

# Florida: 2002

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## 2002 Economic Census

*Accommodation and Food Services*

Geographic Area Series



**USCENSUSBUREAU**

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U.S. Department of Commerce  
Economics and Statistics Administration  
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**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLORIDA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30 215</b>	<b>29 366 940</b>	<b>7 940 944</b>	<b>1 988 094</b>	<b>621 207</b>	<b>15.8</b>	<b>9.8</b>
721	Accommodation .....	3 838	10 078 151	2 627 504	655 148	145 617	5.6	8.1
7211	Traveler accommodation .....	3 334	9 805 356	2 569 872	641 364	141 946	5.1	8.0
72111	Hotels (except casino hotels) and motels .....	3 183	9 745 796	2 557 991	638 404	141 176	5.0	8.1
721110	Hotels (except casino hotels) and motels .....	3 183	9 745 796	2 557 991	638 404	141 176	5.0	8.1
72119	Other traveler accommodation .....	151	59 560	11 881	2 960	770	19.7	5.0
721191	Bed-and-breakfast inns .....	129	52 988	10 370	2 544	624	19.2	5.3
721199	All other traveler accommodation .....	22	6 572	1 511	416	146	24.3	2.8
7212	RV (recreational vehicle) parks and recreational camps .....	404	244 706	51 360	12 103	3 161	22.2	8.4
72121	RV (recreational vehicle) parks and recreational camps .....	404	244 706	51 360	12 103	3 161	22.2	8.4
721211	RV (recreational vehicle) parks and campgrounds .....	305	202 064	36 661	9 401	2 482	22.0	8.0
721214	Recreational and vacation camps (except campgrounds) .....	99	42 642	14 699	2 702	679	22.9	10.7
7213	Rooming and boarding houses .....	100	28 089	6 272	1 681	510	24.9	22.9
72131	Rooming and boarding houses .....	100	28 089	6 272	1 681	510	24.9	22.9
721310	Rooming and boarding houses .....	100	28 089	6 272	1 681	510	24.9	22.9
722	Food services and drinking places .....	26 377	19 288 789	5 313 440	1 332 946	475 590	21.1	10.8
7221	Full-service restaurants .....	11 799	10 312 688	3 053 498	783 997	253 841	23.0	9.1
72211	Full-service restaurants .....	11 799	10 312 688	3 053 498	783 997	253 841	23.0	9.1
722110	Full-service restaurants .....	11 799	10 312 688	3 053 498	783 997	253 841	23.0	9.1
7222	Limited-service eating places .....	11 335	6 924 145	1 746 484	424 089	179 862	18.1	12.4
72221	Limited-service eating places .....	11 335	6 924 145	1 746 484	424 089	179 862	18.1	12.4
722211	Limited-service restaurants .....	9 268	5 996 263	1 505 133	365 399	156 612	17.3	13.2
722212	Cafeterias, buffets, and grill buffets .....	512	365 237	106 089	26 107	9 472	18.7	3.5
722213	Snack and nonalcoholic beverage bars .....	1 555	562 645	135 262	32 583	13 778	26.5	9.7
7223	Special food services .....	1 378	1 289 438	352 694	85 363	27 049	11.4	13.6
72231	Food service contractors .....	797	1 058 829	301 701	72 746	22 116	4.2	14.8
722310	Food service contractors .....	797	1 058 829	301 701	72 746	22 116	4.2	14.8
72232	Caterers .....	416	165 874	41 915	10 570	4 199	45.1	9.0
722320	Caterers .....	416	165 874	41 915	10 570	4 199	45.1	9.0
72233	Mobile food services .....	165	64 735	9 078	2 047	734	42.7	5.9
722330	Mobile food services .....	165	64 735	9 078	2 047	734	42.7	5.9
7224	Drinking places (alcoholic beverages) .....	1 865	762 518	160 764	39 497	14 838	38.4	13.3
72241	Drinking places (alcoholic beverages) .....	1 865	762 518	160 764	39 497	14 838	38.4	13.3
722410	Drinking places (alcoholic beverages) .....	1 865	762 518	160 764	39 497	14 838	38.4	13.3

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 069</b>	<b>797 183</b>	<b>207 905</b>	<b>52 098</b>	<b>19 911</b>	<b>18.1</b>	<b>15.6</b>
721	Accommodation .....	218	225 305	49 927	12 368	3 600	9.0	10.2
7211	Traveler accommodation .....	203	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	197	218 988	48 541	12 052	3 454	8.0	10.4
721110	Hotels (except casino hotels) and motels .....	197	218 988	48 541	12 052	3 454	8.0	10.4
7212	RV (recreational vehicle) parks and recreational camps .....	13	5 025	1 074	242	112	48.3	.5
72121	RV (recreational vehicle) parks and recreational camps .....	13	5 025	1 074	242	112	48.3	.5
721211	RV (recreational vehicle) parks and campgrounds .....	10	4 138	865	190	93	53.0	.6
721214	Recreational and vacation camps (except campgrounds) .....	3	887	209	52	19	26.2	—
722	Food services and drinking places .....	851	571 878	157 978	39 730	16 311	21.7	17.7
7221	Full-service restaurants .....	385	275 637	83 358	21 562	7 858	27.0	8.2
72211	Full-service restaurants .....	385	275 637	83 358	21 562	7 858	27.0	8.2
722110	Full-service restaurants .....	385	275 637	83 358	21 562	7 858	27.0	8.2
7222	Limited-service eating places .....	347	246 898	64 359	15 406	7 111	14.8	30.5
72221	Limited-service eating places .....	347	246 898	64 359	15 406	7 111	14.8	30.5
722211	Limited-service restaurants .....	288	216 563	55 531	13 443	6 328	15.5	32.6
722212	Cafeterias, buffets, and grill buffets .....	11	D	D	D	e	D	D
72222	Special food services .....	30	18 154	3 966	909	403	22.4	3.4
7223	Special food services .....	30	18 154	3 966	909	403	22.4	3.4
7224	Drinking places (alcoholic beverages) .....	89	31 189	6 295	1 853	939	29.0	8.7
72241	Drinking places (alcoholic beverages) .....	89	31 189	6 295	1 853	939	29.0	8.7
722410	Drinking places (alcoholic beverages) .....	89	31 189	6 295	1 853	939	29.0	8.7
<b>Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>972</b>	<b>734 596</b>	<b>189 026</b>	<b>47 521</b>	<b>18 167</b>	<b>17.2</b>	<b>13.5</b>
721	Accommodation .....	202	203 622	42 305	10 539	3 152	9.8	3.7
7211	Traveler accommodation .....	191	199 820	41 536	10 379	3 057	8.9	3.6
72111	Hotels (except casino hotels) and motels .....	186	199 095	41 301	10 327	3 032	8.8	3.6
721110	Hotels (except casino hotels) and motels .....	186	199 095	41 301	10 327	3 032	8.8	3.6
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	b	D	D
722	Food services and drinking places .....	770	530 974	146 721	36 982	15 015	20.0	17.3
7221	Full-service restaurants .....	340	251 638	75 976	19 784	7 086	24.2	8.1
72211	Full-service restaurants .....	340	251 638	75 976	19 784	7 086	24.2	8.1
722110	Full-service restaurants .....	340	251 638	75 976	19 784	7 086	24.2	8.1
7222	Limited-service eating places .....	320	231 758	60 845	14 528	6 627	14.4	29.6
72221	Limited-service eating places .....	320	231 758	60 845	14 528	6 627	14.4	29.6
722211	Limited-service restaurants .....	269	202 685	52 291	12 618	5 872	15.4	31.8
722212	Cafeterias, buffets, and grill buffets .....	9	12 686	4 108	1 022	399	2.9	—
7223	Special food services .....	27	17 398	3 717	842	379	20.4	3.5
7224	Drinking places (alcoholic beverages) .....	83	30 180	6 183	1 828	923	27.8	7.8
72241	Drinking places (alcoholic beverages) .....	83	30 180	6 183	1 828	923	27.8	7.8
722410	Drinking places (alcoholic beverages) .....	83	30 180	6 183	1 828	923	27.8	7.8
<b>Palm Coast, FL Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>97</b>	<b>62 587</b>	<b>18 879</b>	<b>4 577</b>	<b>1 744</b>	<b>28.9</b>	<b>39.9</b>
721	Accommodation .....	16	21 683	7 622	1 829	448	2.1	72.2
722	Food services and drinking places .....	81	40 904	11 257	2 748	1 296	43.0	22.7
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 352</b>	<b>6 089 774</b>	<b>1 496 080</b>	<b>367 168</b>	<b>104 511</b>	<b>8.1</b>	<b>6.0</b>
721	Accommodation .....	475	3 372 803	740 989	180 703	40 038	3.1	3.6
7211	Traveler accommodation .....	415	3 288 427	726 544	177 071	39 104	2.9	3.5
72111	Hotels (except casino hotels) and motels .....	407	3 286 143	725 948	176 932	39 075	2.9	3.5
721110	Hotels (except casino hotels) and motels .....	407	3 286 143	725 948	176 932	39 075	2.9	3.5
7212	RV (recreational vehicle) parks and recreational camps .....	56	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	56	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	41	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .....	15	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	2 877	2 716 971	755 091	186 465	64 473	14.4	9.1
7221	Full-service restaurants .....	1 216	1 501 576	445 295	112 437	35 275	12.9	6.0
72211	Full-service restaurants .....	1 216	1 501 576	445 295	112 437	35 275	12.9	6.0
722110	Full-service restaurants .....	1 216	1 501 576	445 295	112 437	35 275	12.9	6.0
7222	Limited-service eating places .....	1 330	D	D	D	j	D	D
72221	Limited-service eating places .....	1 330	D	D	D	j	D	D
722211	Limited-service restaurants .....	1 143	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets .....	33	30 873	9 470	2 401	845	11.5	1.2
722213	Snack and nonalcoholic beverage bars .....	154	D	D	D	g	D	D
7223	Special food services .....	155	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages) .....	176	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages) .....	176	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages) .....	176	D	D	D	g	D	D
<b>Orlando, FL Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 303</b>	<b>6 060 422</b>	<b>1 488 586</b>	<b>365 395</b>	<b>103 829</b>	<b>8.1</b>	<b>6.0</b>
721	Accommodation .....	464	3 367 489	739 904	180 448	39 959	3.1	3.6
7211	Traveler accommodation .....	411	3 285 268	725 914	176 926	39 057	2.9	3.5
72111	Hotels (except casino hotels) and motels .....	403	3 282 984	725 318	176 787	39 028	2.9	3.5
721110	Hotels (except casino hotels) and motels .....	403	3 282 984	725 318	176 787	39 028	2.9	3.5
7212	RV (recreational vehicle) parks and recreational camps .....	49	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	49	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	35	75 179	12 573	3 223	820	6.3	6.5
721214	Recreational and vacation camps (except campgrounds) .....	14	D	D	D	b	D	D
722	Food services and drinking places .....	2 839	2 692 933	748 682	184 947	63 870	14.4	9.0
7221	Full-service restaurants .....	1 203	1 493 580	443 161	111 919	35 057	12.8	6.1
72211	Full-service restaurants .....	1 203	1 493 580	443 161	111 919	35 057	12.8	6.1
722110	Full-service restaurants .....	1 203	1 493 580	443 161	111 919	35 057	12.8	6.1
7222	Limited-service eating places .....	1 312	913 705	229 485	54 351	22 474	13.9	12.6
72221	Limited-service eating places .....	1 312	913 705	229 485	54 351	22 474	13.9	12.6
722211	Limited-service restaurants .....	1 127	812 910	202 856	47 814	19 826	13.8	13.4
722212	Cafeterias, buffets, and grill buffets .....	33	30 873	9 470	2 401	845	11.5	1.2
722213	Snack and nonalcoholic beverage bars .....	152	69 922	17 159	4 136	1 803	17.1	8.6
7223	Special food services .....	152	201 983	55 582	13 585	4 424	20.1	15.1
7224	Drinking places (alcoholic beverages) .....	172	83 665	20 454	5 092	1 915	33.5	7.5
72241	Drinking places (alcoholic beverages) .....	172	83 665	20 454	5 092	1 915	33.5	7.5
722410	Drinking places (alcoholic beverages) .....	172	83 665	20 454	5 092	1 915	33.5	7.5
<b>The Villages, FL Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>29 352</b>	<b>7 494</b>	<b>1 773</b>	<b>682</b>	<b>14.0</b>	<b>13.7</b>
721	Accommodation .....	11	5 314	1 085	255	79	15.9	1.9
722	Food services and drinking places .....	38	24 038	6 409	1 518	603	13.6	16.3
<b>ARCADIA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>13 552</b>	<b>3 206</b>	<b>885</b>	<b>357</b>	<b>32.5</b>	<b>11.0</b>
721	Accommodation .....	4	2 075	427	91	34	29.6	—
722	Food services and drinking places .....	25	11 477	2 779	794	323	33.1	12.9
<b>CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>929</b>	<b>839 873</b>	<b>233 127</b>	<b>61 762</b>	<b>18 322</b>	<b>18.6</b>	<b>7.0</b>
721	Accommodation .....	136	290 792	82 555	21 173	4 656	6.5	5.4
7211	Traveler accommodation .....	121	281 071	80 425	20 594	4 521	5.5	5.3
72111	Hotels (except casino hotels) and motels .....	118	277 578	79 619	20 330	4 409	5.6	5.4
721110	Hotels (except casino hotels) and motels .....	118	277 578	79 619	20 330	4 409	5.6	5.4
7212	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	14	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	793	549 081	150 572	40 589	13 666	25.0	7.9
7221	Full-service restaurants .....	421	350 730	101 050	27 590	8 657	27.5	8.7
72211	Full-service restaurants .....	421	350 730	101 050	27 590	8 657	27.5	8.7
722110	Full-service restaurants .....	421	350 730	101 050	27 590	8 657	27.5	8.7
7222	Limited-service eating places .....	289	166 141	43 101	11 198	4 423	17.7	5.9
72221	Limited-service eating places .....	289	166 141	43 101	11 198	4 423	17.7	5.9
722211	Limited-service restaurants .....	247	151 696	38 812	9 959	3 969	17.8	5.9
7223	Special food services .....	25	12 625	3 287	926	244	23.5	4.7
7224	Drinking places (alcoholic beverages) .....	58	19 585	3 134	875	342	41.4	13.5
72241	Drinking places (alcoholic beverages) .....	58	19 585	3 134	875	342	41.4	13.5
722410	Drinking places (alcoholic beverages) .....	58	19 585	3 134	875	342	41.4	13.5
	<b>CLEWISTON, FL MICROPOLITAN STATISTICAL AREA</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>21 138</b>	<b>5 427</b>	<b>1 380</b>	<b>534</b>	<b>43.5</b>	<b>8.8</b>
721	Accommodation .....	9	2 896	630	148	47	77.6	1.0
722	Food services and drinking places .....	39	18 242	4 797	1 232	487	38.0	10.0
	<b>FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>422</b>	<b>357 413</b>	<b>102 728</b>	<b>21 845</b>	<b>8 857</b>	<b>17.1</b>	<b>8.4</b>
721	Accommodation .....	51	56 186	14 743	3 127	1 049	6.9	10.0
7211	Traveler accommodation .....	45	54 702	14 358	3 058	1 026	7.1	9.2
72111	Hotels (except casino hotels) and motels .....	45	54 702	14 358	3 058	1 026	7.1	9.2
721110	Hotels (except casino hotels) and motels .....	45	54 702	14 358	3 058	1 026	7.1	9.2
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places .....	371	301 227	87 985	18 718	7 808	19.0	8.1
7221	Full-service restaurants .....	186	178 276	55 125	11 511	4 498	21.3	4.9
72211	Full-service restaurants .....	186	178 276	55 125	11 511	4 498	21.3	4.9
722110	Full-service restaurants .....	186	178 276	55 125	11 511	4 498	21.3	4.9
7222	Limited-service eating places .....	151	101 034	27 112	6 130	2 926	14.2	9.2
72221	Limited-service eating places .....	151	101 034	27 112	6 130	2 926	14.2	9.2
722212	Cafeterias, buffets, and grill buffets .....	4	7 636	2 090	471	301	—	—
7224	Drinking places (alcoholic beverages) .....	30	21 513	5 681	1 064	377	21.1	29.2
72241	Drinking places (alcoholic beverages) .....	30	21 513	5 681	1 064	377	21.1	29.2
722410	Drinking places (alcoholic beverages) .....	30	21 513	5 681	1 064	377	21.1	29.2
	<b>GAINESVILLE, FL METROPOLITAN STATISTICAL AREA</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>453</b>	<b>331 452</b>	<b>87 019</b>	<b>20 824</b>	<b>9 241</b>	<b>17.9</b>	<b>9.8</b>
721	Accommodation .....	87	62 357	14 640	3 458	1 142	16.0	3.2
7211	Traveler accommodation .....	48	47 834	11 220	2 635	880	15.2	2.6
72111	Hotels (except casino hotels) and motels .....	43	46 453	10 965	2 574	859	15.2	2.3
721110	Hotels (except casino hotels) and motels .....	43	46 453	10 965	2 574	859	15.2	2.3
7212	RV (recreational vehicle) parks and recreational camps .....	8	5 966	1 962	401	108	7.7	—
72121	RV (recreational vehicle) parks and recreational camps .....	8	5 966	1 962	401	108	7.7	—
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
72131	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
721310	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
722	Food services and drinking places .....	366	269 095	72 379	17 366	8 099	18.4	11.3
7222	Limited-service eating places .....	183	113 676	29 883	7 118	3 406	18.6	18.9
72221	Limited-service eating places .....	183	113 676	29 883	7 118	3 406	18.6	18.9
7223	Special food services .....	18	18 580	3 259	677	579	8.0	—
	<b>HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>184</b>	<b>80 485</b>	<b>22 772</b>	<b>5 768</b>	<b>2 437</b>	<b>27.4</b>	<b>4.3</b>
721	Accommodation .....	22	11 630	5 216	1 255	425	9.0	2.8
722	Food services and drinking places .....	162	68 855	17 556	4 513	2 012	30.5	4.5
7222	Limited-service eating places .....	56	28 434	6 347	1 461	728	27.5	.9
72221	Limited-service eating places .....	56	28 434	6 347	1 461	728	27.5	.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2 166</b>	<b>1 848 523</b>	<b>518 425</b>	<b>127 209</b>	<b>43 422</b>	<b>15.8</b>	<b>10.5</b>
721	Accommodation .....	240	522 232	143 808	35 650	8 091	8.0	4.0
7211	Traveler accommodation .....	213	506 245	140 227	34 769	7 907	6.6	3.7
72111	Hotels (except casino hotels) and motels .....	187	498 236	138 429	34 343	7 779	5.9	3.7
721110	Hotels (except casino hotels) and motels .....	187	498 236	138 429	34 343	7 779	5.9	3.7
7212	RV (recreational vehicle) parks and recreational camps .....	20	14 553	3 174	765	139	53.8	14.1
72121	RV (recreational vehicle) parks and recreational camps .....	20	14 553	3 174	765	139	53.8	14.1
721211	RV (recreational vehicle) parks and campgrounds .....	17	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses .....	7	1 434	407	116	45	46.7	.7
72131	Rooming and boarding houses .....	7	1 434	407	116	45	46.7	.7
721310	Rooming and boarding houses .....	7	1 434	407	116	45	46.7	.7
722	Food services and drinking places .....	1 926	1 326 291	374 617	91 559	35 331	18.9	13.0
7221	Full-service restaurants .....	777	605 643	183 145	44 940	15 739	22.1	9.3
72211	Full-service restaurants .....	777	605 643	183 145	44 940	15 739	22.1	9.3
722110	Full-service restaurants .....	777	605 643	183 145	44 940	15 739	22.1	9.3
7222	Limited-service eating places .....	920	564 134	149 573	35 857	15 481	17.0	14.2
72221	Limited-service eating places .....	920	564 134	149 573	35 857	15 481	17.0	14.2
722211	Limited-service restaurants .....	786	477 914	125 051	29 855	13 168	17.8	15.7
722212	Cafeterias, buffets, and grill buffets .....	36	47 431	14 519	3 720	1 320	7.3	4.2
722213	Snack and nonalcoholic beverage bars .....	98	38 789	10 003	2 282	993	19.3	7.6
7223	Special food services .....	119	115 105	32 162	8 594	3 226	3.3	23.9
7224	Drinking places (alcoholic beverages) .....	110	41 409	9 737	2 168	885	39.6	21.1
72241	Drinking places (alcoholic beverages) .....	110	41 409	9 737	2 168	885	39.6	21.1
722410	Drinking places (alcoholic beverages) .....	110	41 409	9 737	2 168	885	39.6	21.1
<b>KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>549</b>	<b>638 620</b>	<b>174 295</b>	<b>44 426</b>	<b>10 284</b>	<b>19.9</b>	<b>9.1</b>
721	Accommodation .....	215	365 291	101 535	25 387	4 725	9.0	6.5
7211	Traveler accommodation .....	193	345 595	97 709	24 431	4 461	8.8	6.4
72111	Hotels (except casino hotels) and motels .....	145	315 283	92 281	23 036	4 187	8.4	6.6
721110	Hotels (except casino hotels) and motels .....	145	315 283	92 281	23 036	4 187	8.4	6.6
7212	RV (recreational vehicle) parks and recreational camps .....	18	19 302	3 791	943	259	11.6	8.1
72121	RV (recreational vehicle) parks and recreational camps .....	18	19 302	3 791	943	259	11.6	8.1
721211	RV (recreational vehicle) parks and campgrounds .....	14	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
722	Food services and drinking places .....	334	273 329	72 760	19 039	5 559	34.5	12.6
7221	Full-service restaurants .....	210	195 567	54 365	14 305	4 096	30.2	9.1
72211	Full-service restaurants .....	210	195 567	54 365	14 305	4 096	30.2	9.1
722110	Full-service restaurants .....	210	195 567	54 365	14 305	4 096	30.2	9.1
7222	Limited-service eating places .....	85	46 238	11 398	2 789	1 018	54.0	18.6
72221	Limited-service eating places .....	85	46 238	11 398	2 789	1 018	54.0	18.6
7224	Drinking places (alcoholic beverages) .....	33	29 943	6 637	1 823	416	32.1	26.7
72241	Drinking places (alcoholic beverages) .....	33	29 943	6 637	1 823	416	32.1	26.7
722410	Drinking places (alcoholic beverages) .....	33	29 943	6 637	1 823	416	32.1	26.7
<b>LAKE CITY, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>104</b>	<b>66 455</b>	<b>16 615</b>	<b>4 130</b>	<b>1 719</b>	<b>18.4</b>	<b>8.6</b>
721	Accommodation .....	25	15 489	3 061	757	362	6.6	.6
722	Food services and drinking places .....	79	50 966	13 554	3 373	1 357	22.1	11.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>649</b>	<b>452 479</b>	<b>124 203</b>	<b>31 272</b>	<b>11 901</b>	<b>14.6</b>	<b>12.5</b>
721	Accommodation .....	94	65 486	17 023	4 630	1 419	7.9	17.0
7211	Traveler accommodation .....	70	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	69	54 433	15 066	4 167	1 284	6.1	17.1
721110	Hotels (except casino hotels) and motels .....	69	54 433	15 066	4 167	1 284	6.1	17.1
7212	RV (recreational vehicle) parks and recreational camps .....	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	19	7 961	1 341	356	102	20.0	13.5
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	555	386 993	107 180	26 642	10 482	15.7	11.8
7221	Full-service restaurants .....	230	187 237	56 059	14 308	5 089	18.9	8.7
72211	Full-service restaurants .....	230	187 237	56 059	14 308	5 089	18.9	8.7
722110	Full-service restaurants .....	230	187 237	56 059	14 308	5 089	18.9	8.7
7222	Limited-service eating places .....	239	178 395	45 602	10 988	4 830	11.2	14.1
72221	Limited-service eating places .....	239	178 395	45 602	10 988	4 830	11.2	14.1
722211	Limited-service restaurants .....	202	156 291	39 382	9 417	4 173	11.2	15.6
722212	Cafeterias, buffets, and grill buffets .....	11	15 993	4 661	1 186	426	.1	.1
722212	Cafeterias, buffets, and grill buffets .....	11	15 993	4 661	1 186	426	.1	.1
7223	Special food services .....	28	11 476	3 436	861	321	5.4	24.9
<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9 603</b>	<b>9 228 286</b>	<b>2 611 234</b>	<b>665 398</b>	<b>188 687</b>	<b>19.3</b>	<b>11.4</b>
721	Accommodation .....	914	2 801 352	860 130	221 603	43 859	6.2	11.3
7211	Traveler accommodation .....	864	2 788 730	857 430	220 929	43 715	6.1	11.4
72111	Hotels (except casino hotels) and motels .....	845	2 784 204	856 370	220 683	43 664	6.1	11.4
721110	Hotels (except casino hotels) and motels .....	845	2 784 204	856 370	220 683	43 664	6.1	11.4
7212	RV (recreational vehicle) parks and recreational camps .....	35	9 881	2 050	509	98	34.6	3.1
72121	RV (recreational vehicle) parks and recreational camps .....	35	9 881	2 050	509	98	34.6	3.1
721211	RV (recreational vehicle) parks and campgrounds .....	21	7 943	1 593	433	83	24.5	2.3
721214	Recreational and vacation camps (except campgrounds) .....	14	1 938	457	76	15	75.9	6.1
7213	Rooming and boarding houses .....	15	2 741	650	165	46	13.9	11.7
72131	Rooming and boarding houses .....	15	2 741	650	165	46	13.9	11.7
721310	Rooming and boarding houses .....	15	2 741	650	165	46	13.9	11.7
722	Food services and drinking places .....	8 689	6 426 934	1 751 104	443 795	144 828	25.1	11.4
7221	Full-service restaurants .....	3 879	3 495 927	1 027 209	266 010	78 563	27.6	11.5
72211	Full-service restaurants .....	3 879	3 495 927	1 027 209	266 010	78 563	27.6	11.5
722110	Full-service restaurants .....	3 879	3 495 927	1 027 209	266 010	78 563	27.6	11.5
7222	Limited-service eating places .....	3 773	2 161 926	530 442	129 609	51 952	22.7	11.1
72221	Limited-service eating places .....	3 773	2 161 926	530 442	129 609	51 952	22.7	11.1
722211	Limited-service restaurants .....	2 906	1 841 285	451 694	110 333	44 646	20.3	11.6
722212	Cafeterias, buffets, and grill buffets .....	257	84 257	23 362	5 579	1 917	39.9	5.9
722213	Snack and nonalcoholic beverage bars .....	610	236 384	55 386	13 697	5 389	35.1	9.1
7223	Special food services .....	565	503 007	138 541	34 234	9 801	13.1	10.3
7224	Drinking places (alcoholic beverages) .....	472	266 074	54 912	13 942	4 512	33.6	14.6
72241	Drinking places (alcoholic beverages) .....	472	266 074	54 912	13 942	4 512	33.6	14.6
722410	Drinking places (alcoholic beverages) .....	472	266 074	54 912	13 942	4 512	33.6	14.6
<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 363</b>	<b>2 799 987</b>	<b>763 075</b>	<b>191 065</b>	<b>60 130</b>	<b>21.6</b>	<b>8.8</b>
721	Accommodation .....	351	668 307	191 657	47 645	10 389	7.1	5.4
7211	Traveler accommodation .....	334	663 013	190 337	47 279	10 342	7.1	5.4
72111	Hotels (except casino hotels) and motels .....	325	659 920	189 769	47 146	10 317	7.0	5.4
721110	Hotels (except casino hotels) and motels .....	325	659 920	189 769	47 146	10 317	7.0	5.4
7212	RV (recreational vehicle) parks and recreational camps .....	13	4 287	941	273	28	16.5	2.7
72121	RV (recreational vehicle) parks and recreational camps .....	13	4 287	941	273	28	16.5	2.7
721211	RV (recreational vehicle) parks and campgrounds .....	9	D	D	D	b	D	D
7213	Rooming and boarding houses .....	4	1 007	379	93	19	18.4	—
72131	Rooming and boarding houses .....	4	1 007	379	93	19	18.4	—
721310	Rooming and boarding houses .....	4	1 007	379	93	19	18.4	—

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.</b>							
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	3 012	2 131 680	571 418	143 420	49 741	26.1	9.9
7221	Full-service restaurants .....	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
72211	Full-service restaurants .....	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
722110	Full-service restaurants .....	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
7222	Limited-service eating places .....	1 308	716 472	178 714	43 946	17 975	22.9	9.6
72221	Limited-service eating places .....	1 308	716 472	178 714	43 946	17 975	22.9	9.6
722211	Limited-service restaurants .....	1 053	607 843	152 258	37 267	15 559	21.4	10.3
722212	Cafeterias, buffets, and grill buffets .....	29	26 187	6 787	1 604	513	19.1	2.5
722213	Snack and nonalcoholic beverage bars .....	226	82 442	19 669	5 075	1 903	35.4	6.9
7223	Special food services .....	164	144 031	35 775	8 819	2 746	17.7	2.1
7224	Drinking places (alcoholic beverages) .....	207	103 688	20 098	4 924	1 838	33.9	13.5
72241	Drinking places (alcoholic beverages) .....	207	103 688	20 098	4 924	1 838	33.9	13.5
722410	Drinking places (alcoholic beverages) .....	207	103 688	20 098	4 924	1 838	33.9	13.5
	<b>Miami-Miami Beach-Kendall, FL Metropolitan Division</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 935</b>	<b>4 162 169</b>	<b>1 186 134</b>	<b>300 643</b>	<b>81 610</b>	<b>18.4</b>	<b>12.0</b>
721	Accommodation .....	399	1 450 089	455 732	117 405	23 711	7.5	11.8
7211	Traveler accommodation .....	378	1 446 106	454 874	117 216	23 651	7.4	11.8
72111	Hotels (except casino hotels) and motels .....	373	1 445 128	454 488	117 122	23 627	7.4	11.8
721110	Hotels (except casino hotels) and motels .....	373	1 445 128	454 488	117 122	23 627	7.4	11.8
7212	RV (recreational vehicle) parks and recreational camps .....	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	9	D	D	D	a	D	D
7213	Rooming and boarding houses .....	8	D	D	D	b	D	D
72131	Rooming and boarding houses .....	8	D	D	D	b	D	D
721310	Rooming and boarding houses .....	8	D	D	D	b	D	D
722	Food services and drinking places .....	3 536	2 712 080	730 402	183 238	57 899	24.3	12.2
7221	Full-service restaurants .....	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
72211	Full-service restaurants .....	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
722110	Full-service restaurants .....	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
7222	Limited-service eating places .....	1 611	970 455	237 013	57 937	22 997	22.1	9.6
72221	Limited-service eating places .....	1 611	970 455	237 013	57 937	22 997	22.1	9.6
722211	Limited-service restaurants .....	1 195	845 022	205 457	50 242	20 128	19.0	10.0
722212	Cafeterias, buffets, and grill buffets .....	203	41 959	11 618	2 765	973	49.1	8.6
722213	Snack and nonalcoholic beverage bars .....	213	83 474	19 938	4 930	1 896	39.5	6.4
7223	Special food services .....	261	274 795	77 626	19 073	5 283	9.8	13.6
7224	Drinking places (alcoholic beverages) .....	157	117 285	24 931	6 413	1 808	31.5	13.0
72241	Drinking places (alcoholic beverages) .....	157	117 285	24 931	6 413	1 808	31.5	13.0
722410	Drinking places (alcoholic beverages) .....	157	117 285	24 931	6 413	1 808	31.5	13.0
	<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2 305</b>	<b>2 266 130</b>	<b>662 025</b>	<b>173 690</b>	<b>46 947</b>	<b>18.2</b>	<b>13.3</b>
721	Accommodation .....	164	682 956	212 741	56 553	9 759	2.5	16.2
7211	Traveler accommodation .....	152	679 611	212 219	56 434	9 722	2.4	16.3
72111	Hotels (except casino hotels) and motels .....	147	679 156	212 113	56 415	9 720	2.4	16.3
721110	Hotels (except casino hotels) and motels .....	147	679 156	212 113	56 415	9 720	2.4	16.3
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	D	D	D	b	D	D
722	Food services and drinking places .....	2 141	1 583 174	449 284	117 137	37 188	25.0	12.1
7221	Full-service restaurants .....	1 039	978 893	299 546	80 464	23 570	25.9	9.4
72211	Full-service restaurants .....	1 039	978 893	299 546	80 464	23 570	25.9	9.4
722110	Full-service restaurants .....	1 039	978 893	299 546	80 464	23 570	25.9	9.4
7222	Limited-service eating places .....	854	474 999	114 715	27 726	10 980	23.6	16.4
72221	Limited-service eating places .....	854	474 999	114 715	27 726	10 980	23.6	16.4
722211	Limited-service restaurants .....	658	388 420	93 979	22 824	8 959	21.4	17.2
722212	Cafeterias, buffets, and grill buffets .....	25	16 111	4 957	1 210	431	49.5	4.4
722213	Snack and nonalcoholic beverage bars .....	171	70 468	15 779	3 692	1 590	29.6	14.7
7223	Special food services .....	140	84 181	25 140	6 342	1 772	15.7	13.7
7224	Drinking places (alcoholic beverages) .....	108	45 101	9 883	2 605	866	38.5	21.0
72241	Drinking places (alcoholic beverages) .....	108	45 101	9 883	2 605	866	38.5	21.0
722410	Drinking places (alcoholic beverages) .....	108	45 101	9 883	2 605	866	38.5	21.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>586</b>	<b>697 888</b>	<b>193 229</b>	<b>53 491</b>	<b>13 104</b>	<b>15.0</b>	<b>6.0</b>
721	Accommodation .....	74	300 070	84 813	22 489	4 370	2.6	1.2
7211	Traveler accommodation .....	61	293 593	83 148	22 069	4 280	1.9	.9
72111	Hotels (except casino hotels) and motels .....	58	293 349	83 070	22 049	4 274	1.9	.9
721110	Hotels (except casino hotels) and motels .....	58	293 349	83 070	22 049	4 274	1.9	.9
7212	RV (recreational vehicle) parks and recreational camps .....	13	6 477	1 665	420	90	34.7	19.1
72121	RV (recreational vehicle) parks and recreational camps .....	13	6 477	1 665	420	90	34.7	19.1
721211	RV (recreational vehicle) parks and campgrounds .....	12	D	D	D	b	D	D
722	Food services and drinking places .....	512	397 818	108 416	31 002	8 734	24.4	9.7
7221	Full-service restaurants .....	306	291 357	81 920	23 914	6 310	23.4	9.7
72211	Full-service restaurants .....	306	291 357	81 920	23 914	6 310	23.4	9.7
722110	Full-service restaurants .....	306	291 357	81 920	23 914	6 310	23.4	9.7
7222	Limited-service eating places .....	171	95 125	23 660	6 293	2 139	26.1	9.5
72221	Limited-service eating places .....	171	95 125	23 660	6 293	2 139	26.1	9.5
7223	Special food services .....	19	6 322	1 717	496	144	22.4	14.0
<b>OCALA, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>378</b>	<b>240 967</b>	<b>63 090</b>	<b>15 675</b>	<b>5 988</b>	<b>13.2</b>	<b>11.0</b>
721	Accommodation .....	66	27 682	7 672	1 760	636	21.4	6.6
7212	RV (recreational vehicle) parks and recreational camps .....	16	7 187	2 144	441	129	5.9	1.7
72121	RV (recreational vehicle) parks and recreational camps .....	16	7 187	2 144	441	129	5.9	1.7
721211	RV (recreational vehicle) parks and campgrounds .....	12	3 787	1 068	252	92	11.2	3.1
721214	Recreational and vacation camps (except campgrounds) ..	4	3 400	1 076	189	37	-	.1
722	Food services and drinking places .....	312	213 285	55 418	13 915	5 352	12.1	11.6
7222	Limited-service eating places .....	154	98 119	24 955	6 050	2 667	10.2	18.2
72221	Limited-service eating places .....	154	98 119	24 955	6 050	2 667	10.2	18.2
722212	Cafeterias, buffets, and grill buffets .....	6	9 714	2 835	726	250	32.7	-
<b>OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>61</b>	<b>34 759</b>	<b>7 998</b>	<b>2 174</b>	<b>867</b>	<b>24.5</b>	<b>27.9</b>
721	Accommodation .....	10	4 180	721	192	69	25.0	.2
7212	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	51	30 579	7 277	1 982	798	24.5	31.7
<b>PALATKA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>78</b>	<b>37 432</b>	<b>9 163</b>	<b>2 224</b>	<b>1 078</b>	<b>34.8</b>	<b>19.4</b>
721	Accommodation .....	11	5 023	1 500	349	215	19.3	2.1
722	Food services and drinking places .....	67	32 409	7 663	1 875	863	37.2	22.1
<b>PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>839</b>	<b>604 443</b>	<b>164 632</b>	<b>40 423</b>	<b>15 741</b>	<b>16.2</b>	<b>9.1</b>
721	Accommodation .....	81	133 126	31 503	7 505	2 128	4.6	4.9
7211	Traveler accommodation .....	76	131 082	31 023	7 393	2 103	4.3	4.9
72111	Hotels (except casino hotels) and motels .....	72	129 605	30 678	7 321	2 075	4.3	5.0
721110	Hotels (except casino hotels) and motels .....	72	129 605	30 678	7 321	2 075	4.3	5.0
722	Food services and drinking places .....	758	471 317	133 129	32 918	13 613	19.5	10.3
7221	Full-service restaurants .....	341	232 132	69 978	17 747	6 417	25.5	9.1
72211	Full-service restaurants .....	341	232 132	69 978	17 747	6 417	25.5	9.1
722110	Full-service restaurants .....	341	232 132	69 978	17 747	6 417	25.5	9.1
7222	Limited-service eating places .....	315	203 262	52 492	12 528	6 154	11.5	12.4
72221	Limited-service eating places .....	315	203 262	52 492	12 528	6 154	11.5	12.4
722211	Limited-service restaurants .....	264	175 984	45 461	10 948	5 528	10.6	13.4
722212	Cafeterias, buffets, and grill buffets .....	12	12 866	3 862	929	363	6.4	.2
7223	Special food services .....	22	13 181	4 553	1 041	404	1.2	3.5
7224	Drinking places (alcoholic beverages) .....	80	22 742	6 106	1 602	638	40.8	9.1
72241	Drinking places (alcoholic beverages) .....	80	22 742	6 106	1 602	638	40.8	9.1
722410	Drinking places (alcoholic beverages) .....	80	22 742	6 106	1 602	638	40.8	9.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>449</b>	<b>373 164</b>	<b>92 671</b>	<b>21 469</b>	<b>8 874</b>	<b>15.7</b>	<b>11.8</b>
721	Accommodation .....	112	127 214	25 944	6 225	1 950	13.4	11.7
7211	Traveler accommodation .....	102	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	101	122 345	25 050	6 002	1 885	12.6	11.7
721110	Hotels (except casino hotels) and motels .....	101	122 345	25 050	6 002	1 885	12.6	11.7
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	3 482	588	155	50	47.3	—
722	Food services and drinking places .....	337	245 950	66 727	15 244	6 924	16.8	11.9
7222	Limited-service eating places .....	142	92 681	22 127	5 021	2 362	8.9	21.1
72221	Limited-service eating places .....	142	92 681	22 127	5 021	2 362	8.9	21.1
722212	Cafeterias, buffets, and grill buffets .....	7	9 541	2 400	549	250	6.5	—
<b>PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>636</b>	<b>477 280</b>	<b>128 646</b>	<b>30 890</b>	<b>12 494</b>	<b>18.2</b>	<b>10.7</b>
721	Accommodation .....	57	53 686	13 461	3 045	1 057	15.9	12.2
7211	Traveler accommodation .....	50	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	49	52 701	13 211	3 003	1 041	15.8	11.6
721110	Hotels (except casino hotels) and motels .....	49	52 701	13 211	3 003	1 041	15.8	11.6
722	Food services and drinking places .....	579	423 594	115 185	27 845	11 437	18.5	10.5
7221	Full-service restaurants .....	182	156 341	44 655	10 827	4 309	24.9	3.0
72211	Full-service restaurants .....	182	156 341	44 655	10 827	4 309	24.9	3.0
722110	Full-service restaurants .....	182	156 341	44 655	10 827	4 309	24.9	3.0
7222	Limited-service eating places .....	289	196 176	49 566	12 111	5 495	13.1	8.7
72221	Limited-service eating places .....	289	196 176	49 566	12 111	5 495	13.1	8.7
722211	Limited-service restaurants .....	257	169 947	42 929	10 670	4 862	10.1	9.0
722212	Cafeterias, buffets, and grill buffets .....	13	22 125	5 763	1 280	517	38.0	—
7223	Special food services .....	32	47 562	15 742	3 803	1 139	1.9	45.2
7224	Drinking places (alcoholic beverages) .....	76	23 515	5 222	1 104	494	54.8	5.4
72241	Drinking places (alcoholic beverages) .....	76	23 515	5 222	1 104	494	54.8	5.4
722410	Drinking places (alcoholic beverages) .....	76	23 515	5 222	1 104	494	54.8	5.4
<b>PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>535</b>	<b>390 176</b>	<b>109 397</b>	<b>28 466</b>	<b>10 263</b>	<b>20.6</b>	<b>13.6</b>
721	Accommodation .....	44	72 410	19 584	5 117	1 890	12.1	3.9
7211	Traveler accommodation .....	40	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	39	67 829	19 235	5 033	1 864	12.9	4.2
721110	Hotels (except casino hotels) and motels .....	39	67 829	19 235	5 033	1 864	12.9	4.2
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	491	317 766	89 813	23 349	8 373	22.6	15.8
7221	Full-service restaurants .....	256	188 065	55 952	15 330	5 091	25.5	8.2
72211	Full-service restaurants .....	256	188 065	55 952	15 330	5 091	25.5	8.2
722110	Full-service restaurants .....	256	188 065	55 952	15 330	5 091	25.5	8.2
7222	Limited-service eating places .....	192	113 971	29 966	7 107	2 986	17.6	24.9
72221	Limited-service eating places .....	192	113 971	29 966	7 107	2 986	17.6	24.9
722212	Cafeterias, buffets, and grill buffets .....	7	7 484	2 086	531	160	22.9	3.4
7223	Special food services .....	16	8 746	2 577	573	165	12.5	49.7
<b>PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>238</b>	<b>138 202</b>	<b>38 567</b>	<b>10 441</b>	<b>3 654</b>	<b>20.8</b>	<b>6.3</b>
721	Accommodation .....	31	14 574	4 106	1 104	333	15.7	15.9
7212	RV (recreational vehicle) parks and recreational camps .....	7	2 330	406	112	30	42.9	31.9
72121	RV (recreational vehicle) parks and recreational camps .....	7	2 330	406	112	30	42.9	31.9
722	Food services and drinking places .....	207	123 628	34 461	9 337	3 321	21.4	5.1
7222	Limited-service eating places .....	90	45 971	11 265	2 885	1 241	21.5	7.2
72221	Limited-service eating places .....	90	45 971	11 265	2 885	1 241	21.5	7.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 123</b>	<b>876 543</b>	<b>253 337</b>	<b>65 454</b>	<b>20 308</b>	<b>18.5</b>	<b>8.4</b>
721	Accommodation .....	150	208 168	57 157	14 579	3 185	8.4	8.6
7211	Traveler accommodation .....	131	194 945	54 324	13 774	3 016	6.6	8.8
72111	Hotels (except casino hotels) and motels .....	126	193 495	54 178	13 748	3 006	6.6	8.9
721110	Hotels (except casino hotels) and motels .....	126	193 495	54 178	13 748	3 006	6.6	8.9
7212	RV (recreational vehicle) parks and recreational camps .....	17	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	17	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	14	12 061	2 505	722	150	32.3	3.1
722	Food services and drinking places .....	973	668 375	196 180	50 875	17 123	21.6	8.3
7221	Full-service restaurants .....	513	427 698	136 416	36 445	11 159	20.1	7.8
72211	Full-service restaurants .....	513	427 698	136 416	36 445	11 159	20.1	7.8
722110	Full-service restaurants .....	513	427 698	136 416	36 445	11 159	20.1	7.8
7222	Limited-service eating places .....	349	196 309	51 349	12 724	5 323	18.8	9.6
72221	Limited-service eating places .....	349	196 309	51 349	12 724	5 323	18.8	9.6
722211	Limited-service restaurants .....	287	176 057	45 481	11 167	4 674	18.0	8.9
7223	Special food services .....	36	16 181	3 745	761	283	35.6	15.4
7224	Drinking places (alcoholic beverages) .....	75	28 187	4 670	945	358	57.7	4.3
72241	Drinking places (alcoholic beverages) .....	75	28 187	4 670	945	358	57.7	4.3
722410	Drinking places (alcoholic beverages) .....	75	28 187	4 670	945	358	57.7	4.3
<b>SEBRING, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>122</b>	<b>63 160</b>	<b>16 451</b>	<b>3 938</b>	<b>1 526</b>	<b>29.5</b>	<b>13.3</b>
721	Accommodation .....	27	7 675	1 333	261	107	68.5	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	13	2 557	364	90	29	68.8	—
72121	RV (recreational vehicle) parks and recreational camps .....	13	2 557	364	90	29	68.8	—
722	Food services and drinking places .....	95	55 485	15 118	3 677	1 419	24.2	14.9
7222	Limited-service eating places .....	46	30 543	7 205	1 962	824	10.0	20.0
72221	Limited-service eating places .....	46	30 543	7 205	1 962	824	10.0	20.0
<b>TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>588</b>	<b>422 091</b>	<b>110 075</b>	<b>26 623</b>	<b>11 366</b>	<b>14.1</b>	<b>13.2</b>
721	Accommodation .....	84	84 822	18 585	4 486	1 482	8.1	13.1
7211	Traveler accommodation .....	58	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	57	74 327	16 196	3 879	1 314	7.7	8.5
721110	Hotels (except casino hotels) and motels .....	57	74 327	16 196	3 879	1 314	7.7	8.5
721214	Recreational and vacation camps (except campgrounds) .....	5	818	262	53	15	4.8	52.0
7213	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
72131	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
721310	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
722	Food services and drinking places .....	504	337 269	91 490	22 137	9 884	15.6	13.2
7221	Full-service restaurants .....	167	140 690	41 314	9 737	4 325	20.2	10.5
72211	Full-service restaurants .....	167	140 690	41 314	9 737	4 325	20.2	10.5
722110	Full-service restaurants .....	167	140 690	41 314	9 737	4 325	20.2	10.5
7222	Limited-service eating places .....	264	159 294	40 855	10 386	4 584	13.3	11.9
72221	Limited-service eating places .....	264	159 294	40 855	10 386	4 584	13.3	11.9
722211	Limited-service restaurants .....	226	141 638	36 293	9 393	4 068	13.8	11.5
722212	Cafeterias, buffets, and grill buffets .....	11	9 659	2 971	599	244	11.8	16.2
7223	Special food services .....	45	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4 250</b>	<b>3 587 340</b>	<b>983 115</b>	<b>244 624</b>	<b>83 051</b>	<b>14.4</b>	<b>11.7</b>
721	Accommodation .....	469	935 728	252 612	61 906	15 254	4.6	21.3
7211	Traveler accommodation .....	397	911 746	248 034	60 809	14 926	4.1	21.5
72111	Hotels (except casino hotels) and motels .....	387	909 741	247 807	60 765	14 913	4.0	21.6
721110	Hotels (except casino hotels) and motels .....	387	909 741	247 807	60 765	14 913	4.0	21.6
7212	RV (recreational vehicle) parks and recreational camps .....	60	21 291	3 678	867	264	22.3	15.5
72121	RV (recreational vehicle) parks and recreational camps .....	60	21 291	3 678	867	264	22.3	15.5
721211	RV (recreational vehicle) parks and campgrounds .....	51	19 278	2 942	708	214	22.2	14.9
721214	Recreational and vacation camps (except campgrounds) .	9	2 013	736	159	50	23.6	22.1
7213	Rooming and boarding houses .....	12	2 691	900	230	64	50.4	3.8
72131	Rooming and boarding houses .....	12	2 691	900	230	64	50.4	3.8
721310	Rooming and boarding houses .....	12	2 691	900	230	64	50.4	3.8
722	Food services and drinking places .....	3 781	2 651 612	730 503	182 718	67 797	17.9	8.3
7221	Full-service restaurants .....	1 671	1 337 687	402 251	103 803	35 653	19.5	9.2
72211	Full-service restaurants .....	1 671	1 337 687	402 251	103 803	35 653	19.5	9.2
722110	Full-service restaurants .....	1 671	1 337 687	402 251	103 803	35 653	19.5	9.2
7222	Limited-service eating places .....	1 560	936 259	235 315	57 813	25 367	15.5	6.9
72221	Limited-service eating places .....	1 560	936 259	235 315	57 813	25 367	15.5	6.9
722211	Limited-service restaurants .....	1 265	788 722	196 140	48 188	21 627	15.6	7.4
722212	Cafeterias, buffets, and grill buffets .....	63	60 152	17 832	4 489	1 568	11.8	2.1
722213	Snack and nonalcoholic beverage bars .....	232	87 385	21 343	5 136	2 172	17.3	6.0
7223	Special food services .....	206	270 186	71 615	15 998	4 712	4.4	8.2
7224	Drinking places (alcoholic beverages) .....	344	107 480	21 322	5 104	2 065	52.6	8.7
72241	Drinking places (alcoholic beverages) .....	344	107 480	21 322	5 104	2 065	52.6	8.7
722410	Drinking places (alcoholic beverages) .....	344	107 480	21 322	5 104	2 065	52.6	8.7
<b>VERO BEACH, FL METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>211</b>	<b>139 857</b>	<b>39 298</b>	<b>10 360</b>	<b>3 589</b>	<b>26.4</b>	<b>14.9</b>
721	Accommodation .....	20	12 166	2 822	660	226	45.9	18.6
7212	RV (recreational vehicle) parks and recreational camps .....	5	2 334	657	95	25	67.6	11.1
72121	RV (recreational vehicle) parks and recreational camps .....	5	2 334	657	95	25	67.6	11.1
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places .....	191	127 691	36 476	9 700	3 363	24.5	14.5
7222	Limited-service eating places .....	78	37 339	9 764	2 476	966	33.2	19.4
72221	Limited-service eating places .....	78	37 339	9 764	2 476	966	33.2	19.4
<b>WAUCHULA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>9 334</b>	<b>2 208</b>	<b>633</b>	<b>324</b>	<b>27.3</b>	<b>2.7</b>
721	Accommodation .....	4	935	150	52	20	64.2	—
722	Food services and drinking places .....	21	8 399	2 058	581	304	23.2	3.0

