## DUE DATE <br> FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47134-0001

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp
Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

AS-56102

# INFORMATION REPORT DO NOT USETO REP 

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same Iaw, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen. • Please center numbers in their respective boxes. Examples:

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021Yes - Go to 20022

No - Enter current EIN (9 digits) $\qquad$
$\square$
(2) PHYSICAL LOCATION
A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031Yes - Go to line B

0032 $\left.\square \begin{array}{l}\text { No - Enter } \\ \text { physical } \\ \text { location }\end{array}\right)$ 0035 Number and street
location

| 0036 City, town, village, etc. | 0037 State |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | - |  |

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)
$0041 \square$ Yes $\quad 0042 \square$ No $\quad 0043 \square$ No legal boundaries $0044 \square$ Do not know
C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

City, village, or borough
$0047 \quad \square$ Town or township
0048Other
0024
Do not know
(3) OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)
0011In operation
0013Temporarily or seasonally inactive

0014Ceased operation-Give date at right 0015Sold or leased to another operator - Give date at right
 and Employer Identification Number (EIN) below

| 0060 Name of new owner or operator | 0061 EIN (9 digits) |  |  |
| :--- | :--- | :--- | :--- |
|  |  | - |  |

0062 Mailing address (Number and street, P.O. Box, etc.)

| 0063 City, town, village, etc. | 0064 State | 0065 ZIP Code |  |
| :---: | :---: | :---: | :---: |
|  |  | - | - |

0016Other - Specify $\qquad$
MONTHS IN OPERATION
Mark "X" 2007

Number of months in operation during 2007 (If none, mark "X" and go to ©0.)

HOW TO
REPORT
DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is $\mathbf{\$ 1 , 0 2 5 , 6 2 8 . 7 9 :}$
If a value is " 0 " (or less than $\$ 500.00$ ):


SALES, SHIPMENTS, RECEIPTS, OR REVENUE
Report operating receipts of this establishment

- Collection agencies should include commissions, plus gross recoveries from purchased receivables. Do not report gross amounts collected on a commission basis.
- Industrial development organizations should report total revenue, including contributions, gifts, and grants.

|  | Mark "X" if None | 2007 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \$ Bil. | Mil. | Thou. | Dol. |
| Operating receipts |  |  |  |  |  |

Not Applicable.

EMPLOYMENT AND PAYROLL
Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.


## Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).
A. Number of employees for pay period including March 12 . 0310

| Mark "X if None | 2007 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \$ Bil. | Mil. | Thou. | Dol. |
| $\square$ |  |  |  |  |
| $\square$ |  |  |  |  |

Not Applicable.
KIND OF BUSINESS OR ACTIVITY
Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

## Document preparation and court reporting services

0700
$561410001 \quad \square$ Typing, word-processing, or other secretarial services
$561410003 \square$ Document preparation services, including editing, typing, and transcription
$561492001 \quad \square$ Court reporting or stenotype services
Telephone call centers
$561421001 \quad \square$ Telephone answering services
$561421002 \quad \square$ Voice mail/mailbox services
$561422001 \square$ Telemarketing bureaus - selling, taking orders, and/or soliciting contributions, information, etc., on a contract basis
$561422002 \square$ Call/contact center - initiating or receiving communications via telephone, facsimile, email, or other communication modes for administering product support or information inquiries
$777561021 \quad \square$ Telemarketing centers - selling this company's own products and services - Specify products or services sold

1. Annual payroll
2. First quarter payroll (January-March, 2007)

8-18

| 561410001 | $\square$ | Typing, word-processing, or other secretarial services |
| :--- | :--- | :--- |
| 561410003 | $\square$ | Document preparation services, including editing, typing, and transcription |
| 561492001 | $\square$ | Court reporting or stenotype services |


| 561421001 | $\square$ | Telephone answering services |
| :--- | :--- | :--- |
| 561421002 | $\square$ | Voice mail/mailbox services |
| 561422001 | $\square$ | Telemarketing bureaus - selling, taking orders, and/or soliciting contributions, information, etc., <br> on a contract basis |
| 561422002 | $\square$ | Call/contact center - initiating or receiving communications via telephone, facsimile, email, or <br> other communication modes for administering product support or information inquiries |
| 777561021 | $\square$ | Telemarketing centers - selling this company's own products and services - Specify products or <br> services sold |

0701

## Business service centers, including duplication and mailing services

$323114001 \quad \square$ Quick printing - providing printing services using small offset presses or duplicators with or without photocopying services
$561439003 \quad \square$ Copy centers/shops - providing photocopying, blueprinting, or other document copying services without in-house printing operations (Printing may be contracted out.)

