



# 2007 ECONOMIC CENSUS

## Surveying and Mapping Services

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

**PS-54105**

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A. Is this establishment's physical location the same as shown in the mailing address?**  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**  
(Mark "X" only ONE box.)

0041  Yes    0042  No    0043  No legal boundaries    0044  Do not know

**C. In what type of municipality is this establishment physically located?** (Mark "X" only ONE box.)

0046  City, village, or borough    0047  Town or township    0048  Other    0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

Month	Day	Year

0015  Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016  Other - Specify

0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report

Report

Mark "X" if None

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Operating receipts (Include receipts for work subcontracted to others or, if a joint venture, work performed by participants for which they were reimbursed.) . . . . . 0100

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12 . . . . . 0320

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll . . . . . 0300

2. First quarter payroll (January-March, 2007) . . . . . 0310

2007 Number

2007			
\$ Bil.	Mil.	Thou.	Dol.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

Surveying and mapping services

- 0700 541 370 00 1  Hydrographic surveying and mapping services
- 541 370 00 2  Land surveying and mapping services
- 541 370 00 3  Construction surveying and mapping services, including staking and layout
- 541 360 00 1  Geophysical surveying and mapping services
- 541 360 00 2  Geological surveying and mapping services
- 541 370 00 B  Geographic information systems base mapping services
- 541 370 00 A  Global positioning systems surveying services
- 541 370 00 4  Aerial photogrammetry surveying and mapping services
- 541 370 00 5  Cartography/map making services
- 541 370 00 C  Topographic mapping services, including marine surveying
- 777 541 05 1  Other surveying and mapping services - Specify ↴

0701

Other kind of business or activity

- 541 330 00 B  Engineering services, including construction engineering services
- 541 310 00 1  Architectural services, excluding landscape
- 541 320 00 1  Landscape architectural services
- 541 320 00 3  Urban/city planning services
- 773 000 00 1  Other kind of business or activity - Specify ↴

0701

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**20 CLASS OF CUSTOMER**

Estimate the percentage of receipts (reported in 5) by class of customer. Include work performed "in-house" or by others.

		2007	
		Whole percent of receipts	
1.	Federal, state, and local governments, including public authorities (direct services only) . . . . .	3120	%
2.	Construction firms . . . . .	3122	%
3.	Architectural firms . . . . .	3123	%
4.	Engineering firms . . . . .	3124	%
5.	All other business firms and organizations (manufacturing, utilities, mining, shopping centers, office buildings, etc.) . . . . .	3125	%
6.	Not-for-profit organizations (Include religious organizations) . . . . .	3107	%
7.	Individuals (Include fees from individually owned businesses on lines 2, 3, 4, or 5 as appropriate.) . . . . .	3100	%
8.	<b>TOTAL</b> . . . . .		<b>1 0 0 %</b>

**21 SUPPORT SERVICES**

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2007?

0998  Yes

0999  No

**HOW TO REPORT PERCENTS**



If figure is **38.76%** of total sales:

**Report whole percents**

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

**22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

**Line 1a** - Report receipts from acquiring photos and images of the earth's surface from aircraft or space borne platforms.

**Line 1b** - Report receipts from the processing of photos and images acquired from aircraft or space borne platforms.

**Line 1c** - Report receipts from analysis of the nature of objects whose images appear on a photograph or other imagery, and the description of those objects; and the characterization of the earth's surface, including natural or man-made features covering the earth.

**Line 1d** - Report receipts from the acquisition of data and information about real property and/or the earth's surface, and the subsequent portrayal of this information in report, map, or plat format.

**Line 1d(1)** - Report receipts from surveying for the purpose of determining the shape (relief) of the surface of the land, and/or the location of natural and man-made features on the surface; and the preparation or revision of a map indicating the slope and elevation of the surface (relative to a datum).

**Line 1d(2)** - Report receipts from surveying for the purpose of determining the geometric and dynamic characteristics of bodies of water, including the depth, temperature, or salinity of water; configuration of the bottom; velocities of currents; heights and times of tides and water stages; the location of fixed objects used in navigation; and the preparation or revision of maps showing this information.