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>438</b>	<b>326 772</b>	<b>85 839</b>	<b>20 538</b>	<b>9 103</b>	<b>17.5</b>	<b>9.2</b>
721	Accommodation .....	86	D	D	D	g	D	D
7211	Traveler accommodation .....	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	42	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	42	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	8	5 966	1 962	401	108	7.7	—
72121	RV (recreational vehicle) parks and recreational camps .....	8	5 966	1 962	401	108	7.7	—
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
72131	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
721310	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
722	Food services and drinking places .....	352	D	D	D	i	D	D
7221	Full-service restaurants .....	134	126 858	36 916	9 025	3 844	17.7	5.0
72211	Full-service restaurants .....	134	126 858	36 916	9 025	3 844	17.7	5.0
722110	Full-service restaurants .....	134	126 858	36 916	9 025	3 844	17.7	5.0
7222	Limited-service eating places .....	181	D	D	D	h	D	D
72221	Limited-service eating places .....	181	D	D	D	h	D	D
722211	Limited-service restaurants .....	151	101 604	26 546	6 305	3 067	19.1	20.8
722212	Cafeterias, buffets, and grill buffets .....	5	4 883	1 517	377	121	14.8	—
7223	Special food services .....	17	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	20	5 774	1 251	297	150	39.5	7.5
72241	Drinking places (alcoholic beverages) .....	20	5 774	1 251	297	150	39.5	7.5
722410	Drinking places (alcoholic beverages) .....	20	5 774	1 251	297	150	39.5	7.5
<b>BAKER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>14 066</b>	<b>2 957</b>	<b>678</b>	<b>358</b>	<b>10.7</b>	<b>23.0</b>
721	Accommodation .....	3	1 394	320	90	32	—	—
722	Food services and drinking places .....	17	12 672	2 637	588	326	11.8	25.5
7222	Limited-service eating places .....	11	D	D	D	e	D	D
72221	Limited-service eating places .....	11	D	D	D	e	D	D
<b>BAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>449</b>	<b>373 164</b>	<b>92 671</b>	<b>21 469</b>	<b>8 874</b>	<b>15.7</b>	<b>11.8</b>
721	Accommodation .....	112	127 214	25 944	6 225	1 950	13.4	11.7
7211	Traveler accommodation .....	102	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	101	122 345	25 050	6 002	1 885	12.6	11.7
721110	Hotels (except casino hotels) and motels .....	101	122 345	25 050	6 002	1 885	12.6	11.7
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	3 482	588	155	50	47.3	—
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	337	245 950	66 727	15 244	6 924	16.8	11.9
7221	Full-service restaurants .....	153	D	D	D	h	D	D
72211	Full-service restaurants .....	153	D	D	D	h	D	D
722110	Full-service restaurants .....	153	D	D	D	h	D	D
7222	Limited-service eating places .....	142	92 681	22 127	5 021	2 362	8.9	21.1
72221	Limited-service eating places .....	142	92 681	22 127	5 021	2 362	8.9	21.1
722211	Limited-service restaurants .....	122	79 432	19 157	4 348	2 060	9.2	24.6
722212	Cafeterias, buffets, and grill buffets .....	7	9 541	2 400	549	250	6.5	—
7223	Special food services .....	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	36	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	36	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	36	D	D	D	e	D	D
<b>BRADFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>32</b>	<b>22 727</b>	<b>6 273</b>	<b>1 421</b>	<b>718</b>	<b>30.0</b>	<b>13.8</b>
721	Accommodation .....	7	1 189	220	51	31	—	1.9
722	Food services and drinking places .....	25	21 538	6 053	1 370	687	31.6	14.4
7222	Limited-service eating places .....	13	14 802	4 050	922	455	43.4	17.5
72221	Limited-service eating places .....	13	14 802	4 050	922	455	43.4	17.5
7223	Special food services .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BREVARD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>839</b>	<b>604 443</b>	<b>164 632</b>	<b>40 423</b>	<b>15 741</b>	<b>16.2</b>	<b>9.1</b>
721	Accommodation .....	81	133 126	31 503	7 505	2 128	4.6	4.9
7211	Traveler accommodation .....	76	131 082	31 023	7 393	2 103	4.3	4.9
72111	Hotels (except casino hotels) and motels .....	72	129 605	30 678	7 321	2 075	4.3	5.0
721110	Hotels (except casino hotels) and motels .....	72	129 605	30 678	7 321	2 075	4.3	5.0
7212	RV (recreational vehicle) parks and recreational camps .....	5	2 044	480	112	25	23.5	6.3
72121	RV (recreational vehicle) parks and recreational camps .....	5	2 044	480	112	25	23.5	6.3
721211	RV (recreational vehicle) parks and campgrounds .....	5	2 044	480	112	25	23.5	6.3
722	Food services and drinking places .....	758	471 317	133 129	32 918	13 613	19.5	10.3
7221	Full-service restaurants .....	341	232 132	69 978	17 747	6 417	25.5	9.1
72211	Full-service restaurants .....	341	232 132	69 978	17 747	6 417	25.5	9.1
722110	Full-service restaurants .....	341	232 132	69 978	17 747	6 417	25.5	9.1
7222	Limited-service eating places .....	315	203 262	52 492	12 528	6 154	11.5	12.4
72221	Limited-service eating places .....	315	203 262	52 492	12 528	6 154	11.5	12.4
722211	Limited-service restaurants .....	264	175 984	45 461	10 948	5 528	10.6	13.4
722212	Cafeterias, buffets, and grill buffets .....	12	12 866	3 862	929	363	6.4	.2
722213	Snack and nonalcoholic beverage bars .....	39	14 412	3 169	651	263	27.4	11.0
7223	Special food services .....	22	13 181	4 553	1 041	404	1.2	3.5
7224	Drinking places (alcoholic beverages) .....	80	22 742	6 106	1 602	638	40.8	9.1
72241	Drinking places (alcoholic beverages) .....	80	22 742	6 106	1 602	638	40.8	9.1
722410	Drinking places (alcoholic beverages) .....	80	22 742	6 106	1 602	638	40.8	9.1
<b>BROWARD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 363</b>	<b>2 799 987</b>	<b>763 075</b>	<b>191 065</b>	<b>60 130</b>	<b>21.6</b>	<b>8.8</b>
721	Accommodation .....	351	668 307	191 657	47 645	10 389	7.1	5.4
7211	Traveler accommodation .....	334	663 013	190 337	47 279	10 342	7.1	5.4
72111	Hotels (except casino hotels) and motels .....	325	659 920	189 769	47 146	10 317	7.0	5.4
721110	Hotels (except casino hotels) and motels .....	325	659 920	189 769	47 146	10 317	7.0	5.4
7212	RV (recreational vehicle) parks and recreational camps .....	13	4 287	941	273	28	16.5	2.7
72121	RV (recreational vehicle) parks and recreational camps .....	13	4 287	941	273	28	16.5	2.7
721211	RV (recreational vehicle) parks and campgrounds .....	9	D	D	D	b	D	D
7213	Rooming and boarding houses .....	4	1 007	379	93	19	18.4	—
72131	Rooming and boarding houses .....	4	1 007	379	93	19	18.4	—
721310	Rooming and boarding houses .....	4	1 007	379	93	19	18.4	—
722	Food services and drinking places .....	3 012	2 131 680	571 418	143 420	49 741	26.1	9.9
7221	Full-service restaurants .....	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
72211	Full-service restaurants .....	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
722110	Full-service restaurants .....	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
7222	Limited-service eating places .....	1 308	716 472	178 714	43 946	17 975	22.9	9.6
72221	Limited-service eating places .....	1 308	716 472	178 714	43 946	17 975	22.9	9.6
722211	Limited-service restaurants .....	1 053	607 843	152 258	37 267	15 559	21.4	10.3
722212	Cafeterias, buffets, and grill buffets .....	29	26 187	6 787	1 604	513	19.1	2.5
722213	Snack and nonalcoholic beverage bars .....	226	82 442	19 669	5 075	1 903	35.4	6.9
7223	Special food services .....	164	144 031	35 775	8 819	2 746	17.7	2.1
7224	Drinking places (alcoholic beverages) .....	207	103 688	20 098	4 924	1 838	33.9	13.5
72241	Drinking places (alcoholic beverages) .....	207	103 688	20 098	4 924	1 838	33.9	13.5
722410	Drinking places (alcoholic beverages) .....	207	103 688	20 098	4 924	1 838	33.9	13.5
<b>CALHOUN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	4 991	1 375	326	144	33.8	30.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>238</b>	<b>138 202</b>	<b>38 567</b>	<b>10 441</b>	<b>3 654</b>	<b>20.8</b>	<b>6.3</b>
721	Accommodation .....	31	14 574	4 106	1 104	333	15.7	15.9
7211	Traveler accommodation .....	24	12 244	3 700	992	303	10.6	12.9
72111	Hotels (except casino hotels) and motels .....	24	12 244	3 700	992	303	10.6	12.9
721110	Hotels (except casino hotels) and motels .....	24	12 244	3 700	992	303	10.6	12.9
7212	RV (recreational vehicle) parks and recreational camps .....	7	2 330	406	112	30	42.9	31.9
72121	RV (recreational vehicle) parks and recreational camps .....	7	2 330	406	112	30	42.9	31.9
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	207	123 628	34 461	9 337	3 321	21.4	5.1
7221	Full-service restaurants .....	100	72 628	22 282	6 241	2 011	20.5	3.7
72211	Full-service restaurants .....	100	72 628	22 282	6 241	2 011	20.5	3.7
722110	Full-service restaurants .....	100	72 628	22 282	6 241	2 011	20.5	3.7
7222	Limited-service eating places .....	90	45 971	11 265	2 885	1 241	21.5	7.2
72221	Limited-service eating places .....	90	45 971	11 265	2 885	1 241	21.5	7.2
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	4	1 995	327	67	11	6.4	3.5
<b>CITRUS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>184</b>	<b>80 485</b>	<b>22 772</b>	<b>5 768</b>	<b>2 437</b>	<b>27.4</b>	<b>4.3</b>
721	Accommodation .....	22	11 630	5 216	1 255	425	9.0	2.8
7211	Traveler accommodation .....	15	10 817	5 088	1 222	409	4.3	2.6
72111	Hotels (except casino hotels) and motels .....	15	10 817	5 088	1 222	409	4.3	2.6
721110	Hotels (except casino hotels) and motels .....	15	10 817	5 088	1 222	409	4.3	2.6
7212	RV (recreational vehicle) parks and recreational camps .....	7	813	128	33	16	71.7	5.7
72121	RV (recreational vehicle) parks and recreational camps .....	7	813	128	33	16	71.7	5.7
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places .....	162	68 855	17 556	4 513	2 012	30.5	4.5
7222	Limited-service eating places .....	56	28 434	6 347	1 461	728	27.5	.9
72221	Limited-service eating places .....	56	28 434	6 347	1 461	728	27.5	.9
7223	Special food services .....	8	D	D	D	b	D	D
<b>CLAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>222</b>	<b>149 730</b>	<b>43 250</b>	<b>10 591</b>	<b>4 290</b>	<b>19.6</b>	<b>12.1</b>
721	Accommodation .....	15	9 129	2 219	514	125	15.6	12.5
7211	Traveler accommodation .....	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	9	6 081	1 227	292	88	16.3	16.3
721110	Hotels (except casino hotels) and motels .....	9	6 081	1 227	292	88	16.3	16.3
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places .....	207	140 601	41 031	10 077	4 165	19.8	12.1
7221	Full-service restaurants .....	81	62 783	19 492	4 938	1 758	19.5	14.5
72211	Full-service restaurants .....	81	62 783	19 492	4 938	1 758	19.5	14.5
722110	Full-service restaurants .....	81	62 783	19 492	4 938	1 758	19.5	14.5
7222	Limited-service eating places .....	105	62 751	16 764	3 972	1 926	14.6	11.8
72221	Limited-service eating places .....	105	62 751	16 764	3 972	1 926	14.6	11.8
722211	Limited-service restaurants .....	87	52 322	14 025	3 281	1 603	14.1	13.2
722212	Cafeterias, buffets, and grill buffets .....	6	D	D	D	c	D	D
7223	Special food services .....	7	7 656	2 829	692	301	1.8	.6
7224	Drinking places (alcoholic beverages) .....	14	7 411	1 946	475	180	85.6	5.3
72241	Drinking places (alcoholic beverages) .....	14	7 411	1 946	475	180	85.6	5.3
722410	Drinking places (alcoholic beverages) .....	14	7 411	1 946	475	180	85.6	5.3

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLLIER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>586</b>	<b>697 888</b>	<b>193 229</b>	<b>53 491</b>	<b>13 104</b>	<b>15.0</b>	<b>6.0</b>
721	Accommodation .....	74	300 070	84 813	22 489	4 370	2.6	1.2
7211	Traveler accommodation .....	61	293 593	83 148	22 069	4 280	1.9	.9
72111	Hotels (except casino hotels) and motels .....	58	293 349	83 070	22 049	4 274	1.9	.9
721110	Hotels (except casino hotels) and motels .....	58	293 349	83 070	22 049	4 274	1.9	.9
7212	RV (recreational vehicle) parks and recreational camps .....	13	6 477	1 665	420	90	34.7	19.1
72121	RV (recreational vehicle) parks and recreational camps .....	13	6 477	1 665	420	90	34.7	19.1
721211	RV (recreational vehicle) parks and campgrounds .....	12	D	D	D	b	D	D
722	Food services and drinking places .....	512	397 818	108 416	31 002	8 734	24.4	9.7
7221	Full-service restaurants .....	306	291 357	81 920	23 914	6 310	23.4	9.7
72211	Full-service restaurants .....	306	291 357	81 920	23 914	6 310	23.4	9.7
722110	Full-service restaurants .....	306	291 357	81 920	23 914	6 310	23.4	9.7
7222	Limited-service eating places .....	171	95 125	23 660	6 293	2 139	26.1	9.5
72221	Limited-service eating places .....	171	95 125	23 660	6 293	2 139	26.1	9.5
722211	Limited-service restaurants .....	134	83 044	20 746	5 529	1 790	27.3	6.7
722213	Snack and nonalcoholic beverage bars .....	34	11 285	2 687	708	318	15.0	27.5
7223	Special food services .....	19	6 322	1 717	496	144	22.4	14.0
<b>COLUMBIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>104</b>	<b>66 455</b>	<b>16 615</b>	<b>4 130</b>	<b>1 719</b>	<b>18.4</b>	<b>8.6</b>
721	Accommodation .....	25	15 489	3 061	757	362	6.6	.6
7211	Traveler accommodation .....	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
722	Food services and drinking places .....	79	50 966	13 554	3 373	1 357	22.1	11.0
7222	Limited-service eating places .....	38	D	D	D	f	D	D
72221	Limited-service eating places .....	38	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	b	D	D
<b>DESOTO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>13 552</b>	<b>3 206</b>	<b>885</b>	<b>357</b>	<b>32.5</b>	<b>11.0</b>
721	Accommodation .....	4	2 075	427	91	34	29.6	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	25	11 477	2 779	794	323	33.1	12.9
<b>DIXIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>5 231</b>	<b>1 310</b>	<b>270</b>	<b>142</b>	<b>54.8</b>	<b>17.6</b>
721	Accommodation .....	7	1 369	234	55	35	73.6	11.8
722	Food services and drinking places .....	13	3 862	1 076	215	107	48.1	19.6
<b>DUVAL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 474</b>	<b>1 173 952</b>	<b>324 506</b>	<b>80 505</b>	<b>28 705</b>	<b>15.4</b>	<b>11.9</b>
721	Accommodation .....	115	222 570	58 398	15 074	3 795	8.2	3.8
7211	Traveler accommodation .....	105	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	103	219 288	57 645	14 873	3 727	8.0	3.1
721110	Hotels (except casino hotels) and motels .....	103	219 288	57 645	14 873	3 727	8.0	3.1
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	5	D	D	D	b	D	D
72131	Rooming and boarding houses .....	5	D	D	D	b	D	D
721310	Rooming and boarding houses .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	1 359	951 382	266 108	65 431	24 910	17.1	13.8
7221	Full-service restaurants .....	497	398 246	118 887	29 206	10 044	21.2	9.6
72211	Full-service restaurants .....	497	398 246	118 887	29 206	10 044	21.2	9.6
722110	Full-service restaurants .....	497	398 246	118 887	29 206	10 044	21.2	9.6
7222	Limited-service eating places .....	683	425 834	113 062	27 271	11 538	15.6	14.7
72221	Limited-service eating places .....	683	425 834	113 062	27 271	11 538	15.6	14.7
722211	Limited-service restaurants .....	589	356 375	92 919	22 307	9 691	16.6	16.5
722212	Cafeterias, buffets, and grill buffets .....	29	41 468	12 870	3 306	1 115	7.2	4.6
722213	Snack and nonalcoholic beverage bars .....	65	27 991	7 273	1 658	732	14.6	6.8
7223	Special food services .....	104	103 636	28 511	7 658	2 804	3.2	26.0
7224	Drinking places (alcoholic beverages) .....	75	23 666	5 648	1 296	524	37.1	15.8
72241	Drinking places (alcoholic beverages) .....	75	23 666	5 648	1 296	524	37.1	15.8
722410	Drinking places (alcoholic beverages) .....	75	23 666	5 648	1 296	524	37.1	15.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESCAMBIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>486</b>	<b>392 107</b>	<b>106 029</b>	<b>25 320</b>	<b>10 013</b>	<b>17.9</b>	<b>9.8</b>
721	Accommodation .....	44	48 698	11 689	2 599	926	14.6	9.2
7211	Traveler accommodation .....	42	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	41	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	41	D	D	D	f	D	D
722	Food services and drinking places .....	442	343 409	94 340	22 721	9 087	18.3	9.9
7221	Full-service restaurants .....	143	136 657	38 852	9 412	3 730	23.2	2.7
72211	Full-service restaurants .....	143	136 657	38 852	9 412	3 730	23.2	2.7
722110	Full-service restaurants .....	143	136 657	38 852	9 412	3 730	23.2	2.7
7222	Limited-service eating places .....	206	147 923	37 868	9 242	4 133	12.2	8.7
72221	Limited-service eating places .....	206	147 923	37 868	9 242	4 133	12.2	8.7
722211	Limited-service restaurants .....	184	124 843	32 095	8 029	3 612	8.3	8.9
722212	Cafeterias, buffets, and grill buffets .....	9	19 348	4 960	1 061	419	39.5	—
7223	Special food services .....	23	36 386	12 737	3 044	768	2.3	44.7
7224	Drinking places (alcoholic beverages) .....	70	22 443	4 883	1 023	456	54.9	5.6
72241	Drinking places (alcoholic beverages) .....	70	22 443	4 883	1 023	456	54.9	5.6
722410	Drinking places (alcoholic beverages) .....	70	22 443	4 883	1 023	456	54.9	5.6
<b>FLAGLER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>97</b>	<b>62 587</b>	<b>18 879</b>	<b>4 577</b>	<b>1 744</b>	<b>28.9</b>	<b>39.9</b>
721	Accommodation .....	16	21 683	7 622	1 829	448	2.1	72.2
7211	Traveler accommodation .....	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	11	19 893	7 240	1 725	422	—	78.7
721110	Hotels (except casino hotels) and motels .....	11	19 893	7 240	1 725	422	—	78.7
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	81	40 904	11 257	2 748	1 296	43.0	22.7
7222	Limited-service eating places .....	27	15 140	3 514	878	484	19.7	43.5
72221	Limited-service eating places .....	27	15 140	3 514	878	484	19.7	43.5
<b>FRANKLIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>21 903</b>	<b>5 662</b>	<b>1 265</b>	<b>490</b>	<b>32.9</b>	<b>18.6</b>
721	Accommodation .....	14	9 917	2 221	511	164	17.5	26.2
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	8 182	1 785	430	137	—	31.7
721110	Hotels (except casino hotels) and motels .....	11	8 182	1 785	430	137	—	31.7
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	26	11 986	3 441	754	326	45.6	12.4
<b>GADSDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>13 882</b>	<b>2 923</b>	<b>752</b>	<b>333</b>	<b>31.0</b>	<b>2.0</b>
721	Accommodation .....	8	1 788	351	113	36	20.2	.3
722	Food services and drinking places .....	31	12 094	2 572	639	297	32.6	2.3
7223	Special food services .....	6	D	D	D	b	D	D
<b>GILCHRIST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>4 680</b>	<b>1 180</b>	<b>286</b>	<b>138</b>	<b>50.3</b>	<b>46.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	c	D	D
<b>GLADES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 816</b>	<b>606</b>	<b>148</b>	<b>52</b>	<b>47.6</b>	<b>—</b>
721	Accommodation .....	4	1 182	191	46	10	37.3	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	5	1 634	415	102	42	55.0	—
<b>GULF</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>9 165</b>	<b>1 964</b>	<b>443</b>	<b>185</b>	<b>40.0</b>	<b>5.7</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	19	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMILTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>4 303</b>	<b>945</b>	<b>210</b>	<b>116</b>	<b>47.2</b>	<b>3.9</b>
721	Accommodation .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	b	D	D
<b>HARDEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>9 334</b>	<b>2 208</b>	<b>633</b>	<b>324</b>	<b>27.3</b>	<b>2.7</b>
721	Accommodation .....	4	935	150	52	20	64.2	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	21	8 399	2 058	581	304	23.2	3.0
<b>HENDRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>21 138</b>	<b>5 427</b>	<b>1 380</b>	<b>534</b>	<b>43.5</b>	<b>8.8</b>
721	Accommodation .....	9	2 896	630	148	47	77.6	1.0
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	39	18 242	4 797	1 232	487	38.0	10.0
7222	Limited-service eating places .....	20	12 510	3 169	772	309	22.5	7.6
72221	Limited-service eating places .....	20	12 510	3 169	772	309	22.5	7.6
<b>HERNANDO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>184</b>	<b>100 504</b>	<b>25 937</b>	<b>6 568</b>	<b>2 911</b>	<b>21.8</b>	<b>4.7</b>
721	Accommodation .....	15	7 425	1 731	416	141	2.4	10.2
7211	Traveler accommodation .....	8	5 991	1 334	326	111	—	9.7
72111	Hotels (except casino hotels) and motels .....	8	5 991	1 334	326	111	—	9.7
721110	Hotels (except casino hotels) and motels .....	8	5 991	1 334	326	111	—	9.7
7212	RV (recreational vehicle) parks and recreational camps .....	7	1 434	397	90	30	12.6	12.1
72121	RV (recreational vehicle) parks and recreational camps .....	7	1 434	397	90	30	12.6	12.1
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places .....	169	93 079	24 206	6 152	2 770	23.3	4.3
7221	Full-service restaurants .....	89	49 586	14 631	3 822	1 660	28.8	6.1
72211	Full-service restaurants .....	89	49 586	14 631	3 822	1 660	28.8	6.1
722110	Full-service restaurants .....	89	49 586	14 631	3 822	1 660	28.8	6.1
7222	Limited-service eating places .....	58	38 447	8 643	2 123	1 018	11.1	2.4
72221	Limited-service eating places .....	58	38 447	8 643	2 123	1 018	11.1	2.4
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
<b>HIGHLANDS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>122</b>	<b>63 160</b>	<b>16 451</b>	<b>3 938</b>	<b>1 526</b>	<b>29.5</b>	<b>13.3</b>
721	Accommodation .....	27	7 675	1 333	261	107	68.5	1.9
7211	Traveler accommodation .....	14	5 118	969	171	78	68.3	2.8
72111	Hotels (except casino hotels) and motels .....	14	5 118	969	171	78	68.3	2.8
721110	Hotels (except casino hotels) and motels .....	14	5 118	969	171	78	68.3	2.8
7212	RV (recreational vehicle) parks and recreational camps .....	13	2 557	364	90	29	68.8	—
72121	RV (recreational vehicle) parks and recreational camps .....	13	2 557	364	90	29	68.8	—
721211	RV (recreational vehicle) parks and campgrounds .....	10	1 990	255	69	20	81.4	—
721214	Recreational and vacation camps (except campgrounds) .	3	567	109	21	9	24.9	—
722	Food services and drinking places .....	95	55 485	15 118	3 677	1 419	24.2	14.9
7222	Limited-service eating places .....	46	30 543	7 205	1 962	824	10.0	20.0
72221	Limited-service eating places .....	46	30 543	7 205	1 962	824	10.0	20.0
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HILLSBOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 723</b>	<b>1 643 887</b>	<b>448 255</b>	<b>112 990</b>	<b>37 923</b>	<b>12.5</b>	<b>8.6</b>
721	Accommodation .....	147	387 719	101 167	25 768	5 840	4.1	5.8
7211	Traveler accommodation .....	121	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels .....	120	378 724	99 134	25 291	5 715	3.6	5.6
721110	Hotels (except casino hotels) and motels .....	120	378 724	99 134	25 291	5 715	3.6	5.6
7212	RV (recreational vehicle) parks and recreational camps .....	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	7	D	D	D	b	D	D
7213	Rooming and boarding houses .....	8	D	D	D	b	D	D
72131	Rooming and boarding houses .....	8	D	D	D	b	D	D
721310	Rooming and boarding houses .....	8	D	D	D	b	D	D
722	Food services and drinking places .....	1 576	1 256 168	347 088	87 222	32 083	15.1	9.4
7221	Full-service restaurants .....	619	618 007	188 833	47 979	16 165	14.9	9.7
72211	Full-service restaurants .....	619	618 007	188 833	47 979	16 165	14.9	9.7
722110	Full-service restaurants .....	619	618 007	188 833	47 979	16 165	14.9	9.7
7222	Limited-service eating places .....	734	470 536	115 325	28 578	12 214	15.0	7.2
72221	Limited-service eating places .....	734	470 536	115 325	28 578	12 214	15.0	7.2
722211	Limited-service restaurants .....	593	390 508	93 820	23 312	10 218	15.9	7.6
722212	Cafeterias, buffets, and grill buffets .....	38	33 857	10 072	2 476	836	12.3	2.5
722213	Snack and nonalcoholic beverage bars .....	103	46 171	11 433	2 790	1 160	9.2	7.1
7223	Special food services .....	105	125 164	34 482	8 605	2 815	4.5	15.9
7224	Drinking places (alcoholic beverages) .....	118	42 461	8 448	2 060	889	51.1	10.6
72241	Drinking places (alcoholic beverages) .....	118	42 461	8 448	2 060	889	51.1	10.6
722410	Drinking places (alcoholic beverages) .....	118	42 461	8 448	2 060	889	51.1	10.6
<b>HOLMES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>4 516</b>	<b>1 220</b>	<b>313</b>	<b>153</b>	<b>22.7</b>	<b>4.2</b>
721	Accommodation .....	4	558	125	33	23	—	33.7
722	Food services and drinking places .....	8	3 958	1 095	280	130	25.9	—
<b>INDIAN RIVER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>211</b>	<b>139 857</b>	<b>39 298</b>	<b>10 360</b>	<b>3 589</b>	<b>26.4</b>	<b>14.9</b>
721	Accommodation .....	20	12 166	2 822	660	226	45.9	18.6
7211	Traveler accommodation .....	15	9 832	2 165	565	201	40.8	20.3
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	2 334	657	95	25	67.6	11.1
72121	RV (recreational vehicle) parks and recreational camps .....	5	2 334	657	95	25	67.6	11.1
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	191	127 691	36 476	9 700	3 363	24.5	14.5
7221	Full-service restaurants .....	100	D	D	D	g	D	D
72211	Full-service restaurants .....	100	D	D	D	g	D	D
722110	Full-service restaurants .....	100	D	D	D	g	D	D
7222	Limited-service eating places .....	78	37 339	9 764	2 476	966	33.2	19.4
72221	Limited-service eating places .....	78	37 339	9 764	2 476	966	33.2	19.4
7223	Special food services .....	4	D	D	D	b	D	D
<b>JACKSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>60</b>	<b>30 504</b>	<b>7 906</b>	<b>1 964</b>	<b>942</b>	<b>24.6</b>	<b>5.3</b>
721	Accommodation .....	9	6 359	1 245	281	125	11.0	—
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	51	24 145	6 661	1 683	817	28.2	6.8
7222	Limited-service eating places .....	26	13 225	3 240	819	411	19.2	10.0
72221	Limited-service eating places .....	26	13 225	3 240	819	411	19.2	10.0
7223	Special food services .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JEFFERSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>3 649</b>	<b>839</b>	<b>204</b>	<b>103</b>	<b>28.7</b>	<b>1.5</b>
721	Accommodation .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	10	D	D	D	b	D	D
<b>LAFAYETTE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
<b>LAKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>319</b>	<b>240 784</b>	<b>58 527</b>	<b>14 745</b>	<b>5 558</b>	<b>35.9</b>	<b>10.9</b>
721	Accommodation .....	43	82 864	14 322	3 497	971	54.4	5.5
7211	Traveler accommodation .....	25	67 693	10 604	2 512	678	66.1	.7
72111	Hotels (except casino hotels) and motels .....	25	67 693	10 604	2 512	678	66.1	.7
721110	Hotels (except casino hotels) and motels .....	25	67 693	10 604	2 512	678	66.1	.7
7212	RV (recreational vehicle) parks and recreational camps .....	18	15 171	3 718	985	293	2.3	26.8
72121	RV (recreational vehicle) parks and recreational camps .....	18	15 171	3 718	985	293	2.3	26.8
721211	RV (recreational vehicle) parks and campgrounds .....	12	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	b	D	D
722	Food services and drinking places .....	276	157 920	44 205	11 248	4 587	26.2	13.8
7221	Full-service restaurants .....	137	86 264	26 027	6 896	2 629	28.2	10.8
72211	Full-service restaurants .....	137	86 264	26 027	6 896	2 629	28.2	10.8
722110	Full-service restaurants .....	137	86 264	26 027	6 896	2 629	28.2	10.8
7222	Limited-service eating places .....	115	64 132	16 926	4 077	1 838	22.3	16.1
72221	Limited-service eating places .....	115	64 132	16 926	4 077	1 838	22.3	16.1
722211	Limited-service restaurants .....	100	58 021	14 947	3 572	1 641	22.5	17.3
722212	Cafeterias, buffets, and grill buffets .....	6	D	D	D	c	D	D
7223	Special food services .....	8	D	D	D	b	D	D
<b>LEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>929</b>	<b>839 873</b>	<b>233 127</b>	<b>61 762</b>	<b>18 322</b>	<b>18.6</b>	<b>7.0</b>
721	Accommodation .....	136	290 792	82 555	21 173	4 656	6.5	5.4
7211	Traveler accommodation .....	121	281 071	80 425	20 594	4 521	5.5	5.3
72111	Hotels (except casino hotels) and motels .....	118	277 578	79 619	20 330	4 409	5.6	5.4
721110	Hotels (except casino hotels) and motels .....	118	277 578	79 619	20 330	4 409	5.6	5.4
7212	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	14	D	D	D	c	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	793	549 081	150 572	40 589	13 666	25.0	7.9
7221	Full-service restaurants .....	421	350 730	101 050	27 590	8 657	27.5	8.7
72211	Full-service restaurants .....	421	350 730	101 050	27 590	8 657	27.5	8.7
722110	Full-service restaurants .....	421	350 730	101 050	27 590	8 657	27.5	8.7
7222	Limited-service eating places .....	289	166 141	43 101	11 198	4 423	17.7	5.9
72221	Limited-service eating places .....	289	166 141	43 101	11 198	4 423	17.7	5.9
722211	Limited-service restaurants .....	247	151 696	38 812	9 959	3 969	17.8	5.9
722212	Cafeterias, buffets, and grill buffets .....	4	6 247	1 957	571	175	1.1	—
7223	Special food services .....	25	12 625	3 287	926	244	23.5	4.7
7224	Drinking places (alcoholic beverages) .....	58	19 585	3 134	875	342	41.4	13.5
72241	Drinking places (alcoholic beverages) .....	58	19 585	3 134	875	342	41.4	13.5
722410	Drinking places (alcoholic beverages) .....	58	19 585	3 134	875	342	41.4	13.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>512</b>	<b>393 582</b>	<b>103 455</b>	<b>25 002</b>	<b>10 611</b>	<b>12.3</b>	<b>13.4</b>
721	Accommodation .....	70	81 186	17 743	4 261	1 412	7.2	13.2
7211	Traveler accommodation .....	50	72 136	15 748	3 743	1 273	7.5	8.7
72111	Hotels (except casino hotels) and motels .....	50	72 136	15 748	3 743	1 273	7.5	8.7
721110	Hotels (except casino hotels) and motels .....	50	72 136	15 748	3 743	1 273	7.5	8.7
7213	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
72131	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
721310	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
722	Food services and drinking places .....	442	312 396	85 712	20 741	9 199	13.6	13.5
7221	Full-service restaurants .....	141	131 918	39 181	9 258	4 093	16.6	9.9
72211	Full-service restaurants .....	141	131 918	39 181	9 258	4 093	16.6	9.9
722110	Full-service restaurants .....	141	131 918	39 181	9 258	4 093	16.6	9.9
7222	Limited-service eating places .....	237	145 676	37 683	9 575	4 162	12.6	12.7
72221	Limited-service eating places .....	237	145 676	37 683	9 575	4 162	12.6	12.7
722211	Limited-service restaurants .....	199	128 020	33 121	8 582	3 646	13.0	12.4
722212	Cafeterias, buffets, and grill buffets .....	11	9 659	2 971	599	244	11.8	16.2
7223	Special food services .....	39	18 462	4 958	979	573	4.6	26.4
7224	Drinking places (alcoholic beverages) .....	25	16 340	3 890	929	371	8.6	35.3
72241	Drinking places (alcoholic beverages) .....	25	16 340	3 890	929	371	8.6	35.3
722410	Drinking places (alcoholic beverages) .....	25	16 340	3 890	929	371	8.6	35.3
<b>LEVY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>65</b>	<b>25 561</b>	<b>6 865</b>	<b>1 522</b>	<b>735</b>	<b>26.4</b>	<b>15.9</b>
721	Accommodation .....	9	4 225	1 191	275	138	3.4	10.9
722	Food services and drinking places .....	56	21 336	5 674	1 247	597	31.0	16.9
7222	Limited-service eating places .....	19	8 927	2 638	564	314	12.5	13.9
72221	Limited-service eating places .....	19	8 927	2 638	564	314	12.5	13.9
<b>LIBERTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	c	D	D
722	Food services and drinking places .....	1	D	D	D	b	D	D
<b>MADISON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>10 946</b>	<b>2 841</b>	<b>549</b>	<b>310</b>	<b>30.4</b>	<b>2.6</b>
721	Accommodation .....	5	3 029	846	190	146	50.7	—
722	Food services and drinking places .....	25	7 917	1 995	359	164	22.7	3.6
<b>MANATEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>435</b>	<b>297 414</b>	<b>83 174</b>	<b>21 241</b>	<b>7 206</b>	<b>17.8</b>	<b>11.2</b>
721	Accommodation .....	61	52 064	11 819	3 006	776	15.0	24.2
7211	Traveler accommodation .....	50	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	49	48 915	11 216	2 859	742	13.5	24.9
721110	Hotels (except casino hotels) and motels .....	49	48 915	11 216	2 859	742	13.5	24.9
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	374	245 350	71 355	18 235	6 430	18.3	8.4
7221	Full-service restaurants .....	181	138 364	44 771	11 792	3 800	18.1	6.3
72211	Full-service restaurants .....	181	138 364	44 771	11 792	3 800	18.1	6.3
722110	Full-service restaurants .....	181	138 364	44 771	11 792	3 800	18.1	6.3
7222	Limited-service eating places .....	152	92 327	24 081	5 837	2 394	13.3	12.6
72221	Limited-service eating places .....	152	92 327	24 081	5 837	2 394	13.3	12.6
722211	Limited-service restaurants .....	128	87 229	22 454	5 418	2 221	12.8	12.8
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
7223	Special food services .....	14	6 279	1 152	258	99	70.5	.2
7224	Drinking places (alcoholic beverages) .....	27	8 380	1 351	348	137	38.8	3.4
72241	Drinking places (alcoholic beverages) .....	27	8 380	1 351	348	137	38.8	3.4
722410	Drinking places (alcoholic beverages) .....	27	8 380	1 351	348	137	38.8	3.4

