



# 2007 ECONOMIC CENSUS

## Traveler Accommodation

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**AF-72101**

**INFORMATION COPY  
DO NOT USE TO REPORT**

*(Please correct any errors in this mailing address.)*

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**- OR -**

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A. Is this establishment's physical location the same as shown in the mailing address?**  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**  
(Mark "X" only ONE box.)

0041  Yes    0042  No    0043  No legal boundaries    0044  Do not know

**C. In what type of municipality is this establishment physically located?** (Mark "X" only ONE box.)

0046  City, village, or borough    0047  Town or township    0048  Other    0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation 0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right \_\_\_\_\_ → 

Month	Day	Year

0015  Sold or leased to another operator - Give date at right \_\_\_\_\_ → 

Month	Day	Year

  
AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
		-

0016  Other - Specify \_\_\_\_\_ → 0815 \_\_\_\_\_

**4 MONTHS IN OPERATION**

Mark "X" if None 

2007
Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

**HOW TO REPORT DOLLAR FIGURES**

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$1,025,628.79:**

If a value is "0" (or less than \$500.00):

**Report** →

**Report** →

Mark "X" if None

2007				
\$ Bil.	Mil.	Thou.	Dol.	
	1 0 2 6			

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

2007				
\$ Bil.	Mil.	Thou.	Dol.	

Sales of merchandise and other operating receipts (Exclude sales or other taxes collected.) . . . . . 0100

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2007
Number

**A.** Number of employees for pay period including March 12 . . . . . 0320

Mark "X" if None

2007				
\$ Bil.	Mil.	Thou.	Dol.	

**B.** Payroll before deductions (Exclude employer's cost for fringe benefits.)

**1.** Annual payroll . . . . . 0300

**2.** First quarter payroll (January-March, 2007) . . . . . 0310

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?  
(Mark "X" only ONE box.)

- 0700 721 110 00 1  Hotel, motel, or motor hotel
- 721 191 00 1  Bed and breakfast inn
- 721 120 00 1  Casino hotel (gambling) **with** guestrooms for lodging
- 713 210 00 2  Casino (gambling) **without** guestrooms for lodging
- 721 110 00 2  Ski area or resort **with** guestrooms for lodging
- 713 920 00 2  Ski area or resort **without** guestrooms for lodging
- 721 310 00 3  Fraternity or sorority boarding house
- 721 310 00 1  Rooming and boarding house
- 721 199 00 1  Tourist court or cabin
- 721 199 00 8  Cabin or cottage resort
- 721 310 00 2  Lodging house operated by membership organization
- 721 110 00 3  Hotel operated by membership organization
- 721 199 00 2  Hostel
- 531 110 10 3  Apartment building operator
- 623 312 00 2  Assisted living facility **without** on-site nursing care facilities
- 623 311 00 4  Assisted living facility **with** on-site nursing care facilities
- 813 990 40 1  Property owners' association
- 531 120 90 6  Hotel/motel real estate owner, owning land or building but not the lodging business
- 721 214 00 1  Sporting or recreation camp, including fishing camp, dude ranch, etc.
- 721 211 00 1  Trailer park, recreational vehicle (RV) park, or campground, except residential
- 813 410 40 4  Bar or restaurant operated by social or fraternal organization for members
- 722 410 00 1  Bar, tavern, pub, or other drinking place, selling alcoholic beverages for consumption on premises
- 722 110 00 1  Full-service restaurant, patrons order through waiter/waitress service and pay after eating
- 722 211 00 2  Limited-service restaurant, patrons pay before eating; including delivery-only locations
- 722 000 00 1  Other kind of business - *Specify* ↴

0701

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**20 CLASS OF CUSTOMER**

Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer.

- 1. Household consumers and individuals . . . . . 0261
- 2. Businesses and government (billed to expense accounts) . . . . . 0273
- 3. **TOTAL** . . . . .

