

Merchandise Line Sales

1997

Issued January 2001

EC97R445-LS(RV)

1997 Economic Census

Retail Trade

Subject Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
Economics and Statistics Administration
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-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
-	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

-
- 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
 5. Areas within the state outside metropolitan areas (MAs).
 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44-45	Retail trade.....	'1 118 447	X	'2 460 886 012	X	100.0	78.2	
0100	Groceries & other foods for human consumption off the premises	322 867	934 996 389	367 223 784	39.3	14.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	99 363	378 337 664	10 837 513	2.9	.4	X	
0130	Alcoholic drinks (served at this establishment)	1 583	1 351 647	175 708	13.0	Z	X	
0140	Packaged liquor, wine, & beer	148 792	467 820 658	41 950 658	9.0	1.7	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	234 100	777 117 345	36 819 413	4.7	1.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	231 126	872 109 104	159 482 520	18.3	6.5	X	
0180	Soaps, detergents, & household cleaners	125 320	620 827 789	19 194 548	3.1	.8	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	138 022	603 829 095	17 066 293	2.8	.7	X	
0200	Men's wear	122 978	478 641 404	58 249 369	12.2	2.4	X	
0220	Women's, juniors', & misses' wear	149 920	497 404 899	101 859 574	20.5	4.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	78 123	387 512 158	27 365 132	7.1	1.1	X	
0260	Footwear (including accessories)	119 579	406 512 687	39 182 314	9.6	1.6	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	24 421	154 305 626	4 536 488	2.9	.2	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	53 460	359 731 166	18 437 091	5.1	.7	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	40 835	164 557 914	18 925 553	11.5	.8	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	60 039	395 103 837	6 992 341	1.8	.3	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	54 909	274 278 084	18 333 925	6.7	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	71 151	227 530 725	27 657 234	12.2	1.1	X	
0340	Furniture & sleep equipment	73 407	302 790 463	47 541 321	15.7	1.9	X	
0360	Flooring & floor coverings	40 926	165 827 278	18 407 852	11.1	.7	X	
0370	Computer hardware, software, & supplies	35 312	172 468 863	56 573 272	32.8	2.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	154 091	586 733 927	32 382 291	5.5	1.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	126 364	440 842 855	31 358 210	7.1	1.3	XX	
0420	Books	64 954	296 121 929	15 771 675	5.3	.6	X	
0440	Photographic equipment & supplies	43 295	321 637 289	5 664 935	1.8	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	98 308	429 321 874	24 035 455	5.6	1.0	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	38 311	120 581 610	6 931 275	5.7	.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	74 961	351 310 935	35 611 807	10.1	1.4	X	
0580	Recreational vehicles, parts & accessories	4 905	25 643 420	10 012 609	39.0	.4	X	
0600	Hardware, tools, & plumbing & electrical supplies	100 472	507 610 155	76 820 961	15.1	3.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	118 805	541 974 268	52 123 382	9.6	2.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	52 367	164 323 363	96 583 241	58.8	3.9	X	
0670	Paint & sundries	43 962	165 900 435	15 005 063	9.0	.6	X	
0680	Manufactured (mobile) homes	5 643	13 695 151	12 988 797	94.8	.5	X	
0690	Wallpaper & other flexible wallcoverings	11 614	17 125 703	1 069 279	6.2	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	55 920	566 369 584	483 863 299	85.4	19.7	X	
0720	Automotive fuels	137 668	248 978 365	143 818 311	57.8	5.8	X	
0730	Automotive lubricants (oil, greases, etc)	132 921	601 542 712	7 060 284	1.2	.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	152 701	773 034 471	82 182 083	10.6	3.3	X	
0780	Household fuels (oil, LP gas, wood, & coal)	36 928	65 037 533	18 628 306	28.6	.8	X	
0800	Pets, pet foods, & pet supplies	87 399	420 812 192	12 923 106	3.1	.5	X	
0850	All other merchandise	318 363	804 585 429	79 495 589	9.9	3.2	X	
9810	Unclassified merchandise	155 347	553 165 723	28 479 639	5.1	1.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	292 665	1 113 338 787	91 264 512	8.2	3.7	X	
441	Motor vehicle & parts dealers.....	122 633	X	645 367 776	X	100.0	80.6	
0100	Groceries & other foods for human consumption off the premises	458	361 336	19 128	5.3	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	8	4 061	40	1.0	Z	X	
0140	Packaged liquor, wine, & beer	22	34 208	1 729	5.1	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	146	143 224	6 703	4.7	Z	X	
0200	Men's wear	577	1 216 292	74 108	6.1	Z	X	
0220	Women's, juniors', & misses' wear	444	1 060 100	33 841	3.2	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	22	46 761	685	1.5	Z	X	
0260	Footwear (including accessories)	31	38 058	1 749	4.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	429	398 717	62 858	15.8	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	35	39 076	735	1.9	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	288	233 792	14 578	6.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 902	3 100 475	793 028	25.6	.1	X	
0340	Furniture & sleep equipment	6	23 728	175	.7	Z	X	
0370	Computer hardware, software, & supplies	15	5 570	144	2.6	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	44	36 405	6 433	17.7	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	85	35 838	11 362	31.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	69	74 505	1 758	2.4	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	9	10 778	277	2.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	8 304	16 446 687	9 758 671	59.3	1.5	X	
0580	Recreational vehicles, parts & accessories	4 430	24 836 862	9 873 459	39.8	1.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
441	Motor vehicle & parts dealers—Con.							
0600	Hardware, tools, & plumbing & electrical supplies	4 546	4 255 095	218 425	5.1	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	2 359	3 106 320	215 526	6.9	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	115	188 014	43 709	23.2	Z	X	
0670	Paint & sundries	3 718	3 242 643	138 106	4.3	Z	X	
0680	Manufactured (mobile) homes	57	154 552	30 334	19.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	54 395	564 286 461	483 625 892	85.7	74.9	X	
0720	Automotive fuels	2 409	19 562 681	318 167	1.6	Z	X	
0730	Automotive lubricants (oil, greases, etc)	38 548	271 272 552	2 456 280	.9	.4	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	83 359	532 422 984	73 134 642	13.7	11.3	X	
0780	Household fuels (oil, LP gas, wood, & coal)	521	1 060 980	29 021	2.7	Z	X	
0800	Pets, pet foods, & pet supplies	8	7 108	275	3.9	Z	X	
0850	All other merchandise	2 053	4 141 281	1 233 506	29.8	.2	X	
9810	Unclassified merchandise	7 194	53 547 514	1 852 076	3.5	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	58 390	553 390 915	61 409 902	11.1	9.5	X	
4411	Automobile dealers	49 237	X	553 652 292	X	100.0	82.4	
0100	Groceries & other foods for human consumption off the premises	7	16 057	7	Z	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	82	27 952	11 252	40.3	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	254	1 994 914	69 866	3.5	Z	X	
0580	Recreational vehicles, parts & accessories	1 036	13 970 061	713 524	5.1	.1	65.8	
0584	New motor homes	124	3 256 096	305 633	9.4	.1	X	
0587	All other recreational vehicles (incl used motor homes, new & used camping trailers, travel trailers, truck campers, converted vans, & parts & access)	1 011	13 284 156	407 891	3.1	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	36	102 427	40 032	39.1	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	49 237	553 652 292	477 676 223	86.3	86.3	77.9	
0701	New passenger cars -- retail (including station wagons)	25 378	514 342 727	124 186 603	24.1	22.4	X	
0702	New passenger cars -- fleet (including station wagons)	7 379	228 627 092	15 803 787	6.9	2.9	X	
0703	New vans & trucks -- retail (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	21 152	431 812 240	104 989 170	24.3	19.0	X	
0704	New vans & trucks-- fleet (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	6 159	182 849 909	11 227 456	6.1	2.0	X	
0705	Used passenger cars -- retail (including station wagons & sales of passenger cars previously rented or leased)	45 046	531 498 985	96 391 010	18.1	17.4	X	
0706	Used passenger cars -- wholesale (including station wagons & sales of passenger cars previously rented or leased)	36 392	505 892 338	28 294 765	5.6	5.1	X	
0707	Used vans, minivans, trucks & buses -- retail (including sales of vans, minivans, trucks, & buses previously rented or leased)	31 216	361 158 116	40 315 420	11.2	7.3	X	
0708	Used vans, minivans, trucks & buses -- wholesale (including sales of vans, minivans, trucks, & buses previously rented or leased)	22 698	328 165 093	11 575 479	3.5	2.1	X	
0709	Motorcycles, motor scooters, & motorbikes	908	4 179 083	142 675	3.4	Z	X	
0711	All other powered transportation vehicles	649	5 758 593	250 334	4.3	Z	X	
0715	New passenger cars -- leased (including station wagons)	10 022	241 866 380	26 272 290	10.9	4.7	X	
0716	New vans & trucks -- leased (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	8 682	205 753 021	18 227 234	8.9	3.3	X	
0720	Automotive fuels	887	18 014 296	86 192	.5	Z	X	
0730	Automotive lubricants (oil, greases, etc)	13 322	248 266 371	1 058 602	.4	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	24 291	468 289 012	18 548 784	4.0	3.4	79.1	
0743	Automotive tires, tubes, batteries, & accessories	9 368	155 474 621	1 459 882	.9	.3	X	
0753	Parts, used	2 311	23 543 886	397 584	1.7	.1	X	
0755	Parts, new & rebuilt	22 191	442 665 542	16 691 318	3.8	3.0	X	
0780	Household fuels (oil, LP gas, wood, & coal)	45	77 110	10 914	14.2	Z	X	
0850	All other merchandise	71	213 435	18 873	8.8	Z	11.4	
0883	All other merchandise	71	213 435	18 873	8.8	Z	X	
9810	Unclassified merchandise	2 442	44 579 340	1 058 195	2.4	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	28 787	511 143 680	54 357 872	10.6	9.8	78.4	
9916	Labor charges to customers for work performed by this establishment	25 653	494 891 874	13 708 385	2.8	2.5	X	
9919	Rental of automobiles or trucks	6 717	121 764 478	816 695	.7	.1	X	
9931	Labor charges to insurance companies for work performed by this establishment	7 958	195 976 434	2 452 757	1.3	.4	X	
9943	Value of service contracts	15 622	326 785 170	3 796 818	1.2	.7	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	14 411	298 661 986	2 932 991	1.0	.5	X	
9947	Labor charges for warranty & extended contract work by this establishment	21 599	456 994 172	5 629 412	1.2	1.0	X	
9949	Parts installed in repair & charged directly to customers	22 283	446 716 101	8 814 518	2.0	1.6	X	
9958	Parts installed in repair & charged to insurance companies	7 503	183 434 838	2 115 727	1.2	.4	X	
9971	Parts installed in repair & covered by warranty or extended service contract	19 927	424 085 773	5 581 648	1.3	1.0	X	
9973	Parts sold internally & installed in repair	19 587	405 542 646	4 867 430	1.2	.9	X	
9974	All other nonmerchandise receipts	11 090	223 019 523	3 641 491	1.6	.7	X	
44111	New car dealers	25 897	X	518 971 824	X	100.0	83.3	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	123	1 785 632	59 654	3.3	Z	X	
0580	Recreational vehicles, parts & accessories	550	13 331 579	683 391	5.1	.1	66.0	
0584	New motor homes	104	3 211 590	301 746	9.4	.1	X	
0587	All other recreational vehicles (incl used motor homes, new & used camping trailers, travel trailers, truck campers, converted vans, & parts & access)	526	12 652 394	381 645	3.0	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	35	95 244	39 902	41.9	Z	X	

See footnotes at end of table.

8 MERCHANDISE LINE SALES

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44111	New car dealers—Con.							
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	25 897	518 971 824	444 491 126	85.6	85.6	79.4	
0701	New passenger cars -- retail (including station wagons)	25 306	514 220 031	124 175 970	24.1	23.9	X	
0702	New passenger cars -- fleet (including station wagons)	7 379	228 627 092	15 803 787	6.9	3.0	X	
0703	New vans & trucks -- retail (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	21 100	431 649 981	104 982 544	24.3	20.2	X	
0704	New vans & trucks -- fleet (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	6 137	182 801 022	11 223 921	6.1	2.2	X	
0705	Used passenger cars -- retail (including station wagons & sales of passenger cars previously rented or leased)	24 571	500 741 366	77 263 805	15.4	14.9	X	
0706	Used passenger cars -- wholesale (for resale) (including station wagons & sales of passenger cars previously rented or leased)	22 471	481 993 199	22 237 843	4.6	4.3	X	
0707	Used vans, minivans, trucks & buses -- retail (including sales of vans, minivans, trucks, & buses previously rented or leased)	17 217	340 712 740	34 423 118	10.1	6.6	X	
0708	Used vans, minivans, trucks & buses -- wholesale (including sales of vans, minivans, trucks, & buses previously rented or leased)	14 962	313 501 663	9 636 383	3.1	1.9	X	
0709	Motorcycles, motor scooters, & motorbikes	202	2 886 781	90 524	3.1	Z	X	
0711	All other powered transportation vehicles	320	4 947 454	166 182	3.4	Z	X	
0715	New passenger cars -- leased (including station wagons)	9 991	241 739 181	26 266 893	10.9	5.1	X	
0716	New vans & trucks -- leased (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	8 639	205 617 371	18 220 156	8.9	3.5	X	
0720	Automotive fuels	768	17 777 211	74 847	.4	Z	X	
0730	Automotive lubricants (oil, greases, etc)	12 473	246 785 846	1 045 695	.4	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21 983	464 746 579	18 280 664	3.9	3.5	80.0	
0743	Automotive tires, tubes, batteries, & accessories	8 198	153 725 364	1 403 506	.9	.3	X	
0753	Parts, used	1 270	22 287 173	324 820	1.5	.1	X	
0755	Parts, new & rebuilt	20 718	440 153 414	16 552 338	3.8	3.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	45	77 110	10 914	14.2	Z	X	
0850	All other merchandise	25	166 257	7 819	4.7	Z	11.6	
0883	All other merchandise	25	166 257	7 819	4.7	Z	X	
9810	Unclassified merchandise	1 890	42 846 319	984 388	2.3	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	23 643	500 195 826	53 292 485	10.7	10.3	79.3	
9916	Labor charges to customers for work performed by this establishment							
9919	Rental of automobiles or trucks	22 985	489 020 630	13 511 365	2.8	2.6	X	
9931	Labor charges to insurance companies for work performed by this establishment	6 065	120 487 540	722 262	.6	.1	X	
9943	Value of service contracts	7 550	195 223 448	2 430 251	1.2	.5	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	14 414	321 890 846	3 614 472	1.1	.7	X	
9947	Labor charges for warranty & extended contract work by this establishment	13 163	294 875 484	2 845 676	1.0	.5	X	
9949	Parts installed in repair & charged directly to customers	21 123	454 738 772	5 605 016	1.2	1.1	X	
9958	Parts installed in repair & charged to insurance companies	20 427	442 074 990	8 679 274	2.0	1.7	X	
9971	Parts installed in repair & covered by warranty or extended service contract	7 156	182 734 282	2 090 918	1.1	.4	X	
9973	Parts sold internally & installed in repair	19 484	421 878 901	5 555 584	1.3	1.1	X	
9974	All other nonmerchandise receipts	18 804	403 610 574	4 793 334	1.2	.9	X	
		9 587	219 990 148	3 444 333	1.6	.7	X	
441110	New car dealers	25 897	X	518 971 824	X	100.0	83.3	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	123	1 785 632	59 654	3.3	Z	X	
0580	Recreational vehicles, parts & accessories	550	13 331 579	683 391	5.1	.1	66.0	
0584	New motor homes	104	3 211 590	301 746	9.4	.1	X	
0587	All other recreational vehicles (incl used motor homes, new & used camping trailers, travel trailers, truck campers, converted vans, & parts & access)	526	12 652 394	381 645	3.0	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	35	95 244	39 902	41.9	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	25 897	518 971 824	444 491 126	85.6	85.6	79.4	
0701	New passenger cars -- retail (including station wagons)	25 306	514 220 031	124 175 970	24.1	23.9	X	
0702	New passenger cars -- fleet (including station wagons)	7 379	228 627 092	15 803 787	6.9	3.0	X	
0703	New vans & trucks -- retail (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	21 100	431 649 981	104 982 544	24.3	20.2	X	
0704	New vans & trucks -- fleet (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	6 137	182 801 022	11 223 921	6.1	2.2	X	
0705	Used passenger cars -- retail (including station wagons & sales of passenger cars previously rented or leased)	24 571	500 741 366	77 263 805	15.4	14.9	X	
0706	Used passenger cars -- wholesale (for resale) (including station wagons & sales of passenger cars previously rented or leased)	22 471	481 993 199	22 237 843	4.6	4.3	X	
0707	Used vans, minivans, trucks & buses -- retail (including sales of vans, minivans, trucks, & buses previously rented or leased)	17 217	340 712 740	34 423 118	10.1	6.6	X	
0708	Used vans, minivans, trucks & buses -- wholesale (including sales of vans, minivans, trucks, & buses previously rented or leased)	14 962	313 501 663	9 636 383	3.1	1.9	X	
0709	Motorcycles, motor scooters, & motorbikes	202	2 886 781	90 524	3.1	Z	X	
0711	All other powered transportation vehicles	320	4 947 454	166 182	3.4	Z	X	
0715	New passenger cars -- leased (including station wagons)	9 991	241 739 181	26 266 893	10.9	5.1	X	
0716	New vans & trucks -- leased (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	8 639	205 617 371	18 220 156	8.9	3.5	X	
0720	Automotive fuels	768	17 777 211	74 847	.4	Z	X	
0730	Automotive lubricants (oil, greases, etc)	12 473	246 785 846	1 045 695	.4	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21 983	464 746 579	18 280 664	3.9	3.5	80.0	
0743	Automotive tires, tubes, batteries, & accessories	8 198	153 725 364	1 403 506	.9	.3	X	
0753	Parts, used	1 270	22 287 173	324 820	1.5	.1	X	
0755	Parts, new & rebuilt	20 718	440 153 414	16 552 338	3.8	3.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	45	77 110	10 914	14.2	Z	X	
0850	All other merchandise	25	166 257	7 819	4.7	Z	11.6	
0883	All other merchandise	25	166 257	7 819	4.7	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
441110	New car dealers—Con.							
9810	Unclassified merchandise	1 890	42 846 319	984 388	2.3	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	23 643	500 195 826	53 292 485	10.7	10.3	79.3	
9916	Labor charges to customers for work performed by this establishment	22 985	489 020 630	13 511 365	2.8	2.6	X	
9919	Rental of automobiles or trucks	6 065	120 487 540	722 267	.6	.1	X	
9931	Labor charges to insurance companies for work performed by this establishment	7 550	195 223 448	2 430 251	1.2	.5	X	
9943	Value of service contracts	14 414	321 890 846	3 614 472	1.1	.7	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	13 163	294 875 484	2 845 676	1.0	.5	X	
9947	Labor charges for warranty & extended contract work by this establishment	21 123	454 738 772	5 605 016	1.2	1.1	X	
9949	Parts installed in repair & charged directly to customers	20 427	442 074 990	8 679 274	2.0	1.7	X	
9958	Parts installed in repair & charged to insurance companies	7 156	182 734 282	2 090 918	1.1	.4	X	
9971	Parts installed in repair & covered by warranty or extended service contract	19 484	421 878 901	5 555 584	1.3	1.1	X	
9973	Parts sold internally & installed in repair	18 804	403 610 574	4 793 334	1.2	.9	X	
9974	All other nonmerchandise receipts	9 587	219 990 148	3 444 333	1.6	.7	X	
441112	Used car dealers.....	23 340	X	34 680 468	X	100.0	69.2	
0100	Groceries & other foods for human consumption off the premises	7	16 057	7	Z	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	82	27 952	11 252	40.3	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	131	209 282	10 212	4.9	Z	X	
0580	Recreational vehicles, parts & accessories	486	638 482	30 133	4.7	.1	64.8	
0584	New motor homes	20	44 506	3 887	8.7	Z	X	
0587	All other recreational vehicles (incl used motor homes, new & used camping trailers, travel trailers, truck campers, converted vans, & parts & access)	485	631 762	26 246	4.2	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	23 340	34 680 468	33 185 097	95.7	95.7	56.0	
0701	New passenger cars -- retail (including station wagons)	72	122 696	10 633	8.7	Z	X	
0703	New vans & trucks -- retail (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	52	162 259	6 626	4.1	Z	X	
0704	New vans & trucks -- fleet (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	22	48 887	3 535	7.2	Z	X	
0705	Used passenger cars -- retail (including station wagons & sales of passenger cars previously rented or leased)	20 475	30 757 619	19 127 205	62.2	55.2	X	
0706	Used passenger cars -- wholesale (for resale) (including station wagons & sales of passenger cars previously rented or leased)	13 921	23 899 139	6 056 922	25.3	17.5	X	
0707	Used vans, minivans, trucks & buses -- retail (including sales of vans, minivans, trucks, & buses previously rented or leased)	13 998	20 445 376	5 892 302	28.8	17.0	X	
0708	Used vans, minivans, trucks & buses -- wholesale (including sales of vans, minivans, trucks, & buses previously rented or leased)	7 736	14 663 430	1 939 096	13.2	5.6	X	
0709	Motorcycles, motor scooters, & motorbikes	706	1 292 302	52 151	4.0	.2	X	
0711	All other powered transportation vehicles	329	811 139	84 152	10.4	.2	X	
0715	New passenger cars -- leased (including station wagons)	31	127 199	5 397	4.2	Z	X	
0716	New vans & trucks -- leased (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	43	135 650	7 078	5.2	Z	X	
0720	Automotive fuels	119	237 085	11 345	4.8	Z	X	
0730	Automotive lubricants (oil, greases, etc)	849	1 480 525	12 907	.9	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	2 308	3 542 433	268 120	7.6	.8	56.1	
0743	Automotive tires, tubes, batteries, & accessories	1 170	1 749 257	56 376	3.2	.2	X	
0753	Parts, used	1 041	1 256 713	72 764	5.8	.2	X	
0755	Parts, new & rebuilt	1 473	2 512 128	138 980	5.5	.4	X	
0850	All other merchandise	46	47 178	11 054	23.4	Z	9.2	
0883	All other merchandise	46	47 178	11 054	23.4	Z	X	
9810	Unclassified merchandise	552	1 733 021	73 807	4.3	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	5 144	10 947 854	1 065 387	9.7	3.1	61.0	
9916	Labor charges to customers for work performed by this establishment	2 668	5 871 244	197 020	3.4	.6	X	
9919	Rental of automobiles or trucks	653	1 276 938	94 433	7.4	.3	X	
9931	Labor charges to insurance companies for work performed by this establishment	408	752 986	22 506	3.0	.1	X	
9943	Value of service contracts	1 208	4 894 324	182 346	3.7	.5	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 248	3 786 502	87 315	2.3	.3	X	
9947	Labor charges for warranty & extended contract work by this establishment	476	2 255 400	24 396	1.1	.1	X	
9949	Parts installed in repair & charged directly to customers	1 856	4 641 111	135 244	2.9	.4	X	
9958	Parts installed in repair & charged to insurance companies	347	700 556	24 809	3.5	.1	X	
9971	Parts installed in repair & covered by warranty or extended service contract	444	2 206 872	26 064	1.2	.1	X	
9973	Parts sold internally & installed in repair	784	1 932 072	74 096	3.8	.2	X	
9974	All other nonmerchandise receipts	1 503	3 029 375	197 158	6.5	.6	X	
441120	Used car dealers.....	23 340	X	34 680 468	X	100.0	69.2	
0100	Groceries & other foods for human consumption off the premises	7	16 057	7	Z	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	82	27 952	11 252	40.3	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	131	209 282	10 212	4.9	Z	X	
0580	Recreational vehicles, parts & accessories	486	638 482	30 133	4.7	.1	64.8	
0584	New motor homes	20	44 506	3 887	8.7	Z	X	
0587	All other recreational vehicles (incl used motor homes, new & used camping trailers, travel trailers, truck campers, converted vans, & parts & access)	485	631 762	26 246	4.2	.1	X	

See footnotes at end of table.

10 MERCHANDISE LINE SALES

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
441120	Used car dealers—Con.							
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	23 340	34 680 468	33 185 097	95.7	95.7	56.0	
0701	New passenger cars -- retail (including station wagons)	72	122 696	10 633	8.7	Z	X	
0703	New vans & trucks -- retail (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	52	162 259	6 626	4.1	Z	X	
0704	New vans & trucks -- fleet (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	22	48 887	3 535	7.2	Z	X	
0705	Used passenger cars -- retail (including station wagons & sales of passenger cars previously rented or leased)	20 475	30 757 619	19 127 205	62.2	55.2	X	
0706	Used passenger cars -- wholesale (for resale) (including station wagons & sales of passenger cars previously rented or leased)	13 921	23 899 139	6 056 922	25.3	17.5	X	
0707	Used vans, minivans, trucks & buses -- retail (including sales of vans, minivans, trucks, & buses previously rented or leased)	13 998	20 445 376	5 892 302	28.8	17.0	X	
0708	Used vans, minivans, trucks & buses -- wholesale (including sales of vans, minivans, trucks, & buses previously rented or leased)	7 736	14 663 430	1 939 096	13.2	5.6	X	
0709	Motorcycles, motor scooters, & motorbikes	706	1 292 302	52 151	4.0	.2	X	
0711	All other powered transportation vehicles	329	811 139	84 152	10.4	.2	X	
0715	New passenger cars -- leased (including station wagons)	31	127 199	5 397	4.2	Z	X	
0716	New vans & trucks -- leased (including minivans, cargo vans, sport utility vehicles, trucks, & buses)	43	135 650	7 078	5.2	Z	X	
0720	Automotive fuels	119	237 085	11 345	4.8	Z	X	
0730	Automotive lubricants (oil, greases, etc)	849	1 480 525	12 907	.9	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	2 308	3 542 433	268 120	7.6	.8	56.1	
0743	Automotive tires, tubes, batteries, & accessories	1 170	1 749 257	56 376	3.2	.2	X	
0753	Parts, used	1 041	1 256 713	72 764	5.8	.2	X	
0755	Parts, new & rebuilt	1 473	2 512 128	138 980	5.5	.4	X	
0850	All other merchandise	46	47 178	11 054	23.4	Z	9.2	
0883	All other merchandise	46	47 178	11 054	23.4	Z	X	
9810	Unclassified merchandise	552	1 733 021	73 807	4.3	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	5 144	10 947 854	1 065 387	9.7	3.1	61.0	
9916	Labor charges to customers for work performed by this establishment	2 668	5 871 244	197 020	3.4	.6	X	
9919	Rental of automobiles or trucks	653	1 276 938	94 433	7.4	.3	X	
9931	Labor charges to insurance companies for work performed by this establishment	408	752 986	22 506	3.0	.1	X	
9943	Value of service contracts	1 208	4 894 324	182 346	3.7	.5	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 248	3 786 502	87 315	2.3	.3	X	
9947	Labor charges for warranty & extended contract work by this establishment	476	2 255 400	24 396	1.1	.1	X	
9949	Parts installed in repair & charged directly to customers	1 856	4 641 111	135 244	2.9	.4	X	
9958	Parts installed in repair & charged to insurance companies	347	700 556	24 809	3.5	.1	X	
9971	Parts installed in repair & covered by warranty or extended service contract	444	2 206 872	26 064	1.2	.1	X	
9973	Parts sold internally & installed in repair	784	1 932 072	74 096	3.8	.2	X	
9974	All other nonmerchandise receipts	1 503	3 029 375	197 158	6.5	.6	X	
4412	Other motor vehicle dealers	13 589	X	28 890 506	X	100.0	77.7	
0100	Groceries & other foods for human consumption off the premises	8	6 283	797	12.7	Z	X	
0200	Men's wear	528	1 101 281	50 834	4.6	.2	X	
0220	Women's, juniors', & misses' wear	415	1 029 846	32 619	3.2	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	7	19 009	302	1.6	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6	5 553	332	6.0	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	8	10 459	274	2.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 888	14 321 866	9 673 756	67.5	33.5	71.3	
0514	New boats, motors, & boat parts & accessories	5 599	10 593 312	6 654 173	62.8	23.0	X	
0515	Used boats, motors, & boat parts & accessories	4 300	8 372 563	1 244 422	14.9	4.3	X	
0527	Motorized sport vehicles (including snowmobiles, golf carts, go-carts, jet skis, parts & accessories, etc)	2 745	5 261 351	1 609 906	30.6	5.6	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc)	890	1 739 075	165 255	9.5	.6	X	
0580	Recreational vehicles, parts & accessories	3 372	10 845 311	9 153 058	84.4	31.7	70.1	
0581	New camping trailers (collapsible)	1 431	4 831 018	426 381	8.8	1.5	X	
0582	New travel trailers (including 5th wheel)	2 125	7 953 184	2 075 159	26.1	7.2	X	
0583	New truck campers (mounted on pick-up trucks)	927	2 854 900	250 462	8.8	.9	X	
0584	New motor homes	1 336	7 684 969	2 852 376	37.1	9.9	X	
0585	Used recreational vehicles	2 399	9 129 379	2 526 566	27.7	8.7	X	
0586	All other RVs, parts & accessories (including converted vans)	2 289	7 443 550	1 022 101	13.7	3.5	X	
0600	Hardware, tools, & plumbing & electrical supplies	93	110 793	5 280	4.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	541	1 000 069	98 980	9.9	.3	X	
0670	Paint & sundries	164	271 375	4 680	1.7	Z	X	
0680	Manufactured (mobile) homes	55	153 740	30 052	19.5	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	4 501	10 009 578	5 835 178	58.3	20.2	71.8	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	3 669	8 386 755	4 607 132	54.9	15.9	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	3 459	7 620 935	1 128 106	14.8	3.9	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	644	2 019 649	99 094	4.9	.3	X	
0720	Automotive fuels	201	618 813	19 274	3.1	.1	X	
0730	Automotive lubricants (oil, greases, etc)	487	1 317 251	10 573	.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	829	2 132 009	199 663	9.4	.7	X	
0780	Household fuels (oil, LP gas, wood, & coal)	270	759 378	6 146	.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4412	Other motor vehicle dealers—Con.							
0850	All other merchandise	1 750	3 672 508	1 156 072	31.5	4.0	70.1	
0857	New aircraft, engines, parts, & accessories	152	310 079	231 618	74.7	.8	X	
0858	Used aircraft, engines, parts, & accessories	242	568 573	419 316	73.7	1.5	X	
0864	Utility trailers	1 423	2 922 737	496 592	17.0	1.7	X	
0883	All other merchandise	29	26 958	8 546	31.7	Z	X	
9810	Unclassified merchandise	1 229	3 115 278	238 264	7.6	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 593	20 157 562	2 371 619	11.8	8.2	71.8	
9904	Labor charges for work performed by this establishment	7 925	18 505 646	1 061 308	5.7	3.7	X	
9907	Parts installed in repair	6 035	14 471 650	761 662	5.3	2.6	X	
9914	Receipts from pleasure boat storage & docking services (including receipts for launch fees & slip rentals)	1 319	2 904 817	121 551	4.2	.4	X	
9921	Rental or lease of boats, aircrafts, etc	335	570 992	25 574	4.5	.1	X	
9922	Rental or lease of recreational vehicles	393	1 243 827	41 125	3.3	.1	X	
9943	Value of service contracts	1 385	5 750 413	74 746	1.3	.3	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 975	7 744 734	120 452	1.6	.4	X	
9953	All other nonmerchandise receipts	1 854	5 563 745	165 198	3.0	.6	X	
44121	Recreational vehicle dealers	3 014	X	10 069 749	X	100.0	78.6	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	216	798 437	72 775	9.1	.7	73.6	
0514	New boats, motors, & boat parts & accessories	133	537 204	45 019	8.4	.4	X	
0515	Used boats, motors, & boat parts & accessories	137	650 370	16 597	2.6	.2	X	
0527	Motorized sport vehicles (including snowmobiles, golf cars, go-carts, jet skis, parts & accessories, etc)	51	142 483	6 422	4.5	.1	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc)	24	78 514	4 737	6.0	Z	X	
0580	Recreational vehicles, parts & accessories	3 014	10 069 749	9 053 363	89.9	89.9	71.1	
0581	New camping trailers (collapsible)	1 356	4 725 555	417 561	8.8	4.1	X	
0582	New travel trailers (including 5th wheel)	2 058	7 795 700	2 065 223	26.5	20.5	X	
0583	New truck campers (mounted on pick-up trucks)	915	2 830 912	247 601	8.7	2.5	X	
0584	New motor homes	1 320	7 621 220	2 849 024	37.4	28.3	X	
0585	Used recreational vehicles	2 308	8 923 182	2 517 126	28.2	25.0	X	
0586	All other RVs, parts & accessories (including converted vans)	2 071	6 957 746	956 828	13.8	9.5	X	
0600	Hardware, tools, & plumbing & electrical supplies	30	43 758	1 296	3.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	68	105 234	17 399	16.5	.2	X	
0670	Paint & sundries	12	45 240	238	.5	Z	X	
0680	Manufactured (mobile) homes	51	151 084	29 792	19.7	.3	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	358	1 488 685	86 006	5.8	.9	69.1	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	40	264 190	27 971	10.6	.3	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	50	242 295	12 053	5.0	.1	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	307	1 169 360	45 136	3.9	.4	X	
0730	Automotive lubricants (oil, greases, etc)	65	406 177	1 325	.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	188	675 063	43 204	6.4	.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	261	755 784	6 017	.8	.1	X	
0850	All other merchandise	218	588 195	40 427	6.9	.4	64.6	
0864	Utility trailers	218	588 195	40 427	6.9	.4	X	
9810	Unclassified merchandise	150	433 712	22 332	5.1	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 890	7 007 532	692 414	9.9	6.9	73.8	
9904	Labor charges for work performed by this establishment	1 722	6 392 041	298 443	4.7	3.0	X	
9907	Parts installed in repair	1 119	4 804 804	178 769	3.7	1.8	X	
9914	Receipts from pleasure boat storage & docking services (including receipts for launch fees & slip rentals)	44	121 030	1 996	1.6	Z	X	
9921	Rental or lease of boats, aircrafts, etc	17	52 102	1 929	3.7	Z	X	
9922	Rental or lease of recreational vehicles	286	1 090 082	36 407	3.3	.4	X	
9943	Value of service contracts	332	2 340 216	33 545	1.4	.3	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	620	3 466 385	66 240	1.9	.7	X	
9953	All other nonmerchandise receipts	507	2 176 533	75 085	3.5	.7	X	
441210	Recreational vehicle dealers	3 014	X	10 069 749	X	100.0	78.6	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	216	798 437	72 775	9.1	.7	73.6	
0514	New boats, motors, & boat parts & accessories	133	537 204	45 019	8.4	.4	X	
0515	Used boats, motors, & boat parts & accessories	137	650 370	16 597	2.6	.2	X	
0527	Motorized sport vehicles (including snowmobiles, golf cars, go-carts, jet skis, parts & accessories, etc)	51	142 483	6 422	4.5	.1	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc)	24	78 514	4 737	6.0	Z	X	
0580	Recreational vehicles, parts & accessories	3 014	10 069 749	9 053 363	89.9	89.9	71.1	
0581	New camping trailers (collapsible)	1 356	4 725 555	417 561	8.8	4.1	X	
0582	New travel trailers (including 5th wheel)	2 058	7 795 700	2 065 223	26.5	20.5	X	
0583	New truck campers (mounted on pick-up trucks)	915	2 830 912	247 601	8.7	2.5	X	
0584	New motor homes	1 320	7 621 220	2 849 024	37.4	28.3	X	
0585	Used recreational vehicles	2 308	8 923 182	2 517 126	28.2	25.0	X	
0586	All other RVs, parts & accessories (including converted vans)	2 071	6 957 746	956 828	13.8	9.5	X	
0600	Hardware, tools, & plumbing & electrical supplies	30	43 758	1 296	3.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	68	105 234	17 399	16.5	.2	X	
0670	Paint & sundries	12	45 240	238	.5	Z	X	
0680	Manufactured (mobile) homes	51	151 084	29 792	19.7	.3	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
441210	Recreational vehicle dealers—Con.							
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	358	1 488 685	86 006	5.8	.9	69.1	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	40	264 190	27 971	10.6	.3	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	50	242 295	12 053	5.0	.1	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	307	1 169 360	45 136	3.9	.4	X	
0730	Automotive lubricants (oil, greases, etc)	65	406 177	1 325	.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	188	675 063	43 204	6.4	.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	261	755 784	6 017	.8	.1	X	
0850	All other merchandise	218	588 195	40 427	6.9	.4	64.6	
0864	Utility trailers	218	588 195	40 427	6.9	.4	X	
9810	Unclassified merchandise	150	433 712	22 332	5.1	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 890	7 007 532	692 414	9.9	6.9	73.8	
9904	Labor charges for work performed by this establishment	1 722	6 392 041	298 443	4.7	3.0	X	
9907	Parts installed in repair	1 119	4 804 804	178 769	3.7	1.8	X	
9914	Receipts from pleasure boat storage & docking services (including receipts for launch fees & slip rentals)	44	121 030	1 996	1.6	Z	X	
9921	Rental or lease of boats, aircrafts, etc	17	52 102	1 929	3.7	Z	X	
9922	Rental or lease of recreational vehicles	286	1 090 082	36 407	3.3	.4	X	
9943	Value of service contracts	332	2 340 216	33 545	1.4	.3	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	620	3 466 385	66 240	1.9	.7	X	
9953	All other nonmerchandise receipts	507	2 176 533	75 085	3.5	.7	X	
44122	Motorcycle, boat, & other motor vehicle dealers	10 575	X	18 820 757	X	100.0	77.2	
0200	Men's wear	528	1 101 281	50 834	4.6	.3	X	
0220	Women's, juniors', & misses' wear	415	1 029 846	32 619	3.2	.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	6	18 340	296	1.6	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	8	10 459	274	2.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 672	13 523 429	9 600 981	71.0	51.0	70.8	
0514	New boats, motors, & boat parts & accessories	5 467	10 056 108	6 609 154	65.7	35.1	X	
0515	Used boats, motors, & boat parts & accessories	4 163	7 722 193	1 227 825	15.9	6.5	X	
0527	Motorized sport vehicles (including snowmobiles, golf cars, go-carts, jet skis, parts & accessories, etc)	2 695	5 118 868	1 603 484	31.3	8.5	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc) ..	866	1 660 561	160 518	9.7	.9	X	
0580	Recreational vehicles, parts & accessories	358	775 564	99 695	12.9	.5	67.7	
0581	New camping trailers (collapsible)	75	105 463	8 820	8.4	Z	X	
0582	New travel trailers (including 5th wheel)	66	157 484	9 936	6.3	.1	X	
0583	New truck campers (mounted on pick-up trucks)	12	23 988	2 861	11.9	Z	X	
0584	New motor homes	17	63 749	3 352	5.3	Z	X	
0585	Used recreational vehicles	91	206 197	9 440	4.6	.1	X	
0586	All other RVs, parts & accessories (including converted vans)	219	485 804	65 273	13.4	.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	63	67 035	3 984	5.9	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	473	894 835	81 581	9.1	.4	X	
0670	Paint & sundries	152	226 135	4 442	2.0	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	4 143	8 520 893	5 749 172	67.5	30.5	72.0	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	3 629	8 122 565	4 579 161	56.4	24.3	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	3 410	7 378 640	1 116 053	15.1	5.9	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	336	850 289	53 958	6.3	.3	X	
0720	Automotive fuels	200	611 975	17 662	2.9	.1	X	
0730	Automotive lubricants (oil, greases, etc)	422	911 074	9 248	1.0	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	641	1 456 946	156 459	10.7	.8	X	
0780	Household fuels (oil, LP gas, wood, & coal)	9	3 594	129	3.6	Z	X	
0850	All other merchandise	1 532	3 084 313	1 115 645	36.2	5.9	70.8	
0857	New aircraft, engines, parts, & accessories	152	310 079	231 618	74.7	1.2	X	
0858	Used aircraft, engines, parts, & accessories	242	568 573	419 316	73.7	2.2	X	
0864	Utility trailers	1 205	2 334 542	456 165	19.5	2.4	X	
0883	All other merchandise	29	26 958	8 546	31.7	Z	X	
9810	Unclassified merchandise	1 079	2 681 566	215 932	8.1	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 703	13 150 030	1 679 205	12.8	8.9	70.8	
9904	Labor charges for work performed by this establishment	6 203	12 113 605	762 865	6.3	4.1	X	
9907	Parts installed in repair	4 916	9 666 846	582 893	6.0	3.1	X	
9914	Receipts from pleasure boat storage & docking services (including receipts for launch fees & slip rentals)	1 275	2 783 787	119 555	4.3	.6	X	
9921	Rental or lease of boats, aircrafts, etc	318	518 890	23 645	4.6	.1	X	
9922	Rental or lease of recreational vehicles	106	153 745	4 718	3.1	Z	X	
9943	Value of service contracts	1 053	3 410 197	41 201	1.2	.2	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 355	4 278 349	54 212	1.3	.3	X	
9953	All other nonmerchandise receipts	1 347	3 387 212	90 113	2.7	.5	X	
441221	Motorcycle dealers	3 635	X	7 369 260	X	100.0	76.1	
0200	Men's wear	345	880 608	40 951	4.7	.6	X	
0220	Women's, juniors', & misses' wear	288	837 868	25 385	3.0	.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 370	3 231 933	683 451	21.1	9.3	73.2	
0514	New boats, motors, & boat parts & accessories	336	962 935	119 541	12.4	1.6	X	
0515	Used boats, motors, & boat parts & accessories	156	422 464	9 583	2.3	.1	X	
0527	Motorized sport vehicles (including snowmobiles, golf cars, go-carts, jet skis, parts & accessories, etc)	1 143	2 707 765	522 691	19.3	7.1	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc) ..	131	251 224	31 636	12.6	.4	X	

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Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
441221	Motorcycle dealers—Con.							
0580	Recreational vehicles, parts & accessories	180	470 037	61 412	13.1	.8	71.0	
0581	New camping trailers (collapsible)	22	50 890	3 754	7.4	.1	X	
0582	New travel trailers (including 5th wheel)	22	58 272	1 615	2.8	Z	X	
0584	New motor homes	10	20 171	320	1.6	Z	X	
0585	Used recreational vehicles	28	73 049	1 949	2.7	Z	X	
0586	All other RVs, parts & accessories (including converted vans)	124	333 197	53 653	16.1	.7	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	267	574 981	46 518	8.1	.6	X	
0670	Paint & sundries	44	58 332	339	.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	3 635	7 369 260	5 519 696	74.9	74.9	71.9	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	3 228	7 149 421	4 412 082	61.7	59.9	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	3 083	6 515 798	1 066 855	16.4	14.5	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	249	520 944	40 759	7.8	.6	X	
0720	Automotive fuels	30	80 842	1 326	1.6	Z	X	
0730	Automotive lubricants (oil, greases, etc)	289	729 109	6 955	1.0	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	472	1 246 346	141 442	11.3	1.9	X	
0850	All other merchandise	495	1 274 794	31 073	2.4	.4	72.6	
0864	Utility trailers	490	1 263 959	26 423	2.1	.4	X	
9810	Unclassified merchandise	544	1 410 979	137 709	9.8	1.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 629	5 833 337	672 570	11.5	9.1	71.5	
9904	Labor charges for work performed by this establishment	2 492	5 603 185	319 390	5.7	4.3	X	
9907	Parts installed in repair	1 933	4 388 954	274 105	6.2	3.7	X	
9921	Rental or lease of boats, aircrafts, etc	24	51 852	1 148	2.2	Z	X	
9922	Rental or lease of recreational vehicles	14	52 301	753	1.4	Z	X	
9943	Value of service contracts	542	1 919 110	22 762	1.2	.3	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	600	1 981 805	24 736	1.2	.3	X	
9953	All other nonmerchandise receipts	532	1 291 025	29 675	2.3	.4	X	
441222	Boat dealers.....	5 262	X	8 934 230	X	100.0	77.0	
0200	Men's wear	117	138 108	4 899	3.5	.1	X	
0220	Women's, juniors', & misses' wear	76	120 326	4 300	3.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	5 262	8 934 230	7 911 436	88.6	88.6	70.0	
0514	New boats, motors, & boat parts & accessories	4 964	8 794 552	6 447 324	73.3	72.2	X	
0515	Used boats, motors, & boat parts & accessories	3 865	7 054 474	1 206 611	17.1	13.5	X	
0527	Motorized sport vehicles (including snowmobiles, golf cars, go-carts, jet skis, parts & accessories, etc)	518	1 057 800	151 690	14.3	1.7	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc)	608	1 224 407	105 811	8.6	1.2	X	
0580	Recreational vehicles, parts & accessories	107	185 095	26 352	14.2	.3	52.5	
0581	New camping trailers (collapsible)	34	32 445	2 723	8.4	Z	X	
0582	New travel trailers (including 5th wheel)	37	88 483	7 000	7.9	.1	X	
0584	New motor homes	7	43 578	3 032	7.0	Z	X	
0585	Used recreational vehicles	41	96 434	6 154	6.4	.1	X	
0586	All other RVs, parts & accessories (including converted vans)	56	75 569	5 508	7.3	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	63	67 035	3 984	5.9	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	80	133 683	10 663	8.0	.1	X	
0670	Paint & sundries	108	167 803	4 103	2.4	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	150	339 374	69 163	20.4	.8	56.4	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	102	228 981	51 273	22.4	.6	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	66	179 761	13 353	7.4	.1	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	39	97 016	4 537	4.7	.1	X	
0720	Automotive fuels	155	474 029	12 793	2.7	.1	X	
0730	Automotive lubricants (oil, greases, etc)	97	120 778	1 666	1.4	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	85	111 811	2 565	2.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	9	3 594	129	3.6	Z	X	
0850	All other merchandise	151	329 083	15 752	4.8	.2	74.1	
0858	Used aircraft, engines, parts, & accessories	9	25 423	2 031	8.0	Z	X	
0864	Utility trailers	137	295 669	13 242	4.5	.1	X	
9810	Unclassified merchandise	392	901 137	58 237	6.5	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	3 090	5 727 109	806 238	14.1	9.0	70.3	
9904	Labor charges for work performed by this establishment	2 833	5 213 130	358 067	6.9	4.0	X	
9907	Parts installed in repair	2 364	4 328 433	236 468	5.5	2.6	X	
9914	Receipts from pleasure boat storage & docking services (including receipts for launch fees & slip rentals)	1 227	2 683 838	117 674	4.4	1.3	X	
9921	Rental or lease of boats, aircrafts, etc	211	357 044	12 970	3.6	.1	X	
9922	Rental or lease of recreational vehicles	15	37 106	434	1.2	Z	X	
9943	Value of service contracts	443	1 309 517	13 593	1.0	.2	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	679	2 078 866	26 987	1.3	.3	X	
9953	All other nonmerchandise receipts	617	1 559 588	40 044	2.6	.4	X	
441229	All other motor vehicle dealers	1 678	X	2 517 267	X	100.0	80.9	
0200	Men's wear	66	82 565	4 984	6.0	.2	X	
0220	Women's, juniors', & misses' wear	51	71 652	2 934	4.1	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
441229	All other motor vehicle dealers—Con.							
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 040	1 357 266	1 006 094	74.1	40.0	70.2	
0514	New boats, motors, & boat parts & accessories	167	298 621	42 289	14.2	.7	X	
0515	Used boats, motors, & boat parts & accessories	142	245 255	11 631	4.7	.5	X	
0527	Motorized sport vehicles (including snowmobiles, golf cars, go-carts, jet skis, parts & accessories, etc)	1 034	1 353 303	929 103	68.7	36.9	X	
0528	All other sporting goods (including bicycles, parts & accessories, etc)	126	184 930	23 071	12.5	.9	X	
0580	Recreational vehicles, parts & accessories	71	120 432	11 931	9.9	.5	79.8	
0581	New camping trailers (collapsible)	18	22 128	2 343	10.6	.1	X	
0582	New travel trailers (including 5th wheel)	8	10 729	1 321	12.3	.1	X	
0585	Used recreational vehicles	21	36 714	1 337	3.6	.1	X	
0586	All other RVs, parts & accessories (including converted vans)	39	77 038	6 112	7.9	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	126	186 171	24 400	13.1	1.0	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	358	812 259	160 313	19.7	6.4	74.3	
0712	New motorcycles, motor scooters, & motorbikes (including parts & accessories)	299	744 163	115 806	15.6	4.6	X	
0713	Used motorcycles, motor scooters, & motorbikes (including parts & accessories)	261	683 081	35 845	5.2	1.4	X	
0714	All other powered transportation vehicles (including automobiles, vans, minivans, trucks, etc)	48	232 329	8 662	3.7	.3	X	
0720	Automotive fuels	15	57 104	3 543	6.2	.1	X	
0730	Automotive lubricants (oil, greases, etc)	36	61 187	627	1.0	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	84	98 789	12 452	12.6	.5	X	
0850	All other merchandise	886	1 480 436	1 068 820	72.2	42.5	70.9	
0857	New aircraft, engines, parts, & accessories	143	292 636	229 104	78.3	9.1	X	
0858	Used aircraft, engines, parts, & accessories	231	542 814	417 251	76.9	16.6	X	
0864	Utility trailers	578	774 914	416 500	53.7	16.5	X	
0883	All other merchandise	23	14 564	5 965	41.0	.2	X	
9810	Unclassified merchandise	143	369 450	19 986	5.4	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	984	1 589 584	200 397	12.6	8.0	69.1	
9904	Labor charges for work performed by this establishment	878	1 297 290	85 408	6.6	3.4	X	
9907	Parts installed in repair	620	949 459	72 320	7.6	2.9	X	
9914	Receipts from pleasure boat storage & docking services (including receipts for launch fees & slip rentals)	48	99 949	1 881	1.9	.1	X	
9921	Rental or lease of boats, aircrafts, etc	82	109 994	9 527	8.7	.4	X	
9922	Rental or lease of recreational vehicles	77	64 338	3 531	5.5	.1	X	
9943	Value of service contracts	68	181 570	4 846	2.7	.2	X	
9944	Commissions received for the sale of credit life insurance & the arrangement of financing	76	217 678	2 489	1.1	.1	X	
9953	All other nonmerchandise receipts	198	536 599	20 394	3.8	.8	X	
4413	Automotive parts, accessories, & tire stores	59 807	X	62 824 978	X	100.0	65.9	
0100	Groceries & other foods for human consumption off the premises	443	338 996	18 324	5.4	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	7	2 820	37	1.3	Z	X	
0140	Packaged liquor, wine, & beer	18	29 757	1 578	5.3	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	140	135 721	6 648	4.9	Z	X	
0200	Men's wear	49	115 011	23 274	20.2	Z	X	
0220	Women's, juniors', & misses' wear	29	30 254	1 222	4.0	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	14	13 262	338	2.5	Z	X	
0260	Footwear (including accessories)	23	22 858	1 306	5.7	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	427	392 045	62 613	16.0	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	35	39 076	735	1.9	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	286	231 109	14 557	6.3	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 895	3 085 775	791 989	25.7	1.3	X	
0370	Computer hardware, software, & supplies	15	5 570	144	2.6	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	42	35 732	6 406	17.9	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	63	68 952	1 426	2.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	162	129 907	15 049	11.6	Z	X	
0580	Recreational vehicles, parts & accessories	22	21 490	6 877	32.0	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	4 453	4 144 302	213 145	5.1	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 782	2 003 824	76 514	3.8	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	111	175 671	41 808	23.8	.1	X	
0670	Paint & sundries	3 554	2 971 268	133 426	4.5	.2	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	657	624 591	114 491	18.3	.2	X	
0720	Automotive fuels	1 321	929 572	212 701	22.9	.3	X	
0730	Automotive lubricants (oil, greases, etc)	24 739	21 688 930	1 387 105	6.4	2.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	58 239	62 001 963	54 386 195	87.7	86.6	X	
0780	Household fuels (oil, LP gas, wood, & coal)	206	224 492	11 961	5.3	Z	X	
0850	All other merchandise	232	255 338	58 561	22.9	.1	X	
9810	Unclassified merchandise	3 523	5 852 896	555 617	9.5	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	21 010	22 089 673	4 680 411	21.2	7.5	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44131	Automotive parts & accessories stores	42 519	X	43 165 668	X	100.0	62.4	
0100	Groceries & other foods for human consumption off the premises	373	280 403	17 673	6.3	Z	X	
0140	Packaged liquor, wine, & beer	15	28 253	1 444	5.1	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	140	135 721	6 648	4.9	Z	X	
0200	Men's wear	46	111 728	23 159	20.7	.1	X	
0220	Women's, juniors', & misses' wear	27	28 870	1 194	4.1	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	14	13 262	338	2.5	Z	X	
0260	Footwear (including accessories)	20	21 147	1 222	5.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	244	250 182	32 701	13.1	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	35	39 076	735	1.9	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	242	184 776	12 971	7.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 842	3 038 840	790 221	26.0	1.8	X	
0370	Computer hardware, software, & supplies	15	5 570	144	2.6	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	37	32 968	6 338	19.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	63	68 952	1 426	2.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	162	129 907	15 049	11.6	Z	X	
0580	Recreational vehicles, parts & accessories	22	21 490	6 877	32.0	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	4 415	4 110 770	210 737	5.1	.5	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 720	1 931 663	70 337	3.6	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	107	166 406	39 653	23.8	.1	X	
0670	Paint & sundries	3 532	2 960 907	132 867	4.5	.3	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	575	547 360	104 392	19.1	.2	X	
0720	Automotive fuels	1 068	715 645	171 146	23.9	.4	X	
0730	Automotive lubricants (oil, greases, etc)	20 710	17 854 992	1 247 146	7.0	2.9	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	40 951	42 342 653	37 997 964	89.7	88.0	X	
0780	Household fuels (oil, LP gas, wood, & coal)	172	196 244	11 061	5.6	Z	X	
0850	All other merchandise	225	248 477	57 673	23.2	.1	X	
9810	Unclassified merchandise	2 866	4 875 970	458 819	9.4	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	10 832	11 499 084	1 745 313	15.2	4.0	X	
441310	Automotive parts & accessories stores	42 519	X	43 165 668	X	100.0	62.4	
0100	Groceries & other foods for human consumption off the premises	373	280 403	17 673	6.3	Z	X	
0140	Packaged liquor, wine, & beer	15	28 253	1 444	5.1	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	140	135 721	6 648	4.9	Z	X	
0200	Men's wear	46	111 728	23 159	20.7	.1	X	
0220	Women's, juniors', & misses' wear	27	28 870	1 194	4.1	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	14	13 262	338	2.5	Z	X	
0260	Footwear (including accessories)	20	21 147	1 222	5.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	244	250 182	32 701	13.1	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	35	39 076	735	1.9	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	242	184 776	12 971	7.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 842	3 038 840	790 221	26.0	1.8	X	
0370	Computer hardware, software, & supplies	15	5 570	144	2.6	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	37	32 968	6 338	19.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	63	68 952	1 426	2.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	162	129 907	15 049	11.6	Z	X	
0580	Recreational vehicles, parts & accessories	22	21 490	6 877	32.0	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	4 415	4 110 770	210 737	5.1	.5	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 720	1 931 663	70 337	3.6	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	107	166 406	39 653	23.8	.1	X	
0670	Paint & sundries	3 532	2 960 907	132 867	4.5	.3	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	575	547 360	104 392	19.1	.2	X	
0720	Automotive fuels	1 068	715 645	171 146	23.9	.4	X	
0730	Automotive lubricants (oil, greases, etc)	20 710	17 854 992	1 247 146	7.0	2.9	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	40 951	42 342 653	37 997 964	89.7	88.0	X	
0780	Household fuels (oil, LP gas, wood, & coal)	172	196 244	11 061	5.6	Z	X	
0850	All other merchandise	225	248 477	57 673	23.2	.1	X	
9810	Unclassified merchandise	2 866	4 875 970	458 819	9.4	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	10 832	11 499 084	1 745 313	15.2	4.0	X	
44132	Tire dealers	17 288	X	19 659 310	X	100.0	73.6	
0100	Groceries & other foods for human consumption off the premises	70	58 593	651	1.1	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	183	141 863	29 912	21.1	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	44	46 333	1 586	3.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	53	46 935	1 768	3.8	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	38	33 532	2 408	7.2	Z	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44132	Tire dealers—Con.							
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	62	72 161	6 177	8.6	Z	X	
0670	Paint & sundries	22	10 361	559	5.4	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	82	77 231	10 099	13.1	.1	X	
0720	Automotive fuels	253	213 927	41 555	19.4	.2	X	
0730	Automotive lubricants (oil, greases, etc)	4 029	3 833 938	139 959	3.7	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	17 288	19 659 310	16 388 231	83.4	83.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	34	28 248	900	3.2	Z	X	
0850	All other merchandise	7	6 861	888	12.9	Z	X	
9810	Unclassified merchandise	657	976 926	96 798	9.9	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	10 178	10 590 589	2 935 098	27.7	14.9	X	
441320	Tire dealers	17 288	X	19 659 310	X	100.0	73.6	
0100	Groceries & other foods for human consumption off the premises	70	58 593	651	1.1	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	183	141 863	29 912	21.1	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	44	46 333	1 586	3.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	53	46 935	1 768	3.8	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	38	33 532	2 408	7.2	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	62	72 161	6 177	8.6	Z	X	
0670	Paint & sundries	22	10 361	559	5.4	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	82	77 231	10 099	13.1	.1	X	
0720	Automotive fuels	253	213 927	41 555	19.4	.2	X	
0730	Automotive lubricants (oil, greases, etc)	4 029	3 833 938	139 959	3.7	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	17 288	19 659 310	16 388 231	83.4	83.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	34	28 248	900	3.2	Z	X	
0850	All other merchandise	7	6 861	888	12.9	Z	X	
9810	Unclassified merchandise	657	976 926	96 798	9.9	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	10 178	10 590 589	2 935 098	27.7	14.9	X	
442	Furniture & home furnishings stores	64 725	X	71 690 813	X	100.0	75.1	
0100	Groceries & other foods for human consumption off the premises	2 897	3 605 471	166 571	4.6	.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	35	24 162	2 775	11.5	Z	X	
0140	Packaged liquor, wine, & beer	14	10 900	2 040	18.7	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	9	6 463	166	2.6	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	249	129 667	15 844	12.2	Z	X	
0180	Soaps, detergents, & household cleaners	18	7 800	304	3.9	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	83	50 179	2 498	5.0	Z	X	
0200	Men's wear	552	556 145	8 244	1.5	Z	X	
0220	Women's, juniors', & misses' wear	826	968 670	38 963	4.0	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	145	159 755	25 299	15.8	Z	X	
0260	Footwear (including accessories)	31	28 187	1 972	7.0	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	608	1 194 051	40 773	3.4	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	13 157	16 732 937	3 665 024	21.9	5.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	5 744	7 860 762	1 044 501	13.3	1.5	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	4 747	6 674 616	292 206	4.4	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 413	6 899 797	469 122	6.8	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 443	5 104 449	198 631	3.9	.3	X	
0340	Furniture & sleep equipment	33 839	46 369 345	36 293 919	78.3	50.6	X	
0360	Flooring & floor coverings	25 592	31 674 296	15 280 426	48.2	21.3	X	
0370	Computer hardware, software, & supplies	174	830 078	34 863	4.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	28 812	35 514 215	9 440 439	26.6	13.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	3 591	3 661 783	123 707	3.4	.2	X	
0420	Books	1 635	1 879 314	64 423	3.4	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 132	2 730 520	59 410	2.2	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	584	595 800	19 054	3.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 160	1 489 236	96 605	6.5	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	2 646	3 642 366	105 244	2.9	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	950	967 171	393 297	40.7	.5	X	
0670	Paint & sundries	1 336	1 074 705	88 436	8.2	.1	X	
0680	Manufactured (mobile) homes	11	8 051	1 124	14.0	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
442	Furniture & home furnishings stores—Con.							
0690	Wallpaper & other flexible wallcoverings	2 517	2 162 450	101 635	4.7	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	6	3 162	511	16.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	13	3 997	520	13.0	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	24	10 371	2 097	20.2	Z	X	
0800	Pets, pet foods, & pet supplies	9	2 390	12	.5	Z	X	
0850	All other merchandise	9 331	9 411 036	991 116	10.5	1.4	X	
9810	Unclassified merchandise	5 240	7 664 757	396 472	5.2	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	17 421	23 420 109	2 221 711	9.5	3.1	X	
4421	Furniture stores	29 461	X	40 968 335	X	100.0	78.6	
0100	Groceries & other foods for human consumption off the premises	32	17 213	2 595	15.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	56	35 766	7 158	20.0	Z	X	
0200	Men's wear	19	27 635	2 020	7.3	Z	X	
0220	Women's, juniors', & misses' wear	22	25 852	2 470	9.6	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	78	118 359	22 712	19.2	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	185	578 825	16 081	2.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 873	5 089 784	288 646	5.7	.7	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	5 515	7 609 624	1 021 261	13.4	2.5	54.4	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	5 263	6 682 127	589 076	8.8	1.4	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	4 708	5 609 677	298 778	5.3	.7	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	3 189	4 354 519	133 384	3.1	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 915	2 586 469	77 066	3.0	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 379	6 883 049	468 123	6.8	1.1	48.7	
0321	Televisions	4 279	6 817 887	382 118	5.6	.9	X	
0324	Video recorders, cameras, & tapes	2 571	3 774 738	86 005	2.3	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 874	4 747 936	186 319	3.9	.5	X	
0340	Furniture & sleep equipment	29 461	40 968 335	35 262 904	86.1	86.1	66.7	
0341	Upholstered furniture	20 616	31 715 193	10 381 942	32.7	25.3	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	16 909	24 225 200	1 713 078	7.1	4.2	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	21 864	31 374 001	6 211 826	19.8	15.2	X	
0344	Other living room, dining room, & bedroom furniture	22 318	32 946 955	10 406 946	31.6	25.4	X	
0346	Office furniture (including computer-related furniture)	9 583	18 116 394	3 650 273	20.1	8.9	X	
0347	Outdoor/patio furniture	4 119	6 627 396	600 363	9.1	1.5	X	
0348	All other furniture (including kitchen, dinette, etc)	14 008	21 726 212	2 298 476	10.6	5.6	X	
0360	Flooring & floor coverings	6 363	10 712 477	734 862	6.9	1.8	57.9	
0361	Soft-surface (textile) floor coverings & accessories	6 217	10 548 316	642 183	6.1	1.6	X	
0363	Hardwood flooring	693	1 369 882	25 421	1.9	.1	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	1 629	2 390 321	67 258	2.8	.2	X	
0370	Computer hardware, software, & supplies	163	809 337	33 894	4.2	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	12 275	22 028 441	1 476 501	6.7	3.6	68.9	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	12 153	21 751 829	1 321 706	6.1	3.2	X	
0385	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, glassware, closet & bathroom accessories, etc)	704	1 827 994	154 795	8.5	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 684	2 446 672	34 332	1.4	.1	X	
0420	Books	91	69 535	1 768	2.5	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 837	2 567 537	44 969	1.8	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	70	70 105	6 261	8.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	146	173 389	17 960	10.4	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 788	2 546 404	39 468	1.6	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	106	117 616	18 588	15.8	Z	X	
0670	Paint & sundries	272	281 014	16 561	5.9	Z	X	
0680	Manufactured (mobile) homes	8	5 011	496	9.9	Z	X	
0690	Wallpaper & other flexible wallcoverings	96	65 634	2 934	4.5	Z	X	
0850	All other merchandise	1 959	2 143 693	267 801	12.5	.7	66.2	
0861	Antiques (items over 100 years old)	336	397 848	39 120	9.8	.1	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	519	394 453	22 766	5.8	.1	X	
0863	Art goods (including original pictures & sculptures)	946	1 077 937	55 252	5.1	.1	X	
0878	Seasonal decorations	620	574 631	52 272	9.1	.1	X	
0883	All other merchandise	182	306 673	98 373	32.1	.2	X	
9810	Unclassified merchandise	2 874	5 083 615	174 677	3.4	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 789	16 186 909	739 173	4.6	1.8	63.4	
9904	Labor charges for work performed by this establishment	2 896	4 944 215	151 605	3.1	.4	X	
9905	Labor charges for work contracted out to other establishments	1 859	3 284 435	102 806	3.1	.3	X	
9908	Parts & materials used in repair or upholstery work	1 186	2 375 811	24 579	1.0	.1	X	
9909	Delivery charges	5 495	10 447 127	302 712	2.9	.7	X	
9943	Value of service contracts	1 061	3 313 368	79 136	2.4	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4421	Furniture stores—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes—Con.							
9955	All other nonmerchandise receipts (including receipts from rentals, storage, etc)	1 202	2 927 444	78 333	2.7	.2	X	
44211	Furniture stores	29 461	X	40 968 335	X	100.0	78.6	
0100	Groceries & other foods for human consumption off the premises	32	17 213	2 595	15.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	56	35 766	7 158	20.0	Z	X	
0200	Men's wear	19	27 635	2 020	7.3	Z	X	
0220	Women's, juniors', & misses' wear	22	25 852	2 470	9.6	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	78	118 359	22 712	19.2	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	185	578 825	16 081	2.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 873	5 089 784	288 646	5.7	.7	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	5 515	7 609 624	1 021 261	13.4	2.5	54.4	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	5 263	6 682 127	589 076	8.8	1.4	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	4 708	5 609 677	298 778	5.3	.7	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	3 189	4 354 519	133 384	3.1	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	1 915	2 586 469	77 066	3.0	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 379	6 883 049	468 123	6.8	1.1	48.7	
0321	Televisions	4 279	6 817 887	382 118	5.6	.9	X	
0324	Video recorders, cameras, & tapes	2 571	3 774 738	86 005	2.3	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 874	4 747 936	186 319	3.9	.5	X	
0340	Furniture & sleep equipment	29 461	40 968 335	35 262 904	86.1	86.1	66.7	
0341	Upholstered furniture	20 616	31 715 193	10 381 942	32.7	25.3	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	16 909	24 225 200	1 713 078	7.1	4.2	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	21 864	31 374 001	6 211 826	19.8	15.2	X	
0344	Other living room, dining room, & bedroom furniture	22 318	32 946 955	10 406 946	31.6	25.4	X	
0346	Office furniture (including computer-related furniture)	9 583	18 116 394	3 650 273	20.1	8.9	X	
0347	Outdoor/patio furniture	4 119	6 627 396	600 363	9.1	1.5	X	
0348	All other furniture (including kitchen, dinette, etc)	14 008	21 726 212	2 298 476	10.6	5.6	X	
0360	Flooring & floor coverings	6 363	10 712 477	734 862	6.9	1.8	57.9	
0361	Soft-surface (textile) floor coverings & accessories	6 217	10 548 316	642 183	6.1	1.6	X	
0363	Hardwood flooring	693	1 369 882	25 421	1.9	.1	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	1 629	2 390 321	67 258	2.8	.2	X	
0370	Computer hardware, software, & supplies	163	809 337	33 894	4.2	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	12 275	22 028 441	1 476 501	6.7	3.6	68.9	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	12 153	21 751 829	1 321 706	6.1	3.2	X	
0385	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, glassware, closet & bathroom accessories, etc)	704	1 827 994	154 795	8.5	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	1 684	2 446 672	34 332	1.4	.1	X	
0420	Books	91	69 535	1 768	2.5	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 837	2 567 537	44 969	1.8	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	70	70 105	6 261	8.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	146	173 389	17 960	10.4	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 788	2 546 404	39 468	1.6	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies ..	106	117 616	18 588	15.8	Z	X	
0670	Paint & sundries	272	281 014	16 561	5.9	Z	X	
0680	Manufactured (mobile) homes	8	5 011	496	9.9	Z	X	
0690	Wallpaper & other flexible wallcoverings	96	65 634	2 934	4.5	Z	X	
0850	All other merchandise	1 959	2 143 693	267 801	12.5	.7	66.2	
0861	Antiques (items over 100 years old)	336	397 848	39 120	9.8	.1	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	519	394 453	22 766	5.8	.1	X	
0863	Art goods (including original pictures & sculptures)	946	1 077 937	55 252	5.1	.1	X	
0878	Seasonal decorations	620	574 631	52 272	9.1	.1	X	
0883	All other merchandise	182	306 673	98 373	32.1	.2	X	
9810	Unclassified merchandise	2 874	5 083 615	174 677	3.4	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 789	16 186 909	739 173	4.6	1.8	63.4	
9904	Labor charges for work performed by this establishment	2 896	4 944 215	151 605	3.1	.4	X	
9905	Labor charges for work contracted out to other establishments	1 859	3 284 435	102 806	3.1	.3	X	
9908	Parts & materials used in repair or upholstery work	1 186	2 375 811	24 579	1.0	.1	X	
9909	Delivery charges	5 485	10 447 127	302 712	2.9	.7	X	
9943	Value of service contracts	1 061	3 313 368	79 136	2.4	.2	X	
9955	All other nonmerchandise receipts (including receipts from rentals, storage, etc)	1 202	2 927 444	78 333	2.7	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
442110	Furniture stores	29 461	X	40 968 335	X	100.0	78.6	
0100	Groceries & other foods for human consumption off the premises	32	17 213	2 595	15.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	56	35 766	7 158	20.0	Z	X	
0200	Men's wear	19	27 635	2 020	7.3	Z	X	
0220	Women's, juniors', & misses' wear	22	25 852	2 470	9.6	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	78	118 359	22 712	19.2	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	185	578 825	16 081	2.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 873	5 089 784	288 646	5.7	.7	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	5 515	7 609 624	1 021 261	13.4	2.5	54.4	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	5 263	6 682 127	589 076	8.8	1.4	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	4 708	5 609 677	298 778	5.3	.7	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	3 189	4 354 519	133 384	3.1	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	1 915	2 586 469	77 066	3.0	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 379	6 883 049	468 123	6.8	1.1	48.7	
0321	Televisions	4 279	6 817 887	382 118	5.6	.9	X	
0324	Video recorders, cameras, & tapes	2 571	3 774 738	86 005	2.3	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 874	4 747 936	186 319	3.9	.5	X	
0340	Furniture & sleep equipment	29 461	40 968 335	35 262 904	86.1	86.1	66.7	
0341	Upholstered furniture	20 616	31 715 193	10 381 942	32.7	25.3	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	16 909	24 225 200	1 713 078	7.1	4.2	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	21 864	31 374 001	6 211 826	19.8	15.2	X	
0344	Other living room, dining room, & bedroom furniture	22 318	32 946 955	10 406 946	31.6	25.4	X	
0346	Office furniture (including computer-related furniture)	9 583	18 116 394	3 650 273	20.1	8.9	X	
0347	Outdoor/patio furniture	4 119	6 627 396	600 363	9.1	1.5	X	
0348	All other furniture (including kitchen, dinette, etc)	14 008	21 726 212	2 298 476	10.6	5.6	X	
0360	Flooring & floor coverings	6 363	10 712 477	734 862	6.9	1.8	57.9	
0361	Soft-surface (textile) floor coverings & accessories	6 217	10 548 316	642 183	6.1	1.6	X	
0363	Hardwood flooring	693	1 369 882	25 421	1.9	.1	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	1 629	2 390 321	67 258	2.8	.2	X	
0370	Computer hardware, software, & supplies	163	809 337	33 894	4.2	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	12 275	22 028 441	1 476 501	6.7	3.6	68.9	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	12 153	21 751 829	1 321 706	6.1	3.2	X	
0385	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, glassware, closet & bathroom accessories, etc)	704	1 827 994	154 795	8.5	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 684	2 446 672	34 332	1.4	.1	X	
0420	Books	91	69 535	1 768	2.5	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 837	2 567 537	44 969	1.8	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	70	70 105	6 261	8.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	146	173 389	17 960	10.4	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 788	2 546 404	39 468	1.6	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	106	117 616	18 588	15.8	Z	X	
0670	Paint & sundries	272	281 014	16 561	5.9	Z	X	
0680	Manufactured (mobile) homes	8	5 011	496	9.9	Z	X	
0690	Wallpaper & other flexible wallcoverings	96	65 634	2 934	4.5	Z	X	
0850	All other merchandise	1 959	2 143 693	267 801	12.5	.7	66.2	
0861	Antiques (items over 100 years old)	336	397 848	39 120	9.8	.1	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	519	394 453	22 766	5.8	.1	X	
0863	Art goods (including original pictures & sculptures)	946	1 077 937	55 252	5.1	.1	X	
0878	Seasonal decorations	620	574 631	52 272	9.1	.1	X	
0883	All other merchandise	182	306 673	98 373	32.1	.2	X	
9810	Unclassified merchandise	2 874	5 083 615	174 677	3.4	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 789	16 186 909	739 173	4.6	1.8	63.4	
9904	Labor charges for work performed by this establishment	2 896	4 944 215	151 605	3.1	.4	X	
9905	Labor charges for work contracted out to other establishments	1 859	3 284 435	102 806	3.1	.3	X	
9908	Parts & materials used in repair or upholstery work	1 186	2 375 811	24 579	1.0	.1	X	
9909	Delivery charges	5 485	10 447 127	302 712	2.9	.7	X	
9943	Value of service contracts	1 061	3 313 368	79 136	2.4	.2	X	
9955	All other nonmerchandise receipts (including receipts from rentals, storage, etc)	1 202	2 927 444	78 333	2.7	.2	X	
4422	Home furnishings stores	35 264	X	30 722 478	X	100.0	70.3	
0100	Groceries & other foods for human consumption off the premises	2 865	3 588 258	163 976	4.6	.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	33	23 661	2 724	11.5	Z	X	
0140	Packaged liquor, wine, & beer	12	10 324	2 026	19.6	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	7	5 324	166	3.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	193	93 901	8 686	9.3	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4422	Home furnishings stores—Con.							
0180	Soaps, detergents, & household cleaners	15	6 229	300	4.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	80	47 980	2 406	5.0	Z	X	
0200	Men's wear	533	528 510	6 224	1.2	Z	X	
0220	Women's, juniors', & misses' wear	804	942 818	36 493	3.9	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	67	41 396	2 587	6.2	Z	X	
0260	Footwear (including accessories)	28	26 543	1 912	7.2	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	423	615 226	24 692	4.0	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10 284	11 643 153	3 376 378	29.0	11.0	62.7	
0281	Curtains & draperies	4 652	5 661 012	508 032	9.0	1.7	X	
0282	Vertical & horizontal blinds & woven wood blinds	6 092	5 664 737	668 855	11.8	2.2	X	
0283	Furniture coverings (ready-made & custom-made)	811	1 009 779	52 444	5.2	.2	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	5 329	7 611 345	2 147 047	28.2	7.0	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	229	251 138	23 240	9.3	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	2 832	4 088 147	215 140	5.3	.7	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	34	16 748	999	6.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	569	356 513	12 312	3.5	Z	X	
0340	Furniture & sleep equipment	4 378	5 401 010	1 031 015	19.1	3.4	X	
0360	Flooring & floor coverings	19 229	20 961 819	14 545 564	69.4	47.3	65.9	
0361	Soft-surface (textile) floor coverings & accessories	18 014	19 444 139	9 720 997	50.0	31.6	X	
0363	Hardwood flooring	9 624	10 939 930	1 307 235	11.9	4.3	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	12 485	12 999 841	3 517 332	27.1	11.4	X	
0370	Computer hardware, software, & supplies	11	20 741	969	4.7	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	16 537	13 485 774	7 963 938	59.1	25.9	60.4	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	4 701	5 037 329	1 163 987	23.1	3.8	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	8 471	9 499 590	1 801 623	19.0	5.9	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	13 413	10 629 994	3 146 742	29.6	10.2	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	7 386	8 634 747	1 851 586	21.4	6.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 907	1 215 111	89 375	7.4	.3	X	
0420	Books	1 544	1 809 779	62 655	3.5	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	295	162 983	14 441	8.9	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	514	525 695	12 793	2.4	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	1 014	1 315 847	78 645	6.0	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	858	1 095 962	65 776	6.0	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	844	849 555	374 709	44.1	1.2	X	
0670	Paint & sundries	1 064	793 691	71 875	9.1	.2	X	
0690	Wallpaper & other flexible wallcoverings	2 421	2 096 816	98 701	4.7	.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	13	3 997	520	13.0	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	24	10 371	2 097	20.2	Z	X	
0850	All other merchandise	7 372	7 267 343	723 315	10.0	2.4	65.2	
0851	Stationery & computer paper	1 374	1 233 218	56 652	4.6	.2	X	
0855	Greeting cards	2 109	1 613 165	47 612	3.0	.2	X	
0863	Art goods (including original pictures & sculptures)	2 285	968 263	117 391	12.1	.4	X	
0877	Souvenirs & novelty items	1 417	1 267 460	102 951	8.1	.3	X	
0878	Seasonal decorations	4 870	6 318 748	361 160	5.7	1.2	X	
0883	All other merchandise	248	173 865	37 549	21.6	.1	X	
9810	Unclassified merchandise	2 366	2 581 142	221 795	8.6	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 632	7 233 200	1 482 538	20.5	4.8	62.2	
9905	Labor charges for work contracted out to other establishments	2 663	2 244 305	356 168	15.9	1.2	X	
9907	Parts installed in repair	535	390 615	46 445	11.9	.2	X	
9911	Delivery & installation charges	5 413	4 587 422	891 585	19.4	2.9	X	
9935	Carpet repair receipts & other labor charges for repair work performed by this establishment	2 431	1 993 271	118 951	6.0	.4	X	
9936	Carpet cleaning receipts for work performed by this establishment	855	708 061	39 234	5.5	.1	X	
9972	All other nonmerchandise receipts (including receipts from customers for storage, rental, etc)	677	549 381	30 153	5.5	.1	X	
44221	Floor covering stores	16 603	X	16 471 814	X	100.0	71.3	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	52	63 878	1 409	2.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	3 170	3 367 231	214 488	6.4	1.3	61.2	
0281	Curtains & draperies	1 450	1 619 290	64 757	4.0	.4	X	
0282	Vertical & horizontal blinds & woven wood blinds	2 707	2 885 192	131 542	4.6	.8	X	
0283	Furniture coverings (ready-made & custom-made)	234	278 216	13 724	4.9	.1	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	45	103 639	4 465	4.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	167	185 727	16 928	9.1	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	11	3 743	94	2.5	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	21	11 182	469	4.2	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44221	Floor covering stores—Con.							
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	18	66 086	1 163	1.8	Z	X	
0340	Furniture & sleep equipment	613	585 040	97 728	16.7	.6	X	
0360	Flooring & floor coverings	16 603	16 471 814	14 367 564	87.2	87.2	66.0	
0361	Soft-surface (textile) floor coverings & accessories	15 444	15 045 016	9 552 733	63.5	58.0	X	
0363	Hardwood flooring	9 555	10 844 199	1 303 075	12.0	7.9	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	12 363	12 933 606	3 511 756	27.2	21.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	523	571 838	32 864	5.7	.2	56.1	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	466	446 343	19 602	4.4	.1	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	64	130 319	13 262	10.2	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	35	18 506	1 305	7.1	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	230	249 987	16 360	6.5	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	62	42 376	6 947	16.4	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	421	503 825	105 524	20.9	.6	X	
0670	Paint & sundries	951	720 002	66 130	9.2	.4	X	
0690	Wallpaper & other flexible wallcoverings	1 961	1 883 674	71 530	3.8	.4	X	
0850	All other merchandise	125	120 866	15 658	13.0	.1	36.4	
0863	Art goods (including original pictures & sculptures)	46	61 775	3 754	6.1	Z	X	
0877	Souvenirs & novelty items	41	22 565	5 546	24.6	Z	X	
0878	Seasonal decorations	31	31 299	1 529	4.9	Z	X	
0883	All other merchandise	16	19 674	4 829	24.5	Z	X	
9810	Unclassified merchandise	602	695 466	65 851	9.5	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 963	6 363 845	1 388 983	21.8	8.4	65.6	
9905	Labor charges for work contracted out to other establishments	2 052	1 982 805	337 078	17.0	2.0	X	
9907	Parts installed in repair	190	219 975	23 584	10.7	.1	X	
9911	Delivery & installation charges	4 491	4 093 852	858 139	21.0	5.2	X	
9935	Carpet repair receipts & other labor charges for repair work performed by this establishment	2 301	1 938 382	115 271	5.9	.7	X	
9936	Carpet cleaning receipts for work performed by this establishment	855	708 061	39 234	5.5	.2	X	
9972	All other nonmerchandise receipts (including receipts from customers for storage, rental, etc)	398	407 288	15 677	3.8	.1	X	
442210	Floor covering stores	16 603	X	16 471 814	X	100.0	71.3	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	52	63 878	1 409	2.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	3 170	3 367 231	214 488	6.4	1.3	61.2	
0281	Curtains & draperies	1 450	1 619 290	64 757	4.0	.4	X	
0282	Vertical & horizontal blinds & woven wood blinds	2 707	2 885 192	131 542	4.6	.8	X	
0283	Furniture coverings (ready-made & custom-made)	234	278 216	13 724	4.9	.1	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	45	103 639	4 465	4.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	167	185 727	16 928	9.1	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	11	3 743	94	2.5	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	21	11 182	469	4.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	18	66 086	1 163	1.8	Z	X	
0340	Furniture & sleep equipment	613	585 040	97 728	16.7	.6	X	
0360	Flooring & floor coverings	16 603	16 471 814	14 367 564	87.2	87.2	66.0	
0361	Soft-surface (textile) floor coverings & accessories	15 444	15 045 016	9 552 733	63.5	58.0	X	
0363	Hardwood flooring	9 555	10 844 199	1 303 075	12.0	7.9	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	12 363	12 933 606	3 511 756	27.2	21.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	523	571 838	32 864	5.7	.2	56.1	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	466	446 343	19 602	4.4	.1	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	64	130 319	13 262	10.2	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	35	18 506	1 305	7.1	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	230	249 987	16 360	6.5	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	62	42 376	6 947	16.4	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	421	503 825	105 524	20.9	.6	X	
0670	Paint & sundries	951	720 002	66 130	9.2	.4	X	
0690	Wallpaper & other flexible wallcoverings	1 961	1 883 674	71 530	3.8	.4	X	
0850	All other merchandise	125	120 866	15 658	13.0	.1	36.4	
0863	Art goods (including original pictures & sculptures)	46	61 775	3 754	6.1	Z	X	
0877	Souvenirs & novelty items	41	22 565	5 546	24.6	Z	X	
0878	Seasonal decorations	31	31 299	1 529	4.9	Z	X	
0883	All other merchandise	16	19 674	4 829	24.5	Z	X	
9810	Unclassified merchandise	602	695 466	65 851	9.5	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 963	6 363 845	1 388 983	21.8	8.4	65.6	
9905	Labor charges for work contracted out to other establishments	2 052	1 982 805	337 078	17.0	2.0	X	
9907	Parts installed in repair	190	219 975	23 584	10.7	.1	X	
9911	Delivery & installation charges	4 491	4 093 852	858 139	21.0	5.2	X	
9935	Carpet repair receipts & other labor charges for repair work performed by this establishment	2 301	1 938 382	115 271	5.9	.7	X	
9936	Carpet cleaning receipts for work performed by this establishment	855	708 061	39 234	5.5	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
442210	Floor covering stores—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes—Con.							
9972	All other nonmerchandise receipts (including receipts from customers for storage, rental, etc)	398	407 288	15 677	3.8	.1	X	
44229	Other home furnishings stores	18 661	X	14 250 664	X	100.0	69.2	
0100	Groceries & other foods for human consumption off the premises	2 865	3 588 258	163 976	4.6	1.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	33	23 661	2 724	11.5	Z	X	
0140	Packaged liquor, wine, & beer	12	10 324	2 026	19.6	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	191	93 249	8 682	9.3	.1	X	
0180	Soaps, detergents, & household cleaners	15	6 229	300	4.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	78	47 328	2 403	5.1	Z	X	
0200	Men's wear	531	527 170	6 209	1.2	Z	X	
0220	Women's, juniors', & misses' wear	801	941 881	36 433	3.9	.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	67	41 396	2 587	6.2	Z	X	
0260	Footwear (including accessories)	24	23 680	1 340	5.7	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	371	551 348	23 283	4.2	.2	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	7 114	8 275 922	3 161 890	38.2	22.2	62.7	
0281	Curtains & draperies	3 202	4 041 722	443 275	11.0	3.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	3 385	2 779 545	537 313	19.3	3.8	X	
0283	Furniture coverings (ready-made & custom-made)	577	731 563	38 720	5.3	.3	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	5 284	7 507 706	2 142 582	28.5	15.0	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	62	65 411	6 312	9.7	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	2 821	4 084 404	215 046	5.3	1.5	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	13	5 566	530	9.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	551	290 427	11 149	3.8	.1	X	
0340	Furniture & sleep equipment	3 765	4 815 970	933 287	19.4	6.5	X	
0360	Flooring & floor coverings	2 626	4 490 005	178 000	4.0	1.2	68.3	
0361	Soft-surface (textile) floor coverings & accessories	2 569	4 399 123	168 264	3.8	1.2	X	
0363	Hardwood flooring	69	95 731	4 160	4.3	Z	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	122	66 235	5 576	8.4	Z	X	
0370	Computer hardware, software, & supplies	8	19 078	935	4.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	16 014	12 913 936	7 931 074	61.4	55.7	59.6	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	4 701	5 037 329	1 163 987	23.1	8.2	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	8 471	9 499 590	1 801 623	19.0	12.6	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	12 947	10 183 651	3 127 140	30.7	21.9	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	7 321	8 504 428	1 838 324	21.6	12.9	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 872	1 196 605	88 070	7.4	.6	X	
0420	Books	1 544	1 809 779	62 655	3.5	.4	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	294	162 689	14 432	8.9	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	514	525 695	12 793	2.4	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	784	1 065 860	62 285	5.8	.4	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	796	1 053 586	58 829	5.6	.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	423	345 730	269 185	77.9	1.9	X	
0670	Paint & sundries	113	73 689	5 745	7.8	Z	X	
0690	Wallpaper & other flexible wallcoverings	460	213 142	27 171	12.7	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	10	2 783	406	14.6	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	24	10 371	2 097	20.2	Z	X	
0850	All other merchandise	7 247	7 146 477	707 657	9.9	5.0	64.6	
0851	Stationery & computer paper	1 374	1 233 218	56 652	4.6	.4	X	
0855	Greeting cards	2 109	1 613 165	47 612	3.0	.3	X	
0863	Art goods (including original pictures & sculptures)	2 239	906 488	113 637	12.5	.8	X	
0877	Souvenirs & novelty items	1 376	1 244 895	97 405	7.8	.7	X	
0878	Seasonal decorations	4 838	6 287 449	359 631	5.7	2.5	X	
0883	All other merchandise	232	154 191	32 720	21.2	.2	X	
9810	Unclassified merchandise	1 764	1 885 676	155 944	8.3	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 669	869 355	93 555	10.8	.7	42.9	
9905	Labor charges for work contracted out to other establishments	612	261 500	19 090	7.3	.1	X	
9907	Parts installed in repair	346	170 640	22 861	13.4	.2	X	
9911	Delivery & installation charges	921	493 570	33 446	6.8	.2	X	
9935	Carpet repair receipts & other labor charges for repair work performed by this establishment	131	54 889	3 680	6.7	Z	X	
9972	All other nonmerchandise receipts (including receipts from customers for storage, rental, etc)	279	142 093	14 476	10.2	.1	X	
442291	Window treatment stores	2 126	X	915 301	X	100.0	69.0	
0200	Men's wear	10	3 868	151	3.9	Z	X	
0220	Women's, juniors', & misses' wear	15	14 272	3 214	22.5	.4	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	56	30 569	6 113	20.0	.7	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
442291	Window treatment stores—Con.							
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 126	915 301	817 963	89.4	89.4	55.8	
0281	Curtains & draperies	1 527	630 871	266 725	42.3	29.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	1 735	738 860	494 435	66.9	54.0	X	
0283	Furniture coverings (ready-made & custom-made)	362	164 738	26 126	15.9	2.9	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	296	166 144	30 677	18.5	3.4	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	15	5 340	91	1.7	Z	X	
0340	Furniture & sleep equipment	134	51 464	6 754	13.1	.7	X	
0360	Flooring & floor coverings	222	81 863	12 855	15.7	1.4	63.1	
0361	Soft-surface (textile) floor coverings & accessories	207	78 675	9 794	12.4	1.1	X	
0363	Hardwood flooring	34	17 378	444	2.6	Z	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	62	31 367	2 617	8.3	.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	243	127 038	13 876	10.9	1.5	60.1	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & hollowware)	6	3 059	104	3.4	Z	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	239	124 090	12 465	10.0	1.4	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	18	10 811	1 307	12.1	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	21	17 538	1 681	9.6	.2	X	
0670	Paint & sundries	60	41 817	2 391	5.7	.3	X	
0690	Wallpaper & other flexible wallcoverings	323	150 456	21 043	14.0	2.3	X	
0850	All other merchandise	71	36 268	3 804	10.5	.4	56.8	
0863	Art goods (including original pictures & sculptures)	30	11 782	1 567	13.3	.2	X	
0877	Souvenirs & novelty items	16	3 958	203	5.1	Z	X	
0878	Seasonal decorations	43	27 097	1 950	7.2	.2	X	
9810	Unclassified merchandise	95	43 342	5 929	13.7	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	342	143 179	19 007	13.3	2.1	51.7	
9905	Labor charges for work contracted out to other establishments	142	61 392	7 535	12.3	.8	X	
9907	Parts installed in repair	37	12 749	1 468	11.5	.2	X	
9911	Delivery & installation charges	273	116 719	8 859	7.6	1.0	X	
9935	Carpet repair receipts & other labor charges for repair work performed by this establishment	18	5 019	291	5.8	Z	X	
9972	All other nonmerchandise receipts (including receipts from customers for storage, rental, etc)	34	13 660	854	6.3	.1	X	
442299	All other home furnishings stores	16 535	X	13 335 363	X	100.0	69.2	
0100	Groceries & other foods for human consumption off the premises	2 863	3 587 024	163 966	4.6	1.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	32	23 552	2 706	11.5	Z	X	
0140	Packaged liquor, wine, & beer	12	10 324	2 026	19.6	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	188	92 046	8 565	9.3	.1	X	
0180	Soaps, detergents, & household cleaners	15	6 229	300	4.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	78	47 328	2 403	5.1	Z	X	
0200	Men's wear	521	523 302	6 058	1.2	Z	X	
0220	Women's, juniors', & misses' wear	786	927 609	33 219	3.6	.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	67	41 396	2 587	6.2	Z	X	
0260	Footwear (including accessories)	21	22 060	1 289	5.8	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	315	520 779	17 170	3.3	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	4 988	7 360 621	2 343 927	31.8	17.6	63.5	
0281	Curtains & draperies	1 674	3 410 851	176 550	5.2	1.3	X	
0282	Vertical & horizontal blinds & woven wood blinds	1 650	2 040 685	42 878	2.1	.3	X	
0283	Furniture coverings (ready-made & custom-made)	215	566 825	12 594	2.2	.1	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	4 988	7 360 621	2 111 905	28.8	15.8	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	57	64 449	6 206	9.6	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	2 806	4 079 064	214 955	5.3	1.6	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	13	5 566	530	9.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	549	290 379	11 149	3.8	.1	X	
0340	Furniture & sleep equipment	3 631	4 764 506	926 533	19.4	6.9	X	
0360	Flooring & floor coverings	2 404	4 408 142	165 145	3.7	1.2	68.4	
0361	Soft-surface (textile) floor coverings & accessories	2 363	4 320 448	158 470	3.7	1.2	X	
0363	Hardwood flooring	35	78 353	3 716	4.7	Z	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	60	34 868	2 959	8.5	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15 771	12 786 898	7 917 198	61.9	59.4	59.6	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	4 701	5 037 329	1 163 987	23.1	8.7	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & hollowware)	8 465	9 496 531	1 801 519	19.0	13.5	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	12 709	10 059 561	3 114 675	31.0	23.4	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	7 304	8 493 617	1 837 017	21.6	13.8	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 872	1 196 605	88 070	7.4	.7	X	
0420	Books	1 540	1 808 122	62 630	3.5	.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
442299	All other home furnishings stores—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	294	162 689	14 432	8.9	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	510	524 413	12 772	2.4	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	763	1 048 322	60 604	5.8	.5		
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	794	1 052 352	58 769	5.6	.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	423	345 730	269 185	77.9	2.0	X	
0670	Paint & sundries	53	31 872	3 354	10.5	Z	X	
0690	Wallpaper & other flexible wallcoverings	137	62 686	6 128	9.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8	2 735	405	14.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	24	10 371	2 097	20.2	Z	X	
0850	All other merchandise	7 176	7 110 209	703 853	9.9	5.3	64.7	
0851	Stationery & computer paper	1 369	1 230 113	56 568	4.6	.4	X	
0855	Greeting cards	2 109	1 613 165	47 612	3.0	.4	X	
0863	Art goods (including original pictures & sculptures)	2 209	894 706	112 070	12.5	.8	X	
0877	Souvenirs & novelty items	1 360	1 240 937	97 202	7.8	.7	X	
0878	Seasonal decorations	4 795	6 260 352	357 681	5.7	2.7	X	
0883	All other merchandise	232	154 191	32 720	21.2	.2	X	
9810	Unclassified merchandise	1 669	1 842 334	150 015	8.1	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 327	726 176	74 548	10.3	.6	41.1	
9905	Labor charges for work contracted out to other establishments	470	200 108	11 555	5.8	.1	X	
9907	Parts installed in repair	308	157 891	21 393	13.5	.2	X	
9911	Delivery & installation charges	648	376 851	24 587	6.5	.2	X	
9935	Carpet repair receipts & other labor charges for repair work performed by this establishment	113	49 870	3 389	6.8	Z	X	
9972	All other nonmerchandise receipts (including receipts from customers for storage, rental, etc)	246	128 433	13 622	10.6	.1	X	
443	Electronics & appliance stores	43 373	X	68 561 331	X	100.0	74.6	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	15	3 799	220	5.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	7	1 600	200	12.5	Z	X	
0220	Women's, juniors', & misses' wear	12	9 930	826	8.3	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	7	14 122	1 340	9.5	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	689	248 334	47 688	19.2	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	17	15 029	989	6.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	12 153	32 024 573	9 395 767	29.3	13.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 949	11 957 483	302 742	2.5	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	10 653	33 033 605	8 055 346	24.4	11.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	16 152	35 714 035	8 891 397	24.9	13.0	X	
0340	Furniture & sleep equipment	2 201	12 635 348	434 893	3.4	.6	X	
0360	Flooring & floor coverings	187	154 545	17 434	11.3	Z	X	
0370	Computer hardware, software, & supplies	21 915	51 521 752	28 802 985	55.9	42.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	467	498 741	27 362	5.5	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	362	422 433	17 275	4.1	Z	X	
0420	Books	828	9 807 198	43 323	.4	.1	X	
0440	Photographic equipment & supplies	3 595	12 745 255	1 828 670	14.3	2.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 130	8 898 140	38 704	.4	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	82	68 114	2 493	3.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	683	9 723 043	43 711	.5	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	801	722 353	80 028	11.1	.1	X	
0620	Lawn, garden, & farm equipment supplies, cut flowers, plants & shrubs, fertilizers, etc	732	759 272	96 797	12.7	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	110	326 127	39 257	12.0	.1	X	
0670	Paint & sundries	133	1 606 623	11 653	.7	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	6	8 598	3 593	41.8	Z	X	
0730	Automotive lubricants (oil, greases, etc)	24	22 601	2 817	12.5	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	613	598 256	85 241	14.2	.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	30	26 186	7 237	27.6	Z	X	
0850	All other merchandise	14 608	24 543 907	4 310 106	17.6	6.3	X	
9810	Unclassified merchandise	10 883	22 501 560	1 826 055	8.1	2.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	25 625	43 671 623	4 139 512	9.5	6.0	X	
4431	Electronics & appliance stores	43 373	X	68 561 331	X	100.0	74.6	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	15	3 799	220	5.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	7	1 600	200	12.5	Z	X	
0220	Women's, juniors', & misses' wear	12	9 930	826	8.3	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	7	14 122	1 340	9.5	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	689	248 334	47 688	19.2	.1	X	

