



# 2007 ECONOMIC CENSUS

## Specialized Design Services

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**PS-54115**

**INFORMATION COPY  
DO NOT USE TO REPORT**

*(Please correct any errors in this mailing address.)*

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**- OR -**

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A. Is this establishment's physical location the same as shown in the mailing address?**  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**  
(Mark "X" only ONE box.)

0041  Yes    0042  No    0043  No legal boundaries    0044  Do not know

**C. In what type of municipality is this establishment physically located?** (Mark "X" only ONE box.)

0046  City, village, or borough    0047  Town or township    0048  Other    0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

Month	Day	Year

0015  Sold or leased to another operator - Give date at right  
AND enter name and address of new owner or operator  
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016  Other - Specify

0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

Report

If a value is "0" (or less than \$500.00):

Report

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

Operating receipts . . . . . 0100

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2007 Number

A. Number of employees for pay period including March 12 . . . . . 0320

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll . . . . . 0300

2. First quarter payroll (January-March, 2007) . . . . . 0310

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 18 Not Applicable.

**19** KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007?  
(Mark "X" only ONE box.)

**Design services**

- 0700 541 410 00 2  Interior design services - planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using the spaces
- 541 410 00 3  Interior decorating consultants - advising on interior decorating
- 442 110 10 2  Furniture store (exclude custom) that also provides interior decorating services
- 541 430 00 1  Graphic design services
- 541 430 00 2  Commercial art services
- 541 490 00 1  Fashion design services
- 541 420 00 1  Industrial design services - developing designs that optimize the use, value, and appearance of products
- 541 330 00 C  Engineering design services - applying principles of engineering in the design and development of machines and products
- 541 310 00 1  Architectural services, excluding landscape
- 541 320 00 1  Landscape architectural services
- 541 320 00 2  Golf course design services
- 541 320 00 3  Urban/city planning services
- 541 810 00 1  Advertising agencies - creating advertising campaigns and placing advertising with media
- 541 850 00 4  Display advertising
- 777 541 49 1  Other specialized design services - *Specify* ↴

0701

**Other kind of business or activity**

- 541 922 00 1  Commercial photography services
- 773 000 00 1  Other kind of business or activity - *Specify* ↴

0701

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**20 CLASS OF CUSTOMER**

Estimate the percentage of receipts (reported in 5) by class of customer.

2007	
Whole percent of receipts	
	%
	%
	%
	%
	%
1 0 0	%

- 1. Business firms and farms . . . . . 3108
- 2. Not-for-profit organizations (Include religious organizations) . . . . . 3107
- 3. Federal government . . . . . 3105
- 4. State and local governments . . . . . 3106
- 5. Individuals (Include receipts from individually owned businesses on line 1.) . . . . . 3100
- 6. TOTAL . . . . .

**21 SUPPORT SERVICES**

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2007?

0998  Yes

0999  No

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

**Report whole percents**

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

**22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

- Line 1a** - Report fees from a bundled service, including programming, conceptual design development (i.e., schematics), design development, specification of necessary items and components, preparation of construction documents, contract administration, and other interior design services. Report resale of merchandise on **line 12**.
- Line 1b** - Report fees from the stand alone sale of individual interior design services, such as programming, conceptual design services (i.e., schematics), design development services, preparation of construction documents, and other interior design services.
- Line 2** - Report fees from providing specifications for items which will be used to furnish and decorate the interior space of the client. Report resale of merchandise on **line 12**.
- Line 3** - Report fees from specialized design services related to creating and developing designs and specifications that optimize the function, value, and appearance of manufactured products.
- Line 3b** - Report fees from design and fabrication services for full-scale or reduced scale models of new product concepts. Models can be prepared for specific parts or sections of new products.
- Line 6a** - Report receipts from creating graphic images and designs for use by specific corporate clients.
- Line 6e** - Report receipts from creating the content, appearance, and layout of a client's Internet, intranet, or extranet website. Include static HTML design, as well as the design/programming of templates, which control the display characteristics of information, such as text, graphics, and images stored in databases.

CONTINUE WITH 2 ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Interior design services						
<b>a.</b> Full-service interior design services	38501					
<b>b.</b> Interior design services sold separately - <i>Specify</i> ↴						
_____	38502					
<b>c. Sum lines 1a and 1b</b>	38500					
<b>2.</b> Interior decorating consulting services	38510					
<b>3.</b> Industrial design services						
<b>a.</b> Product design services	38521					
<b>b.</b> Model design and fabrication services	38522					
<b>c.</b> Other industrial design services	38523					
<b>d. Sum lines 3a through 3c</b>	38520					
<b>4.</b> Drafting services - <i>Specify</i> ↴						
_____	38530					
<b>5.</b> Occupational, technical, and trade training programs	38540					
<b>6.</b> Graphic design services						
<b>a.</b> Corporate/organization image graphic design services	38551					
<b>b.</b> Advertising graphic design creative services	38552					
<b>c.</b> Publication graphic design services	38553					
<b>d.</b> Commercial illustration graphic design services	38554					
<b>e.</b> Website design and development services	38555					
<b>f.</b> All other graphic design services - <i>Specify</i> ↴						
_____	38556					
<b>g. Sum lines 6a through 6f</b>	38550					
<b>7.</b> Imaging and other data capture services	36221					
<b>8.</b> Printing services	35560					

CONTINUE WITH **22** ON PAGE 6

CONTINUE ON PAGE 6

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007						
		Estimates are acceptable. Report dollars OR percents.						
		\$ Bil.	Mil.	Thou.	Dol.	Percent		
0723	0720	0721					0722	
<b>9.</b> Clothing design services . . . . .	38580							
<b>10.</b> Other specialized design services - <i>Specify</i> ↴  	38590							
<b>11.</b> Photography services . . . . .	32440							
<b>12.</b> Resale of merchandise . . . . .	39633							
<b>13.</b> All other operating receipts - <i>Specify if more than 10 percent of total receipts</i> ↴  	39732							
<b>14. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars</b> . . . . .	39850							1 0 0

**23** and **24** Not Applicable.

**25** EXPORTED SERVICES

**NOTE** - An exported service is a product (e.g., service performed, license agreement) that is performed for, or sold or transferred to, a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

**A.** Did the receipts or revenue (reported in 5) include any amounts for exported services?

0911  Yes - Go to line B

0912  No - Go to 50

2007			
\$ Bil.	Mil.	Thou.	Dol.

**B.** Amount of receipts or revenue for exported services . . . . . 0914

**26-29** Not Applicable.

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address

Date completed

Month Day Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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