51	Information	52	N	62 743	14 755	917	N	N
511	Publishing industries (except Internet)	8	103 282	37 873	7 477	487	.4	68.2
5112	Software publishers	6	D	D	D	e	D	D
51121	Software publishers	6	D	D	D	e	D	D
511210	Software publishers	6	D	D	D	e	D	D
512	Motion picture and sound recording industries	26	N	8 355	3 009	66	N	N
5121	Motion picture and video industries	22	N	7 897	2 855	58	N	N
51211	Motion picture and video production	17	Q	7 132	2 660	42	Q	Q
512110	Motion picture and video production	17	Q	7 132	2 660	42	Q	Q
517	Telecommunications	7	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	8	33 085	8 814	2 636	194	42.4	6.5
5182	Data processing, hosting, and related services	7	D	D	D	c	D	D
51821	Data processing, hosting, and related services	7	D	D	D	c	D	D
518210	Data processing, hosting, and related services	7	D	D	D	c	D	D
CALEXICO								
51	Information	7	N	1 596	359	66	N	N
CALIFORNIA CITY								
51	Information	4	N	434	82	12	N	N
CALIMESA								
51	Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
51	CALISTOGA							
	Information	2	N	D	D	a	N	N
	CAMARILLO							
51	Information	48	N	39 214	10 091	993	N	N
511	Publishing industries (except Internet)	10	20 317	8 890	2 147	130	—	.1
512	Motion picture and sound recording industries	10	N	D	D	c	N	N
5121	Motion picture and video industries	7	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
517	Telecommunications	22	N	25 101	6 952	637	N	N
5171	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	b	Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791	Other telecommunications	1	D	D	D	b	D	D
517910	Other telecommunications	1	D	D	D	b	D	D
	CAMPBELL							
51	Information	50	N	94 765	23 396	1 097	N	N
511	Publishing industries (except Internet)	20	153 066	59 142	15 395	673	—	57.4
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	b	D	D
5112	Software publishers	15	D	D	D	f	D	D
51121	Software publishers	15	D	D	D	f	D	D
511210	Software publishers	15	D	D	D	f	D	D
512	Motion picture and sound recording industries	5	N	657	134	31	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511	Radio broadcasting	2	D	D	D	b	D	D
515112	Radio stations	1	D	D	D	b	D	D
517	Telecommunications	11	N	25 060	5 164	200	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
	CANYON LAKE							
51	Information	5	N	D	D	a	N	N
	CAPITOLA							
51	Information	6	N	3 708	968	82	N	N
	CARLSBAD							
51	Information	92	N	117 727	26 597	2 060	N	N
511	Publishing industries (except Internet)	32	581 491	63 644	13 621	977	3.6	1.3
5111	Newspaper, periodical, book, and directory publishers	16	502 389	27 577	5 627	505	3.0	.2
51113	Book publishers	7	D	D	D	c	D	D
511130	Book publishers	7	D	D	D	c	D	D
51119	Other publishers	2	D	D	D	c	D	D
511199	All other publishers	2	D	D	D	c	D	D
5112	Software publishers	16	79 102	36 067	7 994	472	7.3	8.4
51121	Software publishers	16	79 102	36 067	7 994	472	7.3	8.4
511210	Software publishers	16	79 102	36 067	7 994	472	7.3	8.4
512	Motion picture and sound recording industries	10	N	4 153	1 019	160	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51211	Motion picture and video production	5	Q	3 370	827	67	Q	Q
512110	Motion picture and video production	5	Q	3 370	827	67	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	23	N	20 516	4 419	467	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	4 657	933	53	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	4 657	933	53	Q	Q

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini-strative records ¹	Estimated ²
CARLSBAD—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	22	49 200	28 205	7 068	426	8.4	26.6
5182	Data processing, hosting, and related services	16	45 682	27 489	6 901	407	5.8	26.1
51821	Data processing, hosting, and related services	16	45 682	27 489	6 901	407	5.8	26.1
518210	Data processing, hosting, and related services	16	45 682	27 489	6 901	407	5.8	26.1
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912	Libraries and archives	2	D	D	D	b	D	D
519120	Libraries and archives	2	D	D	D	b	D	D
CARMEL-BY-THE-SEA								
51	Information	7	N	497	159	14	N	N
CARPINTERIA								
51	Information	11	N	24 937	6 564	303	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
5112	Software publishers	2	D	D	D	c	D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	D	D	D	c	D	D
CARSON								
51	Information	18	N	45 384	12 901	828	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	f	N	N
5171	Wired telecommunications carriers	2	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	e	Q	Q
CATHEDRAL CITY								
51	Information	7	N	1 578	360	72	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
CERES								
51	Information	7	N	718	188	62	N	N
CERRITOS								
51	Information	27	N	D	D	g	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	g	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
CHICO								
51	Information	42	N	47 845	12 220	1 252	N	N
511	Publishing industries (except Internet)	7	23 424	5 362	1 190	210	—	—
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	1 517	379	101	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	b	N	N
515	Broadcasting (except Internet)	8	13 723	4 625	1 139	193	.6	64.6
5151	Radio and television broadcasting	8	13 723	4 625	1 139	193	.6	64.6
517	Telecommunications	13	N	15 655	4 170	258	N	N
518	Internet service providers, web search portals, and data processing services	11	61 125	20 686	5 342	490	.9	.1
5182	Data processing, hosting, and related services	6	D	D	D	e	D	D
51821	Data processing, hosting, and related services	6	D	D	D	e	D	D
518210	Data processing, hosting, and related services	6	D	D	D	e	D	D
CHINO								
51	Information	18	N	15 521	3 799	464	N	N
511	Publishing industries (except Internet)	6	11 944	2 639	598	115	7.9	56.7
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	5	N	3 022	748	76	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	b	D	D
5182	Data processing, hosting, and related services	1	D	D	D	b	D	D
51821	Data processing, hosting, and related services	1	D	D	D	b	D	D
518210	Data processing, hosting, and related services	1	D	D	D	b	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D
CHINO HILLS								
51	Information	13	N	992	258	17	N	N
CHOWCHILLA								
51	Information	2	N	D	D	a	N	N
CHULA VISTA								
51	Information	46	N	18 937	4 157	569	N	N
512	Motion picture and sound recording industries	6	N	933	222	120	N	N
5121	Motion picture and video industries	6	N	933	222	120	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	15	N	13 394	2 969	213	N	N
CITRUS HEIGHTS								
51	Information	19	N	5 648	1 494	185	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	10	N	3 296	875	67	N	N
CLAREMONT								
51	Information	10	N	1 132	281	49	N	N
CLAYTON								
51	Information	1	N	D	D	a	N	N
CLEARLAKE								
51	Information	3	N	D	D	b	N	N
CLOVERDALE								
51	Information	2	N	D	D	a	N	N

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CLOVIS								
51	Information	23	N	25 491	6 043	525	N	N
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
517	Telecommunications	14	N	D	D	e	N	N
5171	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
COACHELLA								
51	Information	2	N	D	D	a	N	N
COALINGA								
51	Information	3	N	D	D	a	N	N
COLTON								
51	Information	7	N	6 613	1 738	180	N	N
515	Broadcasting (except Internet)	1	D	D	D	c	D	D
5151	Radio and television broadcasting	1	D	D	D	c	D	D
51511	Radio broadcasting	1	D	D	D	c	D	D
515112	Radio stations	1	D	D	D	c	D	D
COLUSA								
51	Information	5	N	D	D	b	N	N
COMMERCE								
51	Information	20	N	29 109	7 206	763	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	a	N	N
517	Telecommunications	6	N	20 753	5 204	406	N	N
5171	Wired telecommunications carriers	2	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	5	31 648	6 231	1 490	224	4.1	39.3
5182	Data processing, hosting, and related services	5	31 648	6 231	1 490	224	4.1	39.3
51821	Data processing, hosting, and related services	5	31 648	6 231	1 490	224	4.1	39.3
518210	Data processing, hosting, and related services	5	31 648	6 231	1 490	224	4.1	39.3
COMPTON								
51	Information	9	N	7 369	1 988	141	N	N
517	Telecommunications	5	N	6 851	1 884	129	N	N

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							From admini- strative records ¹	Estimated ²
CONCORD								
51	Information	110	N	125 683	38 013	3 039	N	N
511	Publishing industries (except Internet)	14	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	9	92 322	9 396	2 381	185	—	4.2
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
51119	Other publishers	2	D	D	D	b	D	D
511199	All other publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	7	N	D	D	e	N	N
5121	Motion picture and video industries	6	N	D	D	e	N	N
51213	Motion picture and video exhibition	4	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
517	Telecommunications	68	N	73 846	21 826	2 020	N	N
5171	Wired telecommunications carriers	33	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	33	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	33	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
5175	Cable and other program distribution	22	Q	D	D	g	Q	Q
51751	Cable and other program distribution	22	Q	D	D	g	Q	Q
517510	Cable and other program distribution	22	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	16	D	D	D	e	D	D
5181	Internet service providers and web search portals	3	D	D	D	c	D	D
51811	Internet service providers and web search portals	3	D	D	D	c	D	D
518111	Internet service providers	3	D	D	D	c	D	D
5182	Data processing, hosting, and related services	13	D	D	D	e	D	D
51821	Data processing, hosting, and related services	13	D	D	D	e	D	D
518210	Data processing, hosting, and related services	13	D	D	D	e	D	D
CORCORAN								
51	Information	4	N	D	D	a	N	N
CORNING								
51	Information	1	N	D	D	a	N	N
CORONA								
51	Information	37	N	31 780	7 143	718	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51211	Motion picture and video production	3	Q	D	D	b	Q	Q
512110	Motion picture and video production	3	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
517	Telecommunications	18	N	21 744	4 862	530	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	11 940	2 601	188	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	11 940	2 601	188	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	11 940	2 601	188	Q	Q
518	Internet service providers, web search portals, and data processing services	7	19 021	6 799	1 251	105	1.1	10.6
CORONADO								
51	Information	12	N	1 914	461	53	N	N
CORTE MADERA								
51	Information	20	N	10 121	2 534	188	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
COSTA MESA								
51	Information	92	N	170 037	47 204	3 015	N	N
511	Publishing industries (except Internet)	39	378 365	125 851	33 689	1 945	1.0	12.9
5111	Newspaper, periodical, book, and directory publishers	23	159 409	51 374	12 747	969	1.8	.4
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
51112	Periodical publishers	9	32 636	9 228	2 347	160	8.9	—
511120	Periodical publishers	9	32 636	9 228	2 347	160	8.9	—
5112	Software publishers	16	218 956	74 477	20 942	976	.4	22.0
51121	Software publishers	16	218 956	74 477	20 942	976	.4	22.0
511210	Software publishers	16	218 956	74 477	20 942	976	.4	22.0
512	Motion picture and sound recording industries	11	N	2 082	504	171	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
517	Telecommunications	22	N	23 066	6 878	443	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	14	56 501	17 599	5 746	411	8.9	42.7
5181	Internet service providers and web search portals	4	29 514	9 341	3 525	162	1.6	26.8
51811	Internet service providers and web search portals	4	29 514	9 341	3 525	162	1.6	26.8
518111	Internet service providers	4	29 514	9 341	3 525	162	1.6	26.8
5182	Data processing, hosting, and related services	10	26 987	8 258	2 221	249	16.8	60.0
51821	Data processing, hosting, and related services	10	26 987	8 258	2 221	249	16.8	60.0
518210	Data processing, hosting, and related services	10	26 987	8 258	2 221	249	16.8	60.0
COTATI								
51	Information	2	N	D	D	a	N	N
COVINA								
51	Information	9	N	5 425	1 402	241	N	N
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	5	N	D	D	b	N	N
CRESCENT CITY								
51	Information	4	N	D	D	b	N	N
CULVER CITY								
51	Information	179	N	896 352	213 792	15 802	N	N
512	Motion picture and sound recording industries	124	N	D	D	j	N	N
5121	Motion picture and video industries	118	N	D	D	j	N	N
51211	Motion picture and video production	102	Q	D	D	j	Q	Q
512110	Motion picture and video production	102	Q	D	D	j	Q	Q
51219	Postproduction and other motion picture and video industries	14	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	13	D	D	D	f	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	e	D	D
5151	Radio and television broadcasting	2	D	D	D	e	D	D
51511	Radio broadcasting	2	D	D	D	e	D	D
515111	Radio networks	1	D	D	D	e	D	D
515112	Radio stations	1	D	D	D	b	D	D
516	Internet publishing and broadcasting	6	23 195	6 185	1 134	104	59.8	36.9
5161	Internet publishing and broadcasting	6	23 195	6 185	1 134	104	59.8	36.9
51611	Internet publishing and broadcasting	6	23 195	6 185	1 134	104	59.8	36.9
516110	Internet publishing and broadcasting	6	23 195	6 185	1 134	104	59.8	36.9
517	Telecommunications	20	N	36 621	9 052	1 016	N	N
5171	Wired telecommunications carriers	8	Q	19 653	4 869	359	Q	Q
51711	Wired telecommunications carriers	8	Q	19 653	4 869	359	Q	Q
517110	Wired telecommunications carriers	8	Q	19 653	4 869	359	Q	Q

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							From admini- strative records ¹	Estimated ²
	CULVER CITY—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	11	82 153	39 240	10 700	1 186	.5	48.3
5182	Data processing, hosting, and related services	9	D	D	D	g	D	D
51821	Data processing, hosting, and related services	9	D	D	D	g	D	D
518210	Data processing, hosting, and related services	9	D	D	D	g	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
	CUPERTINO							
51	Information	45	N	124 818	29 826	1 336	N	N
511	Publishing industries (except Internet)	22	154 274	58 929	15 304	518	.1	46.9
5112	Software publishers	21	D	D	D	f	D	D
51121	Software publishers	21	D	D	D	f	D	D
511210	Software publishers	21	D	D	D	f	D	D
517	Telecommunications	10	N	3 184	1 010	49	N	N
518	Internet service providers, web search portals, and data processing services	9	195 536	62 336	13 378	750	.2	60.0
5181	Internet service providers and web search portals	2	D	D	D	c	D	D
51811	Internet service providers and web search portals	2	D	D	D	c	D	D
518111	Internet service providers	1	D	D	D	b	D	D
5182	Data processing, hosting, and related services	7	D	D	D	f	D	D
51821	Data processing, hosting, and related services	7	D	D	D	f	D	D
518210	Data processing, hosting, and related services	7	D	D	D	f	D	D
	CYPRESS							
51	Information	23	N	19 159	4 428	497	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	9	38 680	13 513	3 114	347	.7	63.0
5182	Data processing, hosting, and related services	9	38 680	13 513	3 114	347	.7	63.0
51821	Data processing, hosting, and related services	9	38 680	13 513	3 114	347	.7	63.0
518210	Data processing, hosting, and related services	9	38 680	13 513	3 114	347	.7	63.0
	DALY CITY							
51	Information	8	N	6 886	2 024	125	N	N
517	Telecommunications	4	N	6 765	2 006	122	N	N
	DANA POINT							
51	Information	20	N	3 976	906	97	N	N
	DANVILLE							
51	Information	24	N	3 674	1 089	86	N	N
	DAVIS							
51	Information	18	N	8 028	2 043	347	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
	DELANO							
51	Information	3	N	D	D	a	N	N
	DEL MAR							
51	Information	4	N	512	205	14	N	N
	DESERT HOT SPRINGS							
51	Information	2	N	D	D	b	N	N
	DIAMOND BAR							
51	Information	17	N	4 873	1 226	178	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
517	Telecommunications	3	N	1 492	361	75	N	N
	DINUBA							
51	Information	3	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
51	DIXON							
	Information	2	N	D	D	b	N	N
51	DOS PALOS							
	Information	2	N	D	D	a	N	N
51	DOWNEY							
	Information	22	N	10 028	2 339	276	N	N
512	Motion picture and sound recording industries	3	N	452	100	26	N	N
517	Telecommunications	8	N	D	D	c	N	N
51	DUARTE							
	Information	3	N	D	D	a	N	N
51	DUBLIN							
	Information	29	N	80 403	22 725	1 015	N	N
511	Publishing industries (except Internet)	3	D	D	D	e	D	D
5112	Software publishers	2	D	D	D	e	D	D
51121	Software publishers	2	D	D	D	e	D	D
511210	Software publishers	2	D	D	D	e	D	D
517	Telecommunications	20	N	D	D	f	N	N
5171	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	f	Q	Q
51	EAST PALO ALTO							
	Information	1	N	D	D	a	N	N
51	EL CAJON							
	Information	30	N	20 889	5 707	415	N	N
511	Publishing industries (except Internet)	10	26 446	8 558	2 230	193	1.1	43.9
5111	Newspaper, periodical, book, and directory publishers	7	20 455	6 187	1 599	146	.4	28.4
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
517	Telecommunications	12	N	10 350	3 068	179	N	N
51	EL CENTRO							
	Information	18	N	9 625	2 404	272	N	N
517	Telecommunications	9	N	5 564	1 403	120	N	N
51	EL CERRITO							
	Information	7	N	890	222	31	N	N
51	ELK GROVE							
	Information	24	N	18 973	5 630	463	N	N
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	13	N	D	D	e	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51	EL MONTE							
	Information	20	N	34 655	9 141	1 250	N	N
512	Motion picture and sound recording industries	1	N	D	D	c	N	N
5121	Motion picture and video industries	1	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
517	Telecommunications	11	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	f	D	D
5182	Data processing, hosting, and related services	4	D	D	D	f	D	D
51821	Data processing, hosting, and related services	4	D	D	D	f	D	D
518210	Data processing, hosting, and related services	4	D	D	D	f	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
EL PASO DE ROBLES (PASO ROBLES)								
51	Information	16	N	5 182	1 405	146	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	b	N	N
EL SEGUNDO								
51	Information	85	N	366 548	106 826	5 085	N	N
511	Publishing industries (except Internet)	20	218 530	88 582	22 785	890	—	65.5
5112	Software publishers	16	214 888	87 405	22 518	863	—	66.6
51121	Software publishers	16	214 888	87 405	22 518	863	—	66.6
511210	Software publishers	16	214 888	87 405	22 518	863	—	66.6
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
517	Telecommunications	39	N	222 442	67 050	3 058	N	N
5171	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1	Q	D	D	c	Q	Q
517211	Paging	1	Q	D	D	c	Q	Q
5174	Satellite telecommunications	2	D	D	D	b	D	D
51741	Satellite telecommunications	2	D	D	D	b	D	D
517410	Satellite telecommunications	2	D	D	D	b	D	D
5175	Cable and other program distribution	19	Q	D	D	g	Q	Q
51751	Cable and other program distribution	19	Q	D	D	g	Q	Q
517510	Cable and other program distribution	19	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	19	156 989	51 495	15 961	1 018	.2	50.0
5182	Data processing, hosting, and related services	16	D	D	D	f	D	D
51821	Data processing, hosting, and related services	16	D	D	D	f	D	D
518210	Data processing, hosting, and related services	16	D	D	D	f	D	D
EMERYVILLE								
51	Information	52	N	189 979	60 866	2 451	N	N
511	Publishing industries (except Internet)	24	312 820	120 364	38 719	1 579	6.7	42.0
5111	Newspaper, periodical, book, and directory publishers	10	66 064	16 620	4 266	350	—	7.4
5112	Software publishers	14	246 756	103 744	34 453	1 229	8.6	51.2
51121	Software publishers	14	246 756	103 744	34 453	1 229	8.6	51.2
511210	Software publishers	14	246 756	103 744	34 453	1 229	8.6	51.2
512	Motion picture and sound recording industries	7	N	3 315	695	163	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	a	N	N
517	Telecommunications	9	N	18 193	6 929	208	N	N
5171	Wired telecommunications carriers	5	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	e	D	D
5181	Internet service providers and web search portals	3	D	D	D	e	D	D
51811	Internet service providers and web search portals	3	D	D	D	e	D	D
518112	Web search portals	2	D	D	D	e	D	D
ENCINITAS								
51	Information	39	N	9 238	2 132	196	N	N
511	Publishing industries (except Internet)	15	11 392	3 275	675	52	4.6	33.5
512	Motion picture and sound recording industries	5	N	926	256	48	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	14	N	4 911	1 161	89	N	N