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>378</b>	<b>240 967</b>	<b>63 090</b>	<b>15 675</b>	<b>5 988</b>	<b>13.2</b>	<b>11.0</b>
721	Accommodation .....	66	27 682	7 672	1 760	636	21.4	6.6
7211	Traveler accommodation .....	48	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	46	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	46	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	16	7 187	2 144	441	129	5.9	1.7
72121	RV (recreational vehicle) parks and recreational camps .....	16	7 187	2 144	441	129	5.9	1.7
721211	RV (recreational vehicle) parks and campgrounds .....	12	3 787	1 068	252	92	11.2	3.1
721214	Recreational and vacation camps (except campgrounds) .....	4	3 400	1 076	189	37	—	.1
7213	Rooming and boarding houses .....	2	D	D	D	b	D	D
72131	Rooming and boarding houses .....	2	D	D	D	b	D	D
721310	Rooming and boarding houses .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	312	213 285	55 418	13 915	5 352	12.1	11.6
7221	Full-service restaurants .....	120	106 343	28 732	7 440	2 506	12.3	5.4
72211	Full-service restaurants .....	120	106 343	28 732	7 440	2 506	12.3	5.4
722110	Full-service restaurants .....	120	106 343	28 732	7 440	2 506	12.3	5.4
7222	Limited-service eating places .....	154	98 119	24 955	6 050	2 667	10.2	18.2
72221	Limited-service eating places .....	154	98 119	24 955	6 050	2 667	10.2	18.2
722211	Limited-service restaurants .....	129	81 602	20 288	4 893	2 240	7.9	20.9
722212	Cafeterias, buffets, and grill buffets .....	6	9 714	2 835	726	250	32.7	—
7223	Special food services .....	10	3 729	949	257	93	39.2	7.2
<b>MARTIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>277</b>	<b>220 032</b>	<b>62 509</b>	<b>16 586</b>	<b>5 504</b>	<b>20.5</b>	<b>14.6</b>
721	Accommodation .....	20	36 167	11 662	3 092	718	13.6	7.6
7211	Traveler accommodation .....	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	17	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	257	183 865	50 847	13 494	4 786	21.8	15.9
7221	Full-service restaurants .....	142	119 006	34 246	9 548	3 100	24.4	7.9
72211	Full-service restaurants .....	142	119 006	34 246	9 548	3 100	24.4	7.9
722110	Full-service restaurants .....	142	119 006	34 246	9 548	3 100	24.4	7.9
7222	Limited-service eating places .....	94	57 758	15 334	3 633	1 563	14.8	31.8
72221	Limited-service eating places .....	94	57 758	15 334	3 633	1 563	14.8	31.8
722211	Limited-service restaurants .....	74	51 819	13 629	3 220	1 394	13.3	33.9
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	9	3 099	626	146	58	33.6	22.4
<b>MIAMI-DADE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 935</b>	<b>4 162 169</b>	<b>1 186 134</b>	<b>300 643</b>	<b>81 610</b>	<b>18.4</b>	<b>12.0</b>
721	Accommodation .....	399	1 450 089	455 732	117 405	23 711	7.5	11.8
7211	Traveler accommodation .....	378	1 446 106	454 874	117 216	23 651	7.4	11.8
72111	Hotels (except casino hotels) and motels .....	373	1 445 128	454 488	117 122	23 627	7.4	11.8
721110	Hotels (except casino hotels) and motels .....	373	1 445 128	454 488	117 122	23 627	7.4	11.8
7212	RV (recreational vehicle) parks and recreational camps .....	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	9	D	D	D	a	D	D
7213	Rooming and boarding houses .....	8	D	D	D	b	D	D
72131	Rooming and boarding houses .....	8	D	D	D	b	D	D
721310	Rooming and boarding houses .....	8	D	D	D	b	D	D
722	Food services and drinking places .....	3 536	2 712 080	730 402	183 238	57 899	24.3	12.2
7221	Full-service restaurants .....	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
72211	Full-service restaurants .....	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
722110	Full-service restaurants .....	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
7222	Limited-service eating places .....	1 611	970 455	237 013	57 937	22 997	22.1	9.6
72221	Limited-service eating places .....	1 611	970 455	237 013	57 937	22 997	22.1	9.6
722211	Limited-service restaurants .....	1 195	845 022	205 457	50 242	20 128	19.0	10.0
722212	Cafeterias, buffets, and grill buffets .....	203	41 959	11 618	2 765	973	49.1	8.6
722213	Snack and nonalcoholic beverage bars .....	213	83 474	19 938	4 930	1 896	39.5	6.4
7223	Special food services .....	261	274 795	77 626	19 073	5 283	9.8	13.6
7224	Drinking places (alcoholic beverages) .....	157	117 285	24 931	6 413	1 808	31.5	13.0
72241	Drinking places (alcoholic beverages) .....	157	117 285	24 931	6 413	1 808	31.5	13.0
722410	Drinking places (alcoholic beverages) .....	157	117 285	24 931	6 413	1 808	31.5	13.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>549</b>	<b>638 620</b>	<b>174 295</b>	<b>44 426</b>	<b>10 284</b>	<b>19.9</b>	<b>9.1</b>
721	Accommodation .....	215	365 291	101 535	25 387	4 725	9.0	6.5
7211	Traveler accommodation .....	193	345 595	97 709	24 431	4 461	8.8	6.4
72111	Hotels (except casino hotels) and motels .....	145	315 283	92 281	23 036	4 187	8.4	6.6
721110	Hotels (except casino hotels) and motels .....	145	315 283	92 281	23 036	4 187	8.4	6.6
72119	Other traveler accommodation .....	48	30 312	5 428	1 395	274	13.1	5.2
721191	Bed-and-breakfast inns .....	48	30 312	5 428	1 395	274	13.1	5.2
7212	RV (recreational vehicle) parks and recreational camps .....	18	19 302	3 791	943	259	11.6	8.1
72121	RV (recreational vehicle) parks and recreational camps .....	18	19 302	3 791	943	259	11.6	8.1
721211	RV (recreational vehicle) parks and campgrounds .....	14	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	4	394	35	13	5	76.4	23.6
72131	Rooming and boarding houses .....	4	394	35	13	5	76.4	23.6
721310	Rooming and boarding houses .....	4	394	35	13	5	76.4	23.6
722	Food services and drinking places .....	334	273 329	72 760	19 039	5 559	34.5	12.6
7221	Full-service restaurants .....	210	195 567	54 365	14 305	4 096	30.2	9.1
72211	Full-service restaurants .....	210	195 567	54 365	14 305	4 096	30.2	9.1
722110	Full-service restaurants .....	210	195 567	54 365	14 305	4 096	30.2	9.1
7222	Limited-service eating places .....	85	46 238	11 398	2 789	1 018	54.0	18.6
72221	Limited-service eating places .....	85	46 238	11 398	2 789	1 018	54.0	18.6
7224	Drinking places (alcoholic beverages) .....	33	29 943	6 637	1 823	416	32.1	26.7
72241	Drinking places (alcoholic beverages) .....	33	29 943	6 637	1 823	416	32.1	26.7
722410	Drinking places (alcoholic beverages) .....	33	29 943	6 637	1 823	416	32.1	26.7
<b>NASSAU</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>99</b>	<b>180 124</b>	<b>50 572</b>	<b>11 852</b>	<b>3 254</b>	<b>8.2</b>	<b>9.7</b>
721	Accommodation .....	17	131 061	36 177	8 627	1 939	1.7	7.7
7211	Traveler accommodation .....	17	131 061	36 177	8 627	1 939	1.7	7.7
72111	Hotels (except casino hotels) and motels .....	11	128 237	35 607	8 488	1 894	.4	7.9
721110	Hotels (except casino hotels) and motels .....	11	128 237	35 607	8 488	1 894	.4	7.9
722	Food services and drinking places .....	82	49 063	14 395	3 225	1 315	25.5	14.8
7222	Limited-service eating places .....	34	D	D	D	f	D	D
72221	Limited-service eating places .....	34	D	D	D	f	D	D
<b>OKALOOSA</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>422</b>	<b>357 413</b>	<b>102 728</b>	<b>21 845</b>	<b>8 857</b>	<b>17.1</b>	<b>8.4</b>
721	Accommodation .....	51	56 186	14 743	3 127	1 049	6.9	10.0
7211	Traveler accommodation .....	45	54 702	14 358	3 058	1 026	7.1	9.2
72111	Hotels (except casino hotels) and motels .....	45	54 702	14 358	3 058	1 026	7.1	9.2
721110	Hotels (except casino hotels) and motels .....	45	54 702	14 358	3 058	1 026	7.1	9.2
7212	RV (recreational vehicle) parks and recreational camps .....	6	1 484	385	69	23	1.6	40.3
72121	RV (recreational vehicle) parks and recreational camps .....	6	1 484	385	69	23	1.6	40.3
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places .....	371	301 227	87 985	18 718	7 808	19.0	8.1
7221	Full-service restaurants .....	186	178 276	55 125	11 511	4 498	21.3	4.9
72211	Full-service restaurants .....	186	178 276	55 125	11 511	4 498	21.3	4.9
722110	Full-service restaurants .....	186	178 276	55 125	11 511	4 498	21.3	4.9
7222	Limited-service eating places .....	151	101 034	27 112	6 130	2 926	14.2	9.2
72221	Limited-service eating places .....	151	101 034	27 112	6 130	2 926	14.2	9.2
722211	Limited-service restaurants .....	122	86 999	23 381	5 318	2 474	12.5	10.3
722212	Cafeterias, buffets, and grill buffets .....	4	7 636	2 090	471	301	-	-
7224	Drinking places (alcoholic beverages) .....	30	21 513	5 681	1 064	377	21.1	29.2
72241	Drinking places (alcoholic beverages) .....	30	21 513	5 681	1 064	377	21.1	29.2
722410	Drinking places (alcoholic beverages) .....	30	21 513	5 681	1 064	377	21.1	29.2
<b>OKEECHOBEE</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>61</b>	<b>34 759</b>	<b>7 998</b>	<b>2 174</b>	<b>867</b>	<b>24.5</b>	<b>27.9</b>
721	Accommodation .....	10	4 180	721	192	69	25.0	.2
7212	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	51	30 579	7 277	1 982	798	24.5	31.7
7222	Limited-service eating places .....	22	20 787	4 849	1 339	452	17.8	42.3
72221	Limited-service eating places .....	22	20 787	4 849	1 339	452	17.8	42.3
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORANGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 939</b>	<b>4 688 186</b>	<b>1 107 203</b>	<b>271 288</b>	<b>73 856</b>	<b>6.0</b>	<b>5.3</b>
721	Accommodation .....	257	2 886 315	614 753	150 138	33 435	1.4	3.4
7211	Traveler accommodation .....	240	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels .....	236	2 826 207	606 236	148 023	32 949	1.4	3.4
721110	Hotels (except casino hotels) and motels .....	236	2 826 207	606 236	148 023	32 949	1.4	3.4
7212	RV (recreational vehicle) parks and recreational camps .....	13	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	13	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	9	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	4	D	D	D	a	D	D
72131	Rooming and boarding houses .....	4	D	D	D	a	D	D
721310	Rooming and boarding houses .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	1 682	1 801 871	492 450	121 150	40 421	13.5	8.4
7221	Full-service restaurants .....	659	994 541	286 054	71 955	21 642	10.1	5.7
72211	Full-service restaurants .....	659	994 541	286 054	71 955	21 642	10.1	5.7
722110	Full-service restaurants .....	659	994 541	286 054	71 955	21 642	10.1	5.7
7222	Limited-service eating places .....	810	565 269	142 092	33 277	13 490	14.5	11.2
72221	Limited-service eating places .....	810	565 269	142 092	33 277	13 490	14.5	11.2
722211	Limited-service restaurants .....	682	497 845	124 504	28 966	11 730	14.2	11.9
722212	Cafeterias, buffets, and grill buffets .....	19	15 426	4 843	1 248	438	10.6	1.8
722213	Snack and nonalcoholic beverage bars .....	109	51 998	12 745	3 063	1 322	18.9	7.1
7223	Special food services .....	108	177 545	48 576	12 038	3 852	21.9	14.9
7224	Drinking places (alcoholic beverages) .....	105	64 516	15 728	3 880	1 437	32.6	7.4
72241	Drinking places (alcoholic beverages) .....	105	64 516	15 728	3 880	1 437	32.6	7.4
722410	Drinking places (alcoholic beverages) .....	105	64 516	15 728	3 880	1 437	32.6	7.4
<b>OSCEOLA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>437</b>	<b>654 999</b>	<b>187 068</b>	<b>45 120</b>	<b>11 929</b>	<b>7.8</b>	<b>5.8</b>
721	Accommodation .....	125	347 636	99 653	24 049	4 860	4.4	4.9
7211	Traveler accommodation .....	111	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	107	340 687	97 741	23 586	4 734	3.3	4.7
721110	Hotels (except casino hotels) and motels .....	107	340 687	97 741	23 586	4 734	3.3	4.7
7212	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	12	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	312	307 363	87 415	21 071	7 069	11.6	6.9
7221	Full-service restaurants .....	159	182 617	56 704	13 977	4 306	13.8	6.2
72211	Full-service restaurants .....	159	182 617	56 704	13 977	4 306	13.8	6.2
722110	Full-service restaurants .....	159	182 617	56 704	13 977	4 306	13.8	6.2
7222	Limited-service eating places .....	131	108 243	25 590	5 997	2 342	7.1	9.0
72221	Limited-service eating places .....	131	108 243	25 590	5 997	2 342	7.1	9.0
722211	Limited-service restaurants .....	122	104 149	24 480	5 698	2 217	6.2	9.3
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	8	D	D	D	e	D	D
<b>PALM BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2 305</b>	<b>2 266 130</b>	<b>662 025</b>	<b>173 690</b>	<b>46 947</b>	<b>18.2</b>	<b>13.3</b>
721	Accommodation .....	164	682 956	212 741	56 553	9 759	2.5	16.2
7211	Traveler accommodation .....	152	679 611	212 219	56 434	9 722	2.4	16.3
72111	Hotels (except casino hotels) and motels .....	147	679 156	212 113	56 415	9 720	2.4	16.3
721110	Hotels (except casino hotels) and motels .....	147	679 156	212 113	56 415	9 720	2.4	16.3
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	D	D	D	b	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH—Con.</b>								
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	2 141	1 583 174	449 284	117 137	37 188	25.0	12.1
7221	Full-service restaurants .....	1 039	978 893	299 546	80 464	23 570	25.9	9.4
72211	Full-service restaurants .....	1 039	978 893	299 546	80 464	23 570	25.9	9.4
722110	Full-service restaurants .....	1 039	978 893	299 546	80 464	23 570	25.9	9.4
7222	Limited-service eating places .....	854	474 999	114 715	27 726	10 980	23.6	16.4
72221	Limited-service eating places .....	854	474 999	114 715	27 726	10 980	23.6	16.4
722211	Limited-service restaurants .....	658	388 420	93 979	22 824	8 959	21.4	17.2
722212	Cafeterias, buffets, and grill buffets .....	25	16 111	4 957	1 210	431	49.5	4.4
722213	Snack and nonalcoholic beverage bars .....	171	70 468	15 779	3 692	1 590	29.6	14.7
7223	Special food services .....	140	84 181	25 140	6 342	1 772	15.7	13.7
7224	Drinking places (alcoholic beverages) .....	108	45 101	9 883	2 605	866	38.5	21.0
72241	Drinking places (alcoholic beverages) .....	108	45 101	9 883	2 605	866	38.5	21.0
722410	Drinking places (alcoholic beverages) .....	108	45 101	9 883	2 605	866	38.5	21.0
<b>PASCO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>449</b>	<b>275 807</b>	<b>75 696</b>	<b>19 657</b>	<b>7 806</b>	<b>21.4</b>	<b>7.5</b>
721	Accommodation .....	46	59 330	17 372	4 367	1 167	12.1	1.4
7211	Traveler accommodation .....	24	51 449	16 191	4 106	1 079	9.2	.3
72111	Hotels (except casino hotels) and motels .....	24	51 449	16 191	4 106	1 079	9.2	.3
721110	Hotels (except casino hotels) and motels .....	24	51 449	16 191	4 106	1 079	9.2	.3
7212	RV (recreational vehicle) parks and recreational camps .....	21	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	21	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	21	D	D	D	b	D	D
722	Food services and drinking places .....	403	216 477	58 324	15 290	6 639	23.9	9.2
7221	Full-service restaurants .....	187	106 441	30 655	8 252	3 318	28.5	5.1
72211	Full-service restaurants .....	187	106 441	30 655	8 252	3 318	28.5	5.1
722110	Full-service restaurants .....	187	106 441	30 655	8 252	3 318	28.5	5.1
7222	Limited-service eating places .....	161	96 606	25 000	6 380	2 997	14.8	13.0
72221	Limited-service eating places .....	161	96 606	25 000	6 380	2 997	14.8	13.0
722211	Limited-service restaurants .....	133	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets .....	8	D	D	D	c	D	D
7223	Special food services .....	16	6 029	1 465	362	207	27.2	28.6
7224	Drinking places (alcoholic beverages) .....	39	7 401	1 204	296	117	74.8	1.9
72241	Drinking places (alcoholic beverages) .....	39	7 401	1 204	296	117	74.8	1.9
722410	Drinking places (alcoholic beverages) .....	39	7 401	1 204	296	117	74.8	1.9
<b>PINELLAS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 894</b>	<b>1 567 142</b>	<b>433 227</b>	<b>105 409</b>	<b>34 411</b>	<b>14.8</b>	<b>16.1</b>
721	Accommodation .....	261	481 254	132 342	31 355	8 106	4.1	36.5
7211	Traveler accommodation .....	244	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels .....	235	473 577	131 148	31 042	8 008	3.8	36.9
721110	Hotels (except casino hotels) and motels .....	235	473 577	131 148	31 042	8 008	3.8	36.9
7212	RV (recreational vehicle) parks and recreational camps .....	14	5 773	963	263	82	23.1	15.2
72121	RV (recreational vehicle) parks and recreational camps .....	14	5 773	963	263	82	23.1	15.2
721211	RV (recreational vehicle) parks and campgrounds .....	14	5 773	963	263	82	23.1	15.2
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	1 633	1 085 888	300 885	74 054	26 305	19.5	7.1
7221	Full-service restaurants .....	776	563 653	168 132	43 750	14 510	22.1	9.6
72211	Full-service restaurants .....	776	563 653	168 132	43 750	14 510	22.1	9.6
722110	Full-service restaurants .....	776	563 653	168 132	43 750	14 510	22.1	9.6
7222	Limited-service eating places .....	607	330 670	86 347	20 732	9 138	17.0	5.3
72221	Limited-service eating places .....	607	330 670	86 347	20 732	9 138	17.0	5.3
722211	Limited-service restaurants .....	488	283 095	73 790	17 710	7 921	16.0	5.6
722212	Cafeterias, buffets, and grill buffets .....	15	15 625	4 738	1 191	424	17.6	1.6
722213	Snack and nonalcoholic beverage bars .....	104	31 950	7 819	1 831	793	25.4	4.5
7223	Special food services .....	79	137 465	35 306	6 952	1 669	3.2	.4
7224	Drinking places (alcoholic beverages) .....	171	54 100	11 100	2 620	988	48.5	8.6
72241	Drinking places (alcoholic beverages) .....	171	54 100	11 100	2 620	988	48.5	8.6
722410	Drinking places (alcoholic beverages) .....	171	54 100	11 100	2 620	988	48.5	8.6

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POLK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>649</b>	<b>452 479</b>	<b>124 203</b>	<b>31 272</b>	<b>11 901</b>	<b>14.6</b>	<b>12.5</b>
721	Accommodation .....	94	65 486	17 023	4 630	1 419	7.9	17.0
7211	Traveler accommodation .....	70	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	69	54 433	15 066	4 167	1 284	6.1	17.1
721110	Hotels (except casino hotels) and motels .....	69	54 433	15 066	4 167	1 284	6.1	17.1
7212	RV (recreational vehicle) parks and recreational camps .....	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	19	7 961	1 341	356	102	20.0	13.5
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	555	386 993	107 180	26 642	10 482	15.7	11.8
7221	Full-service restaurants .....	230	187 237	56 059	14 308	5 089	18.9	8.7
72211	Full-service restaurants .....	230	187 237	56 059	14 308	5 089	18.9	8.7
722110	Full-service restaurants .....	230	187 237	56 059	14 308	5 089	18.9	8.7
7222	Limited-service eating places .....	239	178 395	45 602	10 988	4 830	11.2	14.1
72221	Limited-service eating places .....	239	178 395	45 602	10 988	4 830	11.2	14.1
722211	Limited-service restaurants .....	202	156 291	39 382	9 417	4 173	11.2	15.6
722212	Cafeterias, buffets, and grill buffets .....	11	15 993	4 661	1 186	426	.1	.1
7223	Special food services .....	28	11 476	3 436	861	321	5.4	24.9
7224	Drinking places (alcoholic beverages) .....	58	9 885	2 083	485	242	50.6	13.4
72241	Drinking places (alcoholic beverages) .....	58	9 885	2 083	485	242	50.6	13.4
722410	Drinking places (alcoholic beverages) .....	58	9 885	2 083	485	242	50.6	13.4
<b>PUTNAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>78</b>	<b>37 432</b>	<b>9 163</b>	<b>2 224</b>	<b>1 078</b>	<b>34.8</b>	<b>19.4</b>
721	Accommodation .....	11	5 023	1 500	349	215	19.3	2.1
722	Food services and drinking places .....	67	32 409	7 663	1 875	863	37.2	22.1
7222	Limited-service eating places .....	29	D	D	D	f	D	D
72221	Limited-service eating places .....	29	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>ST. JOHNS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>351</b>	<b>330 651</b>	<b>97 140</b>	<b>23 583</b>	<b>6 815</b>	<b>19.8</b>	<b>4.5</b>
721	Accommodation .....	90	158 078	46 694	11 345	2 200	12.7	.6
7211	Traveler accommodation .....	78	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	61	143 236	43 630	10 600	2 038	7.4	.5
721110	Hotels (except casino hotels) and motels .....	61	143 236	43 630	10 600	2 038	7.4	.5
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	261	172 573	50 446	12 238	4 615	26.3	8.0
7221	Full-service restaurants .....	152	117 439	36 077	8 834	3 176	24.8	7.0
72211	Full-service restaurants .....	152	117 439	36 077	8 834	3 176	24.8	7.0
722110	Full-service restaurants .....	152	117 439	36 077	8 834	3 176	24.8	7.0
7222	Limited-service eating places .....	87	45 871	12 026	2 897	1 208	32.0	7.9
72221	Limited-service eating places .....	87	45 871	12 026	2 897	1 208	32.0	7.9
7223	Special food services .....	8	3 813	822	244	121	8.0	12.0
<b>ST. LUCIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>258</b>	<b>170 144</b>	<b>46 888</b>	<b>11 880</b>	<b>4 759</b>	<b>20.9</b>	<b>12.3</b>
721	Accommodation .....	24	36 243	7 922	2 025	1 172	10.6	.2
7211	Traveler accommodation .....	22	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LUCIE—Con.</b>								
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	234	133 901	38 966	9 855	3 587	23.6	15.6
7221	Full-service restaurants .....	114	69 059	21 706	5 782	1 991	27.4	8.7
72211	Full-service restaurants .....	114	69 059	21 706	5 782	1 991	27.4	8.7
722110	Full-service restaurants .....	114	69 059	21 706	5 782	1 991	27.4	8.7
7222	Limited-service eating places .....	98	56 213	14 632	3 474	1 423	20.6	17.9
72221	Limited-service eating places .....	98	56 213	14 632	3 474	1 423	20.6	17.9
722211	Limited-service restaurants .....	83	48 980	12 825	3 021	1 270	18.2	20.4
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
7223	Special food services .....	7	5 647	1 951	427	107	1.0	64.7
<b>SANTA ROSA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>150</b>	<b>85 173</b>	<b>22 617</b>	<b>5 570</b>	<b>2 481</b>	<b>19.7</b>	<b>14.8</b>
721	Accommodation .....	13	4 988	1 772	446	131	29.4	41.0
722	Food services and drinking places .....	137	80 185	20 845	5 124	2 350	19.1	13.1
7222	Limited-service eating places .....	83	48 253	11 698	2 869	1 362	15.7	8.7
72221	Limited-service eating places .....	83	48 253	11 698	2 869	1 362	15.7	8.7
722211	Limited-service restaurants .....	73	45 104	10 834	2 641	1 250	15.0	9.2
722212	Cafeterias, buffets, and grill buffets .....	4	2 777	803	219	98	27.1	—
7223	Special food services .....	9	11 176	3 005	759	371	.6	47.1
<b>SARASOTA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>688</b>	<b>579 129</b>	<b>170 163</b>	<b>44 213</b>	<b>13 102</b>	<b>18.9</b>	<b>7.0</b>
721	Accommodation .....	89	156 104	45 338	11 573	2 409	6.2	3.4
7211	Traveler accommodation .....	81	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	77	144 580	42 962	10 889	2 264	4.2	3.5
721110	Hotels (except casino hotels) and motels .....	77	144 580	42 962	10 889	2 264	4.2	3.5
7212	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	c	D	D
722	Food services and drinking places .....	599	423 025	124 825	32 640	10 693	23.6	8.3
7221	Full-service restaurants .....	332	289 334	91 645	24 653	7 359	21.0	8.5
72211	Full-service restaurants .....	332	289 334	91 645	24 653	7 359	21.0	8.5
722110	Full-service restaurants .....	332	289 334	91 645	24 653	7 359	21.0	8.5
7222	Limited-service eating places .....	197	103 982	27 268	6 887	2 929	23.6	6.8
72221	Limited-service eating places .....	197	103 982	27 268	6 887	2 929	23.6	6.8
722211	Limited-service restaurants .....	159	88 828	23 027	5 749	2 453	23.2	5.0
722212	Cafeterias, buffets, and grill buffets .....	3	4 322	1 539	405	147	—	21.5
722213	Snack and nonalcoholic beverage bars .....	35	10 832	2 702	733	329	36.8	15.5
7223	Special food services .....	22	9 902	2 593	503	184	13.4	24.9
7224	Drinking places (alcoholic beverages) .....	48	19 807	3 319	597	221	65.7	4.6
72241	Drinking places (alcoholic beverages) .....	48	19 807	3 319	597	221	65.7	4.6
722410	Drinking places (alcoholic beverages) .....	48	19 807	3 319	597	221	65.7	4.6
<b>SEMINOLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>608</b>	<b>476 453</b>	<b>135 788</b>	<b>34 242</b>	<b>12 486</b>	<b>14.7</b>	<b>10.4</b>
721	Accommodation .....	39	50 674	11 176	2 764	693	4.1	2.7
7211	Traveler accommodation .....	35	48 397	10 737	2 666	667	2.5	2.8
72111	Hotels (except casino hotels) and motels .....	35	48 397	10 737	2 666	667	2.5	2.8
721110	Hotels (except casino hotels) and motels .....	35	48 397	10 737	2 666	667	2.5	2.8
7212	RV (recreational vehicle) parks and recreational camps .....	4	2 277	439	98	26	37.8	—
72121	RV (recreational vehicle) parks and recreational camps .....	4	2 277	439	98	26	37.8	—
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	569	425 779	124 612	31 478	11 793	16.0	11.3
7221	Full-service restaurants .....	248	230 158	74 376	19 091	6 480	18.0	5.7
72211	Full-service restaurants .....	248	230 158	74 376	19 091	6 480	18.0	5.7
722110	Full-service restaurants .....	248	230 158	74 376	19 091	6 480	18.0	5.7
7222	Limited-service eating places .....	256	176 061	44 877	11 000	4 804	13.3	18.0
72221	Limited-service eating places .....	256	176 061	44 877	11 000	4 804	13.3	18.0
722211	Limited-service restaurants .....	223	152 895	38 925	9 578	4 238	14.3	19.4
722212	Cafeterias, buffets, and grill buffets .....	5	7 406	2 019	482	161	10.7	.3
722213	Snack and nonalcoholic beverage bars .....	28	15 760	3 933	940	405	5.1	13.2
7223	Special food services .....	28	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	37	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	37	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	37	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUMTER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>29 352</b>	<b>7 494</b>	<b>1 773</b>	<b>682</b>	<b>14.0</b>	<b>13.7</b>
721	Accommodation .....	11	5 314	1 085	255	79	15.9	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	7	2 155	455	110	32	39.2	4.8
72121	RV (recreational vehicle) parks and recreational camps .....	7	2 155	455	110	32	39.2	4.8
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	38	24 038	6 409	1 518	603	13.6	16.3
7222	Limited-service eating places .....	18	D	D	D	e	D	D
72221	Limited-service eating places .....	18	D	D	D	e	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>SUWANNEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>20 362</b>	<b>4 713</b>	<b>975</b>	<b>459</b>	<b>19.1</b>	<b>9.1</b>
721	Accommodation .....	6	2 944	460	93	38	51.5	.2
722	Food services and drinking places .....	29	17 418	4 253	882	421	13.6	10.5
7222	Limited-service eating places .....	14	11 023	2 667	501	257	13.2	16.6
72221	Limited-service eating places .....	14	11 023	2 667	501	257	13.2	16.6
<b>TAYLOR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>14 647</b>	<b>3 305</b>	<b>713</b>	<b>325</b>	<b>43.6</b>	<b>19.4</b>
721	Accommodation .....	10	3 065	680	148	56	25.9	—
722	Food services and drinking places .....	25	11 582	2 625	565	269	48.3	24.5
<b>UNION</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>2 291</b>	<b>525</b>	<b>119</b>	<b>53</b>	<b>53.8</b>	<b>—</b>
722	Food services and drinking places .....	5	2 291	525	119	53	53.8	—
<b>VOLUSIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>972</b>	<b>734 596</b>	<b>189 026</b>	<b>47 521</b>	<b>18 167</b>	<b>17.2</b>	<b>13.5</b>
721	Accommodation .....	202	203 622	42 305	10 539	3 152	9.8	3.7
7211	Traveler accommodation .....	191	199 820	41 536	10 379	3 057	8.9	3.6
72111	Hotels (except casino hotels) and motels .....	186	199 095	41 301	10 327	3 032	8.8	3.6
721110	Hotels (except casino hotels) and motels .....	186	199 095	41 301	10 327	3 032	8.8	3.6
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	770	530 974	146 721	36 982	15 015	20.0	17.3
7221	Full-service restaurants .....	340	251 638	75 976	19 784	7 086	24.2	8.1
72211	Full-service restaurants .....	340	251 638	75 976	19 784	7 086	24.2	8.1
722110	Full-service restaurants .....	340	251 638	75 976	19 784	7 086	24.2	8.1
7222	Limited-service eating places .....	320	231 758	60 845	14 528	6 627	14.4	29.6
72221	Limited-service eating places .....	320	231 758	60 845	14 528	6 627	14.4	29.6
722211	Limited-service restaurants .....	269	202 685	52 291	12 618	5 872	15.4	31.8
722212	Cafeterias, buffets, and grill buffets .....	9	12 686	4 108	1 022	399	2.9	—
722213	Snack and nonalcoholic beverage bars .....	42	16 387	4 446	888	356	11.5	25.3
7223	Special food services .....	27	17 398	3 717	842	379	20.4	3.5
7224	Drinking places (alcoholic beverages) .....	83	30 180	6 183	1 828	923	27.8	7.8
72241	Drinking places (alcoholic beverages) .....	83	30 180	6 183	1 828	923	27.8	7.8
722410	Drinking places (alcoholic beverages) .....	83	30 180	6 183	1 828	923	27.8	7.8
<b>WAKULLA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>10 978</b>	<b>2 858</b>	<b>665</b>	<b>319</b>	<b>50.6</b>	<b>21.8</b>
721	Accommodation .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>103</b>	<b>308 779</b>	<b>71 549</b>	<b>15 023</b>	<b>3 329</b>	<b>8.1</b>	<b>3.0</b>
721	Accommodation .....	17	251 766	57 884	12 443	2 248	1.1	.3
7211	Traveler accommodation .....	13	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	11	250 862	57 705	12 402	2 235	1.1	.3
721110	Hotels (except casino hotels) and motels .....	11	250 862	57 705	12 402	2 235	1.1	.3
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	86	57 013	13 665	2 580	1 081	39.2	14.8
7221	Full-service restaurants .....	47	43 032	10 303	1 864	755	41.9	16.1
72211	Full-service restaurants .....	47	43 032	10 303	1 864	755	41.9	16.1
722110	Full-service restaurants .....	47	43 032	10 303	1 864	755	41.9	16.1
7222	Limited-service eating places .....	31	12 033	2 979	647	296	23.0	11.9
72221	Limited-service eating places .....	31	12 033	2 979	647	296	23.0	11.9
<b>WASHINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>12 754</b>	<b>3 393</b>	<b>835</b>	<b>391</b>	<b>26.4</b>	<b>6.7</b>
721	Accommodation .....	5	1 683	125	25	12	33.0	—
722	Food services and drinking places .....	24	11 071	3 268	810	379	25.4	7.7