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4431	Electronics & appliance stores—Con.							
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	17	15 029	989	6.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	12 153	32 024 573	9 395 767	29.3	13.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	1 949	11 957 483	302 742	2.5	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	10 653	33 033 605	8 055 346	24.4	11.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	16 152	35 714 035	8 891 397	24.9	13.0	X	
0340	Furniture & sleep equipment	2 201	12 635 348	434 893	3.4	.6	X	
0360	Flooring & floor coverings	187	154 545	17 434	11.3	Z	X	
0370	Computer hardware, software, & supplies	21 915	51 521 752	28 802 985	55.9	42.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	467	498 741	27 362	5.5	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	362	422 433	17 275	4.1	Z	X	
0420	Books	828	9 807 198	43 323	.4	.1	X	
0440	Photographic equipment & supplies	3 595	12 745 255	1 828 670	14.3	2.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 130	8 898 140	38 704	.4	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	82	68 114	2 493	3.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	683	9 723 043	43 711	.5	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	801	722 353	80 028	11.1	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	732	759 272	96 797	12.7	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	110	326 127	39 257	12.0	.1	X	
0670	Paint & sundries	133	1 606 623	11 653	.7	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	6	8 598	3 593	41.8	Z	X	
0730	Automotive lubricants (oil, greases, etc)	24	22 601	2 817	12.5	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	613	598 256	85 241	14.2	.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	30	26 186	7 237	27.6	Z	X	
0850	All other merchandise	14 608	24 543 907	4 310 106	17.6	6.3	X	
9810	Unclassified merchandise	10 883	22 501 560	1 826 055	8.1	2.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	25 625	43 671 623	4 139 512	9.5	6.0	X	
44311	Appliance, television, & other electronics stores	28 789	X	42 250 978	X	100.0	77.5	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	7	1 600	200	12.5	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	7	14 122	1 340	9.5	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	689	248 334	47 688	19.2	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	17	15 029	989	6.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	12 089	30 352 891	9 367 164	30.9	22.2	50.2	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	9 113	28 977 127	5 355 578	18.5	12.7	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	8 283	27 867 069	2 280 673	8.2	5.4	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	9 239	26 555 969	1 730 813	6.5	4.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	1 946	11 946 189	301 310	2.5	.7	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	9 117	29 887 723	7 765 419	26.0	18.4	72.8	
0321	Televisions	8 953	29 777 313	4 831 336	16.2	11.4	X	
0322	Video tape recorders & cameras (including video laser disc players)	6 116	27 283 209	2 640 604	9.7	6.3	X	
0323	Video tapes & laser discs	1 381	11 118 618	293 479	2.6	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	15 824	33 708 026	8 741 777	25.9	20.7	73.2	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	15 789	33 686 850	7 477 394	22.2	17.7	X	
0335	Records, tapes, & compact discs	1 753	19 504 459	1 076 222	5.5	2.5	X	
0337	Musical instruments, sheet music, & related items	568	9 942 671	188 143	1.9	.4	X	
0340	Furniture & sleep equipment	2 113	12 544 865	427 207	3.4	1.0	X	
0360	Flooring & floor coverings	187	154 545	17 434	11.3	Z	X	
0370	Computer hardware, software, & supplies	10 114	27 337 448	6 697 357	24.5	15.9	75.3	
0375	Computer & peripheral equipment	10 089	27 315 056	5 914 057	21.7	14.0	X	
0376	Prepackaged (off-the-shelf) computer software	1 353	19 027 137	783 299	4.1	1.9	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	361	400 588	17 331	4.3	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	340	395 608	14 755	3.7	Z	X	
0420	Books	592	9 375 016	36 632	.4	.1	X	
0440	Photographic equipment & supplies	698	10 319 037	180 071	1.7	.4	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 057	8 864 800	36 812	.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	683	9 723 043	43 711	.5	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	773	677 757	75 348	11.1	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	732	759 272	96 797	12.7	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	105	173 945	28 992	16.7	.1	X	
0670	Paint & sundries	89	109 516	4 658	4.3	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	6	8 598	3 593	41.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44311	Appliance, television, & other electronics stores—Con.							
0730	Automotive lubricants (oil, greases, etc)	22	15 676	512	3.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	612	598 054	85 180	14.2	.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	30	26 186	7 237	27.6	Z	X	
0850	All other merchandise	13 644	20 257 603	3 888 609	19.2	9.2	75.0	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	9 328	16 410 964	808 997	4.9	1.9	X	
0865	Telephones	12 998	19 243 242	2 957 240	15.4	7.0	X	
0882	Typewriters	578	9 682 488	41 927	.4	.1	X	
0883	All other merchandise	471	266 565	80 445	30.2	.2	X	
9810	Unclassified merchandise	10 400	21 868 825	1 769 553	8.1	4.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	18 559	32 456 819	2 587 324	8.0	6.1	74.4	
9904	Labor charges for work performed by this establishment	16 210	19 586 148	648 185	3.3	1.5	X	
9905	Labor charges for work contracted out to other establishments	1 384	1 442 133	51 918	3.6	.1	X	
9907	Parts installed in repair	6 364	13 560 832	290 723	2.1	.7	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	290	239 838	10 628	4.4	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	565	496 094	29 101	5.9	.1	X	
9943	Value of service contracts	10 362	26 763 500	929 865	3.5	2.2	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	9 767	8 162 247	626 904	7.7	1.5	X	
44311	Household appliance stores	10 484	X	10 082 894	X	100.0	82.2	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	689	248 334	47 688	19.2	.5	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	9 963	9 948 175	6 823 627	68.6	67.7	70.6	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	7 213	8 933 802	3 807 385	42.6	37.8	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	6 591	8 405 416	1 689 078	20.1	16.8	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	7 616	7 847 176	1 327 164	16.9	13.2	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 246	2 015 707	221 800	11.0	2.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	3 589	5 971 522	1 234 430	20.7	12.2	76.1	
0321	Televisions	3 577	5 961 833	927 073	15.6	9.2	X	
0322	Video tape recorders & cameras (including video laser disc players)	2 045	4 485 911	301 946	6.7	3.0	X	
0323	Video tapes & laser discs	148	318 092	5 411	1.7	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 005	4 425 970	288 686	6.5	2.9	76.2	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	1 983	4 407 196	284 859	6.5	2.8	X	
0335	Records, tapes, & compact discs	52	67 712	2 935	4.3	Z	X	
0337	Musical instruments, sheet music, & related items	18	7 927	892	11.3	Z	X	
0340	Furniture & sleep equipment	1 275	1 934 487	243 516	12.6	2.4	X	
0360	Flooring & floor coverings	187	154 545	17 434	11.3	.2	X	
0370	Computer hardware, software, & supplies	558	2 270 256	165 987	7.3	1.6	78.6	
0375	Computer & peripheral equipment	548	2 266 513	164 315	7.3	1.6	X	
0376	Packaged (off-the-shelf) computer software	117	191 273	1 672	.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	298	370 430	15 212	4.1	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	92	169 666	6 339	3.7	.1	X	
0420	Books	100	34 284	1 029	3.0	Z	X	
0440	Photographic equipment & supplies	85	559 747	8 130	1.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	106	185 035	3 750	2.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	233	288 703	9 025	3.1	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	573	588 720	69 574	11.8	.7	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	707	745 416	95 637	12.8	.9	X	
0640	Dimensional lumber & other building/structural materials & supplies	105	173 945	28 992	16.7	.3	X	
0670	Paint & sundries	89	109 516	4 658	4.3	Z	X	
0730	Automotive lubricants (oil, greases, etc)	18	12 261	380	3.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	532	450 058	69 174	15.4	.7	X	
0780	Household fuels (oil, LP gas, wood, & coal)	29	24 255	6 677	27.5	.1	X	
0850	All other merchandise	609	1 550 854	42 084	2.7	.4	75.9	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	249	1 088 698	11 095	1.0	.1	X	
0865	Telephones	490	1 364 671	26 109	1.9	.3	X	
0883	All other merchandise	58	34 978	4 880	14.0	Z	X	
9810	Unclassified merchandise	729	1 189 209	63 869	5.4	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	5 673	5 878 242	605 745	10.3	6.0	71.7	
9904	Labor charges for work performed by this establishment	4 599	3 543 970	262 421	7.4	2.6	X	
9905	Labor charges for work contracted out to other establishments	718	754 985	22 692	3.0	.2	X	
9907	Parts installed in repair	3 902	3 135 552	154 891	4.9	1.5	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	75	63 961	2 330	3.6	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	344	312 451	12 180	3.9	.1	X	
9943	Value of service contracts	980	2 849 470	116 911	4.1	1.2	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	1 293	2 056 151	34 320	1.7	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
443112	Radio, television, & other electronics stores	18 305	X	32 168 084	X	100.0	76.0	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	17	15 029	989	6.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc.)	2 126	20 404 716	2 543 537	12.5	7.9	41.5	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc.)	1 900	20 043 325	1 548 193	7.7	4.8	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	1 692	19 461 653	591 595	3.0	1.8	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.)	1 623	18 708 793	403 649	2.2	1.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	700	9 930 482	79 510	.8	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	5 528	23 916 201	6 530 989	27.3	20.3	71.6	
0321	Televisions	5 377	23 815 480	3 904 263	16.4	12.1	X	
0322	Video tape recorders & cameras (including video laser disc players)	4 070	22 797 298	2 338 658	10.3	7.3	X	
0323	Video tapes & laser discs	1 233	10 800 526	288 068	2.7	.9	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc.)	13 819	29 282 056	8 453 091	28.9	26.3	72.1	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip.)	13 806	29 279 654	7 192 535	24.6	22.4	X	
0335	Records, tapes, & compact discs	1 701	19 436 747	1 073 287	5.5	3.3	X	
0337	Musical instruments, sheet music, & related items	549	9 934 744	187 251	1.9	.6	X	
0340	Furniture & sleep equipment	838	10 610 378	183 691	1.7	.6	X	
0370	Computer hardware, software, & supplies	9 556	25 067 192	6 531 370	26.1	20.3	74.0	
0375	Computer & peripheral equipment	9 540	25 048 543	5 749 742	23.0	17.9	X	
0376	Prepackaged (off-the-shelf) computer software	1 236	18 835 864	781 627	4.2	2.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc.)	63	30 158	2 119	7.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc.)	248	225 942	8 416	3.7	Z	X	
0420	Books	492	9 340 732	35 603	.4	.1	X	
0440	Photographic equipment & supplies	613	9 759 290	171 941	1.8	.5	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	951	8 679 765	33 062	.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc.)	450	9 434 340	34 686	.4	.1	X	
0600	Hardware, tools & plumbing & electrical supplies	200	89 037	5 774	6.5	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	25	13 856	1 160	8.4	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	80	147 996	16 006	10.8	.1	X	
0850	All other merchandise	13 035	18 706 749	3 846 525	20.6	12.0	73.9	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc.)	9 079	15 322 266	797 902	5.2	2.5	X	
0865	Telephones	12 508	17 878 571	2 931 131	16.4	9.1	X	
0882	Typewriters	578	9 682 488	41 927	.4	.1	X	
0883	All other merchandise	412	231 587	75 565	32.6	.2	X	
9810	Unclassified merchandise	9 671	20 679 616	1 705 684	8.2	5.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 886	26 578 577	1 981 579	7.5	6.2	74.5	
9904	Labor charges for work performed by this establishment	11 611	16 042 178	385 764	2.4	1.2	X	
9905	Labor charges for work contracted out to other establishments	666	687 148	29 226	4.3	.1	X	
9907	Parts installed in repair	2 462	10 425 280	135 832	1.3	.4	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	215	175 877	8 298	4.7	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	221	183 643	16 921	9.2	.1	X	
9943	Value of service contracts	9 382	23 914 030	812 954	3.4	2.5	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc.)	8 473	6 106 096	592 584	9.7	1.8	X	
44312	Computer & software stores	11 741	X	24 058 663	X	100.0	69.3	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	12	2 364	105	4.4	Z	X	
0220	Women's, juniors', & misses' wear	10	2 166	12	.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc.)	62	1 666 610	27 589	1.7	.1	69.0	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc.)	47	1 049 576	7 783	.7	Z	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	47	1 049 576	6 894	.7	Z	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.)	62	1 666 610	12 891	.8	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	203	2 029 547	190 163	9.4	.8	66.6	
0321	Televisions	169	1 892 392	133 801	7.1	.6	X	
0322	Video tape recorders & cameras (including video laser disc players)	154	1 815 896	53 512	2.9	.2	X	
0323	Video tapes & laser discs	37	49 461	533	1.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc.)	229	1 877 657	136 633	7.3	.6	65.0	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip.)	219	1 866 868	114 554	6.1	.5	X	
0335	Records, tapes, & compact discs	98	1 766 054	22 056	1.2	.1	X	
0337	Musical instruments, sheet music, & related items	7	797	23	2.9	Z	X	
0340	Furniture & sleep equipment	88	90 483	7 686	8.5	Z	X	
0370	Computer hardware, software, & supplies	11 741	24 058 663	22 096 073	91.8	91.8	59.0	
0375	Computer & peripheral equipment	11 438	23 497 671	18 421 073	78.4	76.6	X	
0376	Prepackaged (off-the-shelf) computer software	8 762	20 264 671	3 675 000	18.1	15.3	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44312	Computer & software stores—Con.							
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	38	35 229	6 446	18.3	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	15	9 610	733	7.6	Z	X	
0420	Books	80	264 083	4 984	1.9	Z	X	
0440	Photographic equipment & supplies	54	174 528	19 533	11.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	55	15 781	522	3.3	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	28	44 596	4 680	10.5	Z	X	
0670	Paint & sundries	44	1 497 107	6 995	.5	Z	X	
0850	All other merchandise	909	4 246 095	413 388	9.7	1.7	66.3	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	798	4 038 386	383 121	9.5	1.6	X	
0865	Telephones	158	222 657	12 215	5.5	.1	X	
0882	Typewriters	45	42 066	6 260	14.9	Z	X	
0883	All other merchandise	19	46 775	11 708	25.0	Z	X	
9810	Unclassified merchandise	310	491 634	46 598	9.5	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 685	9 338 716	1 082 359	11.6	4.5	48.6	
9904	Labor charges for work performed by this establishment	3 838	6 155 023	566 796	9.2	2.4	X	
9905	Labor charges for work contracted out to other establishments	694	860 224	43 588	5.1	.2	X	
9907	Parts installed in repair	2 058	2 789 959	228 727	8.2	1.0	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	30	16 097	668	4.2	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	283	451 593	16 474	3.6	.1	X	
9943	Value of service contracts	1 010	5 181 305	142 752	2.8	.6	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	1 187	3 616 497	83 349	2.3	.3	X	
443120	Computer & software stores	11 741	X	24 058 663	X	100.0	69.3	
0120	Meals, unpackage snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	12	2 364	105	4.4	Z	X	
0220	Women's, juniors', & misses' wear	10	2 166	12	.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	62	1 666 610	27 589	1.7	.1	69.0	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	47	1 049 576	7 783	.7	Z	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	47	1 049 576	6 894	.7	Z	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	62	1 666 610	12 891	.8	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	203	2 029 547	190 163	9.4	.8	66.6	
0321	Televisions	169	1 892 392	133 801	7.1	.6	X	
0322	Video tape recorders & cameras (including video laser disc players)	154	1 815 896	53 512	2.9	.2	X	
0323	Video tapes & laser discs	37	49 461	533	1.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	229	1 877 657	136 633	7.3	.6	65.0	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	219	1 866 868	114 554	6.1	.5	X	
0335	Records, tapes, & compact discs	98	1 766 054	22 056	1.2	.1	X	
0337	Musical instruments, sheet music, & related items	7	797	23	2.9	Z	X	
0340	Furniture & sleep equipment	88	90 483	7 686	8.5	Z	X	
0370	Computer hardware, software, & supplies	11 741	24 058 663	22 096 073	91.8	91.8	59.0	
0375	Computer & peripheral equipment	11 438	23 497 671	18 421 073	78.4	76.6	X	
0376	Prepackaged (off-the-shelf) computer software	8 762	20 264 671	3 675 000	18.1	15.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	38	35 229	6 446	18.3	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	15	9 610	733	7.6	Z	X	
0420	Books	80	264 083	4 984	1.9	Z	X	
0440	Photographic equipment & supplies	54	174 528	19 533	11.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	55	15 781	522	3.3	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	28	44 596	4 680	10.5	Z	X	
0670	Paint & sundries	44	1 497 107	6 995	.5	Z	X	
0850	All other merchandise	909	4 246 095	413 388	9.7	1.7	66.3	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	798	4 038 386	383 121	9.5	1.6	X	
0865	Telephones	158	222 657	12 215	5.5	.1	X	
0882	Typewriters	45	42 066	6 260	14.9	Z	X	
0883	All other merchandise	19	46 775	11 708	25.0	Z	X	
9810	Unclassified merchandise	310	491 634	46 598	9.5	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 685	9 338 716	1 082 359	11.6	4.5	48.6	
9904	Labor charges for work performed by this establishment	3 838	6 155 023	566 796	9.2	2.4	X	
9905	Labor charges for work contracted out to other establishments	694	860 224	43 588	5.1	.2	X	
9907	Parts installed in repair	2 058	2 789 959	228 727	8.2	1.0	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	30	16 097	668	4.2	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	283	451 593	16 474	3.6	.1	X	
9943	Value of service contracts	1 010	5 181 305	142 752	2.8	.6	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	1 187	3 616 497	83 349	2.3	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4431201	Computer stores (custom assembly)	3 801	X	3 983 465	X	100.0	55.8	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	46	36 167	1 576	4.4	Z	55.8	
0321	Televisions	34	28 950	870	3.0	Z	X	
0322	Video tape recorders & cameras (including video laser disc players)	41	28 896	682	2.4	Z	X	
0323	Video tapes & laser discs	14	794	24	3.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	21	34 263	7 042	20.6	.2	55.8	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	18	32 887	7 029	21.4	.2	X	
0370	Computer hardware, software, & supplies	3 801	3 983 465	3 705 798	93.0	93.0	53.5	
0375	Computer & peripheral equipment	3 801	3 983 465	3 459 517	86.8	X		
0376	Prepackaged (off-the-shelf) computer software	2 361	2 408 315	246 281	10.2	6.2	X	
0420	Books	20	39 207	458	1.2	Z	X	
0440	Photographic equipment & supplies	30	17 550	1 179	6.7	Z	X	
0850	All other merchandise	123	96 554	6 109	6.3	.2	55.4	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	106	67 782	5 369	7.9	.1	X	
0865	Telephones	38	32 037	678	2.1	Z	X	
0882	Typewriters	17	2 076	62	3.0	Z	X	
9810	Unclassified merchandise	84	83 366	8 626	10.3	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 826	1 525 806	249 511	16.4	6.3	50.9	
9904	Labor charges for work performed by this establishment	1 659	1 332 938	131 523	9.9	3.3	X	
9905	Labor charges for work contracted out to other establishments	310	299 380	12 695	4.2	.3	X	
9907	Parts installed in repair	878	702 292	83 603	11.9	2.1	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	16	6 891	230	3.3	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	126	87 336	4 162	4.8	.1	X	
9943	Value of service contracts	141	199 437	7 752	3.9	.2	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	258	244 260	9 546	3.9	.2	X	
4431202	Other computer stores	5 670	X	17 230 438	X	100.0	76.9	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	12	2 364	105	4.4	Z	X	
0220	Women's, juniors', & misses' wear	10	2 166	12	.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	57	1 663 965	27 090	1.6	.2	76.5	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	42	1 046 931	7 493	.7	Z	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	42	1 046 931	6 712	.6	Z	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	57	1 663 965	12 864	.8	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	155	1 970 164	186 270	9.5	1.1	74.5	
0321	Televisions	135	1 863 442	132 931	7.1	.8	X	
0322	Video tape recorders & cameras (including video laser disc players)	113	1 787 000	52 830	3.0	.3	X	
0323	Video tapes & laser discs	23	48 667	509	1.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	206	1 842 958	129 583	7.0	.8	72.0	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	201	1 833 981	107 525	5.9	.6	X	
0335	Records, tapes, & compact discs	93	1 764 242	22 039	1.2	.1	X	
0340	Furniture & sleep equipment	83	84 884	7 450	8.8	Z	X	
0370	Computer hardware, software, & supplies	5 670	17 230 438	15 686 450	91.0	91.0	64.2	
0375	Computer & peripheral equipment	5 670	17 230 438	14 470 064	84.0	84.0	X	
0376	Prepackaged (off-the-shelf) computer software	4 131	15 011 596	1 216 386	8.1	7.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	34	15 810	1 740	11.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	15	9 610	733	7.6	Z		
0420	Books	56	217 505	2 672	1.2	Z	X	
0440	Photographic equipment & supplies	24	156 978	18 354	11.7	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	52	14 555	476	3.3	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	23	36 900	3 998	10.8	Z		
0670	Paint & sundries	44	1 497 107	6 995	.5	Z	X	
0850	All other merchandise	783	4 124 561	404 878	9.8	2.4	73.5	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	691	3 970 604	377 752	9.5	2.2	X	
0865	Telephones	117	167 404	9 220	5.5	.1	X	
0882	Typewriters	29	39 990	6 198	15.5	Z	X	
0883	All other merchandise	19	46 775	11 708	25.0	.1	X	
9810	Unclassified merchandise	207	312 647	34 536	11.0	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 668	7 404 550	707 237	9.6	4.1	52.7	
9904	Labor charges for work performed by this establishment	2 029	4 482 460	358 961	8.0	2.1	X	
9905	Labor charges for work contracted out to other establishments	352	541 633	29 291	5.4	.2	X	
9907	Parts installed in repair	1 075	1 829 225	117 948	6.4	.7	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	14	9 206	438	4.8	Z	X	
9924	Rental or lease of appliances, stereos, televisions, etc	142	236 372	10 125	4.3	.1	X	
9943	Value of service contracts	842	4 925 545	129 937	2.6	.8	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	873	3 133 486	60 532	1.9	.4	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4431203	Prepackaged software stores	2 270	X	2 844 760	X	100.0	42.5	
0370	Computer hardware, software, & supplies	2 270	2 844 760	2 703 825	95.0	95.0	34.8	
0375	Computer & peripheral equipment	1 967	2 283 768	491 492	21.5	17.3	X	
0376	Prepackaged (off-the-shelf) computer software	2 270	2 844 760	2 212 333	77.8	77.8	X	
9810	Unclassified merchandise	19	95 621	3 436	3.6	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	191	408 360	125 611	30.8	4.4	12.2	
9904	Labor charges for work performed by this establishment	150	339 625	76 312	22.5	2.7	X	
9905	Labor charges for work contracted out to other establishments	32	19 211	1 602	8.3	.1	X	
9907	Parts installed in repair	105	258 442	27 176	10.5	1.0	X	
9924	Rental or lease of appliances, stereos, televisions, etc	16	127 885	2 187	1.7	.1	X	
9943	Value of service contracts	28	56 323	5 063	9.0	.2	X	
9956	All other nonmerchandise receipts (including charges for delivery, maintenance, storage, etc)	56	238 751	13 271	5.6	.5	X	
44313	Camera & photographic supplies stores	2 843	X	2 251 690	X	100.0	77.0	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 333	1 116 335	99 764	8.9	4.4	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	99	128 352	12 987	10.1	.6	X	
0370	Computer hardware, software, & supplies	60	125 641	9 555	7.6	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	68	62 924	3 585	5.7	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	7	17 215	1 787	10.4	.1	X	
0420	Books	156	168 099	1 707	1.0	.1	X	
0440	Photographic equipment & supplies	2 843	2 251 690	1 629 066	72.3	72.3	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	17 559	1 370	7.8	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	77	67 172	2 446	3.6	.1	X	
0850	All other merchandise	55	40 209	8 109	20.2	.4	70.2	
0855	Greeting cards	47	26 473	1 623	6.1	.1	X	
0883	All other merchandise	9	13 736	6 486	47.2	.3	X	
9810	Unclassified merchandise	173	141 101	9 904	7.0	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 381	1 876 088	469 829	25.0	20.9	72.2	
9904	Labor charges for work performed by this establishment	317	351 908	16 267	4.6	.7	X	
9907	Parts installed in repair	175	145 928	3 546	2.4	.2	X	
9917	Receipts from photofinishing performed by this establishment	2 103	1 593 750	379 344	23.8	16.8	X	
9918	Receipts from photofinishing contracted out to other establishments	1 596	1 072 041	51 853	4.8	2.3	X	
9928	Rental or lease of equipment	363	477 317	13 745	2.9	.6	X	
9962	All other nonmerchandise receipts	169	144 303	5 074	3.5	.2	X	
443130	Camera & photographic supplies stores	2 843	X	2 251 690	X	100.0	77.0	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 333	1 116 335	99 764	8.9	4.4	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	99	128 352	12 987	10.1	.6	X	
0370	Computer hardware, software, & supplies	60	125 641	9 555	7.6	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	68	62 924	3 585	5.7	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	7	17 215	1 787	10.4	.1	X	
0420	Books	156	168 099	1 707	1.0	.1	X	
0440	Photographic equipment & supplies	2 843	2 251 690	1 629 066	72.3	72.3	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	17 559	1 370	7.8	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	77	67 172	2 446	3.6	.1	X	
0850	All other merchandise	55	40 209	8 109	20.2	.4	70.2	
0855	Greeting cards	47	26 473	1 623	6.1	.1	X	
0883	All other merchandise	9	13 736	6 486	47.2	.3	X	
9810	Unclassified merchandise	173	141 101	9 904	7.0	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 381	1 876 088	469 829	25.0	20.9	72.2	
9904	Labor charges for work performed by this establishment	317	351 908	16 267	4.6	.7	X	
9907	Parts installed in repair	175	145 928	3 546	2.4	.2	X	
9917	Receipts from photofinishing performed by this establishment	2 103	1 593 750	379 344	23.8	16.8	X	
9918	Receipts from photofinishing contracted out to other establishments	1 596	1 072 041	51 853	4.8	2.3	X	
9928	Rental or lease of equipment	363	477 317	13 745	2.9	.6	X	
9962	All other nonmerchandise receipts	169	144 303	5 074	3.5	.2	X	
444	Building material & garden equipment & supplies dealers . . .	93 117	X	227 566 101	X	100.0	72.1	
0100	Groceries & other foods for human consumption off the premises	2 552	4 436 660	116 879	2.6	.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	11	10 159	148	1.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	27	65 821	964	1.5	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	147	339 095	14 521	4.3	Z	X	
0180	Soaps, detergents, & household cleaners	102	94 655	4 310	4.6	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	61	47 640	693	1.5	Z	X	
0200	Men's wear	2 066	8 397 653	211 255	2.5	.1	X	
0220	Women's, juniors', & misses' wear	59	75 456	4 407	5.8	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	15	11 149	204	1.8	Z	X	
0260	Footwear (including accessories)	1 749	2 597 998	57 404	2.2	Z	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
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444	Building material & garden equipment & supplies dealers— Con.							
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	69	57 298	4 535	7.9	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	5 218	17 950 013	350 278	2.0	.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	8 210	26 483 476	1 446 195	5.5	.6	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	7 996	11 436 056	244 764	2.1	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 423	12 653 500	174 016	1.4	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 456	12 753 395	156 948	1.2	.1	X	
0340	Furniture & sleep equipment	5 969	22 411 300	729 795	3.3	.3	X	
0360	Flooring & floor coverings	9 650	41 195 493	1 983 396	4.8	.9	X	
0370	Computer hardware, software, & supplies	81	582 156	17 383	3.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	10 805	25 655 597	887 774	3.5	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	81	34 271	1 141	3.3	Z	X	
0420	Books	69	53 977	2 006	3.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 844	6 284 656	110 873	1.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	6 131	7 800 677	280 674	3.6	.1	X	
0580	Recreational vehicles, parts & accessories	233	299 077	48 122	16.1	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	44 847	150 537 356	65 008 749	43.2	28.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	41 516	105 336 046	35 683 691	33.9	15.7	X	
0640	Dimensional lumber & other building/structural materials & supplies	47 384	152 062 243	95 032 977	62.5	41.8	X	
0670	Paint & sundries	33 149	97 469 036	14 112 426	14.5	6.2	X	
0680	Manufactured (mobile) homes	69	158 432	6 803	4.3	Z	X	
0690	Wallpaper & other flexible wallcoverings	8 889	14 775 546	917 861	6.2	.4	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	88	237 772	39 911	16.8	Z	X	
0720	Automotive fuels	711	2 652 483	363 439	13.7	.2	X	
0730	Automotive lubricants (oil, greases, etc)	7 477	10 666 939	205 785	1.9	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	6 752	11 129 729	397 964	3.6	.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	3 057	6 634 595	436 325	6.6	.2	X	
0800	Pets, pet foods, & pet supplies	3 532	5 250 118	500 875	9.5	.2	X	
0850	All other merchandise	3 573	4 639 475	671 012	14.5	.3	X	
9810	Unclassified merchandise	12 864	47 675 555	4 767 809	10.0	2.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	19 959	33 904 786	2 571 166	7.6	1.1	X	
4441	Building material & supplies dealers	71 916	X	195 888 196	X	100.0	70.9	
0100	Groceries & other foods for human consumption off the premises	1 725	3 005 097	52 899	1.8	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	6	6 765	526	7.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	19	17 873	139	.8	Z	X	
0180	Soaps, detergents, & household cleaners	89	82 583	4 187	5.1	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	45	30 600	507	1.7	Z	X	
0200	Men's wear	1 014	6 368 460	90 562	1.4	Z	X	
0220	Women's, juniors', & misses' wear	26	26 665	1 653	6.2	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	12	9 747	65	.7	Z	X	
0260	Footwear (including accessories)	800	983 476	19 828	2.0	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	65	51 819	4 425	8.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	5 216	17 946 803	350 248	2.0	.2	63.2	
0281	Curtains & draperies	2 076	11 882 973	158 394	1.3	.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	3 692	6 773 873	185 708	2.7	.1	X	
0285	Furniture coverings & domestics	228	318 187	6 086	1.9	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	7 537	25 185 955	1 409 665	5.6	.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	7 968	11 409 682	244 013	2.1	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 405	12 644 304	172 985	1.4	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 432	12 742 136	156 659	1.2	.1	X	
0340	Furniture & sleep equipment	5 239	21 354 257	679 425	3.2	.3	X	
0360	Flooring & floor coverings	9 645	41 188 192	1 982 815	4.8	1.0	58.1	
0361	Soft-surface (textile) floor coverings & accessories	5 955	29 148 338	765 094	2.6	.4	X	
0363	Hardwood flooring	3 825	18 053 483	295 083	1.6	.2	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	5 409	25 501 878	916 249	3.6	.5	X	
0370	Computer hardware, software, & supplies	79	581 034	17 350	3.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 888	24 303 788	839 275	3.5	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	49	13 973	596	4.3	Z	X	
0420	Books	34	17 411	232	1.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 112	4 981 288	85 395	1.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	5 342	6 551 591	216 376	3.3	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4441	Building material & supplies dealers—Con.							
0600	Hardware, tools, & plumbing & electrical supplies	41 981	144 697 151	64 503 425	44.6	32.9	65.7	
0601	Hardware	29 592	105 665 381	9 685 889	9.2	4.9	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	25 170	63 428 312	4 391 105	6.9	2.2	X	
0603	Plumbing fixtures & supplies	29 312	100 940 860	24 398 727	24.2	12.5	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	29 528	82 407 037	26 027 688	31.6	13.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	20 315	73 658 141	9 012 723	12.2	4.6	65.5	
0621	Cut flowers.....	594	1 210 599	50 203	4.1	Z	X	
0626	Indoor potted plants & floral items	1 154	3 825 226	59 919	1.6	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	5 332	24 059 348	757 222	3.1	.4	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	12 454	31 725 993	935 009	2.9	.5	X	
0631	Lawn & garden tools	15 972	38 398 584	1 049 561	2.7	.5	X	
0636	Lawn & garden machinery, equipment, & parts	10 026	26 706 631	991 348	3.7	.5	X	
0637	Farm machinery, equipment, & parts	1 300	2 942 649	75 362	2.6	Z	X	
0638	All other farm supplies	1 714	2 081 686	106 321	5.1	.1	X	
0639	All other lawn & garden supplies (including fencing)	12 038	59 997 975	4 987 334	8.3	2.5	X	
0640	Dimensional lumber & other building/structural materials & supplies	46 594	150 733 704	94 950 726	63.1	48.5	61.7	
0641	Dimensional lumber (nontreated)	18 111	74 805 982	16 316 446	21.8	8.3	X	
0642	Treated lumber	15 170	63 613 362	4 664 019	7.3	2.4	X	
0643	Boards, all grades	10 986	41 003 585	2 854 695	7.0	1.5	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	14 677	57 668 622	5 426 177	9.4	2.8	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joints, etc)	8 028	38 463 774	1 035 858	2.7	.5	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	12 042	43 882 672	4 282 429	9.8	2.2	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/ sanded/specialty plywood)	14 198	59 303 365	4 056 371	6.8	2.1	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	8 359	30 124 020	2 003 541	6.7	1.0	X	
0649	Connectors (joist hangers, tie-downs, etc)	7 415	30 879 863	453 123	1.5	.2	X	
0651	Steel studs	2 126	7 134 390	230 040	3.2	.1	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	17 870	62 081 753	5 900 349	9.5	3.0	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	16 056	50 323 872	5 541 400	11.0	2.8	X	
0654	Glass	9 039	9 524 248	1 743 754	18.3	.9	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	18 261	59 011 255	7 351 959	12.5	3.8	X	
0656	Insulation (all types) & weatherization products	17 194	64 496 463	3 308 788	5.1	1.7	X	
0657	Siding, exterior trim, & soffit	12 920	52 745 916	3 476 402	6.6	1.8	X	
0658	Roofing (all types)	16 073	66 487 504	7 208 772	10.8	3.7	X	
0659	Ceilings & ceiling systems	6 292	22 129 509	421 709	1.9	.2	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	13 036	47 456 835	3 981 962	8.4	2.0	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	7 306	21 870 578	1 959 426	9.0	1.0	X	
0663	All other building/structural materials & supplies	11 209	66 895 984	12 733 498	19.0	6.5	X	
0670	Paint & sundries	32 441	95 941 460	14 083 520	14.7	7.2	61.6	
0673	Interior paint	29 244	61 926 086	3 919 633	6.3	2.0	X	
0674	Exterior paint	27 527	57 869 834	2 361 825	4.1	1.2	X	
0675	Stain, varnish, shellac, & other coatings	22 592	35 971 675	2 024 415	5.6	1.0	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	26 948	55 206 935	1 528 671	2.8	.8	X	
0677	Painting supplies (including compounds & other consumable materials)	20 073	70 680 506	4 248 805	6.0	2.2	X	
0680	Manufactured (mobile) homes	66	152 669	6 786	4.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	8 886	14 769 207	917 797	6.2	.5	X	
0720	Automotive fuels	229	400 482	33 077	8.3	Z	X	
0730	Automotive lubricants (oil, greases, etc)	5 949	7 079 420	120 959	1.7	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	5 144	6 800 133	200 548	2.9	.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	1 858	3 051 767	102 688	3.4	.1	X	
0800	Pets, pet foods, & pet supplies	148	114 336	5 741	5.0	Z	X	
0850	All other merchandise	690	1 452 018	161 954	11.2	.1	8.5	
0883	All other merchandise	668	1 390 257	155 527	11.2	.1	X	
9810	Unclassified merchandise	10 234	42 026 442	3 858 464	9.2	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	13 038	23 725 399	1 598 946	6.7	.8	63.1	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	4 071	8 078 144	563 145	7.0	.3	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	5 300	8 006 358	617 899	7.7	.3	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	6 985	13 036 678	417 831	3.2	.2	X	
44411	Home centers	3 997	X	51 627 926	X	100.0	87.1	
0100	Groceries & other foods for human consumption off the premises	76	332 285	4 780	1.4	Z	X	
0200	Men's wear	369	5 368 816	59 157	1.1	.1	X	
0260	Footwear (including accessories)	33	98 139	1 323	1.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 057	12 995 548	186 196	1.4	.4	79.3	
0281	Curtains & draperies	749	10 680 478	123 804	1.2	.2	X	
0282	Vertical & horizontal blinds & woven wood blinds	319	2 484 560	61 244	2.5	.1	X	
0285	Furniture coverings & domestics	14	74 337	1 148	1.5	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 267	14 625 066	922 220	6.3	1.8	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	496	3 259 972	35 197	1.1	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	780	11 055 299	130 685	1.2	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44411	Home centers—Con.							
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	800	11 265 546	120 286	1.1	.2	X	
0340	Furniture & sleep equipment	1 357	14 960 629	466 699	3.1	.9	X	
0360	Flooring & floor coverings	2 135	21 758 440	844 080	3.9	1.6	69.8	
0361	Soft-surface (textile) floor coverings & accessories	1 911	20 764 712	430 776	2.1	.8	X	
0363	Hardwood flooring	804	6 892 363	97 184	1.4	.2	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	1 493	16 740 314	316 120	1.9	.6	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 187	13 744 151	217 506	1.6	.4	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	271	2 159 923	22 441	1.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	184	509 193	11 062	2.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	3 918	51 508 236	17 886 221	34.7	34.6	83.6	
0601	Hardware	3 813	50 908 899	5 037 628	9.9	9.8	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	2 372	19 755 805	1 354 961	6.9	2.6	X	
0603	Plumbing fixtures & supplies	3 819	50 733 091	9 646 797	19.0	18.7	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	2 663	23 516 693	1 846 835	7.9	3.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	3 447	46 636 706	6 760 182	14.5	13.1	83.3	
0621	Cut flowers	37	195 841	4 854	2.5	Z	X	
0626	Indoor potted plants & floral items	200	1 618 675	23 792	1.5	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	1 737	17 762 539	582 234	3.3	1.1	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	1 975	18 342 862	518 358	2.8	1.0	X	
0631	Lawn & garden tools	2 161	18 589 333	525 086	2.8	1.0	X	
0636	Lawn & garden machinery, equipment, & parts	1 554	15 345 557	524 906	3.4	1.0	X	
0637	Farm machinery, equipment, & parts	76	431 147	11 617	2.7	Z	X	
0638	All other farm supplies	106	221 979	14 345	6.5	Z	X	
0639	All other lawn & garden supplies (including fencing)	3 075	45 289 300	4 554 990	10.1	8.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	3 997	51 627 926	18 808 600	36.4	36.4	83.1	
0641	Dimensional lumber (nontreated)	2 735	23 937 191	2 430 599	10.2	4.7	X	
0642	Treated lumber	2 319	19 420 971	840 799	4.3	1.6	X	
0643	Boards, all grades	1 297	7 388 664	264 759	3.6	.5	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	1 853	16 466 779	460 456	2.8	.9	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joints, etc)	1 254	13 031 048	143 474	1.1	.3	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	782	2 821 588	100 353	3.6	.2	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/ sanded/specialty plywood)	2 221	18 942 025	596 621	3.2	1.2	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	683	3 583 048	111 013	3.1	.2	X	
0649	Connectors (joist hangers, tie-downs, etc)	1 201	12 144 263	178 029	1.5	.3	X	
0651	Steel studs	163	448 033	8 527	1.9	Z	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	2 450	19 554 288	1 302 738	6.7	2.5	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	1 664	11 484 706	834 870	7.3	1.6	X	
0654	Glass	254	557 451	5 522	1.0	Z	X	
0655	Masonry products (including cement, lime, plaster, brick, etc)	2 142	18 223 581	261 990	1.4	.5	X	
0656	Insulation (all types) & weatherization products	1 972	16 371 095	205 825	1.3	.4	X	
0657	Siding, exterior trim, & soffit	1 522	13 153 057	169 753	1.3	.3	X	
0658	Roofing (all types)	2 354	19 454 933	602 683	3.1	1.2	X	
0659	Ceilings & ceiling systems	939	6 302 362	64 524	1.0	.1	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	2 009	18 669 388	690 610	3.7	1.3	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	630	4 144 374	132 150	3.2	.3	X	
0663	All other building/structural materials & supplies	2 670	41 990 425	9 403 305	22.4	18.2	X	
0670	Paint & sundries	3 835	50 902 191	4 683 600	9.2	9.1	76.8	
0673	Interior paint	2 597	21 637 924	461 078	2.1	.9	X	
0674	Exterior paint	2 436	20 754 658	426 286	2.1	.8	X	
0675	Stain, varnish, shellac, & other coatings	1 069	5 199 828	65 706	1.3	.1	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	2 424	20 888 650	353 374	1.7	.7	X	
0677	Painting supplies (including compounds & other consumable materials)	2 929	45 270 801	3 377 156	7.5	6.5	X	
0680	Manufactured (mobile) homes	10	51 483	3 452	6.7	Z	X	
0690	Wallpaper & other flexible wallcoverings	526	3 341 343	57 676	1.7	.1	X	
0720	Automotive fuels	17	80 007	1 651	2.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	164	358 773	4 764	1.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	189	554 180	7 066	1.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	72	219 360	8 384	3.8	Z	X	
0850	All other merchandise	12	52 295	5 610	10.7	Z	X	
9810	Unclassified merchandise	1 165	11 931 855	295 493	2.5	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	524	3 696 791	77 838	2.1	.2	85.8	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	270	2 135 190	37 312	1.7	.1	X	
9902	Repair, maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	75	207 725	3 725	1.8	Z	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	289	1 723 936	36 797	2.1	.1	X	

See footnotes at end of table.

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
444110	Home centers	3 997	X	51 627 926	X	100.0	87.1	
0100	Groceries & other foods for human consumption off the premises	76	332 285	4 780	1.4	Z	X	
0200	Men's wear	369	5 368 816	59 157	1.1	.1	X	
0260	Footwear (including accessories)	33	98 139	1 323	1.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 057	12 995 548	186 196	1.4	.4	79.3	
0281	Curtains & draperies	749	10 680 478	123 804	1.2	.2	X	
0282	Vertical & horizontal blinds & woven wood blinds	319	2 484 560	61 244	2.5	.1	X	
0285	Furniture coverings & domestics	14	74 337	1 148	1.5	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 267	14 625 066	922 220	6.3	1.8	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	496	3 259 972	35 197	1.1	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	780	11 055 299	130 685	1.2	.3	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	800	11 265 546	120 286	1.1	.2	X	
0340	Furniture & sleep equipment	1 357	14 960 629	466 699	3.1	.9	X	
0360	Flooring & floor coverings	2 135	21 758 440	844 080	3.9	1.6	69.8	
0361	Soft-surface (textile) floor coverings & accessories	1 911	20 764 712	430 776	2.1	.8	X	
0363	Hardwood flooring	804	6 892 363	97 184	1.4	.2	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	1 493	16 740 314	316 120	1.9	.6	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 187	13 744 151	217 506	1.6	.4	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	271	2 159 923	22 441	1.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	184	509 193	11 062	2.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	3 918	51 508 236	17 886 221	34.7	34.6	83.6	
0601	Hardware	3 813	50 908 899	5 037 628	9.9	9.8	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	2 372	19 755 805	1 354 961	6.9	2.6	X	
0603	Plumbing fixtures & supplies	3 819	50 733 091	9 646 797	19.0	18.7	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	2 663	23 516 693	1 846 835	7.9	3.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	3 447	46 636 706	6 760 182	14.5	13.1	83.3	
0621	Cut flowers	37	195 841	4 854	2.5	Z	X	
0626	Indoor potted plants & floral items	200	1 618 675	23 792	1.5	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	1 737	17 762 539	582 234	3.3	1.1	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	1 975	18 342 862	518 358	2.8	1.0	X	
0631	Lawn & garden tools	2 161	18 589 333	525 086	2.8	1.0	X	
0636	Lawn & garden machinery, equipment, & parts	1 554	15 345 557	524 906	3.4	1.0	X	
0637	Farm machinery, equipment, & parts	76	431 147	11 617	2.7	Z	X	
0638	All other farm supplies	106	221 979	14 345	6.5	Z	X	
0639	All other lawn & garden supplies (including fencing)	3 075	45 289 300	4 554 990	10.1	8.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	3 997	51 627 926	18 808 600	36.4	36.4	83.1	
0641	Dimensional lumber (nontreated)	2 735	23 937 191	2 430 599	10.2	4.7	X	
0642	Treated lumber	2 319	19 420 971	840 799	4.3	1.6	X	
0643	Boards, all grades	1 297	7 388 664	264 759	3.6	.5	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	1 853	16 466 779	460 456	2.8	.9	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joints, etc)	1 254	13 031 048	143 474	1.1	.3	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	782	2 821 588	100 353	3.6	.2	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/ sanded/specialty plywood)	2 221	18 942 025	596 621	3.2	1.2	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	683	3 583 048	111 013	3.1	.2	X	
0649	Connectors (joist hangers, tie-downs, etc)	1 201	12 144 263	178 029	1.5	.3	X	
0651	Steel studs	163	448 033	8 527	1.9	Z	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jams)	2 450	19 554 288	1 302 738	6.7	2.5	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	1 664	11 484 706	834 870	7.3	1.6	X	
0654	Glass	254	557 451	5 522	1.0	Z	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	2 142	18 223 581	261 990	1.4	.5	X	
0656	Insulation (all types) & weatherization products	1 972	16 371 095	205 825	1.3	.4	X	
0657	Siding, exterior trim, & soffit	1 522	13 153 057	169 753	1.3	.3	X	
0658	Roofing (all types)	2 354	19 454 933	602 683	3.1	1.2	X	
0659	Ceilings & ceiling systems	939	6 302 362	64 524	1.0	.1	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	2 009	18 669 388	690 610	3.7	1.3	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	630	4 144 374	132 150	3.2	.3	X	
0663	All other building/structural materials & supplies	2 670	41 990 425	9 403 305	22.4	18.2	X	
0670	Paint & sundries	3 835	50 902 191	4 683 600	9.2	9.1	76.8	
0673	Interior paint	2 597	21 637 924	461 078	2.1	.9	X	
0674	Exterior paint	2 436	20 754 658	426 286	2.1	.8	X	
0675	Stain, varnish, shellac, & other coatings	1 069	5 199 828	65 706	1.3	.1	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	2 424	20 888 650	353 374	1.7	.7	X	
0677	Painting supplies (including compounds & other consumable materials)	2 929	45 270 801	3 377 156	7.5	6.5	X	
0680	Manufactured (mobile) homes	10	51 483	3 452	6.7	Z	X	
0690	Wallpaper & other flexible wallcoverings	526	3 341 343	57 676	1.7	.1	X	
0720	Automotive fuels	17	80 007	1 651	2.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	164	358 773	4 764	1.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	189	554 180	7 066	1.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	72	219 360	8 394	3.8	Z	X	
0850	All other merchandise	12	52 295	5 610	10.7	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
444110	Home centers—Con.							
9810	Unclassified merchandise	1 165	11 931 855	295 493	2.5	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	524	3 696 791	77 838	2.1	.2	85.8	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	270	2 135 190	37 312	1.7	.1	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	75	207 725	3 725	1.8	Z	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	289	1 723 936	36 797	2.1	.1	X	
44412	Paint & wallpaper stores	8 429	X	7 943 420	X	100.0	73.5	
0100	Groceries & other foods for human consumption off the premises	12	12 825	132	1.0	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	51	36 924	3 443	9.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 760	1 374 488	88 850	6.5	1.1	69.7	
0281	Curtains & draperies	456	299 892	18 279	6.1	.2	X	
0282	Vertical & horizontal blinds & woven wood blinds	1 676	1 310 416	68 629	5.2	.9	X	
0285	Furniture coverings & domestics	102	79 286	1 942	2.4	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	30	19 446	267	1.4	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	43	31 405	776	2.5	Z	X	
0340	Furniture & sleep equipment	46	28 525	2 184	7.7	Z	X	
0360	Flooring & floor coverings	1 478	1 320 622	165 364	12.5	2.1	69.4	
0361	Soft-surface (textile) floor coverings & accessories	1 352	1 218 321	125 921	10.3	1.6	X	
0363	Hardwood flooring	173	140 382	6 422	4.6	.1	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	869	807 956	33 021	4.1	.4	X	
0370	Computer hardware, software, & supplies	22	19 326	1 146	5.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	184	108 241	5 577	5.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	29	11 684	613	5.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	460	367 273	50 836	13.8	.6	65.5	
0601	Hardware	293	229 224	24 024	10.5	.3	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	339	267 040	12 847	4.8	.2	X	
0603	Plumbing fixtures & supplies	192	138 913	5 258	3.8	.1	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	221	156 447	8 707	5.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	140	104 080	6 519	6.3	.1	67.8	
0628	Fertilizer, lime, chemicals, & other soil treatments	105	76 674	1 960	2.6	Z	X	
0631	Lawn & garden tools	103	86 354	2 628	3.0	Z	X	
0636	Lawn & garden machinery, equipment, & parts	57	43 935	1 283	2.9	Z	X	
0639	All other lawn & garden supplies (including fencing)	29	21 732	467	2.1	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	340	214 761	29 217	13.6	.4	63.9	
0641	Dimensional lumber (nontreated)	32	18 551	1 077	5.8	Z	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	117	74 869	4 814	6.4	.1	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	7	6 316	185	2.9	Z	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	35	28 149	2 305	8.2	Z	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	44	30 781	4 930	16.0	.1	X	
0654	Glass	152	89 650	8 562	9.6	.1	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	79	49 633	1 797	3.6	Z	X	
0656	Insulation (all types) & weatherization products	56	35 637	807	2.3	Z	X	
0658	Roofing (all types)	19	10 821	736	6.8	Z	X	
0659	Ceilings & ceiling systems	19	13 130	283	2.2	Z	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	98	54 048	1 302	2.4	Z	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	17	4 572	152	3.3	Z	X	
0663	All other building/structural materials & supplies	11	11 799	559	4.7	Z	X	
0670	Paint & sundries	7 981	7 615 361	6 727 920	88.3	84.7	63.7	
0673	Interior paint	7 540	7 009 358	2 579 642	36.8	32.5	X	
0674	Exterior paint	6 950	6 445 344	1 282 581	19.9	16.1	X	
0675	Stain, varnish, shellac, & other coatings	6 684	6 579 814	1 658 941	25.2	20.9	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	7 296	7 026 345	683 275	9.7	8.6	X	
0677	Painting supplies (including compounds & other consumable materials)	3 836	3 734 294	523 481	14.0	6.6	X	
0690	Wallpaper & other flexible wallcoverings	6 195	5 608 632	772 710	13.8	9.7	X	
0730	Automotive lubricants (oil, greases, etc)	40	29 113	478	1.6	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	58	38 047	5 869	15.4	.1	X	
0850	All other merchandise	82	46 929	6 562	14.0	.1	9.8	
0883	All other merchandise	79	45 324	6 487	14.3	.1	X	
9810	Unclassified merchandise	338	254 103	25 876	10.2	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 070	1 020 731	48 017	4.7	.6	69.2	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	175	187 315	5 656	3.0	.1	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	102	61 712	4 126	6.7	.1	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	947	961 751	38 188	4.0	.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
444120	Paint & wallpaper stores	8 429	X	7 943 420	X	100.0	73.5	
0100	Groceries & other foods for human consumption off the premises	12	12 825	132	1.0	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	51	36 924	3 443	9.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 760	1 374 488	88 850	6.5	1.1	69.7	
0281	Curtains & draperies	456	299 892	18 279	6.1	.2	X	
0282	Vertical & horizontal blinds & woven wood blinds	1 676	1 310 416	68 629	5.2	.9	X	
0285	Furniture coverings & domestics	102	79 286	1 942	2.4	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	30	19 446	267	1.4	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, trivets, & personal care appliances)	43	31 405	776	2.5	Z	X	
0340	Furniture & sleep equipment	46	28 525	2 184	7.7	Z	X	
0360	Flooring & floor coverings	1 478	1 320 622	165 364	12.5	2.1	69.4	
0361	Soft-surface (textile) floor coverings & accessories	1 352	1 218 321	125 921	10.3	1.6	X	
0363	Hardwood flooring	173	140 382	6 422	4.6	.1	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	869	807 956	33 021	4.1	.4	X	
0370	Computer hardware, software, & supplies	22	19 326	1 146	5.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	184	108 241	5 577	5.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	29	11 684	613	5.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	460	367 273	50 836	13.8	.6	65.5	
0601	Hardware	293	229 224	24 024	10.5	.3	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	339	267 040	12 847	4.8	.2	X	
0603	Plumbing fixtures & supplies	192	138 913	5 258	3.8	.1	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	221	156 447	8 707	5.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	140	104 080	6 519	6.3	.1	67.8	
0628	Fertilizer, lime, chemicals, & other soil treatments	105	76 674	1 960	2.6	Z	X	
0631	Lawn & garden tools	103	86 354	2 628	3.0	Z	X	
0636	Lawn & garden machinery, equipment & parts	57	43 935	1 283	2.9	Z	X	
0639	All other lawn & garden supplies (including fencing)	29	21 732	467	2.1	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	340	214 761	29 217	13.6	.4	63.9	
0641	Dimensional lumber (nontreated)	32	18 551	1 077	5.8	Z	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	117	74 869	4 814	6.4	.1	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	7	6 316	185	2.9	Z	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	35	28 149	2 305	8.2	Z	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	44	30 781	4 930	16.0	.1	X	
0654	Glass	152	89 650	8 562	9.6	.1	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	79	49 633	1 797	3.6	Z	X	
0656	Insulation (all types) & weatherization products	56	35 637	807	2.3	Z	X	
0658	Roofing (all types)	19	10 821	736	6.8	Z	X	
0659	Ceilings & ceiling systems	19	13 130	283	2.2	Z	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	98	54 048	1 302	2.4	Z	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	17	4 572	152	3.3	Z	X	
0663	All other building/structural materials & supplies	11	11 799	559	4.7	Z	X	
0670	Paint & sundries	7 981	7 615 361	6 727 920	88.3	84.7	63.7	
0673	Interior paint	7 540	7 009 358	2 579 642	36.8	32.5	X	
0674	Exterior paint	6 950	6 445 344	1 282 581	19.9	16.1	X	
0675	Stain, varnish, shellac, & other coatings	6 684	6 579 814	1 658 941	25.2	20.9	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	7 296	7 026 345	683 275	9.7	8.6	X	
0677	Painting supplies (including compounds & other consumable materials)	3 836	3 734 294	523 481	14.0	6.6	X	
0690	Wallpaper & other flexible wallcoverings	6 195	5 608 632	772 710	13.8	9.7	X	
0730	Automotive lubricants (oil, greases, etc)	40	29 113	478	1.6	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	58	38 047	5 869	15.4	.1	X	
0850	All other merchandise	82	46 929	6 562	14.0	.1	9.8	
0883	All other merchandise	79	45 324	6 487	14.3	.1	X	
9810	Unclassified merchandise	338	254 103	25 876	10.2	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 070	1 020 731	48 017	4.7	.6	69.2	
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9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	102	61 712	4 126	6.7	.1	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	947	961 751	38 188	4.0	.5	X	
44413	Hardware stores	15 748	X	13 605 263	X	100.0	74.9	
0100	Groceries & other foods for human consumption off the premises	1 486	2 275 993	43 747	1.9	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	6	6 765	526	7.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	18	17 448	132	.8	Z	X	
0180	Soaps, detergents, & household cleaners	84	72 023	1 668	2.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	44	28 081	487	1.7	Z	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44413	Hardware stores—Con.							
0200	Men's wear	600	818 131	30 240	3.7	.2	X	
0220	Women's, juniors', & misses' wear	23	22 921	1 579	6.9	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	12	9 747	65	.7	Z	X	
0260	Footwear (including accessories)	690	723 980	17 715	2.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	14 895	982	6.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 832	2 338 613	45 055	1.9	.3	60.5	
0281	Curtains & draperies	685	539 012	9 845	1.8	.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	1 281	1 957 172	33 518	1.7	.2	X	
0285	Furniture coverings & domestics	68	82 303	1 692	2.1	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	4 527	5 257 909	184 859	3.5	1.4	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	6 978	7 074 958	194 632	2.8	1.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 487	1 162 970	26 740	2.3	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 502	1 226 548	27 022	2.2	.2	X	
0340	Furniture & sleep equipment	3 015	4 114 769	138 836	3.4	1.0	X	
0360	Flooring & floor coverings	1 215	2 053 864	49 674	2.4	.4	71.4	
0361	Soft-surface (textile) floor coverings & accessories	780	1 337 593	30 451	2.3	.2	X	
0363	Hardwood flooring	155	314 947	5 070	1.6	Z	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	579	891 059	14 153	1.6	.1	X	
0370	Computer hardware, software, & supplies	18	17 186	529	3.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	6 558	6 586 037	337 478	5.1	2.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	45	12 496	451	3.6	Z	X	
0420	Books	31	16 048	161	1.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 649	2 423 922	52 966	2.2	.4	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	4 756	5 105 649	184 820	3.6	1.4	X	
0600	Hardware, tools, & plumbing & electrical supplies	15 748	13 605 263	7 159 686	52.6	52.6	66.1	
0601	Hardware	14 780	12 359 718	2 464 220	19.9	18.1	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	13 319	12 271 554	2 144 343	17.5	15.8	X	
0603	Plumbing fixtures & supplies	13 327	11 708 419	1 449 242	12.4	10.7	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	13 154	11 161 594	1 101 881	9.9	8.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	12 221	11 293 521	1 711 458	15.2	12.6	65.3	
0621	Cut flowers	443	488 091	26 054	5.3	.2	X	
0626	Indoor potted plants & floral items	825	1 743 327	32 945	1.9	.2	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	3 036	3 845 194	130 900	3.4	1.0	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	8 947	8 715 767	363 170	4.2	2.7	X	
0631	Lawn & garden tools	10 785	9 930 949	412 112	4.2	3.0	X	
0636	Lawn & garden machinery, equipment, & parts	7 461	8 263 944	409 959	5.0	3.0	X	
0637	Farm machinery, equipment, & parts	915	1 089 882	45 823	4.2	.3	X	
0638	All other farm supplies	1 174	892 877	41 781	4.7	.3	X	
0639	All other lawn & garden supplies (including fencing)	6 644	7 298 289	248 714	3.4	1.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	7 522	7 482 488	986 773	13.2	7.3	67.5	
0641	Dimensional lumber (nontreated)	2 438	3 476 474	131 679	3.8	1.0	X	
0642	Treated lumber	1 322	1 559 134	59 479	3.8	.4	X	
0643	Boards, all grades	825	1 085 280	22 436	2.1	.2	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	1 734	1 758 415	34 834	2.0	.3	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joists, etc)	239	383 889	5 065	1.3	Z	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	948	1 997 323	35 300	1.8	.3	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/ sanded/speciility plywood)	1 039	1 407 518	27 741	2.0	.2	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	341	481 826	11 426	2.4	.1	X	
0649	Connectors (joist hangers, tie-downs, etc)	1 195	1 952 422	26 699	1.4	.2	X	
0651	Steel studs	116	164 373	2 035	1.2	Z	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	1 434	1 970 089	50 740	2.6	.4	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	1 118	2 172 540	47 075	2.2	.3	X	
0654	Glass	3 409	2 612 188	50 093	1.9	.4	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	3 618	3 994 083	114 115	2.9	.8	X	
0656	Insulation (all types) & weatherization products	2 802	3 320 611	58 406	1.8	.4	X	
0657	Siding, exterior trim, & soffit	456	571 956	9 510	1.7	.1	X	
0658	Roofing (all types)	1 372	1 967 758	40 597	2.1	.3	X	
0659	Ceilings & ceiling systems	432	864 612	7 445	.9	.1	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	1 274	2 499 749	79 851	3.2	.6	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	2 725	3 480 143	99 393	2.9	.7	X	
0663	All other building/structural materials & supplies	1 947	2 559 121	72 846	2.8	.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44413	Hardware stores—Con.							
0670	Paint & sundries	12 849	11 337 761	1 579 390	13.9	11.6	64.8	
0673	Interior paint	12 279	10 824 535	510 409	4.7	3.8	X	
0674	Exterior paint	11 639	10 392 277	371 081	3.6	2.7	X	
0675	Stain, varnish, shellac, & other coatings	9 964	8 994 174	162 906	1.8	1.2	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	11 732	10 390 061	319 813	3.1	2.4	X	
0677	Painting supplies (including compounds & other consumable materials)	9 277	8 152 000	215 181	2.6	1.6	X	
0680	Manufactured (mobile) homes	33	73 696	2 304	3.1	Z	X	
0690	Wallpaper & other flexible wallcoverings	1 034	1 025 634	32 392	3.2	.2	X	
0720	Automotive fuels	154	149 233	13 660	9.2	.1	X	
0730	Automotive lubricants (oil, greases, etc)	5 325	5 586 198	99 491	1.8	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	4 285	4 642 659	140 470	3.0	1.0	X	
0780	Household fuels (oil, LP gas, wood, & coal)	1 499	2 013 856	39 991	2.0	.3	X	
0800	Pets, pet foods, & pet supplies	144	110 793	5 363	4.8	Z	X	
0850	All other merchandise	343	320 457	34 492	10.8	.3	14.3	
0883	All other merchandise	343	320 457	34 492	10.8	.3	X	
9810	Unclassified merchandise	3 255	3 723 098	265 394	7.1	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 865	4 371 145	193 009	4.4	1.4	65.5	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	1 251	837 968	39 026	4.7	.3	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	2 354	2 040 094	76 090	3.7	.6	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	2 832	2 873 232	77 893	2.7	.6	X	
444130	Hardware stores	15 748	X	13 605 263	X	100.0	74.9	
0100	Groceries & other foods for human consumption off the premises	1 486	2 275 993	43 747	1.9	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	6	6 765	526	7.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	18	17 448	132	.8	Z	X	
0180	Soaps, detergents, & household cleaners	84	72 023	1 668	2.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	44	28 081	487	1.7	Z	X	
0200	Men's wear	600	818 131	30 240	3.7	.2	X	
0220	Women's, juniors', & misses' wear	23	22 921	1 579	6.9	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	12	9 747	65	.7	Z	X	
0260	Footwear (including accessories)	690	723 980	17 715	2.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	14 895	982	6.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 832	2 338 613	45 055	1.9	.3	60.5	
0281	Curtains & draperies	685	539 012	9 845	1.8	.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	1 281	1 957 172	33 518	1.7	.2	X	
0285	Furniture coverings & domestics	68	82 303	1 692	2.1	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	4 527	5 257 909	184 859	3.5	1.4	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	6 978	7 074 958	194 632	2.8	1.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 487	1 162 970	26 740	2.3	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 502	1 226 548	27 022	2.2	.2	X	
0340	Furniture & sleep equipment	3 015	4 114 769	138 836	3.4	1.0	X	
0360	Flooring & floor coverings	1 215	2 053 864	49 674	2.4	.4	71.4	
0361	Soft-surface (textile) floor coverings & accessories	780	1 337 593	30 451	2.3	.2	X	
0363	Hardwood flooring	155	314 947	5 070	1.6	Z	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	579	891 059	14 153	1.6	.1	X	
0370	Computer hardware, software, & supplies	18	17 186	529	3.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	6 558	6 586 037	337 478	5.1	2.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	45	12 496	451	3.6	Z	X	
0420	Books	31	16 048	161	1.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 649	2 423 922	52 966	2.2	.4	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	4 756	5 105 649	184 820	3.6	1.4	X	
0600	Hardware, tools, & plumbing & electrical supplies	15 748	13 605 263	7 159 686	52.6	52.6	66.1	
0601	Hardware	14 780	12 359 718	2 464 220	19.9	18.1	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	13 319	12 271 554	2 144 343	17.5	15.8	X	
0603	Plumbing fixtures & supplies	13 327	11 708 419	1 449 242	12.4	10.7	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	13 154	11 161 594	1 101 881	9.9	8.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	12 221	11 293 521	1 711 458	15.2	12.6	65.3	
0621	Cut flowers	443	488 091	26 054	5.3	.2	X	
0626	Indoor potted plants & floral items	825	1 743 327	32 945	1.9	.2	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	3 036	3 845 194	130 900	3.4	1.0	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	8 947	8 715 767	363 170	4.2	2.7	X	
0631	Lawn & garden tools	10 785	9 930 949	412 112	4.2	3.0	X	
0636	Lawn & garden machinery, equipment, & parts	7 461	8 263 944	409 959	5.0	3.0	X	
0637	Farm machinery, equipment, & parts	915	1 089 882	45 823	4.2	.3	X	
0638	All other farm supplies	1 174	892 877	41 781	4.7	.3	X	
0639	All other lawn & garden supplies (including fencing)	6 644	7 298 289	248 714	3.4	1.8	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
444130	Hardware stores—Con.							
0640	Dimensional lumber & other building/structural materials & supplies	7 522	7 482 488	986 773	13.2	7.3	67.5	
0641	Dimensional lumber (nontreated)	2 438	3 476 474	131 679	3.8	1.0	X	
0642	Treated lumber	1 322	1 559 134	59 479	3.8	.4	X	
0643	Boards, all grades	825	1 085 280	22 436	2.1	.2	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	1 734	1 758 415	34 834	2.0	.3	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joists, etc)	239	383 889	5 065	1.3	Z	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	948	1 997 323	35 300	1.8	.3	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/ sanded/specialty plywood)	1 039	1 407 518	27 741	2.0	.2	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	341	481 826	11 426	2.4	.1	X	
0649	Connectors (joist hangers, tie-downs, etc)	1 195	1 952 422	26 699	1.4	.2	X	
0651	Steel studs	116	164 373	2 035	1.2	Z	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	1 434	1 970 089	50 740	2.6	.4	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	1 118	2 172 540	47 075	2.2	.3	X	
0654	Glass	3 409	2 612 188	50 093	1.9	.4	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	3 618	3 994 083	114 115	2.9	.8	X	
0656	Insulation (all types) & weatherization products	2 802	3 320 611	58 406	1.8	.4	X	
0657	Siding, exterior trim, & soffit	456	571 956	9 510	1.7	.1	X	
0658	Roofing (all types)	1 372	1 967 758	40 597	2.1	.3	X	
0659	Ceilings & ceiling systems	432	864 612	7 445	.9	.1	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	1 274	2 499 749	79 851	3.2	.6	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	2 725	3 480 143	99 393	2.9	.7	X	
0663	All other building/structural materials & supplies	1 947	2 559 121	72 846	2.8	.5	X	
0670	Paint & sundries	12 849	11 337 761	1 579 390	13.9	11.6	64.8	
0673	Interior paint	12 279	10 824 535	510 409	4.7	3.8	X	
0674	Exterior paint	11 639	10 392 277	371 081	3.6	2.7	X	
0675	Stain, varnish, shellac, & other coatings	9 964	8 994 174	162 906	1.8	1.2	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	11 732	10 390 061	319 813	3.1	2.4	X	
0677	Painting supplies (including compounds & other consumable materials)	9 277	8 152 000	215 181	2.6	1.6	X	
0680	Manufactured (mobile) homes	33	73 696	2 304	3.1	Z	X	
0690	Wallpaper & other flexible wallcoverings	1 034	1 025 634	32 392	3.2	.2	X	
0720	Automotive fuels	154	149 233	13 660	9.2	.1	X	
0730	Automotive lubricants (oil, greases, etc)	5 325	5 586 198	99 491	1.8	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	4 285	4 642 659	140 470	3.0	1.0	X	
0780	Household fuels (oil, LP gas, wood, & coal)	1 499	2 013 856	39 991	2.0	.3	X	
0800	Pets, pet foods, & pet supplies	144	110 793	5 363	4.8	Z	X	
0850	All other merchandise	343	320 457	34 492	10.8	.3	14.3	
0883	All other merchandise	343	320 457	34 492	10.8	.3	X	
9810	Unclassified merchandise	3 255	3 723 098	265 394	7.1	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 865	4 371 145	193 009	4.4	1.4	65.5	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	1 251	837 968	39 026	4.7	.3	X	
9902	Repair, maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	2 354	2 040 094	76 090	3.7	.6	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	2 832	2 873 232	77 893	2.7	.6	X	
44419	Other building material dealers	43 742	X	122 711 587	X	100.0	63.5	
0100	Groceries & other foods for human consumption off the premises	151	383 994	4 240	1.1	Z	X	
0200	Men's wear	43	180 842	1 124	.6	Z	X	
0260	Footwear (including accessories)	75	158 460	771	.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	567	1 238 154	30 147	2.4	Z	47.5	
0281	Curtains & draperies	186	363 591	6 466	1.8	Z	X	
0282	Vertical & horizontal blinds & woven wood blinds	417	1 021 725	22 317	2.2	Z	X	
0285	Furniture coverings & domestics	42	82 261	1 304	1.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 713	5 283 534	302 319	5.7	.2	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	451	1 043 347	13 408	1.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	138	426 035	15 560	3.7	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	129	248 857	9 350	3.8	Z	X	
0340	Furniture & sleep equipment	821	2 250 334	71 706	3.2	.1	X	
0360	Flooring & floor coverings	4 817	16 055 266	923 697	5.8	.8	52.1	
0361	Soft-surface (textile) floor coverings & accessories	1 912	5 827 712	177 946	3.1	.1	X	
0363	Hardwood flooring	2 693	10 705 791	186 407	1.7	.2	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	2 468	7 062 549	552 955	7.8	.5	X	
0370	Computer hardware, software, & supplies	35	470 760	10 296	2.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 959	3 865 359	278 714	7.2	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	163	385 759	9 365	2.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	402	936 749	20 494	2.2	Z	X	