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							From admini- strative records ¹	Estimated ²
ESCONDIDO								
51	Information	57	N	52 761	13 883	1 046	N	N
511	Publishing industries (except Internet)	16	47 625	17 568	4 416	394	3.6	5.3
5111	Newspaper, periodical, book, and directory publishers	8	40 115	14 496	3 482	336	4.2	—
51111	Newspaper publishers	4	D	D	D	e	D	D
511110	Newspaper publishers	4	D	D	D	e	D	D
517	Telecommunications	22	N	30 752	8 426	500	N	N
5171	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
EUREKA								
51	Information	17	N	9 751	2 475	306	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
517	Telecommunications	7	N	6 092	1 565	150	N	N
EXETER								
51	Information	3	N	D	D	b	N	N
FAIRFAX								
51	Information	7	N	951	153	59	N	N
FAIRFIELD								
51	Information	28	N	27 487	6 631	537	N	N
511	Publishing industries (except Internet)	3	15 405	5 948	1 362	161	—	—
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
5121	Motion picture and video industries	1	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
517	Telecommunications	15	N	20 365	5 002	332	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
FILLMORE								
51	Information	6	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
FOLSOM								
51	Information	38	N	82 843	24 188	1 678	N	N
511	Publishing industries (except Internet)	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	24 522	8 626	2 065	153	—	3.6
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
517	Telecommunications	13	N	51 732	15 784	1 115	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	13	50 594	20 588	5 809	323	3.0	9.2
5182	Data processing, hosting, and related services	12	D	D	D	e	D	D
51821	Data processing, hosting, and related services	12	D	D	D	e	D	D
518210	Data processing, hosting, and related services	12	D	D	D	e	D	D
FONTANA								
51	Information	9	N	6 977	1 835	153	N	N
517	Telecommunications	5	N	D	D	c	N	N
FORT BRAGG								
51	Information	10	N	2 317	711	117	N	N
FORTUNA								
51	Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
FOSTER CITY								
51	Information	35	N	174 710	45 719	2 054	N	N
511	Publishing industries (except Internet)	11	273 933	115 017	30 338	1 348	—	18.9
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	f	D	D
51113	Book publishers	3	D	D	D	f	D	D
511130	Book publishers	3	D	D	D	f	D	D
5112	Software publishers	5	D	D	D	f	D	D
51121	Software publishers	5	D	D	D	f	D	D
511210	Software publishers	5	D	D	D	f	D	D
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
516	Internet publishing and broadcasting	5	D	D	D	c	D	D
5161	Internet publishing and broadcasting	5	D	D	D	c	D	D
51611	Internet publishing and broadcasting	5	D	D	D	c	D	D
516110	Internet publishing and broadcasting	5	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	c	N	N
5179	Other telecommunications	1	D	D	D	b	D	D
51791	Other telecommunications	1	D	D	D	b	D	D
517910	Other telecommunications	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	7	67 295	31 306	7 976	333	—	13.8
5181	Internet service providers and web search portals	2	D	D	D	b	D	D
51811	Internet service providers and web search portals	2	D	D	D	b	D	D
518111	Internet service providers	2	D	D	D	b	D	D
5182	Data processing, hosting, and related services	5	D	D	D	e	D	D
51821	Data processing, hosting, and related services	5	D	D	D	e	D	D
518210	Data processing, hosting, and related services	5	D	D	D	e	D	D
FOUNTAIN VALLEY								
51	Information	22	N	20 037	6 542	419	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	e	Q	Q
FREMONT								
51	Information	116	N	200 824	54 668	3 500	N	N
511	Publishing industries (except Internet)	36	204 934	67 851	18 028	820	.4	39.1
5112	Software publishers	31	196 701	65 371	17 413	754	.3	37.2
51121	Software publishers	31	196 701	65 371	17 413	754	.3	37.2
511210	Software publishers	31	196 701	65 371	17 413	754	.3	37.2
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
516	Internet publishing and broadcasting	3	D	D	D	c	D	D
5161	Internet publishing and broadcasting	3	D	D	D	c	D	D
51611	Internet publishing and broadcasting	3	D	D	D	c	D	D
516110	Internet publishing and broadcasting	3	D	D	D	c	D	D
517	Telecommunications	36	N	66 231	15 456	979	N	N
5171	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	28 614	6 371	385	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	28 614	6 371	385	Q	Q
517212	Cellular and other wireless telecommunications	13	Q	28 614	6 371	385	Q	Q
518	Internet service providers, web search portals, and data processing services	34	143 617	53 625	14 805	1 259	.5	10.8
5181	Internet service providers and web search portals	13	14 456	10 489	2 634	227	1.5	22.5
51811	Internet service providers and web search portals	13	14 456	10 489	2 634	227	1.5	22.5
518111	Internet service providers	12	D	D	D	c	D	D
5182	Data processing, hosting, and related services	21	129 161	43 136	12 171	1 032	.4	9.5
51821	Data processing, hosting, and related services	21	129 161	43 136	12 171	1 032	.4	9.5
518210	Data processing, hosting, and related services	21	129 161	43 136	12 171	1 032	.4	9.5

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							From admini- strative records ¹	Estimated ²
	FREMONT—Con.							
51	Information—Con.							
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
	FRESNO							
51	Information	169	N	162 416	41 485	4 375	N	N
511	Publishing industries (except Internet)	23	234 582	44 659	11 129	1 318	1.9	8.7
5111	Newspaper, periodical, book, and directory publishers	16	D	D	D	g	D	D
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	17	N	D	D	e	N	N
5121	Motion picture and video industries	12	N	D	D	e	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
5122	Sound recording industries	5	N	D	D	c	N	N
515	Broadcasting (except Internet)	35	D	D	D	g	D	D
5151	Radio and television broadcasting	35	D	D	D	g	D	D
51511	Radio broadcasting	25	D	D	D	f	D	D
515112	Radio stations	23	D	D	D	f	D	D
517	Telecommunications	67	N	59 319	16 336	1 176	N	N
5171	Wired telecommunications carriers	30	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	30	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	30	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	25	Q	11 985	2 992	223	Q	Q
51721	Wireless telecommunications carriers (except satellite)	25	Q	11 985	2 992	223	Q	Q
517212	Cellular and other wireless telecommunications	22	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	24	D	D	D	e	D	D
5182	Data processing, hosting, and related services	16	D	D	D	e	D	D
51821	Data processing, hosting, and related services	16	D	D	D	e	D	D
518210	Data processing, hosting, and related services	16	D	D	D	e	D	D
	FULLERTON							
51	Information	30	N	9 983	2 529	315	N	N
511	Publishing industries (except Internet)	8	13 247	4 413	989	106	4.7	44.4
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	1 972	650	92	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
517	Telecommunications	8	N	2 665	692	74	N	N
	GALT							
51	Information	1	N	D	D	b	N	N
	GARDENA							
51	Information	16	N	23 399	7 253	523	N	N
511	Publishing industries (except Internet)	7	14 399	4 458	952	121	—	72.2
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	3	D	D	D	c	D	D
5182	Data processing, hosting, and related services	3	D	D	D	c	D	D
51821	Data processing, hosting, and related services	3	D	D	D	c	D	D
518210	Data processing, hosting, and related services	3	D	D	D	c	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
GARDEN GROVE								
51	Information	40	N	38 490	10 005	961	N	N
511	Publishing industries (except Internet)	9	13 981	6 806	1 547	138	92.5	1.1
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	955	231	38	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	12	N	26 050	7 085	556	N	N
5175	Cable and other program distribution	2	Q	D	D	e	Q	Q
51751	Cable and other program distribution	2	Q	D	D	e	Q	Q
517510	Cable and other program distribution	2	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	c	D	D
GILROY								
51	Information	8	N	4 434	1 096	131	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	4	N	2 285	563	51	N	N
GLENDALE								
51	Information	174	N	308 057	82 239	5 417	N	N
511	Publishing industries (except Internet)	32	57 508	24 171	5 744	547	3.0	29.6
5111	Newspaper, periodical, book, and directory publishers	22	14 821	4 068	1 018	146	7.4	5.2
5112	Software publishers	10	42 687	20 103	4 726	401	1.5	38.1
51121	Software publishers	10	42 687	20 103	4 726	401	1.5	38.1
511210	Software publishers	10	42 687	20 103	4 726	401	1.5	38.1
512	Motion picture and sound recording industries	80	N	163 401	44 450	2 545	N	N
5121	Motion picture and video industries	74	N	162 549	44 332	2 535	N	N
51211	Motion picture and video production	47	Q	D	D	g	Q	Q
512110	Motion picture and video production	47	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
51219	Postproduction and other motion picture and video industries	19	88 245	58 429	19 994	1 088	.9	14.2
512191	Teleproduction and other postproduction services	16	83 488	56 377	19 457	1 036	.9	15.0
5122	Sound recording industries	6	N	852	118	10	N	N
515	Broadcasting (except Internet)	14	386 041	85 027	22 798	1 680	.3	.1
5151	Radio and television broadcasting	14	386 041	85 027	22 798	1 680	.3	.1
51511	Radio broadcasting	10	D	D	D	e	D	D
515112	Radio stations	9	D	D	D	e	D	D
51512	Television broadcasting	4	D	D	D	g	D	D
515120	Television broadcasting	4	D	D	D	g	D	D
516	Internet publishing and broadcasting	7	14 051	4 665	1 319	90	15.8	8.1
5161	Internet publishing and broadcasting	7	14 051	4 665	1 319	90	15.8	8.1
51611	Internet publishing and broadcasting	7	14 051	4 665	1 319	90	15.8	8.1
516110	Internet publishing and broadcasting	7	14 051	4 665	1 319	90	15.8	8.1
517	Telecommunications	23	N	14 983	4 391	282	N	N
518	Internet service providers, web search portals, and data processing services	18	78 623	15 810	3 537	273	1.9	9.9
5182	Data processing, hosting, and related services	14	71 519	14 184	3 333	246	.5	2.5
51821	Data processing, hosting, and related services	14	71 519	14 184	3 333	246	.5	2.5
518210	Data processing, hosting, and related services	14	71 519	14 184	3 333	246	.5	2.5
GLENDORA								
51	Information	10	N	2 819	642	76	N	N
517	Telecommunications	3	N	D	D	b	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
GOLETA								
51	Information	25	N	42 312	10 065	845	N	N
511	Publishing industries (except Internet)	10	38 599	16 155	3 506	274	13.8	—
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	24 645	6 165	508	N	N
5175	Cable and other program distribution	2	Q	D	D	e	Q	Q
51751	Cable and other program distribution	2	Q	D	D	e	Q	Q
517510	Cable and other program distribution	2	Q	D	D	e	Q	Q
GRAND TERRACE								
51	Information	3	N	D	D	a	N	N
GRASS VALLEY								
51	Information	15	N	8 300	2 101	242	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	4	N	D	D	b	N	N
GRIDLEY								
51	Information	3	N	470	121	18	N	N
GROVER BEACH								
51	Information	4	N	726	211	69	N	N
HALF MOON BAY								
51	Information	9	N	3 038	733	68	N	N
HANFORD								
51	Information	13	N	10 095	2 607	303	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	9	N	D	D	c	N	N
HAWTHORNE								
51	Information	17	N	9 373	2 437	231	N	N
512	Motion picture and sound recording industries	4	N	1 278	290	56	N	N
5122	Sound recording industries	1	N	D	D	b	N	N
517	Telecommunications	5	N	4 665	1 300	84	N	N
HAYWARD								
51	Information	57	N	79 667	18 659	1 639	N	N
511	Publishing industries (except Internet)	9	116 294	33 298	7 096	569	.9	85.1
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	f	D	D
51112	Periodical publishers	2	D	D	D	c	D	D
511120	Periodical publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	2 082	585	92	N	N
5121	Motion picture and video industries	4	N	2 082	585	92	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	31	N	36 236	9 147	768	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5175	Cable and other program distribution	9	Q	D	D	e	Q	Q
51751	Cable and other program distribution	9	Q	D	D	e	Q	Q
517510	Cable and other program distribution	9	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	13	22 163	8 051	1 831	210	.3	63.0
HEALDSBURG								
51	Information	6	N	2 486	688	115	N	N

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							From admini- strative records ¹	Estimated ²
HEMET								
51	Information	22	N	12 913	3 184	377	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	10	N	9 091	2 202	213	N	N
HERCULES								
51	Information	4	N	409	94	7	N	N
HERMOSA BEACH								
51	Information	17	N	5 723	1 364	112	N	N
512	Motion picture and sound recording industries	7	N	1 890	446	21	N	N
5121	Motion picture and video industries	7	N	1 890	446	21	N	N
517	Telecommunications	3	N	D	D	b	N	N
HESPERIA								
51	Information	6	N	1 095	352	59	N	N
HIGHLAND								
51	Information	4	N	899	224	25	N	N
HILLSBOROUGH								
51	Information	1	N	D	D	a	N	N
HOLLISTER								
51	Information	7	N	D	D	b	N	N
HOLTVILLE								
51	Information	1	N	D	D	a	N	N
HUNTINGTON BEACH								
51	Information	83	N	65 490	16 276	1 342	N	N
511	Publishing industries (except Internet)	19	28 017	10 226	2 573	171	19.7	2.3
5111	Newspaper, periodical, book, and directory publishers	13	14 721	4 322	913	97	35.9	3.2
512	Motion picture and sound recording industries	10	N	2 458	580	157	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
516	Internet publishing and broadcasting	2	D	D	D	b	D	D
5161	Internet publishing and broadcasting	2	D	D	D	b	D	D
51611	Internet publishing and broadcasting	2	D	D	D	b	D	D
516110	Internet publishing and broadcasting	2	D	D	D	b	D	D
517	Telecommunications	30	N	D	D	f	N	N
5171	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	18	15 272	8 502	2 380	199	1.9	8.2
HUNTINGTON PARK								
51	Information	9	N	2 534	654	97	N	N
512	Motion picture and sound recording industries	4	N	562	125	39	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
IMPERIAL								
51	Information	1	N	D	D	a	N	N
IMPERIAL BEACH								
51	Information	1	N	D	D	a	N	N
INDIAN WELLS								
51	Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
	INDIO							
51	Information	8	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
	INDUSTRY							
51	Information	24	N	16 398	3 726	749	N	N
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	7	N	5 404	1 212	169	N	N
518	Internet service providers, web search portals, and data processing services	7	D	D	D	e	D	D
	INGLEWOOD							
51	Information	19	N	17 903	4 267	274	N	N
511	Publishing industries (except Internet)	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511	Radio broadcasting	2	D	D	D	b	D	D
515112	Radio stations	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	4	D	D	D	b	D	D
	IONE							
51	Information	1	N	D	D	a	N	N
	IRVINE							
51	Information	329	N	764 378	212 953	12 604	N	N
511	Publishing industries (except Internet)	120	1 134 069	357 817	91 698	4 860	.9	17.9
5111	Newspaper, periodical, book, and directory publishers	28	263 015	57 527	12 828	1 093	2.9	3.9
51112	Periodical publishers	15	187 637	31 618	7 666	582	3.2	—
511120	Periodical publishers	15	187 637	31 618	7 666	582	3.2	—
51113	Book publishers	5	D	D	D	c	D	D
511130	Book publishers	5	D	D	D	c	D	D
5112	Software publishers	92	871 054	300 290	78 870	3 767	.3	22.1
51121	Software publishers	92	871 054	300 290	78 870	3 767	.3	22.1
511210	Software publishers	92	871 054	300 290	78 870	3 767	.3	22.1
512	Motion picture and sound recording industries	31	N	9 023	2 136	459	N	N
5121	Motion picture and video industries	27	N	D	D	e	N	N
51213	Motion picture and video exhibition	5	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	e	D	D
51219	Postproduction and other motion picture and video industries	4	D	D	D	b	D	D
512191	Teleproduction and other postproduction services	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	31 501	4 647	1 027	122	21.2	—
5151	Radio and television broadcasting	4	D	D	D	c	D	D
516	Internet publishing and broadcasting	11	D	D	D	b	D	D
5161	Internet publishing and broadcasting	11	D	D	D	b	D	D
51611	Internet publishing and broadcasting	11	D	D	D	b	D	D
516110	Internet publishing and broadcasting	11	D	D	D	b	D	D
517	Telecommunications	88	N	290 685	87 895	5 558	N	N
5171	Wired telecommunications carriers	45	Q	95 780	25 022	1 400	Q	Q
51711	Wired telecommunications carriers	45	Q	95 780	25 022	1 400	Q	Q
517110	Wired telecommunications carriers	45	Q	95 780	25 022	1 400	Q	Q
5172	Wireless telecommunications carriers (except satellite)	26	Q	188 047	60 914	4 024	Q	Q
51721	Wireless telecommunications carriers (except satellite)	26	Q	188 047	60 914	4 024	Q	Q
517211	Paging	2	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	24	Q	D	D	h	Q	Q
5173	Telecommunications resellers	12	25 115	4 935	1 384	88	15.7	11.3
51731	Telecommunications resellers	12	25 115	4 935	1 384	88	15.7	11.3
517310	Telecommunications resellers	12	25 115	4 935	1 384	88	15.7	11.3

