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2002 Economic Census

Retail Trade

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEBRASKA								
44-45	Retail trade	8 157	20 249 200	1 932 506	456 575	105 634	13.2	3.7
441	Motor vehicle and parts dealers	1 126	5 077 726	395 902	92 148	12 604	18.7	3.4
4411	Automobile dealers	511	4 374 929	292 519	67 984	8 471	19.3	2.8
44111	New car dealers	269	4 007 866	271 128	63 156	7 653	16.8	2.3
441110	New car dealers	269	4 007 866	271 128	63 156	7 653	16.8	2.3
44112	Used car dealers	242	367 063	21 391	4 828	818	46.0	8.4
441120	Used car dealers	242	367 063	21 391	4 828	818	46.0	8.4
4412	Other motor vehicle dealers	93	219 046	19 963	4 227	684	21.9	2.0
44121	Recreational vehicle dealers	17	48 515	5 499	1 160	168	8.2	.4
441210	Recreational vehicle dealers	17	48 515	5 499	1 160	168	8.2	.4
44122	Motorcycle, boat, and other motor vehicle dealers	76	170 531	14 464	3 067	516	25.8	2.4
441221	Motorcycle dealers	39	93 850	8 319	1 717	295	38.3	2.5
441222	Boat dealers	24	41 782	3 872	837	142	16.2	4.2
441229	All other motor vehicle dealers	13	34 899	2 273	513	79	3.4	—
4413	Automotive parts, accessories, and tire stores	522	483 751	83 420	19 937	3 449	11.5	8.9
44131	Automotive parts and accessories stores	355	284 657	47 749	11 552	2 207	13.2	5.5
441310	Automotive parts and accessories stores	355	284 657	47 749	11 552	2 207	13.2	5.5
44132	Tire dealers	167	199 094	35 671	8 385	1 242	9.1	13.7
441320	Tire dealers	167	199 094	35 671	8 385	1 242	9.1	13.7
442	Furniture and home furnishings stores	328	584 200	77 654	18 247	3 406	10.6	3.6
4421	Furniture stores	135	426 502	51 789	12 129	2 133	6.2	2.3
44211	Furniture stores	135	426 502	51 789	12 129	2 133	6.2	2.3
442110	Furniture stores	135	426 502	51 789	12 129	2 133	6.2	2.3
4422	Home furnishings stores	193	157 698	25 865	6 118	1 273	22.3	7.0
44221	Floor covering stores	94	95 241	17 815	4 270	668	26.0	6.1
442210	Floor covering stores	94	95 241	17 815	4 270	668	26.0	6.1
44229	Other home furnishings stores	99	62 457	8 050	1 848	605	16.8	8.4
442291	Window treatment stores	11	4 031	876	145	38	8.2	45.4
442299	All other home furnishings stores	88	58 426	7 174	1 703	567	17.4	5.8
443	Electronics and appliance stores	278	355 814	42 467	10 513	2 138	10.0	4.5
4431	Electronics and appliance stores	278	355 814	42 467	10 513	2 138	10.0	4.5
44311	Appliance, television, and other electronics stores	206	271 356	32 085	7 791	1 650	10.7	3.7
443111	Household appliance stores	90	68 243	8 958	2 204	473	23.4	12.2
443112	Radio, television, and other electronics stores	116	203 113	23 127	5 587	1 177	6.4	.8
44312	Computer and software stores	61	75 154	8 840	2 363	407	8.0	6.8
443120	Computer and software stores	61	75 154	8 840	2 363	407	8.0	6.8
44313	Camera and photographic supplies stores	11	9 304	1 542	359	81	6.3	9.9
443130	Camera and photographic supplies stores	11	9 304	1 542	359	81	6.3	9.9
444	Building material and garden equipment and supplies dealers ...	1 022	2 124 233	250 379	56 778	10 174	13.7	9.3
4441	Building material and supplies dealers	684	1 417 979	184 571	43 643	7 470	17.1	4.0
44411	Home centers	50	473 718	47 215	11 982	2 228	2.6	.3
444110	Home centers	50	473 718	47 215	11 982	2 228	2.6	.3
44412	Paint and wallpaper stores	59	53 262	8 297	1 918	312	1.8	2.1
444120	Paint and wallpaper stores	59	53 262	8 297	1 918	312	1.8	2.1
44413	Hardware stores	195	148 359	21 364	4 787	1 384	23.8	10.3
444130	Hardware stores	195	148 359	21 364	4 787	1 384	23.8	10.3
44419	Other building material dealers	380	742 640	107 695	24 956	3 546	26.2	5.3
444190	Other building material dealers	380	742 640	107 695	24 956	3 546	26.2	5.3
4442	Lawn and garden equipment and supplies stores	338	706 254	65 808	13 135	2 704	6.9	19.8
44421	Outdoor power equipment stores	33	33 836	4 009	1 069	190	14.4	12.7
444210	Outdoor power equipment stores	33	33 836	4 009	1 069	190	14.4	12.7
44422	Nursery, garden center, and farm supply stores	305	672 418	61 799	12 066	2 514	6.5	20.2
444220	Nursery, garden center, and farm supply stores	305	672 418	61 799	12 066	2 514	6.5	20.2
445	Food and beverage stores	892	2 405 385	258 809	59 614	19 526	18.7	1.8
4451	Grocery stores	557	2 249 406	243 513	56 041	18 233	17.2	1.5
44511	Supermarkets and other grocery (except convenience) stores	486	2 197 778	239 493	55 126	17 822	16.1	1.3
445110	Supermarkets and other grocery (except convenience) stores	486	2 197 778	239 493	55 126	17 822	16.1	1.3
44512	Convenience stores	71	51 628	4 020	915	411	66.0	13.2
445120	Convenience stores	71	51 628	4 020	915	411	66.0	13.2
4452	Specialty food stores	150	54 764	8 385	1 940	608	44.2	7.5
4453	Beer, wine, and liquor stores	185	101 215	6 911	1 633	685	37.3	5.4
44531	Beer, wine, and liquor stores	185	101 215	6 911	1 633	685	37.3	5.4
445310	Beer, wine, and liquor stores	185	101 215	6 911	1 633	685	37.3	5.4
446	Health and personal care stores	520	973 513	123 729	28 876	6 744	22.2	2.5
4461	Health and personal care stores	520	973 513	123 729	28 876	6 744	22.2	2.5
44611	Pharmacies and drug stores	286	862 876	102 135	23 535	5 424	23.1	1.7
446110	Pharmacies and drug stores	286	862 876	102 135	23 535	5 424	23.1	1.7
4461101	Pharmacies and drug stores	284	D	D	D	i	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	47	26 677	4 318	1 021	440	4.5	—
446120	Cosmetics, beauty supplies, and perfume stores	47	26 677	4 318	1 021	440	4.5	—
44613	Optical goods stores	81	33 157	8 396	2 121	423	14.6	6.1
446130	Optical goods stores	81	33 157	8 396	2 121	423	14.6	6.1
44619	Other health and personal care stores	106	50 803	8 880	2 199	457	21.9	14.5
446191	Food (health) supplement stores	52	20 625	3 098	758	243	19.5	25.0
446199	All other health and personal care stores	54	30 178	5 782	1 441	214	23.6	7.4

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEBRASKA—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	1 116	2 086 125	129 988	30 538	9 160	17.1	6.2
4471	Gasoline stations	1 116	2 086 125	129 988	30 538	9 160	17.1	6.2
44711	Gasoline stations with convenience stores	814	1 321 607	81 781	19 631	6 426	17.4	7.6
447110	Gasoline stations with convenience stores	814	1 321 607	81 781	19 631	6 426	17.4	7.6
44719	Other gasoline stations	302	764 518	48 207	10 907	2 734	16.5	3.6
447190	Other gasoline stations	302	764 518	48 207	10 907	2 734	16.5	3.6
448	Clothing and clothing accessories stores	828	687 877	93 716	23 369	7 380	9.4	6.2
4481	Clothing stores	513	456 921	60 583	14 521	5 258	8.5	6.1
44811	Men's clothing stores	58	40 459	8 524	2 039	399	15.5	7.9
448110	Men's clothing stores	58	40 459	8 524	2 039	399	15.5	7.9
44812	Women's clothing stores	180	106 376	13 536	3 258	1 300	13.5	6.8
448120	Women's clothing stores	180	106 376	13 536	3 258	1 300	13.5	6.8
44813	Children's and infants' clothing stores	24	16 962	2 108	481	245	2.7	—
448130	Children's and infants' clothing stores	24	16 962	2 108	481	245	2.7	—
44814	Family clothing stores	145	250 942	28 894	6 917	2 582	5.6	6.7
448140	Family clothing stores	145	250 942	28 894	6 917	2 582	5.6	6.7
44815	Clothing accessories stores	37	9 096	1 930	491	168	14.6	5.5
448150	Clothing accessories stores	37	9 096	1 930	491	168	14.6	5.5
44819	Other clothing stores	69	33 086	5 591	1 335	564	7.0	—
448190	Other clothing stores	69	33 086	5 591	1 335	564	7.0	—
4482	Shoe stores	173	90 451	11 810	3 225	992	12.5	4.0
44821	Shoe stores	173	90 451	11 810	3 225	992	12.5	4.0
448210	Shoe stores	173	90 451	11 810	3 225	992	12.5	4.0
4482101	Men's shoe stores	7	3 373	349	79	15	30.2	4.1
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	121	51 514	6 561	1 779	562	11.4	2.9
4482105	Athletic footwear stores	33	32 151	4 160	1 173	339	13.9	6.2
4483	Jewelry, luggage, and leather goods stores	142	140 505	21 323	5 623	1 130	10.4	7.8
44831	Jewelry stores	138	D	D	D	g	D	D
448310	Jewelry stores	138	D	D	D	g	D	D
44832	Luggage and leather goods stores	4	D	D	D	a	D	D
448320	Luggage and leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	401	455 833	55 828	13 084	4 376	10.5	2.8
4511	Sporting goods, hobby, and musical instrument stores	292	327 862	41 605	9 752	3 059	13.1	3.2
45111	Sporting goods stores	140	170 564	24 483	5 579	1 572	12.0	5.1
451110	Sporting goods stores	140	170 564	24 483	5 579	1 572	12.0	5.1
4511101	General-line sporting goods stores	46	55 037	7 779	1 937	548	10.5	5.1
4511102	Specialty-line sporting goods stores	94	115 527	16 704	3 642	1 024	12.7	5.1
45112	Hobby, toy, and game stores	74	112 659	10 672	2 462	931	16.8	1.1
451120	Hobby, toy, and game stores	74	112 659	10 672	2 462	931	16.8	1.1
45113	Sewing, needlework, and piece goods stores	41	17 610	2 274	604	270	8.3	1.2
451130	Sewing, needlework, and piece goods stores	41	17 610	2 274	604	270	8.3	1.2
45114	Musical instrument and supplies stores	37	27 029	4 176	1 107	286	7.4	1.6
451140	Musical instrument and supplies stores	37	27 029	4 176	1 107	286	7.4	1.6
4512	Book, periodical, and music stores	109	127 971	14 223	3 332	1 317	3.9	1.8
45121	Book stores and news dealers	76	99 214	10 874	2 544	942	4.7	—
451211	Book stores	75	D	D	D	f	D	D
4512111	Book stores, general	34	47 941	5 711	1 381	534	7.4	1.4
4512112	Specialty book stores	19	D	D	D	c	D	D
4512113	College book stores	22	D	D	D	e	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	33	28 757	3 349	788	375	1.1	5.3
451220	Prerecorded tape, compact disc, and record stores	33	28 757	3 349	788	375	1.1	5.3
452	General merchandise stores	322	2 834 114	276 954	66 998	17 950	.6	.2
4521	Department stores	74	1 315 570	136 229	34 147	9 250	—	—
45210009	Department stores (incl. leased depts.) ³	74	1 341 583	136 229	34 147	9 250	—	—
45211	Department stores	74	1 315 570	136 229	34 147	9 250	—	—
452111	Department stores (except discount department stores) ..	26	388 573	48 879	12 401	3 251	—	.2
452112	Discount department stores	48	926 997	87 350	21 746	5 999	—	—
4529	Other general merchandise stores	248	1 518 544	140 725	32 851	8 700	1.2	.4
45291	Warehouse clubs and supercenters	20	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	20	D	D	D	i	D	D
45299	All other general merchandise stores	228	D	D	D	g	D	D
452990	All other general merchandise stores	228	D	D	D	g	D	D
4529901	Variety stores	122	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	106	182 180	20 232	4 464	1 615	7.1	3.1
453	Miscellaneous store retailers	878	466 252	73 778	17 930	5 472	19.5	5.9
4531	Florists	178	39 108	8 698	2 140	833	41.5	5.5
45311	Florists	178	39 108	8 698	2 140	833	41.5	5.5
453110	Florists	178	39 108	8 698	2 140	833	41.5	5.5
4532	Office supplies, stationery, and gift stores	301	200 756	29 711	7 292	2 235	12.4	3.2
45321	Office supplies and stationery stores	52	111 656	14 650	3 647	700	1.9	—
453210	Office supplies and stationery stores	52	111 656	14 650	3 647	700	1.9	—
45322	Gift, novelty, and souvenir stores	249	89 100	15 061	3 645	1 535	25.5	7.1
453220	Gift, novelty, and souvenir stores	249	89 100	15 061	3 645	1 535	25.5	7.1
4533	Used merchandise stores	146	40 799	11 358	2 730	969	21.7	5.6
45331	Used merchandise stores	146	40 799	11 358	2 730	969	21.7	5.6
453310	Used merchandise stores	146	40 799	11 358	2 730	969	21.7	5.6