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44419	Other building material dealers—Con.							
0600	Hardware, tools, & plumbing & electrical supplies	21 855	79 216 379	39 406 682	49.7	32.1	57.5	
0601	Hardware	10 707	42 167 540	2 160 017	5.1	1.8	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	9 139	31 133 913	878 954	2.8	.7	X	
0603	Plumbing fixtures & supplies	11 973	38 360 437	13 297 430	34.7	10.8	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	13 489	47 572 303	23 070 265	48.5	18.8	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	4 507	15 623 834	534 564	3.4	.4	53.8	
0621	Cut flowers	108	523 632	19 168	3.7	Z	X	
0626	Indoor potted plants & floral items	126	460 655	3 128	.7	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	559	2 451 615	44 088	1.8	Z	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	1 427	4 590 690	51 521	1.1	Z	X	
0631	Lawn & garden tools	2 923	9 791 948	109 735	1.1	.1	X	
0636	Lawn & garden machinery, equipment, & parts	954	3 053 195	55 200	1.8	Z	X	
0637	Farm machinery, equipment, & parts	309	1 421 620	17 922	1.3	Z	X	
0638	All other farm supplies	434	966 830	50 195	5.2	Z	X	
0639	All other lawn & garden supplies (including fencing)	2 290	7 388 654	183 163	2.5	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	34 735	91 048 529	75 126 136	82.5	61.2	51.1	
0641	Dimensional lumber (nontreated)	12 905	47 373 766	13 753 091	29.0	11.2	X	
0642	Treated lumber	11 525	42 630 232	3 763 505	8.8	3.1	X	
0643	Boards, all grades	8 859	32 523 161	2 566 164	7.9	2.1	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	10 973	39 368 559	4 926 073	12.5	4.0	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joints, etc)	6 530	25 047 857	887 293	3.5	.7	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	10 305	39 057 445	4 146 591	10.6	3.4	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/sanded/specialty plywood)	10 938	38 953 822	3 432 009	8.8	2.8	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	7 329	26 055 978	1 881 051	7.2	1.5	X	
0649	Connectors (joist hangers, tie-downs, etc)	5 015	16 780 468	248 362	1.5	.2	X	
0651	Steel studs	1 847	6 521 984	219 478	3.4	.2	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	13 951	40 529 227	4 544 566	11.2	3.7	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	13 231	36 635 845	4 654 525	12.7	3.8	X	
0654	Glass	5 224	6 264 959	1 679 577	26.8	1.4	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	12 423	36 743 958	6 974 057	19.0	5.7	X	
0656	Insulation (all types) & weatherization products	12 363	44 769 120	3 043 750	6.8	2.5	X	
0657	Siding, exterior trim, & soffit	10 938	39 019 168	3 297 113	8.5	2.7	X	
0658	Roofing (all types)	12 328	45 053 992	6 564 756	14.6	5.4	X	
0659	Ceilings & ceiling systems	4 902	14 949 405	349 457	2.3	.3	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	9 656	26 233 650	3 210 199	12.2	2.6	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	3 935	14 241 489	1 727 731	12.1	1.4	X	
0663	All other building/structural materials & supplies	6 581	22 334 639	3 256 788	14.6	2.7	X	
0670	Paint & sundries	7 776	26 086 147	1 092 610	4.2	.9	53.5	
0673	Interior paint	6 828	22 454 269	368 504	1.6	.3	X	
0674	Exterior paint	6 501	20 277 555	281 877	1.4	.2	X	
0675	Stain, varnish, shellac, & other coatings	4 875	15 197 859	136 862	.9	.1	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	5 497	16 901 879	172 209	1.0	.1	X	
0677	Painting supplies (including compounds & other consumable materials)	4 031	13 523 411	132 987	1.0	.1	X	
0680	Manufactured (mobile) homes	23	27 490	1 030	3.7	Z	X	
0690	Wallpaper & other flexible wallcoverings	1 131	4 793 598	55 019	1.1	Z	X	
0720	Automotive fuels	55	170 929	17 745	10.4	Z	X	
0730	Automotive lubricants (oil, greases, etc)	420	1 105 336	16 226	1.5	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	612	1 665 247	47 143	2.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	285	812 238	54 263	6.7	Z	X	
0850	All other merchandise	253	1 032 337	115 290	11.2	.1	5.8	
0883	All other merchandise	246	1 024 476	114 548	11.2	.1	X	
9810	Unclassified merchandise	5 476	26 117 386	3 271 701	12.5	2.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 579	14 636 732	1 280 082	8.7	1.0	54.6	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	2 376	4 917 671	481 151	9.8	.4	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	2 768	5 696 827	533 958	9.4	.4	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	2 917	7 477 759	264 953	3.5	.2	X	
444190	Other building material dealers	43 742	X	122 711 587	X	100.0	63.5	
0100	Groceries & other foods for human consumption off the premises	151	383 994	4 240	1.1	Z	X	
0200	Men's wear	43	180 842	1 124	.6	Z	X	
0260	Footwear (including accessories)	75	158 460	771	.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	567	1 238 154	30 147	2.4	Z	47.5	
0281	Curtains & draperies	186	363 591	6 466	1.8	Z	X	
0282	Vertical & horizontal blinds & woven wood blinds	417	1 021 725	22 317	2.2	Z	X	
0285	Furniture coverings & domestics	42	82 261	1 304	1.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 713	5 283 534	302 319	5.7	.2	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	451	1 043 347	13 408	1.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	138	426 035	15 560	3.7	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	129	248 857	9 350	3.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
444190	Other building material dealers—Con.							
0340	Furniture & sleep equipment	821	2 250 334	71 706	3.2	.1	X	
0360	Flooring & floor coverings	4 817	16 055 266	923 697	5.8	.8	52.1	
0361	Soft-surface (textile) floor coverings & accessories	1 912	5 827 712	177 946	3.1	.1	X	
0363	Hardwood flooring	2 693	10 705 791	186 407	1.7	.2	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	2 468	7 062 549	552 955	7.8	.5	X	
0370	Computer hardware, software, & supplies	35	470 760	10 296	2.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 959	3 865 359	278 714	7.2	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	163	385 759	9 365	2.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	402	936 749	20 494	2.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	21 855	79 216 379	39 406 682	49.7	32.1	57.5	
0601	Hardware	10 707	42 167 540	2 160 017	5.1	1.8	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	9 139	31 133 913	878 954	2.8	.7	X	
0603	Plumbing fixtures & supplies	11 973	38 360 437	13 297 430	34.7	10.8	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	13 489	47 572 303	23 070 265	48.5	18.8	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	4 507	15 623 834	534 564	3.4	.4	53.8	
0621	Cut flowers	108	523 632	19 168	3.7	Z	X	
0626	Indoor potted plants & floral items	126	460 655	3 128	.7	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	559	2 451 615	44 088	1.8	Z	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	1 427	4 590 690	51 521	1.1	Z	X	
0631	Lawn & garden tools	2 923	9 791 948	109 735	1.1	.1	X	
0636	Lawn & garden machinery, equipment, & parts	954	3 053 195	55 200	1.8	Z	X	
0637	Farm machinery, equipment, & parts	309	1 421 620	17 922	1.3	Z	X	
0638	All other farm supplies	434	966 830	50 195	5.2	Z	X	
0639	All other lawn & garden supplies (including fencing)	2 290	7 388 654	183 163	2.5	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	34 735	91 048 529	75 126 136	82.5	61.2	51.1	
0641	Dimensional lumber (nontreated)	12 905	47 373 766	13 753 091	29.0	11.2	X	
0642	Treated lumber	11 525	42 630 232	3 763 505	8.8	3.1	X	
0643	Boards, all grades	8 859	32 523 161	2 566 164	7.9	2.1	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	10 973	39 368 559	4 926 073	12.5	4.0	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joists, etc)	6 530	25 047 857	887 293	3.5	.7	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	10 305	39 057 445	4 146 591	10.6	3.4	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/sanded/specialty plywood)	10 938	38 953 822	3 432 009	8.8	2.8	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	7 329	26 055 978	1 881 051	7.2	1.5	X	
0649	Connectors (joist hangers, tie-downs, etc)	5 015	16 780 468	248 362	1.5	.2	X	
0651	Steel studs	1 847	6 521 984	219 478	3.4	.2	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	13 951	40 529 227	4 544 566	11.2	3.7	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	13 231	36 635 845	4 654 525	12.7	3.8	X	
0654	Glass	5 224	6 264 959	1 679 577	26.8	1.4	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	12 423	36 743 958	6 974 057	19.0	5.7	X	
0656	Insulation (all types) & weatherization products	12 363	44 769 120	3 043 750	6.8	2.5	X	
0657	Siding, exterior trim, & soffit	10 938	39 019 168	3 297 113	8.5	2.7	X	
0658	Roofing (all types)	12 328	45 053 992	6 564 756	14.6	5.4	X	
0659	Ceilings & ceiling systems	4 902	14 949 405	349 457	2.3	.3	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	9 656	26 233 650	3 210 199	12.2	2.6	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	3 935	14 241 489	1 727 731	12.1	1.4	X	
0663	All other building/structural materials & supplies	6 581	22 334 639	3 256 788	14.6	2.7	X	
0670	Paint & sundries	7 776	26 086 147	1 092 610	4.2	.9	53.5	
0673	Interior paint	6 828	22 454 269	368 504	1.6	.3	X	
0674	Exterior paint	6 501	20 277 555	281 877	1.4	.2	X	
0675	Stain, varnish, shellac, & other coatings	4 875	15 197 859	136 862	.9	.1	X	
0676	Painting equipment (including tools, brushes, scrapers, etc)	5 497	16 901 879	172 209	1.0	.1	X	
0677	Painting supplies (including compounds & other consumable materials)	4 031	13 523 411	132 987	1.0	.1	X	
0680	Manufactured (mobile) homes	23	27 490	1 030	3.7	Z	X	
0690	Wallpaper & other flexible wallcoverings	1 131	4 793 598	55 019	1.1	Z	X	
0720	Automotive fuels	55	170 929	17 745	10.4	Z	X	
0730	Automotive lubricants (oil, greases, etc)	420	1 105 336	16 226	1.5	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	612	1 665 247	47 143	2.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	285	812 238	54 263	6.7	Z	X	
0850	All other merchandise	253	1 032 337	115 290	11.2	.1	5.8	
0883	All other merchandise	246	1 024 476	114 548	11.2	.1	X	
9810	Unclassified merchandise	5 476	26 117 386	3 271 701	12.5	2.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 579	14 636 732	1 280 082	8.7	1.0	54.6	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	2 376	4 917 671	481 151	9.8	.4	X	
9902	Repair, maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	2 768	5 696 827	533 958	9.4	.4	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	2 917	7 477 759	264 953	3.5	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4441901	Retail lumber yards	11 046	X	41 846 016	X	100.0	76.9	
0100	Groceries & other foods for human consumption off the premises	96	320 008	2 130	.7	Z	X	
0200	Men's wear	43	180 842	1 124	.6	Z	X	
0260	Footwear (including accessories)	75	158 460	771	.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	278	813 935	11 262	1.4	Z	61.8	
0281	Curtains & draperies	72	258 167	3 495	1.4	Z	X	
0282	Vertical & horizontal blinds & woven wood blinds	238	679 256	6 990	1.0	Z	X	
0285	Furniture coverings & domestics	18	56 458	717	1.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc.)	493	2 177 483	42 142	1.9	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	288	765 053	5 452	.7	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	57	152 799	1 892	1.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc.)	39	57 681	636	1.1	Z	X	
0340	Furniture & sleep equipment	460	1 792 458	28 536	1.6	.1	X	
0360	Flooring & floor coverings	3 138	12 606 538	324 015	2.6	.8	65.3	
0361	Soft-surface (textile) floor coverings & accessories	1 376	4 895 456	126 000	2.6	.3	X	
0363	Hardwood flooring	2 013	8 697 663	119 938	1.4	.3	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	1 473	5 327 355	78 075	1.5	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc.)	471	1 671 805	27 876	1.7	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	103	289 485	4 108	1.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc.)	260	729 313	7 954	1.1	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	7 435	30 693 679	2 776 799	9.0	6.6	68.1	
0601	Hardware	6 980	29 379 743	1 302 243	4.4	3.1	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	5 996	23 227 759	576 017	2.5	1.4	X	
0603	Plumbing fixtures & supplies	5 259	19 152 557	512 863	2.7	1.2	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc.)	5 343	19 555 000	385 676	2.0	.9	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	3 551	13 631 358	366 120	2.7	.9	65.0	
0621	Cut flowers	88	476 891	18 014	3.8	Z	X	
0626	Indoor potted plants & floral items	108	449 286	2 896	.6	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.)	435	2 247 185	34 441	1.5	.1	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	1 080	3 962 777	35 911	.9	.1	X	
0631	Lawn & garden tools	2 375	8 652 464	90 703	1.0	.2	X	
0636	Lawn & garden machinery, equipment, & parts	740	2 652 926	43 517	1.6	.1	X	
0637	Farm machinery, equipment, & parts	258	1 142 608	11 196	1.0	Z	X	
0638	All other farm supplies	326	692 791	16 316	2.4	Z	X	
0639	All other lawn & garden supplies (including fencing)	1 868	6 480 355	113 114	1.7	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies	11 046	41 846 016	35 979 199	86.0	86.0	63.9	
0641	Dimensional lumber (nontreated)	10 706	41 076 761	12 509 854	30.5	29.9	X	
0642	Treated lumber	9 671	36 634 675	3 308 057	9.0	7.9	X	
0643	Boards, all grades	7 252	27 214 056	1 559 007	5.7	3.7	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	8 158	29 548 666	1 214 756	4.1	2.9	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joists, etc.)	5 750	22 967 732	791 856	3.4	1.9	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	8 592	32 808 522	3 296 723	10.0	7.9	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/sanded/specialty plywood)	8 618	31 450 804	1 737 060	5.5	4.2	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc.)	6 265	23 262 671	1 248 014	5.4	3.0	X	
0649	Connectors (joist hangers, tie-downs, etc.)	4 320	15 079 858	220 189	1.5	.5	X	
0651	Steel studs	1 301	4 882 046	76 006	1.6	.2	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	8 956	32 699 813	2 224 360	6.8	5.3	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	7 933	28 834 013	1 914 749	6.6	4.6	X	
0654	Glass	1 539	2 965 738	53 559	1.8	.1	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc.)	7 108	24 245 198	586 862	2.4	1.4	X	
0656	Insulation (all types) & weatherization products	8 665	31 419 015	831 258	2.6	2.0	X	
0657	Siding, exterior trim, & soffit	7 869	29 071 817	1 148 802	4.0	2.7	X	
0658	Roofing (all types)	9 063	32 964 513	1 648 657	5.0	3.9	X	
0659	Ceilings & ceiling systems	4 163	12 606 141	137 272	1.1	.3	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc.)	5 215	19 575 009	710 589	3.6	1.7	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	1 389	5 396 725	59 930	1.1	.1	X	
0663	All other building/structural materials & supplies	3 444	14 360 399	701 639	4.9	1.7	X	
0670	Paint & sundries	6 301	23 002 983	933 081	4.1	2.2	65.0	
0673	Interior paint	5 715	20 174 800	314 849	1.6	.8	X	
0674	Exterior paint	5 458	18 254 405	238 740	1.3	.6	X	
0675	Stain, varnish, shellac, & other coatings	4 008	13 464 892	117 391	.9	.3	X	
0676	Painting equipment (including tools, brushes, scrapers, etc.)	4 489	14 831 034	150 328	1.0	.4	X	
0677	Painting supplies (including compounds & other consumable materials)	3 362	11 876 834	111 766	.9	.3	X	
0690	Wallpaper & other flexible wallcoverings	898	4 122 857	41 154	1.0	.1	X	
0720	Automotive fuels	16	52 820	2 318	4.4	Z	X	
0730	Automotive lubricants (oil, greases, etc.)	314	927 931	5 918	.6	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	239	731 026	7 219	1.0	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	172	559 664	19 692	3.5	Z	X	

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NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4441901	Retail lumber yards—Con.							
0850	All other merchandise	56	89 450	9 176	10.3	Z	26.6	
0883	All other merchandise	56	89 450	9 176	10.3	Z	X	
9810	Unclassified merchandise	2 106	10 065 010	985 892	9.8	2.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 916	7 075 321	261 337	3.7	.6	71.5	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	661	2 630 585	112 588	4.3	.3	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	561	1 605 145	57 035	3.6	.1	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	1 306	4 947 903	91 714	1.9	.2	X	
4441902	All other building material dealers	32 696	X	80 865 571	X	100.0	56.6	
0100	Groceries & other foods for human consumption off the premises	55	63 986	2 110	3.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	289	424 219	18 885	4.5	Z	31.7	
0281	Curtains & draperies	114	105 424	2 971	2.8	Z	X	
0282	Vertical & horizontal blinds & woven wood blinds	178	342 469	15 327	4.5	Z	X	
0285	Furniture coverings & domestics	24	25 803	587	2.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 220	3 106 051	260 177	8.4	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	163	278 294	7 956	2.9	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	81	273 236	13 668	5.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	90	191 176	8 714	4.6	Z	X	
0340	Furniture & sleep equipment	361	457 876	43 170	9.4	.1	X	
0360	Flooring & floor coverings	1 679	3 448 728	599 682	17.4	.7	38.6	
0361	Soft-surface (textile) floor coverings & accessories	537	932 256	51 946	5.6	.1	X	
0363	Hardwood flooring	680	2 008 128	66 469	3.3	.1	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	995	1 735 194	474 880	27.4	.6	X	
0370	Computer hardware, software, & supplies	32	447 274	10 237	2.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 488	2 193 554	250 838	11.4	.3	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	60	96 274	5 257	5.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	142	207 436	12 540	6.0	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	14 420	48 522 700	36 629 883	75.5	45.3	52.2	
0601	Hardware	3 727	12 787 797	857 774	6.7	1.1	X	
0602	Tools & equipment (including hand, portable electric, power air tools, & accessories; stationary/benchtop power tools; ladders; & scaffolding)	3 143	7 906 154	302 937	3.8	.4	X	
0603	Plumbing fixtures & supplies	6 714	19 207 880	12 784 567	66.6	15.8	X	
0604	Electrical supplies (including lighting fixtures, light bulbs, ceiling fans, wiring, boxes, devices, etc)	8 147	28 017 303	22 684 589	81.0	28.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	956	1 992 476	168 444	8.5	.2	48.7	
0621	Cut flowers	20	46 741	1 154	2.5	Z	X	
0626	Indoor potted plants & floral items	18	11 369	232	2.0	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	124	204 430	9 647	4.7	Z	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	347	627 913	15 610	2.5	Z	X	
0631	Lawn & garden tools	548	1 139 484	19 032	1.7	Z	X	
0636	Lawn & garden machinery, equipment, & parts	213	400 269	11 683	2.9	Z	X	
0637	Farm machinery, equipment, & parts	51	279 012	6 726	2.4	Z	X	
0638	All other farm supplies	108	274 039	33 879	12.4	Z	X	
0639	All other lawn & garden supplies (including fencing)	422	908 299	70 049	7.7	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	23 689	49 202 513	39 146 937	79.6	48.4	43.9	
0641	Dimensional lumber (nontreated)	2 199	6 297 005	1 243 237	19.7	1.5	X	
0642	Treated lumber	1 854	5 995 557	455 448	7.6	.6	X	
0643	Boards, all grades	1 607	5 309 105	1 007 157	19.0	1.2	X	
0644	Gypsum, specialty boards, & treatments (including plaster, tape, & joint compounds)	2 815	9 819 893	3 711 317	37.8	4.6	X	
0645	Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joints, etc)	780	2 080 125	95 437	4.6	.1	X	
0646	Structural panels (softwood plywood, oriented strand board (OSB))	1 713	6 248 923	849 868	13.6	1.1	X	
0647	Other panel products (hardwood plywood, waferboard, particle board/ sanded/specialty plywood)	2 320	7 503 018	1 694 949	22.6	2.1	X	
0648	Building components (including floor trusses, roof trusses, framed wall panels, etc)	1 064	2 793 307	633 037	22.7	.8	X	
0649	Connectors (joist hangers, tie-downs, etc)	695	1 700 610	28 173	1.7	Z	X	
0651	Steel studs	547	1 639 938	143 472	8.7	.2	X	
0652	Doors & moulding (including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs)	4 994	7 829 414	2 320 206	29.6	2.9	X	
0653	Windows & patio doors (wood or wood clad, vinyl, aluminum, or other)	5 297	7 801 832	2 739 776	35.1	3.4	X	
0654	Glass	3 685	3 299 221	1 626 018	49.3	2.0	X	
0655	Masonry supplies (including cement, lime, plaster, brick, etc)	5 314	12 498 760	6 387 195	51.1	7.9	X	
0656	Insulation (all types) & weatherization products	3 698	13 350 105	2 212 492	16.6	2.7	X	
0657	Siding, exterior trim, & soffit	3 069	9 947 351	2 148 311	21.6	2.7	X	
0658	Roofing (all types)	3 264	12 089 479	4 916 099	40.7	6.1	X	
0659	Ceilings & ceiling systems	739	2 343 264	212 185	9.1	.3	X	
0661	Kitchen & bath cabinets & countertops (including bathroom vanities & vanity tops, medicine cabinets, etc)	4 441	6 658 641	2 499 610	37.5	3.1	X	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	2 545	8 844 764	1 667 801	18.9	2.1	X	
0663	All other building/structural materials & supplies	3 137	7 974 240	2 555 149	32.0	3.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4441902	All other building material dealers—Con.							
0670	Paint & sundries	1 475	3 083 164	159 529	5.2	.2	45.7	
0673	Interior paint	1 114	2 279 469	53 655	2.4	.1	X	
0674	Exterior paint	1 042	2 023 150	43 137	2.1	.1	X	
0675	Stain, varnish, shellac, & other coatings	866	1 732 967	19 471	1.1	Z	X	
0676	Painting equipment (including tools, brushes, scrapers, etc.)	1 008	2 070 845	21 881	1.1	Z	X	
0677	Painting supplies (including compounds & other consumable materials)	670	1 646 577	21 221	1.3	Z	X	
0680	Manufactured (mobile) homes	23	27 490	1 030	3.7	Z	X	
0690	Wallpaper & other flexible wallcoverings	233	670 741	13 865	2.1	Z	X	
0720	Automotive fuels	39	118 109	15 427	13.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	106	177 405	10 308	5.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	373	934 221	39 824	4.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	113	252 574	34 571	13.7	Z	X	
0850	All other merchandise	197	942 887	106 114	11.3	.1	2.9	
0883	All other merchandise	190	935 026	105 372	11.3	.1	X	
9810	Unclassified merchandise	3 370	16 052 376	2 285 809	14.2	2.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 663	7 561 411	1 018 745	13.5	1.3	43.4	
9901	Construction receipts (including material & labor charges for work done by employees of this establishment)	1 714	2 287 086	368 563	16.1	.5	X	
9902	Repair maintenance receipts (including material & labor charges for property upkeep performed by employees of this establishment)	2 207	4 091 682	476 923	11.7	.6	X	
9946	All other nonmerchandise receipts (including charges for delivery, storage, rental or lease of tools & equipment, etc)	1 610	2 529 856	173 239	6.8	.2	X	
4442	Lawn & garden equipment & supplies stores	21 201	X	31 677 905	X	100.0	79.2	
0100	Groceries & other foods for human consumption off the premises	827	1 431 563	63 980	4.5	.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	11	10 159	148	1.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21	59 056	438	.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	128	321 222	14 382	4.5	Z	X	
0180	Soaps, detergents, & household cleaners	13	12 072	123	1.0	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	16	17 040	186	1.1	Z	X	
0200	Men's wear	1 052	2 029 193	120 693	5.9	.4	X	
0220	Women's, juniors', & misses' wear	33	48 791	2 754	5.6	Z	X	
0260	Footwear (including accessories)	949	1 614 522	37 576	2.3	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	673	1 297 521	36 530	2.8	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	28	26 374	751	2.8	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	18	9 196	1 031	11.2	Z	X	
0330	Audio equipment musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	24	11 259	289	2.6	Z	X	
0340	Furniture & sleep equipment	730	1 057 043	50 370	4.8	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	917	1 351 809	48 499	3.6	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	32	20 298	545	2.7	Z	X	
0420	Books	35	36 566	1 774	4.9	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	732	1 303 368	25 488	2.0	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	789	1 249 086	64 298	5.1	.2	X	
0580	Recreational vehicles, parts & accessories	231	293 240	47 746	16.3	.2	X	
0600	Hardware, tools, & plumbing & electrical supplies	2 866	5 840 205	505 324	8.7	1.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	21 201	31 677 905	26 670 968	84.2	84.2	71.1	
0621	Cut flowers	1 228	1 227 327	172 614	14.1	.5	X	
0626	Indoor potted plants & floral items	3 795	3 503 224	311 574	8.9	1.0	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	11 175	15 996 897	3 824 385	23.9	12.1	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	12 487	22 837 050	11 649 169	51.0	36.8	X	
0631	Lawn & garden tools	5 644	6 284 081	272 018	4.3	.9	X	
0636	Lawn & garden machinery, equipment, & parts	6 626	7 261 481	3 284 115	45.2	10.4	X	
0637	Farm machinery, equipment, & parts	2 464	4 922 248	517 577	10.5	1.6	X	
0638	All other farm supplies	7 271	15 604 465	5 937 524	38.1	18.7	X	
0639	All other lawn & garden supplies (including fencing)	4 596	5 787 097	701 992	12.1	2.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	790	1 688 539	82 251	4.9	.3	X	
0670	Paint & sundries	708	1 527 576	28 906	1.9	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	85	234 633	39 883	17.0	.1	X	
0720	Automotive fuels	482	2 252 001	330 362	14.7	1.0	X	
0730	Automotive lubricants (oil, greases, etc)	1 528	3 587 519	84 826	2.4	.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	1 608	4 229 596	197 416	4.7	.6	X	
0780	Household fuels (oil, LP gas, wood, & coal)	1 199	3 582 828	333 637	9.3	1.1	X	
0800	Pets, pet foods, & pet supplies	3 384	5 135 782	495 134	9.6	1.6	X	
0850	All other merchandise	2 883	3 187 457	509 058	16.0	1.6	76.0	
0876	Pools, pool chemicals, & pool supplies & accessories	281	354 712	14 880	4.2	Z	X	
0877	Souvenirs & novelty items	423	457 513	25 404	5.6	.1	X	
0878	Seasonal decorations	2 238	2 568 619	223 308	8.7	.7	X	
0879	Artificial/silk flowers, plants, & trees	1 279	1 578 287	107 907	6.8	.3	X	
0881	Craft supplies	708	1 028 360	118 730	11.5	.4	X	
0883	All other merchandise	75	98 982	18 802	19.0	.1	X	
9810	Unclassified merchandise	2 630	5 649 113	909 345	16.1	2.9	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4442	Lawn & garden equipment & supplies stores—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes	6 921	10 179 387	972 220	9.6	3.1	43.0	
9903	Materials used in landscaping or lawn service	1 369	1 202 413	150 392	12.5	.5	X	
9904	Labor charges for work performed by this establishment	5 062	6 024 312	537 803	8.9	1.7	X	
9948	All other nonmerchandise receipts (incl receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc)	3 212	5 811 597	284 021	4.9	.9	X	
44421	Outdoor power equipment stores	4 769	X	4 069 193	X	100.0	72.8	
0100	Groceries & other foods for human consumption off the premises	19	37 437	2 413	6.4	.1	X	
0200	Men's wear	58	47 547	5 221	11.0	.1	X	
0260	Footwear (including accessories)	40	32 619	1 365	4.2	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	61	50 046	6 724	13.4	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	13	7 707	1 016	13.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	11	5 295	234	4.4	Z	X	
0340	Furniture & sleep equipment	38	37 775	2 179	5.8	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	77	89 346	2 882	3.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	91	119 672	2 871	2.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	101	174 023	29 694	17.1	.7	X	
0580	Recreational vehicles, parts & accessories	211	218 393	42 502	19.5	1.0	X	
0600	Hardware, tools, & plumbing & electrical supplies	311	415 110	51 627	12.4	1.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	4 769	4 069 193	3 407 108	83.7	83.7	59.8	
0621	Cut flowers	55	40 930	8 429	20.6	.2	X	
0626	Indoor potted plants & floral items	25	30 366	956	3.1	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	112	144 291	8 695	6.0	.2	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	346	357 201	28 082	7.9	.7	X	
0631	Lawn & garden tools	548	462 163	26 657	5.8	.7	X	
0636	Lawn & garden machinery, equipment, & parts	4 769	4 069 193	3 026 822	74.4	74.4	X	
0637	Farm machinery, equipment, & parts	713	1 063 833	265 440	25.0	6.5	X	
0638	All other farm supplies	83	141 411	11 476	8.1	.3	X	
0639	All other lawn & garden supplies (including fencing)	394	353 725	30 551	8.6	.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	27	50 054	4 092	8.2	.1	X	
0670	Paint & sundries	115	130 714	4 873	3.7	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	63	82 789	9 479	11.5	.2	X	
0730	Automotive lubricants (oil, greases, etc)	229	228 514	8 015	3.5	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	192	219 295	18 995	8.7	.5	X	
0780	Household fuels (oil, LP gas, wood, & coal)	72	79 474	7 000	8.8	.2	X	
0800	Pets, pet foods, & pet supplies	90	97 927	9 539	9.7	.2	X	
0850	All other merchandise	87	105 846	9 056	8.6	.2	66.8	
0876	Pools, pool chemicals, & pool supplies & accessories	32	32 276	4 395	13.6	.1	X	
0877	Souvenirs & novelty items	24	21 992	618	2.8	Z	X	
0878	Seasonal decorations	42	51 314	2 148	4.2	.1	X	
0879	Artificial/silk flowers, plants, & trees	11	20 977	907	4.3	Z	X	
9810	Unclassified merchandise	361	473 865	74 796	15.8	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 780	2 439 267	366 056	15.0	9.0	45.4	
9903	Materials used in landscaping or lawn service	78	87 128	35 854	41.2	.9	X	
9904	Labor charges for work performed by this establishment	2 400	2 016 487	243 997	12.1	6.0	X	
9948	All other nonmerchandise receipts (incl receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc)	1 183	1 046 687	86 205	8.2	2.1	X	
444210	Outdoor power equipment stores	4 769	X	4 069 193	X	100.0	72.8	
0100	Groceries & other foods for human consumption off the premises	19	37 437	2 413	6.4	.1	X	
0200	Men's wear	58	47 547	5 221	11.0	.1	X	
0260	Footwear (including accessories)	40	32 619	1 365	4.2	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	61	50 046	6 724	13.4	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	13	7 707	1 016	13.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	11	5 295	234	4.4	Z	X	
0340	Furniture & sleep equipment	38	37 775	2 179	5.8	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	77	89 346	2 882	3.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	91	119 672	2 871	2.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	101	174 023	29 694	17.1	.7	X	
0580	Recreational vehicles, parts & accessories	211	218 393	42 502	19.5	1.0	X	
0600	Hardware, tools, & plumbing & electrical supplies	311	415 110	51 627	12.4	1.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	4 769	4 069 193	3 407 108	83.7	83.7	59.8	
0621	Cut flowers	55	40 930	8 429	20.6	.2	X	
0626	Indoor potted plants & floral items	25	30 366	956	3.1	Z	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	112	144 291	8 695	6.0	.2	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	346	357 201	28 082	7.9	.7	X	
0631	Lawn & garden tools	548	462 163	26 657	5.8	.7	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
444210	Outdoor power equipment stores—Con.							
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.—Con.							
0636	Lawn & garden machinery, equipment, & parts	4 769	4 069 193	3 026 822	74.4	74.4	X	
0637	Farm machinery, equipment, & parts	713	1 063 833	265 440	25.0	6.5	X	
0638	All other farm supplies	83	141 411	11 476	8.1	.3	X	
0639	All other lawn & garden supplies (including fencing)	394	353 725	30 551	8.6	.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	27	50 054	4 092	8.2	.1	X	
0670	Paint & sundries	115	130 714	4 873	3.7	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	63	82 789	9 479	11.5	.2	X	
0730	Automotive lubricants (oil, greases, etc)	229	228 514	8 015	3.5	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	192	219 295	18 995	8.7	.5	X	
0780	Household fuels (oil, LP gas, wood, & coal)	72	79 474	7 000	8.8	.2	X	
0800	Pets, pet foods, & pet supplies	90	97 927	9 539	9.7	.2	X	
0850	All other merchandise	87	105 846	9 056	8.6	.2	66.8	
0876	Pools, pool chemicals, & pool supplies & accessories	32	32 276	4 395	13.6	.1	X	
0877	Souvenirs & novelty items	24	21 992	618	2.8	Z	X	
0878	Seasonal decorations	42	51 314	2 148	4.2	.1	X	
0879	Artificial/silk flowers, plants, & trees	11	20 977	907	4.3	Z	X	
9810	Unclassified merchandise	361	473 865	74 796	15.8	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 780	2 439 267	366 056	15.0	9.0	45.4	
9903	Materials used in landscaping or lawn service	78	87 128	35 854	41.2	.9	X	
9904	Labor charges for work performed by this establishment	2 400	2 016 487	243 997	12.1	6.0	X	
9948	All other nonmerchandise receipts (incl receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc)	1 183	1 046 687	86 205	8.2	2.1	X	
44422	Nursery & garden centers	16 432	X	27 608 712	X	100.0	80.1	
0100	Groceries & other foods for human consumption off the premises	808	1 394 126	61 567	4.4	.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	11	10 159	148	1.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21	59 056	438	.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	128	321 222	14 382	4.5	.1	X	
0180	Soaps, detergents, & household cleaners	11	10 950	113	1.0	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foil, etc)	16	17 040	186	1.1	Z	X	
0200	Men's wear	994	1 981 646	115 472	5.8	.4	X	
0220	Women's, juniors', & misses' wear	30	47 389	2 476	5.2	Z	X	
0260	Footwear (including accessories)	909	1 581 903	36 211	2.3	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	612	1 247 475	29 806	2.4	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	28	26 374	751	2.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	13	5 964	55	.9	Z	X	
0340	Furniture & sleep equipment	692	1 019 268	48 191	4.7	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	840	1 262 463	45 617	3.6	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	30	19 176	535	2.8	Z	X	
0420	Books	33	33 637	1 770	5.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	641	1 183 696	22 617	1.9	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	688	1 075 063	34 604	3.2	.1	X	
0580	Recreational vehicles, parts & accessories	20	74 847	5 244	7.0	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	2 555	5 425 095	453 697	8.4	1.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	16 432	27 608 712	23 263 860	84.3	84.3	72.8	
0621	Cut flowers	1 173	1 186 397	164 185	13.8	.6	X	
0626	Indoor potted plants & floral items	3 760	3 472 858	310 618	8.9	1.1	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	11 062	15 852 606	3 815 690	24.1	13.8	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	12 140	22 479 849	11 621 087	51.7	42.1	X	
0631	Lawn & garden tools	5 096	5 821 918	245 361	4.2	.9	X	
0636	Lawn & garden machinery, equipment, & parts	1 857	3 192 288	257 293	8.1	.9	X	
0637	Farm machinery, equipment, & parts	1 751	3 658 415	252 137	6.5	.9	X	
0638	All other farm supplies	7 187	15 463 054	5 926 048	38.3	21.5	X	
0639	All other lawn & garden supplies (including fencing)	4 202	5 433 372	671 441	12.4	2.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	763	1 638 485	78 159	4.8	.3	X	
0670	Paint & sundries	593	1 396 862	24 033	1.7	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	22	151 844	30 404	20.0	.1	X	
0720	Automotive fuels	480	2 249 189	329 552	14.7	1.2	X	
0730	Automotive lubricants (oil, greases, etc)	1 299	3 359 005	76 811	2.3	.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	1 416	4 010 301	178 421	4.4	.6	X	
0780	Household fuels (oil, LP gas, wood, & coal)	1 127	3 503 354	326 637	9.3	1.2	X	
0800	Pets, pet foods, & pet supplies	3 294	5 037 855	485 595	9.6	1.8	X	
0850	All other merchandise	2 796	3 081 611	500 002	16.2	1.8	77.0	
0876	Pools, pool chemicals, & pool supplies & accessories	250	322 436	10 485	3.3	Z	X	
0877	Souvenirs & novelty items	399	435 521	24 786	5.7	.1	X	
0878	Seasonal decorations	2 196	2 517 305	221 160	8.8	.8	X	
0879	Artificial/silk flowers, plants, & trees	1 268	1 557 310	107 000	6.9	.4	X	
0881	Craft supplies	707	1 027 975	118 723	11.5	.4	X	
0883	All other merchandise	72	93 778	17 840	19.0	.1	X	
9810	Unclassified merchandise	2 269	5 175 248	834 549	16.1	3.0	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44422	Nursery & garden centers—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes	4 141	7 740 120	606 164	7.8	2.2	41.6	
9903	Materials used in landscaping or lawn service	1 292	1 115 285	114 538	10.3	.4	X	
9904	Labor charges for work performed by this establishment	2 663	4 007 825	293 806	7.3	1.1	X	
9948	All other nonmerchandise receipts (incl receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc)	2 029	4 764 910	197 816	4.2	.7	X	
444220	Nursery & garden centers	16 432	X	27 608 712	X	100.0	80.1	
0100	Groceries & other foods for human consumption off the premises	808	1 394 126	61 567	4.4	.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	11	10 159	148	1.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21	59 056	438	.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	128	321 222	14 382	4.5	.1	X	
0180	Soaps, detergents, & household cleaners	11	10 950	113	1.0	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	16	17 040	186	1.1	Z	X	
0200	Men's wear	994	1 981 646	115 472	5.8	.4	X	
0220	Women's, juniors', & misses' wear	30	47 389	2 476	5.2	Z	X	
0260	Footwear (including accessories)	909	1 581 903	36 211	2.3	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	612	1 247 475	29 806	2.4	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	28	26 374	751	2.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	13	5 964	55	.9	Z	X	
0340	Furniture & sleep equipment	692	1 019 268	48 191	4.7	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	840	1 262 463	45 617	3.6	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	30	19 176	535	2.8	Z	X	
0420	Books	33	33 637	1 770	5.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	641	1 183 696	22 617	1.9	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	688	1 075 063	34 604	3.2	.1	X	
0580	Recreational vehicles, parts & accessories	20	74 847	5 244	7.0	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	2 555	5 425 095	453 697	8.4	1.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	16 432	27 608 712	23 263 860	84.3	84.3	72.8	
0621	Cut flowers	1 173	1 186 397	164 185	13.8	.6	X	
0626	Indoor potted plants & floral items	3 760	3 472 858	310 618	8.9	1.1	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	11 062	15 852 606	3 815 690	24.1	13.8	X	
0628	Fertilizer, lime, chemicals, & other soil treatments	12 140	22 479 849	11 621 087	51.7	42.1	X	
0631	Lawn & garden tools	5 096	5 821 918	245 361	4.2	.9	X	
0636	Lawn & garden machinery, equipment, & parts	1 857	3 192 288	257 293	8.1	.9	X	
0637	Farm machinery, equipment, & parts	1 751	3 858 415	252 137	6.5	.9	X	
0638	All other farm supplies	7 187	15 463 054	5 926 048	38.3	21.5	X	
0639	All other lawn & garden supplies (including fencing)	4 202	5 433 372	671 441	12.4	2.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	763	1 638 485	78 159	4.8	.3	X	
0670	Paint & sundries	593	1 396 862	24 033	1.7	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	22	151 844	30 404	20.0	.1	X	
0720	Automotive fuels	480	2 249 189	329 552	14.7	1.2	X	
0730	Automotive lubricants (oil, greases, etc)	1 299	3 359 005	76 811	2.3	.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	1 416	4 010 301	178 421	4.4	.6	X	
0780	Household fuels (oil, LP gas, wood, & coal)	1 127	3 503 354	326 637	9.3	1.2	X	
0800	Pets, pet foods, & pet supplies	3 294	5 037 855	485 595	9.6	1.8	X	
0850	All other merchandise	2 796	3 081 611	500 002	16.2	1.8	77.0	
0876	Pools, pool chemicals, & pool supplies & accessories	250	322 436	10 485	3.3	Z	X	
0877	Souvenirs & novelty items	399	435 521	24 786	5.7	.1	X	
0878	Seasonal decorations	2 196	2 517 305	221 160	8.8	.8	X	
0879	Artificial/silk flowers, plants, & trees	1 268	1 557 310	107 000	6.9	.4	X	
0881	Craft supplies	707	1 027 975	118 723	11.5	.4	X	
0883	All other merchandise	72	93 778	17 840	19.0	.1	X	
9810	Unclassified merchandise	2 269	5 175 248	834 549	16.1	3.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 141	7 740 120	606 164	7.8	2.2	41.6	
9903	Materials used in landscaping or lawn service	1 292	1 115 285	114 538	10.3	.4	X	
9904	Labor charges for work performed by this establishment	2 663	4 007 825	293 806	7.3	1.1	X	
9948	All other nonmerchandise receipts (incl receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc)	2 029	4 764 910	197 816	4.2	.7	X	
445	Food & beverage stores	148 528	X	401 764 499	X	100.0	79.5	
0100	Groceries & other foods for human consumption off the premises	133 605	390 756 582	285 309 402	73.0	71.0	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	33 302	106 716 013	3 861 746	3.6	1.0	X	
0130	Alcoholic drinks (served at this establishment)	1 390	911 698	137 901	15.1	Z	X	
0140	Packaged liquor, wine, & beer	82 863	267 131 952	32 402 537	12.1	8.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	97 112	367 642 710	13 224 410	3.6	3.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	74 282	354 147 102	25 973 728	7.3	6.5	X	
0180	Soaps, detergents, & household cleaners	67 858	346 998 095	10 410 638	3.0	2.6	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	70 743	348 662 003	10 349 045	3.0	2.6	X	
0200	Men's wear	1 370	7 777 666	31 116	.4	Z	X	
0220	Women's, juniors', & misses' wear	1 507	12 474 058	49 398	.4	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445	Food & beverage stores—Con.							
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	978	7 313 410	16 644	.2	Z	X	
0260	Footwear (including accessories)	3 182	31 420 176	70 541	.2	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 570	26 427 374	23 838	.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	568	4 549 728	11 620	.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	22	56 313	7 298	13.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	2 190	15 608 413	57 604	.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	14	20 730	585	2.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	96	40 707	2 559	6.3	Z	X	
0340	Furniture & sleep equipment	32	6 148	173	2.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	14 576	107 232 378	1 315 688	1.2	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 673	12 426 235	40 392	.3	Z	X	
0420	Books	8 608	55 272 267	280 980	.5	.1	X	
0440	Photographic equipment & supplies	6 827	53 143 511	284 039	.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 103	25 614 937	149 627	.6	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	17	12 793	137	1.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 509	2 872 576	41 976	1.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	7 076	58 481 327	377 092	.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	16 665	166 451 426	1 911 280	1.1	.5	X	
0670	Paint & sundries	28	31 631	1 706	5.4	Z	X	
0720	Automotive fuels	2 911	7 545 080	683 761	9.1	.2	X	
0730	Automotive lubricants (oil, greases, etc)	15 372	48 785 418	230 253	.5	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	191	108 272	6 093	5.6	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	89	74 699	4 917	6.6	Z	X	
0800	Pets, pet foods, & pet supplies	37 107	202 259 558	3 840 129	1.9	1.0	X	
0850	All other merchandise	51 778	192 096 449	3 838 597	2.0	1.0	X	
9810	Unclassified merchandise	19 702	119 378 503	5 152 736	4.3	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	20 000	112 877 426	1 662 709	1.5	.4	X	
4451	Grocery stores	96 542	X	368 250 471	X	100.0	80.0	
0100	Groceries & other foods for human consumption off the premises	96 542	368 250 471	274 115 583	74.4	74.4	71.7	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	70 618	353 688 205	50 133 442	14.2	13.6	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	66 964	333 008 927	27 571 250	8.3	7.5	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	65 856	301 514 537	19 159 950	6.4	5.2	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	81 348	310 772 486	29 153 234	9.4	7.9	X	
0105	Bakery products baked on premises	31 317	230 549 166	5 335 885	2.3	1.4	X	
0106	Bakery products not baked on the premises, except frozen	58 019	231 416 756	7 310 193	3.2	2.0	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	60 223	305 504 697	13 614 118	4.5	3.7	X	
0108	Bottled, canned, or packaged soft drinks	72 170	240 938 792	11 893 425	4.9	3.2	X	
0109	Candy	64 172	215 227 581	3 689 931	1.7	1.0	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	86 033	359 451 128	106 254 155	29.6	28.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	28 160	103 737 267	3 455 458	3.3	.9	68.8	
0123	Soup & salad bars	11 562	60 027 423	859 143	1.4	.2	X	
0124	All other meals & snacks	25 047	82 714 925	2 596 315	3.1	.7	X	
0130	Alcoholic drinks (served at this establishment)	194	203 727	22 670	11.1	Z	X	
0140	Packaged liquor, wine, & beer	52 148	243 574 386	12 561 536	5.2	3.4	60.8	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	13 110	92 799 645	1 859 288	2.0	.5	X	
0142	Wine	32 571	177 305 451	3 476 078	2.0	.9	X	
0143	Beer & ale	50 285	231 683 436	7 226 170	3.1	2.0	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	78 266	352 918 051	12 006 831	3.4	3.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	72 033	352 424 496	25 910 524	7.4	7.0	59.6	
0161	Prescriptions	12 879	148 692 957	8 885 977	6.0	2.4	X	
0162	Nonprescription medicines	38 837	185 088 159	2 442 669	1.3	.7	X	
0163	Vitamins, minerals, & other dietary supplements	19 474	127 594 013	1 630 438	1.3	.4	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products, prescription access; convalescent aids; orthopedic equip; artificial limbs)	33 491	175 570 782	4 563 455	2.6	1.2	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	17 379	127 425 825	1 607 532	1.3	.4	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	53 216	254 400 687	6 780 435	2.7	1.8	X	
0180	Soaps, detergents, & household cleaners	66 896	346 122 334	10 396 254	3.0	2.8	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	67 868	346 569 180	10 299 660	3.0	2.8	X	
0200	Men's wear	1 325	7 749 562	30 642	.4	Z	X	
0220	Women's, juniors', & misses' wear	1 428	12 447 916	47 699	.4	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	970	7 310 896	16 604	.2	Z	X	
0260	Footwear (including accessories)	3 169	31 412 237	70 445	.2	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4451	Grocery stores—Con.							
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 567	26 425 789	23 703	.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	566	4 547 379	11 596	.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	22	56 313	7 298	13.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 617	15 373 521	44 698	.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	10	17 841	239	1.3	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	65	19 993	1 308	6.5	Z	X	
0340	Furniture & sleep equipment	32	6 148	173	2.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	13 690	106 744 772	1 285 057	1.2	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 441	12 180 371	26 978	Z	X		
0420	Books	7 904	54 648 361	271 842	.5	.1	X	
0440	Photographic equipment & supplies	6 808	53 134 764	283 970	.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	5 346	25 302 612	139 617	.6	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	16	12 706	136	1.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 195	2 751 825	33 299	1.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	7 051	58 470 217	376 365	.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	15 919	165 776 843	1 844 930	1.1	.5	X	
0670	Paint & sundries	28	31 631	1 706	Z	X		
0720	Automotive fuels	2 624	7 246 101	618 684	8.5	.2	X	
0730	Automotive lubricants (oil, greases, etc)	14 887	48 468 245	226 363	.5	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	188	106 313	5 789	5.4	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	82	65 436	2 659	4.1	X		
0800	Pets, pet foods, & pet supplies	36 864	202 078 092	3 837 547	1.9	1.0	X	
0850	All other merchandise	45 826	188 642 616	3 721 181	2.0	1.0	79.5	
0851	Stationery & computer paper	3 268	21 502 326	81 838	Z	X		
0852	School supplies	10 753	40 778 699	252 268	.6	.1	X	
0855	Greeting cards	19 208	132 822 431	1 230 326	.9	.3	X	
0856	Magazines & newspapers	37 147	150 369 329	1 804 528	1.2	.5	X	
0866	Ice	18 101	33 487 410	259 756	.8	.1	X	
0877	Souvenirs & novelty items	3 991	10 959 890	88 655	Z	X		
0883	All other merchandise	67	43 597	3 807	8.7	Z	X	
9810	Unclassified merchandise	16 134	116 269 161	4 993 985	4.3	1.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	18 230	111 522 606	1 557 251	1.4	.4	78.6	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	7 915	61 866 002	570 768	.9	.2	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	2 772	9 125 601	50 673	.6	Z	X	
9917	Receipts from photofinishing performed by this establishment	2 677	27 821 141	278 184	1.0	.1	X	
9918	Receipts from photofinishing contracted out to other establishments	2 728	26 220 585	131 170	.5	Z	X	
9929	Receipts from photocopying, faxing, & check cashing services	2 847	15 810 954	75 738	.5	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	5 066	25 658 485	450 713	1.8	.1	X	
44511	Supermarkets & other grocery (except convenience) stores .	69 461	X	351 402 705	X	100.0	81.3	
0100	Groceries & other foods for human consumption off the premises	69 461	351 402 705	265 337 575	75.5	75.5	72.9	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	61 000	347 896 754	49 613 711	14.3	14.1	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	57 164	326 755 255	27 374 721	8.4	7.8	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	52 555	292 743 062	18 869 997	6.4	5.4	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	57 259	295 504 774	27 852 132	9.4	7.9	X	
0105	Bakery products baked on premises	28 867	228 844 948	5 266 035	2.3	1.5	X	
0106	Bakery products not baked on the premises, except frozen	39 466	219 031 039	6 688 964	3.1	1.9	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	45 938	296 006 873	12 875 439	4.4	3.7	X	
0108	Bottled, canned, or packaged soft drinks	47 990	225 723 814	10 216 868	4.5	2.9	X	
0109	Candy	40 899	200 770 899	2 898 095	1.4	.8	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	62 604	344 489 187	103 681 613	30.1	29.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	15 238	94 380 211	2 481 091	2.6	.7	69.6	
0123	Soup & salad bars	7 539	57 172 539	686 344	1.2	.2	X	
0124	All other meals & snacks	12 763	73 789 728	1 794 747	2.4	.5	X	
0130	Alcoholic drinks (served at this establishment)	134	180 710	18 298	10.1	Z	X	
0140	Packaged liquor, wine, & beer	33 905	232 243 885	10 632 138	4.6	3.0	61.4	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	10 183	90 710 763	1 715 387	1.9	.5	X	
0142	Wine	21 737	169 887 066	3 294 297	1.9	.9	X	
0143	Beer & ale	32 298	220 534 483	5 622 454	2.5	1.6	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	54 473	337 767 905	8 885 306	2.6	2.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	53 391	340 006 025	25 513 159	7.5	7.3	60.4	
0161	Prescriptions	12 374	148 335 850	8 861 774	6.0	2.5	X	
0162	Nonprescription medicines	28 780	179 119 466	2 348 744	1.3	.7	X	
0163	Vitamins, minerals, & other dietary supplements	17 171	125 896 390	1 611 954	1.3	.5	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	24 632	168 514 334	4 448 564	2.6	1.3	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	15 388	126 024 415	1 584 382	1.3	.5	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	39 705	245 987 790	6 657 723	2.7	1.9	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44511	Supermarkets & other grocery (except convenience) stores —Con.							
0180	Soaps, detergents, & household cleaners	52 573	337 529 200	10 242 978	3.0	2.9	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	52 845	337 884 465	10 142 075	3.0	2.9	X	
0200	Men's wear	1 012	7 502 339	23 236	.3	Z	X	
0220	Women's, juniors', & misses' wear	1 202	12 246 551	41 351	.3	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	787	7 165 633	14 732	.2	Z	X	
0260	Footwear (including accessories)	2 941	31 215 376	66 837	.2	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 439	26 347 497	23 046	.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	523	4 538 070	11 501	.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	21	54 795	7 283	13.3	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 527	15 319 379	43 942	.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	10	17 841	239	1.3	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	50	12 167	474	3.9	Z	X	
0340	Furniture & sleep equipment	32	6 148	173	2.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	13 092	106 191 690	1 278 424	1.2	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 227	11 970 471	23 433	.2	Z	X	
0420	Books	5 662	52 902 767	237 381	.4	.1	X	
0440	Photographic equipment & supplies	5 034	51 760 939	270 131	.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 202	23 699 293	122 318	.5	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	16	12 706	136	1.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	669	2 517 914	21 569	.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	6 439	58 121 492	370 034	.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	15 379	165 384 797	1 839 176	1.1	.5	X	
0670	Paint & sundries	28	31 631	1 706	5.4	Z	X	
0720	Automotive fuels	1 912	6 734 186	529 419	7.9	.2	X	
0730	Automotive lubricants (oil, greases, etc)	6 597	42 888 656	147 833	.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	84	59 643	2 612	4.4	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	57	46 133	2 156	4.7	Z	X	
0800	Pets, pet foods, & pet supplies	29 760	198 001 766	3 770 982	1.9	1.1	X	
0850	All other merchandise	27 578	176 432 203	3 189 609	1.8	.9	80.9	
0851	Stationery & computer paper	2 377	20 636 924	73 891	.4	Z	X	
0852	School supplies	7 556	38 835 081	234 149	.6	.1	X	
0855	Greeting cards	16 410	131 055 265	1 208 992	.9	.3	X	
0856	Magazines & newspapers	21 016	139 062 977	1 438 335	1.0	.4	X	
0866	Ice	8 152	27 503 854	177 661	.6	.1	X	
0877	Souvenirs & novelty items	1 767	9 448 713	52 918	.6	Z	X	
0883	All other merchandise	49	32 168	3 660	11.4	Z	X	
9810	Unclassified merchandise	11 068	112 192 079	4 683 224	4.2	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 216	106 685 606	1 426 945	1.3	.4	80.0	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	6 474	61 186 158	543 403	.9	.2	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	1 049	7 801 558	19 185	.2	Z	X	
9917	Receipts from photofinishing performed by this establishment	2 673	27 815 941	278 084	1.0	.1	X	
9918	Receipts from photofinishing contracted out to other establishments	2 558	26 053 884	129 400	.5	Z	X	
9929	Receipts from photocopying, faxing, & check cashing services	1 774	14 955 204	59 300	.4	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	2 900	23 565 077	397 573	1.7	.1	X	
445110	Supermarkets & other grocery (except convenience) stores .	69 461	X	351 402 705	X	100.0	81.3	
0100	Groceries & other foods for human consumption off the premises	69 461	351 402 705	265 337 575	75.5	75.5	72.9	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	61 000	347 896 754	49 613 711	14.3	14.1	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	57 164	326 755 255	27 374 721	8.4	7.8	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	52 555	292 743 062	18 869 997	6.4	5.4	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	57 259	295 504 774	27 852 132	9.4	7.9	X	
0105	Bakery products baked on premises	28 867	228 844 948	5 266 035	2.3	1.5	X	
0106	Bakery products not baked on the premises, except frozen	39 466	219 031 039	6 688 964	3.1	1.9	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	45 938	296 006 873	12 875 439	4.4	3.7	X	
0108	Bottled, canned, or packaged soft drinks	47 990	225 723 814	10 216 868	4.5	2.9	X	
0109	Candy	40 899	200 770 899	2 898 095	1.4	.8	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	62 604	344 489 187	103 681 613	30.1	29.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	15 238	94 380 211	2 481 091	2.6	.7	69.6	
0123	Soup & salad bars	7 539	57 172 539	686 344	1.2	.2	X	
0124	All other meals & snacks	12 763	73 769 728	1 794 747	2.4	.5	X	
0130	Alcoholic drinks (served at this establishment)	134	180 710	18 298	10.1	Z	X	
0140	Packaged liquor, wine, & beer	33 905	232 243 885	10 632 138	4.6	3.0	61.4	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	10 183	90 710 763	1 715 387	1.9	.5	X	
0142	Wine	21 737	169 887 066	3 294 297	1.9	.9	X	
0143	Beer & ale	32 298	220 534 483	5 622 454	2.5	1.6	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	54 473	337 767 905	8 885 306	2.6	2.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445110	Supermarkets & other grocery (except convenience) stores —Con.							
0160	Drugs, health aids, & beauty aids (including cosmetics)	53 391	340 006 025	25 513 159	7.5	7.3	60.4	
0161	Prescriptions	12 374	148 335 850	8 861 774	6.0	2.5	X	
0162	Nonprescription medicines	28 780	179 119 466	2 348 744	1.3	.7	X	
0163	Vitamins, minerals, & other dietary supplements	17 171	125 896 390	1 611 954	1.3	.5	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	24 632	168 514 334	4 448 564	2.6	1.3	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	15 388	126 024 415	1 584 382	1.3	.5	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	39 705	245 987 790	6 657 723	2.7	1.9	X	
0180	Soaps, detergents, & household cleaners	52 573	337 529 200	10 242 978	3.0	2.9	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	52 845	337 884 465	10 142 075	3.0	2.9	X	
0200	Men's wear	1 012	7 502 339	23 236	.3	Z	X	
0220	Women's, juniors', & misses' wear	1 202	12 246 551	41 351	.3	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	787	7 165 633	14 732	.2	Z	X	
0260	Footwear (including accessories)	2 941	31 215 376	66 837	.2	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 439	26 347 497	23 046	.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	523	4 538 070	11 501	.3	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	21	54 795	7 283	13.3	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	1 527	15 319 379	43 942	.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	10	17 841	239	1.3	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	50	12 167	474	3.9	Z	X	
0340	Furniture & sleep equipment	32	6 148	173	2.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	13 092	106 191 690	1 278 424	1.2	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 227	11 970 471	23 433	.2	Z	X	
0420	Books	5 662	52 902 767	237 381	.4	.1	X	
0440	Photographic equipment & supplies	5 034	51 760 939	270 131	.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 202	23 699 293	122 318	.5	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	16	12 706	136	1.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	669	2 517 914	21 569	.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	6 439	58 121 492	370 034	.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	15 379	165 384 797	1 839 176	1.1	.5	X	
0670	Paint & sundries	28	31 631	1 706	5.4	Z	X	
0720	Automotive fuels	1 912	6 734 186	529 419	7.9	.2	X	
0730	Automotive lubricants (oil, greases, etc)	6 597	42 888 656	147 833	.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	84	59 643	2 612	4.4	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	57	46 133	2 156	4.7	Z	X	
0800	Pets, pet foods, & pet supplies	29 760	198 001 766	3 770 982	1.9	1.1	X	
0850	All other merchandise	27 578	176 432 203	3 189 609	1.8	.9	80.9	
0851	Stationery & computer paper	2 377	20 636 924	73 891	.4	Z	X	
0852	School supplies	7 556	38 835 081	234 149	.6	.1	X	
0855	Greeting cards	16 410	131 055 265	1 208 992	.9	.3	X	
0856	Magazines & newspapers	21 016	139 062 977	1 438 335	1.0	.4	X	
0866	Ice	8 152	27 503 854	177 661	.6	.1	X	
0877	Souvenirs & novelty items	1 767	9 448 713	52 918	.6	Z	X	
0883	All other merchandise	49	32 168	3 660	11.4	Z	X	
9810	Unclassified merchandise	11 068	112 192 079	4 683 224	4.2	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 216	106 685 606	1 426 945	1.3	.4	80.0	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	6 474	61 186 158	543 403	.9	.2	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	1 049	7 801 558	19 185	.2	Z	X	
9917	Receipts from photofinishing performed by this establishment	2 673	27 815 941	278 084	1.0	.1	X	
9918	Receipts from photofinishing contracted out to other establishments	2 558	26 053 884	129 400	.5	Z	X	
9929	Receipts from photocopying, faxing, & check cashing services	1 774	14 955 204	59 300	.4	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	2 900	23 565 077	397 573	1.7	.1	X	
44512	Convenience stores	27 081	X	16 847 766	X	100.0	52.3	
0100	Groceries & other foods for human consumption off the premises	27 081	16 847 766	8 778 008	52.1	52.1	46.6	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	9 618	5 791 451	519 731	9.0	3.1	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	9 800	6 253 672	196 529	3.1	1.2	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	13 301	8 771 475	289 953	3.3	1.7	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	24 089	15 267 712	1 301 102	8.5	7.7	X	
0105	Bakery products baked on premises	2 450	1 704 218	69 850	4.1	.4	X	
0106	Bakery products not baked on the premises, except frozen	18 553	12 385 717	621 229	5.0	3.7	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	14 285	9 497 824	738 679	7.8	4.4	X	
0108	Bottled, canned, or packaged soft drinks	24 180	15 214 978	1 676 557	11.0	10.0	X	
0109	Candy	23 273	14 456 682	791 836	5.5	4.7	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	23 429	14 961 941	2 572 542	17.2	15.3	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	12 922	9 357 056	974 367	10.4	5.8	48.4	
0123	Soup & salad bars	4 023	2 854 884	172 799	6.1	1.0	X	
0124	All other meals & snacks	12 263	8 925 197	801 568	9.0	4.8	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44512	Convenience stores—Con.							
0130	Alcoholic drinks (served at this establishment)	60	23 017	4 372	19.0	Z	X	
0140	Packaged liquor, wine, & beer	18 243	11 330 501	1 929 398	17.0	11.5	48.2	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	2 927	2 088 882	143 901	6.9	.9	X	
0142	Wine	10 834	7 418 385	181 781	2.5	1.1	X	
0143	Beer & ale	17 988	11 148 953	1 603 716	14.4	9.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	23 793	15 150 146	3 121 525	20.6	18.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	18 642	12 418 471	397 365	3.2	2.4	44.6	
0161	Prescriptions	505	357 107	24 203	6.8	.1	X	
0162	Nonprescription medicines	10 056	5 968 693	93 925	1.6	.6	X	
0163	Vitamins, minerals, & other dietary supplements	2 304	1 697 623	18 484	1.1	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	8 859	7 056 448	114 891	1.6	.7	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	1 991	1 401 410	23 150	1.7	.1	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	13 511	8 412 897	122 712	1.5	.7	X	
0180	Soaps, detergents, & household cleaners	14 323	8 593 134	153 276	1.8	.9	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	15 023	8 684 715	157 585	1.8	.9	X	
0200	Men's wear	313	247 223	7 406	3.0	Z	X	
0220	Women's, juniors', & misses' wear	226	201 365	6 348	3.2	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	183	145 263	1 872	1.3	Z	X	
0260	Footwear (including accessories)	228	196 861	3 608	1.8	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	128	78 292	657	.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	43	9 309	95	1.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	90	54 142	756	1.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	15	7 826	834	10.7	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	598	553 082	6 633	1.2	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	214	209 900	3 545	1.7	Z	X	
0420	Books	2 242	1 745 594	34 461	2.0	.2	X	
0440	Photographic equipment & supplies	1 774	1 373 825	13 839	1.0	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 144	1 603 319	17 299	1.1	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	526	233 911	11 730	5.0	.1	X	
0600	Hardware, tools & plumbing & electrical supplies	612	348 725	6 331	1.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	540	392 046	5 754	1.5	Z	X	
0720	Automotive fuels	712	511 915	89 265	17.4	.5	X	
0730	Automotive lubricants (oil, greases, etc)	8 290	5 579 589	78 530	1.4	.5	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	104	46 670	3 177	6.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	25	19 303	503	2.6	Z	X	
0800	Pets, pet foods, & pet supplies	7 104	4 076 326	66 565	1.6	.4	X	
0850	All other merchandise	18 248	12 210 413	531 572	4.4	3.2	51.3	
0851	Stationery & computer paper	891	865 402	7 947	.9	Z	X	
0852	School supplies	3 197	1 943 618	18 119	.9	.1	X	
0855	Greeting cards	2 797	1 767 166	21 334	1.2	.1	X	
0856	Magazines & newspapers	16 131	11 306 352	366 193	3.2	2.2	X	
0866	Ice	9 949	5 983 556	82 095	1.4	.5	X	
0877	Souvenirs & novelty items	2 224	1 511 177	35 737	2.4	.2	X	
0883	All other merchandise	18	11 429	147	1.3	Z	X	
9810	Unclassified merchandise	5 066	4 077 082	310 761	7.6	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 014	4 837 000	130 306	2.7	.8	50.1	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	1 441	679 844	27 365	4.0	.2	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	1 723	1 324 043	31 488	2.4	.2	X	
9918	Receipts from photofinishing contracted out to other establishments	171	166 701	1 770	1.1	Z	X	
9929	Receipts from photocopying, faxing, & check cashing services	1 072	855 750	16 438	1.9	.1	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	2 166	2 093 408	53 140	2.5	.3	X	
445120	Convenience stores.....	27 081	X	16 847 766	X	100.0	52.3	
0100	Groceries & other foods for human consumption off the premises	27 081	16 847 766	8 778 008	52.1	52.1	46.6	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	9 618	5 791 451	519 731	9.0	3.1	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	9 800	6 253 672	196 529	3.1	1.2	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	13 301	8 771 475	289 953	3.3	1.7	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	24 089	15 267 712	1 301 102	8.5	7.7	X	
0105	Bakery products baked on premises	2 450	1 704 218	69 850	4.1	.4	X	
0106	Bakery products not baked on the premises, except frozen	18 553	12 385 717	621 229	5.0	3.7	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	14 285	9 497 824	738 679	7.8	4.4	X	
0108	Bottled, canned, or packaged soft drinks	24 180	15 214 978	1 676 557	11.0	10.0	X	
0109	Candy	23 273	14 456 682	791 836	5.5	4.7	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	23 429	14 961 941	2 572 542	17.2	15.3	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	12 922	9 357 056	974 367	10.4	5.8	48.4	
0123	Soup & salad bars	4 023	2 854 884	172 799	6.1	1.0	X	
0124	All other meals & snacks	12 263	8 925 197	801 568	9.0	4.8	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445120	Convenience stores—Con.							
0130	Alcoholic drinks (served at this establishment)	60	23 017	4 372	19.0	Z	X	
0140	Packaged liquor, wine, & beer	18 243	11 330 501	1 929 398	17.0	11.5	48.2	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	2 927	2 088 882	143 901	6.9	.9	X	
0142	Wine	10 834	7 418 385	181 781	2.5	1.1	X	
0143	Beer & ale	17 988	11 148 953	1 603 716	14.4	9.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	23 793	15 150 146	3 121 525	20.6	18.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	18 642	12 418 471	397 365	3.2	2.4	44.6	
0161	Prescriptions	505	357 107	24 203	6.8	.1	X	
0162	Nonprescription medicines	10 056	5 968 693	93 925	1.6	.6	X	
0163	Vitamins, minerals, & other dietary supplements	2 304	1 697 623	18 484	1.1	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	8 859	7 056 448	114 891	1.6	.7	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	1 991	1 401 410	23 150	1.7	.1	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	13 511	8 412 897	122 712	1.5	.7	X	
0180	Soaps, detergents, & household cleaners	14 323	8 593 134	153 276	1.8	.9	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	15 023	8 684 715	157 585	1.8	.9	X	
0200	Men's wear	313	247 223	7 406	3.0	Z	X	
0220	Women's, juniors', & misses' wear	226	201 365	6 348	3.2	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	183	145 263	1 872	1.3	Z	X	
0260	Footwear (including accessories)	228	196 861	3 608	1.8	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	128	78 292	657	.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	43	9 309	95	1.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	90	54 142	756	1.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	15	7 826	834	10.7	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	598	553 082	6 633	1.2	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	214	209 900	3 545	1.7	Z	X	
0420	Books	2 242	1 745 594	34 461	2.0	.2	X	
0440	Photographic equipment & supplies	1 774	1 373 825	13 839	1.0	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 144	1 603 319	17 299	1.1	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	526	233 911	11 730	5.0	.1	X	
0600	Hardware, tools & plumbing & electrical supplies	612	348 725	6 331	1.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	540	392 046	5 754	1.5	Z	X	
0720	Automotive fuels	712	511 915	89 265	17.4	.5	X	
0730	Automotive lubricants (oil, greases, etc)	8 290	5 579 589	78 530	1.4	.5	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	104	46 670	3 177	6.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	25	19 303	503	2.6	Z	X	
0800	Pets, pet foods, & pet supplies	7 104	4 076 326	66 565	1.6	.4	X	
0850	All other merchandise	18 248	12 210 413	531 572	4.4	3.2	51.3	
0851	Stationery & computer paper	891	865 402	7 947	.9	Z	X	
0852	School supplies	3 197	1 943 618	18 119	.9	.1	X	
0855	Greeting cards	2 797	1 767 166	21 334	1.2	.1	X	
0856	Magazines & newspapers	16 131	11 306 352	366 193	3.2	2.2	X	
0866	Ice	9 949	5 983 556	82 095	1.4	.5	X	
0877	Souvenirs & novelty items	2 224	1 511 177	35 737	2.4	.2	X	
0883	All other merchandise	18	11 429	147	1.3	Z	X	
9810	Unclassified merchandise	5 066	4 077 082	310 761	7.6	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 014	4 837 000	130 306	2.7	.8	50.1	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	1 441	679 844	27 365	4.0	.2	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	1 723	1 324 043	31 488	2.4	.2	X	
9918	Receipts from photofinishing contracted out to other establishments	171	166 701	1 770	1.1	Z	X	
9929	Receipts from photocopying, faxing, & check cashing services	1 072	855 750	16 438	1.9	.1	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	2 166	2 093 408	53 140	2.5	.3	X	
4452	Specialty food stores	22 373	X	10 829 908	X	100.0	66.3	
0100	Groceries & other foods for human consumption off the premises	22 373	10 829 908	10 224 077	94.4	94.4	61.1	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	8 637	5 605 350	3 971 253	70.8	36.7	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	4 980	3 637 098	1 791 886	49.3	16.5	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	3 254	2 441 034	297 158	12.2	2.7	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	6 111	3 528 261	462 586	13.1	4.3	X	
0105	Bakery products baked on premises	1 425	820 076	72 490	8.8	.7	X	
0106	Bakery products not baked on the premises, except frozen	6 106	2 983 486	867 984	29.1	8.0	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	4 634	2 922 654	677 460	23.2	6.3	X	
0108	Bottled, canned, or packaged soft drinks	5 246	2 719 010	206 624	7.6	1.9	X	
0109	Candy	6 933	2 863 857	1 132 423	39.5	10.5	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	6 708	3 646 110	744 213	20.4	6.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 635	1 362 505	228 754	16.8	2.1	62.2	
0123	Soup & salad bars	656	370 724	43 288	11.7	.4	X	
0124	All other meals & snacks	2 328	1 206 860	185 466	15.4	1.7	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4452	Specialty food stores—Con.							
0140	Packaged liquor, wine, & beer	1 102	873 446	62 999	7.2	.6	62.6	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	130	141 795	5 443	3.8	.1	X	
0142	Wine	542	434 807	20 965	4.8	.2	X	
0143	Beer & ale	934	728 609	36 545	5.0	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 099	739 310	36 233	4.9	.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	690	684 571	23 872	3.5	.2	37.4	
0162	Nonprescription medicines	131	111 525	1 475	1.3	Z	X	
0163	Vitamins, minerals, & other dietary supplements	102	139 498	7 086	5.1	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	217	151 168	5 625	3.7	.1	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	168	176 958	3 126	1.8	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	488	516 062	6 156	1.2	.1	X	
0180	Soaps, detergents, & household cleaners	688	734 321	12 577	1.7	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	880	840 435	14 819	1.8	.1	X	
0200	Men's wear	26	22 491	333	1.5	Z	X	
0220	Women's, juniors', & misses' wear	63	22 818	1 626	7.1	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	8	2 514	40	1.6	Z	X	
0260	Footwear (including accessories)	10	7 815	94	1.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	474	196 303	12 466	6.4	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	684	290 687	27 204	9.4	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	96	23 990	808	3.4	Z	X	
0420	Books	159	66 839	1 281	1.9	Z	X	
0440	Photographic equipment & supplies	18	5 978	68	1.1	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	290	107 866	6 280	5.8	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	13	7 275	1 485	20.4	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	20	8 364	465	5.6	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	735	664 764	65 506	9.9	.6	X	
0720	Automotive fuels	7	4 387	769	17.5	Z	X	
0730	Automotive lubricants (oil, greases, etc)	27	19 169	120	.6	Z	X	
0800	Pets, pet foods, & pet supplies	128	128 276	2 027	1.6	Z	X	
0850	All other merchandise	1 848	751 711	49 103	6.5	.5	64.3	
0851	Stationery & computer paper	23	8 257	245	3.0	Z	X	
0852	School supplies	41	41 382	300	.7	Z	X	
0855	Greeting cards	348	146 880	8 331	5.7	.1	X	
0856	Magazines & newspapers	378	225 089	3 775	1.7	Z	X	
0866	Ice	254	165 462	3 273	2.0	Z	X	
0877	Souvenirs & novelty items	1 150	361 198	32 285	8.9	.3	X	
0883	All other merchandise	35	6 362	866	13.6	Z	X	
9810	Unclassified merchandise	762	428 328	36 518	8.5	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	339	190 731	19 615	10.3	.2	46.3	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	57	23 525	2 217	9.4	Z	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	11	3 865	28	.7	Z	X	
9918	Receipts from photofinishing contracted out to other establishments	17	5 108	482	9.4	Z	X	
9929	Receipts from photocopying, faxing, & check cashing services	7	2 622	12	.5	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	249	155 577	16 876	10.8	.2	X	
44521	Meat markets	7 214	X	4 347 021	X	100.0	67.2	
0100	Groceries & other foods for human consumption off the premises	7 214	4 347 021	4 168 100	95.9	95.9	63.1	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	5 958	3 838 842	2 957 543	77.0	68.0	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	1 430	1 273 673	93 369	7.3	2.1	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	2 072	1 575 113	208 592	13.2	4.8	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	2 131	1 564 040	72 323	4.6	1.7	X	
0105	Bakery products baked on premises	698	386 266	24 491	6.3	.6	X	
0106	Bakery products not baked on the premises, except frozen	1 368	976 978	34 436	3.5	.8	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	3 656	2 151 194	588 560	27.4	13.5	X	
0108	Bottled, canned, or packaged soft drinks	1 761	1 165 282	41 629	3.6	1.0	X	
0109	Candy	1 079	727 546	18 786	2.6	.4	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	1 928	1 409 994	128 371	9.1	3.0	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 205	674 921	95 550	14.2	2.2	65.1	
0123	Soup & salad bars	346	147 809	26 001	17.6	.6	X	
0124	All other meals & snacks	1 034	602 125	69 549	11.6	1.6	X	
0140	Packaged liquor, wine, & beer	484	397 485	25 545	6.4	.6	63.0	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	53	35 629	1 954	5.5	Z	X	
0142	Wine	221	154 911	7 986	5.2	.2	X	
0143	Beer & ale	445	365 515	15 585	4.3	.4	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	359	371 840	9 739	2.6	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44521	Meat markets—Con.							
0160	Drugs, health aids, & beauty aids (including cosmetics)	338	451 821	7 986	1.8	.2	49.7	
0162	Nonprescription medicines	53	92 042	1 043	1.1	Z	X	
0163	Vitamins, minerals, & other dietary supplements	12	42 339	221	.5	Z	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	27	63 530	869	1.4	Z	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	37	83 709	770	.9	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	314	415 644	5 083	1.2	.1	X	
0180	Soaps, detergents, & household cleaners	399	518 316	8 279	1.6	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	474	558 937	9 039	1.6	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	34	39 313	781	2.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	8	13 599	110	.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	17	12 934	372	2.9	Z	X	
0730	Automotive lubricants (oil, greases, etc)	12	12 973	82	.6	Z	X	
0800	Pets, pet foods, & pet supplies	75	86 750	1 257	1.4	Z	X	
0850	All other merchandise	202	201 409	2 682	1.3	.1	63.5	
0852	School supplies	29	36 262	264	.7	Z	X	
0855	Greeting cards	25	50 309	279	.6	Z	X	
0856	Magazines & newspapers	98	100 699	1 008	1.0	Z	X	
0866	Ice	102	89 087	904	1.0	Z	X	
0877	Souvenirs & novelty items	19	16 329	205	1.3	Z	X	
9810	Unclassified merchandise	189	105 325	8 078	7.7	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	149	93 157	8 965	9.6	.2	62.5	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	40	15 686	1 442	9.2	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	110	77 471	7 523	9.7	.2	X	
445210	Meat markets	7 214	X	4 347 021	X	100.0	67.2	
0100	Groceries & other foods for human consumption off the premises	7 214	4 347 021	4 168 100	95.9	95.9	63.1	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	5 958	3 838 842	2 957 543	77.0	68.0	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	1 430	1 273 673	93 369	7.3	2.1	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	2 072	1 575 113	208 592	13.2	4.8	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	2 131	1 564 040	72 323	4.6	1.7	X	
0105	Bakery products baked on premises	698	386 266	24 491	6.3	.6	X	
0106	Bakery products not baked on the premises, except frozen	1 368	976 978	34 436	3.5	.8	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	3 656	2 151 194	588 560	27.4	13.5	X	
0108	Bottled, canned, or packaged soft drinks	1 761	1 165 282	41 629	3.6	1.0	X	
0109	Candy	1 079	727 546	18 786	2.6	.4	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	1 928	1 409 994	128 371	9.1	3.0	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 205	674 921	95 550	14.2	2.2	65.1	
0123	Soup & salad bars	346	147 809	26 001	17.6	.6	X	
0124	All other meals & snacks	1 034	602 125	69 549	11.6	1.6	X	
0140	Packaged liquor, wine, & beer	484	397 485	25 545	6.4	.6	63.0	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	53	35 629	1 954	5.5	Z	X	
0142	Wine	221	154 911	7 986	5.2	.2	X	
0143	Beer & ale	445	365 515	15 585	4.3	.4	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	359	371 840	9 739	2.6	.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	338	451 821	7 986	1.8	.2	49.7	
0162	Nonprescription medicines	53	92 042	1 043	1.1	Z	X	
0163	Vitamins, minerals, & other dietary supplements	12	42 339	221	.5	Z	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	27	63 530	869	1.4	Z	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	37	83 709	770	.9	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	314	415 644	5 083	1.2	.1	X	
0180	Soaps, detergents, & household cleaners	399	518 316	8 279	1.6	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	474	558 937	9 039	1.6	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	34	39 313	781	2.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	8	13 599	110	.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	17	12 934	372	2.9	Z	X	
0730	Automotive lubricants (oil, greases, etc)	12	12 973	82	.6	Z	X	
0800	Pets, pet foods, & pet supplies	75	86 750	1 257	1.4	Z	X	
0850	All other merchandise	202	201 409	2 682	1.3	.1	63.5	
0852	School supplies	29	36 262	264	.7	Z	X	
0855	Greeting cards	25	50 309	279	.6	Z	X	
0856	Magazines & newspapers	98	100 699	1 008	1.0	Z	X	
0866	Ice	102	89 087	904	1.0	Z	X	
0877	Souvenirs & novelty items	19	16 329	205	1.3	Z	X	
9810	Unclassified merchandise	189	105 325	8 078	7.7	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445210	Meat markets—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes	149	93 157	8 965	9.6	.2	62.5	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	40	15 686	1 442	9.2	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	110	77 471	7 523	9.7	.2	X	
44522	Fish & seafood markets	1 634	X	1 037 553	X	100.0	71.3	
0100	Groceries & other foods for human consumption off the premises	1 634	1 037 553	992 775	95.7	95.7	66.3	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	1 634	1 037 553	920 155	88.7	88.7	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	135	93 377	5 172	5.5	.5	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	300	197 857	43 761	22.1	4.2	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	81	46 337	1 500	3.2	.1	X	
0105	Bakery products baked on premises	12	11 502	76	.7	Z	X	
0106	Bakery products not baked on the premises, except frozen	64	35 442	1 074	3.0	.1	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	78	52 781	4 886	9.3	.5	X	
0108	Bottled, canned, or packaged soft drinks	228	112 389	3 186	2.8	.3	X	
0109	Candy	55	26 853	488	1.8	Z	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	278	188 371	12 477	6.6	1.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	172	124 472	27 348	22.0	2.6	60.8	
0123	Soup & salad bars	39	54 538	5 955	10.9	.6	X	
0124	All other meals & snacks	153	102 570	21 393	20.9	2.1	X	
0140	Packaged liquor, wine, & beer	136	128 694	6 741	5.2	.7	69.7	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	10	25 925	665	2.6	.1	X	
0142	Wine	47	60 235	1 190	2.0	.1	X	
0143	Beer & ale	116	105 074	4 886	4.7	.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	35	38 305	6 137	16.0	.6	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	12	4 245	169	4.0	Z	27.2	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	6	2 562	58	2.3	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	10	2 992	67	2.2	Z	X	
0180	Soaps, detergents, & household cleaners	19	9 120	166	1.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	32	18 035	259	1.4	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	20	14 909	243	1.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	12	7 157	1 426	19.9	.1	X	
0850	All other merchandise	25	18 880	387	2.1	Z	65.3	
0856	Magazines & newspapers	11	7 199	101	1.4	Z	X	
0866	Ice	17	15 511	259	1.7	Z	X	
9810	Unclassified merchandise	13	6 438	131	2.0	Z	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	13	8 253	1 244	15.1	.1	63.8	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	11	7 091	1 175	16.6	.1	X	
445220	Fish & seafood markets	1 634	X	1 037 553	X	100.0	71.3	
0100	Groceries & other foods for human consumption off the premises	1 634	1 037 553	992 775	95.7	95.7	66.3	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	1 634	1 037 553	920 155	88.7	88.7	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	135	93 377	5 172	5.5	.5	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	300	197 857	43 761	22.1	4.2	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	81	46 337	1 500	3.2	.1	X	
0105	Bakery products baked on premises	12	11 502	76	.7	Z	X	
0106	Bakery products not baked on the premises, except frozen	64	35 442	1 074	3.0	.1	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	78	52 781	4 886	9.3	.5	X	
0108	Bottled, canned, or packaged soft drinks	228	112 389	3 186	2.8	.3	X	
0109	Candy	55	26 853	488	1.8	Z	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	278	188 371	12 477	6.6	1.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	172	124 472	27 348	22.0	2.6	60.8	
0123	Soup & salad bars	39	54 538	5 955	10.9	.6	X	
0124	All other meals & snacks	153	102 570	21 393	20.9	2.1	X	
0140	Packaged liquor, wine, & beer	136	128 694	6 741	5.2	.7	69.7	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	10	25 925	665	2.6	.1	X	
0142	Wine	47	60 235	1 190	2.0	.1	X	
0143	Beer & ale	116	105 074	4 886	4.7	.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	35	38 305	6 137	16.0	.6	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	12	4 245	169	4.0	Z	27.2	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	6	2 562	58	2.3	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	10	2 992	67	2.2	Z	X	
0180	Soaps, detergents, & household cleaners	19	9 120	166	1.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	32	18 035	259	1.4	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445220	Fish & seafood markets—Con.							
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	20	14 909	243	1.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	12	7 157	1 426	19.9	.1	X	
0850	All other merchandise	25	18 880	387	2.1	Z	65.3	
0856	Magazines & newspapers	11	7 199	101	1.4	Z	X	
0866	Ice	17	15 511	259	1.7	Z	X	
9810	Unclassified merchandise	13	6 438	131	2.0	Z	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	13	8 253	1 244	15.1	.1	63.8	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	11	7 091	1 175	16.6	.1	X	
44523	Fruit & vegetable markets	3 179	X	2 106 828	X	100.0	65.6	
0100	Groceries & other foods for human consumption off the premises	3 179	2 106 828	1 990 594	94.5	94.5	64.0	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	375	453 070	56 389	12.4	2.7	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	3 179	2 106 828	1 661 546	78.9	78.9	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	332	374 488	22 300	6.0	1.1	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	1 115	1 101 664	60 032	5.4	2.8	X	
0105	Bakery products baked on premises	229	209 536	20 754	9.9	1.0	X	
0106	Bakery products not baked on the premises, except frozen	619	592 720	22 112	3.7	1.1	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	377	431 418	51 220	11.9	2.4	X	
0108	Bottled, canned, or packaged soft drinks	776	630 033	16 809	2.7	.8	X	
0109	Candy	583	425 663	14 721	3.5	.7	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	896	791 747	64 711	8.2	3.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	163	120 675	12 569	10.4	.6	64.3	
0123	Soup & salad bars	67	49 085	3 544	7.2	.2	X	
0124	All other meals & snacks	121	85 607	9 025	10.5	.4	X	
0140	Packaged liquor, wine, & beer	153	168 769	7 618	4.5	.4	63.7	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	15	14 840	801	5.4	Z	X	
0142	Wine	73	99 901	3 315	3.3	.2	X	
0143	Beer & ale	119	108 862	3 484	3.2	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	184	107 017	5 895	5.5	.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	61	53 790	4 522	8.4	.2	51.4	
0162	Nonprescription medicines	16	4 364	35	.8	Z	X	
0163	Vitamins, minerals, & other dietary supplements	33	31 059	3 847	12.4	.2	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	14	20 997	273	1.3	Z	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	26	13 993	212	1.5	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	37	15 946	155	1.0	Z	X	
0180	Soaps, detergents, & household cleaners	122	100 616	1 439	1.4	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	156	137 436	2 054	1.5	.1	X	
0220	Women's, juniors', & misses' wear	24	12 519	901	7.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	21	33 113	2 987	9.0	.1	X	
0420	Books	16	10 669	104	1.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	677	589 404	63 672	10.8	3.0	X	
0730	Automotive lubricants (oil, greases, etc)	10	6 062	37	.6	Z	X	
0800	Pets, pet foods, & pet supplies	53	41 526	770	1.9	Z	X	
0850	All other merchandise	194	123 636	4 954	4.0	.2	65.0	
0856	Magazines & newspapers	67	50 187	596	1.2	Z	X	
0866	Ice	50	32 026	366	1.1	Z	X	
0877	Souvenirs & novelty items	89	49 374	3 928	8.0	.2	X	
9810	Unclassified merchandise	140	110 559	6 523	5.9	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	33	32 482	1 981	6.1	.1	40.6	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	25	28 352	1 920	6.8	.1	X	
445230	Fruit & vegetable markets	3 179	X	2 106 828	X	100.0	65.6	
0100	Groceries & other foods for human consumption off the premises	3 179	2 106 828	1 990 594	94.5	94.5	64.0	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	375	453 070	56 389	12.4	2.7	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	3 179	2 106 828	1 661 546	78.9	78.9	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	332	374 488	22 300	6.0	1.1	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	1 115	1 101 664	60 032	5.4	2.8	X	
0105	Bakery products baked on premises	229	209 536	20 754	9.9	1.0	X	
0106	Bakery products not baked on the premises, except frozen	619	592 720	22 112	3.7	1.1	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	377	431 418	51 220	11.9	2.4	X	
0108	Bottled, canned, or packaged soft drinks	776	630 033	16 809	2.7	.8	X	
0109	Candy	583	425 663	14 721	3.5	.7	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	896	791 747	64 711	8.2	3.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	163	120 675	12 569	10.4	.6	64.3	
0123	Soup & salad bars	67	49 085	3 544	7.2	.2	X	
0124	All other meals & snacks	121	85 607	9 025	10.5	.4	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445230	Fruit & vegetable markets—Con.							
0140	Packaged liquor, wine, & beer	153	168 769	7 618	4.5	.4	63.7	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	15	14 840	801	5.4	Z	X	
0142	Wine	73	99 901	3 315	3.3	.2	X	
0143	Beer & ale	119	108 862	3 484	3.2	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	184	107 017	5 895	5.5	.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	61	53 790	4 522	8.4	.2	51.4	
0162	Nonprescription medicines	16	4 364	35	.8	Z	X	
0163	Vitamins, minerals, & other dietary supplements	33	31 059	3 847	12.4	.2	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	14	20 997	273	1.3	Z	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	26	13 993	212	1.5	Z	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	37	15 946	155	1.0	Z	X	
0180	Soaps, detergents, & household cleaners	122	100 616	1 439	1.4	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	156	137 436	2 054	1.5	.1	X	
0220	Women's, juniors', & misses' wear	24	12 519	901	7.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	21	33 113	2 987	9.0	.1	X	
0420	Books	16	10 669	104	1.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	677	589 404	63 672	10.8	3.0	X	
0730	Automotive lubricants (oil, greases, etc)	10	6 062	37	.6	Z	X	
0800	Pets, pet foods, & pet supplies	53	41 526	770	1.9	Z	X	
0850	All other merchandise	194	123 636	4 954	4.0	.2	65.0	
0856	Magazines & newspapers	67	50 187	596	1.2	Z	X	
0866	Ice	50	32 026	366	1.1	Z	X	
0877	Souvenirs & novelty items	89	49 374	3 928	8.0	.2	X	
9810	Unclassified merchandise	140	110 559	6 523	5.9	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	33	32 482	1 981	6.1	.1	40.6	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	25	28 352	1 920	6.8	.1	X	
44529	Other specialty food stores	10 346	X	3 338 506	X	100.0	64.1	
0100	Groceries & other foods for human consumption off the premises	10 346	3 338 506	3 072 608	92.0	92.0	55.1	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	670	275 885	37 166	13.5	1.1	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	236	163 306	31 799	19.5	1.0	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	550	293 576	22 505	7.7	.7	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	2 784	816 220	328 731	40.3	9.8	X	
0105	Bakery products baked on premises	486	212 772	27 169	12.8	.8	X	
0106	Bakery products not baked on the premises, except frozen	4 054	1 378 346	810 362	58.8	24.3	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	524	287 261	32 794	11.4	1.0	X	
0108	Bottled, canned, or packaged soft drinks	2 481	811 306	145 000	17.9	4.3	X	
0109	Candy	5 217	1 683 795	1 098 428	65.2	32.9	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	3 607	1 255 998	538 654	42.9	16.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 095	442 437	93 287	21.1	2.8	58.2	
0123	Soup & salad bars	204	119 292	7 788	6.5	.2	X	
0124	All other meals & snacks	1 020	416 558	85 499	20.5	2.6	X	
0140	Packaged liquor, wine, & beer	329	178 498	23 095	12.9	.7	58.2	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	52	65 401	2 023	3.1	.1	X	
0142	Wine	200	119 760	8 474	7.1	.3	X	
0143	Beer & ale	255	149 158	12 590	8.4	.4	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	521	222 148	14 462	6.5	.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	279	174 715	11 195	6.4	.3	12.6	
0162	Nonprescription medicines	62	15 119	397	2.6	Z	X	
0163	Vitamins, minerals, & other dietary supplements	54	65 779	3 012	4.6	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	171	64 079	4 425	6.9	.1	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	101	77 954	2 110	2.7	.1	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	127	81 480	851	1.0	Z	X	
0180	Soaps, detergents, & household cleaners	148	106 269	2 693	2.5	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	218	126 027	3 467	2.8	.1	X	
0200	Men's wear	25	21 383	327	1.5	Z	X	
0220	Women's, juniors', & misses' wear	35	8 264	396	4.8	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	6	1 218	27	2.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	474	196 303	12 466	6.4	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	609	203 352	23 193	11.4	.7	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	96	23 990	808	3.4	Z	X	
0420	Books	143	56 170	1 177	2.1	Z	X	
0440	Photographic equipment & supplies	17	5 532	64	1.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	282	94 267	6 170	6.5	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44529	Other specialty food stores—Con.							
0600	Hardware, tools, & plumbing & electrical supplies	11	3 870	152	3.9	Z	X	
0620	Lawn, garden, & farm equipment & supplies; cut flowers, plants & shrubs, fertilizers, etc.....	40	61 894	1 451	2.3	Z	X	
0850	All other merchandise	1 427	407 786	41 080	10.1	1.2	62.8	
0851	Stationery & computer paper	17	5 026	185	3.7	Z	X	
0852	School supplies.....	7	1 466	21	1.4	Z	X	
0855	Greeting cards	323	96 571	8 052	8.3	.2	X	
0856	Magazines & newspapers.....	202	67 004	2 070	3.1	.1	X	
0866	Ice	85	28 838	1 744	6.0	.1	X	
0877	Souvenirs & novelty items.....	1 040	294 659	28 143	9.6	.8	X	
0883	All other merchandise	32	5 759	845	14.7	Z	X	
9810	Unclassified merchandise	420	206 006	21 786	10.6	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	144	56 839	7 425	13.1	.2	25.9	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	10	5 280	659	12.5	Z	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	11	3 865	28	.7	Z	X	
9918	Receipts from photofinishing contracted out to other establishments ..	16	4 525	471	10.4	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	103	42 663	6 258	14.7	.2	X	
445291	Baked goods stores	2 790	X	890 310	X	100.0	61.6	
0100	Groceries & other foods for human consumption off the premises	2 790	890 310	876 934	98.5	98.5	40.5	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	35	9 232	170	1.8	Z	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	250	97 362	11 113	11.4	1.2	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	653	193 062	8 037	4.2	.9	X	
0105	Bakery products baked on premises.....	105	49 910	17 356	34.8	1.9	X	
0106	Bakery products not baked on the premises, except frozen	2 790	890 310	773 699	86.9	86.9	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	82	32 304	7 365	22.8	.8	X	
0108	Bottled, canned, or packaged soft drinks	944	264 895	12 834	4.8	1.4	X	
0109	Candy	678	177 475	5 538	3.1	.6	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	819	227 049	40 822	18.0	4.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream) ..	134	47 272	11 321	23.9	1.3	47.2	
0123	Soup & salad bars	68	27 796	3 860	13.9	.4	X	
0124	All other meals & snacks	116	40 673	7 461	18.3	.8	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	14	3 777	219	5.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	16	5 816	124	2.1	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	26	8 022	100	1.2	Z	X	
0850	All other merchandise	19	5 187	109	2.1	Z	61.6	
0877	Souvenirs & novelty items.....	13	4 122	97	2.4	Z	X	
9810	Unclassified merchandise	52	17 277	1 233	7.1	.1	X	
445292	Confectionery & nut stores	3 684	X	1 227 942	X	100.0	76.3	
0100	Groceries & other foods for human consumption off the premises	3 684	1 227 942	1 156 855	94.2	94.2	74.3	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	12	19 419	737	3.8	.1	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	19	8 128	863	10.6	.1	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	11	1 414	345	24.4	Z	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	142	39 074	3 590	9.2	.3	X	
0105	Bakery products baked on premises.....	44	13 700	1 248	9.1	.1	X	
0106	Bakery products not baked on the premises, except frozen	93	40 723	3 842	9.4	.3	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	15	24 705	1 328	5.4	.1	X	
0108	Bottled, canned, or packaged soft drinks	313	103 600	4 107	4.0	.3	X	
0109	Candy	3 581	1 202 993	1 070 847	89.0	87.2	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	508	150 994	69 948	46.3	5.7	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream) ..	217	70 857	11 759	16.6	1.0	73.0	
0123	Soup & salad bars	16	3 082	245	7.9	Z	X	
0124	All other meals & snacks.....	210	69 599	11 514	16.5	.9	X	
0140	Packaged liquor, wine, & beer	16	10 844	438	4.0	Z	70.1	
0142	Wine	16	10 844	390	3.6	Z	X	
0143	Beer & ale	10	6 546	48	.7	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	49	11 644	1 538	13.2	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	31	24 599	648	2.6	.1	76.3	
0162	Nonprescription medicines	27	5 711	236	4.1	Z	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	24	4 027	109	2.7	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	34	8 982	450	5.0	Z	X	
0200	Men's wear	10	3 836	67	1.7	Z	X	
0220	Women's, juniors', & misses' wear	35	8 264	396	4.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	74	16 611	4 735	28.5	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	30	4 796	510	10.6	Z	X	
0420	Books	14	6 149	194	3.2	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445292	Confectionery & nut stores—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	257	88 439	5 965	6.7	.5	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	14	7 047	365	5.2	Z	X	
0850	All other merchandise	922	260 319	30 359	11.7	2.5	75.5	
0851	Stationery & computer paper	6	1 569	31	2.0	Z	X	
0855	Greeting cards	167	52 992	6 002	11.3	.5	X	
0856	Magazines & newspapers	32	6 998	575	8.2	Z	X	
0877	Souvenirs & novelty items	821	229 117	23 684	10.3	1.9	X	
9810	Unclassified merchandise	156	64 556	9 780	15.2	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	45	17 679	3 569	20.2	.3	27.8	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	44	17 563	3 546	20.2	.3	X	
445299	All other specialty food stores	3 872	X	1 220 254	X	100.0	53.8	
0100	Groceries & other foods for human consumption off the premises	3 872	1 220 254	1 038 819	85.1	85.1	46.4	
0101	Meat, fish, & poultry (including prepackaged & canned meats requiring refrigeration)	622	247 234	36 259	14.7	3.0	X	
0102	Produce (including fresh & prepackaged fruits & vegetables)	217	155 178	30 936	19.9	2.5	X	
0103	Frozen foods (including packaged foods sold in a frozen state)	288	194 800	11 047	5.7	.9	X	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	1 989	584 084	317 104	54.3	26.0	X	
0105	Bakery products baked on premises	337	149 162	8 565	5.7	.7	X	
0106	Bakery products not baked on the premises, except frozen	1 171	447 313	32 821	7.3	2.7	X	
0107	Delicatessen items (including deli meats & other service delicatessen items only)	426	230 252	24 101	10.5	2.0	X	
0108	Bottled, canned, or packaged soft drinks	1 225	442 811	128 059	28.9	10.5	X	
0109	Candy	958	303 327	22 043	7.3	1.8	X	
0111	All other foods (including dry groceries, canned & bottled foods, & other food items)	2 279	877 955	427 884	48.7	35.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	744	324 308	70 207	21.6	5.8	49.1	
0123	Soup & salad bars	120	88 414	3 683	4.2	.3	X	
0124	All other meals & snacks	695	306 286	66 524	21.7	5.5	X	
0140	Packaged liquor, wine, & beer	312	166 857	22 620	13.6	1.9	48.7	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	52	65 401	2 023	3.1	.2	X	
0142	Wine	184	108 916	8 084	7.4	.7	X	
0143	Beer & ale	244	141 815	12 505	8.8	1.0	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	458	206 727	12 705	6.1	1.0	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	244	149 041	10 348	6.9	.8	4.8	
0162	Nonprescription medicines	33	8 421	84	1.0	Z	X	
0163	Vitamins, minerals, & other dietary supplements	51	48 528	2 811	5.8	.2	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	146	59 851	4 314	7.2	.4	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	95	74 219	1 934	2.6	.2	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	123	80 405	809	1.0	.1	X	
0180	Soaps, detergents, & household cleaners	148	106 269	2 693	2.5	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	184	117 045	3 017	2.6	.2	X	
0200	Men's wear	15	17 547	260	1.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	472	179 695	12 299	6.8	1.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	519	180 925	18 334	10.1	1.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	40	11 172	198	1.8	Z	X	
0420	Books	126	49 442	973	2.0	.1	X	
0440	Photographic equipment & supplies	13	4 026	42	1.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	25	5 828	205	3.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	11	3 870	152	3.9	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	26	54 847	1 086	2.0	.1	X	
0850	All other merchandise	486	142 280	10 612	7.5	.9	50.9	
0851	Stationery & computer paper	11	3 457	154	4.5	Z	X	
0855	Greeting cards	156	43 579	2 050	4.7	.2	X	
0856	Magazines & newspapers	171	60 006	1 495	2.5	.1	X	
0866	Ice	79	26 319	1 684	6.4	.1	X	
0877	Souvenirs & novelty items	206	61 420	4 362	7.1	.4	X	
0883	All other merchandise	32	5 759	845	14.7	.1	X	
9810	Unclassified merchandise	212	124 173	10 773	8.7	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	99	39 160	3 856	9.8	.3	22.9	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	9	5 164	636	12.3	.1	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	11	3 865	28	.7	Z	X	
9918	Receipts from photofinishing contracted out to other establishments	16	4 525	471	10.4	Z	X	
9969	All other nonmerchandise receipts (including receipts from customers for delivery, rental or lease of equipment, etc)	60	25 100	2 712	10.8	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4453	Beer, wine, & liquor stores	29 613	X	22 684 120	X	100.0	77.7	
0100	Groceries & other foods for human consumption off the premises	14 690	11 676 203	969 742	8.3	4.3	68.7	
0108	Bottled, canned, or packaged soft drinks	13 537	10 795 892	584 302	5.4	2.6	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	9 526	7 240 736	385 440	5.3	1.7	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 507	1 616 241	177 534	11.0	.8	X	
0130	Alcoholic drinks (served at this establishment)	1 193	700 577	115 006	16.4	.5	X	
0140	Packaged liquor, wine, & beer	29 613	22 684 120	19 778 002	87.2	87.2	70.1	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	26 331	20 328 641	8 368 224	41.2	36.9	X	
0142	Wine	25 726	19 795 242	5 193 285	26.2	22.9	X	
0143	Beer & ale	23 387	17 604 392	6 216 493	35.3	27.4	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	17 747	13 985 349	1 181 346	8.4	5.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 559	1 038 035	39 332	3.8	.2	X	
0180	Soaps, detergents, & household cleaners	274	141 440	1 807	1.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 995	1 252 388	34 566	2.8	.2	X	
0200	Men's wear	19	5 613	141	2.5	Z	X	
0220	Women's, juniors', & misses' wear	16	3 324	73	2.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	99	38 589	440	1.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	31	20 714	1 251	6.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	202	196 919	3 427	1.7	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	136	221 874	12 606	5.7	.1	X	
0420	Books	545	557 067	7 857	1.4	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	467	204 459	3 730	1.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	301	113 476	7 192	6.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	11	9 819	844	8.6	Z	X	
0720	Automotive fuels	280	294 592	64 308	21.8	.3	X	
0730	Automotive lubricants (oil, greases, etc)	458	298 004	3 770	1.3	Z	X	
0800	Pets, pet foods, & pet supplies	115	53 190	555	1.0	Z	X	
0850	All other merchandise	4 104	2 702 122	68 313	2.5	.3	73.8	
0855	Greeting cards	644	355 318	3 279	.9	Z	X	
0856	Magazines & newspapers	3 624	2 275 176	50 260	2.2	.2	X	
0877	Souvenirs & novelty items	753	528 814	11 093	2.1	Z	X	
0883	All other merchandise	38	39 401	3 681	9.3	Z	X	
9810	Unclassified merchandise	2 806	2 681 014	122 233	4.6	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 431	1 164 089	85 843	7.4	.4	X	
44531	Beer, wine, & liquor stores	29 613	X	22 684 120	X	100.0	77.7	
0100	Groceries & other foods for human consumption off the premises	14 690	11 676 203	969 742	8.3	4.3	68.7	
0108	Bottled, canned, or packaged soft drinks	13 537	10 795 892	584 302	5.4	2.6	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	9 526	7 240 736	385 440	5.3	1.7	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 507	1 616 241	177 534	11.0	.8	X	
0130	Alcoholic drinks (served at this establishment)	1 193	700 577	115 006	16.4	.5	X	
0140	Packaged liquor, wine, & beer	29 613	22 684 120	19 778 002	87.2	87.2	70.1	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	26 331	20 328 641	8 368 224	41.2	36.9	X	
0142	Wine	25 726	19 795 242	5 193 285	26.2	22.9	X	
0143	Beer & ale	23 387	17 604 392	6 216 493	35.3	27.4	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	17 747	13 985 349	1 181 346	8.4	5.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 559	1 038 035	39 332	3.8	.2	X	
0180	Soaps, detergents, & household cleaners	274	141 440	1 807	1.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 995	1 252 388	34 566	2.8	.2	X	
0200	Men's wear	19	5 613	141	2.5	Z	X	
0220	Women's, juniors', & misses' wear	16	3 324	73	2.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	99	38 589	440	1.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	31	20 714	1 251	6.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	202	196 919	3 427	1.7	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	136	221 874	12 606	5.7	.1	X	
0420	Books	545	557 067	7 857	1.4	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	467	204 459	3 730	1.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	301	113 476	7 192	6.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	11	9 819	844	8.6	Z	X	
0720	Automotive fuels	280	294 592	64 308	21.8	.3	X	
0730	Automotive lubricants (oil, greases, etc)	458	298 004	3 770	1.3	Z	X	
0800	Pets, pet foods, & pet supplies	115	53 190	555	1.0	Z	X	
0850	All other merchandise	4 104	2 702 122	68 313	2.5	.3	73.8	
0855	Greeting cards	644	355 318	3 279	.9	Z	X	
0856	Magazines & newspapers	3 624	2 275 176	50 260	2.2	.2	X	
0877	Souvenirs & novelty items	753	528 814	11 093	2.1	Z	X	
0883	All other merchandise	38	39 401	3 681	9.3	Z	X	
9810	Unclassified merchandise	2 806	2 681 014	122 233	4.6	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 431	1 164 089	85 843	7.4	.4	X	