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							From administrative records ¹	Estimated ²
	IRVINE—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	72	188 326	98 584	29 259	1 542	12.4	17.9
5181	Internet service providers and web search portals	21	58 571	25 237	7 985	312	5.4	12.0
51811	Internet service providers	21	58 571	25 237	7 985	312	5.4	12.0
518111	Internet service providers	18	D	D	D	b	D	D
518112	Web search portals	3	D	D	D	c	D	D
5182	Data processing, hosting, and related services	51	129 755	73 347	21 274	1 230	15.5	20.6
51821	Data processing, hosting, and related services	51	129 755	73 347	21 274	1 230	15.5	20.6
518210	Data processing, hosting, and related services	51	129 755	73 347	21 274	1 230	15.5	20.6
	JACKSON							
51	Information	7	N	3 355	707	75	N	N
	KERMAN							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
	KING CITY							
51	Information	6	N	1 058	258	28	N	N
	LA CANADA FLINTRIDGE							
51	Information	17	N	4 848	1 237	156	N	N
512	Motion picture and sound recording industries	7	N	1 339	351	70	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	LAFAYETTE							
51	Information	15	N	2 012	461	62	N	N
	LAGUNA BEACH							
51	Information	23	N	12 735	2 792	218	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	9	N	3 070	616	47	N	N
5121	Motion picture and video industries	9	N	3 070	616	47	N	N
51211	Motion picture and video production	8	Q	D	D	b	Q	Q
512110	Motion picture and video production	8	Q	D	D	b	Q	Q
	LAGUNA HILLS							
51	Information	23	N	7 466	1 970	191	N	N
518	Internet service providers, web search portals, and data processing services	13	10 257	4 134	1 122	103	11.4	39.2
	LAGUNA NIGUEL							
51	Information	29	N	21 837	6 226	634	N	N
512	Motion picture and sound recording industries	4	N	1 272	327	145	N	N
5121	Motion picture and video industries	4	N	1 272	327	145	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
517	Telecommunications	10	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	c	D	D
	LAGUNA WOODS							
51	Information	2	N	D	D	a	N	N
	LA HABRA							
51	Information	10	N	1 460	365	45	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	1	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
	LAKE ELSINORE							
51	Information	9	N	966	264	43	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	LAKE FOREST							
51	Information	34	N	19 576	5 502	341	N	N
511	Publishing industries (except Internet)	11	23 273	9 722	2 574	150	2.3	23.5
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
517	Telecommunications	10	N	2 867	1 295	76	N	N
	LAKEPORT							
51	Information	7	N	2 722	698	108	N	N
	LAKEWOOD							
51	Information	10	N	7 714	1 780	287	N	N
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	5	N	D	D	c	N	N
	LA MESA							
51	Information	25	N	7 477	1 735	263	N	N
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
517	Telecommunications	10	N	3 349	827	71	N	N
	LA MIRADA							
51	Information	8	N	2 661	512	75	N	N
	LANCASTER							
51	Information	22	N	13 963	3 419	561	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	8	N	11 079	2 735	426	N	N
	LA PALMA							
51	Information	4	N	D	D	b	N	N
	LA PUENTE							
51	Information	3	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
	LA QUINTA							
51	Information	6	N	1 950	449	52	N	N
	LARKSPUR							
51	Information	16	N	5 472	1 121	142	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	LATHROP							
51	Information	2	N	D	D	b	N	N
	LA VERNE							
51	Information	7	N	783	194	36	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
	LAWNDALE							
51	Information	2	N	D	D	a	N	N
	LEMOORE							
51	Information	3	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
LINCOLN								
51	Information	4	N	D	D	a	N	N
LINDSAY								
51	Information	1	N	D	D	a	N	N
LIVERMORE								
51	Information	36	N	71 868	19 829	2 015	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5112	Software publishers	6	33 349	12 477	2 369	116	—	—
51121	Software publishers	6	33 349	12 477	2 369	116	—	—
511210	Software publishers	6	33 349	12 477	2 369	116	—	—
517	Telecommunications	17	N	41 439	10 288	1 533	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	c	Q	Q
5175	Cable and other program distribution	7	Q	D	D	g	Q	Q
51751	Cable and other program distribution	7	Q	D	D	g	Q	Q
517510	Cable and other program distribution	7	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	9	D	D	D	e	D	D
5181	Internet service providers and web search portals	5	D	D	D	c	D	D
51811	Internet service providers and web search portals	5	D	D	D	c	D	D
518111	Internet service providers	5	D	D	D	c	D	D
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D
LODI								
51	Information	18	N	7 840	1 915	199	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
517	Telecommunications	7	N	D	D	b	N	N
LOMA LINDA								
51	Information	3	N	D	D	a	N	N
517	Telecommunications	2	N	D	D	a	N	N
LOMITA								
51	Information	6	N	1 464	409	41	N	N
517	Telecommunications	2	N	D	D	b	N	N
LOMPOC								
51	Information	9	N	2 379	620	63	N	N
517	Telecommunications	4	N	D	D	b	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
LONG BEACH								
51	Information	116	N	129 134	31 795	3 149	N	N
511	Publishing industries (except Internet)	27	82 802	21 646	5 357	637	4.7	2.1
5111	Newspaper, periodical, book, and directory publishers	19	63 804	12 262	2 958	445	3.0	1.5
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
517	Telecommunications	52	N	76 587	18 864	1 688	N	N
5171	Wired telecommunications carriers	34	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	34	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	34	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	10	Q	7 265	1 962	116	Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	7 265	1 962	116	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	c	Q	Q
5173	Telecommunications resellers	2	D	D	D	b	D	D
51731	Telecommunications resellers	2	D	D	D	b	D	D
517310	Telecommunications resellers	2	D	D	D	b	D	D
5174	Satellite telecommunications	1	D	D	D	c	D	D
51741	Satellite telecommunications	1	D	D	D	c	D	D
517410	Satellite telecommunications	1	D	D	D	c	D	D
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
5179	Other telecommunications	2	D	D	D	b	D	D
51791	Other telecommunications	2	D	D	D	b	D	D
517910	Other telecommunications	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	18	102 330	26 775	6 591	607	1.7	9.0
5182	Data processing, hosting, and related services	13	99 123	26 088	6 445	583	—	8.6
51821	Data processing, hosting, and related services	13	99 123	26 088	6 445	583	—	8.6
518210	Data processing, hosting, and related services	13	99 123	26 088	6 445	583	—	8.6
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
LOOMIS								
51	Information	3	N	518	119	26	N	N
LOS ALAMITOS								
51	Information	19	N	D	D	f	N	N
511	Publishing industries (except Internet)	6	47 741	4 407	961	199	2.0	—
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
51114	Directory and mailing list publishers	1	D	D	D	c	D	D
511140	Directory and mailing list publishers	1	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	e	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
LOS ALTOS								
51	Information	35	N	33 385	10 712	425	N	N
511	Publishing industries (except Internet)	19	54 147	31 001	10 018	358	29.7	26.1
5112	Software publishers	11	48 297	29 104	9 600	299	31.4	24.0
51121	Software publishers	11	48 297	29 104	9 600	299	31.4	24.0
511210	Software publishers	11	48 297	29 104	9 600	299	31.4	24.0
LOS ALTOS HILLS								
51	Information	8	N	15 296	4 545	273	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D
5181	Internet service providers and web search portals	2	D	D	D	c	D	D
51811	Internet service providers and web search portals	2	D	D	D	c	D	D
518112	Web search portals	1	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
LOS ANGELES								
51	Information	4 610	N	5 149 304	1 319 792	86 781	N	N
511	Publishing industries (except Internet)	483	3 741 719	851 740	213 918	16 222	3.1	18.9
5111	Newspaper, periodical, book, and directory publishers	351	3 151 094	665 634	159 626	13 947	1.6	17.7
51111	Newspaper publishers	82	1 443 870	354 598	85 663	8 474	1.1	11.5
511110	Newspaper publishers	82	1 443 870	354 598	85 663	8 474	1.1	11.5
51112	Periodical publishers	164	1 146 626	246 544	57 422	4 035	1.4	29.3
511120	Periodical publishers	164	1 146 626	246 544	57 422	4 035	1.4	29.3
51113	Book publishers	54	162 521	24 533	6 742	589	1.9	15.8
511130	Book publishers	54	162 521	24 533	6 742	589	1.9	15.8
51114	Directory and mailing list publishers	21	377 720	33 864	8 325	696	3.2	6.7
511140	Directory and mailing list publishers	21	377 720	33 864	8 325	696	3.2	6.7
51119	Other publishers	30	20 357	6 095	1 474	153	26.7	15.3
511199	All other publishers	27	D	D	D	c	D	D
5112	Software publishers	132	590 625	186 106	54 292	2 275	10.9	25.7
51121	Software publishers	132	590 625	186 106	54 292	2 275	10.9	25.7
511210	Software publishers	132	590 625	186 106	54 292	2 275	10.9	25.7
512	Motion picture and sound recording industries	3 102	N	2 531 161	651 081	41 380	N	N
5121	Motion picture and video industries	2 778	N	2 259 940	582 960	37 274	N	N
51211	Motion picture and video production	2 148	Q	1 767 527	462 785	26 109	Q	Q
512110	Motion picture and video production	2 148	Q	1 767 527	462 785	26 109	Q	Q
51212	Motion picture and video distribution	101	Q	39 976	11 004	709	Q	Q
512120	Motion picture and video distribution	101	Q	39 976	11 004	709	Q	Q
51213	Motion picture and video exhibition	119	301 872	48 592	10 154	4 236	6.5	25.7
512131	Motion picture theaters (except drive-ins)	119	301 872	48 592	10 154	4 236	6.5	25.7
51219	Postproduction and other motion picture and video industries	410	1 281 956	403 845	99 017	6 220	5.6	7.9
512191	Teleproduction and other postproduction services	350	672 862	291 258	71 008	4 442	9.8	13.8
512199	Other motion picture and video industries	60	609 094	112 587	28 009	1 778	1.0	1.3
5122	Sound recording industries	324	N	271 221	68 121	4 106	N	N
51221	Record production	46	91 765	14 927	4 194	220	7.9	3.4
512210	Record production	46	91 765	14 927	4 194	220	7.9	3.4
51222	Integrated record production/distribution	36	Q	156 105	39 470	2 048	Q	Q
512220	Integrated record production/distribution	36	Q	156 105	39 470	2 048	Q	Q
51223	Music publishers	82	726 665	53 447	12 603	765	1.3	1.6
512230	Music publishers	82	726 665	53 447	12 603	765	1.3	1.6
51224	Sound recording studios	137	102 125	38 763	9 979	862	18.0	16.7
512240	Sound recording studios	137	102 125	38 763	9 979	862	18.0	16.7
51229	Other sound recording industries	23	20 367	7 979	1 875	211	20.9	7.8
512290	Other sound recording industries	23	20 367	7 979	1 875	211	20.9	7.8
5122902	Producers of taped radio programs	11	11 781	5 572	1 292	123	29.1	7.2
5122909	All other sound recording industries	12	8 586	2 407	583	88	9.6	8.6
515	Broadcasting (except Internet)	155	5 231 761	793 096	204 122	9 764	9.9	6.2
5151	Radio and television broadcasting	129	3 870 298	523 250	127 478	6 182	.4	4.6
51511	Radio broadcasting	79	695 574	180 483	43 809	2 751	1.1	1.9
515111	Radio networks	15	59 710	16 553	4 120	251	1.4	.4
515112	Radio stations	64	635 864	163 930	39 689	2 500	1.1	2.0
51512	Television broadcasting	50	3 174 724	342 767	83 669	3 431	.3	5.3
515120	Television broadcasting	50	3 174 724	342 767	83 669	3 431	.3	5.3
5152	Cable and other subscription programming	26	1 361 463	269 846	76 644	3 582	36.8	10.8
51521	Cable and other subscription programming	26	1 361 463	269 846	76 644	3 582	36.8	10.8
515210	Cable and other subscription programming	26	1 361 463	269 846	76 644	3 582	36.8	10.8
516	Internet publishing and broadcasting	70	188 782	71 934	20 418	1 336	12.6	21.9
5161	Internet publishing and broadcasting	70	188 782	71 934	20 418	1 336	12.6	21.9
51611	Internet publishing and broadcasting	70	188 782	71 934	20 418	1 336	12.6	21.9
516110	Internet publishing and broadcasting	70	188 782	71 934	20 418	1 336	12.6	21.9
517	Telecommunications	466	N	640 382	163 981	12 696	N	N
5171	Wired telecommunications carriers	244	Q	433 768	114 962	6 923	Q	Q
51711	Wired telecommunications carriers	244	Q	433 768	114 962	6 923	Q	Q
517110	Wired telecommunications carriers	244	Q	433 768	114 962	6 923	Q	Q
5172	Wireless telecommunications carriers (except satellite)	106	Q	57 689	15 211	1 191	Q	Q
51721	Wireless telecommunications carriers (except satellite)	106	Q	57 689	15 211	1 191	Q	Q
517211	Paging	30	Q	8 936	2 416	316	Q	Q
517212	Cellular and other wireless telecommunications	76	Q	48 753	12 795	875	Q	Q
5173	Telecommunications resellers	47	271 665	20 278	4 845	604	13.0	8.2
51731	Telecommunications resellers	47	271 665	20 278	4 845	604	13.0	8.2
517310	Telecommunications resellers	47	271 665	20 278	4 845	604	13.0	8.2
5174	Satellite telecommunications	15	98 852	12 333	2 916	256	.5	3.9
51741	Satellite telecommunications	15	98 852	12 333	2 916	256	.5	3.9
517410	Satellite telecommunications	15	98 852	12 333	2 916	256	.5	3.9
5175	Cable and other program distribution	48	Q	115 259	25 869	3 704	Q	Q
51751	Cable and other program distribution	48	Q	115 259	25 869	3 704	Q	Q
517510	Cable and other program distribution	48	Q	115 259	25 869	3 704	Q	Q

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							From admini- strative records ¹	Estimated ²
	LOS ANGELES—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	284	743 657	210 094	54 133	4 286	4.4	8.2
5181	Internet service providers and web search portals	99	223 303	40 111	10 833	795	3.8	12.9
51811	Internet service providers and web search portals	99	223 303	40 111	10 833	795	3.8	12.9
518111	Internet service providers	86	D	D	D	f	D	D
518112	Web search portals	13	D	D	D	c	D	D
5182	Data processing, hosting, and related services	185	520 354	169 983	43 300	3 491	4.6	6.2
51821	Data processing, hosting, and related services	185	520 354	169 983	43 300	3 491	4.6	6.2
518210	Data processing, hosting, and related services	185	520 354	169 983	43 300	3 491	4.6	6.2
519	Other information services	50	144 042	50 897	12 139	1 097	10.2	21.8
5191	Other information services	50	144 042	50 897	12 139	1 097	10.2	21.8
51911	News syndicates	31	115 491	31 647	7 561	605	10.5	26.4
519110	News syndicates	31	115 491	31 647	7 561	605	10.5	26.4
51912	Libraries and archives	15	D	D	D	e	D	D
519120	Libraries and archives	15	D	D	D	e	D	D
51919	All other information services	4	D	D	D	c	D	D
519190	All other information services	4	D	D	D	c	D	D
	LOS BANOS							
51	Information	8	N	D	D	c	N	N
	LOS GATOS							
51	Information	39	N	34 621	9 280	548	N	N
511	Publishing industries (except Internet)	13	15 262	5 556	1 557	92	19.9	13.2
517	Telecommunications	9	N	4 890	1 296	101	N	N
518	Internet service providers, web search portals, and data processing services	12	59 024	22 667	6 007	306	2.6	11.3
5181	Internet service providers and web search portals	3	D	D	D	c	D	D
51811	Internet service providers and web search portals	3	D	D	D	c	D	D
518111	Internet service providers	2	D	D	D	c	D	D
	LYNWOOD							
51	Information	1	N	D	D	a	N	N
	MCFARLAND							
51	Information	1	N	D	D	a	N	N
	MADERA							
51	Information	12	N	4 092	910	145	N	N
	MALIBU							
51	Information	69	N	25 891	6 597	438	N	N
511	Publishing industries (except Internet)	14	39 553	9 667	2 284	171	7.3	32.9
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
51112	Periodical publishers	6	34 604	8 568	2 034	123	2.0	37.3
511120	Periodical publishers	6	34 604	8 568	2 034	123	2.0	37.3
512	Motion picture and sound recording industries	46	N	13 613	3 708	213	N	N
5121	Motion picture and video industries	40	N	10 282	2 393	174	N	N
51211	Motion picture and video production	30	Q	D	D	c	Q	Q
512110	Motion picture and video production	30	Q	D	D	c	Q	Q
5122	Sound recording industries	6	N	3 331	1 315	39	N	N
517	Telecommunications	5	N	1 943	418	39	N	N
	MAMMOTH LAKES							
51	Information	8	N	D	D	b	N	N
	MANHATTAN BEACH							
51	Information	56	N	40 167	9 915	319	N	N
511	Publishing industries (except Internet)	9	D	D	D	b	D	D
512	Motion picture and sound recording industries	34	N	27 301	6 597	131	N	N
5121	Motion picture and video industries	30	N	26 893	6 555	128	N	N
51211	Motion picture and video production	26	Q	26 320	6 431	108	Q	Q
512110	Motion picture and video production	26	Q	26 320	6 431	108	Q	Q
517	Telecommunications	6	N	4 728	1 504	66	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MANTECA								
51	Information	8	N	4 334	1 091	152	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
MARINA								
51	Information	1	N	D	D	a	N	N
MARTINEZ								
51	Information	21	N	9 736	2 105	243	N	N
517	Telecommunications	15	N	D	D	c	N	N
MARYSVILLE								
51	Information	6	N	D	D	e	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D
MAYWOOD								
51	Information	1	N	D	D	a	N	N
MENLO PARK								
51	Information	53	N	103 413	29 815	1 546	N	N
511	Publishing industries (except Internet)	24	362 214	72 424	18 190	1 159	.3	28.4
5111	Newspaper, periodical, book, and directory publishers	11	234 139	34 782	8 580	734	.4	2.2
51112	Periodical publishers	5	D	D	D	c	D	D
511120	Periodical publishers	5	D	D	D	c	D	D
51113	Book publishers	4	D	D	D	f	D	D
511130	Book publishers	4	D	D	D	f	D	D
5112	Software publishers	13	128 075	37 642	9 610	425	—	76.2
51121	Software publishers	13	128 075	37 642	9 610	425	—	76.2
511210	Software publishers	13	128 075	37 642	9 610	425	—	76.2
512	Motion picture and sound recording industries	6	N	1 273	338	51	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	5	N	D	D	b	N	N
5171	Wired telecommunications carriers	2	Q	D	D	b	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	b	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	b	Q	Q
518	Internet service providers, web search portals, and data processing services	13	56 027	15 208	4 418	230	.3	38.0
5181	Internet service providers and web search portals	5	26 535	6 342	2 154	113	.6	70.3
51811	Internet service providers and web search portals	5	26 535	6 342	2 154	113	.6	70.3
518111	Internet service providers	4	D	D	D	b	D	D
5182	Data processing, hosting, and related services	8	29 492	8 866	2 264	117	—	8.9
51821	Data processing, hosting, and related services	8	29 492	8 866	2 264	117	—	8.9
518210	Data processing, hosting, and related services	8	29 492	8 866	2 264	117	—	8.9
MERCED								
51	Information	27	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	15	N	12 094	2 927	284	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	b	Q	Q
MILLBRAE								
51	Information	9	N	7 564	2 236	164	N	N
511	Publishing industries (except Internet)	3	20 238	6 624	1 971	135	85.7	5.8
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MILL VALLEY								
51	Information	24	N	4 680	1 367	110	N	N
512	Motion picture and sound recording industries	12	N	D	D	b	N	N
5121	Motion picture and video industries	11	N	D	D	b	N	N
MILPITAS								
51	Information	43	N	59 999	17 111	842	N	N
511	Publishing industries (except Internet)	11	78 548	34 082	9 828	425	.1	66.3
5112	Software publishers	10	D	D	D	e	D	D
51121	Software publishers	10	D	D	D	e	D	D
511210	Software publishers	10	D	D	D	e	D	D
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	15	60 455	20 327	6 186	312	.5	59.3
5181	Internet service providers and web search portals	4	28 712	7 188	2 205	88	—	100.0
51811	Internet service providers and web search portals	4	28 712	7 188	2 205	88	—	100.0
518111	Internet service providers	4	28 712	7 188	2 205	88	—	100.0
5182	Data processing, hosting, and related services	11	31 743	13 139	3 981	224	.9	22.4
51821	Data processing, hosting, and related services	11	31 743	13 139	3 981	224	.9	22.4
518210	Data processing, hosting, and related services	11	31 743	13 139	3 981	224	.9	22.4
MISSION VIEJO								
51	Information	35	N	9 172	2 524	210	N	N
512	Motion picture and sound recording industries	5	N	811	237	31	N	N
5121	Motion picture and video industries	5	N	811	237	31	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	9	N	3 970	1 068	73	N	N
MODESTO								
51	Information	59	N	49 832	8 664	1 542	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	f	D	D
51111	Newspaper publishers	1	D	D	D	f	D	D
511110	Newspaper publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	9	22 809	6 696	1 521	227	—	7.6
5151	Radio and television broadcasting	9	22 809	6 696	1 521	227	—	7.6
51511	Radio broadcasting	8	D	D	D	c	D	D
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	26	N	21 001	5 643	441	N	N
5171	Wired telecommunications carriers	12	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	c	Q	Q
MONROVIA								
51	Information	18	N	25 675	5 967	474	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
517	Telecommunications	9	N	13 042	3 014	267	N	N
MONTCLAIR								
51	Information	7	N	2 382	551	140	N	N
MONTEBELLO								
51	Information	8	N	2 721	800	123	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MONTEREY								
51	Information	49	N	101 063	24 977	1 947	N	N
511	Publishing industries (except Internet)	17	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	f	D	D
51113	Book publishers	4	D	D	D	f	D	D
511130	Book publishers	4	D	D	D	f	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	28 711	17 263	4 142	509	11.1	.8
5151	Radio and television broadcasting	8	28 711	17 263	4 142	509	11.1	.8
51511	Radio broadcasting	6	D	D	D	e	D	D
515112	Radio stations	5	D	D	D	e	D	D
517	Telecommunications	6	N	7 805	2 012	159	N	N
518	Internet service providers, web search portals, and data processing services	8	D	D	D	c	D	D
MONTEREY PARK								
51	Information	26	N	65 204	21 212	1 125	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
51111	Newspaper publishers	3	D	D	D	c	D	D
511110	Newspaper publishers	3	D	D	D	c	D	D
517	Telecommunications	15	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
MOORPARK								
51	Information	10	N	4 819	1 271	148	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
MORAGA								
51	Information	6	N	468	126	15	N	N
MORENO VALLEY								
51	Information	14	N	1 870	435	112	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
MORGAN HILL								
51	Information	17	N	19 841	4 648	847	N	N
511	Publishing industries (except Internet)	7	17 877	11 772	2 706	123	—	2.0
519	Other information services	1	D	D	D	c	D	D
5191	Other information services	1	D	D	D	c	D	D
MORRO BAY								
51	Information	6	N	381	88	14	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
MOUNTAIN VIEW								
51	Information	125	N	805 324	208 838	8 487	N	N
511	Publishing industries (except Internet)	71	1 943 167	637 491	168 751	6 533	1.9	12.4
5111	Newspaper, periodical, book, and directory publishers	10	35 142	9 197	4 837	155	.5	8.9
5112	Software publishers	61	1 908 025	628 294	163 914	6 378	2.0	12.4
51121	Software publishers	61	1 908 025	628 294	163 914	6 378	2.0	12.4
511210	Software publishers	61	1 908 025	628 294	163 914	6 378	2.0	12.4
512	Motion picture and sound recording industries	6	N	2 885	662	192	N	N
5121	Motion picture and video industries	6	N	2 885	662	192	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
516	Internet publishing and broadcasting	5	65 810	17 843	4 265	173	—	97.0
5161	Internet publishing and broadcasting	5	65 810	17 843	4 265	173	—	97.0
51611	Internet publishing and broadcasting	5	65 810	17 843	4 265	173	—	97.0
516110	Internet publishing and broadcasting	5	65 810	17 843	4 265	173	—	97.0
517	Telecommunications	15	N	19 754	4 845	283	N	N
5171	Wired telecommunications carriers	6	Q	17 572	4 276	231	Q	Q
51711	Wired telecommunications carriers	6	Q	17 572	4 276	231	Q	Q
517110	Wired telecommunications carriers	6	Q	17 572	4 276	231	Q	Q
518	Internet service providers, web search portals, and data processing services	28	508 311	127 351	30 315	1 306	2.2	8.5
5181	Internet service providers and web search portals	8	D	D	D	e	D	D
51811	Internet service providers and web search portals	8	D	D	D	e	D	D
518112	Web search portals	3	D	D	D	e	D	D
5182	Data processing, hosting, and related services	20	D	D	D	f	D	D
51821	Data processing, hosting, and related services	20	D	D	D	f	D	D
518210	Data processing, hosting, and related services	20	D	D	D	f	D	D
MOUNT SHASTA								
51	Information	10	N	2 229	569	70	N	N
MURRIETA								
51	Information	16	N	7 957	1 889	186	N	N
512	Motion picture and sound recording industries	4	N	4 886	1 190	72	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
NAPA								
51	Information	34	N	21 426	5 705	620	N	N
511	Publishing industries (except Internet)	14	16 081	6 303	1 645	154	5.6	1.2
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
516	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
5161	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
51611	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
516110	Internet publishing and broadcasting	4	16 072	5 317	1 287	168	—	1.2
517	Telecommunications	7	N	D	D	c	N	N
NATIONAL CITY								
51	Information	15	N	2 319	554	108	N	N
NEEDLES								
51	Information	2	N	D	D	a	N	N
NEVADA CITY								
51	Information	8	N	685	156	41	N	N