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEBRASKA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	253	185 589	24 011	5 768	1 435	22.2	9.1
45391	Pet and pet supplies stores	45	34 243	4 147	942	371	15.6	1.0
453910	Pet and pet supplies stores	45	34 243	4 147	942	371	15.6	1.0
45392	Art dealers	31	9 937	1 859	468	125	18.3	9.0
453920	Art dealers	31	9 937	1 859	468	125	18.3	9.0
45393	Manufactured (mobile) home dealers	33	41 133	4 827	1 127	224	37.1	.2
453930	Manufactured (mobile) home dealers	33	41 133	4 827	1 127	224	37.1	.2
45399	All other miscellaneous store retailers	144	100 276	13 178	3 231	715	18.7	15.5
454	Nonstore retailers	446	2 198 128	153 302	38 480	6 704	4.5	2.5
4541	Electronic shopping and mail-order houses	99	1 637 295	96 935	24 078	3 992	2.6	2.7
45411	Electronic shopping and mail-order houses	99	1 637 295	96 935	24 078	3 992	2.6	2.7
454111	Electronic shopping	37	D	D	D	e	D	D
454112	Electronic auctions	2	D	D	D	a	D	D
454113	Mail-order houses	60	1 306 334	77 409	19 076	3 595	1.9	2.6
4542	Vending machine operators	40	60 194	11 631	2 710	657	12.1	8.3
45421	Vending machine operators	40	60 194	11 631	2 710	657	12.1	8.3
454210	Vending machine operators	40	60 194	11 631	2 710	657	12.1	8.3
4543	Direct selling establishments	307	500 639	44 736	11 692	2 055	9.6	1.1
45431	Fuel dealers	77	145 499	11 554	2 770	512	14.6	1.5
454311	Heating oil dealers	18	85 588	4 504	1 069	169	.9	.1
454312	Liquefied petroleum gas (bottled gas) dealers	58	D	D	D	e	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	230	355 140	33 182	8 922	1 543	7.5	.9
454390	Other direct selling establishments	230	355 140	33 182	8 922	1 543	7.5	.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA								
44-45	Retail trade	3 110	10 438 364	1 047 811	247 498	52 669	10.3	2.7
441	Motor vehicle and parts dealers	404	3 119 080	234 770	54 545	6 809	14.1	2.8
4411	Automobile dealers	165	2 794 037	186 285	43 371	5 064	14.1	2.6
44111	New car dealers	80	D	D	D	h	D	D
441110	New car dealers	80	D	D	D	h	D	D
44112	Used car dealers	85	D	D	D	e	D	D
441120	Used car dealers	85	D	D	D	e	D	D
4412	Other motor vehicle dealers	42	130 870	11 178	2 372	357	26.7	.4
44121	Recreational vehicle dealers	7	D	D	D	b	D	D
441210	Recreational vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	35	D	D	D	e	D	D
441221	Motorcycle dealers	15	D	D	D	c	D	D
441222	Boat dealers	14	D	D	D	b	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	197	194 173	37 307	8 802	1 388	5.7	6.8
44131	Automotive parts and accessories stores	134	118 822	21 636	5 190	896	5.9	8.0
441310	Automotive parts and accessories stores	134	118 822	21 636	5 190	896	5.9	8.0
44132	Tire dealers	63	75 351	15 671	3 612	492	5.4	5.0
441320	Tire dealers	63	75 351	15 671	3 612	492	5.4	5.0
442	Furniture and home furnishings stores	119	397 633	51 648	12 011	2 078	5.0	1.9
4421	Furniture stores	40	D	D	D	g	D	D
44211	Furniture stores	40	D	D	D	g	D	D
442110	Furniture stores	40	D	D	D	g	D	D
4422	Home furnishings stores	79	D	D	D	f	D	D
44221	Floor covering stores	30	D	D	D	e	D	D
442210	Floor covering stores	30	D	D	D	e	D	D
44229	Other home furnishings stores	49	D	D	D	e	D	D
442299	All other home furnishings stores	42	D	D	D	e	D	D
443	Electronics and appliance stores	106	175 494	19 286	4 817	898	8.0	3.8
4431	Electronics and appliance stores	106	175 494	19 286	4 817	898	8.0	3.8
44311	Appliance, television, and other electronics stores	75	D	D	D	f	D	D
443112	Radio, television, and other electronics stores	50	D	D	D	f	D	D
44312	Computer and software stores	25	D	D	D	c	D	D
443120	Computer and software stores	25	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	277	879 343	114 435	25 792	4 146	15.6	3.4
4441	Building material and supplies dealers	191	D	D	D	h	D	D
44411	Home centers	17	D	D	D	g	D	D
444110	Home centers	17	D	D	D	g	D	D
44412	Paint and wallpaper stores	30	D	D	D	c	D	D
444120	Paint and wallpaper stores	30	D	D	D	c	D	D
44413	Hardware stores	52	D	D	D	e	D	D
444130	Hardware stores	52	D	D	D	e	D	D
44419	Other building material dealers	92	D	D	D	g	D	D
444190	Other building material dealers	92	D	D	D	g	D	D
4442	Lawn and garden equipment and supplies stores	86	D	D	D	f	D	D
44421	Outdoor power equipment stores	19	13 768	2 001	491	100	5.5	7.4
444210	Outdoor power equipment stores	19	13 768	2 001	491	100	5.5	7.4
44422	Nursery, garden center, and farm supply stores	67	D	D	D	f	D	D
444220	Nursery, garden center, and farm supply stores	67	D	D	D	f	D	D
445	Food and beverage stores	293	1 184 838	130 427	29 884	9 002	10.6	1.1
4451	Grocery stores	174	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores	148	D	D	D	i	D	D
445110	Supermarkets and other grocery (except convenience) stores	148	D	D	D	i	D	D
4452	Specialty food stores	72	D	D	D	e	D	D
446	Health and personal care stores	253	502 581	72 718	16 345	3 854	14.0	2.2
4461	Health and personal care stores	253	502 581	72 718	16 345	3 854	14.0	2.2
44611	Pharmacies and drug stores	116	D	D	D	h	D	D
446110	Pharmacies and drug stores	116	D	D	D	h	D	D
4461101	Pharmacies and drug stores	116	D	D	D	h	D	D
44612	Cosmetics, beauty supplies, and perfume stores	27	D	D	D	e	D	D
446120	Cosmetics, beauty supplies, and perfume stores	27	D	D	D	e	D	D
44613	Optical goods stores	56	D	D	D	e	D	D
446130	Optical goods stores	56	D	D	D	e	D	D
44619	Other health and personal care stores	54	D	D	D	c	D	D
446191	Food (health) supplement stores	30	D	D	D	c	D	D
447	Gasoline stations	406	831 085	54 835	12 942	3 577	14.4	8.0
4471	Gasoline stations	406	831 085	54 835	12 942	3 577	14.4	8.0
44711	Gasoline stations with convenience stores	342	D	D	D	h	D	D
447110	Gasoline stations with convenience stores	342	D	D	D	h	D	D
44719	Other gasoline stations	64	D	D	D	f	D	D
447190	Other gasoline stations	64	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.									
44-45	Retail trade—Con.								
448	Clothing and clothing accessories stores	397	424 413	57 070	14 322	4 309	5.8	4.0	
4481	Clothing stores	245	D	D	D	h	D	D	
44811	Men's clothing stores	31	D	D	D	c	D	D	
448110	Men's clothing stores	31	D	D	D	c	D	D	
44812	Women's clothing stores	88	D	D	D	f	D	D	
448120	Women's clothing stores	88	D	D	D	f	D	D	
44813	Children's and infants' clothing stores	17	D	D	D	c	D	D	
448130	Children's and infants' clothing stores	17	D	D	D	c	D	D	
44814	Family clothing stores	59	D	D	D	g	D	D	
448140	Family clothing stores	59	D	D	D	g	D	D	
44815	Clothing accessories stores	22	D	D	D	c	D	D	
448150	Clothing accessories stores	22	D	D	D	c	D	D	
44819	Other clothing stores	28	D	D	D	e	D	D	
448190	Other clothing stores	28	D	D	D	e	D	D	
4482	Shoe stores	87	D	D	D	f	D	D	
44821	Shoe stores	87	D	D	D	f	D	D	
448210	Shoe stores	87	D	D	D	f	D	D	
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D	
4482104	Family shoe stores	58	D	D	D	e	D	D	
4482105	Athletic footwear stores	19	D	D	D	c	D	D	
4483	Jewelry, luggage, and leather goods stores	65	D	D	D	f	D	D	
44831	Jewelry stores	62	D	D	D	f	D	D	
448310	Jewelry stores	62	D	D	D	f	D	D	
451	Sporting goods, hobby, book, and music stores	191	231 012	26 325	6 334	2 118	15.0	2.9	
4511	Sporting goods, hobby, and musical instrument stores	137	D	D	D	g	D	D	
45111	Sporting goods stores	64	D	D	D	f	D	D	
451110	Sporting goods stores	64	D	D	D	f	D	D	
4511101	General-line sporting goods stores	16	D	D	D	c	D	D	
4511102	Specialty-line sporting goods stores	48	D	D	D	e	D	D	
45112	Hobby, toy, and game stores	40	D	D	D	f	D	D	
451120	Hobby, toy, and game stores	40	D	D	D	f	D	D	
45113	Sewing, needlework, and piece goods stores	16	D	D	D	c	D	D	
451130	Sewing, needlework, and piece goods stores	16	D	D	D	c	D	D	
45114	Musical instrument and supplies stores	17	D	D	D	c	D	D	
451140	Musical instrument and supplies stores	17	D	D	D	c	D	D	
4512	Book, periodical, and music stores	54	D	D	D	f	D	D	
45121	Book stores and news dealers	36	D	D	D	e	D	D	
451211	Book stores	36	D	D	D	e	D	D	
4512111	Book stores, general	23	D	D	D	b	D	D	
4512112	Specialty book stores	7	D	D	D	b	D	D	
4512113	College book stores	6	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores	18	D	D	D	c	D	D	
451220	Prerecorded tape, compact disc, and record stores	18	D	D	D	c	D	D	
452	General merchandise stores	115	D	D	D	i	D	D	
4521	Department stores	34	D	D	D	h	D	D	
45210009	Department stores (incl. leased depts.) ³	34	D	D	D	h	D	D	
45211	Department stores	34	D	D	D	h	D	D	
452111	Department stores (except discount department stores) ..	14	D	D	D	g	D	D	
452112	Discount department stores	20	D	D	D	h	D	D	
4529	Other general merchandise stores	81	D	D	D	h	D	D	
45291	Warehouse clubs and supercenters	9	D	D	D	h	D	D	
452910	Warehouse clubs and supercenters	9	D	D	D	h	D	D	
45299	All other general merchandise stores	72	D	D	D	f	D	D	
452990	All other general merchandise stores	72	D	D	D	f	D	D	
4529901	Variety stores	42	D	D	D	c	D	D	
4529904	Miscellaneous general merchandise stores	30	D	D	D	f	D	D	
453	Miscellaneous store retailers	373	D	D	D	h	D	D	
4531	Florists	55	D	D	D	e	D	D	
45311	Florists	55	D	D	D	e	D	D	
453110	Florists	55	D	D	D	e	D	D	
4532	Office supplies, stationery, and gift stores	127	D	D	D	g	D	D	
45321	Office supplies and stationery stores	20	D	D	D	e	D	D	
453210	Office supplies and stationery stores	20	D	D	D	e	D	D	
45322	Gift, novelty, and souvenir stores	107	D	D	D	f	D	D	
453220	Gift, novelty, and souvenir stores	107	D	D	D	f	D	D	
4533	Used merchandise stores	71	D	D	D	f	D	D	
45331	Used merchandise stores	71	D	D	D	f	D	D	
453310	Used merchandise stores	71	D	D	D	f	D	D	
4539	Other miscellaneous store retailers	120	D	D	D	f	D	D	
45391	Pet and pet supplies stores	25	D	D	D	c	D	D	
453910	Pet and pet supplies stores	25	D	D	D	c	D	D	
45392	Art dealers	19	D	D	D	b	D	D	
453920	Art dealers	19	D	D	D	b	D	D	
45393	Manufactured (mobile) home dealers	10	D	D	D	b	D	D	
453930	Manufactured (mobile) home dealers	10	D	D	D	b	D	D	
45399	All other miscellaneous store retailers	66	53 692	6 902	1 836	341	13.5	27.3	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	176	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses	40	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	40	D	D	D	h	D	D
4542	Vending machine operators	26	D	D	D	c	D	D
45421	Vending machine operators	26	D	D	D	c	D	D
454210	Vending machine operators	26	D	D	D	c	D	D
4543	Direct selling establishments	110	D	D	D	g	D	D
45431	Fuel dealers	11	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	99	D	D	D	f	D	D
454390	Other direct selling establishments	99	D	D	D	f	D	D
Fremont, NE Micropolitan Statistical Area								
44-45	Retail trade	179	598 277	53 460	11 818	2 602	9.4	.8
441	Motor vehicle and parts dealers	25	255 328	15 131	3 247	364	1.2	.3
4412	Other motor vehicle dealers	5	9 611	623	153	25	—	.1
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	6 271	1 002	219	56	19.2	3.3
443	Electronics and appliance stores	6	2 378	325	78	20	67.2	—
444	Building material and garden equipment and supplies dealers ...	28	70 949	7 385	1 547	307	25.6	.7
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	16	44 609	4 507	1 022	351	16.6	3.8
446	Health and personal care stores	17	35 257	5 861	1 252	271	7.6	.1
4461	Health and personal care stores	17	35 257	5 861	1 252	271	7.6	.1
447	Gasoline stations	25	43 320	2 713	654	216	42.1	—
448	Clothing and clothing accessories stores	15	11 358	1 680	412	148	8.7	.6
451	Sporting goods, hobby, book, and music stores	8	8 031	1 718	356	124	4.2	16.0
452	General merchandise stores	7	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area								
44-45	Retail trade	2 931	9 840 087	994 351	235 680	50 067	10.3	2.8
441	Motor vehicle and parts dealers	379	2 863 752	219 639	51 298	6 445	15.2	3.0
4411	Automobile dealers	154	2 556 874	172 894	40 536	4 769	15.3	2.9
44111	New car dealers	72	2 414 747	163 811	38 422	4 423	13.7	1.9
441110	New car dealers	72	2 414 747	163 811	38 422	4 423	13.7	1.9
441112	Used car dealers	82	142 127	9 083	2 114	346	41.2	18.9
4411120	Used car dealers	82	142 127	9 083	2 114	346	41.2	18.9
4412	Other motor vehicle dealers	37	121 259	10 555	2 219	332	28.8	.4
44121	Recreational vehicle dealers	6	32 329	3 038	591	92	52.2	—
441210	Recreational vehicle dealers	6	32 329	3 038	591	92	52.2	—
44122	Motorcycle, boat, and other motor vehicle dealers	31	88 930	7 517	1 628	240	20.3	.6
441221	Motorcycle dealers	14	33 428	3 602	727	107	32.4	1.5
441222	Boat dealers	12	D	D	D	b	D	D
4412229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	188	185 619	36 190	8 543	1 344	6.0	6.7
44131	Automotive parts and accessories stores	130	115 204	21 182	5 086	874	6.1	8.2
441310	Automotive parts and accessories stores	130	115 204	21 182	5 086	874	6.1	8.2
44132	Tire dealers	58	70 415	15 008	3 457	470	5.7	4.3
441320	Tire dealers	58	70 415	15 008	3 457	470	5.7	4.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.							
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.							
	Retail trade—Con.							
44-45	Furniture and home furnishings stores	113	391 362	50 646	11 792	2 022	4.7	1.9
442	Furniture stores	37	313 923	35 527	8 248	1 340	1.3	1.4
4421	Furniture stores	37	313 923	35 527	8 248	1 340	1.3	1.4
44211	Furniture stores	37	313 923	35 527	8 248	1 340	1.3	1.4
442110	Furniture stores	37	313 923	35 527	8 248	1 340	1.3	1.4
4422	Home furnishings stores	76	77 439	15 119	3 544	682	18.5	4.0
44221	Floor covering stores	29	45 767	11 479	2 702	378	20.9	.3
442210	Floor covering stores	29	45 767	11 479	2 702	378	20.9	.3
44229	Other home furnishings stores	47	31 672	3 640	842	304	15.0	9.3
442299	All other home furnishings stores	40	29 826	3 172	737	277	14.8	9.5
443	Electronics and appliance stores	100	173 116	18 961	4 739	878	7.2	3.8
4431	Electronics and appliance stores	100	173 116	18 961	4 739	878	7.2	3.8
44311	Appliance, television, and other electronics stores	70	123 588	13 643	3 323	644	6.8	3.0
443112	Radio, television, and other electronics stores	47	112 266	11 701	2 828	553	5.3	1.4
44312	Computer and software stores	24	D	D	D	c	D	D
443120	Computer and software stores	24	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	249	808 394	107 050	24 245	3 839	14.8	3.6
4441	Building material and supplies dealers	171	703 899	89 912	20 887	3 157	16.2	2.8
44411	Home centers	16	276 795	27 608	6 919	1 283	1.0	.2
444110	Home centers	16	276 795	27 608	6 919	1 283	1.0	.2
44412	Paint and wallpaper stores	27	30 681	4 969	1 140	173	1.1	3.7
444120	Paint and wallpaper stores	27	30 681	4 969	1 140	173	1.1	3.7
44413	Hardware stores	45	47 872	6 751	1 563	393	13.7	2.9
444130	Hardware stores	45	47 872	6 751	1 563	393	13.7	2.9
44419	Other building material dealers	83	348 551	50 584	11 265	1 308	30.0	4.7
444190	Other building material dealers	83	348 551	50 584	11 265	1 308	30.0	4.7
4442	Lawn and garden equipment and supplies stores	78	104 495	17 138	3 358	682	4.9	9.3
44421	Outdoor power equipment stores	19	13 768	2 001	491	100	5.5	7.4
444210	Outdoor power equipment stores	19	13 768	2 001	491	100	5.5	7.4
44422	Nursery, garden center, and farm supply stores	59	90 727	15 137	2 867	582	4.8	9.6
444220	Nursery, garden center, and farm supply stores	59	90 727	15 137	2 867	582	4.8	9.6
445	Food and beverage stores	277	1 140 229	125 920	28 862	8 651	10.4	1.0
4451	Grocery stores	167	1 078 346	119 053	27 260	8 192	8.7	.7
44511	Supermarkets and other grocery (except convenience) stores	142	1 059 970	117 434	26 913	8 071	7.7	.5
445110	Supermarkets and other grocery (except convenience) stores	142	1 059 970	117 434	26 913	8 071	7.7	.5
4452	Specialty food stores	69	37 057	4 617	1 073	306	54.0	5.5
446	Health and personal care stores	236	467 324	66 857	15 093	3 583	14.5	2.3
4461	Health and personal care stores	236	467 324	66 857	15 093	3 583	14.5	2.3
44611	Pharmacies and drug stores	107	406 943	54 858	12 162	2 868	14.9	.9
446110	Pharmacies and drug stores	107	406 943	54 858	12 162	2 868	14.9	.9
4461101	Pharmacies and drug stores	107	406 943	54 858	12 162	2 868	14.9	.9
44612	Cosmetics, beauty supplies, and perfume stores	25	16 224	2 698	625	238	6.5	—
446120	Cosmetics, beauty supplies, and perfume stores	25	16 224	2 698	625	238	6.5	—
44613	Optical goods stores	55	20 848	5 166	1 265	259	16.3	8.6
446130	Optical goods stores	55	20 848	5 166	1 265	259	16.3	8.6
44619	Other health and personal care stores	49	23 309	4 135	1 041	218	12.0	23.3
446191	Food (health) supplement stores	29	13 200	2 145	532	143	17.4	37.4
447	Gasoline stations	381	787 765	52 122	12 288	3 361	12.9	8.4
4471	Gasoline stations	381	787 765	52 122	12 288	3 361	12.9	8.4
44711	Gasoline stations with convenience stores	321	620 594	38 076	9 311	2 604	14.0	9.9
447110	Gasoline stations with convenience stores	321	620 594	38 076	9 311	2 604	14.0	9.9
44719	Other gasoline stations	60	167 171	14 046	2 977	757	9.0	3.0
447190	Other gasoline stations	60	167 171	14 046	2 977	757	9.0	3.0
448	Clothing and clothing accessories stores	382	413 055	55 390	13 910	4 161	5.7	4.1
4481	Clothing stores	237	264 910	35 858	8 717	2 953	6.1	3.3
44811	Men's clothing stores	30	25 300	5 657	1 399	225	16.8	7.7
448110	Men's clothing stores	30	25 300	5 657	1 399	225	16.8	7.7
44812	Women's clothing stores	86	62 459	8 395	1 976	776	12.9	6.5
448120	Women's clothing stores	86	62 459	8 395	1 976	776	12.9	6.5
44813	Children's and infants' clothing stores	17	D	D	D	c	D	D
448130	Children's and infants' clothing stores	17	D	D	D	c	D	D
44814	Family clothing stores	55	138 457	15 841	3 918	1 358	1.2	1.4
448140	Family clothing stores	55	138 457	15 841	3 918	1 358	1.2	1.4
44815	Clothing accessories stores	21	D	D	D	b	D	D
448150	Clothing accessories stores	21	D	D	D	b	D	D
44819	Other clothing stores	28	D	D	D	e	D	D
448190	Other clothing stores	28	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.							
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.							
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	82	47 574	5 907	1 647	474	1.8	3.8
44821	Shoe stores	82	47 574	5 907	1 647	474	1.8	3.8
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	54	26 642	3 516	1 026	270	3.2	5.3
4482105	Athletic footwear stores	18	17 416	1 795	470	152	—	1.6
4483	Jewelry, luggage, and leather goods stores	63	100 571	13 625	3 546	734	6.4	6.3
44831	Jewelry stores	60	D	D	D	f	D	D
448310	Jewelry stores	60	D	D	D	f	D	D
451	Sporting goods, hobby, book, and music stores	183	222 981	24 607	5 978	1 994	15.4	2.4
4511	Sporting goods, hobby, and musical instrument stores	130	161 311	17 308	4 267	1 361	18.6	2.0
45111	Sporting goods stores	61	56 610	6 563	1 705	433	23.6	2.7
451110	Sporting goods stores	61	56 610	6 563	1 705	433	23.6	2.7
4511101	General-line sporting goods stores	15	19 081	2 147	588	143	5.7	4.1
4511102	Specialty-line sporting goods stores	46	37 529	4 416	1 117	290	32.8	2.0
45112	Hobby, toy, and game stores	40	D	D	D	f	D	D
451120	Hobby, toy, and game stores	40	D	D	D	f	D	D
45113	Sewing, needlework, and piece goods stores	13	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores	13	D	D	D	c	D	D
45114	Musical instrument and supplies stores	16	15 740	2 249	565	129	9.2	2.6
451140	Musical instrument and supplies stores	16	15 740	2 249	565	129	9.2	2.6
4512	Book, periodical, and music stores	53	61 670	7 299	1 711	633	7.0	3.6
45121	Book stores and news dealers	36	D	D	D	e	D	D
451211	Book stores	36	D	D	D	e	D	D
4512111	Book stores, general	23	D	D	D	e	D	D
4512112	Specialty book stores	7	D	D	D	b	D	D
4512113	College book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	17	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores	17	D	D	D	c	D	D
452	General merchandise stores	108	1 353 002	132 419	32 472	8 183	.3	—
4521	Department stores	34	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) ³	34	D	D	D	h	D	D
45211	Department stores	34	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	14	D	D	D	g	D	D
452112	Discount department stores	20	D	D	D	h	D	D
4529	Other general merchandise stores	74	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	8	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	h	D	D
45299	All other general merchandise stores	66	D	D	D	f	D	D
452990	All other general merchandise stores	66	D	D	D	f	D	D
4529901	Variety stores	40	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	26	D	D	D	e	D	D
453	Miscellaneous store retailers	351	220 742	35 669	8 953	2 536	14.5	10.2
4531	Florists	53	13 487	3 145	760	254	36.1	9.8
45311	Florists	53	13 487	3 145	760	254	36.1	9.8
453110	Florists	53	13 487	3 145	760	254	36.1	9.8
4532	Office supplies, stationery, and gift stores	122	99 302	14 641	3 699	1 097	8.0	5.2
45321	Office supplies and stationery stores	18	48 618	5 761	1 468	289	.9	—
453210	Office supplies and stationery stores	18	48 618	5 761	1 468	289	.9	—
45322	Gift, novelty, and souvenir stores	104	50 684	8 880	2 231	808	14.8	10.3
453220	Gift, novelty, and souvenir stores	104	50 684	8 880	2 231	808	14.8	10.3
4533	Used merchandise stores	64	22 216	6 233	1 482	496	25.7	3.6
45331	Used merchandise stores	64	22 216	6 233	1 482	496	25.7	3.6
453310	Used merchandise stores	64	22 216	6 233	1 482	496	25.7	3.6
4539	Other miscellaneous store retailers	112	85 737	11 650	3 012	689	15.7	17.8
45391	Pet and pet supplies stores	24	22 021	2 779	637	231	11.2	1.5
453910	Pet and pet supplies stores	24	22 021	2 779	637	231	11.2	1.5
45392	Art dealers	19	D	D	D	b	D	D
453920	Art dealers	19	D	D	D	b	D	D
45399	All other miscellaneous store retailers	61	D	D	D	e	D	D
454	Nonstore retailers	172	998 365	105 071	26 050	4 414	4.7	1.0
4541	Electronic shopping and mail-order houses	39	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	39	D	D	D	h	D	D
4542	Vending machine operators	26	D	D	D	c	D	D
45421	Vending machine operators	26	D	D	D	c	D	D
454210	Vending machine operators	26	D	D	D	c	D	D
4543	Direct selling establishments	107	265 151	21 223	5 471	991	5.9	1.0
45431	Fuel dealers	10	16 134	2 141	521	77	11.8	11.6
454311	Heating oil dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	97	249 017	19 082	4 950	914	5.5	.3
454390	Other direct selling establishments	97	249 017	19 082	4 950	914	5.5	.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA								
44-45	Retail trade	684	D	D	D	j	D	D
441	Motor vehicle and parts dealers	86	D	D	D	f	D	D
44112	Used car dealers	30	D	D	D	b	D	D
441120	Used car dealers	30	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	16 187	1 012	241	44	.3	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	37	D	D	D	e	D	D
44131	Automotive parts and accessories stores	27	45 093	6 436	1 613	259	14.7	—
441310	Automotive parts and accessories stores	27	45 093	6 436	1 613	259	14.7	—
44132	Tire dealers	10	D	D	D	c	D	D
441320	Tire dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	38	D	D	D	c	D	D
4421	Furniture stores	15	D	D	D	c	D	D
44211	Furniture stores	15	D	D	D	c	D	D
442110	Furniture stores	15	D	D	D	c	D	D
4422	Home furnishings stores	23	D	D	D	c	D	D
443	Electronics and appliance stores	32	D	D	D	c	D	D
4431	Electronics and appliance stores	32	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	20	D	D	D	c	D	D
44312	Computer and software stores	12	D	D	D	b	D	D
443120	Computer and software stores	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	65	D	D	D	f	D	D
4441	Building material and supplies dealers	46	D	D	D	f	D	D
44419	Other building material dealers	28	D	D	D	e	D	D
444190	Other building material dealers	28	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores	19	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	16	24 211	2 032	439	126	2.8	59.1
444220	Nursery, garden center, and farm supply stores	16	24 211	2 032	439	126	2.8	59.1
445	Food and beverage stores	78	249 977	29 727	6 466	2 188	14.2	4.8
4451	Grocery stores	51	D	D	D	g	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health and personal care stores	38	D	D	D	f	D	D
4461	Health and personal care stores	38	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
447	Gasoline stations	100	162 997	10 949	2 667	973	10.0	6.6
4471	Gasoline stations	100	162 997	10 949	2 667	973	10.0	6.6
44711	Gasoline stations with convenience stores	75	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	75	D	D	D	f	D	D
448	Clothing and clothing accessories stores	69	D	D	D	f	D	D
4481	Clothing stores	38	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores	13	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	45	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	28	D	D	D	e	D	D
4512	Book, periodical, and music stores	17	D	D	D	c	D	D
45121	Book stores and news dealers	11	D	D	D	b	D	D
452	General merchandise stores	26	D	D	D	g	D	D
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	77	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	27	D	D	D	c	D	D
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	D	D	D	b	D	D
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	30	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses	7	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	h	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.								
Sioux City, IA-NE-SD Metropolitan Statistical Area								
44-45	Retail trade	639	2 382 419	225 110	54 190	11 402	4.7	2.0
441	Motor vehicle and parts dealers	83	327 408	28 797	6 846	926	8.4	.6
44112	Used car dealers	29	37 421	2 265	456	83	49.5	5.2
441120	Used car dealers	29	37 421	2 265	456	83	49.5	5.2
4412	Other motor vehicle dealers	6	16 187	1 012	241	44	.3	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	37	D	D	D	e	D	D
44131	Automotive parts and accessories stores	27	45 093	6 436	1 613	259	14.7	—
441310	Automotive parts and accessories stores	27	45 093	6 436	1 613	259	14.7	—
44132	Tire dealers	10	D	D	D	c	D	D
441320	Tire dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	35	D	D	D	c	D	D
4421	Furniture stores	14	17 653	2 752	759	124	28.9	1.9
44211	Furniture stores	14	17 653	2 752	759	124	28.9	1.9
442110	Furniture stores	14	17 653	2 752	759	124	28.9	1.9
4422	Home furnishings stores	21	D	D	D	c	D	D
443	Electronics and appliance stores	31	D	D	D	c	D	D
4431	Electronics and appliance stores	31	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	19	D	D	D	c	D	D
44312	Computer and software stores	12	D	D	D	b	D	D
443120	Computer and software stores	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	61	126 982	14 758	3 619	663	4.4	11.6
4441	Building material and supplies dealers	42	D	D	D	f	D	D
44419	Other building material dealers	26	39 425	6 887	1 618	266	9.8	1.1
444190	Other building material dealers	26	39 425	6 887	1 618	266	9.8	1.1
4442	Lawn and garden equipment and supplies stores	19	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	16	24 211	2 032	439	126	2.8	59.1
444220	Nursery, garden center, and farm supply stores	16	24 211	2 032	439	126	2.8	59.1
445	Food and beverage stores	74	226 719	27 200	5 961	2 018	13.9	5.3
4451	Grocery stores	49	209 292	25 657	5 587	1 900	13.6	5.5
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health and personal care stores	36	63 227	7 220	1 736	491	21.8	—
4461	Health and personal care stores	36	63 227	7 220	1 736	491	21.8	—
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	D	b	D	D
447	Gasoline stations	89	136 859	9 745	2 382	878	9.1	7.9
4471	Gasoline stations	89	136 859	9 745	2 382	878	9.1	7.9
44711	Gasoline stations with convenience stores	68	100 926	6 474	1 621	610	8.6	5.2
447110	Gasoline stations with convenience stores	68	100 926	6 474	1 621	610	8.6	5.2
448	Clothing and clothing accessories stores	68	61 638	8 183	2 129	661	1.4	.7
4481	Clothing stores	38	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores	12	18 719	2 867	774	126	.5	1.2
451	Sporting goods, hobby, book, and music stores	43	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	28	D	D	D	e	D	D
452	General merchandise stores	22	296 844	27 140	6 155	1 763	—	—
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	21	18 166	3 796	915	183	4.3	25.3
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	23	D	D	D	b	D	D
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	29	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses	7	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	h	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.								
Vermillion, SD Micropolitan Statistical Area								
44-45	Retail trade	45	D	D	D	e	D	D
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores	4	23 258	2 527	505	170	17.7	—
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	11	26 138	1 204	285	95	14.6	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BEATRICE, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	145	230 234	20 786	4 978	1 360	33.2	1.8
441	Motor vehicle and parts dealers	22	62 416	4 044	971	203	64.8	3.5
442	Furniture and home furnishings stores	5	6 038	758	169	46	32.6	—
443	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
444	Building material and garden equipment and supplies dealers ...	20	34 144	3 255	755	135	21.4	2.1
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	13 007	947	178	32	19.8	5.4
444220	Nursery, garden center, and farm supply stores	7	13 007	947	178	32	19.8	5.4
445	Food and beverage stores	14	20 733	1 834	442	179	49.6	.2
446	Health and personal care stores	15	14 841	1 275	287	78	24.8	2.0
447	Gasoline stations	18	19 053	1 346	307	108	27.3	.3
448	Clothing and clothing accessories stores	13	5 986	996	251	83	34.9	9.0
451	Sporting goods, hobby, book, and music stores	7	1 125	192	39	24	38.3	14.5
452	General merchandise stores	9	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	9	5 349	456	111	29	49.7	—
COLUMBUS, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	165	338 431	33 607	7 915	1 977	15.7	1.5
441	Motor vehicle and parts dealers	21	69 248	7 008	1 722	249	8.5	.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	7	5 710	764	177	42	45.3	—
443	Electronics and appliance stores	4	2 552	595	154	31	16.6	—
444	Building material and garden equipment and supplies dealers ...	26	47 197	5 633	1 351	242	16.2	8.0
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	15 063	1 507	299	54	36.3	4.6
444220	Nursery, garden center, and farm supply stores	6	15 063	1 507	299	54	36.3	4.6
445	Food and beverage stores	18	58 712	6 196	1 251	468	16.2	—
446	Health and personal care stores	4	18 661	1 954	456	106	22.2	—
447	Gasoline stations	26	46 933	2 654	617	244	30.2	.5
448	Clothing and clothing accessories stores	14	7 585	1 104	302	102	22.5	—
451	Sporting goods, hobby, book, and music stores	12	3 608	401	71	43	44.3	—
452	General merchandise stores	5	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	12	18 558	1 136	279	50	23.6	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GRAND ISLAND, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	406	945 245	88 598	21 213	5 001	10.0	3.2
441	Motor vehicle and parts dealers	59	232 117	19 053	4 511	619	11.2	4.4
44112	Used car dealers	18	34 574	1 657	378	49	24.8	.7
441120	Used car dealers	18	34 574	1 657	378	49	24.8	.7
4412	Other motor vehicle dealers	4	12 042	1 184	244	35	50.2	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	22	18 189	2 497	566	151	7.9	24.5
4421	Furniture stores	12	12 904	1 781	445	119	8.7	19.3
44211	Furniture stores	12	12 904	1 781	445	119	8.7	19.3
442110	Furniture stores	12	12 904	1 781	445	119	8.7	19.3
443	Electronics and appliance stores	18	20 321	2 811	705	123	15.4	23.0
4431	Electronics and appliance stores	18	20 321	2 811	705	123	15.4	23.0
44311	Appliance, television, and other electronics stores	13	16 313	1 929	503	85	10.6	28.7
444	Building material and garden equipment and supplies dealers ...	53	128 384	14 112	3 507	621	6.4	3.7
4441	Building material and supplies dealers	40	109 401	12 021	3 077	496	7.1	1.1
44419	Other building material dealers	30	37 535	5 411	1 269	207	20.4	.3
444190	Other building material dealers	30	37 535	5 411	1 269	207	20.4	.3
4442	Lawn and garden equipment and supplies stores	13	18 983	2 091	430	125	2.6	18.3
44422	Nursery, garden center, and farm supply stores	12	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	12	D	D	D	c	D	D
445	Food and beverage stores	26	69 105	6 840	1 552	461	18.4	1.1
446	Health and personal care stores	20	32 010	3 684	896	202	26.1	—
4461	Health and personal care stores	20	32 010	3 684	896	202	26.1	—
447	Gasoline stations	59	147 328	8 205	2 001	526	15.9	1.3
4471	Gasoline stations	59	147 328	8 205	2 001	526	15.9	1.3
44711	Gasoline stations with convenience stores	43	73 408	3 955	951	294	16.7	.9
447110	Gasoline stations with convenience stores	43	73 408	3 955	951	294	16.7	.9
44719	Other gasoline stations	16	73 920	4 250	1 050	232	15.2	1.7
447190	Other gasoline stations	16	73 920	4 250	1 050	232	15.2	1.7
448	Clothing and clothing accessories stores	48	29 499	4 058	1 081	369	9.4	9.9
4481	Clothing stores	26	18 127	2 366	620	255	5.0	2.8
451	Sporting goods, hobby, book, and music stores	22	14 602	1 877	405	184	9.7	.9
452	General merchandise stores	19	227 713	21 713	5 109	1 469	.2	—
453	Miscellaneous store retailers	44	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	18	11 535	1 309	320	124	5.6	.4
45321	Office supplies and stationery stores	4	7 972	752	196	63	—	—
453210	Office supplies and stationery stores	4	7 972	752	196	63	—	—
4539	Other miscellaneous store retailers	12	6 312	882	190	42	52.6	—
454	Nonstore retailers	16	D	D	D	b	D	D
HASTINGS, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	202	336 060	35 546	8 373	2 071	22.3	5.3
441	Motor vehicle and parts dealers	32	90 915	7 715	1 934	328	49.6	.5
442	Furniture and home furnishings stores	5	5 712	911	219	45	20.2	—
443	Electronics and appliance stores	11	8 100	1 339	312	78	11.1	7.9
444	Building material and garden equipment and supplies dealers ...	34	39 996	5 141	1 153	202	16.0	26.4
4442	Lawn and garden equipment and supplies stores	10	13 360	1 289	290	47	8.4	23.3
44422	Nursery, garden center, and farm supply stores	10	13 360	1 289	290	47	8.4	23.3
444220	Nursery, garden center, and farm supply stores	10	13 360	1 289	290	47	8.4	23.3
445	Food and beverage stores	22	60 803	6 728	1 561	496	11.1	1.4
446	Health and personal care stores	15	20 103	2 401	540	132	14.6	8.1
447	Gasoline stations	25	34 318	2 386	564	159	25.8	2.7
448	Clothing and clothing accessories stores	18	5 897	875	211	67	.1	14.2
451	Sporting goods, hobby, book, and music stores	9	2 742	455	69	49	11.5	2.7
452	General merchandise stores	8	56 811	5 818	1 403	366	—	—
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
KEARNEY, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	277	614 290	61 841	14 712	3 607	14.8	2.8
441	Motor vehicle and parts dealers	36	126 168	11 124	2 519	351	23.0	4.3
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	12	9 272	1 749	411	64	9.6	.1
443	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
4431	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
44311	Appliance, television, and other electronics stores	9	13 402	1 746	422	93	5.7	—
444	Building material and garden equipment and supplies dealers ...	38	60 290	7 538	1 651	310	7.7	4.7
4442	Lawn and garden equipment and supplies stores	13	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	12	16 503	1 248	280	55	4.2	3.3
444220	Nursery, garden center, and farm supply stores	12	16 503	1 248	280	55	4.2	3.3
445	Food and beverage stores	25	45 932	5 015	1 221	450	36.9	4.0
446	Health and personal care stores	16	29 791	2 896	670	183	29.1	9.2
447	Gasoline stations	39	92 884	5 636	1 301	385	18.3	—
448	Clothing and clothing accessories stores	30	25 587	3 599	1 000	321	28.8	—
451	Sporting goods, hobby, book, and music stores	17	34 396	3 994	896	327	2.1	8.0
4511	Sporting goods, hobby, and musical instrument stores	13	26 736	3 189	709	243	2.7	10.3
4512	Book, periodical, and music stores	4	7 660	805	187	84	—	—
452	General merchandise stores	12	149 725	14 358	3 522	872	.9	—
453	Miscellaneous store retailers	29	14 923	2 507	639	185	18.6	1.7
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	10	9 095	1 318	348	38	7.2	.6
LEXINGTON, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	137	244 802	23 733	5 324	1 528	13.7	2.1
441	Motor vehicle and parts dealers	16	62 514	3 580	860	141	3.0	1.5
442	Furniture and home furnishings stores	8	5 329	498	119	27	75.5	12.6
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	16	27 884	2 659	547	99	6.8	—
4442	Lawn and garden equipment and supplies stores	8	17 171	1 549	250	48	—	—
44422	Nursery, garden center, and farm supply stores	8	17 171	1 549	250	48	—	—
444220	Nursery, garden center, and farm supply stores	8	17 171	1 549	250	48	—	—
445	Food and beverage stores	16	30 524	2 796	698	253	39.3	4.7
446	Health and personal care stores	8	12 345	1 558	339	85	33.7	14.2
447	Gasoline stations	25	45 256	2 692	631	169	6.6	—
448	Clothing and clothing accessories stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	27 006	3 059	659	195	4.8	.2
453	Miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	9	27 013	5 860	1 243	421	8.2	—
4542	Vending machine operators	2	D	D	D	e	D	D
45421	Vending machine operators	2	D	D	D	e	D	D
454210	Vending machine operators	2	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINCOLN, NE METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	1 108	2 968 841	307 495	72 797	17 528	7.6	3.8
441	Motor vehicle and parts dealers	145	683 426	59 829	13 590	1 818	10.8	2.9
4411	Automobile dealers	69	568 038	42 732	9 644	1 152	10.8	1.8
44112	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
441120	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
4412	Other motor vehicle dealers	10	41 330	4 608	900	135	20.2	.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	5	25 486	2 507	494	80	32.7	—
4413	Automotive parts, accessories, and tire stores	66	74 058	12 489	3 046	531	6.0	12.3
44131	Automotive parts and accessories stores	41	38 909	5 722	1 391	310	9.9	1.1
441310	Automotive parts and accessories stores	41	38 909	5 722	1 391	310	9.9	1.1
44132	Tire dealers	25	35 149	6 767	1 655	221	1.7	24.6
441320	Tire dealers	25	35 149	6 767	1 655	221	1.7	24.6
442	Furniture and home furnishings stores	56	73 129	9 164	2 292	423	14.0	3.2
4421	Furniture stores	20	30 407	4 010	997	144	4.8	6.2
44211	Furniture stores	20	30 407	4 010	997	144	4.8	6.2
442110	Furniture stores	20	30 407	4 010	997	144	4.8	6.2
4422	Home furnishings stores	36	42 722	5 154	1 295	279	20.6	1.1
44221	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
442210	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
44229	Other home furnishings stores	22	21 939	2 914	721	184	14.7	1.9
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	39	90 918	9 787	2 360	481	1.9	1.2
4431	Electronics and appliance stores	39	90 918	9 787	2 360	481	1.9	1.2
44311	Appliance, television, and other electronics stores	27	77 050	8 151	1 924	405	2.3	.2
443111	Household appliance stores	7	15 219	1 893	422	73	6.8	1.1
443112	Radio, television, and other electronics stores	20	61 831	6 258	1 502	332	1.2	—
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	97	266 523	34 734	8 239	1 472	9.5	4.6
4441	Building material and supplies dealers	73	235 737	30 515	7 440	1 237	10.2	1.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	18	21 467	3 352	729	206	12.5	—
444130	Hardware stores	18	21 467	3 352	729	206	12.5	—
44419	Other building material dealers	40	111 644	18 293	4 353	593	19.0	2.3
444190	Other building material dealers	40	111 644	18 293	4 353	593	19.0	2.3
4442	Lawn and garden equipment and supplies stores	24	30 786	4 219	799	235	4.5	31.7
44422	Nursery, garden center, and farm supply stores	21	28 315	3 831	723	216	2.3	34.5
444220	Nursery, garden center, and farm supply stores	21	28 315	3 831	723	216	2.3	34.5
445	Food and beverage stores	91	438 742	45 812	10 389	3 413	6.9	1.4
4451	Grocery stores	54	418 516	43 772	9 899	3 237	6.1	1.3
44511	Supermarkets and other grocery (except convenience) stores	45	410 138	43 140	9 765	3 185	4.7	.9
445110	Supermarkets and other grocery (except convenience) stores	45	410 138	43 140	9 765	3 185	4.7	.9
4452	Specialty food stores	16	2 989	837	213	67	21.0	10.6
446	Health and personal care stores	82	191 938	25 779	6 334	1 405	12.7	.6
4461	Health and personal care stores	82	191 938	25 779	6 334	1 405	12.7	.6
44611	Pharmacies and drug stores	33	163 720	19 998	4 863	1 082	12.7	.4
446110	Pharmacies and drug stores	33	163 720	19 998	4 863	1 082	12.7	.4
4461101	Pharmacies and drug stores	33	163 720	19 998	4 863	1 082	12.7	.4
44612	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	21	10 114	2 601	682	129	5.9	4.9
446130	Optical goods stores	21	10 114	2 601	682	129	5.9	4.9
44619	Other health and personal care stores	20	D	D	D	c	D	D
446191	Food (health) supplement stores	11	3 765	713	173	51	10.1	—
447	Gasoline stations	125	229 576	14 112	3 251	935	8.2	2.5
4471	Gasoline stations	125	229 576	14 112	3 251	935	8.2	2.5
44711	Gasoline stations with convenience stores	112	187 234	10 838	2 566	775	9.3	2.5
447110	Gasoline stations with convenience stores	112	187 234	10 838	2 566	775	9.3	2.5
448	Clothing and clothing accessories stores	147	148 126	20 609	5 028	1 580	4.6	11.6
4481	Clothing stores	93	109 970	14 139	3 255	1 257	2.8	14.9
44814	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
448140	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
44819	Other clothing stores	14	8 152	1 531	359	161	7.1	—
448190	Other clothing stores	14	8 152	1 531	359	161	7.1	—
4483	Jewelry, luggage, and leather goods stores	21	20 736	4 323	1 228	148	8.4	4.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINCOLN, NE METROPOLITAN STATISTICAL AREA— Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	74	108 329	12 784	3 202	1 069	3.9	1.7
4511	Sporting goods, hobby, and musical instrument stores	56	68 551	8 795	2 247	720	6.0	2.7
45111	Sporting goods stores	28	35 756	5 391	1 344	393	2.6	4.9
451110	Sporting goods stores	28	35 756	5 391	1 344	393	2.6	4.9
4511101	General-line sporting goods stores	9	24 834	3 488	943	251	.5	2.4
45112	Hobby, toy, and game stores	14	24 142	1 949	467	185	10.8	.1
451120	Hobby, toy, and game stores	14	24 142	1 949	467	185	10.8	.1
45114	Musical instrument and supplies stores	6	5 348	979	315	92	6.4	.5
451140	Musical instrument and supplies stores	6	5 348	979	315	92	6.4	.5
4512	Book, periodical, and music stores	18	39 778	3 989	955	349	.3	.1
45121	Book stores and news dealers	12	36 431	3 605	858	313	.1	.1
451211	Book stores	11	D	D	D	e	D	D
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	c	D	D
452	General merchandise stores	31	468 649	42 177	10 139	2 964	.2	.4
452111	Department stores (except discount department stores) ..	4	84 291	9 949	2 554	794	—	—
4529	Other general merchandise stores	17	D	D	D	f	D	D
45299	All other general merchandise stores	14	D	D	D	b	D	D
452990	All other general merchandise stores	14	D	D	D	b	D	D
453	Miscellaneous store retailers	158	D	D	D	g	D	D
4532	Office supplies, stationery, and gift stores	54	47 962	7 222	1 689	453	8.4	2.2
45321	Office supplies and stationery stores	10	30 121	4 300	1 037	161	.7	—
453210	Office supplies and stationery stores	10	30 121	4 300	1 037	161	.7	—
45322	Gift, novelty, and souvenir stores	44	17 841	2 922	652	292	21.5	5.8
453220	Gift, novelty, and souvenir stores	44	17 841	2 922	652	292	21.5	5.8
4533	Used merchandise stores	36	9 582	2 721	680	254	18.7	—
45331	Used merchandise stores	36	9 582	2 771	680	254	18.7	—
453310	Used merchandise stores	36	9 582	2 771	680	254	18.7	—
4539	Other miscellaneous store retailers	47	D	D	D	e	D	D
45391	Pet and pet supplies stores	12	10 944	1 230	278	127	13.1	.3
453910	Pet and pet supplies stores	12	10 944	1 230	278	127	13.1	.3
45392	Art dealers	7	2 615	417	106	26	3.6	—
453920	Art dealers	7	2 615	417	106	26	3.6	—
45399	All other miscellaneous store retailers	25	D	D	D	c	D	D
454	Nonstore retailers	63	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	22	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	22	D	D	D	f	D	D
4543	Direct selling establishments	37	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	32	D	D	D	c	D	D
454390	Other direct selling establishments	32	D	D	D	c	D	D
NORFOLK, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	281	620 679	57 848	13 865	3 503	15.5	2.0
441	Motor vehicle and parts dealers	36	134 121	8 848	2 059	322	28.0	1.5
4412	Other motor vehicle dealers	3	7 837	905	175	40	—	16.2
442	Furniture and home furnishings stores	8	15 296	2 393	588	116	19.4	—
443	Electronics and appliance stores	11	10 025	1 698	453	79	3.8	13.0
4431	Electronics and appliance stores	11	10 025	1 698	453	79	3.8	13.0
444	Building material and garden equipment and supplies dealers ...	54	101 194	10 817	2 689	466	6.1	3.9
4441	Building material and supplies dealers	35	72 085	8 097	2 131	359	7.9	4.4
44419	Other building material dealers	24	37 119	4 775	1 188	190	11.9	5.9
444190	Other building material dealers	24	37 119	4 775	1 188	190	11.9	5.9
4442	Lawn and garden equipment and supplies stores	19	29 109	2 720	558	107	1.7	2.7
44422	Nursery, garden center, and farm supply stores	17	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	17	D	D	D	c	D	D
445	Food and beverage stores	33	81 341	9 642	2 147	745	20.1	2.6
446	Health and personal care stores	11	24 745	2 498	577	180	9.8	—
447	Gasoline stations	41	74 586	4 130	966	336	29.4	1.9
448	Clothing and clothing accessories stores	26	20 329	2 805	727	226	2.8	6.1
451	Sporting goods, hobby, book, and music stores	10	9 253	1 048	240	100	4.0	—
452	General merchandise stores	8	123 899	11 216	2 743	724	—	—
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORFOLK, NE MICROPOLITAN STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	30	12 350	1 478	345	136	47.7	.9
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	13	13 540	1 275	331	73	11.9	.3
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
NORTH PLATTE, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	211	449 493	39 613	9 592	2 283	10.4	4.0
441	Motor vehicle and parts dealers	29	84 819	7 619	1 849	252	17.2	2.4
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	7 489	842	185	36	32.1	—
443	Electronics and appliance stores	8	4 956	527	134	42	30.3	—
444	Building material and garden equipment and supplies dealers ...	25	37 789	4 854	1 104	195	6.6	32.7
4442	Lawn and garden equipment and supplies stores	8	15 391	1 611	345	69	—	60.9
44422	Nursery, garden center, and farm supply stores	8	15 391	1 611	345	69	—	60.9
444220	Nursery, garden center, and farm supply stores	8	15 391	1 611	345	69	—	60.9
445	Food and beverage stores	20	34 572	3 402	795	287	30.7	2.3
446	Health and personal care stores	12	20 666	1 997	480	105	3.2	—
447	Gasoline stations	34	106 166	4 100	1 004	334	7.7	—
44719	Other gasoline stations	9	70 454	1 997	506	126	.3	—
447190	Other gasoline stations	9	70 454	1 997	506	126	.3	—
448	Clothing and clothing accessories stores	21	9 902	1 348	332	126	19.0	4.7
451	Sporting goods, hobby, book, and music stores	13	5 244	695	162	53	5.0	27.7
452	General merchandise stores	9	107 288	10 941	2 716	654	—	—
453	Miscellaneous store retailers	27	15 288	2 055	510	154	19.6	3.4
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	7	15 314	1 233	321	45	8.3	2.8
4543	Direct selling establishments	6	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
SCOTTSBLUFF, NE MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	226	413 024	41 645	9 955	2 374	9.7	3.4
441	Motor vehicle and parts dealers	40	111 198	7 388	1 831	317	15.8	3.0
442	Furniture and home furnishings stores	17	11 645	1 785	416	106	28.2	7.9
443	Electronics and appliance stores	10	8 599	1 794	405	80	38.8	—
444	Building material and garden equipment and supplies dealers ...	28	34 127	5 444	1 261	243	11.4	17.6
445	Food and beverage stores	19	63 376	7 162	1 803	427	8.0	.4
446	Health and personal care stores	13	10 137	1 277	331	81	15.6	3.7
447	Gasoline stations	23	41 138	2 476	598	194	3.6	1.2
448	Clothing and clothing accessories stores	26	14 110	1 668	426	169	6.9	13.1
451	Sporting goods, hobby, book, and music stores	14	5 096	734	175	51	27.8	—
452	General merchandise stores	10	D	D	D	f	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	7	4 803	805	266	50	9.2	3.1

