

17 and 18 Not Applicable.

19 TYPE OF OPERATION
(Mark "X" ALL that apply.)

Operations performed

- 0620 294 Publishing
- 300 Printing
- 318 Prepress services
- 299 Postpress services, including binding
- 301 Print brokering

Equipment used

- 309 Lithographic (offset)
- 312 Gravure
- 306 Flexographic
- 302 Screen process
- 328 Quick printing
- 330 Digital printing
- 314 Engraving (printing)
- 304 Letterpress
- 316 Photocopying
- 362 Blueprinting

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20 and 21 Not Applicable.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
0734		0730	0731			
1	Quick printing (Report receipts for photocopying on line 75)	323114 0100				
2	Digital printing	323115 0100				
3	Lithographic (offset) printing Magazine and periodical printing	323110 1115				
	Magazine and periodical printing, excluding magazines and comics for Sunday newspapers and newspaper advertising inserts					
4	Magazine and comic supplements for Sunday newspapers (Report newspaper advertising inserts on line 14)	323110 1121				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
	0734	0730	0731		
	Lithographic (offset) printing - Continued				
	Label and wrapper printing				
5	Label printing	323110 3125			
6	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 66 and 67)	323110 3145			
7	Catalog and directory printing, including direct mail catalogs, business reference services directories, and all other catalogs and directories . . .	323110 5100			
8	Financial and legal printing (Report checkbooks and manifold business forms, including continuous, unit set or other, on line) Annual report, SEC filing, prospectus, and other corporate financial printing	323110 7125			
9	Bank and bank form printing, including debit-credit slips, ledger and statement sheets, installment-loan coupons, etc. (excluding checkbooks)	323110 7155			
10	Other financial and legal printing (excluding checkbooks), including insurance forms, briefs, etc. (Specify products printed.) ↴ 	323110 7165			
11	Advertising printing Direct mail advertising printing, including circulars, letters, pamphlets, cards, etc. (excluding catalogs)	323110 9115			
12	Display advertising Display advertising printing, including posters and counter, floor display, point-of-purchase, and other advertising display material .	323110 9225			
13	Signs and displays made of wood, metal, plastics, etc. (excluding printing of material to be affixed to a sign or display, which should be reported on line 12) (Specify primary material.) ↴ 	339950 WYWW			
14	Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)	323110 9235			
15	Other advertising printing, including brochures, pamphlets, magazine inserts, shopping news, etc. (Specify products printed.) ↴ 	323110 9255			
16	Other lithographic (offset) general job printing Newspapers	323110 B111			
17	Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings)	323110 B116			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
	0734	0730	0731		
18	Lithographic (offset) printing - Continued Other lithographic (offset) general job printing - Continued Calendar, map, and atlas printing, including calendar pads and globe covers	323110 B125			
19	Playing cards, printed	323110 B141			
20	Decalcomanias and pressure-sensitives (self-adhesive), including bumper stickers, etc. (excluding labels)	323110 B146			
21	Printing on metal (excluding signs and displays)	323110 B151			
22	Art reproductions and picture prints	323110 B176			
23	Greeting cards, printed for publication by others	323110 B181			
24	Ticket, credit card, business cards and stationery, and all other lithographic (offset) commercial and general job printing (<i>Specify products printed.</i>) ↴ 	323110 B195			
25	Flexographic printing Label and wrapper printing Label printing	323112 1A15			
26	Printed rolls and sheets for packaging purposes (printing only) (<i>Report converting and printing or converting without printing on lines 66 and 67</i>)	323112 1C25			
27	Financial and legal printing, including corporate reports, bank printing, etc. (<i>Report checkbooks and checkbook refills on line 54.</i>)	323112 3321			
28	Advertising printing, including direct mail (excluding catalogs), display, preprinted newspaper inserts, etc. (<i>Report direct mail catalogs on line 29.</i>)	323112 3326			
29	All other flexographic printing, including catalogs, decalcomanias, pressure-sensitives (excluding labels), etc. (<i>Specify products printed.</i>) ↴ 	323112 3392			
30	Screen printing Label printing, including cloth labels	323113 2100			
31	Printing on garments, apparel accessories, and other fabric articles (excluding labels)	323113 4100			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
32	Screen printing - Continued Advertising printing Printed point-of-purchase, counter, window, and floor display materials and advertising posters, inserts, brochures, etc.	323113 6215			
33	Signs and displays (nonelectric) made of wood, metal, plastics, etc. (excluding printing of material to be affixed to a sign or display, which should be reported on line 32) (Specify primary material.) ↴	339950 3YWV			
34	Printed decalcomanias and pressure-sensitives (self-adhesive), including bumper stickers, etc. (excluding labels)	323113 6346			
35	Printing on metal (excluding signs)	323113 6651			
36	Printing on glass or plastics containers for others	323113 6656			
37	All other commercial and general screen printing (excluding on textiles), including customized stationery (Specify products printed.) ↴	323113 6691			
