

U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU FORM

IN-51501 (01/31/2007)

## 2007 ECONOMIC CENSUS

**Broadcasting Services** 

OMB No. 0607-0934: Approval Expires 12/31/2008

## **DUE DATE FEBRUARY 12, 2008**

Mail your completed form to:

**U.S. CENSUS BUREAU** 1201 East 10th Street Jeffersonville, IN 47134-0001

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

Write to the address above.

IN-51501

## INFORMATION COPY DO NOT USE TO REPORT

Number (CFN) printed in the mailing address.	(Please correct any errors in thi	is maili	ng add	ress.)					
that receive this questionnaire law, YOUR CENSUS REPORT	<b>RED BY LAW.</b> Title 13, United States Code, require to answer the questions and return the report to the <b>IS CONFIDENTIAL</b> . It may be seen only by pers and may be used only for statistical purposes. Furtocess.	e U.S. ons sv	Censi vorn t	us Bu o upł	reau. iold th	By t e co	he saı nfider	me Itialit	
• Use blue or black ballpoint pen.	• Please center numbers in their respective boxes.	Exan	nples:						П
<ul><li>Do not use pencil or felt-tip pen.</li><li>Place an "X" inside the box.</li></ul>	• Do not put slashes through 0 or 7.	X	0 1	1 2	3 4	5	6 7	8	9
	n is an establishment. An <b>establishment</b> is genera r where services or industrial operations are perfor							:	
	NUMBER Number (EIN) shown in the mailing address the san 7 Internal Revenue Service Form 941, Employer's Q						?		
0021 Yes - <i>Go to</i> 2 0022	No - Enter current EIN (9 digits)	<b>→</b> 0025		-					
	sical location the same as shown in the mailing add ddresses are not physical locations.)	lress?							
0031 ☐ Yes - Go to line B									
	0035 Number and street								Ē
0032 ☐ No - Enter → physical									
location	0036 City, town, village, etc. 0037	State	0038	ZIP Co	de				
						-			
<b>B.</b> Is this establishment physic (Mark "X" only ONE box.)	cally located inside the legal boundaries of the city,	town,	villag	e, etc	:.?				
0041	No 0043 No legal boundaries 0044		Do no	t knov	W				

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

<sub>0047</sub> Town or township

0046 City, village, or borough

☐ Do not know

0024

0048 Other

REPORT DOLLAR FIGURES  If a figure is \$1,025,628.79:  If a value is "0" (or less than \$500.00):  Report  **Report**    1	OPERAT	<b>01</b> (01/31/2007)										Page
Cased operation   Cased oper												
Ceased operation - Give date at right			est describes this estal	blishment's	operational s	tatus	at the	end o	f 20	07?		
Ceased operation - Give date at right  Sold or leased to another operator - Give date at right  AND enter name and address of new owner or operator and Employer Identification Number (EIN) below?    0000 Name of new owner or operator   0001 EIN (9 digits)	(IVIark ")	K" ONLY UNE DOX.)										
Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below?    00000 Name of new owner or operator	0011	In operation		0013	Temporarily	or se	asona	lly ina	ctive	:		
Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below?    00000 Name of new owner or operator		Casaad anamatian C	ive data at vielat								1	
Solid pleased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below \$\frac{1}{2}\$    00000 Name of new owner or operator   00001 EIN (9 digits)	0014	Ceased operation - G	ive date at right					<b></b>	IOIVI	nth Da	y Ye	ar
and Employer Identification Number (EIN) below \$\frac{00000}{2}\$  \[ \begin{array}{cccccccccccccccccccccccccccccccccccc	0015	Sold or leased to ano	ther operator - Give d	late at right				0018				
Occident Specify  Occident Spe		AND enter name and and Employer Identifi	address of new owne ication Number (FIN) I	er or operato below z	or							
Dollar figures should be rounded to thousands of dollars.  If a figure is \$1,025,628.79:  If a value is "0" (or less than \$500.00):  SALES, SHIPMENTS, RECEIPTS, OR REVENUE  Report operating receipts of this establishment  Network and broadcast stations should include advertising sales net of commissions paid to agency representative and brokers.  Public broadcast stations should include contributions, gifts, and grants.  Mark "X" 2007  if None  Mark "X" 2007  if None  SBII. MiI. Thou. D  Report			iodilon mannoon (2014)	5010 11 <b>y</b>								
Dollar figures should be rounded to thousands of dollars.  If a figure is \$1,025,628.79:  If a value is "0" (or less than \$500.00):  SALES, SHIPMENTS, RECEIPTS, OR REVENUE  Report operating receipts of this establishment  Network and broadcast stations should include advertising sales net of commissions paid to agency representative and brokers.  Operating receipts  Operating receipt		0060 Name of new own	er or operator					0061 EI	N (9	digits)		
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MONTHS IN OPERATION    Mark "X"   200							'			'	-	
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Form IN-51501 (01/31/2007) Page 3

