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2002 Economic Census

Information

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ALABAMA								
51	Information	1 683	N	1 525 854	407 482	40 020	N	N
511	Publishing industries (except Internet)	330	1 668 703	422 235	102 653	10 942	6.2	4.9
5111	Newspaper, periodical, book, and directory publishers	266	1 355 641	277 837	69 946	8 897	2.2	2.8
51111	Newspaper publishers	118	417 796	129 506	31 891	4 301	1.7	.6
511110	Newspaper publishers	118	417 796	129 506	31 891	4 301	1.7	.6
51112	Periodical publishers	83	502 946	97 178	23 448	2 849	4.0	2.0
511120	Periodical publishers	83	502 946	97 178	23 448	2 849	4.0	2.0
51113	Book publishers	28	156 326	17 713	5 251	536	1.2	15.6
511130	Book publishers	28	156 326	17 713	5 251	536	1.2	15.6
51114	Directory and mailing list publishers	29	D	D	D	f	D	D
511140	Directory and mailing list publishers	29	D	D	D	f	D	D
51119	Other publishers	8	D	D	D	e	D	D
511191	Greeting card publishers	1	D	D	D	a	D	D
511199	All other publishers	7	D	D	D	e	D	D
5112	Software publishers	64	313 062	144 398	32 707	2 045	23.2	13.9
51121	Software publishers	64	313 062	144 398	32 707	2 045	23.2	13.9
511210	Software publishers	64	313 062	144 398	32 707	2 045	23.2	13.9
512	Motion picture and sound recording industries	146	N	32 324	7 567	2 145	N	N
5121	Motion picture and video industries	121	N	23 375	5 309	1 919	N	N
51211	Motion picture and video production	56	Q	8 231	1 991	243	Q	Q
512110	Motion picture and video production	56	Q	8 231	1 991	243	Q	Q
51212	Motion picture and video distribution	1	Q	D	D	a	Q	Q
512120	Motion picture and video distribution	1	Q	D	D	a	Q	Q
51213	Motion picture and video exhibition	60	103 382	14 788	3 230	1 663	2.0	14.5
512131	Motion picture theaters (except drive-ins)	58	D	D	D	g	D	D
512132	Drive-in motion picture theaters	2	D	D	D	a	D	D
51219	Postproduction and other motion picture and video industries	4	D	D	D	a	D	D
512191	Teleproduction and other postproduction services	4	D	D	D	a	D	D
5122	Sound recording industries	25	N	8 949	2 258	226	N	N
51222	Integrated record production/distribution	3	Q	D	D	c	Q	Q
512220	Integrated record production/distribution	3	Q	D	D	c	Q	Q
51223	Music publishers	7	D	D	D	a	D	D
512230	Music publishers	7	D	D	D	a	D	D
51224	Sound recording studios	12	3 625	1 250	259	44	35.2	26.2
512240	Sound recording studios	12	3 625	1 250	259	44	35.2	26.2
51229	Other sound recording industries	3	D	D	D	b	D	D
512290	Other sound recording industries	3	D	D	D	b	D	D
5122909	All other sound recording industries	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	210	380 556	116 607	27 672	3 588	11.0	2.4
5151	Radio and television broadcasting	204	376 265	115 817	27 341	3 557	10.6	1.8
51511	Radio broadcasting	169	155 246	49 960	11 635	1 905	5.3	4.1
515111	Radio networks	11	7 700	1 643	337	67	2.3	2.8
515112	Radio stations	158	147 546	48 317	11 298	1 838	5.4	4.2
51512	Television broadcasting	35	221 019	65 857	15 706	1 652	14.3	.2
515120	Television broadcasting	35	221 019	65 857	15 706	1 652	14.3	.2
5152	Cable and other subscription programming	6	4 291	790	331	31	46.3	53.7
51521	Cable and other subscription programming	6	4 291	790	331	31	46.3	53.7
515210	Cable and other subscription programming	6	4 291	790	331	31	46.3	53.7
516	Internet publishing and broadcasting	5	1 802	1 503	451	40	7.0	16.8
5161	Internet publishing and broadcasting	5	1 802	1 503	451	40	7.0	16.8
51611	Internet publishing and broadcasting	5	1 802	1 503	451	40	7.0	16.8
516110	Internet publishing and broadcasting	5	1 802	1 503	451	40	7.0	16.8
517	Telecommunications	796	N	730 923	211 134	18 247	N	N
5171	Wired telecommunications carriers	411	Q	522 240	157 549	11 516	Q	Q
51711	Wired telecommunications carriers	411	Q	522 240	157 549	11 516	Q	Q
517110	Wired telecommunications carriers	411	Q	522 240	157 549	11 516	Q	Q
5172	Wireless telecommunications carriers (except satellite)	236	Q	130 272	32 357	4 175	Q	Q
51721	Wireless telecommunications carriers (except satellite)	236	Q	130 272	32 357	4 175	Q	Q
517211	Paging	35	Q	5 195	1 322	208	Q	Q
517212	Cellular and other wireless telecommunications	201	Q	125 077	31 035	3 967	Q	Q
5173	Telecommunications resellers	31	61 303	8 946	2 684	313	5.4	37.5
51731	Telecommunications resellers	31	61 303	8 946	2 684	313	5.4	37.5
517310	Telecommunications resellers	31	61 303	8 946	2 684	313	5.4	37.5
5174	Satellite telecommunications	4	4 445	1 018	317	24	-	-
51741	Satellite telecommunications	4	4 445	1 018	317	24	-	-
517410	Satellite telecommunications	4	4 445	1 018	317	24	-	-
5175	Cable and other program distribution	107	Q	65 354	17 489	2 091	Q	Q
51751	Cable and other program distribution	107	Q	65 354	17 489	2 091	Q	Q
517510	Cable and other program distribution	107	Q	65 354	17 489	2 091	Q	Q
5179	Other telecommunications	7	9 913	3 093	738	128	.4	2.5
51791	Other telecommunications	7	9 913	3 093	738	128	.4	2.5
517910	Other telecommunications	7	9 913	3 093	738	128	.4	2.5

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
	ALABAMA—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	162	562 931	219 348	57 297	4 875	3.4	26.2
5181	Internet service providers and web search portals	35	35 807	12 711	3 670	327	27.0	3.7
51811	Internet service providers and web search portals	35	35 807	12 711	3 670	327	27.0	3.7
518111	Internet service providers	33	D	D	D	e	D	D
518112	Web search portals	2	D	D	D	a	D	D
5182	Data processing, hosting, and related services	127	527 124	206 637	53 627	4 548	1.8	27.8
51821	Data processing, hosting, and related services	127	527 124	206 637	53 627	4 548	1.8	27.8
518210	Data processing, hosting, and related services	127	527 124	206 637	53 627	4 548	1.8	27.8
519	Other information services	34	8 012	2 914	708	183	2.2	16.7
5191	Other information services	34	8 012	2 914	708	183	2.2	16.7
51911	News syndicates	6	2 161	728	171	30	8.0	35.5
519110	News syndicates	6	2 161	728	171	30	8.0	35.5
51912	Libraries and archives	28	5 851	2 186	537	153	—	9.8
519120	Libraries and archives	28	5 851	2 186	537	153	—	9.8