38	Engraving (printing) (Report metal nameplate engraving on line 68.) Security	323119 E111			
39	Social	323119 E116			
40	Business stationery and other commercial engraving (printing) (Specify products printed.) ↴	323119 E125			
41	Letterpress printing Label and wrapper printing Label printing	323119 3125			
42	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 66 and 67)	323119 3139			
43	Advertising printing, including direct mail (excluding catalogs), display advertising materials, newspaper and magazine inserts, brochures, circulars, etc.	323119 9100			
44	Magazine, periodical, catalog, directory, financial, and legal printing . . .	323119 C125			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
45	Letterpress printing - Continued Other general job printing Printed decalcomanias and pressure-sensitives (self-adhesive), including bumper stickers, etc. (excluding labels)	323119 C227			
46	Tag printing, including embossed, and business form printing (excluding manifold, financial, legal, and looseleaf forms)	323119 C228			
47	Ticket, coupon, and food and beverage check printing, including transportation and amusement	323119 C233			
48	Calendars and calendar pads	323119 C235			
49	Embossing or embossing and printing plastic cards (credit, ID, etc.)	323119 C241			
50	All other general commercial letterpress printing, including business cards and customized stationery (<i>Specify products printed.</i>) ↴ 	323119 C292			
51	Gravure printing (<i>Specify products printed.</i>) ↴ 	323111 WYWW			
52	Pad printing (<i>Specify products printed.</i>) ↴ 	323119 J102			
53	Commercial printing using a process not already listed above (<i>Report receipts for photocopying, blueprinting, and print brokering on lines 75 through 77.</i>) (<i>Specify and describe the process used and products printed.</i>) ↴ 	323119 J104			
54	Checkbooks, including inserts and refills (excluding those in continuous form and die-cut)	323116 9100			
55	Manifold business forms Unit set business forms, loose or bound, including label/form combination, tabulating card sets, and other types	323116 1500			
56	Manifold books and pegboard accounting systems, including manifold sales books	323116 3100			
57	Custom continuous business forms, including label/form combination, jumbo roll-feed, self-mailer, and other types	323116 5700			
58	Stock continuous business forms, including jumbo roll-feed and other types	323116 7100			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
59	Books, printing and binding (Published elsewhere) (Specify kinds of books printed and bound, such as textbooks, technical manuals, general trade books, etc.) ↴	323117 WYWW			
60	Blankbooks and looseleaf binders, devices, and forms manufacturing (Specify products made.) ↴	323118 WYWW			
61	Bookbinding and miscellaneous postpress work Edition, library, and other hardcover binding of books printed elsewhere (Specify kinds of books bound.) ↴	323121 1YWV			
62	Softcover, pamphlet, sample book, and other binding of books and materials printed elsewhere (excluding hardcover binding) (Specify products.) ↴	323121 5YVV			
63	Miscellaneous binding and postpress work, including collating, perforating, folding, gluing, die-cutting, gold or foil stamping, etc. (Specify kind of work.) ↴	323121 7100			
64	Prepress services Typesetting, imagesetting, and other prepress services, including color separations and other filmwork for platemaking (excluding platemaking)	323122 1100			
65	Printing plates and gravure cylinders, prepared for printing, excluding blank plates (Specify kind, such as lithographic, flexographic, etc.) ↴	323122 3YVV			
66	Coated or laminated paper and plastics film for flexible packaging uses: converting and printing or converting only, excluding foil and film-on-film laminations (Specify kind of paper and plastics film and its use.) ↴	322221 WYWW			
67	Unsupported plastics film rolls and sheets for flexible packaging uses: converting and printing or converting only, including plastics film-on-film and metalized film-on-film (Specify kind of plastics film and its use.) ↴	326112 WYWW			

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued					
Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
68	Etching and engraving metal nameplates	332812 0808			
	All other products made in this establishment - <i>Specify and report each product with sales value of \$50,000 or more that cannot be assigned to one of the "listed products and services". For all remaining products, write "Other" and report a single total value.</i>				
69		18			
70		26			
71		34			
72		42			
73		59			
74		67			
75	Receipts for photocopying and duplicating	973340 0000			
76	Receipts for blueprinting services	973340 1000			
77	Receipts for services as print broker	973890 0000			
78	Sales of scrap and refuse	999801 3000			
79	Other miscellaneous receipts (including receipts for repair work, etc.)	999809 8000			
80	Resales - Sales of products bought and sold without further manufacture, processing, or assembly (<i>The cost of such items should be reported in 16, line A2.</i>)	999890 0000			
81	TOTAL (<i>Should equal total reported in 5</i>)	770000 0000			

23-25 Not Applicable.

26 SPECIAL INQUIRIES

FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?
(Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

27-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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