**Line 1d(5)** - Report receipts from surveying prior to and during construction to control elevation, configuration, and horizontal location and dimensions; to determine if the construction was adequately completed; and to obtain dimensions essential for calculating quantities used in paying for construction.

**Line 1d(6)** - Report receipts from surveying for the purpose of determining the precise horizontal and/or vertical position of points or monumented locations to provide a reference framework for further surveys. Include ground control support.

CONTINUE WITH 2 ON PAGE 5

CONTINUE ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

- Line 1e** - Report receipts from preparation and revision of thematic maps, orthophoto maps, and charts.
- Line 1f** - Report receipts from design, development, modification, and customization of a geographic information system.
- Line 1g** - Report receipts from the provision of advice concerning surveying and mapping projects, and other geospatial consulting services.
- Line 1h** - Report receipts from the conversion of geospatially-referenced data from one medium to another, which typically entails the scanning or digitizing of hardcopy products to digital format; or the conversion of digital data from one medium or format to another.
- Line 1i** - Report receipts from geospatial products produced for sale in pre-packaged, off-the-shelf format. Examples include scanned map products, electronic atlases, and related products; and aerial photographs, such as contacts, slides, and enlargements.
- Line 2a** - Report receipts from the collection of geophysical data (seismic, gravity, magnetic, etc.) for the purpose of characterizing subsurface conditions. Report the collection of geophysical borehole data on **line 2d(6)**.
- Line 2b** - Report receipts for the processing of geophysical data in order to facilitate interpretation. May include re-processing data or integration of other sets of data collected by the same method. Report processing of geophysical borehole data on **line 2d(6)**.
- Line 2c** - Report receipts from analysis of processed geophysical data to generate models and predictions about the properties and structures of the subsurface. Include integration of geophysical data collected by other methods, and additional data, including non-geophysical data. Report receipts from analysis of geophysical borehole data on **line 2d(6)**.
- Line 2d** - Report receipts from services which include two or more phases of the process used to carry out geophysical surveys. Include geophysical borehole surveys on **line 2d(6)**.
- Line 2d(6)** - Report receipts from the collection, processing, and analysis of geophysical borehole logging surveys.
- Line 2e** - Report receipts from the sale of and brokerage of geophysical data. Include data that are available on a licensed basis.
- Line 2f** - Report receipts from the management and administration of geophysical data. Include data archiving, storage, cataloging, and building databases.
- Line 3a** - Report receipts from the provision of designs, plans, and studies related to engineering projects.
- Line 3b(1)** - Report receipts from granting permission to use content protected by copyright owned or controlled by this establishment. Exclude outright sale of rights in perpetuity.
- Line 3b(2)** - Report receipts from granting permission to use content protected as industrial property (i.e., by patent or trademark) owned or controlled by this establishment. Exclude outright sale of rights in perpetuity.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Surveying and mapping services <i>(Exclude geophysical services)</i>						
<b>a.</b> Geospatial photo and image acquisition . . . . .	37210					
<b>b.</b> Geospatial photo and image processing . . . . .	37220					
<b>c.</b> Geospatial data interpretation . . . . .	37230					
<b>d.</b> Integrated surveying and mapping services						
<b>(1)</b> Topographic and planimetric surveying and mapping services . . . . .	37241					
<b>(2)</b> Hydrographic and bathymetric surveying and mapping services . . . . .	37242					
<b>(3)</b> Boundary, property line, and cadastral surveying and mapping services . . . . .	37243					
<b>(4)</b> Subdivision layout and design services . . . . .	37244					
<b>(5)</b> Construction surveying services . . . . .	37245					