## KIND OF BUSINESS OR ACTIVITY - Continued

## Business service centers, including duplication and mailing services - Continued

$777561022 \quad \square$ Other printing services - Specify

0701

| 51821000 D | $\square$ | Microfilm recording or optical scanning services |
| :--- | :--- | :--- |
| 777561023 | $\square$ | Other reproduction or duplication services - Specify |

0701

| 561431001 | $\square$ | Private mail centers - providing mailbox rental, postal shipping services, and related office <br> support services (e.g., fax services, on-site PC rental, office product sales) |
| :--- | :--- | :--- |
| 561499001 $\square$ Mail presorting and mailing services |  |  |
| 49110001 $\square$ Post office contract stations <br> 541860001 $\square$ Direct mail advertising services, excluding mailing list services <br> 561910001 $\square$ Packaging and labeling services (i.e., apparel folding and packaging, shrink wrapping), excluding <br> aerosol packaging <br> 325998001 $\square$ Aerosol packaging service <br> 488990001 $\square$ Packing, crating, and preparing goods for shipping |  |  |

Credit bureaus, collection, and repossession services
561440004
Collection agencies
$561450201 \quad \square$ Mercantile credit reporting agencies
$561450101 \quad \square$ Consumer credit reporting agencies
$561440006 \quad \square$ Adjustment bureaus
$561491001 \quad \square$ Repossession services
$561440005 \quad \square$ Debt collection services
$773000004 \quad \square$ Other credit bureaus, collection, and repossession services - Specify $\nabla$

0701
Other administrative and business support services

| 561920001 | $\square$ | Convention and trade show organizers or management services |
| :--- | :--- | :--- |
| 561591001 | $\square$ | Convention and visitor bureaus |
| 561990301 | $\square$ | Economic/industrial development organizations |
| 339950001 | $\square$ | Manufacturer of signs and related displays (Exclude printing paper and paperboard signs, <br> notices, and displays.) |
| 541890301 $\square$ Sign painting and lettering shops <br> 561990201 $\square$ Water softening and conditioning services <br> 561499004 $\square$ Fundraising services, on a contract or fee basis |  |  |

[^0]
## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

KIND OF BUSINESS OR ACTIVITY - Continued

## Other kind of business or activity

Embroidering on textile products - Specify type of textile product 7Bail bonding services561990101Trading stamp sales offices or redemption services

54141000Interior design services

541420001Industrial design services - developing designs that optimize the use, value, and appearance of products

Sound recording studio, including independent establishments recording musical performances, but not engaged in production or distribution

52232090

56199090

777561026Fulfillment services (i.e., third party distributors of merchandise on a contract basis) - Specify
type of merchandise 7
Credit and/or debit card processing services
Inventory counting services

Auctioneer - independent, providing calling services on a contract basis
Auction house (excluding art) - selling new or used merchandise to the general public on an auction basis

Art auction houses

Wholesale auction company - selling goods for resale or durable non-consumer goods (e.g., used automobiles, livestock) on an auction basis - Specify type of auction good 7

Embroidering onOther kind of business or activity - Specify
773000002
$\qquad$

## CLASS OF CUSTOMER

Estimate the percentage of receipts (reported in (5) by class of customer.
Collection agencies should estimate receipts based on the business category of their clients and should not report receipts from "Individuals."

1. Individuals (Include receipts from individually owned businesses on lines 2, 3, 4, or 5 as appropriate.) 3100
2. Retailers 3101
3. Banks, insurance companies, and other financial institutions 3102
4. Hospitals and other health care services 3103
5. All other business firms and farms 3104
6. Not-for-profit organizations (Include religious organizations). 3107
7. Federal government 3105
8. State and local governments 3106
9. TOTAL

| 2007 |  |
| :--- | :--- |
| $\begin{array}{c}\text { Whole percent } \\ \text { of receipts }\end{array}$ |  |
|  | $\%$ |
|  | $\%$ |
|  | $\%$ |
|  |  |
|  | $\%$ |
|  |  |
|  | $\%$ |
|  |  |
|  | 0 |$)$

## SUPPORT SERVICES

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2007?