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							From admini- strative records ¹	Estimated ²
NEWARK								
51	Information	14	N	34 602	7 610	443	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5112	Software publishers	2	D	D	D	c	D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	1 302	267	110	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
518	Internet service providers, web search portals, and data processing services	3	D	D	D	c	D	D
NEWMAN								
51	Information	1	N	D	D	a	N	N
NEWPORT BEACH								
51	Information	114	N	176 934	45 928	2 564	N	N
511	Publishing industries (except Internet)	44	323 699	150 126	37 516	1 990	1.2	7.5
5111	Newspaper, periodical, book, and directory publishers	16	18 291	4 586	952	92	14.8	1.9
5112	Software publishers	28	305 408	145 540	36 564	1 898	.4	7.8
51121	Software publishers	28	305 408	145 540	36 564	1 898	.4	7.8
511210	Software publishers	28	305 408	145 540	36 564	1 898	.4	7.8
512	Motion picture and sound recording industries	19	N	2 249	425	65	N	N
5121	Motion picture and video industries	17	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	3 900	513	99	33	—	92.1
517	Telecommunications	20	N	8 871	4 196	213	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	b	Q	Q
518	Internet service providers, web search portals, and data processing services	23	46 982	13 975	3 391	256	9.3	71.6
5182	Data processing, hosting, and related services	14	37 490	12 328	3 154	229	1.4	74.8
51821	Data processing, hosting, and related services	14	37 490	12 328	3 154	229	1.4	74.8
518210	Data processing, hosting, and related services	14	37 490	12 328	3 154	229	1.4	74.8
519	Other information services	4	3 873	887	217	20	—	3.7
5191	Other information services	4	3 873	887	217	20	—	3.7
NORCO								
51	Information	1	N	D	D	a	N	N
NORWALK								
51	Information	14	N	9 848	2 522	344	N	N
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
517	Telecommunications	3	N	D	D	c	N	N
NOVATO								
51	Information	52	N	93 012	25 292	1 231	N	N
511	Publishing industries (except Internet)	23	188 473	74 278	20 113	824	3.5	31.3
5111	Newspaper, periodical, book, and directory publishers	13	60 412	11 843	2 912	234	—	3.8
51111	Newspaper publishers	3	D	D	D	c	D	D
511110	Newspaper publishers	3	D	D	D	c	D	D
5112	Software publishers	10	128 061	62 435	17 201	590	5.2	44.3
51121	Software publishers	10	128 061	62 435	17 201	590	5.2	44.3
511210	Software publishers	10	128 061	62 435	17 201	590	5.2	44.3
512	Motion picture and sound recording industries	7	N	D	D	c	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51211	Motion picture and video production	5	Q	D	D	b	Q	Q
512110	Motion picture and video production	5	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	4 730	1 018	84	N	N
518	Internet service providers, web search portals, and data processing services	8	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
51	OAKDALE							
	Information	4	N	2 217	521	92	N	N
	OAKLAND							
51	Information	193	N	296 182	78 677	5 847	N	N
511	Publishing industries (except Internet)	60	826 040	116 659	31 444	2 832	1.0	7.4
5111	Newspaper, periodical, book, and directory publishers	38	299 649	53 445	13 201	2 035	2.7	15.5
51111	Newspaper publishers	12	171 327	35 173	8 795	1 605	.1	25.6
511110	Newspaper publishers	12	171 327	35 173	8 795	1 605	.1	25.6
51114	Directory and mailing list publishers	1	D	D	D	c	D	D
511140	Directory and mailing list publishers	1	D	D	D	c	D	D
5112	Software publishers	22	526 391	63 214	18 243	797	—	2.8
51121	Software publishers	22	526 391	63 214	18 243	797	—	2.8
511210	Software publishers	22	526 391	63 214	18 243	797	—	2.8
512	Motion picture and sound recording industries	25	N	4 009	788	255	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
5122	Sound recording industries	8	N	D	D	b	N	N
515	Broadcasting (except Internet)	9	D	D	D	e	D	D
5151	Radio and television broadcasting	8	D	D	D	e	D	D
51511	Radio broadcasting	6	D	D	D	c	D	D
515112	Radio stations	5	D	D	D	b	D	D
51512	Television broadcasting	2	D	D	D	e	D	D
515120	Television broadcasting	2	D	D	D	e	D	D
517	Telecommunications	54	N	90 430	25 344	1 397	N	N
5171	Wired telecommunications carriers	31	Q	83 584	23 451	1 243	Q	Q
51711	Wired telecommunications carriers	31	Q	83 584	23 451	1 243	Q	Q
517110	Wired telecommunications carriers	31	Q	83 584	23 451	1 243	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	5 119	1 405	97	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	5 119	1 405	97	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	5 026	1 390	94	Q	Q
518	Internet service providers, web search portals, and data processing services	32	46 952	53 398	12 842	782	4.9	25.8
5182	Data processing, hosting, and related services	24	41 622	52 130	12 241	744	5.2	17.4
51821	Data processing, hosting, and related services	24	41 622	52 130	12 241	744	5.2	17.4
518210	Data processing, hosting, and related services	24	41 622	52 130	12 241	744	5.2	17.4
519	Other information services	8	7 555	1 834	571	47	2.2	16.4
5191	Other information services	8	7 555	1 834	571	47	2.2	16.4
	OAKLEY							
51	Information	2	N	D	D	a	N	N
	OCEANSIDE							
51	Information	38	N	17 751	4 734	498	N	N
511	Publishing industries (except Internet)	9	18 666	6 334	1 516	192	3.8	1.2
5111	Newspaper, periodical, book, and directory publishers	9	18 666	6 334	1 516	192	3.8	1.2
512	Motion picture and sound recording industries	8	N	651	170	67	N	N
5121	Motion picture and video industries	8	N	651	170	67	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	9	N	9 171	2 660	167	N	N
	OJAI							
51	Information	12	N	1 766	490	47	N	N
512	Motion picture and sound recording industries	5	N	D	D	a	N	N
5121	Motion picture and video industries	5	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ONTARIO								
51	Information	66	N	70 364	15 449	1 949	N	N
511	Publishing industries (except Internet)	14	79 347	12 852	2 810	468	1.3	.3
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	e	D	D
51111	Newspaper publishers	1	D	D	D	c	D	D
511110	Newspaper publishers	1	D	D	D	c	D	D
51112	Periodical publishers	9	D	D	D	e	D	D
511120	Periodical publishers	9	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	7 799	2 193	373	N	N
5121	Motion picture and video industries	6	N	7 799	2 193	373	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	37	N	46 844	9 757	1 046	N	N
5171	Wired telecommunications carriers	26	Q	33 521	6 496	632	Q	Q
51711	Wired telecommunications carriers	26	Q	33 521	6 496	632	Q	Q
517110	Wired telecommunications carriers	26	Q	33 521	6 496	632	Q	Q
518	Internet service providers, web search portals, and data processing services	8	D	D	D	b	D	D
ORANGE								
51	Information	82	N	59 256	14 924	1 470	N	N
511	Publishing industries (except Internet)	19	49 520	13 914	3 648	310	.8	7.6
5111	Newspaper, periodical, book, and directory publishers	13	33 776	5 209	1 366	166	—	7.3
512	Motion picture and sound recording industries	14	N	4 143	1 036	259	N	N
5121	Motion picture and video industries	14	N	4 143	1 036	259	N	N
51213	Motion picture and video exhibition	3	28 209	2 238	531	189	—	22.4
512131	Motion picture theaters (except drive-ins)	3	28 209	2 238	531	189	—	22.4
517	Telecommunications	22	N	25 877	6 899	561	N	N
5171	Wired telecommunications carriers	9	Q	16 749	4 578	336	Q	Q
51711	Wired telecommunications carriers	9	Q	16 749	4 578	336	Q	Q
517110	Wired telecommunications carriers	9	Q	16 749	4 578	336	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	7 156	1 818	180	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	7 156	1 818	180	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	17	42 657	11 496	2 428	226	10.3	28.0
5182	Data processing, hosting, and related services	13	39 893	10 847	2 203	209	10.0	27.7
51821	Data processing, hosting, and related services	13	39 893	10 847	2 203	209	10.0	27.7
518210	Data processing, hosting, and related services	13	39 893	10 847	2 203	209	10.0	27.7
ORINDA								
51	Information	16	N	10 899	2 227	137	N	N
511	Publishing industries (except Internet)	8	17 700	8 988	1 895	114	.3	8.8
ORLAND								
51	Information	2	N	D	D	a	N	N
OROVILLE								
51	Information	9	N	3 767	950	128	N	N
517	Telecommunications	4	N	2 440	619	44	N	N
OXNARD								
51	Information	52	N	50 921	10 015	935	N	N
511	Publishing industries (except Internet)	6	12 951	2 826	624	74	64.6	.3
5111	Newspaper, periodical, book, and directory publishers	6	12 951	2 826	624	74	64.6	.3
517	Telecommunications	25	N	44 158	8 427	728	N	N
5171	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
PACIFIC								
51	Information	5	N	2 576	566	80	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
PACIFIC GROVE								
51	Information	7	N	D	D	c	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	b	D	D
51113	Book publishers	1	D	D	D	b	D	D
511130	Book publishers	1	D	D	D	b	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
PALMDALE								
51	Information	24	N	18 837	5 533	680	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
517	Telecommunications	11	N	6 666	2 575	238	N	N
PALM DESERT								
51	Information	26	N	70 106	14 394	618	N	N
511	Publishing industries (except Internet)	9	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51211	Motion picture and video production	3	Q	D	D	c	Q	Q
512110	Motion picture and video production	3	Q	D	D	c	Q	Q
515	Broadcasting (except Internet)	5	D	D	D	e	D	D
5151	Radio and television broadcasting	5	D	D	D	e	D	D
PALM SPRINGS								
51	Information	32	N	32 043	8 626	1 060	N	N
511	Publishing industries (except Internet)	6	74 737	17 607	5 001	611	.2	.2
5111	Newspaper, periodical, book, and directory publishers	6	74 737	17 607	5 001	611	.2	.2
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	5	4 915	1 087	270	67	.3	—
517	Telecommunications	7	N	D	D	c	N	N
PALO ALTO								
51	Information	98	N	366 773	93 213	3 612	N	N
511	Publishing industries (except Internet)	50	623 921	261 887	63 988	2 392	5.0	29.2
5111	Newspaper, periodical, book, and directory publishers	15	101 017	23 131	5 997	539	30.5	5.4
51112	Periodical publishers	4	26 636	6 805	1 893	94	87.4	3.0
511120	Periodical publishers	4	26 636	6 805	1 893	94	87.4	3.0
51113	Book publishers	8	56 673	10 386	2 625	185	.5	.8
511130	Book publishers	8	56 673	10 386	2 625	185	.5	.8
5112	Software publishers	35	522 904	238 756	57 991	1 853	.1	33.9
51121	Software publishers	35	522 904	238 756	57 991	1 853	.1	33.9
511210	Software publishers	35	522 904	238 756	57 991	1 853	.1	33.9
512	Motion picture and sound recording industries	8	N	D	D	e	N	N
5121	Motion picture and video industries	6	N	D	D	e	N	N
51211	Motion picture and video production	4	Q	D	D	e	Q	Q
512110	Motion picture and video production	4	Q	D	D	e	Q	Q
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	1	D	D	D	c	D	D
51511	Radio broadcasting	1	D	D	D	c	D	D
515112	Radio stations	1	D	D	D	c	D	D
516	Internet publishing and broadcasting	5	D	D	D	b	D	D
5161	Internet publishing and broadcasting	5	D	D	D	b	D	D
51611	Internet publishing and broadcasting	5	D	D	D	b	D	D
516110	Internet publishing and broadcasting	5	D	D	D	b	D	D
517	Telecommunications	15	N	14 217	3 382	189	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	10 404	2 370	96	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	10 404	2 370	96	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	10 404	2 370	96	Q	Q

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
PALO ALTO—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	18	88 472	44 686	12 187	510	19.1	41.1
5182	Data processing, hosting, and related services	13	86 823	44 154	11 988	488	18.6	41.6
51821	Data processing, hosting, and related services	13	86 823	44 154	11 988	488	18.6	41.6
518210	Data processing, hosting, and related services	13	86 823	44 154	11 988	488	18.6	41.6
PALOS VERDES ESTATES								
51	Information	5	N	D	D	a	N	N
PARADISE								
51	Information	8	N	4 714	1 145	196	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
PARAMOUNT								
51	Information	9	N	1 699	411	71	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
PASADENA								
51	Information	139	N	376 320	105 745	6 383	N	N
511	Publishing industries (except Internet)	25	142 662	31 035	8 508	443	1.6	3.4
5111	Newspaper, periodical, book, and directory publishers	13	94 006	8 149	1 932	132	1.3	.8
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
5112	Software publishers	12	48 656	22 886	6 576	311	2.0	8.4
51121	Software publishers	12	48 656	22 886	6 576	311	2.0	8.4
511210	Software publishers	12	48 656	22 886	6 576	311	2.0	8.4
512	Motion picture and sound recording industries	47	N	8 779	1 781	284	N	N
5121	Motion picture and video industries	44	N	7 865	1 594	258	N	N
51211	Motion picture and video production	29	Q	5 533	1 052	77	Q	Q
512110	Motion picture and video production	29	Q	5 533	1 052	77	Q	Q
51213	Motion picture and video exhibition	5	13 362	1 370	314	159	—	61.9
512131	Motion picture theaters (except drive-ins)	5	13 362	1 370	314	159	—	61.9
515	Broadcasting (except Internet)	7	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
51511	Radio broadcasting	4	D	D	D	c	D	D
515112	Radio stations	3	D	D	D	c	D	D
516	Internet publishing and broadcasting	2	D	D	D	c	D	D
5161	Internet publishing and broadcasting	2	D	D	D	c	D	D
51611	Internet publishing and broadcasting	2	D	D	D	c	D	D
516110	Internet publishing and broadcasting	2	D	D	D	c	D	D
517	Telecommunications	34	N	136 147	38 082	2 223	N	N
5171	Wired telecommunications carriers	24	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	21	D	D	D	h	D	D
5181	Internet service providers and web search portals	10	D	D	D	h	D	D
51811	Internet service providers and web search portals	10	D	D	D	h	D	D
518111	Internet service providers	6	D	D	D	g	D	D
518112	Web search portals	4	D	D	D	f	D	D
519	Other information services	3	D	D	D	e	D	D
5191	Other information services	3	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
PATTERSON								
51	Information	1	N	D	D	a	N	N
PERRIS								
51	Information	3	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
PETALUMA								
51	Information	41	N	40 733	9 598	726	N	N
511	Publishing industries (except Internet)	11	30 967	9 878	2 438	180	.4	29.8
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	b	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	15	N	24 305	5 494	395	N	N
518	Internet service providers, web search portals, and data processing services	7	16 073	5 416	1 419	87	1.1	92.2
PICO RIVERA								
51	Information	5	N	819	188	59	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
PIEDMONT								
51	Information	3	N	143	7	1	N	N
PINOLE								
51	Information	4	N	D	D	c	N	N
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
PISMO BEACH								
51	Information	1	N	D	D	a	N	N
PITTSBURG								
51	Information	15	N	9 226	2 311	248	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	c	N	N
PLACENTIA								
51	Information	9	N	1 144	282	20	N	N
PLACERVILLE								
51	Information	10	N	4 209	985	182	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
PLEASANT HILL								
51	Information	12	N	4 496	1 136	64	N	N
517	Telecommunications	5	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
PLEASANTON								
51	Information	134	N	1 004 920	298 148	11 130	N	N
511	Publishing industries (except Internet)	43	1 094 743	675 361	194 727	5 623	1.9	4.2
5111	Newspaper, periodical, book, and directory publishers	11	99 552	20 070	5 342	502	.6	36.4
51111	Newspaper publishers	4	37 942	13 353	3 622	356	—	90.9
511110	Newspaper publishers	4	37 942	13 353	3 622	356	—	90.9
51114	Directory and mailing list publishers	3	D	D	D	b	D	D
511140	Directory and mailing list publishers	3	D	D	D	b	D	D
5112	Software publishers	32	995 191	655 291	189 385	5 121	2.0	1.0
51121	Software publishers	32	995 191	655 291	189 385	5 121	2.0	1.0
511210	Software publishers	32	995 191	655 291	189 385	5 121	2.0	1.0
512	Motion picture and sound recording industries	6	N	1 397	284	30	N	N
5121	Motion picture and video industries	6	N	1 397	284	30	N	N
517	Telecommunications	65	N	285 350	92 310	4 359	N	N
5171	Wired telecommunications carriers	41	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	41	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	41	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	16	93 060	40 218	10 286	1 044	.3	6.0
5181	Internet service providers and web search portals	1	D	D	D	c	D	D
51811	Internet service providers and web search portals	1	D	D	D	c	D	D
518111	Internet service providers	1	D	D	D	c	D	D
5182	Data processing, hosting, and related services	15	D	D	D	f	D	D
51821	Data processing, hosting, and related services	15	D	D	D	f	D	D
518210	Data processing, hosting, and related services	15	D	D	D	f	D	D
POMONA								
51	Information	28	N	40 575	11 251	757	N	N
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
5122	Sound recording industries	1	N	D	D	a	N	N
517	Telecommunications	18	N	D	D	f	N	N
5171	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	1	Q	D	D	c	Q	Q
PORTERVILLE								
51	Information	15	N	5 156	1 166	198	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	b	N	N
PORT HUENEME								
51	Information	3	N	D	D	b	N	N
PORTOLA VALLEY								
51	Information	5	N	D	D	a	N	N
POWAY								
51	Information	30	N	25 863	6 319	439	N	N
511	Publishing industries (except Internet)	8	39 770	14 132	3 203	206	2.3	17.3
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	9	N	8 702	2 500	128	N	N
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
517212	Cellular and other wireless telecommunications	2	Q	D	D	b	Q	Q

