

United States: 2002

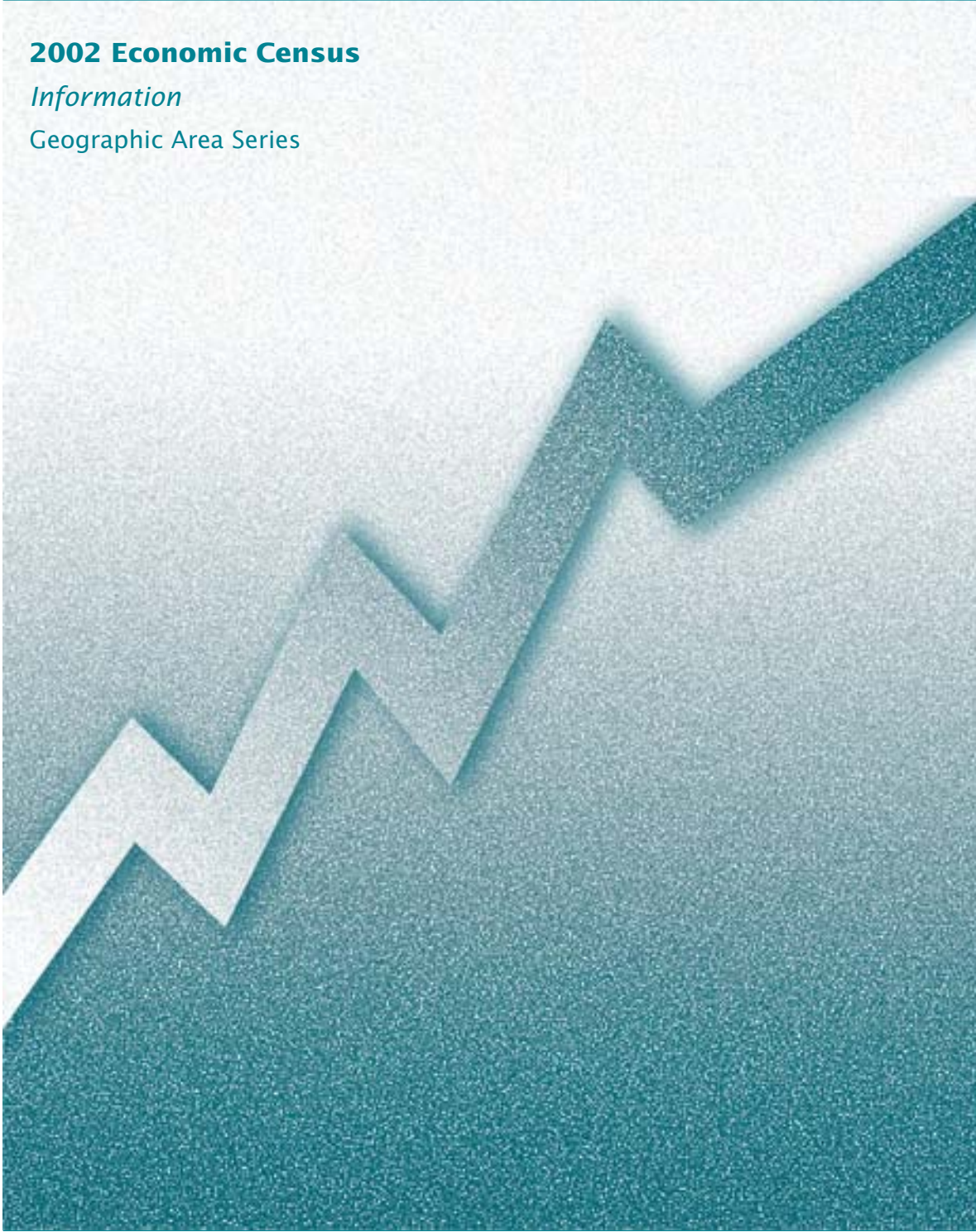
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2002 Economic Census