### PAYROLE PAYROLE    Include	If n Nur	ot shown, please nber (CFN) from t	ente he n	r your 11-digit Census File nailing address.		
Full: and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer a Quarterly Federal Tax Return, and filed under the Employer Identification Number (EN) shown in the mailing address or corrected in C.   Exclude:   Immorary staffing obtained from a staffing service.   Contractors, authorized employees whose payroll was filed under an employee leasing company's EIN.	n	EMPLOYMENT AN	ID PA	AYROLL		
Service Form 941, Employer's Cuarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in Carbon Service.  * Tamporary staffing obtained from a staffing service.  * Contractors, subcontractors, or independent contractors.  * Full- or part-time leased employees whose payroli was filed under an employee leasing company's EIN.  * Purchased or managed services, such as a intorial, guard, or landscape services.  * Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.  * For further clarification, see information sheet(s).  * A. Number of employees for pay period including March 12  * B. Payroll before deductions (Exclude employer's cost for fringe benefits.)  * 1. Annual payroll  * 2. First quarter payroll (Jamuary-March, 2007)  * 1. Annual payroll  * (Staff) Annual payroll  * (Mark Y: Staff) Annual payroll  * (Staff) Annual payroll (Jamuary-March, 2007)  * (Staff) Annual payroll (Jamuary-March, 2007)  * (Mark Y: Staff) Annual payroll (Jamuary-March, 2007)  * (Mark Y: Staff) Annual payroll (Jamuary-March, 2007)  * (Staff) Annual payroll (Jamuary-Marc						
**Exclude:  * Temporary staffing obtained from a staffing service.  * Contractors, subcontractors, or independent contractors.  * Full - or part-lime leased amployees whose payroll was filled under an employee leasing company's EIN.  * Purchased or managed services, such as janitorial, guard, or landscape services.  * Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.  * For further clarification, see information sheet(s).  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.** Number of employees for pay period including March 12.  **A.*		Service Form	941,	. Employer's Quarterly Federal Tax Return, and filed under the Emp	orted on Internal Revenue ployer Identification Number	
* Contractors, subcontractors, or independent contractors.  * Fills to part-time leased employees whose payroll was filled under an employee leasing company's EIN.  * Purchased or managed services, such as janitorial, guard, or landscape services.  * Profescional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.  **For further clarification, see information sheet(s).**  **A. Number of employees for pay period including March 12				a maming dual cook of controlled in		
Full- or part-time leased employees whose payroll was filled under an employee leasing company's EIN. Purchased or managed services, such a sjanitorial, quard, or landaceps services.  Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.  For further clarification, see information sheet(s).  A. Number of employees for pay period including March 12.  B. Payroll before deductions (Exclude employer's cost for fringe benefits.)  1. Annual payroll  2. First quarter payroll (January-March, 2007)  3. Honor Business or ACTIVITY  Which ONE of the following best describes this establishment's principal kind of business or activity in 20077 (Mark 'X' only ONE box.)  Radio broadcasting  151 111 00 2  Radio networks  151 111 00 2  Radio network affiliated stations  151 112 00 1  Radio broadcast stations  151 112 00 2  Redio network affiliated stations  151 12 00 0 4  Redio network affiliated stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio broadcast stations  151 12 00 0 5  Robits redio distribution systems  177 151 00 1  Robits redio distribution systems  177 151 00 1  Robits redio broadcasting company - Specify type of broadcasting pages redio and the profession for broadcasting company - Specify type of broadcasting pages redio and the profession for broadcasting company - Specify type of broadcasting pages redio and the profession for broadcasting company - Specify type of broadcasting pages redio and the profession				=		