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ADAMS								
44-45	Retail trade	167	293 103	31 591	7 447	1 849	17.1	5.5
441	Motor vehicle and parts dealers	27	D	D	D	e	D	D
4412	Other motor vehicle dealers	3	7 160	331	74	26	28.4	—
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	13 751	2 273	633	98	8.9	—
44131	Automotive parts and accessories stores	8	11 643	1 832	530	82	8.4	—
441310	Automotive parts and accessories stores	8	11 643	1 832	530	82	8.4	—
442	Furniture and home furnishings stores	5	5 712	911	219	45	20.2	—
443	Electronics and appliance stores	10	D	D	D	b	D	D
4431	Electronics and appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	8	6 106	1 004	236	57	14.7	1.4
443112	Radio, television, and other electronics stores	4	3 811	656	150	36	22.2	—
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	22	27 263	3 798	862	153	12.1	36.7
4441	Building material and supplies dealers	19	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	12	12 357	1 880	466	68	9.6	2.9
444190	Other building material dealers	12	12 357	1 880	466	68	9.6	2.9
445	Food and beverage stores	15	54 915	6 130	1 404	440	3.3	1.6
446	Health and personal care stores	15	20 103	2 401	540	132	14.6	8.1
4461	Health and personal care stores	15	20 103	2 401	540	132	14.6	8.1
44619	Other health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	18	27 605	1 892	441	124	20.2	—
448	Clothing and clothing accessories stores	18	5 897	875	211	67	.1	14.2
451	Sporting goods, hobby, book, and music stores	9	2 742	455	69	49	11.5	2.7
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	56 811	5 818	1 403	366	—	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	c	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
ANTELOPE								
44-45	Retail trade	54	80 452	5 591	1 263	361	27.5	1.9
441	Motor vehicle and parts dealers	8	14 790	1 404	341	62	63.3	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	D	D	D	c	D	D
4441	Building material and supplies dealers	8	2 408	288	66	23	12.3	2.9
4442	Lawn and garden equipment and supplies stores	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	9	7 760	761	177	77	92.7	5.9
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	5 385	418	100	52	39.7	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	5 451	492	115	26	3.6	.6
4543	Direct selling establishments	5	5 451	492	115	26	3.6	.6
ARTHUR								
44-45	Retail trade	4	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BANNER								
44-45	Retail trade	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BLAINE								
44-45	Retail trade	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BOONE								
44-45	Retail trade	52	62 244	5 126	1 088	270	23.8	8.5
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	27 321	2 070	316	51	4.2	—
4442	Lawn and garden equipment and supplies stores	7	24 989	1 831	261	38	.1	—
44422	Nursery, garden center, and farm supply stores	7	24 989	1 831	261	38	.1	—
444220	Nursery, garden center, and farm supply stores	7	24 989	1 831	261	38	.1	—
445	Food and beverage stores	6	4 204	608	156	52	100.0	—
446	Health and personal care stores	3	5 462	551	148	23	—	—
447	Gasoline stations	11	13 607	742	188	65	14.4	36.7
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BOX BUTTE								
44-45	Retail trade	66	95 272	9 787	2 257	575	26.7	1.5
441	Motor vehicle and parts dealers	6	19 044	1 599	388	61	28.0	5.2
442	Furniture and home furnishings stores	4	1 915	231	57	11	18.4	—
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 359	830	221	45	33.7	—
4441	Building material and supplies dealers	8	5 359	830	221	45	33.7	—
445	Food and beverage stores	9	20 055	1 944	511	142	28.9	1.9
446	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	8	26 897	2 415	487	123	19.6	—
448	Clothing and clothing accessories stores	6	1 374	346	84	26	60.2	.8
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	12 453	1 315	267	89	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BOYD								
44-45	Retail trade	17	D	D	D	b	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 201	337	74	20	—	—
445	Food and beverage stores	5	2 753	213	50	31	84.0	16.0
447	Gasoline stations	3	2 823	158	42	22	—	66.3
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BROWN								
44-45	Retail trade	30	39 786	3 675	862	234	30.6	5.5
441	Motor vehicle and parts dealers	6	5 330	544	132	26	86.6	13.4
442	Furniture and home furnishings stores	3	535	155	39	12	38.5	10.7
444	Building material and garden equipment and supplies dealers ...	6	16 338	1 177	277	53	3.0	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	5	6 922	740	165	83	79.2	20.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 137	520	119	28	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BUFFALO								
44-45	Retail trade	248	583 227	59 474	14 159	3 434	13.1	2.1
441	Motor vehicle and parts dealers	34	D	D	D	e	D	D
4411	Automobile dealers	19	96 692	7 224	1 652	214	28.1	.7
44112	Used car dealers	10	15 893	583	119	21	69.5	4.1
441120	Used car dealers	10	15 893	583	119	21	69.5	4.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	6	7 041	1 429	347	48	.7	—
44211	Furniture stores	6	7 041	1 429	347	48	.7	—
442110	Furniture stores	6	7 041	1 429	347	48	.7	—
443	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
4431	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
44311	Appliance, television, and other electronics stores	9	13 402	1 746	422	93	5.7	—
443111	Household appliance stores	5	8 636	906	228	56	8.8	—
443112	Radio, television, and other electronics stores	4	4 766	840	194	37	—	—
44312	Computer and software stores	4	2 825	361	112	28	—	46.8
443120	Computer and software stores	4	2 825	361	112	28	—	46.8
444	Building material and garden equipment and supplies dealers ...	33	55 629	7 004	1 538	284	3.0	5.1
4441	Building material and supplies dealers	23	41 010	5 930	1 291	238	2.9	5.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	11	12 059	2 486	492	73	3.8	9.9
444190	Other building material dealers	11	12 059	2 486	492	73	3.8	9.9
4442	Lawn and garden equipment and supplies stores	10	14 619	1 074	247	46	3.4	3.8
44422	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
445	Food and beverage stores	18	39 950	4 428	1 067	392	28.2	3.9
446	Health and personal care stores	14	D	D	D	c	D	D
4461	Health and personal care stores	14	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	35	85 947	5 236	1 215	352	19.8	—
4471	Gasoline stations	35	85 947	5 236	1 215	352	19.8	—
44711	Gasoline stations with convenience stores	27	50 793	2 778	634	237	19.9	—
447110	Gasoline stations with convenience stores	27	50 793	2 778	634	237	19.9	—
44719	Other gasoline stations	8	35 154	2 458	581	115	19.5	—
447190	Other gasoline stations	8	35 154	2 458	581	115	19.5	—
448	Clothing and clothing accessories stores	29	D	D	D	e	D	D
4481	Clothing stores	16	D	D	D	c	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BUFFALO—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	17	34 396	3 994	896	327	2.1	8.0
4511	Sporting goods, hobby, and musical instrument stores	13	26 736	3 189	709	243	2.7	10.3
45111	Sporting goods stores	7	D	D	D	c	D	D
451110	Sporting goods stores	7	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	7 660	805	187	84	—	—
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	10	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	5	4 206	399	94	29	9.3	—
452990	All other general merchandise stores	5	4 206	399	94	29	9.3	—
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	11	7 054	823	192	80	24.5	1.1
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	2 738	558	118	36	11.0	—
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
BURT								
44-45	Retail trade	40	43 032	3 110	765	217	38.1	.3
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	11 102	702	163	30	14.0	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	6	5 995	603	132	55	94.5	—
446	Health and personal care stores	4	3 567	364	80	27	92.6	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	9	7 995	503	126	58	44.0	1.1
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
BUTLER								
44-45	Retail trade	26	48 065	4 101	960	315	29.4	—
441	Motor vehicle and parts dealers	4	3 792	485	118	23	76.9	—
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
4441	Building material and supplies dealers	5	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	7 470	724	166	97	75.9	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
CASS								
44-45	Retail trade	71	149 131	11 993	2 733	733	31.5	1.5
441	Motor vehicle and parts dealers	15	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	D	D	D	b	D	D
4441	Building material and supplies dealers	6	D	D	D	b	D	D
445	Food and beverage stores	10	16 322	1 334	316	124	50.7	3.9
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	17	30 484	2 378	563	197	13.1	.5
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
CEDAR								
44-45	Retail trade	53	61 220	5 106	1 540	364	39.8	8.4
441	Motor vehicle and parts dealers	8	15 064	827	186	46	48.0	.1
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	20 316	1 777	408	86	39.7	16.4
4441	Building material and supplies dealers	6	3 309	421	112	38	56.1	—
4442	Lawn and garden equipment and supplies stores	8	17 007	1 356	296	48	36.5	19.5
44422	Nursery, garden center, and farm supply stores	8	17 007	1 356	296	48	36.5	19.5
444220	Nursery, garden center, and farm supply stores	8	17 007	1 356	296	48	36.5	19.5
445	Food and beverage stores	6	5 788	470	106	55	56.4	—
446	Health and personal care stores	4	2 512	161	35	12	64.2	—
447	Gasoline stations	12	10 712	1 043	236	111	31.3	16.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
CHASE								
44-45	Retail trade	32	75 272	6 813	1 488	278	26.5	2.8
441	Motor vehicle and parts dealers	6	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	5	5 830	759	157	64	95.3	4.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 162	986	243	53	21.3	14.0
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
CHERRY								
44-45	Retail trade	42	67 398	5 932	1 372	409	29.3	5.3
441	Motor vehicle and parts dealers	6	14 463	1 642	363	66	8.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	587	79	17	10	59.1	—
444	Building material and garden equipment and supplies dealers ...	4	6 621	509	133	28	15.5	—
4441	Building material and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	4	13 740	1 323	291	129	25.3	23.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	11 013	452	118	37	9.1	—
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	7 619	519	127	55	17.7	—
45299	All other general merchandise stores	3	7 619	519	127	55	17.7	—
452990	All other general merchandise stores	3	7 619	519	127	55	17.7	—
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	4 524	427	95	20	61.5	—
CHEYENNE								
44-45	Retail trade	64	D	D	D	g	D	D
441	Motor vehicle and parts dealers	11	22 360	1 579	301	64	78.7	.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	5	16 714	1 836	526	117	12.0	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	14	22 814	1 056	242	78	9.0	—
448	Clothing and clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores	1	D	D	D	e	D	D
45111	Sporting goods stores	1	D	D	D	e	D	D
451110	Sporting goods stores	1	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores	1	D	D	D	e	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	e	D	D
CLAY								
44-45	Retail trade	35	42 957	3 955	926	222	57.8	3.7
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	12 733	1 343	291	49	24.6	4.5
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	7	5 888	598	157	56	84.2	—
447	Gasoline stations	7	6 713	494	123	35	49.1	13.9
453	Miscellaneous store retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COLFAX								
44-45	Retail trade	53	74 544	6 935	1 668	419	27.9	2.8
441	Motor vehicle and parts dealers	9	15 890	1 020	247	45	75.5	8.9
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	16 470	1 483	330	57	15.2	—
4441	Building material and supplies dealers	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	11	11 639	1 298	324	152	24.4	2.4
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	10 563	569	149	46	15.5	—
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
CUMING								
44-45	Retail trade	60	121 266	9 305	2 107	522	21.1	21.0
441	Motor vehicle and parts dealers	6	21 493	1 628	407	75	2.2	2.6
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	40 402	3 339	677	122	10.0	59.9
4441	Building material and supplies dealers	4	2 666	415	97	26	86.7	—
4442	Lawn and garden equipment and supplies stores	7	37 736	2 924	580	96	4.5	64.1
44422	Nursery, garden center, and farm supply stores	7	37 736	2 924	580	96	4.5	64.1
444220	Nursery, garden center, and farm supply stores	7	37 736	2 924	580	96	4.5	64.1
445	Food and beverage stores	7	11 273	1 131	261	96	95.5	—
446	Health and personal care stores	3	5 707	487	111	26	55.0	—
447	Gasoline stations	12	13 279	1 182	257	78	35.4	5.7
448	Clothing and clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
CUSTER								
44-45	Retail trade	74	79 594	7 347	1 649	499	50.2	6.7
441	Motor vehicle and parts dealers	7	16 587	1 463	331	61	63.4	—
442	Furniture and home furnishings stores	3	1 428	148	34	9	44.0	—
443	Electronics and appliance stores	3	504	43	11	2	100.0	—
444	Building material and garden equipment and supplies dealers ...	10	11 176	1 185	257	54	18.4	1.5
4441	Building material and supplies dealers	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	12	16 677	1 554	363	153	87.3	4.7
446	Health and personal care stores	5	9 788	825	168	50	33.8	14.4
4461	Health and personal care stores	5	9 788	825	168	50	33.8	14.4
447	Gasoline stations	10	15 697	998	229	77	36.9	2.2
448	Clothing and clothing accessories stores	6	1 203	64	15	17	75.6	—
452	General merchandise stores	4	3 165	288	71	25	—	66.6
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	a	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
DAKOTA								
44-45	Retail trade	75	131 451	15 637	3 510	945	19.4	.7
441	Motor vehicle and parts dealers	20	D	D	D	c	D	D
44112	Used car dealers	10	16 775	995	142	31	58.0	—
441120	Used car dealers	10	16 775	995	142	31	58.0	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
44131	Automotive parts and accessories stores	6	7 240	1 366	323	49	60.5	—
441310	Automotive parts and accessories stores	6	7 240	1 366	323	49	60.5	—
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	b	D	D
4441	Building material and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	14	D	D	D	e	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DAWES								
44-45	Retail trade	60	120 282	10 869	2 606	665	36.6	2.1
441	Motor vehicle and parts dealers	16	51 408	3 857	889	159	55.9	4.7
442	Furniture and home furnishings stores	3	1 203	146	26	10	55.1	—
443	Electronics and appliance stores	5	958	94	23	10	21.1	5.6
444	Building material and garden equipment and supplies dealers ...	7	5 521	698	146	44	55.5	—
4441	Building material and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	7	11 840	1 508	381	99	23.0	.7
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	10 452	662	178	59	44.3	—
448	Clothing and clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	4	655	94	22	15	88.5	—
454	Nonstore retailers	4	D	D	D	a	D	D
DAWSON								
44-45	Retail trade	132	242 984	23 571	5 291	1 515	13.1	2.1
441	Motor vehicle and parts dealers	16	62 514	3 580	860	141	3.0	1.5
4413	Automotive parts, accessories, and tire stores	12	10 455	1 791	449	79	17.9	8.8
44131	Automotive parts and accessories stores	8	7 360	1 208	299	55	11.9	—
441310	Automotive parts and accessories stores	8	7 360	1 208	299	55	11.9	—
442	Furniture and home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	4	3 406	368	89	19	81.4	—
44211	Furniture stores	4	3 406	368	89	19	81.4	—
442110	Furniture stores	4	3 406	368	89	19	81.4	—
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	16	27 884	2 659	547	99	6.8	—
4441	Building material and supplies dealers	8	10 713	1 110	297	51	17.8	—
4442	Lawn and garden equipment and supplies stores	8	17 171	1 549	250	48	—	—
44422	Nursery, garden center, and farm supply stores	8	17 171	1 549	250	48	—	—
444220	Nursery, garden center, and farm supply stores	8	17 171	1 549	250	48	—	—
445	Food and beverage stores	15	D	D	D	c	D	D
446	Health and personal care stores	7	D	D	D	b	D	D
4461	Health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	23	D	D	D	c	D	D
44719	Other gasoline stations	10	23 400	1 537	351	69	3.1	—
447190	Other gasoline stations	10	23 400	1 537	351	69	3.1	—
448	Clothing and clothing accessories stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
DAWSON—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	8	27 006	3 059	659	195	4.8	.2
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	9	27 013	5 860	1 243	421	8.2	—
4542	Vending machine operators	2	D	D	D	e	D	D
45421	Vending machine operators	2	D	D	D	e	D	D
454210	Vending machine operators	2	D	D	D	e	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
DEUEL								
44-45	Retail trade	17	51 805	3 364	823	201	9.9	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	40 903	2 034	479	113	—	—
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
DIXON								
44-45	Retail trade	19	D	D	D	c	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	1 903	102	22	10	54.5	45.5
454	Nonstore retailers	2	D	D	D	a	D	D
DODGE								
44-45	Retail trade	179	598 277	53 460	11 818	2 602	9.4	.8
441	Motor vehicle and parts dealers	25	255 328	15 131	3 247	364	1.2	.3
4411	Automobile dealers	11	237 163	13 391	2 835	295	1.2	—
44111	New car dealers	8	D	D	D	e	D	D
441110	New car dealers	8	D	D	D	e	D	D
4412	Other motor vehicle dealers	5	9 611	623	153	25	—	.1
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	6 271	1 002	219	56	19.2	3.3
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	6	2 378	325	78	20	67.2	—
4431	Electronics and appliance stores	6	2 378	325	78	20	67.2	—
444	Building material and garden equipment and supplies dealers ...	28	70 949	7 385	1 547	307	25.6	.7
4441	Building material and supplies dealers	20	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	16	44 609	4 507	1 022	351	16.6	3.8
4452	Specialty food stores	3	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
DODGE—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	17	35 257	5 861	1 252	271	7.6	.1
4461	Health and personal care stores	17	35 257	5 861	1 252	271	7.6	.1
447	Gasoline stations	25	43 320	2 713	654	216	42.1	—
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
448	Clothing and clothing accessories stores	15	11 358	1 680	412	148	8.7	.6
4481	Clothing stores	8	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	8	8 031	1 718	356	124	4.2	16.0
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	c	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
DOUGLAS								
44-45	Retail trade	1 948	6 453 551	700 446	166 963	35 249	9.3	3.4
441	Motor vehicle and parts dealers	229	1 490 827	131 502	31 047	3 790	13.2	4.9
4411	Automobile dealers	93	1 278 682	98 556	23 393	2 626	13.9	4.9
44111	New car dealers	37	1 176 075	91 632	21 775	2 374	11.8	3.4
441110	New car dealers	37	1 176 075	91 632	21 775	2 374	11.8	3.4
44112	Used car dealers	56	102 607	6 924	1 618	252	37.8	22.0
441120	Used car dealers	56	102 607	6 924	1 618	252	37.8	22.0
4412	Other motor vehicle dealers	19	84 650	7 824	1 673	241	14.2	—
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	9	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	117	127 495	25 122	5 981	923	6.0	7.6
44131	Automotive parts and accessories stores	82	79 699	15 090	3 659	616	5.2	8.4
441310	Automotive parts and accessories stores	82	79 699	15 090	3 659	616	5.2	8.4
44132	Tire dealers	35	47 796	10 032	2 322	307	7.5	6.3
441320	Tire dealers	35	47 796	10 032	2 322	307	7.5	6.3
442	Furniture and home furnishings stores	88	350 967	41 597	9 720	1 685	4.6	1.7
4421	Furniture stores	31	D	D	D	g	D	D
44211	Furniture stores	31	D	D	D	g	D	D
442110	Furniture stores	31	D	D	D	g	D	D
4422	Home furnishings stores	57	D	D	D	e	D	D
44221	Floor covering stores	17	24 635	5 165	1 268	193	31.9	.5
442210	Floor covering stores	17	24 635	5 165	1 268	193	31.9	.5
44229	Other home furnishings stores	40	D	D	D	e	D	D
442291	Window treatment stores	7	1 846	468	105	27	17.9	6.5
442299	All other home furnishings stores	33	D	D	D	c	D	D
443	Electronics and appliance stores	71	159 226	16 815	4 190	764	5.9	3.4
4431	Electronics and appliance stores	71	159 226	16 815	4 190	764	5.9	3.4
44311	Appliance, television, and other electronics stores	48	112 864	11 948	2 899	562	5.4	3.2
443111	Household appliance stores	10	5 283	946	258	41	12.8	38.7
443112	Radio, television, and other electronics stores	38	107 581	11 002	2 641	521	5.0	1.4
44312	Computer and software stores	18	D	D	D	c	D	D
443120	Computer and software stores	18	D	D	D	c	D	D
44313	Camera and photographic supplies stores	5	D	D	D	b	D	D
443130	Camera and photographic supplies stores	5	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
	DOUGLAS—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	144	567 893	79 457	17 565	2 774	19.0	4.6
4441	Building material and supplies dealers	110	519 733	69 066	15 872	2 364	20.2	3.5
44411	Home centers	9	D	D	D	f	D	D
444110	Home centers	9	D	D	D	f	D	D
44412	Paint and wallpaper stores	19	26 496	4 425	1 021	153	—	4.3
444120	Paint and wallpaper stores	19	26 496	4 425	1 021	153	—	4.3
44413	Hardware stores	23	D	D	D	e	D	D
444130	Hardware stores	23	D	D	D	e	D	D
44419	Other building material dealers	59	304 662	43 211	9 671	1 072	33.6	5.0
444190	Other building material dealers	59	304 662	43 211	9 671	1 072	33.6	5.0
4442	Lawn and garden equipment and supplies stores	34	48 160	10 391	1 693	410	5.9	17.0
44421	Outdoor power equipment stores	10	9 438	1 300	337	64	3.4	10.7
444210	Outdoor power equipment stores	10	9 438	1 300	337	64	3.4	10.7
44422	Nursery, garden center, and farm supply stores	24	38 722	9 091	1 356	346	6.5	18.5
444220	Nursery, garden center, and farm supply stores	24	38 722	9 091	1 356	346	6.5	18.5
445	Food and beverage stores	186	830 469	94 895	21 506	6 486	8.0	1.1
4451	Grocery stores	108	778 749	88 991	20 125	6 094	5.8	.7
44511	Supermarkets and other grocery (except convenience) stores	94	771 027	88 317	19 969	6 030	5.3	.6
445110	Supermarkets and other grocery (except convenience) stores	94	771 027	88 317	19 969	6 030	5.3	.6
4452	Specialty food stores	51	33 314	3 951	923	264	57.1	4.6
4453	Beer, wine, and liquor stores	27	18 406	1 953	458	128	13.8	10.4
44531	Beer, wine, and liquor stores	27	18 406	1 953	458	128	13.8	10.4
445310	Beer, wine, and liquor stores	27	18 406	1 953	458	128	13.8	10.4
446	Health and personal care stores	161	340 818	50 355	11 634	2 742	9.7	3.0
4461	Health and personal care stores	161	340 818	50 355	11 634	2 742	9.7	3.0
44611	Pharmacies and drug stores	65	290 766	40 421	9 194	2 157	9.7	1.2
446110	Pharmacies and drug stores	65	290 766	40 421	9 194	2 157	9.7	1.2
4461101	Pharmacies and drug stores	65	290 766	40 421	9 194	2 157	9.7	1.2
44612	Cosmetics, beauty supplies, and perfume stores	22	14 215	2 425	554	206	7.4	—
446120	Cosmetics, beauty supplies, and perfume stores	22	14 215	2 425	554	206	7.4	—
44613	Optical goods stores	40	D	D	D	c	D	D
446130	Optical goods stores	40	D	D	D	c	D	D
44619	Other health and personal care stores	34	D	D	D	c	D	D
446191	Food (health) supplement stores	16	10 446	1 672	425	107	14.3	47.3
446199	All other health and personal care stores	18	D	D	D	b	D	D
447	Gasoline stations	201	373 066	25 241	6 195	1 567	16.9	13.5
4471	Gasoline stations	201	373 066	25 241	6 195	1 567	16.9	13.5
44711	Gasoline stations with convenience stores	174	357 691	23 607	5 789	1 475	15.5	13.2
447110	Gasoline stations with convenience stores	174	357 691	23 607	5 789	1 475	15.5	13.2
448	Clothing and clothing accessories stores	304	352 019	47 522	11 798	3 395	5.8	4.0
4481	Clothing stores	197	224 824	30 770	7 357	2 398	6.9	3.6
44811	Men's clothing stores	30	25 300	5 657	1 399	225	16.8	7.7
448110	Men's clothing stores	30	25 300	5 657	1 399	225	16.8	7.7
44812	Women's clothing stores	68	53 199	7 149	1 666	607	13.9	6.7
448120	Women's clothing stores	68	53 199	7 149	1 666	607	13.9	6.7
44813	Children's and infants' clothing stores	14	D	D	D	c	D	D
448130	Children's and infants' clothing stores	14	D	D	D	c	D	D
44814	Family clothing stores	42	D	D	D	g	D	D
448140	Family clothing stores	42	D	D	D	g	D	D
44815	Clothing accessories stores	19	D	D	D	b	D	D
448150	Clothing accessories stores	19	D	D	D	b	D	D
44819	Other clothing stores	24	D	D	D	e	D	D
448190	Other clothing stores	24	D	D	D	e	D	D
4482	Shoe stores	57	35 029	4 552	1 295	351	2.4	4.8
44821	Shoe stores	57	35 029	4 552	1 295	351	2.4	4.8
448210	Shoe stores	57	35 029	4 552	1 295	351	2.4	4.8
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	35	D	D	D	c	D	D
4482105	Athletic footwear stores	13	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	50	92 166	12 200	3 146	646	4.5	4.7
44831	Jewelry stores	48	D	D	D	f	D	D
448310	Jewelry stores	48	D	D	D	f	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DOUGLAS—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	138	186 074	20 240	4 979	1 603	13.6	2.3
4511	Sporting goods, hobby, and musical instrument stores	99	132 796	14 126	3 541	1 073	16.3	2.0
45111	Sporting goods stores	47	52 829	6 033	1 583	394	22.6	2.5
451110	Sporting goods stores	47	52 829	6 033	1 583	394	22.6	2.5
4511101	General-line sporting goods stores	10	16 842	1 887	528	122	—	4.7
4511102	Specialty-line sporting goods stores	37	35 987	4 146	1 055	272	33.1	1.5
45112	Hobby, toy, and game stores	30	56 823	4 908	1 127	454	14.8	1.9
451120	Hobby, toy, and game stores	30	56 823	4 908	1 127	454	14.8	1.9
45113	Sewing, needlework, and piece goods stores	9	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores	9	D	D	D	c	D	D
45114	Musical instrument and supplies stores	13	D	D	D	c	D	D
451140	Musical instrument and supplies stores	13	D	D	D	c	D	D
4512	Book, periodical, and music stores	39	53 278	6 114	1 438	530	6.8	3.2
45121	Book stores and news dealers	27	43 720	5 128	1 189	438	8.3	1.5
451211	Book stores	27	43 720	5 128	1 189	438	8.3	1.5
4512111	Book stores, general	18	D	D	D	e	D	D
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	12	9 558	986	249	92	—	11.3
451220	Prerecorded tape, compact disc, and record stores	12	9 558	986	249	92	—	11.3
452	General merchandise stores	62	825 027	80 441	20 040	5 069	.2	—
4521	Department stores	24	487 949	53 868	13 647	3 500	—	—
45210009	Department stores (incl. leased depts.) ³	24	497 288	53 868	13 647	3 500	—	—
45211	Department stores	24	487 949	53 868	13 647	3 500	—	—
452111	Department stores (except discount department stores) ..	10	D	D	D	g	D	D
452112	Discount department stores	14	D	D	D	g	D	D
4529	Other general merchandise stores	38	337 078	26 573	6 393	1 569	.5	—
45291	Warehouse clubs and supercenters	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	g	D	D
45299	All other general merchandise stores	34	D	D	D	e	D	D
452990	All other general merchandise stores	34	D	D	D	e	D	D
4529901	Variety stores	21	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	13	23 674	2 491	607	180	.2	—
453	Miscellaneous store retailers	243	171 753	29 041	7 352	1 904	12.4	9.2
4531	Florists	28	8 802	2 231	544	159	29.1	6.3
45311	Florists	28	8 802	2 231	544	159	29.1	6.3
453110	Florists	28	8 802	2 231	544	159	29.1	6.3
4532	Office supplies, stationery, and gift stores	81	D	D	D	f	D	D
45321	Office supplies and stationery stores	11	D	D	D	c	D	D
453210	Office supplies and stationery stores	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	70	39 892	7 166	1 834	618	12.9	11.2
453220	Gift, novelty, and souvenir stores	70	39 892	7 166	1 834	618	12.9	11.2
4533	Used merchandise stores	44	13 539	4 417	1 055	317	17.2	5.8
45331	Used merchandise stores	44	13 539	4 417	1 055	317	17.2	5.8
453310	Used merchandise stores	44	13 539	4 417	1 055	317	17.2	5.8
4539	Other miscellaneous store retailers	90	D	D	D	f	D	D
45391	Pet and pet supplies stores	19	20 092	2 561	573	200	8.8	1.6
453910	Pet and pet supplies stores	19	20 092	2 561	573	200	8.8	1.6
45392	Art dealers	16	D	D	D	b	D	D
453920	Art dealers	16	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	48	D	D	D	e	D	D
454	Nonstore retailers	121	805 412	83 340	20 937	3 470	4.7	.8
4541	Electronic shopping and mail-order houses	30	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses	30	D	D	D	g	D	D
4542	Vending machine operators	24	D	D	D	c	D	D
45421	Vending machine operators	24	D	D	D	c	D	D
454210	Vending machine operators	24	D	D	D	c	D	D
4543	Direct selling establishments	67	D	D	D	f	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	64	D	D	D	f	D	D
454390	Other direct selling establishments	64	D	D	D	f	D	D
DUNDY								
44-45	Retail trade	13	12 191	945	211	57	43.0	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	1 591	192	38	13	8.4	—
445	Food and beverage stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FILLMORE								
44-45	Retail trade	38	34 536	2 897	689	226	39.0	7.1
441	Motor vehicle and parts dealers	4	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores	10	6 770	708	178	72	96.2	.2
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	8	13 044	717	168	61	18.9	12.6
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 590	181	42	22	37.2	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
FRANKLIN								
44-45	Retail trade	17	15 511	1 578	355	101	38.5	10.4
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 263	401	79	18	1.3	—
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 780	439	109	36	—	33.6
453	Miscellaneous store retailers	1	D	D	D	a	D	D
FRONTIER								
44-45	Retail trade	14	D	D	D	b	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
FURNAS								
44-45	Retail trade	41	70 095	5 109	1 106	294	13.7	55.3
441	Motor vehicle and parts dealers	6	14 094	694	161	25	25.9	35.9
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	23 650	2 292	498	109	1.0	78.0
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	7	6 928	833	169	61	17.3	34.5
4452	Specialty food stores.....	1	D	D	D	a	D	D
446	Health and personal care stores	3	3 165	244	37	9	61.6	—
447	Gasoline stations	7	18 952	724	168	51	3.5	67.4
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
GAGE								
44-45	Retail trade	145	230 234	20 786	4 978	1 360	33.2	1.8
441	Motor vehicle and parts dealers	22	62 416	4 044	971	203	64.8	3.5
442	Furniture and home furnishings stores	5	6 038	758	169	46	32.6	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
4431	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
444	Building material and garden equipment and supplies dealers ...	20	34 144	3 255	755	135	21.4	2.1
4441	Building material and supplies dealers	12	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	13 007	947	178	32	19.8	5.4
444220	Nursery, garden center, and farm supply stores	7	13 007	947	178	32	19.8	5.4
445	Food and beverage stores	14	20 733	1 834	442	179	49.6	.2
446	Health and personal care stores	15	14 841	1 275	287	78	24.8	2.0
4461	Health and personal care stores	15	14 841	1 275	287	78	24.8	2.0
447	Gasoline stations	18	19 053	1 346	307	108	27.3	.3
448	Clothing and clothing accessories stores	13	5 986	996	251	83	34.9	9.0
451	Sporting goods, hobby, book, and music stores	7	1 125	192	39	24	38.3	14.5
452	General merchandise stores	9	D	D	D	e	D	D
4529	Other general merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	9	5 349	456	111	29	49.7	—
GARDEN								
44-45	Retail trade	17	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 703	139	34	13	80.0	—
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 291	291	68	40	—	7.5
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
GARFIELD								
44-45	Retail trade	25	17 590	1 737	410	129	61.7	.4
441	Motor vehicle and parts dealers	4	2 286	191	43	12	64.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	3 841	549	128	29	69.6	—
4441	Building material and supplies dealers	4	2 587	404	93	21	95.1	—
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 502	475	116	27	29.1	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
GOSPER								
44-45	Retail trade	5	1 818	162	33	13	99.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
GRANT								
44-45	Retail trade	7	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	855	107	27	9	25.6	—
445	Food and beverage stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
GREELEY								
44-45	Retail trade	20	25 436	1 798	389	99	21.8	1.4
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	17 545	1 163	235	46	.2	2.0
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	4	2 373	156	39	17	100.0	—
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HALL								
44-45	Retail trade	337	876 194	81 983	19 682	4 573	7.6	2.4
441	Motor vehicle and parts dealers	51	224 004	18 292	4 292	570	11.4	1.5
4411	Automobile dealers	25	188 498	13 205	3 140	362	9.9	.9
44112	Used car dealers	15	33 823	1 621	375	47	23.9	.7
441120	Used car dealers	15	33 823	1 621	375	47	23.9	.7
4412	Other motor vehicle dealers	4	12 042	1 184	244	35	50.2	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	23 464	3 903	908	173	3.3	7.3
44131	Automotive parts and accessories stores	13	10 144	1 813	444	103	2.0	17.0
441310	Automotive parts and accessories stores	13	10 144	1 813	444	103	2.0	17.0
44132	Tire dealers	9	13 320	2 090	464	70	4.2	—
441320	Tire dealers	9	13 320	2 090	464	70	4.2	—
442	Furniture and home furnishings stores	19	16 736	2 208	496	133	6.0	26.7
4421	Furniture stores	10	D	D	D	c	D	D
44211	Furniture stores	10	D	D	D	c	D	D
442110	Furniture stores	10	D	D	D	c	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 410	408	40	14	4.2	53.6
443	Electronics and appliance stores	17	D	D	D	c	D	D
4431	Electronics and appliance stores	17	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	12	D	D	D	b	D	D
443111	Household appliance stores	5	9 442	1 065	278	42	11.3	49.5
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	41	112 397	12 322	3 106	542	5.7	3.2
4441	Building material and supplies dealers	31	D	D	D	e	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	23	D	D	D	c	D	D
444190	Other building material dealers	23	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	10	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
445	Food and beverage stores	17	58 124	5 509	1 264	357	3.1	1.2
4452	Specialty food stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
HALL—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	17	26 208	3 238	800	182	20.6	—
4461	Health and personal care stores	17	26 208	3 238	800	182	20.6	—
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	6	D	D	D	a	D	D
447	Gasoline stations	43	124 339	6 680	1 652	420	10.7	.5
4471	Gasoline stations	43	124 339	6 680	1 652	420	10.7	.5
44711	Gasoline stations with convenience stores	34	61 792	3 158	761	232	18.0	1.1
447110	Gasoline stations with convenience stores	34	61 792	3 158	761	232	18.0	1.1
44719	Other gasoline stations	9	62 547	3 522	891	188	3.4	—
447190	Other gasoline stations	9	62 547	3 522	891	188	3.4	—
448	Clothing and clothing accessories stores	46	D	D	D	e	D	D
4481	Clothing stores	24	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	22	14 602	1 877	405	184	9.7	.9
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	c	D	D
45112	Hobby, toy, and game stores	5	5 253	606	146	51	8.2	1.5
451120	Hobby, toy, and game stores	5	5 253	606	146	51	8.2	1.5
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	7	D	D	D	f	D	D
45211	Department stores	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	15	D	D	D	c	D	D
45321	Office supplies and stationery stores	4	7 972	752	196	63	—	—
453210	Office supplies and stationery stores	4	7 972	752	196	63	—	—
4539	Other miscellaneous store retailers	12	6 312	882	190	42	52.6	—
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
HAMILTON								
44-45	Retail trade	34	36 307	3 505	925	235	64.4	12.2
441	Motor vehicle and parts dealers	6	8 377	732	183	35	91.8	8.2
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 548	622	224	41	—	59.8
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	4	5 803	315	73	25	24.2	6.2
448	Clothing and clothing accessories stores	3	552	63	15	11	41.3	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini-strative records ¹	Estimated ²
HARLAN								
44-45	Retail trade	20	23 171	1 854	410	116	71.4	—
441	Motor vehicle and parts dealers	4	11 026	609	139	23	69.3	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	6	4 591	529	108	49	95.6	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
HAYES								
44-45	Retail trade	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
HITCHCOCK								
44-45	Retail trade	12	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	4	3 455	269	64	30	25.1	—
454	Nonstore retailers	4	D	D	D	a	D	D
HOLT								
44-45	Retail trade	97	134 570	10 229	2 465	706	39.1	10.1
441	Motor vehicle and parts dealers	18	31 159	2 551	623	133	56.1	21.5
442	Furniture and home furnishings stores	4	964	106	24	8	66.1	8.0
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	26 159	3 104	760	128	11.8	5.0
4441	Building material and supplies dealers	9	5 868	666	170	39	42.1	—
4442	Lawn and garden equipment and supplies stores	8	20 291	2 438	590	89	3.0	6.5
44422	Nursery, garden center, and farm supply stores	8	20 291	2 438	590	89	3.0	6.5
444220	Nursery, garden center, and farm supply stores	8	20 291	2 438	590	89	3.0	6.5
445	Food and beverage stores	15	15 284	1 495	356	163	75.5	3.8
446	Health and personal care stores	4	4 863	438	95	21	44.1	38.1
447	Gasoline stations	12	39 983	998	238	86	36.2	2.9
44719	Other gasoline stations	7	34 650	682	163	52	38.6	3.3
447190	Other gasoline stations	7	34 650	682	163	52	38.6	3.3
448	Clothing and clothing accessories stores	5	1 391	184	34	18	100.0	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	7 182	658	162	75	6.2	26.2
45299	All other general merchandise stores	4	7 182	658	162	75	6.2	26.2
452990	All other general merchandise stores	4	7 182	658	162	75	6.2	26.2
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	7	5 198	297	65	21	8.2	.5
4543	Direct selling establishments	6	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
HOOKER								
44-45	Retail trade	8	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
HOWARD								
44-45	Retail trade	30	35 169	3 673	828	222	30.7	16.7
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	12 721	1 431	304	61	3.8	—
4441	Building material and supplies dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
JEFFERSON								
44-45	Retail trade	42	58 853	5 831	1 388	354	32.9	6.5
441	Motor vehicle and parts dealers	9	17 333	1 241	317	50	48.3	3.8
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 502	340	90	21	—	—
444	Building material and garden equipment and supplies dealers ...	4	4 254	611	136	30	40.8	—
4441	Building material and supplies dealers	4	4 254	611	136	30	40.8	—
445	Food and beverage stores	4	3 295	369	94	39	89.5	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	7 059	453	105	37	22.9	45.0
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	1 056	258	57	25	29.9	—
454	Nonstore retailers	2	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
JOHNSON								
44-45	Retail trade	31	31 178	2 616	627	162	32.9	2.2
441	Motor vehicle and parts dealers	5	15 976	1 200	302	40	15.3	4.3
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	6	2 929	292	62	36	40.2	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	4 421	317	77	25	8.1	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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KEARNEY								
44-45	Retail trade	29	31 063	2 367	553	173	46.4	16.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	4 661	534	113	26	63.8	—
4441	Building material and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	7	5 982	587	154	58	95.3	4.7
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	6 937	400	86	33	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
KEITH								
44-45	Retail trade	76	128 119	11 669	2 797	659	15.4	10.4
441	Motor vehicle and parts dealers	12	33 379	3 103	754	106	7.1	24.1
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	8 532	1 177	300	57	44.9	9.0
4441	Building material and supplies dealers	7	5 383	880	252	44	39.8	14.3
445	Food and beverage stores	5	16 755	1 771	438	111	9.4	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	16	34 821	2 502	582	163	7.3	10.6
44719	Other gasoline stations	5	22 279	1 470	352	99	.9	14.2
447190	Other gasoline stations	5	22 279	1 470	352	99	.9	14.2
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	7 971	957	200	66	—	—
45299	All other general merchandise stores	4	7 971	957	200	66	—	—
452990	All other general merchandise stores	4	7 971	957	200	66	—	—
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
KEYA PAHA								
44-45	Retail trade	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
KIMBALL								
44-45	Retail trade	33	43 867	3 864	901	255	75.2	3.5
441	Motor vehicle and parts dealers	7	22 940	1 413	337	63	92.7	4.6
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 310	144	31	12	100.0	—
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	3	4 678	289	65	34	64.8	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	1 556	229	59	21	10.0	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
KNOX								
44-45	Retail trade	69	68 114	6 062	1 405	438	45.0	4.9
441	Motor vehicle and parts dealers	9	20 540	1 283	314	59	30.0	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	12 014	1 501	334	82	47.3	14.6
4441	Building material and supplies dealers	11	4 453	567	131	38	48.3	15.3
4442	Lawn and garden equipment and supplies stores	6	7 561	934	203	44	46.7	14.1
44422	Nursery, garden center, and farm supply stores	6	7 561	934	203	44	46.7	14.1
444220	Nursery, garden center, and farm supply stores	6	7 561	934	203	44	46.7	14.1
445	Food and beverage stores	17	11 526	1 043	237	131	96.5	.8
446	Health and personal care stores	3	4 508	437	111	25	100.0	—
447	Gasoline stations	13	10 224	708	180	88	26.4	14.6
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	8 559	951	198	35	—	—
4543	Direct selling establishments	5	8 559	951	198	35	—	—
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
LANCASTER								
44-45	Retail trade	1 049	2 871 797	299 016	70 872	16 998	6.3	3.9
441	Motor vehicle and parts dealers	133	651 781	57 429	12 985	1 713	6.9	3.0
4411	Automobile dealers	64	539 244	40 932	9 179	1 075	6.0	1.9
44111	New car dealers	24	472 878	36 290	8 095	917	1.0	1.9
441110	New car dealers	24	472 878	36 290	8 095	917	1.0	1.9
44112	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
441120	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
4412	Other motor vehicle dealers	10	41 330	4 608	900	135	20.2	.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	—
441221	Motorcycle dealers	5	25 486	2 507	494	80	32.7	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	59	71 207	11 889	2 906	503	5.7	12.8
44131	Automotive parts and accessories stores	36	D	D	D	e	D	D
441310	Automotive parts and accessories stores	36	D	D	D	e	D	D
44132	Tire dealers	23	D	D	D	c	D	D
441320	Tire dealers	23	D	D	D	c	D	D
442	Furniture and home furnishings stores	55	D	D	D	e	D	D
4421	Furniture stores	19	D	D	D	c	D	D
44211	Furniture stores	19	D	D	D	c	D	D
442110	Furniture stores	19	D	D	D	c	D	D
4422	Home furnishings stores	36	42 722	5 154	1 295	279	20.6	1.1
44221	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
442210	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
44229	Other home furnishings stores	22	21 939	2 914	721	184	14.7	1.9
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	36	90 170	9 663	2 331	472	1.8	1.2
4431	Electronics and appliance stores	36	90 170	9 663	2 331	472	1.8	1.2
44311	Appliance, television, and other electronics stores	24	76 302	8 027	1 895	396	2.1	.2
443111	Household appliance stores	7	15 219	1 893	422	73	6.8	1.1
443112	Radio, television, and other electronics stores	17	61 083	6 134	1 473	323	1.0	—
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	90	260 120	33 807	8 083	1 440	8.7	4.7
4441	Building material and supplies dealers	68	D	D	D	g	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	16	D	D	D	c	D	D
444130	Hardware stores	16	D	D	D	c	D	D
44419	Other building material dealers	37	108 658	17 928	4 265	577	17.9	2.4
444190	Other building material dealers	37	108 658	17 928	4 265	577	17.9	2.4
4442	Lawn and garden equipment and supplies stores	22	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	19	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	19	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LANCASTER—Con.								
Retail trade—Con.								
44-45	Food and beverage stores	85	433 036	45 256	10 268	3 356	6.5	1.4
445	Food and beverage stores	85	433 036	45 256	10 268	3 356	6.5	1.4
4451	Grocery stores	48	412 810	43 216	9 778	3 180	5.7	1.3
44511	Supermarkets and other grocery (except convenience) stores	40	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores	40	D	D	D	h	D	D
4452	Specialty food stores	16	2 989	837	213	67	21.0	10.6
4453	Beer, wine, and liquor stores	21	17 237	1 203	277	109	24.8	2.0
44531	Beer, wine, and liquor stores	21	17 237	1 203	277	109	24.8	2.0
445310	Beer, wine, and liquor stores	21	17 237	1 203	277	109	24.8	2.0
446	Health and personal care stores	77	D	D	D	g	D	D
4461	Health and personal care stores	77	D	D	D	g	D	D
44611	Pharmacies and drug stores	29	D	D	D	g	D	D
446110	Pharmacies and drug stores	29	D	D	D	g	D	D
4461101	Pharmacies and drug stores	29	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	20	D	D	D	c	D	D
446130	Optical goods stores	20	D	D	D	c	D	D
44619	Other health and personal care stores	20	D	D	D	c	D	D
446191	Food (health) supplement stores	11	3 765	713	173	51	10.1	—
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	115	201 169	12 375	2 861	807	6.1	2.4
4471	Gasoline stations	115	201 169	12 375	2 861	807	6.1	2.4
44711	Gasoline stations with convenience stores	103	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	103	D	D	D	f	D	D
44719	Other gasoline stations	12	D	D	D	c	D	D
447190	Other gasoline stations	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores	144	D	D	D	g	D	D
4481	Clothing stores	92	D	D	D	g	D	D
44811	Men's clothing stores	11	D	D	D	b	D	D
448110	Men's clothing stores	11	D	D	D	b	D	D
44812	Women's clothing stores	30	23 131	2 446	611	247	6.7	7.6
448120	Women's clothing stores	30	23 131	2 446	611	247	6.7	7.6
44813	Children's and infants' clothing stores	5	3 151	464	123	56	—	—
448130	Children's and infants' clothing stores	5	3 151	464	123	56	—	—
44814	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
448140	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	14	8 152	1 531	359	161	7.1	—
448190	Other clothing stores	14	8 152	1 531	359	161	7.1	—
4482	Shoe stores	32	D	D	D	c	D	D
44821	Shoe stores	32	D	D	D	c	D	D
448210	Shoe stores	32	D	D	D	c	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	22	D	D	D	c	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	20	D	D	D	c	D	D
44831	Jewelry stores	20	D	D	D	c	D	D
448310	Jewelry stores	20	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	72	D	D	D	g	D	D
4511	Sporting goods, hobby, and musical instrument stores	54	D	D	D	f	D	D
45111	Sporting goods stores	27	D	D	D	e	D	D
451110	Sporting goods stores	27	D	D	D	e	D	D
4511101	General-line sporting goods stores	8	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	19	10 922	1 903	401	142	7.4	10.6
45112	Hobby, toy, and game stores	14	24 142	1 949	467	185	10.8	.1
451120	Hobby, toy, and game stores	14	24 142	1 949	467	185	10.8	.1
45113	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores	6	5 348	979	315	92	6.4	.5
451140	Musical instrument and supplies stores	6	5 348	979	315	92	6.4	.5
4512	Book, periodical, and music stores	18	39 778	3 989	955	349	.3	.1
45121	Book stores and news dealers	12	36 431	3 605	858	313	.1	.1
451211	Book stores	11	D	D	D	e	D	D
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores	6	3 347	384	97	36	2.9	—
451220	Prerecorded tape, compact disc, and record stores	6	3 347	384	97	36	2.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LANCASTER—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	29	D	D	D	h	D	D
4521	Department stores	13	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	13	D	D	D	g	D	D
45211	Department stores	13	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	84 291	9 949	2 554	794	—	—
452112	Discount department stores	9	D	D	D	g	D	D
4529	Other general merchandise stores	16	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	151	D	D	D	g	D	D
4531	Florists	17	6 427	1 687	406	121	8.6	2.4
45311	Florists	17	6 427	1 687	406	121	8.6	2.4
453110	Florists	17	6 427	1 687	406	121	8.6	2.4
4532	Office supplies, stationery, and gift stores	54	47 962	7 222	1 689	453	8.4	2.2
45321	Office supplies and stationery stores	10	30 121	4 300	1 037	161	.7	—
453210	Office supplies and stationery stores	10	30 121	4 300	1 037	161	.7	—
45322	Gift, novelty, and souvenir stores	44	17 841	2 922	652	292	21.5	5.8
453220	Gift, novelty, and souvenir stores	44	17 841	2 922	652	292	21.5	5.8
4533	Used merchandise stores	33	9 255	2 711	667	240	17.5	—
45331	Used merchandise stores	33	9 255	2 711	667	240	17.5	—
453310	Used merchandise stores	33	9 255	2 711	667	240	17.5	—
4539	Other miscellaneous store retailers	47	D	D	D	e	D	D
45391	Pet and pet supplies stores	12	10 944	1 230	278	127	13.1	.3
453910	Pet and pet supplies stores	12	10 944	1 230	278	127	13.1	.3
45392	Art dealers	7	2 615	417	106	26	3.6	—
453920	Art dealers	7	2 615	417	106	26	3.6	—
45399	All other miscellaneous store retailers	25	D	D	D	c	D	D
454	Nonstore retailers	62	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	22	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	22	D	D	D	f	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	36	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	31	D	D	D	c	D	D
454390	Other direct selling establishments	31	D	D	D	c	D	D
LINCOLN								
44-45	Retail trade	206	446 166	39 485	9 558	2 265	10.2	4.0
441	Motor vehicle and parts dealers	29	84 819	7 619	1 849	252	17.2	2.4
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	11 817	2 130	520	88	13.0	11.7
44131	Automotive parts and accessories stores	7	6 395	1 277	308	59	24.1	.7
441310	Automotive parts and accessories stores	7	6 395	1 277	308	59	24.1	.7
442	Furniture and home furnishings stores	6	7 489	842	185	36	32.1	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	4 956	527	134	42	30.3	—
4431	Electronics and appliance stores	8	4 956	527	134	42	30.3	—
44311	Appliance, television, and other electronics stores	8	4 956	527	134	42	30.3	—
444	Building material and garden equipment and supplies dealers ..	24	D	D	D	c	D	D
4441	Building material and supplies dealers	17	22 398	3 243	759	126	11.1	13.3
44419	Other building material dealers	12	14 948	1 636	397	67	16.6	19.9
444190	Other building material dealers	12	14 948	1 636	397	67	16.6	19.9
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	19	D	D	D	e	D	D
4452	Specialty food stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINCOLN—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	12	20 666	1 997	480	105	3.2	—
4461	Health and personal care stores	12	20 666	1 997	480	105	3.2	—
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
447	Gasoline stations	33	D	D	D	e	D	D
4471	Gasoline stations	33	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	c	D	D
44719	Other gasoline stations	9	70 454	1 997	506	126	.3	—
447190	Other gasoline stations	9	70 454	1 997	506	126	.3	—
448	Clothing and clothing accessories stores	20	D	D	D	c	D	D
4481	Clothing stores	13	6 215	824	186	82	26.3	7.6
451	Sporting goods, hobby, book, and music stores	13	5 244	695	162	53	5.0	27.7
4511	Sporting goods, hobby, and musical instrument stores	9	3 269	428	99	35	8.0	44.4
452	General merchandise stores	9	107 288	10 941	2 716	654	—	—
4529	Other general merchandise stores	7	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	27	15 288	2 055	510	154	19.6	3.4
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
LOGAN								
44-45	Retail trade	3	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LOUP								
44-45	Retail trade	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
MCPHERSON								
44-45	Retail trade	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MADISON								
44-45	Retail trade	226	565 879	53 666	12 897	3 137	12.0	2.0
441	Motor vehicle and parts dealers	28	123 847	8 220	1 928	296	22.3	1.6
4411	Automobile dealers	15	99 693	5 275	1 228	175	27.5	—
44112	Used car dealers	7	11 749	571	104	25	38.9	—
441120	Used car dealers	7	11 749	571	104	25	38.9	—
4412	Other motor vehicle dealers	3	7 837	905	175	40	—	16.2
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	16 317	2 040	525	81	1.6	4.3
44132	Tire dealers	4	10 284	1 153	286	40	—	6.9
441320	Tire dealers	4	10 284	1 153	286	40	—	6.9
442	Furniture and home furnishings stores	7	D	D	D	c	D	D
4421	Furniture stores	4	11 300	1 799	441	88	8.0	—
44211	Furniture stores	4	11 300	1 799	441	88	8.0	—
442110	Furniture stores	4	11 300	1 799	441	88	8.0	—
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	10	D	D	D	b	D	D
4431	Electronics and appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	39	83 598	9 352	2 337	375	2.5	4.6
4441	Building material and supplies dealers	26	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	19	D	D	D	c	D	D
444190	Other building material dealers	19	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	13	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	11	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	11	D	D	D	b	D	D
445	Food and beverage stores	24	74 566	9 008	1 991	628	15.2	2.8
4451	Grocery stores	15	70 142	8 284	1 820	578	16.0	2.4
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	9	D	D	D	c	D	D
4461	Health and personal care stores	9	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	29	59 375	3 120	739	243	22.5	1.6
4471	Gasoline stations	29	59 375	3 120	739	243	22.5	1.6
44711	Gasoline stations with convenience stores	20	30 319	1 993	474	187	28.0	3.1
447110	Gasoline stations with convenience stores	20	30 319	1 993	474	187	28.0	3.1
44719	Other gasoline stations	9	29 056	1 127	265	56	16.8	—
447190	Other gasoline stations	9	29 056	1 127	265	56	16.8	—
448	Clothing and clothing accessories stores	26	20 329	2 805	727	226	2.8	6.1
4481	Clothing stores	14	13 209	1 792	456	155	3.0	.3
451	Sporting goods, hobby, book, and music stores	10	9 253	1 048	240	100	4.0	—
4511	Sporting goods, hobby, and musical instrument stores	7	5 377	602	144	40	6.8	—
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	3 876	446	96	60	—	—
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	8	123 899	11 216	2 743	724	—	—
4529	Other general merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MADISON—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	9	5 173	649	159	67	20.9	.3
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45439	Other direct selling establishments	9	12 032	1 023	271	59	13.4	.3
454390	Other direct selling establishments	9	12 032	1 023	271	59	13.4	.3
MERRICK								
44-45	Retail trade	39	33 882	2 942	703	206	49.3	9.9
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 266	359	97	18	39.7	34.5
4441	Building material and supplies dealers	4	3 266	359	97	18	39.7	34.5
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MORRILL								
44-45	Retail trade	25	21 576	1 577	386	142	40.4	.2
441	Motor vehicle and parts dealers	4	3 896	164	41	9	79.5	—
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	7	9 018	607	156	40	16.5	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 356	188	31	17	82.6	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
NANCE								
44-45	Retail trade	19	16 378	1 384	321	99	50.2	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	4 845	548	138	24	6.3	—
445	Food and beverage stores	3	3 766	370	79	38	100.0	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
NEMAHA								
44-45	Retail trade	46	49 613	4 007	891	314	37.1	7.5
441	Motor vehicle and parts dealers	6	14 216	1 247	235	40	90.6	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 634	336	80	23	3.4	16.4
445	Food and beverage stores	7	11 714	987	252	127	21.4	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	8 764	493	115	40	27.1	33.5
448	Clothing and clothing accessories stores	5	558	76	17	15	27.4	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	591	77	20	10	36.2	—

