



2007 ECONOMIC CENSUS

Classification Form

FORM

RT-44195 (12/01/2006)

OMB No. 0607-0927: Approval Expires 12/31/2008

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

RT-44195

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.	0037 State	0038 ZIP Code	

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right Month | Day | Year

0015 Sold or leased to another operator - Give date at right 0018
AND enter name and address of new owner or operator
and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)		
	-		
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016 Other - Specify 0815

4 - 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?
(Mark "X" only ONE box.)

USED MERCHANDISE STORES:

- 0700 522 298 10 1 Pawn shop
- 453 310 20 8 Consignment shop
- 453 310 10 3 Antique store, including rare books and manuscripts
- 453 310 20 3 Book store, used
- 453 310 20 7 Jewelry store, secondhand
- 453 310 20 4 Used furniture store

HEALTH AND PERSONAL CARE STORES:

- 446 130 00 4 Optical goods store/optician
- 446 110 10 4 Drug store/pharmacy, prescriptions filled
- 446 110 20 1 Proprietary or drug sundry store, without pharmacy
- 446 110 10 3 Institutional pharmacy
- 446 120 00 1 Cosmetics, beauty supplies, and perfume store
- 446 191 00 6 Vitamin and food (health) supplement store
- 446 199 00 4 Medical equipment and supply store or dealer

SPORTS, HOBBY, BOOK, AND MUSIC STORES:

- 451 110 10 1 Sporting goods store, general-line, including athletic uniforms
- 451 110 21 1 Bicycle shop

CONTINUE WITH 19 ON PAGE 3

CONTINUE ON PAGE 3

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

SPORTS, HOBBY, BOOK, AND MUSIC STORES: - Continued

- 0700
- 451 110 26 1 Fitness equipment specialty store
- 451 110 22 1 Golf specialty shop
- 451 110 23 1 Gun shop
- 451 110 26 2 Pool/billiards store
- 451 110 26 3 Scuba shop
- 451 110 24 1 Ski shop
- 451 110 26 4 Surfing, skateboarding, and/or snowboarding shop
- 451 110 26 5 Tack store (saddlery)
- 451 110 25 1 Tackle shop
- 451 110 26 6 Other specialty sporting goods store, specializing in a maximum of four (4) lines, such as archery, bowling, tennis/swimming, canoeing/camping, hunting/fishing, etc.
- 448 190 30 1 Sports apparel store, including golf, tennis, riding, etc.
- 453 998 20 1 Trophy/award shop
- 451 211 10 1 Book store, general
- 451 211 10 2 Book store/cafe
- 451 211 20 3 Specialty book store
- 451 211 30 1 Book store, school and college
- 451 212 00 1 News dealer, newsstand
- 451 120 10 1 Hobby, toy, and game store
- 451 120 20 3 Crafts/ceramics and supplies store
- 451 130 00 2 Sewing, fabric, and piece goods store
- 451 130 00 4 Needlework and knitting store
- 451 220 20 1 Video tape/DVD store - retail
- 451 220 10 1 Prerecorded audio tape, compact disc, and record store
- 451 140 00 1 Musical instrument and supply store

FUEL DEALERS:

- 454 311 00 1 Heating/fuel oil dealer
- 454 312 00 1 Liquefied petroleum (LP) gas dealer
- 454 319 00 3 Other fuel dealer, including coal and wood

CONTINUE WITH **19** ON PAGE 4

CONTINUE ON PAGE 4

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19 KIND OF BUSINESS - Continued**OFFICE SUPPLY, STATIONERY, AND GIFT STORES:**

- 0700
- 453 210 00 4 Office supply store, excluding office furniture and computers
- 443 120 20 1 Computer store - primarily selling computers NOT assembled at this location
- 443 120 10 1 Computer store - primarily selling computers assembled from components at this location
- 443 120 30 1 Computer software store
- 453 210 00 2 Stationery store
- 453 220 00 3 Gift, novelty, souvenir store, including crafts
- 453 220 00 2 Greeting card store
- 453 220 00 6 Party supply store, including seasonal decorations

DIRECT SELLING (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales):

- 454 390 10 1 Furniture, homefurnishings, electronics, and appliances
- 454 390 20 1 Books and magazines
- 454 390 20 2 Newspapers
- 454 390 20 3 Videos, tapes, compact discs, and records
- 454 390 30 6 Other merchandise

ELECTRONIC SELLING:

- 454 111 22 1 Pharmacy
- 454 111 10 1 General merchandise
- 454 111 21 2 Computer hardware and/or software
- 454 111 23 1 Specialty merchandise
- 454 112 00 1 Electronic auction

MAIL-ORDER SHOPPING:

- 454 113 10 3 Catalog store, including telephone order offices
- 454 113 22 1 Pharmacy
- 454 113 10 1 General merchandise
- 454 113 21 2 Computer hardware and/or software
- 454 113 23 1 Specialty merchandise

OTHER KINDS OF BUSINESS:

- 452 990 40 1 General merchandise store
- 452 990 10 1 Variety store, including limited-price, dollar, and five and dime
- 454 210 00 1 Merchandise vending machine operator
- 453 991 00 2 Cigarette, pipe, and tobacco store

CONTINUE WITH **19** ON PAGE 5

CONTINUE ON PAGE 5

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19 KIND OF BUSINESS - Continued

OTHER KINDS OF BUSINESS: - Continued

- 0700 453 910 00 5 Pet/pet supply store
 - 445 310 00 1 Liquor store
 - 453 920 00 1 Art dealer/gallery
 - 453 998 30 2 Artists' supply store
 - 453 998 10 1 Collectors' items and supplies store, including collectibles
 - 453 110 00 1 Florist
 - 453 998 30 5 Religious goods store
 - 722 330 00 1 Mobile food service, including ice cream, snacks, sandwiches, and meals distributed from trucks, carts, or other vehicles
 - 443 112 20 1 Mobile or cellular phone store, including pagers
 - 453 998 30 3 Monument and tombstone dealer
 - 453 998 30 6 Swimming pool (above ground) and spa dealer, including supplies
 - 772 000 00 1 Other kind of business - *Specify* ↴
- 0701

20 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2007?

- 0251 Yes
- 0252 No

B. Were 75% or more of this establishment's sales to retailers/wholesalers for resale in 2007?

- 0256 Yes
- 0257 No

C. Did this establishment require proof of business or professional license from new customers in 2007?

- 0276 Yes
- 0277 No

CONTINUE WITH **20** ON PAGE 6

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20 CLASS OF CUSTOMER - Continued

D. Estimate the percentage of this establishment's total sales by class of customer.
(Circle all that apply and then report percentages for the items circled.)

- 1. Household consumers and individual users 0261
- 2. Retailers for resale 0263
- 3. Wholesale establishments for resale 0264
- 4. Repair shops for use in repair work 0265
- 5. Manufacturing and mining industrial users for use as input goods in production 0266
- 6. Restaurants, hotels, food services, and contract feeding 0267
- 7. Businesses for end use in their own operation, not for resale or production 0268
- 8. Building contractors, heavy construction, and special trade contractors 0269
- 9. Farmers for use in farm production 0270
- 10. Governmental bodies (Federal, state, and local) 0271
- 11. Export sales 0262

12. Other - Specify ↴

0874 0272

13. TOTAL

2007	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
100	%

21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2007?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify ↴

0759

22-25 Not Applicable.

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26 SPECIAL INQUIRIES

USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts of this establishment in 2007?

2101 Yes

2102 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address

Date completed

Month Day Year

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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