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA							
51	Information	2 935	N	6 375 987	1 727 531	122 408	N	N
511	Publishing industries (except Internet)	704	D	D	D	j	D	D
5111	Newspaper, periodical, book, and directory publishers	373	D	D	D	j	D	D
51111	Newspaper publishers	106	D	D	D	i	D	D
511110	Newspaper publishers	106	D	D	D	i	D	D
51112	Periodical publishers	156	D	D	D	h	D	D
511120	Periodical publishers	156	D	D	D	h	D	D
51113	Book publishers	50	D	D	D	e	D	D
511130	Book publishers	50	D	D	D	e	D	D
51114	Directory and mailing list publishers	44	D	D	D	g	D	D
511140	Directory and mailing list publishers	44	D	D	D	g	D	D
51119	Other publishers	17	D	D	D	c	D	D
511199	All other publishers	16	D	D	D	c	D	D
5112	Software publishers	331	1 931 473	782 138	203 726	9 136	8.1	13.3
51121	Software publishers	331	1 931 473	782 138	203 726	9 136	8.1	13.3
511210	Software publishers	331	1 931 473	782 138	203 726	9 136	8.1	13.3
512	Motion picture and sound recording industries	414	N	D	D	h	N	N
5121	Motion picture and video industries	321	N	D	D	h	N	N
51211	Motion picture and video production	216	Q	D	D	g	Q	Q
512110	Motion picture and video production	216	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	55	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	55	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	44	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	40	D	D	D	f	D	D
5122	Sound recording industries	93	N	D	D	f	N	N
51223	Music publishers	9	D	D	D	c	D	D
512230	Music publishers	9	D	D	D	c	D	D
51224	Sound recording studios	43	D	D	D	c	D	D
512240	Sound recording studios	43	D	D	D	c	D	D
51229	Other sound recording industries	14	D	D	D	c	D	D
512290	Other sound recording industries	14	D	D	D	c	D	D
5122909	All other sound recording industries	11	D	D	D	c	D	D
515	Broadcasting (except Internet)	145	D	D	D	j	D	D
5151	Radio and television broadcasting	114	D	D	D	h	D	D
51511	Radio broadcasting	89	D	D	D	g	D	D
515111	Radio networks	11	D	D	D	e	D	D
515112	Radio stations	78	D	D	D	g	D	D
51512	Television broadcasting	25	D	D	D	g	D	D
515120	Television broadcasting	25	D	D	D	g	D	D
5152	Cable and other subscription programming	31	D	D	D	i	D	D
51521	Cable and other subscription programming	31	D	D	D	i	D	D
515210	Cable and other subscription programming	31	D	D	D	i	D	D
516	Internet publishing and broadcasting	54	D	D	D	g	D	D
5161	Internet publishing and broadcasting	54	D	D	D	g	D	D
51611	Internet publishing and broadcasting	54	D	D	D	g	D	D
516110	Internet publishing and broadcasting	54	D	D	D	g	D	D
517	Telecommunications	1 124	N	D	D	l	N	N
5171	Wired telecommunications carriers	583	Q	D	D	k	Q	Q
51711	Wired telecommunications carriers	583	Q	D	D	k	Q	Q
517110	Wired telecommunications carriers	583	Q	D	D	k	Q	Q
5172	Wireless telecommunications carriers (except satellite)	319	Q	D	D	j	Q	Q
51721	Wireless telecommunications carriers (except satellite)	319	Q	D	D	j	Q	Q
517211	Paging	45	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	274	Q	D	D	j	Q	Q
5173	Telecommunications resellers	71	D	D	D	g	D	D
51731	Telecommunications resellers	71	D	D	D	g	D	D
517310	Telecommunications resellers	71	D	D	D	g	D	D
5174	Satellite telecommunications	14	D	D	D	f	D	D
51741	Satellite telecommunications	14	D	D	D	f	D	D
517410	Satellite telecommunications	14	D	D	D	f	D	D
5175	Cable and other program distribution	122	Q	D	D	i	Q	Q
51751	Cable and other program distribution	122	Q	D	D	i	Q	Q
517510	Cable and other program distribution	122	Q	D	D	i	Q	Q
5179	Other telecommunications	15	D	D	D	e	D	D
51791	Other telecommunications	15	D	D	D	e	D	D
517910	Other telecommunications	15	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	449	D	D	D	j	D	D
5181	Internet service providers and web search portals	79	D	D	D	h	D	D
51811	Internet service providers and web search portals	79	D	D	D	h	D	D
518111	Internet service providers	71	D	D	D	g	D	D
518112	Web search portals	8	D	D	D	c	D	D
5182	Data processing, hosting, and related services	370	D	D	D	j	D	D
51821	Data processing, hosting, and related services	370	D	D	D	j	D	D
518210	Data processing, hosting, and related services	370	D	D	D	j	D	D
519	Other information services	45	D	D	D	g	D	D
5191	Other information services	45	D	D	D	g	D	D
51912	Libraries and archives	34	D	D	D	f	D	D
519120	Libraries and archives	34	D	D	D	f	D	D
51919	All other information services	4	D	D	D	c	D	D
519190	All other information services	4	D	D	D	c	D	D
Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area								
51	Information	2 847	N	6 301 252	1 707 784	120 114	N	N
511	Publishing industries (except Internet)	688	4 021 631	1 340 970	341 463	23 940	6.2	8.3
5111	Newspaper, periodical, book, and directory publishers	361	2 091 566	559 519	137 936	14 821	4.3	3.8
51111	Newspaper publishers	99	963 027	318 414	75 741	9 557	3.0	1.4
511110	Newspaper publishers	99	963 027	318 414	75 741	9 557	3.0	1.4
51112	Periodical publishers	152	494 666	125 999	32 102	2 800	8.7	10.1
511120	Periodical publishers	152	494 666	125 999	32 102	2 800	8.7	10.1
51113	Book publishers	50	D	D	D	e	D	D
511130	Book publishers	50	D	D	D	e	D	D
51114	Directory and mailing list publishers	43	549 308	92 376	23 156	1 930	2.0	2.3
511140	Directory and mailing list publishers	43	549 308	92 376	23 156	1 930	2.0	2.3
51119	Other publishers	17	D	D	D	c	D	D
511199	All other publishers	16	D	D	D	c	D	D
5112	Software publishers	327	1 930 065	781 451	203 527	9 119	8.1	13.3
51121	Software publishers	327	1 930 065	781 451	203 527	9 119	8.1	13.3
511210	Software publishers	327	1 930 065	781 451	203 527	9 119	8.1	13.3
512	Motion picture and sound recording industries	406	N	139 886	35 117	4 436	N	N
5121	Motion picture and video industries	313	N	D	D	h	N	N
51211	Motion picture and video production	212	Q	D	D	g	Q	Q
512110	Motion picture and video production	212	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	51	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	51	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	44	D	D	D	f	D	D
512191	Teleproduction and other postproduction services	40	D	D	D	f	D	D
5122	Sound recording industries	93	N	D	D	f	N	N
51223	Music publishers	9	D	D	D	c	D	D
512230	Music publishers	9	D	D	D	c	D	D
51224	Sound recording studios	43	D	D	D	c	D	D
512240	Sound recording studios	43	D	D	D	c	D	D
51229	Other sound recording industries	14	D	D	D	c	D	D
512290	Other sound recording industries	14	D	D	D	c	D	D
5122909	All other sound recording industries	11	D	D	D	c	D	D
515	Broadcasting (except Internet)	136	6 117 224	663 523	164 679	13 389	1.9	3.9
5151	Radio and television broadcasting	105	D	D	D	h	D	D
51511	Radio broadcasting	81	D	D	D	g	D	D
515111	Radio networks	10	D	D	D	e	D	D
515112	Radio stations	71	D	D	D	g	D	D
51512	Television broadcasting	24	D	D	D	g	D	D
515120	Television broadcasting	24	D	D	D	g	D	D
5152	Cable and other subscription programming	31	D	D	D	i	D	D
51521	Cable and other subscription programming	31	D	D	D	i	D	D
515210	Cable and other subscription programming	31	D	D	D	i	D	D
516	Internet publishing and broadcasting	54	D	D	D	g	D	D
5161	Internet publishing and broadcasting	54	D	D	D	g	D	D
51611	Internet publishing and broadcasting	54	D	D	D	g	D	D
516110	Internet publishing and broadcasting	54	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.								
Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area—Con.								
51	Information—Con.							
517	Telecommunications	1 087	N	2 923 824	849 477	56 472	N	N
5171	Wired telecommunications carriers	568	Q	1 777 761	545 681	31 063	Q	Q
51711	Wired telecommunications carriers	568	Q	1 777 761	545 681	31 063	Q	Q
517110	Wired telecommunications carriers	568	Q	1 777 761	545 681	31 063	Q	Q
5172	Wireless telecommunications carriers (except satellite)	307	Q	711 023	187 828	14 707	Q	Q
51721	Wireless telecommunications carriers (except satellite)	307	Q	711 023	187 828	14 707	Q	Q
517211	Paging	45	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	262	Q	D	D	j	Q	Q
5173	Telecommunications resellers	69	D	D	D	g	D	D
51731	Telecommunications resellers	69	D	D	D	g	D	D
517310	Telecommunications resellers	69	D	D	D	g	D	D
5174	Satellite telecommunications	14	D	D	D	f	D	D
51741	Satellite telecommunications	14	D	D	D	f	D	D
517410	Satellite telecommunications	14	D	D	D	f	D	D
5175	Cable and other program distribution	114	Q	307 835	80 181	8 327	Q	Q
51751	Cable and other program distribution	114	Q	307 835	80 181	8 327	Q	Q
517510	Cable and other program distribution	114	Q	307 835	80 181	8 327	Q	Q
5179	Other telecommunications	15	D	D	D	e	D	D
51791	Other telecommunications	15	D	D	D	e	D	D
517910	Other telecommunications	15	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	442	3 858 603	1 148 581	295 590	19 869	4.8	14.2
5181	Internet service providers and web search portals	78	809 680	160 396	36 494	2 522	17.4	2.6
51811	Internet service providers and web search portals	78	809 680	160 396	36 494	2 522	17.4	2.6
518111	Internet service providers	70	D	D	D	g	D	D
518112	Web search portals	8	D	D	D	c	D	D
5182	Data processing, hosting, and related services	364	3 048 923	988 185	259 096	17 347	1.5	17.2
51821	Data processing, hosting, and related services	364	3 048 923	988 185	259 096	17 347	1.5	17.2
518210	Data processing, hosting, and related services	364	3 048 923	988 185	259 096	17 347	1.5	17.2
519	Other information services	34	D	D	D	f	D	D
5191	Other information services	34	D	D	D	f	D	D
51912	Libraries and archives	24	D	D	D	f	D	D
519120	Libraries and archives	24	D	D	D	f	D	D
51919	All other information services	4	D	D	D	c	D	D
519190	All other information services	4	D	D	D	c	D	D
Cedartown, GA Micropolitan Statistical Area								
51	Information	8	N	D	D	f	N	N
517	Telecommunications	6	N	D	D	f	N	N
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	1	Q	D	D	f	Q	Q
Gainesville, GA Metropolitan Statistical Area								
51	Information	37	N	27 741	7 035	735	N	N
511	Publishing industries (except Internet)	8	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	D
51112	Periodical publishers	4	D	D	D	c	D	D
511120	Periodical publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	c	N	N
519	Other information services	6	D	D	D	b	D	D
5191	Other information services	6	D	D	D	b	D	D
51912	Libraries and archives	5	D	D	D	b	D	D
519120	Libraries and archives	5	D	D	D	b	D	D
LaGrange, GA Micropolitan Statistical Area								
51	Information	25	N	19 494	5 703	504	N	N
517	Telecommunications	8	N	14 494	4 384	276	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.								
Thomaston, GA Micropolitan Statistical Area								
51	Information	9	N	D	D	b	N	N
Valley, AL Micropolitan Statistical Area								
51	Information	9	N	5 992	1 475	195	N	N
517	Telecommunications	6	N	D	D	c	N	N
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA								
51	Information	493	N	801 140	220 946	18 459	N	N
511	Publishing industries (except Internet)	106	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	81	D	D	D	h	D	D
51111	Newspaper publishers	24	D	D	D	g	D	D
511110	Newspaper publishers	24	D	D	D	g	D	D
51112	Periodical publishers	31	394 822	67 463	16 047	1 790	.3	.7
511120	Periodical publishers	31	394 822	67 463	16 047	1 790	.3	.7
51113	Book publishers	9	D	D	D	e	D	D
511130	Book publishers	9	D	D	D	e	D	D
51114	Directory and mailing list publishers	12	D	D	D	f	D	D
511140	Directory and mailing list publishers	12	D	D	D	f	D	D
5112	Software publishers	25	D	D	D	e	D	D
51121	Software publishers	25	D	D	D	e	D	D
511210	Software publishers	25	D	D	D	e	D	D
512	Motion picture and sound recording industries	54	N	D	D	f	N	N
5121	Motion picture and video industries	45	N	D	D	f	N	N
51211	Motion picture and video production	30	Q	D	D	c	Q	Q
512110	Motion picture and video production	30	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	14	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	13	D	D	D	f	D	D
515	Broadcasting (except Internet)	42	D	D	D	g	D	D
5151	Radio and television broadcasting	40	D	D	D	g	D	D
51511	Radio broadcasting	28	D	D	D	e	D	D
515112	Radio stations	24	D	D	D	e	D	D
51512	Television broadcasting	12	D	D	D	f	D	D
515120	Television broadcasting	12	D	D	D	f	D	D
517	Telecommunications	221	N	422 178	125 393	9 303	N	N
5171	Wired telecommunications carriers	118	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	118	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	118	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	68	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	68	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	60	Q	D	D	g	Q	Q
5173	Telecommunications resellers	11	D	D	D	c	D	D
51731	Telecommunications resellers	11	D	D	D	c	D	D
517310	Telecommunications resellers	11	D	D	D	c	D	D
5175	Cable and other program distribution	20	Q	D	D	f	Q	Q
51751	Cable and other program distribution	20	Q	D	D	f	Q	Q
517510	Cable and other program distribution	20	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	61	D	D	D	h	D	D
5181	Internet service providers and web search portals	13	12 394	5 371	1 200	125	65.4	8.0
51811	Internet service providers and web search portals	13	12 394	5 371	1 200	125	65.4	8.0
518111	Internet service providers	12	D	D	D	c	D	D
5182	Data processing, hosting, and related services	48	D	D	D	h	D	D
51821	Data processing, hosting, and related services	48	D	D	D	h	D	D
518210	Data processing, hosting, and related services	48	D	D	D	h	D	D
519	Other information services	8	D	D	D	b	D	D
5191	Other information services	8	D	D	D	b	D	D
51912	Libraries and archives	5	D	D	D	b	D	D
519120	Libraries and archives	5	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA—Con.								
Birmingham-Hoover, AL Metropolitan Statistical Area								
51	Information	463	N	794 030	219 131	18 203	N	N
511	Publishing industries (except Internet)	101	944 425	164 017	40 777	4 162	1.9	1.4
5111	Newspaper, periodical, book, and directory publishers	77	845 080	132 477	33 190	3 680	.3	.9
51111	Newspaper publishers	20	121 770	33 962	8 734	928	.8	.9
511110	Newspaper publishers	20	121 770	33 962	8 734	928	.8	.9
51112	Periodical publishers	31	394 822	67 463	16 047	1 790	.3	.7
511120	Periodical publishers	31	394 822	67 463	16 047	1 790	.3	.7
51113	Book publishers	9	D	D	D	e	D	D
511130	Book publishers	9	D	D	D	e	D	D
51114	Directory and mailing list publishers	12	D	D	D	f	D	D
511140	Directory and mailing list publishers	12	D	D	D	f	D	D
5112	Software publishers	24	99 345	31 540	7 587	482	16.2	5.7
51121	Software publishers	24	99 345	31 540	7 587	482	16.2	5.7
511210	Software publishers	24	99 345	31 540	7 587	482	16.2	5.7
512	Motion picture and sound recording industries	51	N	D	D	f	N	N
5121	Motion picture and video industries	42	N	D	D	f	N	N
51211	Motion picture and video production	28	Q	D	D	c	Q	Q
512110	Motion picture and video production	28	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	13	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	12	D	D	D	f	D	D
515	Broadcasting (except Internet)	38	172 166	53 485	12 852	1 224	18.4	1.3
5151	Radio and television broadcasting	36	D	D	D	g	D	D
51511	Radio broadcasting	25	D	D	D	e	D	D
515112	Radio stations	21	D	D	D	e	D	D
51512	Television broadcasting	11	D	D	D	f	D	D
515120	Television broadcasting	11	D	D	D	f	D	D
517	Telecommunications	207	N	417 911	124 256	9 181	N	N
5171	Wired telecommunications carriers	111	Q	320 995	99 628	6 155	Q	Q
51711	Wired telecommunications carriers	111	Q	320 995	99 628	6 155	Q	Q
517110	Wired telecommunications carriers	111	Q	320 995	99 628	6 155	Q	Q
5172	Wireless telecommunications carriers (except satellite)	65	Q	72 440	17 793	2 238	Q	Q
51721	Wireless telecommunications carriers (except satellite)	65	Q	72 440	17 793	2 238	Q	Q
517212	Cellular and other wireless telecommunications	57	Q	70 605	17 362	2 165	Q	Q
5173	Telecommunications resellers	10	D	D	D	c	D	D
51731	Telecommunications resellers	10	D	D	D	c	D	D
517310	Telecommunications resellers	10	D	D	D	c	D	D
5175	Cable and other program distribution	17	Q	19 385	5 091	622	Q	Q
51751	Cable and other program distribution	17	Q	19 385	5 091	622	Q	Q
517510	Cable and other program distribution	17	Q	19 385	5 091	622	Q	Q
518	Internet service providers, web search portals, and data processing services	57	406 713	143 143	37 561	2 756	2.5	29.2
5181	Internet service providers and web search portals	13	12 394	5 371	1 200	125	65.4	8.0
51811	Internet service providers and web search portals	13	12 394	5 371	1 200	125	65.4	8.0
518111	Internet service providers	12	D	D	D	c	D	D
5182	Data processing, hosting, and related services	44	394 319	137 772	36 361	2 631	.5	29.8
51821	Data processing, hosting, and related services	44	394 319	137 772	36 361	2 631	.5	29.8
518210	Data processing, hosting, and related services	44	394 319	137 772	36 361	2 631	.5	29.8
519	Other information services	8	D	D	D	b	D	D
5191	Other information services	8	D	D	D	b	D	D
51912	Libraries and archives	5	D	D	D	b	D	D
519120	Libraries and archives	5	D	D	D	b	D	D
Cullman, AL Micropolitan Statistical Area								
51	Information	30	N	7 110	1 815	256	N	N
517	Telecommunications	14	N	4 267	1 137	122	N	N