Purchased or managed services, such as janitorial, guard, or landscape services. Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.  Mark 'X' 2007   If None   Number    A. Number of employees for pay period including March 12   Such as a such as software consulting, computer programming, engineering, or accounting services.  B. Payroll before deductions (Exclude employer's cost for fringe benefits.)  1. Annual payroll   Such as a		· · · · · · · · · · · · · · · · · · ·			·	
• Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.  For further clarification, see information sheet(s).  A. Number of employees for pay period including March 12.  B. Payroll before deductions (Exclude employer's cost for fringe benefits.)  1. Annual payroll  2. First quarter peyroll (January-March, 2007)  3. CB Not Applicable.  5. KIND OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007?  (Mark 'X' only ONE box.)  Radio broadcasting  2000  515 111 00 2 Radio networks  515 111 00 2 Radio networks  515 111 00 2 Radio network affiliated stations  515 112 00 1 Radio broadcast stations  515 112 00 3 Public radio broadcast stations  515 112 00 5 Independent radio stations  515 120 00 6 Public television networks affiliated stations  515 120 00 6 Public television broadcast stations  515 120 00 6 Public delevision broadcast stations  515 120 00 6 Public delevision producer  517 510 00 6 Cable television distribution systems  777 515 00 1 Advertising sales office of broadcasting company - Specify type of broadcasting  2000  3. CB National Public access television producer  517 510 00 6 Cable television distribution systems  777 515 00 1 Advertising sales office of broadcasting company - Specify type of broadcasting		· · · · · · · · · · · · · · · · · · ·			ring company's EIN.	
For further clarification, see information sheet(s).  A. Number of employees for pay period including March 12				· · · · · · · · · · · · · · · · · · ·		
A. Number of employees for pay period including March 12						
B. Payroll before deductions (Exclude employer's cost for fringe benefits.)  1. Annual payroll  2. First quarter payroll (January-March, 2007)  3. So Not Applicable.  2. Kind OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)  Radio broadcasting  7790  780  781  780  780  780  780  780  78		For further clarific	ation	, see information sheet(s).	Walk A	
B. Payroll before deductions (Exclude emplayer's cost for fringe benefits.)  1. Annual payroll  2. First quarter payroll (January-March, 2007)  3. (1) Not Applicable.  3. KIND OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark 'X' only ONE box.)  Radio broadcasting  515 111 00 2   Radio networks  515 111 00 3   Direct broadcast satellite music services  515 112 00 1   Radio network affiliated stations  515 112 00 2   Independent radio stations  515 112 00 3   Public radio broadcast stations  Television broadcasting  515 120 00 3   Television networks, excluding cable programming networks  515 120 00 4   Television network affiliated stations  515 120 00 6   Public television stations  515 120 00 6   Public television networks  515 120 00 6   Cable television networks  517 510 00 6   Cable television producer  517 510 00 6   Cable television distribution systems  777 515 00 1   Advertising sales office of broadcasting company - Specify type of broadcasting 2		A. Number of em	ploye	ees for pay period including March 12	0320	
2. First quarter payroll (January-March, 2007) 3-13 Not Applicable.    KIND OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)    Radio broadcasting		<b>B.</b> Payroll before	dedu			ol.
S-(12) Not Applicable.    Not Applicable.   KIND OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark 'X' only ONE box.)   Radio broadcasting		1. Annual pay	roll			