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²	
RANCHO CUCAMONGA									
51	Information	42	N	28 373	7 508	788	N	N	
512	Motion picture and sound recording industries	4	N	D	D	c	N	N	
5121	Motion picture and video industries	3	N	D	D	c	N	N	
51213	Motion picture and video exhibition	1	D	D	D	b	D	D	
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D	
517	Telecommunications	20	N	16 020	4 336	321	N	N	
5171	Wired telecommunications carriers	13	Q	D	D	e	Q	Q	
51711	Wired telecommunications carriers	13	Q	D	D	e	Q	Q	
517110	Wired telecommunications carriers	13	Q	D	D	e	Q	Q	
518	Internet service providers, web search portals, and data processing services	9		14 125	6 222	1 817	237	49.9	—
RANCHO MIRAGE									
51	Information	9	N	1 601	365	74	N	N	
512	Motion picture and sound recording industries	2	N	D	D	b	N	N	
5121	Motion picture and video industries	1	N	D	D	b	N	N	
51213	Motion picture and video exhibition	1	D	D	D	b	D	D	
RANCHO PALOS VERDES									
51	Information	10	N	2 188	525	48	N	N	
RANCHO SANTA MARGARITA									
51	Information	24	N	10 358	2 390	354	N	N	
512	Motion picture and sound recording industries	5	N	2 960	784	181	N	N	
5121	Motion picture and video industries	5	N	2 960	784	181	N	N	
515	Broadcasting (except Internet)	1	D	D	D	b	D	D	
5151	Radio and television broadcasting	1	D	D	D	b	D	D	
51511	Radio broadcasting	1	D	D	D	b	D	D	
518	Internet service providers, web search portals, and data processing services	5		20 393	3 878	901	80	3.7	2.0
5181	Internet service providers and web search portals	1	D	D	D	a	D	D	
51811	Internet service providers and web search portals	1	D	D	D	a	D	D	
518111	Internet service providers	1	D	D	D	a	D	D	
RED BLUFF									
51	Information	5	N	D	D	b	N	N	
REDDING									
51	Information	50	N	44 019	10 647	1 236	N	N	
511	Publishing industries (except Internet)	7	D	D	D	c	D	D	
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c	D	D	
512	Motion picture and sound recording industries	3	N	D	D	b	N	N	
5121	Motion picture and video industries	3	N	D	D	b	N	N	
51213	Motion picture and video exhibition	2	D	D	D	b	D	D	
515	Broadcasting (except Internet)	8	D	D	D	c	D	D	
5151	Radio and television broadcasting	8	D	D	D	c	D	D	
517	Telecommunications	25	N	D	D	f	N	N	
5171	Wired telecommunications carriers	15	Q	D	D	c	Q	Q	
51711	Wired telecommunications carriers	15	Q	D	D	c	Q	Q	
517110	Wired telecommunications carriers	15	Q	D	D	c	Q	Q	
519	Other information services	2	D	D	D	a	D	D	
5191	Other information services	2	D	D	D	a	D	D	
51912	Libraries and archives	2	D	D	D	a	D	D	
519120	Libraries and archives	2	D	D	D	a	D	D	

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
REDLANDS								
51	Information	25	N	119 640	28 106	2 077	N	N
511	Publishing industries (except Internet)	9	D	D	D	g	D	D
5112	Software publishers	5	D	D	D	g	D	D
51121	Software publishers	5	D	D	D	g	D	D
511210	Software publishers	5	D	D	D	g	D	D
512	Motion picture and sound recording industries	1	N	D	D	c	N	N
5121	Motion picture and video industries	1	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511	Radio broadcasting	2	D	D	D	b	D	D
515112	Radio stations	2	D	D	D	b	D	D
517	Telecommunications	9	N	21 722	6 046	398	N	N
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	2	Q	D	D	c	Q	Q
REDONDO BEACH								
51	Information	36	N	15 443	3 243	403	N	N
512	Motion picture and sound recording industries	9	N	1 560	124	40	N	N
5121	Motion picture and video industries	9	N	1 560	124	40	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	a	D	D
517	Telecommunications	6	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	7	12 982	5 996	1 090	188	4.1	37.1
REDWOOD CITY								
51	Information	89	N	1 257 440	324 988	11 828	N	N
511	Publishing industries (except Internet)	48	4 067 775	1 164 968	298 175	10 515	.3	5.1
5111	Newspaper, periodical, book, and directory publishers	6	36 642	10 172	2 829	221	8.6	74.7
51112	Periodical publishers	3	D	D	D	c	D	D
511120	Periodical publishers	3	D	D	D	c	D	D
5112	Software publishers	42	4 031 133	1 154 796	295 346	10 294	.2	4.5
51121	Software publishers	42	4 031 133	1 154 796	295 346	10 294	.2	4.5
511210	Software publishers	42	4 031 133	1 154 796	295 346	10 294	.2	4.5
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
5122	Sound recording industries	1	N	D	D	b	N	N
516	Internet publishing and broadcasting	3	D	D	D	c	D	D
5161	Internet publishing and broadcasting	3	D	D	D	c	D	D
51611	Internet publishing and broadcasting	3	D	D	D	c	D	D
516110	Internet publishing and broadcasting	3	D	D	D	c	D	D
517	Telecommunications	12	N	23 392	6 878	322	N	N
5179	Other telecommunications	2	D	D	D	c	D	D
51791	Other telecommunications	2	D	D	D	c	D	D
517910	Other telecommunications	2	D	D	D	c	D	D
518	Internet service providers, web search portals, and data processing services	16	75 346	44 565	13 462	606	.2	44.5
5182	Data processing, hosting, and related services	15	D	D	D	f	D	D
51821	Data processing, hosting, and related services	15	D	D	D	f	D	D
518210	Data processing, hosting, and related services	15	D	D	D	f	D	D
REEDLEY								
51	Information	6	N	D	D	b	N	N
RIALTO								
51	Information	7	N	2 340	657	67	N	N
517	Telecommunications	5	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
RICHMOND								
51	Information	29	N	211 189	35 580	1 680	N	N
511	Publishing industries (except Internet)	8	D	D	D	b	D	D
512	Motion picture and sound recording industries	2	N	D	D	f	N	N
5121	Motion picture and video industries	1	N	D	D	f	N	N
51211	Motion picture and video production	1	Q	D	D	f	Q	Q
512110	Motion picture and video production	1	Q	D	D	f	Q	Q
517	Telecommunications	13	N	D	D	e	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	e	D	D
5182	Data processing, hosting, and related services	5	D	D	D	e	D	D
51821	Data processing, hosting, and related services	5	D	D	D	e	D	D
518210	Data processing, hosting, and related services	5	D	D	D	e	D	D
RIDGECREST								
51	Information	11	N	3 440	801	140	N	N
517	Telecommunications	6	N	D	D	b	N	N
RIO VISTA								
51	Information	2	N	D	D	a	N	N
RIVERBANK								
51	Information	1	N	D	D	a	N	N
RIVERSIDE								
51	Information	96	N	160 975	41 399	4 197	N	N
511	Publishing industries (except Internet)	14	120 788	42 257	10 280	1 340	.5	.2
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	g	D	D
51111	Newspaper publishers	4	D	D	D	g	D	D
511110	Newspaper publishers	4	D	D	D	g	D	D
512	Motion picture and sound recording industries	18	N	4 213	976	265	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	b	N	N
517	Telecommunications	35	N	92 908	24 463	1 792	N	N
5171	Wired telecommunications carriers	20	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	20	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	20	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	8	Q	4 266	921	75	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	4 266	921	75	Q	Q
5175	Cable and other program distribution	4	Q	D	D	f	Q	Q
51751	Cable and other program distribution	4	Q	D	D	f	Q	Q
517510	Cable and other program distribution	4	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	18	50 795	11 132	2 907	196	9.6	16.2
5181	Internet service providers and web search portals	4	D	D	D	b	D	D
51811	Internet service providers and web search portals	4	D	D	D	b	D	D
518111	Internet service providers	4	D	D	D	b	D	D
5182	Data processing, hosting, and related services	14	D	D	D	c	D	D
51821	Data processing, hosting, and related services	14	D	D	D	c	D	D
518210	Data processing, hosting, and related services	14	D	D	D	c	D	D
519	Other information services	3	D	D	D	f	D	D
5191	Other information services	3	D	D	D	f	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D

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							From admini- strative records ¹	Estimated ²
ROCKLIN								
51	Information	22	N	96 172	25 135	1 060	N	N
511	Publishing industries (except Internet)	7	D	D	D	f	D	D
5112	Software publishers	3	D	D	D	f	D	D
51121	Software publishers	3	D	D	D	f	D	D
511210	Software publishers	3	D	D	D	f	D	D
517	Telecommunications	9	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	c	D	D
5182	Data processing, hosting, and related services	2	D	D	D	c	D	D
51821	Data processing, hosting, and related services	2	D	D	D	c	D	D
518210	Data processing, hosting, and related services	2	D	D	D	c	D	D
ROHNERT PARK								
51	Information	18	N	56 104	16 363	897	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	b	D	D
51119	Other publishers	2	D	D	D	b	D	D
511199	All other publishers	2	D	D	D	b	D	D
517	Telecommunications	11	N	50 429	14 953	742	N	N
5171	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	e	Q	Q
517211	Paging	1	Q	D	D	e	Q	Q
ROLLING HILLS ESTATES								
51	Information	8	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
ROSEMEAD								
51	Information	12	N	6 236	1 771	125	N	N
517	Telecommunications	6	N	D	D	c	N	N
ROSEVILLE								
51	Information	64	N	97 950	23 936	1 798	N	N
511	Publishing industries (except Internet)	17	41 501	10 686	2 770	178	20.7	1.7
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	25	N	54 420	12 838	920	N	N
5171	Wired telecommunications carriers	13	Q	46 027	10 777	747	Q	Q
51711	Wired telecommunications carriers	13	Q	46 027	10 777	747	Q	Q
517110	Wired telecommunications carriers	13	Q	46 027	10 777	747	Q	Q
5172	Wireless telecommunications carriers (except satellite)	7	Q	5 542	1 365	124	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	5 542	1 365	124	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	5 542	1 365	124	Q	Q
518	Internet service providers, web search portals, and data processing services	16	D	D	D	f	D	D
5182	Data processing, hosting, and related services	13	D	D	D	f	D	D
51821	Data processing, hosting, and related services	13	D	D	D	f	D	D
518210	Data processing, hosting, and related services	13	D	D	D	f	D	D

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							From admini- strative records ¹	Estimated ²
SACRAMENTO								
51	Information	226	N	333 250	86 862	7 894	N	N
511	Publishing industries (except Internet)	40		380 031	94 368	24 724	.4	2.0
5111	Newspaper, periodical, book, and directory publishers	30		352 472	83 578	21 882	.4	.9
51111	Newspaper publishers	13	D	D	D	g	D	D
511110	Newspaper publishers	13	D	D	D	g	D	D
512	Motion picture and sound recording industries	21	N	D	D	e	N	N
5121	Motion picture and video industries	18	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
51224	Sound recording studios	2	D	D	D	b	D	D
512240	Sound recording studios	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	20		212 739	49 760	11 794	.5	2.8
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	11	D	D	D	c	D	D
515112	Radio stations	7	D	D	D	c	D	D
51512	Television broadcasting	8		190 298	42 577	10 239	.3	—
515120	Television broadcasting	8		190 298	42 577	10 239	.3	—
516	Internet publishing and broadcasting	6		15 191	5 837	1 568	1.6	—
5161	Internet publishing and broadcasting	6		15 191	5 837	1 568	1.6	—
51611	Internet publishing and broadcasting	6		15 191	5 837	1 568	1.6	—
516110	Internet publishing and broadcasting	6		15 191	5 837	1 568	1.6	—
517	Telecommunications	91	N	141 318	38 185	3 068	N	N
5171	Wired telecommunications carriers	60	Q	102 400	29 397	1 841	Q	Q
51711	Wired telecommunications carriers	60	Q	102 400	29 397	1 841	Q	Q
517110	Wired telecommunications carriers	60	Q	102 400	29 397	1 841	Q	Q
5172	Wireless telecommunications carriers (except satellite)	19	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	19	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	15	Q	D	D	c	Q	Q
5175	Cable and other program distribution	11	Q	D	D	g	Q	Q
51751	Cable and other program distribution	11	Q	D	D	g	Q	Q
517510	Cable and other program distribution	11	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	45		82 108	32 346	8 438	3.0	25.9
5181	Internet service providers and web search portals	12	D	D	D	c	D	D
51811	Internet service providers and web search portals	12	D	D	D	c	D	D
518111	Internet service providers	10	D	D	D	c	D	D
5182	Data processing, hosting, and related services	33	D	D	D	f	D	D
51821	Data processing, hosting, and related services	33	D	D	D	f	D	D
518210	Data processing, hosting, and related services	33	D	D	D	f	D	D
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
ST. HELENA								
51	Information	9	N	1 566	459	46	N	N
SALINAS								
51	Information	44	N	31 885	6 754	742	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	16		45 775	12 093	1 837	—	41.9
5151	Radio and television broadcasting	15	D	D	D	e	D	D
51511	Radio broadcasting	12	D	D	D	c	D	D
515112	Radio stations	11	D	D	D	c	D	D
517	Telecommunications	17	N	D	D	c	N	N
SAN ANSELMO								
51	Information	17	N	1 390	368	38	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SAN BERNARDINO								
51	Information	48	N	42 410	10 262	1 028	N	N
511	Publishing industries (except Internet)	11	98 938	23 221	5 394	476	.1	.5
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
51111	Newspaper publishers	4	D	D	D	c	D	D
511110	Newspaper publishers	4	D	D	D	c	D	D
5112	Software publishers	5	D	D	D	c	D	D
51121	Software publishers	5	D	D	D	c	D	D
511210	Software publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	2 904	807	188	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	19	N	11 625	2 825	217	N	N
SAN BRUNO								
51	Information	14	N	52 518	14 066	805	N	N
511	Publishing industries (except Internet)	7	77 171	40 214	10 850	575	—	5.2
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	e	D	D
517	Telecommunications	4	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D
SAN BUENAVENTURA (VENTURA)								
51	Information	52	N	64 358	16 952	1 585	N	N
511	Publishing industries (except Internet)	17	224 524	44 631	11 988	902	3.9	.1
5111	Newspaper, periodical, book, and directory publishers	13	202 652	37 921	9 451	816	4.4	—
51111	Newspaper publishers	2	D	D	D	e	D	D
511110	Newspaper publishers	2	D	D	D	e	D	D
51112	Periodical publishers	7	D	D	D	c	D	D
511120	Periodical publishers	7	D	D	D	c	D	D
512	Motion picture and sound recording industries	12	N	2 644	578	204	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	4	21 960	6 518	1 538	281	8.2	—
5151	Radio and television broadcasting	4	21 960	6 518	1 538	281	8.2	—
51511	Radio broadcasting	3	D	D	D	c	D	D
515112	Radio stations	2	D	D	D	c	D	D
517	Telecommunications	13	N	8 123	2 174	135	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	b	D	D
SAN CARLOS								
51	Information	33	N	17 209	4 250	456	N	N
512	Motion picture and sound recording industries	4	N	2 132	426	25	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
517	Telecommunications	14	N	10 204	2 673	358	N	N
SAN CLEMENTE								
51	Information	35	N	12 080	2 957	244	N	N
511	Publishing industries (except Internet)	17	16 517	4 921	1 120	123	9.9	31.3
5111	Newspaper, periodical, book, and directory publishers	13	14 299	3 851	847	108	11.4	28.9
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	b	N	N
51223	Music publishers	1	D	D	D	b	D	D
512230	Music publishers	1	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SAN DIEGO								
51	Information	855	N	1 674 750	435 876	30 312	N	N
511	Publishing industries (except Internet)	241	2 165 024	557 331	135 140	8 421	1.9	9.9
5111	Newspaper, periodical, book, and directory publishers	122	909 326	201 742	48 413	4 533	1.4	9.9
51111	Newspaper publishers	26	342 773	99 092	24 489	2 152	.4	1.2
511110	Newspaper publishers	26	342 773	99 092	24 489	2 152	.4	1.2
51112	Periodical publishers	54	272 989	43 862	9 546	1 277	2.4	3.4
511120	Periodical publishers	54	272 989	43 862	9 546	1 277	2.4	3.4
51113	Book publishers	19	D	D	D	c	D	D
511130	Book publishers	19	D	D	D	c	D	D
51114	Directory and mailing list publishers	13	227 294	45 904	11 163	750	.4	30.9
511140	Directory and mailing list publishers	13	227 294	45 904	11 163	750	.4	30.9
51119	Other publishers	10	D	D	D	c	D	D
511199	All other publishers	10	D	D	D	c	D	D
5112	Software publishers	119	1 255 698	355 589	86 727	3 888	2.2	9.9
51121	Software publishers	119	1 255 698	355 589	86 727	3 888	2.2	9.9
511210	Software publishers	119	1 255 698	355 589	86 727	3 888	2.2	9.9
512	Motion picture and sound recording industries	91	N	57 686	13 303	1 684	N	N
5121	Motion picture and video industries	79	N	54 579	12 518	1 586	N	N
51211	Motion picture and video production	56	Q	44 462	10 156	732	Q	Q
512110	Motion picture and video production	56	Q	44 462	10 156	732	Q	Q
51213	Motion picture and video exhibition	18	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	17	D	D	D	f	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
5122	Sound recording industries	12	N	3 107	785	98	N	N
51223	Music publishers	1	D	D	D	b	D	D
512230	Music publishers	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	40	448 798	120 014	30 877	2 202	1.7	11.5
5151	Radio and television broadcasting	38	D	D	D	g	D	D
51511	Radio broadcasting	27	D	D	D	f	D	D
515112	Radio stations	23	D	D	D	f	D	D
51512	Television broadcasting	11	295 263	78 911	19 535	1 318	.3	14.7
515120	Television broadcasting	11	295 263	78 911	19 535	1 318	.3	14.7
516	Internet publishing and broadcasting	27	68 025	33 573	13 550	543	5.5	4.1
5161	Internet publishing and broadcasting	27	68 025	33 573	13 550	543	5.5	4.1
51611	Internet publishing and broadcasting	27	68 025	33 573	13 550	543	5.5	4.1
516110	Internet publishing and broadcasting	27	68 025	33 573	13 550	543	5.5	4.1
517	Telecommunications	274	N	635 676	169 578	10 717	N	N
5171	Wired telecommunications carriers	151	Q	398 295	111 613	6 919	Q	Q
51711	Wired telecommunications carriers	151	Q	398 295	111 613	6 919	Q	Q
517110	Wired telecommunications carriers	151	Q	398 295	111 613	6 919	Q	Q
5172	Wireless telecommunications carriers (except satellite)	77	Q	160 519	38 919	2 274	Q	Q
51721	Wireless telecommunications carriers (except satellite)	77	Q	160 519	38 919	2 274	Q	Q
517211	Paging	11	Q	21 641	5 556	487	Q	Q
517212	Cellular and other wireless telecommunications	66	Q	138 878	33 363	1 787	Q	Q
5173	Telecommunications resellers	28	D	D	D	c	D	D
51731	Telecommunications resellers	28	D	D	D	c	D	D
517310	Telecommunications resellers	28	D	D	D	c	D	D
5175	Cable and other program distribution	9	Q	44 949	11 118	1 077	Q	Q
51751	Cable and other program distribution	9	Q	44 949	11 118	1 077	Q	Q
517510	Cable and other program distribution	9	Q	44 949	11 118	1 077	Q	Q
5179	Other telecommunications	5	D	D	D	e	D	D
51791	Other telecommunications	5	D	D	D	e	D	D
517910	Other telecommunications	5	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	164	561 589	259 750	70 805	6 375	3.4	13.9
5181	Internet service providers and web search portals	46	71 998	15 700	4 155	375	7.4	37.0
51811	Internet service providers and web search portals	46	71 998	15 700	4 155	375	7.4	37.0
518111	Internet service providers	43	70 508	15 181	3 995	355	7.6	37.8
5182	Data processing, hosting, and related services	118	489 591	244 050	66 650	6 000	2.8	10.5
51821	Data processing, hosting, and related services	118	489 591	244 050	66 650	6 000	2.8	10.5
518210	Data processing, hosting, and related services	118	489 591	244 050	66 650	6 000	2.8	10.5
519	Other information services	18	25 769	10 720	2 623	370	4.2	12.0
5191	Other information services	18	25 769	10 720	2 623	370	4.2	12.0
51919	All other information services	2	D	D	D	c	D	D
519190	All other information services	2	D	D	D	c	D	D