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA								
51	Information	149	N	169 173	45 137	4 876	N	N
511	Publishing industries (except Internet)	22	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	f	D	D
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
51119	Other publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	9	N	D	D	e	N	N
5121	Motion picture and video industries	9	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
515	Broadcasting (except Internet)	23	D	D	D	e	D	D
5151	Radio and television broadcasting	23	D	D	D	e	D	D
51511	Radio broadcasting	18	D	D	D	e	D	D
515112	Radio stations	15	D	D	D	c	D	D
517	Telecommunications	66	N	D	D	g	N	N
5171	Wired telecommunications carriers	29	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	29	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	29	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	23	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	23	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	17	Q	D	D	e	Q	Q
5175	Cable and other program distribution	12	Q	D	D	e	Q	Q
51751	Cable and other program distribution	12	Q	D	D	e	Q	Q
517510	Cable and other program distribution	12	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	26	D	D	D	g	D	D
5182	Data processing, hosting, and related services	22	D	D	D	g	D	D
51821	Data processing, hosting, and related services	22	D	D	D	g	D	D
518210	Data processing, hosting, and related services	22	D	D	D	g	D	D
Auburn-Opelika, AL Metropolitan Statistical Area								
51	Information	34	N	15 313	3 547	526	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	18	N	D	D	c	N	N
Columbus, GA-AL Metropolitan Statistical Area								
51	Information	109	N	153 239	41 442	4 326	N	N
511	Publishing industries (except Internet)	14	62 544	19 834	4 799	530	2.8	1.3
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	e	D	D
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
51119	Other publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	D	D	e	N	N
5121	Motion picture and video industries	7	N	D	D	e	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
515	Broadcasting (except Internet)	18	D	D	D	e	D	D
5151	Radio and television broadcasting	18	D	D	D	e	D	D
51511	Radio broadcasting	14	D	D	D	c	D	D
515112	Radio stations	12	D	D	D	c	D	D
517	Telecommunications	44	N	36 687	10 280	1 066	N	N
5171	Wired telecommunications carriers	18	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	18	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	18	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	13	Q	D	D	c	Q	Q
5175	Cable and other program distribution	7	Q	D	D	e	Q	Q
51751	Cable and other program distribution	7	Q	D	D	e	Q	Q
517510	Cable and other program distribution	7	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	24	D	D	D	g	D	D
5182	Data processing, hosting, and related services	20	D	D	D	g	D	D
51821	Data processing, hosting, and related services	20	D	D	D	g	D	D
518210	Data processing, hosting, and related services	20	D	D	D	g	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA—Con.							
	Tuskegee, AL Micropolitan Statistical Area							
51	Information	6	N	621	148	24	N	N
	DOTHAN-ENTERPRISE-OZARK, AL COMBINED STATISTICAL AREA							
51	Information	86	N	38 121	6 874	1 089	N	N
511	Publishing industries (except Internet)	12	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	617	127	95	N	N
51213	Motion picture and video exhibition	7	3 492	617	127	95	—	—
515	Broadcasting (except Internet)	13	D	D	D	c	D	D
5151	Radio and television broadcasting	13	D	D	D	c	D	D
517	Telecommunications	44	N	22 957	3 295	421	N	N
5171	Wired telecommunications carriers	24	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	c	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	D	D	b	Q	Q
	Dothan, AL Metropolitan Statistical Area							
51	Information	55	N	30 379	4 905	762	N	N
511	Publishing industries (except Internet)	6	21 218	5 682	1 353	215	1.1	—
5111	Newspaper, periodical, book, and directory publishers	6	21 218	5 682	1 353	215	1.1	—
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	15 778	5 215	1 284	198	3.0	1.4
5151	Radio and television broadcasting	9	15 778	5 215	1 284	198	3.0	1.4
517	Telecommunications	31	N	17 843	1 929	223	N	N
5171	Wired telecommunications carriers	18	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	18	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	18	Q	D	D	c	Q	Q
	Enterprise-Ozark, AL Micropolitan Statistical Area							
51	Information	31	N	7 742	1 969	327	N	N
517	Telecommunications	13	N	5 114	1 366	198	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	b	Q	Q
	HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA							
51	Information	198	N	164 859	43 502	4 018	N	N
511	Publishing industries (except Internet)	38	159 612	62 416	16 250	1 201	.3	28.6
5111	Newspaper, periodical, book, and directory publishers	20	D	D	D	f	D	D
51111	Newspaper publishers	8	D	D	D	f	D	D
511110	Newspaper publishers	8	D	D	D	f	D	D
5112	Software publishers	18	D	D	D	e	D	D
51121	Software publishers	18	D	D	D	e	D	D
511210	Software publishers	18	D	D	D	e	D	D
512	Motion picture and sound recording industries	14	N	D	D	c	N	N
5121	Motion picture and video industries	13	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
515	Broadcasting (except Internet)	25	D	D	D	e	D	D
5151	Radio and television broadcasting	24	D	D	D	e	D	D
51511	Radio broadcasting	21	D	D	D	c	D	D
515112	Radio stations	20	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
	HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA—Con.							
51	Information—Con.							
517	Telecommunications	90	N	61 479	17 455	1 627	N	N
5171	Wired telecommunications carriers	47	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	47	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	47	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	31	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	12 062	3 006	423	Q	Q
5175	Cable and other program distribution	8	Q	6 236	1 787	184	Q	Q
51751	Cable and other program distribution	8	Q	6 236	1 787	184	Q	Q
517510	Cable and other program distribution	8	Q	6 236	1 787	184	Q	Q
518	Internet service providers, web search portals, and data processing services	27	D	D	D	f	D	D
5182	Data processing, hosting, and related services	22	D	D	D	e	D	D
51821	Data processing, hosting, and related services	22	D	D	D	e	D	D
518210	Data processing, hosting, and related services	22	D	D	D	e	D	D
	Decatur, AL Metropolitan Statistical Area							
51	Information	42	N	15 730	4 679	589	N	N
511	Publishing industries (except Internet)	5	13 282	4 763	1 099	149	—	—
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	21	N	8 913	3 081	306	N	N
	Huntsville, AL Metropolitan Statistical Area							
51	Information	156	N	149 129	38 823	3 429	N	N
511	Publishing industries (except Internet)	33	146 330	57 653	15 151	1 052	.3	31.2
5111	Newspaper, periodical, book, and directory publishers	16	79 716	21 426	5 809	587	.5	21.0
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
5112	Software publishers	17	66 614	36 227	9 342	465	.1	43.4
51121	Software publishers	17	66 614	36 227	9 342	465	.1	43.4
511210	Software publishers	17	66 614	36 227	9 342	465	.1	43.4
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	14	D	D	D	e	D	D
5151	Radio and television broadcasting	13	D	D	D	e	D	D
51511	Radio broadcasting	10	D	D	D	c	D	D
515112	Radio stations	10	D	D	D	c	D	D
517	Telecommunications	69	N	52 566	14 374	1 321	N	N
5171	Wired telecommunications carriers	38	Q	36 211	10 073	787	Q	Q
51711	Wired telecommunications carriers	38	Q	36 211	10 073	787	Q	Q
517110	Wired telecommunications carriers	38	Q	36 211	10 073	787	Q	Q
5172	Wireless telecommunications carriers (except satellite)	22	Q	10 939	2 781	373	Q	Q
51721	Wireless telecommunications carriers (except satellite)	22	Q	10 939	2 781	373	Q	Q
517212	Cellular and other wireless telecommunications	21	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	24	D	D	D	f	D	D
5182	Data processing, hosting, and related services	20	D	D	D	e	D	D
51821	Data processing, hosting, and related services	20	D	D	D	e	D	D
518210	Data processing, hosting, and related services	20	D	D	D	e	D	D