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>10 288</b>	<b>2 898</b>	<b>699</b>	<b>283</b>	<b>19.9</b>	<b>4.1</b>
721	Accommodation .....	5	1 857	323	75	34	28.6	—
722	Food services and drinking places .....	13	8 431	2 575	624	249	17.9	5.0
<b>ALTAMONTE SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>137</b>	<b>145 485</b>	<b>41 963</b>	<b>10 607</b>	<b>3 401</b>	<b>11.2</b>	<b>6.8</b>
721	Accommodation .....	13	24 067	5 608	1 480	313	2.3	.5
7211	Traveler accommodation .....	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
722	Food services and drinking places .....	124	121 418	36 355	9 127	3 088	12.9	8.0
7221	Full-service restaurants .....	53	75 489	24 500	6 195	1 952	9.9	2.6
72211	Full-service restaurants .....	53	75 489	24 500	6 195	1 952	9.9	2.6
722110	Full-service restaurants .....	53	75 489	24 500	6 195	1 952	9.9	2.6
7222	Limited-service eating places .....	59	43 356	11 110	2 737	1 085	18.0	17.7
72221	Limited-service eating places .....	59	43 356	11 110	2 737	1 085	18.0	17.7
722211	Limited-service restaurants .....	48	33 679	8 668	2 144	861	22.5	21.9
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	8	D	D	D	c	D	D
<b>APOPKA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>29 278</b>	<b>7 368</b>	<b>1 797</b>	<b>657</b>	<b>13.6</b>	<b>8.3</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	40	D	D	D	f	D	D
7222	Limited-service eating places .....	23	18 100	4 369	1 067	411	7.1	11.5
72221	Limited-service eating places .....	23	18 100	4 369	1 067	411	7.1	11.5
<b>ARCADIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>11 733</b>	<b>2 721</b>	<b>773</b>	<b>297</b>	<b>31.5</b>	<b>12.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	12	6 799	1 609	447	190	16.8	.1
72221	Limited-service eating places .....	12	6 799	1 609	447	190	16.8	.1
<b>ATLANTIC BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>22 885</b>	<b>6 987</b>	<b>1 653</b>	<b>517</b>	<b>6.0</b>	<b>2.0</b>
721	Accommodation .....	1	D	D	D	c	D	D
7211	Traveler accommodation .....	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	1	D	D	D	c	D	D
722	Food services and drinking places .....	26	D	D	D	e	D	D
7222	Limited-service eating places .....	10	6 006	1 734	443	173	6.6	—
72221	Limited-service eating places .....	10	6 006	1 734	443	173	6.6	—
<b>AUBURNDALE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>11 788</b>	<b>3 045</b>	<b>740</b>	<b>356</b>	<b>8.0</b>	<b>23.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	18	D	D	D	e	D	D
7222	Limited-service eating places .....	11	9 192	2 207	526	236	1.6	23.7
72221	Limited-service eating places .....	11	9 192	2 207	526	236	1.6	23.7

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AVENTURA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>156 172</b>	<b>48 368</b>	<b>12 840</b>	<b>2 683</b>	<b>4.5</b>	<b>30.4</b>
721	Accommodation .....	2	D	D	D	g	D	D
7211	Traveler accommodation .....	2	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	g	D	D
722	Food services and drinking places .....	65	D	D	D	g	D	D
7221	Full-service restaurants .....	35	48 485	14 112	3 786	992	11.3	21.6
72211	Full-service restaurants .....	35	48 485	14 112	3 786	992	11.3	21.6
722110	Full-service restaurants .....	35	48 485	14 112	3 786	992	11.3	21.6
7222	Limited-service eating places .....	25	D	D	D	c	D	D
72221	Limited-service eating places .....	25	D	D	D	c	D	D
7223	Special food services .....	4	D	D	D	c	D	D
<b>AVON PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>13 077</b>	<b>3 923</b>	<b>674</b>	<b>274</b>	<b>35.5</b>	<b>25.5</b>
721	Accommodation .....	3	631	395	63	32	73.1	—
722	Food services and drinking places .....	20	12 446	3 528	611	242	33.6	26.8
7222	Limited-service eating places .....	11	7 471	1 527	399	178	6.5	27.6
72221	Limited-service eating places .....	11	7 471	1 527	399	178	6.5	27.6
<b>BAL HARBOUR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>70 210</b>	<b>24 561</b>	<b>6 706</b>	<b>1 063</b>	<b>2.3</b>	<b>2.7</b>
721	Accommodation .....	3	D	D	D	f	D	D
7211	Traveler accommodation .....	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	f	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D
<b>BARTOW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>18 131</b>	<b>4 705</b>	<b>1 141</b>	<b>460</b>	<b>8.0</b>	<b>6.0</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	26	D	D	D	e	D	D
7222	Limited-service eating places .....	16	11 686	2 982	684	298	.1	9.3
72221	Limited-service eating places .....	16	11 686	2 982	684	298	.1	9.3
<b>BAY HARBOR ISLANDS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>7 150</b>	<b>2 617</b>	<b>773</b>	<b>113</b>	<b>3.8</b>	<b>.1</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	8	D	D	D	b	D	D
<b>BELLEAIR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	f	D	D
7211	Traveler accommodation .....	2	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	f	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>BELLE GLADE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>12 262</b>	<b>2 976</b>	<b>748</b>	<b>339</b>	<b>25.5</b>	<b>12.3</b>
721	Accommodation .....	5	737	162	42	15	—	.4
722	Food services and drinking places .....	21	11 525	2 814	706	324	27.2	13.1
7222	Limited-service eating places .....	12	9 284	2 238	549	259	23.9	10.7
72221	Limited-service eating places .....	12	9 284	2 238	549	259	23.9	10.7
<b>BELLE ISLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>7 856</b>	<b>2 654</b>	<b>658</b>	<b>218</b>	<b>23.7</b>	<b>4.5</b>
721	Accommodation .....	4	4 701	1 723	419	113	24.4	—
7211	Traveler accommodation .....	4	4 701	1 723	419	113	24.4	—
72111	Hotels (except casino hotels) and motels .....	4	4 701	1 723	419	113	24.4	—
721110	Hotels (except casino hotels) and motels .....	4	4 701	1 723	419	113	24.4	—
722	Food services and drinking places .....	7	3 155	931	239	105	22.7	11.2

See footnotes at end of table.



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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELLEVIEW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>11 066</b>	<b>2 804</b>	<b>724</b>	<b>311</b>	<b>10.2</b>	<b>30.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	e	D	D
7222	Limited-service eating places .....	12	8 665	1 889	470	226	3.0	28.9
72221	Limited-service eating places .....	12	8 665	1 889	470	226	3.0	28.9
<b>BISCAYNE PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	3	D	D	D	a	D	D
<b>BOCA RATON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>291</b>	<b>434 911</b>	<b>136 875</b>	<b>37 487</b>	<b>7 728</b>	<b>12.5</b>	<b>7.5</b>
721	Accommodation .....	17	208 720	67 786	19 041	2 757	.1	.7
7211	Traveler accommodation .....	17	208 720	67 786	19 041	2 757	.1	.7
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	h	D	D
722	Food services and drinking places .....	274	226 191	69 089	18 446	4 971	24.0	13.8
7221	Full-service restaurants .....	137	165 624	52 493	14 169	3 627	21.0	13.1
72211	Full-service restaurants .....	137	165 624	52 493	14 169	3 627	21.0	13.1
722110	Full-service restaurants .....	137	165 624	52 493	14 169	3 627	21.0	13.1
7222	Limited-service eating places .....	91	41 060	10 774	2 755	957	39.2	12.3
72221	Limited-service eating places .....	91	41 060	10 774	2 755	957	39.2	12.3
722211	Limited-service restaurants .....	68	29 863	7 709	2 025	685	46.1	14.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	22	D	D	D	c	D	D
7223	Special food services .....	37	17 577	5 488	1 426	334	12.9	22.8
<b>BONIFAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>2 794</b>	<b>710</b>	<b>185</b>	<b>96</b>	<b>27.5</b>	<b>4.8</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>BONITA SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>89</b>	<b>82 710</b>	<b>25 645</b>	<b>7 064</b>	<b>1 828</b>	<b>17.7</b>	<b>7.6</b>
721	Accommodation .....	16	33 860	11 251	2 989	591	5.2	5.5
7211	Traveler accommodation .....	12	32 960	11 109	2 953	583	4.5	3.7
72111	Hotels (except casino hotels) and motels .....	12	32 960	11 109	2 953	583	4.5	3.7
721110	Hotels (except casino hotels) and motels .....	12	32 960	11 109	2 953	583	4.5	3.7
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	73	48 850	14 394	4 075	1 237	26.5	9.1
7221	Full-service restaurants .....	45	31 602	10 067	2 927	819	34.7	7.6
72211	Full-service restaurants .....	45	31 602	10 067	2 927	819	34.7	7.6
722110	Full-service restaurants .....	45	31 602	10 067	2 927	819	34.7	7.6
7222	Limited-service eating places .....	23	16 724	4 187	1 109	405	9.7	11.1
72221	Limited-service eating places .....	23	16 724	4 187	1 109	405	9.7	11.1
<b>BOWLING GREEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D

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<b>BOYNTON BEACH</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>140</b>	<b>108 962</b>	<b>31 728</b>	<b>8 270</b>	<b>2 635</b>	<b>21.8</b>	<b>9.6</b>
721	Accommodation	7	1 756	362	114	32	7.9	57.3
722	Food services and drinking places	133	107 206	31 366	8 156	2 603	22.0	8.8
7221	Full-service restaurants	57	65 109	21 207	5 548	1 623	19.1	9.1
72211	Full-service restaurants	57	65 109	21 207	5 548	1 623	19.1	9.1
722110	Full-service restaurants	57	65 109	21 207	5 548	1 623	19.1	9.1
7222	Limited-service eating places	61	37 708	9 424	2 344	896	23.1	7.7
72221	Limited-service eating places	61	37 708	9 424	2 344	896	23.1	7.7
722211	Limited-service restaurants	47	29 624	7 476	1 848	714	16.0	8.3
722212	Cafeterias, buffets, and grill buffets	5	4 205	1 133	271	92	46.3	—
7223	Special food services	7	1 320	352	157	40	41.4	7.7
7224	Drinking places (alcoholic beverages)	8	3 069	383	107	44	62.1	16.2
72241	Drinking places (alcoholic beverages)	8	3 069	383	107	44	62.1	16.2
722410	Drinking places (alcoholic beverages)	8	3 069	383	107	44	62.1	16.2
<b>BRADENTON</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>105</b>	<b>62 976</b>	<b>17 016</b>	<b>4 443</b>	<b>1 767</b>	<b>16.7</b>	<b>16.5</b>
721	Accommodation	8	6 738	1 696	446	148	20.0	59.9
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	97	56 238	15 320	3 997	1 619	16.3	11.3
7221	Full-service restaurants	41	29 330	8 967	2 453	898	15.3	8.6
72211	Full-service restaurants	41	29 330	8 967	2 453	898	15.3	8.6
722110	Full-service restaurants	41	29 330	8 967	2 453	898	15.3	8.6
7222	Limited-service eating places	44	23 485	5 722	1 379	642	12.0	15.1
72221	Limited-service eating places	44	23 485	5 722	1 379	642	12.0	15.1
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
<b>BROOKSVILLE</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>44</b>	<b>28 833</b>	<b>7 614</b>	<b>1 982</b>	<b>818</b>	<b>12.8</b>	<b>4.5</b>
722	Food services and drinking places	44	28 833	7 614	1 982	818	12.8	4.5
7222	Limited-service eating places	23	16 867	4 021	1 008	448	6.7	4.9
72221	Limited-service eating places	23	16 867	4 021	1 008	448	6.7	4.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
<b>CALLAWAY</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>19</b>	<b>13 267</b>	<b>3 635</b>	<b>849</b>	<b>378</b>	<b>4.6</b>	<b>38.6</b>
722	Food services and drinking places	19	13 267	3 635	849	378	4.6	38.6
7222	Limited-service eating places	12	9 143	2 285	513	226	2.4	50.7
72221	Limited-service eating places	12	9 143	2 285	513	226	2.4	50.7
<b>CAPE CANAVERAL</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>28</b>	<b>17 021</b>	<b>4 094</b>	<b>973</b>	<b>316</b>	<b>17.7</b>	<b>2.9</b>
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
<b>CAPE CORAL</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>133</b>	<b>78 340</b>	<b>20 062</b>	<b>5 088</b>	<b>2 044</b>	<b>27.7</b>	<b>10.0</b>
721	Accommodation	4	2 583	564	129	41	6.8	2.2
722	Food services and drinking places	129	75 757	19 498	4 959	2 003	28.4	10.3
7221	Full-service restaurants	65	41 339	11 240	2 904	1 016	40.8	7.1
72211	Full-service restaurants	65	41 339	11 240	2 904	1 016	40.8	7.1
722110	Full-service restaurants	65	41 339	11 240	2 904	1 016	40.8	7.1
7222	Limited-service eating places	52	30 381	7 516	1 872	905	8.9	13.7
72221	Limited-service eating places	52	30 381	7 516	1 872	905	8.9	13.7
722211	Limited-service restaurants	49	D	D	D	f	D	D
7223	Special food services	3	1 324	258	67	26	77.3	22.7

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<b>CASSELBERRY</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>57</b>	<b>33 575</b>	<b>10 461</b>	<b>2 567</b>	<b>943</b>	<b>15.2</b>	<b>14.3</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	55	D	D	D	f	D	D
7222	Limited-service eating places .....	27	16 585	4 398	1 031	412	10.6	16.7
72221	Limited-service eating places .....	27	16 585	4 398	1 031	412	10.6	16.7
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>CEDAR GROVE</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	b	D	D
<b>CHATTAHOOCHEE</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>7</b>	<b>2 331</b>	<b>609</b>	<b>163</b>	<b>50</b>	<b>50.0</b>	<b>-</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>CHIPLEY</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>18</b>	<b>6 685</b>	<b>1 715</b>	<b>453</b>	<b>217</b>	<b>36.4</b>	<b>10.1</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	6	4 425	1 145	287	143	23.8	-
72221	Limited-service eating places .....	6	4 425	1 145	287	143	23.8	-
<b>CLEARWATER</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>345</b>	<b>309 629</b>	<b>86 311</b>	<b>21 421</b>	<b>6 784</b>	<b>13.4</b>	<b>17.1</b>
721	Accommodation .....	72	D	D	D	g	D	D
7211	Traveler accommodation .....	71	123 342	34 536	8 068	2 056	5.4	30.7
72111	Hotels (except casino hotels) and motels .....	71	123 342	34 536	8 068	2 056	5.4	30.7
721110	Hotels (except casino hotels) and motels .....	71	123 342	34 536	8 068	2 056	5.4	30.7
722	Food services and drinking places .....	273	D	D	D	h	D	D
7221	Full-service restaurants .....	138	118 935	33 992	9 119	2 961	16.4	9.7
72211	Full-service restaurants .....	138	118 935	33 992	9 119	2 961	16.4	9.7
722110	Full-service restaurants .....	138	118 935	33 992	9 119	2 961	16.4	9.7
7222	Limited-service eating places .....	95	49 816	13 016	3 176	1 435	19.7	4.5
72221	Limited-service eating places .....	95	49 816	13 016	3 176	1 435	19.7	4.5
722211	Limited-service restaurants .....	76	42 000	10 861	2 642	1 238	19.7	5.2
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	16	D	D	D	c	D	D
7223	Special food services .....	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	31	10 529	2 398	598	229	46.4	11.5
72241	Drinking places (alcoholic beverages) .....	31	10 529	2 398	598	229	46.4	11.5
722410	Drinking places (alcoholic beverages) .....	31	10 529	2 398	598	229	46.4	11.5
<b>CLERMONT</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>38</b>	<b>23 889</b>	<b>6 502</b>	<b>1 503</b>	<b>746</b>	<b>17.3</b>	<b>7.5</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	35	D	D	D	f	D	D
7222	Limited-service eating places .....	12	7 169	1 757	407	174	11.0	2.4
72221	Limited-service eating places .....	12	7 169	1 757	407	174	11.0	2.4
<b>CLEWISTON</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>25</b>	<b>10 478</b>	<b>2 412</b>	<b>629</b>	<b>254</b>	<b>37.2</b>	<b>13.1</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	c	D	D
7222	Limited-service eating places .....	11	7 306	1 806	439	171	28.2	12.0
72221	Limited-service eating places .....	11	7 306	1 806	439	171	28.2	12.0
<b>COCOA</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>40</b>	<b>14 930</b>	<b>4 143</b>	<b>1 038</b>	<b>476</b>	<b>29.3</b>	<b>10.5</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	37	D	D	D	e	D	D
7222	Limited-service eating places .....	17	9 199	2 404	592	315	9.7	14.9
72221	Limited-service eating places .....	17	9 199	2 404	592	315	9.7	14.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COCOA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>73</b>	<b>92 329</b>	<b>23 970</b>	<b>5 897</b>	<b>1 978</b>	<b>8.6</b>	<b>2.0</b>
721	Accommodation .....	18	54 265	13 402	3 195	834	.6	—
7211	Traveler accommodation .....	18	54 265	13 402	3 195	834	.6	—
72111	Hotels (except casino hotels) and motels .....	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	17	D	D	D	f	D	D
722	Food services and drinking places .....	55	38 064	10 568	2 702	1 144	19.9	4.9
7221	Full-service restaurants .....	31	27 339	7 813	2 015	799	22.4	6.1
72211	Full-service restaurants .....	31	27 339	7 813	2 015	799	22.4	6.1
722110	Full-service restaurants .....	31	27 339	7 813	2 015	799	22.4	6.1
7222	Limited-service eating places .....	17	7 715	2 099	470	252	15.5	.2
72221	Limited-service eating places .....	17	7 715	2 099	470	252	15.5	.2
7224	Drinking places (alcoholic beverages) .....	7	3 010	656	217	93	9.0	6.0
72241	Drinking places (alcoholic beverages) .....	7	3 010	656	217	93	9.0	6.0
722410	Drinking places (alcoholic beverages) .....	7	3 010	656	217	93	9.0	6.0
<b>COCONUT CREEK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>10 415</b>	<b>2 933</b>	<b>495</b>	<b>232</b>	<b>47.3</b>	<b>19.8</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	30	D	D	D	c	D	D
<b>COOPER CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>22 622</b>	<b>5 984</b>	<b>1 513</b>	<b>715</b>	<b>32.0</b>	<b>7.2</b>
722	Food services and drinking places .....	38	22 622	5 984	1 513	715	32.0	7.2
7222	Limited-service eating places .....	17	12 400	3 268	828	416	12.6	5.0
72221	Limited-service eating places .....	17	12 400	3 268	828	416	12.6	5.0
<b>CORAL GABLES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>172</b>	<b>200 400</b>	<b>64 365</b>	<b>15 965</b>	<b>4 046</b>	<b>19.2</b>	<b>9.3</b>
721	Accommodation .....	18	73 399	24 556	5 989	1 261	.3	6.5
7211	Traveler accommodation .....	15	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	13	72 018	24 113	5 879	1 229	.3	6.6
721110	Hotels (except casino hotels) and motels .....	13	72 018	24 113	5 879	1 229	.3	6.6
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	154	127 001	39 809	9 976	2 785	30.1	11.0
7221	Full-service restaurants .....	71	84 725	27 373	6 850	1 580	31.3	11.0
72211	Full-service restaurants .....	71	84 725	27 373	6 850	1 580	31.3	11.0
722110	Full-service restaurants .....	71	84 725	27 373	6 850	1 580	31.3	11.0
7222	Limited-service eating places .....	54	32 779	8 460	2 054	724	32.0	12.0
72221	Limited-service eating places .....	54	32 779	8 460	2 054	724	32.0	12.0
722211	Limited-service restaurants .....	40	23 985	5 983	1 456	532	32.6	16.4
722213	Snack and nonalcoholic beverage bars .....	13	D	D	D	c	D	D
7223	Special food services .....	26	8 843	3 828	1 002	454	13.9	.2
<b>CORAL SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>222</b>	<b>145 799</b>	<b>37 600</b>	<b>9 417</b>	<b>3 571</b>	<b>33.2</b>	<b>5.6</b>
721	Accommodation .....	7	11 720	3 621	954	216	—	1.2
7211	Traveler accommodation .....	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
722	Food services and drinking places .....	215	134 079	33 979	8 463	3 355	36.0	6.0
7221	Full-service restaurants .....	99	70 702	18 921	4 816	1 945	29.7	4.5
72211	Full-service restaurants .....	99	70 702	18 921	4 816	1 945	29.7	4.5
722110	Full-service restaurants .....	99	70 702	18 921	4 816	1 945	29.7	4.5
7222	Limited-service eating places .....	104	57 314	13 756	3 323	1 320	44.5	6.3
72221	Limited-service eating places .....	104	57 314	13 756	3 323	1 320	44.5	6.3
722211	Limited-service restaurants .....	83	46 072	11 436	2 779	1 111	44.8	7.8
722212	Cafeterias, buffets, and grill buffets .....	4	4 028	729	165	62	50.1	—
722213	Snack and nonalcoholic beverage bars .....	17	7 214	1 591	379	147	39.9	.4
7223	Special food services .....	8	4 194	855	214	47	41.8	.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRESTVIEW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>46</b>	<b>28 984</b>	<b>8 101</b>	<b>1 938</b>	<b>983</b>	<b>11.9</b>	<b>9.0</b>
721	Accommodation .....	7	4 774	1 157	263	108	3.3	21.1
7211	Traveler accommodation .....	7	4 774	1 157	263	108	3.3	21.1
72111	Hotels (except casino hotels) and motels .....	7	4 774	1 157	263	108	3.3	21.1
721110	Hotels (except casino hotels) and motels .....	7	4 774	1 157	263	108	3.3	21.1
722	Food services and drinking places .....	39	24 210	6 944	1 675	875	13.6	6.6
7222	Limited-service eating places .....	23	13 260	3 379	791	417	7.5	4.2
72221	Limited-service eating places .....	23	13 260	3 379	791	417	7.5	4.2
<b>CRYSTAL RIVER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>23 214</b>	<b>6 035</b>	<b>1 580</b>	<b>673</b>	<b>22.9</b>	<b>1.1</b>
721	Accommodation .....	6	3 293	835	177	77	5.5	—
722	Food services and drinking places .....	36	19 921	5 200	1 403	596	25.7	1.2
7222	Limited-service eating places .....	14	7 234	1 578	366	167	23.3	—
72221	Limited-service eating places .....	14	7 234	1 578	366	167	23.3	—
<b>DADE CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>10 909</b>	<b>2 625</b>	<b>673</b>	<b>251</b>	<b>30.6</b>	<b>25.5</b>
721	Accommodation .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	9	7 424	1 876	469	174	3.8	31.7
72221	Limited-service eating places .....	9	7 424	1 876	469	174	3.8	31.7
<b>DANIA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>75</b>	<b>84 006</b>	<b>26 143</b>	<b>6 545</b>	<b>1 511</b>	<b>14.3</b>	<b>7.6</b>
721	Accommodation .....	15	D	D	D	f	D	D
7211	Traveler accommodation .....	14	34 207	10 057	2 888	565	5.4	.2
72111	Hotels (except casino hotels) and motels .....	14	34 207	10 057	2 888	565	5.4	.2
721110	Hotels (except casino hotels) and motels .....	14	34 207	10 057	2 888	565	5.4	.2
722	Food services and drinking places .....	60	D	D	D	f	D	D
7221	Full-service restaurants .....	32	36 909	13 233	2 988	737	20.4	8.4
72211	Full-service restaurants .....	32	36 909	13 233	2 988	737	20.4	8.4
722110	Full-service restaurants .....	32	36 909	13 233	2 988	737	20.4	8.4
7222	Limited-service eating places .....	15	7 926	1 599	354	144	21.3	35.9
72221	Limited-service eating places .....	15	7 926	1 599	354	144	21.3	35.9
7223	Special food services .....	6	3 085	1 016	247	36	—	10.2
<b>DAVIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>166</b>	<b>114 831</b>	<b>28 383</b>	<b>6 727</b>	<b>2 563</b>	<b>32.3</b>	<b>6.4</b>
721	Accommodation .....	5	5 237	983	280	46	13.2	—
7211	Traveler accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	161	109 594	27 400	6 447	2 517	33.2	6.8
7221	Full-service restaurants .....	74	59 513	15 201	3 543	1 320	40.1	9.3
72211	Full-service restaurants .....	74	59 513	15 201	3 543	1 320	40.1	9.3
722110	Full-service restaurants .....	74	59 513	15 201	3 543	1 320	40.1	9.3
7222	Limited-service eating places .....	66	36 543	9 489	2 319	987	22.3	5.1
72221	Limited-service eating places .....	66	36 543	9 489	2 319	987	22.3	5.1
722211	Limited-service restaurants .....	49	30 508	7 718	1 861	794	19.4	5.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	11	10 166	1 956	469	145	18.7	—
7224	Drinking places (alcoholic beverages) .....	10	3 372	754	116	65	72.1	.1
72241	Drinking places (alcoholic beverages) .....	10	3 372	754	116	65	72.1	.1
722410	Drinking places (alcoholic beverages) .....	10	3 372	754	116	65	72.1	.1

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAYTONA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>296</b>	<b>280 849</b>	<b>67 595</b>	<b>17 133</b>	<b>6 438</b>	<b>9.8</b>	<b>10.3</b>
721	Accommodation .....	87	113 551	21 810	5 346	1 612	7.4	2.7
7211	Traveler accommodation .....	85	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	84	113 275	21 773	5 341	1 609	7.3	2.5
721110	Hotels (except casino hotels) and motels .....	84	113 275	21 773	5 341	1 609	7.3	2.5
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	209	167 298	45 785	11 787	4 826	11.5	15.5
7221	Full-service restaurants .....	78	79 719	23 537	6 193	2 223	11.8	5.9
72211	Full-service restaurants .....	78	79 719	23 537	6 193	2 223	11.8	5.9
722110	Full-service restaurants .....	78	79 719	23 537	6 193	2 223	11.8	5.9
7222	Limited-service eating places .....	94	62 077	16 525	3 909	1 786	7.9	33.0
72221	Limited-service eating places .....	94	62 077	16 525	3 909	1 786	7.9	33.0
722211	Limited-service restaurants .....	83	51 671	13 323	3 209	1 582	7.8	38.0
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	8	D	D	D	c	D	D
72222	Limited-service eating places .....	94	62 077	16 525	3 909	1 786	7.9	33.0
722221	Limited-service restaurants .....	83	51 671	13 323	3 209	1 582	7.8	38.0
722222	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
722223	Snack and nonalcoholic beverage bars .....	8	D	D	D	c	D	D
7223	Special food services .....	12	10 936	2 466	572	271	11.6	—
7224	Drinking places (alcoholic beverages) .....	25	14 566	3 257	1 113	546	25.1	4.5
72241	Drinking places (alcoholic beverages) .....	25	14 566	3 257	1 113	546	25.1	4.5
722410	Drinking places (alcoholic beverages) .....	25	14 566	3 257	1 113	546	25.1	4.5
<b>DAYTONA BEACH SHORES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>82</b>	<b>60 893</b>	<b>16 363</b>	<b>4 308</b>	<b>1 280</b>	<b>7.9</b>	<b>8.5</b>
721	Accommodation .....	51	45 760	11 967	3 155	833	4.1	4.7
7211	Traveler accommodation .....	51	45 760	11 967	3 155	833	4.1	4.7
72111	Hotels (except casino hotels) and motels .....	51	45 760	11 967	3 155	833	4.1	4.7
721110	Hotels (except casino hotels) and motels .....	51	45 760	11 967	3 155	833	4.1	4.7
722	Food services and drinking places .....	31	15 133	4 396	1 153	447	19.4	19.9
<b>DE BARY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>10</b>	<b>4 139</b>	<b>1 161</b>	<b>318</b>	<b>116</b>	<b>27.8</b>	<b>20.7</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	9	D	D	D	b	D	D
<b>DEERFIELD BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>160</b>	<b>147 996</b>	<b>38 403</b>	<b>9 513</b>	<b>2 798</b>	<b>18.1</b>	<b>8.5</b>
721	Accommodation .....	18	33 975	9 334	2 396	499	.9	2.3
7211	Traveler accommodation .....	18	33 975	9 334	2 396	499	.9	2.3
72111	Hotels (except casino hotels) and motels .....	18	33 975	9 334	2 396	499	.9	2.3
721110	Hotels (except casino hotels) and motels .....	18	33 975	9 334	2 396	499	.9	2.3
722	Food services and drinking places .....	142	114 021	29 069	7 117	2 299	23.2	10.3
7221	Full-service restaurants .....	67	69 351	19 387	4 796	1 421	24.0	9.6
72211	Full-service restaurants .....	67	69 351	19 387	4 796	1 421	24.0	9.6
722110	Full-service restaurants .....	67	69 351	19 387	4 796	1 421	24.0	9.6
7222	Limited-service eating places .....	64	31 805	8 228	1 976	788	24.7	15.6
72221	Limited-service eating places .....	64	31 805	8 228	1 976	788	24.7	15.6
722211	Limited-service restaurants .....	53	26 307	6 597	1 582	682	21.1	16.8
722212	Cafeterias, buffets, and grill buffets .....	5	2 110	646	164	61	25.7	24.5
7223	Special food services .....	7	D	D	D	b	D	D
<b>DE FUNIAK SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>10 675</b>	<b>2 794</b>	<b>662</b>	<b>314</b>	<b>22.7</b>	<b>.2</b>
721	Accommodation .....	5	2 274	542	125	68	53.5	.6
722	Food services and drinking places .....	17	8 401	2 252	537	246	14.4	.1
7222	Limited-service eating places .....	8	5 489	1 343	327	159	3.4	—
72221	Limited-service eating places .....	8	5 489	1 343	327	159	3.4	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DE LAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>79</b>	<b>44 324</b>	<b>12 137</b>	<b>3 057</b>	<b>1 346</b>	<b>20.0</b>	<b>23.2</b>
721	Accommodation .....	6	5 351	1 478	399	113	24.5	—
7211	Traveler accommodation .....	6	5 351	1 478	399	113	24.5	—
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	c	D	D
722	Food services and drinking places .....	73	38 973	10 659	2 658	1 233	19.3	26.3
7222	Limited-service eating places .....	37	25 552	6 707	1 640	728	5.7	38.0
72221	Limited-service eating places .....	37	25 552	6 707	1 640	728	5.7	38.0
722211	Limited-service restaurants .....	30	22 979	5 878	1 420	636	5.3	42.3
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	1	D	D	D	b	D	D
<b>DELRAY BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>176</b>	<b>155 118</b>	<b>42 683</b>	<b>11 307</b>	<b>3 153</b>	<b>26.0</b>	<b>25.4</b>
721	Accommodation .....	13	38 115	9 852	2 473	519	3.9	65.6
7211	Traveler accommodation .....	13	38 115	9 852	2 473	519	3.9	65.6
72111	Hotels (except casino hotels) and motels .....	13	38 115	9 852	2 473	519	3.9	65.6
721110	Hotels (except casino hotels) and motels .....	13	38 115	9 852	2 473	519	3.9	65.6
722	Food services and drinking places .....	163	117 003	32 831	8 834	2 634	33.2	12.3
7221	Full-service restaurants .....	90	73 323	22 101	6 259	1 806	32.5	5.8
72211	Full-service restaurants .....	90	73 323	22 101	6 259	1 806	32.5	5.8
722110	Full-service restaurants .....	90	73 323	22 101	6 259	1 806	32.5	5.8
7222	Limited-service eating places .....	53	26 257	5 821	1 437	529	42.0	17.5
72221	Limited-service eating places .....	53	26 257	5 821	1 437	529	42.0	17.5
7223	Special food services .....	3	5 236	2 014	411	35	19.5	80.5
7224	Drinking places (alcoholic beverages) .....	17	12 187	2 895	727	264	24.3	10.5
72241	Drinking places (alcoholic beverages) .....	17	12 187	2 895	727	264	24.3	10.5
722410	Drinking places (alcoholic beverages) .....	17	12 187	2 895	727	264	24.3	10.5
<b>DELTONA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>15 047</b>	<b>3 820</b>	<b>909</b>	<b>467</b>	<b>13.2</b>	<b>25.9</b>
722	Food services and drinking places .....	34	15 047	3 820	909	467	13.2	25.9
7222	Limited-service eating places .....	17	12 600	3 051	731	376	2.5	29.5
72221	Limited-service eating places .....	17	12 600	3 051	731	376	2.5	29.5
<b>DESTIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>103</b>	<b>124 103</b>	<b>38 085</b>	<b>7 329</b>	<b>2 603</b>	<b>12.2</b>	<b>8.7</b>
721	Accommodation .....	10	6 286	1 393	321	92	7.3	12.6
7211	Traveler accommodation .....	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	93	117 817	36 692	7 008	2 511	12.5	8.5
7221	Full-service restaurants .....	54	86 067	27 987	5 234	1 701	12.5	2.6
72211	Full-service restaurants .....	54	86 067	27 987	5 234	1 701	12.5	2.6
722110	Full-service restaurants .....	54	86 067	27 987	5 234	1 701	12.5	2.6
7222	Limited-service eating places .....	31	21 627	6 120	1 425	726	5.8	29.9
72221	Limited-service eating places .....	31	21 627	6 120	1 425	726	5.8	29.9
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	7	D	D	D	b	D	D
<b>DUNDEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>5 198</b>	<b>1 126</b>	<b>286</b>	<b>144</b>	<b>3.9</b>	<b>27.6</b>
721	Accommodation .....	7	1 277	242	79	42	11.0	30.4
722	Food services and drinking places .....	5	3 921	884	207	102	1.7	26.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUNEDIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>81</b>	<b>38 169</b>	<b>9 863</b>	<b>2 401</b>	<b>876</b>	<b>39.6</b>	<b>15.2</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	77	D	D	D	f	D	D
7222	Limited-service eating places .....	21	11 592	2 556	604	246	19.9	18.3
72221	Limited-service eating places .....	21	11 592	2 556	604	246	19.9	18.3
<b>EDGEWATER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>16 161</b>	<b>2 542</b>	<b>581</b>	<b>210</b>	<b>9.9</b>	<b>30.3</b>
721	Accommodation .....	2	D	D	D	b	D	D
7211	Traveler accommodation .....	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	18	D	D	D	c	D	D
<b>EUSTIS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>37</b>	<b>17 403</b>	<b>4 498</b>	<b>1 124</b>	<b>473</b>	<b>19.1</b>	<b>22.6</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	35	D	D	D	e	D	D
7222	Limited-service eating places .....	16	9 882	2 659	621	261	18.4	18.3
72221	Limited-service eating places .....	16	9 882	2 659	621	261	18.4	18.3
<b>FELLSMERE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>FERNANDINA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>55</b>	<b>35 188</b>	<b>9 826</b>	<b>2 275</b>	<b>874</b>	<b>26.9</b>	<b>13.3</b>
721	Accommodation .....	12	8 431	1 864	483	139	20.9	—
7211	Traveler accommodation .....	12	8 431	1 864	483	139	20.9	—
72111	Hotels (except casino hotels) and motels .....	6	5 607	1 294	344	94	—	—
721110	Hotels (except casino hotels) and motels .....	6	5 607	1 294	344	94	—	—
722	Food services and drinking places .....	43	26 757	7 962	1 792	735	28.8	17.5
7222	Limited-service eating places .....	14	8 077	2 162	475	215	26.7	44.2
72221	Limited-service eating places .....	14	8 077	2 162	475	215	26.7	44.2
<b>FLAGLER BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>14 533</b>	<b>3 936</b>	<b>930</b>	<b>423</b>	<b>61.5</b>	<b>28.2</b>
721	Accommodation .....	5	1 339	346	85	26	17.4	2.4
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	24	13 194	3 590	845	397	66.0	30.8
<b>FLAGLER BEACH (PART - FLAGLER COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>28</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	5	1 339	346	85	26	17.4	2.4
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	23	D	D	D	e	D	D
<b>FLAGLER BEACH (PART - VOLUSIA COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>FLORIDA CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>16 027</b>	<b>3 812</b>	<b>1 001</b>	<b>372</b>	<b>36.5</b>	<b>2.5</b>
721	Accommodation .....	13	D	D	D	c	D	D
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	8 490	1 515	393	139	53.3	1.4
721110	Hotels (except casino hotels) and motels .....	11	8 490	1 515	393	139	53.3	1.4
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	8	D	D	D	c	D	D