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
NUCKOLLS								
44-45	Retail trade	35	41 005	3 828	880	244	45.9	4.5
441	Motor vehicle and parts dealers	5	8 495	471	126	25	92.3	.8
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	12 531	1 031	219	44	14.7	—
4442	Lawn and garden equipment and supplies stores	3	10 691	827	174	30	—	—
44422	Nursery, garden center, and farm supply stores	3	10 691	827	174	30	—	—
444220	Nursery, garden center, and farm supply stores	3	10 691	827	174	30	—	—
445	Food and beverage stores	6	6 831	824	200	75	94.7	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 920	392	95	30	19.8	35.8
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
OTOE								
44-45	Retail trade	88	99 662	10 619	2 445	671	21.7	6.4
441	Motor vehicle and parts dealers	14	29 014	2 784	582	104	31.7	.4
442	Furniture and home furnishings stores	6	5 232	761	193	28	19.1	76.1
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	13	8 026	1 109	260	64	14.9	8.2
4441	Building material and supplies dealers	8	5 108	802	200	46	22.3	—
445	Food and beverage stores	8	15 988	2 121	467	159	11.2	.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	13 084	779	203	65	1.5	—
448	Clothing and clothing accessories stores	11	9 723	948	243	87	4.0	16.5
4481	Clothing stores	7	7 750	737	193	59	2.4	20.7
451	Sporting goods, hobby, book, and music stores	5	1 032	135	31	21	6.2	2.3
452	General merchandise stores	6	8 208	907	208	81	.4	—
45299	All other general merchandise stores	6	8 208	907	208	81	.4	—
452990	All other general merchandise stores	6	8 208	907	208	81	.4	—
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
PAWNEE								
44-45	Retail trade	10	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 619	337	76	19	45.4	14.9
PERKINS								
44-45	Retail trade	17	13 835	1 922	429	120	22.4	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	2 462	259	59	33	6.5	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
PHELPS								
44-45	Retail trade	53	74 803	7 933	1 909	532	36.5	5.3
441	Motor vehicle and parts dealers	10	20 449	2 460	594	89	74.9	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	692	121	25	5	49.1	—
444	Building material and garden equipment and supplies dealers ...	6	11 776	1 356	308	70	18.1	33.9
4441	Building material and supplies dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	c	D	D
446	Health and personal care stores	5	9 414	831	202	43	42.9	—
4461	Health and personal care stores	5	9 414	831	202	43	42.9	—
447	Gasoline stations	6	11 010	637	166	59	12.5	—
448	Clothing and clothing accessories stores	3	441	91	25	11	17.2	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	3 629	420	92	43	—	—
45299	All other general merchandise stores	3	3 629	420	92	43	—	—
452990	All other general merchandise stores	3	3 629	420	92	43	—	—
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
PIERCE								
44-45	Retail trade	43	39 528	3 004	666	279	59.2	.3
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	b	D	D
4441	Building material and supplies dealers	6	4 726	559	110	30	73.9	—
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	8	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	9 587	657	142	65	55.4	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
PLATTE								
44-45	Retail trade	165	338 431	33 607	7 915	1 977	15.7	1.5
441	Motor vehicle and parts dealers	21	69 248	7 008	1 722	249	8.5	.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	7	5 710	764	177	42	45.3	—
443	Electronics and appliance stores	4	2 552	595	154	31	16.6	—
4431	Electronics and appliance stores	4	2 552	595	154	31	16.6	—
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	26	47 197	5 633	1 351	242	16.2	8.0
4441	Building material and supplies dealers	18	D	D	D	c	D	D
44419	Other building material dealers	11	12 313	1 645	429	56	1.6	25.2
444190	Other building material dealers	11	12 313	1 645	429	56	1.6	25.2
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	15 063	1 507	299	54	36.3	4.6
444220	Nursery, garden center, and farm supply stores	6	15 063	1 507	299	54	36.3	4.6
445	Food and beverage stores	18	58 712	6 196	1 251	468	16.2	—
446	Health and personal care stores	4	18 661	1 954	456	106	22.2	—
4461	Health and personal care stores	4	18 661	1 954	456	106	22.2	—