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							From admini- strative records ¹	Estimated ²
MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA								
51	Information	227	N	189 536	45 787	4 351	N	N
511	Publishing industries (except Internet)	31	205 562	95 127	19 838	1 692	28.5	3.2
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	f	D	D
51111	Newspaper publishers	8	D	D	D	f	D	D
511110	Newspaper publishers	8	D	D	D	f	D	D
5112	Software publishers	9	D	D	D	f	D	D
51121	Software publishers	9	D	D	D	f	D	D
511210	Software publishers	9	D	D	D	f	D	D
512	Motion picture and sound recording industries	25	N	10 044	2 440	339	N	N
5121	Motion picture and video industries	18	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	15 510	1 646	275	133	11.4	11.5
512131	Motion picture theaters (except drive-ins)	7	15 510	1 646	275	133	11.4	11.5
5122	Sound recording industries	7	N	D	D	c	N	N
515	Broadcasting (except Internet)	25	D	D	D	f	D	D
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511	Radio broadcasting	20	D	D	D	e	D	D
515112	Radio stations	20	D	D	D	e	D	D
517	Telecommunications	120	N	60 549	17 220	1 519	N	N
5171	Wired telecommunications carriers	58	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	58	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	58	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	43	Q	15 915	4 277	474	Q	Q
51721	Wireless telecommunications carriers (except satellite)	43	Q	15 915	4 277	474	Q	Q
517212	Cellular and other wireless telecommunications	35	Q	15 155	4 085	444	Q	Q
518	Internet service providers, web search portals, and data processing services	22	D	D	D	e	D	D
Daphne-Fairhope, AL Micropolitan Statistical Area								
51	Information	69	N	58 676	13 633	1 064	N	N
511	Publishing industries (except Internet)	13	67 914	40 522	8 584	605	84.4	.5
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
5112	Software publishers	1	D	D	D	e	D	D
51121	Software publishers	1	D	D	D	e	D	D
511210	Software publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	a	D	D
517	Telecommunications	35	N	15 824	4 612	370	N	N
5171	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
Mobile, AL Metropolitan Statistical Area								
51	Information	158	N	130 860	32 154	3 287	N	N
511	Publishing industries (except Internet)	18	137 648	54 605	11 254	1 087	.9	4.6
5111	Newspaper, periodical, book, and directory publishers	10	83 536	24 734	5 839	644	1.4	.1
51111	Newspaper publishers	2	D	D	D	f	D	D
511110	Newspaper publishers	2	D	D	D	f	D	D
5112	Software publishers	8	54 112	29 871	5 415	443	—	11.6
51121	Software publishers	8	54 112	29 871	5 415	443	—	11.6
511210	Software publishers	8	54 112	29 871	5 415	443	—	11.6
512	Motion picture and sound recording industries	17	N	D	D	e	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	6	N	D	D	c	N	N
515	Broadcasting (except Internet)	19	52 109	14 413	3 361	469	.8	4.4
5151	Radio and television broadcasting	19	52 109	14 413	3 361	469	.8	4.4
51511	Radio broadcasting	16	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA—Con.								
Mobile, AL Metropolitan Statistical Area—Con.								
Information—Con.								
51	Telecommunications	85	N	44 725	12 608	1 149	N	N
5171	Wired telecommunications carriers	42	Q	25 780	7 504	602	Q	Q
51711	Wired telecommunications carriers	42	Q	25 780	7 504	602	Q	Q
517110	Wired telecommunications carriers	42	Q	25 780	7 504	602	Q	Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	28	Q	12 755	3 452	373	Q	Q
518	Internet service providers, web search portals, and data processing services	17	D	D	D	e	D	D
ALBERTVILLE, AL MICROPOLITAN STATISTICAL AREA								
51	Information	27	N	17 311	4 435	633	N	N
517	Telecommunications	16	N	13 535	3 513	489	N	N
ANNISTON-OXFORD, AL METROPOLITAN STATISTICAL AREA								
51	Information	38	N	27 959	7 306	932	N	N
511	Publishing industries (except Internet)	11	21 077	7 405	1 948	238	1.9	6.8
5111	Newspaper, periodical, book, and directory publishers	11	21 077	7 405	1 948	238	1.9	6.8
517	Telecommunications	17	N	18 860	4 992	623	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
FLORENCE, AL METROPOLITAN STATISTICAL AREA								
51	Information	54	N	18 741	4 961	718	N	N
511	Publishing industries (except Internet)	11	21 739	5 554	1 369	209	10.6	.7
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	21	N	8 282	2 442	249	N	N
GADSDEN, AL METROPOLITAN STATISTICAL AREA								
51	Information	36	N	10 228	2 923	452	N	N
511	Publishing industries (except Internet)	9	13 048	3 329	844	175	5.9	6.0
5111	Newspaper, periodical, book, and directory publishers	9	13 048	3 329	844	175	5.9	6.0
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	15	N	5 171	1 649	159	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MONTGOMERY, AL METROPOLITAN STATISTICAL AREA								
51	Information	139	N	107 664	30 186	3 592	N	N
511	Publishing industries (except Internet)	31	129 989	30 636	8 353	1 128	13.1	5.7
5111	Newspaper, periodical, book, and directory publishers	26	D	D	D	g	D	D
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
51112	Periodical publishers	12	29 598	8 615	2 242	326	54.5	3.9
511120	Periodical publishers	12	29 598	8 615	2 242	326	54.5	3.9
51119	Other publishers	1	D	D	D	e	D	D
511199	All other publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	10	N	D	D	c	N	N
5121	Motion picture and video industries	9	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
515	Broadcasting (except Internet)	14	44 272	12 537	2 919	388	4.8	—
5151	Radio and television broadcasting	14	44 272	12 537	2 919	388	4.8	—
51511	Radio broadcasting	10	17 332	4 733	1 090	163	12.3	—
515112	Radio stations	10	17 332	4 733	1 090	163	12.3	—
517	Telecommunications	66	N	39 229	11 997	1 190	N	N
5171	Wired telecommunications carriers	33	Q	19 306	7 110	521	Q	Q
51711	Wired telecommunications carriers	33	Q	19 306	7 110	521	Q	Q
517110	Wired telecommunications carriers	33	Q	19 306	7 110	521	Q	Q
5172	Wireless telecommunications carriers (except satellite)	18	Q	9 415	2 323	309	Q	Q
51721	Wireless telecommunications carriers (except satellite)	18	Q	9 415	2 323	309	Q	Q
517212	Cellular and other wireless telecommunications	16	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	16	D	D	D	f	D	D
5182	Data processing, hosting, and related services	16	D	D	D	f	D	D
51821	Data processing, hosting, and related services	16	D	D	D	f	D	D
518210	Data processing, hosting, and related services	16	D	D	D	f	D	D
SCOTTSBORO, AL MICROPOLITAN STATISTICAL AREA								
51	Information	13	N	2 525	596	104	N	N
SELMA, AL MICROPOLITAN STATISTICAL AREA								
51	Information	11	N	6 523	1 627	186	N	N
517	Telecommunications	6	N	D	D	c	N	N
5171	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
TALLADEGA-SYLACAUGA, AL MICROPOLITAN STATISTICAL AREA								
51	Information	19	N	5 021	1 325	182	N	N
517	Telecommunications	9	N	2 503	712	59	N	N
TROY, AL MICROPOLITAN STATISTICAL AREA								
51	Information	10	N	2 377	631	120	N	N
TUSCALOOSA, AL METROPOLITAN STATISTICAL AREA								
51	Information	74	N	42 991	12 148	1 603	N	N
511	Publishing industries (except Internet)	19	86 424	25 228	6 359	877	.2	7.4
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	f	D	D
51112	Periodical publishers	7	D	D	D	f	D	D
511120	Periodical publishers	7	D	D	D	f	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	12 675	2 642	640	122	1.5	1.7
5151	Radio and television broadcasting	10	12 675	2 642	640	122	1.5	1.7
51511	Radio broadcasting	8	D	D	D	c	D	D
515112	Radio stations	8	D	D	D	c	D	D
517	Telecommunications	28	N	13 323	4 740	478	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	3 365	885	122	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	3 365	885	122	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	AUTAUGA							
51	Information	11	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	BALDWIN							
51	Information	69	N	58 676	13 633	1 064	N	N
511	Publishing industries (except Internet)	13	67 914	40 522	8 584	605	84.4	.5
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
5112	Software publishers	1	D	D	D	e	D	D
51121	Software publishers	1	D	D	D	e	D	D
511210	Software publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	a	D	D
517	Telecommunications	35	N	15 824	4 612	370	N	N
5171	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	b	Q	Q
	BARBOUR							
51	Information	7	N	1 315	355	56	N	N
	BIBB							
51	Information	6	N	854	244	36	N	N
	BLOUNT							
51	Information	9	N	7 752	1 952	188	N	N
517	Telecommunications	6	N	7 301	1 855	170	N	N
	BULLOCK							
51	Information	5	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	BUTLER							
51	Information	9	N	2 672	600	225	N	N
	CALHOUN							
51	Information	38	N	27 959	7 306	932	N	N
511	Publishing industries (except Internet)	11	21 077	7 405	1 948	238	1.9	6.8
5111	Newspaper, periodical, book, and directory publishers	11	21 077	7 405	1 948	238	1.9	6.8
517	Telecommunications	17	N	18 860	4 992	623	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
	CHAMBERS							
51	Information	9	N	5 992	1 475	195	N	N
517	Telecommunications	6	N	D	D	c	N	N
	CHEROKEE							
51	Information	3	N	D	D	b	N	N
	CHILTON							
51	Information	13	N	1 773	509	65	N	N
	CHOCTAW							
51	Information	4	N	989	240	37	N	N
	CLARKE							
51	Information	13	N	2 036	514	77	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	CLAY							
	Information	2	N	D	D	a	N	N
51	CLEBURNE							
	Information	2	N	D	D	a	N	N
51	COFFEE							
	Information	19	N	5 796	1 479	226	N	N
517	Telecommunications	7	N	D	D	c	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51	COLBERT							
	Information	24	N	5 296	1 523	190	N	N
517	Telecommunications	10	N	4 149	1 250	115	N	N
51	CONECUH							
	Information	6	N	609	158	25	N	N
51	COOSA							
	Information	1	N	D	D	a	N	N
51	COVINGTON							
	Information	18	N	3 766	861	193	N	N
517	Telecommunications	8	N	1 826	433	75	N	N
51	CRENSHAW							
	Information	1	N	D	D	a	N	N
51	CULLMAN							
	Information	30	N	7 110	1 815	256	N	N
517	Telecommunications	14	N	4 267	1 137	122	N	N
51	DALE							
	Information	12	N	1 946	490	101	N	N
51	DALLAS							
	Information	11	N	6 523	1 627	186	N	N
517	Telecommunications	6	N	D	D	c	N	N
5171	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
51	DEKALB							
	Information	13	N	7 736	1 965	296	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	6	N	6 285	1 622	180	N	N
51	ELMORE							
	Information	14	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	b	N	N
51	ESCAMBIA							
	Information	24	N	15 048	4 751	732	N	N
517	Telecommunications	13	N	14 166	4 533	681	N	N
5171	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
51	ETOWAH							