0998
Yes
$0999 \quad \square \quad$ No

HOW TO
REPORT
PERCENTS

If figure is $\mathbf{3 8 . 7 6 \%}$ of total sales:

Report whole percents

| 2007 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Estimates are acceptable. <br> Report dollars OR percents. |  |  |  |  |  |
| \$ Bil. | Mil. | Thou. | Dol. | Percent |  |
|  |  |  |  | 3 | 9 |

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE
(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in (5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)
Line 4 - Report receipts from providing copying and reproduction services from an original hard copy or an electronic copy. Include reprinting blueprints and architectural drawings.
Line 5 - Report receipts from providing black and white or color printing services of all sizes. Include offset, quick, and digital printing services. Exclude lithographic, gravure, flexography, and screen printing services.
Line 7 - Report receipts from telemarketing services, including promotional and advertising telephone-based services, market research and polling telephone-based services, and customer service telephone-based services.
Line 10 - Report receipts from providing packaging and labeling services on contract, or outsourced basis of clientowned products.
Line 17 - Report receipts from the production and management of special events, such as trade fairs and conventions. Include receipts from a variety of sources, such as products sold, advertising, admissions, and management fees.
Line 18 - Report receipts from planning, organizing, marketing, and managing a live sports or performing arts event on behalf of others, including venue owners, performers, etc. Number (CFN) from the mailing address.

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue

## 0723

1. Document preparation services (Include editing, proofreading, layout, desktop publishing, etc.)
2. Typing services
3. Document finishing services (Include binding, mounting, laminating, folding, etc.)
4. Copying and reproduction services
5. Printing services
6. Stenographic services (Include court reporting services)
7. Telemarketing services
a. Outbound telemarketing services
b. Inbound telemarketing services
c. Sum lines 7a and 7b
8. Telephone answering and messaging services
9. Postal, shipping, and mailing services
a. Mailroom services and mailbox rentals
b. Mail presorting services and address barcoding
c. Fax transmission services
10. Packaging and labeling services
11. Debt recovery and collection services
a. Individual debt collection
b. Commercial debt collection
c. Sum lines 11a and 11 b
12. Collateral recovery and repossession services
13. Credit rating services
a. Individual credit rating services
b. Commercial credit rating services
c. Government rating services
d. Sum lines 13a through 13c

| Census use | 2007 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Estimates are acceptable. Report dollars OR percents. |  |  |  |  |
|  | \$ Bil. | Mil. | Thou. | Dol. | $$ |
| 0720 | 0721 |  |  |  |  |
| 32890 |  |  |  |  |  |
| 32900 |  |  |  |  |  |
| 32910 |  |  |  |  |  |
| 32920 |  |  |  |  |  |
| 35560 |  |  |  |  |  |
| 32940 |  |  |  |  |  |
| 32951 |  |  |  |  |  |
| 32952 |  |  |  |  |  |
| 32950 |  |  |  |  |  |
| 32960 |  |  |  |  |  |
| 32980 |  |  |  |  |  |
| 32990 |  |  |  |  |  |
| 33000 |  |  |  |  |  |
| 33010 |  |  |  |  |  |
| 33021 |  |  |  |  |  |
| 33022 |  |  |  |  |  |
| 33020 |  |  |  |  |  |
| 33030 |  |  |  |  |  |
| 33041 |  |  |  |  |  |
| 33042 |  |  |  |  |  |
| 33043 |  |  |  |  |  |
| 33040 |  |  |  |  |  |

Description of sales, shipments, receipts, or revenue
14. Real-time captioning and dubbing services
15. Fundraising organization services (on a contract or fee basis for clients, individuals, or organizations)
16. Distance conferencing services
17. Convention and trade show organization services
18. Event management services
19. Investigation services
20. Resale of merchandise - Specify 7
21. All other operating receipts - Specify if more than 10 percent of total receipts 7
22. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars

and 24 Not Applicable.

## EXPORTED SERVICES

NOTE - An exported service is a product (e.g., service performed, license agreement) that is performed for, or sold or transferred to, a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.
A. Did the receipts or revenue (reported in (5) include any amounts for exported services?

0911Yes - Go to line B

0912No - Go to 9
B. Amount of receipts or revenue for exported services

0914

| 2007 |  |  |  |
| :--- | :---: | :---: | :---: |
| \$ Bil. | Mil. | Thou. | Dol. |
|  |  |  |  |

## SPECIAL INQUIRIES

## FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?
(Mark "X" only ONE box.)
0237Yes - franchisee owned establishment

0238Yes - franchisor owned establishment

0239No
Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.


Thank you for completing your 2007 ECONOMIC CENSUS form.


[^0]:    CONTINUE WITH (10 ON PAGE 5