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							From admini- strative records ¹	Estimated ²
PLATTE—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	26	46 933	2 654	617	244	30.2	.5
4471	Gasoline stations	26	46 933	2 654	617	244	30.2	.5
44711	Gasoline stations with convenience stores	18	25 447	1 596	371	133	36.4	.8
447110	Gasoline stations with convenience stores	18	25 447	1 596	371	133	36.4	.8
44719	Other gasoline stations	8	21 486	1 058	246	111	22.8	.1
447190	Other gasoline stations	8	21 486	1 058	246	111	22.8	.1
448	Clothing and clothing accessories stores	14	7 585	1 104	302	102	22.5	—
4481	Clothing stores	7	4 545	617	184	65	1.2	—
451	Sporting goods, hobby, book, and music stores	12	3 608	401	71	43	44.3	—
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	12	18 558	1 136	279	50	23.6	—
4541	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
POLK								
44-45	Retail trade	23	25 278	1 758	374	108	72.8	.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	3 010	222	59	15	35.6	—
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	6 464	466	105	33	52.1	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
RED WILLOW								
44-45	Retail trade	93	171 530	16 245	4 033	931	12.5	17.7
441	Motor vehicle and parts dealers	21	34 951	3 610	997	151	27.5	3.9
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	3 120	465	111	28	—	6.3
443	Electronics and appliance stores	8	2 989	588	139	44	—	3.2
4431	Electronics and appliance stores	8	2 989	588	139	44	—	3.2
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	14	36 158	2 060	464	105	8.0	69.3
4441	Building material and supplies dealers	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	5	9 641	893	230	66	1.3	—
446	Health and personal care stores	4	8 686	929	228	34	59.9	—
447	Gasoline stations	10	13 568	682	160	45	2.5	25.8
448	Clothing and clothing accessories stores	8	5 066	644	149	69	24.4	4.0
451	Sporting goods, hobby, book, and music stores	3	829	123	29	10	19.9	—
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	4 997	569	140	46	8.7	—
452990	All other general merchandise stores	4	4 997	569	140	46	8.7	—
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

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RICHARDSON								
44-45	Retail trade	55	57 184	5 282	1 169	333	49.3	.4
441	Motor vehicle and parts dealers	7	19 442	1 596	325	48	86.8	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	8 982	966	224	62	28.7	2.2
4441	Building material and supplies dealers.....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	5 702	447	102	33	28.8	—
448	Clothing and clothing accessories stores	4	593	81	19	7	83.0	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores.....	2	D	D	D	b	D	D
452990	All other general merchandise stores.....	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
ROCK								
44-45	Retail trade	13	D	D	D	b	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SALINE								
44-45	Retail trade	55	90 022	8 210	2 023	492	25.2	.1
441	Motor vehicle and parts dealers	8	35 608	2 670	663	84	22.7	—
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	6 368	1 073	284	50	13.7	—
4441	Building material and supplies dealers.....	5	D	D	D	b	D	D
445	Food and beverage stores	12	15 114	1 323	302	148	38.3	—
4452	Specialty food stores.....	3	901	122	29	14	51.8	—
446	Health and personal care stores	3	6 104	512	121	22	22.3	—
447	Gasoline stations	8	16 017	1 045	270	96	28.1	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores.....	2	D	D	D	b	D	D
452990	All other general merchandise stores.....	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments.....	2	D	D	D	b	D	D
45439	Other direct selling establishments.....	2	D	D	D	b	D	D
454390	Other direct selling establishments.....	2	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
SARPY								
44-45	Retail trade	324	1 170 215	119 687	27 538	5 611	8.4	2.5
441	Motor vehicle and parts dealers	46	332 127	26 703	5 850	675	17.9	1.8
4411	Automobile dealers	19	294 937	20 685	4 528	478	19.1	1.3
44111	New car dealers	9	271 193	19 978	4 406	452	14.8	.5
441110	New car dealers	9	271 193	19 978	4 406	452	14.8	.5
44112	Used car dealers	10	23 744	707	122	26	68.2	9.4
441120	Used car dealers	10	23 744	707	122	26	68.2	9.4
4412	Other motor vehicle dealers	5	10 636	833	194	24	28.7	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	26 554	5 185	1 128	173	.2	8.7
44131	Automotive parts and accessories stores	15	14 997	2 538	530	95	.4	15.4
441310	Automotive parts and accessories stores	15	14 997	2 538	530	95	.4	15.4
44132	Tire dealers	7	11 557	2 647	598	78	—	—
441320	Tire dealers	7	11 557	2 647	598	78	—	—
442	Furniture and home furnishings stores	13	D	D	D	c	D	D
4422	Home furnishings stores	12	D	D	D	c	D	D
44221	Floor covering stores	6	D	D	D	c	D	D
442210	Floor covering stores	6	D	D	D	c	D	D
44229	Other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	9	3 416	469	129	29	18.7	35.7
4431	Electronics and appliance stores	9	3 416	469	129	29	18.7	35.7
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	26	97 502	12 209	2 667	391	1.2	1.9
4441	Building material and supplies dealers	18	86 973	10 929	2 352	339	1.4	1.4
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	9	27 581	5 299	1 095	137	.5	4.3
444190	Other building material dealers	9	27 581	5 299	1 095	137	.5	4.3
4442	Lawn and garden equipment and supplies stores	8	10 529	1 280	315	52	—	6.4
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	27	113 809	12 085	2 927	764	5.4	.8
4451	Grocery stores	17	111 057	11 769	2 852	741	4.7	.4
44511	Supermarkets and other grocery (except convenience) stores	12	102 937	11 035	2 699	703	.3	—
445110	Supermarkets and other grocery (except convenience) stores	12	102 937	11 035	2 699	703	.3	—
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health and personal care stores	19	30 559	3 730	862	214	23.4	.5
4461	Health and personal care stores	19	30 559	3 730	862	214	23.4	.5
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	51	137 001	9 081	1 753	451	3.6	7.7
4471	Gasoline stations	51	137 001	9 081	1 753	451	3.6	7.7
44711	Gasoline stations with convenience stores	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	47	D	D	D	e	D	D
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores	33	16 237	2 074	544	232	3.3	7.6
4481	Clothing stores	17	9 103	1 234	297	145	5.9	5.4
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	21	23 729	2 757	608	225	28.5	2.6
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	c	D	D
45112	Hobby, toy, and game stores	6	D	D	D	c	D	D
451120	Hobby, toy, and game stores	6	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SARPY—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	16	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	40	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	16	8 960	1 244	310	101	8.3	3.4
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	D	D	D	c	D	D
45331	Used merchandise stores	7	D	D	D	c	D	D
453310	Used merchandise stores	7	D	D	D	c	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	23	93 275	13 205	3 179	477	4.6	—
4541	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	e	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45439	Other direct selling establishments	18	D	D	D	b	D	D
454390	Other direct selling establishments	18	D	D	D	b	D	D
SAUNDERS								
44-45	Retail trade	72	100 651	9 390	2 202	552	31.8	1.8
441	Motor vehicle and parts dealers	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	3 930	511	131	29	58.7	2.2
4441	Building material and supplies dealers	8	D	D	D	b	D	D
445	Food and beverage stores	11	D	D	D	c	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	18	22 906	1 482	374	120	18.4	.4
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
SCOTTS BLUFF								
44-45	Retail trade	225	D	D	D	g	D	D
441	Motor vehicle and parts dealers	40	111 198	7 388	1 831	317	15.8	3.0
4411	Automobile dealers	18	96 942	5 341	1 314	211	15.7	.2
44112	Used car dealers	13	21 412	639	162	30	53.5	.9
441120	Used car dealers	13	21 412	639	162	30	53.5	.9
4412	Other motor vehicle dealers	5	3 017	262	71	17	63.9	4.8
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	11 239	1 785	446	89	4.2	26.7
44131	Automotive parts and accessories stores	11	7 926	1 349	297	70	3.4	15.8
441310	Automotive parts and accessories stores	11	7 926	1 349	297	70	3.4	15.8
442	Furniture and home furnishings stores	16	D	D	D	c	D	D
4421	Furniture stores	7	6 030	969	207	46	43.5	4.7
44211	Furniture stores	7	6 030	969	207	46	43.5	4.7
442110	Furniture stores	7	6 030	969	207	46	43.5	4.7
4422	Home furnishings stores	9	D	D	D	b	D	D
443	Electronics and appliance stores	10	8 599	1 794	405	80	38.8	—
4431	Electronics and appliance stores	10	8 599	1 794	405	80	38.8	—
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCOTTS BLUFF—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	28	34 127	5 444	1 261	243	11.4	17.6
4441	Building material and supplies dealers	20	D	D	D	c	D	D
44419	Other building material dealers	14	12 651	1 845	445	77	28.5	41.5
444190	Other building material dealers	14	12 651	1 845	445	77	28.5	41.5
4442	Lawn and garden equipment and supplies stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	19	63 376	7 162	1 803	427	8.0	.4
4451	Grocery stores	13	61 401	6 987	1 759	409	5.9	.4
446	Health and personal care stores	13	10 137	1 277	331	81	15.6	3.7
4461	Health and personal care stores	13	10 137	1 277	331	81	15.6	3.7
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	23	41 138	2 476	598	194	3.6	1.2
448	Clothing and clothing accessories stores	26	14 110	1 668	426	169	6.9	13.1
4481	Clothing stores	16	9 555	968	263	108	4.6	1.4
451	Sporting goods, hobby, book, and music stores	14	5 096	734	175	51	27.8	—
4511	Sporting goods, hobby, and musical instrument stores	10	3 317	451	100	30	41.0	—
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	7	4 803	805	266	50	9.2	3.1
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
SEWARD								
44-45	Retail trade	59	97 044	8 479	1 925	530	45.4	1.3
441	Motor vehicle and parts dealers	12	31 645	2 400	605	105	92.3	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	748	124	29	9	17.4	—
444	Building material and garden equipment and supplies dealers . . .	7	6 403	927	156	32	44.1	—
4441	Building material and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	6	5 706	556	121	57	36.4	—
446	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	10	28 407	1 737	390	128	23.5	3.2
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SHERIDAN								
44-45	Retail trade	55	53 608	4 518	1 092	311	37.7	8.1
441	Motor vehicle and parts dealers	8	15 020	1 062	258	44	28.3	.2
442	Furniture and home furnishings stores	3	1 294	131	31	13	100.0	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	3 891	400	85	27	37.5	—
4441	Building material and supplies dealers	5	3 747	385	82	24	39.0	—
445	Food and beverage stores	16	13 249	1 238	323	113	38.0	29.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	10 998	571	136	36	26.9	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
SHERMAN								
44-45	Retail trade	15	19 601	1 339	312	107	72.3	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 693	341	77	21	29.1	—
445	Food and beverage stores	4	2 506	226	56	23	63.7	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
SIOUX								
44-45	Retail trade	6	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
STANTON								
44-45	Retail trade	12	15 272	1 178	302	87	33.5	3.0
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 624	353	85	28	58.1	8.2
454	Nonstore retailers	1	D	D	D	a	D	D
THAYER								
44-45	Retail trade	48	42 361	3 687	892	267	45.3	3.4
441	Motor vehicle and parts dealers	9	7 923	712	176	38	73.8	16.1
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	7 347	829	195	30	—	—
44422	Nursery, garden center, and farm supply stores	4	7 347	829	195	30	—	—
444220	Nursery, garden center, and farm supply stores	4	7 347	829	195	30	—	—
445	Food and beverage stores	13	6 793	627	152	71	90.1	.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	9 860	717	177	81	31.6	.5
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	5 502	178	38	10	4.5	—
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
THOMAS								
44-45	Retail trade	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
THURSTON								
44-45	Retail trade	25	45 553	3 825	792	220	44.8	30.7
441	Motor vehicle and parts dealers	6	6 365	514	112	18	88.5	1.6
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	19 213	1 641	276	70	25.9	49.4
4441	Building material and supplies dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	11 389	981	203	85	63.1	36.9
453	Miscellaneous store retailers	1	D	D	D	a	D	D
VALLEY								
44-45	Retail trade	40	74 397	5 742	1 271	324	21.4	.6
441	Motor vehicle and parts dealers	6	5 447	701	140	28	99.4	.6
444	Building material and garden equipment and supplies dealers ...	13	48 044	3 181	700	121	1.8	—
4441	Building material and supplies dealers	8	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
445	Food and beverage stores	5	5 972	490	112	58	100.0	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	5 568	400	94	29	11.9	7.4
448	Clothing and clothing accessories stores	3	701	81	25	15	77.0	—
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
WASHINGTON								
44-45	Retail trade	62	529 854	24 731	5 842	857	3.2	.4
441	Motor vehicle and parts dealers	9	D	D	D	e	D	D
4411	Automobile dealers	3	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	D	D	D	b	D	D
4441	Building material and supplies dealers	7	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	10	16 521	994	243	85	39.6	9.7
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WAYNE								
44-45	Retail trade	47	69 238	6 578	1 496	441	47.4	5.0
441	Motor vehicle and parts dealers	5	15 985	1 171	284	48	59.0	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	16 922	1 681	406	72	8.1	12.1
4441	Building material and supplies dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	6	10 391	1 030	226	95	100.0	—
446	Health and personal care stores	3	5 974	576	127	30	92.2	—
447	Gasoline stations	7	6 674	400	99	42	4.7	20.8
448	Clothing and clothing accessories stores	4	989	116	21	18	73.4	—
451	Sporting goods, hobby, book, and music stores	4	1 749	161	35	15	—	—
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	3	4 925	444	102	64	—	—
45299	All other general merchandise stores	3	4 925	444	102	64	—	—
452990	All other general merchandise stores	3	4 925	444	102	64	—	—
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	4 126	763	148	33	100.0	—
WEBSTER								
44-45	Retail trade	21	19 090	1 729	394	137	15.9	17.6
441	Motor vehicle and parts dealers	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 774	408	90	23	23.8	—
4441	Building material and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	3	2 148	299	74	30	11.7	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	7 356	718	162	57	—	24.9
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
WHEELER								
44-45	Retail trade	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
YORK								
44-45	Retail trade	82	171 844	15 343	3 572	953	10.0	8.0
441	Motor vehicle and parts dealers	11	35 027	2 442	566	103	5.1	32.5
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	13 323	2 051	474	86	15.7	9.7
4441	Building material and supplies dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	6	20 798	2 055	486	176	—	.5
446	Health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	13	62 446	3 948	958	250	6.6	—
4471	Gasoline stations	13	62 446	3 948	958	250	6.6	—
44719	Other gasoline stations	7	50 563	3 407	828	204	1.7	—
447190	Other gasoline stations	7	50 563	3 407	828	204	1.7	—
448	Clothing and clothing accessories stores	7	2 133	368	79	53	37.6	—
451	Sporting goods, hobby, book, and music stores	3	720	113	28	20	93.8	6.3
452	General merchandise stores	4	22 785	2 263	529	134	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALLIANCE								
44-45	Retail trade	55	90 547	9 322	2 147	532	24.8	-
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	1 915	231	57	11	18.4	-
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
445	Food and beverage stores	6	18 353	1 800	477	127	24.5	-
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	26 897	2 415	487	123	19.6	-
4471	Gasoline stations	8	26 897	2 415	487	123	19.6	-
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	6	1 374	346	84	26	60.2	.8
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	12 453	1 315	267	89	-	-
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
AUBURN								
44-45	Retail trade	36	44 861	3 494	778	275	38.5	8.0
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	3 516	190	37	14	-	21.6
44422	Nursery, garden center, and farm supply stores	3	3 516	190	37	14	-	21.6
444220	Nursery, garden center, and farm supply stores	3	3 516	190	37	14	-	21.6
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	558	76	17	15	27.4	-
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	591	77	20	10	36.2	-
AURORA								
44-45	Retail trade	28	34 286	3 373	896	224	63.6	11.6
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	552	63	15	11	41.3	-
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BEATRICE								
44-45	Retail trade	114	198 496	18 313	4 441	1 189	29.8	1.9
441	Motor vehicle and parts dealers	19	60 193	3 849	926	182	63.5	3.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	6 038	758	169	46	32.6	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
4431	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	13	20 096	2 288	547	99	1.6	2.8
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
445	Food and beverage stores	6	17 579	1 517	359	137	42.1	—
446	Health and personal care stores	14	D	D	D	b	D	D
4461	Health and personal care stores	14	D	D	D	b	D	D
447	Gasoline stations	12	13 475	962	238	78	25.9	—
44711	Gasoline stations with convenience stores	9	11 444	788	187	66	16.7	—
447110	Gasoline stations with convenience stores	9	11 444	788	187	66	16.7	—
448	Clothing and clothing accessories stores	13	5 986	996	251	83	34.9	9.0
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	2 886	320	88	33	—	.7
452990	All other general merchandise stores	4	2 886	320	88	33	—	.7
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	a	D	D
BELLEVUE								
44-45	Retail trade	118	496 831	46 687	11 204	2 439	3.9	2.5
441	Motor vehicle and parts dealers	18	143 451	11 331	2 453	290	8.5	1.1
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	5	127 507	8 913	1 876	209	9.5	—
441110	New car dealers	5	127 507	8 913	1 876	209	9.5	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	5 315	839	200	38	—	—
441310	Automotive parts and accessories stores	6	5 315	839	200	38	—	—
442	Furniture and home furnishings stores	3	1 799	193	44	11	23.0	69.8
443	Electronics and appliance stores	5	2 381	357	94	19	16.0	48.2
4431	Electronics and appliance stores	5	2 381	357	94	19	16.0	48.2
444	Building material and garden equipment and supplies dealers	6	D	D	D	c	D	D
4441	Building material and supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food and beverage stores	15	61 126	6 051	1 503	402	1.2	1.4
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	55 926	5 576	1 381	363	—	—
445110	Supermarkets and other grocery (except convenience) stores	6	55 926	5 576	1 381	363	—	—
4452	Specialty food stores	5	1 266	204	54	16	8.1	32.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BELLEVUE—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	10	22 312	2 522	591	157	5.8	.7
4461	Health and personal care stores	10	22 312	2 522	591	157	5.8	.7
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
447	Gasoline stations	21	35 718	2 010	494	133	4.6	1.7
4471	Gasoline stations	21	35 718	2 010	494	133	4.6	1.7
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
448	Clothing and clothing accessories stores	8	3 163	473	146	48	—	21.2
451	Sporting goods, hobby, book, and music stores	9	7 038	802	144	51	—	7.4
4511	Sporting goods, hobby, and musical instrument stores	5	3 521	500	73	22	—	1.8
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	3 517	302	71	29	—	13.0
45121	Book stores and news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	160 468	16 868	4 137	1 017	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	5	10 907	1 141	278	87	—	—
452990	All other general merchandise stores	5	10 907	1 141	278	87	—	—
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BLAIR								
44-45	Retail trade	49	521 117	23 997	5 665	795	3.1	.4
441	Motor vehicle and parts dealers	8	D	D	D	e	D	D
4411	Automobile dealers	2	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	6 434	1 176	272	58	18.8	.2
445	Food and beverage stores	6	D	D	D	c	D	D
446	Health and personal care stores	4	5 885	707	180	31	76.5	3.7
4461	Health and personal care stores	4	5 885	707	180	31	76.5	3.7
447	Gasoline stations	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROKEN BOW								
44-45	Retail trade	45	47 043	4 660	1 076	321	52.3	5.7
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	1 428	148	34	9	44.0	—
443	Electronics and appliance stores	3	504	43	11	2	100.0	—
444	Building material and garden equipment and supplies dealers ...	4	3 642	410	120	20	48.6	—
445	Food and beverage stores	5	12 007	1 136	262	106	95.2	—
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores	5	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	a	D	D
CENTRAL CITY								
44-45	Retail trade	21	17 361	1 860	472	138	45.5	11.9
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	5	5 189	408	98	33	13.6	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CHADRON								
44-45	Retail trade	48	97 564	9 267	2 225	578	25.7	2.6
441	Motor vehicle and parts dealers	14	D	D	D	c	D	D
442	Furniture and home furnishings stores	3	1 203	146	26	10	55.1	—
443	Electronics and appliance stores	5	958	94	23	10	21.1	5.6
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores	4	9 010	1 184	308	76	10.8	.9
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	4	655	94	22	15	88.5	—
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COLUMBUS								
44-45	Retail trade	137	294 822	30 535	7 249	1 764	11.3	1.7
441	Motor vehicle and parts dealers	18	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	9 055	1 637	355	72	—	4.8
44131	Automotive parts and accessories stores	7	5 182	803	199	42	—	8.4
441310	Automotive parts and accessories stores	7	5 182	803	199	42	—	8.4
442	Furniture and home furnishings stores	7	5 710	764	177	42	45.3	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 552	595	154	31	16.6	—
4431	Electronics and appliance stores	4	2 552	595	154	31	16.6	—
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	18	36 782	4 523	1 123	190	1.2	10.3
4441	Building material and supplies dealers	13	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44419	Other building material dealers	8	11 411	1 457	379	45	—	27.1
444190	Other building material dealers	8	11 411	1 457	379	45	—	27.1
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	14	57 105	5 962	1 199	442	13.9	—
4451	Grocery stores	8	54 034	5 724	1 147	421	9.6	—
44511	Supermarkets and other grocery (except convenience) stores	8	54 034	5 724	1 147	421	9.6	—
445110	Supermarkets and other grocery (except convenience) stores	8	54 034	5 724	1 147	421	9.6	—
446	Health and personal care stores	4	18 661	1 954	456	106	22.2	—
4461	Health and personal care stores	4	18 661	1 954	456	106	22.2	—
447	Gasoline stations	19	37 605	1 962	470	151	17.9	.6
4471	Gasoline stations	19	37 605	1 962	470	151	17.9	.6
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	7 585	1 104	302	102	22.5	—
4481	Clothing stores	7	4 545	617	184	65	1.2	—
451	Sporting goods, hobby, book, and music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	9	2 779	301	55	32	49.2	—
452	General merchandise stores	5	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	2 978	621	148	28	28.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COZAD								
44-45	Retail trade	32	53 217	8 549	1 872	610	20.0	6.0
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	5	6 044	593	143	60	76.5	23.5
446	Health and personal care stores	4	3 276	491	94	30	46.5	53.5
447	Gasoline stations	3	5 668	306	71	13	-	-
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	e	D	D
4542	Vending machine operators	2	D	D	D	e	D	D
45421	Vending machine operators	2	D	D	D	e	D	D
454210	Vending machine operators	2	D	D	D	e	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
CRETE								
44-45	Retail trade	35	59 014	5 641	1 422	353	28.6	.2
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
445	Food and beverage stores	6	11 853	980	229	105	29.2	-
447	Gasoline stations	5	12 479	747	197	71	27.0	-
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
DAVID CITY								
44-45	Retail trade	19	D	D	D	c	D	D
441	Motor vehicle and parts dealers	4	3 792	485	118	23	76.9	-
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
ELKHORN								
44-45	Retail trade	23	23 882	3 388	795	242	51.0	8.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	5 794	1 211	271	55	16.9	-
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	432	87	18	10	-	7.9
454	Nonstore retailers	3	1 149	155	38	8	-	-