S-(12) Not Applicable.    Not Applicable.   KIND OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark 'X' only ONE box.)   Radio broadcasting		<b>.</b> -		W / /		
**IND OF BUSINESS OR ACTIVITY Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)  **Radio broadcasting**    Padio program syndication   Radio program syndication   S15 111 00 2   Radio networks   S15 111 00 3   Direct broadcast satellite music services   S15 112 00 1   Radio network affiliated stations   S15 112 00 2   Independent radio stations   S15 112 00 3   Public radio broadcast stations		2. First quarte	r pay	roll (January-March, 2007)		
Which ONE of the following best describes this establishment's principal kind of business or activity in 2007?  (Mark "X" only ONE box.)  Radio broadcasting    S15 111 00 2	8	-18 Not Applicab	le.			
Radio broadcasting    S15 111 00 2	19	KIND OF BUSINES	S O	RACTIVITY		
Radio broadcasting    515 111 00 2				<u> </u>	or activity in 2007?	
515 111 00 2  Radio networks  515 111 00 4  Radio program syndication  515 111 00 3  Direct broadcast satellite music services  515 112 00 1  Radio network affiliated stations  515 112 00 2  Independent radio stations  515 112 00 3  Public radio broadcast stations  Television broadcasting  515 120 00 3  Television networks, excluding cable programming networks  515 120 00 4  Television network affiliated stations  515 120 00 5  Independent television stations  515 120 00 6  Public television broadcast stations  515 210 00 4  Cable television networks  515 210 00 6  Added the company of type of broadcasting company - Specify type of broadcasting company - Specify type of broadcasting		_				
515 111 00 2	070	00	sting			
Direct broadcast satellite music services		515 111 00 2	Ш	Radio networks		
Radio network affiliated stations   Independent radio stations   Independent radio stations   Public radio broadcast stations		515 111 00 4				
Independent radio stations   Public radio broadcast stations		515 111 00 3	Ш	Direct broadcast satellite music services		
Television broadcasting  515 120 00 3		515 112 00 1		Radio network affiliated stations		
Television broadcasting  515 120 00 3		515 112 00 2		Independent radio stations		
Television networks, excluding cable programming networks  Television network affiliated stations  Independent television stations  Independent television broadcast stations  Independent television broadcast stations  Cable television networks  Public access television producer  The station of the station		515 112 00 3		Public radio broadcast stations		
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Independent television stations   Public television broadcast stations		515 120 00 3		Television networks, excluding cable programming networks		
515 120 00 6 Public television broadcast stations  515 210 00 4 Cable television networks  515 210 00 5 Public access television producer  517 510 00 6 Cable television distribution systems  777 515 00 1 Advertising sales office of broadcasting company - Specify type of broadcasting		515 120 00 4		Television network affiliated stations		
Cable television networks  Dublic access television producer  Cable television distribution systems  Advertising sales office of broadcasting company - Specify type of broadcasting		515 120 00 5		Independent television stations		
Public access television producer  517 510 00 6		515 120 00 6		Public television broadcast stations		
Cable television distribution systems  777 515 00 1 Advertising sales office of broadcasting company - Specify type of broadcasting		515 210 00 4		Cable television networks		
Advertising sales office of broadcasting company - Specify type of broadcasting		515 210 00 5		Public access television producer		
0701		517 510 00 6		Cable television distribution systems		
		777 515 00 1		Advertising sales office of broadcasting company - Specify type o	f broadcasting <b>z</b>	
	070	11				
	370			CONTINUE WITH & ON PAGE 4		