See footnotes at end of table.

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
445310	Beer, wine, & liquor stores	29 613	X	22 684 120	X	100.0	77.7	
0100	Groceries & other foods for human consumption off the premises	14 690	11 676 203	969 742	8.3	.43	68.7	
0108	Bottled, canned, or packaged soft drinks	13 537	10 795 892	584 302	5.4	.26	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	9 526	7 240 736	385 440	5.3	.17	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 507	1 616 241	177 534	11.0	.8	X	
0130	Alcoholic drinks (served at this establishment)	1 193	700 577	115 006	16.4	.5	X	
0140	Packaged liquor, wine, & beer	29 613	22 684 120	19 778 002	87.2	87.2	70.1	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	26 331	20 328 641	8 368 224	41.2	36.9	X	
0142	Wine	25 726	19 795 242	5 193 285	26.2	22.9	X	
0143	Beer & ale	23 387	17 604 392	6 216 493	35.3	27.4	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	17 747	13 985 349	1 181 346	8.4	5.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 559	1 038 035	39 332	3.8	.2	X	
0180	Soaps, detergents, & household cleaners	274	141 440	1 807	1.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 995	1 252 388	34 566	2.8	.2	X	
0200	Men's wear	19	5 613	141	2.5	Z	X	
0220	Women's, juniors', & misses' wear	16	3 324	73	2.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	99	38 589	440	1.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	31	20 714	1 251	6.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	202	196 919	3 427	1.7	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	136	221 874	12 606	5.7	.1	X	
0420	Books	545	557 067	7 857	1.4	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	467	204 459	3 730	1.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	301	113 476	7 192	6.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	11	9 819	844	8.6	Z	X	
0720	Automotive fuels	280	294 592	64 308	21.8	.3	X	
0730	Automotive lubricants (oil, greases, etc)	458	298 004	3 770	1.3	Z	X	
0800	Pets, pet foods, & pet supplies	115	53 190	555	1.0	Z	X	
0850	All other merchandise	4 104	2 702 122	68 313	2.5	.3	73.8	
0855	Greeting cards	644	355 318	3 279	.9	Z	X	
0856	Magazines & newspapers	3 624	2 275 176	50 260	2.2	Z	X	
0877	Souvenirs & novelty items	753	528 814	11 093	2.1	Z	X	
0883	All other merchandise	38	39 401	3 681	9.3	Z	X	
9810	Unclassified merchandise	2 806	2 681 014	122 233	4.6	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 431	1 164 089	85 843	7.4	.4	X	
446	Health & personal care stores	82 941	X	117 700 863	X	100.0	77.3	
0100	Groceries & other foods for human consumption off the premises	28 701	71 635 731	5 252 548	7.3	4.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 453	3 288 143	87 049	2.6	.1	X	
0130	Alcoholic drinks (served at this establishment)	12	29 101	9 170	31.5	Z	X	
0140	Packaged liquor, wine, & beer	4 182	22 129 716	2 011 328	9.1	1.7	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21 222	67 902 999	1 872 707	2.8	1.6	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	71 822	112 628 069	88 524 028	78.6	75.2	X	
0180	Soaps, detergents, & household cleaners	14 421	39 847 497	526 588	1.3	.4	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	16 338	55 228 789	782 406	1.4	.7	X	
0200	Men's wear	12 166	33 955 149	167 201	.5	.1	X	
0220	Women's, juniors', & misses' wear	12 694	34 995 235	126 019	.4	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 404	17 100 626	20 568	.1	Z	X	
0260	Footwear (including accessories)	8 892	32 779 701	146 199	.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	3 467	17 091 671	16 906	.1	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	17 012	52 571 221	531 866	1.0	.5	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	11 663	46 782 261	204 831	.4	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 650	32 269 358	508 863	1.6	.4	X	
0340	Furniture & sleep equipment	25	11 107	957	8.6	Z	X	
0370	Computer hardware, software, & supplies	16	25 259	1 850	7.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	16 813	53 882 785	712 254	1.3	.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 925	41 994 062	200 760	.5	.2	X	
0420	Books	7 407	26 568 924	137 638	.5	.1	X	
0440	Photographic equipment & supplies	19 287	61 912 047	870 671	1.4	.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	17 517	56 627 612	605 443	1.1	.5	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	26 714	46 587 628	6 284 451	13.5	5.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	3 860	19 720 597	43 807	.2	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
446	Health & personal care stores—Con.							
0580	Recreational vehicles, parts & accessories	6	18 335	213	1.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	9 958	38 307 706	293 249	.8	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	4 054	21 479 068	90 560	.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	4 148	22 255 002	39 099	.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8 111	31 563 963	31 171	.1	Z	X	
0800	Pets, pet foods, & pet supplies	10 248	38 658 972	119 444	.3	.1	X	
0850	All other merchandise	24 794	60 957 698	3 291 947	5.4	2.8	X	
9810	Unclassified merchandise	16 118	41 394 414	2 059 589	5.0	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	28 194	62 666 863	2 123 089	3.4	1.8	X	
4461	Health & personal care stores	82 941	X	117 700 863	X	100.0	77.3	
0100	Groceries & other foods for human consumption off the premises	28 701	71 635 731	5 252 548	7.3	4.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 453	3 288 143	87 049	2.6	.1	X	
0130	Alcoholic drinks (served at this establishment)	12	29 101	9 170	31.5	Z	X	
0140	Packaged liquor, wine, & beer	4 182	22 129 716	2 011 328	9.1	1.7	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21 222	67 902 999	1 872 707	2.8	1.6	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	71 822	112 628 069	88 524 028	78.6	75.2	X	
0180	Soaps, detergents, & household cleaners	14 421	39 847 497	526 588	1.3	.4	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	16 338	55 228 789	782 406	1.4	.7	X	
0200	Men's wear	12 166	33 955 149	167 201	.5	.1	X	
0220	Women's, juniors', & misses' wear	12 694	34 985 235	126 019	.4	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 404	17 100 626	20 568	.1	Z	X	
0260	Footwear (including accessories)	8 892	32 779 701	146 199	.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	3 467	17 091 671	16 906	.1	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	17 012	52 571 221	531 866	1.0	.5	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	11 663	46 782 261	204 831	.4	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 650	32 269 358	508 863	1.6	.4	X	
0340	Furniture & sleep equipment	25	11 107	957	8.6	Z	X	
0370	Computer hardware, software, & supplies	16	25 259	1 850	7.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	16 813	53 882 785	712 254	1.3	.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 925	41 994 062	200 760	.5	.2	X	
0420	Books	7 407	26 568 924	137 638	.5	.1	X	
0440	Photographic equipment & supplies	19 287	61 912 047	870 671	1.4	.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	17 517	56 627 612	605 443	1.1	.5	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	26 714	46 587 628	6 284 451	13.5	5.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	3 860	19 720 597	43 807	.2	Z	X	
0580	Recreational vehicles, parts & accessories	6	18 335	213	1.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	9 958	38 307 706	293 249	.8	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	4 054	21 479 068	90 560	.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	4 148	22 255 002	39 099	.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8 111	31 563 963	31 171	.1	Z	X	
0800	Pets, pet foods, & pet supplies	10 248	38 658 972	119 444	.3	.1	X	
0850	All other merchandise	24 794	60 957 698	3 291 947	5.4	2.8	X	
9810	Unclassified merchandise	16 118	41 394 414	2 059 589	5.0	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	28 194	62 666 863	2 123 089	3.4	1.8	X	
44611	Pharmacies & drug stores	43 615	X	98 630 857	X	100.0	78.5	
0100	Groceries & other foods for human consumption off the premises	22 829	68 726 257	4 396 910	6.4	4.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 063	2 841 638	51 601	1.8	.1	X	
0130	Alcoholic drinks (served at this establishment)	10	23 792	8 937	37.6	Z	X	
0140	Packaged liquor, wine, & beer	4 115	21 978 490	2 003 447	9.1	2.0	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21 181	67 797 128	1 863 842	2.7	1.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	43 615	98 630 857	77 491 250	78.6	78.6	X	
0180	Soaps, detergents, & household cleaners	13 582	39 224 172	513 085	1.3	.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	15 970	54 799 287	769 475	1.4	.8	X	
0200	Men's wear	8 923	32 762 948	148 834	.5	.2	X	
0220	Women's, juniors', & misses' wear	9 192	33 671 022	95 843	.3	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 381	17 090 855	20 178	.1	Z	X	
0260	Footwear (including accessories)	8 572	32 588 186	133 786	.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	3 458	17 084 745	16 537	.1	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	13 688	50 997 157	446 076	.9	.5	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	11 659	46 781 923	204 825	.4	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44611	Pharmacies & drug stores—Con.							
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 628	32 262 998	508 009	1.6	.5	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15 218	52 406 997	576 872	1.1	.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 268	41 586 157	181 393	.4	.2	X	
0420	Books	5 699	25 379 853	109 610	.4	.1	X	
0440	Photographic equipment & supplies	19 287	61 912 047	870 671	1.4	.9	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	17 481	56 560 480	602 832	1.1	.6	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	11 338	39 949 436	167 353	.4	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	3 812	19 693 428	41 090	.2	Z	X	
0580	Recreational vehicles, parts & accessories	6	18 335	213	1.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	9 946	38 286 697	292 202	.8	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	4 038	21 441 335	90 127	.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	4 148	22 255 002	39 099	.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8 103	31 543 903	29 748	.1	Z	X	
0800	Pets, pet foods, & pet supplies	9 729	38 211 541	114 133	.3	.1	X	
0850	All other merchandise	23 879	60 457 212	3 265 255	5.4	3.3	X	
9810	Unclassified merchandise	12 237	39 671 588	1 955 996	4.9	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	20 103	58 994 470	1 614 946	2.7	1.6	X	
446110	Pharmacies & drug stores.....	43 615	X	98 630 857	X	100.0	78.5	
0100	Groceries & other foods for human consumption off the premises	22 829	68 726 257	4 396 910	6.4	4.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 063	2 841 638	51 601	1.8	.1	X	
0130	Alcoholic drinks (served at this establishment)	10	23 792	8 937	37.6	Z	X	
0140	Packaged liquor, wine, & beer	4 115	21 978 490	2 003 447	9.1	2.0	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21 181	67 797 128	1 863 842	2.7	1.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	43 615	98 630 857	77 491 250	78.6	78.6	X	
0180	Soaps, detergents, & household cleaners	13 582	39 224 172	513 085	1.3	.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	15 970	54 799 287	769 475	1.4	.8	X	
0200	Men's wear	8 923	32 762 948	148 834	.5	.2	X	
0220	Women's, juniors', & misses' wear	9 192	33 671 022	95 843	.3	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 381	17 090 855	20 178	.1	Z	X	
0260	Footwear (including accessories)	8 572	32 588 186	133 786	.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	3 458	17 084 745	16 537	.1	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	13 688	50 997 157	446 076	.9	.5	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	11 659	46 781 923	204 825	.4	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 628	32 262 998	508 009	1.6	.5	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15 218	52 406 997	576 872	1.1	.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 268	41 586 157	181 393	.4	.2	X	
0420	Books	5 699	25 379 853	109 610	.4	.1	X	
0440	Photographic equipment & supplies	19 287	61 912 047	870 671	1.4	.9	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	17 481	56 560 480	602 832	1.1	.6	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	11 338	39 949 436	167 353	.4	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	3 812	19 693 428	41 090	.2	Z	X	
0580	Recreational vehicles, parts & accessories	6	18 335	213	1.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	9 946	38 286 697	292 202	.8	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	4 038	21 441 335	90 127	.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	4 148	22 255 002	39 099	.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8 103	31 543 903	29 748	.1	Z	X	
0800	Pets, pet foods, & pet supplies	9 729	38 211 541	114 133	.3	.1	X	
0850	All other merchandise	23 879	60 457 212	3 265 255	5.4	3.3	X	
9810	Unclassified merchandise	12 237	39 671 588	1 955 996	4.9	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	20 103	58 994 470	1 614 946	2.7	1.6	X	
446110	Pharmacies & drug stores.....	41 743	X	96 989 832	X	100.0	78.4	
0100	Groceries & other foods for human consumption off the premises	22 243	67 742 866	4 250 802	6.3	4.4	77.5	
0108	Bottled, canned, or packaged soft drinks	19 595	63 556 034	1 834 493	2.9	1.9	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	20 617	65 414 504	2 416 309	3.7	2.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	999	2 753 600	47 276	1.7	Z	X	
0130	Alcoholic drinks (served at this establishment)	10	23 792	8 937	37.6	Z	X	
0140	Packaged liquor, wine, & beer	4 094	21 946 877	2 000 984	9.1	2.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	20 639	66 862 785	1 805 043	2.7	1.9	X	

See footnotes at end of table.

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NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4461101	Pharmacies & drug stores—Con.							
0160	Drugs, health aids, & beauty aids (including cosmetics)	41 743	96 989 832	76 452 415	78.8	78.8	77.2	
0161	Prescriptions	41 743	96 989 832	58 285 685	60.2	60.1	X	
0162	Nonprescription medicines	37 049	87 209 742	5 306 596	6.1	5.5	X	
0163	Vitamins, minerals, & other dietary supplements	32 083	81 091 187	2 102 361	2.6	2.2	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	29 999	80 257 754	3 310 590	4.1	3.4	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	25 714	75 398 554	3 498 098	4.6	3.6	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	24 978	71 973 034	3 901 528	5.4	4.0	X	
0167	Hearing aids & supplies	2 775	4 236 456	47 557	1.1	Z	X	
0180	Soaps, detergents, & household cleaners	13 146	38 435 678	482 967	1.3	.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	15 472	53 939 300	745 541	1.4	.8	X	
0200	Men's wear	8 615	32 303 810	138 854	.4	.1	X	
0220	Women's, juniors', & misses' wear	8 783	32 995 584	84 370	.3	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 315	16 986 129	19 510	.1	Z	X	
0260	Footwear (including accessories)	8 263	32 101 759	127 448	.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	3 393	16 983 715	16 066	.1	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	13 273	50 203 270	435 203	.9	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	11 377	46 357 157	201 836	.4	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 510	31 934 170	501 836	1.6	.5	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	14 842	51 605 168	550 731	1.1	.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	11 901	41 086 673	171 846	.4	.2	X	
0420	Books	5 556	25 203 417	106 025	.4	.1	X	
0440	Photographic equipment & supplies	18 958	61 415 993	858 570	1.4	.9	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	17 118	55 965 466	593 619	1.1	.6	63.0	
0461	Toys (including wheel goods)	16 936	55 639 099	518 091	.9	.5	X	
0462	Games (including video & electronic games)	5 518	25 677 000	46 301	.2	Z	X	
0463	Hobby goods	1 505	7 341 713	29 227	.4	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	10 909	39 492 113	148 852	.4	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	3 758	19 616 015	39 245	.2	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	9 652	37 783 142	282 340	.7	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	3 977	21 310 878	89 042	.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	4 085	22 120 620	36 700	.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	7 996	31 353 552	29 468	.1	Z	X	
0800	Pets, pet foods, & pet supplies	9 523	37 875 276	111 653	.3	.1	X	
0850	All other merchandise	23 275	59 555 515	3 137 210	5.3	3.2	78.1	
0851	Stationery & computer paper	9 536	33 109 414	443 889	1.3	.5	X	
0852	School supplies	6 796	18 082 627	174 297	1.0	.2	X	
0853	Office supplies	3 172	10 054 407	69 239	.7	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	664	4 245 696	7 282	.2	Z	X	
0855	Greeting cards	21 073	51 127 818	1 259 817	2.5	1.3	X	
0856	Magazines & newspapers	10 666	30 503 208	238 645	.8	.2	X	
0877	Souvenirs & novelty items	5 330	14 028 594	166 418	1.2	.2	X	
0878	Seasonal decorations	12 678	37 543 334	765 170	2.0	.8	X	
0883	All other merchandise	42	78 019	12 453	16.0	Z	X	
9810	Unclassified merchandise	11 980	39 093 612	1 924 830	4.9	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	19 650	58 224 317	1 586 430	2.7	1.6	77.2	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	1 112	6 912 759	60 145	.9	.1	X	
9917	Receipts from photofinishing performed by this establishment	9 115	33 982 981	749 410	2.2	.8	X	
9918	Receipts from photofinishing contracted out to other establishments	9 581	26 334 446	359 889	1.4	.4	X	
9926	Rental of medical/convalescent equipment	2 213	3 863 365	188 174	4.9	.2	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	6 557	18 871 066	228 812	1.2	.2	X	
4461102	Proprietary stores	1 872	X	1 641 025	X	100.0	84.4	
0100	Groceries & other foods for human consumption off the premises	586	983 391	146 108	14.9	8.9	69.6	
0108	Bottled, canned, or packaged soft drinks	504	727 251	39 625	5.4	2.4	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	560	970 951	106 483	11.0	6.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	64	88 038	4 325	4.9	.3	X	
0140	Packaged liquor, wine, & beer	21	31 613	2 463	7.8	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	542	934 343	58 799	6.3	3.6	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 872	1 641 025	1 038 835	63.3	63.3	67.3	
0162	Nonprescription medicines	896	1 094 417	138 493	12.7	8.4	X	
0163	Vitamins, minerals, & other dietary supplements	816	1 073 606	75 315	7.0	4.6	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	1 307	1 336 720	378 828	28.3	23.1	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	1 055	1 219 996	160 352	13.1	9.8	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products, etc)	1 203	1 242 720	284 645	22.9	17.3	X	
0167	Hearing aids & supplies	56	27 734	1 202	4.3	.1	X	
0180	Soaps, detergents, & household cleaners	436	788 494	30 118	3.8	1.8	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4461102	Proprietary stores—Con.							
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	498	859 987	23 934	2.8	1.5	X	
0200	Men's wear	308	459 138	9 980	2.2	.6	X	
0220	Women's, juniors', & misses' wear	409	675 438	11 473	1.7	.7	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	66	104 726	668	.6	Z	X	
0260	Footwear (including accessories)	309	486 427	6 338	1.3	.4	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	65	101 030	471	.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	415	793 887	10 873	1.4	.7	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	282	424 766	2 989	.7	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	118	328 828	6 173	1.9	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	376	801 829	26 141	3.3	1.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	367	499 484	9 547	1.9	.6	X	
0420	Books	143	176 436	3 585	2.0	.2	X	
0440	Photographic equipment & supplies	329	496 054	12 101	2.4	.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	363	595 014	9 213	1.5	.6	76.4	
0461	Toys (including wheel goods)	358	589 912	8 596	1.5	.5	X	
0462	Games (including video & electronic games)	54	74 264	329	.4	Z	X	
0463	Hobby goods	16	11 514	288	2.5	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	429	457 323	18 501	4.0	1.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	54	77 413	1 845	2.4	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	294	503 555	9 862	2.0	.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	61	130 457	1 085	.8	.1	X	
0730	Automotive lubricants (oil, greases, etc)	63	134 382	2 399	1.8	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	107	190 351	280	.1	Z	X	
0800	Pets, pet foods, & pet supplies	206	336 265	2 480	.7	.2	X	
0850	All other merchandise	604	901 697	128 045	14.2	7.8	79.8	
0851	Stationery & computer paper	351	731 780	27 161	3.7	1.7	X	
0852	School supplies	166	190 146	8 021	4.2	.5	X	
0853	Office supplies	58	31 724	680	2.1	Z	X	
0855	Greeting cards	505	783 004	33 092	4.2	2.0	X	
0856	Magazines & newspapers	315	486 703	6 754	1.4	.4	X	
0877	Souvenirs & novelty items	109	96 933	5 077	5.2	.3	X	
0878	Seasonal decorations	422	745 772	45 109	6.0	2.7	X	
0883	All other merchandise	9	23 396	2 146	9.2	.1	X	
9810	Unclassified merchandise	257	577 976	31 166	5.4	1.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	453	770 153	28 516	3.7	1.7	76.7	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	9	12 649	520	4.1	Z	X	
9917	Receipts from photofinishing performed by this establishment	58	80 036	4 704	5.9	.3	X	
9918	Receipts from photofinishing contracted out to other establishments	356	662 328	12 163	1.8	.7	X	
9926	Rental of medical/convalescent equipment	9	8 108	1 890	23.3	.1	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	291	422 045	9 236	2.2	.6	X	
44612	Cosmetics, beauty supplies, & perfume stores	9 014	X	4 418 998	X	100.0	86.9	
0100	Groceries & other foods for human consumption off the premises	217	151 369	7 891	5.2	.2	41.5	
0108	Bottled, canned, or packaged soft drinks	16	5 049	320	6.3	Z	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	214	147 685	7 571	5.1	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	13	83 329	6 426	7.7	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	9 014	4 418 998	4 083 944	92.4	92.4	58.3	
0162	Nonprescription medicines	27	14 907	821	5.5	Z	X	
0163	Vitamins, minerals, & other dietary supplements	124	48 165	4 206	8.7	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	64	36 115	10 399	28.8	.2	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	8 942	4 155 432	3 113 643	74.9	70.5	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	2 812	1 590 501	954 732	60.0	21.6	X	
0180	Soaps, detergents, & household cleaners	41	14 308	1 445	10.1	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	19	10 043	201	2.0	Z	X	
0200	Men's wear	30	51 420	3 023	5.9	.1	X	
0220	Women's, juniors', & misses' wear	238	144 405	15 360	10.6	.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	16	6 143	286	4.7	Z	X	
0260	Footwear (including accessories)	31	11 875	747	6.3	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	3 029	1 337 959	82 706	6.2	1.9	X	
0330	Audio equipment musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	14	2 610	60	2.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 462	1 308 446	130 420	10.0	3.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	576	361 585	18 233	5.0	.4	X	
0420	Books	50	51 637	2 874	5.6	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44612	Cosmetics, beauty supplies, & perfume stores—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	50 557	2 398	4.7	.1	11.2	
0461	Toys (including wheel goods)	18	50 557	2 398	4.7	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	126	171 768	2 366	1.4	.1	X	
0850	All other merchandise	183	96 926	16 360	16.9	.4	45.0	
0852	School supplies	6	6 135	446	7.3	Z	X	
0855	Greeting cards	63	15 510	722	4.7	Z	X	
0856	Magazines & newspapers	16	9 424	218	2.3	Z	X	
0877	Souvenirs & novelty items	109	63 694	11 094	17.4	.3	X	
0878	Seasonal decorations	45	25 006	3 879	15.5	.1	X	
9810	Unclassified merchandise	183	158 409	5 986	3.8	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	592	201 556	32 475	16.1	.7	75.0	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	15	6 203	615	9.9	Z	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	576	195 166	31 808	16.3	.7	X	
446120	Cosmetics, beauty supplies, & perfume stores.....	9 014	X	4 418 998	X	100.0	86.9	
0100	Groceries & other foods for human consumption off the premises	217	151 369	7 891	5.2	.2	41.5	
0108	Bottled, canned, or packaged soft drinks	16	5 049	320	6.3	Z	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	214	147 685	7 571	5.1	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	13	83 329	6 426	7.7	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	9 014	4 418 998	4 083 944	92.4	92.4	58.3	
0162	Nonprescription medicines	27	14 907	821	5.5	Z	X	
0163	Vitamins, minerals, & other dietary supplements	124	48 165	4 206	8.7	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	64	36 115	10 399	28.8	.2	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	8 942	4 155 432	3 113 643	74.9	70.5	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	2 812	1 590 501	954 732	60.0	21.6	X	
0180	Soaps, detergents, & household cleaners	41	14 308	1 445	10.1	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	19	10 043	201	2.0	Z	X	
0200	Men's wear	30	51 420	3 023	5.9	.1	X	
0220	Women's, juniors', & misses' wear	238	144 405	15 360	10.6	.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	16	6 143	286	4.7	Z	X	
0260	Footwear (including accessories)	31	11 875	747	6.3	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	3 029	1 337 959	82 706	6.2	1.9	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	14	2 610	60	2.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)							
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 462	1 308 446	130 420	10.0	3.0	X	
0420	Books	576	361 585	18 233	5.0	.4	X	
		50	51 637	2 874	5.6	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	50 557	2 398	4.7	.1	11.2	
0461	Toys (including wheel goods)	18	50 557	2 398	4.7	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	126	171 768	2 366	1.4	.1	X	
0850	All other merchandise	183	96 926	16 360	16.9	.4	45.0	
0852	School supplies	6	6 135	446	7.3	Z	X	
0855	Greeting cards	63	15 510	722	4.7	Z	X	
0856	Magazines & newspapers	16	9 424	218	2.3	Z	X	
0877	Souvenirs & novelty items	109	63 694	11 094	17.4	.3	X	
0878	Seasonal decorations	45	25 006	3 879	15.5	.1	X	
9810	Unclassified merchandise	183	158 409	5 986	3.8	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	592	201 556	32 475	16.1	.7	75.0	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	15	6 203	615	9.9	Z	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	576	195 166	31 808	16.3	.7	X	
44613	Optical goods stores.....	15 192	X	6 432 078	X	100.0	66.0	
0160	Drugs, health aids, & beauty aids (including cosmetics)	4 073	1 359 284	48 874	3.6	.8	64.8	
0167	Hearing aids & supplies	162	45 168	7 640	16.9	.1	X	
0168	Eye/contact lens care products	3 931	1 316 922	40 738	3.1	.6	X	
0169	All other drugs & health & beauty aids (including prescription & nonprescription drugs, etc)	83	21 252	496	2.3	Z	X	
0200	Men's wear	10	464	138	29.7	Z	X	
0220	Women's, juniors', & misses' wear	12	755	175	23.2	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	14	3 245	160	4.9	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	15 192	6 432 078	6 108 044	95.0	95.0	62.1	
0491	Prescription eyeglasses	14 875	6 335 272	5 078 154	80.2	79.0	X	
0492	Contact lenses	9 655	3 429 135	576 377	16.8	9.0	X	
0493	Nonprescription eyeglasses & sunglasses	8 276	4 137 908	346 447	8.4	5.4	X	
0494	All other optical goods & accessories	7 891	2 862 254	107 066	3.7	1.7	X	
0850	All other merchandise	13	1 455	83	5.7	Z	35.1	
0883	All other merchandise	13	1 455	83	5.7	Z	X	
9810	Unclassified merchandise	174	123 391	4 445	3.6	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44613	Optical goods stores—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes	6 187	2 557 974	270 027	10.6	4.2	64.2	
9939	Fees from eye examinations	2 717	1 441 765	190 310	13.2	3.0	X	
9941	Charges for insurance	2 363	727 900	44 212	6.1	.7	X	
9964	All other nonmerchandise receipts (including receipts from customers for repairs, parts installed in repair, delivery, etc)	2 233	1 005 575	35 505	3.5	.6	X	
446130	Optical goods stores.....	15 192	X	6 432 078	X	100.0	66.0	
0160	Drugs, health aids, & beauty aids (including cosmetics)	4 073	1 359 284	48 874	3.6	.8	64.8	
0167	Hearing aids & supplies	162	45 168	7 640	16.9	.1	X	
0168	Eye/contact lens care products	3 931	1 316 922	40 738	3.1	.6	X	
0169	All other drugs & health & beauty aids (including prescription & nonprescription drugs, etc)	83	21 252	496	2.3	Z	X	
0200	Men's wear	10	464	138	29.7	Z	X	
0220	Women's, juniors', & misses' wear	12	755	175	23.2	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	14	3 245	160	4.9	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	15 192	6 432 078	6 108 044	95.0	95.0	62.1	
0491	Prescription eyeglasses	14 875	6 335 272	5 078 154	80.2	79.0	X	
0492	Contact lenses	9 655	3 429 135	576 377	16.8	9.0	X	
0493	Nonprescription eyeglasses & sunglasses	8 276	4 137 908	346 447	8.4	5.4	X	
0494	All other optical goods & accessories	7 891	2 862 254	107 066	3.7	1.7	X	
0850	All other merchandise	13	1 455	83	5.7	Z	35.1	
0883	All other merchandise	13	1 455	83	5.7	Z	X	
9810	Unclassified merchandise	174	123 391	4 445	3.6	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 187	2 557 974	270 027	10.6	4.2	64.2	
9939	Fees from eye examinations	2 717	1 441 765	190 310	13.2	3.0	X	
9941	Charges for insurance	2 363	727 900	44 212	6.1	.7	X	
9964	All other nonmerchandise receipts (including receipts from customers for repairs, parts installed in repair, delivery, etc)	2 233	1 005 575	35 505	3.5	.6	X	
44619	Other health & personal care stores.....	15 120	X	8 218 930	X	100.0	67.4	
0100	Groceries & other foods for human consumption off the premises	5 655	2 758 105	847 747	30.7	10.3	38.5	
0108	Bottled, canned, or packaged soft drinks	461	415 603	11 607	2.8	.1	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	5 624	2 739 480	836 140	30.5	10.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	388	445 716	35 359	7.9	.4	X	
0140	Packaged liquor, wine, & beer	63	113 083	2 321	2.1	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	28	22 542	2 439	10.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	15 120	8 218 930	6 899 960	84.0	84.0	57.2	
0162	Nonprescription medicines	243	148 820	18 458	12.4	.2	X	
0163	Vitamins, minerals, & other dietary supplements	7 466	3 557 683	2 352 371	66.1	28.6	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	7 812	5 007 125	3 348 575	66.9	40.7	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	5 089	2 377 024	68 882	2.9	.8	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	1 400	954 145	41 766	4.4	.5	X	
0167	Hearing aids & supplies	3 576	1 115 150	1 069 908	95.9	13.0	X	
0180	Soaps, detergents, & household cleaners	798	609 017	12 058	2.0	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	347	419 130	12 620	3.0	.2	X	
0200	Men's wear	3 203	1 140 317	15 206	1.3	.2	X	
0220	Women's, juniors', & misses' wear	3 252	1 169 053	14 641	1.3	.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	6	3 515	82	2.3	Z	X	
0260	Footwear (including accessories)	289	179 640	11 666	6.5	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	9	6 926	369	5.3	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	295	236 105	3 084	1.3	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	8	3 750	794	21.2	Z	X	
0340	Furniture & sleep equipment	20	4 765	396	8.3	Z	X	
0370	Computer hardware, software, & supplies	16	25 259	1 850	7.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	133	167 342	4 902	3.0	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	67	43 075	974	2.3	Z	X	
0420	Books	1 658	1 137 434	25 154	2.2	.3	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	16 575	213	1.3	Z	2.6	
0461	Toys (including wheel goods)	18	16 575	152	.9	Z	X	
0462	Games (including video & electronic games)	10	12 534	61	.5	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	58	34 346	6 688	19.5	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	48	27 169	2 717	10.0	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	12	21 009	1 047	5.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	16	37 733	433	1.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8	20 060	1 423	7.1	Z	X	
0800	Pets, pet foods, & pet supplies	518	447 365	5 310	1.2	.1	X	
0850	All other merchandise	719	402 105	10 249	2.5	.1	61.5	
0851	Stationery & computer paper	6	2 809	31	1.1	Z	X	
0852	School supplies	25	13 254	783	5.9	Z	X	
0853	Office supplies	10	4 868	751	15.4	Z	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	8	615	15	2.4	Z	X	
0855	Greeting cards	130	105 449	1 460	1.4	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44619	Other health & personal care stores—Con.							
0850	All other merchandise—Con.							
0856	Magazines & newspapers.....	566	296 346	4 161	1.4	.1	X	
0877	Souvenirs & novelty items.....	83	42 717	1 064	2.5	Z	X	
0883	All other merchandise	19	8 395	1 983	23.6	Z	X	
9810	Unclassified merchandise	3 524	1 441 026	93 162	6.5	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 312	912 863	205 641	22.5	2.5	22.2	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	119	46 970	8 937	19.0	.1	X	
9918	Receipts from photofinishing contracted out to other establishments ..	7	2 455	292	11.9	Z	X	
9926	Rental of medical/convalescent equipment	839	766 172	182 735	23.9	2.2	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	550	215 491	13 677	6.3	.2	X	
446191	Food (health) supplement stores	7 404	X	3 488 590	X	100.0	69.4	
0100	Groceries & other foods for human consumption off the premises	5 650	2 755 626	847 614	30.8	24.3	39.7	
0108	Bottled, canned, or packaged soft drinks	461	415 603	11 607	2.8	.3	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	5 619	2 737 001	836 007	30.5	24.0	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	388	445 716	35 359	7.9	1.0	X	
0140	Packaged liquor, wine, & beer	63	113 083	2 321	2.1	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	27	18 291	313	1.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	7 404	3 488 590	2 463 941	70.6	70.6	65.7	
0162	Nonprescription medicines	137	73 204	5 866	8.0	.2	X	
0163	Vitamins, minerals, & other dietary supplements	7 404	3 488 590	2 339 432	67.1	67.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	3 602	1 382 039	21 393	1.5	.6	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	5 088	2 376 233	68 397	2.9	2.0	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	1 370	895 226	28 853	3.2	.8	X	
0180	Soaps, detergents, & household cleaners	794	600 947	11 379	1.9	.3	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	330	386 917	4 550	1.2	.1	X	
0200	Men's wear	3 178	1 123 504	11 311	1.0	.3	X	
0220	Women's, juniors', & misses' wear	3 183	1 143 390	11 733	1.0	.3	X	
0260	Footwear (including accessories)	25	14 569	287	2.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	287	234 631	3 058	1.3	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	109	150 468	2 955	2.0	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	59	41 720	906	2.2	Z	X	
0420	Books	1 655	1 134 544	24 505	2.2	.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	16 575	213	1.3	Z	2.7	
0461	Toys (including wheel goods)	18	16 575	152	.9	Z	X	
0462	Games (including video & electronic games)	10	12 534	61	.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	47	24 672	1 972	8.0	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	15	37 432	403	1.1	Z	X	
0800	Pets, pet foods, & pet supplies	518	447 365	5 310	1.2	.2	X	
0850	All other merchandise	674	377 140	6 720	1.8	.2	65.3	
0851	Stationery & computer paper	6	2 809	31	1.1	Z	X	
0852	School supplies	18	3 024	57	1.9	Z	X	
0855	Greeting cards	130	105 449	1 460	1.4	Z	X	
0856	Magazines & newspapers	566	296 346	4 161	1.4	.1	X	
0877	Souvenirs & novelty items	76	38 536	922	2.4	Z	X	
9810	Unclassified merchandise	3 288	1 197 981	49 717	4.2	1.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	95	34 326	3 487	10.2	.1	24.6	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	77	31 636	3 399	10.7	.1	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	22	2 690	88	3.3	Z	X	
446199	All other health & personal care stores	7 716	X	4 730 340	X	100.0	66.0	
0160	Drugs, health aids, & beauty aids (including cosmetics)	7 716	4 730 340	4 436 019	93.8	93.8	50.8	
0162	Nonprescription medicines	106	75 616	12 592	16.7	.3	X	
0163	Vitamins, minerals, & other dietary supplements	62	69 629	12 939	18.6	.3	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	4 211	3 625 086	3 327 182	91.8	70.3	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	30	58 919	12 913	21.9	.3	X	
0167	Hearing aids & supplies	3 576	1 115 150	1 069 908	95.9	22.6	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	17	32 213	8 070	25.1	.2	X	
0200	Men's wear	25	16 813	3 895	23.2	.1	X	
0220	Women's, juniors', & misses' wear	69	25 663	2 908	11.3	.1	X	
0260	Footwear (including accessories)	264	165 071	11 379	6.9	.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trims, needlework kits, etc)	8	6 882	369	5.4	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	8	1 474	26	1.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
446199	All other health & personal care stores—Con.							
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	8	3 750	794	21.2	Z	X	
0340	Furniture & sleep equipment	20	4 765	396	8.3	Z	X	
0370	Computer hardware, software, & supplies	14	22 627	1 534	6.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	24	16 874	2 007	11.9	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	8	1 355	68	5.0	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	53	34 100	6 674	19.6	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	9	20 472	1 041	5.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8	20 060	1 423	7.1	Z	X	
0850	All other merchandise	45	24 965	3 529	14.1	.1	26.6	
0852	School supplies	7	10 230	726	7.1	Z	X	
0853	Office supplies	8	2 673	730	27.3	Z	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	8	615	15	2.4	Z	X	
0877	Souvenirs & novelty items	8	4 181	142	3.4	Z	X	
0883	All other merchandise	15	7 259	1 916	26.4	Z	X	
9810	Unclassified merchandise	236	243 045	43 445	17.9	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 217	878 537	202 154	23.0	4.3	21.6	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	42	15 334	5 538	36.1	.1	X	
9918	Receipts from photofinishing contracted out to other establishments	7	2 455	292	11.9	Z	X	
9926	Rental of medical/convalescent equipment	839	766 172	182 735	23.9	3.9	X	
9959	All other nonmerchandise receipts (including charges for delivery, repair, etc)	527	212 801	13 589	6.4	.3	X	
447	Gasoline stations	126 889	X	198 165 786	X	100.0	71.0	
0100	Groceries & other foods for human consumption off the premises	103 842	171 090 784	21 263 582	12.4	10.7	59.2	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	63 725	104 219 070	3 650 173	3.5	1.8	X	
0106	Bakery products not baked on the premises, except frozen	37 889	56 664 490	881 963	1.6	.4	X	
0108	Bottled, canned, or packaged soft drinks	88 925	145 377 055	6 213 233	4.3	3.1	X	
0109	Candy	69 176	108 801 024	2 297 370	2.1	1.2	X	
0112	All other foods (including dry groceries; canned, frozen, & bottled foods; packaged snacks; produce; etc)	79 818	138 237 968	8 220 843	5.9	4.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	47 716	85 277 084	3 554 637	4.2	1.8	X	
0130	Alcoholic drinks (served at this establishment)	98	175 114	9 785	5.6	Z	X	
0140	Packaged liquor, wine, & beer	57 096	93 887 051	5 665 884	6.0	2.9	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	95 784	161 743 640	13 607 073	8.4	6.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	39 839	61 216 885	838 892	1.4	.4	X	
0180	Soaps, detergents, & household cleaners	23 927	32 347 153	300 981	.9	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	26 146	36 189 648	354 504	1.0	.2	X	
0200	Men's wear	219	204 130	2 562	1.3	Z	X	
0220	Women's, juniors', & misses' wear	137	144 138	1 378	1.0	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	54	53 193	265	.5	Z	X	
0260	Footwear (including accessories)	147	94 944	2 148	2.3	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	82	65 104	982	1.5	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	20	102 892	1 558	1.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	17	25 305	339	1.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	23	14 386	589	4.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	25	24 068	516	2.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	236	143 130	1 249	.9	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	201	215 946	4 836	2.2	Z	X	
0420	Books	2 492	2 759 343	86 250	3.1	Z	X	
0440	Photographic equipment & supplies	665	594 009	4 699	.8	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	984	790 748	8 916	1.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	26	31 071	227	.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 227	1 051 573	41 944	4.0	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 106	995 153	33 187	3.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	419	548 946	68 561	12.5	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	25	37 509	1 698	4.5	Z	X	
0670	Paint & sundries	16	15 419	168	1.1	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	839	1 002 476	67 769	6.8	Z	X	
0720	Automotive fuels	126 889	198 165 786	138 857 239	70.1	70.1	55.8	
0721	Unleaded regular gasoline	124 290	193 887 235	79 862 566	41.2	40.3	X	
0722	Unleaded mid-grade gasoline	104 680	173 714 394	22 364 830	12.9	11.3	X	
0723	Unleaded premium gasoline	114 969	184 790 985	20 744 583	11.2	10.5	X	
0724	Leaded gasoline	2 220	3 012 651	373 537	12.4	.2	X	
0725	Diesel fuel	44 890	84 709 077	15 001 887	17.7	7.6	X	
0726	Other automotive fuels	3 532	4 939 337	509 836	10.3	.3	X	
0730	Automotive lubricants (oil, greases, etc)	56 652	85 384 387	1 081 167	1.3	.5	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
447	Gasoline stations—Con.							
0740	Automotive tires, tubes, batteries, parts, & accessories	37 312	57 809 779	3 251 831	5.6	1.6	66.6	
0741	Automotive tires & tubes	21 076	26 582 172	782 686	2.9	.4	X	
0744	Automotive parts	18 151	23 208 091	1 469 804	6.3	.7	X	
0749	Storage batteries	14 473	16 512 513	192 262	1.2	.1	X	
0756	Automotive accessories (including safety & comfort related items)	9 332	19 332 703	345 831	1.8	.2	X	
0757	Sundry supplies (including appearance & maintenance chemicals; antifreeze; functional fluids; etc)	20 614	34 468 964	461 248	1.3	.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	20 121	34 193 670	1 063 503	3.1	.5	67.9	
0781	LP gas (bulk & bottled)	5 796	10 785 975	276 799	2.6	.1	X	
0782	Kerosene	14 916	22 992 741	288 439	1.3	.1	X	
0783	No. 2 distillate fuel oil	1 588	3 889 126	432 886	11.1	.2	X	
0784	Other distillate fuel oil (nos. 1 & 4)	496	1 177 148	46 139	3.9	Z	X	
0785	Residual fuel oil (nos. 5 & 6)	84	226 203	4 181	1.8	Z	X	
0786	Coal	79	78 831	2 183	2.8	Z	X	
0787	Wood	659	1 646 658	4 955	.3	Z	X	
0788	Other household fuels	255	376 339	7 921	2.1	Z	X	
0800	Pets, pet foods, & pet supplies	16 416	21 958 723	188 319	.9	.1	X	
0850	All other merchandise	38 537	62 719 491	790 494	1.3	.4	63.3	
0856	Magazines & newspapers	38 148	62 263 452	760 368	1.2	.4	X	
0883	All other merchandise	923	1 068 275	30 126	2.8	Z	X	
9810	Unclassified merchandise	30 153	61 922 156	2 283 754	3.7	1.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	45 666	74 976 170	4 723 706	6.3	2.4	65.0	
9904	Labor charges for work performed by this establishment	22 153	28 605 828	1 892 456	6.6	1.0	X	
9907	Parts installed in repair	11 993	15 422 216	1 012 103	6.6	.5	X	
9923	Rental or lease of automobiles, trucks, or utility trailers	1 455	1 488 420	44 887	3.0	Z	X	
9934	Car wash receipts	10 547	23 197 490	704 737	3.0	.4	X	
9954	All other nonmerchandise receipts	20 752	39 052 898	1 069 523	2.7	.5	X	
4471	Gasoline stations	126 889	X	198 165 786	X	100.0	71.0	
0100	Groceries & other foods for human consumption off the premises	103 842	171 090 784	21 263 582	12.4	10.7	59.2	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	63 725	104 219 070	3 650 173	3.5	1.8	X	
0106	Bakery products not baked on the premises, except frozen	37 889	56 664 490	881 963	1.6	.4	X	
0108	Bottled, canned, or packaged soft drinks	88 925	145 377 055	6 213 233	4.3	3.1	X	
0109	Candy	69 176	108 801 024	2 297 370	2.1	1.2	X	
0112	All other foods (including dry groceries; canned, frozen, & bottled foods; packaged snacks; produce; etc)	79 818	138 237 968	8 220 843	5.9	4.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	47 716	85 277 084	3 554 637	4.2	1.8	X	
0130	Alcoholic drinks (served at this establishment)	98	175 114	9 785	5.6	Z	X	
0140	Packaged liquor, wine, & beer	57 096	93 887 051	5 665 884	6.0	2.9	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	95 784	161 743 640	13 607 073	8.4	6.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	39 839	61 216 885	838 892	1.4	.4	X	
0180	Soaps, detergents, & household cleaners	23 927	32 347 153	300 981	.9	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	26 146	36 189 648	354 504	1.0	.2	X	
0200	Men's wear	219	204 130	2 562	1.3	Z	X	
0220	Women's, juniors', & misses' wear	137	144 138	1 378	1.0	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	54	53 193	265	.5	Z	X	
0260	Footwear (including accessories)	147	94 944	2 148	2.3	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	82	65 104	982	1.5	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	82	102 892	1 558	1.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	17	25 305	339	1.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	23	14 386	589	4.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	25	24 068	516	2.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	236	143 130	1 249	.9	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	201	215 946	4 836	2.2	Z	X	
0420	Books	2 482	2 759 343	86 250	3.1	Z	X	
0440	Photographic equipment & supplies	665	594 009	4 699	.8	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	984	790 748	8 916	1.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	26	31 071	227	.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 227	1 051 573	41 944	4.0	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 106	995 153	33 187	3.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	419	548 946	68 561	12.5	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	25	37 509	1 698	4.5	Z	X	
0670	Paint & sundries	16	15 419	168	1.1	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	839	1 002 476	67 769	6.8	Z	X	
0720	Automotive fuels	126 889	198 165 786	138 857 239	70.1	70.1	55.8	
0721	Unleaded regular gasoline	124 290	193 887 235	79 862 566	41.2	40.3	X	
0722	Unleaded mid-grade gasoline	104 680	173 714 394	22 364 830	12.9	11.3	X	
0723	Unleaded premium gasoline	114 969	184 790 985	20 744 583	11.2	10.5	X	
0724	Leaded gasoline	2 220	3 012 651	373 537	12.4	.2	X	
0725	Diesel fuel	44 890	84 709 077	15 001 887	17.7	7.6	X	
0726	Other automotive fuels	3 532	4 939 337	509 836	10.3	.3	X	
0730	Automotive lubricants (oil, greases, etc)	56 652	85 384 387	1 081 167	1.3	.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4471	Gasoline stations—Con.							
0740	Automotive tires, tubes, batteries, parts, & accessories	37 312	57 809 779	3 251 831	5.6	1.6	66.6	
0741	Automotive tires & tubes	21 076	26 582 172	782 686	2.9	.4	X	
0744	Automotive parts	18 151	23 208 091	1 469 804	6.3	.7	X	
0749	Storage batteries	14 473	16 512 513	192 262	1.2	.1	X	
0756	Automotive accessories (including safety & comfort related items)	9 332	19 332 703	345 831	1.8	.2	X	
0757	Sundry supplies (including appearance & maintenance chemicals; antifreeze; functional fluids; etc)	20 614	34 468 964	461 248	1.3	.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	20 121	34 193 670	1 063 503	3.1	.5	67.9	
0781	LP gas (bulk & bottled)	5 796	10 785 975	276 799	2.6	.1	X	
0782	Kerosene	14 916	22 992 741	288 439	1.3	.1	X	
0783	No. 2 distillate fuel oil	1 588	3 889 126	432 886	11.1	.2	X	
0784	Other distillate fuel oil (nos. 1 & 4)	496	1 177 148	46 139	3.9	Z	X	
0785	Residual fuel oil (nos. 5 & 6)	84	226 203	4 181	1.8	Z	X	
0786	Coal	79	78 831	2 183	2.8	Z	X	
0787	Wood	659	1 646 658	4 955	.3	Z	X	
0788	Other household fuels	255	376 339	7 921	2.1	Z	X	
0800	Pets, pet foods, & pet supplies	16 416	21 958 723	188 319	.9	.1	X	
0850	All other merchandise	38 537	62 719 491	790 494	1.3	.4	63.3	
0856	Magazines & newspapers	38 148	62 263 452	760 368	1.2	.4	X	
0883	All other merchandise	923	1 068 275	30 126	2.8	Z	X	
9810	Unclassified merchandise	30 153	61 922 156	2 283 754	3.7	1.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	45 666	74 976 170	4 723 706	6.3	2.4	65.0	
9904	Labor charges for work performed by this establishment	22 153	28 605 828	1 892 456	6.6	1.0	X	
9907	Parts installed in repair	11 993	15 422 216	1 012 103	6.6	.5	X	
9923	Rental or lease of automobiles, trucks, or utility trailers	1 455	1 488 420	44 887	3.0	Z	X	
9934	Car wash receipts	10 547	23 197 490	704 737	3.0	.4	X	
9954	All other nonmerchandise receipts	20 752	39 052 898	1 069 523	2.7	.5	X	
44711	Gasoline stations with convenience stores	81 684	X	127 609 117	X	100.0	78.1	
0100	Groceries & other foods for human consumption off the premises	81 684	127 609 117	19 492 185	15.3	15.3	64.1	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	58 294	89 393 141	3 400 410	3.8	2.7	X	
0106	Bakery products not baked on the premises, except frozen	35 041	49 284 284	838 172	1.7	.7	X	
0108	Bottled, canned, or packaged soft drinks	72 418	114 564 144	5 693 317	5.0	4.5	X	
0109	Candy	57 106	86 347 190	2 095 659	2.4	1.6	X	
0112	All other foods (including dry groceries; canned, frozen, & bottled foods; packaged snacks; produce; etc)	67 781	107 981 106	7 464 627	6.9	5.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	43 093	69 722 206	2 910 155	4.2	2.3	X	
0130	Alcoholic drinks (served at this establishment)	74	103 310	7 649	7.4	Z	X	
0140	Packaged liquor, wine, & beer	52 355	80 912 522	5 456 578	6.7	4.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	74 564	117 907 422	11 968 668	10.2	9.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	36 747	51 499 288	735 293	1.4	.6	X	
0180	Soaps, detergents, & household cleaners	22 564	28 400 564	289 788	1.0	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	24 512	31 541 102	338 521	1.1	.3	X	
0200	Men's wear	202	191 244	2 367	1.2	Z	X	
0220	Women's, juniors', & misses' wear	131	142 416	1 281	.9	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	54	53 193	265	.5	Z	X	
0260	Footwear (including accessories)	131	84 019	1 542	1.8	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	82	65 104	982	1.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	15	24 272	329	1.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	19	11 686	427	3.7	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	24	21 187	495	2.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	234	138 999	1 247	.9	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	199	211 876	4 752	2.2	Z	X	
0420	Books	2 474	2 753 833	86 008	3.1	.1	X	
0440	Photographic equipment & supplies	663	586 827	4 697	.8	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	980	786 301	8 901	1.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	26	31 071	227	.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 138	996 538	35 224	3.5	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	965	799 340	17 614	2.2	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	277	278 224	9 114	3.3	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	7	7 372	700	9.5	Z	X	
0670	Paint & sundries	9	8 632	129	1.5	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	297	483 237	20 707	4.3	Z	X	
0720	Automotive fuels	81 684	127 609 117	80 582 184	63.1	63.1	58.7	
0721	Unleaded regular gasoline	80 309	124 957 093	50 697 502	40.6	39.7	X	
0722	Unleaded mid-grade gasoline	67 901	112 510 694	14 016 027	12.5	11.0	X	
0723	Unleaded premium gasoline	73 524	118 983 300	11 756 017	9.9	9.2	X	
0724	Leaded gasoline	1 473	2 025 870	219 625	10.8	.2	X	
0725	Diesel fuel	26 627	47 920 146	3 545 399	7.4	2.8	X	
0726	Other automotive fuels	2 175	3 094 580	347 614	11.2	.3	X	
0730	Automotive lubricants (oil, greases, etc)	33 608	50 921 480	557 898	1.1	.4	X	