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT LAUDERDALE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>650</b>	<b>759 654</b>	<b>205 161</b>	<b>52 170</b>	<b>14 418</b>	<b>15.1</b>	<b>9.7</b>
721	Accommodation .....	119	306 998	77 561	19 944	4 587	4.1	6.5
7211	Traveler accommodation .....	117	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	111	304 672	77 051	19 827	4 563	4.1	6.5
721110	Hotels (except casino hotels) and motels .....	111	304 672	77 051	19 827	4 563	4.1	6.5
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	531	452 656	127 600	32 226	9 831	22.5	11.9
7221	Full-service restaurants .....	252	288 976	87 640	22 300	6 322	23.8	12.9
72211	Full-service restaurants .....	252	288 976	87 640	22 300	6 322	23.8	12.9
722110	Full-service restaurants .....	252	288 976	87 640	22 300	6 322	23.8	12.9
7222	Limited-service eating places .....	196	110 873	28 391	7 067	2 661	20.6	11.5
72221	Limited-service eating places .....	196	110 873	28 391	7 067	2 661	20.6	11.5
722211	Limited-service restaurants .....	156	88 922	22 689	5 538	2 166	21.0	13.9
722212	Cafeterias, buffets, and grill buffets .....	5	2 876	868	220	58	26.2	—
722213	Snack and nonalcoholic beverage bars .....	35	19 075	4 834	1 309	437	18.2	2.0
7223	Special food services .....	24	22 759	5 965	1 427	291	16.2	3.2
7224	Drinking places (alcoholic beverages) .....	59	30 048	5 604	1 432	557	22.0	9.9
72241	Drinking places (alcoholic beverages) .....	59	30 048	5 604	1 432	557	22.0	9.9
722410	Drinking places (alcoholic beverages) .....	59	30 048	5 604	1 432	557	22.0	9.9
<b>FORT MEADE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	1 959	450	147	56	30.2	.9
<b>FORT MYERS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>218</b>	<b>150 916</b>	<b>39 859</b>	<b>10 436</b>	<b>3 567</b>	<b>34.7</b>	<b>6.5</b>
721	Accommodation .....	21	18 085	6 035	1 716	478	57.1	.9
7211	Traveler accommodation .....	21	18 085	6 035	1 716	478	57.1	.9
72111	Hotels (except casino hotels) and motels .....	21	18 085	6 035	1 716	478	57.1	.9
721110	Hotels (except casino hotels) and motels .....	21	18 085	6 035	1 716	478	57.1	.9
722	Food services and drinking places .....	197	132 831	33 824	8 720	3 089	31.6	7.3
7221	Full-service restaurants .....	87	72 000	19 646	5 060	1 699	41.0	9.1
72211	Full-service restaurants .....	87	72 000	19 646	5 060	1 699	41.0	9.1
722110	Full-service restaurants .....	87	72 000	19 646	5 060	1 699	41.0	9.1
7222	Limited-service eating places .....	84	47 769	11 800	3 054	1 184	16.7	3.1
72221	Limited-service eating places .....	84	47 769	11 800	3 054	1 184	16.7	3.1
722211	Limited-service restaurants .....	73	44 946	11 007	2 806	1 076	16.6	2.1
7223	Special food services .....	8	4 776	1 263	319	94	13.2	5.9
7224	Drinking places (alcoholic beverages) .....	18	8 286	1 115	287	112	46.6	16.6
72241	Drinking places (alcoholic beverages) .....	18	8 286	1 115	287	112	46.6	16.6
722410	Drinking places (alcoholic beverages) .....	18	8 286	1 115	287	112	46.6	16.6
<b>FORT MYERS BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>63</b>	<b>60 481</b>	<b>13 779</b>	<b>3 571</b>	<b>1 037</b>	<b>14.5</b>	<b>22.4</b>
721	Accommodation .....	27	D	D	D	f	D	D
7211	Traveler accommodation .....	26	42 083	8 314	2 065	555	3.1	26.1
72111	Hotels (except casino hotels) and motels .....	26	42 083	8 314	2 065	555	3.1	26.1
721110	Hotels (except casino hotels) and motels .....	26	42 083	8 314	2 065	555	3.1	26.1
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	36	D	D	D	e	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT PIERCE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>100</b>	<b>58 054</b>	<b>16 422</b>	<b>4 422</b>	<b>1 555</b>	<b>31.5</b>	<b>4.3</b>
721	Accommodation .....	15	7 991	1 727	467	182	45.8	.9
7211	Traveler accommodation .....	15	7 991	1 727	467	182	45.8	.9
72111	Hotels (except casino hotels) and motels .....	15	7 991	1 727	467	182	45.8	.9
721110	Hotels (except casino hotels) and motels .....	15	7 991	1 727	467	182	45.8	.9
722	Food services and drinking places .....	85	50 063	14 695	3 955	1 373	29.2	4.9
7221	Full-service restaurants .....	47	33 168	10 100	2 871	953	33.9	3.3
72211	Full-service restaurants .....	47	33 168	10 100	2 871	953	33.9	3.3
722110	Full-service restaurants .....	47	33 168	10 100	2 871	953	33.9	3.3
7222	Limited-service eating places .....	35	14 696	3 799	922	355	21.7	5.6
72221	Limited-service eating places .....	35	14 696	3 799	922	355	21.7	5.6
7223	Special food services .....	1	D	D	D	b	D	D
<b>FORT WALTON BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>90</b>	<b>59 394</b>	<b>15 791</b>	<b>3 604</b>	<b>1 586</b>	<b>21.3</b>	<b>6.8</b>
721	Accommodation .....	11	13 187	3 094	620	345	20.8	11.9
7211	Traveler accommodation .....	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	79	46 207	12 697	2 984	1 241	21.4	5.4
7222	Limited-service eating places .....	31	21 698	5 286	1 206	517	21.8	5.5
72221	Limited-service eating places .....	31	21 698	5 286	1 206	517	21.8	5.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	8	3 572	1 143	278	115	6.1	3.1
72241	Drinking places (alcoholic beverages) .....	8	3 572	1 143	278	115	6.1	3.1
722410	Drinking places (alcoholic beverages) .....	8	3 572	1 143	278	115	6.1	3.1
<b>FROSTPROOF</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>1 830</b>	<b>384</b>	<b>95</b>	<b>56</b>	<b>27.7</b>	<b>—</b>
722	Food services and drinking places .....	5	1 830	384	95	56	27.7	—
<b>FRUITLAND PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>2 843</b>	<b>812</b>	<b>204</b>	<b>88</b>	<b>71.2</b>	<b>28.8</b>
722	Food services and drinking places .....	8	2 843	812	204	88	71.2	28.8
<b>GAINESVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>295</b>	<b>196 999</b>	<b>50 653</b>	<b>12 155</b>	<b>5 500</b>	<b>19.9</b>	<b>10.3</b>
721	Accommodation .....	54	38 598	9 564	2 391	784	15.5	2.0
7211	Traveler accommodation .....	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	18	28 255	7 722	1 885	606	10.7	—
721110	Hotels (except casino hotels) and motels .....	18	28 255	7 722	1 885	606	10.7	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
72131	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
721310	Rooming and boarding houses .....	31	8 557	1 458	422	154	26.6	8.7
722	Food services and drinking places .....	241	158 401	41 089	9 764	4 716	21.0	12.4
7221	Full-service restaurants .....	84	61 963	17 343	4 203	1 809	23.0	7.8
72211	Full-service restaurants .....	84	61 963	17 343	4 203	1 809	23.0	7.8
722110	Full-service restaurants .....	84	61 963	17 343	4 203	1 809	23.0	7.8
7222	Limited-service eating places .....	125	73 344	19 503	4 646	2 210	21.6	19.5
72221	Limited-service eating places .....	125	73 344	19 503	4 646	2 210	21.6	19.5
722211	Limited-service restaurants .....	103	63 850	16 710	3 974	1 943	22.9	21.9
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
7223	Special food services .....	14	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENACRES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>34 986</b>	<b>7 974</b>	<b>1 780</b>	<b>691</b>	<b>25.3</b>	<b>25.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	46	D	D	D	f	D	D
7222	Limited-service eating places .....	23	19 985	4 017	777	320	19.9	33.0
72221	Limited-service eating places .....	23	19 985	4 017	777	320	19.9	33.0
<b>GREEN COVE SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>3 209</b>	<b>745</b>	<b>198</b>	<b>79</b>	<b>41.2</b>	<b>5.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	b	D	D
<b>GULF BREEZE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>15 054</b>	<b>4 803</b>	<b>1 110</b>	<b>435</b>	<b>26.8</b>	<b>14.8</b>
721	Accommodation .....	5	3 511	1 496	358	97	35.5	58.3
7211	Traveler accommodation .....	5	3 511	1 496	358	97	35.5	58.3
72111	Hotels (except casino hotels) and motels .....	5	3 511	1 496	358	97	35.5	58.3
721110	Hotels (except casino hotels) and motels .....	5	3 511	1 496	358	97	35.5	58.3
722	Food services and drinking places .....	19	11 543	3 307	752	338	24.1	1.5
7222	Limited-service eating places .....	12	8 519	2 469	562	254	8.1	—
72221	Limited-service eating places .....	12	8 519	2 469	562	254	8.1	—
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>GULFPORT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>7 127</b>	<b>1 630</b>	<b>421</b>	<b>174</b>	<b>74.1</b>	<b>.1</b>
722	Food services and drinking places .....	17	7 127	1 630	421	174	74.1	.1
<b>HAINES CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>13 667</b>	<b>2 875</b>	<b>896</b>	<b>386</b>	<b>22.7</b>	<b>6.4</b>
721	Accommodation .....	3	1 725	382	99	26	—	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	18	11 942	2 493	797	360	26.0	7.4
7222	Limited-service eating places .....	7	5 780	1 305	340	161	25.2	—
72221	Limited-service eating places .....	7	5 780	1 305	340	161	25.2	—
<b>HALLANDALE BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>59</b>	<b>57 398</b>	<b>18 222</b>	<b>4 840</b>	<b>1 634</b>	<b>15.7</b>	<b>14.9</b>
721	Accommodation .....	5	16 798	7 575	1 964	316	8.6	.7
7211	Traveler accommodation .....	5	16 798	7 575	1 964	316	8.6	.7
72111	Hotels (except casino hotels) and motels .....	5	16 798	7 575	1 964	316	8.6	.7
721110	Hotels (except casino hotels) and motels .....	5	16 798	7 575	1 964	316	8.6	.7
722	Food services and drinking places .....	54	40 600	10 647	2 876	1 318	18.6	20.7
7222	Limited-service eating places .....	22	14 700	3 833	1 009	402	13.0	9.6
72221	Limited-service eating places .....	22	14 700	3 833	1 009	402	13.0	9.6
<b>HIALEAH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>299</b>	<b>169 063</b>	<b>42 213</b>	<b>10 254</b>	<b>3 753</b>	<b>24.7</b>	<b>12.4</b>
721	Accommodation .....	14	9 396	2 534	610	216	33.4	4.7
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	285	159 667	39 679	9 644	3 537	24.1	12.8
7221	Full-service restaurants .....	95	41 637	10 585	2 739	829	38.6	24.6
72211	Full-service restaurants .....	95	41 637	10 585	2 739	829	38.6	24.6
722110	Full-service restaurants .....	95	41 637	10 585	2 739	829	38.6	24.6
7222	Limited-service eating places .....	158	83 426	21 438	5 097	2 149	19.8	7.5
72221	Limited-service eating places .....	158	83 426	21 438	5 097	2 149	19.8	7.5
722211	Limited-service restaurants .....	103	73 288	18 656	4 383	1 886	17.7	6.2
722212	Cafeterias, buffets, and grill buffets .....	44	7 197	2 183	546	185	34.4	8.9
7223	Special food services .....	28	D	D	D	f	D	D
<b>HIALEAH GARDENS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>5 900</b>	<b>1 488</b>	<b>353</b>	<b>126</b>	<b>67.0</b>	<b>2.5</b>
722	Food services and drinking places .....	15	5 900	1 488	353	126	67.0	2.5

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIGHLAND BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
7211	Traveler accommodation .....	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>HIGH SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>10</b>	<b>1 382</b>	<b>303</b>	<b>73</b>	<b>33</b>	<b>56.9</b>	<b>—</b>
721	Accommodation .....	5	485	84	20	13	22.5	—
722	Food services and drinking places .....	5	897	219	53	20	75.5	—
<b>HILLIARD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>1 600</b>	<b>331</b>	<b>72</b>	<b>40</b>	<b>14.8</b>	<b>2.9</b>
722	Food services and drinking places .....	5	1 600	331	72	40	14.8	2.9
<b>HOLLY HILL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	22	11 349	2 883	755	353	25.2	34.5
7222	Limited-service eating places .....	11	8 323	2 289	575	264	14.9	44.4
72221	Limited-service eating places .....	11	8 323	2 289	575	264	14.9	44.4
<b>HOLLYWOOD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>323</b>	<b>274 269</b>	<b>82 922</b>	<b>19 118</b>	<b>5 746</b>	<b>19.9</b>	<b>7.1</b>
721	Accommodation .....	56	D	D	D	g	D	D
7211	Traveler accommodation .....	54	110 633	40 565	8 296	1 836	2.3	3.0
72111	Hotels (except casino hotels) and motels .....	54	110 633	40 565	8 296	1 836	2.3	3.0
721110	Hotels (except casino hotels) and motels .....	54	110 633	40 565	8 296	1 836	2.3	3.0
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	267	D	D	D	h	D	D
7221	Full-service restaurants .....	129	89 812	24 105	6 215	1 993	41.3	9.2
72211	Full-service restaurants .....	129	89 812	24 105	6 215	1 993	41.3	9.2
722110	Full-service restaurants .....	129	89 812	24 105	6 215	1 993	41.3	9.2
7222	Limited-service eating places .....	101	56 110	13 919	3 474	1 478	13.4	11.6
72221	Limited-service eating places .....	101	56 110	13 919	3 474	1 478	13.4	11.6
722211	Limited-service restaurants .....	80	47 694	11 975	3 006	1 293	12.0	13.1
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	19	D	D	D	c	D	D
7223	Special food services .....	15	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	22	11 229	2 310	625	231	51.4	7.0
72241	Drinking places (alcoholic beverages) .....	22	11 229	2 310	625	231	51.4	7.0
722410	Drinking places (alcoholic beverages) .....	22	11 229	2 310	625	231	51.4	7.0
<b>HOLMES BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>9 654</b>	<b>2 653</b>	<b>686</b>	<b>218</b>	<b>22.4</b>	<b>4.2</b>
721	Accommodation .....	7	2 486	639	165	35	18.0	.9
722	Food services and drinking places .....	14	7 168	2 014	521	183	24.0	5.3
<b>HOMESTEAD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>57</b>	<b>37 578</b>	<b>9 615</b>	<b>2 433</b>	<b>959</b>	<b>37.1</b>	<b>9.0</b>
721	Accommodation .....	8	6 684	1 295	315	125	86.2	—
7211	Traveler accommodation .....	8	6 684	1 295	315	125	86.2	—
72111	Hotels (except casino hotels) and motels .....	8	6 684	1 295	315	125	86.2	—
721110	Hotels (except casino hotels) and motels .....	8	6 684	1 295	315	125	86.2	—
722	Food services and drinking places .....	49	30 894	8 320	2 118	834	26.4	10.9
7222	Limited-service eating places .....	22	18 920	4 404	1 194	518	8.4	8.4
72221	Limited-service eating places .....	22	18 920	4 404	1 194	518	8.4	8.4
<b>INDIALANTIC</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>12 990</b>	<b>3 470</b>	<b>817</b>	<b>252</b>	<b>25.4</b>	<b>21.9</b>
721	Accommodation .....	6	D	D	D	b	D	D
7211	Traveler accommodation .....	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDIAN HARBOUR BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>9 798</b>	<b>1 876</b>	<b>486</b>	<b>190</b>	<b>22.5</b>	<b>60.1</b>
721	Accommodation .....	1	D	D	D	b	D	D
7211	Traveler accommodation .....	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	17	D	D	D	c	D	D
<b>INDIAN ROCKS BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>15 578</b>	<b>5 815</b>	<b>1 381</b>	<b>302</b>	<b>16.4</b>	<b>.5</b>
721	Accommodation .....	10	7 444	2 701	561	102	1.6	.6
7211	Traveler accommodation .....	10	7 444	2 701	561	102	1.6	.6
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
722	Food services and drinking places .....	13	8 134	3 114	820	200	29.9	.4
<b>INVERNESS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>20 611</b>	<b>5 564</b>	<b>1 377</b>	<b>637</b>	<b>23.9</b>	<b>4.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	39	D	D	D	f	D	D
7222	Limited-service eating places .....	17	9 637	2 421	508	254	33.8	.4
72221	Limited-service eating places .....	17	9 637	2 421	508	254	33.8	.4
<b>ISLAMORADA, VILLAGE OF ISLANDS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>54</b>	<b>52 886</b>	<b>13 627</b>	<b>3 392</b>	<b>965</b>	<b>32.4</b>	<b>21.9</b>
721	Accommodation .....	30	D	D	D	e	D	D
7211	Traveler accommodation .....	28	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	27	19 040	4 249	978	267	21.2	11.8
721110	Hotels (except casino hotels) and motels .....	27	19 040	4 249	978	267	21.2	11.8
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	24	D	D	D	f	D	D
7221	Full-service restaurants .....	18	26 333	7 668	2 035	583	44.4	30.9
72211	Full-service restaurants .....	18	26 333	7 668	2 035	583	44.4	30.9
722110	Full-service restaurants .....	18	26 333	7 668	2 035	583	44.4	30.9
<b>JACKSONVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 332</b>	<b>1 049 074</b>	<b>288 111</b>	<b>71 936</b>	<b>25 682</b>	<b>15.3</b>	<b>12.9</b>
721	Accommodation .....	97	195 527	51 000	13 398	3 381	8.9	4.2
7211	Traveler accommodation .....	87	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	86	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	86	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	5	D	D	D	b	D	D
72131	Rooming and boarding houses .....	5	D	D	D	b	D	D
721310	Rooming and boarding houses .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	1 235	853 547	237 111	58 538	22 301	16.7	14.9
7221	Full-service restaurants .....	429	333 555	99 184	24 604	8 338	21.9	10.6
72211	Full-service restaurants .....	429	333 555	99 184	24 604	8 338	21.9	10.6
722110	Full-service restaurants .....	429	333 555	99 184	24 604	8 338	21.9	10.6
7222	Limited-service eating places .....	637	396 305	104 939	25 251	10 716	15.0	15.3
72221	Limited-service eating places .....	637	396 305	104 939	25 251	10 716	15.0	15.3
722211	Limited-service restaurants .....	555	333 705	86 554	20 752	9 082	16.3	17.0
722212	Cafeterias, buffets, and grill buffets .....	27	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars .....	55	D	D	D	f	D	D
7223	Special food services .....	100	102 924	28 198	7 584	2 781	3.2	26.2
7224	Drinking places (alcoholic beverages) .....	69	20 763	4 790	1 099	466	33.0	18.0
72241	Drinking places (alcoholic beverages) .....	69	20 763	4 790	1 099	466	33.0	18.0
722410	Drinking places (alcoholic beverages) .....	69	20 763	4 790	1 099	466	33.0	18.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>97</b>	<b>90 059</b>	<b>26 269</b>	<b>6 189</b>	<b>2 133</b>	<b>17.4</b>	<b>3.9</b>
721	Accommodation .....	16	D	D	D	e	D	D
7211	Traveler accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	15	D	D	D	e	D	D
722	Food services and drinking places .....	81	D	D	D	g	D	D
7221	Full-service restaurants .....	49	52 571	16 152	3 859	1 329	17.4	4.2
72211	Full-service restaurants .....	49	52 571	16 152	3 859	1 329	17.4	4.2
722110	Full-service restaurants .....	49	52 571	16 152	3 859	1 329	17.4	4.2
7222	Limited-service eating places .....	27	18 867	5 323	1 287	512	22.5	5.5
72221	Limited-service eating places .....	27	18 867	5 323	1 287	512	22.5	5.5
<b>JUNO BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>19 502</b>	<b>6 727</b>	<b>1 791</b>	<b>456</b>	<b>21.0</b>	<b>23.0</b>
721	Accommodation .....	4	3 953	952	193	52	—	51.9
7211	Traveler accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	15 549	5 775	1 598	404	26.3	15.7
7223	Special food services .....	1	D	D	D	b	D	D
<b>JUPITER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>122</b>	<b>88 864</b>	<b>24 561</b>	<b>6 316</b>	<b>2 148</b>	<b>29.6</b>	<b>5.0</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	119	D	D	D	g	D	D
7221	Full-service restaurants .....	71	63 718	18 448	4 824	1 684	31.0	4.1
72211	Full-service restaurants .....	71	63 718	18 448	4 824	1 684	31.0	4.1
722110	Full-service restaurants .....	71	63 718	18 448	4 824	1 684	31.0	4.1
7222	Limited-service eating places .....	38	18 060	4 180	889	338	30.7	3.7
72221	Limited-service eating places .....	38	18 060	4 180	889	338	30.7	3.7
7223	Special food services .....	6	2 912	1 070	290	50	27.1	—
<b>KENNETH CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>1 438</b>	<b>319</b>	<b>69</b>	<b>25</b>	<b>33.2</b>	<b>9.1</b>
722	Food services and drinking places .....	9	1 438	319	69	25	33.2	9.1
<b>KEY BISCAYNE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>88 751</b>	<b>28 508</b>	<b>7 453</b>	<b>1 270</b>	<b>8.5</b>	<b>1.5</b>
721	Accommodation .....	2	D	D	D	g	D	D
7211	Traveler accommodation .....	2	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	g	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEY WEST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>262</b>	<b>344 425</b>	<b>87 836</b>	<b>22 032</b>	<b>5 117</b>	<b>19.3</b>	<b>8.6</b>
721	Accommodation .....	103	183 441	47 455	11 440	2 138	10.3	7.4
7211	Traveler accommodation .....	98	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	53	152 873	41 947	10 021	1 861	10.2	7.1
721110	Hotels (except casino hotels) and motels .....	53	152 873	41 947	10 021	1 861	10.2	7.1
72119	Other traveler accommodation .....	45	D	D	D	e	D	D
721191	Bed-and-breakfast inns .....	45	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	159	160 984	40 381	10 592	2 979	29.5	10.0
7221	Full-service restaurants .....	94	111 571	29 633	7 816	2 245	22.6	4.7
72211	Full-service restaurants .....	94	111 571	29 633	7 816	2 245	22.6	4.7
722110	Full-service restaurants .....	94	111 571	29 633	7 816	2 245	22.6	4.7
7222	Limited-service eating places .....	42	D	D	D	e	D	D
72221	Limited-service eating places .....	42	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages) .....	20	26 174	5 905	1 617	340	30.0	29.1
72241	Drinking places (alcoholic beverages) .....	20	26 174	5 905	1 617	340	30.0	29.1
722410	Drinking places (alcoholic beverages) .....	20	26 174	5 905	1 617	340	30.0	29.1
<b>KISSIMMEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>177</b>	<b>182 979</b>	<b>48 322</b>	<b>11 755</b>	<b>3 891</b>	<b>11.8</b>	<b>8.2</b>
721	Accommodation .....	48	56 780	13 761	3 140	919	8.2	9.7
7211	Traveler accommodation .....	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	45	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	45	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	129	126 199	34 561	8 615	2 972	13.4	7.5
7221	Full-service restaurants .....	72	76 974	20 460	5 288	1 801	17.3	3.9
72211	Full-service restaurants .....	72	76 974	20 460	5 288	1 801	17.3	3.9
722110	Full-service restaurants .....	72	76 974	20 460	5 288	1 801	17.3	3.9
7222	Limited-service eating places .....	52	D	D	D	f	D	D
72221	Limited-service eating places .....	52	D	D	D	f	D	D
722211	Limited-service restaurants .....	47	35 436	9 433	2 328	806	6.5	18.0
7223	Special food services .....	2	D	D	D	e	D	D
<b>LABELLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>7 691</b>	<b>2 187</b>	<b>542</b>	<b>219</b>	<b>34.1</b>	<b>6.2</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	8	D	D	D	c	D	D
72221	Limited-service eating places .....	8	D	D	D	c	D	D
<b>LADY LAKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>12 853</b>	<b>3 722</b>	<b>1 095</b>	<b>387</b>	<b>31.5</b>	<b>9.3</b>
721	Accommodation .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	16	D	D	D	e	D	D
<b>LAKE ALFRED</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 404</b>	<b>708</b>	<b>197</b>	<b>79</b>	<b>65.3</b>	<b>5.8</b>
722	Food services and drinking places .....	7	2 404	708	197	79	65.3	5.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>86</b>	<b>55 619</b>	<b>13 991</b>	<b>3 549</b>	<b>1 457</b>	<b>17.2</b>	<b>9.0</b>
721	Accommodation .....	21	12 431	2 521	629	318	8.2	.8
7211	Traveler accommodation .....	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	19	D	D	D	e	D	D
722	Food services and drinking places .....	65	43 188	11 470	2 920	1 139	19.8	11.3
7221	Full-service restaurants .....	29	25 447	7 021	1 843	642	19.2	4.4
72211	Full-service restaurants .....	29	25 447	7 021	1 843	642	19.2	4.4
722110	Full-service restaurants .....	29	25 447	7 021	1 843	642	19.2	4.4
7222	Limited-service eating places .....	30	16 919	4 293	1 031	481	17.7	22.2
72221	Limited-service eating places .....	30	16 919	4 293	1 031	481	17.7	22.2
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>LAKE CLARKE SHORES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>LAKE HELEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>LAKELAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>223</b>	<b>181 296</b>	<b>51 991</b>	<b>12 742</b>	<b>4 706</b>	<b>16.4</b>	<b>11.7</b>
721	Accommodation .....	24	23 172	5 448	1 485	467	6.1	4.5
7211	Traveler accommodation .....	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
722	Food services and drinking places .....	199	158 124	46 543	11 257	4 239	17.9	12.7
7221	Full-service restaurants .....	78	87 109	27 400	6 536	2 237	19.2	11.7
72211	Full-service restaurants .....	78	87 109	27 400	6 536	2 237	19.2	11.7
722110	Full-service restaurants .....	78	87 109	27 400	6 536	2 237	19.2	11.7
7222	Limited-service eating places .....	86	58 528	15 915	3 874	1 680	14.8	11.3
72221	Limited-service eating places .....	86	58 528	15 915	3 874	1 680	14.8	11.3
722211	Limited-service restaurants .....	69	45 116	12 099	2 911	1 267	16.7	14.3
722212	Cafeterias, buffets, and grill buffets .....	7	D	D	D	e	D	D
7223	Special food services .....	13	8 093	2 329	625	213	3.5	31.3
7224	Drinking places (alcoholic beverages) .....	22	4 394	899	222	109	58.2	18.2
72241	Drinking places (alcoholic beverages) .....	22	4 394	899	222	109	58.2	18.2
722410	Drinking places (alcoholic beverages) .....	22	4 394	899	222	109	58.2	18.2
<b>LAKE MARY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>39 585</b>	<b>12 079</b>	<b>3 102</b>	<b>1 063</b>	<b>12.2</b>	<b>4.7</b>
721	Accommodation .....	3	6 153	1 138	313	71	—	—
7211	Traveler accommodation .....	3	6 153	1 138	313	71	—	—
72111	Hotels (except casino hotels) and motels .....	3	6 153	1 138	313	71	—	—
721110	Hotels (except casino hotels) and motels .....	3	6 153	1 138	313	71	—	—
722	Food services and drinking places .....	39	33 432	10 941	2 789	992	14.5	5.6
7222	Limited-service eating places .....	14	9 173	2 371	565	245	11.4	15.0
72221	Limited-service eating places .....	14	9 173	2 371	565	245	11.4	15.0
7224	Drinking places (alcoholic beverages) .....	5	2 954	643	154	65	11.6	4.4
72241	Drinking places (alcoholic beverages) .....	5	2 954	643	154	65	11.6	4.4
722410	Drinking places (alcoholic beverages) .....	5	2 954	643	154	65	11.6	4.4
<b>LAKE PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>45</b>	<b>18 002</b>	<b>4 968</b>	<b>1 297</b>	<b>445</b>	<b>39.3</b>	<b>20.6</b>
722	Food services and drinking places .....	45	18 002	4 968	1 297	445	39.3	20.6
7222	Limited-service eating places .....	22	8 143	1 868	424	194	40.0	38.1
72221	Limited-service eating places .....	22	8 143	1 868	424	194	40.0	38.1

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE WALES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>31 379</b>	<b>8 481</b>	<b>2 109</b>	<b>709</b>	<b>16.3</b>	<b>25.7</b>
721	Accommodation .....	9	9 533	2 512	556	148	11.9	42.7
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	35	21 846	5 969	1 553	561	18.2	18.2
7222	Limited-service eating places .....	15	9 665	2 480	650	271	7.4	31.7
72221	Limited-service eating places .....	15	9 665	2 480	650	271	7.4	31.7
<b>LAKE WORTH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>69</b>	<b>28 959</b>	<b>8 507</b>	<b>2 289</b>	<b>604</b>	<b>21.2</b>	<b>10.9</b>
721	Accommodation .....	12	4 329	1 340	399	98	9.9	7.2
7211	Traveler accommodation .....	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	57	24 630	7 167	1 890	506	23.2	11.5
7222	Limited-service eating places .....	20	5 391	1 166	301	112	30.7	26.9
72221	Limited-service eating places .....	20	5 391	1 166	301	112	30.7	26.9
7223	Special food services .....	2	D	D	D	a	D	D
<b>LANTANA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>26 178</b>	<b>6 140</b>	<b>1 519</b>	<b>535</b>	<b>43.9</b>	<b>5.9</b>
721	Accommodation .....	4	4 366	831	213	74	39.1	—
7211	Traveler accommodation .....	4	4 366	831	213	74	39.1	—
72111	Hotels (except casino hotels) and motels .....	4	4 366	831	213	74	39.1	—
721110	Hotels (except casino hotels) and motels .....	4	4 366	831	213	74	39.1	—
722	Food services and drinking places .....	30	21 812	5 309	1 306	461	44.8	7.0
7222	Limited-service eating places .....	16	9 699	1 990	453	179	12.0	14.3
72221	Limited-service eating places .....	16	9 699	1 990	453	179	12.0	14.3
<b>LARGO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>135</b>	<b>83 024</b>	<b>21 733</b>	<b>5 438</b>	<b>2 066</b>	<b>22.3</b>	<b>8.0</b>
721	Accommodation .....	7	5 483	1 100	238	59	33.9	5.6
7211	Traveler accommodation .....	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	128	77 541	20 633	5 200	2 007	21.5	8.1
7221	Full-service restaurants .....	58	36 164	10 587	2 781	906	28.7	16.2
72211	Full-service restaurants .....	58	36 164	10 587	2 781	906	28.7	16.2
722110	Full-service restaurants .....	58	36 164	10 587	2 781	906	28.7	16.2
7222	Limited-service eating places .....	53	33 896	9 234	2 238	1 039	13.7	1.0
72221	Limited-service eating places .....	53	33 896	9 234	2 238	1 039	13.7	1.0
722211	Limited-service restaurants .....	44	26 949	7 528	1 794	854	15.8	1.1
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	3	4 219	321	69	15	—	—
7224	Drinking places (alcoholic beverages) .....	14	3 262	491	112	47	49.1	4.0
72241	Drinking places (alcoholic beverages) .....	14	3 262	491	112	47	49.1	4.0
722410	Drinking places (alcoholic beverages) .....	14	3 262	491	112	47	49.1	4.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAUDERDALE-BY-THE-SEA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>48 312</b>	<b>15 129</b>	<b>3 999</b>	<b>972</b>	<b>21.5</b>	<b>4.4</b>
721	Accommodation .....	27	17 376	5 752	1 487	369	24.8	11.2
7211	Traveler accommodation .....	27	17 376	5 752	1 487	369	24.8	11.2
72111	Hotels (except casino hotels) and motels .....	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	26	D	D	D	e	D	D
722	Food services and drinking places .....	23	30 936	9 377	2 512	603	19.6	.6
7221	Full-service restaurants .....	15	27 146	8 204	2 299	525	15.2	—
72211	Full-service restaurants .....	15	27 146	8 204	2 299	525	15.2	—
722110	Full-service restaurants .....	15	27 146	8 204	2 299	525	15.2	—
<b>LAUDERDALE LAKES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>23 908</b>	<b>6 386</b>	<b>1 503</b>	<b>522</b>	<b>17.2</b>	<b>10.1</b>
722	Food services and drinking places .....	35	23 908	6 386	1 503	522	17.2	10.1
7222	Limited-service eating places .....	17	11 927	2 737	656	228	10.7	2.5
72221	Limited-service eating places .....	17	11 927	2 737	656	228	10.7	2.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	6	8 040	2 654	600	200	12.3	—
<b>LAUDERHILL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>57</b>	<b>33 038</b>	<b>8 141</b>	<b>2 058</b>	<b>760</b>	<b>39.7</b>	<b>20.0</b>
722	Food services and drinking places .....	57	33 038	8 141	2 058	760	39.7	20.0
7222	Limited-service eating places .....	20	13 033	3 528	861	294	32.9	8.0
72221	Limited-service eating places .....	20	13 033	3 528	861	294	32.9	8.0
7223	Special food services .....	6	2 468	702	152	72	51.1	—
<b>LEESBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>36 070</b>	<b>9 828</b>	<b>2 443</b>	<b>910</b>	<b>17.8</b>	<b>13.9</b>
721	Accommodation .....	6	3 339	696	167	68	—	3.3
7211	Traveler accommodation .....	6	3 339	696	167	68	—	3.3
72111	Hotels (except casino hotels) and motels .....	6	3 339	696	167	68	—	3.3
721110	Hotels (except casino hotels) and motels .....	6	3 339	696	167	68	—	3.3
722	Food services and drinking places .....	44	32 731	9 132	2 276	842	19.7	15.0
7222	Limited-service eating places .....	20	11 389	2 765	704	340	24.5	12.5
72221	Limited-service eating places .....	20	11 389	2 765	704	340	24.5	12.5
722212	Cafeterias, buffets, and grill buffets .....	3	1 478	438	104	52	29.6	—
7223	Special food services .....	1	D	D	D	a	D	D
<b>LIGHTHOUSE POINT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>14 747</b>	<b>3 950</b>	<b>933</b>	<b>402</b>	<b>48.5</b>	<b>16.9</b>
722	Food services and drinking places .....	35	14 747	3 950	933	402	48.5	16.9
7222	Limited-service eating places .....	13	6 029	1 553	362	180	54.8	26.8
72221	Limited-service eating places .....	13	6 029	1 553	362	180	54.8	26.8
<b>LIVE OAK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>16 217</b>	<b>3 705</b>	<b>746</b>	<b>337</b>	<b>15.2</b>	<b>11.4</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	e	D	D
7222	Limited-service eating places .....	10	9 229	2 198	407	211	5.8	19.9
72221	Limited-service eating places .....	10	9 229	2 198	407	211	5.8	19.9
<b>LONGBOAT KEY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>32</b>	<b>81 894</b>	<b>25 990</b>	<b>6 473</b>	<b>1 333</b>	<b>8.6</b>	<b>4.8</b>
721	Accommodation .....	13	63 682	18 480	4 777	944	4.3	6.0
7211	Traveler accommodation .....	12	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	f	D	D
722	Food services and drinking places .....	19	18 212	7 510	1 696	389	23.8	.6
<b>LONGBOAT KEY (PART - MANATEE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>26 079</b>	<b>7 891</b>	<b>1 937</b>	<b>449</b>	<b>10.0</b>	<b>14.9</b>
721	Accommodation .....	8	D	D	D	c	D	D
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
722	Food services and drinking places .....	10	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONGBOAT KEY (PART - SARASOTA COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>55 815</b>	<b>18 099</b>	<b>4 536</b>	<b>884</b>	<b>8.0</b>	<b>—</b>
721	Accommodation .....	5	D	D	D	f	D	D
7211	Traveler accommodation .....	4	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	f	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D
<b>LONGWOOD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>59</b>	<b>28 856</b>	<b>7 203</b>	<b>1 918</b>	<b>752</b>	<b>16.9</b>	<b>14.7</b>
722	Food services and drinking places .....	59	28 856	7 203	1 918	752	16.9	14.7
7222	Limited-service eating places .....	26	14 570	3 307	799	335	7.4	8.5
72221	Limited-service eating places .....	26	14 570	3 307	799	335	7.4	8.5
7223	Special food services .....	5	1 779	528	175	70	12.4	31.9
<b>LYNN HAVEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>11 950</b>	<b>2 993</b>	<b>646</b>	<b>361</b>	<b>18.8</b>	<b>23.1</b>
722	Food services and drinking places .....	21	11 950	2 993	646	361	18.8	23.1
7222	Limited-service eating places .....	11	7 691	1 666	378	199	9.1	34.7
72221	Limited-service eating places .....	11	7 691	1 666	378	199	9.1	34.7
<b>MACCLENNY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>10 809</b>	<b>1 971</b>	<b>457</b>	<b>256</b>	<b>8.6</b>	<b>29.9</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	12	D	D	D	c	D	D
7222	Limited-service eating places .....	8	D	D	D	c	D	D
72221	Limited-service eating places .....	8	D	D	D	c	D	D
<b>MADEIRA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>32</b>	<b>27 213</b>	<b>6 214</b>	<b>1 468</b>	<b>451</b>	<b>16.2</b>	<b>9.6</b>
721	Accommodation .....	10	15 841	3 547	822	241	3.8	15.9
7211	Traveler accommodation .....	10	15 841	3 547	822	241	3.8	15.9
72111	Hotels (except casino hotels) and motels .....	10	15 841	3 547	822	241	3.8	15.9
721110	Hotels (except casino hotels) and motels .....	10	15 841	3 547	822	241	3.8	15.9
722	Food services and drinking places .....	22	11 372	2 667	646	210	33.4	.8
<b>MADISON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>4 350</b>	<b>1 014</b>	<b>162</b>	<b>83</b>	<b>35.7</b>	<b>3.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	b	D	D
<b>MAITLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>35 997</b>	<b>10 359</b>	<b>2 590</b>	<b>779</b>	<b>17.4</b>	<b>21.7</b>
721	Accommodation .....	5	4 842	858	214	72	—	7.8
7211	Traveler accommodation .....	5	4 842	858	214	72	—	7.8
72111	Hotels (except casino hotels) and motels .....	5	4 842	858	214	72	—	7.8
721110	Hotels (except casino hotels) and motels .....	5	4 842	858	214	72	—	7.8
722	Food services and drinking places .....	35	31 155	9 501	2 376	707	20.1	23.9
7222	Limited-service eating places .....	21	8 023	2 099	523	202	37.9	22.0
72221	Limited-service eating places .....	21	8 023	2 099	523	202	37.9	22.0
<b>MALABAR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>1 516</b>	<b>656</b>	<b>162</b>	<b>35</b>	<b>—</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARATHON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>64</b>	<b>31 726</b>	<b>7 859</b>	<b>2 044</b>	<b>720</b>	<b>40.1</b>	<b>14.3</b>
721	Accommodation .....	24	D	D	D	c	D	D
7211	Traveler accommodation .....	21	10 376	2 263	640	187	21.6	16.0
72111	Hotels (except casino hotels) and motels .....	21	10 376	2 263	640	187	21.6	16.0
721110	Hotels (except casino hotels) and motels .....	21	10 376	2 263	640	187	21.6	16.0
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	40	D	D	D	f	D	D
7222	Limited-service eating places .....	10	7 312	2 196	511	227	61.3	11.5
72221	Limited-service eating places .....	10	7 312	2 196	511	227	61.3	11.5
<b>MARCO ISLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>63</b>	<b>113 301</b>	<b>32 207</b>	<b>8 695</b>	<b>1 900</b>	<b>14.1</b>	<b>1.7</b>
721	Accommodation .....	7	77 782	21 328	5 384	1 145	.6	.3
7211	Traveler accommodation .....	7	77 782	21 328	5 384	1 145	.6	.3
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	g	D	D
722	Food services and drinking places .....	56	35 519	10 879	3 311	755	43.7	4.8
7221	Full-service restaurants .....	44	31 285	9 765	2 972	671	40.3	5.3
72211	Full-service restaurants .....	44	31 285	9 765	2 972	671	40.3	5.3
722110	Full-service restaurants .....	44	31 285	9 765	2 972	671	40.3	5.3
<b>MARGATE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>99</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	98	53 763	13 517	3 295	1 265	29.3	12.2
7222	Limited-service eating places .....	43	21 437	5 026	1 294	571	25.0	2.9
72221	Limited-service eating places .....	43	21 437	5 026	1 294	571	25.0	2.9
7223	Special food services .....	3	1 360	196	41	19	100.0	—
7224	Drinking places (alcoholic beverages) .....	10	8 315	2 334	506	180	4.9	11.2
72241	Drinking places (alcoholic beverages) .....	10	8 315	2 334	506	180	4.9	11.2
722410	Drinking places (alcoholic beverages) .....	10	8 315	2 334	506	180	4.9	11.2
<b>MARIANNA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>17 420</b>	<b>4 670</b>	<b>1 169</b>	<b>557</b>	<b>23.3</b>	<b>7.3</b>
721	Accommodation .....	4	2 772	657	145	51	1.5	—
722	Food services and drinking places .....	26	14 648	4 013	1 024	506	27.4	8.6
7222	Limited-service eating places .....	13	6 988	1 568	405	212	29.2	18.1
72221	Limited-service eating places .....	13	6 988	1 568	405	212	29.2	18.1
7223	Special food services .....	3	D	D	D	b	D	D
<b>MARY ESTHER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>16 949</b>	<b>4 537</b>	<b>1 013</b>	<b>455</b>	<b>21.1</b>	<b>17.4</b>
722	Food services and drinking places .....	29	16 949	4 537	1 013	455	21.1	17.4
7222	Limited-service eating places .....	17	9 568	2 670	580	259	14.5	.5
72221	Limited-service eating places .....	17	9 568	2 670	580	259	14.5	.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>MASCOTTE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>971</b>	<b>268</b>	<b>75</b>	<b>36</b>	<b>96.2</b>	<b>3.8</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MELBOURNE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>167</b>	<b>127 862</b>	<b>37 974</b>	<b>9 139</b>	<b>3 422</b>	<b>13.3</b>	<b>16.0</b>
721	Accommodation .....	10	10 954	2 846	708	212	11.6	6.0
7211	Traveler accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	157	116 908	35 128	8 431	3 210	13.4	17.0
7221	Full-service restaurants .....	69	58 361	18 275	4 304	1 476	17.5	14.8
72211	Full-service restaurants .....	69	58 361	18 275	4 304	1 476	17.5	14.8
722110	Full-service restaurants .....	69	58 361	18 275	4 304	1 476	17.5	14.8
7222	Limited-service eating places .....	69	50 964	13 741	3 333	1 446	10.2	21.2
72221	Limited-service eating places .....	69	50 964	13 741	3 333	1 446	10.2	21.2
722211	Limited-service restaurants .....	56	42 837	11 162	2 729	1 233	10.7	24.5
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
7223	Special food services .....	11	5 067	2 006	459	177	—	8.6
<b>MELBOURNE BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 338</b>	<b>259</b>	<b>62</b>	<b>28</b>	<b>67.0</b>	<b>24.7</b>
722	Food services and drinking places .....	6	1 338	259	62	28	67.0	24.7
<b>MIAMI</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>984</b>	<b>1 021 600</b>	<b>291 093</b>	<b>72 961</b>	<b>20 217</b>	<b>17.7</b>	<b>11.6</b>
721	Accommodation .....	96	342 309	111 736	28 258	5 763	5.0	4.8
7211	Traveler accommodation .....	94	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels .....	94	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels .....	94	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	888	679 291	179 357	44 703	14 454	24.1	15.0
7221	Full-service restaurants .....	369	314 403	89 027	22 190	6 617	28.9	19.9
72211	Full-service restaurants .....	369	314 403	89 027	22 190	6 617	28.9	19.9
722110	Full-service restaurants .....	369	314 403	89 027	22 190	6 617	28.9	19.9
7222	Limited-service eating places .....	412	254 154	63 041	15 780	5 861	22.5	9.0
72221	Limited-service eating places .....	412	254 154	63 041	15 780	5 861	22.5	9.0
722211	Limited-service restaurants .....	301	230 138	57 185	14 361	5 295	18.2	8.5
722212	Cafeterias, buffets, and grill buffets .....	63	8 555	2 212	509	204	74.5	17.1
722212	Cafeterias, buffets, and grill buffets .....	63	8 555	2 212	509	204	74.5	17.1
722213	Snack and nonalcoholic beverage bars .....	48	15 461	3 644	910	362	56.7	12.3
7223	Special food services .....	63	85 272	21 643	5 317	1 577	10.5	12.7
7224	Drinking places (alcoholic beverages) .....	44	25 462	5 646	1 416	399	26.8	22.0
72241	Drinking places (alcoholic beverages) .....	44	25 462	5 646	1 416	399	26.8	22.0
722410	Drinking places (alcoholic beverages) .....	44	25 462	5 646	1 416	399	26.8	22.0
<b>MIAMI BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>454</b>	<b>860 192</b>	<b>253 719</b>	<b>67 385</b>	<b>14 159</b>	<b>19.6</b>	<b>11.9</b>
721	Accommodation .....	113	475 245	145 351	38 581	7 268	12.6	12.6
7211	Traveler accommodation .....	112	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels .....	111	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels .....	111	D	D	D	i	D	D
722	Food services and drinking places .....	341	384 947	108 368	28 804	6 891	28.3	11.2
7221	Full-service restaurants .....	188	272 105	81 670	21 687	4 858	24.8	12.3
72211	Full-service restaurants .....	188	272 105	81 670	21 687	4 858	24.8	12.3
722110	Full-service restaurants .....	188	272 105	81 670	21 687	4 858	24.8	12.3
7222	Limited-service eating places .....	105	59 002	14 102	3 622	1 200	43.5	13.7
72221	Limited-service eating places .....	105	59 002	14 102	3 622	1 200	43.5	13.7
722211	Limited-service restaurants .....	73	47 843	11 272	2 879	960	42.5	16.2
722212	Cafeterias, buffets, and grill buffets .....	12	2 682	723	191	78	90.7	9.3
722212	Cafeterias, buffets, and grill buffets .....	12	2 682	723	191	78	90.7	9.3
722213	Snack and nonalcoholic beverage bars .....	20	8 477	2 107	552	162	34.1	.8
7223	Special food services .....	12	4 434	1 910	602	204	17.1	9.0
7224	Drinking places (alcoholic beverages) .....	36	49 406	10 686	2 893	629	30.5	2.1
72241	Drinking places (alcoholic beverages) .....	36	49 406	10 686	2 893	629	30.5	2.1
722410	Drinking places (alcoholic beverages) .....	36	49 406	10 686	2 893	629	30.5	2.1