FOI III 114-3 1 30 1 (01/31/	2007)							raye 4
19 KIND OF BUSINE	SS 0	R ACTIVITY - Continued						
Other kind of	busir	ness or activity						
<sup>0700</sup> 512 110 00 7		Producing taped television	program material, including	comme	rcials			
512 110 00 6		Producing and distributing	television programs to affilia	tes				
512 120 00 7		Film and/or video distributo	or for television					
512 290 20 1		Producers of taped radio pr	ograms					
541 840 10 1		Radio and television advert	ising representatives					
517 410 00 3		Satellite telecommunication	service carriers, including re	esellers				
773 000 00 1		Other kind of business or a	ctivity - Specify					
0701								
20 and 21 Not App	licabl	e.						
						2007		
HOW TO						es are acce <sub>l</sub> ollars OR pe	•	
REPORT PERCENTS				\$ Bil.	Mil.	Thou.	Dol.	Percent
FENCEN 13		If figure is <b>38.76%</b> of total sales:	Report whole percents			1 1		3 9
DETAIL OF SALE	е еп	IDMENTS DECEIDTS OF DEV	/ENLIE					

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in §). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

Line 1a(1) and line 2a(1) - Report receipts from network compensation, which includes payments received, for allowing networks the use of air time for national advertisements.

Line 1a(2), line 1a(3), line 2a(2), and line 2a(3) - Report receipts from advertising that includes the provision of air time on radio or television for the broadcasting of advertising and sponsorship messages. Include trade-outs, barter, and political advertising revenue. Exclude commissions paid to agency representatives and brokers.

Line 1a(4) and line 2a(4) - Report receipts from providing radio or television air time for broadcasting program content, live or recorded, on radio or television stations and networks and on cable and other subscription radio or television program systems. Include local, regional, or national air time for news, financial, religious, educational, community information programs, etc. Exclude infomercials and other advertising.

Line 1b and line 2b - Report receipts from the provision of radio or television broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large.

Line 1c and line 2c - Report receipts from granting permission to broadcast (in whole or in part) a copyrighted radio or television program owned or controlled by this establishment. Include the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language, or territory.

Line 1d and line 2d - Report receipts from granting permission to broadcast specialty audio or television programming (usually an entire channel), protected by copyright owned or controlled by this establishment. Examples include licenses granted to programming distributors, such as cable, direct-to-home satellite (DTH), and multipoint distribution service (MDS) operators. Include the right to broadcast specialty musical programs by building operators (shopping malls, office buildings, etc.) and movies in hotels, etc. Include the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language, or territory.

Line 1e - Report receipts from providing preproduction, production, and postproduction services (whether separate or in combination) for third-party radio programs (including commercials) on a contract or fee basis. Include services such as sound recording, sound editing and mastering, music track insertion and master reproduction, whether provided separately or in combination.

Line 2e(1) - Report receipts from providing services for other producers on all phases of preproduction. This work is contracted or subcontracted by the production house on a contract or fee basis, usually for films and TV shows. Examples include script editing, casting, location scouting, and consultation.

Line 2e(2) - Report receipts from providing services for other producers on all phases of production. This work is contracted or subcontracted by the production house on a contract or fee basis, usually for films and TV shows. Examples include cameramen, grips, sound engineers, extras, and special effects services.

CONTINUE WITH 2 ON PAGE 5



If not	shown,	please	enter	your	11-digit	Census	File
					addrace		

Number	(CFN)	from	the	mailing	addr	es

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 2e(3) - Report receipts from providing computerized and electronic image and sound processing services in audiovisual works (film, video, digital media, etc.). Include editing, transfer, color correction, digital restoration, visual effects, animation, format conversion, compression and digital encoding, captioning, titling, sound editing design, etc.