Information

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	Information	137 678	891 845 956	194 670 163	51 062 366	3 736 061	2.6	7.1
511	Publishing industries (except Internet)	32 287	242 216 369	65 680 724	16 673 164	1 089 585	3.1	9.7
5111	Newspaper, periodical, book, and directory publishers	22 334	138 710 521	30 745 775	7 864 341	732 877	3.8	8.9
51111	Newspaper publishers	8 603	46 179 063	13 734 533	3 407 424	401 170	1.9	8.1
511110	Newspaper publishers	8 603	46 179 063	13 734 533	3 407 424	401 170	1.9	8.1
51112	Periodical publishers	7 298	40 180 864	8 377 685	2 195 464	152 227	6.8	14.0
511120	Periodical publishers	7 298	40 180 864	8 377 685	2 195 464	152 227	6.8	14.0
51113	Book publishers	3 526	27 928 786	4 966 519	1 343 509	97 080	3.8	4.8
511130	Book publishers	3 526	27 928 786	4 966 519	1 343 509	97 080	3.8	4.8
51114	Directory and mailing list publishers	1 915	16 920 189	2 583 666	635 878	55 820	1.8	8.7
511140	Directory and mailing list publishers	1 915	16 920 189	2 583 666	635 878	55 820	1.8	8.7
51119	Other publishers	992	7 501 619	1 083 372	282 066	26 580	2.5	2.7
511191	Greeting card publishers	118	5 355 731	633 123	177 655	15 707	1.3	.6
511199	All other publishers	874	2 145 888	450 249	104 411	10 873	5.4	7.8
5112	Software publishers	9 953	103 505 848	34 934 949	8 808 823	356 708	2.2	10.7
51121	Software publishers	9 953	103 505 848	34 934 949	8 808 823	356 708	2.2	10.7
512	Motion picture and sound recording industries	22 458	78 250 368	12 599 117	3 107 622	303 148	4.7	9.6
5121	Motion picture and video industries	19 074	62 926 611	10 352 661	2 552 159	271 225	5.1	6.3
51211	Motion picture and video production	11 163	46 761 808	7 389 791	1 826 559	111 112	5.2	4.3
512110	Motion picture and video production	11 163	46 761 808	7 389 791	1 826 559	111 112	5.2	4.3
51212	Motion picture and video distribution	484	1 161 901	200 426	49 666	3 760	9.7	11.9
512120	Motion picture and video distribution	484	1 161 901	200 426	49 666	3 760	9.7	11.9
51213	Motion picture and video exhibition	5 264	10 837 750	1 272 512	289 946	129 982	2.6	12.6
512131	Motion picture theaters (except drive-ins)	4 979	10 729 734	1 251 767	286 629	128 468	2.5	12.5
512132	Drive-in motion picture theaters	285	108 016	20 745	3 317	1 514	15.0	24.3
51219	Postproduction and other motion picture and video industries	2 163	4 165 152	1 489 932	385 988	26 371	8.7	11.1
512191	Teleproduction and other postproduction services	1 847	3 209 083	1 254 471	329 202	22 368	9.3	13.4
512199	Other motion picture and video industries	316	956 069	235 461	56 786	4 003	6.7	3.5
5122	Sound recording industries	3 384	15 323 757	2 246 456	555 463	31 923	3.2	23.2
51221	Record production	349	336 600	68 888	18 466	1 582	35.3	7.0
512210	Record production	349	336 600	68 888	18 466	1 582	35.3	7.0
51222	Integrated record production/distribution	437	10 511 732	1 452 355	367 279	13 975	1.1	31.2
512220	Integrated record production/distribution	437	10 511 732	1 452 355	367 279	13 975	1.1	31.2
51223	Music publishers	619	3 348 360	340 775	79 288	5 943	2.4	4.3
512230	Music publishers	619	3 348 360	340 775	79 288	5 943	2.4	4.3
51224	Sound recording studios	1 488	664 248	238 160	55 698	6 150	21.3	12.5
512240	Sound recording studios	1 488	664 248	238 160	55 698	6 150	21.3	12.5
51229	Other sound recording industries	491	462 817	146 278	34 732	4 273	8.7	7.0
512290	Other sound recording industries	491	462 817	146 278	34 732	4 273	8.7	7.0
5122902	Producers of taped radio programs	143	93 410	30 625	7 759	1 036	15.0	15.7
5122909	All other sound recording industries	348	369 407	115 653	26 973	3 237	7.1	6.8
515	Broadcasting (except Internet)	9 540	73 962 118	14 438 885	3 760 498	291 361	3.3	8.0
5151	Radio and television broadcasting	8 851	48 589 052	11 590 880	2 876 490	252 221	1.8	6.5
51511	Radio broadcasting	6 893	15 602 466	4 762 176	1 187 368	127 892	2.8	6.7
515111	Radio networks	599	2 099 149	570 116	140 367	11 092	2.2	11.1
515112	Radio stations	6 294	13 503 317	4 192 060	1 047 001	116 800	2.9	6.0
51512	Television broadcasting	1 958	32 986 586	6 828 704	1 689 122	124 329	1.4	6.5
515120	Television broadcasting	1 958	32 986 586	6 828 704	1 689 122	124 329	1.4	6.5
5152	Cable and other subscription programming	689	25 373 066	2 848 005	884 008	39 140	6.1	10.9
51521	Cable and other subscription programming	689	25 373 066	2 848 005	884 008	39 140	6.1	10.9
515210	Cable and other subscription programming	689	25 373 066	2 848 005	884 008	39 140	6.1	10.9
516	Internet publishing and broadcasting	2 057	6 363 468	2 346 256	635 008	40 021	7.4	21.3
5161	Internet publishing and broadcasting	2 057	6 363 468	2 346 256	635 008	40 021	7.4	21.3
51611	Internet publishing and broadcasting	2 057	6 363 468	2 346 256	635 008	40 021	7.4	21.3
516110	Internet publishing and broadcasting	2 057	6 363 468	2 346 256	635 008	40 021	7.4	21.3
517	Telecommunications	49 275	411 644 543	72 181 547	19 424 069	1 440 141	1.4	3.2
5171	Wired telecommunications carriers	27 955	237 697 299	47 496 436	12 932 377	842 426	1.2	1.4
51711	Wired telecommunications carriers	27 955	237 697 299	47 496 436	12 932 377	842 426	1.2	1.4
517110	Wired telecommunications carriers	27 955	237 697 299	47 496 436	12 932 377	842 426	1.2	1.4
5172	Wireless telecommunications carriers (except satellite)	11 155	99 192 758	13 206 715	3 555 292	281 415	.9	2.8
51721	Wireless telecommunications carriers (except satellite)	11 155	99 192 758	13 206 715	3 555 292	281 415	.9	2.8
517211	Paging	1 643	2 662 566	678 122	181 088	19 556	12.6	17.8
517212	Cellular and other wireless telecommunications	9 512	96 530 192	12 528 593	3 374 204	261 859	.6	2.3
5173	Telecommunications resellers	2 525	9 716 887	1 396 793	377 241	34 452	14.0	16.1
51731	Telecommunications resellers	2 525	9 716 887	1 396 793	377 241	34 452	14.0	16.1
517310	Telecommunications resellers	2 525	9 716 887	1 396 793	377 241	34 452	14.0	16.1
5174	Satellite telecommunications	646	5 748 139	914 593	250 699	14 418	3.2	23.7
51741	Satellite telecommunications	646	5 748 139	914 593	250 699	14 418	3.2	23.7
517410	Satellite telecommunications	646	5 748 139	914 593	250 699	14 418	3.2	23.7
5175	Cable and other program distribution	6 288	57 708 708	8 553 052	2 146 617	256 015	.6	6.2
51751	Cable and other program distribution	6 288	57 708 708	8 553 052	2 146 617	256 015	.6	6.2
517510	Cable and other program distribution	6 288	57 708 708	8 553 052	2 146 617	256 015	.6	6.2
5179	Other telecommunications	706	1 580 752	613 958	161 843	11 415	11.8	39.7
51791	Other telecommunications	706	1 580 752	613 958	161 843	11 415	11.8	39.7
517910	Other telecommunications	706	1 580 752	613 958	161 843	11 415	11.8	39.7