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI LAKES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>57 758</b>	<b>16 257</b>	<b>3 797</b>	<b>1 308</b>	<b>8.7</b>	<b>3.4</b>
721	Accommodation .....	3	D	D	D	f	D	D
7211	Traveler accommodation .....	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	f	D	D
722	Food services and drinking places .....	41	D	D	D	f	D	D
7222	Limited-service eating places .....	20	12 772	2 987	661	278	19.7	8.5
72221	Limited-service eating places .....	20	12 772	2 987	661	278	19.7	8.5
<b>MIAMI SHORES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>6 168</b>	<b>1 573</b>	<b>344</b>	<b>225</b>	<b>14.2</b>	<b>-</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	10	D	D	D	c	D	D
7223	Special food services .....	2	D	D	D	b	D	D
<b>MIAMI SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>30 313</b>	<b>7 755</b>	<b>2 008</b>	<b>642</b>	<b>21.5</b>	<b>4.7</b>
721	Accommodation .....	8	16 533	4 251	1 134	341	19.0	-
7211	Traveler accommodation .....	8	16 533	4 251	1 134	341	19.0	-
72111	Hotels (except casino hotels) and motels .....	8	16 533	4 251	1 134	341	19.0	-
721110	Hotels (except casino hotels) and motels .....	8	16 533	4 251	1 134	341	19.0	-
722	Food services and drinking places .....	27	13 780	3 504	874	301	24.4	10.3
7222	Limited-service eating places .....	10	5 746	1 291	333	118	13.1	11.8
72221	Limited-service eating places .....	10	5 746	1 291	333	118	13.1	11.8
<b>MILTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>33</b>	<b>23 642</b>	<b>5 921</b>	<b>1 581</b>	<b>658</b>	<b>13.7</b>	<b>36.8</b>
721	Accommodation .....	2	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	31	D	D	D	f	D	D
7222	Limited-service eating places .....	16	10 535	2 335	579	268	3.9	28.6
72221	Limited-service eating places .....	16	10 535	2 335	579	268	3.9	28.6
7223	Special food services .....	4	D	D	D	c	D	D
<b>MINNEOLA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>579</b>	<b>184</b>	<b>39</b>	<b>24</b>	<b>20.6</b>	<b>79.4</b>
722	Food services and drinking places .....	3	579	184	39	24	20.6	79.4
<b>MIRAMAR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>64</b>	<b>27 509</b>	<b>6 547</b>	<b>1 472</b>	<b>799</b>	<b>18.7</b>	<b>9.1</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	62	D	D	D	f	D	D
7222	Limited-service eating places .....	35	18 738	4 366	1 036	557	19.3	2.9
72221	Limited-service eating places .....	35	18 738	4 366	1 036	557	19.3	2.9
<b>MONTICELLO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 160</b>	<b>250</b>	<b>53</b>	<b>39</b>	<b>85.1</b>	<b>4.6</b>
722	Food services and drinking places .....	6	1 160	250	53	39	85.1	4.6
<b>MOUNT DORA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>19 891</b>	<b>5 364</b>	<b>1 444</b>	<b>564</b>	<b>47.4</b>	<b>14.9</b>
721	Accommodation .....	5	3 361	884	235	80	22.3	4.0
7211	Traveler accommodation .....	5	3 361	884	235	80	22.3	4.0
72111	Hotels (except casino hotels) and motels .....	5	3 361	884	235	80	22.3	4.0
721110	Hotels (except casino hotels) and motels .....	5	3 361	884	235	80	22.3	4.0
722	Food services and drinking places .....	39	16 530	4 480	1 209	484	52.5	17.1
7222	Limited-service eating places .....	14	5 815	1 587	429	240	34.1	29.7
72221	Limited-service eating places .....	14	5 815	1 587	429	240	34.1	29.7
<b>MULBERRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	5	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>221</b>	<b>275 193</b>	<b>78 230</b>	<b>22 515</b>	<b>5 265</b>	<b>14.8</b>	<b>6.6</b>
721	Accommodation .....	33	95 687	28 038	7 399	1 357	2.8	3.1
7211	Traveler accommodation .....	29	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	28	93 133	27 406	7 262	1 329	2.1	2.2
721110	Hotels (except casino hotels) and motels .....	28	93 133	27 406	7 262	1 329	2.1	2.2
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	188	179 506	50 192	15 116	3 908	21.2	8.6
7221	Full-service restaurants .....	108	140 536	39 431	12 034	2 984	17.2	6.2
72211	Full-service restaurants .....	108	140 536	39 431	12 034	2 984	17.2	6.2
722110	Full-service restaurants .....	108	140 536	39 431	12 034	2 984	17.2	6.2
7222	Limited-service eating places .....	64	33 928	9 455	2 660	817	34.4	17.8
72221	Limited-service eating places .....	64	33 928	9 455	2 660	817	34.4	17.8
722211	Limited-service restaurants .....	43	26 106	7 682	2 186	590	38.0	11.6
722213	Snack and nonalcoholic beverage bars .....	20	D	D	D	c	D	D
7223	Special food services .....	9	3 382	966	329	82	19.5	14.1
<b>NEPTUNE BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	e	D	D
7222	Limited-service eating places .....	8	D	D	D	c	D	D
72221	Limited-service eating places .....	8	D	D	D	c	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>NEWBERRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>1 059</b>	<b>194</b>	<b>46</b>	<b>31</b>	<b>69.3</b>	<b>30.7</b>
722	Food services and drinking places .....	7	1 059	194	46	31	69.3	30.7
<b>NEW PORT RICHEY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>24 758</b>	<b>6 224</b>	<b>1 538</b>	<b>848</b>	<b>30.7</b>	<b>1.6</b>
721	Accommodation .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	46	D	D	D	f	D	D
7222	Limited-service eating places .....	19	11 437	3 045	710	368	22.6	.1
72221	Limited-service eating places .....	19	11 437	3 045	710	368	22.6	.1
<b>NEW SMYRNA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>64</b>	<b>40 992</b>	<b>11 432</b>	<b>2 865</b>	<b>1 166</b>	<b>38.5</b>	<b>14.6</b>
721	Accommodation .....	12	5 195	1 301	265	119	10.0	—
7211	Traveler accommodation .....	12	5 195	1 301	265	119	10.0	—
72111	Hotels (except casino hotels) and motels .....	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	c	D	D
722	Food services and drinking places .....	52	35 797	10 131	2 600	1 047	42.6	16.7
7222	Limited-service eating places .....	21	16 014	4 294	1 031	484	32.2	35.0
72221	Limited-service eating places .....	21	16 014	4 294	1 031	484	32.2	35.0
<b>NICEVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>19 229</b>	<b>6 377</b>	<b>1 404</b>	<b>679</b>	<b>38.2</b>	<b>4.4</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	34	D	D	D	f	D	D
7222	Limited-service eating places .....	14	7 994	2 602	571	252	41.7	—
72221	Limited-service eating places .....	14	7 994	2 602	571	252	41.7	—
<b>NORTH BAY VILLAGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>11 572</b>	<b>2 722</b>	<b>737</b>	<b>215</b>	<b>60.9</b>	<b>1.9</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	10	D	D	D	c	D	D
<b>NORTH LAUDERDALE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>11 709</b>	<b>3 011</b>	<b>772</b>	<b>323</b>	<b>33.9</b>	<b>2.8</b>
722	Food services and drinking places .....	25	11 709	3 011	772	323	33.9	2.8
7222	Limited-service eating places .....	17	9 097	2 302	579	246	26.9	.8
72221	Limited-service eating places .....	17	9 097	2 302	579	246	26.9	.8

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH MIAMI</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>86</b>	<b>57 757</b>	<b>14 854</b>	<b>3 780</b>	<b>1 502</b>	<b>24.2</b>	<b>11.9</b>
721	Accommodation .....	4	2 624	838	193	47	9.0	—
722	Food services and drinking places .....	82	55 133	14 016	3 587	1 455	25.0	12.5
7222	Limited-service eating places .....	36	26 903	6 574	1 583	718	12.1	7.4
72221	Limited-service eating places .....	36	26 903	6 574	1 583	718	12.1	7.4
722211	Limited-service restaurants .....	30	23 840	5 697	1 394	661	10.7	8.3
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	5	2 128	988	288	189	6.2	.2
<b>NORTH MIAMI BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>96</b>	<b>83 837</b>	<b>21 848</b>	<b>5 477</b>	<b>1 874</b>	<b>26.2</b>	<b>8.1</b>
721	Accommodation .....	3	D	D	D	c	D	D
7211	Traveler accommodation .....	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
722	Food services and drinking places .....	93	D	D	D	g	D	D
7221	Full-service restaurants .....	40	43 595	11 616	3 017	922	28.4	11.1
72211	Full-service restaurants .....	40	43 595	11 616	3 017	922	28.4	11.1
722110	Full-service restaurants .....	40	43 595	11 616	3 017	922	28.4	11.1
7222	Limited-service eating places .....	38	25 352	5 903	1 426	599	26.5	4.4
72221	Limited-service eating places .....	38	25 352	5 903	1 426	599	26.5	4.4
7223	Special food services .....	4	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	11	5 100	956	233	101	52.0	1.4
72241	Drinking places (alcoholic beverages) .....	11	5 100	956	233	101	52.0	1.4
722410	Drinking places (alcoholic beverages) .....	11	5 100	956	233	101	52.0	1.4
<b>NORTH PALM BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>20 936</b>	<b>6 673</b>	<b>1 765</b>	<b>488</b>	<b>17.2</b>	<b>4.0</b>
721	Accommodation .....	3	2 308	763	189	39	—	—
722	Food services and drinking places .....	26	18 628	5 910	1 576	449	19.3	4.5
<b>NORTH PORT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>8 431</b>	<b>2 452</b>	<b>663</b>	<b>261</b>	<b>24.1</b>	<b>5.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	e	D	D
7222	Limited-service eating places .....	7	4 417	1 072	280	144	19.7	—
72221	Limited-service eating places .....	7	4 417	1 072	280	144	19.7	—
<b>OAKLAND PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>120</b>	<b>79 190</b>	<b>21 426</b>	<b>5 544</b>	<b>1 941</b>	<b>20.3</b>	<b>12.8</b>
721	Accommodation .....	6	7 554	1 351	366	119	20.5	—
7211	Traveler accommodation .....	6	7 554	1 351	366	119	20.5	—
72111	Hotels (except casino hotels) and motels .....	6	7 554	1 351	366	119	20.5	—
721110	Hotels (except casino hotels) and motels .....	6	7 554	1 351	366	119	20.5	—
722	Food services and drinking places .....	114	71 636	20 075	5 178	1 822	20.2	14.2
7221	Full-service restaurants .....	49	39 729	11 590	3 098	996	21.3	18.8
72211	Full-service restaurants .....	49	39 729	11 590	3 098	996	21.3	18.8
722110	Full-service restaurants .....	49	39 729	11 590	3 098	996	21.3	18.8
7222	Limited-service eating places .....	49	24 566	6 555	1 633	675	18.9	7.2
72221	Limited-service eating places .....	49	24 566	6 555	1 633	675	18.9	7.2
722211	Limited-service restaurants .....	44	23 723	6 348	1 589	653	18.7	5.3
7223	Special food services .....	7	D	D	D	c	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCALA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>205</b>	<b>164 692</b>	<b>44 500</b>	<b>11 242</b>	<b>4 268</b>	<b>10.7</b>	<b>9.7</b>
721	Accommodation .....	24	10 133	2 183	534	222	18.5	4.1
7211	Traveler accommodation .....	23	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	181	154 559	42 317	10 708	4 046	10.2	10.0
7221	Full-service restaurants .....	69	81 772	23 368	6 090	2 021	7.5	4.9
72211	Full-service restaurants .....	69	81 772	23 368	6 090	2 021	7.5	4.9
722110	Full-service restaurants .....	69	81 772	23 368	6 090	2 021	7.5	4.9
7222	Limited-service eating places .....	98	68 937	18 070	4 381	1 928	11.0	16.2
72221	Limited-service eating places .....	98	68 937	18 070	4 381	1 928	11.0	16.2
722211	Limited-service restaurants .....	80	53 972	13 829	3 319	1 546	8.2	19.1
722212	Cafeterias, buffets, and grill buffets .....	6	9 714	2 835	726	250	32.7	—
722213	Snack and nonalcoholic beverage bars .....	12	5 251	1 406	336	132	—	16.4
7223	Special food services .....	6	D	D	D	b	D	D
<b>OCOOE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>53</b>	<b>33 036</b>	<b>9 119</b>	<b>2 249</b>	<b>921</b>	<b>21.8</b>	<b>5.6</b>
722	Food services and drinking places .....	53	33 036	9 119	2 249	921	21.8	5.6
7222	Limited-service eating places .....	32	18 390	4 618	1 084	472	13.0	8.9
72221	Limited-service eating places .....	32	18 390	4 618	1 084	472	13.0	8.9
7223	Special food services .....	6	5 295	1 804	452	148	13.4	—
<b>OKEECHOBEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>28 382</b>	<b>6 711</b>	<b>1 800</b>	<b>703</b>	<b>21.6</b>	<b>31.7</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	34	D	D	D	f	D	D
7222	Limited-service eating places .....	14	18 612	4 379	1 185	396	17.4	45.9
72221	Limited-service eating places .....	14	18 612	4 379	1 185	396	17.4	45.9
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>OLDSMAR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>80 303</b>	<b>20 793</b>	<b>4 587</b>	<b>1 198</b>	<b>4.2</b>	<b>2.2</b>
721	Accommodation .....	3	711	179	45	10	—	88.2
722	Food services and drinking places .....	27	79 592	20 614	4 542	1 188	4.2	1.4
7222	Limited-service eating places .....	16	D	D	D	e	D	D
72221	Limited-service eating places .....	16	D	D	D	e	D	D
7223	Special food services .....	2	D	D	D	f	D	D
<b>OPA-LOCKA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>5 911</b>	<b>1 391</b>	<b>363</b>	<b>146</b>	<b>38.0</b>	<b>34.1</b>
722	Food services and drinking places .....	18	5 911	1 391	363	146	38.0	34.1
<b>ORANGE CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>27 514</b>	<b>8 052</b>	<b>2 093</b>	<b>728</b>	<b>6.2</b>	<b>5.2</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	22	D	D	D	f	D	D
7222	Limited-service eating places .....	10	8 690	2 446	540	218	3.2	16.4
72221	Limited-service eating places .....	10	8 690	2 446	540	218	3.2	16.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORANGE PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>32 757</b>	<b>10 093</b>	<b>2 476</b>	<b>910</b>	<b>13.5</b>	<b>5.6</b>
721	Accommodation .....	6	5 268	1 060	258	88	25.8	1.6
7211	Traveler accommodation .....	6	5 268	1 060	258	88	25.8	1.6
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	34	27 489	9 033	2 218	822	11.1	6.4
7222	Limited-service eating places .....	12	8 272	2 256	549	227	4.8	—
72221	Limited-service eating places .....	12	8 272	2 256	549	227	4.8	—
7223	Special food services .....	3	D	D	D	c	D	D
<b>ORLANDO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>686</b>	<b>971 665</b>	<b>257 368</b>	<b>58 503</b>	<b>16 583</b>	<b>10.0</b>	<b>6.3</b>
721	Accommodation .....	90	403 527	105 008	21 532	4 336	6.7	1.9
7211	Traveler accommodation .....	90	403 527	105 008	21 532	4 336	6.7	1.9
72111	Hotels (except casino hotels) and motels .....	87	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	87	D	D	D	h	D	D
722	Food services and drinking places .....	596	568 138	152 360	36 971	12 247	12.4	9.5
7221	Full-service restaurants .....	218	233 229	69 665	17 099	5 413	12.7	8.6
72211	Full-service restaurants .....	218	233 229	69 665	17 099	5 413	12.7	8.6
722110	Full-service restaurants .....	218	233 229	69 665	17 099	5 413	12.7	8.6
7222	Limited-service eating places .....	295	192 878	47 459	11 285	4 283	14.4	9.8
72221	Limited-service eating places .....	295	192 878	47 459	11 285	4 283	14.4	9.8
722211	Limited-service restaurants .....	238	160 029	38 694	9 150	3 505	14.5	11.0
722212	Cafeterias, buffets, and grill buffets .....	10	9 705	3 085	772	247	3.6	2.1
722213	Snack and nonalcoholic beverage bars .....	47	23 144	5 680	1 363	531	18.8	4.3
7223	Special food services .....	41	111 226	27 842	6 798	1 844	5.1	12.7
7224	Drinking places (alcoholic beverages) .....	42	30 805	7 394	1 789	707	24.0	3.1
72241	Drinking places (alcoholic beverages) .....	42	30 805	7 394	1 789	707	24.0	3.1
722410	Drinking places (alcoholic beverages) .....	42	30 805	7 394	1 789	707	24.0	3.1
<b>ORMOND BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>113</b>	<b>90 608</b>	<b>23 352</b>	<b>5 683</b>	<b>2 123</b>	<b>21.8</b>	<b>13.6</b>
721	Accommodation .....	17	12 868	2 306	565	187	24.2	1.2
7211	Traveler accommodation .....	17	12 868	2 306	565	187	24.2	1.2
72111	Hotels (except casino hotels) and motels .....	17	12 868	2 306	565	187	24.2	1.2
721110	Hotels (except casino hotels) and motels .....	17	12 868	2 306	565	187	24.2	1.2
722	Food services and drinking places .....	96	77 740	21 046	5 118	1 936	21.4	15.7
7221	Full-service restaurants .....	50	48 826	13 467	3 369	1 163	19.6	10.3
72211	Full-service restaurants .....	50	48 826	13 467	3 369	1 163	19.6	10.3
722110	Full-service restaurants .....	50	48 826	13 467	3 369	1 163	19.6	10.3
7222	Limited-service eating places .....	39	27 675	7 357	1 691	748	22.4	25.3
72221	Limited-service eating places .....	39	27 675	7 357	1 691	748	22.4	25.3
722211	Limited-service restaurants .....	31	23 976	6 252	1 492	655	24.0	29.1
<b>OVIEDO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>21 002</b>	<b>5 653</b>	<b>1 389</b>	<b>767</b>	<b>29.2</b>	<b>19.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	38	D	D	D	f	D	D
7222	Limited-service eating places .....	26	14 702	3 830	939	587	19.0	27.9
72221	Limited-service eating places .....	26	14 702	3 830	939	587	19.0	27.9
<b>PAHOKEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 025</b>	<b>235</b>	<b>65</b>	<b>23</b>	<b>84.5</b>	<b>15.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALATKA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>25 079</b>	<b>6 351</b>	<b>1 482</b>	<b>691</b>	<b>26.5</b>	<b>19.7</b>
721	Accommodation .....	3	3 332	1 146	263	175	13.4	—
7211	Traveler accommodation .....	3	3 332	1 146	263	175	13.4	—
72111	Hotels (except casino hotels) and motels .....	3	3 332	1 146	263	175	13.4	—
721110	Hotels (except casino hotels) and motels .....	3	3 332	1 146	263	175	13.4	—
722	Food services and drinking places .....	31	21 747	5 205	1 219	516	28.5	22.7
7222	Limited-service eating places .....	21	15 249	3 957	910	417	23.1	30.5
72221	Limited-service eating places .....	21	15 249	3 957	910	417	23.1	30.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>PALM BAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>86</b>	<b>47 269</b>	<b>12 765</b>	<b>3 148</b>	<b>1 384</b>	<b>18.0</b>	<b>6.3</b>
721	Accommodation .....	4	3 242	774	231	76	39.6	—
722	Food services and drinking places .....	82	44 027	11 991	2 917	1 308	16.5	6.8
7222	Limited-service eating places .....	30	21 482	5 240	1 216	711	3.0	1.0
72221	Limited-service eating places .....	30	21 482	5 240	1 216	711	3.0	1.0
7224	Drinking places (alcoholic beverages) .....	12	4 054	1 244	291	102	46.3	4.2
72241	Drinking places (alcoholic beverages) .....	12	4 054	1 244	291	102	46.3	4.2
722410	Drinking places (alcoholic beverages) .....	12	4 054	1 244	291	102	46.3	4.2
<b>PALM BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>45</b>	<b>226 033</b>	<b>83 548</b>	<b>23 135</b>	<b>3 870</b>	<b>4.5</b>	<b>3.9</b>
721	Accommodation .....	13	175 684	68 132	18 336	2 831	2.5	1.9
7211	Traveler accommodation .....	13	175 684	68 132	18 336	2 831	2.5	1.9
72111	Hotels (except casino hotels) and motels .....	13	175 684	68 132	18 336	2 831	2.5	1.9
721110	Hotels (except casino hotels) and motels .....	13	175 684	68 132	18 336	2 831	2.5	1.9
722	Food services and drinking places .....	32	50 349	15 416	4 799	1 039	11.3	10.7
7221	Full-service restaurants .....	27	49 241	15 119	4 722	1 019	11.2	9.9
72211	Full-service restaurants .....	27	49 241	15 119	4 722	1 019	11.2	9.9
722110	Full-service restaurants .....	27	49 241	15 119	4 722	1 019	11.2	9.9
<b>PALM BEACH GARDENS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>91</b>	<b>110 837</b>	<b>30 297</b>	<b>8 045</b>	<b>2 411</b>	<b>16.8</b>	<b>12.4</b>
721	Accommodation .....	5	24 346	5 894	1 382	328	—	28.2
7211	Traveler accommodation .....	5	24 346	5 894	1 382	328	—	28.2
72111	Hotels (except casino hotels) and motels .....	5	24 346	5 894	1 382	328	—	28.2
721110	Hotels (except casino hotels) and motels .....	5	24 346	5 894	1 382	328	—	28.2
722	Food services and drinking places .....	86	86 491	24 403	6 663	2 083	21.5	7.9
7221	Full-service restaurants .....	37	51 133	15 417	4 606	1 299	19.2	6.2
72211	Full-service restaurants .....	37	51 133	15 417	4 606	1 299	19.2	6.2
722110	Full-service restaurants .....	37	51 133	15 417	4 606	1 299	19.2	6.2
7222	Limited-service eating places .....	41	25 899	6 170	1 434	606	21.0	14.2
72221	Limited-service eating places .....	41	25 899	6 170	1 434	606	21.0	14.2
7223	Special food services .....	6	D	D	D	c	D	D
<b>PALM COAST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>42 176</b>	<b>13 710</b>	<b>3 312</b>	<b>1 155</b>	<b>14.2</b>	<b>46.8</b>
721	Accommodation .....	6	18 927	6 970	1 662	397	—	81.9
7211	Traveler accommodation .....	6	18 927	6 970	1 662	397	—	81.9
72111	Hotels (except casino hotels) and motels .....	6	18 927	6 970	1 662	397	—	81.9
721110	Hotels (except casino hotels) and motels .....	6	18 927	6 970	1 662	397	—	81.9
722	Food services and drinking places .....	42	23 249	6 740	1 650	758	25.7	18.1
7222	Limited-service eating places .....	22	11 762	2 767	686	400	21.6	31.2
72221	Limited-service eating places .....	22	11 762	2 767	686	400	21.6	31.2
<b>PALMETTO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>9 590</b>	<b>2 300</b>	<b>600</b>	<b>237</b>	<b>28.6</b>	<b>16.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	c	D	D
7222	Limited-service eating places .....	8	6 758	1 537	397	176	3.6	22.5
72221	Limited-service eating places .....	8	6 758	1 537	397	176	3.6	22.5
<b>PALM SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>9 604</b>	<b>2 787</b>	<b>696</b>	<b>250</b>	<b>21.1</b>	<b>23.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	c	D	D

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>153</b>	<b>111 321</b>	<b>29 742</b>	<b>6 965</b>	<b>2 826</b>	<b>24.9</b>	<b>9.5</b>
721	Accommodation .....	26	27 335	4 738	1 123	381	28.6	6.4
7211	Traveler accommodation .....	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	25	D	D	D	e	D	D
722	Food services and drinking places .....	127	83 986	25 004	5 842	2 445	23.7	10.6
7221	Full-service restaurants .....	57	44 117	14 818	3 484	1 461	30.8	6.3
72211	Full-service restaurants .....	57	44 117	14 818	3 484	1 461	30.8	6.3
722110	Full-service restaurants .....	57	44 117	14 818	3 484	1 461	30.8	6.3
7222	Limited-service eating places .....	57	38 281	9 888	2 283	947	15.0	15.7
72221	Limited-service eating places .....	57	38 281	9 888	2 283	947	15.0	15.7
722211	Limited-service restaurants .....	47	29 154	7 724	1 796	761	17.2	20.7
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
<b>PANAMA CITY BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>120</b>	<b>128 340</b>	<b>27 172</b>	<b>6 526</b>	<b>2 605</b>	<b>10.4</b>	<b>13.2</b>
721	Accommodation .....	54	69 687	13 065	3 389	1 119	9.9	17.4
7211	Traveler accommodation .....	51	68 794	12 890	3 343	1 106	9.6	17.6
72111	Hotels (except casino hotels) and motels .....	51	68 794	12 890	3 343	1 106	9.6	17.6
721110	Hotels (except casino hotels) and motels .....	51	68 794	12 890	3 343	1 106	9.6	17.6
7212	RV (recreational vehicle) parks and recreational camps .....	3	893	175	46	13	34.5	—
72121	RV (recreational vehicle) parks and recreational camps .....	3	893	175	46	13	34.5	—
721211	RV (recreational vehicle) parks and campgrounds .....	3	893	175	46	13	34.5	—
722	Food services and drinking places .....	66	58 653	14 107	3 137	1 486	11.0	8.3
7221	Full-service restaurants .....	34	35 542	9 645	2 228	897	15.9	.7
72211	Full-service restaurants .....	34	35 542	9 645	2 228	897	15.9	.7
722110	Full-service restaurants .....	34	35 542	9 645	2 228	897	15.9	.7
7222	Limited-service eating places .....	25	12 716	2 831	587	328	2.1	34.9
72221	Limited-service eating places .....	25	12 716	2 831	587	328	2.1	34.9
7224	Drinking places (alcoholic beverages) .....	7	10 395	1 631	322	261	4.8	1.5
72241	Drinking places (alcoholic beverages) .....	7	10 395	1 631	322	261	4.8	1.5
722410	Drinking places (alcoholic beverages) .....	7	10 395	1 631	322	261	4.8	1.5
<b>PARKER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>8 285</b>	<b>1 956</b>	<b>499</b>	<b>215</b>	<b>33.2</b>	<b>—</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	13	D	D	D	c	D	D
7222	Limited-service eating places .....	5	4 422	1 032	263	116	—	—
72221	Limited-service eating places .....	5	4 422	1 032	263	116	—	—
<b>PARKLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>PEMBROKE PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>10 037</b>	<b>1 621</b>	<b>453</b>	<b>118</b>	<b>9.8</b>	<b>25.9</b>
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	7	9 039	1 297	371	102	2.9	27.9
72241	Drinking places (alcoholic beverages) .....	7	9 039	1 297	371	102	2.9	27.9
722410	Drinking places (alcoholic beverages) .....	7	9 039	1 297	371	102	2.9	27.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBROKE PINES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>247</b>	<b>204 009</b>	<b>56 174</b>	<b>14 217</b>	<b>5 043</b>	<b>20.5</b>	<b>4.4</b>
721	Accommodation .....	4	13 597	4 110	1 108	209	—	10.7
7211	Traveler accommodation .....	4	13 597	4 110	1 108	209	—	10.7
72111	Hotels (except casino hotels) and motels .....	4	13 597	4 110	1 108	209	—	10.7
721110	Hotels (except casino hotels) and motels .....	4	13 597	4 110	1 108	209	—	10.7
722	Food services and drinking places .....	243	190 412	52 064	13 109	4 834	21.9	3.9
7221	Full-service restaurants .....	99	110 458	33 115	8 538	2 861	20.6	2.2
72211	Full-service restaurants .....	99	110 458	33 115	8 538	2 861	20.6	2.2
722110	Full-service restaurants .....	99	110 458	33 115	8 538	2 861	20.6	2.2
7222	Limited-service eating places .....	118	68 357	16 131	3 969	1 732	17.3	6.7
72221	Limited-service eating places .....	118	68 357	16 131	3 969	1 732	17.3	6.7
722211	Limited-service restaurants .....	94	59 932	14 296	3 497	1 517	16.2	6.6
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	23	D	D	D	c	D	D
7223	Special food services .....	17	3 478	1 021	196	83	44.1	.3
7224	Drinking places (alcoholic beverages) .....	9	8 119	1 797	406	158	69.1	6.1
72241	Drinking places (alcoholic beverages) .....	9	8 119	1 797	406	158	69.1	6.1
722410	Drinking places (alcoholic beverages) .....	9	8 119	1 797	406	158	69.1	6.1
<b>PENSACOLA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>151</b>	<b>124 082</b>	<b>35 295</b>	<b>8 528</b>	<b>3 070</b>	<b>13.4</b>	<b>5.9</b>
721	Accommodation .....	9	4 461	1 840	417	148	26.0	.4
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
722	Food services and drinking places .....	142	119 621	33 455	8 111	2 922	13.0	6.1
7221	Full-service restaurants .....	44	56 426	15 882	3 864	1 465	9.1	1.9
72211	Full-service restaurants .....	44	56 426	15 882	3 864	1 465	9.1	1.9
722110	Full-service restaurants .....	44	56 426	15 882	3 864	1 465	9.1	1.9
7222	Limited-service eating places .....	71	41 739	10 599	2 607	1 110	17.3	8.8
72221	Limited-service eating places .....	71	41 739	10 599	2 607	1 110	17.3	8.8
722211	Limited-service restaurants .....	59	36 590	9 253	2 327	958	18.3	7.8
722212	Cafeterias, buffets, and grill buffets .....	3	2 774	719	173	70	17.7	—
7223	Special food services .....	10	15 145	5 833	1 384	251	.5	11.8
7224	Drinking places (alcoholic beverages) .....	17	6 311	1 141	256	96	48.4	11.4
72241	Drinking places (alcoholic beverages) .....	17	6 311	1 141	256	96	48.4	11.4
722410	Drinking places (alcoholic beverages) .....	17	6 311	1 141	256	96	48.4	11.4
<b>PERRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>10 683</b>	<b>2 327</b>	<b>514</b>	<b>236</b>	<b>42.4</b>	<b>25.9</b>
721	Accommodation .....	6	1 824	442	108	39	17.2	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	20	8 859	1 885	406	197	47.6	31.2
7222	Limited-service eating places .....	8	4 868	1 063	229	89	12.0	49.4
72221	Limited-service eating places .....	8	4 868	1 063	229	89	12.0	49.4
<b>PIERSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>755</b>	<b>152</b>	<b>41</b>	<b>16</b>	<b>100.0</b>	<b>—</b>
722	Food services and drinking places .....	3	755	152	41	16	100.0	—
<b>PINECREST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>16 079</b>	<b>4 496</b>	<b>1 110</b>	<b>502</b>	<b>56.2</b>	<b>9.4</b>
722	Food services and drinking places .....	25	16 079	4 496	1 110	502	56.2	9.4
7222	Limited-service eating places .....	9	6 622	1 648	401	171	15.2	11.3
72221	Limited-service eating places .....	9	6 622	1 648	401	171	15.2	11.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINELLAS PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>100</b>	<b>82 942</b>	<b>20 288</b>	<b>4 285</b>	<b>1 503</b>	<b>15.4</b>	<b>6.3</b>
721	Accommodation .....	7	3 790	711	170	69	16.0	11.2
7211	Traveler accommodation .....	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	93	79 152	19 577	4 115	1 434	15.3	6.1
7222	Limited-service eating places .....	42	24 301	6 624	1 538	729	24.6	16.4
72221	Limited-service eating places .....	42	24 301	6 624	1 538	729	24.6	16.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	4	D	D	D	c	D	D
<b>PLANTATION</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>154</b>	<b>132 953</b>	<b>36 699</b>	<b>9 046</b>	<b>3 188</b>	<b>20.8</b>	<b>9.0</b>
721	Accommodation .....	15	26 314	5 999	1 265	340	9.6	.3
7211	Traveler accommodation .....	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	13	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	139	106 639	30 700	7 781	2 848	23.6	11.2
7221	Full-service restaurants .....	57	64 684	19 090	4 938	1 687	21.0	7.6
72211	Full-service restaurants .....	57	64 684	19 090	4 938	1 687	21.0	7.6
722110	Full-service restaurants .....	57	64 684	19 090	4 938	1 687	21.0	7.6
7222	Limited-service eating places .....	72	33 102	8 225	2 032	832	26.5	18.1
72221	Limited-service eating places .....	72	33 102	8 225	2 032	832	26.5	18.1
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	17	7 423	1 574	453	198	8.4	24.9
7223	Special food services .....	8	D	D	D	e	D	D
<b>PLANT CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>62</b>	<b>39 974</b>	<b>10 584</b>	<b>2 582</b>	<b>1 222</b>	<b>25.7</b>	<b>8.0</b>
721	Accommodation .....	5	2 961	818	174	55	13.2	22.3
722	Food services and drinking places .....	57	37 013	9 766	2 408	1 167	26.7	6.8
7222	Limited-service eating places .....	28	18 694	5 179	1 280	610	10.7	6.0
72221	Limited-service eating places .....	28	18 694	5 179	1 280	610	10.7	6.0
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
<b>POMPANO BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>231</b>	<b>148 386</b>	<b>37 168</b>	<b>9 634</b>	<b>3 055</b>	<b>38.3</b>	<b>11.0</b>
721	Accommodation .....	31	27 117	6 986	1 739	372	61.0	10.9
7211	Traveler accommodation .....	31	27 117	6 986	1 739	372	61.0	10.9
72111	Hotels (except casino hotels) and motels .....	31	27 117	6 986	1 739	372	61.0	10.9
721110	Hotels (except casino hotels) and motels .....	31	27 117	6 986	1 739	372	61.0	10.9
722	Food services and drinking places .....	200	121 269	30 182	7 895	2 683	33.2	11.1
7221	Full-service restaurants .....	78	63 408	16 588	4 586	1 333	37.1	8.7
72211	Full-service restaurants .....	78	63 408	16 588	4 586	1 333	37.1	8.7
722110	Full-service restaurants .....	78	63 408	16 588	4 586	1 333	37.1	8.7
7222	Limited-service eating places .....	92	44 518	10 715	2 565	1 047	24.6	16.0
72221	Limited-service eating places .....	92	44 518	10 715	2 565	1 047	24.6	16.0
722211	Limited-service restaurants .....	75	39 695	9 716	2 273	952	19.1	15.8
7223	Special food services .....	9	4 400	1 212	347	163	16.0	-
7224	Drinking places (alcoholic beverages) .....	21	8 943	1 667	397	140	56.3	9.0
72241	Drinking places (alcoholic beverages) .....	21	8 943	1 667	397	140	56.3	9.0
722410	Drinking places (alcoholic beverages) .....	21	8 943	1 667	397	140	56.3	9.0
<b>PONCE INLET</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>7 254</b>	<b>2 855</b>	<b>714</b>	<b>237</b>	<b>8.5</b>	<b>4.0</b>
722	Food services and drinking places .....	5	7 254	2 855	714	237	8.5	4.0