	Description of sales, shipments, receipts, or revenue	Cen- sus use	2007  Estimates are acceptable.  Report dollars OR percents.						
23		0720	\$ Bil.	Mil.	1 1		ol. Percen		
	Radio broadcasting	0,20	0,21				0,22		
•	a. Air time - Radio								
			ı				1 1		
	(1) Network compensation	35711							
	(2) National and regional advertising (net)	35712							
	(3) Local advertising (net)	35713							
	(4) Programs	35714		1 1			1 1		
	(5) Sum lines 1a(1) through 1a(4)	35710							
	<b>b.</b> Public and non-commercial programming services - Radio ( <i>Include</i>								
	contributions, gifts, and grants)	35720							
	c. Licensing of rights to broadcast radio programs (Radio program rights)	35730		1 1			1 1		
	d. Licensing of rights to distribute specialty audio programming content	35740							
	e. Production services - Radio (Include preproduction, production, and postproduction)	35750	'	1 1					
•	Television broadcasting								
	a. Air time - Television								
	(1) Network compensation	35771							
	3. ,	35772							
	(3) Local advertising (net)	35773							
	( <b>4)</b> Programs	35774							
	(5) Sum lines 2a(1) through 2a(4)	35770							
	<b>b.</b> Public and non-commercial programming services - Television (Include contributions, gifts, and grants)	35780							
	c. Licensing of rights to broadcast television programs (Television program rights)	35790							
	d. Licensing of rights to distribute specialty television programming content	35800					I		