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							From admini- strative records ¹	Estimated ²
FAIRBURY								
44-45	Retail trade	31	47 750	4 760	1 138	303	24.3	8.0
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	1 056	258	57	25	29.9	—
454	Nonstore retailers	1	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
FALLS CITY								
44-45	Retail trade	44	52 164	4 889	1 051	305	46.2	.4
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	593	81	19	7	83.0	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
FREMONT								
44-45	Retail trade	141	524 228	48 991	10 915	2 361	5.4	.9
441	Motor vehicle and parts dealers	19	D	D	D	e	D	D
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	6	D	D	D	e	D	D
441110	New car dealers	6	D	D	D	e	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44132	Tire dealers	5	4 936	663	155	22	—	15.4
441320	Tire dealers	5	4 936	663	155	22	—	15.4
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	6	2 378	325	78	20	67.2	—
4431	Electronics and appliance stores	6	2 378	325	78	20	67.2	—
44311	Appliance, television, and other electronics stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	18	44 562	5 906	1 336	249	9.8	1.1
4441	Building material and supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²	
FREMONT—Con.									
44-45	Retail trade—Con.								
445	Food and beverage stores	12	40 728	4 116	926	311	9.2	4.2	
4451	Grocery stores	4	36 962	3 800	849	289	7.8	1.7	
4452	Specialty food stores	2	D	D	D	a	D	D	
446	Health and personal care stores	15	D	D	D	e	D	D	
4461	Health and personal care stores	15	D	D	D	e	D	D	
44611	Pharmacies and drug stores	7	30 061	5 293	1 122	226	2.3	.1	
446110	Pharmacies and drug stores	7	30 061	5 293	1 122	226	2.3	.1	
4461101	Pharmacies and drug stores	7	30 061	5 293	1 122	226	2.3	.1	
44619	Other health and personal care stores	5	D	D	D	a	D	D	
447	Gasoline stations	15	23 713	1 616	395	131	47.7	—	
4471	Gasoline stations	15	23 713	1 616	395	131	47.7	—	
44711	Gasoline stations with convenience stores	13	D	D	D	c	D	D	
447110	Gasoline stations with convenience stores	13	D	D	D	c	D	D	
448	Clothing and clothing accessories stores	15	11 358	1 680	412	148	8.7	.6	
4481	Clothing stores	8	D	D	D	c	D	D	
451	Sporting goods, hobby, book, and music stores	7	D	D	D	c	D	D	
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D	
45111	Sporting goods stores	3	D	D	D	b	D	D	
451110	Sporting goods stores	3	D	D	D	b	D	D	
4511101	General-line sporting goods stores	1	D	D	D	b	D	D	
4512	Book, periodical, and music stores	1	D	D	D	b	D	D	
452	General merchandise stores	7	D	D	D	f	D	D	
4529	Other general merchandise stores	7	D	D	D	f	D	D	
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D	
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D	
45299	All other general merchandise stores	6	D	D	D	c	D	D	
452990	All other general merchandise stores	6	D	D	D	c	D	D	
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D	
453	Miscellaneous store retailers	18	14 838	2 484	579	155	5.1	—	
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D	
45321	Office supplies and stationery stores	2	D	D	D	b	D	D	
453210	Office supplies and stationery stores	2	D	D	D	b	D	D	
4533	Used merchandise stores	7	D	D	D	b	D	D	
45331	Used merchandise stores	7	D	D	D	b	D	D	
453310	Used merchandise stores	7	D	D	D	b	D	D	
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D	
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D	
454	Nonstore retailers	4	D	D	D	b	D	D	
4543	Direct selling establishments	3	D	D	D	b	D	D	
45431	Fuel dealers	1	D	D	D	a	D	D	
454311	Heating oil dealers	1	D	D	D	a	D	D	
GERING									
44-45	Retail trade	27	24 179	2 762	694	192	22.2	11.1	
441	Motor vehicle and parts dealers	5	3 180	436	107	20	22.5	4.5	
443	Electronics and appliance stores	1	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers	4	7 077	1 012	237	40	43.4	30.9	
445	Food and beverage stores	4	D	D	D	b	D	D	
446	Health and personal care stores	1	D	D	D	a	D	D	
447	Gasoline stations	4	3 449	242	56	19	5.1	—	
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D	
452	General merchandise stores	2	D	D	D	b	D	D	
45299	All other general merchandise stores	2	D	D	D	b	D	D	
452990	All other general merchandise stores	2	D	D	D	b	D	D	
453	Miscellaneous store retailers	2	D	D	D	a	D	D	
454	Nonstore retailers	3	D	D	D	a	D	D	