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT ORANGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>68</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	67	56 918	16 095	3 819	1 571	27.7	19.1
7222	Limited-service eating places .....	28	34 830	8 936	2 134	962	31.5	21.7
72221	Limited-service eating places .....	28	34 830	8 936	2 134	962	31.5	21.7
722211	Limited-service restaurants .....	24	33 109	8 536	2 047	930	32.8	20.2
<b>PORT RICHEY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>10 230</b>	<b>2 733</b>	<b>782</b>	<b>493</b>	<b>21.0</b>	<b>3.3</b>
722	Food services and drinking places .....	18	10 230	2 733	782	493	21.0	3.3
<b>PORT ST. JOE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>4 164</b>	<b>1 215</b>	<b>271</b>	<b>120</b>	<b>71.0</b>	<b>7.7</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	D	D	D	c	D	D
<b>PORT ST. LUCIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>107</b>	<b>81 009</b>	<b>21 079</b>	<b>5 208</b>	<b>2 313</b>	<b>14.0</b>	<b>20.4</b>
721	Accommodation .....	4	24 898	5 191	1 298	867	—	—
7211	Traveler accommodation .....	2	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	103	56 111	15 888	3 910	1 446	20.2	29.5
7222	Limited-service eating places .....	43	28 135	7 448	1 818	750	19.6	32.8
72221	Limited-service eating places .....	43	28 135	7 448	1 818	750	19.6	32.8
722211	Limited-service restaurants .....	36	26 378	7 020	1 700	704	14.3	34.9
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
7223	Special food services .....	6	D	D	D	b	D	D
<b>PUNTA GORDA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>18 194</b>	<b>5 550</b>	<b>1 576</b>	<b>535</b>	<b>29.9</b>	<b>6.8</b>
721	Accommodation .....	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	39	D	D	D	e	D	D
7222	Limited-service eating places .....	13	4 723	926	268	104	19.9	15.3
72221	Limited-service eating places .....	13	4 723	926	268	104	19.9	15.3
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>QUINCY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>8 630</b>	<b>1 878</b>	<b>487</b>	<b>233</b>	<b>26.1</b>	<b>3.2</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	19	D	D	D	c	D	D
7222	Limited-service eating places .....	10	6 082	1 295	366	176	.3	2.9
72221	Limited-service eating places .....	10	6 082	1 295	366	176	.3	2.9
<b>RIVIERA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>40 864</b>	<b>10 512</b>	<b>2 572</b>	<b>756</b>	<b>19.4</b>	<b>8.3</b>
721	Accommodation .....	8	D	D	D	e	D	D
7211	Traveler accommodation .....	7	20 392	5 096	1 168	282	13.6	.3
72111	Hotels (except casino hotels) and motels .....	7	20 392	5 096	1 168	282	13.6	.3
721110	Hotels (except casino hotels) and motels .....	7	20 392	5 096	1 168	282	13.6	.3
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	27	D	D	D	e	D	D
7222	Limited-service eating places .....	11	7 034	1 570	391	160	20.1	.4
72221	Limited-service eating places .....	11	7 034	1 570	391	160	20.1	.4
7223	Special food services .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKLEDGE</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>33</b>	<b>16 753</b>	<b>4 660</b>	<b>1 131</b>	<b>502</b>	<b>20.4</b>	<b>23.4</b>
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	10	7 128	2 176	524	263	2.3	11.0
72221	Limited-service eating places	10	7 128	2 176	524	263	2.3	11.0
<b>ROYAL PALM BEACH</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>64</b>	<b>40 373</b>	<b>10 839</b>	<b>2 583</b>	<b>1 036</b>	<b>27.4</b>	<b>18.2</b>
722	Food services and drinking places	64	40 373	10 839	2 583	1 036	27.4	18.2
7222	Limited-service eating places	36	21 999	5 319	1 273	539	23.9	16.3
72221	Limited-service eating places	36	21 999	5 319	1 273	539	23.9	16.3
<b>SAFETY HARBOR</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>26</b>	<b>27 638</b>	<b>8 517</b>	<b>2 157</b>	<b>591</b>	<b>16.7</b>	<b>1.7</b>
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	8	4 639	1 163	279	140	13.2	5.6
72221	Limited-service eating places	8	4 639	1 163	279	140	13.2	5.6
<b>ST. AUGUSTINE</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>175</b>	<b>119 826</b>	<b>35 312</b>	<b>8 460</b>	<b>3 055</b>	<b>23.4</b>	<b>6.2</b>
721	Accommodation	54	27 775	7 399	1 785	550	28.4	1.9
7211	Traveler accommodation	52	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	37	22 909	6 270	1 515	479	26.4	1.7
721110	Hotels (except casino hotels) and motels	37	22 909	6 270	1 515	479	26.4	1.7
721191	Bed-and-breakfast inns	15	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	121	92 051	27 913	6 675	2 505	21.9	7.5
7221	Full-service restaurants	71	66 255	21 202	5 012	1 798	23.0	4.5
72211	Full-service restaurants	71	66 255	21 202	5 012	1 798	23.0	4.5
722110	Full-service restaurants	71	66 255	21 202	5 012	1 798	23.0	4.5
7222	Limited-service eating places	37	19 286	5 167	1 242	503	23.9	9.7
72221	Limited-service eating places	37	19 286	5 167	1 242	503	23.9	9.7
7223	Special food services	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
<b>ST. AUGUSTINE BEACH</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>4</b>	<b>2 280</b>	<b>425</b>	<b>104</b>	<b>40</b>	<b>96.3</b>	<b>3.7</b>
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
<b>ST. CLOUD</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>33</b>	<b>23 236</b>	<b>6 410</b>	<b>1 390</b>	<b>559</b>	<b>18.0</b>	<b>.4</b>
721	Accommodation	4	583	119	30	13	53.3	7.5
722	Food services and drinking places	29	22 653	6 291	1 360	546	17.1	.2
7222	Limited-service eating places	17	14 727	3 761	906	380	12.6	.3
72221	Limited-service eating places	17	14 727	3 761	906	380	12.6	.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
<b>ST. PETE BEACH</b>								
<b>72</b>	<b>Accommodation and food services</b>	<b>76</b>	<b>155 519</b>	<b>36 850</b>	<b>8 062</b>	<b>2 415</b>	<b>4.0</b>	<b>44.5</b>
721	Accommodation	18	126 591	28 369	6 027	1 724	—	53.5
7211	Traveler accommodation	18	126 591	28 369	6 027	1 724	—	53.5
72111	Hotels (except casino hotels) and motels	17	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	g	D	D
722	Food services and drinking places	58	28 928	8 481	2 035	691	21.2	5.1