	Information	36	N	10 228	2 923	452	N	N
511	Publishing industries (except Internet)	9	13 048	3 329	844	175	5.9	6.0
5111	Newspaper, periodical, book, and directory publishers	9	13 048	3 329	844	175	5.9	6.0
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	15	N	5 171	1 649	159	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
51	FAYETTE							
	Information	10	N	1 631	395	73	N	N
51	FRANKLIN							
	Information	12	N	1 748	393	78	N	N
51	GENEVA							
	Information	5	N	D	D	b	N	N
51	GREENE							
	Information	3	N	D	D	a	N	N
51	HALE							
	Information	4	N	D	D	b	N	N
51	HENRY							
	Information	2	N	D	D	b	N	N
51	HOUSTON							
	Information	48	N	29 580	4 615	708	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	15 778	5 215	1 284	198	3.0	1.4
5151	Radio and television broadcasting	9	15 778	5 215	1 284	198	3.0	1.4
517	Telecommunications	26	N	D	D	c	N	N
5171	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	c	Q	Q
51	JACKSON							
	Information	13	N	2 525	596	104	N	N
51	JEFFERSON							
	Information	307	N	635 730	178 344	14 257	N	N
511	Publishing industries (except Internet)	62	662 471	117 174	28 128	2 958	.4	1.0
5111	Newspaper, periodical, book, and directory publishers	46	D	D	D	h	D	D
51111	Newspaper publishers	12	D	D	D	f	D	D
511110	Newspaper publishers	12	D	D	D	f	D	D
51112	Periodical publishers	21	D	D	D	g	D	D
511120	Periodical publishers	21	D	D	D	g	D	D
51113	Book publishers	7	D	D	D	e	D	D
511130	Book publishers	7	D	D	D	e	D	D
5112	Software publishers	16	D	D	D	c	D	D
51121	Software publishers	16	D	D	D	c	D	D
511210	Software publishers	16	D	D	D	c	D	D
512	Motion picture and sound recording industries	40	N	D	D	f	N	N
5121	Motion picture and video industries	35	N	D	D	f	N	N
51211	Motion picture and video production	22	Q	D	D	c	Q	Q
512110	Motion picture and video production	22	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	12	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	11	D	D	D	f	D	D
515	Broadcasting (except Internet)	25	D	D	D	g	D	D
5151	Radio and television broadcasting	23	D	D	D	g	D	D
51511	Radio broadcasting	15	D	D	D	e	D	D
515112	Radio stations	13	D	D	D	e	D	D
51512	Television broadcasting	8	D	D	D	f	D	D
515120	Television broadcasting	8	D	D	D	f	D	D
517	Telecommunications	141	N	336 710	103 171	7 131	N	N
5171	Wired telecommunications carriers	75	Q	294 564	92 149	5 682	Q	Q
51711	Wired telecommunications carriers	75	Q	294 564	92 149	5 682	Q	Q
517110	Wired telecommunications carriers	75	Q	294 564	92 149	5 682	Q	Q
5172	Wireless telecommunications carriers (except satellite)	43	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	43	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	38	Q	D	D	f	Q	Q
5175	Cable and other program distribution	12	Q	D	D	f	Q	Q
51751	Cable and other program distribution	12	Q	D	D	f	Q	Q
517510	Cable and other program distribution	12	Q	D	D	f	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	JEFFERSON—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	33	342 688	122 329	32 890	2 371	2.0	29.3
5182	Data processing, hosting, and related services	28	D	D	D	g	D	D
51821	Data processing, hosting, and related services	28	D	D	D	g	D	D
518210	Data processing, hosting, and related services	28	D	D	D	g	D	D
519	Other information services	5	D	D	D	b	D	D
5191	Other information services	5	D	D	D	b	D	D
	LAMAR							
51	Information	2	N	D	D	a	N	N
	LAUDERDALE							
51	Information	30	N	13 445	3 438	528	N	N
511	Publishing industries (except Internet)	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	4 133	1 192	134	N	N
	LAWRENCE							
51	Information	6	N	D	D	b	N	N
	LEE							
51	Information	34	N	15 313	3 547	526	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	18	N	D	D	c	N	N
	LIMESTONE							
51	Information	17	N	6 325	1 520	193	N	N
517	Telecommunications	7	N	3 414	880	91	N	N
	LOWNDES							
51	Information	1	N	D	D	a	N	N
	MACON							
51	Information	6	N	621	148	24	N	N
	MADISON							
51	Information	139	N	142 804	37 303	3 236	N	N
511	Publishing industries (except Internet)	32	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	f	D	D
51111	Newspaper publishers	4	D	D	D	e	D	D
511110	Newspaper publishers	4	D	D	D	e	D	D
5112	Software publishers	17	66 614	36 227	9 342	465	.1	43.4
51121	Software publishers	17	66 614	36 227	9 342	465	.1	43.4
511210	Software publishers	17	66 614	36 227	9 342	465	.1	43.4
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	10	D	D	D	e	D	D
517	Telecommunications	62	N	49 152	13 494	1 230	N	N
5171	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	20	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	20	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	19	Q	D	D	e	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	MADISON—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	21	D	D	D	f	D	D
5182	Data processing, hosting, and related services	18	D	D	D	e	D	D
51821	Data processing, hosting, and related services	18	D	D	D	e	D	D
518210	Data processing, hosting, and related services	18	D	D	D	e	D	D
	MARENGO							
51	Information	10	N	1 917	578	58	N	N
	MARION							
51	Information	5	N	580	147	23	N	N
	MARSHALL							
51	Information	27	N	17 311	4 435	633	N	N
517	Telecommunications	16	N	13 535	3 513	489	N	N
	MOBILE							
51	Information	158	N	130 860	32 154	3 287	N	N
511	Publishing industries (except Internet)	18	137 648	54 605	11 254	1 087	.9	4.6
5111	Newspaper, periodical, book, and directory publishers	10	83 536	24 734	5 839	644	1.4	.1
51111	Newspaper publishers	2	D	D	D	f	D	D
511110	Newspaper publishers	2	D	D	D	f	D	D
5112	Software publishers	8	54 112	29 871	5 415	443	—	11.6
51121	Software publishers	8	54 112	29 871	5 415	443	—	11.6
511210	Software publishers	8	54 112	29 871	5 415	443	—	11.6
512	Motion picture and sound recording industries	17	N	D	D	e	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	6	N	D	D	c	N	N
515	Broadcasting (except Internet)	19	52 109	14 413	3 361	469	.8	4.4
5151	Radio and television broadcasting	19	52 109	14 413	3 361	469	.8	4.4
51511	Radio broadcasting	16	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	85	N	44 725	12 608	1 149	N	N
5171	Wired telecommunications carriers	42	Q	25 780	7 504	602	Q	Q
51711	Wired telecommunications carriers	42	Q	25 780	7 504	602	Q	Q
517110	Wired telecommunications carriers	42	Q	25 780	7 504	602	Q	Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	28	Q	12 755	3 452	373	Q	Q
518	Internet service providers, web search portals, and data processing services	17	D	D	D	e	D	D
	MONROE							
51	Information	6	N	1 231	306	58	N	N
	MONTGOMERY							
51	Information	113	N	102 225	28 650	3 418	N	N
511	Publishing industries (except Internet)	27	128 541	30 110	8 218	1 099	13.3	5.3
5111	Newspaper, periodical, book, and directory publishers	23	D	D	D	g	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
51112	Periodical publishers	12	29 598	8 615	2 242	326	54.5	3.9
511120	Periodical publishers	12	29 598	8 615	2 242	326	54.5	3.9
51119	Other publishers	1	D	D	D	e	D	D
511199	All other publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	D	D	c	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	13	D	D	D	e	D	D
5151	Radio and television broadcasting	13	D	D	D	e	D	D
51511	Radio broadcasting	9	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MONTGOMERY—Con.								
51	Information—Con.							
517	Telecommunications	51	N	34 780	10 706	1 081	N	N
5171	Wired telecommunications carriers	23	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	23	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	23	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	14	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	12	D	D	D	f	D	D
5182	Data processing, hosting, and related services	12	D	D	D	f	D	D
51821	Data processing, hosting, and related services	12	D	D	D	f	D	D
518210	Data processing, hosting, and related services	12	D	D	D	f	D	D
MORGAN								
51	Information	36	N	D	D	f	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	18	N	D	D	e	N	N
PERRY								
51	Information	2	N	D	D	a	N	N
PICKENS								
51	Information	4	N	366	176	19	N	N
PIKE								
51	Information	10	N	2 377	631	120	N	N
RANDOLPH								
51	Information	7	N	2 081	537	66	N	N
517	Telecommunications	4	N	D	D	b	N	N
RUSSELL								
51	Information	9	N	6 054	1 979	158	N	N
517	Telecommunications	6	N	D	D	c	N	N
ST. CLAIR								
51	Information	20	N	3 552	872	119	N	N
517	Telecommunications	11	N	2 679	682	76	N	N
SHELBY								
51	Information	92	N	139 129	35 757	3 271	N	N
511	Publishing industries (except Internet)	29	272 092	43 595	11 824	1 054	5.9	2.4
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	f	D	D
51114	Directory and mailing list publishers	7	D	D	D	f	D	D
511140	Directory and mailing list publishers	7	D	D	D	f	D	D
5112	Software publishers	7	D	D	D	e	D	D
51121	Software publishers	7	D	D	D	e	D	D
511210	Software publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
517	Telecommunications	34	N	67 489	17 426	1 701	N	N
5171	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	14	Q	48 447	11 809	1 397	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	48 447	11 809	1 397	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	g	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	SHELBY—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	19	61 607	20 132	4 471	344	4.9	25.9
5182	Data processing, hosting, and related services	14	D	D	D	e	D	D
51821	Data processing, hosting, and related services	14	D	D	D	e	D	D
518210	Data processing, hosting, and related services	14	D	D	D	e	D	D
	SUMTER							
51	Information	7	N	817	194	22	N	N
	TALLADEGA							
51	Information	19	N	5 021	1 325	182	N	N
517	Telecommunications	9	N	2 503	712	59	N	N
	TALLAPOOSA							
51	Information	12	N	9 340	2 458	260	N	N
517	Telecommunications	5	N	2 131	665	56	N	N
	TUSCALOOSA							
51	Information	67	N	42 187	11 948	1 573	N	N
511	Publishing industries (except Internet)	18	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	16	D	D	D	f	D	D
51112	Periodical publishers	7	D	D	D	f	D	D
511120	Periodical publishers	7	D	D	D	f	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	12 675	2 642	640	122	1.5	1.7
5151	Radio and television broadcasting	10	12 675	2 642	640	122	1.5	1.7
51511	Radio broadcasting	8	D	D	D	c	D	D
515112	Radio stations	8	D	D	D	c	D	D
517	Telecommunications	24	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	3 365	885	122	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	3 365	885	122	Q	Q
	WALKER							
51	Information	16	N	5 240	1 453	267	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	7	N	2 378	677	70	N	N
	WASHINGTON							
51	Information	3	N	D	D	b	N	N
	WILCOX							
51	Information	8	N	1 604	426	70	N	N