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							From admini- strative records ¹	Estimated ²
GOTHENBURG								
44-45	Retail trade	27	54 728	3 597	768	205	19.9	—
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	9 179	843	144	23	—	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
GRAND ISLAND								
44-45	Retail trade	296	808 404	75 473	18 175	4 193	7.6	2.2
441	Motor vehicle and parts dealers	47	213 474	17 032	4 013	528	11.9	1.6
4411	Automobile dealers	25	188 498	13 205	3 140	362	9.9	.9
44111	New car dealers	10	154 675	11 584	2 765	315	6.9	.9
441110	New car dealers	10	154 675	11 584	2 765	315	6.9	.9
44112	Used car dealers	15	33 823	1 621	375	47	23.9	.7
441120	Used car dealers	15	33 823	1 621	375	47	23.9	.7
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	19	16 736	2 208	496	133	6.0	26.7
4421	Furniture stores	10	D	D	D	c	D	D
44211	Furniture stores	10	D	D	D	c	D	D
442110	Furniture stores	10	D	D	D	c	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 410	408	40	14	4.2	53.6
443	Electronics and appliance stores	14	15 129	1 936	500	88	19.7	30.9
4431	Electronics and appliance stores	14	15 129	1 936	500	88	19.7	30.9
44311	Appliance, television, and other electronics stores	10	12 961	1 474	397	65	12.3	36.1
443111	Household appliance stores	5	9 442	1 065	278	42	11.3	49.5
443112	Radio, television, and other electronics stores	5	3 519	409	119	23	14.9	—
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	31	101 737	10 656	2 768	436	4.6	1.1
4441	Building material and supplies dealers	26	99 048	10 382	2 717	423	4.8	.1
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	19	28 792	3 912	945	144	16.4	.3
444190	Other building material dealers	19	28 792	3 912	945	144	16.4	.3
4442	Lawn and garden equipment and supplies stores	5	2 689	274	51	13	.2	37.0
44422	Nursery, garden center, and farm supply stores	5	2 689	274	51	13	.2	37.0
444220	Nursery, garden center, and farm supply stores	5	2 689	274	51	13	.2	37.0
445	Food and beverage stores	13	56 737	5 366	1 235	342	2.4	.1
4451	Grocery stores	8	49 937	5 127	1 197	330	2.4	.1
44511	Supermarkets and other grocery (except convenience) stores	8	49 937	5 127	1 197	330	2.4	.1
445110	Supermarkets and other grocery (except convenience) stores	8	49 937	5 127	1 197	330	2.4	.1
4453	Beer, wine, and liquor stores	3	D	D	D	a	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	a	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GRAND ISLAND—Con.								
44-45	Retail trade—Con.							
446	Health and personal care stores	15	D	D	D	c	D	D
4461	Health and personal care stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	34	91 164	4 808	1 167	295	12.0	.7
4471	Gasoline stations	34	91 164	4 808	1 167	295	12.0	.7
44711	Gasoline stations with convenience stores	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	c	D	D
44719	Other gasoline stations	6	D	D	D	c	D	D
447190	Other gasoline stations	6	D	D	D	c	D	D
448	Clothing and clothing accessories stores	43	27 589	3 798	1 010	350	9.3	10.6
4481	Clothing stores	24	D	D	D	c	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	7	D	D	D	b	D	D
44831	Jewelry stores	6	D	D	D	b	D	D
448310	Jewelry stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	22	14 602	1 877	405	184	9.7	.9
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	c	D	D
45112	Hobby, toy, and game stores	5	5 253	606	146	51	8.2	1.5
451120	Hobby, toy, and game stores	5	5 253	606	146	51	8.2	1.5
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	7	D	D	D	f	D	D
45211	Department stores	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	10	4 178	768	175	39	13.7	16.7
HASTINGS								
44-45	Retail trade	153	275 096	30 088	7 098	1 767	14.9	5.0
441	Motor vehicle and parts dealers	25	70 812	6 383	1 618	267	37.4	.6
44112	Used car dealers	4	6 208	418	91	16	20.4	6.7
441120	Used car dealers	4	6 208	418	91	16	20.4	6.7
4412	Other motor vehicle dealers	3	7 160	331	74	26	28.4	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	13 751	2 273	633	98	8.9	—
44131	Automotive parts and accessories stores	8	11 643	1 832	530	82	8.4	—
441310	Automotive parts and accessories stores	8	11 643	1 832	530	82	8.4	—
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HASTINGS—Con.								
44-45	Retail trade—Con.							
443	Electronics and appliance stores	9	D	D	D	b	D	D
4431	Electronics and appliance stores	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	3 811	656	150	36	22.2	—
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	19	D	D	D	c	D	D
4441	Building material and supplies dealers	17	23 460	3 400	765	128	9.9	30.9
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
445	Food and beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	50 548	5 712	1 298	409	—	1.7
445110	Supermarkets and other grocery (except convenience) stores	6	50 548	5 712	1 298	409	—	1.7
446	Health and personal care stores	15	20 103	2 401	540	132	14.6	8.1
4461	Health and personal care stores	15	20 103	2 401	540	132	14.6	8.1
44619	Other health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	15	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	10	13 422	935	233	69	23.1	—
447110	Gasoline stations with convenience stores	10	13 422	935	233	69	23.1	—
448	Clothing and clothing accessories stores	18	5 897	875	211	67	.1	14.2
451	Sporting goods, hobby, book, and music stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	56 811	5 818	1 403	366	—	—
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	c	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HOLDREGE								
44-45	Retail trade	46	68 569	7 240	1 781	491	37.4	5.8
441	Motor vehicle and parts dealers	10	20 449	2 460	594	89	74.9	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	692	121	25	5	49.1	—
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
446	Health and personal care stores	5	9 414	831	202	43	42.9	—
4461	Health and personal care stores	5	9 414	831	202	43	42.9	—
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	3 629	420	92	43	—	—
45299	All other general merchandise stores	3	3 629	420	92	43	—	—
452990	All other general merchandise stores	3	3 629	420	92	43	—	—
453	Miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KEARNEY								
44-45	Retail trade	202	519 811	54 874	13 085	3 147	11.8	2.1
441	Motor vehicle and parts dealers	28	113 624	10 697	2 424	331	19.2	—
4411	Automobile dealers	14	90 485	7 040	1 611	207	23.9	—
44112	Used car dealers	5	9 686	399	78	14	56.7	—
441120	Used car dealers	5	9 686	399	78	14	56.7	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	7	11 751	1 801	420	65	—	—
441310	Automotive parts and accessories stores	7	11 751	1 801	420	65	—	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	9 217	1 746	409	64	9.2	—
4421	Furniture stores	6	7 041	1 429	347	48	.7	—
44211	Furniture stores	6	7 041	1 429	347	48	.7	—
442110	Furniture stores	6	7 041	1 429	347	48	.7	—
443	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
4431	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
44311	Appliance, television, and other electronics stores	9	13 402	1 746	422	93	5.7	—
443111	Household appliance stores	5	8 636	906	228	56	8.8	—
443112	Radio, television, and other electronics stores	4	4 766	840	194	37	—	—
44312	Computer and software stores	4	2 825	361	112	28	—	46.8
443120	Computer and software stores	4	2 825	361	112	28	—	46.8
444	Building material and garden equipment and supplies dealers	23	44 892	6 295	1 385	253	3.0	6.3
4441	Building material and supplies dealers	19	40 264	5 770	1 252	229	2.7	5.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	4 628	525	133	24	5.5	11.9
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	12	36 466	3 980	957	346	23.3	2.4
446	Health and personal care stores	12	25 203	2 462	563	166	22.5	10.8
4461	Health and personal care stores	12	25 203	2 462	563	166	22.5	10.8
4461101	Pharmacies and drug stores	6	22 565	1 850	421	122	25.1	12.1
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	21	48 900	2 637	617	201	23.7	—
4471	Gasoline stations	21	48 900	2 637	617	201	23.7	—
44711	Gasoline stations with convenience stores	17	38 369	2 030	480	169	15.6	—
447110	Gasoline stations with convenience stores	17	38 369	2 030	480	169	15.6	—
448	Clothing and clothing accessories stores	27	23 107	3 313	929	297	31.3	—
4481	Clothing stores	15	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	17	34 396	3 994	896	327	2.1	8.0
4511	Sporting goods, hobby, and musical instrument stores	13	26 736	3 189	709	243	2.7	10.3
45111	Sporting goods stores	7	D	D	D	c	D	D
451110	Sporting goods stores	7	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	7 660	805	187	84	—	—
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	8	147 272	14 089	3 454	837	—	—
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KEARNEY—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	11	7 054	823	192	80	24.5	1.1
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	2 738	558	118	36	11.0	—
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
KIMBALL								
44-45	Retail trade	30	40 721	3 554	822	230	77.3	3.7
441	Motor vehicle and parts dealers	7	22 940	1 413	337	63	92.7	4.6
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 310	144	31	12	100.0	—
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
LA VISTA								
44-45	Retail trade	38	257 844	27 441	6 250	1 251	15.8	—
441	Motor vehicle and parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	2 414	234	63	20	20.3	—
451	Sporting goods, hobby, book, and music stores	5	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	c	D	D
45112	Hobby, toy, and game stores	3	13 340	1 416	343	114	47.8	—
451120	Hobby, toy, and game stores	3	13 340	1 416	343	114	47.8	—
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	5 944	735	195	49	1.8	—
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEXINGTON								
44-45	Retail trade	56	118 677	10 106	2 351	610	6.0	1.5
441	Motor vehicle and parts dealers	9	40 260	2 368	581	92	2.2	2.3
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	1 878	145	38	9	30.4	35.8
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	7 276	790	168	31	7.6	—
445	Food and beverage stores	6	19 041	1 673	424	136	10.2	—
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	9	16 440	1 020	244	66	1.8	—
448	Clothing and clothing accessories stores	6	1 418	156	36	20	58.0	15.7
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
LINCOLN								
44-45	Retail trade	990	2 798 920	291 695	69 149	16 595	6.1	3.9
441	Motor vehicle and parts dealers	122	618 813	54 201	12 243	1 614	6.8	3.1
4411	Automobile dealers	61	524 341	39 725	8 911	1 038	5.9	1.9
44111	New car dealers	22	D	D	D	f	D	D
441110	New car dealers	22	D	D	D	f	D	D
44112	Used car dealers	39	D	D	D	c	D	D
441120	Used car dealers	39	D	D	D	c	D	D
4412	Other motor vehicle dealers	8	D	D	D	c	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	53	D	D	D	e	D	D
44131	Automotive parts and accessories stores	34	36 025	5 157	1 257	283	7.8	1.2
441310	Automotive parts and accessories stores	34	36 025	5 157	1 257	283	7.8	1.2
44132	Tire dealers	19	D	D	D	c	D	D
441320	Tire dealers	19	D	D	D	c	D	D
442	Furniture and home furnishings stores	53	71 530	8 962	2 247	406	14.3	3.3
4421	Furniture stores	19	D	D	D	c	D	D
44211	Furniture stores	19	D	D	D	c	D	D
442110	Furniture stores	19	D	D	D	c	D	D
4422	Home furnishings stores	34	D	D	D	e	D	D
44221	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
442210	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
44229	Other home furnishings stores	20	D	D	D	c	D	D
442299	All other home furnishings stores	18	20 319	2 635	661	166	15.9	—
443	Electronics and appliance stores	34	D	D	D	e	D	D
4431	Electronics and appliance stores	34	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	23	D	D	D	e	D	D
443111	Household appliance stores	7	15 219	1 893	422	73	6.8	1.1
443112	Radio, television, and other electronics stores	16	D	D	D	e	D	D
44312	Computer and software stores	8	10 649	1 062	305	50	—	.5
443120	Computer and software stores	8	10 649	1 062	305	50	—	.5
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	82	254 764	33 349	7 976	1 414	8.7	4.8
4441	Building material and supplies dealers	66	231 383	30 017	7 327	1 209	9.0	1.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	15	20 187	3 234	704	194	7.0	—
444130	Hardware stores	15	20 187	3 234	704	194	7.0	—
44419	Other building material dealers	36	D	D	D	f	D	D
444190	Other building material dealers	36	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores	16	23 381	3 332	649	205	5.2	41.7
44422	Nursery, garden center, and farm supply stores	13	20 910	2 944	573	186	2.3	46.7
444220	Nursery, garden center, and farm supply stores	13	20 910	2 944	573	186	2.3	46.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINCOLN—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	77	424 486	44 363	10 059	3 268	5.1	1.0
4451	Grocery stores	44	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores	38	398 887	41 948	9 489	3 062	3.0	.8
445110	Supermarkets and other grocery (except convenience) stores	38	398 887	41 948	9 489	3 062	3.0	.8
44512	Convenience stores	6	D	D	D	b	D	D
445120	Convenience stores	6	D	D	D	b	D	D
4452	Specialty food stores	15	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	18	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	18	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	18	D	D	D	c	D	D
446	Health and personal care stores	74	184 666	24 943	6 150	1 358	11.9	.6
4461	Health and personal care stores	74	184 666	24 943	6 150	1 358	11.9	.6
44611	Pharmacies and drug stores	28	157 501	19 419	4 732	1 047	11.6	.4
446110	Pharmacies and drug stores	28	157 501	19 419	4 732	1 047	11.6	.4
4461101	Pharmacies and drug stores	28	157 501	19 419	4 732	1 047	11.6	.4
44612	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	19	9 307	2 469	659	119	6.4	5.3
446130	Optical goods stores	19	9 307	2 469	659	119	6.4	5.3
44619	Other health and personal care stores	19	D	D	D	c	D	D
446191	Food (health) supplement stores	10	D	D	D	b	D	D
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	105	185 604	11 410	2 632	727	6.6	2.6
4471	Gasoline stations	105	185 604	11 410	2 632	727	6.6	2.6
44711	Gasoline stations with convenience stores	93	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	93	D	D	D	f	D	D
44719	Other gasoline stations	12	D	D	D	c	D	D
447190	Other gasoline stations	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores	142	146 832	20 430	4 984	1 559	4.5	11.7
4481	Clothing stores	91	109 307	14 052	3 234	1 246	2.7	15.0
44811	Men's clothing stores	11	D	D	D	b	D	D
448110	Men's clothing stores	11	D	D	D	b	D	D
44812	Women's clothing stores	29	D	D	D	c	D	D
448120	Women's clothing stores	29	D	D	D	c	D	D
44813	Children's and infants' clothing stores	5	3 151	464	123	56	—	—
448130	Children's and infants' clothing stores	5	3 151	464	123	56	—	—
44814	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
448140	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	14	8 152	1 531	359	161	7.1	—
448190	Other clothing stores	14	8 152	1 531	359	161	7.1	—
4482	Shoe stores	31	D	D	D	c	D	D
44821	Shoe stores	31	D	D	D	c	D	D
448210	Shoe stores	31	D	D	D	c	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	21	9 589	1 098	276	99	1.5	—
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	20	D	D	D	c	D	D
44831	Jewelry stores	20	D	D	D	c	D	D
448310	Jewelry stores	20	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	71	107 174	12 641	3 164	1 051	3.7	1.4
4511	Sporting goods, hobby, and musical instrument stores	53	67 396	8 652	2 209	702	5.8	2.3
45111	Sporting goods stores	27	D	D	D	e	D	D
451110	Sporting goods stores	27	D	D	D	e	D	D
4511101	General-line sporting goods stores	8	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	19	10 922	1 903	401	142	7.4	10.6
45112	Hobby, toy, and game stores	13	D	D	D	c	D	D
451120	Hobby, toy, and game stores	13	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores	6	5 348	979	315	92	6.4	.5
451140	Musical instrument and supplies stores	6	5 348	979	315	92	6.4	.5
4512	Book, periodical, and music stores	18	39 778	3 989	955	349	.3	.1
45121	Book stores and news dealers	12	36 431	3 605	858	313	.1	.1
451211	Book stores	11	D	D	D	e	D	D
4512111	Book stores, general	5	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores	6	3 347	384	97	36	2.9	—
451220	Prerecorded tape, compact disc, and record stores	6	3 347	384	97	36	2.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINCOLN—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	29	D	D	D	h	D	D
4521	Department stores	13	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	13	D	D	D	g	D	D
45211	Department stores	13	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	84 291	9 949	2 554	794	—	—
452112	Discount department stores	9	D	D	D	g	D	D
4529	Other general merchandise stores	16	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	146	D	D	D	g	D	D
4531	Florists	17	6 427	1 687	406	121	8.6	2.4
45311	Florists	17	6 427	1 687	406	121	8.6	2.4
453110	Florists	17	6 427	1 687	406	121	8.6	2.4
4532	Office supplies, stationery, and gift stores	53	D	D	D	e	D	D
45321	Office supplies and stationery stores	10	30 121	4 300	1 037	161	.7	—
453210	Office supplies and stationery stores	10	30 121	4 300	1 037	161	.7	—
45322	Gift, novelty, and souvenir stores	43	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	43	D	D	D	e	D	D
4533	Used merchandise stores	32	D	D	D	c	D	D
45331	Used merchandise stores	32	D	D	D	c	D	D
453310	Used merchandise stores	32	D	D	D	c	D	D
4539	Other miscellaneous store retailers	44	D	D	D	e	D	D
45391	Pet and pet supplies stores	12	10 944	1 230	278	127	13.1	.3
453910	Pet and pet supplies stores	12	10 944	1 230	278	127	13.1	.3
45392	Art dealers	6	D	D	D	b	D	D
453920	Art dealers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	55	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	21	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	21	D	D	D	f	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	31	D	D	D	c	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	27	20 147	2 533	621	102	12.1	6.1
454390	Other direct selling establishments	27	20 147	2 533	621	102	12.1	6.1
MCCOOK								
44-45	Retail trade	81	134 109	14 325	3 611	839	15.6	1.8
441	Motor vehicle and parts dealers	20	D	D	D	c	D	D
44112	Used car dealers	4	7 999	459	101	16	19.7	—
441120	Used car dealers	4	7 999	459	101	16	19.7	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	3 120	465	111	28	—	6.3
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	9	D	D	D	b	D	D
445	Food and beverage stores	5	9 641	893	230	66	1.3	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	8	5 066	644	149	69	24.4	4.0
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	3	829	123	29	10	19.9	—
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
	MCCOOK—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	4	D	D	D	a	D	D
	MINDEN							
44-45	Retail trade	25	27 755	2 131	500	159	47.5	18.0
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	6 937	400	86	33	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
	NEBRASKA CITY							
44-45	Retail trade	62	81 630	8 724	1 973	550	12.1	7.7
441	Motor vehicle and parts dealers	8	24 816	2 464	498	86	22.2	—
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 930	648	143	37	7.1	13.3
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	11	9 723	948	243	87	4.0	16.5
4481	Clothing stores	7	7 750	737	193	59	2.4	20.7
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	NORFOLK							
44-45	Retail trade	184	506 645	49 075	11 831	2 875	8.3	1.8
441	Motor vehicle and parts dealers	26	D	D	D	e	D	D
4411	Automobile dealers	13	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	7 837	905	175	40	—	16.2
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	16 317	2 040	525	81	1.6	4.3
44131	Automotive parts and accessories stores	6	6 033	887	239	41	4.2	—
441310	Automotive parts and accessories stores	6	6 033	887	239	41	4.2	—
44132	Tire dealers	4	10 284	1 153	286	40	—	6.9
441320	Tire dealers	4	10 284	1 153	286	40	—	6.9
442	Furniture and home furnishings stores	7	D	D	D	c	D	D
4421	Furniture stores	4	11 300	1 799	441	88	8.0	—
44211	Furniture stores	4	11 300	1 799	441	88	8.0	—
442110	Furniture stores	4	11 300	1 799	441	88	8.0	—
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	10	D	D	D	b	D	D
4431	Electronics and appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
NORFOLK—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	27	68 052	7 421	1 918	294	.5	5.6
4441	Building material and supplies dealers	19	60 864	6 145	1 674	257	—	5.2
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	8	7 188	1 276	244	37	4.7	9.1
44422	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
445	Food and beverage stores	18	69 092	8 279	1 812	560	13.1	.6
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	7	20 336	2 105	484	151	9.9	—
4461	Health and personal care stores	7	20 336	2 105	484	151	9.9	—
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	b	D	D
447	Gasoline stations	20	43 564	2 420	571	196	22.8	.3
4471	Gasoline stations	20	43 564	2 420	571	196	22.8	.3
44711	Gasoline stations with convenience stores	15	26 943	1 756	412	159	26.2	.5
447110	Gasoline stations with convenience stores	15	26 943	1 756	412	159	26.2	.5
44719	Other gasoline stations	5	16 621	664	159	37	17.3	—
447190	Other gasoline stations	5	16 621	664	159	37	17.3	—
448	Clothing and clothing accessories stores	24	D	D	D	c	D	D
4481	Clothing stores	14	13 209	1 792	456	155	3.0	.3
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	4	3 173	550	156	26	5.5	37.5
451	Sporting goods, hobby, book, and music stores	9	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	3 876	446	96	60	—	—
451212	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	8	123 899	11 216	2 743	724	—	—
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	9	5 173	649	159	67	20.9	.3
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORTH PLATTE								
44-45	Retail trade	176	413 623	36 611	8 855	2 047	8.9	2.5
441	Motor vehicle and parts dealers	27	D	D	D	c	D	D
4411	Automobile dealers	14	66 318	4 855	1 184	141	13.4	.3
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	11 817	2 130	520	88	13.0	11.7
44131	Automotive parts and accessories stores	7	6 395	1 277	308	59	24.1	.7
441310	Automotive parts and accessories stores	7	6 395	1 277	308	59	24.1	.7
44132	Tire dealers	3	5 422	853	212	29	—	24.5
441320	Tire dealers	3	5 422	853	212	29	—	24.5
442	Furniture and home furnishings stores	6	7 489	842	185	36	32.1	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	8	4 956	527	134	42	30.3	—
4431	Electronics and appliance stores	8	4 956	527	134	42	30.3	—
44311	Appliance, television, and other electronics stores	8	4 956	527	134	42	30.3	—
443111	Household appliance stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	18	27 623	3 985	917	158	6.4	16.8
4441	Building material and supplies dealers	14	21 354	3 115	729	119	8.3	13.9
44419	Other building material dealers	9	13 904	1 508	367	60	12.8	21.4
444190	Other building material dealers	9	13 904	1 508	367	60	12.8	21.4
4442	Lawn and garden equipment and supplies stores	4	6 269	870	188	39	—	26.8
44422	Nursery, garden center, and farm supply stores	4	6 269	870	188	39	—	26.8
444220	Nursery, garden center, and farm supply stores	4	6 269	870	188	39	—	26.8
445	Food and beverage stores	14	30 037	3 026	698	236	26.0	2.6
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health and personal care stores	12	20 666	1 997	480	105	3.2	—
4461	Health and personal care stores	12	20 666	1 997	480	105	3.2	—
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	6	D	D	D	a	D	D
447	Gasoline stations	24	91 207	3 023	731	233	3.7	—
4471	Gasoline stations	24	91 207	3 023	731	233	3.7	—
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	18	8 771	1 237	303	113	16.2	5.4
4481	Clothing stores	11	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	5	1 097	216	50	24	26.3	48.0
45331	Used merchandise stores	5	1 097	216	50	24	26.3	48.0
453310	Used merchandise stores	5	1 097	216	50	24	26.3	48.0
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	5	14 712	1 087	264	40	6.1	2.9
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OGALLALA								
44-45	Retail trade	64	115 702	10 382	2 489	561	15.4	7.6
441	Motor vehicle and parts dealers	12	33 379	3 103	754	106	7.1	24.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	6 852	793	208	37	56.0	.8
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	13	29 526	2 243	522	145	8.6	—
4471	Gasoline stations	13	29 526	2 243	522	145	8.6	—
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	536	133	34	10	—	—
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
OMAHA								
44-45	Retail trade	1 785	5 977 329	647 849	155 228	32 163	9.3	3.3
441	Motor vehicle and parts dealers	209	1 423 908	126 116	29 972	3 645	13.2	4.1
4411	Automobile dealers	84	1 229 950	95 293	22 798	2 558	13.7	4.0
44111	New car dealers	34	D	D	D	g	D	D
441110	New car dealers	34	D	D	D	g	D	D
44112	Used car dealers	50	D	D	D	c	D	D
441120	Used car dealers	50	D	D	D	c	D	D
4412	Other motor vehicle dealers	17	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	108	D	D	D	f	D	D
44131	Automotive parts and accessories stores	74	74 341	14 101	3 430	573	4.5	7.7
441310	Automotive parts and accessories stores	74	74 341	14 101	3 430	573	4.5	7.7
44132	Tire dealers	34	D	D	D	e	D	D
441320	Tire dealers	34	D	D	D	e	D	D
442	Furniture and home furnishings stores	88	350 967	41 597	9 720	1 685	4.6	1.7
4421	Furniture stores	31	D	D	D	g	D	D
44211	Furniture stores	31	D	D	D	g	D	D
442110	Furniture stores	31	D	D	D	g	D	D
4422	Home furnishings stores	57	D	D	D	e	D	D
44221	Floor covering stores	17	24 635	5 165	1 268	193	31.9	.5
442210	Floor covering stores	17	24 635	5 165	1 268	193	31.9	.5
44229	Other home furnishings stores	40	D	D	D	e	D	D
442291	Window treatment stores	7	1 846	468	105	27	17.9	6.5
442299	All other home furnishings stores	33	D	D	D	c	D	D
443	Electronics and appliance stores	62	144 405	14 856	3 621	703	5.2	1.6
4431	Electronics and appliance stores	62	144 405	14 856	3 621	703	5.2	1.6
44311	Appliance, television, and other electronics stores	44	108 714	11 230	2 700	530	3.9	1.5
443111	Household appliance stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	35	D	D	D	e	D	D
44312	Computer and software stores	13	D	D	D	c	D	D
443120	Computer and software stores	13	D	D	D	c	D	D
44313	Camera and photographic supplies stores	5	D	D	D	b	D	D
443130	Camera and photographic supplies stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
	OMAHA—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	124	518 076	71 295	15 679	2 466	20.5	4.8
4441	Building material and supplies dealers	96	473 342	61 679	14 089	2 085	22.0	3.8
44411	Home centers	7	132 310	14 022	3 387	739	.1	.3
444110	Home centers	7	132 310	14 022	3 387	739	.1	.3
44412	Paint and wallpaper stores	19	26 496	4 425	1 021	153	—	4.3
444120	Paint and wallpaper stores	19	26 496	4 425	1 021	153	—	4.3
44413	Hardware stores	20	28 598	4 001	936	240	6.2	4.4
444130	Hardware stores	20	28 598	4 001	936	240	6.2	4.4
44419	Other building material dealers	50	285 938	39 231	8 745	953	35.7	5.3
444190	Other building material dealers	50	285 938	39 231	8 745	953	35.7	5.3
4442	Lawn and garden equipment and supplies stores	28	44 734	9 616	1 590	381	5.0	15.2
44421	Outdoor power equipment stores	8	D	D	D	b	D	D
444210	Outdoor power equipment stores	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	20	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores	20	D	D	D	e	D	D
445	Food and beverage stores	169	694 419	81 259	18 259	5 315	7.0	1.2
4451	Grocery stores	94	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores	83	636 768	74 919	16 777	4 877	3.7	.7
445110	Supermarkets and other grocery (except convenience) stores	83	636 768	74 919	16 777	4 877	3.7	.7
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
4452	Specialty food stores	49	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	26	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	26	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	26	D	D	D	c	D	D
446	Health and personal care stores	141	305 354	43 976	10 471	2 441	8.5	3.3
4461	Health and personal care stores	141	305 354	43 976	10 471	2 441	8.5	3.3
44611	Pharmacies and drug stores	55	258 282	34 443	8 130	1 888	8.7	1.3
446110	Pharmacies and drug stores	55	258 282	34 443	8 130	1 888	8.7	1.3
4461101	Pharmacies and drug stores	55	258 282	34 443	8 130	1 888	8.7	1.3
44612	Cosmetics, beauty supplies, and perfume stores	20	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores	20	D	D	D	c	D	D
44613	Optical goods stores	37	D	D	D	c	D	D
446130	Optical goods stores	37	D	D	D	c	D	D
44619	Other health and personal care stores	29	18 032	3 313	855	160	4.6	29.0
446191	Food (health) supplement stores	13	D	D	D	b	D	D
446199	All other health and personal care stores	16	D	D	D	b	D	D
447	Gasoline stations	184	345 998	23 460	5 791	1 447	18.2	14.4
4471	Gasoline stations	184	345 998	23 460	5 791	1 447	18.2	14.4
44711	Gasoline stations with convenience stores	158	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	158	D	D	D	g	D	D
44719	Other gasoline stations	26	D	D	D	b	D	D
447190	Other gasoline stations	26	D	D	D	b	D	D
448	Clothing and clothing accessories stores	291	337 317	45 968	11 381	3 269	5.9	4.2
4481	Clothing stores	189	213 495	29 725	7 090	2 296	7.3	3.8
44811	Men's clothing stores	30	25 300	5 657	1 399	225	16.8	7.7
448110	Men's clothing stores	30	25 300	5 657	1 399	225	16.8	7.7
44812	Women's clothing stores	64	D	D	D	f	D	D
448120	Women's clothing stores	64	D	D	D	f	D	D
44813	Children's and infants' clothing stores	13	10 396	1 313	276	145	3.7	—
448130	Children's and infants' clothing stores	13	10 396	1 313	276	145	3.7	—
44814	Family clothing stores	40	105 502	12 155	2 901	998	1.5	1.6
448140	Family clothing stores	40	105 502	12 155	2 901	998	1.5	1.6
44815	Clothing accessories stores	18	D	D	D	b	D	D
448150	Clothing accessories stores	18	D	D	D	b	D	D
44819	Other clothing stores	24	D	D	D	e	D	D
448190	Other clothing stores	24	D	D	D	e	D	D
4482	Shoe stores	56	D	D	D	e	D	D
44821	Shoe stores	56	D	D	D	e	D	D
448210	Shoe stores	56	D	D	D	e	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	35	D	D	D	c	D	D
4482105	Athletic footwear stores	12	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	46	D	D	D	f	D	D
44831	Jewelry stores	44	D	D	D	f	D	D
448310	Jewelry stores	44	D	D	D	f	D	D
44832	Luggage and leather goods stores	2	D	D	D	a	D	D
448320	Luggage and leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
OMAHA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, and music stores	131	178 837	19 304	4 777	1 531	13.1	2.4
4511	Sporting goods, hobby, and musical instrument stores	95	D	D	D	g	D	D
45111	Sporting goods stores	47	52 829	6 033	1 583	394	22.6	2.5
451110	Sporting goods stores	47	52 829	6 033	1 583	394	22.6	2.5
4511101	General-line sporting goods stores	10	16 842	1 887	528	122	—	4.7
4511102	Specialty-line sporting goods stores	37	35 987	4 146	1 055	272	33.1	1.5
45112	Hobby, toy, and game stores	26	D	D	D	e	D	D
451120	Hobby, toy, and game stores	26	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores	9	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores	9	D	D	D	c	D	D
45114	Musical instrument and supplies stores	13	D	D	D	c	D	D
451140	Musical instrument and supplies stores	13	D	D	D	c	D	D
4512	Book, periodical, and music stores	36	D	D	D	f	D	D
45121	Book stores and news dealers	24	D	D	D	e	D	D
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	17	28 295	3 481	840	321	6.5	2.3
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	12	9 558	986	249	92	—	11.3
451220	Prerecorded tape, compact disc, and record stores	12	9 558	986	249	92	—	11.3
452	General merchandise stores	59	D	D	D	h	D	D
4521	Department stores	23	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) ³	23	D	D	D	h	D	D
45211	Department stores	23	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	10	D	D	D	g	D	D
452112	Discount department stores	13	266 047	25 588	6 392	1 676	—	—
4529	Other general merchandise stores	36	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
45299	All other general merchandise stores	33	D	D	D	e	D	D
452990	All other general merchandise stores	33	D	D	D	e	D	D
4529901	Variety stores	20	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	13	23 674	2 491	607	180	.2	—
453	Miscellaneous store retailers	221	D	D	D	g	D	D
4531	Florists	24	8 291	2 075	509	146	29.2	6.7
45311	Florists	24	8 291	2 075	509	146	29.2	6.7
453110	Florists	24	8 291	2 075	509	146	29.2	6.7
4532	Office supplies, stationery, and gift stores	77	72 522	10 765	2 859	774	7.1	6.2
45321	Office supplies and stationery stores	11	D	D	D	c	D	D
453210	Office supplies and stationery stores	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	66	D	D	D	f	D	D
453220	Gift, novelty, and souvenir stores	66	D	D	D	f	D	D
4533	Used merchandise stores	38	D	D	D	e	D	D
45331	Used merchandise stores	38	D	D	D	e	D	D
453310	Used merchandise stores	38	D	D	D	e	D	D
4539	Other miscellaneous store retailers	82	D	D	D	f	D	D
45391	Pet and pet supplies stores	18	D	D	D	c	D	D
453910	Pet and pet supplies stores	18	D	D	D	c	D	D
45392	Art dealers	15	D	D	D	b	D	D
453920	Art dealers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	6 486	1 144	268	51	39.9	1.5
453930	Manufactured (mobile) home dealers	5	6 486	1 144	268	51	39.9	1.5
45399	All other miscellaneous store retailers	44	35 324	5 261	1 502	247	16.3	27.2
454	Nonstore retailers	106	798 233	82 500	20 713	3 432	4.4	.7
4541	Electronic shopping and mail-order houses	30	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses	30	D	D	D	g	D	D
4542	Vending machine operators	22	D	D	D	c	D	D
45421	Vending machine operators	22	D	D	D	c	D	D
454210	Vending machine operators	22	D	D	D	c	D	D
4543	Direct selling establishments	54	D	D	D	f	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	51	219 594	15 667	4 128	761	2.5	.1
454390	Other direct selling establishments	51	219 594	15 667	4 128	761	2.5	.1
O'NEILL								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
O'NEILL—Con.								
44-45	Retail trade	53	75 447	6 764	1 631	440	52.2	5.1
441	Motor vehicle and parts dealers	10	17 207	1 468	367	82	72.1	1.2
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	20 582	2 531	639	95	12.3	5.7
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	6	7 746	845	183	76	100.0	—
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	1 391	184	34	18	100.0	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
PAPILLION								
44-45	Retail trade	46	113 964	11 589	2 562	566	5.8	1.4
441	Motor vehicle and parts dealers	7	7 775	810	185	29	23.5	19.2
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	14 338	2 549	358	54	1.8	—
4441	Building material and supplies dealers	7	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	15 444	733	147	45	—	—
44711	Gasoline stations with convenience stores	8	15 444	733	147	45	—	—
447110	Gasoline stations with convenience stores	8	15 444	733	147	45	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	6	2 570	166	37	12	80.2	—
PLATTSMOUTH								
44-45	Retail trade	27	89 679	6 611	1 539	407	20.3	.6
441	Motor vehicle and parts dealers	7	56 345	3 023	729	185	17.3	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	749	135	30	10	69.8	—
445	Food and beverage stores	4	13 101	1 103	262	98	39.1	4.4
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
RALSTON								
44-45	Retail trade	28	54 950	7 742	1 487	315	5.5	.7
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	c	D	D
4461	Health and personal care stores	3	D	D	D	c	D	D
447	Gasoline stations	5	4 107	465	94	29	—	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	5 985	1 056	144	32	3.3	—
4532	Office supplies, stationery, and gift stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
SCHUYLER								
44-45	Retail trade	32	47 034	4 429	1 088	261	22.8	4.5
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	5 212	336	81	24	42.2	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
SCOTTSBLUFF								
44-45	Retail trade	156	345 207	34 326	8 164	1 911	5.6	2.1
441	Motor vehicle and parts dealers	26	93 239	6 015	1 488	232	7.9	2.2
4411	Automobile dealers	12	85 853	5 032	1 234	196	6.3	.1
44112	Used car dealers	8	D	D	D	a	D	D
441120	Used car dealers	8	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	15	11 331	1 742	409	104	28.7	5.6
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	4	4 117	557	138	31	1.5	14.9
442210	Floor covering stores	4	4 117	557	138	31	1.5	14.9
443	Electronics and appliance stores	8	D	D	D	b	D	D
4431	Electronics and appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	16	16 253	2 818	640	125	4.6	10.1
4441	Building material and supplies dealers	11	13 862	2 132	495	87	3.3	11.9

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							From admini-strative records ¹	Estimated ²
SCOTTSBLUFF—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	5	51 352	6 207	1 574	340	.3	—
44511	Supermarkets and other grocery (except convenience) stores	5	51 352	6 207	1 574	340	.3	—
445110	Supermarkets and other grocery (except convenience) stores	5	51 352	6 207	1 574	340	.3	—
446	Health and personal care stores	11	D	D	D	b	D	D
4461	Health and personal care stores	11	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	34 147	1 857	436	130	—	1.5
4471	Gasoline stations	11	34 147	1 857	436	130	—	1.5
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	26	14 110	1 668	426	169	6.9	13.1
4481	Clothing stores	16	9 555	968	263	108	4.6	1.4
4482105	Athletic footwear stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	1 779	283	75	21	3.1	—
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	6	89 695	9 093	2 019	492	—	—
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	15	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
SEWARD								
44-45	Retail trade	38	60 859	5 518	1 252	350	47.7	.6
441	Motor vehicle and parts dealers	6	19 900	1 287	330	54	97.6	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	748	124	29	9	17.4	—
444	Building material and garden equipment and supplies dealers	5	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	9 575	504	123	44	43.0	—
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D

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							From admini-strative records ¹	Estimated ²	
SIDNEY									
44-45	Retail trade	58	D	D	D	g	D	D	
441	Motor vehicle and parts dealers	9	D	D	D	b	D	D	
442	Furniture and home furnishings stores	3	D	D	D	b	D	D	
443	Electronics and appliance stores	3	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D	
445	Food and beverage stores	4	D	D	D	c	D	D	
446	Health and personal care stores	3	D	D	D	b	D	D	
447	Gasoline stations	12	D	D	D	b	D	D	
448	Clothing and clothing accessories stores	5	D	D	D	a	D	D	
451	Sporting goods, hobby, book, and music stores	1	D	D	D	e	D	D	
4511	Sporting goods, hobby, and musical instrument stores	1	D	D	D	e	D	D	
45111	Sporting goods stores	1	D	D	D	e	D	D	
451110	Sporting goods stores	1	D	D	D	e	D	D	
4511102	Specialty-line sporting goods stores	1	D	D	D	e	D	D	
452	General merchandise stores	5	D	D	D	b	D	D	
45299	All other general merchandise stores	5	D	D	D	b	D	D	
452990	All other general merchandise stores	5	D	D	D	b	D	D	
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D	
453	Miscellaneous store retailers	4	D	D	D	a	D	D	
45321	Office supplies and stationery stores	1	D	D	D	a	D	D	
453210	Office supplies and stationery stores	1	D	D	D	a	D	D	
454	Nonstore retailers	5	D	D	D	e	D	D	
4541	Electronic shopping and mail-order houses	4	D	D	D	e	D	D	
45411	Electronic shopping and mail-order houses	4	D	D	D	e	D	D	
SOUTH SIOUX CITY									
44-45	Retail trade	58	109 970	12 877	2 930	803	13.4	.8	
441	Motor vehicle and parts dealers	14	18 430	1 497	302	59	44.3	—	
44112	Used car dealers	7	10 846	596	71	20	73.0	—	
441120	Used car dealers	7	10 846	596	71	20	73.0	—	
4412	Other motor vehicle dealers	2	D	D	D	a	D	D	
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D	
441221	Motorcycle dealers	1	D	D	D	a	D	D	
442	Furniture and home furnishings stores	5	D	D	D	b	D	D	
4421	Furniture stores	2	D	D	D	a	D	D	
44211	Furniture stores	2	D	D	D	a	D	D	
442110	Furniture stores	2	D	D	D	a	D	D	
443	Electronics and appliance stores	1	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers ...	6	3 035	516	125	44	—	—	
445	Food and beverage stores	11	33 035	4 361	872	330	11.1	2.7	
446	Health and personal care stores	4	D	D	D	b	D	D	
4461	Health and personal care stores	4	D	D	D	b	D	D	
447	Gasoline stations	3	6 241	724	176	45	—	—	
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D	
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D	
452	General merchandise stores	3	D	D	D	c	D	D	
453	Miscellaneous store retailers	6	D	D	D	b	D	D	
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D	
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D	
454	Nonstore retailers	1	D	D	D	a	D	D	