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. PETERSBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>414</b>	<b>300 862</b>	<b>86 494</b>	<b>20 795</b>	<b>7 022</b>	<b>16.2</b>	<b>10.3</b>
721	Accommodation .....	43	68 504	22 087	5 161	1 313	4.4	13.9
7211	Traveler accommodation .....	40	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	36	65 830	21 677	5 041	1 282	4.4	14.4
721110	Hotels (except casino hotels) and motels .....	36	65 830	21 677	5 041	1 282	4.4	14.4
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	371	232 358	64 407	15 634	5 709	19.6	9.3
7221	Full-service restaurants .....	155	122 576	37 053	9 139	2 992	19.4	14.9
72211	Full-service restaurants .....	155	122 576	37 053	9 139	2 992	19.4	14.9
722110	Full-service restaurants .....	155	122 576	37 053	9 139	2 992	19.4	14.9
7222	Limited-service eating places .....	154	82 511	20 554	4 889	2 151	18.8	2.4
72221	Limited-service eating places .....	154	82 511	20 554	4 889	2 151	18.8	2.4
722211	Limited-service restaurants .....	121	72 927	18 233	4 370	1 945	16.6	2.2
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	29	D	D	D	c	D	D
7223	Special food services .....	28	14 342	4 180	928	340	4.4	2.3
7224	Drinking places (alcoholic beverages) .....	34	12 929	2 620	678	226	44.1	7.5
72241	Drinking places (alcoholic beverages) .....	34	12 929	2 620	678	226	44.1	7.5
722410	Drinking places (alcoholic beverages) .....	34	12 929	2 620	678	226	44.1	7.5
<b>SANFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>83</b>	<b>63 122</b>	<b>18 589</b>	<b>4 835</b>	<b>1 708</b>	<b>15.0</b>	<b>9.8</b>
721	Accommodation .....	7	5 701	1 496	308	111	2.0	—
7211	Traveler accommodation .....	7	5 701	1 496	308	111	2.0	—
72111	Hotels (except casino hotels) and motels .....	7	5 701	1 496	308	111	2.0	—
721110	Hotels (except casino hotels) and motels .....	7	5 701	1 496	308	111	2.0	—
722	Food services and drinking places .....	76	57 421	17 093	4 527	1 597	16.3	10.8
7221	Full-service restaurants .....	30	32 707	10 988	2 956	972	12.9	1.2
72211	Full-service restaurants .....	30	32 707	10 988	2 956	972	12.9	1.2
722110	Full-service restaurants .....	30	32 707	10 988	2 956	972	12.9	1.2
7222	Limited-service eating places .....	36	21 891	5 615	1 423	579	21.6	20.7
72221	Limited-service eating places .....	36	21 891	5 615	1 423	579	21.6	20.7
7223	Special food services .....	5	2 111	326	71	18	8.5	39.6
<b>SANIBEL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>73 110</b>	<b>17 834</b>	<b>4 698</b>	<b>1 044</b>	<b>12.7</b>	<b>1.7</b>
721	Accommodation .....	23	48 213	10 375	2 539	525	4.1	.3
7211	Traveler accommodation .....	23	48 213	10 375	2 539	525	4.1	.3
72111	Hotels (except casino hotels) and motels .....	23	48 213	10 375	2 539	525	4.1	.3
721110	Hotels (except casino hotels) and motels .....	23	48 213	10 375	2 539	525	4.1	.3
722	Food services and drinking places .....	25	24 897	7 459	2 159	519	29.4	4.5
<b>SARASOTA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>233</b>	<b>215 807</b>	<b>62 701</b>	<b>16 197</b>	<b>4 514</b>	<b>16.5</b>	<b>8.0</b>
721	Accommodation .....	37	D	D	D	g	D	D
7211	Traveler accommodation .....	35	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	34	74 187	22 436	5 561	1 144	1.9	5.3
721110	Hotels (except casino hotels) and motels .....	34	74 187	22 436	5 561	1 144	1.9	5.3
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA—Con.</b>								
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	196	D	D	D	h	D	D
7221	Full-service restaurants .....	113	99 074	29 556	8 041	2 299	21.8	10.2
72211	Full-service restaurants .....	113	99 074	29 556	8 041	2 299	21.8	10.2
722110	Full-service restaurants .....	113	99 074	29 556	8 041	2 299	21.8	10.2
7222	Limited-service eating places .....	64	33 145	8 946	2 145	875	24.6	7.9
72221	Limited-service eating places .....	64	33 145	8 946	2 145	875	24.6	7.9
722211	Limited-service restaurants .....	51	27 874	7 474	1 796	719	21.7	9.1
722213	Snack and nonalcoholic beverage bars .....	13	5 271	1 472	349	156	40.1	1.7
7223	Special food services .....	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	14	5 886	894	204	82	56.5	3.9
72241	Drinking places (alcoholic beverages) .....	14	5 886	894	204	82	56.5	3.9
722410	Drinking places (alcoholic beverages) .....	14	5 886	894	204	82	56.5	3.9
<b>SATELLITE BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>9 415</b>	<b>2 277</b>	<b>632</b>	<b>306</b>	<b>17.3</b>	<b>20.4</b>
722	Food services and drinking places .....	25	9 415	2 277	632	306	17.3	20.4
7222	Limited-service eating places .....	12	4 656	1 245	300	156	23.9	39.0
72221	Limited-service eating places .....	12	4 656	1 245	300	156	23.9	39.0
<b>SEBASTIAN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>15 571</b>	<b>4 226</b>	<b>1 131</b>	<b>384</b>	<b>13.8</b>	<b>3.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	e	D	D
<b>SEBRING</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>23 900</b>	<b>5 946</b>	<b>1 497</b>	<b>552</b>	<b>28.5</b>	<b>16.9</b>
721	Accommodation .....	7	3 514	424	61	24	91.4	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	36	20 386	5 522	1 436	528	17.7	19.8
7222	Limited-service eating places .....	16	10 975	2 603	739	307	5.8	31.7
72221	Limited-service eating places .....	16	10 975	2 603	739	307	5.8	31.7
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>SEMINOLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>32 023</b>	<b>9 164</b>	<b>2 325</b>	<b>911</b>	<b>15.4</b>	<b>3.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	48	D	D	D	f	D	D
7222	Limited-service eating places .....	21	13 607	3 819	941	374	7.6	1.0
72221	Limited-service eating places .....	21	13 607	3 819	941	374	7.6	1.0
<b>SOUTH BAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>SOUTH DAYTONA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>16 928</b>	<b>4 836</b>	<b>1 244</b>	<b>535</b>	<b>28.5</b>	<b>9.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	32	D	D	D	f	D	D
7222	Limited-service eating places .....	12	9 236	2 633	646	273	4.5	1.2
72221	Limited-service eating places .....	12	9 236	2 633	646	273	4.5	1.2
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH MIAMI</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>51</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	50	39 412	9 753	2 530	718	29.7	19.2
7221	Full-service restaurants .....	25	26 847	7 019	1 909	512	29.3	25.2
72211	Full-service restaurants .....	25	26 847	7 019	1 909	512	29.3	25.2
722110	Full-service restaurants .....	25	26 847	7 019	1 909	512	29.3	25.2
7222	Limited-service eating places .....	17	8 747	1 628	395	137	22.7	9.3
72221	Limited-service eating places .....	17	8 747	1 628	395	137	22.7	9.3
7223	Special food services .....	4	1 659	478	108	26	4.0	—
<b>SOUTH PASADENA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>11 887</b>	<b>3 963</b>	<b>820</b>	<b>272</b>	<b>28.5</b>	<b>1.5</b>
722	Food services and drinking places .....	21	11 887	3 963	820	272	28.5	1.5
7222	Limited-service eating places .....	8	4 716	1 442	329	138	8.9	2.3
72221	Limited-service eating places .....	8	4 716	1 442	329	138	8.9	2.3
7223	Special food services .....	3	D	D	D	a	D	D
<b>SOUTHWEST RANCHES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>5 508</b>	<b>1 161</b>	<b>322</b>	<b>75</b>	<b>75.9</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>SPRINGFIELD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>2 458</b>	<b>667</b>	<b>177</b>	<b>83</b>	<b>18.1</b>	<b>1.5</b>
722	Food services and drinking places .....	4	2 458	667	177	83	18.1	1.5
<b>STARKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	23	D	D	D	f	D	D
7222	Limited-service eating places .....	12	D	D	D	e	D	D
72221	Limited-service eating places .....	12	D	D	D	e	D	D
<b>STUART</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>110</b>	<b>58 754</b>	<b>15 808</b>	<b>4 227</b>	<b>1 547</b>	<b>35.1</b>	<b>6.8</b>
721	Accommodation .....	7	4 570	1 449	411	111	—	2.6
7211	Traveler accommodation .....	7	4 570	1 449	411	111	—	2.6
72111	Hotels (except casino hotels) and motels .....	7	4 570	1 449	411	111	—	2.6
721110	Hotels (except casino hotels) and motels .....	7	4 570	1 449	411	111	—	2.6
722	Food services and drinking places .....	103	54 184	14 359	3 816	1 436	38.1	7.2
7221	Full-service restaurants .....	62	40 045	10 670	2 940	1 051	40.3	5.1
72211	Full-service restaurants .....	62	40 045	10 670	2 940	1 051	40.3	5.1
722110	Full-service restaurants .....	62	40 045	10 670	2 940	1 051	40.3	5.1
7222	Limited-service eating places .....	35	12 065	3 254	766	352	33.3	12.8
72221	Limited-service eating places .....	35	12 065	3 254	766	352	33.3	12.8
<b>SUNNY ISLES BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>66</b>	<b>56 691</b>	<b>19 108</b>	<b>4 560</b>	<b>1 285</b>	<b>11.0</b>	<b>12.4</b>
721	Accommodation .....	16	27 576	11 103	2 559	597	3.0	14.3
7211	Traveler accommodation .....	16	27 576	11 103	2 559	597	3.0	14.3
72111	Hotels (except casino hotels) and motels .....	16	27 576	11 103	2 559	597	3.0	14.3
721110	Hotels (except casino hotels) and motels .....	16	27 576	11 103	2 559	597	3.0	14.3
722	Food services and drinking places .....	50	29 115	8 005	2 001	688	18.6	10.7
7222	Limited-service eating places .....	23	10 310	2 457	563	262	24.8	19.1
72221	Limited-service eating places .....	23	10 310	2 457	563	262	24.8	19.1
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUNRISE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>179</b>	<b>147 202</b>	<b>39 977</b>	<b>10 230</b>	<b>3 430</b>	<b>20.4</b>	<b>7.4</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	176	D	D	D	h	D	D
7221	Full-service restaurants .....	67	71 989	21 841	5 444	1 637	22.5	8.7
72211	Full-service restaurants .....	67	71 989	21 841	5 444	1 637	22.5	8.7
722110	Full-service restaurants .....	67	71 989	21 841	5 444	1 637	22.5	8.7
7222	Limited-service eating places .....	90	55 086	13 783	3 394	1 300	21.4	5.6
72221	Limited-service eating places .....	90	55 086	13 783	3 394	1 300	21.4	5.6
722211	Limited-service restaurants .....	75	49 065	12 316	2 994	1 180	18.5	6.3
722213	Snack and nonalcoholic beverage bars .....	15	6 021	1 467	400	120	45.5	—
7223	Special food services .....	9	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
<b>SURFSIDE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>19 137</b>	<b>5 575</b>	<b>1 291</b>	<b>343</b>	<b>25.2</b>	<b>10.4</b>
721	Accommodation .....	12	12 591	3 482	822	232	19.7	12.0
7211	Traveler accommodation .....	12	12 591	3 482	822	232	19.7	12.0
72111	Hotels (except casino hotels) and motels .....	12	12 591	3 482	822	232	19.7	12.0
721110	Hotels (except casino hotels) and motels .....	12	12 591	3 482	822	232	19.7	12.0
722	Food services and drinking places .....	13	6 546	2 093	469	111	35.6	7.4
<b>SWEETWATER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>9 928</b>	<b>3 003</b>	<b>742</b>	<b>255</b>	<b>58.3</b>	<b>3.6</b>
722	Food services and drinking places .....	20	9 928	3 003	742	255	58.3	3.6
7222	Limited-service eating places .....	11	5 109	1 218	299	113	43.2	.1
72221	Limited-service eating places .....	11	5 109	1 218	299	113	43.2	.1
<b>TALLAHASSEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>468</b>	<b>370 102</b>	<b>97 390</b>	<b>23 437</b>	<b>9 918</b>	<b>12.1</b>	<b>13.0</b>
721	Accommodation .....	65	75 177	16 599	3 975	1 307	7.8	14.3
7211	Traveler accommodation .....	46	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	46	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	46	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
72131	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
721310	Rooming and boarding houses .....	16	8 776	1 931	510	137	3.1	50.5
722	Food services and drinking places .....	403	294 925	80 791	19 462	8 611	13.2	12.7
7221	Full-service restaurants .....	121	124 761	36 947	8 626	3 817	16.1	8.3
72211	Full-service restaurants .....	121	124 761	36 947	8 626	3 817	16.1	8.3
722110	Full-service restaurants .....	121	124 761	36 947	8 626	3 817	16.1	8.3
7222	Limited-service eating places .....	221	136 610	35 338	9 019	3 894	12.2	12.0
72221	Limited-service eating places .....	221	136 610	35 338	9 019	3 894	12.2	12.0
722211	Limited-service restaurants .....	185	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets .....	11	9 659	2 971	599	244	11.8	16.2
722213	Snack and nonalcoholic beverage bars .....	25	D	D	D	e	D	D
7223	Special food services .....	37	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	24	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	24	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	24	D	D	D	e	D	D
<b>TAMARAC</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>77</b>	<b>39 998</b>	<b>9 990</b>	<b>2 526</b>	<b>909</b>	<b>26.9</b>	<b>5.5</b>
721	Accommodation .....	6	7 151	1 324	365	83	—	—
7211	Traveler accommodation .....	6	7 151	1 324	365	83	—	—
72111	Hotels (except casino hotels) and motels .....	6	7 151	1 324	365	83	—	—
721110	Hotels (except casino hotels) and motels .....	6	7 151	1 324	365	83	—	—
722	Food services and drinking places .....	71	32 847	8 666	2 161	826	32.7	6.7
7222	Limited-service eating places .....	32	20 144	5 463	1 307	516	20.4	3.3
72221	Limited-service eating places .....	32	20 144	5 463	1 307	516	20.4	3.3
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>862</b>	<b>1 002 636</b>	<b>277 244</b>	<b>70 287</b>	<b>21 263</b>	<b>11.3</b>	<b>9.0</b>
721	Accommodation .....	78	314 425	84 088	21 341	4 638	3.9	4.1
7211	Traveler accommodation .....	71	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	70	313 306	83 797	21 276	4 625	3.9	4.0
721110	Hotels (except casino hotels) and motels .....	70	313 306	83 797	21 276	4 625	3.9	4.0
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	a	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	784	688 211	193 156	48 946	16 625	14.7	11.2
7221	Full-service restaurants .....	304	341 517	106 178	27 330	8 375	13.1	12.3
72211	Full-service restaurants .....	304	341 517	106 178	27 330	8 375	13.1	12.3
722110	Full-service restaurants .....	304	341 517	106 178	27 330	8 375	13.1	12.3
7222	Limited-service eating places .....	349	207 690	51 187	12 649	5 144	18.4	7.8
72221	Limited-service eating places .....	349	207 690	51 187	12 649	5 144	18.4	7.8
722211	Limited-service restaurants .....	272	168 514	41 138	10 200	4 242	19.4	7.8
722212	Cafeterias, buffets, and grill buffets .....	16	12 624	3 453	860	293	18.9	3.6
722213	Snack and nonalcoholic beverage bars .....	61	26 552	6 596	1 589	609	11.3	9.8
7223	Special food services .....	61	110 423	30 502	7 681	2 519	2.4	16.0
7224	Drinking places (alcoholic beverages) .....	70	28 581	5 289	1 286	587	54.7	4.4
72241	Drinking places (alcoholic beverages) .....	70	28 581	5 289	1 286	587	54.7	4.4
722410	Drinking places (alcoholic beverages) .....	70	28 581	5 289	1 286	587	54.7	4.4
<b>TARPON SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>72</b>	<b>32 054</b>	<b>9 989</b>	<b>2 633</b>	<b>811</b>	<b>27.9</b>	<b>11.1</b>
721	Accommodation .....	5	1 604	544	142	39	2.6	1.1
722	Food services and drinking places .....	67	30 450	9 445	2 491	772	29.2	11.7
7222	Limited-service eating places .....	24	7 999	1 932	456	195	13.9	19.1
72221	Limited-service eating places .....	24	7 999	1 932	456	195	13.9	19.1
<b>TAVARES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>6 064</b>	<b>1 691</b>	<b>443</b>	<b>193</b>	<b>33.7</b>	<b>36.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	c	D	D
<b>TEMPLE TERRACE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>46</b>	<b>38 527</b>	<b>10 441</b>	<b>2 508</b>	<b>949</b>	<b>10.5</b>	<b>13.0</b>
721	Accommodation .....	3	3 567	712	198	51	—	—
7211	Traveler accommodation .....	3	3 567	712	198	51	—	—
72111	Hotels (except casino hotels) and motels .....	3	3 567	712	198	51	—	—
721110	Hotels (except casino hotels) and motels .....	3	3 567	712	198	51	—	—
722	Food services and drinking places .....	43	34 960	9 729	2 310	898	11.6	14.4
7222	Limited-service eating places .....	22	17 501	4 547	1 156	476	13.3	8.2
72221	Limited-service eating places .....	22	17 501	4 547	1 156	476	13.3	8.2
7223	Special food services .....	5	D	D	D	b	D	D
<b>TEQUESTA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>11 001</b>	<b>3 399</b>	<b>970</b>	<b>319</b>	<b>20.8</b>	<b>17.9</b>
722	Food services and drinking places .....	25	11 001	3 399	970	319	20.8	17.9
<b>TITUSVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>73</b>	<b>60 126</b>	<b>17 094</b>	<b>4 213</b>	<b>1 829</b>	<b>15.8</b>	<b>2.2</b>
721	Accommodation .....	5	3 753	952	246	99	4.4	—
7211	Traveler accommodation .....	5	3 753	952	246	99	4.4	—
72111	Hotels (except casino hotels) and motels .....	5	3 753	952	246	99	4.4	—
721110	Hotels (except casino hotels) and motels .....	5	3 753	952	246	99	4.4	—
722	Food services and drinking places .....	68	56 373	16 142	3 967	1 730	16.6	2.3
7222	Limited-service eating places .....	27	32 310	8 968	2 221	1 082	3.3	3.6
72221	Limited-service eating places .....	27	32 310	8 968	2 221	1 082	3.3	3.6
722211	Limited-service restaurants .....	22	28 344	7 906	1 981	956	.8	4.1
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7223	Special food services .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TREASURE ISLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>55</b>	<b>27 491</b>	<b>7 100</b>	<b>1 768</b>	<b>614</b>	<b>15.9</b>	<b>16.6</b>
721	Accommodation .....	32	13 305	3 047	762	264	19.0	.8
7211	Traveler accommodation .....	32	13 305	3 047	762	264	19.0	.8
72111	Hotels (except casino hotels) and motels .....	31	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	31	D	D	D	e	D	D
722	Food services and drinking places .....	23	14 186	4 053	1 006	350	13.0	31.4
<b>VALPARAISO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>1 950</b>	<b>576</b>	<b>147</b>	<b>53</b>	<b>15.7</b>	<b>14.3</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
<b>VENICE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>46 480</b>	<b>15 140</b>	<b>4 048</b>	<b>1 325</b>	<b>25.6</b>	<b>5.4</b>
721	Accommodation .....	7	4 470	1 799	398	88	3.4	—
7211	Traveler accommodation .....	7	4 470	1 799	398	88	3.4	—
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	60	42 010	13 341	3 650	1 237	28.0	6.0
7221	Full-service restaurants .....	37	32 686	11 032	3 082	1 026	29.6	3.1
72211	Full-service restaurants .....	37	32 686	11 032	3 082	1 026	29.6	3.1
722110	Full-service restaurants .....	37	32 686	11 032	3 082	1 026	29.6	3.1
7222	Limited-service eating places .....	15	6 212	1 711	438	176	21.0	.2
72221	Limited-service eating places .....	15	6 212	1 711	438	176	21.0	.2
7223	Special food services .....	3	2 326	480	101	24	—	65.3
<b>VERO BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>104</b>	<b>60 806</b>	<b>17 362</b>	<b>4 746</b>	<b>1 569</b>	<b>32.9</b>	<b>8.8</b>
721	Accommodation .....	14	8 871	1 870	486	174	45.2	22.6
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	90	51 935	15 492	4 260	1 395	30.8	6.4
7221	Full-service restaurants .....	52	38 146	11 852	3 301	1 061	22.2	8.7
72211	Full-service restaurants .....	52	38 146	11 852	3 301	1 061	22.2	8.7
722110	Full-service restaurants .....	52	38 146	11 852	3 301	1 061	22.2	8.7
7222	Limited-service eating places .....	32	11 556	3 135	822	303	52.6	.2
72221	Limited-service eating places .....	32	11 556	3 135	822	303	52.6	.2
7223	Special food services .....	3	D	D	D	a	D	D
<b>WAUCHULA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>5 868</b>	<b>1 335</b>	<b>357</b>	<b>181</b>	<b>27.7</b>	<b>.5</b>
722	Food services and drinking places .....	12	5 868	1 335	357	181	27.7	.5
7222	Limited-service eating places .....	8	5 059	1 166	307	151	16.7	—
72221	Limited-service eating places .....	8	5 059	1 166	307	151	16.7	—
<b>WELLINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>60</b>	<b>35 623</b>	<b>9 793</b>	<b>2 431</b>	<b>963</b>	<b>19.7</b>	<b>25.1</b>
722	Food services and drinking places .....	60	35 623	9 793	2 431	963	19.7	25.1
7222	Limited-service eating places .....	29	14 570	3 322	732	283	10.4	40.1
72221	Limited-service eating places .....	29	14 570	3 322	732	283	10.4	40.1
722213	Snack and nonalcoholic beverage bars .....	11	5 640	1 435	246	110	18.4	48.3
<b>WEST MELBOURNE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>36</b>	<b>34 800</b>	<b>9 149</b>	<b>2 378</b>	<b>871</b>	<b>11.6</b>	<b>6.7</b>
721	Accommodation .....	3	D	D	D	b	D	D
7211	Traveler accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	33	D	D	D	f	D	D
7222	Limited-service eating places .....	16	12 021	2 846	688	279	8.7	10.8
72221	Limited-service eating places .....	16	12 021	2 846	688	279	8.7	10.8
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST MIAMI</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>4 117</b>	<b>1 076</b>	<b>236</b>	<b>107</b>	<b>8.1</b>	<b>5.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
7223	Special food services .....	1	D	D	D	b	D	D
<b>WESTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>73</b>	<b>61 289</b>	<b>19 527</b>	<b>4 839</b>	<b>1 296</b>	<b>26.7</b>	<b>6.7</b>
721	Accommodation .....	4	21 480	8 866	2 447	409	—	4.0
7211	Traveler accommodation .....	4	21 480	8 866	2 447	409	—	4.0
72111	Hotels (except casino hotels) and motels .....	4	21 480	8 866	2 447	409	—	4.0
721110	Hotels (except casino hotels) and motels .....	4	21 480	8 866	2 447	409	—	4.0
722	Food services and drinking places .....	69	39 809	10 661	2 392	887	41.1	8.1
7222	Limited-service eating places .....	33	16 920	4 033	942	395	23.3	5.0
72221	Limited-service eating places .....	33	16 920	4 033	942	395	23.3	5.0
7223	Special food services .....	5	3 175	792	172	81	39.3	8.5
<b>WEST PALM BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>304</b>	<b>265 853</b>	<b>76 296</b>	<b>19 570</b>	<b>5 549</b>	<b>23.6</b>	<b>9.2</b>
721	Accommodation .....	30	45 966	12 970	3 266	746	4.3	10.3
7211	Traveler accommodation .....	29	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	27	45 572	12 916	3 255	744	4.4	10.3
721110	Hotels (except casino hotels) and motels .....	27	45 572	12 916	3 255	744	4.4	10.3
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	274	219 887	63 326	16 304	4 803	27.7	9.0
7221	Full-service restaurants .....	117	138 540	42 368	11 064	3 070	29.0	6.9
72211	Full-service restaurants .....	117	138 540	42 368	11 064	3 070	29.0	6.9
722110	Full-service restaurants .....	117	138 540	42 368	11 064	3 070	29.0	6.9
7222	Limited-service eating places .....	117	62 574	15 790	3 888	1 394	27.2	13.1
72221	Limited-service eating places .....	117	62 574	15 790	3 888	1 394	27.2	13.1
722211	Limited-service restaurants .....	92	51 705	12 878	3 202	1 141	28.8	15.7
722212	Cafeterias, buffets, and grill buffets .....	4	2 465	788	178	51	28.0	3.0
722213	Snack and nonalcoholic beverage bars .....	21	8 404	2 124	508	202	17.0	.6
7223	Special food services .....	23	11 454	3 386	833	204	13.8	9.6
7224	Drinking places (alcoholic beverages) .....	17	7 319	1 782	519	135	27.3	12.1
72241	Drinking places (alcoholic beverages) .....	17	7 319	1 782	519	135	27.3	12.1
722410	Drinking places (alcoholic beverages) .....	17	7 319	1 782	519	135	27.3	12.1
<b>WILDWOOD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>5 753</b>	<b>1 620</b>	<b>399</b>	<b>156</b>	<b>9.7</b>	<b>63.1</b>
722	Food services and drinking places .....	6	5 753	1 620	399	156	9.7	63.1
7222	Limited-service eating places .....	4	D	D	D	c	D	D
72221	Limited-service eating places .....	4	D	D	D	c	D	D
<b>WILTON MANORS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>21 564</b>	<b>5 569</b>	<b>1 524</b>	<b>435</b>	<b>46.8</b>	<b>8.5</b>
721	Accommodation .....	3	498	126	30	8	24.1	—
722	Food services and drinking places .....	39	21 066	5 443	1 494	427	47.4	8.7
7222	Limited-service eating places .....	12	4 869	1 343	352	123	59.1	—
72221	Limited-service eating places .....	12	4 869	1 343	352	123	59.1	—
7223	Special food services .....	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	7	4 517	421	105	44	5.5	9.0
72241	Drinking places (alcoholic beverages) .....	7	4 517	421	105	44	5.5	9.0
722410	Drinking places (alcoholic beverages) .....	7	4 517	421	105	44	5.5	9.0
<b>WINTER GARDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>16 512</b>	<b>4 319</b>	<b>998</b>	<b>364</b>	<b>21.6</b>	<b>15.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	27	D	D	D	e	D	D
7222	Limited-service eating places .....	13	9 937	2 640	585	240	4.4	10.9
72221	Limited-service eating places .....	13	9 937	2 640	585	240	4.4	10.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINTER HAVEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>86</b>	<b>54 866</b>	<b>13 649</b>	<b>3 440</b>	<b>1 440</b>	<b>17.1</b>	<b>11.5</b>
721	Accommodation .....	10	5 753	1 523	411	144	8.0	5.6
7211	Traveler accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	76	49 113	12 126	3 029	1 296	18.2	12.2
7222	Limited-service eating places .....	29	23 336	5 508	1 290	583	20.2	19.1
72221	Limited-service eating places .....	29	23 336	5 508	1 290	583	20.2	19.1
722211	Limited-service restaurants .....	26	22 674	5 355	1 275	574	20.1	18.2
<b>WINTER PARK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>104</b>	<b>109 495</b>	<b>31 661</b>	<b>7 881</b>	<b>2 564</b>	<b>13.6</b>	<b>11.3</b>
721	Accommodation .....	5	6 172	2 401	636	208	17.8	25.0
7211	Traveler accommodation .....	5	6 172	2 401	636	208	17.8	25.0
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	99	103 323	29 260	7 245	2 356	13.3	10.5
7221	Full-service restaurants .....	42	64 894	19 025	4 799	1 432	14.6	5.4
72211	Full-service restaurants .....	42	64 894	19 025	4 799	1 432	14.6	5.4
722110	Full-service restaurants .....	42	64 894	19 025	4 799	1 432	14.6	5.4
7222	Limited-service eating places .....	43	29 091	7 969	1 962	748	13.2	14.4
72221	Limited-service eating places .....	43	29 091	7 969	1 962	748	13.2	14.4
722213	Snack and nonalcoholic beverage bars .....	12	7 524	1 707	429	212	15.0	3.1
7223	Special food services .....	7	6 472	1 756	368	135	—	21.8
<b>WINTER SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>4 087</b>	<b>1 228</b>	<b>285</b>	<b>192</b>	<b>63.6</b>	<b>36.4</b>
722	Food services and drinking places .....	12	4 087	1 228	285	192	63.6	36.4
<b>ZEPHYRHILLS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>19 023</b>	<b>4 420</b>	<b>1 224</b>	<b>459</b>	<b>31.3</b>	<b>10.7</b>
721	Accommodation .....	3	1 699	282	78	31	39.8	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	35	17 324	4 138	1 146	428	30.4	11.8
7222	Limited-service eating places .....	16	8 967	2 111	576	232	21.5	10.3
72221	Limited-service eating places .....	16	8 967	2 111	576	232	21.5	10.3
<b>BALANCE OF ALACHUA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>108</b>	<b>117 044</b>	<b>31 791</b>	<b>7 565</b>	<b>3 256</b>	<b>12.3</b>	<b>7.8</b>
721	Accommodation .....	22	D	D	D	e	D	D
7211	Traveler accommodation .....	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places .....	86	D	D	D	h	D	D
7221	Full-service restaurants .....	42	59 294	17 665	4 365	1 868	12.2	1.7
72211	Full-service restaurants .....	42	59 294	17 665	4 365	1 868	12.2	1.7
722110	Full-service restaurants .....	42	59 294	17 665	4 365	1 868	12.2	1.7
7222	Limited-service eating places .....	41	D	D	D	g	D	D
72221	Limited-service eating places .....	41	D	D	D	g	D	D
722211	Limited-service restaurants .....	35	D	D	D	g	D	D
<b>BALANCE OF BAKER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>3 257</b>	<b>986</b>	<b>221</b>	<b>102</b>	<b>17.6</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BALANCE OF BAY COUNTY</b>									
<b>72</b>	<b>Accommodation and food services .....</b>	<b>115</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	30	D	D	D	D	e	D	D
7211	Traveler accommodation .....	24	D	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	D	a	D	D
722	Food services and drinking places .....	85	D	D	D	D	g	D	D
7221	Full-service restaurants .....	43	44 066	12 916	2 783	1 345	17.7	3.5	
72211	Full-service restaurants .....	43	44 066	12 916	2 783	1 345	17.7	3.5	
722110	Full-service restaurants .....	43	44 066	12 916	2 783	1 345	17.7	3.5	
7222	Limited-service eating places .....	29	D	D	D	D	e	D	D
72221	Limited-service eating places .....	29	D	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	D	b	D	D
<b>BALANCE OF BRADFORD COUNTY</b>									
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	D	c	D	D
7223	Special food services .....	1	D	D	D	D	c	D	D
<b>BALANCE OF BREVARD COUNTY</b>									
<b>72</b>	<b>Accommodation and food services .....</b>	<b>229</b>	<b>158 296</b>	<b>42 245</b>	<b>10 347</b>	<b>4 152</b>	<b>20.5</b>	<b>5.9</b>	
721	Accommodation .....	25	D	D	D	D	f	D	D
7211	Traveler accommodation .....	23	D	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	D	a	D	D
722	Food services and drinking places .....	204	D	D	D	D	h	D	D
7221	Full-service restaurants .....	86	63 928	19 214	4 989	1 812	28.3	2.0	
72211	Full-service restaurants .....	86	63 928	19 214	4 989	1 812	28.3	2.0	
722110	Full-service restaurants .....	86	63 928	19 214	4 989	1 812	28.3	2.0	
7222	Limited-service eating places .....	90	51 220	12 107	2 780	1 465	18.7	13.0	
72221	Limited-service eating places .....	90	51 220	12 107	2 780	1 465	18.7	13.0	
722211	Limited-service restaurants .....	75	41 399	10 155	2 380	1 320	18.5	14.5	
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	13	D	D	D	D	b	D	D
7223	Special food services .....	3	5 148	1 811	431	189	—	—	
7224	Drinking places (alcoholic beverages) .....	25	D	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	25	D	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	25	D	D	D	D	c	D	D
<b>BALANCE OF BROWARD COUNTY</b>									
<b>72</b>	<b>Accommodation and food services .....</b>	<b>129</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	19	D	D	D	D	e	D	D
7211	Traveler accommodation .....	17	D	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	D	a	D	D
722	Food services and drinking places .....	110	D	D	D	D	g	D	D
7221	Full-service restaurants .....	33	D	D	D	D	f	D	D
72211	Full-service restaurants .....	33	D	D	D	D	f	D	D
722110	Full-service restaurants .....	33	D	D	D	D	f	D	D
7222	Limited-service eating places .....	60	34 286	8 528	2 152	885	18.7	14.4	
72221	Limited-service eating places .....	60	34 286	8 528	2 152	885	18.7	14.4	
722211	Limited-service restaurants .....	56	32 999	8 355	2 112	868	17.9	15.0	
7223	Special food services .....	8	D	D	D	D	e	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CALHOUN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	4 991	1 375	326	144	33.8	30.3
<b>BALANCE OF CHARLOTTE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>196</b>	<b>120 008</b>	<b>33 017</b>	<b>8 865</b>	<b>3 119</b>	<b>19.5</b>	<b>6.2</b>
721	Accommodation .....	28	D	D	D	c	D	D
7211	Traveler accommodation .....	22	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	168	D	D	D	h	D	D
7221	Full-service restaurants .....	80	63 396	19 392	5 391	1 732	17.5	4.1
72211	Full-service restaurants .....	80	63 396	19 392	5 391	1 732	17.5	4.1
722110	Full-service restaurants .....	80	63 396	19 392	5 391	1 732	17.5	4.1
7222	Limited-service eating places .....	77	41 248	10 339	2 617	1 137	21.7	6.3
72221	Limited-service eating places .....	77	41 248	10 339	2 617	1 137	21.7	6.3
722211	Limited-service restaurants .....	69	38 082	9 961	2 526	1 092	21.4	6.8
7223	Special food services .....	2	D	D	D	a	D	D
<b>BALANCE OF CITRUS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>101</b>	<b>36 660</b>	<b>11 173</b>	<b>2 811</b>	<b>1 127</b>	<b>32.2</b>	<b>6.5</b>
721	Accommodation .....	14	D	D	D	e	D	D
7211	Traveler accommodation .....	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	7	813	128	33	16	71.7	5.7
72121	RV (recreational vehicle) parks and recreational camps .....	7	813	128	33	16	71.7	5.7
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	5	D	D	D	a	D	D
722	Food services and drinking places .....	87	D	D	D	f	D	D
7222	Limited-service eating places .....	25	11 563	2 348	587	307	24.9	1.8
72221	Limited-service eating places .....	25	11 563	2 348	587	307	24.9	1.8
7223	Special food services .....	7	D	D	D	b	D	D
<b>BALANCE OF CLAY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>167</b>	<b>113 764</b>	<b>32 412</b>	<b>7 917</b>	<b>3 301</b>	<b>20.7</b>	<b>14.1</b>
721	Accommodation .....	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places .....	159	D	D	D	h	D	D
7221	Full-service restaurants .....	55	46 910	14 269	3 680	1 344	18.7	15.4
72211	Full-service restaurants .....	55	46 910	14 269	3 680	1 344	18.7	15.4
722110	Full-service restaurants .....	55	46 910	14 269	3 680	1 344	18.7	15.4
7222	Limited-service eating places .....	91	D	D	D	g	D	D
72221	Limited-service eating places .....	91	D	D	D	g	D	D
722211	Limited-service restaurants .....	75	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
7223	Special food services .....	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COLLIER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>302</b>	<b>309 394</b>	<b>82 792</b>	<b>22 281</b>	<b>5 939</b>	<b>15.5</b>	<b>7.1</b>
721	Accommodation .....	34	126 601	35 447	9 706	1 868	3.7	.5
7211	Traveler accommodation .....	25	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	24	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	24	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	268	182 793	47 345	12 575	4 071	23.7	11.7
7221	Full-service restaurants .....	154	119 536	32 724	8 908	2 655	26.1	15.0
72211	Full-service restaurants .....	154	119 536	32 724	8 908	2 655	26.1	15.0
722110	Full-service restaurants .....	154	119 536	32 724	8 908	2 655	26.1	15.0
7222	Limited-service eating places .....	95	56 963	13 091	3 294	1 238	18.0	5.1
72221	Limited-service eating places .....	95	56 963	13 091	3 294	1 238	18.0	5.1
722211	Limited-service restaurants .....	82	52 785	11 967	3 012	1 120	18.7	4.8
7223	Special food services .....	10	2 940	751	167	62	25.9	14.0
7224	Drinking places (alcoholic beverages) .....	9	3 354	779	206	116	32.4	4.5
72241	Drinking places (alcoholic beverages) .....	9	3 354	779	206	116	32.4	4.5
722410	Drinking places (alcoholic beverages) .....	9	3 354	779	206	116	32.4	4.5
<b>BALANCE OF COLUMBIA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>10 836</b>	<b>2 624</b>	<b>581</b>	<b>262</b>	<b>24.7</b>	<b>6.6</b>
721	Accommodation .....	4	3 058	540	128	44	—	—
722	Food services and drinking places .....	14	7 778	2 084	453	218	34.5	9.2
7222	Limited-service eating places .....	8	D	D	D	c	D	D
72221	Limited-service eating places .....	8	D	D	D	c	D	D
<b>BALANCE OF DESOTO COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 819</b>	<b>485</b>	<b>112</b>	<b>60</b>	<b>39.0</b>	<b>—</b>
721	Accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	4	D	D	D	b	D	D
<b>BALANCE OF DIXIE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>5 231</b>	<b>1 310</b>	<b>270</b>	<b>142</b>	<b>54.8</b>	<b>17.6</b>
721	Accommodation .....	7	1 369	234	55	35	73.6	11.8
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	13	3 862	1 076	215	107	48.1	19.6
<b>BALANCE OF DUVAL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF ESCAMBIA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>335</b>	<b>268 025</b>	<b>70 734</b>	<b>16 792</b>	<b>6 943</b>	<b>19.9</b>	<b>11.7</b>
721	Accommodation .....	35	44 237	9 849	2 182	778	13.4	10.1
7211	Traveler accommodation .....	34	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	33	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	33	D	D	D	f	D	D
722	Food services and drinking places .....	300	223 788	60 885	14 610	6 165	21.2	12.0
7221	Full-service restaurants .....	99	80 231	22 970	5 548	2 265	33.2	3.2
72211	Full-service restaurants .....	99	80 231	22 970	5 548	2 265	33.2	3.2
722110	Full-service restaurants .....	99	80 231	22 970	5 548	2 265	33.2	3.2
7222	Limited-service eating places .....	135	106 184	27 269	6 635	3 023	10.2	8.6
72221	Limited-service eating places .....	135	106 184	27 269	6 635	3 023	10.2	8.6
722211	Limited-service restaurants .....	125	88 253	22 842	5 702	2 654	4.1	9.3
722212	Cafeterias, buffets, and grill buffets .....	6	16 574	4 241	888	349	43.2	—
7223	Special food services .....	13	21 241	6 904	1 660	517	3.6	68.1
7224	Drinking places (alcoholic beverages) .....	53	16 132	3 742	767	360	57.5	3.3
72241	Drinking places (alcoholic beverages) .....	53	16 132	3 742	767	360	57.5	3.3
722410	Drinking places (alcoholic beverages) .....	53	16 132	3 742	767	360	57.5	3.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FLAGLER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	5	1 417	306	82	25	16.4	8.0
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps ....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>BALANCE OF FRANKLIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>21 903</b>	<b>5 662</b>	<b>1 265</b>	<b>490</b>	<b>32.9</b>	<b>18.6</b>
721	Accommodation .....	14	9 917	2 221	511	164	17.5	26.2
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	8 182	1 785	430	137	—	31.7
721110	Hotels (except casino hotels) and motels .....	11	8 182	1 785	430	137	—	31.7
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps ....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places .....	26	11 986	3 441	754	326	45.6	12.4
<b>BALANCE OF GADSDEN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>2 921</b>	<b>436</b>	<b>102</b>	<b>50</b>	<b>30.3</b>	<b>.2</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	7	D	D	D	b	D	D
<b>BALANCE OF GILCHRIST COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>4 680</b>	<b>1 180</b>	<b>286</b>	<b>138</b>	<b>50.3</b>	<b>46.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	c	D	D
<b>BALANCE OF GLADES COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 816</b>	<b>606</b>	<b>148</b>	<b>52</b>	<b>47.6</b>	<b>—</b>
721	Accommodation .....	4	1 182	191	46	10	37.3	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps ....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	5	1 634	415	102	42	55.0	—
<b>BALANCE OF GULF COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>5 001</b>	<b>749</b>	<b>172</b>	<b>65</b>	<b>14.1</b>	<b>4.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF HAMILTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>4 303</b>	<b>945</b>	<b>210</b>	<b>116</b>	<b>47.2</b>	<b>3.9</b>
721	Accommodation .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	b	D	D
<b>BALANCE OF HARDEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	935	150	52	20	64.2	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps ....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	8	D	D	D	c	D	D
<b>BALANCE OF HENDRY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>2 969</b>	<b>828</b>	<b>209</b>	<b>61</b>	<b>89.8</b>	<b>—</b>
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps ....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HERNANDO COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>140</b>	<b>71 671</b>	<b>18 323</b>	<b>4 586</b>	<b>2 093</b>	<b>25.4</b>	<b>4.8</b>
721	Accommodation .....	15	7 425	1 731	416	141	2.4	10.2
7211	Traveler accommodation .....	8	5 991	1 334	326	111	—	9.7
72111	Hotels (except casino hotels) and motels .....	8	5 991	1 334	326	111	—	9.7
721110	Hotels (except casino hotels) and motels .....	8	5 991	1 334	326	111	—	9.7
7212	RV (recreational vehicle) parks and recreational camps .....	7	1 434	397	90	30	12.6	12.1
72121	RV (recreational vehicle) parks and recreational camps .....	7	1 434	397	90	30	12.6	12.1
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places .....	125	64 246	16 592	4 170	1 952	28.0	4.2
7221	Full-service restaurants .....	71	38 916	11 238	2 895	1 305	32.0	6.6
72211	Full-service restaurants .....	71	38 916	11 238	2 895	1 305	32.0	6.6
722110	Full-service restaurants .....	71	38 916	11 238	2 895	1 305	32.0	6.6
7222	Limited-service eating places .....	35	21 580	4 622	1 115	570	14.5	.3
72221	Limited-service eating places .....	35	21 580	4 622	1 115	570	14.5	.3
<b>BALANCE OF HIGHLANDS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>56</b>	<b>26 183</b>	<b>6 582</b>	<b>1 767</b>	<b>700</b>	<b>27.5</b>	<b>3.9</b>
721	Accommodation .....	17	3 530	514	137	51	44.8	4.1
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	567	109	21	9	24.9	—
722	Food services and drinking places .....	39	22 653	6 068	1 630	649	24.8	3.9
7222	Limited-service eating places .....	19	12 097	3 075	824	339	16.1	4.6
72221	Limited-service eating places .....	19	12 097	3 075	824	339	16.1	4.6
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>BALANCE OF HILLSBOROUGH COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>753</b>	<b>562 750</b>	<b>149 986</b>	<b>37 613</b>	<b>14 489</b>	<b>13.9</b>	<b>7.5</b>
721	Accommodation .....	61	66 766	15 549	4 055	1 096	4.8	13.6
7211	Traveler accommodation .....	42	58 890	13 807	3 643	984	1.9	13.5
72111	Hotels (except casino hotels) and motels .....	42	58 890	13 807	3 643	984	1.9	13.5
721110	Hotels (except casino hotels) and motels .....	42	58 890	13 807	3 643	984	1.9	13.5
7212	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses .....	5	D	D	D	b	D	D
72131	Rooming and boarding houses .....	5	D	D	D	b	D	D
721310	Rooming and boarding houses .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	692	495 984	134 437	33 558	13 393	15.1	6.7
7221	Full-service restaurants .....	275	244 122	73 666	18 536	6 901	15.7	5.7
72211	Full-service restaurants .....	275	244 122	73 666	18 536	6 901	15.7	5.7
722110	Full-service restaurants .....	275	244 122	73 666	18 536	6 901	15.7	5.7
7222	Limited-service eating places .....	335	226 651	54 412	13 493	5 984	12.4	6.6
72221	Limited-service eating places .....	335	226 651	54 412	13 493	5 984	12.4	6.6
722211	Limited-service restaurants .....	280	190 310	44 229	11 002	5 006	13.8	7.4
722212	Cafeterias, buffets, and grill buffets .....	18	17 906	5 589	1 353	461	5.1	1.8
722213	Snack and nonalcoholic beverage bars .....	37	18 435	4 594	1 138	517	5.4	3.1
7223	Special food services .....	37	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	45	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	45	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	45	D	D	D	e	D	D
<b>BALANCE OF HOLMES COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>1 722</b>	<b>510</b>	<b>128</b>	<b>57</b>	<b>14.9</b>	<b>3.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF INDIAN RIVER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>89</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places .....	84	D	D	D	g	D	D
7221	Full-service restaurants .....	37	34 882	10 353	2 763	948	18.3	20.7
72211	Full-service restaurants .....	37	34 882	10 353	2 763	948	18.3	20.7
722110	Full-service restaurants .....	37	34 882	10 353	2 763	948	18.3	20.7
7222	Limited-service eating places .....	42	23 895	6 027	1 479	617	26.1	29.3
72221	Limited-service eating places .....	42	23 895	6 027	1 479	617	26.1	29.3
<b>BALANCE OF JACKSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>13 084</b>	<b>3 236</b>	<b>795</b>	<b>385</b>	<b>26.4</b>	<b>2.8</b>
721	Accommodation .....	5	3 587	588	136	74	18.4	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	25	9 497	2 648	659	311	29.5	3.9
7222	Limited-service eating places .....	13	6 237	1 672	414	199	7.9	1.0
72221	Limited-service eating places .....	13	6 237	1 672	414	199	7.9	1.0
<b>BALANCE OF JEFFERSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 489</b>	<b>589</b>	<b>151</b>	<b>64</b>	<b>2.5</b>	<b>—</b>
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	4	D	D	D	b	D	D
<b>BALANCE OF LAFAYETTE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF LAKE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>102</b>	<b>120 221</b>	<b>25 658</b>	<b>6 375</b>	<b>2 137</b>	<b>45.0</b>	<b>6.6</b>
721	Accommodation .....	23	D	D	D	f	D	D
7211	Traveler accommodation .....	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	b	D	D
722	Food services and drinking places .....	79	D	D	D	g	D	D
7222	Limited-service eating places .....	40	24 610	6 733	1 580	672	22.1	10.3
72221	Limited-service eating places .....	40	24 610	6 733	1 580	672	22.1	10.3
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>378</b>	<b>394 316</b>	<b>115 948</b>	<b>30 905</b>	<b>8 802</b>	<b>12.5</b>	<b>5.1</b>
721	Accommodation .....	45	D	D	D	g	D	D
7211	Traveler accommodation .....	35	137 147	44 028	11 192	2 339	.2	1.7
72111	Hotels (except casino hotels) and motels .....	32	133 654	43 222	10 928	2 227	.2	1.8
721110	Hotels (except casino hotels) and motels .....	32	133 654	43 222	10 928	2 227	.2	1.8
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	10	D	D	D	c	D	D
722	Food services and drinking places .....	333	D	D	D	i	D	D
7221	Full-service restaurants .....	184	170 095	49 336	13 638	4 289	17.5	8.8
72211	Full-service restaurants .....	184	170 095	49 336	13 638	4 289	17.5	8.8
722110	Full-service restaurants .....	184	170 095	49 336	13 638	4 289	17.5	8.8
7222	Limited-service eating places .....	114	66 421	18 059	4 729	1 795	21.6	3.2
72221	Limited-service eating places .....	114	66 421	18 059	4 729	1 795	21.6	3.2
722211	Limited-service restaurants .....	96	57 728	15 465	3 980	1 556	23.5	3.3
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	26	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	26	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	26	D	D	D	c	D	D
<b>BALANCE OF LEON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>23 480</b>	<b>6 065</b>	<b>1 565</b>	<b>693</b>	<b>15.8</b>	<b>20.0</b>
721	Accommodation .....	5	6 009	1 144	286	105	.6	—
7211	Traveler accommodation .....	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	39	17 471	4 921	1 279	588	21.0	26.9
7222	Limited-service eating places .....	16	9 066	2 345	556	268	18.7	23.3
72221	Limited-service eating places .....	16	9 066	2 345	556	268	18.7	23.3
<b>BALANCE OF LEVY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>65</b>	<b>25 561</b>	<b>6 865</b>	<b>1 522</b>	<b>735</b>	<b>26.4</b>	<b>15.9</b>
721	Accommodation .....	9	4 225	1 191	275	138	3.4	10.9
7211	Traveler accommodation .....	9	4 225	1 191	275	138	3.4	10.9
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
722	Food services and drinking places .....	56	21 336	5 674	1 247	597	31.0	16.9
7222	Limited-service eating places .....	19	8 927	2 638	564	314	12.5	13.9
72221	Limited-service eating places .....	19	8 927	2 638	564	314	12.5	13.9
<b>BALANCE OF LIBERTY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	c	D	D
722	Food services and drinking places .....	1	D	D	D	b	D	D
<b>BALANCE OF MADISON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>6 596</b>	<b>1 827</b>	<b>387</b>	<b>227</b>	<b>27.0</b>	<b>2.3</b>
721	Accommodation .....	4	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MANATEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>268</b>	<b>189 115</b>	<b>53 314</b>	<b>13 575</b>	<b>4 535</b>	<b>18.4</b>	<b>9.0</b>
721	Accommodation .....	36	D	D	D	e	D	D
7211	Traveler accommodation .....	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	26	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	232	D	D	D	h	D	D
7221	Full-service restaurants .....	113	97 768	30 918	8 169	2 568	16.7	5.8
72211	Full-service restaurants .....	113	97 768	30 918	8 169	2 568	16.7	5.8
722110	Full-service restaurants .....	113	97 768	30 918	8 169	2 568	16.7	5.8
7222	Limited-service eating places .....	93	D	D	D	g	D	D
72221	Limited-service eating places .....	93	D	D	D	g	D	D
722211	Limited-service restaurants .....	78	54 857	14 538	3 470	1 363	14.2	12.1
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	11	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	15	D	D	D	b	D	D
<b>BALANCE OF MARION COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>151</b>	<b>65 209</b>	<b>15 786</b>	<b>3 709</b>	<b>1 409</b>	<b>19.9</b>	<b>11.1</b>
721	Accommodation .....	40	D	D	D	e	D	D
7211	Traveler accommodation .....	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	3 400	1 076	189	37	-	.1
7213	Rooming and boarding houses .....	2	D	D	D	b	D	D
72131	Rooming and boarding houses .....	2	D	D	D	b	D	D
721310	Rooming and boarding houses .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	111	D	D	D	g	D	D
7222	Limited-service eating places .....	44	20 517	4 996	1 199	513	10.5	20.5
72221	Limited-service eating places .....	44	20 517	4 996	1 199	513	10.5	20.5
7224	Drinking places (alcoholic beverages) .....	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	19	D	D	D	b	D	D
<b>BALANCE OF MARTIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>167</b>	<b>161 278</b>	<b>46 701</b>	<b>12 359</b>	<b>3 957</b>	<b>15.1</b>	<b>17.4</b>
721	Accommodation .....	13	31 597	10 213	2 681	607	15.6	8.3
7211	Traveler accommodation .....	11	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	10	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	154	129 681	36 488	9 678	3 350	15.0	19.6
7221	Full-service restaurants .....	80	78 961	23 576	6 608	2 049	16.4	9.3
72211	Full-service restaurants .....	80	78 961	23 576	6 608	2 049	16.4	9.3
722110	Full-service restaurants .....	80	78 961	23 576	6 608	2 049	16.4	9.3
7222	Limited-service eating places .....	59	45 693	12 080	2 867	1 211	9.9	36.8
72221	Limited-service eating places .....	59	45 693	12 080	2 867	1 211	9.9	36.8
722211	Limited-service restaurants .....	49	42 028	10 955	2 585	1 111	9.5	39.6
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	7	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIAMI-DADE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 322</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>j</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	76	D	D	D	h	D	D
7211	Traveler accommodation .....	65	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	65	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	65	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	a	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	1 246	D	D	D	j	D	D
7221	Full-service restaurants .....	480	378 977	108 934	27 209	8 386	27.7	9.0
72211	Full-service restaurants .....	480	378 977	108 934	27 209	8 386	27.7	9.0
722110	Full-service restaurants .....	480	378 977	108 934	27 209	8 386	27.7	9.0
7222	Limited-service eating places .....	624	393 675	95 706	23 058	9 533	18.7	9.9
72221	Limited-service eating places .....	624	393 675	95 706	23 058	9 533	18.7	9.9
722211	Limited-service restaurants .....	482	347 886	84 605	20 438	8 477	15.9	10.3
722212	Cafeterias, buffets, and grill buffets .....	61	14 345	3 911	895	300	46.9	8.7
722213	Snack and nonalcoholic beverage bars .....	81	31 444	7 190	1 725	756	36.3	6.2
7223	Special food services .....	100	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages) .....	42	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	42	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	42	D	D	D	e	D	D
<b>BALANCE OF MONROE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>169</b>	<b>209 583</b>	<b>64 973</b>	<b>16 958</b>	<b>3 482</b>	<b>14.8</b>	<b>5.9</b>
721	Accommodation .....	58	D	D	D	g	D	D
7211	Traveler accommodation .....	46	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	44	132 994	43 822	11 397	1 872	3.5	4.4
721110	Hotels (except casino hotels) and motels .....	44	132 994	43 822	11 397	1 872	3.5	4.4
7212	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	10	D	D	D	c	D	D
722	Food services and drinking places .....	111	D	D	D	g	D	D
7221	Full-service restaurants .....	72	46 382	14 032	3 652	999	37.3	5.2
72211	Full-service restaurants .....	72	46 382	14 032	3 652	999	37.3	5.2
722110	Full-service restaurants .....	72	46 382	14 032	3 652	999	37.3	5.2
7222	Limited-service eating places .....	29	D	D	D	e	D	D
72221	Limited-service eating places .....	29	D	D	D	e	D	D
<b>BALANCE OF NASSAU COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>143 336</b>	<b>40 415</b>	<b>9 505</b>	<b>2 340</b>	<b>3.5</b>	<b>8.8</b>
721	Accommodation .....	5	122 630	34 313	8 144	1 800	.4	8.3
7211	Traveler accommodation .....	5	122 630	34 313	8 144	1 800	.4	8.3
72111	Hotels (except casino hotels) and motels .....	5	122 630	34 313	8 144	1 800	.4	8.3
721110	Hotels (except casino hotels) and motels .....	5	122 630	34 313	8 144	1 800	.4	8.3
722	Food services and drinking places .....	34	20 706	6 102	1 361	540	22.1	12.3
7222	Limited-service eating places .....	19	D	D	D	e	D	D
72221	Limited-service eating places .....	19	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OKALOOSA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>112</b>	<b>106 804</b>	<b>29 261</b>	<b>6 410</b>	<b>2 498</b>	<b>17.6</b>	<b>7.9</b>
721	Accommodation .....	21	D	D	D	e	D	D
7211	Traveler accommodation .....	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	18	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	91	D	D	D	g	D	D
7221	Full-service restaurants .....	47	42 192	11 852	2 671	1 128	32.9	2.1
72211	Full-service restaurants .....	47	42 192	11 852	2 671	1 128	32.9	2.1
722110	Full-service restaurants .....	47	42 192	11 852	2 671	1 128	32.9	2.1
7222	Limited-service eating places .....	33	D	D	D	f	D	D
72221	Limited-service eating places .....	33	D	D	D	f	D	D
722211	Limited-service restaurants .....	28	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	10	D	D	D	c	D	D
<b>BALANCE OF OKEECHOBEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>6 377</b>	<b>1 287</b>	<b>374</b>	<b>164</b>	<b>37.4</b>	<b>10.9</b>
721	Accommodation .....	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	c	D	D
<b>BALANCE OF ORANGE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>972</b>	<b>3 484 347</b>	<b>784 355</b>	<b>196 612</b>	<b>51 770</b>	<b>4.2</b>	<b>4.6</b>
721	Accommodation .....	147	D	D	D	k	D	D
7211	Traveler accommodation .....	134	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels .....	134	D	D	D	k	D	D
721110	Hotels (except casino hotels) and motels .....	134	D	D	D	k	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	4	D	D	D	a	D	D
72131	Rooming and boarding houses .....	4	D	D	D	a	D	D
721310	Rooming and boarding houses .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	825	D	D	D	j	D	D
7221	Full-service restaurants .....	343	652 420	184 627	46 834	13 738	7.8	4.1
72211	Full-service restaurants .....	343	652 420	184 627	46 834	13 738	7.8	4.1
722110	Full-service restaurants .....	343	652 420	184 627	46 834	13 738	7.8	4.1
7222	Limited-service eating places .....	380	287 149	72 511	16 658	7 076	14.9	11.7
72221	Limited-service eating places .....	380	287 149	72 511	16 658	7 076	14.9	11.7
722211	Limited-service restaurants .....	331	262 935	66 365	15 166	6 431	14.3	12.1
722212	Cafeterias, buffets, and grill buffets .....	7	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	42	D	D	D	e	D	D
7223	Special food services .....	49	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages) .....	53	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages) .....	53	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages) .....	53	D	D	D	f	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OSCEOLA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>227</b>	<b>448 784</b>	<b>132 336</b>	<b>31 975</b>	<b>7 479</b>	<b>5.6</b>	<b>5.1</b>
721	Accommodation .....	73	290 273	85 773	20 879	3 928	3.5	3.9
7211	Traveler accommodation .....	61	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	59	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	59	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	154	158 511	46 563	11 096	3 551	9.5	7.3
7221	Full-service restaurants .....	77	D	D	D	g	D	D
72211	Full-service restaurants .....	77	D	D	D	g	D	D
722110	Full-service restaurants .....	77	D	D	D	g	D	D
7222	Limited-service eating places .....	62	D	D	D	g	D	D
72221	Limited-service eating places .....	62	D	D	D	g	D	D
722211	Limited-service restaurants .....	59	D	D	D	g	D	D
<b>BALANCE OF PALM BEACH COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>657</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>j</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	35	D	D	D	g	D	D
7211	Traveler accommodation .....	28	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	28	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	28	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	622	427 852	116 778	29 595	10 633	22.8	12.9
7221	Full-service restaurants .....	286	228 390	66 991	17 351	5 728	27.4	10.9
72211	Full-service restaurants .....	286	228 390	66 991	17 351	5 728	27.4	10.9
722110	Full-service restaurants .....	286	228 390	66 991	17 351	5 728	27.4	10.9
7222	Limited-service eating places .....	253	154 445	38 161	9 337	3 882	16.2	16.4
72221	Limited-service eating places .....	253	154 445	38 161	9 337	3 882	16.2	16.4
722211	Limited-service restaurants .....	191	125 478	31 297	7 692	3 169	11.7	17.4
722212	Cafeterias, buffets, and grill buffets .....	8	4 960	1 336	344	157	93.2	6.8
722213	Snack and nonalcoholic beverage bars .....	54	24 007	5 528	1 301	556	23.9	13.4
7223	Special food services .....	46	32 462	8 944	2 260	804	12.7	5.7
7224	Drinking places (alcoholic beverages) .....	37	12 555	2 682	647	219	45.9	24.2
72241	Drinking places (alcoholic beverages) .....	37	12 555	2 682	647	219	45.9	24.2
722410	Drinking places (alcoholic beverages) .....	37	12 555	2 682	647	219	45.9	24.2
<b>BALANCE OF PASCO COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>325</b>	<b>210 887</b>	<b>59 694</b>	<b>15 440</b>	<b>5 755</b>	<b>18.9</b>	<b>7.2</b>
721	Accommodation .....	36	D	D	D	f	D	D
7211	Traveler accommodation .....	16	45 920	14 900	3 758	903	7.0	.3
72111	Hotels (except casino hotels) and motels .....	16	45 920	14 900	3 758	903	7.0	.3
721110	Hotels (except casino hotels) and motels .....	16	45 920	14 900	3 758	903	7.0	.3
7212	RV (recreational vehicle) parks and recreational camps .....	19	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	19	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	19	D	D	D	b	D	D
722	Food services and drinking places .....	289	D	D	D	h	D	D
7221	Full-service restaurants .....	137	80 751	24 172	6 441	2 359	25.2	4.2
72211	Full-service restaurants .....	137	80 751	24 172	6 441	2 359	25.2	4.2
722110	Full-service restaurants .....	137	80 751	24 172	6 441	2 359	25.2	4.2
7222	Limited-service eating places .....	112	67 278	17 609	4 525	2 165	13.8	13.6
72221	Limited-service eating places .....	112	67 278	17 609	4 525	2 165	13.8	13.6
722211	Limited-service restaurants .....	92	56 203	14 552	3 725	1 836	12.6	15.1
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	15	D	D	D	c	D	D
7223	Special food services .....	11	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	29	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	29	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	29	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PINELLAS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>405</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	44	D	D	D	g	D	D
7211	Traveler accommodation .....	39	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	38	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	38	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	361	D	D	D	i	D	D
7221	Full-service restaurants .....	176	142 177	42 806	11 503	3 893	17.2	3.9
72211	Full-service restaurants .....	176	142 177	42 806	11 503	3 893	17.2	3.9
722110	Full-service restaurants .....	176	142 177	42 806	11 503	3 893	17.2	3.9
7222	Limited-service eating places .....	135	75 113	20 262	4 914	2 137	14.5	5.9
72221	Limited-service eating places .....	135	75 113	20 262	4 914	2 137	14.5	5.9
722211	Limited-service restaurants .....	103	59 745	16 232	3 904	1 730	15.0	6.2
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	30	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars .....	30	D	D	D	e	D	D
7223	Special food services .....	22	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages) .....	28	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	28	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	28	D	D	D	c	D	D
<b>BALANCE OF POLK COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>190</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	35	D	D	D	f	D	D
7211	Traveler accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	15	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	19	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	19	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	b	D	D
722	Food services and drinking places .....	155	D	D	D	h	D	D
7221	Full-service restaurants .....	69	51 844	15 958	4 281	1 506	15.1	4.9
72211	Full-service restaurants .....	69	51 844	15 958	4 281	1 506	15.1	4.9
722110	Full-service restaurants .....	69	51 844	15 958	4 281	1 506	15.1	4.9
7222	Limited-service eating places .....	63	49 847	12 714	2 969	1 302	5.7	13.7
72221	Limited-service eating places .....	63	49 847	12 714	2 969	1 302	5.7	13.7
722211	Limited-service restaurants .....	56	44 267	11 170	2 576	1 165	5.6	15.4
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7223	Special food services .....	5	D	D	D	b	D	D
<b>BALANCE OF PUTNAM COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>12 353</b>	<b>2 812</b>	<b>742</b>	<b>387</b>	<b>51.7</b>	<b>18.8</b>
721	Accommodation .....	8	1 691	354	86	40	30.9	6.2
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	36	10 662	2 458	656	347	55.0	20.8
7222	Limited-service eating places .....	8	D	D	D	c	D	D
72221	Limited-service eating places .....	8	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. JOHNS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>172</b>	<b>208 545</b>	<b>61 403</b>	<b>15 019</b>	<b>3 720</b>	<b>16.9</b>	<b>3.5</b>
721	Accommodation .....	35	D	D	D	g	D	D
7211	Traveler accommodation .....	25	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	10	D	D	D	b	D	D
722	Food services and drinking places .....	137	D	D	D	g	D	D
7221	Full-service restaurants .....	78	D	D	D	g	D	D
72211	Full-service restaurants .....	78	D	D	D	g	D	D
722110	Full-service restaurants .....	78	D	D	D	g	D	D
7222	Limited-service eating places .....	50	26 585	6 859	1 655	705	37.9	6.7
72221	Limited-service eating places .....	50	26 585	6 859	1 655	705	37.9	6.7
722211	Limited-service restaurants .....	41	24 405	6 399	1 565	667	37.8	5.5
7223	Special food services .....	5	D	D	D	a	D	D
<b>BALANCE OF ST. LUCIE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>51</b>	<b>31 081</b>	<b>9 387</b>	<b>2 250</b>	<b>891</b>	<b>19.0</b>	<b>6.1</b>
721	Accommodation .....	5	3 354	1 004	260	123	5.4	—
7211	Traveler accommodation .....	5	3 354	1 004	260	123	5.4	—
72111	Hotels (except casino hotels) and motels .....	5	3 354	1 004	260	123	5.4	—
721110	Hotels (except casino hotels) and motels .....	5	3 354	1 004	260	123	5.4	—
722	Food services and drinking places .....	46	27 727	8 383	1 990	768	20.6	6.9
7222	Limited-service eating places .....	20	13 382	3 385	734	318	21.6	—
72221	Limited-service eating places .....	20	13 382	3 385	734	318	21.6	—
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>BALANCE OF SANTA ROSA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>93</b>	<b>46 477</b>	<b>11 893</b>	<b>2 879</b>	<b>1 388</b>	<b>20.5</b>	<b>3.6</b>
721	Accommodation .....	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	87	D	D	D	g	D	D
7222	Limited-service eating places .....	55	29 199	6 894	1 728	840	22.2	4.0
72221	Limited-service eating places .....	55	29 199	6 894	1 728	840	22.2	4.0
722211	Limited-service restaurants .....	48	D	D	D	f	D	D
7223	Special food services .....	3	D	D	D	c	D	D
<b>BALANCE OF SARASOTA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>356</b>	<b>252 596</b>	<b>71 771</b>	<b>18 769</b>	<b>6 118</b>	<b>21.9</b>	<b>8.0</b>
721	Accommodation .....	38	D	D	D	e	D	D
7211	Traveler accommodation .....	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	32	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	32	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	c	D	D
722	Food services and drinking places .....	318	D	D	D	i	D	D
7221	Full-service restaurants .....	167	D	D	D	h	D	D
72211	Full-service restaurants .....	167	D	D	D	h	D	D
722110	Full-service restaurants .....	167	D	D	D	h	D	D
7222	Limited-service eating places .....	110	D	D	D	g	D	D
72221	Limited-service eating places .....	110	D	D	D	g	D	D
722211	Limited-service restaurants .....	86	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	22	5 561	1 230	384	173	33.7	28.7
7223	Special food services .....	14	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	27	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	27	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	27	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SEMINOLE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>179</b>	<b>140 741</b>	<b>38 612</b>	<b>9 539</b>	<b>3 660</b>	<b>14.7</b>	<b>12.1</b>
721	Accommodation .....	13	D	D	D	c	D	D
7211	Traveler accommodation .....	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	166	D	D	D	h	D	D
7221	Full-service restaurants .....	79	65 978	19 819	4 992	1 845	23.1	9.5
72211	Full-service restaurants .....	79	65 978	19 819	4 992	1 845	23.1	9.5
722110	Full-service restaurants .....	79	65 978	19 819	4 992	1 845	23.1	9.5
7222	Limited-service eating places .....	63	53 742	13 633	3 370	1 432	6.3	16.4
72221	Limited-service eating places .....	63	53 742	13 633	3 370	1 432	6.3	16.4
722211	Limited-service restaurants .....	56	47 883	12 239	3 036	1 283	7.1	18.4
722213	Snack and nonalcoholic beverage bars .....	7	5 859	1 394	334	149	—	—
7223	Special food services .....	13	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	11	3 935	1 526	362	124	9.2	5.1
72241	Drinking places (alcoholic beverages) .....	11	3 935	1 526	362	124	9.2	5.1
722410	Drinking places (alcoholic beverages) .....	11	3 935	1 526	362	124	9.2	5.1
<b>BALANCE OF SUMTER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>23 599</b>	<b>5 874</b>	<b>1 374</b>	<b>526</b>	<b>15.1</b>	<b>1.7</b>
721	Accommodation .....	11	5 314	1 085	255	79	15.9	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	7	2 155	455	110	32	39.2	4.8
72121	RV (recreational vehicle) parks and recreational camps .....	7	2 155	455	110	32	39.2	4.8
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	32	18 285	4 789	1 119	447	14.8	1.6
7222	Limited-service eating places .....	14	D	D	D	c	D	D
72221	Limited-service eating places .....	14	D	D	D	c	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>BALANCE OF SUWANNEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>4 145</b>	<b>1 008</b>	<b>229</b>	<b>122</b>	<b>34.2</b>	<b>.1</b>
721	Accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	b	D	D
<b>BALANCE OF TAYLOR COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>3 964</b>	<b>978</b>	<b>199</b>	<b>89</b>	<b>46.9</b>	<b>1.8</b>
721	Accommodation .....	4	1 241	238	40	17	38.8	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	2 723	740	159	72	50.7	2.6
<b>BALANCE OF UNION COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>2 291</b>	<b>525</b>	<b>119</b>	<b>53</b>	<b>53.8</b>	<b>—</b>
722	Food services and drinking places .....	5	2 291	525	119	53	53.8	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF VOLUSIA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>114</b>	<b>60 175</b>	<b>15 519</b>	<b>3 945</b>	<b>1 554</b>	<b>30.3</b>	<b>14.8</b>
721	Accommodation .....	19	D	D	D	c	D	D
7211	Traveler accommodation .....	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	95	D	D	D	g	D	D
7221	Full-service restaurants .....	41	25 925	8 377	2 231	775	34.6	3.2
72211	Full-service restaurants .....	41	25 925	8 377	2 231	775	34.6	3.2
722110	Full-service restaurants .....	41	25 925	8 377	2 231	775	34.6	3.2
7222	Limited-service eating places .....	31	D	D	D	f	D	D
72221	Limited-service eating places .....	31	D	D	D	f	D	D
7223	Special food services .....	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	19	D	D	D	b	D	D
<b>BALANCE OF WAKULLA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>10 978</b>	<b>2 858</b>	<b>665</b>	<b>319</b>	<b>50.6</b>	<b>21.8</b>
721	Accommodation .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	9	D	D	D	c	D	D
72221	Limited-service eating places .....	9	D	D	D	c	D	D
<b>BALANCE OF WALTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>81</b>	<b>298 104</b>	<b>68 755</b>	<b>14 361</b>	<b>3 015</b>	<b>7.6</b>	<b>3.1</b>
721	Accommodation .....	12	249 492	57 342	12 318	2 180	.6	.3
7211	Traveler accommodation .....	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	6	248 588	57 163	12 277	2 167	.6	.3
721110	Hotels (except casino hotels) and motels .....	6	248 588	57 163	12 277	2 167	.6	.3
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	69	48 612	11 413	2 043	835	43.5	17.3
7221	Full-service restaurants .....	40	D	D	D	f	D	D
72211	Full-service restaurants .....	40	D	D	D	f	D	D
722110	Full-service restaurants .....	40	D	D	D	f	D	D
7222	Limited-service eating places .....	23	6 544	1 636	320	137	39.3	21.9
72221	Limited-service eating places .....	23	6 544	1 636	320	137	39.3	21.9
<b>BALANCE OF WASHINGTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>6 069</b>	<b>1 678</b>	<b>382</b>	<b>174</b>	<b>15.3</b>	<b>3.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.