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Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44711	Gasoline stations with convenience stores—Con.							
0740	Automotive tires, tubes, batteries, parts, & accessories	12 493	22 990 159	666 815	2.9	.5	74.6	
0741	Automotive tires & tubes	2 910	4 760 994	111 183	2.3	.1	X	
0744	Automotive parts	2 888	4 704 875	246 737	5.2	.2	X	
0749	Storage batteries	2 242	3 460 654	34 047	1.0	Z	X	
0756	Automotive accessories (including safety & comfort related items)	3 048	6 815 260	61 916	.9	Z	X	
0757	Sundry supplies (including appearance & maintenance chemicals; antifreeze; functional fluids; etc)	9 131	16 109 871	212 932	1.3	.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	11 901	19 582 777	348 791	1.8	.3	74.7	
0781	LP gas (bulk & bottled)	2 691	4 364 076	86 889	2.0	.1	X	
0782	Kerosene	9 442	15 070 973	168 284	1.1	.1	X	
0783	No. 2 distillate fuel oil	441	1 058 658	74 919	7.1	.1	X	
0784	Other distillate fuel oil (nos. 1 & 4)	108	243 371	7 715	3.2	Z	X	
0785	Residual fuel oil (nos. 5 & 6)	34	68 476	1 374	2.0	Z	X	
0786	Coal	71	62 677	1 515	2.4	Z	X	
0787	Wood	444	1 066 589	3 733	.4	Z	X	
0788	Other household fuels	128	226 022	4 362	1.9	Z	X	
0800	Pets, pet foods, & pet supplies	15 375	19 087 513	181 959	1.0	.1	X	
0850	All other merchandise	35 738	52 993 167	743 962	1.4	.6	68.7	
0856	Magazines & newspapers	35 378	52 654 560	715 064	1.4	.6	X	
0883	All other merchandise	892	919 668	28 898	3.1	Z	X	
9810	Unclassified merchandise	22 148	40 584 137	1 557 112	3.8	1.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	21 890	39 094 657	1 574 461	4.0	1.2	70.1	
9904	Labor charges for work performed by this establishment	3 440	5 727 652	335 311	5.9	.3	X	
9907	Parts installed in repair	1 802	3 034 956	167 259	5.5	.1	X	
9923	Rental or lease of automobiles, trucks, or utility trailers	243	374 236	8 854	2.4	Z	X	
9934	Car wash receipts	6 244	14 217 759	330 572	2.3	.3	X	
9954	All other nonmerchandise receipts	14 745	25 122 138	732 465	2.9	.6	X	
447110	Gasoline stations with convenience stores	81 684	X	127 609 117	X	100.0	78.1	
0100	Groceries & other foods for human consumption off the premises	81 684	127 609 117	19 492 185	15.3	15.3	64.1	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	58 294	89 393 141	3 400 410	3.8	2.7	X	
0106	Bakery products not baked on the premises, except frozen	35 041	49 284 284	838 172	1.7	.7	X	
0108	Bottled, canned, or packaged soft drinks	72 418	114 564 144	5 693 317	5.0	4.5	X	
0109	Candy	57 106	86 347 190	2 095 659	2.4	1.6	X	
0112	All other foods (including dry groceries; canned, frozen, & bottled foods; packaged snacks; produce; etc)	67 781	107 981 106	7 464 627	6.9	5.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	43 093	69 722 206	2 910 155	4.2	2.3	X	
0130	Alcoholic drinks (served at this establishment)	74	103 310	7 649	7.4	Z	X	
0140	Packaged liquor, wine, & beer	52 355	80 912 522	5 456 578	6.7	4.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	74 564	117 907 422	11 968 668	10.2	9.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	36 747	51 499 288	735 293	1.4	.6	X	
0180	Soaps, detergents, & household cleaners	22 564	28 400 564	289 788	1.0	.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	24 512	31 541 102	338 521	1.1	.3	X	
0200	Men's wear	202	191 244	2 367	1.2	Z	X	
0220	Women's, juniors', & misses' wear	131	142 416	1 281	.9	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	54	53 193	265	.5	Z	X	
0260	Footwear (including accessories)	131	84 019	1 542	1.8	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	82	65 104	982	1.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, fryfans, & personal care appliances)	15	24 272	329	1.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	19	11 686	427	3.7	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	24	21 187	495	2.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	234	138 999	1 247	.9	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	199	211 876	4 752	2.2	Z	X	
0420	Books	2 474	2 753 833	86 008	3.1	.1	X	
0440	Photographic equipment & supplies	663	586 827	4 697	.8	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	980	786 301	8 901	1.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	26	31 071	227	.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 138	996 538	35 224	3.5	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	965	799 340	17 614	2.2	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	277	278 224	9 114	3.3	Z	X	
0640	Dimensional lumber & other building/structural materials & supplies	7	7 372	700	9.5	Z	X	
0670	Paint & sundries	9	8 632	129	1.5	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	297	483 237	20 707	4.3	Z	X	
0720	Automotive fuels	81 684	127 609 117	80 582 184	63.1	63.1	58.7	
0721	Unleaded regular gasoline	80 309	124 957 093	50 697 502	40.6	39.7	X	
0722	Unleaded mid-grade gasoline	67 901	112 510 694	14 016 027	12.5	11.0	X	
0723	Unleaded premium gasoline	73 524	118 983 300	11 756 017	9.9	9.2	X	
0724	Leaded gasoline	1 473	2 025 870	219 625	10.8	.2	X	
0725	Diesel fuel	26 627	47 920 146	3 545 399	7.4	2.8	X	
0726	Other automotive fuels	2 175	3 094 580	347 614	11.2	.3	X	
0730	Automotive lubricants (oil, greases, etc)	33 608	50 921 480	557 898	1.1	.4	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
447110	Gasoline stations with convenience stores—Con.							
0740	Automotive tires, tubes, batteries, parts, & accessories	12 493	22 990 159	666 815	2.9	.5	74.6	
0741	Automotive tires & tubes	2 910	4 760 994	111 183	2.3	.1	X	
0744	Automotive parts	2 888	4 704 875	246 737	5.2	.2	X	
0749	Storage batteries	2 242	3 460 654	34 047	1.0	Z	X	
0756	Automotive accessories (including safety & comfort related items)	3 048	6 815 260	61 916	.9	Z	X	
0757	Sundry supplies (including appearance & maintenance chemicals; antifreeze; functional fluids; etc)	9 131	16 109 871	212 932	1.3	.2	X	
0780	Household fuels (oil, LP gas, wood, & coal)	11 901	19 582 777	348 791	1.8	.3	74.7	
0781	LP gas (bulk & bottled)	2 681	4 364 076	86 889	2.0	.1	X	
0782	Kerosene	9 442	15 070 973	168 284	1.1	.1	X	
0783	No. 2 distillate fuel oil	441	1 058 658	74 919	7.1	.1	X	
0784	Other distillate fuel oil (nos. 1 & 4)	108	243 371	7 715	3.2	Z	X	
0785	Residual fuel oil (nos. 5 & 6)	34	68 476	1 374	2.0	Z	X	
0786	Coal	71	62 677	1 515	2.4	Z	X	
0787	Wood	444	1 066 589	3 733	.4	Z	X	
0788	Other household fuels	128	226 022	4 362	1.9	Z	X	
0800	Pets, pet foods, & pet supplies	15 375	19 087 513	181 959	1.0	.1	X	
0850	All other merchandise	35 738	52 993 167	743 962	1.4	.6	68.7	
0856	Magazines & newspapers	35 378	52 654 560	715 064	1.4	.6	X	
0883	All other merchandise	892	919 668	28 898	3.1	Z	X	
9810	Unclassified merchandise	22 148	40 584 137	1 557 112	3.8	1.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	21 890	39 094 657	1 574 461	4.0	1.2	70.1	
9904	Labor charges for work performed by this establishment	3 440	5 727 652	335 311	5.9	.3	X	
9907	Parts installed in repair	1 802	3 034 956	167 259	5.5	.1	X	
9923	Rental or lease of automobiles, trucks, or utility trailers	243	374 236	8 854	2.4	Z	X	
9934	Car wash receipts	6 244	14 217 759	330 572	2.3	.3	X	
9954	All other nonmerchandise receipts	14 745	25 122 138	732 465	2.9	.6	X	
44719	Other gasoline stations	45 205	X	70 556 669	X	100.0	58.2	
0100	Groceries & other foods for human consumption off the premises	22 158	43 481 667	1 771 397	4.1	2.5	51.2	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	5 432	14 825 929	249 763	1.7	.4	X	
0106	Bakery products not baked on the premises, except frozen	2 848	7 380 206	43 791	.6	.1	X	
0108	Bottled, canned, or packaged soft drinks	16 508	30 812 911	519 916	1.7	.7	X	
0109	Candy	12 069	22 453 834	201 711	.9	.3	X	
0112	All other foods (including dry groceries; canned, frozen, & bottled foods; packaged snacks; produce; etc)	12 037	30 256 862	756 216	2.5	1.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	4 623	15 554 878	644 482	4.1	.9	X	
0130	Alcoholic drinks (served at this establishment)	24	71 804	2 136	3.0	Z	X	
0140	Packaged liquor, wine, & beer	4 741	12 974 529	209 306	1.6	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21 220	43 836 218	1 638 405	3.7	2.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 092	9 717 597	103 599	1.1	.1	X	
0180	Soaps, detergents, & household cleaners	1 363	3 946 589	11 193	.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 634	4 648 546	15 983	.3	Z	X	
0200	Men's wear	17	12 886	195	1.5	Z	X	
0220	Women's, juniors', & misses' wear	6	1 722	97	5.6	Z	X	
0260	Footwear (including accessories)	16	10 925	606	5.5	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	18	100 549	1 538	1.5	Z	X	
0420	Books	8	5 510	242	4.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	89	55 035	6 720	12.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	141	195 813	15 573	8.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	142	270 722	59 447	22.0	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	18	30 137	998	3.3	Z	X	
0670	Paint & sundries	7	6 787	39	.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	542	519 239	47 062	9.1	.1	X	
0720	Automotive fuels	45 205	70 556 669	58 275 055	82.6	82.6	50.5	
0721	Unleaded regular gasoline	43 981	68 930 142	29 165 064	42.3	41.3	X	
0722	Unleaded mid-grade gasoline	36 779	61 203 700	8 348 803	13.6	11.8	X	
0723	Unleaded premium gasoline	41 445	65 807 685	8 988 566	13.7	12.7	X	
0724	Leaded gasoline	747	986 781	153 912	15.6	.2	X	
0725	Diesel fuel	18 263	36 788 931	11 456 488	31.1	16.2	X	
0726	Other automotive fuels	1 357	1 844 757	162 222	8.8	.2	X	
0730	Automotive lubricants (oil, greases, etc)	23 044	34 462 907	523 269	1.5	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	24 819	34 819 620	2 585 016	7.4	3.7	53.6	
0741	Automotive tires & tubes	18 166	21 821 178	671 503	3.1	1.0	X	
0744	Automotive parts	15 263	18 503 216	1 223 067	6.6	1.7	X	
0749	Storage batteries	12 231	13 051 859	158 215	1.2	.2	X	
0756	Automotive accessories (including safety & comfort related items)	6 284	12 517 443	283 915	2.3	.4	X	
0757	Sundry supplies (including appearance & maintenance chemicals; antifreeze; functional fluids; etc)	11 483	18 359 093	248 316	1.4	.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	8 220	14 610 893	714 712	4.9	1.0	55.6	
0781	LP gas (bulk & bottled)	3 115	6 421 899	189 910	3.0	.3	X	
0782	Kerosene	5 475	7 921 768	120 155	1.5	.2	X	
0783	No. 2 distillate fuel oil	1 146	2 830 468	357 967	12.6	.5	X	
0784	Other distillate fuel oil (nos. 1 & 4)	388	933 777	38 424	4.1	.1	X	
0785	Residual fuel oil (nos. 5 & 6)	50	157 727	2 807	1.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44719	Other gasoline stations—Con.							
0780	Household fuels (oil, LP gas, wood, & coal)—Con.							
0786	Coal	8	16 154	668	4.1	Z	X	
0787	Wood	215	580 069	1 222	.2	Z	X	
0788	Other household fuels	126	150 317	3 559	2.4	Z	X	
0800	Pets, pet foods, & pet supplies	1 041	2 871 210	6 360	.2	Z	X	
0850	All other merchandise	2 799	9 726 324	46 532	.5	.1	56.7	
0856	Magazines & newspapers.....	2 770	9 608 892	45 304	.5	.1	X	
0883	All other merchandise	31	148 607	1 228	.8	Z	X	
9810	Unclassified merchandise	8 005	21 338 019	726 642	3.4	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	23 776	35 881 513	3 149 245	8.8	4.5	54.8	
9904	Labor charges for work performed by this establishment	18 712	22 878 176	1 557 145	6.8	2.2	X	
9907	Parts installed in repair	10 190	12 387 260	844 844	6.8	1.2	X	
9923	Rental or lease of automobiles, trucks, or utility trailers	1 212	1 114 184	36 033	3.2	.1	X	
9934	Car wash receipts	4 303	8 979 731	374 165	4.2	.5	X	
9954	All other nonmerchandise receipts	6 007	13 930 760	337 058	2.4	.5	X	
447190	Other gasoline stations	45 205	X	70 556 669	X	100.0	58.2	
0100	Groceries & other foods for human consumption off the premises	22 158	43 481 667	1 771 397	4.1	2.5	51.2	
0104	Dairy products & related foods (including milk, cheese, butter, yogurt, ice cream, eggs, etc)	5 432	14 825 929	249 763	1.7	.4	X	
0106	Bakery products not baked on the premises, except frozen	2 848	7 380 206	43 791	.6	.1	X	
0108	Bottled, canned, or packaged soft drinks	16 508	30 812 911	519 916	1.7	.7	X	
0109	Candy	12 069	22 453 834	201 711	.9	.3	X	
0112	All other foods (including dry groceries; canned, frozen, & bottled foods; packaged snacks; produce; etc)	12 037	30 256 862	756 216	2.5	1.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	4 623	15 554 878	644 482	4.1	.9	X	
0130	Alcoholic drinks (served at this establishment)	24	71 804	2 136	3.0	Z	X	
0140	Packaged liquor, wine, & beer	4 741	12 974 529	209 306	1.6	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	21 220	43 836 218	1 638 405	3.7	2.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 092	9 717 597	103 599	1.1	.1	X	
0180	Soaps, detergents, & household cleaners	1 363	3 946 589	11 193	.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 634	4 648 546	15 983	.3	Z	X	
0200	Men's wear	17	12 886	195	1.5	Z	X	
0220	Women's, juniors', & misses' wear	6	1 722	97	5.6	Z	X	
0260	Footwear (including accessories)	16	10 925	606	5.5	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	18	100 549	1 538	1.5	Z	X	
0420	Books	8	5 510	242	4.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	89	55 035	6 720	12.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	141	195 813	15 573	8.0	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	142	270 722	59 447	22.0	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	18	30 137	998	3.3	Z	X	
0670	Paint & sundries	7	6 787	39	.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	542	519 239	47 062	9.1	.1	X	
0720	Automotive fuels	45 205	70 556 669	58 275 055	82.6	82.6	50.5	
0721	Unleaded regular gasoline	43 981	68 930 142	29 165 064	42.3	41.3	X	
0722	Unleaded mid-grade gasoline	36 779	61 203 700	8 348 803	13.6	11.8	X	
0723	Unleaded premium gasoline	41 445	65 807 685	8 988 566	13.7	12.7	X	
0724	Leaded gasoline	747	986 781	153 912	15.6	.2	X	
0725	Diesel fuel	18 263	36 788 931	11 456 488	31.1	16.2	X	
0726	Other automotive fuels	1 357	1 844 757	162 222	8.8	.2	X	
0730	Automotive lubricants (oil, greases, etc)	23 044	34 462 907	523 269	1.5	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	24 819	34 819 620	2 585 016	7.4	3.7	53.6	
0741	Automotive tires & tubes	18 166	21 821 178	671 503	3.1	1.0	X	
0744	Automotive parts	15 263	18 503 216	1 223 067	6.6	1.7	X	
0749	Storage batteries	12 231	13 051 859	158 215	1.2	.2	X	
0755	Automotive accessories (including safety & comfort related items)	6 284	12 517 443	283 915	2.3	.4	X	
0757	Sundry supplies (including appearance & maintenance chemicals; antifreeze; functional fluids; etc)	11 483	18 359 093	248 316	1.4	.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	8 220	14 610 893	714 712	4.9	1.0	55.6	
0781	LP gas (bulk & bottled)	3 115	6 421 899	189 910	3.0	.3	X	
0782	Kerosene	5 475	7 921 768	120 155	1.5	.2	X	
0783	No. 2 distillate fuel oil	1 146	2 830 468	357 967	12.6	.5	X	
0784	Other distillate fuel oil (nos. 1 & 4)	388	933 777	38 424	4.1	.1	X	
0785	Residual fuel oil (nos. 5 & 6)	50	157 727	2 807	1.8	Z	X	
0786	Coal	8	16 154	668	4.1	Z	X	
0787	Wood	215	580 069	1 222	.2	Z	X	
0788	Other household fuels	126	150 317	3 559	2.4	Z	X	
0800	Pets, pet foods, & pet supplies	1 041	2 871 210	6 360	.2	Z	X	
0850	All other merchandise	2 799	9 726 324	46 532	.5	.1	56.7	
0856	Magazines & newspapers.....	2 770	9 608 892	45 304	.5	.1	X	
0883	All other merchandise	31	148 607	1 228	.8	Z	X	
9810	Unclassified merchandise	8 005	21 338 019	726 642	3.4	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	23 776	35 881 513	3 149 245	8.8	4.5	54.8	
9904	Labor charges for work performed by this establishment	18 712	22 878 176	1 557 145	6.8	2.2	X	
9907	Parts installed in repair	10 190	12 387 260	844 844	6.8	1.2	X	
9923	Rental or lease of automobiles, trucks, or utility trailers	1 212	1 114 184	36 033	3.2	.1	X	
9934	Car wash receipts	4 303	8 979 731	374 165	4.2	.5	X	
9954	All other nonmerchandise receipts	6 007	13 930 760	337 058	2.4	.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448	Clothing & clothing accessories stores	156 601	X	136 397 645	X	100.0	75.1	
0100	Groceries & other foods for human consumption off the premises	322	562 857	28 154	5.0	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	84	89 593	6 176	6.9	Z	X	
0140	Packaged liquor, wine, & beer	8	8 931	.58	.6	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	63	46 235	3 068	6.6	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	7 137	23 804 998	1 300 913	5.5	1.0	X	
0180	Soaps, detergents, & household cleaners	111	104 672	1 576	1.5	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	127	99 593	1 861	1.9	Z	X	
0200	Men's wear	53 608	71 774 329	25 647 297	35.7	18.8	X	
0220	Women's, juniors', & misses' wear	81 044	88 252 992	48 454 827	54.9	35.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	31 589	54 044 069	8 162 223	15.1	6.0	X	
0260	Footwear (including accessories)	65 326	76 485 940	23 426 694	30.6	17.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	444	241 538	10 520	4.4	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	5 468	21 518 915	1 085 727	5.0	.8	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	144	92 420	2 279	2.5	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	568	393 188	8 768	2.2	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	421	285 449	12 263	4.3	Z	X	
0330	Audio equipment musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	476	253 164	11 368	4.5	Z	X	
0340	Furniture & sleep equipment	1 766	6 701 590	357 434	5.3	.3	X	
0360	Flooring & floor coverings	54	115 326	1 759	1.5	Z	X	
0370	Computer hardware, software, & supplies	80	39 054	614	1.6	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	12 653	29 667 355	1 488 484	5.0	1.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	59 690	64 215 022	19 599 122	30.5	14.4	X	
0420	Books	633	371 922	11 228	3.0	Z	X	
0440	Photographic equipment & supplies	294	159 271	2 500	1.6	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 536	19 287 326	388 782	2.0	.3	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	4 329	8 885 265	66 698	.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	4 562	7 020 951	427 658	6.1	.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	118	51 952	2 643	5.1	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	77	57 113	6 290	11.0	Z	X	
0670	Paint & sundries	16	10 189	141	1.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	14	15 142	3 480	23.0	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	19	16 007	2 744	17.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	11	8 554	117	1.4	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	48	328 995	931	.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	7	13 635	103	.8	Z	X	
0800	Pets, pet foods, & pet supplies	6	6 699	431	6.4	Z	X	
0850	All other merchandise	17 710	38 455 560	2 851 617	7.4	2.1	X	
9810	Unclassified merchandise	19 267	24 749 374	1 232 644	5.0	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	17 641	16 530 135	1 787 696	10.8	1.3	X	
4481	Clothing stores	94 740	X	95 918 083	X	100.0	72.4	
0100	Groceries & other foods for human consumption off the premises	203	453 588	16 194	3.6	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	81	88 636	6 094	6.9	Z	X	
0140	Packaged liquor, wine, & beer	8	8 931	.58	.6	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	62	46 081	3 060	6.6	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	7 082	23 784 934	1 298 681	5.5	1.4	X	
0180	Soaps, detergents, & household cleaners	107	103 781	1 566	1.5	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	126	92 781	1 725	1.9	Z	X	
0200	Men's wear	47 675	65 133 013	24 667 953	37.9	25.7	51.3	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	24 724	46 979 527	1 785 832	3.8	1.9	X	
0202	Men's suits & formal wear	14 044	35 751 934	3 164 244	8.9	3.3	X	
0203	Men's sport coats & blazers	16 457	37 657 533	1 467 860	3.9	1.5	X	
0204	Men's tailored & dress slacks	17 444	37 045 448	1 063 368	2.9	1.1	X	
0205	Men's casual slacks & jeans, walking shorts, etc	29 693	53 589 173	4 034 488	7.5	4.2	X	
0206	Men's career & work uniforms	4 370	3 902 219	371 076	9.5	.4	X	
0207	Men's dress shirts	20 245	40 119 290	2 060 321	5.1	2.1	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	32 255	52 831 492	4 861 047	9.2	5.1	X	
0209	Men's sweaters	17 421	30 976 828	804 369	2.6	.8	X	
0211	Men's hosiery, pajamas, robes, & underwear	13 811	23 193 824	622 908	2.7	.6	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	17 013	35 548 450	1 366 337	3.8	1.4	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	29 241	50 887 977	2 069 863	4.1	2.2	X	
0215	Custom-made garments	1 748	1 879 215	123 809	6.6	.1	X	
0216	Men's sweat tops, pants, & warm-ups	13 761	21 529 001	872 404	4.1	.9	X	
0220	Women's, juniors', & misses' wear	74 712	81 900 816	47 923 675	58.5	50.0	55.7	
0221	Furs & fur garments	1 608	2 473 324	387 612	15.7	.4	X	
0222	Dresses (all types)	49 823	61 394 043	6 359 155	10.4	6.6	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	34 909	54 955 326	2 248 383	4.1	2.3	X	
0224	Suits, pantsuits, sport jackets, & blazers	39 594	54 097 668	4 726 013	8.7	4.9	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	53 304	68 161 526	9 118 910	13.4	9.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4481	Clothing stores—Con.							
0220	Women's, juniors', & misses' wear—Con.							
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	57 361	68 750 707	11 315 880	16.5	11.8	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	21 815	40 270 870	2 345 016	5.8	2.4	X	
0229	Hosiery (including pantyhose, socks, & tights)	30 047	47 559 913	1 012 462	2.1	1.1	X	
0231	Bras, girdles, & corsets	16 711	30 773 817	1 115 685	3.6	1.2	X	
0232	Lingerie, sleepwear, & loungewear	26 325	47 665 282	3 258 954	6.8	3.4	X	
0233	Hats, wigs, & hairpieces	9 365	14 889 011	327 113	2.2	.3	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.)	48 873	65 453 635	3 696 404	5.6	3.9	X	
0235	Custom-made garments	1 292	1 182 949	78 469	6.6	.1	X	
0236	Women's sweat tops, pants, & warm-ups	23 409	38 916 837	1 140 678	2.9	1.2	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	7 909	12 191 607	792 930	6.5	.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	28 187	49 527 618	7 962 489	16.1	8.3	50.4	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	24 579	45 620 414	2 531 149	5.5	2.6	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	21 747	42 226 739	3 154 527	7.5	3.3	X	
0243	Infants' & toddlers' clothing & accessories	19 071	41 514 176	2 276 784	5.5	2.4	X	
0260	Footwear (including accessories)	33 795	55 674 925	5 084 172	9.1	5.3	52.4	
0261	Men's footwear (including dress & casual footwear)	16 524	39 201 513	1 489 698	3.8	1.6	X	
0262	Women's footwear (including dress & casual footwear)	23 916	42 957 734	2 231 332	5.2	2.3	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	5 326	14 281 928	207 097	1.5	.2	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 895	11 542 830	624 906	5.4	.7	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 251	11 089 125	306 725	2.8	.3	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	3 631	9 495 648	162 632	1.7	.2	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	1 760	2 548 533	61 782	2.4	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	433	234 700	9 927	4.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	5 426	21 507 193	1 085 025	5.0	1.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	99	76 434	1 485	1.9	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	265	238 239	5 635	2.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	161	188 916	5 081	2.7	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	207	144 062	4 751	3.3	Z	X	
0340	Furniture & sleep equipment	1 728	6 680 315	354 836	5.3	.4	X	
0360	Flooring & floor coverings	49	111 078	1 221	1.1	Z	X	
0370	Computer hardware, software, & supplies	40	26 683	281	1.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	6 999	24 596 706	1 101 720	4.5	1.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	30 551	44 974 846	2 349 562	5.2	2.5	58.4	
0412	Costume & novelty jewelry	27 455	32 137 004	1 745 470	5.4	1.8	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	5 322	24 001 636	604 092	2.5	.6	X	
0420	Books	314	211 891	7 105	3.4	Z	X	
0440	Photographic equipment & supplies	38	20 126	484	2.4	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 128	19 055 202	381 769	2.0	.4	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	4 285	8 856 723	65 643	.7	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	3 900	6 152 691	337 853	5.5	.4	X	
0600	Hardware, tools, & plumbing & electrical supplies	56	37 524	1 615	4.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	41	31 864	2 775	8.7	Z	X	
0670	Paint & sundries	16	10 189	141	1.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	11	13 908	3 467	24.9	Z	X	
0730	Automotive lubricants (oil, greases, etc)	11	8 554	117	1.4	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	47	328 511	899	.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	7	13 635	103	.8	Z	X	
0850	All other merchandise	13 643	36 035 586	1 495 409	4.2	1.6	62.8	
0859	Luggage & leather goods	6 196	13 807 354	336 346	2.4	.4	X	
0877	Souvenirs & novelty items	10 297	30 241 582	1 002 421	3.3	1.0	X	
0878	Seasonal decorations	2 811	8 398 253	141 325	1.7	.1	X	
0883	All other merchandise	125	80 388	15 307	19.0	Z	X	
9810	Unclassified merchandise	8 257	17 816 521	548 227	3.1	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	5 050	8 439 845	1 186 515	14.1	1.2	64.5	
9904	Labor charges for work performed by this establishment	2 653	3 192 341	99 517	3.1	.1	X	
9933	Rental of clothing, formal wear, etc	1 783	779 456	61 032	7.8	.1	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	1 644	5 438 614	1 025 963	18.9	1.1	X	
44811	Men's clothing stores	12 143	X	9 864 629	X	100.0	72.8	
0100	Groceries & other foods for human consumption off the premises	18	18 683	1 406	7.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	16	12 146	2 354	19.4	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	108	406 546	11 397	2.8	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	11	4 461	68	1.5	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44811	Men's clothing stores—Con.							
0200	Men's wear	12 143	9 864 629	8 753 419	88.7	88.7	59.6	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	8 124	7 202 151	445 554	6.2	4.5	X	
0202	Men's suits & formal wear	6 549	6 527 435	1 919 059	29.4	19.5	X	
0203	Men's sport coats & blazers	6 971	6 462 187	780 984	12.1	7.9	X	
0204	Men's tailored & dress slacks	6 931	6 205 734	558 337	9.0	5.7	X	
0205	Men's casual slacks & jeans, walking shorts, etc	9 453	8 145 120	1 053 753	12.9	10.7	X	
0206	Men's career & work uniforms	1 203	573 718	94 942	16.5	1.0	X	
0207	Men's dress shirts	7 843	7 012 276	696 596	9.9	7.1		
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	9 399	8 319 548	1 494 680	18.0	15.2	X	
0209	Men's sweaters	5 829	6 243 874	297 364	4.8	3.0	X	
0211	Men's hosiery, pajamas, robes, & underwear	6 356	5 120 675	144 405	2.8	1.5	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	3 716	2 591 791	165 933	6.4	1.7	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	9 200	7 797 872	780 880	10.0	7.9	X	
0215	Custom-made garments	868	1 341 942	79 313	5.9	.8	X	
0216	Men's sweat tops, pants, & warm-ups	4 363	2 747 636	241 619	8.8	2.4	X	
0220	Women's, juniors', & misses' wear	2 361	2 591 258	379 658	14.7	3.8	67.5	
0221	Furs & fur garments	13	21 887	760	3.5	Z	X	
0222	Dresses (all types)	442	902 646	12 540	1.4	.1	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	331	361 863	8 089	2.2	.1	X	
0224	Suits, pantsuits, sport jackets, & blazers	276	613 677	33 397	5.4	.3	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	1 302	1 774 352	99 170	5.6	1.0	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	1 749	1 789 418	134 019	7.5	1.4	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	477	744 432	13 058	1.8	.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	268	617 887	8 260	1.3	.1	X	
0231	Bras, girdles, & corsets	35	27 273	394	1.4	Z	X	
0232	Lingerie, sleepwear, & loungewear	214	564 965	15 049	2.7	.2	X	
0233	Hats, wigs, & hairpieces	36	55 055	869	1.6	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	574	938 840	27 753	3.0	.3	X	
0235	Custom-made garments	128	454 329	2 346	.5	Z	X	
0236	Women's sweat tops, pants, & warm-ups	292	244 755	6 146	2.5	.1	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	263	644 392	17 808	2.8	.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	1 606	1 829 056	91 062	5.0	.9	66.4	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 603	1 828 101	79 917	4.4	.8	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	178	125 168	2 813	2.2	Z	X	
0243	Infants' & toddlers' clothing & accessories	229	426 751	8 332	2.0	.1	X	
0260	Footwear (including accessories)	4 025	3 895 403	341 987	8.8	3.5	70.3	
0261	Men's footwear (including dress & casual footwear)	3 254	3 036 390	219 190	7.2	2.2	X	
0262	Women's footwear (including dress & casual footwear)	373	719 853	18 429	2.6	.2	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	156	124 884	2 189	1.8	Z	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 064	681 859	86 842	12.7	.9	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	244	174 848	8 658	5.0	.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	177	111 650	4 594	4.1	Z	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	202	152 167	2 085	1.4	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	17	8 532	362	4.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	31	110 788	5 426	4.9	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	8	3 451	59	1.7	Z	X	
0340	Furniture & sleep equipment	15	10 182	410	4.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	131	410 176	33 996	8.3	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	510	458 345	13 459	2.9	.1	60.8	
0412	Costume & novelty jewelry	411	283 184	8 123	2.9	.1	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	212	239 156	5 336	2.2	.1	X	
0420	Books	24	8 030	319	4.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	87	54 622	2 539	4.6	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	217	174 493	5 125	2.9	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	515	331 302	56 147	16.9	.6	X	
0600	Hardware, tools, & plumbing & electrical supplies	8	5 098	380	7.5	Z	X	
0850	All other merchandise	642	725 521	57 327	7.9	.6	72.0	
0859	Luggage & leather goods	257	513 454	30 600	6.0	.3	X	
0877	Souvenirs & novelty items	418	218 479	19 515	8.9	.2	X	
0878	Seasonal decorations	24	7 942	229	2.9	Z	X	
0883	All other merchandise	18	21 614	6 983	32.3	.1	X	
9810	Unclassified merchandise	1 388	1 541 893	73 466	4.8	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	955	585 472	32 580	5.6	.3	68.4	
9904	Labor charges for work performed by this establishment	568	397 658	10 800	2.7	.1	X	
9933	Rental of clothing, formal wear, etc	539	250 592	17 848	7.1	.2	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	122	127 868	3 932	3.1	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448110	Men's clothing stores	12 143	X	9 864 629	X	100.0	72.8	
0100	Groceries & other foods for human consumption off the premises	18	18 683	1 406	7.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	16	12 146	2 354	19.4	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	108	406 546	11 397	2.8	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	11	4 461	68	1.5	Z	X	
0200	Men's wear	12 143	9 864 629	8 753 419	88.7	88.7	59.6	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	8 124	7 202 151	445 554	6.2	4.5	X	
0202	Men's suits & formal wear	6 549	6 527 435	1 919 059	29.4	19.5	X	
0203	Men's sport coats & blazers	6 971	6 462 187	780 984	12.1	7.9	X	
0204	Men's tailored & dress slacks	6 931	6 205 734	558 337	9.0	5.7	X	
0205	Men's casual slacks & jeans, walking shorts, etc	9 453	8 145 120	1 053 753	12.9	10.7	X	
0206	Men's career & work uniforms	1 203	573 718	94 942	16.5	1.0	X	
0207	Men's dress shirts	7 843	7 012 276	696 596	9.9	7.1	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	9 399	8 319 548	1 494 680	18.0	15.2	X	
0209	Men's sweaters	5 829	6 243 874	297 364	4.8	3.0	X	
0211	Men's hosiery, pajamas, robes, & underwear	6 356	5 120 675	144 405	2.8	1.5	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	3 716	2 591 791	165 933	6.4	1.7	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	9 200	7 797 872	780 880	10.0	7.9	X	
0215	Custom-made garments	868	1 341 942	79 313	5.9	.8	X	
0216	Men's sweat tops, pants, & warm-ups	4 363	2 747 636	241 619	8.8	2.4	X	
0220	Women's, juniors', & misses' wear	2 361	2 591 258	379 658	14.7	3.8	67.5	
0221	Furs & fur garments	13	21 887	760	3.5	Z	X	
0223	Dresses (all types)	442	902 646	12 540	1.4	.1	X	
0224	Dressy & tailored coats, outer jackets, & rainwear	331	361 863	8 089	2.2	.1	X	
0225	Suits, pantsuits, sport jackets, & blazers	276	613 677	33 397	5.4	.3	X	
0226	Slacks/pants, jeans, walking shorts, & skirts	1 302	1 774 352	99 170	5.6	1.0	X	
0227	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	1 749	1 789 418	134 019	7.5	1.4	X	
0229	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	477	744 432	13 058	1.8	.1	X	
0231	Hosiery (including pantyhose, socks, & tights)	268	617 887	8 260	1.3	Z	X	
0232	Bras, girdles, & corsets	35	27 273	394	1.4	Z	X	
0233	Lingerie, sleepwear, & loungewear	214	564 965	15 049	2.7	.2	X	
0234	Hats, wigs, & hairpieces	36	55 055	869	1.6	Z	X	
0235	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	574	938 840	27 753	3.0	.3	X	
0236	Custom-made garments	128	454 329	2 346	.5	Z	X	
0237	Women's sweat tops, pants, & warm-ups	292	244 755	6 146	2.5	.1	X	
0240	Other apparel (including uniforms, smocks, & other apparel items)	263	644 392	17 808	2.8	.2	X	
0241	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	1 606	1 829 056	91 062	5.0	.9	66.4	
0242	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 603	1 828 101	79 917	4.4	.8	X	
0243	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	178	125 168	2 813	2.2	Z	X	
0243	Infants' & toddlers' clothing & accessories	229	426 751	8 332	2.0	.1	X	
0260	Footwear (including accessories)	4 025	3 895 403	341 987	8.8	3.5	70.3	
0261	Men's footwear (including dress & casual footwear)	3 254	3 036 390	219 190	7.2	2.2	X	
0262	Women's footwear (including dress & casual footwear)	373	719 853	18 429	2.6	.2	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	156	124 884	2 189	1.8	Z	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 064	681 859	86 842	12.7	.9	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	244	174 848	8 658	5.0	.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers, & outdoor hiking/sports boots)	177	111 650	4 594	4.1	Z	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	202	152 167	2 085	1.4	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	17	8 532	362	4.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	31	110 788	5 426	4.9	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	8	3 451	59	1.7	Z	X	
0340	Furniture & sleep equipment	15	10 182	410	4.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	131	410 176	33 996	8.3	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	510	458 345	13 459	2.9	.1	60.8	
0412	Costume & novelty jewelry	411	283 184	8 123	2.9	.1	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	212	239 156	5 336	2.2	.1	X	
0420	Books	24	8 030	319	4.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	87	54 622	2 539	4.6	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	217	174 493	5 125	2.9	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	515	331 302	56 147	16.9	.6	X	
0600	Hardware, tools, & plumbing & electrical supplies	8	5 098	380	7.5	Z	X	
0850	All other merchandise	642	725 521	57 327	7.9	.6	72.0	
0859	Luggage & leather goods	257	513 454	30 600	6.0	.3	X	
0877	Souvenirs & novelty items	418	218 479	19 515	8.9	.2	X	
0878	Seasonal decorations	24	7 942	229	2.9	Z	X	
0883	All other merchandise	18	21 614	6 983	32.3	.1	X	
9810	Unclassified merchandise	1 388	1 541 893	73 466	4.8	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	955	585 472	32 580	5.6	.3	68.4	
9904	Labor charges for work performed by this establishment	568	397 658	10 800	2.7	.1	X	
9933	Rental of clothing, formal wear, etc	539	250 592	17 848	7.1	.2	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	122	127 868	3 932	3.1	Z	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44812	Women's clothing stores	39 672	X	27 257 683	X	100.0	66.9	
0100	Groceries & other foods for human consumption off the premises	22	59 222	303	.5	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	17	19 190	2 349	12.2	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 771	3 048 199	179 313	5.9	.7	X	
0200	Men's wear	6 818	5 720 801	632 131	11.1	2.3	44.8	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	2 016	2 049 688	35 953	1.8	.1	X	
0202	Men's suits & formal wear	744	1 337 508	44 380	3.3	.2	X	
0203	Men's sport coats & blazers	751	1 309 000	24 767	1.9	.1	X	
0204	Men's tailored & dress slacks	3 429	2 790 662	36 774	1.3	.1	X	
0205	Men's casual slacks & jeans, walking shorts, etc	3 100	2 821 903	133 636	4.7	.5	X	
0206	Men's career & work uniforms	54	14 269	1 106	7.8	Z	X	
0207	Men's dress shirts	3 666	3 068 556	54 173	1.8	.2	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	3 624	3 750 467	133 038	3.5	.5	X	
0209	Men's sweaters	2 486	2 411 033	40 496	1.7	.1	X	
0211	Men's hosiery, pajamas, robes, & underwear	670	1 106 135	12 787	1.2	Z	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 345	1 955 374	75 846	3.9	.3	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	2 284	2 246 078	29 894	1.3	.1	X	
0215	Custom-made garments	69	74 049	1 854	2.5	Z	X	
0216	Men's sweat tops, pants, & warm-ups	440	552 370	7 427	1.3	Z	X	
0220	Women's, juniors', & misses' wear	39 672	27 257 683	24 830 506	91.1	91.1	56.3	
0221	Furs & fur garments	667	873 013	45 894	5.3	.2	X	
0222	Dresses (all types)	35 907	25 207 412	4 126 556	16.4	15.1	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	22 732	19 168 014	1 007 924	5.3	3.7	X	
0224	Suits, pantsuits, sport jackets, & blazers	29 971	22 291 324	2 842 956	12.8	10.4	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	32 849	23 436 409	5 429 430	23.2	19.9	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	35 147	24 524 298	7 470 084	30.5	27.4	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	10 517	7 656 716	955 246	12.5	3.5	X	
0229	Hosiery (including pantyhose, socks, & tights)	19 428	15 807 458	323 410	2.0	1.2	X	
0231	Bras, girdles, & corsets	9 145	6 726 954	184 300	2.7	.7	X	
0232	Lingerie, sleepwear, & loungewear	14 358	11 027 502	333 278	3.0	1.2	X	
0233	Hats, wigs, & hairpieces	5 390	3 955 312	111 103	2.8	.4	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	29 054	22 684 436	1 341 286	5.9	4.9	X	
0235	Custom-made garments	493	244 992	43 763	17.9	.2	X	
0236	Women's sweat tops, pants, & warm-ups	12 732	8 501 277	500 392	5.9	1.8	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	2 617	1 970 496	114 884	5.8	.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	7 843	6 276 344	259 435	4.1	1.0	47.6	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	6 068	4 534 316	58 597	1.3	.2	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	5 186	3 341 748	124 479	3.7	.5	X	
0243	Infants' & toddlers' clothing & accessories	4 779	3 517 476	76 359	2.2	.3	X	
0260	Footwear (including accessories)	10 969	10 919 839	581 663	5.3	2.1	54.9	
0261	Men's footwear (including dress & casual footwear)	420	829 073	17 170	2.1	.1	X	
0262	Women's footwear (including dress & casual footwear)	10 743	10 772 205	548 890	5.1	2.0	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	155	174 010	4 845	2.8	Z	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	148	303 333	2 940	1.0	Z	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/ sports boots)	388	404 502	5 868	1.5	Z	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	70	38 110	1 086	2.9	Z	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	93	144 676	864	.6	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	77	53 213	4 084	7.7	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	408	492 641	22 347	4.5	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	16	9 666	169	1.7	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	29	19 374	527	2.7	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	26	17 758	1 280	7.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	26	22 067	1 586	7.2	Z	X	
0340	Furniture & sleep equipment	172	334 986	20 268	6.1	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 345	2 326 723	76 563	3.3	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	17 346	13 645 211	525 106	3.8	1.9	55.9	
0412	Costume & novelty jewelry	17 158	13 221 484	482 223	3.6	1.8	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	523	1 075 259	42 883	4.0	.2	X	
0420	Books	44	21 525	343	1.6	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	974	867 522	17 473	2.0	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	992	1 027 133	8 046	.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	71	78 525	3 877	4.9	Z	X	
0690	Wallpaper & other flexible wallcoverings	10	13 330	3 332	25.0	Z	X	
0850	All other merchandise	991	1 010 630	38 767	3.8	.1	58.9	
0859	Luggage & leather goods	182	342 434	8 381	2.4	Z	X	
0877	Souvenirs & novelty items	724	655 118	22 563	3.4	.1	X	
0878	Seasonal decorations	260	372 996	4 879	1.3	Z	X	
0883	All other merchandise	13	14 939	2 944	19.7	Z	X	
9810	Unclassified merchandise	2 426	2 517 320	23 193	.9	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44812	Women's clothing stores—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes	765	955 091	24 806	2.6	.1	58.4	
9904	Labor charges for work performed by this establishment	480	823 196	15 335	1.9	.1	X	
9933	Rental of clothing, formal wear, etc	250	105 343	7 634	7.2	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	147	260 591	1 837	.7	Z	X	
448120	Women's clothing stores	39 672	X	27 257 683	X	100.0	66.9	
0100	Groceries & other foods for human consumption off the premises	22	59 222	303	.5	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	17	19 190	2 349	12.2	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 771	3 048 199	179 313	5.9	.7	X	
0200	Men's wear	6 818	5 720 801	632 131	11.1	2.3	44.8	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	2 016	2 049 688	35 953	1.8	.1	X	
0202	Men's suits & formal wear	744	1 337 508	44 380	3.3	.2	X	
0203	Men's sport coats & blazers	751	1 309 000	24 767	1.9	.1	X	
0204	Men's tailored & dress slacks	3 429	2 790 662	36 774	1.3	.1	X	
0205	Men's casual slacks & jeans, walking shorts, etc	3 100	2 821 903	133 636	4.7	.5	X	
0206	Men's career & work uniforms	54	14 269	1 106	7.8	Z	X	
0207	Men's dress shirts	3 666	3 068 556	54 173	1.8	.2	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	3 624	3 750 467	133 038	3.5	.5	X	
0209	Men's sweaters	2 486	2 411 033	40 496	1.7	.1	X	
0211	Men's hosiery, pajamas, robes, & underwear	670	1 106 135	12 787	1.2	Z	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 345	1 955 374	75 846	3.9	.3	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	2 284	2 246 078	29 894	1.3	.1	X	
0215	Custom-made garments	69	74 049	1 854	2.5	Z	X	
0216	Men's sweat tops, pants, & warm-ups	440	552 370	7 427	1.3	Z	X	
0220	Women's, juniors', & misses' wear	39 672	27 257 683	24 830 506	91.1	91.1	56.3	
0221	Furs & fur garments	667	873 013	45 894	5.3	.2	X	
0222	Dresses (all types)	35 907	25 207 412	4 126 556	16.4	15.1	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	22 732	19 168 014	1 007 924	5.3	3.7	X	
0224	Suits, pantsuits, sport jackets, & blazers	29 971	22 291 324	2 842 956	12.8	10.4	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	32 849	23 436 409	5 429 430	23.2	19.9	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	35 147	24 524 298	7 470 084	30.5	27.4	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	10 517	7 656 716	955 246	12.5	3.5	X	
0229	Hosiery (including pantyhose, socks, & tights)	19 428	15 807 458	323 410	2.0	1.2	X	
0231	Bras, girdles, & corsets	9 145	6 726 954	184 300	2.7	.7	X	
0232	Lingerie, sleepwear, & loungewear	14 358	11 027 502	333 278	3.0	1.2	X	
0233	Hats, wigs, & hairpieces	5 390	3 955 312	111 103	2.8	.4	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	29 054	22 684 436	1 341 286	5.9	4.9	X	
0235	Custom-made garments	493	244 992	43 763	17.9	.2	X	
0236	Women's sweat tops, pants, & warm-ups	12 732	8 501 277	500 392	5.9	1.8	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	2 617	1 970 496	114 884	5.8	.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	7 843	6 276 344	259 435	4.1	1.0	47.6	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	6 068	4 534 316	58 597	1.3	.2	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	5 186	3 341 748	124 479	3.7	.5	X	
0243	Infants' & toddlers' clothing & accessories	4 779	3 517 476	76 359	2.2	.3	X	
0260	Footwear (including accessories)	10 969	10 919 839	581 663	5.3	2.1	54.9	
0261	Men's footwear (including dress & casual footwear)	420	829 073	17 170	2.1	.1	X	
0262	Women's footwear (including dress & casual footwear)	10 743	10 772 205	548 890	5.1	2.0	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	155	174 010	4 845	2.8	Z	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	148	303 333	2 940	1.0	Z	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/ sports boots)	388	404 502	5 868	1.5	Z	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	70	38 110	1 086	2.9	Z	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	93	144 676	864	.6	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	77	53 213	4 084	7.7	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	408	492 641	22 347	4.5	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	16	9 666	169	1.7	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	29	19 374	527	2.7	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	26	17 758	1 280	7.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	26	22 067	1 586	7.2	Z	X	
0340	Furniture & sleep equipment	172	334 986	20 268	6.1	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 345	2 326 723	76 563	3.3	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	17 346	13 645 211	525 106	3.8	1.9	55.9	
0412	Costume & novelty jewelry	17 158	13 221 484	482 223	3.6	1.8	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	523	1 075 259	42 883	4.0	.2	X	
0420	Books	44	21 525	343	1.6	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	974	867 522	17 473	2.0	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	992	1 027 133	8 046	.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	71	78 525	3 877	4.9	Z	X	
0690	Wallpaper & other flexible wallcoverings	10	13 330	3 332	25.0	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448120	Women's clothing stores—Con.							
0850	All other merchandise	991	1 010 630	38 767	3.8	.1	58.9	
0859	Luggage & leather goods	182	342 434	8 381	2.4	Z	X	
0877	Souvenirs & novelty items	724	655 118	22 563	3.4	.1	X	
0878	Seasonal decorations	260	372 996	4 879	1.3	Z	X	
0883	All other merchandise	13	14 939	2 944	19.7	Z	X	
9810	Unclassified merchandise	2 426	2 517 320	23 193	.9	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	765	955 091	24 806	2.6	.1	58.4	
9904	Labor charges for work performed by this establishment	480	823 196	15 335	1.9	.1	X	
9933	Rental of clothing, formal wear, etc	250	105 343	7 634	7.2	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	147	260 591	1 837	.7	Z	X	
44813	Children's & infants' clothing stores	5 115	X	4 638 006	X	100.0	77.1	
0160	Drugs, health aids, & beauty aids (including cosmetics)	154	738 261	190 630	25.8	4.1	X	
0200	Men's wear	100	100 867	18 774	18.6	.4	54.2	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	44	54 742	788	1.4	Z	X	
0202	Men's suits & formal wear	27	25 728	1 503	5.8	Z	X	
0203	Men's sport coats & blazers	39	50 679	1 821	3.6	Z	X	
0204	Men's tailored & dress slacks	40	54 200	2 241	4.1	Z	X	
0205	Men's casual slacks & jeans, walking shorts, etc	60	75 615	3 291	4.4	.1	X	
0207	Men's dress shirts	53	63 768	1 720	2.7	Z	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	68	73 693	2 973	4.0	.1	X	
0209	Men's sweaters	55	63 983	968	1.5	Z	X	
0211	Men's hosiery, pajamas, robes, & underwear	67	72 210	883	1.2	Z	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	25	29 813	600	2.0	Z	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	49	53 239	1 327	2.5	Z	X	
0216	Men's sweat tops, pants, & warm-ups	23	30 449	611	2.0	Z	X	
0220	Women's, juniors', & misses' wear	205	116 432	22 310	19.2	.5	56.8	
0222	Dresses (all types)	134	68 982	3 894	5.6	.1	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	18	7 263	87	1.2	Z	X	
0224	Suits, pantsuits, sport jackets, & blazers	47	30 607	708	2.3	Z	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	115	77 896	5 329	6.8	.1	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	117	63 716	3 827	6.0	.1	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	42	44 847	1 530	3.4	Z	X	
0229	Hosiery (including pantyhose, socks, & tights)	36	38 086	594	1.6	Z	X	
0231	Bras, girdles, & corsets	42	35 426	903	2.5	Z	X	
0232	Lingerie, sleepwear, & loungewear	52	46 769	1 374	2.9	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	34	41 078	1 948	4.7	Z	X	
0236	Women's sweat tops, pants, & warm-ups	45	32 317	744	2.3	Z	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	24	13 654	1 292	9.5	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	5 115	4 638 006	3 894 038	84.0	84.0	69.4	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	4 269	3 403 385	963 457	28.3	20.8	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	4 757	3 833 812	1 677 419	43.8	36.2	X	
0243	Infants' & toddlers' clothing & accessories	4 888	4 514 322	1 253 162	27.8	27.0	X	
0260	Footwear (including accessories)	1 328	2 158 209	98 643	4.6	2.1	73.0	
0261	Men's footwear (including dress & casual footwear)	22	17 576	703	4.0	Z	X	
0262	Women's footwear (including dress & casual footwear)	19	25 060	598	2.4	Z	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	1 270	2 117 455	66 257	3.1	1.4	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	9	3 170	60	1.9	Z	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	648	1 224 228	31 005	2.5	.7	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	10 120	160	1.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	57	42 434	2 643	6.2	.1	X	
0340	Furniture & sleep equipment	311	813 347	290 774	35.8	6.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	27	29 673	2 734	9.2	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	163	77 344	2 467	3.2	.1	57.5	
0412	Costume & novelty jewelry	148	63 152	1 466	2.3	Z	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	24	14 483	1 001	6.9	Z	X	
0420	Books	17	5 543	231	4.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	609	928 270	79 220	8.5	1.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	20	30 843	443	1.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	21	28 109	4 409	15.7	.1	X	
0850	All other merchandise	491	1 055 065	24 687	2.3	.5	76.5	
0877	Souvenirs & novelty items	478	1 049 629	23 393	2.2	.5	X	
0878	Seasonal decorations	14	4 861	318	6.5	Z	X	
0883	All other merchandise	7	3 886	976	25.1	Z	X	
9810	Unclassified merchandise	130	57 440	4 615	8.0	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	38	19 838	1 016	5.1	Z	65.1	
9904	Labor charges for work performed by this establishment	10	12 800	574	4.5	Z	X	
9933	Rental of clothing, formal wear, etc	17	6 530	410	6.3	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	13	2 239	32	1.4	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448130	Children's & infants' clothing stores	5 115	X	4 638 006	X	100.0	77.1	
0160	Drugs, health aids, & beauty aids (including cosmetics)	154	738 261	190 630	25.8	4.1	X	
0200	Men's wear	100	100 867	18 774	18.6	.4	54.2	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	44	54 742	788	1.4	Z	X	
0202	Men's suits & formal wear	27	25 728	1 503	5.8	Z	X	
0203	Men's sport coats & blazers	39	50 679	1 821	3.6	Z	X	
0204	Men's tailored & dress slacks	40	54 200	2 241	4.1	Z	X	
0205	Men's casual slacks & jeans, walking shorts, etc	60	75 615	3 291	4.4	.1	X	
0207	Men's dress shirts	53	63 768	1 720	2.7	Z	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	68	73 693	2 973	4.0	.1	X	
0209	Men's sweaters	55	63 983	968	1.5	Z	X	
0211	Men's hosiery, pajamas, robes, & underwear	67	72 210	883	1.2	Z	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	25	29 813	600	2.0	Z	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	49	53 239	1 327	2.5	Z	X	
0216	Men's sweat tops, pants, & warm-ups	23	30 449	611	2.0	Z	X	
0220	Women's, juniors', & misses' wear	205	116 432	22 310	19.2	.5	56.8	
0222	Dresses (all types)	134	68 982	3 894	5.6	.1	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	18	7 263	87	1.2	Z	X	
0224	Suits, pantsuits, sport jackets, & blazers	47	30 607	708	2.3	Z	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	115	77 896	5 329	6.8	.1	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	117	63 716	3 827	6.0	.1	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	42	44 847	1 530	3.4	Z	X	
0229	Hosiery (including pantyhose, socks, & tights)	36	38 086	594	1.6	Z	X	
0231	Bras, girdles, & corsets	42	35 426	903	2.5	Z	X	
0232	Lingerie, sleepwear, & loungewear	52	46 769	1 374	2.9	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	34	41 078	1 948	4.7	Z	X	
0236	Women's sweat tops, pants, & warm-ups	45	32 317	744	2.3	Z	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	24	13 654	1 292	9.5	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	5 115	4 638 006	3 894 038	84.0	84.0	69.4	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	4 269	3 403 385	963 457	28.3	20.8	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	4 757	3 833 812	1 677 419	43.8	36.2	X	
0243	Infants' & toddlers' clothing & accessories	4 888	4 514 322	1 253 162	27.8	27.0	X	
0260	Footwear (including accessories)	1 328	2 158 209	98 643	4.6	2.1	73.0	
0261	Men's footwear (including dress & casual footwear)	22	17 576	703	4.0	Z	X	
0262	Women's footwear (including dress & casual footwear)	19	25 060	598	2.4	Z	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	1 270	2 117 455	66 257	3.1	1.4	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	9	3 170	60	1.9	Z	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	648	1 224 228	31 005	2.5	.7	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	10 120	160	1.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	57	42 434	2 643	6.2	.1	X	
0340	Furniture & sleep equipment	311	813 347	290 774	35.8	6.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	27	29 673	2 734	9.2	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	163	77 344	2 467	3.2	.1	57.5	
0412	Costume & novelty jewelry	148	63 152	1 466	2.3	Z	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches, etc)	24	14 483	1 001	6.9	Z	X	
0420	Books	17	5 543	231	4.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	609	928 270	79 220	8.5	1.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	20	30 843	443	1.4	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	21	28 109	4 409	15.7	.1	X	
0850	All other merchandise	491	1 055 065	24 697	2.3	.5	76.5	
0877	Souvenirs & novelty items	478	1 049 629	23 393	2.2	Z	X	
0878	Seasonal decorations	14	4 861	318	6.5	Z	X	
0883	All other merchandise	7	3 886	976	25.1	Z	X	
9810	Unclassified merchandise	130	57 440	4 615	8.0	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	38	19 838	1 016	5.1	Z	65.1	
9904	Labor charges for work performed by this establishment	10	12 800	574	4.5	Z	X	
9933	Rental of clothing, formal wear, etc	17	6 530	410	6.3	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	13	2 239	32	1.4	Z	X	
44814	Family clothing stores	20 450	X	44 796 060	X	100.0	74.4	
0100	Groceries & other foods for human consumption off the premises	156	373 168	14 226	3.8	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	44	57 350	2 303	4.0	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	35	32 520	577	1.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 612	19 218 161	888 090	4.6	2.0	X	
0180	Soaps, detergents, & household cleaners	98	100 651	1 355	1.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	108	85 365	1 562	1.8	Z	X	
0200	Men's wear	20 450	44 796 060	13 531 283	30.2	30.2	51.4	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	13 891	37 202 535	1 250 143	3.4	2.8	X	
0202	Men's suits & formal wear	6 503	27 653 782	1 184 357	4.3	2.6	X	
0203	Men's sport coats & blazers	8 616	29 790 168	658 148	2.2	1.5	X	
0204	Men's tailored & dress slacks	7 009	27 969 401	463 936	1.7	1.0	X	
0205	Men's casual slacks & jeans, walking shorts, etc	16 521	42 194 638	2 811 464	6.7	6.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44814	Family clothing stores—Con.							
0200	Men's wear—Con.							
0206	Men's career & work uniforms	1 498	2 622 495	95 466	3.6	.2	X	
0207	Men's dress shirts	8 477	29 850 039	1 297 003	4.3	2.9	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	16 532	39 464 737	2 889 878	7.3	6.5	X	
0209	Men's sweaters	8 684	22 016 898	455 354	2.1	1.0	X	
0211	Men's hosiery, pajamas, robes, & underwear	5 374	16 028 692	323 726	2.0	.7	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	7 893	28 997 864	502 472	1.7	1.1	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	15 196	39 337 722	1 068 908	2.7	2.4	X	
0215	Custom-made garments	623	354 309	26 599	7.5	.1	X	
0216	Men's sweat tops, pants, & warm-ups	6 543	17 128 157	503 829	2.9	1.1	X	
0220	Women's, juniors', & misses' wear	20 450	44 796 060	17 329 585	38.7	38.7	51.4	
0221	Furs & fur garments	327	1 194 636	50 291	4.2	.1	X	
0222	Dresses (all types)	11 019	34 239 617	1 880 569	5.5	4.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	11 497	35 122 659	1 206 592	3.4	2.7	X	
0224	Suits, pantuits, sport jackets, & blazers	8 310	30 737 271	1 832 009	6.0	4.1	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	17 674	42 217 130	3 541 732	8.4	7.9	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	17 125	41 113 494	3 486 440	8.5	7.8	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	8 150	30 547 265	953 365	3.1	2.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	7 555	29 925 690	516 443	1.7	1.2	X	
0231	Bras, girdles, & corsets	5 772	23 159 246	697 940	3.0	1.6	X	
0232	Lingerie, sleepwear, & loungewear	8 611	33 042 340	712 064	2.2	1.6	X	
0233	Hats, wigs, & hairpieces	2 742	10 460 115	61 838	.6	.1	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	15 310	39 634 546	1 700 701	4.3	3.8	X	
0235	Custom-made garments	367	365 917	20 313	5.6	Z	X	
0236	Women's sweat tops, pants, & warm-ups	8 426	29 487 357	586 304	2.0	1.3	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	2 283	8 307 854	82 984	1.0	.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	11 125	35 488 254	3 621 213	10.2	8.1	48.1	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	10 565	34 712 124	1 383 828	4.0	3.1	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	9 690	34 153 074	1 311 518	3.8	2.9	X	
0243	Infants' & toddlers' clothing & accessories	8 402	32 716 901	925 867	2.8	2.1	X	
0260	Footwear (including accessories)	12 242	35 842 249	3 351 898	9.4	7.5	49.8	
0261	Men's footwear (including dress & casual footwear)	11 046	34 303 533	1 150 711	3.4	2.6	X	
0262	Women's footwear (including dress & casual footwear)	9 438	29 797 301	1 502 775	5.0	3.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	3 509	11 779 478	126 209	1.1	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	3 217	9 401 271	282 211	3.0	.6	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	3 140	9 518 328	149 641	1.6	.3	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	2 292	7 778 582	100 388	1.3	.2	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	1 186	2 010 639	39 963	2.0	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	269	141 934	4 551	3.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	4 908	20 840 062	1 053 246	5.1	2.4	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	79	65 818	1 208	1.8	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	223	212 802	4 986	2.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	112	157 892	2 393	1.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	154	113 845	2 300	2.0	Z	X	
0340	Furniture & sleep equipment	1 221	5 519 127	43 157	.8	.1	X	
0360	Flooring & floor coverings	49	111 078	1 221	1.1	Z	X	
0370	Computer hardware, software, & supplies	40	26 683	281	1.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 289	21 752 717	981 396	4.5	2.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	7 533	29 206 516	891 332	3.1	2.0	59.3	
0412	Costume & novelty jewelry	4 908	17 075 690	353 947	2.1	.8	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	4 236	22 501 462	537 385	2.4	1.2	X	
0420	Books	214	149 448	5 398	3.6	Z	X	
0440	Photographic equipment & supplies	32	18 841	463	2.5	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	4 019	16 890 889	270 860	1.6	.6	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 778	7 240 204	39 277	.5	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 581	4 356 546	146 108	3.4	.3	X	
0600	Hardware, tools & plumbing & electrical supplies	46	32 158	1 222	3.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	36	29 881	2 667	8.9	Z	X	
0670	Paint & sundries	12	6 460	68	1.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	10	7 328	69	.9	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	46	327 285	864	.3	Z	X	
0850	All other merchandise	8 950	32 054 915	1 150 621	3.6	2.6	64.2	
0859	Luggage & leather goods	4 580	12 425 725	210 987	1.7	.5	X	
0877	Souvenirs & novelty items	7 303	27 668 840	828 521	3.0	1.9	X	
0878	Seasonal decorations	2 156	7 749 705	109 790	1.4	.2	X	
0883	All other merchandise	33	13 372	1 323	9.9	Z	X	
9810	Unclassified merchandise	3 789	13 478 723	425 951	3.2	1.0	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44814	Family clothing stores—Con.							
9900	Nonmerchandise receipts, excluding sales & other taxes	1 805	6 175 368	1 023 688	16.6	2.3	66.2	
9904	Labor charges for work performed by this establishment	542	1 432 859	21 093	1.5	Z	X	
9933	Rental of clothing, formal wear, etc	553	243 894	7 886	3.2	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	952	4 817 999	994 709	20.6	2.2	X	
448140	Family clothing stores	20 450	X	44 796 060	X	100.0	74.4	
0100	Groceries & other foods for human consumption off the premises	156	373 168	14 226	3.8	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	44	57 350	2 303	4.0	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	35	32 520	577	1.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 612	19 218 161	888 090	4.6	2.0	X	
0180	Soaps, detergents, & household cleaners	98	100 651	1 355	1.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	108	85 365	1 562	1.8	Z	X	
0200	Men's wear	20 450	44 796 060	13 531 283	30.2	30.2	51.4	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	13 891	37 202 535	1 250 143	3.4	2.8	X	
0202	Men's suits & formal wear	6 503	27 653 782	1 184 357	4.3	2.6	X	
0203	Men's sport coats & blazers	8 616	29 790 168	658 148	2.2	1.5	X	
0204	Men's tailored & dress slacks	7 009	27 969 401	463 936	1.7	1.0	X	
0205	Men's casual slacks & jeans, walking shorts, etc	16 521	42 194 638	2 811 464	6.7	6.3	X	
0206	Men's career & work uniforms	1 498	2 622 495	95 466	3.6	.2	X	
0207	Men's dress shirts	8 477	29 850 039	1 297 003	4.3	2.9	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	16 532	39 464 737	2 889 878	7.3	6.5	X	
0209	Men's sweaters	8 684	22 016 898	455 354	2.1	1.0	X	
0211	Men's hosiery, pajamas, robes, & underwear	5 374	16 028 692	323 726	2.0	.7	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	7 893	28 997 864	502 472	1.7	1.1	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	15 196	39 337 722	1 068 908	2.7	2.4	X	
0215	Custom-made garments	623	354 309	26 599	7.5	.1	X	
0216	Men's sweat tops, pants, & warm-ups	6 543	17 128 157	503 829	2.9	1.1	X	
0220	Women's, juniors', & misses' wear	20 450	44 796 060	17 329 585	38.7	38.7	51.4	
0221	Furs & fur garments	327	1 194 636	50 291	4.2	.1	X	
0222	Dresses (all types)	11 019	34 239 617	1 880 569	5.5	4.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	11 497	35 122 659	1 206 592	3.4	2.7	X	
0224	Suits, pantsuits, sport jackets, & blazers	8 310	30 737 271	1 832 009	6.0	4.1	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	17 674	42 217 130	3 541 732	8.4	7.9	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	17 125	41 113 494	3 486 440	8.5	7.8	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	8 150	30 547 265	953 365	3.1	2.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	7 555	29 925 690	516 443	1.7	1.2	X	
0231	Bras, girdles, & corsets	5 772	23 159 246	697 940	3.0	1.6	X	
0232	Lingerie, sleepwear, & loungewear	8 611	33 042 340	712 064	2.2	1.6	X	
0233	Hats, wigs, & hairpieces	2 742	10 460 115	61 838	.6	.1	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	15 310	39 634 546	1 700 701	4.3	3.8	X	
0235	Custom-made garments	367	365 917	20 313	5.6	Z	X	
0236	Women's sweat tops, pants, & warm-ups	8 426	29 487 357	586 304	2.0	1.3	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	2 283	8 307 854	82 984	1.0	.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	11 125	35 488 254	3 621 213	10.2	8.1	48.1	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	10 565	34 712 124	1 383 828	4.0	3.1	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	9 890	34 153 074	1 311 518	3.8	2.9	X	
0243	Infants' & toddlers' clothing & accessories	8 402	32 716 901	925 867	2.8	2.1	X	
0260	Footwear (including accessories)	12 242	35 842 249	3 351 898	9.4	7.5	49.8	
0261	Men's footwear (including dress & casual footwear)	11 046	34 303 533	1 150 711	3.4	2.6	X	
0262	Women's footwear (including dress & casual footwear)	9 438	29 797 301	1 502 775	5.0	3.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	3 509	11 779 478	126 209	1.1	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	3 217	9 401 271	282 211	3.0	.6	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/ sports boots)	3 140	9 518 328	149 641	1.6	.3	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	2 292	7 778 582	100 388	1.3	.2	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	1 186	2 010 639	39 963	2.0	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	269	141 934	4 551	3.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	4 908	20 840 062	1 053 246	5.1	2.4	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	79	65 818	1 208	1.8	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	223	212 802	4 986	2.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	112	157 892	2 393	1.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	154	113 845	2 300	2.0	Z	X	
0340	Furniture & sleep equipment	1 221	5 519 127	43 157	.8	.1	X	
0360	Flooring & floor coverings	49	111 078	1 221	1.1	Z	X	
0370	Computer hardware, software, & supplies	40	26 683	281	1.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 289	21 752 717	981 396	4.5	2.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	7 533	29 206 516	891 332	3.1	2.0	59.3	
0412	Costume & novelty jewelry	4 908	17 075 690	353 947	2.1	.8	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	4 236	22 501 462	537 385	2.4	1.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448140	Family clothing stores—Con.							
0420	Books	214	149 448	5 398	3.6	Z	X	
0440	Photographic equipment & supplies	32	18 841	463	2.5	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	4 019	16 890 889	270 860	1.6	.6	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc.)	1 778	7 240 204	39 277	.5	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 581	4 356 546	146 108	3.4	.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	46	32 158	1 222	3.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	36	29 881	2 667	8.9	Z	X	
0670	Paint & sundries	12	6 460	68	1.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	10	7 328	69	.9	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	46	327 285	864	.3	Z	X	
0850	All other merchandise	8 950	32 054 915	1 150 621	3.6	2.6	64.2	
0859	Luggage & leather goods	4 580	12 425 725	210 987	1.7	.5	X	
0877	Souvenirs & novelty items	7 303	27 668 840	828 521	3.0	1.9	X	
0878	Seasonal decorations	2 156	7 749 705	109 790	1.4	.2	X	
0883	All other merchandise	33	13 372	1 323	9.9	Z	X	
9810	Unclassified merchandise	3 789	13 478 723	425 951	3.2	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 805	6 175 368	1 023 688	16.6	2.3	66.2	
9904	Labor charges for work performed by this establishment	542	1 432 859	21 093	1.5	Z	X	
9933	Rental of clothing, formal wear, etc	553	243 894	7 886	3.2	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	952	4 817 999	994 709	20.6	2.2	X	
44815	Clothing accessories stores	5 860	X	2 132 281	X	100.0	68.9	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 113	262 201	24 139	9.2	1.1	X	
0200	Men's wear	992	738 944	161 076	21.8	7.6	64.2	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	55	76 421	1 677	2.2	.1	X	
0202	Men's suits & formal wear	18	110 454	5 324	4.8	.3	X	
0203	Men's sport coats & blazers	7	3 611	56	1.6	Z	X	
0205	Men's casual slacks & jeans, walking shorts, etc	22	11 489	652	5.7	Z	X	
0206	Men's career & work uniforms	7	3 355	418	12.5	Z	X	
0207	Men's dress shirts	41	33 658	293	.9	Z	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	203	99 812	6 749	6.8	.3	X	
0209	Men's sweaters	27	11 753	248	2.1	Z	X	
0211	Men's hosiery, pajamas, robes, & underwear	313	127 680	12 218	9.6	.6	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	158	58 988	4 725	8.0	.2	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	760	567 475	125 725	22.2	5.9	X	
0215	Custom-made garments	8	3 623	330	9.1	Z	X	
0216	Men's sweat tops, pants, & warm-ups	152	51 642	2 401	4.6	.1	X	
0220	Women's, juniors', & misses' wear	2 212	1 177 142	840 039	71.4	39.4	62.3	
0222	Dresses (all types)	103	161 811	25 020	15.5	1.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	39	129 607	2 822	2.2	.1	X	
0224	Suits, pantsuits, sport jackets, & blazers	73	153 637	8 378	5.5	.4	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	98	195 010	3 825	2.0	.2	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	338	235 038	10 397	4.4	.5	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	244	102 723	10 271	10.0	.5	X	
0229	Hosiery (including pantyhose, socks, & tights)	421	148 964	32 748	22.0	1.5	X	
0231	Bras, girdles, & corsets	208	71 996	9 414	13.1	.4	X	
0232	Lingerie, sleepwear, & loungewear	202	178 988	6 767	3.8	.3	X	
0233	Hats, wigs, & hairpieces	806	237 673	142 426	59.9	6.7	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	1 355	954 074	568 407	59.6	26.7	X	
0235	Custom-made garments	26	13 866	2 609	18.8	.1	X	
0236	Women's sweat tops, pants, & warm-ups	148	52 881	1 245	2.4	.1	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	111	68 264	15 604	22.9	.7	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	338	137 367	10 149	7.4	.5	66.6	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	263	106 637	2 683	2.5	.1	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	246	84 706	5 751	6.8	.3	X	
0243	Infants' & toddlers' clothing & accessories	81	36 974	1 715	4.6	.1	X	
0260	Footwear (including accessories)	1 393	545 588	76 796	14.1	3.6	38.0	
0261	Men's footwear (including dress & casual footwear)	346	255 151	9 260	3.6	.4	X	
0262	Women's footwear (including dress & casual footwear)	1 105	486 341	60 243	12.4	2.8	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	117	13 349	1 595	11.9	.1	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	100	32 521	1 502	4.6	.1	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	186	26 773	2 503	9.3	.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	93	13 230	1 465	11.1	.1	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	72	13 758	228	1.7	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	7	2 678	172	6.4	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	13	16 156	540	3.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	100	31 811	4 086	12.8	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	4 025	1 165 587	899 820	77.2	42.2	46.2	
0412	Costume & novelty jewelry	4 001	1 156 538	885 866	76.6	41.5	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	131	69 995	13 954	19.9	.7	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44815	Clothing accessories stores—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	6 914	605	8.8	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 077	229 443	4 611	2.0	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	27	9 859	2 461	25.0	.1	X	
0850	All other merchandise	1 381	543 904	94 726	17.4	4.4	39.9	
0859	Luggage & leather goods	1 120	492 681	84 624	17.2	4.0	X	
0877	Souvenirs & novelty items	242	36 141	7 971	22.1	.4	X	
0878	Seasonal decorations	53	5 895	582	9.9	Z	X	
0883	All other merchandise	34	17 362	1 549	8.9	.1	X	
9810	Unclassified merchandise	133	41 813	4 064	9.7	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	242	60 971	7 625	12.5	.4	55.9	
9904	Labor charges for work performed by this establishment	223	57 217	6 855	12.0	.3	X	
9933	Rental of clothing, formal wear, etc	9	2 173	203	9.3	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	20	5 337	567	10.6	Z	X	
448150	Clothing accessories stores	5 860	X	2 132 281	X	100.0	68.9	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 113	262 201	24 139	9.2	1.1	X	
0200	Men's wear	992	738 944	161 076	21.8	7.6	64.2	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	55	76 421	1 677	2.2	.1	X	
0202	Men's suits & formal wear	18	110 454	5 324	4.8	.3	X	
0203	Men's sport coats & blazers	7	3 611	56	1.6	Z	X	
0205	Men's casual slacks & jeans, walking shorts, etc	22	11 489	652	5.7	Z	X	
0206	Men's career & work uniforms	7	3 355	418	12.5	Z	X	
0207	Men's dress shirts	41	33 658	293	.9	Z	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	203	99 812	6 749	6.8	.3	X	
0209	Men's sweaters	27	11 753	248	2.1	Z	X	
0211	Men's hosiery, pajamas, robes, & underwear	313	127 680	12 218	9.6	.6	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	158	58 988	4 725	8.0	.2	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	760	567 475	125 725	22.2	5.9	X	
0215	Custom-made garments	8	3 623	330	9.1	Z	X	
0216	Men's sweat tops, pants, & warm-ups	152	51 642	2 401	4.6	.1	X	
0220	Women's, juniors', & misses' wear	2 212	1 177 142	840 039	71.4	39.4	62.3	
0222	Dresses (all types)	103	161 811	25 020	15.5	1.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	39	129 607	2 822	2.2	.1	X	
0224	Suits, pantsuits, sport jackets, & blazers	73	153 637	8 378	5.5	.4	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	98	195 010	3 825	2.0	.2	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	338	235 038	10 397	4.4	.5	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	244	102 723	10 271	10.0	.5	X	
0229	Hosiery (including pantyhose, socks, & tights)	421	148 964	32 748	22.0	1.5	X	
0231	Bras, girdles, & corsets	208	71 996	9 414	13.1	.4	X	
0232	Lingerie, sleepwear, & loungewear	202	178 988	6 767	3.8	.3	X	
0233	Hats, wigs, & hairpieces	806	237 673	142 426	59.9	6.7	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	1 355	954 074	568 407	59.6	26.7	X	
0235	Custom-made garments	26	13 866	2 609	18.8	.1	X	
0236	Women's sweat tops, pants, & warm-ups	148	52 881	1 245	2.4	.1	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	111	68 264	15 604	22.9	.7	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	338	137 367	10 149	7.4	.5	66.6	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	263	106 637	2 683	2.5	.1	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	246	84 706	5 751	6.8	.3	X	
0243	Infants' & toddlers' clothing & accessories	81	36 974	1 715	4.6	.1	X	
0260	Footwear (including accessories)	1 393	545 588	76 796	14.1	3.6	38.0	
0261	Men's footwear (including dress & casual footwear)	346	255 151	9 260	3.6	.4	X	
0262	Women's footwear (including dress & casual footwear)	1 105	486 341	60 243	12.4	2.8	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	117	13 349	1 595	11.9	.1	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	100	32 521	1 502	4.6	.1	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	186	26 773	2 503	9.3	.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers, & outdoor hiking/sports boots)	93	13 230	1 465	11.1	.1	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	72	13 758	228	1.7	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	7	2 678	172	6.4	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	13	16 156	540	3.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	100	31 811	4 086	12.8	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	4 025	1 165 587	899 820	77.2	42.2	46.2	
0412	Costume & novelty jewelry	4 001	1 156 538	885 866	76.6	41.5	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	131	69 995	13 954	19.9	.7	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18	6 914	605	8.8	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 077	229 443	4 611	2.0	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	27	9 859	2 461	25.0	.1	X	
0850	All other merchandise	1 381	543 904	94 726	17.4	4.4	39.9	
0859	Luggage & leather goods	1 120	492 681	84 624	17.2	4.0	X	
0877	Souvenirs & novelty items	242	36 141	7 971	22.1	.4	X	
0878	Seasonal decorations	53	5 895	582	9.9	Z	X	
0883	All other merchandise	34	17 362	1 549	8.9	.1	X	