CONTINUE WITH @ ON PAGE 6

Description of sales, shipments, receipts, or revenue    SBII.   MiI.   Thou.   Dr.								
Description of sales, shipments, receipts, or revenue    Signature   Signature								
Television broadcasting - Continued  e. Production services - Television  (1) Preproduction  (2) Production  (3) Postproduction  (4) Sum lines 2e(1) through 2e(3)  3. Repair and maintenance of communications equipment, including broadcasting system equipment  3. Sale of online advertising space  3. All other receipts - Specify if more than 10 percent of total receipts  7. TOTAL RECEIPTS - Sum of lines should equal ③ if reporting in dollars  3. All other receipts - Specify if more than 10 percent of total receipts  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in ④) include any amounts for exported goods or services?  9911  Yes - Go to line B  2007  \$Bil. Mili.	Estimates are acceptable. Report dollars OR percents.							
2. Television broadcasting - Continued  e. Production services - Television  (1) Preproduction  (2) Production  (3) Postproduction  (4) Sum lines 2e(1) through 2e(3)  3. Repair and maintenance of communications equipment, including broadcasting system equipment  3. Sale of online advertising space  3. Resale of merchandise  3. All other receipts - Specify if more than 10 percent of total receipts 7  7. TOTAL RECEIPTS - Sum of lines should equal ② if reporting in dollars  3. All other receipts - Specify if more than 10 percent of total receipts 7  8. EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffillated and affiliated foreign firms. engineering from the subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in ③) include any amounts for exported goods or services?  9912  No - Go to ③	I. Percer							
e. Production services - Television  (1) Preproduction  (2) Production  (3) Postproduction  (4) Sum lines 2e(1) through 2e(3)  35812  (4) Sum lines 2e(1) through 2e(3)  5. Repair and maintenance of communications equipment, including broadcasting system equipment  5. Sale of online advertising space  6. Resale of merchandise  6. All other receipts - Specify if more than 10 percent of total receipts 7  7. TOTAL RECEIPTS - Sum of lines should equal	0722							
(1) Preproduction (2) Production (3) Postproduction (3) Postproduction (4) Sum lines 2e(1) through 2e(3)  35813  35813  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  35810  3								
(2) Production  (3) Postproduction  (4) Sum lines 2e(1) through 2e(3)  (5) Repair and maintenance of communications equipment, including broadcasting system equipment  (6) Sale of online advertising space  (7) Resale of merchandise  (8) All other receipts - Specify if more than 10 percent of total receipts 7  (8) TOTAL RECEIPTS - Sum of lines should equal 9 if reporting in dollars  (9) EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servi sold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in 9) include any amounts for exported goods or services?  (9) Posses of the B  (2007)  (8) Bil. Mill.								
(3) Postproduction  (4) Sum lines 2e(1) through 2e(3)  35913  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  35910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  36910  369								
(4) Sum lines 2e(1) through 2e(3)  Repair and maintenance of communications equipment, including broadcasting system equipment  Sale of online advertising space  Resale of merchandise  All other receipts - Specify if more than 10 percent of total receipts  TOTAL RECEIPTS - Sum of lines should equal if reporting in dollars  And Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, services of or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in include any amounts for exported goods or services?    Opil   Yes - Go to line B   2007								
Repair and maintenance of communications equipment, including broadcasting system equipment  Sale of online advertising space  Resale of merchandise  All other receipts - Specify if more than 10 percent of total receipts 7  TOTAL RECEIPTS - Sum of lines should equal 6 if reporting in dollars  Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in 6) include any amounts for exported goods or services?  Seli. Mill.  1007								
Sale of online advertising space  Resale of merchandise  All other receipts - Specify if more than 10 percent of total receipts 7  TOTAL RECEIPTS - Sum of lines should equal 3 if reporting in dollars  Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in 3) include any amounts for exported goods or services?  10911 Yes - Go to line B  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  1005  100								
Sale of online advertising space  Resale of merchandise  All other receipts - Specify if more than 10 percent of total receipts 7  TOTAL RECEIPTS - Sum of lines should equal ③ if reporting in dollars  Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servi sold or transferred to a customer or client (individual, government, business establishment, etc.) located out United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in ⑤) include any amounts for exported goods or services?  9911 Yes - Go to line B								
All other receipts - Specify if more than 10 percent of total receipts  TOTAL RECEIPTS - Sum of lines should equal if reporting in dollars  and Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in include any amounts for exported goods or services?  1911 Yes - Go to line B  2007  SBII. Mill.								
All other receipts - Specify if more than 10 percent of total receipts 7  39713  TOTAL RECEIPTS - Sum of lines should equal if reporting in dollars  39850  PEXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, services of or transferred to a customer or client (individual, government, business establishment, etc.) located outset United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in include any amounts for exported goods or services?  9911 Yes - Go to line B  2007  \$Bill. Mill.								
TOTAL RECEIPTS - Sum of lines should equal if reporting in dollars  3 and 4 Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servis sold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in include any amounts for exported goods or services?  10911 Yes - Go to line B  2007  \$ Bil. Mil.								
TOTAL RECEIPTS - Sum of lines should equal if reporting in dollars  Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in include any amounts for exported goods or services?  10911 Yes - Go to line B  2007  \$Bil. Mil.								
TOTAL RECEIPTS - Sum of lines should equal if reporting in dollars  and 24 Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in include any amounts for exported goods or services?  10911 Yes - Go to line B  2007  \$Bil. Mil.	1 1							
and Not Applicable.  EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in ) include any amounts for exported goods or services?  10911 Yes - Go to line B  2007  \$ Bil. Mil.								
EXPORTS OF GOODS AND SERVICES  NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servis sold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in 1) include any amounts for exported goods or services?  10911 Yes - Go to line B  2007  \$ Bil. Mil.	1 0							
NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, servisold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possess Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g. parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in 6) include any amounts for exported goods or services?  10911 Yes - Go to line B  2007  \$ Bil. Mil.								
sold or transferred to a customer or client (individual, government, business establishment, etc.) located outs United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. posses Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.  A. Did the receipts or revenue (reported in ) include any amounts for exported goods or services?  1. Yes - Go to line B  1. No - Go to  1. No - Go to  1. Mil. Mil.								
0912 No - Go to 29 \$Bil. Mil.	<b>ide</b> the sions).							
0912 No - Go to 20 \$Bil. Mil.								
B. Amount of receipts or revenue for exported goods or services	hou. D							

Telephone

Telephone

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.