	WINSTON							
51	Information	4	N	1 640	491	69	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	ABBEVILLE							
	Information	1	N	D	D	a	N	N
51	ADAMSVILLE							
	Information	1	N	D	D	a	N	N
51	ALABASTER							
	Information	5	N	D	D	b	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51	ALBERTVILLE							
	Information	9	N	6 172	1 693	191	N	N
517	Telecommunications	6	N	D	D	c	N	N
51	ALEXANDER CITY							
	Information	10	N	D	D	c	N	N
517	Telecommunications	5	N	2 131	665	56	N	N
51	ALICEVILLE							
	Information	1	N	D	D	a	N	N
51	ANDALUSIA							
	Information	10	N	2 343	512	118	N	N
51	ANNISTON							
	Information	19	N	21 652	5 574	776	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	f	N	N
5171	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
51	ARAB							
	Information	6	N	3 729	911	124	N	N
517	Telecommunications	4	N	D	D	c	N	N
51	ARAB (PART - MARSHALL COUNTY)							
	Information	6	N	3 729	911	124	N	N
517	Telecommunications	4	N	D	D	c	N	N
51	ATHENS							
	Information	15	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	b	N	N
51	ATMORE							
	Information	7	N	D	D	f	N	N
517	Telecommunications	3	N	D	D	f	N	N
5171	Wired telecommunications carriers	1	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	1	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	1	Q	D	D	f	Q	Q
51	ATTALLA							
	Information	3	N	D	D	a	N	N
51	AUBURN							
	Information	21	N	8 771	1 745	308	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	b	N	N
51	BAY MINETTE							
	Information	7	N	D	D	b	N	N
51	BAYOU LA BATRE							
	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BESSEMER								
51	Information	11	N	3 473	1 195	99	N	N
517	Telecommunications	6	N	D	D	b	N	N
BIRMINGHAM								
51	Information	157	N	299 235	87 581	6 805	N	N
511	Publishing industries (except Internet)	37	275 071	59 065	14 475	1 349	6.3	2.0
5111	Newspaper, periodical, book, and directory publishers	26	228 058	46 625	12 092	1 192	.5	1.8
51111	Newspaper publishers	8	D	D	D	f	D	D
511110	Newspaper publishers	8	D	D	D	f	D	D
51112	Periodical publishers	9	D	D	D	c	D	D
511120	Periodical publishers	9	D	D	D	c	D	D
51114	Directory and mailing list publishers	2	D	D	D	c	D	D
511140	Directory and mailing list publishers	2	D	D	D	c	D	D
5112	Software publishers	11	47 013	12 440	2 383	157	34.3	3.0
51121	Software publishers	11	47 013	12 440	2 383	157	34.3	3.0
511210	Software publishers	11	47 013	12 440	2 383	157	34.3	3.0
512	Motion picture and sound recording industries	15	N	5 671	1 193	380	N	N
5121	Motion picture and video industries	14	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	e	D	D
515	Broadcasting (except Internet)	17	99 574	31 379	7 525	662	.4	.1
5151	Radio and television broadcasting	17	99 574	31 379	7 525	662	.4	.1
51511	Radio broadcasting	10	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	64	N	187 112	58 068	3 983	N	N
5171	Wired telecommunications carriers	34	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	34	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	34	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	23	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	23	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	18	Q	D	D	e	Q	Q
5175	Cable and other program distribution	6	Q	D	D	e	Q	Q
51751	Cable and other program distribution	6	Q	D	D	e	Q	Q
517510	Cable and other program distribution	6	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	21	16 437	14 246	5 794	388	11.6	5.2
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	a	D	D
BIRMINGHAM (PART - JEFFERSON COUNTY)								
51	Information	143	N	278 875	82 788	6 334	N	N
511	Publishing industries (except Internet)	34	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	25	D	D	D	f	D	D
51111	Newspaper publishers	8	D	D	D	f	D	D
511110	Newspaper publishers	8	D	D	D	f	D	D
51112	Periodical publishers	9	D	D	D	c	D	D
511120	Periodical publishers	9	D	D	D	c	D	D
512	Motion picture and sound recording industries	15	N	5 671	1 193	380	N	N
5121	Motion picture and video industries	14	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	e	D	D
515	Broadcasting (except Internet)	17	99 574	31 379	7 525	662	.4	.1
5151	Radio and television broadcasting	17	99 574	31 379	7 525	662	.4	.1
51511	Radio broadcasting	10	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	55	N	D	D	h	N	N
5171	Wired telecommunications carriers	30	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	30	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	30	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	18	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	18	Q	D	D	c	Q	Q
5175	Cable and other program distribution	6	Q	D	D	e	Q	Q
51751	Cable and other program distribution	6	Q	D	D	e	Q	Q
517510	Cable and other program distribution	6	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	19	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BIRMINGHAM (PART - JEFFERSON COUNTY)—Con.							
51	Information—Con.							
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	a	D	D
	BIRMINGHAM (PART - SHELBY COUNTY)							
51	Information	14	N	20 360	4 793	471	N	N
511	Publishing industries (except Internet)	3	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	c	D	D
51114	Directory and mailing list publishers	1	D	D	D	c	D	D
511140	Directory and mailing list publishers	1	D	D	D	c	D	D
517	Telecommunications	9	N	D	D	c	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	c	Q	Q
	BOAZ							
51	Information	3	N	D	D	a	N	N
	BOAZ (PART - ETOWAH COUNTY)							
51	Information	1	N	D	D	a	N	N
	BOAZ (PART - MARSHALL COUNTY)							
51	Information	2	N	D	D	a	N	N
	BRENT							
51	Information	1	N	D	D	a	N	N
	BREWTON							
51	Information	12	N	D	D	b	N	N
	CALERA							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
	CALERA (PART - SHELBY COUNTY)							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
	CENTRE							
51	Information	1	N	D	D	a	N	N
	CHELSEA							
51	Information	3	N	D	D	b	N	N
	CITRONELLE							
51	Information	1	N	D	D	a	N	N
	CLANTON							
51	Information	10	N	1 655	437	62	N	N
	COLUMBIANA							
51	Information	3	N	D	D	a	N	N
	CULLMAN							
51	Information	17	N	5 249	1 349	191	N	N
517	Telecommunications	7	N	D	D	b	N	N
	DALEVILLE							
51	Information	3	N	D	D	b	N	N
	DAPHNE							
51	Information	12	N	3 704	960	89	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	7	N	D	D	b	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
DECATUR								
51	Information	27	N	13 640	4 134	518	N	N
511	Publishing industries (except Internet)	1	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	7 554	2 695	266	N	N
DECATUR (PART - MORGAN COUNTY)								
51	Information	27	N	13 640	4 134	518	N	N
511	Publishing industries (except Internet)	1	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	13	N	7 554	2 695	266	N	N
DEMOPOLIS								
51	Information	6	N	1 443	443	37	N	N
DOTHAN								
51	Information	46	N	D	D	f	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	D	D	D	c	D	D
5151	Radio and television broadcasting	8	D	D	D	c	D	D
517	Telecommunications	25	N	14 911	1 042	112	N	N
5171	Wired telecommunications carriers	14	Q	D	D	b	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	b	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	b	Q	Q
DOTHAN (PART - HOUSTON COUNTY)								
51	Information	46	N	D	D	f	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	D	D	D	c	D	D
5151	Radio and television broadcasting	8	D	D	D	c	D	D
517	Telecommunications	25	N	14 911	1 042	112	N	N
5171	Wired telecommunications carriers	14	Q	D	D	b	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	b	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	b	Q	Q
ELBA								
51	Information	3	N	D	D	b	N	N
ENTERPRISE								
51	Information	15	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	c	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ENTERPRISE (PART - COFFEE COUNTY)								
51	Information	15	N	D	D	c	N	N
517	Telecommunications	6	N	D	D	c	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
EUFAULA								
51	Information	5	N	D	D	b	N	N
EVERGREEN								
51	Information	4	N	D	D	a	N	N
FAIRFIELD								
51	Information	1	N	D	D	a	N	N
FAIRHOPE								
51	Information	9	N	1 645	385	44	N	N
FAYETTE								
51	Information	9	N	D	D	b	N	N
FLORENCE								
51	Information	27	N	D	D	f	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	c	N	N
FOLEY								
51	Information	13	N	10 883	3 239	261	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
517	Telecommunications	6	N	D	D	c	N	N
FORT PAYNE								
51	Information	8	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
GADSDEN								
51	Information	25	N	8 960	2 630	390	N	N
511	Publishing industries (except Internet)	6	11 730	2 919	755	152	6.6	—
5111	Newspaper, periodical, book, and directory publishers	6	11 730	2 919	755	152	6.6	—
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	10	N	4 719	1 541	143	N	N
GARDENDALE								
51	Information	4	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
GENEVA								
51	Information	3	N	D	D	a	N	N
GREENSBORO								
51	Information	3	N	D	D	a	N	N
GREENVILLE								
51	Information	7	N	D	D	b	N	N
GULF SHORES								
51	Information	9	N	D	D	b	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
	GUNTERSVILLE							
51	Information	8	N	D	D	b	N	N
	HALEYVILLE							
51	Information	4	N	1 640	491	69	N	N
	HALEYVILLE (PART - WINSTON COUNTY)							
51	Information	4	N	1 640	491	69	N	N
	HAMILTON							
51	Information	2	N	D	D	a	N	N
	HANCEVILLE							
51	Information	3	N	D	D	a	N	N
	HARTSELLE							
51	Information	5	N	1 114	270	40	N	N
	HEADLAND							
51	Information	1	N	D	D	b	N	N
	HEFLIN							
51	Information	2	N	D	D	a	N	N
	HELENA							
51	Information	3	N	249	70	3	N	N
	HELENA (PART - SHELBY COUNTY)							
51	Information	3	N	249	70	3	N	N
	HOKES BLUFF							
51	Information	1	N	D	D	a	N	N
	HOMEWOOD							
51	Information	39	N	86 421	24 303	2 364	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	f	D	D
51112	Periodical publishers	3	D	D	D	f	D	D
511120	Periodical publishers	3	D	D	D	f	D	D
51113	Book publishers	1	D	D	D	c	D	D
511130	Book publishers	1	D	D	D	c	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
515	Broadcasting (except Internet)	4	D	D	D	c	D	D
5151	Radio and television broadcasting	4	D	D	D	c	D	D
51511	Radio broadcasting	4	D	D	D	c	D	D
515112	Radio stations	3	D	D	D	c	D	D
517	Telecommunications	15	N	23 109	7 312	625	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	2	D	D	D	f	D	D
5182	Data processing, hosting, and related services	2	D	D	D	f	D	D
51821	Data processing, hosting, and related services	2	D	D	D	f	D	D
518210	Data processing, hosting, and related services	2	D	D	D	f	D	D