CONTINUE WITH 2 ON PAGE 6

CONTINUE ON PAGE 6

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Surveying and mapping services - Continued						
<b>d.</b> Integrated surveying and mapping services - Continued						
<b>(6)</b> Geodetic surveying and ground control support services . . . . .	37246					
<b>(7) Sum lines 1d(1) through 1d(6)</b> . . . . .	37240					
<b>e.</b> Thematic mapping, orthophoto mapping, and charting services . . . . .	37250					
<b>f.</b> Geographic information system development and customization services . . . . .	37260					
<b>g.</b> Geospatial consulting services <i>(Include expert witness services)</i> . . . . .	37270					
<b>h.</b> Geospatial data conversion services . . . . .	37280					
<b>i.</b> Geospatial product sales . . . . .	37290					
<b>2.</b> Geophysical surveying and mapping services						
<b>a.</b> Geophysical data collection						
<b>(1)</b> Geophysical data acquired by seismic methods . . . . .	37311					
<b>(2)</b> Geophysical data acquired by non-seismic methods . . . . .	37312					
<b>(3) Sum lines 2a(1) and 2a(2)</b> . . . . .	37310					
<b>b.</b> Geophysical data processing . . . . .	37320					
<b>c.</b> Geophysical data interpretation services . . . . .	37330					
<b>d.</b> Integrated geophysical services						
<b>(1)</b> Acquiring and processing geophysical data collected by land-based seismic methods . . . . .	37341					
<b>(2)</b> Acquiring and processing geophysical data collected by marine-based seismic methods . . . . .	37342					
<b>(3)</b> Acquiring and processing geophysical data collected by non-seismic methods . . . . .	37343					
<b>(4)</b> Processing and interpreting geophysical data . . . . .	37344					
<b>(5)</b> Acquiring, processing, and interpreting geophysical data . . . . .	37345					
<b>(6)</b> Geophysical borehole logging surveys . . . . .	37346					
<b>(7) Sum lines 2d(1) through 2d(6)</b> . . . . .	37340					
<b>e.</b> Geophysical data sales . . . . .	37350					
<b>f.</b> Geophysical data management services . . . . .	37360					
<b>g.</b> Geophysical consulting services, including expert witness services . . . . .	37370					

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CONTINUE WITH **22** ON PAGE 7

CONTINUE ON PAGE 7

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>3. Other services</b>						
<b>a. Engineering services - Specify</b>						
_____	39280					
<b>b. Licensing of rights to use intellectual property</b>						
<b>(1) Protected by copyright</b> . . . . .	39401					
<b>(2) Protected as industrial property</b> . . . . .	39402					
<b>(3) Sum lines 3b(1) and 3b(2)</b> . . . . .	39400					
<b>c. Resale of merchandise</b> . . . . .	39624					
<b>d. All other operating receipts - Specify if more than 10 percent of total receipts</b>						
_____	39724					
<b>4. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars</b> . . . . .	39850					1 0 0

**23 and 24** Not Applicable.

**25** EXPORTED SERVICES

**NOTE** - An exported service is a product (e.g., service performed, license agreement) that is performed for, or sold or transferred to, a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

**A.** Did the receipts or revenue (reported in 5) include any amounts for exported services?

0911  Yes - Go to line B

0912  No - Go to 26

2007			
\$ Bil.	Mil.	Thou.	Dol.

**B.** Amount of receipts or revenue for exported services . . . . . 0914

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**26** SPECIAL INQUIRIES

PERSONNEL BY OCCUPATION

Enter employment reported on IRS Form 941, Employer's Quarterly Federal Tax Return, by occupational category in column 1. The total of column 1 should equal the number reported in **7**, line A.

Enter each active proprietor or partner by occupational category in column 2. Only the proprietor or partners **not** considered employees of the firm for federal tax purposes should be included. Unincorporated businesses operating at more than one location should report the proprietor or partners at the one location at which they spend most of their working time.

Enter each employee, proprietor, or partner on **one** line only. Include personnel with multiple licenses or registrations on the line which best describes the **primary** nature of their work.

	Cen- sus use	Number of <b>employees</b> for pay period including March 12, 2007	Cen- sus use	Number of active <b>proprietors or partners</b> for pay period including March 12, 2007
1. Licensed or registered architects . . . . .	3241		3291	
2. Licensed or registered engineers . . . . .	3242		3292	
3. Licensed or registered surveyors . . . . .	3243		3293	
4. Certified engineering technicians . . . . .	3244		3294	
5. Computer programmers . . . . .	3201		3261	
6. Systems engineers . . . . .	3202		3262	
7. Other computer-related personnel . . . . .	3203		3263	
8. Other technically-trained personnel . . . . .	3245		3295	
9. All other personnel . . . . .	3246		3296	
10. <b>TOTAL</b> (Add lines 1 through 9. Total should equal <b>7</b> , line A for column 1.) . . . . .	3200		3260	

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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