2007	
Whole percent of sales and receipts	
	%
	%
1 0 0	%

**21 Not Applicable.**

**HOW TO REPORT PERCENTS**



If figure is **38.76%** of total sales:

**Report whole percents**

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

**22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **5**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Room or unit accommodation for travelers and others</b>						
<b>a. Room or unit accommodation, with maid service</b> . . . . .	20071					
<b>b. Room or unit accommodation, without maid service</b> . . . . .	20072					
<b>c. Shared room accommodation for unrelated parties, including hostel and dormitory rooms for temporary accommodation (Report accommodation for use as principal residence on line 4.)</b> . . . . .	20073					
<b>d. Sum lines 1a through 1c</b> . . . . .	20070					
<b>2. Recreational vehicle (RV) and tent sites for travelers and others (Report receipts from short-term rentals of RVs or trailers at RV sites on line 1b.)</b>	20080					
<b>3. Overnight recreational camps</b> . . . . .	20020					
<b>4. Rental of residential space for principal residence</b> . . . . .	20090					
<b>5. Gambling services</b>						
<b>a. Table wagering games</b> . . . . .	20041					
<b>b. Gambling machine products, including slot machines and video lottery terminals</b> . . . . .	20042					
<b>c. Pari-mutuel sports gambling, away from the event premises</b> . . . . .	20045					
<b>d. Sale of tickets to lotteries and other games of chance to gamblers, for a fee or commission</b> . . . . .	20043					
<b>e. Hosting of coin-operated gambling machines</b> . . . . .	20044					

CONTINUE WITH **2** ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>5.</b> Gambling services - Continued						
<b>f.</b> Other gambling services . . . . .	20049					
<b>g. Sum lines 5a through 5f</b> . . . . .	20040					
<b>6.</b> Membership dues and fees . . . . .	20060					
<b>7.</b> Packaged food and non-alcoholic beverages . . . . .	20100					
<b>8.</b> Packaged alcoholic beverages . . . . .	20140					
<b>9.</b> Cigars, cigarettes, tobacco, and smokers' accessories . . . . .	20150					
<b>10.</b> Souvenirs and novelty items . . . . .	20877					
<b>11.</b> Automotive fuels . . . . .	20720					
<b>12.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					
<b>13.</b> Recreational vehicles, parts, and accessories . . . . .	20580					
<b>14.</b> All other merchandise <i>Specify principal lines and estimated sales below</i>	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>15.</b> Meals, snacks, other food items, and non-alcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>16.</b> Alcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	20130					
<b>17.</b> Meals, snacks, other food items, and beverages prepared for catered events . . . . .	21220					
<b>18.</b> Telephone services . . . . .	20030					
<b>19.</b> Other services						
<b>a.</b> Internet access services . . . . .	29613					
<b>b.</b> In-room entertainment services, including pay-per-view television, DVD/video tape/video game rental services, etc. . . . .	29614					
<b>c.</b> Laundry services . . . . .	29616					
<b>d.</b> Parking services, including valet services . . . . .	29621					
<b>e.</b> Rental of retail space . . . . .	29631					
<b>f.</b> Rental of space for food service . . . . .	29632					

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued						
Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>19. Other services - Continued</b>						
<b>g.</b> Rental of space for meetings, conventions, and similar short-term business uses . . . . .	29633					
<b>h.</b> Rental of space for weddings, banquets, parties, and similar short-term social uses . . . . .	29634					
<b>i.</b> Equipment rental services, including audio-visual equipment, sports and recreation equipment, etc. . . . .	29635					
<b>j.</b> Admissions to live performing arts performances . . . . .	29611					
<b>k.</b> Admissions to dance halls and clubs, including cover charges . . . . .	29612					
<b>l.</b> Golf course and country club services . . . . .	29641					
<b>m.</b> Skiing facility services . . . . .	29642					
<b>n.</b> Hosting of vending machines, video games, and other non-gambling coin-operated machines . . . . .	29615					
<b>o.</b> Other services . . . . .	29689					
<b>p. Sum lines 19a through 19o</b> . . . . .	29600					
<b>20. TOTAL (Should equal 5 if reporting in dollars.)</b> . . . . .	29990					1 0 0

23-25 Not Applicable.

**26 SPECIAL INQUIRIES**

**A. ROOMS**  
*(The number of guestrooms, units, or quarters consists of the number that can be rented as single units. Suites of rooms that cannot be subdivided should be counted as a single unit.)*

		2007	
Number of rooms, units, or quarters, by type		Number as of December 31	
<b>1.</b> Primarily rented as residential quarters or units (occupied as one's primary residence). . . . .	2401		
<b>2.</b> Primarily rented as transient guestrooms or units . . . . .	2402		
<b>3. TOTAL (Sum lines 1 and 2)</b> . . . . .	2400		

**B. FRANCHISE**

Was this establishment operating under a trademark authorized by a franchisor in 2007?  
*(Mark "X" only ONE box.)*

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

27-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address

Date completed

Month Day Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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