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SAN DIMAS								
51	Information	12	N	2 965	726	102	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
517	Telecommunications	5	N	1 514	345	39	N	N
SAN FERNANDO								
51	Information	10	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	c	N	N
SAN FRANCISCO								
51	Information	1 015	N	2 359 244	647 006	35 100	N	N
511	Publishing industries (except Internet)	296	3 265 257	902 217	242 454	11 914	.8	22.3
5111	Newspaper, periodical, book, and directory publishers	170	1 766 298	371 378	100 006	6 278	1.2	7.0
51111	Newspaper publishers	42	465 964	176 634	47 841	3 384	1.2	7.4
511110	Newspaper publishers	42	465 964	176 634	47 841	3 384	1.2	7.4
51112	Periodical publishers	73	548 822	111 015	31 208	1 525	1.0	9.1
511120	Periodical publishers	73	548 822	111 015	31 208	1 525	1.0	9.1
51113	Book publishers	38	D	D	D	f	D	D
511130	Book publishers	38	D	D	D	f	D	D
51114	Directory and mailing list publishers	12	D	D	D	e	D	D
511140	Directory and mailing list publishers	12	D	D	D	e	D	D
5112	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
51121	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
511210	Software publishers	126	1 498 959	530 839	142 448	5 636	.3	40.3
512	Motion picture and sound recording industries	192	N	84 229	19 593	2 266	N	N
5121	Motion picture and video industries	159	N	78 017	18 261	2 135	N	N
51211	Motion picture and video production	87	Q	29 697	6 740	528	Q	Q
512110	Motion picture and video production	87	Q	29 697	6 740	528	Q	Q
51213	Motion picture and video exhibition	31	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	30	D	D	D	f	D	D
51219	Postproduction and other motion picture and video industries	37	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	34	D	D	D	f	D	D
5122	Sound recording industries	33	N	6 212	1 332	131	N	N
51224	Sound recording studios	24	D	D	D	b	D	D
512240	Sound recording studios	24	D	D	D	b	D	D
515	Broadcasting (except Internet)	58	910 081	255 860	64 808	3 659	.4	3.1
5151	Radio and television broadcasting	48	D	D	D	h	D	D
51511	Radio broadcasting	34	D	D	D	g	D	D
515112	Radio stations	31	D	D	D	g	D	D
51512	Television broadcasting	14	D	D	D	g	D	D
515120	Television broadcasting	14	D	D	D	g	D	D
5152	Cable and other subscription programming	10	D	D	D	f	D	D
51521	Cable and other subscription programming	10	D	D	D	f	D	D
515210	Cable and other subscription programming	10	D	D	D	f	D	D
516	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
5161	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
51611	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
516110	Internet publishing and broadcasting	51	263 595	129 108	42 559	1 862	7.3	36.9
517	Telecommunications	180	N	410 305	113 770	6 474	N	N
5171	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
51711	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
517110	Wired telecommunications carriers	111	Q	333 843	93 968	4 787	Q	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	c	Q	Q
5173	Telecommunications resellers	17	D	D	D	e	D	D
51731	Telecommunications resellers	17	D	D	D	e	D	D
517310	Telecommunications resellers	17	D	D	D	e	D	D
5175	Cable and other program distribution	13	Q	D	D	f	Q	Q
51751	Cable and other program distribution	13	Q	D	D	f	Q	Q
517510	Cable and other program distribution	13	Q	D	D	f	Q	Q

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							From admini- strative records ¹	Estimated ²
	SAN FRANCISCO—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	216	1 536 504	551 134	157 970	8 431	6.1	19.8
5181	Internet service providers and web search portals	52	583 903	206 817	66 392	3 448	15.6	32.0
51811	Internet service providers and web search portals	52	583 903	206 817	66 392	3 448	15.6	32.0
518111	Internet service providers	44	D	D	D	h	D	D
518112	Web search portals	8	D	D	D	e	D	D
5182	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
51821	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
518210	Data processing, hosting, and related services	164	952 601	344 317	91 578	4 983	.3	12.3
519	Other information services	22	54 622	26 391	5 852	494	9.3	23.2
5191	Other information services	22	54 622	26 391	5 852	494	9.3	23.2
51911	News syndicates	8	D	D	D	e	D	D
519110	News syndicates	8	D	D	D	e	D	D
	SAN GABRIEL							
51	Information	9	N	1 188	329	37	N	N
	SANGER							
51	Information	4	N	468	138	29	N	N
	SAN JACINTO							
51	Information	2	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	SAN JOAQUIN							
51	Information	1	N	D	D	a	N	N
	SAN JOSE							
51	Information	487	N	1 883 461	551 615	21 896	N	N
511	Publishing industries (except Internet)	168	2 595 241	1 304 109	399 542	12 429	1.2	11.7
5111	Newspaper, periodical, book, and directory publishers	44	425 621	126 069	33 408	2 590	1.5	3.0
51111	Newspaper publishers	16	D	D	D	g	D	D
511110	Newspaper publishers	16	D	D	D	g	D	D
511114	Directory and mailing list publishers	5	D	D	D	c	D	D
511140	Directory and mailing list publishers	5	D	D	D	c	D	D
5112	Software publishers	124	2 169 620	1 178 040	366 134	9 839	1.2	13.4
51121	Software publishers	124	2 169 620	1 178 040	366 134	9 839	1.2	13.4
511210	Software publishers	124	2 169 620	1 178 040	366 134	9 839	1.2	13.4
512	Motion picture and sound recording industries	37	N	45 603	12 210	1 179	N	N
5121	Motion picture and video industries	33	N	D	D	g	N	N
51213	Motion picture and video exhibition	15	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	13	D	D	D	f	D	D
512132	Drive-in motion picture theaters	2	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	2	D	D	D	e	D	D
512199	Other motion picture and video industries	1	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	29	174 223	51 524	11 168	798	3.5	13.2
5151	Radio and television broadcasting	27	D	D	D	f	D	D
51511	Radio broadcasting	20	D	D	D	e	D	D
515112	Radio stations	18	D	D	D	e	D	D
51512	Television broadcasting	7	D	D	D	e	D	D
515120	Television broadcasting	7	D	D	D	e	D	D
517	Telecommunications	139	N	313 183	90 258	5 102	N	N
5171	Wired telecommunications carriers	73	Q	231 270	69 827	3 205	Q	Q
51711	Wired telecommunications carriers	73	Q	231 270	69 827	3 205	Q	Q
517110	Wired telecommunications carriers	73	Q	231 270	69 827	3 205	Q	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	42 980	11 497	723	Q	Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	42 980	11 497	723	Q	Q
517212	Cellular and other wireless telecommunications	30	Q	39 786	10 674	642	Q	Q
5173	Telecommunications resellers	11	D	D	D	c	D	D
51731	Telecommunications resellers	11	D	D	D	c	D	D
517310	Telecommunications resellers	11	D	D	D	c	D	D
5175	Cable and other program distribution	19	Q	D	D	g	Q	Q
51751	Cable and other program distribution	19	Q	D	D	g	Q	Q
517510	Cable and other program distribution	19	Q	D	D	g	Q	Q

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							From admini- strative records ¹	Estimated ²
SAN JOSE—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	95	447 880	165 832	37 702	2 324	2.6	41.0
5181	Internet service providers and web search portals	35	208 568	68 788	16 430	978	4.8	11.3
51811	Internet service providers and web search portals	35	208 568	68 788	16 430	978	4.8	11.3
518111	Internet service providers	31	D	D	D	f	D	D
5182	Data processing, hosting, and related services	60	239 312	97 044	21 272	1 346	.7	67.0
51821	Data processing, hosting, and related services	60	239 312	97 044	21 272	1 346	.7	67.0
518210	Data processing, hosting, and related services	60	239 312	97 044	21 272	1 346	.7	67.0
519	Other information services	9	14 263	1 827	421	32	.4	80.5
5191	Other information services	9	14 263	1 827	421	32	.4	80.5
51919	All other information services	1	D	D	D	a	D	D
519190	All other information services	1	D	D	D	a	D	D
SAN JUAN CAPISTRANO								
51	Information	21	N	D	D	g	N	N
512	Motion picture and sound recording industries	4	N	684	133	20	N	N
5121	Motion picture and video industries	4	N	684	133	20	N	N
517	Telecommunications	4	N	D	D	g	N	N
5175	Cable and other program distribution	1	Q	D	D	g	Q	Q
51751	Cable and other program distribution	1	Q	D	D	g	Q	Q
517510	Cable and other program distribution	1	Q	D	D	g	Q	Q
SAN LEANDRO								
51	Information	51	N	93 505	24 715	1 435	N	N
511	Publishing industries (except Internet)	14	151 172	62 264	16 328	520	15.1	.2
5112	Software publishers	7	144 220	60 271	15 803	441	15.8	—
51121	Software publishers	7	144 220	60 271	15 803	441	15.8	—
511210	Software publishers	7	144 220	60 271	15 803	441	15.8	—
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
5121	Motion picture and video industries	4	N	D	D	a	N	N
517	Telecommunications	23	N	19 815	5 567	383	N	N
518	Internet service providers, web search portals, and data processing services	9	31 618	10 396	2 548	499	5.4	—
5182	Data processing, hosting, and related services	9	31 618	10 396	2 548	499	5.4	—
51821	Data processing, hosting, and related services	9	31 618	10 396	2 548	499	5.4	—
518210	Data processing, hosting, and related services	9	31 618	10 396	2 548	499	5.4	—
SAN LUIS OBISPO								
51	Information	58	N	40 146	10 579	1 003	N	N
511	Publishing industries (except Internet)	12	56 940	14 503	3 975	379	—	3.1
5111	Newspaper, periodical, book, and directory publishers	7	34 064	10 626	3 080	302	—	2.2
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	10	13 528	3 905	1 062	184	9.0	5.1
5151	Radio and television broadcasting	10	13 528	3 905	1 062	184	9.0	5.1
517	Telecommunications	28	N	19 305	5 016	366	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	6 587	1 821	143	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	6 587	1 821	143	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	D	D	c	Q	Q
SAN MARCOS								
51	Information	14	N	9 630	2 268	340	N	N
511	Publishing industries (except Internet)	4	17 686	6 412	1 546	175	13.9	84.5
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SAN MARINO								
51	Information	8	N	11 833	3 184	378	N	N
519	Other information services	1	D	D	D	e	D	D
5191	Other information services	1	D	D	D	e	D	D
51912	Libraries and archives	1	D	D	D	e	D	D
519120	Libraries and archives	1	D	D	D	e	D	D
SAN MATEO								
51	Information	117	N	551 482	206 812	7 712	N	N
511	Publishing industries (except Internet)	51		855 574	339 113	117 722	4.3	14.2
5111	Newspaper, periodical, book, and directory publishers	19		135 530	47 742	14 150	1.7	39.3
51111	Newspaper publishers	5	52 055	15 665	4 683	293	4.3	24.3
511110	Newspaper publishers	5	52 055	15 665	4 683	293	4.3	24.3
51112	Periodical publishers	6	61 991	19 493	6 144	317	—	49.4
511120	Periodical publishers	6	61 991	19 493	6 144	317	—	49.4
5112	Software publishers	32	720 044	291 371	103 572	3 173	4.8	9.5
51121	Software publishers	32	720 044	291 371	103 572	3 173	4.8	9.5
511210	Software publishers	32	720 044	291 371	103 572	3 173	4.8	9.5
512	Motion picture and sound recording industries	7	N	816	211	18	N	N
5121	Motion picture and video industries	7	N	816	211	18	N	N
517	Telecommunications	25	N	65 036	18 813	1 104	N	N
5171	Wired telecommunications carriers	13	Q	49 517	14 877	914	Q	Q
51711	Wired telecommunications carriers	13	Q	49 517	14 877	914	Q	Q
517110	Wired telecommunications carriers	13	Q	49 517	14 877	914	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	31		472 261	141 578	67 566	54.1	8.6
5181	Internet service providers and web search portals	5	D	D	D	g	D	D
51811	Internet service providers and web search portals	5	D	D	D	g	D	D
518111	Internet service providers	5	D	D	D	g	D	D
5182	Data processing, hosting, and related services	26	D	D	D	g	D	D
51821	Data processing, hosting, and related services	26	D	D	D	g	D	D
518210	Data processing, hosting, and related services	26	D	D	D	g	D	D
SAN PABLO								
51	Information	3	N	206	51	5	N	N
SAN RAFAEL								
51	Information	71	N	307 309	79 567	4 102	N	N
511	Publishing industries (except Internet)	31		708 567	186 535	45 799	.1	4.3
5111	Newspaper, periodical, book, and directory publishers	11		35 611	7 675	1 916	1.0	15.4
51112	Periodical publishers	8	29 847	6 599	1 641	132	.2	—
511120	Periodical publishers	8	29 847	6 599	1 641	132	.2	—
5112	Software publishers	20	672 956	178 860	43 883	2 172	—	3.8
51121	Software publishers	20	672 956	178 860	43 883	2 172	—	3.8
511210	Software publishers	20	672 956	178 860	43 883	2 172	—	3.8
512	Motion picture and sound recording industries	16	N	D	D	g	N	N
5121	Motion picture and video industries	12	N	D	D	g	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	1	D	D	D	g	D	D
512191	Teleproduction and other postproduction services	1	D	D	D	g	D	D
517	Telecommunications	15	N	D	D	f	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
SAN RAMON								
51	Information	109	N	666 056	174 116	8 197	N	N
511	Publishing industries (except Internet)	23	D	D	D	e	D	D
5112	Software publishers	16	61 937	32 086	9 706	374	3.8	14.9
51121	Software publishers	16	61 937	32 086	9 706	374	3.8	14.9
511210	Software publishers	16	61 937	32 086	9 706	374	3.8	14.9
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	1	D	D	D	b	D	D
512191	Teleproduction and other postproduction services	1	D	D	D	b	D	D
517	Telecommunications	61	N	577 205	149 193	6 967	N	N
5171	Wired telecommunications carriers	47	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	47	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	47	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	11 963	3 760	176	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	11 963	3 760	176	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	18	212 743	47 260	12 590	670	.2	78.6
5181	Internet service providers and web search portals	5	D	D	D	e	D	D
51811	Internet service providers and web search portals	5	D	D	D	e	D	D
518111	Internet service providers	5	D	D	D	e	D	D
5182	Data processing, hosting, and related services	13	D	D	D	e	D	D
51821	Data processing, hosting, and related services	13	D	D	D	e	D	D
518210	Data processing, hosting, and related services	13	D	D	D	e	D	D
SANTA ANA								
51	Information	117	N	274 075	70 315	6 638	N	N
511	Publishing industries (except Internet)	27	424 436	139 724	34 066	2 840	.9	3.6
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	g	D	D
51111	Newspaper publishers	6	D	D	D	g	D	D
511110	Newspaper publishers	6	D	D	D	g	D	D
5112	Software publishers	14	D	D	D	f	D	D
51121	Software publishers	14	D	D	D	f	D	D
511210	Software publishers	14	D	D	D	f	D	D
512	Motion picture and sound recording industries	24	N	12 909	3 538	336	N	N
5121	Motion picture and video industries	19	N	8 247	2 261	194	N	N
51211	Motion picture and video production	12	Q	5 702	1 489	83	Q	Q
512110	Motion picture and video production	12	Q	5 702	1 489	83	Q	Q
5122	Sound recording industries	5	N	4 662	1 277	142	N	N
515	Broadcasting (except Internet)	4	23 511	5 156	1 323	208	—	27.2
5151	Radio and television broadcasting	4	23 511	5 156	1 323	208	—	27.2
51511	Radio broadcasting	3	D	D	D	c	D	D
517	Telecommunications	35	N	65 761	18 245	1 737	N	N
5171	Wired telecommunications carriers	15	Q	42 764	13 346	602	Q	Q
51711	Wired telecommunications carriers	15	Q	42 764	13 346	602	Q	Q
517110	Wired telecommunications carriers	15	Q	42 764	13 346	602	Q	Q
5173	Telecommunications resellers	4	50 792	9 595	2 330	722	1.6	8.3
51731	Telecommunications resellers	4	50 792	9 595	2 330	722	1.6	8.3
517310	Telecommunications resellers	4	50 792	9 595	2 330	722	1.6	8.3
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	22	124 607	43 130	11 275	1 054	4.1	35.1
5181	Internet service providers and web search portals	1	D	D	D	b	D	D
51811	Internet service providers and web search portals	1	D	D	D	b	D	D
518111	Internet service providers	1	D	D	D	b	D	D
5182	Data processing, hosting, and related services	21	D	D	D	f	D	D
51821	Data processing, hosting, and related services	21	D	D	D	f	D	D
518210	Data processing, hosting, and related services	21	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	SANTA ANA—Con.							
51	Information—Con.							
519	Other information services	1	D	D	D	e	D	D
5191	Other information services	1	D	D	D	e	D	D
51919	All other information services	1	D	D	D	e	D	D
519190	All other information services	1	D	D	D	e	D	D
	SANTA BARBARA							
51	Information	122	N	181 133	48 436	3 596	N	N
511	Publishing industries (except Internet)	41	150 519	60 189	15 292	1 008	5.0	11.8
5111	Newspaper, periodical, book, and directory publishers	30	59 630	17 661	4 544	487	12.2	5.2
51111	Newspaper publishers	5	34 757	11 131	2 948	290	9.8	2.5
511110	Newspaper publishers	5	34 757	11 131	2 948	290	9.8	2.5
5112	Software publishers	11	90 889	42 528	10 748	521	.2	16.1
51121	Software publishers	11	90 889	42 528	10 748	521	.2	16.1
511210	Software publishers	11	90 889	42 528	10 748	521	.2	16.1
512	Motion picture and sound recording industries	27	N	D	D	e	N	N
5121	Motion picture and video industries	23	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	19 694	7 215	1 597	213	—	—
5151	Radio and television broadcasting	10	D	D	D	c	D	D
51511	Radio broadcasting	9	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	21	N	16 225	4 079	283	N	N
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	17	120 738	92 405	26 273	1 793	13.3	12.6
5182	Data processing, hosting, and related services	14	D	D	D	g	D	D
51821	Data processing, hosting, and related services	14	D	D	D	g	D	D
518210	Data processing, hosting, and related services	14	D	D	D	g	D	D
	SANTA CLARA							
51	Information	158	N	439 531	114 388	5 387	N	N
511	Publishing industries (except Internet)	54	899 096	317 884	79 685	3 246	.9	19.8
5112	Software publishers	49	D	D	D	h	D	D
51121	Software publishers	49	D	D	D	h	D	D
511210	Software publishers	49	D	D	D	h	D	D
512	Motion picture and sound recording industries	8	N	D	D	c	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	41	N	53 057	14 490	957	N	N
5171	Wired telecommunications carriers	20	Q	35 138	10 100	529	Q	Q
51711	Wired telecommunications carriers	20	Q	35 138	10 100	529	Q	Q
517110	Wired telecommunications carriers	20	Q	35 138	10 100	529	Q	Q
5172	Wireless telecommunications carriers (except satellite)	10	Q	11 222	2 971	200	Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	11 222	2 971	200	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	48	208 489	60 823	18 165	936	24.9	30.0
5181	Internet service providers and web search portals	13	43 222	12 852	4 475	286	82.7	2.4
51811	Internet service providers and web search portals	13	43 222	12 852	4 475	286	82.7	2.4
518111	Internet service providers	10	D	D	D	e	D	D
5182	Data processing, hosting, and related services	35	165 267	47 971	13 690	650	9.8	37.3
51821	Data processing, hosting, and related services	35	165 267	47 971	13 690	650	9.8	37.3
518210	Data processing, hosting, and related services	35	165 267	47 971	13 690	650	9.8	37.3
519	Other information services	1	D	D	D	a	D	D
5191	Other information services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SANTA CLARITA								
51	Information	96	N	66 066	15 876	1 436	N	N
511	Publishing industries (except Internet)	16	53 549	12 817	3 034	292	2.4	.4
5111	Newspaper, periodical, book, and directory publishers	10	49 577	10 957	2 616	263	—	.4
51112	Periodical publishers	6	D	D	D	c	D	D
511120	Periodical publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	36	N	6 982	1 477	144	N	N
5121	Motion picture and video industries	26	N	3 522	747	103	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
5122	Sound recording industries	10	N	3 460	730	41	N	N
51224	Sound recording studios	7	D	D	D	b	D	D
512240	Sound recording studios	7	D	D	D	b	D	D
515	Broadcasting (except Internet)	1	D	D	D	e	D	D
5151	Radio and television broadcasting	1	D	D	D	e	D	D
51511	Radio broadcasting	1	D	D	D	e	D	D
515111	Radio networks	1	D	D	D	e	D	D
517	Telecommunications	29	N	17 810	4 356	366	N	N
5175	Cable and other program distribution	8	Q	5 742	1 364	187	Q	Q
51751	Cable and other program distribution	8	Q	5 742	1 364	187	Q	Q
517510	Cable and other program distribution	8	Q	5 742	1 364	187	Q	Q
518	Internet service providers, web search portals, and data processing services	12	D	D	D	c	D	D
SANTA CRUZ								
51	Information	49	N	47 805	13 503	1 040	N	N
511	Publishing industries (except Internet)	24	103 362	41 201	11 878	750	.3	57.9
5111	Newspaper, periodical, book, and directory publishers	10	25 748	7 897	1 981	259	1.2	12.0
5112	Software publishers	14	77 614	33 304	9 897	491	—	73.1
51121	Software publishers	14	77 614	33 304	9 897	491	—	73.1
511210	Software publishers	14	77 614	33 304	9 897	491	—	73.1
512	Motion picture and sound recording industries	7	N	1 635	443	159	N	N
5121	Motion picture and video industries	7	N	1 635	443	159	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
SANTA FE SPRINGS								
51	Information	24	N	18 280	4 314	387	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
517	Telecommunications	10	N	16 043	3 741	313	N	N
5171	Wired telecommunications carriers	7	Q	14 495	3 322	276	Q	Q
51711	Wired telecommunications carriers	7	Q	14 495	3 322	276	Q	Q
517110	Wired telecommunications carriers	7	Q	14 495	3 322	276	Q	Q
SANTA MARIA								
51	Information	37	N	22 228	4 850	583	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	8	N	3 277	632	161	N	N
5121	Motion picture and video industries	7	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	8	D	D	D	b	D	D
5151	Radio and television broadcasting	8	D	D	D	b	D	D
517	Telecommunications	16	N	11 914	2 838	207	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	b	Q	Q