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Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448150	Clothing accessories stores—Con.							
9810	Unclassified merchandise	133	41 813	4 064	9.7	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	242	60 971	7 625	12.5	.4	55.9	
9904	Labor charges for work performed by this establishment	223	57 217	6 855	12.0	.3	X	
9933	Rental of clothing, formal wear, etc	9	2 173	203	9.3	Z	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	20	5 337	567	10.6	Z	X	
44819	Other clothing stores	11 500	X	7 229 424	X	100.0	79.1	
0120	Meals, unpackageed snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	14	3 696	117	3.2	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	11	1 415	129	9.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	324	111 566	5 112	4.6	.1	X	
0200	Men's wear	7 172	3 911 712	1 571 270	40.2	21.7	50.0	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	595	393 990	51 717	13.1	.7	X	
0202	Men's suits & formal wear	203	97 027	9 621	9.9	.1	X	
0203	Men's sport coats & blazers	73	41 888	2 084	5.0	Z	X	
0204	Men's tailored & dress slacks	29	23 899	1 820	7.6	Z	X	
0205	Men's casual slacks & jeans, walking shorts, etc	536	340 408	31 692	9.3	.4	X	
0206	Men's career & work uniforms	1 607	688 382	179 144	26.0	2.5	X	
0207	Men's dress shirts	165	90 993	10 536	11.6	.1	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	2 429	1 123 235	333 729	29.7	4.6	X	
0209	Men's sweaters	340	229 287	9 939	4.3	.1	X	
0211	Men's hosiery, pajamas, robes, & underwear	1 030	738 432	128 889	17.5	1.8	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 877	1 914 620	616 761	32.2	8.5	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	1 753	885 591	63 129	7.1	.9	X	
0215	Custom-made garments	179	105 100	15 688	14.9	.2	X	
0216	Men's sweat tops, pants, & warm-ups	2 240	1 018 747	116 517	11.4	1.6	X	
0220	Women's, juniors', & misses' wear	9 812	5 962 241	4 521 577	75.8	62.5	74.0	
0221	Furs & fur garments	597	372 673	290 561	78.0	4.0	X	
0222	Dresses (all types)	2 219	813 575	310 576	38.2	4.3	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	291	165 920	22 869	13.8	.3	X	
0224	Suits, pantsuits, sport jackets, & blazers	918	271 152	8 565	3.2	.1	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	1 267	460 729	39 424	8.6	.5	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	2 885	1 024 743	211 113	20.6	2.9	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 385	1 174 887	411 546	35.0	5.7	X	
0229	Hosiery (including pantyhose, socks, & tights)	2 340	1 021 828	131 007	12.8	1.8	X	
0231	Bras, girdles, & corsets	1 509	752 922	222 734	29.6	3.1	X	
0232	Lingerie, sleepwear, & loungewear	2 888	2 804 718	2 190 422	78.1	30.3	X	
0233	Hats, wigs, & hairpieces	390	180 856	10 877	6.0	.2	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	2 545	1 200 661	56 309	4.7	.8	X	
0235	Custom-made garments	272	101 138	9 369	9.3	.1	X	
0236	Women's sweat tops, pants, & warm-ups	1 767	598 250	45 847	7.7	.6	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	2 611	1 186 947	560 358	47.2	7.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	2 160	1 158 591	86 592	7.5	1.2	70.7	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 813	1 035 851	42 667	4.1	.6	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 490	688 231	32 547	4.7	.5	X	
0243	Infants' & toddlers' clothing & accessories	690	301 752	11 349	3.8	.2	X	
0260	Footwear (including accessories)	3 838	2 313 637	633 185	27.4	8.8	45.2	
0261	Men's footwear (including dress & casual footwear)	1 436	759 790	92 664	12.2	1.3	X	
0262	Women's footwear (including dress & casual footwear)	2 238	1 156 974	100 397	8.7	1.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	119	72 752	6 002	8.3	.1	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 357	1 120 676	251 351	22.4	3.5	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 290	962 257	140 035	14.6	1.9	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	351	329 848	24 094	7.3	.3	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	207	227 293	18 642	8.2	.3	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	49	18 223	598	3.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	9	5 112	823	16.1	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	22	12 419	1 366	11.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	23	6 399	662	10.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	107	45 606	2 945	6.5	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	974	421 843	17 378	4.1	.2	72.0	
0412	Costume & novelty jewelry	829	336 956	13 845	4.1	.2	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	197	101 281	3 533	3.5	Z	X	
0420	Books	14	2 970	83	2.8	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	421	306 985	11 072	3.6	.2	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	201	154 607	8 141	5.3	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 685	1 348 350	124 851	9.3	1.7	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44819	Other clothing stores—Con.							
0850	All other merchandise	1 188	645 551	129 281	20.0	1.8	74.7	
0859	Luggage & leather goods	58	33 060	1 754	5.3	Z	X	
0877	Souvenirs & novelty items	1 133	613 375	100 458	16.4	1.4	X	
0878	Seasonal decorations	304	256 854	25 527	9.9	.4	X	
0883	All other merchandise	19	9 215	1 532	16.6	Z	X	
9810	Unclassified merchandise	391	179 332	16 938	9.4	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 245	643 105	96 800	15.1	1.3	70.0	
9904	Labor charges for work performed by this establishment	830	468 611	44 860	9.6	.6	X	
9933	Rental of clothing, formal wear, etc	414	170 924	27 051	15.8	.4	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	390	224 580	24 886	11.1	.3	X	
448190	Other clothing stores	11 500	X	7 229 424	X	100.0	79.1	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	14	3 696	117	3.2	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	11	1 415	129	9.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	324	111 566	5 112	4.6	.1	X	
0200	Men's wear	7 172	3 911 712	1 571 270	40.2	21.7	50.0	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	595	393 990	51 717	13.1	.1	X	
0202	Men's suits & formal wear	203	97 027	9 621	9.9	.1	X	
0203	Men's sport coats & blazers	73	41 888	2 084	5.0	Z	X	
0204	Men's tailored & dress slacks	29	23 899	1 820	7.6	Z	X	
0205	Men's casual slacks & jeans, walking shorts, etc	536	340 408	31 692	9.3	.4	X	
0206	Men's career & work uniforms	1 607	688 382	179 144	26.0	2.5	X	
0207	Men's dress shirts	165	90 993	10 536	11.6	.1	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	2 429	1 123 235	333 729	29.7	4.6	X	
0209	Men's sweaters	340	229 287	9 939	4.3	.1	X	
0211	Men's hosiery, pajamas, robes, & underwear	1 030	738 432	128 889	17.5	1.8	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 877	1 914 620	616 761	32.2	8.5	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	1 753	885 591	63 129	7.1	.9	X	
0215	Custom-made garments	179	105 100	15 688	14.9	.2	X	
0216	Men's sweat tops, pants, & warm-ups	2 240	1 018 747	116 517	11.4	1.6	X	
0220	Women's, juniors', & misses' wear	9 812	5 962 241	4 521 577	75.8	62.5	74.0	
0221	Furs & fur garments	597	372 673	290 561	78.0	4.0	X	
0222	Dresses (all types)	2 219	813 575	310 576	38.2	4.3	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	291	165 920	22 869	13.8	.3	X	
0224	Suits, pantsuits, sport jackets, & blazers	918	271 152	8 565	3.2	.1	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	1 267	460 729	39 424	8.6	.5	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	2 885	1 024 743	211 113	20.6	2.9	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 385	1 174 887	411 546	35.0	5.7	X	
0229	Hosiery (including pantyhose, socks, & tights)	2 340	1 021 828	131 007	12.8	1.8	X	
0231	Bras, girdles, & corsets	1 509	752 922	222 734	29.6	3.1	X	
0232	Lingerie, sleepwear, & loungewear	2 888	2 804 718	2 190 422	78.1	30.3	X	
0233	Hats, wigs, & hairpieces	390	180 856	10 877	6.0	.2	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	2 545	1 200 661	56 309	4.7	.8	X	
0235	Custom-made garments	272	101 138	9 369	9.3	.1	X	
0236	Women's sweat tops, pants, & warm-ups	1 767	598 250	45 847	7.7	.6	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	2 611	1 186 947	560 358	47.2	7.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	2 160	1 158 591	86 592	7.5	1.2	70.7	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 813	1 035 851	42 667	4.1	.6	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 490	688 231	32 547	4.7	.5	X	
0243	Infants' & toddlers' clothing & accessories	690	301 752	11 349	3.8	.2	X	
0260	Footwear (including accessories)	3 838	2 313 637	633 185	27.4	8.8	45.2	
0261	Men's footwear (including dress & casual footwear)	1 436	759 790	92 664	12.2	1.3	X	
0262	Women's footwear (including dress & casual footwear)	2 238	1 156 974	100 397	8.7	1.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	119	72 752	6 002	8.3	.1	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 357	1 120 676	251 351	22.4	3.5	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/ sports boots)	1 290	962 257	140 035	14.6	1.9	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	351	329 848	24 094	7.3	.3	X	
0268	Footwear accessories (including polishers, laces, trees, storage bags, etc)	207	227 293	18 642	8.2	.3	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	49	18 223	598	3.3	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	9	5 112	823	16.1	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	22	12 419	1 366	11.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	23	6 399	662	10.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	107	45 606	2 945	6.5	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	974	421 843	17 378	4.1	.2	72.0	
0412	Costume & novelty jewelry	829	336 956	13 845	4.1	.2	X	
0413	All other jewelry (including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc)	197	101 281	3 533	3.5	Z	X	
0420	Books	14	2 970	83	2.8	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	421	306 985	11 072	3.6	.2	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	201	154 607	8 141	5.3	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448190	Other clothing stores—Con.							
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 685	1 348 350	124 851	9.3	1.7	X	
0850	All other merchandise	1 188	645 551	129 281	20.0	1.8	74.7	
0859	Luggage & leather goods	58	33 060	1 754	5.3	Z	X	
0877	Souvenirs & novelty items	1 133	613 375	100 458	16.4	1.4	X	
0878	Seasonal decorations	304	256 854	25 527	9.9	.4	X	
0883	All other merchandise	19	9 215	1 532	16.6	Z	X	
9810	Unclassified merchandise	391	179 332	16 938	9.4	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 245	643 105	96 800	15.1	1.3	70.0	
9904	Labor charges for work performed by this establishment	830	468 611	44 860	9.6	.6	X	
9933	Rental of clothing, formal wear, etc	414	170 924	27 051	15.8	.4	X	
9976	All other nonmerchandise receipts (including charges for delivery, storage, etc)	390	224 580	24 886	11.1	.3	X	
4482	Shoe stores	31 399	X	20 543 252	X	100.0	85.0	
0100	Groceries & other foods for human consumption off the premises	6	2 472	63	2.5	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	26	10 599	1 773	16.7	Z	X	
0200	Men's wear	5 324	6 187 701	938 904	15.2	4.6	X	
0220	Women's, juniors', & misses' wear	5 565	5 826 883	467 985	8.0	2.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 379	4 509 281	199 064	4.4	1.0	X	
0260	Footwear (including accessories)	31 399	20 543 252	18 302 365	89.1	89.1	63.8	
0261	Men's footwear (including dress & casual footwear)	22 966	13 732 824	2 868 807	20.9	14.0	X	
0262	Women's footwear (including dress & casual footwear)	23 610	13 532 047	5 421 037	40.1	26.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	19 953	11 442 451	1 521 729	13.3	7.4	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	22 771	15 738 802	4 094 016	26.0	19.9	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/ sports boots)	22 033	15 288 561	2 266 202	14.8	11.0	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots) ..	21 387	14 712 229	1 511 977	10.3	7.4	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	21 620	14 958 130	618 597	4.1	3.0	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10	6 175	493	8.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	715	485 243	20 029	4.1	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	10	5 338	338	6.3	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	24	14 765	373	2.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	521	802 014	83 233	10.4	.4	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	12	11 216	1 748	15.6	Z	X	
0850	All other merchandise	90	78 010	8 055	10.3	Z	35.9	
0883	All other merchandise	75	57 673	5 116	8.9	Z	X	
9810	Unclassified merchandise	6 967	3 832 663	507 116	13.2	2.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	215	111 391	9 774	8.8	Z	X	
44821	Shoe stores	31 399	X	20 543 252	X	100.0	85.0	
0100	Groceries & other foods for human consumption off the premises	6	2 472	63	2.5	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	26	10 599	1 773	16.7	Z	X	
0200	Men's wear	5 324	6 187 701	938 904	15.2	4.6	X	
0220	Women's, juniors', & misses' wear	5 565	5 826 883	467 985	8.0	2.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 379	4 509 281	199 064	4.4	1.0	X	
0260	Footwear (including accessories)	31 399	20 543 252	18 302 365	89.1	89.1	63.8	
0261	Men's footwear (including dress & casual footwear)	22 966	13 732 824	2 868 807	20.9	14.0	X	
0262	Women's footwear (including dress & casual footwear)	23 610	13 532 047	5 421 037	40.1	26.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	19 953	11 442 451	1 521 729	13.3	7.4	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	22 771	15 738 802	4 094 016	26.0	19.9	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/ sports boots)	22 033	15 288 561	2 266 202	14.8	11.0	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots) ..	21 387	14 712 229	1 511 977	10.3	7.4	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	21 620	14 958 130	618 597	4.1	3.0	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10	6 175	493	8.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	715	485 243	20 029	4.1	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	10	5 338	338	6.3	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	24	14 765	373	2.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	521	802 014	83 233	10.4	.4	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	12	11 216	1 748	15.6	Z	X	
0850	All other merchandise	90	78 010	8 055	10.3	Z	35.9	
0883	All other merchandise	75	57 673	5 116	8.9	Z	X	
9810	Unclassified merchandise	6 967	3 832 663	507 116	13.2	2.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	215	111 391	9 774	8.8	Z	X	
448210	Shoe stores	31 399	X	20 543 252	X	100.0	85.0	
0100	Groceries & other foods for human consumption off the premises	6	2 472	63	2.5	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	26	10 599	1 773	16.7	Z	X	
0200	Men's wear	5 324	6 187 701	938 904	15.2	4.6	X	
0220	Women's, juniors', & misses' wear	5 565	5 826 883	467 985	8.0	2.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 379	4 509 281	199 064	4.4	1.0	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448210	Shoe stores—Con.							
0260	Footwear (including accessories)	31 399	20 543 252	18 302 365	89.1	89.1	63.8	
0261	Men's footwear (including dress & casual footwear)	22 966	13 732 824	2 868 807	20.9	14.0	X	
0262	Women's footwear (including dress & casual footwear)	23 610	13 532 047	5 421 037	40.1	26.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	19 953	11 442 451	1 521 729	13.3	7.4	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	22 771	15 738 802	4 094 016	26.0	19.9	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	22 033	15 288 561	2 266 202	14.8	11.0	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	21 387	14 712 229	1 511 977	10.3	7.4	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	21 620	14 958 130	618 597	4.1	3.0	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10	6 175	493	8.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	715	485 243	20 029	4.1	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	10	5 338	338	6.3	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	24	14 765	373	2.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	521	802 014	83 233	10.4	.4	X	
0620	Lawn, garden, & farm equipment & supplies; cut flowers, plants & shrubs, fertilizers, etc)	12	11 216	1 748	15.6	Z	X	
0850	All other merchandise	90	78 010	8 055	10.3	Z	35.9	
0883	All other merchandise	75	57 673	5 116	8.9	Z	X	
9810	Unclassified merchandise	6 967	3 832 663	507 116	13.2	2.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	215	111 391	9 774	8.8	Z	X	
4482101	Men's shoe stores	2 376	X	1 317 461	X	100.0	89.1	
0200	Men's wear	409	327 653	48 757	14.9	3.7	X	
0220	Women's, juniors', & misses' wear	94	98 939	11 164	11.3	.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	33	44 997	545	1.2	Z	X	
0260	Footwear (including accessories)	2 376	1 317 461	1 217 202	92.4	92.4	81.1	
0261	Men's footwear (including dress & casual footwear)	2 376	1 317 461	1 072 915	81.4	81.4	X	
0262	Women's footwear (including dress & casual footwear)	408	291 660	29 509	10.1	2.2	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	139	148 420	7 699	5.2	.6	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	538	341 966	75 915	22.2	5.8	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	59	47 054	2 928	6.2	.2	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	26	30 626	2 169	7.1	.2	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	1 174	702 925	26 067	3.7	2.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	49	57 226	2 899	5.1	.2	X	
9810	Unclassified merchandise	122	137 510	33 507	24.4	2.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	39	15 509	2 300	14.8	.2	X	
4482102	Women's shoe stores	4 466	X	2 343 324	X	100.0	76.1	
0160	Drugs, health aids, & beauty aids (including cosmetics)	8	1 143	12	1.1	Z	X	
0200	Men's wear	36	41 100	3 742	9.1	.2	X	
0220	Women's, juniors', & misses' wear	1 614	1 063 501	100 353	9.4	4.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	40	10 332	1 291	12.5	.1	X	
0260	Footwear (including accessories)	4 466	2 343 324	2 206 585	94.2	94.2	71.1	
0261	Men's footwear (including dress & casual footwear)	825	426 089	50 614	11.9	2.2	X	
0262	Women's footwear (including dress & casual footwear)	4 466	2 343 324	2 094 744	89.4	89.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	254	101 136	11 047	10.9	.5	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	112	46 412	2 878	6.2	.1	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	306	149 078	21 941	14.7	.9	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	67	23 575	1 626	6.9	.1	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	1 082	450 999	23 735	5.3	1.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	154	100 526	7 645	7.6	.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7	2 978	570	19.1	Z	X	
0850	All other merchandise	10	11 013	2 726	24.8	.1	X	
9810	Unclassified merchandise	468	281 190	19 455	6.9	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	13	4 905	945	19.3	Z	X	
4482103	Children's & juveniles' shoe stores	1 047	X	459 463	X	100.0	94.8	
0220	Women's, juniors', & misses' wear	12	3 296	496	15.0	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	380	229 931	88 040	38.3	19.2	X	
0260	Footwear (including accessories)	1 047	459 463	369 981	80.5	80.5	54.5	
0261	Men's footwear (including dress & casual footwear)	80	36 831	1 182	3.2	.3	X	
0262	Women's footwear (including dress & casual footwear)	155	61 595	6 522	10.6	1.4	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	1 015	442 896	203 859	46.0	44.4	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	73	43 989	2 474	5.6	.5	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	91	56 361	4 937	8.8	1.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	719	338 130	142 203	42.1	31.0	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4482103	Children's & juveniles' shoe stores—Con.							
0260	Footwear (including accessories)—Con.							
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	525	244 107	8 804	3.6	1.9	X	
9810	Unclassified merchandise	23	6 340	291	4.6	.1	X	
4482104	Family shoe stores	18 233	X	10 498 695	X	100.0	82.9	
0160	Drugs, health aids, & beauty aids (including cosmetics)	13	6 871	1 320	19.2	Z	X	
0200	Men's wear	1 300	1 173 411	140 829	12.0	1.3	X	
0220	Women's, juniors', & misses' wear	1 178	1 081 165	122 725	11.4	1.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	366	449 549	20 775	4.6	.2	X	
0260	Footwear (including accessories)	18 233	10 498 695	9 775 494	93.1	93.1	66.0	
0261	Men's footwear (including dress & casual footwear)	18 233	10 498 695	1 651 056	15.7	15.7	X	
0262	Women's footwear (including dress & casual footwear)	18 233	10 498 695	3 260 065	31.1		X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	18 233	10 498 695	1 283 754	12.3	12.2	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	16 835	9 413 313	1 315 061	14.0	12.5	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	16 539	9 263 827	1 163 880	12.6	11.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	15 975	8 849 264	715 437	8.1	6.8	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	15 244	9 460 768	386 241	4.1	3.7	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	413	242 504	8 096	3.3	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7	3 338	251	7.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	55	45 086	8 458	18.8	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	10	10 093	1 513	15.0	Z	X	
0850	All other merchandise	52	42 762	2 847	6.7	Z	56.2	
0883	All other merchandise	52	42 762	2 847	6.7	Z	X	
9810	Unclassified merchandise	5 658	2 633 723	410 358	15.6	3.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	118	57 001	4 934	8.7	Z	X	
4482105	Athletic footwear stores	5 277	X	5 924 309	X	100.0	90.8	
0200	Men's wear	3 579	4 645 537	745 576	16.0	12.6	X	
0220	Women's, juniors', & misses' wear	2 667	3 579 982	233 247	6.5	3.9	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	2 560	3 774 472	88 413	2.3	1.5	X	
0260	Footwear (including accessories)	5 277	5 924 309	4 733 103	79.9	79.9	53.9	
0261	Men's footwear (including dress & casual footwear)	1 452	1 454 147	93 040	6.4	1.6	X	
0262	Women's footwear (including dress & casual footwear)	348	337 363	30 197	9.0	.5	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	311	313 501	15 370	4.9	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 213	5 893 122	2 697 688	45.8	45.5	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 039	5 772 241	1 072 516	18.6	18.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	4 600	5 470 634	650 542	11.9	11.0	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	3 594	4 099 331	173 750	4.2	2.9	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	96	83 743	1 376	1.6	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	24	14 765	373	2.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	457	753 786	74 146	9.8	1.3	X	
0850	All other merchandise	23	14 911	2 269	15.2	Z	26.9	
0883	All other merchandise	23	14 911	2 269	15.2	Z	X	
9810	Unclassified merchandise	696	773 900	43 505	5.6	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	43	31 934	1 507	4.7	Z	X	
4483	Jewelry, luggage, & leather goods stores	30 462	X	19 936 310	X	100.0	78.0	
0100	Groceries & other foods for human consumption off the premises	113	106 797	11 897	11.1	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	29	9 465	459	4.8	Z	X	
0200	Men's wear	609	453 615	40 440	8.9	.2	X	
0220	Women's, juniors', & misses' wear	767	525 293	63 167	12.0	.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	23	7 170	670	9.3	Z	X	
0260	Footwear (including accessories)	132	267 763	40 157	15.0	.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trims, needlework kits, etc)	7	2 604	508	19.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	32	5 547	209	3.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	45	15 986	794	5.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	303	154 949	3 133	2.0	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	260	96 533	7 182	7.4	Z	X	
0330	Audio equipment musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	269	109 102	6 617	6.1	Z	X	
0340	Furniture & sleep equipment	35	19 353	1 771	9.2	Z	X	
0370	Computer hardware, software, & supplies	40	12 371	333	2.7	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 651	5 069 374	386 715	7.6	1.9	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4483	Jewelry, luggage, & leather goods stores—Con.							
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	28 424	18 754 933	17 229 531	91.9	86.4	X	
0420	Books	319	160 031	4 123	2.6	Z	X	
0440	Photographic equipment & supplies	256	139 145	2 016	1.4	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	398	226 786	6 675	2.9	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	20	13 777	682	5.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	141	66 246	6 572	9.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	61	14 136	940	6.7	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	24	14 033	1 767	12.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	18	15 827	2 742	17.3	Z	X	
0850	All other merchandise	3 977	2 341 964	1 348 153	57.6	6.8	X	
9810	Unclassified merchandise	4 043	3 100 190	177 301	5.7	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 376	7 978 899	591 407	7.4	3.0	X	
44831	Jewelry stores	28 336	X	18 511 350	X	100.0	77.7	
0100	Groceries & other foods for human consumption off the premises	110	103 092	11 594	11.2	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	24	6 907	368	5.3	Z	X	
0200	Men's wear	92	57 366	2 549	4.4	Z	X	
0220	Women's, juniors', & misses' wear	232	110 577	19 078	17.3	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6 & 7 to 14), & infants' & toddlers' clothing & accessories)	19	4 246	271	6.4	Z	X	
0260	Footwear (including accessories)	53	19 292	1 177	6.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	31	5 191	156	3.0	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	45	15 986	794	5.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	37	9 731	636	6.5	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	260	96 533	7 182	7.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	253	102 148	6 323	6.2	Z	X	
0340	Furniture & sleep equipment	34	15 763	1 700	10.8	Z	X	
0370	Computer hardware, software, & supplies	36	8 315	293	3.5	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 505	4 806 279	376 755	7.8	2.0	66.9	
0388	China/glassware	3 148	3 350 494	130 037	3.9	.7	X	
0389	Flatware & holloware (sterling silver, plated, & stainless steel)	2 603	3 063 505	124 681	4.1	.7	X	
0391	Clocks	3 365	2 781 922	77 435	2.8	.4	X	
0392	All other kitchenware & home furnishings (incl cookware & cooking accessories, decorative access, mirrors, closet & bathroom access, etc)	1 700	1 676 880	44 602	2.7	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	28 294	18 492 343	17 204 653	93.0	92.9	68.8	
0401	Diamond jewelry (items in which diamonds constitute 50 % or more of the value of the finished piece)	24 283	16 852 955	7 202 703	42.7	38.9	X	
0402	Pearl jewelry (items in which pearls constitute 50 % or more of the value of the finished piece)	17 773	12 131 015	627 843	5.2	3.4	X	
0403	Other gemstone jewelry (items in which gemstones (not diamonds/ pearls) constitute 50 % or more of the value of the finished piece)	22 490	14 467 724	1 943 436	13.4	10.5	X	
0404	Loose gemstones (including diamonds & colored gemstones)	8 865	6 133 583	788 438	12.9	4.3	X	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	23 919	15 757 112	3 090 847	19.6	16.7	X	
0406	Watches	20 425	14 937 422	2 104 601	14.1	11.4	X	
0408	Estate/antique jewelry	8 609	6 644 610	591 285	8.9	3.2	X	
0414	Platinum jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	5 762	4 095 841	153 652	3.8	.8	X	
0415	All other jewelry (including watchbands & gold-filled, sterling, costume, & novelty jewelry)	15 275	9 955 912	701 848	7.1	3.8	X	
0420	Books	98	23 836	1 071	4.5	Z	X	
0440	Photographic equipment & supplies	42	14 650	734	5.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	50	23 667	1 375	5.8	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	20	13 777	682	5.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	136	64 759	6 557	10.1	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	61	14 136	940	6.7	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	24	14 033	1 767	12.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	18	15 827	2 742	17.3	Z	X	
0850	All other merchandise	1 851	917 004	107 124	11.7	.6	60.8	
0863	Art goods (including original pictures & sculptures)	894	394 999	51 985	13.2	.3	X	
0867	Coins, medals, & other numismatic items	1 049	562 385	44 267	7.9	.2	X	
0883	All other merchandise	146	49 202	10 871	22.1	.1	X	
9810	Unclassified merchandise	3 843	2 823 682	167 699	5.9	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 205	7 878 243	586 300	7.4	3.2	73.1	
9904	Labor charges for work performed by this establishment	7 789	4 644 789	385 307	8.3	2.1	X	
9907	Parts installed in repair	7 407	4 811 839	179 147	3.7	1.0	X	
9952	All other nonmerchandise receipts (including receipts from customers for storage, rental or lease of tools & equipment, etc)	734	572 803	21 846	3.8	.1	X	
44831	Jewelry stores	28 336	X	18 511 350	X	100.0	77.7	
0100	Groceries & other foods for human consumption off the premises	110	103 092	11 594	11.2	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	24	6 907	368	5.3	Z	X	
0200	Men's wear	92	57 366	2 549	4.4	Z	X	
0220	Women's, juniors', & misses' wear	232	110 577	19 078	17.3	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6 & 7 to 14), & infants' & toddlers' clothing & accessories)	19	4 246	271	6.4	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
448310	Jewelry stores—Con.							
0260	Footwear (including accessories)	53	19 292	1 177	6.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	31	5 191	156	3.0	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	45	15 986	794	5.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	37	9 731	636	6.5	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	260	96 533	7 182	7.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	253	102 148	6 323	6.2	Z	X	
0340	Furniture & sleep equipment	34	15 763	1 700	10.8	Z	X	
0370	Computer hardware, software, & supplies	36	8 315	293	3.5	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 505	4 806 279	376 755	7.8	2.0	66.9	
0388	China/glassware	3 148	3 350 494	130 037	3.9	.7	X	
0389	Flatware & holloware (sterling silver, plated, & stainless steel)	2 603	3 063 505	124 681	4.1	.7	X	
0391	Clocks	3 365	2 781 922	77 435	2.8	.4	X	
0392	All other kitchenware & home furnishings (incl cookware & cooking accessories, decorative access, mirrors, closet & bathroom access, etc)	1 700	1 676 880	44 602	2.7	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	28 294	18 492 343	17 204 653	93.0	92.9	68.8	
0401	Diamond jewelry (items in which diamonds constitute 50 % or more of the value of the finished piece)	24 283	16 852 955	7 202 703	42.7	38.9	X	
0402	Pearl jewelry (items in which pearls constitute 50 % or more of the value of the finished piece)	17 773	12 131 015	627 843	5.2	3.4	X	
0403	Other gemstone jewelry (items in which gemstones (not diamonds/ pearls) constitute 50 % or more of the value of the finished piece)	22 490	14 467 724	1 943 436	13.4	10.5	X	
0404	Loose gemstones (including diamonds & colored gemstones)	8 865	6 133 583	788 438	12.9	4.3	X	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	23 919	15 757 112	3 090 847	19.6	16.7	X	
0406	Watches	20 425	14 937 422	2 104 601	14.1	11.4	X	
0408	Estate/antique jewelry	8 609	6 644 610	591 285	8.9	3.2	X	
0414	Platinum jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	5 762	4 095 841	153 652	3.8	.8	X	
0415	All other jewelry (including watchbands & gold-filled, sterling, costume, & novelty jewelry)	15 275	9 955 912	701 848	7.1	3.8	X	
0420	Books	98	23 836	1 071	4.5	Z	X	
0440	Photographic equipment & supplies	42	14 650	734	5.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	50	23 667	1 375	5.8	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	20	13 777	682	5.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	136	64 759	6 557	10.1	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	61	14 136	940	6.7	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	24	14 033	1 767	12.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	18	15 827	2 742	17.3	Z	X	
0850	All other merchandise	1 851	917 004	107 124	11.7	.6	60.8	
0863	Art goods (including original pictures & sculptures)	894	394 999	51 985	13.2	.3	X	
0867	Coins, medals, & other numismatic items	1 049	562 385	44 267	7.9	.2	X	
0883	All other merchandise	146	49 202	10 871	22.1	.1	X	
9810	Unclassified merchandise	3 843	2 823 682	167 699	5.9	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 205	7 878 243	586 300	7.4	3.2	73.1	
9904	Labor charges for work performed by this establishment	7 789	4 644 789	385 307	8.3	2.1	X	
9907	Parts installed in repair	7 407	4 811 839	179 147	3.7	1.0	X	
9952	All other nonmerchandise receipts (including receipts from customers for storage, rental or lease of tools & equipment, etc)	734	572 803	21 846	3.8	.1	X	
44832	Luggage & leather goods stores	2 126	X	1 424 960	X	100.0	81.4	
0200	Men's wear	517	396 249	37 891	9.6	2.7	X	
0220	Women's, juniors', & misses' wear	535	414 716	44 089	10.6	3.1	X	
0260	Footwear (including accessories)	79	248 471	38 980	15.7	2.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	266	145 218	2 497	1.7	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	16	6 954	294	4.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	146	263 095	9 960	3.8	.7	78.8	
0386	Giftware & glassware (including vases)	128	249 411	8 720	3.5	.6	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	28	22 060	1 240	5.6	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	130	262 590	24 878	9.5	1.7	X	
0420	Books	221	136 195	3 052	2.2	.2	X	
0440	Photographic equipment & supplies	214	124 495	1 282	1.0	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	348	203 119	5 300	2.6	.4	X	
0850	All other merchandise	2 126	1 424 960	1 241 029	87.1	87.1	79.9	
0851	Stationery & computer paper	131	78 976	6 966	8.8	.5	X	
0853	Office supplies	46	15 804	1 126	7.1	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	9	4 031	176	4.4	Z	X	
0855	Greeting cards	9	6 464	299	4.5	Z	X	
0859	Luggage & leather goods	2 126	1 424 960	1 201 939	84.3	84.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
44832	Luggage & leather goods stores—Con.							
0850	All other merchandise—Con.							
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	20	13 626	1 143	8.4	.1	X	
0863	Art goods (including original pictures & sculptures)	11	6 433	252	3.9	Z	X	
0877	Souvenirs & novelty items	325	186 334	26 489	14.2	1.9	X	
0878	Seasonal decorations	7	6 719	125	1.9	Z	X	
0881	Craft supplies	7	916	74	8.1	Z	X	
0883	All other merchandise	12	7 171	1 927	26.9	.1	X	
9810	Unclassified merchandise	200	276 508	9 602	3.5	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	171	100 656	5 107	5.1	.4	73.4	
9906	Other labor charges	79	46 187	1 644	3.6	.1	X	
9907	Parts installed in repair	78	49 413	2 660	5.4	.2	X	
9938	Printing or engraving to order	44	21 965	478	2.2	Z	X	
9943	Value of service contracts	6	3 294	33	1.0	Z	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	19	13 463	292	2.2	Z	X	
448320	Luggage & leather goods stores	2 126	X	1 424 960	X	100.0	81.4	
0200	Men's wear	517	396 249	37 891	9.6	2.7	X	
0220	Women's, juniors', & misses' wear	535	414 716	44 089	10.6	3.1	X	
0260	Footwear (including accessories)	79	248 471	38 980	15.7	2.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	266	145 218	2 497	1.7	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	16	6 954	294	4.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	146	263 095	9 960	3.8	.7	78.8	
0386	Giftware & glassware (including vases)	128	249 411	8 720	3.5	.6	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	28	22 060	1 240	5.6	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	130	262 590	24 878	9.5	1.7	X	
0420	Books	221	136 195	3 052	2.2	.2	X	
0440	Photographic equipment & supplies	214	124 495	1 282	1.0	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	348	203 119	5 300	2.6	.4	X	
0850	All other merchandise	2 126	1 424 960	1 241 029	87.1	87.1	79.9	
0851	Stationery & computer paper	131	78 976	6 966	8.8	.5	X	
0853	Office supplies	46	15 804	1 126	7.1	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	9	4 031	176	4.4	Z	X	
0855	Greeting cards	9	6 464	289	4.5	Z	X	
0859	Luggage & leather goods	2 126	1 424 960	1 201 939	84.3	84.3	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	20	13 626	1 143	8.4	.1	X	
0863	Art goods (including original pictures & sculptures)	11	6 433	252	3.9	Z	X	
0877	Souvenirs & novelty items	325	186 334	26 489	14.2	1.9	X	
0878	Seasonal decorations	7	6 719	125	1.9	Z	X	
0881	Craft supplies	7	916	74	8.1	Z	X	
0883	All other merchandise	12	7 171	1 927	26.9	.1	X	
9810	Unclassified merchandise	200	276 508	9 602	3.5	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	171	100 656	5 107	5.1	.4	73.4	
9906	Other labor charges	79	46 187	1 644	3.6	.1	X	
9907	Parts installed in repair	78	49 413	2 660	5.4	.2	X	
9938	Printing or engraving to order	44	21 965	478	2.2	Z	X	
9943	Value of service contracts	6	3 294	33	1.0	Z	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	19	13 463	292	2.2	Z	X	
451	Sporting goods, hobby, book, & music stores	69 149	X	62 010 926	X	100.0	84.3	
0100	Groceries & other foods for human consumption off the premises	3 327	9 034 253	321 498	3.6	.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	3 636	5 867 006	251 802	4.3	.4	X	
0130	Alcoholic drinks (served at this establishment)	7	5 599	309	5.5	Z	X	
0140	Packaged liquor, wine, & beer	339	147 245	9 823	6.7	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 920	868 674	114 898	13.2	.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 318	7 626 660	160 802	2.1	.3	X	
0180	Soaps, detergents, & household cleaners	20	11 241	151	1.3	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	212	126 477	6 992	5.5	Z	X	
0200	Men's wear	14 454	17 138 358	2 061 669	12.0	3.3	X	
0220	Women's, juniors', & misses' wear	11 420	14 779 069	957 949	6.5	1.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	4 581	12 931 859	204 986	1.6	.3	X	
0260	Footwear (including accessories)	9 751	12 520 528	2 137 470	17.1	3.4	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	7 694	5 195 391	2 738 585	52.7	4.4	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	837	503 199	168 184	33.4	.3	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	385	139 166	26 130	18.8	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	128	46 447	2 397	5.2	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	9 044	9 702 071	1 241 363	12.8	2.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	18 036	16 518 632	9 670 114	58.5	15.6	X	
0340	Furniture & sleep equipment	1 113	7 367 523	598 803	8.1	1.0	Z	
0360	Flooring & floor coverings	27	22 203	3 584	16.1	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
451	Sporting goods, hobby, book, & music stores—Con.							
0370	Computer hardware, software, & supplies	2 591	3 766 042	238 031	6.3	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	3 636	4 053 088	907 015	22.4	1.5		
	Jewelry (including watches & watch attachments, novelty jewelry, etc)	3 285	1 921 236	60 995	3.2	.1	X	
0400	Books	16 342	21 084 206	9 844 364	46.7	15.9	X	
0420	Photographic equipment & supplies	110	230 379	4 707	2.0	15.9	X	
0440	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	13 905	17 209 132	9 882 086	57.4	15.9	X	
0460	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	2 046	2 349 796	47 016	2.0	.1	X	
0490	Sporting goods (including boats, bicycles, parts & accessories, etc)	25 796	27 669 788	14 190 934	51.3	22.9	X	
0500	Recreational vehicles, parts & accessories	47	45 994	7 961	17.3	Z	X	
0580	Hardware, tools, & plumbing & electrical supplies	253	149 665	12 204	8.2	Z	X	
0600	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	270	178 045	24 677	13.9	Z	X	
0620	Dimensional lumber & other building/structural materials & supplies	10	10 580	2 707	25.6	Z	X	
0640	Paint & sundries	70	48 266	2 916	6.0	Z	X	
0670	Wallpaper & other flexible wallcoverings	24	15 587	1 261	8.1	Z	X	
0690	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	53	71 625	24 853	34.7	Z	X	
0700	Automotive fuels	149	81 963	19 679	24.0	Z	X	
0720	Automotive lubricants (oil, greases, etc)	26	20 342	227	1.1	Z		
0730	Automotive tires, tubes, batteries, parts, & accessories	34	30 569	5 446	17.8	Z	X	
0740	Household fuels (oil, LP gas, wood, & coal)	8	4 266	185	4.3	Z	X	
0780	Pets, pet foods, & pet supplies	55	26 427	3 761	14.2	Z	X	
0800	All other merchandise	24 985	28 849 404	4 272 926	14.8	6.9	X	
9810	Unclassified merchandise	9 974	11 148 798	805 968	7.2	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	13 990	10 396 753	973 495	9.4	1.6	X	
4511	Sporting goods, hobby, & musical instrument stores	46 315	X	41 415 227	X	100.0	83.8	
0100	Groceries & other foods for human consumption off the premises	1 853	7 987 875	238 157	3.0	.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	757	409 608	18 206	4.4	Z	X	
0140	Packaged liquor, wine, & beer	301	126 382	8 042	6.4	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	416	176 953	6 749	3.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 001	7 230 203	149 182	2.1	4	X	
0180	Soaps, detergents, & household cleaners	15	6 473	89	1.4	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	88	63 402	4 637	7.3	Z	X	
0200	Men's wear	11 066	13 287 981	1 939 196	14.6	4.7	X	
0220	Women's, juniors', & misses' wear	9 667	12 861 705	874 479	6.8	2.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	4 278	12 449 223	198 802	1.6	.5	X	
0260	Footwear (including accessories)	9 747	12 520 108	2 137 403	17.1	5.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	7 680	5 186 457	2 737 126	52.8	6.6	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	836	502 874	168 183	33.4	.4	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	377	133 300	25 836	19.4	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	116	39 703	2 058	5.2	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	406	232 395	11 565	5.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	5 031	4 265 054	3 487 715	81.8	8.4	X	
0340	Furniture & sleep equipment	1 106	7 364 192	598 468	8.1	1.4	X	
0360	Flooring & floor coverings	25	20 604	3 102	15.1	Z	X	
0370	Computer hardware, software, & supplies	222	356 831	21 881	6.1	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 593	2 316 111	796 608	34.4	1.9	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 410	952 277	27 908	2.9	.1	X	
0420	Books	3 068	8 324 899	144 730	1.7	.3	X	
0440	Photographic equipment & supplies	6	3 725	867	23.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	9 821	14 016 755	9 720 435	69.3	23.5	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	2 044	2 349 240	46 989	2.0	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	25 763	27 645 575	14 189 589	51.3	34.3	X	
0580	Recreational vehicles, parts & accessories	47	45 994	7 961	17.3	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	250	147 679	11 945	8.1	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	260	170 949	23 104	13.5	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	10	10 580	2 707	25.6	Z	X	
0670	Paint & sundries	67	43 927	2 831	6.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	24	15 587	1 261	8.1	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	53	71 625	24 853	34.7	.1	X	
0720	Automotive fuels	139	74 655	19 088	25.6	Z	X	
0730	Automotive lubricants (oil, greases, etc)	13	15 577	175	1.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	28	23 760	3 628	15.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	8	4 266	185	4.3	Z	X	
0800	Pets, pet foods, & pet supplies	54	25 536	3 315	13.0	Z	X	
0850	All other merchandise	10 439	14 348 713	2 483 504	17.3	6.0	X	
9810	Unclassified merchandise	3 878	6 100 693	427 031	7.0	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 631	9 138 252	845 430	9.3	2.0	X	

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45111	Sporting goods stores	24 424	X	20 043 321	X	100.0	77.4	
0100	Groceries & other foods for human consumption off the premises	747	671 111	17 254	2.6	.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	735	402 120	17 823	4.4	.1	X	
0140	Packaged liquor, wine, & beer	301	126 382	8 042	6.4	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	402	169 690	6 212	3.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	62	44 779	3 516	7.9	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc.)	10	3 152	37	1.2	Z	X	
0200	Men's wear	10 883	13 075 366	1 932 628	14.8	9.6	67.1	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	6 923	9 883 500	1 073 302	10.9	5.4	X	
0216	Men's sweat tops, pants, & warm-ups	4 976	6 560 567	256 611	3.9	1.3	X	
0217	Other men's wear	5 423	8 024 148	602 715	7.5	3.0	X	
0220	Women's, juniors', & misses' wear	8 724	11 133 939	821 213	7.4	4.1	65.9	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	5 843	8 649 918	464 875	5.4	2.3	X	
0236	Women's sweat tops, pants, & warm-ups	4 106	5 802 665	117 843	2.0	.6	X	
0238	Other women's, juniors', & misses' wear	3 447	6 004 722	238 495	4.0	1.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 112	5 017 750	114 250	2.3	.6	X	
0260	Footwear (including accessories)	9 724	12 512 377	2 137 020	17.1	10.7	67.8	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	8 699	11 216 708	1 223 144	10.9	6.1	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	6 793	9 224 931	436 858	4.7	2.2	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	4 079	6 924 064	141 124	2.0	.7	X	
0269	All other footwear (including accessories)	4 678	8 365 848	335 891	4.0	1.7	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	14	12 444	145	1.2	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	246	140 991	3 124	2.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc.)	175	129 768	3 996	3.1	Z	X	
0340	Furniture & sleep equipment	31	28 357	7 431	26.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc.)	324	490 888	17 073	3.5	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc.)	805	622 605	16 266	2.6	.1	X	
0420	Books	111	49 536	1 105	2.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 123	781 605	27 867	3.6	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc.)	1 975	2 324 970	46 582	2.0	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc.)	24 424	20 043 321	13 870 754	69.2	69.2	66.6	
0501	Team sporting goods equipment sold to teams, institutions, schools, etc.	3 581	2 124 197	377 334	17.8	1.9	X	
0502	Team sporting goods equipment sold to individuals (including equipment for baseball, softball, soccer, football, basketball, etc.)	6 490	8 355 744	916 618	11.0	4.6	X	
0503	Tennis equipment	4 803	7 993 689	273 213	3.4	1.4	X	
0504	Golf equipment	7 319	9 707 415	2 127 587	21.9	10.6	X	
0505	Snow-skiing equipment	5 506	7 945 440	863 632	10.9	4.3	X	
0506	Exercise/fitness equipment	7 196	9 316 803	1 617 231	17.4	8.1	X	
0507	Firearms, hunting equipment, & supplies	6 216	8 814 840	1 636 246	18.6	8.2	X	
0508	Fishing tackle (including bait)	5 874	7 904 774	907 806	11.5	4.5	X	
0509	Camping & backpacking equipment & supplies	5 760	9 876 067	853 328	8.6	4.3	X	
0511	Trophies & plaques	1 169	600 888	37 977	6.3	.2	X	
0512	Bicycles & bicycle parts & accessories	7 012	8 725 986	1 739 228	19.9	8.7	X	
0513	Boats, canoes, kayaks, boat motors, boat parts & accessories	2 229	4 652 434	153 849	3.3	.8	X	
0516	Scuba & skin diving equipment	2 036	2 854 917	352 483	12.3	1.8	X	
0517	Water skiing, surfing, & sail boarding equipment	3 574	6 304 934	212 147	3.4	1.1	X	
0518	Billiards equipment & supplies	1 643	3 060 098	235 205	7.7	1.2	X	
0524	In-line roller skates & accessories	4 439	6 841 744	391 819	5.7	2.0	X	
0525	All other sporting goods (including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc.)	8 134	9 335 998	1 175 051	12.6	5.9	X	
0580	Recreational vehicles, parts & accessories	47	45 994	7 961	17.3	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	191	112 028	9 666	8.6	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	186	137 781	16 799	12.2	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	9	9 128	2 225	24.4	Z	X	
0670	Paint & sundries	11	11 911	749	6.3	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	52	71 346	24 747	34.7	.1	X	
0720	Automotive fuels	134	72 459	18 959	26.2	.1	X	
0730	Automotive lubricants (oil, greases, etc.)	9	14 578	146	1.0	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21	21 029	3 598	17.1	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	7	2 539	31	1.2	Z	X	
0800	Pets, pet foods, & pet supplies	32	17 929	2 916	16.3	Z	X	
0850	All other merchandise	426	278 363	33 382	12.0	.2	15.1	
0883	All other merchandise	426	278 363	33 382	12.0	.2	X	
9810	Unclassified merchandise	2 889	5 493 579	357 855	6.5	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 672	6 500 639	510 357	7.9	2.5	72.1	
9904	Labor charges for work performed by this establishment	6 333	4 658 815	178 971	3.8	.9	X	
9907	Parts installed in repair	3 794	2 066 375	109 657	5.3	.5	X	
9915	Receipts from instructions & lessons	1 373	765 035	41 440	5.4	.2	X	
9927	Rental or lease of equipment	2 995	2 297 834	102 126	4.4	.5	X	
9961	All other nonmerchandise receipts	1 736	1 746 987	78 132	4.5	.4	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
451110	Sporting goods stores	24 424	X	20 043 321	X	100.0	77.4	
0100	Groceries & other foods for human consumption off the premises	747	671 111	17 254	2.6	.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	735	402 120	17 823	4.4	.1	X	
0140	Packaged liquor, wine, & beer	301	126 382	8 042	6.4	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	402	169 690	6 212	3.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	62	44 779	3 516	7.9	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	10	3 152	37	1.2	Z	X	
0200	Men's wear	10 883	13 075 366	1 932 628	14.8	9.6	67.1	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	6 923	9 883 500	1 073 302	10.9	5.4	X	
0216	Men's sweat tops, pants, & warm-ups	4 976	6 560 567	256 611	3.9	1.3	X	
0217	Other men's wear	5 423	8 024 148	602 715	7.5	3.0	X	
0220	Women's, juniors', & misses' wear	8 724	11 133 939	821 213	7.4	4.1	65.9	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	5 843	8 649 918	464 875	5.4	2.3	X	
0236	Women's sweat tops, pants, & warm-ups	4 106	5 802 665	117 843	2.0	.6	X	
0238	Other women's, juniors', & misses' wear	3 447	6 004 722	238 495	4.0	1.2	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 112	5 017 750	114 250	2.3	.6	X	
0260	Footwear (including accessories)	9 724	12 512 377	2 137 020	17.1	10.7	67.8	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	8 699	11 216 708	1 223 144	10.9	6.1	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	6 793	9 224 931	436 858	4.7	2.2	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	4 079	6 924 064	141 124	2.0	.7	X	
0269	All other footwear (including accessories)	4 678	8 365 848	335 891	4.0	1.7	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	14	12 444	145	1.2	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	246	140 991	3 124	2.2	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	175	129 768	3 996	3.1	Z	X	
0340	Furniture & sleep equipment	31	28 357	7 431	26.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	324	490 888	17 073	3.5	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	805	622 605	16 266	2.6	.1	X	
0420	Books	111	49 536	1 105	2.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 123	781 605	27 867	3.6	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 975	2 324 970	46 582	2.0	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	24 424	20 043 321	13 870 754	69.2	69.2	66.6	
0501	Team sporting goods equipment sold to teams, institutions, schools, etc	3 581	2 124 197	377 334	17.8	1.9	X	
0502	Team sporting goods equipment sold to individuals (including equipment for baseball, softball, soccer, football, basketball, etc)	6 490	8 355 744	916 618	11.0	4.6	X	
0503	Tennis equipment	4 803	7 993 689	273 213	3.4	1.4	X	
0504	Golf equipment	7 319	9 707 415	2 127 587	21.9	10.6	X	
0505	Snow-skiing equipment	5 506	7 945 440	863 632	10.9	4.3	X	
0506	Exercise/fitness equipment	7 196	9 316 803	1 617 231	17.4	8.1	X	
0507	Firearms, hunting equipment, & supplies	6 216	8 814 840	1 636 246	18.6	8.2	X	
0508	Fishing tackle (including bait)	5 874	7 904 774	907 806	11.5	4.5	X	
0509	Camping & backpacking equipment & supplies	5 760	9 876 067	853 328	8.6	4.3	X	
0511	Trophies & plaques	1 169	600 888	37 977	6.3	.2	X	
0512	Bicycles & bicycle parts & accessories	7 012	8 725 986	1 739 228	19.9	8.7	X	
0513	Boats, canoes, kayaks, boat motors, boat parts & accessories	2 229	4 652 434	153 849	3.3	.8	X	
0516	Scuba & skin diving equipment	2 036	2 854 917	352 483	12.3	1.8	X	
0517	Water skiing, surfing, & sail boarding equipment	3 574	6 304 934	212 147	3.4	1.1	X	
0518	Billiards equipment & supplies	1 643	3 060 098	235 205	7.7	1.2	X	
0524	In-line roller skates & accessories	4 439	6 841 744	391 819	5.7	2.0	X	
0525	All other sporting goods (including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc)	8 134	9 335 998	1 175 051	12.6	5.9	X	
0580	Recreational vehicles, parts & accessories	47	45 994	7 961	17.3	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	191	112 028	9 666	8.6	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	186	137 781	16 799	12.2	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	9	9 128	2 225	24.4	Z	X	
0670	Paint & sundries	11	11 911	749	6.3	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	52	71 346	24 747	34.7	.1	X	
0720	Automotive fuels	134	72 459	18 959	26.2	.1	X	
0730	Automotive lubricants (oil, greases, etc)	9	14 578	146	1.0	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21	21 029	3 598	17.1	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	7	2 539	31	1.2	Z	X	
0800	Pets, pet foods, & pet supplies	32	17 929	2 916	16.3	Z	X	
0850	All other merchandise	426	278 363	33 382	12.0	.2	15.1	
0883	All other merchandise	426	278 363	33 382	12.0	.2	X	
9810	Unclassified merchandise	2 889	5 493 579	357 855	6.5	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 672	6 500 639	510 357	7.9	2.5	72.1	
9904	Labor charges for work performed by this establishment	6 333	4 658 815	178 971	3.8	.9	X	
9907	Parts installed in repair	3 794	2 066 375	109 657	5.3	.5	X	
9915	Receipts from instructions & lessons	1 373	765 035	41 440	5.4	.2	X	
9927	Rental or lease of equipment	2 995	2 297 834	102 126	4.4	.5	X	
9961	All other nonmerchandise receipts	1 736	1 746 987	78 132	4.5	.4	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4511101	General-line sporting goods stores	7 458	X	9 311 810	X	100.0	77.6	
0100	Groceries & other foods for human consumption off the premises	121	138 955	2 257	1.6	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	130	134 136	2 635	2.0	Z	X	
0140	Packaged liquor, wine, & beer	62	28 152	1 891	6.7	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	65	30 597	1 331	4.4	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	27	11 308	276	2.4	Z	X	
0200	Men's wear	5 249	8 337 137	1 316 474	15.8	14.1	64.8	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	3 559	6 891 473	710 863	10.3	7.6	X	
0216	Men's sweat tops, pants, & warm-ups	3 815	5 803 417	214 049	3.7	2.3	X	
0217	Other men's wear	3 334	6 311 919	391 562	6.2	4.2	X	
0220	Women's, juniors', & misses' wear	4 475	7 798 197	581 756	7.5	6.2	64.2	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	3 124	6 489 551	348 487	5.4	3.7	X	
0236	Women's sweat tops, pants, & warm-ups	3 106	5 212 765	94 636	1.8	1.0	X	
0238	Other women's, juniors', & misses' wear	2 172	4 781 727	138 633	2.9	1.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	2 352	4 191 322	91 834	2.2	1.0	X	
0260	Footwear (including accessories)	5 381	8 534 832	1 773 806	20.8	19.0	66.2	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	4 939	7 654 257	970 020	12.7	10.4	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	4 313	7 119 885	373 416	5.2	4.0	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	3 576	6 371 873	135 911	2.1	1.5	X	
0269	All other footwear (including accessories)	3 650	7 427 957	294 459	4.0	3.2	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	14	12 444	145	1.2	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	90	38 685	706	1.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	67	59 036	1 021	1.7	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	56	148 617	3 378	2.3	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	320	293 082	6 322	2.2	.1	X	
0420	Books	42	15 736	372	2.4	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	379	408 582	10 089	2.5	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	914	1 298 426	24 717	1.9	.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 458	9 311 810	5 214 042	56.0	56.0	65.5	
0501	Team sporting goods equipment sold to teams, institutions, schools, etc	2 975	1 816 648	352 046	19.4	3.8	X	
0502	Team sporting goods equipment sold to individuals (including equipment for baseball, softball, soccer, football, basketball, etc)	5 993	8 003 469	881 584	11.0	9.5	X	
0503	Tennis equipment	4 446	7 648 150	201 237	2.6	2.2	X	
0504	Golf equipment	4 218	7 489 120	446 145	6.0	4.8	X	
0505	Snow-skiing equipment	3 548	5 581 657	234 963	4.2	2.5	X	
0506	Exercise/fitness equipment	4 400	7 645 445	573 690	7.5	6.2	X	
0507	Firearms, hunting equipment, & supplies	3 686	7 145 983	615 256	8.6	6.6	X	
0508	Fishing tackle (including bait)	3 351	6 554 325	359 849	5.5	3.9	X	
0509	Camping & backpacking equipment & supplies	4 085	7 768 435	386 049	5.0	4.1	X	
0511	Trophies & plaques	930	485 772	26 996	5.6	.3	X	
0512	Bicycles & bicycle parts & accessories	2 726	5 899 655	194 661	3.3	2.1	X	
0513	Boats, canoes, kayaks, boat motors, boat parts & accessories	1 230	3 104 961	64 230	2.1	.7	X	
0516	Scuba & skin diving equipment	981	2 400 573	25 526	1.1	.3	X	
0517	Water skiing, surfing, & sail boarding equipment	3 039	5 899 473	116 754	2.0	1.3	X	
0518	Billiards equipment & supplies	1 262	2 800 592	32 310	1.2	.3	X	
0524	In-line roller skates & accessories	3 444	5 987 332	289 692	4.8	3.1	X	
0525	All other sporting goods (including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc)	4 191	6 556 391	413 054	6.3	4.4	X	
0580	Recreational vehicles, parts & accessories	16	20 284	1 463	7.2	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	50	29 533	3 100	10.5	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	66	40 291	2 647	6.6	Z	X	
0720	Automotive fuels	42	18 547	3 827	20.6	Z	X	
0800	Pets, pet foods, & pet supplies	11	3 425	374	10.9	Z	X	
0850	All other merchandise	114	90 084	5 807	6.4	.1	15.1	
0883	All other merchandise	114	90 084	5 807	6.4	.1	X	
9810	Unclassified merchandise	1 607	3 948 452	202 701	5.1	2.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 777	2 522 850	57 856	2.3	.6	74.5	
9904	Labor charges for work performed by this establishment	1 319	1 886 127	20 441	1.1	.2	X	
9907	Parts installed in repair	397	340 505	7 799	2.3	.1	X	
9915	Receipts from instructions & lessons	71	200 730	2 201	1.1	Z	X	
9927	Rental or lease of equipment	576	771 085	15 009	1.9	.2	X	
9961	All other nonmerchandise receipts	471	1 021 726	12 402	1.2	.1	X	
4511102	Specialty-line sporting goods stores	16 966	X	10 731 511	X	100.0	77.3	
0100	Groceries & other foods for human consumption off the premises	626	532 156	14 997	2.8	.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	605	267 984	15 188	5.7	.1	X	
0140	Packaged liquor, wine, & beer	239	98 230	6 151	6.3	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	337	139 093	4 881	3.5	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	35	33 471	3 240	9.7	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	10	3 152	37	1.2	Z	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4511102	Specialty-line sporting goods stores—Con.							
0200	Men's wear	5 634	4 738 229	616 154	13.0	5.7	71.4	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	3 364	2 992 027	362 439	12.1	3.4	X	
0216	Men's sweat tops, pants, & warm-ups	1 162	757 150	42 562	5.6	.4	X	
0217	Other men's wear	2 089	1 712 229	211 153	12.3	2.0	X	
0220	Women's, juniors', & misses' wear	4 249	3 335 742	239 457	7.2	2.2	70.1	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	2 719	2 060 367	116 388	5.6	1.1	X	
0236	Women's sweat tops, pants, & warm-ups	1 000	589 900	23 207	3.9	.2	X	
0238	Other women's, juniors', & misses' wear	1 276	1 222 995	99 862	8.2	.9	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	760	826 428	22 416	2.7	.2	X	
0260	Footwear (including accessories)	4 343	3 977 545	363 214	9.1	3.4	71.3	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	3 760	3 562 451	253 124	7.1	2.4	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	2 481	2 105 046	63 442	3.0	.6	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	503	552 191	5 213	.9	Z	X	
0269	All other footwear (including accessories)	1 028	937 891	41 432	4.4	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	156	102 306	2 418	2.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	108	70 732	2 975	4.2	Z	X	
0340	Furniture & sleep equipment	31	28 357	7 431	26.2	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	268	342 271	13 695	4.0	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	485	329 523	9 944	3.0	.1	X	
0420	Books	69	33 800	733	2.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	744	373 023	17 778	4.8	.2	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 061	1 026 544	21 865	2.1	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	16 966	10 731 511	8 656 712	80.7	80.7	67.6	
0501	Team sporting goods equipment sold to teams, institutions, schools, etc	605	307 549	25 288	8.2	.2	X	
0502	Team sporting goods equipment sold to individuals (including equipment for baseball, softball, soccer, football, basketball, etc)	497	352 275	35 034	9.9	.3	X	
0503	Tennis equipment	457	345 539	71 976	20.8	.7	X	
0504	Golf equipment	3 102	2 218 295	1 681 442	75.8	15.7	X	
0505	Snow-skiing equipment	1 958	2 363 783	628 669	26.6	5.9	X	
0506	Exercise/fitness equipment	2 796	1 671 358	1 043 541	62.4	9.7	X	
0507	Firearms, hunting equipment, & supplies	2 530	1 668 857	1 020 990	61.2	9.5	X	
0508	Fishing tackle (including bait)	2 523	1 350 449	547 957	40.6	5.1	X	
0509	Camping & backpacking equipment & supplies	1 675	2 107 632	467 279	22.2	4.4	X	
0511	Trophies & plaques	238	115 116	10 981	9.5	.1	X	
0512	Bicycles & bicycle parts & accessories	4 286	2 826 331	1 544 567	54.6	14.4	X	
0513	Boats, canoes, kayaks, boat motors, boat parts & accessories	999	1 547 473	89 619	5.8	.8	X	
0516	Scuba & skin diving equipment	1 055	454 344	326 957	72.0	3.0	X	
0517	Water skiing, surfing, & sail boarding equipment	534	405 461	95 393	23.5	.9	X	
0518	Billiards equipment & supplies	381	259 506	202 895	78.2	1.9	X	
0524	In-line roller skates & accessories	995	854 412	102 127	12.0	1.0	X	
0525	All other sporting goods (including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc)	3 943	2 779 607	761 997	27.4	7.1	X	
0580	Recreational vehicles, parts & accessories	31	25 710	6 498	25.3	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	141	82 495	6 566	8.0	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	120	97 490	14 152	14.5	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	9	9 128	2 225	24.4	Z	X	
0670	Paint & sundries	11	11 911	749	6.3	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	52	71 346	24 747	34.7	.2	X	
0720	Automotive fuels	92	53 912	15 132	28.1	.1	X	
0730	Automotive lubricants (oil, greases, etc)	9	14 578	146	1.0	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21	21 029	3 598	17.1	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	7	2 539	31	1.2	Z	X	
0800	Pets, pet foods, & pet supplies	21	14 504	2 542	17.5	Z	X	
0850	All other merchandise	312	188 279	27 575	14.6	.3	15.0	
0883	All other merchandise	312	188 279	27 575	14.6	.3	X	
9810	Unclassified merchandise	1 282	1 545 127	155 154	10.0	1.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 895	3 977 789	452 501	11.4	4.2	70.5	
9904	Labor charges for work performed by this establishment	5 014	2 772 688	158 530	5.7	1.5	X	
9907	Parts installed in repair	3 397	1 725 870	101 858	5.9	.9	X	
9915	Receipts from instructions & lessons	1 302	564 305	39 239	7.0	.4	X	
9927	Rental or lease of equipment	2 420	1 526 749	87 117	5.7	.8	X	
9961	All other nonmerchandise receipts	1 265	725 261	65 730	9.1	.6	X	
451112	Hobby, toy, & game stores	10 824	X	14 388 277	X	100.0	93.0	
0100	Groceries & other foods for human consumption off the premises	1 105	7 316 357	220 899	3.0	1.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	18	6 371	199	3.1	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	13	6 843	527	7.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	937	7 184 828	145 663	2.0	1.0	X	
0180	Soaps, detergents, & household cleaners	13	5 877	88	1.5	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45112	Hobby, toy, & game stores—Con.							
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	72	53 826	4 142	7.7	Z	X	
0200	Men's wear	153	202 119	5 440	2.7	Z	X	
0220	Women's, juniors', & misses' wear	818	1 688 622	50 376	3.0	.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	1 156	7 428 770	84 401	1.1	.6	X	
0260	Footwear (including accessories)	21	6 945	376	5.4	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	1 364	2 091 862	191 913	9.2	1.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	35	16 271	358	2.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, fryfans, & personal care appliances)	14	7 999	110	1.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	17	8 653	240	2.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	378	333 078	12 422	3.7	.1	X	
0340	Furniture & sleep equipment	1 016	7 275 870	585 366	8.0	4.1	X	
0370	Computer hardware, software, & supplies	37	28 522	1 198	4.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 125	1 761 013	770 441	43.8	5.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	478	290 106	10 655	3.7	.1	X	
0420	Books	2 284	8 085 428	129 879	1.6	.9	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	8 585	13 178 276	9 689 341	73.5	67.3	79.1	
0461	Toys (including wheel goods)	5 662	11 092 289	5 628 458	50.7	39.1	X	
0462	Games (including video & electronic games)	5 326	10 504 982	3 027 069	28.8	21.0	X	
0463	Hobby goods	5 287	4 451 316	1 033 814	23.2	7.2	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	66	22 463	394	1.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 326	7 595 776	317 544	4.2	2.2	92.7	
0512	Bicycles & bicycle parts & accessories	1 261	7 568 200	313 306	4.1	2.2	X	
0523	All other sporting goods (including snowmobiles, go-carts, exercise/fitness equipment, etc)	124	98 136	4 238	4.3	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	41	15 589	1 797	11.5	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	68	30 375	5 951	19.6	Z	X	
0670	Paint & sundries	45	28 426	1 880	6.6	Z	X	
0800	Pets, pet foods, & pet supplies	17	6 881	392	5.7	Z	X	
0850	All other merchandise	7 368	12 287 763	2 094 770	17.0	14.6	80.5	
0851	Stationery & computer paper	253	314 021	20 877	6.6	.1	X	
0852	School supplies	1 366	7 471 505	91 955	1.2	.6	X	
0855	Greeting cards	1 732	7 965 461	93 982	1.2	.7	X	
0856	Magazines & newspapers	813	423 293	15 763	3.7	.1	X	
0869	Artists' materials & supplies	1 274	1 195 662	90 290	7.6	.6	X	
0877	Souvenirs & novelty items	767	609 789	34 956	5.7	.2	X	
0878	Seasonal decorations	183	193 086	14 977	7.8	.1	X	
0879	Artificial/silk flowers, plants, & trees	131	161 613	42 043	26.0	.3	X	
0881	Craft supplies	5 563	4 722 302	1 666 392	35.3	11.6	X	
0883	All other merchandise	128	109 672	23 533	21.5	.2	X	
9810	Unclassified merchandise	491	363 519	48 167	13.3	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	397	122 159	12 822	10.5	.1	X	
451120	Hobby, toy, & game stores	10 824	X	14 388 277	X	100.0	93.0	
0100	Groceries & other foods for human consumption off the premises	1 105	7 316 357	220 899	3.0	1.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	18	6 371	199	3.1	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	13	6 843	527	7.7	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	937	7 184 828	145 663	2.0	1.0	X	
0180	Soaps, detergents, & household cleaners	13	5 877	88	1.5	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	72	53 826	4 142	7.7	Z	X	
0200	Men's wear	153	202 119	5 440	2.7	Z	X	
0220	Women's, juniors', & misses' wear	818	1 688 622	50 376	3.0	.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	1 156	7 428 770	84 401	1.1	.6	X	
0260	Footwear (including accessories)	21	6 945	376	5.4	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	1 364	2 091 862	191 913	9.2	1.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	35	16 271	358	2.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, fryfans, & personal care appliances)	14	7 999	110	1.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	17	8 653	240	2.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	378	333 078	12 422	3.7	.1	X	
0340	Furniture & sleep equipment	1 016	7 275 870	585 366	8.0	4.1	X	
0370	Computer hardware, software, & supplies	37	28 522	1 198	4.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 125	1 761 013	770 441	43.8	5.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	478	290 106	10 655	3.7	.1	X	
0420	Books	2 284	8 085 428	129 879	1.6	.9	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	8 585	13 178 276	9 689 341	73.5	67.3	79.1	
0461	Toys (including wheel goods)	5 662	11 092 289	5 628 458	50.7	39.1	X	
0462	Games (including video & electronic games)	5 326	10 504 982	3 027 069	28.8	21.0	X	
0463	Hobby goods	5 287	4 451 316	1 033 814	23.2	7.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
451120	Hobby, toy, & game stores—Con.							
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	66	22 463	394	1.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	1 326	7 595 776	317 544	4.2	2.2	92.7	
0512	Bicycles & bicycle parts & accessories	1 261	7 568 200	313 306	4.1	2.2	X	
0523	All other sporting goods (including snowmobiles, go-carts, exercise/ fitness equipment, etc)	124	98 136	4 238	4.3	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	41	15 589	1 797	11.5	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	68	30 375	5 951	19.6	Z	X	
0670	Paint & sundries	45	28 426	1 880	6.6	Z	X	
0800	Pets, pet foods, & pet supplies	17	6 881	392	5.7	Z	X	
0850	All other merchandise	7 368	12 287 763	2 094 770	17.0	14.6	80.5	
0851	Stationery & computer paper	253	314 021	20 877	6.6	.1	X	
0852	School supplies	1 366	7 471 505	91 955	1.2	.6	X	
0855	Greeting cards	1 732	7 965 461	93 982	1.2	.7	X	
0856	Magazines & newspapers	813	423 293	15 763	3.7	.1	X	
0869	Artists' materials & supplies	1 274	1 195 662	90 290	7.6	.6	X	
0877	Souvenirs & novelty items	767	609 789	34 956	5.7	.2	X	
0878	Seasonal decorations	183	193 086	14 977	7.8	.1	X	
0879	Artificial/silk flowers, plants, & trees	131	161 613	42 043	26.0	.3	X	
0881	Craft supplies	5 563	4 722 302	1 666 392	35.3	11.6	X	
0883	All other merchandise	128	109 672	23 533	21.5	.2	X	
9810	Unclassified merchandise	491	363 519	48 167	13.3	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	397	122 159	12 822	10.5	.1	X	
45113	Sewing, needlework, & piece goods stores	6 590	X	3 182 916	X	100.0	86.8	
0200	Men's wear	30	10 496	1 128	10.7	Z	X	
0220	Women's, juniors', & misses' wear	120	33 761	2 748	8.1	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	10	2 703	151	5.6	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	6 311	3 090 442	2 544 709	82.3	79.9	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	787	474 159	167 680	35.4	5.3	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	367	126 915	25 425	20.0	.8	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	97	30 913	1 924	6.2	.1	X	
0340	Furniture & sleep equipment	58	59 253	5 457	9.2	.2	X	
0360	Flooring & floor coverings	25	20 604	3 102	15.1	.1	X	
0370	Computer hardware, software, & supplies	22	7 492	330	4.4	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	140	62 563	8 739	14.0	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	93	28 856	452	1.6	Z	X	
0420	Books	661	186 306	13 431	7.2	.4	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	94	50 917	3 075	6.0	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	16	19 874	481	2.4	Z	X	
0670	Paint & sundries	11	3 590	202	5.6	Z	X	
0690	Wallpaper & other flexible wallcoverings	20	14 408	1 241	8.6	Z	X	
0850	All other merchandise	2 496	1 706 749	353 977	20.7	11.1	X	
9810	Unclassified merchandise	350	144 371	14 388	10.0	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 007	293 762	32 983	11.2	1.0	X	
451130	Sewing, needlework, & piece goods stores	6 590	X	3 182 916	X	100.0	86.8	
0200	Men's wear	30	10 496	1 128	10.7	Z	X	
0220	Women's, juniors', & misses' wear	120	33 761	2 748	8.1	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	10	2 703	151	5.6	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	6 311	3 090 442	2 544 709	82.3	79.9	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	787	474 159	167 680	35.4	5.3	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	367	126 915	25 425	20.0	.8	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	97	30 913	1 924	6.2	.1	X	
0340	Furniture & sleep equipment	58	59 253	5 457	9.2	.2	X	
0360	Flooring & floor coverings	25	20 604	3 102	15.1	.1	X	
0370	Computer hardware, software, & supplies	22	7 492	330	4.4	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	140	62 563	8 739	14.0	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	93	28 856	452	1.6	Z	X	
0420	Books	661	186 306	13 431	7.2	.4	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	94	50 917	3 075	6.0	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	16	19 874	481	2.4	Z	X	
0670	Paint & sundries	11	3 590	202	5.6	Z	X	
0690	Wallpaper & other flexible wallcoverings	20	14 408	1 241	8.6	Z	X	
0850	All other merchandise	2 496	1 706 749	353 977	20.7	11.1	X	
9810	Unclassified merchandise	350	144 371	14 388	10.0	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 007	293 762	32 983	11.2	1.0	X	

See footnotes at end of table.