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							From admini- strative records ¹	Estimated ²
51	HOOVER							
	Information	69	N	193 461	54 664	4 167	N	N
511	Publishing industries (except Internet)	13	148 782	23 040	6 842	642	—	4.5
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	e	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
5112	Software publishers	4	D	D	D	c	D	D
51121	Software publishers	4	D	D	D	c	D	D
511210	Software publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	1	D	D	D	c	D	D
517	Telecommunications	34	N	96 995	28 964	2 178	N	N
5171	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	13	202 166	66 760	17 134	1 146	3.1	7.9
5182	Data processing, hosting, and related services	9	193 496	62 756	16 250	1 071	—	8.2
51821	Data processing, hosting, and related services	9	193 496	62 756	16 250	1 071	—	8.2
518210	Data processing, hosting, and related services	9	193 496	62 756	16 250	1 071	—	8.2
	HOOVER (PART - JEFFERSON COUNTY)							
51	Information	38	N	109 838	33 075	2 002	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	24	N	D	D	f	N	N
5171	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	3	D	D	D	f	D	D
5182	Data processing, hosting, and related services	2	D	D	D	f	D	D
51821	Data processing, hosting, and related services	2	D	D	D	f	D	D
518210	Data processing, hosting, and related services	2	D	D	D	f	D	D
	HOOVER (PART - SHELBY COUNTY)							
51	Information	31	N	83 623	21 589	2 165	N	N
511	Publishing industries (except Internet)	10	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	e	D	D
51114	Directory and mailing list publishers	5	D	D	D	e	D	D
511140	Directory and mailing list publishers	5	D	D	D	e	D	D
5112	Software publishers	2	D	D	D	c	D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	1	D	D	D	c	D	D
5151	Radio and television broadcasting	1	D	D	D	c	D	D
517	Telecommunications	10	N	D	D	g	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	10	D	D	D	c	D	D
5182	Data processing, hosting, and related services	7	D	D	D	c	D	D
51821	Data processing, hosting, and related services	7	D	D	D	c	D	D
518210	Data processing, hosting, and related services	7	D	D	D	c	D	D
	HUEYTOWN							
51	Information	3	N	D	D	b	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
HUNTSVILLE								
51	Information	117	N	128 937	33 849	2 955	N	N
511	Publishing industries (except Internet)	23	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
5112	Software publishers	12	D	D	D	e	D	D
51121	Software publishers	12	D	D	D	e	D	D
511210	Software publishers	12	D	D	D	e	D	D
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	10	D	D	D	e	D	D
517	Telecommunications	50	N	D	D	g	N	N
5171	Wired telecommunications carriers	28	Q	31 420	8 850	676	Q	Q
51711	Wired telecommunications carriers	28	Q	31 420	8 850	676	Q	Q
517110	Wired telecommunications carriers	28	Q	31 420	8 850	676	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	16	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	f	D	D
5182	Data processing, hosting, and related services	17	D	D	D	e	D	D
51821	Data processing, hosting, and related services	17	D	D	D	e	D	D
518210	Data processing, hosting, and related services	17	D	D	D	e	D	D
HUNTSVILLE (PART - MADISON COUNTY)								
51	Information	117	N	128 937	33 849	2 955	N	N
511	Publishing industries (except Internet)	23	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
5112	Software publishers	12	D	D	D	e	D	D
51121	Software publishers	12	D	D	D	e	D	D
511210	Software publishers	12	D	D	D	e	D	D
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	D	D	D	e	D	D
5151	Radio and television broadcasting	10	D	D	D	e	D	D
517	Telecommunications	50	N	D	D	g	N	N
5171	Wired telecommunications carriers	28	Q	31 420	8 850	676	Q	Q
51711	Wired telecommunications carriers	28	Q	31 420	8 850	676	Q	Q
517110	Wired telecommunications carriers	28	Q	31 420	8 850	676	Q	Q
5172	Wireless telecommunications carriers (except satellite)	17	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	17	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	16	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	f	D	D
5182	Data processing, hosting, and related services	17	D	D	D	e	D	D
51821	Data processing, hosting, and related services	17	D	D	D	e	D	D
518210	Data processing, hosting, and related services	17	D	D	D	e	D	D
IRONDALE								
51	Information	6	N	12 995	2 308	408	N	N
515	Broadcasting (except Internet)	1	D	D	D	e	D	D
5151	Radio and television broadcasting	1	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
5182	Data processing, hosting, and related services	1	D	D	D	c	D	D
51821	Data processing, hosting, and related services	1	D	D	D	c	D	D
518210	Data processing, hosting, and related services	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	JACKSON							
51	Information	5	N	1 152	284	34	N	N
	JACKSONVILLE							
51	Information	3	N	D	D	b	N	N
	JASPER							
51	Information	13	N	D	D	e	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	b	N	N
	LA FAYETTE							
51	Information	2	N	D	D	a	N	N
	LANETT							
51	Information	5	N	5 572	1 361	172	N	N
517	Telecommunications	4	N	D	D	c	N	N
	LEEDS							
51	Information	4	N	D	D	b	N	N
	LEEDS (PART - JEFFERSON COUNTY)							
51	Information	4	N	D	D	b	N	N
	LINCOLN							
51	Information	1	N	D	D	a	N	N
	LIVINGSTON							
51	Information	5	N	D	D	a	N	N
	LUVERNE							
51	Information	1	N	D	D	a	N	N
	MADISON							
51	Information	10	N	10 822	2 639	201	N	N
511	Publishing industries (except Internet)	6	36 932	10 586	2 580	185	1.1	74.3
	MADISON (PART - MADISON COUNTY)							
51	Information	10	N	10 822	2 639	201	N	N
511	Publishing industries (except Internet)	6	36 932	10 586	2 580	185	1.1	74.3
	MARION							
51	Information	1	N	D	D	a	N	N
	MILLBROOK							
51	Information	1	N	D	D	a	N	N
	MILLBROOK (PART - ELMORE COUNTY)							
51	Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
51	MOBILE							
	Information	123	N	124 870	30 466	3 105	N	N
511	Publishing industries (except Internet)	14	136 187	54 373	11 209	1 074	.3	4.6
5111	Newspaper, periodical, book, and directory publishers	6	82 075	24 502	5 794	631	.5	—
51111	Newspaper publishers	1	D	D	D	f	D	D
511110	Newspaper publishers	1	D	D	D	f	D	D
5112	Software publishers	8	54 112	29 871	5 415	443	—	11.6
51121	Software publishers	8	54 112	29 871	5 415	443	—	11.6
511210	Software publishers	8	54 112	29 871	5 415	443	—	11.6
512	Motion picture and sound recording industries	13	N	8 339	2 106	280	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	5	N	D	D	c	N	N
515	Broadcasting (except Internet)	19	52 109	14 413	3 361	469	.8	4.4
5151	Radio and television broadcasting	19	52 109	14 413	3 361	469	.8	4.4
51511	Radio broadcasting	16	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	63	N	40 675	11 387	1 031	N	N
5171	Wired telecommunications carriers	28	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	28	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	28	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	28	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	28	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	24	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	13	D	D	D	e	D	D
	MONROEVILLE							
51	Information	6	N	1 231	306	58	N	N
	MONTGOMERY							
51	Information	109	N	D	D	h	N	N
511	Publishing industries (except Internet)	26	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	22	D	D	D	g	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
51112	Periodical publishers	11	D	D	D	e	D	D
511120	Periodical publishers	11	D	D	D	e	D	D
51119	Other publishers	1	D	D	D	e	D	D
511199	All other publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	9	N	D	D	c	N	N
5121	Motion picture and video industries	8	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	13	D	D	D	e	D	D
5151	Radio and television broadcasting	13	D	D	D	e	D	D
51511	Radio broadcasting	9	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	49	N	D	D	f	N	N
5171	Wired telecommunications carriers	21	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	21	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	21	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	16	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	14	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	11	D	D	D	f	D	D
5182	Data processing, hosting, and related services	11	D	D	D	f	D	D
51821	Data processing, hosting, and related services	11	D	D	D	f	D	D
518210	Data processing, hosting, and related services	11	D	D	D	f	D	D
	MOODY							
51	Information	2	N	D	D	a	N	N
	MOULTON							
51	Information	4	N	D	D	a	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	MOUNTAIN BROOK							
	Information	7	N	670	173	17	N	N
51	MUSCLE SHOALS							
	Information	10	N	D	D	b	N	N
51	NEW HOPE							
	Information	1	N	D	D	b	N	N
51	NORTHPORT							
	Information	6	N	1 863	462	51	N	N
517	Telecommunications	5	N	D	D	b	N	N
51	ONEONTA							
	Information	6	N	D	D	c	N	N
517	Telecommunications	4	N	D	D	c	N	N
51	OPELIKA							
	Information	10	N	6 407	1 773	215	N	N
517	Telecommunications	7	N	D	D	b	N	N
51	OPP							
	Information	5	N	D	D	b	N	N
51	ORANGE BEACH							
	Information	3	N	D	D	b	N	N
51	OXFORD							
	Information	9	N	D	D	b	N	N
51	OXFORD (PART - CALHOUN COUNTY)							
	Information	9	N	D	D	b	N	N
51	OZARK							
	Information	6	N	D	D	b	N	N
51	PELHAM							
	Information	14	N	6 540	1 854	136	N	N
517	Telecommunications	9	N	5 038	1 451	100	N	N
51	PELL CITY							
	Information	12	N	D	D	b	N	N
51	PHENIX CITY							
	Information	9	N	5 925	1 954	156	N	N
517	Telecommunications	5	N	D	D	c	N	N
51	PHENIX CITY (PART - LEE COUNTY)							
	Information	1	N	D	D	a	N	N
51	PHENIX CITY (PART - RUSSELL COUNTY)							
	Information	8	N	D	D	c	N	N
517	Telecommunications	5	N	D	D	c	N	N
51	PIEDMONT							
	Information	2	N	D	D	a	N	N
51	PIEDMONT (PART - CALHOUN COUNTY)							
	Information	2	N	D	D	a	N	N
51	PRATTVILLE							
	Information	11	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
51	PRATTVILLE (PART - AUTAUGA COUNTY)							
	Information	11	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
	PRICHARD							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	RAINBOW CITY							
51	Information	4	N	D	D	b	N	N
	RAINSVILLE							
51	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
	RED BAY							
51	Information	3	N	D	D	a	N	N
	ROANOKE							
51	Information	6	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
	ROBERTSDALE							
51	Information	4	N	D	D	b	N	N
	RUSSELLVILLE							
51	Information	8	N	D	D	b	N	N
	SARALAND							
51	Information	7	N	925	204	21	N	N
	SATSUMA							
51	Information	2	N	D	D	a	N	N
	SCOTTSBORO							
51	Information	10	N	D	D	b	N	N
	SELMA							
51	Information	8	N	D	D	c	N	N
517	Telecommunications	5	N	D	D	c	N	N
5171	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	c	Q	Q
	SHEFFIELD							
51	Information	7	N	2 830	668	73	N	N
517	Telecommunications	3	N	D	D	b	N	N
	SPANISH FORT							
51	Information	1	N	D	D	a	N	N
	SPRINGVILLE							
51	Information	1	N	D	D	a	N	N
	SUMITON							
51	Information	2	N	D	D	a	N	N
	SUMITON (PART - WALKER COUNTY)							
51	Information	2	N	D	D	a	N	N
	SYLACAUGA							
51	Information	9	N	D	D	b	N	N
	TALLADEGA							
51	Information	8	N	D	D	c	N	N
	TALLASSEE							
51	Information	3	N	274	185	23	N	N
	TALLASSEE (PART - ELMORE COUNTY)							
51	Information	3	N	274	185	23	N	N
	TARRANT							
51	Information	2	N	D	D	a	N	N
	THOMASVILLE							
51	Information	6	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
51	TROY							
	Information	10	N	2 377	631	120	N	N
51	TRUSSVILLE							
	Information	5	N	465	117	29	N	N
51	TRUSSVILLE (PART - JEFFERSON COUNTY)							
	Information	5	N	465	117	29	N	N
51	TUSCALOOSA							
	Information	41	N	18 743	5 886	806	N	N
511	Publishing industries (except Internet)	11	25 157	6 908	1 795	246	—	12.8
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	14	N	8 392	3 267	337	N	N
51	TUSCUMBIA							
	Information	3	N	D	D	a	N	N
51	TUSKEGEE							
	Information	4	N	D	D	a	N	N
51	UNION SPRINGS							
	Information	4	N	D	D	b	N	N
51	VALLEY							
	Information	2	N	D	D	a	N	N
51	VESTAVIA HILLS							
	Information	14	N	67 766	14 363	1 394	N	N
511	Publishing industries (except Internet)	2	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	g	D	D
51112	Periodical publishers	1	D	D	D	f	D	D
511120	Periodical publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D
51	VESTAVIA HILLS (PART - JEFFERSON COUNTY)							
	Information	14	N	67 766	14 363	1 394	N	N
511	Publishing industries (except Internet)	2	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	g	D	D
51112	Periodical publishers	1	D	D	D	f	D	D
511120	Periodical publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	c	D	D
51	WARRIOR							
	Information	2	N	D	D	a	N	N
51	WARRIOR (PART - JEFFERSON COUNTY)							
	Information	2	N	D	D	a	N	N
51	WETUMPKA							
	Information	4	N	D	D	b	N	N
51	WINFIELD							
	Information	2	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
	WINFIELD (PART - MARION COUNTY)							
51	Information	2	N	D	D	a	N	N
	YORK							
51	Information	2	N	D	D	a	N	N
	BALANCE OF BALDWIN COUNTY							
51	Information	11	N	D	D	f	N	N
511	Publishing industries (except Internet)	1	D	D	D	e	D	D
5112	Software publishers	1	D	D	D	e	D	D
51121	Software publishers	1	D	D	D	e	D	D
511210	Software publishers	1	D	D	D	e	D	D
	BALANCE OF BARBOUR COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF BIBB COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF BLOUNT COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF BULLOCK COUNTY							
51	Information	1	N	D	D	b	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
	BALANCE OF BUTLER COUNTY							
51	Information	2	N	D	D	c	N	N
	BALANCE OF CALHOUN COUNTY							
51	Information	5	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
	BALANCE OF CHEROKEE COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF CHILTON COUNTY							
51	Information	3	N	118	72	3	N	N
	BALANCE OF CHOCTAW COUNTY							
51	Information	4	N	989	240	37	N	N
	BALANCE OF CLARKE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF CLAY COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF COFFEE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF COLBERT COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF CONECUH COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF COOSA COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF COVINGTON COUNTY							
51	Information	3	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF CULLMAN COUNTY							
51	Information	10	N	D	D	b	N	N
	BALANCE OF DALE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF DALLAS COUNTY							
51	Information	3	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF DEKALB COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF ELMORE COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF ESCAMBIA COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF ETOWAH COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF FAYETTE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF FRANKLIN COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF GENEVA COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF GREENE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF HALE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF HOUSTON COUNTY							
51	Information	2	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	b	N	N
	BALANCE OF JACKSON COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF JEFFERSON COUNTY							
51	Information	27	N	D	D	g	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
517	Telecommunications	14	N	D	D	g	N	N
5171	Wired telecommunications carriers	9	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
	BALANCE OF LAMAR COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF LAUDERDALE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF LAWRENCE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF LEE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF LIMESTONE COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF LOWNDES COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF MACON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF MADISON COUNTY							
51	Information	11	N	D	D	b	N	N
517	Telecommunications	8	N	D	D	b	N	N
	BALANCE OF MARENGO COUNTY							
51	Information	4	N	474	135	21	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	BALANCE OF MARION COUNTY							
	Information	1	N	D	D	a	N	N
51	BALANCE OF MARSHALL COUNTY							
	Information	2	N	D	D	e	N	N
517	Telecommunications	1	N	D	D	c	N	N
51	BALANCE OF MOBILE COUNTY							
	Information	22	N	D	D	b	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	b	N	N
517	Telecommunications	13	N	D	D	b	N	N
51	BALANCE OF MONTGOMERY COUNTY							
	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
51	BALANCE OF MORGAN COUNTY							
	Information	4	N	D	D	a	N	N
51	BALANCE OF PERRY COUNTY							
	Information	1	N	D	D	a	N	N
51	BALANCE OF PICKENS COUNTY							
	Information	3	N	D	D	a	N	N
51	BALANCE OF RANDOLPH COUNTY							
	Information	1	N	D	D	a	N	N
51	BALANCE OF RUSSELL COUNTY							
	Information	1	N	D	D	a	N	N
51	BALANCE OF ST. CLAIR COUNTY							
	Information	5	N	D	D	b	N	N
51	BALANCE OF SHELBY COUNTY							
	Information	17	N	D	D	e	N	N
511	Publishing industries (except Internet)	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	b	D	D
517	Telecommunications	2	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	b	D	D
51	BALANCE OF TALLADEGA COUNTY							
	Information	1	N	D	D	a	N	N
51	BALANCE OF TALLAPOOSA COUNTY							
	Information	2	N	D	D	a	N	N
51	BALANCE OF TUSCALOOSA COUNTY							
	Information	20	N	21 581	5 600	716	N	N
511	Publishing industries (except Internet)	7	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	f	D	D
51112	Periodical publishers	4	D	D	D	f	D	D
511120	Periodical publishers	4	D	D	D	f	D	D
517	Telecommunications	5	N	D	D	b	N	N
51	BALANCE OF WALKER COUNTY							
	Information	1	N	D	D	a	N	N
51	BALANCE OF WASHINGTON COUNTY							
	Information	3	N	D	D	b	N	N
51	BALANCE OF WILCOX COUNTY							
	Information	8	N	1 604	426	70	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