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							From admini- strative records ¹	Estimated ²
VALENTINE								
44-45	Retail trade	35	59 323	5 490	1 259	382	27.2	6.0
441	Motor vehicle and parts dealers	6	14 463	1 642	363	66	8.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	587	79	17	10	59.1	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	13 740	1 323	291	129	25.3	23.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
WAHOO								
44-45	Retail trade	29	36 227	3 221	768	224	52.3	—
441	Motor vehicle and parts dealers	4	4 658	381	83	16	88.2	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 590	217	45	10	100.0	—
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	4 147	468	120	16	100.0	—
447	Gasoline stations	6	11 836	624	157	50	16.9	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
WAYNE								
44-45	Retail trade	39	59 168	6 005	1 343	412	54.3	5.8
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	5 974	576	127	30	92.2	—
4461	Health and personal care stores	3	5 974	576	127	30	92.2	—
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	989	116	21	18	73.4	—
451	Sporting goods, hobby, book, and music stores	4	1 749	161	35	15	—	—
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	3	4 925	444	102	64	—	—
45299	All other general merchandise stores	3	4 925	444	102	64	—	—
452990	All other general merchandise stores	3	4 925	444	102	64	—	—
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	3	4 126	763	148	33	100.0	—
4543	Direct selling establishments	3	4 126	763	148	33	100.0	—
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
WEST POINT								
44-45	Retail trade	38	86 729	6 045	1 449	358	20.0	15.0
441	Motor vehicle and parts dealers	6	21 493	1 628	407	75	2.2	2.6
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	18 209	1 253	279	54	17.0	68.6
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	5 185	334	79	23	22.1	—
448	Clothing and clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
YORK								
44-45	Retail trade	67	153 150	13 937	3 246	871	7.8	8.3
441	Motor vehicle and parts dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	7 483	1 484	351	67	17.7	4.4
445	Food and beverage stores	3	19 364	1 869	441	160	—	—
446	Health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	c	D	D
4471	Gasoline stations	9	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	6	11 883	541	130	46	27.2	—
447110	Gasoline stations with convenience stores	6	11 883	541	130	46	27.2	—
44719	Other gasoline stations	3	D	D	D	c	D	D
447190	Other gasoline stations	3	D	D	D	c	D	D
448	Clothing and clothing accessories stores	7	2 133	368	79	53	37.6	—
451	Sporting goods, hobby, book, and music stores	3	720	113	28	20	93.8	6.3
452	General merchandise stores	4	22 785	2 263	529	134	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF ADAMS COUNTY								
44-45	Retail trade	14	18 007	1 503	349	82	50.5	12.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF ANTELOPE COUNTY								
44-45	Retail trade	54	80 452	5 591	1 263	361	27.5	1.9
441	Motor vehicle and parts dealers	8	14 790	1 404	341	62	63.3	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	b	D	D
445	Food and beverage stores	9	7 760	761	177	77	92.7	5.9
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	5 385	418	100	52	39.7	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	5 451	492	115	26	3.6	.6
4543	Direct selling establishments	5	5 451	492	115	26	3.6	.6
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
BALANCE OF ARTHUR COUNTY								
44-45	Retail trade	4	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BANNER COUNTY								
44-45	Retail trade	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
BALANCE OF BLAINE COUNTY								
44-45	Retail trade	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BOONE COUNTY								
44-45	Retail trade	52	62 244	5 126	1 088	270	23.8	8.5
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	27 321	2 070	316	51	4.2	—
4442	Lawn and garden equipment and supplies stores	7	24 989	1 831	261	38	.1	—
44422	Nursery, garden center, and farm supply stores	7	24 989	1 831	261	38	.1	—
444220	Nursery, garden center, and farm supply stores	7	24 989	1 831	261	38	.1	—
445	Food and beverage stores	6	4 204	608	156	52	100.0	—
446	Health and personal care stores	3	5 462	551	148	23	—	—
447	Gasoline stations	11	13 607	742	188	65	14.4	36.7
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF BOX BUTTE COUNTY								
44-45	Retail trade	11	4 725	465	110	43	62.8	29.8
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	1 702	144	34	15	77.4	22.6
446	Health and personal care stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF BOYD COUNTY								
44-45	Retail trade	17	D	D	D	b	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 201	337	74	20	—	—
445	Food and beverage stores	5	2 753	213	50	31	84.0	16.0
447	Gasoline stations	3	2 823	158	42	22	—	66.3
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BROWN COUNTY								
44-45	Retail trade	30	39 786	3 675	862	234	30.6	5.5
441	Motor vehicle and parts dealers	6	5 330	544	132	26	86.6	13.4
442	Furniture and home furnishings stores	3	535	155	39	12	38.5	10.7
444	Building material and garden equipment and supplies dealers ...	6	16 338	1 177	277	53	3.0	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	5	6 922	740	165	83	79.2	20.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 137	520	119	28	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BUFFALO COUNTY								
44-45	Retail trade	46	63 416	4 600	1 074	287	23.4	2.2
441	Motor vehicle and parts dealers	6	D	D	D	a	D	D
44112	Used car dealers	5	6 207	184	41	7	89.5	10.5
441120	Used car dealers	5	6 207	184	41	7	89.5	10.5
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	10 737	709	153	31	3.1	.2
4442	Lawn and garden equipment and supplies stores	6	9 991	549	114	22	2.4	—
44422	Nursery, garden center, and farm supply stores	6	9 991	549	114	22	2.4	—
444220	Nursery, garden center, and farm supply stores	6	9 991	549	114	22	2.4	—
445	Food and beverage stores	6	3 484	448	110	46	79.3	19.0
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	14	37 047	2 599	598	151	14.5	—
4471	Gasoline stations	14	37 047	2 599	598	151	14.5	—
44711	Gasoline stations with convenience stores	10	12 424	748	154	68	33.3	—
447110	Gasoline stations with convenience stores	10	12 424	748	154	68	33.3	—
44719	Other gasoline stations	4	24 623	1 851	444	83	5.1	—
447190	Other gasoline stations	4	24 623	1 851	444	83	5.1	—
448	Clothing and clothing accessories stores	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF BURT COUNTY								
44-45	Retail trade	40	43 032	3 110	765	217	38.1	.3
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	11 102	702	163	30	14.0	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	6	5 995	603	132	55	94.5	—
446	Health and personal care stores	4	3 567	364	80	27	92.6	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	9	7 995	503	126	58	44.0	1.1
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF BUTLER COUNTY								
44-45	Retail trade	7	D	D	D	c	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	c	D	D
BALANCE OF CASS COUNTY								
44-45	Retail trade	44	59 452	5 382	1 194	326	48.3	2.8
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores	6	3 221	231	54	26	97.9	2.1
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	D	D	D	c	D	D
4471	Gasoline stations	13	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
BALANCE OF CEDAR COUNTY								
44-45	Retail trade	53	61 220	5 106	1 540	364	39.8	8.4
441	Motor vehicle and parts dealers	8	15 064	827	186	46	48.0	.1
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	20 316	1 777	408	86	39.7	16.4
4442	Lawn and garden equipment and supplies stores	8	17 007	1 356	296	48	36.5	19.5
44422	Nursery, garden center, and farm supply stores	8	17 007	1 356	296	48	36.5	19.5
444220	Nursery, garden center, and farm supply stores	8	17 007	1 356	296	48	36.5	19.5
445	Food and beverage stores	6	5 788	470	106	55	56.4	—
446	Health and personal care stores	4	2 512	161	35	12	64.2	—
447	Gasoline stations	12	10 712	1 043	236	111	31.3	16.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF CHASE COUNTY								
44-45	Retail trade	32	75 272	6 813	1 488	278	26.5	2.8
441	Motor vehicle and parts dealers	6	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	5	5 830	759	157	64	95.3	4.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 162	986	243	53	21.3	14.0
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CHERRY COUNTY								
44-45	Retail trade	7	8 075	442	113	27	44.0	-
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CHEYENNE COUNTY								
44-45	Retail trade	6	1 904	139	31	14	45.4	-
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CLAY COUNTY								
44-45	Retail trade	35	42 957	3 955	926	222	57.8	3.7
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	12 733	1 343	291	49	24.6	4.5
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	7	5 888	598	157	56	84.2	-
447	Gasoline stations	7	6 713	494	123	35	49.1	13.9
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
BALANCE OF COLFAX COUNTY								
44-45	Retail trade	21	27 510	2 506	580	158	36.6	-
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	11 258	1 147	249	33	2.8	-
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF CUMING COUNTY								
44-45	Retail trade	22	34 537	3 260	658	164	23.9	36.1
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	22 193	2 086	398	68	4.2	52.7
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	8 094	848	178	55	43.9	9.3
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CUSTER COUNTY								
44-45	Retail trade	29	32 551	2 687	573	178	47.2	8.2
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	7 534	775	137	34	3.8	2.3
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	7	4 670	418	101	47	67.1	16.8
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DAKOTA COUNTY								
44-45	Retail trade	17	21 481	2 760	580	142	49.7	-
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
44112	Used car dealers	3	5 929	399	71	11	30.6	-
441120	Used car dealers	3	5 929	399	71	11	30.6	-
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DAWES COUNTY								
44-45	Retail trade	12	22 718	1 602	381	87	83.6	.2
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	2 830	324	73	23	62.0	-
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF DAWSON COUNTY								
44-45	Retail trade	17	16 362	1 319	300	90	18.4	.4
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	8	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF DEUEL COUNTY								
44-45	Retail trade	17	51 805	3 364	823	201	9.9	-
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	40 903	2 034	479	113	-	-
4471	Gasoline stations	5	40 903	2 034	479	113	-	-
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DIXON COUNTY								
44-45	Retail trade	19	D	D	D	c	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	1 903	102	22	10	54.5	45.5
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF DODGE COUNTY								
44-45	Retail trade	38	74 049	4 469	903	241	37.9	-
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	26 387	1 479	211	58	52.5	-
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
445	Food and beverage stores	4	3 881	391	96	40	94.1	-
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	19 607	1 097	259	85	35.3	-
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF DOUGLAS COUNTY								
44-45	Retail trade	112	397 390	41 467	9 453	2 529	7.2	4.8
441	Motor vehicle and parts dealers	15	54 556	4 442	887	108	14.1	25.8
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	6	D	D	D	b	D	D
4431	Electronics and appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	c	D	D
4441	Building material and supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	13	D	D	D	g	D	D
4451	Grocery stores	11	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	9	D	D	D	g	D	D
446	Health and personal care stores	16	D	D	D	c	D	D
4461	Health and personal care stores	16	D	D	D	c	D	D
44619	Other health and personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	11	D	D	D	c	D	D
4481	Clothing stores	7	D	D	D	c	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	12	6 030	685	186	30	43.6	21.9
4543	Direct selling establishments	10	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF DUNDY COUNTY								
44-45	Retail trade	13	12 191	945	211	57	43.0	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	1 591	192	38	13	8.4	—
445	Food and beverage stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
BALANCE OF FILLMORE COUNTY								
44-45	Retail trade	38	34 536	2 897	689	226	39.0	7.1
441	Motor vehicle and parts dealers	4	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores	10	6 770	708	178	72	96.2	.2
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	8	13 044	717	168	61	18.9	12.6
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 590	181	42	22	37.2	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF FRANKLIN COUNTY								
44-45	Retail trade	17	15 511	1 578	355	101	38.5	10.4
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 263	401	79	18	1.3	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 780	439	109	36	—	33.6
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF FRONTIER COUNTY								
44-45	Retail trade	14	D	D	D	b	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF FURNAS COUNTY								
44-45	Retail trade	41	70 095	5 109	1 106	294	13.7	55.3
441	Motor vehicle and parts dealers	6	14 094	694	161	25	25.9	35.9
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	23 650	2 292	498	109	1.0	78.0
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	7	6 928	833	169	61	17.3	34.5
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	3 165	244	37	9	61.6	—
447	Gasoline stations	7	18 952	724	168	51	3.5	67.4
44711	Gasoline stations with convenience stores	3	15 694	434	97	28	—	81.3
447110	Gasoline stations with convenience stores	3	15 694	434	97	28	—	81.3
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF GAGE COUNTY								
44-45	Retail trade	31	31 738	2 473	537	171	54.5	.8
441	Motor vehicle and parts dealers	3	2 223	195	45	21	100.0	—
444	Building material and garden equipment and supplies dealers ...	7	14 048	967	208	36	49.7	1.0
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	8	3 154	317	83	42	91.8	1.4
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	5 578	384	69	30	30.5	1.1
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF GARDEN COUNTY								
44-45	Retail trade	17	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 703	139	34	13	80.0	—
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 291	291	68	40	—	7.5
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF GARFIELD COUNTY								
44-45	Retail trade	25	17 590	1 737	410	129	61.7	.4
441	Motor vehicle and parts dealers	4	2 286	191	43	12	64.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	3 841	549	128	29	69.6	—
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 502	475	116	27	29.1	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF GOSPER COUNTY								
44-45	Retail trade	5	1 818	162	33	13	99.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
BALANCE OF GRANT COUNTY								
44-45	Retail trade	7	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	855	107	27	9	25.6	—
445	Food and beverage stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF GREELEY COUNTY								
44-45	Retail trade	20	25 436	1 798	389	99	21.8	1.4
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	17 545	1 163	235	46	.2	2.0
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	4	2 373	156	39	17	100.0	—
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HALL COUNTY								
44-45	Retail trade	41	67 790	6 510	1 507	380	7.9	4.6
441	Motor vehicle and parts dealers	4	10 530	1 260	279	42	—	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	b	D	D
4431	Electronics and appliance stores	3	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	10 660	1 666	338	106	16.4	23.2
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	4	1 387	143	29	15	33.6	47.1
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	33 175	1 872	485	125	7.0	—
4471	Gasoline stations	9	33 175	1 872	485	125	7.0	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HAMILTON COUNTY								
44-45	Retail trade	6	2 021	132	29	11	77.1	22.9
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HARLAN COUNTY								
44-45	Retail trade	20	23 171	1 854	410	116	71.4	—
441	Motor vehicle and parts dealers	4	11 026	609	139	23	69.3	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	6	4 591	529	108	49	95.6	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF HAYES COUNTY								
44-45	Retail trade	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
BALANCE OF HITCHCOCK COUNTY								
44-45	Retail trade	12	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	4	3 455	269	64	30	25.1	—
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF HOLT COUNTY								
44-45	Retail trade	44	59 123	3 465	834	266	22.4	16.6
441	Motor vehicle and parts dealers	8	13 952	1 083	256	51	36.5	46.5
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 577	573	121	33	9.8	2.5
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	9	7 538	650	173	87	50.4	7.8
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
4471	Gasoline stations	9	D	D	D	b	D	D
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF HOOKER COUNTY								
44-45	Retail trade	8	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HOWARD COUNTY								
44-45	Retail trade	30	35 169	3 673	828	222	30.7	16.7
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	12 721	1 431	304	61	3.8	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF JEFFERSON COUNTY								
44-45	Retail trade	11	11 103	1 071	250	51	70.0	—
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF JOHNSON COUNTY								
44-45	Retail trade	31	31 178	2 616	627	162	32.9	2.2
441	Motor vehicle and parts dealers	5	15 976	1 200	302	40	15.3	4.3
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores	6	2 929	292	62	36	40.2	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	4 421	317	77	25	8.1	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF KEARNEY COUNTY								
44-45	Retail trade	4	3 308	236	53	14	37.5	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF KEITH COUNTY								
44-45	Retail trade	12	12 417	1 287	308	98	15.2	36.4
444	Building material and garden equipment and supplies dealers ...	4	1 680	384	92	20	—	42.5
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 295	259	60	18	—	69.4
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF KEYA PAHA COUNTY								
44-45	Retail trade	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
BALANCE OF KIMBALL COUNTY								
44-45	Retail trade	3	3 146	310	79	25	48.9	—
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF KNOX COUNTY								
44-45	Retail trade	69	68 114	6 062	1 405	438	45.0	4.9
441	Motor vehicle and parts dealers	9	20 540	1 283	314	59	30.0	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	12 014	1 501	334	82	47.3	14.6
4442	Lawn and garden equipment and supplies stores	6	7 561	934	203	44	46.7	14.1
44422	Nursery, garden center, and farm supply stores	6	7 561	934	203	44	46.7	14.1
444220	Nursery, garden center, and farm supply stores	6	7 561	934	203	44	46.7	14.1
445	Food and beverage stores	17	11 526	1 043	237	131	96.5	.8
446	Health and personal care stores	3	4 508	437	111	25	100.0	—
447	Gasoline stations	13	10 224	708	180	88	26.4	14.6
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	8 559	951	198	35	—	—
4543	Direct selling establishments	5	8 559	951	198	35	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
BALANCE OF LANCASTER COUNTY								
44-45	Retail trade	59	72 877	7 321	1 723	403	14.4	5.3
441	Motor vehicle and parts dealers	11	32 968	3 228	742	99	7.4	1.7
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 356	458	107	26	9.0	—
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
445	Food and beverage stores	8	8 550	893	209	88	75.6	23.8
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	10	15 565	965	229	80	—	—
44711	Gasoline stations with convenience stores	10	15 565	965	229	80	—	—
447110	Gasoline stations with convenience stores	10	15 565	965	229	80	—	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF LINCOLN COUNTY								
44-45	Retail trade	30	32 543	2 874	703	218	26.8	23.6
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF LOGAN COUNTY								
44-45	Retail trade	3	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF LOUP COUNTY								
44-45	Retail trade	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF MCPHERSON COUNTY								
44-45	Retail trade	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
BALANCE OF MADISON COUNTY								
44-45	Retail trade	42	59 234	4 591	1 066	262	43.1	4.2
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	15 546	1 931	419	81	11.5	—
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	6	5 474	729	179	68	41.9	30.5
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	15 811	700	168	47	21.8	5.0
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF MERRICK COUNTY								
44-45	Retail trade	18	16 521	1 082	231	68	53.3	7.7
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MORRILL COUNTY								
44-45	Retail trade	25	21 576	1 577	386	142	40.4	.2
441	Motor vehicle and parts dealers	4	3 896	164	41	9	79.5	—
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	7	9 018	607	156	40	16.5	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 356	188	31	17	82.6	—
45299	All other general merchandise stores	3	2 356	188	31	17	82.6	—
452990	All other general merchandise stores	3	2 356	188	31	17	82.6	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
BALANCE OF NANCE COUNTY								
44-45	Retail trade	19	16 378	1 384	321	99	50.2	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	4 845	548	138	24	6.3	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	3	3 766	370	79	38	100.0	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF NEMAHA COUNTY								
44-45	Retail trade	10	4 752	513	113	39	24.1	2.6
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
BALANCE OF NUCKOLLS COUNTY								
44-45	Retail trade	35	41 005	3 828	880	244	45.9	4.5
441	Motor vehicle and parts dealers	5	8 495	471	126	25	92.3	.8
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	12 531	1 031	219	44	14.7	—
4442	Lawn and garden equipment and supplies stores	3	10 691	827	174	30	—	—
44422	Nursery, garden center, and farm supply stores	3	10 691	827	174	30	—	—
444220	Nursery, garden center, and farm supply stores	3	10 691	827	174	30	—	—
445	Food and beverage stores	6	6 831	824	200	75	94.7	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 920	392	95	30	19.8	35.8
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF OTOE COUNTY								
44-45	Retail trade	26	18 032	1 895	472	121	65.3	.7
441	Motor vehicle and parts dealers	6	4 198	320	84	18	87.8	2.9
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 096	461	117	27	27.2	—
445	Food and beverage stores	5	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF PAWNEE COUNTY								
44-45	Retail trade	10	D	D	D	b	D	D
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 619	337	76	19	45.4	14.9
BALANCE OF PERKINS COUNTY								
44-45	Retail trade	17	13 835	1 922	429	120	22.4	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	2 462	259	59	33	6.5	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF PHELPS COUNTY								
44-45	Retail trade	7	6 234	693	128	41	26.8	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF PIERCE COUNTY								
44-45	Retail trade	43	39 528	3 004	666	279	59.2	.3
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	8	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	9 587	657	142	65	55.4	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF PLATTE COUNTY								
44-45	Retail trade	28	43 609	3 072	666	213	46.0	—
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	10 415	1 110	228	52	69.2	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	4	1 607	234	52	26	100.0	—
447	Gasoline stations	7	9 328	692	147	93	79.5	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	15 580	515	131	22	22.7	—
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BALANCE OF POLK COUNTY								
44-45	Retail trade	23	25 278	1 758	374	108	72.8	.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 010	222	59	15	35.6	—
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	6 464	466	105	33	52.1	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF RED WILLOW COUNTY								
44-45	Retail trade	12	37 421	1 920	422	92	1.5	74.9
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
BALANCE OF RICHARDSON COUNTY								
44-45	Retail trade	11	5 020	393	118	28	82.0	.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF ROCK COUNTY								
44-45	Retail trade	13	D	D	D	b	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF SALINE COUNTY								
44-45	Retail trade	20	31 008	2 569	601	139	18.9	—
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	6	3 261	343	73	43	71.5	—
446	Health and personal care stores	3	6 104	512	121	22	22.3	—
4461	Health and personal care stores	3	6 104	512	121	22	22.3	—
447	Gasoline stations	3	3 538	298	73	25	31.9	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF SARPY COUNTY								
44-45	Retail trade	122	301 576	33 970	7 522	1 355	10.2	5.0
441	Motor vehicle and parts dealers	16	D	D	D	e	D	D
4411	Automobile dealers	6	D	D	D	c	D	D
44112	Used car dealers	5	15 005	293	45	14	96.0	4.0
441120	Used car dealers	5	15 005	293	45	14	96.0	4.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores	7	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	b	D	D
441320	Tire dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	D	D	D	c	D	D
4422	Home furnishings stores	8	D	D	D	c	D	D
44221	Floor covering stores	3	D	D	D	c	D	D
442210	Floor covering stores	3	D	D	D	c	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	D	D	D	c	D	D
4441	Building material and supplies dealers	8	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	18	D	D	D	e	D	D
4471	Gasoline stations	18	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
44719	Other gasoline stations	3	D	D	D	c	D	D
447190	Other gasoline stations	3	D	D	D	c	D	D
448	Clothing and clothing accessories stores	20	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	c	D	D
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	2 228	369	80	39	14.7	—
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF SARPY COUNTY—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
BALANCE OF SAUNDERS COUNTY								
44-45	Retail trade	43	64 424	6 169	1 434	328	20.4	2.8
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	7	2 340	294	86	19	30.6	3.7
445	Food and beverage stores	7	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	11 070	858	217	70	20.0	.8
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
BALANCE OF SCOTTS BLUFF COUNTY								
44-45	Retail trade	42	D	D	D	e	D	D
441	Motor vehicle and parts dealers	9	14 779	937	236	65	64.2	7.6
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	10 797	1 614	384	78	.7	20.3
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	3 542	377	106	45	37.2	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
BALANCE OF SEWARD COUNTY								
44-45	Retail trade	21	36 185	2 961	673	180	41.7	2.5
441	Motor vehicle and parts dealers	6	11 745	1 113	275	51	83.3	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	18 832	1 233	267	84	13.6	4.9
44719	Other gasoline stations	1	D	D	D	b	D	D
447190	Other gasoline stations	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF SHERIDAN COUNTY								
44-45	Retail trade	55	53 608	4 518	1 092	311	37.7	8.1
441	Motor vehicle and parts dealers	8	15 020	1 062	258	44	28.3	.2
442	Furniture and home furnishings stores	3	1 294	131	31	13	100.0	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	3 891	400	85	27	37.5	—
445	Food and beverage stores	16	13 249	1 238	323	113	38.0	29.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	10 998	571	136	36	26.9	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF SHERMAN COUNTY								
44-45	Retail trade	15	19 601	1 339	312	107	72.3	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 693	341	77	21	29.1	—
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	4	2 506	226	56	23	63.7	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
BALANCE OF SIOUX COUNTY								
44-45	Retail trade	6	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF STANTON COUNTY								
44-45	Retail trade	12	15 272	1 178	302	87	33.5	3.0
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 624	353	85	28	58.1	8.2
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF THAYER COUNTY								
44-45	Retail trade	48	42 361	3 687	892	267	45.3	3.4
441	Motor vehicle and parts dealers	9	7 923	712	176	38	73.8	16.1
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	7 347	829	195	30	—	—
44422	Nursery, garden center, and farm supply stores	4	7 347	829	195	30	—	—
444220	Nursery, garden center, and farm supply stores	4	7 347	829	195	30	—	—
445	Food and beverage stores	13	6 793	627	152	71	90.1	.7
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	9 860	717	177	81	31.6	.5
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	5 502	178	38	10	4.5	—
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
BALANCE OF THOMAS COUNTY								
44-45	Retail trade	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
BALANCE OF THURSTON COUNTY								
44-45	Retail trade	25	45 553	3 825	792	220	44.8	30.7
441	Motor vehicle and parts dealers	6	6 365	514	112	18	88.5	1.6
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	19 213	1 641	276	70	25.9	49.4
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	11 389	981	203	85	63.1	36.9
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF VALLEY COUNTY								
44-45	Retail trade	40	74 397	5 742	1 271	324	21.4	.6
441	Motor vehicle and parts dealers	6	5 447	701	140	28	99.4	.6
444	Building material and garden equipment and supplies dealers ...	13	48 044	3 181	700	121	1.8	—
4442	Lawn and garden equipment and supplies stores	5	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	c	D	D
445	Food and beverage stores	5	5 972	490	112	58	100.0	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	5 568	400	94	29	11.9	7.4
448	Clothing and clothing accessories stores	3	701	81	25	15	77.0	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY								
44-45	Retail trade	13	8 737	734	177	62	7.5	3.0
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WAYNE COUNTY								
44-45	Retail trade	8	10 070	573	153	29	6.9	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF WEBSTER COUNTY								
44-45	Retail trade	21	19 090	1 729	394	137	15.9	17.6
441	Motor vehicle and parts dealers	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 774	408	90	23	23.8	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	3	2 148	299	74	30	11.7	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	7 356	718	162	57	—	24.9
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
BALANCE OF WHEELER COUNTY								
44-45	Retail trade	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
BALANCE OF YORK COUNTY								
44-45	Retail trade	15	18 694	1 406	326	82	27.6	5.7
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	5 840	567	123	19	13.2	16.5
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	3	1 434	186	45	16	—	7.2
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEBRASKA

Gretna is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Sarpy County.

Balance of Sarpy County includes Gretna, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA

Fremont, NE Micropolitan Statistical Area

Dodge County, NE

Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area

Harrison County, IA

Mills County, IA

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Saunders County, NE

Washington County, NE

SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA

Sioux City, IA-NE-SD Metropolitan Statistical Area

Woodbury County, IA

Dakota County, NE

Dixon County, NE

Union County, SD

Vermillion, SD Micropolitan Statistical Area

Clay County, SD

BEATRICE, NE MICROPOLITAN STATISTICAL AREA

Gage County, NE

COLUMBUS, NE MICROPOLITAN STATISTICAL AREA

Platte County, NE

GRAND ISLAND, NE MICROPOLITAN STATISTICAL AREA

Hall County, NE

Howard County, NE

Merrick County, NE

HASTINGS, NE MICROPOLITAN STATISTICAL AREA

Adams County, NE

Clay County, NE

KEARNEY, NE MICROPOLITAN STATISTICAL AREA

Buffalo County, NE

Kearney County, NE

LEXINGTON, NE MICROPOLITAN STATISTICAL AREA

Dawson County, NE

Gosper County, NE

LINCOLN, NE METROPOLITAN STATISTICAL AREA

Lancaster County, NE

Seward County, NE

NORFOLK, NE MICROPOLITAN STATISTICAL AREA

Madison County, NE

Pierce County, NE

Stanton County, NE

NORTH PLATTE, NE MICROPOLITAN STATISTICAL AREA

Lincoln County, NE

Logan County, NE

McPherson County, NE

SCOTTSBLUFF, NE MICROPOLITAN STATISTICAL AREA

Banner County, NE

Scotts Bluff County, NE