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45114	Musical instrument & supplies stores	4 477	X	3 800 713	X	100.0	80.4	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	140	81 619	8 198	10.0	.2	71.9	
0321	Television	53	21 139	3 576	16.9	.1	X	
0322	Video tape recorders & cameras (including video laser disc players)	49	34 094	2 627	7.7	.1	X	
0323	Video tapes & laser discs	89	57 527	1 990	3.5	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	4 477	3 800 713	3 471 282	91.3	91.3	69.0	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip.)	1 218	1 140 952	181 570	15.9	4.8	X	
0332	Pianos	1 919	1 936 882	855 962	44.2	22.5	X	
0333	Organs	939	903 398	139 288	15.4	3.7	X	
0334	Other musical instruments & access (incl string instruments, horns, drums, synthesizers, stands, MIDI equip., etc)	3 717	3 214 081	2 074 489	64.5	54.6	X	
0335	Records, tapes, & compact discs	438	257 411	12 299	4.8	.3	X	
0336	Sheet music & related items	2 828	2 097 215	207 674	9.9	5.5	X	
0370	Computer hardware, software, & supplies	163	320 817	20 353	6.3	.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	34	10 710	535	5.0	Z	X	
0420	Books	12	3 629	315	8.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	19	5 957	152	2.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	11	5 690	1 136	20.0	Z	X	
0850	All other merchandise	149	75 838	1 375	1.8	Z	68.6	
0856	Magazines & newspapers	144	73 263	1 123	1.5	Z	X	
9810	Unclassified merchandise	148	99 224	6 621	6.7	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 555	2 221 692	289 268	13.0	7.6	76.3	
9904	Labor charges for work performed by this establishment	1 836	1 616 212	72 479	4.5	1.9	X	
9907	Parts installed in repair	965	906 111	19 043	2.1	.5	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	37	25 887	862	3.3	Z	X	
9915	Receipts from instructions & lessons	957	757 593	33 595	4.4	.9	X	
9925	Rental or lease of musical instruments	1 833	1 667 747	146 909	8.8	3.9	X	
9957	All other nonmerchandise receipts (including charges for delivery, storage, etc)	610	547 170	16 380	3.0	.4	X	
451140	Musical instrument & supplies stores	4 477	X	3 800 713	X	100.0	80.4	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	140	81 619	8 198	10.0	.2	71.9	
0321	Television	53	21 139	3 576	16.9	.1	X	
0322	Video tape recorders & cameras (including video laser disc players)	49	34 094	2 627	7.7	.1	X	
0323	Video tapes & laser discs	89	57 527	1 990	3.5	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	4 477	3 800 713	3 471 282	91.3	91.3	69.0	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip.)	1 218	1 140 952	181 570	15.9	4.8	X	
0332	Pianos	1 919	1 936 882	855 962	44.2	22.5	X	
0333	Organs	939	903 398	139 288	15.4	3.7	X	
0334	Other musical instruments & access (incl string instruments, horns, drums, synthesizers, stands, MIDI equip., etc)	3 717	3 214 081	2 074 489	64.5	54.6	X	
0335	Records, tapes, & compact discs	438	257 411	12 299	4.8	.3	X	
0336	Sheet music & related items	2 828	2 097 215	207 674	9.9	5.5	X	
0370	Computer hardware, software, & supplies	163	320 817	20 353	6.3	.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	34	10 710	535	5.0	Z	X	
0420	Books	12	3 629	315	8.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	19	5 957	152	2.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	11	5 690	1 136	20.0	Z	X	
0850	All other merchandise	149	75 838	1 375	1.8	Z	68.6	
0856	Magazines & newspapers	144	73 263	1 123	1.5	Z	X	
9810	Unclassified merchandise	148	99 224	6 621	6.7	.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 555	2 221 692	289 268	13.0	7.6	76.3	
9904	Labor charges for work performed by this establishment	1 836	1 616 212	72 479	4.5	1.9	X	
9907	Parts installed in repair	965	906 111	19 043	2.1	.5	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	37	25 887	862	3.3	Z	X	
9915	Receipts from instructions & lessons	957	757 593	33 595	4.4	.9	X	
9925	Rental or lease of musical instruments	1 833	1 667 747	146 909	8.8	3.9	X	
9957	All other nonmerchandise receipts (including charges for delivery, storage, etc)	610	547 170	16 380	3.0	.4	X	
4512	Book, periodical, & music stores	22 834	X	20 595 699	X	100.0	85.2	
0100	Groceries & other foods for human consumption off the premises	1 474	1 046 378	83 341	8.0	.4	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 879	5 457 398	233 596	4.3	1.1	X	
0140	Packaged liquor, wine, & beer	38	20 863	1 781	8.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 504	691 721	108 149	15.6	.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	317	396 457	11 620	2.9	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	124	63 075	2 355	3.7	Z	X	
0200	Men's wear	3 388	3 850 377	122 473	3.2	.6	X	
0220	Women's, juniors', & misses' wear	1 753	1 917 364	83 470	4.4	.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	303	482 636	6 184	1.3	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	8 934	1 459	16.3	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4512	Book, periodical, & music stores—Con.							
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	8	5 866	294	5.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, fryfans, & personal care appliances)	12	6 744	339	5.0	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	8 638	9 469 676	1 229 798	13.0	6.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	13 005	12 253 578	6 182 399	50.5	30.0	X	
0340	Furniture & sleep equipment	7	3 331	335	10.1	Z	X	
0370	Computer hardware, software, & supplies	2 369	3 409 211	216 150	6.3	1.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	2 043	1 736 977	110 407	6.4	.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 875	968 959	33 087	3.4	.2	X	
0420	Books	13 274	12 759 307	9 699 634	76.0	47.1	X	
0440	Photographic equipment & supplies	104	226 654	3 840	1.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	4 084	3 192 377	161 651	5.1	.8	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	33	24 213	1 345	5.6	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	10	7 096	1 573	22.2	Z	X	
0720	Automotive fuels	10	7 308	591	8.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	13	4 765	52	1.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	6	6 809	1 818	26.7	Z	X	
0850	All other merchandise	14 546	14 500 691	1 789 422	12.3	8.7	X	
9810	Unclassified merchandise	6 096	5 048 105	378 937	7.5	1.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 359	1 258 501	128 065	10.2	.6	X	
45121	Book stores & news dealers	14 676	X	13 228 864	X	100.0	85.3	
0100	Groceries & other foods for human consumption off the premises	1 464	1 041 508	83 160	8.0	.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 876	5 456 032	233 523	4.3	1.8	X	
0140	Packaged liquor, wine, & beer	38	20 863	1 781	8.5	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 504	691 721	108 149	15.6	.8	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	315	395 762	11 502	2.9	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	88	38 138	1 865	4.9	Z	X	
0200	Men's wear	1 205	1 651 869	89 708	5.4	.7	X	
0220	Women's, juniors', & misses' wear	1 661	1 748 698	80 805	4.6	.6	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6 & 7 to 14), & infants' & toddlers' clothing & accessories)	303	482 636	6 184	1.3	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	8 934	1 459	16.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 891	3 797 248	79 903	2.1	.6	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	5 244	5 059 539	726 223	14.4	5.5	X	
0340	Furniture & sleep equipment	6	2 085	33	1.6	Z	X	
0370	Computer hardware, software, & supplies	1 501	1 831 577	98 004	5.4	.7	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	2 011	1 686 535	108 610	6.4	.8	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 644	728 494	27 648	3.8	.2	X	
0420	Books	13 207	12 728 116	9 692 644	76.2	73.3	X	
0440	Photographic equipment & supplies	102	226 134	3 836	1.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 888	1 002 623	85 274	8.5	.6	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	19	20 701	1 095	5.3	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	6	6 142	1 446	23.5	Z	X	
0720	Automotive fuels	10	7 308	591	8.1	Z	X	
0730	Automotive lubricants (oil, greases, etc)	13	4 765	52	1.1	Z	X	
0850	All other merchandise	12 483	12 040 042	1 647 332	13.7	12.5	X	
9810	Unclassified merchandise	2 058	1 195 757	100 981	8.4	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	687	630 238	35 350	5.6	.3	X	
451211	Book stores	12 363	X	12 375 058	X	100.0	86.5	
0100	Groceries & other foods for human consumption off the premises	333	599 435	16 249	2.7	.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 759	5 412 108	228 847	4.2	1.8	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	122	159 276	5 436	3.4	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	125	244 981	3 703	1.5	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	13	5 083	83	1.6	Z	X	
0200	Men's wear	1 173	1 641 524	89 438	5.4	.7	X	
0220	Women's, juniors', & misses' wear	1 658	1 748 101	80 797	4.6	.7	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6 & 7 to 14), & infants' & toddlers' clothing & accessories)	301	482 269	6 180	1.3	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	14	8 934	1 459	16.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 809	3 763 402	76 681	2.0	.6	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	5 181	5 036 692	724 969	14.4	5.9	X	
0340	Furniture & sleep equipment	6	2 085	33	1.6	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
451211	Book stores—Con.							
0370	Computer hardware, software, & supplies	1 490	1 826 018	97 414	5.3	.8	81.9	
0375	Computer & peripheral equipment.....	772	1 270 761	73 989	5.8	.6	X	
0376	Prepackaged (off-the-shelf) computer software	783	864 672	23 425	2.7	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	2 011	1 686 535	108 610	6.4	.9	82.7	
0386	Giftware & glassware (including vases)	1 859	1 581 309	98 043	6.2	.8	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	268	176 971	10 566	6.0	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 608	715 455	27 384	3.8	.2	X	
0420	Books	12 363	12 375 058	9 650 534	78.0	78.0	77.2	
0421	Trade (including fiction, nonfiction, adult, juvenile, new & back list reading, nonrack size paperbacks)	8 946	9 847 756	5 876 163	59.7	47.5	X	
0422	Mass market paperback, rack size	7 736	9 140 522	721 871	7.9	5.8	X	
0423	Religious (including bibles, hymnals, testaments, religious oriented works, etc)	4 754	2 446 316	694 330	28.4	5.6	X	
0424	General reference (including dictionaries, atlases, etc)	2 938	2 217 999	67 898	3.1	.5	X	
0425	Textbooks (including workbooks on elementary, high school, & college levels)	2 924	3 629 721	2 021 492	55.7	16.3	X	
0426	Professional (including technical, scientific, business, law, etc)	1 717	1 529 574	192 648	12.6	1.6	X	
0427	Other books (including University press, etc)	1 591	1 071 631	76 132	7.1	.6	X	
0440	Photographic equipment & supplies	88	217 157	3 460	1.6	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 504	858 022	61 111	7.1	.5	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	6	15 459	585	3.8	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	6	6 142	1 446	23.5	Z	X	
0720	Automotive fuels	10	7 308	591	8.1	Z	X	
0850	All other merchandise	10 170	11 186 236	1 077 949	9.6	8.7	84.5	
0851	Stationery & computer paper	968	735 944	19 834	2.7	.2	X	
0852	School supplies	1 859	2 633 940	187 792	7.1	1.5	X	
0853	Office supplies	969	1 212 681	19 843	1.6	.2	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	764	1 145 141	10 936	1.0	.1	X	
0855	Greeting cards	5 541	5 017 159	136 495	2.7	1.1	X	
0856	Magazines & newspapers	5 325	7 616 247	429 573	5.6	3.5	X	
0871	Religious goods, except books	1 704	767 213	99 170	12.9	.8	X	
0877	Souvenirs & novelty items	2 643	2 199 355	149 065	6.8	1.2	X	
0883	All other merchandise	145	230 829	25 241	10.9	.2	X	
9810	Unclassified merchandise	1 421	987 757	82 384	8.3	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	569	584 858	27 979	4.8	.2	77.6	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	77	52 188	6 246	12.0	.1	X	
9966	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	511	545 780	21 733	4.0	.2	X	
4512111	Book stores, general.....	7 693	X	8 167 174	X	100.0	86.6	
0100	Groceries & other foods for human consumption off the premises	131	89 876	2 529	2.8	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 095	4 444 956	212 904	4.8	2.6	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	61	33 461	2 943	8.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	28	12 696	222	1.7	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	8	3 801	46	1.2	Z	X	
0200	Men's wear	112	53 705	1 517	2.8	Z	X	
0220	Women's, juniors', & misses' wear	268	162 338	4 650	2.9	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	47	40 102	444	1.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trims, needlework kits, etc)	14	8 934	1 459	16.3	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 712	2 708 760	60 969	2.3	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 019	3 400 691	594 833	17.5	7.3	X	
0370	Computer hardware, software, & supplies	165	161 678	7 555	4.7	.1	72.7	
0375	Computer & peripheral equipment	38	30 981	1 441	4.7	Z	X	
0376	Prepackaged (off-the-shelf) computer software	130	132 047	6 114	4.6	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	428	224 329	30 324	13.5	.4	83.9	
0386	Giftware & glassware (including vases)	364	185 028	27 256	14.7	.3	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	118	56 093	3 068	5.5	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	381	128 609	5 356	4.2	.1	X	
0420	Books	7 693	8 167 174	6 577 693	80.5	80.5	78.8	
0421	Trade (including fiction, nonfiction, adult, juvenile, new & back list reading, nonrack size paperbacks)	7 589	8 133 431	5 720 815	70.3	70.0	X	
0422	Mass market paperback, rack size	6 526	7 760 061	661 147	8.5	8.1	X	
0423	Religious (including bibles, hymnals, testaments, religious oriented works, etc)	1 988	1 137 493	36 536	3.2	.4	X	
0424	General reference (including dictionaries, atlases, etc)	2 169	1 173 416	39 056	3.3	.5	X	
0425	Textbooks (including workbooks on elementary, high school, & college levels)	961	671 276	31 273	4.7	.4	X	
0426	Professional (including technical, scientific, business, law, etc)	1 221	839 463	32 204	3.8	.4	X	
0427	Other books (including University press, etc)	1 317	551 839	56 662	10.3	.7	X	
0440	Photographic equipment & supplies	30	11 514	323	2.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4512111	Book stores, general—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	849	440 271	38 542	8.8	.5	X	
0720	Automotive fuels	10	7 308	591	8.1	Z	X	
0850	All other merchandise	6 241	7 440 266	575 089	7.7	7.0	86.0	
0851	Stationery & computer paper	588	385 583	12 790	3.3	.2	X	
0852	School supplies	223	119 442	6 715	5.6	.1	X	
0853	Office supplies	126	115 500	5 192	4.5	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	13	20 779	369	1.8	Z	X	
0855	Greeting cards	3 499	3 615 625	79 767	2.2	1.0	X	
0856	Magazines & newspapers	4 774	6 981 779	417 753	6.0	5.1	X	
0871	Religious goods, except books	260	146 970	10 173	6.9	.1	X	
0877	Souvenirs & novelty items	1 408	632 761	39 521	6.2	.5	X	
0883	All other merchandise	47	17 929	2 809	15.7	Z	X	
9810	Unclassified merchandise	801	421 392	35 761	8.5	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	197	121 403	10 898	9.0	.1	70.1	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	32	27 302	2 040	7.5	Z	X	
9966	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	172	95 584	8 858	9.3	.1	X	
4512112	Specialty book stores	2 980	X	1 418 656	X	100.0	78.0	
0100	Groceries & other foods for human consumption off the premises	37	25 671	1 813	7.1	.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	49	33 932	1 332	3.9	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	43	13 541	1 279	9.4	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	55	21 165	1 662	7.9	.1	X	
0200	Men's wear	427	201 935	5 000	2.5	.4	X	
0220	Women's, juniors', & misses' wear	488	237 237	4 731	2.0	.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	148	79 463	1 623	2.0	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	513	255 663	13 341	5.2	.9	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 541	705 795	121 214	17.2	8.5	X	
0370	Computer hardware, software, & supplies	555	330 946	5 442	1.6	.4	75.2	
0375	Computer & peripheral equipment	29	14 422	332	2.3	Z	X	
0376	Prepackaged (off-the-shelf) computer software	531	317 171	5 110	1.6	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	859	418 462	53 925	12.9	3.8	74.0	
0386	Giftware & glassware (including vases)	777	375 310	47 116	12.6	3.3	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	140	59 286	6 808	11.5	.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 198	504 392	21 459	4.3	1.5	X	
0420	Books	2 980	1 418 656	936 588	66.0	66.0	68.5	
0421	Trade (including fiction, nonfiction, adult, juvenile, new & back list reading, nonrack size paperbacks)	833	434 402	97 569	22.5	6.9	X	
0422	Mass market paperback, rack size	380	157 220	8 862	5.6	.6	X	
0423	Religious (including bibles, hymnals, testaments, religious oriented works, etc)	2 732	1 239 396	657 057	53.0	46.3	X	
0424	General reference (including dictionaries, atlases, etc)	364	165 703	10 057	6.1	.7	X	
0425	Textbooks (including workbooks elementary, high school, & college levels)	273	169 217	30 901	18.3	2.2	X	
0426	Professional (including technical, scientific, business, law, etc)	293	217 838	121 000	55.5	8.5	X	
0427	Other books (including University press, etc)	172	115 983	11 142	9.6	.8	X	
0440	Photographic equipment & supplies	22	4 122	124	3.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	627	332 125	21 530	6.5	1.5	X	
0850	All other merchandise	2 338	1 031 862	187 583	18.2	13.2	76.4	
0851	Stationery & computer paper	296	133 178	4 053	3.0	.3	X	
0852	School supplies	145	71 726	6 531	9.1	.5	X	
0853	Office supplies	104	55 415	3 531	6.4	.2	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	7	2 460	.9	Z	X	X	
0855	Greeting cards	1 838	772 651	48 971	6.3	3.5	X	
0856	Magazines & newspapers	445	248 732	8 666	3.5	.6	X	
0871	Religious goods, except books	1 428	595 759	88 688	14.9	6.3	X	
0877	Souvenirs & novelty items	699	284 551	23 797	8.4	1.7	X	
0883	All other merchandise	31	13 864	3 324	24.0	.2	X	
9810	Unclassified merchandise	463	276 742	30 494	11.0	2.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	292	156 322	8 744	5.6	.6	65.7	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	37	18 029	4 150	23.0	.3	X	
9966	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	267	146 803	4 594	3.1	.3	X	
4512113	College book stores	1 690	X	2 789 228	X	100.0	90.6	
0100	Groceries & other foods for human consumption off the premises	165	483 888	11 907	2.5	.4	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	615	933 220	14 611	1.6	.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	18	112 274	1 214	1.1	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	42	211 120	1 819	.9	.1	X	
0200	Men's wear	634	1 385 884	82 921	6.0	3.0	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4512113	College book stores—Con.							
0220	Women's, juniors', & misses' wear	882	1 348 526	71 416	5.3	2.6	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	106	362 704	4 113	1.1	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	584	798 979	2 371	.3	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	621	930 206	8 922	1.0	.3	X	
0370	Computer hardware, software, & supplies	770	1 333 394	84 417	6.3	3.0	86.6	
0375	Computer & peripheral equipment	704	1 225 358	72 216	5.9	2.6	X	
0376	Prepackaged (off-the-shelf) computer software	122	415 454	12 201	2.9	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	724	1 043 744	24 361	2.3	.9	86.5	
0386	Giftware & glassware (including vases)	718	1 020 971	23 671	2.3	.8	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	10	61 592	690	1.1	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	29	82 454	569	.7	Z	X	
0420	Books	1 690	2 789 228	2 136 253	76.6	76.6	76.9	
0421	Trade (including fiction, nonfiction, adult, juvenile, new & back list reading, nonrack size paperbacks)	525	1 279 923	57 779	4.5	2.1	X	
0422	Mass market paperback, rack size	831	1 203 241	51 862	4.3	1.9	X	
0423	Religious (including bibles, hymnals, testaments, religious oriented works, etc)	34	69 427	737	1.1	Z	X	
0424	General reference (including dictionaries, atlases, etc)	405	878 880	18 785	2.1	.7	X	
0425	Textbooks (including workbooks on elementary, high school, & college levels)	1 690	2 789 228	1 959 318	70.2	70.2	X	
0426	Professional (including technical, scientific, business, law, etc)	203	472 273	39 444	8.4	1.4	X	
0427	Other books (including University press, etc)	102	403 809	8 328	2.1	.3	X	
0440	Photographic equipment & supplies	36	201 521	3 013	1.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	28	85 626	1 039	1.2	Z	X	
0850	All other merchandise	1 591	2 714 108	315 277	11.6	11.3	84.3	
0851	Stationery & computer paper	85	217 183	2 991	1.4	.1	X	
0852	School supplies	1 491	2 442 772	174 546	7.1	6.3	X	
0853	Office supplies	739	1 041 766	11 120	1.1	.4	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	744	1 121 902	10 545	.9	.4	X	
0855	Greeting cards	204	628 883	7 757	1.2	.3	X	
0856	Magazines & newspapers	106	385 736	3 154	.8	.1	X	
0871	Religious goods, except books	16	24 484	309	1.3	Z	X	
0877	Souvenirs & novelty items	537	1 282 043	85 747	6.7	3.1	X	
0883	All other merchandise	68	199 036	19 108	9.6	.7	X	
9810	Unclassified merchandise	157	289 623	16 129	5.6	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	80	307 133	8 337	2.7	.3	86.5	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	8	6 857	56	.8	Z	X	
9966	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	73	303 393	8 281	2.7	.3	X	
451212	News dealers & newsstands	2 313	X	853 806	X	100.0	67.8	
0100	Groceries & other foods for human consumption off the premises	1 131	442 073	66 911	15.1	7.8	55.4	
0108	Bottled, canned, or packaged soft drinks	925	285 757	27 994	9.8	3.3	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	857	370 009	38 917	10.5	4.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	117	43 924	4 676	10.6	.5	X	
0140	Packaged liquor, wine, & beer	37	19 158	1 736	9.1	.2	43.2	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	10	4 668	166	3.6	Z	X	
0142	Wine	17	7 429	131	1.8	Z	X	
0143	Beer & ale	37	19 158	1 439	7.5	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 382	532 445	102 713	19.3	12.0	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	190	150 781	7 799	5.2	.9	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	75	33 055	1 782	5.4	.2	X	
0200	Men's wear	32	10 345	270	2.6	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	82	33 846	3 222	9.5	.4	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	63	22 847	1 254	5.5	.1	X	
0370	Computer hardware, software, & supplies	11	5 559	590	10.6	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	36	13 039	264	2.0	Z	X	
0420	Books	844	353 058	42 110	11.9	4.9	X	
0440	Photographic equipment & supplies	14	8 977	376	4.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	384	144 601	24 163	16.7	2.8	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	13	5 242	510	9.7	.1	X	
0730	Automotive lubricants (oil, greases, etc)	12	2 142	26	1.2	Z	X	
0850	All other merchandise	2 313	853 806	569 383	66.7	66.7	65.5	
0855	Greeting cards	459	186 395	18 662	10.0	2.2	X	
0856	Magazines & newspapers	2 313	853 806	521 159	61.1	61.0	X	
0877	Souvenirs & novelty items	441	222 594	28 545	12.8	3.3	X	
0883	All other merchandise	30	9 668	1 017	10.5	.1	X	
9810	Unclassified merchandise	637	208 000	18 597	8.9	2.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	118	45 380	7 371	16.2	.9	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45122	Prerecorded tape, compact disc, & record stores	8 158	X	7 366 835	X	100.0	84.9	
0100	Groceries & other foods for human consumption off the premises	10	4 870	181	3.7	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	36	24 937	490	2.0	Z	X	
0200	Men's wear	2 183	2 198 508	32 765	1.5	.4	X	
0220	Women's, juniors', & misses' wear	92	168 666	2 665	1.6	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	10	4 900	330	6.7	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	5 747	5 672 428	1 149 895	20.3	15.6	84.1	
0321	Televisions	23	11 819	848	7.2	Z	X	
0322	Video tape recorders & cameras (including video laser disc players)	71	186 370	10 143	5.4	.1	X	
0323	Video tapes & laser discs	5 715	5 625 117	1 138 904	20.2	15.5	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	7 761	7 194 039	5 456 176	75.8	74.1	82.0	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	2 455	2 422 271	67 514	2.8	.9	X	
0334	Other musical instruments & access (incl string instruments, horns, drums, synthesizers, stands, MIDI equip, etc)	95	40 720	3 363	8.3	Z	X	
0335	Records, tapes, & compact discs	7 755	7 191 859	5 378 439	74.8	73.0	X	
0336	Sheet music & related items	478	234 000	6 709	2.9	.1	X	
0370	Computer hardware, software, & supplies	868	1 577 634	118 146	7.5	1.6	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	32	50 442	1 797	3.6	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	231	240 465	5 439	2.3	.1	X	
0420	Books	67	31 191	6 990	22.4	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 196	2 189 754	76 377	3.5	1.0	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	14	3 512	250	7.1	Z	X	
0850	All other merchandise	2 063	2 460 649	142 090	5.8	1.9	83.7	
0856	Magazines & newspapers	2 049	2 445 600	131 815	5.4	1.8	X	
0883	All other merchandise	48	70 816	10 275	14.5	.1	X	
9810	Unclassified merchandise	4 038	3 852 348	277 956	7.2	3.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	672	628 263	92 715	14.8	1.3	78.4	
9904	Labor charges for work performed by this establishment	48	35 972	2 368	6.6	Z	X	
9907	Parts installed in repair	26	13 699	447	3.3	Z	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	610	585 646	86 353	14.7	1.2	X	
9957	All other nonmerchandise receipts (including charges for delivery, storage, etc)	31	21 004	3 547	16.9	Z	X	
451220	Prerecorded tape, compact disc, & record stores	8 158	X	7 366 835	X	100.0	84.9	
0100	Groceries & other foods for human consumption off the premises	10	4 870	181	3.7	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	36	24 937	490	2.0	Z	X	
0200	Men's wear	2 183	2 198 508	32 765	1.5	.4	X	
0220	Women's, juniors', & misses' wear	92	168 666	2 665	1.6	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	10	4 900	330	6.7	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	5 747	5 672 428	1 149 895	20.3	15.6	84.1	
0321	Televisions	23	11 819	848	7.2	Z	X	
0322	Video tape recorders & cameras (including video laser disc players)	71	186 370	10 143	5.4	.1	X	
0323	Video tapes & laser discs	5 715	5 625 117	1 138 904	20.2	15.5	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	7 761	7 194 039	5 456 176	75.8	74.1	82.0	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	2 455	2 422 271	67 514	2.8	.9	X	
0334	Other musical instruments & access (incl string instruments, horns, drums, synthesizers, stands, MIDI equip, etc)	95	40 720	3 363	8.3	Z	X	
0335	Records, tapes, & compact discs	7 755	7 191 859	5 378 439	74.8	73.0	X	
0336	Sheet music & related items	478	234 000	6 709	2.9	.1	X	
0370	Computer hardware, software, & supplies	868	1 577 634	118 146	7.5	1.6	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	32	50 442	1 797	3.6	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	231	240 465	5 439	2.3	.1	X	
0420	Books	67	31 191	6 990	22.4	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	2 196	2 189 754	76 377	3.5	1.0	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	14	3 512	250	7.1	Z	X	
0850	All other merchandise	2 063	2 460 649	142 090	5.8	1.9	83.7	
0856	Magazines & newspapers	2 049	2 445 600	131 815	5.4	1.8	X	
0883	All other merchandise	48	70 816	10 275	14.5	.1	X	
9810	Unclassified merchandise	4 038	3 852 348	277 956	7.2	3.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	672	628 263	92 715	14.8	1.3	78.4	
9904	Labor charges for work performed by this establishment	48	35 972	2 368	6.6	Z	X	
9907	Parts installed in repair	26	13 699	447	3.3	Z	X	
9912	Receipts from video tape, video player/recorder, laser disc, & laser disc player rentals	610	585 646	86 353	14.7	1.2	X	
9957	All other nonmerchandise receipts (including charges for delivery, storage, etc)	31	21 004	3 547	16.9	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
452	General merchandise stores	36 171	X	1330 444 460	X	100.0	83.2	
0100	Groceries & other foods for human consumption off the premises	25 811	258 354 569	44 520 539	17.2	13.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	7 061	171 733 784	1 539 644	.9	.5	X	
0130	Alcoholic drinks (served at this establishment)	27	185 809	5 223	2.8	Z	X	
0140	Packaged liquor, wine, & beer	3 468	83 586 862	1 672 662	2.0	.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	9 219	168 878 570	4 767 394	2.8	1.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	28 957	289 584 683	30 997 839	10.7	9.4	X	
0180	Soaps, detergents, & household cleaners	17 960	200 345 014	7 817 665	3.9	2.4	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	17 675	159 082 176	5 099 733	3.2	1.5	X	
0200	Men's wear	27 690	320 266 816	26 779 211	8.4	8.1	X	
0220	Women's, juniors', & misses' wear	28 014	320 383 835	43 206 633	13.5	13.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	27 724	284 400 303	17 538 417	6.2	5.3	X	
0260	Footwear (including accessories)	22 574	230 108 578	11 650 218	5.1	3.5	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	7 354	102 745 862	1 372 601	1.3	.4	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	22 744	287 490 946	11 770 850	4.1	3.6	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	5 557	83 199 316	5 352 309	6.4	1.6	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	21 095	288 587 307	5 144 679	1.8	1.6	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	11 818	149 703 990	6 918 408	4.6	2.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	10 670	101 029 508	3 006 375	3.0	.9	X	
0340	Furniture & sleep equipment	13 321	174 857 077	5 147 601	2.9	1.6	X	
0360	Flooring & floor coverings	4 221	89 084 550	827 687	.9	.3	X	
0370	Computer hardware, software, & supplies	3 918	67 935 952	955 584	1.4	.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	30 746	300 443 859	12 308 263	4.1	3.7	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	22 287	292 337 327	7 934 025	2.7	2.4	X	
0420	Books	7 697	158 250 956	1 899 616	1.2	.6	X	
0440	Photographic equipment & supplies	11 072	187 477 380	2 514 632	1.3	.8	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	25 459	270 760 700	10 462 703	3.9	3.2	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	4 105	60 224 781	277 539	.5	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	15 767	244 316 082	7 942 283	3.3	2.4	X	
0580	Recreational vehicles, parts & accessories	7	20 586	295	1.4	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	25 426	243 271 085	9 632 351	4.0	2.9	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	19 971	224 844 849	7 356 840	3.3	2.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	485	3 706 907	102 650	2.8	Z	X	
0670	Paint & sundries	5 193	62 230 995	617 654	1.0	.2	X	
0720	Automotive fuels	966	9 929 932	431 827	4.3	.1	X	
0730	Automotive lubricants (oil, greases, etc)	8 468	156 639 966	2 739 074	1.7	.8	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	14 318	130 852 726	3 578 240	2.7	1.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	387	314 920	13 727	4.4	Z	X	
0800	Pets, pet foods, & pet supplies	11 219	146 612 390	2 777 616	1.9	.8	X	
0850	All other merchandise	28 441	296 975 308	12 381 828	4.2	3.7	X	
9810	Unclassified merchandise	9 640	143 095 513	6 531 548	4.6	2.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 774	127 774 153	4 850 187	3.8	1.5	X	
4521	Department stores (excl leased depts)	10 366	X	1220 108 157	X	100.0	80.5	
0100	Groceries & other foods for human consumption off the premises	7 135	158 677 621	8 497 288	5.4	3.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	4 111	93 446 094	800 829	.9	.4	X	
0140	Packaged liquor, wine, & beer	63	3 036 025	30 176	1.0	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	4 198	84 915 449	1 014 746	1.2	.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	9 412	208 474 460	23 398 309	11.2	10.6	59.6	
0161	Prescriptions	3 036	64 003 016	5 089 008	8.0	2.3	X	
0162	Nonprescription medicines	2 254	49 662 369	772 262	1.6	.4	X	
0163	Vitamins, minerals, & other dietary supplements	1 552	41 794 121	162 020	.4	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	5 489	124 689 106	5 566 132	4.5	2.5	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	9 401	208 369 737	8 776 675	4.2	4.0	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	2 576	55 459 338	3 032 212	5.5	1.4	X	
0180	Soaps, detergents, & household cleaners	5 722	116 964 682	5 422 565	4.6	2.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	3 254	77 295 448	1 675 475	2.2	.8	X	
0200	Men's wear	10 353	219 747 704	23 807 390	10.8	10.8	47.4	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	6 573	150 622 788	773 790	.5	.4	X	
0202	Men's suits & formal wear	3 555	88 786 075	1 319 508	1.5	.6	X	
0203	Men's sport coats & blazers	3 434	72 337 939	538 611	.7	.2	X	
0204	Men's tailored & dress slacks	5 736	134 479 122	394 714	.3	.2	X	
0205	Men's casual slacks & jeans, walking shorts, etc	10 243	216 537 533	6 949 056	3.2	3.2	X	
0206	Men's career & work uniforms	1 790	25 450 466	205 782	.8	.1	X	
0207	Men's dress shirts	6 582	152 061 707	1 143 680	.8	.5	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	10 249	217 859 635	5 597 364	2.6	2.5	X	
0209	Men's sweaters	6 103	139 203 914	517 139	.4	.2	X	
0211	Men's hosiery, pajamas, robes, & underwear	9 680	207 608 322	2 932 246	1.4	1.3	X	

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Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521	Department stores (excl leased depts)—Con.							
0200	Men's wear—Con.							
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	7 627	170 293 423	1 335 495	.8	.6	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	8 315	188 193 444	1 557 112	.8	.7	X	
0215	Custom-made garments	394	6 475 363	157 784	2.4	.1	X	
0216	Men's sweat tops, pants, & warm-ups	5 471	121 515 908	385 119	.3	.2	X	
0220	Women's, juniors', & misses' wear	10 354	219 719 035	39 761 296	18.1	18.1	48.7	
0221	Furs & fur garments	111	5 974 082	46 044	.8	Z	X	
0222	Dresses (all types)	8 175	187 563 135	4 867 709	2.6	2.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	7 061	164 883 149	1 324 171	.8	.6	X	
0224	Suits, pantsuits, sport jackets, & blazers	7 848	180 531 938	6 576 170	3.6	3.0	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	9 618	203 314 966	4 649 476	2.3	2.1	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	9 754	207 391 876	6 171 505	3.0	2.8	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	8 575	191 439 492	2 490 337	1.3	1.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	7 670	163 511 356	1 502 124	.9	.7	X	
0231	Bras, girdles, & corsets	8 402	186 555 629	1 869 681	1.0	.8	X	
0232	Lingerie, sleepwear, & loungewear	10 251	217 630 752	3 089 037	1.4	1.4	X	
0233	Hats, wigs, & hairpieces	4 169	106 378 144	74 387	.1	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	9 747	207 033 287	3 429 017	1.7	1.6	X	
0236	Women's sweat tops, pants, & warm-ups	5 436	112 880 461	1 817 810	1.6	.8	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	5 017	108 471 788	1 853 767	1.7	.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	10 331	219 410 613	15 443 706	7.0	7.0	61.8	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	10 295	217 402 067	5 804 378	2.7	2.6	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	10 315	219 210 315	6 059 295	2.8	2.8	X	
0243	Infants' & toddlers' clothing & accessories	6 980	155 815 402	3 580 033	2.3	1.6	X	
0260	Footwear (including accessories)	6 731	168 239 972	7 561 455	4.5	3.4	55.1	
0261	Men's footwear (including dress & casual footwear)	5 770	149 915 503	1 367 951	.9	.6	X	
0262	Women's footwear (including dress & casual footwear)	6 397	161 142 092	4 014 752	2.5	1.8	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	4 262	104 001 884	598 036	.6	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 601	140 210 512	919 933	.7	.4	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	4 468	113 157 244	517 948	.5	.2	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	1 173	16 594 171	87 804	.5	Z	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	2 632	70 523 752	55 031	.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 681	71 171 657	952 302	1.3	.4	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10 149	214 521 153	10 225 379	4.8	4.6	46.7	
0281	Curtains & draperies	8 869	190 031 363	1 290 979	.7	.6	X	
0282	Vertical & horizontal blinds & woven wood blinds	5 784	112 294 565	336 243	.3	.2	X	
0283	Furniture coverings (ready-made & custom-made)	4 240	95 064 680	88 549	.1	Z	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	10 067	213 389 582	8 512 608	4.0	3.9	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	3 174	78 740 690	5 047 917	6.4	2.3	79.5	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	2 517	58 496 524	3 211 119	5.5	1.5	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	1 224	27 994 164	1 107 944	4.0	.5	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	3 144	78 264 091	728 854	.9	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, fryfans, & personal care appliances)	8 761	190 470 881	3 563 459	1.9	1.6	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	6 931	135 436 560	6 136 901	4.5	2.8	56.9	
0321	Televisions	6 825	133 988 514	2 573 693	1.9	1.2	X	
0324	Video recorders, cameras, & tapes	5 743	121 183 632	3 563 208	2.9	1.6	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 898	88 573 797	2 444 095	2.8	1.1	79.9	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	3 892	88 172 951	1 621 677	1.8	.7	X	
0335	Records, tapes, & compact discs	2 388	43 270 594	785 341	1.8	.4	X	
0337	Musical instruments, sheet music, & related items	1 030	28 851 987	37 077	.1	Z	X	
0340	Furniture & sleep equipment	7 837	159 446 070	4 532 099	2.8	2.1	53.5	
0341	Upholstered furniture	1 982	38 254 110	887 112	2.3	.4	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	1 005	26 149 348	211 021	.8	.1	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	2 576	68 996 162	1 099 339	1.6	.5	X	
0344	Other living room, dining room, & bedroom furniture	6 581	143 481 302	1 456 089	1.0	.7	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	5 223	103 545 509	878 537	.8	.4	X	
0360	Flooring & floor coverings	3 088	87 277 224	741 347	.8	.3	78.9	
0361	Soft-surface (textile) floor coverings & accessories	3 088	87 277 224	736 149	.8	.3	X	
0370	Computer hardware, software, & supplies	2 542	62 003 099	845 629	1.4	.4	80.0	
0375	Computer & peripheral equipment	2 352	58 596 300	767 154	1.3	.3	X	
0376	Prepackaged (off-the-shelf) computer software	1 461	33 717 654	78 475	.2	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521	Department stores (excl leased depts)—Con.							
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 386	195 444 437	7 891 648	4.0	3.6	41.4	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	8 683	182 510 733	1 454 443	.8	.7	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	8 770	185 883 673	2 112 208	1.1	1.0	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	9 163	190 654 757	2 022 206	1.1	.9	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	7 273	150 673 233	2 302 791	1.5	1.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	9 860	214 072 427	5 597 356	2.6	2.5	45.6	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	8 862	191 150 148	1 463 186	.8	.7	X	
0407	Diamond, gemstone, & pearl jewelry	3 590	75 472 190	1 322 485	1.8	.6	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	9 694	211 096 403	2 811 685	1.3	1.3	X	
0420	Books	2 663	77 522 477	507 454	.7	.2	X	
0440	Photographic equipment & supplies	5 174	115 449 638	1 397 277	1.2	.6	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7 836	167 796 565	7 484 935	4.5	3.4	61.5	
0461	Toys (including wheel goods)	6 438	133 542 491	6 028 923	4.5	2.7	X	
0462	Games (including video & electronic games)	3 375	87 956 954	1 401 192	1.6	.6	X	
0463	Hobby goods	796	21 547 293	54 820	.3	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	2 219	58 130 193	253 404	.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 223	148 079 572	5 357 180	3.6	2.4	40.1	
0506	Exercise/fitness equipment	4 347	98 582 542	667 296	.7	.3	X	
0507	Firearms, hunting equipment, & supplies	1 006	16 953 742	144 451	.9	.1	X	
0508	Fishing tackle (including bait)	4 480	101 363 605	408 856	.4	.2	X	
0509	Camping & backpacking equipment & supplies	4 626	98 089 338	1 284 924	1.3	.6	X	
0512	Bicycles & bicycle parts & accessories	6 063	121 745 971	1 107 231	.9	.5	X	
0519	Boats, motors, boat parts & accessories	801	18 466 181	88 364	.5	Z	X	
0526	All other sporting goods (including snowmobiles, go-carts, etc)	5 451	112 026 640	1 656 058	1.5	.8	X	
0600	Hardware, tools, & plumbing & electrical supplies	6 654	141 083 439	5 991 651	4.2	2.7	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	7 218	148 045 719	5 418 697	3.7	2.5	40.2	
0631	Lawn & garden tools	4 141	91 402 129	272 654	.3	.1	X	
0634	All other lawn & garden equipment & supplies	6 019	121 083 165	3 375 094	2.8	1.5	X	
0636	Lawn & garden machinery, equipment, & parts	4 874	110 939 823	1 770 939	1.6	.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	138	2 188 784	23 468	1.1	Z	X	
0670	Paint & sundries	2 571	56 626 162	446 227	.8	.2	X	
0730	Automotive lubricants (oil, greases, etc)	3 083	74 300 440	409 491	.6	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	6 297	116 489 757	2 631 674	2.3	1.2	72.1	
0741	Automotive tires & tubes	4 318	77 670 831	1 945 210	2.5	.9	X	
0742	Automotive parts (over-the-counter), accessories, & sundry supplies (including polishes, paint, decorative items, etc)	3 365	70 081 624	453 519	.6	.2	X	
0749	Storage batteries	1 458	31 586 705	232 945	.7	.1	X	
0800	Pets, pet foods, & pet supplies	3 127	76 651 798	1 549 684	2.0	.7	X	
0850	All other merchandise	9 853	212 218 917	8 040 447	3.8	3.7	72.3	
0851	Stationery & computer paper	6 483	139 215 245	1 011 540	.7	.5	X	
0852	School supplies	2 524	69 015 856	631 757	.9	.3	X	
0853	Office supplies	1 456	32 999 504	231 533	.7	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	3 139	78 722 493	449 006	.6	.2	X	
0855	Greeting cards	7 453	160 995 554	1 922 680	1.2	.9	X	
0856	Magazines & newspapers	4 845	106 776 942	715 462	.7	.3	X	
0859	Luggage & leather goods	4 290	99 022 319	684 390	.7	.3	X	
0865	Telephones	2 662	52 729 683	447 856	.8	.2	X	
0877	Souvenirs & novelty items	622	14 923 739	57 893	.4	Z	X	
0878	Seasonal decorations	7 383	147 665 803	1 888 330	1.3	.9	X	
9810	Unclassified merchandise	3 172	82 535 399	1 379 798	1.7	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 381	86 530 493	3 822 798	4.4	1.7	76.0	
9904	Labor charges for work performed by this establishment	421	16 837 427	74 338	.4	Z	X	
9905	Labor charges for work contracted out to other establishments	10	433 280	2 580	.6	Z	X	
9909	Delivery charges	1 083	31 007 617	62 149	.2	Z	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	11	67 041	647	1.0	Z	X	
9943	Value of service contracts	397	14 467 449	8 368	.1	Z	X	
9968	All other nonmerchandise receipts (including charges for storage, rental or lease of tools & equipment, photofinishing, etc)	4 010	74 772 858	3 674 532	4.9	1.7	X	
45211	Department stores (excl leased depts)	10 366	X	1220 108 157	X	100.0	80.5	
0100	Groceries & other foods for human consumption off the premises	7 135	158 677 621	8 497 288	5.4	3.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	4 111	93 446 094	800 829	.9	.4	X	
0140	Packaged liquor, wine, & beer	63	3 036 025	30 176	1.0	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	4 198	84 915 449	1 014 746	1.2	.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	9 412	208 474 460	23 398 309	11.2	10.6	59.6	
0161	Prescriptions	3 036	64 003 016	5 089 008	8.0	2.3	X	
0162	Nonprescription medicines	2 254	49 662 369	772 262	1.6	.4	X	
0163	Vitamins, minerals, & other dietary supplements	1 552	41 794 121	162 020	.4	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	5 489	124 689 106	5 566 132	4.5	2.5	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	9 401	208 369 737	8 776 675	4.2	4.0	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45211	Department stores (excl leased depts)—Con.							
0160	Drugs, health aids, & beauty aids (including cosmetics)—Con.							
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	2 576	55 459 338	3 032 212	5.5	1.4	X	
0180	Soaps, detergents, & household cleaners	5 722	116 964 682	5 422 565	4.6	2.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	3 254	77 295 448	1 675 475	2.2	.8	X	
0200	Men's wear	10 353	219 747 704	23 807 390	10.8	10.8	47.4	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	6 573	150 622 788	773 780	.5	.4	X	
0202	Men's suits & formal wear	3 555	88 786 075	1 319 508	1.5	.6	X	
0203	Men's sport coats & blazers	3 434	72 337 939	538 611	.7	.2	X	
0204	Men's tailored & dress slacks	5 736	134 479 122	394 714	.3	.2	X	
0205	Men's casual slacks & jeans, walking shorts, etc	10 243	216 537 533	6 949 056	3.2	3.2	X	
0206	Men's career & work uniforms	1 790	25 450 466	205 782	.8	.1	X	
0207	Men's dress shirts	6 582	152 061 707	1 143 680	.8	.5	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	10 249	217 859 635	5 597 364	2.6	2.5	X	
0209	Men's sweaters	6 103	139 303 914	517 139	.4	.2	X	
0211	Men's hosiery, pajamas, robes, & underwear	9 680	207 608 322	2 932 246	1.4	1.3	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	7 627	170 293 423	1 335 495	.8	.6	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	8 315	188 193 444	1 557 112	.8	.7	X	
0215	Custom-made garments	394	6 475 363	157 784	2.4	.1	X	
0216	Men's sweat tops, pants, & warm-ups	5 471	121 515 908	385 119	.3	.2	X	
0220	Women's, juniors', & misses' wear	10 354	219 719 035	39 761 296	18.1	18.1	48.7	
0221	Furs & fur garments	111	5 974 082	46 044	.8	Z	X	
0222	Dresses (all types)	8 175	187 563 135	4 867 709	2.6	2.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	7 061	164 883 149	1 324 171	.8	.6	X	
0224	Suits, pantsuits, sport jackets, & blazers	7 848	180 531 938	6 576 170	3.6	3.0	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	9 618	203 314 966	4 649 476	2.3	2.1	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	9 754	207 391 876	6 171 505	3.0	2.8	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	8 575	191 439 492	2 490 337	1.3	1.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	7 670	163 511 356	1 502 124	.9	.7	X	
0231	Bras, girdles, & corsets	8 402	186 555 629	1 869 681	1.0	.8	X	
0232	Lingerie, sleepwear, & loungewear	10 251	217 630 752	3 089 037	1.4	1.4	X	
0233	Hats, wigs, & hairpieces	4 169	106 378 144	74 387	.1	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	9 747	207 033 287	3 429 017	1.7	1.6	X	
0236	Women's sweat tops, pants, & warm-ups	5 436	112 880 461	1 817 810	1.6	.8	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	5 017	108 471 788	1 853 767	1.7	.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	10 331	219 410 613	15 443 706	7.0	7.0	61.8	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	10 295	217 402 067	5 804 378	2.7	2.6	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	10 315	219 210 315	6 059 295	2.8	2.8	X	
0243	Infants' & toddlers' clothing & accessories	6 980	155 815 402	3 580 033	2.3	1.6	X	
0260	Footwear (including accessories)	6 731	168 239 972	7 561 455	4.5	3.4	55.1	
0261	Men's footwear (including dress & casual footwear)	5 770	149 915 503	1 367 951	.9	.6	X	
0262	Women's footwear (including dress & casual footwear)	6 397	161 142 092	4 014 752	2.5	1.8	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	4 262	104 001 884	598 036	.6	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 601	140 210 512	919 933	.7	.4	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	4 468	113 157 244	517 948	.5	.2	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers, & outdoor hiking/sports boots)	1 173	16 594 171	87 804	.5	Z	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	2 632	70 523 752	55 031	.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 681	71 171 657	952 302	1.3	.4	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10 149	214 521 153	10 225 379	4.8	4.6	46.7	
0281	Curtains & draperies	8 869	190 031 363	1 290 979	.7	.6	X	
0282	Vertical & horizontal blinds & woven wood blinds	5 784	112 294 565	336 243	.3	.2	X	
0283	Furniture coverings (ready-made & custom-made)	4 240	95 064 680	85 549	.1	Z	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	10 067	213 389 582	8 512 608	4.0	3.9	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	3 174	78 740 690	5 047 917	6.4	2.3	79.5	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	2 517	58 496 524	3 211 119	5.5	1.5	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	1 224	27 994 164	1 107 944	4.0	.5	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	3 144	78 264 091	728 854	.9	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	8 761	190 470 881	3 563 459	1.9	1.6	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	6 931	135 436 560	6 136 901	4.5	2.8	56.9	
0321	Television	6 825	133 988 514	2 573 693	1.9	1.2	X	
0324	Video recorders, cameras, & tapes	5 743	121 183 632	3 563 208	2.9	1.6	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 898	88 573 797	2 444 095	2.8	1.1	79.9	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	3 892	88 172 951	1 621 677	1.8	.7	X	
0335	Records, tapes, & compact discs	2 398	43 270 594	785 341	1.8	.4	X	
0337	Musical instruments, sheet music, & related items	1 030	28 851 987	37 077	.1	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45211	Department stores (excl leased depts)—Con.							
0340	Furniture & sleep equipment	7 837	159 446 070	4 532 099	2.8	2.1	53.5	
0341	Upholstered furniture	1 982	38 254 110	887 112	.23	.4	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	1 005	26 149 348	211 021	.8	.1	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	2 576	68 996 162	1 099 339	1.6	.5	X	
0344	Other living room, dining room, & bedroom furniture	6 581	143 481 302	1 456 089	1.0	.7	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	5 223	103 545 509	878 537	.8	.4	X	
0360	Flooring & floor coverings	3 088	87 277 224	741 347	.8	.3	78.9	
0361	Soft-surface (textile) floor coverings & accessories	3 088	87 277 224	736 149	.8	.3	X	
0370	Computer hardware, software, & supplies	2 542	62 003 099	845 629	1.4	.4	80.0	
0375	Computer & peripheral equipment	2 352	58 596 300	767 154	1.3	.3	X	
0376	Prepackaged (off-the-shelf) computer software	1 461	33 717 654	78 475	.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 386	195 444 437	7 891 648	4.0	3.6	41.4	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	8 683	182 510 733	1 454 443	.8	.7	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	8 770	185 883 673	2 112 208	1.1	1.0	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	9 163	190 654 757	2 022 206	1.1	.9	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	7 273	150 673 233	2 302 791	1.5	1.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	9 860	214 072 427	5 597 356	2.6	2.5	45.6	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	8 862	191 150 148	1 463 186	.8	.7	X	
0407	Diamond, gemstone, & pearl jewelry	3 590	75 472 190	1 322 485	1.8	.6	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	9 694	211 096 403	2 811 685	1.3	1.3	X	
0420	Books	2 663	77 522 477	507 454	.7	.2	X	
0440	Photographic equipment & supplies	5 174	115 449 638	1 397 277	1.2	.6	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7 836	167 796 565	7 484 935	4.5	3.4	61.5	
0461	Toys (including wheel goods)	6 438	133 542 491	6 028 923	4.5	2.7	X	
0462	Games (including video & electronic games)	3 375	87 956 954	1 401 192	1.6	.6	X	
0463	Hobby goods	796	21 547 293	54 820	.3	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	2 219	58 130 193	253 404	.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 223	148 079 572	5 357 180	3.6	2.4	40.1	
0506	Exercise/fitness equipment	4 347	98 582 542	667 296	.7	.3	X	
0507	Firearms, hunting equipment, & supplies	1 006	16 953 742	144 451	.9	.1	X	
0508	Fishing tackle (including bait)	4 480	101 363 605	408 856	.4	.2	X	
0509	Camping & backpacking equipment & supplies	4 626	98 089 338	1 284 924	1.3	.6	X	
0512	Bicycles & bicycle parts & accessories	6 063	121 745 971	1 107 231	.9	.5	X	
0519	Boats, motors, boat parts & accessories	801	18 466 181	88 364	.5	Z	X	
0526	All other sporting goods (including snowmobiles, go-carts, etc)	5 451	112 026 640	1 656 058	1.5	.8	X	
0600	Hardware, tools, & plumbing & electrical supplies	6 654	141 083 439	5 991 651	4.2	2.7	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	7 218	148 045 719	5 418 687	3.7	2.5	40.2	
0631	Lawn & garden tools	4 141	91 402 129	272 654	.3	.1	X	
0634	All other lawn & garden equipment & supplies	6 019	121 083 165	3 375 094	2.8	1.5	X	
0636	Lawn & garden machinery, equipment, & parts	4 874	110 939 823	1 770 939	1.6	.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	138	2 188 784	23 468	1.1	Z	X	
0670	Paint & sundries	2 571	56 626 162	446 227	.8	.2	X	
0730	Automotive lubricants (oil, greases, etc)	3 083	74 300 440	409 491	.6	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	6 297	116 489 757	2 631 674	2.3	1.2	72.1	
0741	Automotive tires & tubes	4 318	77 670 831	1 945 210	2.5	.9	X	
0742	Automotive parts (over-the-counter), accessories, & sundry supplies (including polishes, paint, decorative items, etc)	3 365	70 081 624	453 519	.6	.2	X	
0749	Storage batteries	1 458	31 586 705	232 945	.7	.1	X	
0800	Pets, pet foods, & pet supplies	3 127	76 651 798	1 549 684	2.0	.7	X	
0850	All other merchandise	9 853	212 218 917	8 040 447	3.8	3.7	72.3	
0851	Stationery & computer paper	6 493	139 215 245	1 011 540	.7	.5	X	
0852	School supplies	2 524	69 015 856	631 737	.9	.3	X	
0853	Office supplies	1 456	32 999 504	231 533	.7	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	3 139	78 722 493	449 006	.6	.2	X	
0855	Greeting cards	7 453	160 995 554	1 922 680	1.2	.9	X	
0856	Magazines & newspapers	4 845	106 776 942	715 462	.7	.3	X	
0859	Luggage & leather goods	4 290	99 022 319	684 390	.7	.3	X	
0865	Telephones	2 662	52 729 683	447 856	.8	.2	X	
0877	Souvenirs & novelty items	622	14 923 739	57 893	.4	Z	X	
0878	Seasonal decorations	7 383	147 665 803	1 888 330	1.3	.9	X	
9810	Unclassified merchandise	3 172	82 535 399	1 379 798	1.7	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 381	86 530 493	3 822 798	4.4	1.7	76.0	
9904	Labor charges for work performed by this establishment	421	16 837 427	74 338	.4	Z	X	
9905	Labor charges for work contracted out to other establishments	10	433 280	2 580	.6	Z	X	
9909	Delivery charges	1 083	31 007 617	62 149	.2	Z	X	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	11	67 041	647	1.0	Z	X	
9943	Value of service contracts	397	14 467 449	8 368	.1	Z	X	
9968	All other nonmerchandise receipts (including charges for storage, rental or lease of tools & equipment, photofinishing, etc)	4 010	74 772 858	3 674 532	4.9	1.7	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
452110	Department stores (excl leased depts)	10 366	X	'220 108 157	X	100.0	80.5	
0100	Groceries & other foods for human consumption off the premises	7 135	158 677 621	8 497 288	5.4	3.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	4 111	93 446 094	800 829	.9	.4	X	
0140	Packaged liquor, wine, & beer	63	3 036 025	30 176	1.0	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	4 198	84 915 449	1 014 746	1.2	.5	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	9 412	208 474 460	23 398 309	11.2	10.6	59.6	
0161	Prescriptions	3 036	64 003 016	5 089 008	8.0	2.3	X	
0162	Nonprescription medicines	2 254	49 662 369	772 262	1.6	.4	X	
0163	Vitamins, minerals, & other dietary supplements	1 552	41 794 121	162 020	.4	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	5 489	124 689 106	5 566 132	4.5	2.5	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	9 401	208 369 737	8 776 675	4.2	4.0	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	2 576	55 459 338	3 032 212	5.5	1.4	X	
0180	Soaps, detergents, & household cleaners	5 722	116 964 682	5 422 565	4.6	2.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	3 254	77 295 448	1 675 475	2.2	.8	X	
0200	Men's wear	10 353	219 747 704	23 807 390	10.8	10.8	47.4	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	6 573	150 622 788	773 780	.4	X		
0202	Men's suits & formal wear	3 555	88 786 075	1 319 508	1.5	.6	X	
0203	Men's sport coats & blazers	3 434	72 337 939	538 611	.7	.2	X	
0204	Men's tailored & dress slacks	5 736	134 479 122	394 714	.3	.2	X	
0205	Men's casual slacks & jeans, walking shorts, etc	10 243	216 537 533	6 949 056	3.2	3.2	X	
0206	Men's career & work uniforms	1 790	25 450 466	205 782	.8	.1	X	
0207	Men's dress shirts	6 582	152 061 707	1 143 680	.8	.5	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	10 249	217 859 635	5 597 364	2.6	2.5	X	
0209	Men's sweaters	6 103	139 303 914	517 139	.4	.2	X	
0211	Men's hosiery, pajamas, robes, & underwear	9 680	207 608 322	2 932 246	1.4	1.3	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	7 627	170 293 423	1 335 495	.8	.6	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	8 315	188 193 444	1 557 112	.8	.7	X	
0215	Custom-made garments	394	6 475 363	157 784	2.4	.1	X	
0216	Men's sweat tops, pants, & warm-ups	5 471	121 515 908	385 119	.3	.2	X	
0220	Women's, juniors', & misses' wear	10 354	219 719 035	39 761 296	18.1	18.1	48.7	
0221	Furs & fur garments	111	5 974 082	46 044	.8	Z	X	
0222	Dresses (all types)	8 175	187 563 135	4 867 709	2.6	2.2	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	7 061	164 883 149	1 324 171	.8	.6	X	
0224	Suits, pantuits, sport jackets, & blazers	7 848	180 531 938	6 576 170	3.6	3.0	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	9 618	203 314 966	4 649 476	2.3	2.1	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	9 754	207 391 876	6 171 505	3.0	2.8	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	8 575	191 439 492	2 490 337	1.3	1.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	7 670	163 511 356	1 502 124	.9	.7	X	
0231	Bras, girdles, & corsets	8 402	186 655 629	1 869 681	1.0	.8	X	
0232	Lingerie, sleepwear, & loungewear	10 251	217 630 752	3 089 037	1.4	1.4	X	
0233	Hats, wigs, & hairpieces	4 169	106 378 144	74 387	.1	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	9 747	207 033 287	3 429 017	1.7	1.6	X	
0236	Women's sweat tops, pants, & warm-ups	5 436	112 880 461	1 817 810	1.6	.8	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	5 017	108 471 788	1 853 767	1.7	.8	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	10 331	219 410 613	15 443 706	7.0	7.0	61.8	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	10 295	217 402 067	5 804 378	2.7	2.6	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	10 315	219 210 315	6 059 295	2.8	2.8	X	
0243	Infants' & toddlers' clothing & accessories	6 980	155 815 402	3 580 033	2.3	1.6	X	
0260	Footwear (including accessories)	6 731	168 239 972	7 561 455	4.5	3.4	55.1	
0261	Men's footwear (including dress & casual footwear)	5 770	149 915 503	1 367 951	.9	.6	X	
0262	Women's footwear (including dress & casual footwear)	6 397	161 142 092	4 014 752	2.5	1.8	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	4 262	104 001 884	598 036	.6	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	5 601	140 210 512	919 933	.7	.4	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	4 468	113 157 244	517 948	.5	.2	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	1 173	16 594 171	87 804	.5	Z	X	
0268	Footwear accessories (including polishers, laces, trees, storage bags, etc)	2 632	70 523 752	55 031	.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 681	71 171 657	952 302	1.3	.4	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	10 149	214 521 153	10 225 379	4.8	4.6	46.7	
0281	Curtains & draperies	8 869	190 031 363	1 290 979	.7	.6	X	
0282	Vertical & horizontal blinds & woven wood blinds	5 784	112 294 565	336 243	.3	.2	X	
0283	Furniture coverings (ready-made & custom-made)	4 240	95 064 680	85 549	.1	Z	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	10 067	213 389 582	8 512 608	4.0	3.9	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	3 174	78 740 690	5 047 917	6.4	2.3	79.5	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	2 517	58 496 524	3 211 119	5.5	1.5	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	1 224	27 994 164	1 107 944	4.0	.5	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	3 144	78 264 091	728 854	.9	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
452110	Department stores (excl leased depts)—Con.							
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	8 761	190 470 881	3 563 459	1.9	1.6	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	6 931	135 436 560	6 136 901	4.5	2.8	56.9	
0321	Televisions	6 825	133 988 514	2 573 693	1.9	1.2	X	
0324	Video recorders, cameras, & tapes	5 743	121 183 632	3 563 208	2.9	1.6	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 898	88 573 797	2 444 095	2.8	1.1	79.9	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	3 892	88 172 951	1 621 677	1.8	.7	X	
0335	Records, tapes, & compact discs	2 388	43 270 594	785 341	1.8	.4	X	
0337	Musical instruments, sheet music, & related items	1 030	28 851 987	37 077	.1	Z	X	
0340	Furniture & sleep equipment	7 837	159 446 070	4 532 099	2.8	2.1	53.5	
0341	Upholstered furniture	1 982	38 254 110	887 112	2.3	.4	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	1 005	26 149 348	211 021	.8	.1	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	2 576	68 996 162	1 099 339	1.6	.5	X	
0344	Other living room, dining room, & bedroom furniture	6 581	143 481 302	1 456 089	1.0	.7	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	5 223	103 545 509	878 537	.8	.4	X	
0360	Flooring & floor coverings	3 088	87 277 224	741 347	.8	.3	78.9	
0361	Soft-surface (textile) floor coverings & accessories	3 088	87 277 224	736 149	.8	.3	X	
0370	Computer hardware, software, & supplies	2 542	62 003 099	845 629	1.4	.4	80.0	
0375	Computer & peripheral equipment	2 352	58 596 300	767 154	1.3	.3	X	
0376	Prepackaged (off-the-shelf) computer software	1 461	33 717 654	78 475	.2	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 386	195 444 437	7 891 648	4.0	3.6	41.4	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	8 683	182 510 733	1 454 443	.8	.7	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	8 770	185 883 673	2 112 208	1.1	1.0	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	9 163	190 654 757	2 022 206	1.1	.9	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	7 273	150 673 233	2 302 791	1.5	1.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	9 860	214 072 427	5 597 356	2.6	2.5	45.6	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	8 862	191 150 148	1 463 186	.8	.7	X	
0407	Diamond, gemstone, & pearl jewelry	3 590	75 472 190	1 322 485	1.8	.6	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	9 694	211 096 403	2 811 685	1.3	1.3	X	
0420	Books	2 663	77 522 477	507 454	.7	.2	X	
0440	Photographic equipment & supplies	5 174	115 449 638	1 397 277	1.2	.6	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7 836	167 796 565	7 484 935	4.5	3.4	61.5	
0461	Toys (including wheel goods)	6 438	133 542 491	6 028 923	4.5	2.7	X	
0462	Games (including video & electronic games)	3 375	87 956 954	1 401 192	1.6	.6	X	
0463	Hobby goods	796	21 547 293	54 820	.3	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	2 219	58 130 193	253 404	.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 223	148 079 572	5 357 180	3.6	2.4	40.1	
0506	Exercise/fitness equipment	4 347	98 582 542	667 296	.7	.3	X	
0507	Firearms, hunting equipment, & supplies	1 006	16 953 742	144 451	.9	.1	X	
0508	Fishing tackle (including bait)	4 490	101 363 605	408 856	.4	.2	X	
0509	Camping & backpacking equipment & supplies	4 626	98 089 338	1 284 924	1.3	.6	X	
0512	Bicycles & bicycle parts & accessories	6 063	121 745 971	1 107 231	.9	.5	X	
0519	Boats, motors, boat parts & accessories	801	18 466 181	88 364	.5	Z	X	
0526	All other sporting goods (including snowmobiles, go-carts, etc)	5 451	112 026 640	1 656 058	1.5	.8	X	
0600	Hardware, tools, & plumbing & electrical supplies	6 654	141 083 439	5 991 651	4.2	2.7	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	7 218	148 045 719	5 418 687	3.7	2.5	40.2	
0631	Lawn & garden tools	4 141	91 402 129	272 654	.3	.1	X	
0634	All other lawn & garden equipment & supplies	6 019	121 083 165	3 375 094	2.8	1.5	X	
0636	Lawn & garden machinery, equipment, & parts	4 874	110 939 823	1 770 939	1.6	.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	138	2 188 784	23 468	1.1	Z	X	
0670	Paint & sundries	2 571	56 626 162	446 227	.8	.2	X	
0730	Automotive lubricants (oil, greases, etc)	3 083	74 300 440	409 491	.6	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	6 297	116 489 757	2 631 674	2.3	1.2	72.1	
0741	Automotive tires & tubes	4 318	77 670 831	1 945 210	2.5	.9	X	
0742	Automotive parts (over-the-counter), accessories, & sundry supplies (including polishes, paint, decorative items, etc)	3 365	70 081 624	453 519	.6	.2	X	
0749	Storage batteries	1 458	31 586 705	232 945	.7	.1	X	
0800	Pets, pet foods, & pet supplies	3 127	76 651 798	1 549 684	2.0	.7	X	
0850	All other merchandise	9 853	212 218 917	8 040 447	3.8	3.7	72.3	
0851	Stationery & computer paper	6 483	139 215 245	1 011 540	.7	.5	X	
0852	School supplies	2 524	69 015 856	631 757	.9	.3	X	
0853	Office supplies	1 456	32 999 504	231 533	.7	.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	3 139	78 722 493	449 006	.6	.2	X	
0855	Greeting cards	7 453	160 995 554	1 922 680	1.2	.9	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales		Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—		
					Establishments handling line	All establishments ¹	
452110	Department stores (excl leased depts)—Con.						
0850	All other merchandise—Con.						
0856	Magazines & newspapers.....	4 845	106 776 942	715 462	.7	.3	X
0859	Luggage & leather goods.....	4 290	99 022 319	684 390	.7	.3	X
0865	Telephones.....	2 662	52 729 683	447 856	.8	.2	X
0877	Souvenirs & novelty items.....	622	14 923 739	57 893	.4	Z	X
0878	Seasonal decorations.....	7 383	147 665 803	1 888 330	1.3	.9	X
9810	Unclassified merchandise.....	3 172	82 535 399	1 379 798	1.7	.6	X
9900	Nonmerchandise receipts, excluding sales & other taxes.....	4 381	86 530 493	3 822 798	4.4	1.7	76.0
9904	Labor charges for work performed by this establishment.....	421	16 837 427	74 338	.4	Z	X
9905	Labor charges for work contracted out to other establishments.....	10	433 280	2 580	.6	Z	X
9909	Delivery charges.....	1 083	31 007 617	62 149	.2	Z	X
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others).....	11	67 041	647	1.0	Z	X
9943	Value of service contracts.....	397	14 467 449	8 368	.1	Z	X
9968	All other nonmerchandise receipts (including charges for storage, rental or lease of tools & equipment, photofinishing, etc).....	4 010	74 772 858	3 674 532	4.9	1.7	X
4521101	Conventional department stores (excl leased depts)	2 100	X	52 453 180	X	100.0	89.3
0100	Groceries & other foods for human consumption off the premises.....	1 092	37 104 624	150 148	.4	.3	X
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream).....	93	5 595 040	76 352	1.4	.1	X
0140	Packaged liquor, wine, & beer.....	22	868 126	2 876	.3	Z	X
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others).....	28	766 228	8 989	1.2	Z	X
0160	Drugs, health aids, & beauty aids (including cosmetics).....	1 748	47 509 738	5 639 383	11.9	10.8	81.0
0162	Nonprescription medicines.....	43	631 115	2 304	.4	Z	X
0164	Health aids (incl first-aid, foot, & eye/contact lens care products, prescription access; convalescent aids; orthopedic equip; artificial limbs).....	474	17 838 881	27 978	.2	.1	X
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc).....	1 746	47 491 976	5 596 555	11.8	10.7	X
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc).....	26	311 090	3 772	1.2	Z	X
0180	Soaps, detergents, & household cleaners.....	17	674 325	263	Z	Z	X
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc).....	316	4 757 453	2 590	.1	Z	X
0200	Men's wear.....	2 096	52 424 032	9 872 410	18.8	18.8	82.1
0201	Men's overcoats, topcoats, raincoats, & outer jackets.....	1 640	45 089 633	409 545	.9	.8	X
0202	Men's suits & formal wear.....	1 423	43 779 464	641 408	1.5	1.2	X
0203	Men's sport coats & blazers.....	1 956	49 212 475	313 200	.6	.6	X
0204	Men's tailored & dress slacks.....	1 502	42 912 627	267 550	.6	.5	X
0205	Men's casual slacks & jeans, walking shorts, etc.....	2 050	49 950 363	2 429 553	4.9	4.6	X
0206	Men's career & work uniforms.....	31	765 950	7 769	1.0	Z	X
0207	Men's dress shirts.....	2 059	51 615 729	743 776	1.4	1.4	X
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc).....	2 068	51 480 133	2 673 100	5.2	5.1	X
0209	Men's sweaters.....	1 575	43 776 954	280 335	.6	.5	X
0211	Men's hosiery, pajamas, robes, & underwear.....	2 025	49 641 047	762 160	1.5	1.5	X
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel).....	1 896	48 086 565	440 458	.9	.8	X
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc).....	2 026	49 702 960	754 392	1.5	1.4	X
0216	Men's sweat tops, pants, & warm-ups.....	959	24 268 374	148 950	.6	.3	X
0220	Women's, juniors', & misses' wear.....	2 098	52 397 038	19 103 094	36.5	36.4	82.3
0221	Furs & fur garments.....	110	5 961 347	45 951	.8	.1	X
0222	Dresses (all types).....	2 086	52 266 114	2 491 979	4.8	4.8	X
0223	Dressy & tailored coats, outer jackets, & rainwear.....	1 924	50 148 633	822 754	1.6	1.6	X
0224	Suits, pantsuits, sport jackets, & blazers.....	2 052	51 610 946	4 593 939	8.9	8.8	X
0225	Slacks/pants, jeans, walking shorts, & skirts.....	1 949	47 565 323	2 106 672	4.4	4.0	X
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters).....	1 986	49 477 849	2 681 892	5.4	5.1	X
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel).....	1 976	49 100 253	852 620	1.7	1.6	X
0229	Hosiery (including pantyhose, socks, &ights).....	2 069	51 444 035	625 022	1.2	1.2	X
0231	Bras, girdles, & corsets.....	1 642	44 360 947	818 613	1.8	1.6	X
0232	Lingerie, sleepwear, & loungewear.....	2 086	51 596 868	1 177 726	2.3	2.2	X
0233	Hats, wigs, & hairpieces.....	1 326	35 737 530	35 315	.1	.1	X
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc).....	2 066	51 430 042	1 629 266	3.2	3.1	X
0236	Women's sweat tops, pants, & warm-ups.....	886	18 093 104	1 206 235	6.7	2.3	X
0237	Other apparel (including uniforms, smocks, & other apparel items).....	140	3 602 814	15 110	.4	Z	X
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories).....	2 079	52 113 438	3 328 659	6.4	6.3	85.0
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories.....	2 044	50 122 900	1 121 442	2.2	2.1	X
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories.....	2 067	51 927 506	1 194 604	2.3	2.3	X
0243	Infants' & toddlers' clothing & accessories.....	2 034	50 077 607	1 012 613	2.0	1.9	X
0260	Footwear (including accessories).....	2 021	50 776 706	3 922 156	7.7	7.5	82.0
0261	Men's footwear (including dress & casual footwear).....	1 924	49 847 501	728 794	1.5	1.4	X
0262	Women's footwear (including dress & casual footwear).....	2 008	50 553 670	2 508 816	5.0	4.8	X
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear).....	1 359	30 116 677	216 917	.7	.4	X
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots).....	1 351	31 468 529	159 456	.5	.3	X
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots).....	1 544	37 150 956	241 900	.7	.5	X
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots).....	429	6 042 736	51 653	.9	.1	X
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc).....	71	946 277	14 620	1.5	Z	X
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc).....	41	2 453 096	1 307	.1	Z	X