See footnotes at end of table.

Table 1. Summary Statistics for the United States: 2002—Con.

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NAICS code	Kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	18 589	74 507 785	25 718 584	7 036 941	514 046	3.7	14.2
5181	Internet service providers and web search portals	4 820	21 418 640	4 451 406	1 278 966	79 770	5.9	16.4
51811	Internet service providers and web search portals	4 820	21 418 640	4 451 406	1 278 966	79 770	5.9	16.4
518111	Internet service providers	4 370	18 710 967	3 527 917	1 018 955	69 833	6.6	16.7
518112	Web search portals	450	2 707 673	923 489	260 011	9 937	1.4	14.2
5182	Data processing, hosting, and related services	13 769	53 089 145	21 267 178	5 757 975	434 276	2.9	13.3
51821	Data processing, hosting, and related services	13 769	53 089 145	21 267 178	5 757 975	434 276	2.9	13.3
518210	Data processing, hosting, and related services	13 769	53 089 145	21 267 178	5 757 975	434 276	2.9	13.3
519	Other information services	3 472	4 901 305	1 705 050	425 064	57 759	4.7	19.6
5191	Other information services	3 472	4 901 305	1 705 050	425 064	57 759	4.7	19.6
51911	News syndicates	535	1 843 668	586 683	147 593	10 578	2.6	28.6
519110	News syndicates	535	1 843 668	586 683	147 593	10 578	2.6	28.6
51912	Libraries and archives	2 680	1 649 136	704 681	174 736	33 359	9.7	10.9
519120	Libraries and archives	2 680	1 649 136	704 681	174 736	33 359	9.7	10.9
51919	All other information services	257	1 408 501	413 686	102 735	13 822	1.6	18.0
519190	All other information services	257	1 408 501	413 686	102 735	13 822	1.6	18.0

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Enterprise Support Statistics for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
51	Information	375	86 862	2 611 177	699 296	47 911
518	Internet service providers, web search portals, and data processing services	375	86 862	2 611 177	699 296	47 911
5182	Data processing, hosting, and related services	375	86 862	2 611 177	699 296	47 911
51821	Data processing, hosting, and related services	375	86 862	2 611 177	699 296	47 911
518210	Data processing, hosting, and related services	375	86 862	2 611 177	699 296	47 911

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