



2007 ECONOMIC CENSUS

Gasoline Stations

FORM

RT-44701 (12/01/2006)

OMB No. 0607-0927: Approval Expires 12/31/2008

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

RT-44701

**INFORMATION COPY
DO NOT USE TO REPORT**

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Please center numbers in their respective boxes.
 - Do not use pencil or felt-tip pen.
 - Do not put slashes through 0 or 7.
 - Place an "X" inside the box.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to 2 0022 No - Enter current EIN (9 digits) → 0025

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right

Month	Day	Year

0015 Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016 Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report

Report

Mark "X" if None

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

Sales of merchandise and other operating receipts (Include excise taxes.) . . . 0100

2007			
\$ Bil.	Mil.	Thou.	Dol.

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

A. Number of employees for pay period including March 12 0320

2007 Number

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

1. Annual payroll 0300

2. First quarter payroll (January-March, 2007) 0310

2007			
\$ Bil.	Mil.	Thou.	Dol.

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8 - 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?
(Mark "X" only ONE box.)

- 0700 447 190 10 1 Gasoline station
- 447 110 00 1 Gasoline station with convenience store
- 447 190 10 2 Gasoline station with automotive repair
- 447 110 00 2 Convenience store selling gasoline
- 445 120 00 4 Convenience store not selling gasoline
- 447 110 00 4 Gasoline station with convenience store and car wash
- 447 110 00 3 Gasoline station with convenience store and automotive repair
- 447 190 10 3 Self-service fuel stop
- 447 190 10 4 Gasoline station/car wash
- 447 190 20 1 Truck stop
- 445 110 00 1 Grocery store
- 454 311 00 1 Heating/fuel oil dealer
- 454 312 00 1 Liquefied petroleum (LP) gas dealer
- 441 310 40 1 Auto supply store
- 441 120 00 1 Used car dealer
- 424 710 11 2 Petroleum bulk station, excluding liquefied petroleum (LP)
- 424 710 20 2 Liquefied petroleum (LP) bulk station or terminal
- 424 720 00 2 Petroleum distributor with no storage capacity
- 488 410 00 1 Towing, wrecker service
- 811 111 00 4 Automotive repair, general
- 777 440 00 1 Automotive repair, specialized - Specify ↴
- 0701 _____
- 772 000 00 1 Other kind of business - Specify ↴
- 0701 _____

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21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2007?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify

0759

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
1. Automotive fuels						
a. Unleaded regular gasoline	20721					
b. Unleaded mid-grade gasoline	20722					
c. Unleaded premium gasoline	20723					
d. Diesel fuel	20725					
e. Other automotive fuels	20726					
f. Sum lines 1a through 1e	20720					
2. Automotive tires, tubes, batteries, parts, accessories (Report parts installed in repair on line 23a.)						
a. Automotive tires and tubes	20741					
b. Automotive parts	20744					

CONTINUE WITH 22 ON PAGE 6

CONTINUE ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
2. Automotive tires, tubes, batteries, parts, accessories - Continued						
c. Automotive batteries	20749					
d. Automotive accessories, including safety and comfort related items <i>(Report audio/sound accessories on line 22.)</i>	20756					
e. Automotive supplies, including appearance and maintenance chemicals; automotive paint; antifreeze; functional fluids; etc. <i>(Report lubricants on line 4.)</i>	20757					
f. Sum lines 2a through 2e	20740					
3. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. <i>(Report vitamins on line 13 and pet food on line 12.)</i>						
a. Dairy products and related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc. <i>(Report hand-dipped ice cream and yogurt on line 5.)</i>	20104					
b. Bakery products not baked on the premises, excluding frozen	20106					
c. Bottled, canned, or packaged soft drinks	20108					
d. Candy	20109					
e. All other foods, including dry groceries; canned, frozen, and bottled foods; packaged snacks; produce; etc.	20112					
f. Sum lines 3a through 3e	20100					
4. Automotive lubricants, including oil, greases, etc.	20730					
5. Meals, unpackaged snacks, sandwiches, unpackaged ice cream and yogurt, bakery items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption, including restaurant sales of truck stops and fountain drinks	21100					
6. Packaged liquor, wine, and beer						
a. Distilled spirits, including liquor, brandy, and liqueurs	20141					
b. Wine	20142					
c. Beer and ale	20143					
d. Sum lines 6a through 6c	20140					
7. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others	20150					
8. Cars, trucks, motorcycles, and other powered vehicles	20700					

CONTINUE WITH  ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
9. Household fuels, including oil, LP gas, wood, coal						
a. LP gas, including bulk and bottled	20781					
b. Kerosene	20782					
c. No. 2 distillate fuel oil	20783					
d. Other distillate fuel oil, including nos. 1 and 4	20784					
e. Residual fuel oil, including nos. 5 and 6	20785					
f. Coal	20786					
g. Wood	20787					
h. Other household fuels	20788					
i. Sum lines 9a through 9h	20780					
10. Crude oil	20790					
11. Ice	20866					
12. Pet foods and supplies	20800					
13. Drugs, health aids, beauty aids	20160					
14. Soaps, detergents, and household cleaners	20180					
15. Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	20190					
16. Magazines and newspapers	20856					
17. Books (Report audio books on line 22 and comic books on line 16.)	20420					
18. Souvenirs and novelty items	20877					
19. Sporting goods	20500					
20. Hardware, tools, and plumbing and electrical supplies	20600					
21. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.	20620					

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CONTINUE WITH 22 ON PAGE 8

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES - Continued

C. REPAIR

1. Did this establishment perform automotive repair work in 2007?

2171 Yes

2172 No

2. Number of mechanics (full- and part-time) working in this establishment during the pay period including March 12, 2007 2175

Mark "X" if None

2007			
Number for the pay period including March 12			

3. Number of automotive service bays at this establishment as of December 31, 2007 2180

Mark "X" if None

2007			
Number as of December 31			

D. FUEL PUMPS

Did this establishment have public-access fuel pumps in 2007?

1217 Yes

1218 No

E. INTERCOMPANY TRANSFERS

1. Did any of the sales reported in **5** include the value of transfers to other company-owned gasoline stations, fuel oil dealers, and liquefied petroleum (LP) gas dealers?

1211 Yes

1212 No - Go to line F

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

2. Value of transfers to other company-owned gasoline stations, fuel oil dealers, and liquefied petroleum (LP) gas dealers 1213

F. BULK PETROLEUM

Did this establishment have bulk petroleum storage capacity of more than 30,000 gallons in 2007?

1221 Yes

1222 No

G. FRANCHISE

Was this establishment operating under a trademark or brand name authorized by a franchisor in 2007? (Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

27-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM

Month

Year

TO

Month

Year

Name of person to contact regarding this report

Title

Telephone

Area code

Number

Extension

Fax

Area code

Number

Internet e-mail address

Date completed

Month

Day

Year

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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