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							From admini- strative records ¹	Estimated ²
51	SANTA MONICA							
	Information	596	N	848 532	230 451	12 921	N	N
511	Publishing industries (except Internet)	55	1 005 678	193 495	47 310	2 181	.7	6.2
5111	Newspaper, periodical, book, and directory publishers	32	81 850	14 822	3 597	267	5.3	4.3
51112	Periodical publishers	18	71 623	8 924	2 080	133	1.1	.6
511120	Periodical publishers	18	71 623	8 924	2 080	133	1.1	.6
5112	Software publishers	23	923 828	178 673	43 713	1 914	.3	6.4
51121	Software publishers	23	923 828	178 673	43 713	1 914	.3	6.4
511210	Software publishers	23	923 828	178 673	43 713	1 914	.3	6.4
512	Motion picture and sound recording industries	457	N	546 235	155 627	8 372	N	N
5121	Motion picture and video industries	413	N	412 096	124 145	7 254	N	N
51211	Motion picture and video production	299	Q	271 419	79 467	4 530	Q	Q
512110	Motion picture and video production	299	Q	271 419	79 467	4 530	Q	Q
51212	Motion picture and video distribution	16	Q	8 294	2 006	92	Q	Q
512120	Motion picture and video distribution	16	Q	8 294	2 006	92	Q	Q
51213	Motion picture and video exhibition	15	27 260	4 989	1 130	365	13.5	21.4
512131	Motion picture theaters (except drive-ins)	15	27 260	4 989	1 130	365	13.5	21.4
51219	Postproduction and other motion picture and video industries	83	410 750	127 394	41 542	2 267	9.9	5.7
512191	Teleproduction and other postproduction services	77	407 275	126 503	41 303	2 239	9.9	5.3
5122	Sound recording industries	44	N	134 139	31 482	1 118	N	N
51222	Integrated record production/distribution	5	Q	D	D	f	Q	Q
512220	Integrated record production/distribution	5	Q	D	D	f	Q	Q
51223	Music publishers	8	D	D	D	b	D	D
512230	Music publishers	8	D	D	D	b	D	D
51224	Sound recording studios	20	D	D	D	c	D	D
512240	Sound recording studios	20	D	D	D	c	D	D
515	Broadcasting (except Internet)	19	D	D	D	e	D	D
5151	Radio and television broadcasting	10	D	D	D	e	D	D
5152	Cable and other subscription programming	9	D	D	D	c	D	D
51521	Cable and other subscription programming	9	D	D	D	c	D	D
515210	Cable and other subscription programming	9	D	D	D	c	D	D
517	Telecommunications	32	N	59 479	14 234	1 449	N	N
5171	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	9 029	2 234	140	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	9 029	2 234	140	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	9 029	2 234	140	Q	Q
5175	Cable and other program distribution	6	Q	15 572	3 887	668	Q	Q
51751	Cable and other program distribution	6	Q	15 572	3 887	668	Q	Q
517510	Cable and other program distribution	6	Q	15 572	3 887	668	Q	Q
518	Internet service providers, web search portals, and data processing services	26	D	D	D	e	D	D
5181	Internet service providers and web search portals	16	D	D	D	c	D	D
51811	Internet service providers and web search portals	16	D	D	D	c	D	D
518111	Internet service providers	14	D	D	D	c	D	D
519	Other information services	4	D	D	D	a	D	D
5191	Other information services	4	D	D	D	a	D	D
51	SANTA PAULA							
	Information	6	N	1 489	340	71	N	N
51	SANTA ROSA							
	Information	85	N	107 671	28 820	2 224	N	N
511	Publishing industries (except Internet)	22	92 181	24 975	6 346	617	2.0	.9
5111	Newspaper, periodical, book, and directory publishers	11	87 352	22 642	5 647	560	—	1.0
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
512	Motion picture and sound recording industries	13	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	15 944	2 025	427	157	10.3	31.7
512131	Motion picture theaters (except drive-ins)	6	15 944	2 025	427	157	10.3	31.7
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
51511	Radio broadcasting	3	D	D	D	c	D	D
515112	Radio stations	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SANTA ROSA—Con.								
51	Information—Con.							
517	Telecommunications	27	N	44 787	13 985	933	N	N
5171	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	b	Q	Q
5179	Other telecommunications	1	D	D	D	e	D	D
51791	Other telecommunications	1	D	D	D	e	D	D
517910	Other telecommunications	1	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	14	72 059	29 147	6 576	344	—	—
5181	Internet service providers and web search portals	7	D	D	D	e	D	D
51811	Internet service providers and web search portals	7	D	D	D	e	D	D
518111	Internet service providers	7	D	D	D	e	D	D
SANTEE								
51	Information	7	N	1 129	309	31	N	N
SARATOGA								
51	Information	20	N	9 599	2 482	189	N	N
511	Publishing industries (except Internet)	11	12 597	5 198	1 189	104	3.8	38.5
517	Telecommunications	2	N	D	D	b	N	N
SAUSALITO								
51	Information	33	N	17 326	5 883	442	N	N
511	Publishing industries (except Internet)	13	17 950	6 776	3 006	149	1.3	65.2
512	Motion picture and sound recording industries	13	N	D	D	c	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
5122	Sound recording industries	4	N	D	D	c	N	N
51229	Other sound recording industries	2	D	D	D	c	D	D
512290	Other sound recording industries	2	D	D	D	c	D	D
5122902	Producers of taped radio programs	2	D	D	D	c	D	D
518	Internet service providers, web search portals, and data processing services	5	D	D	D	b	D	D
SCOTTS VALLEY								
51	Information	19	N	69 681	19 295	782	N	N
511	Publishing industries (except Internet)	6	117 596	63 265	17 676	526	.4	14.3
5112	Software publishers	4	D	D	D	f	D	D
51121	Software publishers	4	D	D	D	f	D	D
511210	Software publishers	4	D	D	D	f	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	c	N	N
SEAL BEACH								
51	Information	15	N	5 863	1 409	149	N	N
517	Telecommunications	4	N	3 739	837	75	N	N
SEASIDE								
51	Information	5	N	2 564	595	68	N	N
SEBASTOPOL								
51	Information	7	N	D	D	c	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
SELMA								
51	Information	2	N	D	D	a	N	N
SHASTA LAKE								
51	Information	1	N	D	D	a	N	N
SIERRA MADRE								
51	Information	4	N	1 909	476	31	N	N

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							From admini- strative records ¹	Estimated ²
SIGNAL HILL								
51	Information	10	N	1 848	337	34	N	N
SIMI VALLEY								
51	Information	50	N	39 721	9 456	785	N	N
512	Motion picture and sound recording industries	13	N	4 497	1 065	137	N	N
5121	Motion picture and video industries	12	N	D	D	c	N	N
51211	Motion picture and video production	8	Q	D	D	b	Q	Q
512110	Motion picture and video production	8	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
517	Telecommunications	16	N	20 332	4 930	344	N	N
5171	Wired telecommunications carriers	9	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	c	Q	Q
SOLANA BEACH								
51	Information	23	N	8 548	2 178	174	N	N
511	Publishing industries (except Internet)	10	11 646	3 445	719	86	33.0	31.8
512	Motion picture and sound recording industries	5	N	923	240	20	N	N
5121	Motion picture and video industries	5	N	923	240	20	N	N
SOLVANG								
51	Information	5	N	D	D	b	N	N
SONOMA								
51	Information	14	N	5 103	998	109	N	N
SONORA								
51	Information	10	N	6 823	1 676	199	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
SOUTH EL MONTE								
51	Information	3	N	D	D	b	N	N
SOUTH GATE								
51	Information	6	N	1 669	387	57	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	a	D	D
SOUTH LAKE TAHOE								
51	Information	11	N	5 460	1 246	131	N	N
SOUTH PASADENA								
51	Information	15	N	3 824	852	98	N	N
512	Motion picture and sound recording industries	9	N	2 692	544	59	N	N
5121	Motion picture and video industries	9	N	2 692	544	59	N	N

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							From admini- strative records ¹	Estimated ²
SOUTH SAN FRANCISCO								
51	Information	51	N	65 359	17 228	1 069	N	N
511	Publishing industries (except Internet)	14	25 801	6 929	1 956	188	4.2	14.3
5111	Newspaper, periodical, book, and directory publishers	9	20 980	5 220	1 542	161	—	.2
512	Motion picture and sound recording industries	5	N	4 308	892	153	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
51229	Other sound recording industries	1	D	D	D	b	D	D
512290	Other sound recording industries	1	D	D	D	b	D	D
5122909	All other sound recording industries	1	D	D	D	b	D	D
517	Telecommunications	19	N	41 533	10 393	522	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	e	Q	Q
5179	Other telecommunications	1	D	D	D	b	D	D
51791	Other telecommunications	1	D	D	D	b	D	D
517910	Other telecommunications	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	9	21 413	11 326	3 442	167	29.8	26.4
STANTON								
51	Information	3	N	53	25	6	N	N
STOCKTON								
51	Information	60	N	86 992	21 454	2 190	N	N
511	Publishing industries (except Internet)	7	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	D
51111	Newspaper publishers	1	D	D	D	e	D	D
511110	Newspaper publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	41	N	66 059	16 720	1 526	N	N
5171	Wired telecommunications carriers	19	Q	51 667	13 514	992	Q	Q
51711	Wired telecommunications carriers	19	Q	51 667	13 514	992	Q	Q
517110	Wired telecommunications carriers	19	Q	51 667	13 514	992	Q	Q
518	Internet service providers, web search portals, and data processing services	4	11 880	2 799	687	102	—	—
SUISUN CITY								
51	Information	6	N	394	100	12	N	N
SUNNYVALE								
51	Information	128	N	1 283 101	375 386	10 990	N	N
511	Publishing industries (except Internet)	52	1 688 648	754 012	198 999	6 547	1.0	17.7
5111	Newspaper, periodical, book, and directory publishers	8	12 051	2 801	692	60	—	5.8
5112	Software publishers	44	1 676 597	751 211	198 307	6 487	1.1	17.8
51121	Software publishers	44	1 676 597	751 211	198 307	6 487	1.1	17.8
511210	Software publishers	44	1 676 597	751 211	198 307	6 487	1.1	17.8
516	Internet publishing and broadcasting	7	D	D	D	e	D	D
5161	Internet publishing and broadcasting	7	D	D	D	e	D	D
51611	Internet publishing and broadcasting	7	D	D	D	e	D	D
516110	Internet publishing and broadcasting	7	D	D	D	e	D	D
517	Telecommunications	27	N	D	D	e	N	N
5171	Wired telecommunications carriers	16	Q	17 534	5 626	269	Q	Q
51711	Wired telecommunications carriers	16	Q	17 534	5 626	269	Q	Q
517110	Wired telecommunications carriers	16	Q	17 534	5 626	269	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	13 133	4 007	176	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	13 133	4 007	176	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q

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							From admini- strative records ¹	Estimated ²
	SUNNYVALE—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	36	988 515	469 493	159 537	3 633	.2	.6
5181	Internet service providers and web search portals	8	D	D	D	g	D	D
51811	Internet service providers and web search portals	8	D	D	D	g	D	D
518111	Internet service providers	6	D	D	D	e	D	D
518112	Web search portals	2	D	D	D	g	D	D
5182	Data processing, hosting, and related services	28	D	D	D	g	D	D
51821	Data processing, hosting, and related services	28	D	D	D	g	D	D
518210	Data processing, hosting, and related services	28	D	D	D	g	D	D
	SUSANVILLE							
51	Information	10	N	3 196	864	110	N	N
517	Telecommunications	5	N	2 440	666	53	N	N
	TAFT							
51	Information	5	N	1 190	270	41	N	N
	TEHACHAPI							
51	Information	6	N	940	382	70	N	N
	TEMECULA							
51	Information	33	N	13 014	3 603	342	N	N
511	Publishing industries (except Internet)	12	15 678	4 040	935	90	15.8	9.1
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	b	D	D
512	Motion picture and sound recording industries	6	N	3 750	1 006	138	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	2 609	594	56	N	N
	TEMPLE CITY							
51	Information	8	N	531	148	21	N	N
	THOUSAND OAKS							
51	Information	134	N	180 285	43 935	3 455	N	N
511	Publishing industries (except Internet)	20	71 903	20 086	6 175	345	8.6	1.1
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
51112	Periodical publishers	3	D	D	D	e	D	D
511120	Periodical publishers	3	D	D	D	e	D	D
512	Motion picture and sound recording industries	40	N	17 793	3 585	670	N	N
5121	Motion picture and video industries	34	N	D	D	f	N	N
51211	Motion picture and video production	26	Q	14 066	2 818	507	Q	Q
512110	Motion picture and video production	26	Q	14 066	2 818	507	Q	Q
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
517	Telecommunications	52	N	113 483	27 578	2 013	N	N
5171	Wired telecommunications carriers	43	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	43	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	43	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	e	Q	Q
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	15	114 852	27 617	6 183	372	.7	17.4
5181	Internet service providers and web search portals	5	D	D	D	e	D	D
51811	Internet service providers and web search portals	5	D	D	D	e	D	D
518111	Internet service providers	3	D	D	D	c	D	D
519	Other information services	4	D	D	D	a	D	D
5191	Other information services	4	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
TIBURON								
51	Information	10	N	3 387	720	56	N	N
512	Motion picture and sound recording industries	5	N	D	D	a	N	N
5121	Motion picture and video industries	5	N	D	D	a	N	N
TORRANCE								
51	Information	97	N	142 730	35 271	3 062	N	N
511	Publishing industries (except Internet)	33	158 597	61 180	15 618	1 309	.8	45.0
5111	Newspaper, periodical, book, and directory publishers	21	81 081	29 991	7 782	713	1.6	.9
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
51112	Periodical publishers	11	35 627	12 004	3 205	217	1.2	—
511120	Periodical publishers	11	35 627	12 004	3 205	217	1.2	—
5112	Software publishers	12	77 516	31 189	7 836	596	—	91.1
51121	Software publishers	12	77 516	31 189	7 836	596	—	91.1
511210	Software publishers	12	77 516	31 189	7 836	596	—	91.1
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
516	Internet publishing and broadcasting	1	D	D	D	a	D	D
5161	Internet publishing and broadcasting	1	D	D	D	a	D	D
51611	Internet publishing and broadcasting	1	D	D	D	a	D	D
516110	Internet publishing and broadcasting	1	D	D	D	a	D	D
517	Telecommunications	33	N	51 652	13 695	999	N	N
5171	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	14	Q	8 381	2 803	249	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	8 381	2 803	249	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	c	Q	Q
5175	Cable and other program distribution	2	Q	D	D	c	Q	Q
51751	Cable and other program distribution	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution	2	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	16	35 277	11 378	3 128	425	3.1	58.3
5182	Data processing, hosting, and related services	11	30 375	10 452	2 862	403	3.4	65.0
51821	Data processing, hosting, and related services	11	30 375	10 452	2 862	403	3.4	65.0
518210	Data processing, hosting, and related services	11	30 375	10 452	2 862	403	3.4	65.0
TRACY								
51	Information	13	N	6 536	1 602	171	N	N
517	Telecommunications	9	N	3 901	947	94	N	N
TRUCKEE								
51	Information	7	N	1 667	434	27	N	N
TULARE								
51	Information	9	N	3 379	949	105	N	N
TURLOCK								
51	Information	10	N	5 709	1 562	200	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
TUSTIN								
51	Information	64	N	174 878	48 390	3 346	N	N
511	Publishing industries (except Internet)	22	76 495	24 094	6 217	484	2.2	24.9
5111	Newspaper, periodical, book, and directory publishers	12	37 858	10 606	2 496	269	4.4	38.7
5112	Software publishers	10	38 637	13 488	3 721	215	—	11.5
51121	Software publishers	10	38 637	13 488	3 721	215	—	11.5
511210	Software publishers	10	38 637	13 488	3 721	215	—	11.5
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	e	D	D
5151	Radio and television broadcasting	2	D	D	D	e	D	D
517	Telecommunications	26	N	D	D	g	N	N
5171	Wired telecommunications carriers	18	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	18	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	18	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	f	Q	Q
TWENTYNINE PALMS								
51	Information	5	N	544	140	18	N	N
UKIAH								
51	Information	10	N	4 654	890	140	N	N
517	Telecommunications	3	N	D	D	b	N	N
UNION CITY								
51	Information	26	N	5 772	1 381	142	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	b	N	N
UPLAND								
51	Information	22	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	c	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
VACAVILLE								
51	Information	20	N	15 329	3 034	397	N	N
511	Publishing industries (except Internet)	6	21 056	8 380	1 295	148	37.7	.1
5111	Newspaper, periodical, book, and directory publishers	6	21 056	8 380	1 295	148	37.7	.1
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	a	N	N
517	Telecommunications	9	N	3 834	935	111	N	N
VALLEJO								
51	Information	18	N	14 555	3 806	529	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	1	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	9	N	8 071	2 257	210	N	N
VERNON								
51	Information	2	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
VICTORVILLE								
51	Information	26	N	33 843	7 392	1 049	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	18	N	D	D	f	N	N
5171	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
VILLA PARK								
51	Information	1	N	D	D	a	N	N
VISALIA								
51	Information	41	N	25 137	5 932	825	N	N
511	Publishing industries (except Internet)	5	16 788	4 898	1 130	261	4.6	.3
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	18 913	5 723	1 444	183	—	.9
5151	Radio and television broadcasting	8	18 913	5 723	1 444	183	—	.9
517	Telecommunications	20	N	13 010	3 018	280	N	N
VISTA								
51	Information	19	N	17 562	4 557	332	N	N
511	Publishing industries (except Internet)	9	34 633	15 875	4 130	299	—	—
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	b	D	D
WALNUT								
51	Information	6	N	879	191	24	N	N
WALNUT CREEK								
51	Information	89	N	203 884	52 918	2 900	N	N
511	Publishing industries (except Internet)	25	296 124	100 765	24 066	1 466	.6	1.1
5111	Newspaper, periodical, book, and directory publishers	10	91 772	47 402	9 895	945	—	—
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
51119	Other publishers	2	D	D	D	b	D	D
511199	All other publishers	2	D	D	D	b	D	D
5112	Software publishers	15	204 352	53 363	14 171	521	.8	1.6
51121	Software publishers	15	204 352	53 363	14 171	521	.8	1.6
511210	Software publishers	15	204 352	53 363	14 171	521	.8	1.6
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
517	Telecommunications	25	N	49 369	14 970	604	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	28	35 370	52 752	13 655	804	1.8	43.9
5182	Data processing, hosting, and related services	24	D	D	D	f	D	D
51821	Data processing, hosting, and related services	24	D	D	D	f	D	D
518210	Data processing, hosting, and related services	24	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
WATSONVILLE								
51	Information	14	N	10 400	2 668	233	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	b	N	N
WEED								
51	Information	3	N	D	D	a	N	N
WEST COVINA								
51	Information	21	N	11 818	3 067	395	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
51111	Newspaper publishers	2	D	D	D	e	D	D
511110	Newspaper publishers	2	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
517	Telecommunications	6	N	1 764	482	57	N	N
WEST HOLLYWOOD								
51	Information	216	N	95 994	24 046	1 775	N	N
511	Publishing industries (except Internet)	9	12 183	5 087	1 231	116	28.3	.9
512	Motion picture and sound recording industries	193	N	81 069	20 488	1 285	N	N
5121	Motion picture and video industries	168	N	57 635	14 616	936	N	N
51211	Motion picture and video production	143	Q	49 743	12 787	754	Q	Q
512110	Motion picture and video production	143	Q	49 743	12 787	754	Q	Q
51213	Motion picture and video exhibition	5	D	D	D	b	D	D
51219	Postproduction and other motion picture and video industries	16	15 617	5 101	1 106	70	11.5	26.5
512191	Teleproduction and other postproduction services	15	D	D	D	b	D	D
5122	Sound recording industries	25	N	23 434	5 872	349	N	N
51223	Music publishers	9	41 864	5 735	1 311	76	13.3	13.8
512230	Music publishers	9	41 864	5 735	1 311	76	13.3	13.8
51224	Sound recording studios	6	D	D	D	c	D	D
512240	Sound recording studios	6	D	D	D	c	D	D
517	Telecommunications	4	N	D	D	e	N	N
WESTLAKE VILLAGE								
51	Information	49	N	95 476	23 853	1 881	N	N
511	Publishing industries (except Internet)	9	D	D	D	b	D	D
512	Motion picture and sound recording industries	20	N	D	D	b	N	N
5121	Motion picture and video industries	19	N	D	D	b	N	N
51211	Motion picture and video production	15	Q	D	D	b	Q	Q
512110	Motion picture and video production	15	Q	D	D	b	Q	Q
516	Internet publishing and broadcasting	4	D	D	D	g	D	D
5161	Internet publishing and broadcasting	4	D	D	D	g	D	D
51611	Internet publishing and broadcasting	4	D	D	D	g	D	D
516110	Internet publishing and broadcasting	4	D	D	D	g	D	D
518	Internet service providers, web search portals, and data processing services	12	69 247	23 667	6 586	380	2.4	85.7
5182	Data processing, hosting, and related services	9	62 467	22 407	5 577	331	1.8	85.0
51821	Data processing, hosting, and related services	9	62 467	22 407	5 577	331	1.8	85.0
518210	Data processing, hosting, and related services	9	62 467	22 407	5 577	331	1.8	85.0
WESTMINSTER								
51	Information	35	N	7 732	1 891	259	N	N
512	Motion picture and sound recording industries	7	N	609	131	36	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
515	Broadcasting (except Internet)	7	9 056	2 317	582	65	10.4	34.5
5151	Radio and television broadcasting	7	9 056	2 317	582	65	10.4	34.5
51511	Radio broadcasting	7	9 056	2 317	582	65	10.4	34.5
517	Telecommunications	7	N	2 386	604	70	N	N