ALABAMA

Arab is in Cullman and Marshall Counties.

Bayou La Batre is now tabulated separately due to a population increase. This change deletes territory from the Balance of Mobile County.

Birmingham is in Jefferson and Shelby Counties.

Boaz is in Etowah and Marshall Counties.

Calera is in Chilton and Shelby Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Chilton and Shelby Counties.

Centreville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Bibb County.

Chelsea is now tabulated separately due to a population increase. This change deletes territory from the Balance of Shelby County.

Childersburg is in Shelby and Talladega Counties.

Cordova is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Walker County.

Decatur is in Limestone and Morgan Counties.

Dothan is in Dale, Henry, and Houston Counties.

East Brewton is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Escambia County.

Enterprise is in Coffee and Dale Counties.

Glencoe is in Calhoun and Etowah Counties.

Haleyville is in Marion and Winston Counties.

Helena is in Jefferson and Shelby Counties; it annexed into Jefferson County in March 1996, but this change was not submitted to the Census Bureau until August 1998. This change deletes territory from the Balance of Jefferson County.

Hoover is in Jefferson and Shelby Counties.

Huntsville is in Limestone and Madison Counties.

La Fayette name corrected from Lafayette in August 1999.

Leeds is in Jefferson, St. Clair, and Shelby Counties.

Linden is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Marengo County.

Lipscomb is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jefferson County.

Madison is in Limestone and Madison Counties.

Millbrook is in Autauga and Elmore Counties; it annexed into Autauga County in February 1999. This change deletes territory from the Balance of Autauga County.

Oxford is in Calhoun and Talladega Counties.

Phenix City is in Lee and Russell Counties.

Piedmont is in Calhoun and Cherokee Counties.

Prattville is in Autauga and Elmore Counties.

Smiths Station incorporated in June 2001. This change deletes territory from the Balance of Lee County.

Southside is in Calhoun and Etowah Counties.

Springville is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Clair County.

Sumiton is in Jefferson and Walker Counties.

Tallassee is in Elmore and Tallapoosa Counties.

Trussville is in Jefferson and St. Clair Counties.

Vestavia Hills is in Jefferson and Shelby Counties.

Warrior is in Blount and Jefferson Counties; it was erroneously reported in Blount County in April 1997; a correction deleting Warrior from Blount County was reported in 2003 too late to be included in the Economic Census. This change deletes territory from the Balance of Blount County.

Winfield is in Fayette and Marion Counties.

Balance of Autauga County lost territory due to the annexation of Millbrook into the county.

Balance of Bibb County includes Centreville, which is no longer tabulated separately due to a population decrease.

Balance of Blount County lost territory due to the erroneous addition of Warrior in the county; a correction deleting Warrior from the county was reported in 2003 too late to be included in the Economic Census.

Balance of Chilton County no longer includes Calera (part), which is tabulated separately due to a population increase.

Balance of Escambia County includes East Brewton, which is no longer tabulated separately due to a population decrease.

Balance of Jefferson County includes Lipscomb, which is no longer tabulated separately due to a population decrease and lost territory due to the annexation of Helena into the county.

Balance of Lee County lost territory due to the incorporation of Smiths Station.

Balance of Marengo County includes Linden, which is no longer tabulated separately due to a population decrease.

Balance of Mobile County no longer includes Bayou La Batre, which is tabulated separately due to a population increase.

Balance of St. Clair County no longer includes Springville, which is tabulated separately due to a population increase.

Balance of Shelby County no longer includes Calera (part) and Chelsea, which are tabulated separately due to a population increase.

Balance of Walker County includes Cordova, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA

Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area

Barrow County, GA

Bartow County, GA

Butts County, GA

Carroll County, GA

Cherokee County, GA

Clayton County, GA

Cobb County, GA

Coweta County, GA

Dawson County, GA

DeKalb County, GA

Douglas County, GA

Fayette County, GA

Forsyth County, GA

Fulton County, GA

Gwinnett County, GA

Haralson County, GA

Heard County, GA

Henry County, GA

Jasper County, GA

Lamar County, GA

Meriwether County, GA

Newton County, GA

Paulding County, GA

Pickens County, GA

Pike County, GA

Rockdale County, GA

Spalding County, GA

Walton County, GA

Cedartown, GA Micropolitan Statistical Area

Polk County, GA

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Gainesville, GA Metropolitan Statistical Area

Hall County, GA

LaGrange, GA Micropolitan Statistical Area

Troup County, GA

Thomaston, GA Micropolitan Statistical Area

Upson County, GA

Valley, AL Micropolitan Statistical Area

Chambers County, AL

BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA

Birmingham-Hoover, AL Metropolitan Statistical Area

Bibb County, AL

Blount County, AL

Chilton County, AL

Jefferson County, AL

St. Clair County, AL

Shelby County, AL

Walker County, AL

Cullman, AL Micropolitan Statistical Area

Cullman County, AL

COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA

Auburn-Opelika, AL Metropolitan Statistical Area

Lee County, AL

Columbus, GA-AL Metropolitan Statistical Area

Russell County, AL

Chattahoochee County, GA

Harris County, GA

Marion County, GA

Muscogee County, GA

Tuskegee, AL Micropolitan Statistical Area

Macon County, AL

DOTHAN-ENTERPRISE-OZARK, AL COMBINED STATISTICAL AREA

Dothan, AL Metropolitan Statistical Area

Geneva County, AL

Henry County, AL

Houston County, AL

Enterprise-Ozark, AL Micropolitan Statistical Area

Coffee County, AL

Dale County, AL

HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA

Decatur, AL Metropolitan Statistical Area

Lawrence County, AL

Morgan County, AL

Huntsville, AL Metropolitan Statistical Area

Limestone County, AL

Madison County, AL

MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA

Daphne-Fairhope, AL Micropolitan Statistical Area

Baldwin County, AL

Mobile, AL Metropolitan Statistical Area

Mobile County, AL

ALBERTVILLE, AL MICROPOLITAN STATISTICAL AREA

Marshall County, AL

ANNISTON-OXFORD, AL METROPOLITAN STATISTICAL AREA

Calhoun County, AL

FLORENCE, AL METROPOLITAN STATISTICAL AREA

Colbert County, AL

Lauderdale County, AL

GADSDEN, AL METROPOLITAN STATISTICAL AREA

Etowah County, AL

MONTGOMERY, AL METROPOLITAN STATISTICAL AREA

Autauga County, AL

Elmore County, AL

Lowndes County, AL

Montgomery County, AL

SCOTTSBORO, AL MICROPOLITAN STATISTICAL AREA

Jackson County, AL

SELMA, AL MICROPOLITAN STATISTICAL AREA

Dallas County, AL

TALLADEGA-SYLACAUGA, AL MICROPOLITAN STATISTICAL AREA

Talladega County, AL

TROY, AL MICROPOLITAN STATISTICAL AREA

Pike County, AL

TUSCALOOSA, AL METROPOLITAN STATISTICAL AREA

Greene County, AL

Hale County, AL

Tuscaloosa County, AL