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							From admini- strative records ¹	Estimated ²
WEST SACRAMENTO								
51	Information	16	N	36 879	10 106	651	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
517	Telecommunications	11	N	27 170	7 312	471	N	N
5171	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
WHITTIER								
51	Information	23	N	3 815	1 532	212	N	N
512	Motion picture and sound recording industries	5	N	1 008	230	69	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	2 318	1 165	127	N	N
WILLITS								
51	Information	1	N	D	D	a	N	N
WILLOWS								
51	Information	1	N	D	D	a	N	N
WINDSOR								
51	Information	6	N	467	109	13	N	N
WINTERS								
51	Information	2	N	D	D	a	N	N
WOODLAND								
51	Information	10	N	D	D	c	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
WOODSIDE								
51	Information	2	N	D	D	a	N	N
YORBA LINDA								
51	Information	11	N	6 710	1 462	149	N	N
YOUNTVILLE								
51	Information	2	N	D	D	a	N	N
YREKA								
51	Information	6	N	1 335	355	71	N	N
YUBA CITY								
51	Information	16	N	6 609	1 745	188	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	c	N	N
YUCAIPA								
51	Information	9	N	794	214	34	N	N
YUCCA VALLEY								
51	Information	7	N	3 274	768	135	N	N
BALANCE OF ALAMEDA COUNTY								
51	Information	19	N	4 697	1 418	136	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
517	Telecommunications	8	N	D	D	b	N	N
BALANCE OF AMADOR COUNTY								
51	Information	6	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N

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							From admini- strative records ¹	Estimated ²
	BALANCE OF BUTTE COUNTY							
51	Information	14	N	6 131	1 453	267	N	N
517	Telecommunications	5	N	D	D	c	N	N
	BALANCE OF CALAVERAS COUNTY							
51	Information	11	N	D	D	c	N	N
	BALANCE OF COLUSA COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF CONTRA COSTA COUNTY							
51	Information	46	N	D	D	f	N	N
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
516	Internet publishing and broadcasting	3	D	D	D	b	D	D
5161	Internet publishing and broadcasting	3	D	D	D	b	D	D
51611	Internet publishing and broadcasting	3	D	D	D	b	D	D
516110	Internet publishing and broadcasting	3	D	D	D	b	D	D
517	Telecommunications	14	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	9	D	D	D	c	D	D
	BALANCE OF DEL NORTE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF EL DORADO COUNTY							
51	Information	47	N	56 808	15 836	909	N	N
511	Publishing industries (except Internet)	13	D	D	D	b	D	D
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
517	Telecommunications	11	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	14	D	D	D	f	D	D
5182	Data processing, hosting, and related services	11	D	D	D	f	D	D
51821	Data processing, hosting, and related services	11	D	D	D	f	D	D
518210	Data processing, hosting, and related services	11	D	D	D	f	D	D
	BALANCE OF FRESNO COUNTY							
51	Information	12	N	D	D	e	N	N
511	Publishing industries (except Internet)	5	D	D	D	e	D	D
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF GLENN COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF HUMBOLDT COUNTY							
51	Information	29	N	D	D	c	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	a	N	N
515	Broadcasting (except Internet)	7	9 019	3 303	737	123	—	—
5151	Radio and television broadcasting	7	9 019	3 303	737	123	—	—
517	Telecommunications	11	N	3 915	1 062	70	N	N
	BALANCE OF IMPERIAL COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF INYO COUNTY							
51	Information	6	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
BALANCE OF KERN COUNTY								
51	Information	36	N	D	D	e	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
517	Telecommunications	16	N	D	D	b	N	N
BALANCE OF KINGS COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF LAKE COUNTY								
51	Information	10	N	D	D	b	N	N
BALANCE OF LOS ANGELES COUNTY								
51	Information	282	N	180 653	48 894	3 469	N	N
511	Publishing industries (except Internet)	40	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	20	D	D	D	c	D	D
5112	Software publishers	20	D	D	D	e	D	D
51121	Software publishers	20	D	D	D	e	D	D
511210	Software publishers	20	D	D	D	e	D	D
512	Motion picture and sound recording industries	121	N	D	D	e	N	N
5121	Motion picture and video industries	108	N	D	D	e	N	N
51211	Motion picture and video production	78	Q	D	D	c	Q	Q
512110	Motion picture and video production	78	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	13	N	D	D	b	N	N
51224	Sound recording studios	4	D	D	D	a	D	D
512240	Sound recording studios	4	D	D	D	a	D	D
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	10	D	D	D	e	D	D
51512	Television broadcasting	6	D	D	D	e	D	D
515120	Television broadcasting	6	D	D	D	e	D	D
517	Telecommunications	69	N	D	D	g	N	N
5171	Wired telecommunications carriers	31	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	31	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	31	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	19	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	19	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	16	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	34	D	D	D	f	D	D
5182	Data processing, hosting, and related services	24	D	D	D	f	D	D
51821	Data processing, hosting, and related services	24	D	D	D	f	D	D
518210	Data processing, hosting, and related services	24	D	D	D	f	D	D
BALANCE OF MADERA COUNTY								
51	Information	19	N	D	D	e	N	N
517	Telecommunications	6	N	D	D	e	N	N
BALANCE OF MARIN COUNTY								
51	Information	54	N	113 038	28 032	636	N	N
511	Publishing industries (except Internet)	20	D	D	D	b	D	D
512	Motion picture and sound recording industries	21	N	D	D	e	N	N
5121	Motion picture and video industries	16	N	D	D	e	N	N
51211	Motion picture and video production	13	Q	D	D	e	Q	Q
512110	Motion picture and video production	13	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
5122	Sound recording industries	5	N	D	D	c	N	N
51224	Sound recording studios	2	D	D	D	c	D	D
512240	Sound recording studios	2	D	D	D	c	D	D
BALANCE OF MARIPOSA COUNTY								
51	Information	6	N	1 027	182	24	N	N
BALANCE OF MENDOCINO COUNTY								
51	Information	24	N	D	D	c	N	N
517	Telecommunications	11	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MERCED COUNTY								
51	Information	8	N	D	D	g	N	N
517	Telecommunications	3	N	D	D	g	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	g	Q	Q
BALANCE OF MODOC COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF MONO COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF MONTEREY COUNTY								
51	Information	29	N	D	D	f	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
51113	Book publishers	2	D	D	D	c	D	D
511130	Book publishers	2	D	D	D	c	D	D
517	Telecommunications	12	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	3	D	D	D	c	D	D
BALANCE OF NAPA COUNTY								
51	Information	13	N	D	D	c	N	N
517	Telecommunications	7	N	D	D	c	N	N
BALANCE OF NEVADA COUNTY								
51	Information	21	N	2 314	540	94	N	N
BALANCE OF ORANGE COUNTY								
51	Information	33	N	15 573	3 837	335	N	N
511	Publishing industries (except Internet)	13	30 543	8 514	2 204	150	.2	8.5
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	b	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
515	Broadcasting (except Internet)	1	D	D	D	b	D	D
5151	Radio and television broadcasting	1	D	D	D	b	D	D
51511	Radio broadcasting	1	D	D	D	b	D	D
515112	Radio stations	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	b	N	N
BALANCE OF PLACER COUNTY								
51	Information	50	N	D	D	e	N	N
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	10	N	D	D	b	N	N
517	Telecommunications	15	N	D	D	c	N	N
BALANCE OF PLUMAS COUNTY								
51	Information	13	N	3 269	810	135	N	N
BALANCE OF RIVERSIDE COUNTY								
51	Information	53	N	D	D	e	N	N
512	Motion picture and sound recording industries	10	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
517	Telecommunications	23	N	D	D	c	N	N
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51912	Libraries and archives	1	D	D	D	b	D	D
519120	Libraries and archives	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SACRAMENTO COUNTY								
51	Information	239	N	D	D	j	N	N
511	Publishing industries (except Internet)	42	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	27	D	D	D	e	D	D
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
5112	Software publishers	15	D	D	D	e	D	D
51121	Software publishers	15	D	D	D	e	D	D
511210	Software publishers	15	D	D	D	e	D	D
512	Motion picture and sound recording industries	17	N	D	D	c	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	b	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	14	D	D	D	f	D	D
5151	Radio and television broadcasting	14	D	D	D	f	D	D
51511	Radio broadcasting	12	D	D	D	f	D	D
515112	Radio stations	11	D	D	D	f	D	D
517	Telecommunications	103	N	D	D	i	N	N
5171	Wired telecommunications carriers	69	Q	337 731	96 170	6 133	Q	Q
51711	Wired telecommunications carriers	69	Q	337 731	96 170	6 133	Q	Q
517110	Wired telecommunications carriers	69	Q	337 731	96 170	6 133	Q	Q
5172	Wireless telecommunications carriers (except satellite)	26	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	26	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	23	Q	D	D	h	Q	Q
5179	Other telecommunications	2	D	D	D	b	D	D
51791	Other telecommunications	2	D	D	D	b	D	D
517910	Other telecommunications	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	54	543 332	143 791	44 284	3 542	7.0	6.5
5181	Internet service providers and web search portals	12	D	D	D	f	D	D
51811	Internet service providers and web search portals	12	D	D	D	f	D	D
518111	Internet service providers	12	D	D	D	f	D	D
5182	Data processing, hosting, and related services	42	D	D	D	h	D	D
51821	Data processing, hosting, and related services	42	D	D	D	h	D	D
518210	Data processing, hosting, and related services	42	D	D	D	h	D	D
519	Other information services	3	D	D	D	c	D	D
5191	Other information services	3	D	D	D	c	D	D
BALANCE OF SAN BENITO COUNTY								
51	Information	2	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
BALANCE OF SAN BERNARDINO COUNTY								
51	Information	36	N	D	D	c	N	N
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
517	Telecommunications	14	N	D	D	b	N	N
BALANCE OF SAN DIEGO COUNTY								
51	Information	99	N	D	D	f	N	N
511	Publishing industries (except Internet)	32	D	D	D	c	D	D
512	Motion picture and sound recording industries	20	N	D	D	b	N	N
5121	Motion picture and video industries	13	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	27	N	D	D	e	N	N
5173	Telecommunications resellers	3	D	D	D	e	D	D
51731	Telecommunications resellers	3	D	D	D	e	D	D
517310	Telecommunications resellers	3	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SAN JOAQUIN COUNTY								
51	Information	23	N	D	D	e	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	c	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
BALANCE OF SAN LUIS OBISPO COUNTY								
51	Information	34	N	D	D	e	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	10	N	D	D	b	N	N
BALANCE OF SAN MATEO COUNTY								
51	Information	39	N	77 181	21 246	826	N	N
511	Publishing industries (except Internet)	11	135 787	48 759	14 209	457	.4	1.7
5112	Software publishers	9	D	D	D	e	D	D
51121	Software publishers	9	D	D	D	e	D	D
511210	Software publishers	9	D	D	D	e	D	D
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	9	D	D	D	e	D	D
5182	Data processing, hosting, and related services	5	D	D	D	e	D	D
51821	Data processing, hosting, and related services	5	D	D	D	e	D	D
518210	Data processing, hosting, and related services	5	D	D	D	e	D	D
BALANCE OF SANTA BARBARA COUNTY								
51	Information	47	N	D	D	g	N	N
511	Publishing industries (except Internet)	15	D	D	D	c	D	D
5112	Software publishers	6	D	D	D	c	D	D
51121	Software publishers	6	D	D	D	c	D	D
511210	Software publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	15	N	D	D	b	N	N
5121	Motion picture and video industries	12	N	D	D	a	N	N
515	Broadcasting (except Internet)	3	D	D	D	e	D	D
5151	Radio and television broadcasting	3	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	8	D	D	D	f	D	D
BALANCE OF SANTA CLARA COUNTY								
51	Information	29	N	14 345	4 101	264	N	N
518	Internet service providers, web search portals, and data processing services	8	D	D	D	c	D	D
BALANCE OF SANTA CRUZ COUNTY								
51	Information	41	N	13 903	3 649	327	N	N
511	Publishing industries (except Internet)	19	D	D	D	b	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
512132	Drive-in motion picture theaters	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	c	N	N
BALANCE OF SHASTA COUNTY								
51	Information	20	N	D	D	c	N	N
517	Telecommunications	12	N	D	D	b	N	N
BALANCE OF SIERRA COUNTY								
51	Information	3	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SISKIYOU COUNTY								
51	Information	10	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	c	N	N
BALANCE OF SOLANO COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF SONOMA COUNTY								
51	Information	44	N	D	D	e	N	N
511	Publishing industries (except Internet)	15	D	D	D	c	D	D
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	b	N	N
BALANCE OF STANISLAUS COUNTY								
51	Information	19	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	c	N	N
BALANCE OF SUTTER COUNTY								
51	Information	4	N	1 248	324	41	N	N
BALANCE OF TEHAMA COUNTY								
51	Information	6	N	D	D	b	N	N
BALANCE OF TRINITY COUNTY								
51	Information	5	N	927	265	29	N	N
BALANCE OF TULARE COUNTY								
51	Information	5	N	D	D	b	N	N
BALANCE OF TUOLUMNE COUNTY								
51	Information	8	N	2 553	526	44	N	N
BALANCE OF VENTURA COUNTY								
51	Information	39	N	D	D	c	N	N
511	Publishing industries (except Internet)	9	D	D	D	b	D	D
512	Motion picture and sound recording industries	18	N	D	D	b	N	N
5121	Motion picture and video industries	16	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	b	N	N
5174	Satellite telecommunications	3	D	D	D	b	D	D
51741	Satellite telecommunications	3	D	D	D	b	D	D
517410	Satellite telecommunications	3	D	D	D	b	D	D
BALANCE OF YOLO COUNTY								
51	Information	3	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
BALANCE OF YUBA COUNTY								
51	Information	1	N	D	D	a	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

CALIFORNIA

Aliso Viejo incorporated in July 2001. This change deletes territory from the Balance of Orange County.

Citrus Heights incorporated in January 1997. This change deletes territory from the Balance of Sacramento County.

Elk Grove incorporated in July 2000. This change deletes territory from the Balance of Sacramento County.

Goleta incorporated in October 2001. This change deletes territory from the Balance of Santa Barbara County.

Industry does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

Laguna Woods incorporated in March 1999. This change deletes territory from the Balance of Orange County.

Moraga name corrected from Moraga Town in April 2000.

Oakley incorporated in July 1999. This change deletes territory from the Balance of Contra Costa County.

Rancho Santa Margarita incorporated in January 2000. This change deletes territory from the Balance of Orange County.

Vernon does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

Balance of Contra Costa County lost territory due to the incorporation of Oakley.

Balance of Orange County lost territory due to the incorporations of Aliso Viejo, Laguna Woods, and Rancho Santa Margarita.

Balance of Sacramento County lost territory due to the incorporations of Citrus Heights and Elk Grove.

Balance of Santa Barbara County lost territory due to the incorporation of Goleta.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

FRESNO-MADERA, CA COMBINED STATISTICAL AREA

Fresno, CA Metropolitan Statistical Area

Fresno County, CA

Madera, CA Metropolitan Statistical Area

Madera County, CA

LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA

Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area

Los Angeles-Long Beach-Glendale, CA Metropolitan Division

Los Angeles County, CA

Santa Ana-Anaheim-Irvine, CA Metropolitan Division

Orange County, CA

Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area

Ventura County, CA

Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area

Riverside County, CA

San Bernardino County, CA

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA

Napa, CA Metropolitan Statistical Area

Napa County, CA

San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area

Oakland-Fremont-Hayward, CA Metropolitan Division

Alameda County, CA

Contra Costa County, CA

San Francisco-San Mateo-Redwood City, CA Metropolitan Division

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area

San Benito County, CA

Santa Clara County, CA

Santa Cruz-Watsonville, CA Metropolitan Statistical Area

Santa Cruz County, CA

Santa Rosa-Petaluma, CA Metropolitan Statistical Area

Sonoma County, CA

Vallejo-Fairfield, CA Metropolitan Statistical Area

Solano County, CA

BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA

Kern County, CA

BISHOP, CA MICROPOLITAN STATISTICAL AREA

Inyo County, CA

CHICO, CA METROPOLITAN STATISTICAL AREA

Butte County, CA

CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA

Lake County, CA

CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA

Del Norte County, CA

EL CENTRO, CA METROPOLITAN STATISTICAL AREA

Imperial County, CA

EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA

Humboldt County, CA

HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA

Kings County, CA

MERCED, CA METROPOLITAN STATISTICAL AREA

Merced County, CA

MODESTO, CA METROPOLITAN STATISTICAL AREA

Stanislaus County, CA

PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA

Tuolumne County, CA

RED BLUFF, CA MICROPOLITAN STATISTICAL AREA

Tehama County, CA

REDDING, CA METROPOLITAN STATISTICAL AREA

Shasta County, CA

SALINAS, CA METROPOLITAN STATISTICAL AREA

Monterey County, CA

SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA

San Diego County, CA

SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA

San Luis Obispo County, CA

SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA

Santa Barbara County, CA

STOCKTON, CA METROPOLITAN STATISTICAL AREA

San Joaquin County, CA

UKIAH, CA MICROPOLITAN STATISTICAL AREA

Mendocino County, CA

VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA

Tulare County, CA

YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA

Sutter County, CA

Yuba County, CA