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521101	Conventional department stores (excl leased depts)—Con.							
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 916	47 497 163	2 376 984	5.0	4.5	80.4	
0281	Curtains & draperies	1 176	34 079 162	73 233	.2	.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	136	3 663 579	14 821	.4	Z	X	
0283	Furniture coverings (ready-made & custom-made)	685	15 891 453	21 152	.1	Z	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	1 915	47 468 334	2 267 778	4.8	4.3	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	447	17 317 419	66 253	.4	.1	88.0	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	28	795 298	14 829	1.9	Z	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	25	705 478	7 017	1.0	Z	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	443	17 220 811	44 407	.3	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	1 551	43 204 608	496 157	1.1	.9	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	669	22 538 655	240 410	1.1	.5	88.6	
0321	Televisions	661	22 322 200	146 387	.7	.3	X	
0324	Video recorders, cameras, & tapes	664	22 493 660	94 023	.4	.2	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	658	22 892 076	132 736	.6	.3	88.9	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	652	22 491 230	124 972	.6	.2	X	
0335	Records, tapes, & compact discs	28	797 675	7 657	1.0	Z	X	
0337	Musical instruments, sheet music, & related items	39	2 293 503	107	Z	Z	X	
0340	Furniture & sleep equipment	1 059	34 046 463	1 287 822	3.8	2.5	85.9	
0341	Upholstered furniture	642	23 291 290	474 269	2.0	.9	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	550	21 184 045	52 858	.3	.1	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	824	28 618 444	454 417	1.6	.9	X	
0344	Other living room, dining room, & bedroom furniture	835	29 133 415	261 698	.9	.5	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	553	19 728 803	44 580	.2	.1	X	
0360	Flooring & floor coverings	973	33 044 453	231 881	.7	.4	88.5	
0361	Soft-surface (textile) floor coverings & accessories	973	33 044 453	231 881	.7	.4	X	
0370	Computer hardware, software, & supplies	206	5 746 138	59 620	1.0	.1	87.5	
0375	Computer & peripheral equipment	205	5 739 231	52 376	.9	.1	X	
0376	Prepackaged (off-the-shelf) computer software	25	717 691	7 244	1.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	2 005	51 169 495	2 344 850	4.6	4.5	81.3	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	1 767	46 498 495	503 756	1.1	1.0	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & hollowware)	1 829	48 995 949	1 348 535	2.8	2.6	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	1 853	47 382 181	412 857	.9	.8	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	675	21 441 824	79 702	.4	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 775	48 230 571	1 833 558	3.8	3.5	82.4	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	1 401	37 767 210	271 384	.7	.5	X	
0407	Diamond, gemstone, & pearl jewelry	713	19 853 824	421 106	2.1	.8	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	1 768	47 812 516	1 141 068	2.4	2.2	X	
0420	Books	90	4 759 738	16 865	.4	Z	X	
0440	Photographic equipment & supplies	429	14 033 228	7 477	.1	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	426	16 632 622	61 128	.4	.1	87.3	
0461	Toys (including wheel goods)	211	9 007 741	34 812	.4	.1	X	
0462	Games (including video & electronic games)	306	13 829 767	13 758	.1	Z	X	
0463	Hobby goods	387	15 634 356	12 558	.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 033	27 839 128	90 998	.3	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	36	1 242 332	52 976	4.3	.1	82.7	
0506	Exercise/fitness equipment	26	776 155	6 980	.9	Z	X	
0507	Firearms, hunting equipment, & supplies	26	776 155	6 951	.9	Z	X	
0508	Fishing tackle (including bait)	26	776 155	6 964	.9	Z	X	
0509	Camping & backpacking equipment & supplies	26	776 155	6 977	.9	Z	X	
0512	Bicycles & bicycle parts & accessories	26	776 155	6 984	.9	Z	X	
0526	All other sporting goods (including snowmobiles, go-carts, etc)	36	1 242 332	18 115	1.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	21	390 965	939	.2	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	33	1 013 476	38 387	3.8	.1	89.3	
0631	Lawn & garden tools	25	700 070	13 886	2.0	Z	X	
0634	All other lawn & garden equipment & supplies	29	825 380	9 014	1.1	Z	X	
0636	Lawn & garden machinery, equipment, & parts	28	881 430	15 487	1.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	22	996 715	1 000	.1	Z	89.3	
0742	Automotive parts (over-the-counter), accessories, & sundry supplies (including polishes, paint, decorative items, etc)	20	906 301	90	Z	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521101	Conventional department stores (excl leased depts)—Con.							
0850	All other merchandise	1 731	46 024 158	773 279	1.7	1.5	84.5	
0851	Stationery & computer paper	485	16 958 185	26 267	.2	.1	X	
0852	School supplies	36	927 220	8 518	.9	Z	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	249	10 444 145	35 457	.3	.1	X	
0855	Greeting cards	1 259	35 663 019	102 688	.3	.2	X	
0859	Luggage & leather goods	1 647	44 552 819	352 277	.8	.7	X	
0865	Telephones	231	8 438 063	7 380	.1	Z	X	
0877	Souvenirs & novelty items	314	10 132 883	14 045	.4	Z	X	
0878	Seasonal decorations	1 592	43 367 651	226 647	.5	.4	X	
9810	Unclassified merchandise	358	11 677 165	71 410	.6	.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	493	18 324 251	160 000	.9	.3	85.8	
9904	Labor charges for work performed by this establishment	421	16 837 427	74 338	.4	.1	X	
9905	Labor charges for work contracted out to other establishments	10	433 280	2 580	.6	Z	X	
9909	Delivery charges	434	17 146 679	49 678	.3	.1	X	
9943	Value of service contracts	185	7 858 999	7 428	.1	Z	X	
9968	All other nonmerchandise receipts (including charges for storage, rental or lease of tools & equipment, photofinishing, etc)	339	13 265 315	25 974	.2	.1	X	
4521102	Discount or mass merchandising dept stores (excl leased depts).	6 378	X	'126 122 830	X	100.0	70.8	
0100	Groceries & other foods for human consumption off the premises	6 030	121 157 463	8 345 238	6.9	6.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	4 018	87 851 054	724 477	.8	.6	X	
0140	Packaged liquor, wine, & beer	41	2 167 899	27 300	1.3	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	4 170	84 149 221	1 005 757	1.2	.8	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	6 116	123 253 926	17 247 171	14.0	13.7	48.8	
0161	Prescriptions	3 034	63 952 522	5 084 917	8.0	4.0	X	
0162	Nonprescription medicines	2 211	49 031 254	769 958	1.6	.6	X	
0163	Vitamins, minerals, & other dietary supplements	1 548	41 616 437	157 337	.4	.1	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	5 015	106 850 225	5 538 154	5.2	4.4	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	6 109	123 184 098	2 668 465	2.2	2.1	X	
0166	Other hygiene needs (including deodorants, hair & shaving products; oral, feminine, & baby hygiene needs; hand products, etc)	2 532	54 851 643	3 028 340	5.5	2.4	X	
0180	Soaps, detergents, & household cleaners	5 705	116 290 357	5 422 302	4.7	4.3	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	2 938	72 537 995	1 672 885	2.3	1.3	X	
0200	Men's wear	6 369	125 791 525	8 226 389	6.5	6.5	24.8	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	4 047	90 150 712	275 139	.3	.2	X	
0202	Men's suits & formal wear	775	11 510 253	174 011	1.5	.1	X	
0203	Men's sport coats & blazers	826	13 595 621	192 763	1.4	.2	X	
0204	Men's tailored & dress slacks	3 513	81 557 922	83 176	.1	.1	X	
0205	Men's casual slacks & jeans, walking shorts, etc	6 304	125 055 023	1 762 440	1.4	1.4	X	
0206	Men's career & work uniforms	1 439	20 041 652	189 294	.9	.2	X	
0207	Men's dress shirts	3 503	80 676 832	237 320	.3	.2	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	6 293	124 847 355	2 039 023	1.6	1.6	X	
0209	Men's sweaters	3 814	85 568 774	210 716	.2	.2	X	
0211	Men's hosiery, pajamas, robes, & underwear	5 771	116 476 504	1 708 667	1.5	1.4	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	4 569	98 110 984	564 736	.6	.4	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	4 407	97 030 945	395 383	.4	.3	X	
0215	Custom-made garments	391	6 456 682	157 553	2.4	.1	X	
0216	Men's sweat tops, pants, & warm-ups	4 511	97 245 509	236 168	.2	.2	X	
0220	Women's, juniors', & misses' wear	6 368	125 789 850	13 427 702	10.7	10.6	27.1	
0222	Dresses (all types)	4 203	93 795 420	510 609	.5	.4	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	3 759	86 893 330	270 496	.3	.2	X	
0224	Suits, pantsuits, sport jackets, & blazers	3 912	87 443 406	347 612	.4	.3	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	5 781	114 217 496	1 982 140	1.7	1.6	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	5 879	116 381 880	2 436 788	2.1	1.9	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	5 105	105 741 036	1 173 328	1.1	.9	X	
0229	Hosiery (including pantyhose, socks, & tights)	4 741	97 612 771	780 679	.8	.6	X	
0231	Bras, girdles, & corsets	4 874	100 664 560	612 938	.6	.5	X	
0232	Lingerie, sleepwear, & loungewear	6 279	124 524 554	1 458 491	1.2	1.2	X	
0233	Hats, wigs, & hairpieces	2 584	65 498 915	32 704	.1	Z	X	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	6 162	123 539 344	1 477 565	1.2	1.2	X	
0236	Women's sweat tops, pants, & warm-ups	4 548	94 785 332	611 573	.6	.5	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	4 172	95 065 454	1 732 779	1.8	1.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	6 364	125 765 028	9 123 442	7.3	7.2	48.8	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	6 363	125 747 020	3 452 921	2.7	2.7	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	6 360	125 750 662	3 995 525	3.2	3.2	X	
0243	Infants' & toddlers' clothing & accessories	3 059	64 216 281	1 674 996	2.6	1.3	X	
0260	Footwear (including accessories)	2 822	75 931 119	1 850 057	2.4	1.5	32.8	
0261	Men's footwear (including dress & casual footwear)	1 958	58 535 855	126 934	.2	.1	X	
0262	Women's footwear (including dress & casual footwear)	2 501	69 056 275	797 360	1.2	.6	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	2 193	63 973 580	353 014	.6	.3	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	2 368	67 272 087	366 175	.5	.3	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 891	58 054 553	162 686	.3	.1	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	28	603 657	4 891	.8	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521102	Discount or mass merchandising dept stores (excl leased depts)—Con.							
0260	Footwear (including accessories)—Con.							
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	2 127	62 581 809	38 997	.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 638	68 690 708	950 664	1.4	.8	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	6 345	125 491 843	5 925 442	4.7	4.7	26.5	
0281	Curtains & draperies	5 807	114 422 081	740 615	.6	.6	X	
0282	Vertical & horizontal blinds & woven wood blinds	5 010	99 996 596	283 841	.3	.2	X	
0283	Furniture coverings (ready-made & custom-made)	3 067	74 096 825	53 429	.1	Z	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	6 265	124 394 446	4 847 557	3.9	3.8	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 545	34 844 909	268 338	.8	.2	70.4	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	1 315	31 311 189	89 870	.3	.1	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	26	906 222	21 197	2.3	Z	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	1 519	34 464 918	157 271	.5	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	6 043	121 116 308	2 813 177	2.3	2.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	5 080	86 319 543	4 317 927	5.0	3.4	34.7	
0321	Televisions	4 982	85 087 952	1 441 005	1.7	1.1	X	
0324	Video recorders, cameras, & tapes	3 905	72 299 935	2 876 922	4.0	2.3	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 065	39 187 862	1 644 809	4.2	1.3	70.6	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	2 065	39 187 862	839 299	2.1	.7	X	
0335	Records, tapes, & compact discs	2 049	39 042 380	768 540	2.0	.6	X	
0337	Musical instruments, sheet music, & related items	991	26 558 484	36 970	.1	Z	X	
0340	Furniture & sleep equipment	5 079	86 321 727	1 844 094	2.1	1.5	33.2	
0341	Upholstered furniture	816	8 183 362	232 122	2.8	.2	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	75	1 854 198	20 759	1.1	Z	X	
0344	Other living room, dining room, & bedroom furniture	4 092	76 361 397	766 606	1.0	.6	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	4 141	76 678 043	824 607	1.1	.7	X	
0360	Flooring & floor coverings	1 284	31 785 390	296 046	.9	.2	67.3	
0361	Soft-surface (textile) floor coverings & accessories	1 284	31 785 390	290 848	.9	.2	X	
0370	Computer hardware, software, & supplies	1 178	30 208 039	88 797	.3	.1	70.7	
0375	Computer & peripheral equipment	989	26 808 147	20 005	.1	Z	X	
0376	Prepackaged (off-the-shelf) computer software	1 167	29 934 400	68 792	.2	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	6 365	125 713 290	5 146 089	4.1	4.1	24.4	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	5 909	117 666 924	882 441	.8	.7	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	5 942	118 704 664	718 285	.6	.6	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	6 297	124 782 750	1 349 432	1.1	1.1	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	5 848	117 914 005	2 195 931	1.9	1.7	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	6 200	124 354 302	2 298 210	1.8	1.8	23.5	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	5 902	119 619 631	830 577	.7	.7	X	
0407	Diamond, gemstone, & pearl jewelry	997	14 220 100	213 575	1.5	.2	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	6 041	121 796 333	1 254 058	1.0	1.0	X	
0420	Books	2 561	72 370 510	490 425	.7	.4	X	
0440	Photographic equipment & supplies	4 431	97 841 615	1 379 742	1.4	1.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 231	124 622 152	7 164 851	5.7	5.7	46.9	
0461	Toys (including wheel goods)	6 227	124 534 750	5 994 111	4.8	4.8	X	
0462	Games (including video & electronic games)	1 891	47 585 396	1 128 478	2.4	.9	X	
0463	Hobby goods	409	5 912 937	42 262	.7	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 184	30 273 625	161 325	.5	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	6 023	120 726 368	4 707 636	3.9	3.7	24.2	
0506	Exercise/fitness equipment	3 507	82 260 180	437 689	.5	.3	X	
0507	Firearms, hunting equipment, & supplies	979	16 177 587	137 500	.9	.1	X	
0508	Fishing tackle (including bait)	4 103	90 035 534	207 753	.2	.2	X	
0509	Camping & backpacking equipment & supplies	4 599	97 313 183	1 277 947	1.3	1.0	X	
0512	Bicycles & bicycle parts & accessories	5 230	105 494 602	1 001 609	.9	.8	X	
0519	Boats, motors, boat parts & accessories	447	7 894 046	7 195	.1	Z	X	
0526	All other sporting goods (including snowmobiles, go-carts, etc)	5 415	110 784 308	1 637 943	1.5	1.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	5 790	117 884 075	3 354 351	2.8	2.7	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc,	6 022	120 945 337	3 981 980	3.3	3.2	24.3	
0631	Lawn & garden tools	4 116	90 702 059	258 768	.3	.2	X	
0634	All other lawn & garden equipment & supplies	5 990	120 257 785	3 366 080	2.8	2.7	X	
0636	Lawn & garden machinery, equipment, & parts	3 683	83 971 487	357 132	.4	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies	124	1 767 388	23 051	1.3	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521102	Discount or mass merchandising dept stores (excl leased depts)—Con.							
0670	Paint & sundries	1 740	34 220 701	153 343	.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	2 770	70 755 270	405 224	.6	.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	4 864	82 465 475	1 285 299	1.6	1.0	69.0	
0741	Automotive tires & tubes	2 906	44 569 749	991 252	2.2	.8	X	
0742	Automotive parts (over-the-counter), accessories, & sundry supplies (including polishes, paint, decorative items, etc)	2 027	38 659 879	282 901	.7	.2	X	
0749	Storage batteries	141	1 082 346	11 146	1.0	Z	X	
0800	Pets, pet foods, & pet supplies	3 125	76 640 493	1 549 651	2.0	1.2	X	
0850	All other merchandise	6 234	124 662 612	6 646 943	5.3	5.3	68.4	
0851	Stationery & computer paper	5 850	118 702 942	978 713	.8	.8	X	
0852	School supplies	2 488	68 088 636	623 239	.9	.5	X	
0853	Office supplies	1 456	32 999 504	231 533	.7	.2	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	1 174	30 761 787	65 476	.2	.1	X	
0855	Greeting cards	6 100	122 890 986	1 813 776	1.5	1.4	X	
0856	Magazines & newspapers	4 845	106 776 942	715 462	.7	.6	X	
0859	Luggage & leather goods	1 859	41 120 758	241 142	.6	.2	X	
0865	Telephones	1 947	39 234 893	414 968	1.1	.3	X	
0877	Souvenirs & novelty items	308	4 790 856	43 848	.9	Z	X	
0878	Seasonal decorations	4 957	84 967 541	1 518 786	1.8	1.2	X	
9810	Unclassified merchandise	2 806	70 672 208	1 303 663	1.8	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	3 164	52 838 507	846 664	1.6	.7	70.6	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	11	67 041	647	1.0	Z	X	
9943	Value of service contracts	212	6 608 450	940	Z	Z	X	
9968	All other nonmerchandise receipts (including charges for storage, rental or lease of tools & equipment, photofinishing, etc)	2 947	46 139 808	843 965	1.8	.7	X	
4521103	National chain department stores (excl leased depts)	1 888	X	41 532 147	X	100.0	98.6	
0100	Groceries & other foods for human consumption off the premises	13	415 534	1 902	.5	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 548	37 710 796	511 755	1.4	1.2	66.4	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	1 546	37 693 663	511 655	1.4	1.2	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	18	296 605	100	Z	Z	X	
0200	Men's wear	1 888	41 532 147	5 708 591	13.7	13.7	72.1	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	886	15 382 443	89 096	.6	.2	X	
0202	Men's suits & formal wear	1 358	33 496 358	504 099	1.5	1.2	X	
0203	Men's sport coats & blazers	652	9 529 843	32 648	.3	.1	X	
0204	Men's tailored & dress slacks	720	10 008 573	43 988	.4	.1	X	
0205	Men's casual slacks & jeans, walking shorts, etc	1 888	41 532 147	2 757 063	6.6	6.6	X	
0206	Men's career & work uniforms	320	4 642 864	8 719	Z	X		
0207	Men's dress shirts	1 020	19 769 146	162 584	.8	.4	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	1 888	41 532 147	885 241	2.1	2.1	X	
0209	Men's sweaters	713	9 958 186	26 088	.3	.1	X	
0211	Men's hosiery, pajamas, robes, & underwear	1 883	41 490 771	461 419	1.1	1.1	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	1 163	24 095 874	330 301	1.4	.8	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	1 882	41 459 539	407 337	1.0	1.0	X	
0220	Women's, juniors', & misses' wear	1 888	41 532 147	7 230 500	17.4	17.4	72.0	
0222	Dresses (all types)	1 886	41 511 601	1 865 121	4.5	4.5	X	
0223	Dressy & tailored coats, outer jackets, & rainwear	1 378	27 841 186	230 921	.8	.6	X	
0224	Suits, pantsuits, sport jackets, & blazers	1 884	41 477 586	1 634 619	3.9	3.9	X	
0225	Slacks/pants, jeans, walking shorts, & skirts	1 888	41 532 147	560 664	1.4	1.4	X	
0226	Tops (including t-shirts, knit & woven shirts, blouses, & sweaters)	1 888	41 532 147	1 052 825	2.5	2.5	X	
0227	Women's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	1 493	36 598 203	464 389	1.3	1.1	X	
0229	Hosiery (including pantyhose, socks, & tights)	860	14 454 550	96 423	.7	.2	X	
0231	Bras, girdles, & corsets	1 886	41 530 122	438 130	1.1	1.1	X	
0232	Lingerie, sleepwear, & loungewear	1 886	41 509 330	452 820	1.1	1.1	X	
0233	Hats, wigs, & hairpieces	259	5 141 699	6 368	Z	X		
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	1 518	32 063 901	322 186	1.0	.8	X	
0237	Other apparel (including uniforms, smocks, & other apparel items)	705	9 803 520	105 878	1.1	.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	1 888	41 532 147	2 991 605	7.2	7.2	71.9	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 888	41 532 147	1 230 015	3.0	3.0	X	
0242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 888	41 532 147	869 166	2.1	2.1	X	
0243	Infants' & toddlers' clothing & accessories	1 887	41 521 514	892 424	2.1	2.1	X	
0260	Footwear (including accessories)	1 888	41 532 147	1 789 242	4.3	4.3	71.9	
0261	Men's footwear (including dress & casual footwear)	1 888	41 532 147	512 223	1.2	1.2	X	
0262	Women's footwear (including dress & casual footwear)	1 888	41 532 147	708 576	1.7	1.7	X	
0263	Children's footwear (including boys', girls', & infants' & toddlers' dress & casual footwear)	710	9 911 627	28 105	.3	.1	X	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 882	41 469 896	394 302	1.0	.9	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	1 033	17 951 735	113 362	.6	.3	X	
0267	Children's athletic footwear (including boys', girls', & infants' & toddlers' athletic footwear; sneakers; & outdoor hiking/sports boots)	716	9 947 778	31 260	.3	.1	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	434	6 995 666	1 414	Z	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521103	National chain department stores (excl leased depts)—Con.							
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 888	41 532 147	1 922 953	4.6	4.6	68.7	
0281	Curtains & draperies	1 886	41 530 120	477 131	1.1	1.1	X	
0282	Vertical & horizontal blinds & woven wood blinds	638	8 634 390	37 581	.4	.1	X	
0283	Furniture coverings (ready-made & custom-made)	488	5 076 402	10 968	.2	Z	X	
0284	Domestics (including towels, sheets, blankets, table linens & coverings, etc)	1 887	41 526 802	1 397 273	3.4	3.4	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 182	26 578 362	4 713 326	17.7	11.3	97.2	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	1 174	26 390 037	3 106 420	11.8	7.5	X	
0302	Laundry appliances, parts, & accessories (including clothes washers & dryers)	1 173	26 382 464	1 079 730	4.1	2.6	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	1 182	26 578 362	527 176	2.0	1.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 167	26 149 965	254 125	1.0	.6	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 182	26 578 362	1 578 564	5.9	3.8	97.4	
0321	Televisions	1 182	26 578 362	986 301	3.7	2.4	X	
0324	Video recorders, cameras, & tapes	1 174	26 390 037	592 263	2.2	1.4	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 175	26 493 859	666 550	2.5	1.6	97.2	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	1 175	26 493 859	657 406	2.5	1.6	X	
0335	Records, tapes, & compact discs	311	3 430 539	9 144	.3	Z	X	
0340	Furniture & sleep equipment	1 699	39 077 880	1 400 183	3.6	3.4	72.6	
0341	Upholstered furniture	524	6 779 458	180 721	2.7	.4	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	455	4 965 303	158 163	3.2	.4	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	1 677	38 523 520	624 163	1.6	1.5	X	
0344	Other living room, dining room, & bedroom furniture	1 655	37 986 490	427 785	1.1	1.0	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	530	7 138 663	9 350	.1	Z	X	
0360	Flooring & floor coverings	831	22 447 381	213 420	1.0	.5	98.6	
0361	Soft-surface (textile) floor coverings & accessories	831	22 447 381	213 420	1.0	.5	X	
0370	Computer hardware, software, & supplies	1 158	26 048 922	697 212	2.7	1.7	97.9	
0375	Computer & peripheral equipment	1 158	26 048 922	694 773	2.7	Z	X	
0376	Packaged (off-the-shelf) computer software	268	3 065 563	2 439	.1	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 016	18 561 652	400 709	2.2	1.0	34.5	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	1 006	18 345 314	68 246	.4	.2	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	999	18 183 060	45 388	.3	.1	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	1 013	18 489 826	259 917	1.4	.6	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	751	11 317 404	27 158	.2	.1	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 885	41 487 554	1 465 588	3.5	3.5	68.7	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	1 559	33 763 307	361 225	1.1	.9	X	
0407	Diamond, gemstone, & pearl jewelry	1 880	41 398 266	687 804	1.7	1.7	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	1 885	41 487 554	416 559	1.0	1.0	X	
0420	Books	12	392 229	164	Z	Z	X	
0440	Photographic equipment & supplies	314	3 574 795	10 058	.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 179	26 541 791	258 956	1.0	.6	97.4	
0462	Games (including video & electronic games)	1 179	26 541 791	258 956	1.0	.6	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 164	26 110 872	596 568	2.3	1.4	98.1	
0506	Exercise/fitness equipment	814	15 546 207	222 627	1.4	.5	X	
0508	Fishing tackle (including bait)	351	10 551 916	194 139	1.8	.5	X	
0512	Bicycles & bicycle parts & accessories	807	15 475 214	98 638	.6	.2	X	
0519	Boats, motors, boat parts & accessories	352	10 564 665	81 164	.8	.2	X	
0600	Hardware, tools & plumbing & electrical supplies	843	22 808 399	2 636 361	11.6	6.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 163	26 086 906	1 398 320	5.4	3.4	98.2	
0636	Lawn & garden machinery, equipment, & parts	1 163	26 086 906	1 398 320	5.4	3.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	13	415 534	335	.1	Z	X	
0670	Paint & sundries	829	22 392 864	292 790	1.3	.7	X	
0730	Automotive lubricants (oil, greases, etc)	312	3 538 433	4 253	.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	1 411	33 027 567	1 345 375	4.1	3.2	74.4	
0741	Automotive tires & tubes	1 410	33 010 668	953 048	2.9	2.3	X	
0742	Automotive parts (over-the-counter), accessories, & sundry supplies (including polishes, paint, decorative items, etc)	1 318	30 515 444	170 528	.6	.4	X	
0749	Storage batteries	1 317	30 504 359	221 799	.7	.5	X	
0850	All other merchandise	1 888	41 532 147	620 225	1.5	1.5	69.3	
0851	Stationery & computer paper	148	3 554 118	6 560	.2	Z	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	1 716	37 516 561	348 073	.9	.8	X	
0855	Greeting cards	94	2 441 549	6 216	.3	Z	X	
0859	Luggage & leather goods	784	13 348 742	90 971	.7	.2	X	
0965	Telephones	494	5 056 727	25 508	.5	.1	X	
0878	Seasonal decorations	834	19 330 611	142 897	.7	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4521103	National chain department stores (excl leased depts)—Con.							
9810	Unclassified merchandise	8	186 026	4 725	2.5	Z	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	724	15 367 735	2 816 134	18.3	6.8	79.0	
9909	Delivery charges	645	13 788 344	11 541	.1	Z	X	
9968	All other nonmerchandise receipts (including charges for storage, rental or lease of tools & equipment, photofinishing, etc)	724	15 367 735	2 804 593	18.3	6.8	X	
4529	Other general merchandise stores	25 805	X	110 336 303	X	100.0	88.5	
0100	Groceries & other foods for human consumption off the premises	18 676	99 676 948	36 023 251	36.1	32.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 950	78 287 690	738 815	.9	.7	X	
0130	Alcoholic drinks (served at this establishment)	27	185 809	5 223	2.8	Z	X	
0140	Packaged liquor, wine, & beer	3 405	80 550 837	1 642 486	2.0	1.5	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	5 021	84 963 121	3 752 648	4.4	3.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	19 545	81 110 223	7 599 530	9.4	6.9	X	
0180	Soaps, detergents, & household cleaners	12 238	83 380 332	2 395 100	2.9	2.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	14 421	81 786 728	3 424 258	4.2	3.1	X	
0200	Men's wear	17 337	100 519 112	2 971 821	3.0	2.7	X	
0220	Women's, juniors', & misses' wear	17 660	100 664 800	3 445 337	3.4	3.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	17 393	64 989 690	2 094 711	3.2	1.9	X	
0260	Footwear (including accessories)	15 843	61 868 606	4 088 763	6.6	3.7	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	4 673	31 574 205	420 299	1.3	.4	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	12 595	72 969 793	1 545 471	2.1	1.4	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 383	4 458 626	304 392	6.8	.3	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	12 334	98 116 426	1 581 220	1.6	1.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 887	14 267 430	781 507	5.5	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 772	12 455 711	562 280	4.5	.5	X	
0340	Furniture & sleep equipment	5 484	15 411 007	615 502	4.0	.6	X	
0360	Flooring & floor coverings	1 133	1 807 326	86 340	4.8	.1	X	
0370	Computer hardware, software, & supplies	1 376	5 932 853	109 955	1.9	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	21 360	104 999 422	4 416 615	4.2	4.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 427	78 264 900	2 336 669	3.0	2.1	X	
0420	Books	5 034	80 728 479	1 392 162	1.7	1.3	X	
0440	Photographic equipment & supplies	5 898	72 027 742	1 117 355	1.6	1.0	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	17 623	102 964 135	2 977 768	2.9	2.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 886	2 094 588	24 135	1.2	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	8 544	96 236 510	2 585 103	2.7	2.3	X	
0580	Recreational vehicles, parts & accessories	6	3 523	60	1.7	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	18 772	102 187 646	3 640 700	3.6	3.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	12 753	76 799 130	1 938 153	2.5	1.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	347	1 518 123	79 182	5.2	.1	X	
0670	Paint & sundries	2 622	5 604 833	171 427	3.1	.2	X	
0720	Automotive fuels	965	9 905 392	429 539	4.3	.4	X	
0730	Automotive lubricants (oil, greases, etc)	5 385	82 339 526	2 329 583	2.8	2.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	8 021	14 362 969	946 566	6.6	.9	X	
0780	Household fuels (oil, LP gas, wood, & coal)	385	292 823	13 635	4.7	Z	X	
0800	Pets, pet foods, & pet supplies	8 092	69 960 592	1 227 932	1.8	1.1	X	
0850	All other merchandise	18 588	84 756 391	4 341 381	5.1	3.9	X	
9810	Unclassified merchandise	6 468	60 560 114	5 151 750	8.5	4.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 393	41 243 660	1 027 389	2.5	.9	X	
45291	Warehouse clubs & superstores	1 530	X	81 918 756	X	100.0	93.6	
0100	Groceries & other foods for human consumption off the premises	1 530	81 918 756	33 496 485	40.9	40.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 391	76 953 514	646 874	.8	.8	X	
0140	Packaged liquor, wine, & beer	1 391	76 945 636	1 372 714	1.8	1.7	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 490	80 671 810	3 533 652	4.4	4.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 086	62 996 645	5 211 314	8.3	6.4	X	
0180	Soaps, detergents, & household cleaners	1 421	73 619 931	1 786 898	2.4	2.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 323	69 954 102	2 361 227	3.4	2.9	X	
0200	Men's wear	1 518	81 540 084	1 849 043	2.3	2.3	X	
0220	Women's, juniors', & misses' wear	1 514	81 620 086	1 946 097	2.4	2.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	855	43 815 171	1 429 018	3.3	1.7	X	
0260	Footwear (including accessories)	806	44 481 268	3 471 966	7.8	4.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	535	27 581 756	276 831	1.0	.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 250	60 858 203	944 123	1.6	1.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	13	455 759	720	.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 526	81 886 796	1 042 432	1.3	1.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45291	Warehouse clubs & superstores—Con.							
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	113	4 426 806	223 231	5.0	.3	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	17	521 401	18 606	3.6	Z	X	
0340	Furniture & sleep equipment	114	4 463 634	58 649	1.3	.1	X	
0360	Flooring & floor coverings	13	455 759	2 785	.6	Z	X	
0370	Computer hardware, software, & supplies	13	455 759	1 470	.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 527	81 889 942	2 135 373	2.6	2.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 056	62 296 928	810 716	1.3	1.0	X	
0420	Books	1 398	77 140 774	1 300 450	1.7	1.6	X	
0440	Photographic equipment & supplies	1 291	62 289 500	850 810	1.4	1.0	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 525	81 819 939	1 717 539	2.1	2.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	13	455 759	808	.2	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 529	81 915 610	1 628 667	2.0	2.0	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 525	81 684 541	1 894 531	2.3	2.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 307	62 735 450	1 055 895	1.7	1.3	X	
0670	Paint & sundries	17	486 825	1 855	.4	Z	X	
0720	Automotive fuels	115	8 469 553	264 135	3.1	.3	X	
0730	Automotive lubricants (oil, greases, etc)	1 418	77 673 001	2 223 777	2.9	2.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	116	4 455 620	57 881	1.3	.1	X	
0800	Pets, pet foods, & pet supplies	1 207	58 764 403	1 038 547	1.8	1.3	X	
0850	All other merchandise	1 309	62 860 772	1 692 222	2.7	2.1	X	
9810	Unclassified merchandise	867	51 032 989	4 659 908	9.1	5.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	856	38 524 641	911 507	2.4	1.1	X	
452910	Warehouse clubs & superstores	1 530	X	81 918 756	X	100.0	93.6	
0100	Groceries & other foods for human consumption off the premises	1 530	81 918 756	33 496 485	40.9	40.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 391	76 953 514	646 874	.8	.8	X	
0140	Packaged liquor, wine, & beer	1 391	76 945 636	1 372 714	1.8	1.7	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 490	80 671 810	3 533 652	4.4	4.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 086	62 996 645	5 211 314	8.3	6.4	X	
0180	Soaps, detergents, & household cleaners	1 421	73 619 931	1 786 898	2.4	2.2	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 323	69 954 102	2 361 227	3.4	2.9	X	
0200	Men's wear	1 518	81 540 084	1 849 043	2.3	2.3	X	
0220	Women's, juniors', & misses' wear	1 514	81 620 086	1 946 097	2.4	2.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	855	43 815 171	1 429 018	3.3	1.7	X	
0260	Footwear (including accessories)	806	44 481 268	3 471 966	7.8	4.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	535	27 581 756	276 831	1.0	.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 250	60 858 203	944 123	1.6	1.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	13	455 759	720	.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	1 526	81 886 796	1 042 432	1.3	1.3	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	113	4 426 806	223 231	5.0	.3	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	17	521 401	18 606	3.6	Z	X	
0340	Furniture & sleep equipment	114	4 463 634	58 649	1.3	.1	X	
0360	Flooring & floor coverings	13	455 759	2 785	.6	Z	X	
0370	Computer hardware, software, & supplies	13	455 759	1 470	.3	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 527	81 889 942	2 135 373	2.6	2.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 056	62 296 928	810 716	1.3	1.0	X	
0420	Books	1 398	77 140 774	1 300 450	1.7	1.6	X	
0440	Photographic equipment & supplies	1 291	62 289 500	850 810	1.4	1.0	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 525	81 819 939	1 717 539	2.1	2.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	13	455 759	808	.2	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 529	81 915 610	1 628 667	2.0	2.0	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 525	81 684 541	1 894 531	2.3	2.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 307	62 735 450	1 055 895	1.7	1.3	X	
0670	Paint & sundries	17	486 825	1 855	.4	Z	X	
0720	Automotive fuels	115	8 469 553	264 135	3.1	.3	X	
0730	Automotive lubricants (oil, greases, etc)	1 418	77 673 001	2 223 777	2.9	2.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	116	4 455 620	57 881	1.3	.1	X	
0800	Pets, pet foods, & pet supplies	1 207	58 764 403	1 038 547	1.8	1.3	X	
0850	All other merchandise	1 309	62 860 772	1 692 222	2.7	2.1	X	
9810	Unclassified merchandise	867	51 032 989	4 659 908	9.1	5.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	856	38 524 641	911 507	2.4	1.1	X	
45299	All other general merchandise stores	24 275	X	28 417 547	X	100.0	73.7	
0100	Groceries & other foods for human consumption off the premises	17 146	17 758 192	2 526 766	14.2	8.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 559	1 334 176	91 941	6.9	.3	X	
0130	Alcoholic drinks (served at this establishment)	27	185 809	5 223	2.8	Z	X	
0140	Packaged liquor, wine, & beer	2 014	3 605 201	269 772	7.5	.9	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	3 531	4 291 311	218 996	5.1	.8	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45299	All other general merchandise stores—Con.							
0160	Drugs, health aids, & beauty aids (including cosmetics)	18 459	18 113 578	2 388 216	13.2	8.4	X	
0180	Soaps, detergents, & household cleaners	10 817	9 760 401	608 202	6.2	2.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	13 098	11 832 626	1 063 031	9.0	3.7	X	
0200	Men's wear	15 819	18 979 028	1 122 778	5.9	4.0	X	
0220	Women's, juniors', & misses' wear	16 146	19 044 714	1 499 240	7.9	5.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	16 538	21 174 519	665 693	3.1	2.3	X	
0260	Footwear (including accessories)	15 037	17 387 338	616 797	3.5	2.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	4 138	3 992 449	143 468	3.6	.5	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	11 345	12 111 590	601 348	5.0	2.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 370	4 002 867	303 672	7.6	1.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	10 808	16 229 630	538 788	3.3	1.9	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 774	9 840 624	558 276	5.7	2.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 755	11 934 310	543 674	4.6	1.9	X	
0340	Furniture & sleep equipment	5 370	10 947 373	556 853	5.1	2.0	X	
0360	Flooring & floor coverings	1 120	1 351 567	83 555	6.2	.3	X	
0370	Computer hardware, software, & supplies	1 363	5 477 094	108 485	2.0	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	19 833	23 109 480	2 281 242	9.9	8.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	11 371	15 967 972	1 525 953	9.6	5.4	X	
0420	Books	3 636	3 587 705	91 712	2.6	.3	X	
0440	Photographic equipment & supplies	4 607	9 738 242	266 545	2.7	.9	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	16 098	21 144 196	1 260 229	6.0	4.4	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 873	1 638 829	23 327	1.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 015	14 320 900	956 436	6.7	3.4	X	
0580	Recreational vehicles, parts & accessories	6	3 523	60	1.7	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	17 247	20 503 105	1 746 169	8.5	6.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	11 446	14 063 680	882 258	6.3	3.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	347	1 518 123	79 182	5.2	.3	X	
0670	Paint & sundries	2 605	5 118 008	169 572	3.3	.6	X	
0720	Automotive fuels	850	1 435 839	165 404	11.5	.6	X	
0730	Automotive lubricants (oil, greases, etc)	3 967	4 666 525	105 806	2.3	.4	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	7 905	9 907 349	888 685	9.0	3.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	385	292 823	13 635	4.7	Z	X	
0800	Pets, pet foods, & pet supplies	6 885	11 196 189	189 385	1.7	.7	X	
0850	All other merchandise	17 279	21 895 619	2 649 159	12.1	9.3	X	
9810	Unclassified merchandise	5 601	9 527 125	491 842	5.2	1.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 537	2 719 019	115 882	4.3	.4	X	
452990	All other general merchandise stores	24 275	X	28 417 547	X	100.0	73.7	
0100	Groceries & other foods for human consumption off the premises	17 146	17 758 192	2 526 766	14.2	8.9	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 559	1 334 176	91 941	6.9	.3	X	
0130	Alcoholic drinks (served at this establishment)	27	185 809	5 223	2.8	Z	X	
0140	Packaged liquor, wine, & beer	2 014	3 605 201	269 772	7.5	.9	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	3 531	4 291 311	218 996	5.1	.8	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	18 459	18 113 578	2 388 216	13.2	8.4	X	
0180	Soaps, detergents, & household cleaners	10 817	9 760 401	608 202	6.2	2.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	13 098	11 832 626	1 063 031	9.0	3.7	X	
0200	Men's wear	15 819	18 979 028	1 122 778	5.9	4.0	X	
0220	Women's, juniors', & misses' wear	16 146	19 044 714	1 499 240	7.9	5.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	16 538	21 174 519	665 693	3.1	2.3	X	
0260	Footwear (including accessories)	15 037	17 387 338	616 797	3.5	2.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	4 138	3 992 449	143 468	3.6	.5	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	11 345	12 111 590	601 348	5.0	2.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 370	4 002 867	303 672	7.6	1.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	10 808	16 229 630	538 788	3.3	1.9	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	4 774	9 840 624	558 276	5.7	2.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 755	11 934 310	543 674	4.6	1.9	X	
0340	Furniture & sleep equipment	5 370	10 947 373	556 853	5.1	2.0	X	
0360	Flooring & floor coverings	1 120	1 351 567	83 555	6.2	.3	X	
0370	Computer hardware, software, & supplies	1 363	5 477 094	108 485	2.0	.4	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	19 833	23 109 480	2 281 242	9.9	8.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	11 371	15 967 972	1 525 953	9.6	5.4	X	
0420	Books	3 636	3 587 705	91 712	2.6	.3	X	
0440	Photographic equipment & supplies	4 607	9 738 242	266 545	2.7	.9	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
452990	All other general merchandise stores—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	16 098	21 144 196	1 260 229	6.0	4.4	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 873	1 638 829	23 327	1.4	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	7 015	14 320 900	956 436	6.7	3.4	X	
0580	Recreational vehicles, parts & accessories	6	3 523	60	1.7	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	17 247	20 503 105	1 746 169	8.5	6.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	11 446	14 063 680	882 258	6.3	3.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	347	1 518 123	79 182	5.2	.3	X	
0670	Paint & sundries	2 605	5 118 008	169 572	3.3	.6	X	
0720	Automotive fuels	850	1 435 839	165 404	11.5	.6	X	
0730	Automotive lubricants (oil, greases, etc)	3 967	4 666 525	105 806	2.3	.4	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	7 905	9 907 349	888 685	9.0	3.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	385	292 823	13 635	4.7	Z	X	
0800	Pets, pet foods, & pet supplies	6 885	11 196 189	189 385	1.7	.7	X	
0850	All other merchandise	17 279	21 895 619	2 649 159	12.1	9.3	X	
9810	Unclassified merchandise	5 601	9 527 125	491 842	5.2	1.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 537	2 719 019	115 882	4.3	.4	X	
4529901	Variety stores	14 065	X	D	X	D	70.8	
0100	Groceries & other foods for human consumption off the premises	11 944	D	D	D	D	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	635	D	D	D	D	X	
0140	Packaged liquor, wine, & beer	335	D	D	D	D	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	968	D	D	D	D	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	13 082	D	D	D	D	X	
0180	Soaps, detergents, & household cleaners	6 660	D	D	D	D	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	9 483	D	D	D	D	X	
0200	Men's wear	10 967	D	D	D	D	X	
0220	Women's, juniors', & misses' wear	11 194	D	D	D	D	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	12 310	D	D	D	D	X	
0260	Footwear (including accessories)	10 686	D	D	D	D	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	2 522	D	D	D	D	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	7 323	D	D	D	D	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	50	D	D	D	D	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	5 775	D	D	D	D	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 373	D	D	D	D	65.2	
0321	Televisions	1 069	D	D	D	D	X	
0324	Video recorders, cameras, & tapes	351	D	D	D	D	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 280	D	D	D	D	X	
0340	Furniture & sleep equipment	1 185	D	D	D	D	X	
0360	Flooring & floor coverings	227	D	D	D	D	63.9	
0361	Soft-surface (textile) floor coverings & accessories	225	D	D	D	D	X	
0363	Hardwood flooring	8	D	D	D	D	X	
0364	Other hard-surface floor coverings & accessories (including tile & sheet goods)	7	D	D	D	D	X	
0370	Computer hardware, software, & supplies	82	D	D	D	D	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	13 374	D	D	D	D	50.4	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	3 795	D	D	D	D	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	4 238	D	D	D	D	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	3 856	D	D	D	D	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	10 533	D	D	D	D	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	6 803	D	D	D	D	X	
0420	Books	2 048	D	D	D	D	X	
0440	Photographic equipment & supplies	1 906	D	D	D	D	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	9 433	D	D	D	D	40.0	
0461	Toys (including wheel goods)	9 317	D	D	D	D	X	
0462	Games (including video & electronic games)	1 147	D	D	D	D	X	
0463	Hobby goods	1 314	D	D	D	D	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	776	D	D	D	D	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 396	D	D	D	D	X	
0600	Hardware, tools, & plumbing & electrical supplies	11 556	D	D	D	D	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	6 035	D	D	D	D	X	
0640	Dimensional lumber & other building/structural materials & supplies	6	D	D	D	D	X	
0670	Paint & sundries	473	D	D	D	D	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4529901	Variety stores—Con.							
0720	Automotive fuels	56	D	D	D	D	X	
0730	Automotive lubricants (oil, greases, etc)	994	D	D	D	D	X	
0740	Automotive fuels, tubes, batteries, parts, & accessories	3 935	D	D	D	D	X	
0780	Household fuels (oil, LP gas, wood, & coal)	11	D	D	D	D	X	
0800	Pets, pet foods, & pet supplies	2 624	D	D	D	D	X	
0850	All other merchandise	9 921	D	D	D	D	34.2	
0851	Stationery & computer paper	5 785	D	D	D	D	X	
0852	School supplies	4 798	D	D	D	D	X	
0853	Office supplies	1 684	D	D	D	D	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	128	D	D	D	D	X	
0855	Greeting cards	4 600	D	D	D	D	X	
0856	Magazines & newspapers	785	D	D	D	D	X	
0859	Luggage & leather goods	1 302	D	D	D	D	X	
0877	Souvenirs & novelty items	6 268	D	D	D	D	X	
0878	Seasonal decorations	7 517	D	D	D	D	X	
0881	Craft supplies	4 680	D	D	D	D	X	
0883	All other merchandise	149	D	D	D	D	X	
9810	Unclassified merchandise	2 664	D	D	D	D	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	184	D	D	D	D	X	
4529902	Catalog showrooms	671	X	D	X	D	89.8	
0100	Groceries & other foods for human consumption off the premises	15	D	D	D	D	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	7	D	D	D	D	89.8	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	7	D	D	D	D	X	
0180	Soaps, detergents, & household cleaners	7	D	D	D	D	X	
0200	Men's wear	21	D	D	D	D	88.7	
0201	Men's overcoats, topcoats, raincoats, & outer jackets	20	D	D	D	D	X	
0205	Men's casual slacks & jeans, walking shorts, etc	21	D	D	D	D	X	
0208	Men's sport shirts (including t-shirts, knit & woven shirts, etc)	21	D	D	D	D	X	
0212	Men's sports apparel (tennis, golf, jogging, swimming, & other exercise apparel)	21	D	D	D	D	X	
0214	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc)	21	D	D	D	D	X	
0216	Men's sweat tops, pants, & warm-ups	21	D	D	D	D	X	
0220	Women's, juniors', & misses' wear	9	D	D	D	D	75.7	
0234	Accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc)	9	D	D	D	D	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	655	D	D	D	D	89.7	
0241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	18	D	D	D	D	X	
0243	Infants & toddlers' clothing & accessories	654	D	D	D	D	X	
0260	Footwear (including accessories)	20	D	D	D	D	89.8	
0265	Men's athletic footwear (including sneakers & outdoor hiking/sports boots)	14	D	D	D	D	X	
0266	Women's athletic footwear (including sneakers & outdoor hiking/sports boots)	14	D	D	D	D	X	
0268	Footwear accessories (including polishes, laces, trees, storage bags, etc)	6	D	D	D	D	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	7	D	D	D	D	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	23	D	D	D	D	89.6	
0301	Kitchen appliances, parts, & accessories (including refrigerators, freezers, dishwashers, microwave ovens, etc)	18	D	D	D	D	X	
0303	Other major household appliances, parts, & accessories (including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc)	22	D	D	D	D	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysprays, & personal care appliances)	657	D	D	D	D	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	650	D	D	D	D	89.8	
0321	Televisions	19	D	D	D	D	X	
0324	Video recorders, cameras, & tapes	650	D	D	D	D	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	654	D	D	D	D	89.8	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	653	D	D	D	D	X	
0335	Records, tapes, & compact discs	26	D	D	D	D	X	
0337	Musical instruments, sheet music, & related items	645	D	D	D	D	X	
0340	Furniture & sleep equipment	660	D	D	D	D	89.8	
0341	Upholstered furniture	22	D	D	D	D	X	
0342	Sleep sofas, daybeds, & other dual-purpose pieces	17	D	D	D	D	X	
0343	Sleep furniture & equipment (including mattresses, springs, cots, waterbeds, headboards, etc)	28	D	D	D	D	X	
0344	Other living room, dining room, & bedroom furniture	28	D	D	D	D	X	
0345	All other furniture (outdoor, office, computer-related, & kitchen)	654	D	D	D	D	X	
0370	Computer hardware, software, & supplies	649	D	D	D	D	89.8	
0375	Computer & peripheral equipment	649	D	D	D	D	X	
0376	Prepackaged (off-the-shelf) computer software	643	D	D	D	D	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4529902	Catalog showrooms—Con.							
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	664	D	D	D	D	89.7	
0381	Cookware & cooking accessories (including strainers, sifters, grinders, cutlery, canning supplies, etc)	664	D	D	D	D	X	
0382	Dinnerware, china, glassware, tableware, & giftware (including all flatware & holloware)	659	D	D	D	D	X	
0383	Decorative accessories (including lamps, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc)	664	D	D	D	D	X	
0384	All other kitchenware & home furnishings (including closet & bathroom accessories, etc)	663	D	D	D	D	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	664	D	D	D	D	89.7	
0405	Karat gold jewelry (items that exclude diamonds, colored stones, or pearls, or they constitute less than 50 % of the value of the finished piece)	656	D	D	D	D	X	
0407	Diamond, gemstone, & pearl jewelry	655	D	D	D	D	X	
0411	All other jewelry (including watches; watchbands; & gold-filled, sterling, platinum, & novelty jewelry)	663	D	D	D	D	X	
0440	Photographic equipment & supplies	657	D	D	D	D	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	661	D	D	D	D	89.7	
0461	Toys (including wheel goods)	660	D	D	D	D	X	
0462	Games (including video & electronic games)	661	D	D	D	D	X	
0463	Hobby goods	8	D	D	D	D	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	655	D	D	D	D	89.8	
0506	Exercise/fitness equipment	650	D	D	D	D	X	
0507	Firearms, hunting equipment, & supplies	24	D	D	D	D	X	
0508	Fishing tackle (including bait)	16	D	D	D	D	X	
0509	Camping & backpacking equipment & supplies	642	D	D	D	D	X	
0512	Bicycles & bicycle parts & accessories	19	D	D	D	D	X	
0519	Boats, motors, boat parts & accessories	22	D	D	D	D	X	
0600	Hardware, tools, & plumbing & electrical supplies	639	D	D	D	D	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	7	D	D	D	D	89.8	
0631	Lawn & garden tools	7	D	D	D	D	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	6	D	D	D	D	X	
0800	Pets, pet foods, & pet supplies	637	D	D	D	D	X	
0850	All other merchandise	665	D	D	D	D	89.8	
0851	Stationery & computer paper	6	D	D	D	D	X	
0852	School supplies	9	D	D	D	D	X	
0853	Office supplies	25	D	D	D	D	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	654	D	D	D	D	X	
0855	Greeting cards	25	D	D	D	D	X	
0859	Luggage & leather goods	656	D	D	D	D	X	
0865	Telephones	650	D	D	D	D	X	
0877	Souvenirs & novelty items	20	D	D	D	D	X	
0878	Seasonal decorations	642	D	D	D	D	X	
9810	Unclassified merchandise	645	D	D	D	D	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	20	D	D	D	D	87.6	
9904	Labor charges for work performed by this establishment	16	D	D	D	D	X	
9909	Delivery charges	14	D	D	D	D	X	
9943	Value of service contracts	16	D	D	D	D	X	
4529903	Miscellaneous general merchandise stores	9 539	X	13 437 528	X	100.0	71.1	
0100	Groceries & other foods for human consumption off the premises	5 187	8 524 234	934 356	11.0	7.0	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	924	1 014 046	61 804	6.1	.5	X	
0130	Alcoholic drinks (served at this establishment)	27	185 809	5 223	2.8	Z	X	
0140	Packaged liquor, wine, & beer	1 679	3 373 941	251 771	7.5	1.9	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	2 558	3 542 919	176 224	5.0	1.3	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	5 370	7 738 277	889 017	11.5	6.6	X	
0180	Soaps, detergents, & household cleaners	4 150	5 046 651	170 316	3.4	1.3	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	3 612	4 481 046	157 340	3.5	1.2	X	
0200	Men's wear	4 831	9 966 083	748 085	7.5	5.6	X	
0220	Women's, juniors', & misses' wear	4 943	9 891 289	853 410	8.6	6.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 573	7 314 873	322 928	4.4	2.4	X	
0260	Footwear (including accessories)	4 331	8 639 058	315 938	3.7	2.4	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	1 609	1 962 551	46 626	2.4	.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	4 020	6 530 883	299 645	4.6	2.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 297	3 811 428	299 125	7.8	2.2	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	4 376	8 121 000	233 433	2.9	1.7	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 751	4 375 326	226 152	5.2	1.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 821	6 025 743	264 862	4.4	2.0	X	
0340	Furniture & sleep equipment	3 525	5 505 949	307 018	5.6	2.3	X	
0360	Flooring & floor coverings	891	1 185 765	79 780	6.7	.6	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4529903	Miscellaneous general merchandise stores—Con.							
0370	Computer hardware, software, & supplies	632	1 399 043	60 886	4.4	.5	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 795	8 508 754	669 033	7.9	5.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	3 904	6 994 618	354 372	5.1	2.6	X	
0420	Books	1 588	2 032 856	43 863	2.2	.3	X	
0440	Photographic equipment & supplies	2 044	3 894 851	64 002	1.6	.5	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 004	9 980 731	437 538	4.4	3.3	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	1 092	1 192 282	15 770	1.3	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	4 964	8 967 926	541 172	6.0	4.0	X	
0600	Hardware, tools, & plumbing & electrical supplies	5 052	7 646 750	864 303	11.3	6.4	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	5 404	9 264 393	801 012	8.6	6.0	X	
0640	Dimensional lumber & other building/structural materials & supplies	341	1 511 109	79 081	5.2	.6	X	
0670	Paint & sundries	2 131	4 874 037	164 178	3.4	1.2	X	
0720	Automotive fuels	794	1 405 046	158 559	11.3	1.2	X	
0730	Automotive lubricants (oil, greases, etc)	2 973	4 118 915	91 217	2.2	.7	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	3 964	6 804 569	809 474	11.9	6.0	X	
0780	Household fuels (oil, LP gas, wood, & coal)	374	281 128	12 768	4.5	.1	X	
0800	Pets, pet foods, & pet supplies	3 624	5 496 743	147 324	2.7	1.1	X	
0850	All other merchandise	6 693	10 490 538	1 157 423	11.0	8.6	X	
9810	Unclassified merchandise	2 292	3 227 427	213 927	6.6	1.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 333	2 438 928	108 315	4.4	.8	X	
453	Miscellaneous store retailers	129 838	X	78 109 161	X	100.0	75.6	
0100	Groceries & other foods for human consumption off the premises	13 208	6 019 143	363 915	6.0	.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	2 535	1 271 086	120 050	9.4	.2	X	
0130	Alcoholic drinks (served at this establishment)	35	27 649	3 955	14.3	Z	X	
0140	Packaged liquor, wine, & beer	759	770 501	120 774	15.7	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	6 212	4 309 284	2 788 846	64.7	3.6	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 937	2 767 100	171 507	6.2	.2	X	
0180	Soaps, detergents, & household cleaners	375	193 788	43 172	22.3	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	6 110	3 314 883	351 401	10.6	.5	X	
0200	Men's wear	8 811	4 607 241	644 721	14.0	.8	X	
0220	Women's, juniors', & misses' wear	12 136	5 423 546	1 264 091	23.3	1.6	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	8 917	4 230 596	652 038	15.4	.8	X	
0260	Footwear (including accessories)	6 880	3 678 945	138 697	3.8	.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	936	287 491	15 065	5.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	3 786	1 545 215	95 633	6.2	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 978	1 767 745	157 717	8.9	.2	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	3 642	1 559 128	60 311	3.9	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 744	1 222 574	64 333	5.3	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	6 987	3 916 801	366 303	9.4	.5	X	
0340	Furniture & sleep equipment	13 203	19 585 071	2 376 863	12.1	3.0	X	
0360	Flooring & floor coverings	491	253 870	31 300	12.3	Z	X	
0370	Computer hardware, software, & supplies	4 660	14 726 225	3 138 408	21.3	4.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	32 835	12 280 765	2 331 725	19.0	3.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	20 324	8 576 551	823 812	9.6	1.1	X	
0420	Books	17 375	9 524 102	810 152	8.5	1.0	X	
0440	Photographic equipment & supplies	1 255	599 705	33 107	5.5	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	18 807	7 920 510	742 935	9.4	1.0	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	437	140 005	4 926	3.5	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	4 893	2 321 489	627 702	27.0	.8	X	
0580	Recreational vehicles, parts & accessories	159	354 198	44 305	12.5	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	3 643	1 032 018	70 465	6.8	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	28 946	7 762 553	5 425 710	69.9	6.9	X	
0640	Dimensional lumber & other building/structural materials & supplies	1 064	1 084 062	358 614	33.1	.5	X	
0670	Paint & sundries	212	98 148	8 559	8.7	Z	X	
0680	Manufactured (mobile) homes	5 493	13 351 837	12 946 015	97.0	16.6	X	
0690	Wallpaper & other flexible wallcoverings	40	11 773	953	8.1	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	331	330 394	26 782	8.1	Z	X	
0720	Automotive fuels	186	226 947	42 606	18.8	.1	X	
0730	Automotive lubricants (oil, greases, etc)	240	195 145	2 310	1.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	270	137 342	9 740	7.1	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	136	73 696	6 061	8.2	Z	X	
0800	Pets, pet foods, & pet supplies	8 654	5 640 011	5 251 407	93.1	6.7	X	
0850	All other merchandise	94 311	51 618 287	32 552 561	63.1	41.7	X	
9810	Unclassified merchandise	9 725	6 834 615	684 184	10.0	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	28 401	27 330 344	2 335 430	8.5	3.0	X	

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

MERCHANDISE LINE SALES 129

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4531	Florists	26 200	X	6 555 088	X	100.0	68.1	
0100	Groceries & other foods for human consumption off the premises	4 650	1 278 703	34 742	2.7	.5	61.9	
0109	Candy	4 195	1 089 472	21 722	2.0	.3	X	
0114	All other foods (including dry groceries, canned & bottled foods, etc)	1 162	404 245	13 020	3.2	.2	X	
0140	Packaged liquor, wine, & beer	146	81 692	2 104	2.6	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	15	7 541	201	2.7	Z	X	
0200	Men's wear	10	5 090	181	3.6	Z	X	
0220	Women's, juniors', & misses' wear	53	22 986	1 982	8.6	Z	X	
0260	Footwear (including accessories)	27	11 919	1 292	10.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	25	8 096	2 055	25.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	16	4 992	224	4.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	47	15 473	300	1.9	Z	X	
0340	Furniture & sleep equipment	308	182 274	7 143	3.9	.1	X	
0370	Computer hardware, software, & supplies	13	1 192	23	1.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 308	2 554 433	172 430	6.8	2.6	64.2	
0386	Giftware & glassware (including vases)	9 073	2 499 697	149 342	6.0	2.3	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	1 251	378 936	23 088	6.1	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	570	139 580	2 846	2.0	Z	X	
0420	Books	64	26 840	725	2.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 087	1 562 285	46 359	3.0	.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	27	9 027	542	6.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	46	10 259	1 284	12.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	97	32 729	7 404	22.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	26 200	6 555 088	5 256 268	80.2	80.2	60.7	
0622	Cut flowers -- unarranged	20 051	5 200 017	741 359	14.3	11.3	X	
0623	Cut flowers -- arranged	25 484	6 400 294	3 448 026	53.9	52.6	X	
0624	Indoor potted plants -- blooming	21 508	5 531 319	460 361	8.3	7.0	X	
0625	Indoor potted plants -- nonblooming	20 675	5 195 535	482 732	9.3	7.4	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc)	3 212	1 037 813	104 694	10.1	1.6	X	
0633	All other lawn, garden, & farm equipment & supplies (including lawn & garden tools & equipment, fertilizers, lime, mulch, & chemicals, etc)	756	339 464	19 096	5.6	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies	16	12 578	1 160	9.2	Z	X	
0670	Paint & sundries	41	15 975	1 330	8.3	Z	X	
0730	Automotive lubricants (oil, greases, etc)	31	17 059	451	2.6	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	41	16 108	1 652	10.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	21	8 462	1 132	13.4	Z	X	
0800	Pets, pet foods, & pet supplies	99	40 720	11 021	27.1	.2	X	
0850	All other merchandise	18 894	4 730 428	553 398	11.7	8.4	66.7	
0855	Greeting cards	5 700	1 562 415	31 286	2.0	.5	X	
0877	Souvenirs & novelty items	12 232	3 180 309	150 136	4.7	2.3	X	
0878	Seasonal decorations	5 093	1 543 609	78 395	5.1	1.2	X	
0879	Artificial/silk flowers, plants, & trees	16 535	4 065 398	285 197	7.0	4.4	X	
0881	Craft supplies	1 049	218 933	5 417	2.5	.1	X	
0883	All other merchandise	116	22 225	2 967	13.4	Z	X	
9810	Unclassified merchandise	1 658	480 446	38 838	8.1	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 474	3 289 256	407 752	12.4	6.2	63.5	
9945	Wire services & commissions	12 140	3 211 618	317 203	9.9	4.8	X	
9977	All other nonmerchandise receipts	4 328	1 262 041	90 549	7.2	1.4	X	
45311	Florists	26 200	X	6 555 088	X	100.0	68.1	
0100	Groceries & other foods for human consumption off the premises	4 650	1 278 703	34 742	2.7	.5	61.9	
0109	Candy	4 195	1 089 472	21 722	2.0	.3	X	
0114	All other foods (including dry groceries, canned & bottled foods, etc)	1 162	404 245	13 020	3.2	.2	X	
0140	Packaged liquor, wine, & beer	146	81 692	2 104	2.6	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	15	7 541	201	2.7	Z	X	
0200	Men's wear	10	5 090	181	3.6	Z	X	
0220	Women's, juniors', & misses' wear	53	22 986	1 982	8.6	Z	X	
0260	Footwear (including accessories)	27	11 919	1 292	10.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	25	8 096	2 055	25.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	16	4 992	224	4.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	47	15 473	300	1.9	Z	X	
0340	Furniture & sleep equipment	308	182 274	7 143	3.9	.1	X	
0370	Computer hardware, software, & supplies	13	1 192	23	1.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 308	2 554 433	172 430	6.8	2.6	64.2	
0386	Giftware & glassware (including vases)	9 073	2 499 697	149 342	6.0	2.3	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	1 251	378 936	23 088	6.1	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	570	139 580	2 846	2.0	Z	X	
0420	Books	64	26 840	725	2.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 087	1 562 285	46 359	3.0	.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	27	9 027	542	6.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	46	10 259	1 284	12.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	97	32 729	7 404	22.6	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45311	Florists—Con.							
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	26 200	6 555 088	5 256 268	80.2	80.2	60.7	
0622	Cut flowers -- unarranged.....	20 051	5 200 017	741 359	14.3	11.3	X	
0623	Cut flowers -- arranged.....	25 484	6 400 294	3 448 026	53.9	52.6	X	
0624	Indoor potted plants -- blooming.....	21 508	5 531 319	460 361	8.3	7.0	X	
0625	Indoor potted plants -- nonblooming.....	20 675	5 195 535	482 732	9.3	7.4	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc).....	3 212	1 037 813	104 694	10.1	1.6	X	
0633	All other lawn, garden, & farm equipment & supplies (including lawn & garden tools & equipment, fertilizers, lime, mulch, & chemicals, etc)	756	339 464	19 096	5.6	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies	16	12 578	1 160	9.2	Z	X	
0670	Paint & sundries	41	15 975	1 330	8.3	Z	X	
0730	Automotive lubricants (oil, greases, etc)	31	17 059	451	2.6	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	41	16 108	1 652	10.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	21	8 462	1 132	13.4	Z	X	
0800	Pets, pet foods, & pet supplies	99	40 720	11 021	27.1	.2	X	
0850	All other merchandise	18 894	4 730 428	553 398	11.7	8.4	66.7	
0855	Greeting cards	5 700	1 562 415	31 286	2.0	.5	X	
0877	Souvenirs & novelty items	12 232	3 180 309	150 136	4.7	2.3	X	
0878	Seasonal decorations	5 093	1 543 609	78 395	5.1	1.2	X	
0879	Artificial/silk flowers, plants, & trees	16 535	4 065 398	285 197	7.0	4.4	X	
0881	Craft supplies	1 049	218 933	5 417	2.5	.1	X	
0883	All other merchandise	116	22 225	2 967	13.4	Z	X	
9810	Unclassified merchandise	1 658	480 446	38 838	8.1	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 474	3 289 256	407 752	12.4	6.2	63.5	
9945	Wire services & commissions	12 140	3 211 618	317 203	9.9	4.8	X	
9977	All other nonmerchandise receipts	4 328	1 262 041	90 549	7.2	1.4	X	
453110	Florists	26 200	X	6 555 088	X	100.0	68.1	
0100	Groceries & other foods for human consumption off the premises	4 650	1 278 703	34 742	2.7	.5	61.9	
0109	Candy	4 195	1 089 472	21 722	2.0	.3	X	
0114	All other foods (including dry groceries, canned & bottled foods, etc)	1 162	404 245	13 020	3.2	.2	X	
0140	Packaged liquor, wine, & beer	146	81 692	2 104	2.6	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	15	7 541	201	2.7	Z	X	
0200	Men's wear	10	5 090	181	3.6	Z	X	
0220	Women's, juniors', & misses' wear	53	22 986	1 982	8.6	Z	X	
0260	Footwear (including accessories)	27	11 919	1 292	10.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	25	8 096	2 055	25.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	16	4 992	224	4.5	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	47	15 473	300	1.9	Z	X	
0340	Furniture & sleep equipment	308	182 274	7 143	3.9	.1	X	
0370	Computer hardware, software, & supplies	13	1 192	23	1.9	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	9 308	2 554 433	172 430	6.8	2.6	64.2	
0386	Giftware & glassware (including vases)	9 073	2 499 697	149 342	6.0	2.3	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	1 251	378 936	23 088	6.1	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	570	139 580	2 846	2.0	Z	X	
0420	Books	64	26 840	725	2.7	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	6 087	1 562 285	46 359	3.0	.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	27	9 027	542	6.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	46	10 259	1 284	12.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	97	32 729	7 404	22.6	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	26 200	6 555 088	5 256 268	80.2	80.2	60.7	
0622	Cut flowers -- unarranged.....	20 051	5 200 017	741 359	14.3	11.3	X	
0623	Cut flowers -- arranged.....	25 484	6 400 294	3 448 026	53.9	52.6	X	
0624	Indoor potted plants -- blooming.....	21 508	5 531 319	460 361	8.3	7.0	X	
0625	Indoor potted plants -- nonblooming.....	20 675	5 195 535	482 732	9.3	7.4	X	
0627	Outdoor nursery stock (including trees, shrubs, bedding plants, bulbs, sod, seeds, etc).....	3 212	1 037 813	104 694	10.1	1.6	X	
0633	All other lawn, garden, & farm equipment & supplies (including lawn & garden tools & equipment, fertilizers, lime, mulch, & chemicals, etc)	756	339 464	19 096	5.6	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies	16	12 578	1 160	9.2	Z	X	
0670	Paint & sundries	41	15 975	1 330	8.3	Z	X	
0730	Automotive lubricants (oil, greases, etc)	31	17 059	451	2.6	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	41	16 108	1 652	10.3	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	21	8 462	1 132	13.4	Z	X	
0800	Pets, pet foods, & pet supplies	99	40 720	11 021	27.1	.2	X	
0850	All other merchandise	18 894	4 730 428	553 398	11.7	8.4	66.7	
0855	Greeting cards	5 700	1 562 415	31 286	2.0	.5	X	
0877	Souvenirs & novelty items	12 232	3 180 309	150 136	4.7	2.3	X	
0878	Seasonal decorations	5 093	1 543 609	78 395	5.1	1.2	X	
0879	Artificial/silk flowers, plants, & trees	16 535	4 065 398	285 197	7.0	4.4	X	
0881	Craft supplies	1 049	218 933	5 417	2.5	.1	X	
0883	All other merchandise	116	22 225	2 967	13.4	Z	X	
9810	Unclassified merchandise	1 658	480 446	38 838	8.1	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	12 474	3 289 256	407 752	12.4	6.2	63.5	
9945	Wire services & commissions	12 140	3 211 618	317 203	9.9	4.8	X	
9977	All other nonmerchandise receipts	4 328	1 262 041	90 549	7.2	1.4	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4532	Office supplies, stationery, & gift stores	44 615	X	31 573 035	X	100.0	82.5	
0100	Groceries & other foods for human consumption off the premises	6 100	2 872 651	194 457	6.8	.6	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 996	809 719	91 306	11.3	.3	X	
0130	Alcoholic drinks (served at this establishment)	17	17 781	2 321	13.1	Z	X	
0140	Packaged liquor, wine, & beer	82	74 993	14 846	19.8	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	2 214	1 104 458	118 773	10.8	.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 436	2 328 712	118 700	5.1	.4	X	
0180	Soaps, detergents, & household cleaners	133	42 789	1 482	3.5	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	4 360	2 295 140	148 323	6.5	.5	X	
0200	Men's wear	3 276	2 292 359	251 172	11.0	.8	X	
0220	Women's, juniors', & misses' wear	4 900	2 830 074	311 245	11.0	1.0	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 067	2 070 351	296 750	14.3	.9	X	
0260	Footwear (including accessories)	1 675	1 573 332	28 137	1.8	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	189	56 805	6 048	10.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 042	361 981	23 707	6.5	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	38	28 046	4 535	16.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	255	97 107	6 181	6.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	164	85 303	16 449	19.3	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 423	2 460 837	149 315	6.1	.5	X	
0340	Furniture & sleep equipment	5 070	15 217 078	1 629 131	10.7	5.2	X	
0360	Flooring & floor coverings	43	51 132	2 600	5.1	Z	X	
0370	Computer hardware, software, & supplies	3 338	14 072 492	3 066 589	21.8	9.7	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	16 153	6 537 674	1 692 932	25.9	5.4	57.9	
0386	Giftware & glassware (including vases)	14 438	5 644 364	1 230 399	21.8	3.9	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	7 357	3 485 407	462 533	13.3	1.5	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 301	5 290 489	481 986	9.1	1.5	X	
0420	Books	8 274	4 492 656	276 645	6.2	.9	X	
0440	Photographic equipment & supplies	758	388 143	19 599	5.0	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7 841	4 354 973	558 982	12.8	1.8	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	92	35 699	2 497	7.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	670	643 414	24 086	3.7	.1	X	
0580	Recreational vehicles, parts & accessories	6	2 302	249	10.8	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	2 047	416 194	28 633	6.9	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 275	521 044	76 163	14.6	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	47	20 641	3 264	15.8	Z	X	
0670	Paint & sundries	69	31 477	2 523	8.0	Z	X	
0690	Wallpaper & other flexible wallcoverings	24	8 193	631	7.7	Z	X	
0720	Automotive fuels	63	60 007	14 046	23.4	Z	X	
0730	Automotive lubricants (oil, greases, etc)	43	23 256	276	1.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	28	18 441	3 759	20.4	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	40	9 396	1 378	14.7	Z	X	
0800	Pets, pet foods, & pet supplies	73	22 260	2 608	11.7	Z	X	
0850	All other merchandise	43 716	31 235 657	20 419 106	65.4	64.7	77.9	
0851	Stationery & computer paper	12 646	11 111 703	1 736 188	15.6	5.5	X	
0852	School supplies	3 492	2 581 221	682 629	26.4	2.2	X	
0853	Office supplies	8 452	17 480 901	5 560 476	31.8	17.6	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	4 070	14 778 944	3 369 452	22.8	10.7	X	
0855	Greeting cards	22 330	8 347 157	2 399 477	28.7	7.6	X	
0856	Magazines & newspapers	3 443	1 426 454	203 068	14.2	.6	X	
0859	Luggage & leather goods	1 356	677 934	30 889	4.6	.1	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	4 254	1 678 928	234 690	14.0	.7	X	
0863	Art goods (including original pictures & sculptures)	3 158	1 761 576	104 673	5.9	.3	X	
0877	Souvenirs & novelty items	27 224	11 176 369	4 460 392	39.9	14.1	X	
0878	Seasonal decorations	16 335	7 066 688	980 075	13.9	3.1	X	
0879	Artificial/silk flowers, plants, & trees	3 694	1 040 984	76 132	7.3	.2	X	
0881	Craft supplies	1 447	510 848	37 693	7.4	.1	X	
0882	Typewriters	430	269 533	6 479	2.4	Z	X	
0883	All other merchandise	2 363	1 063 200	536 793	50.5	1.7	X	
9810	Unclassified merchandise	3 737	2 344 553	250 271	10.7	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	7 946	15 700 550	1 230 598	7.8	3.9	53.0	
9906	Other labor charges	623	427 536	22 276	5.2	.1	X	
9907	Parts installed in repair	266	257 095	8 323	3.2	Z	X	
9938	Printing or engraving to order	5 768	8 405 798	514 241	6.1	1.6	X	
9943	Value of service contracts	196	257 724	24 616	9.6	.1	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	3 294	13 628 431	661 142	4.9	2.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45321	Office supplies & stationery stores	7 330	X	17 075 739	X	100.0	90.6	
0100	Groceries & other foods for human consumption off the premises	165	141 752	3 301	2.3	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	68	31 261	1 633	5.2	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	241	105 704	24 107	22.8	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	27	34 085	2 311	6.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	344	271 422	27 795	10.2	.2	X	
0220	Women's, juniors', & misses' wear	29	15 619	415	2.7	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	13	9 781	492	5.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	26	11 196	1 278	11.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	141	78 244	3 022	3.9	Z	X	
0340	Furniture & sleep equipment	3 383	14 520 214	1 532 540	10.6	9.0	X	
0370	Computer hardware, software, & supplies	3 094	13 998 457	3 060 174	21.9	17.9	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	329	229 074	28 627	12.5	.2	71.8	
0386	Giftware & glassware (including vases)	303	211 851	25 046	11.8	.1	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	94	59 863	3 581	6.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	109	67 546	1 995	3.0	Z	X	
0420	Books	589	411 150	38 482	9.4	.2	X	
0440	Photographic equipment & supplies	77	80 993	5 078	6.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	436	367 878	32 341	8.8	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	28	12 185	702	5.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	7	6 828	1 689	24.7	Z	X	
0850	All other merchandise	7 330	17 075 739	11 228 217	65.8	65.8	88.3	
0851	Stationery & computer paper	4 245	7 168 887	1 522 583	21.2	8.9	X	
0852	School supplies	2 050	1 485 473	632 476	42.6	3.7	X	
0853	Office supplies	6 260	16 269 077	5 465 671	33.6	32.0	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	3 861	14 616 733	3 348 535	22.9	19.6	X	
0855	Greeting cards	1 844	1 023 545	134 202	13.1	.8	X	
0856	Magazines & newspapers	321	137 070	14 390	10.5	.1	X	
0859	Luggage & leather goods	200	139 227	5 209	3.7	Z	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	78	30 093	1 807	6.0	Z	X	
0863	Art goods (including original pictures & sculptures)	122	70 729	4 684	6.6	Z	X	
0877	Souvenirs & novelty items	848	430 476	37 216	8.6	.2	X	
0878	Seasonal decorations	910	512 378	36 907	7.2	.2	X	
0879	Artificial/silk flowers, plants, & trees	38	10 273	191	1.9	Z	X	
0881	Craft supplies	304	181 431	10 128	5.6	.1	X	
0882	Typewriters	412	261 511	6 291	2.4	Z	X	
0883	All other merchandise	63	43 615	7 927	18.2	Z	X	
9810	Unclassified merchandise	565	615 238	64 330	10.5	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	3 477	14 210 777	1 013 419	7.1	5.9	58.1	
9906	Other labor charges	385	330 991	16 400	5.0	.1	X	
9907	Parts installed in repair	243	246 788	8 105	3.3	Z	X	
9938	Printing or engraving to order	2 204	7 373 133	345 994	4.7	2.0	X	
9943	Value of service contracts	177	245 539	22 001	9.0	.1	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	2 500	13 222 707	620 919	4.7	3.6	X	
453210	Office supplies & stationery stores	7 330	X	17 075 739	X	100.0	90.6	
0100	Groceries & other foods for human consumption off the premises	165	141 752	3 301	2.3	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	68	31 261	1 633	5.2	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	241	105 704	24 107	22.8	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	27	34 085	2 311	6.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	344	271 422	27 795	10.2	.2	X	
0220	Women's, juniors', & misses' wear	29	15 619	415	2.7	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	13	9 781	492	5.0	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	26	11 196	1 278	11.4	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	141	78 244	3 022	3.9	Z	X	
0340	Furniture & sleep equipment	3 383	14 520 214	1 532 540	10.6	9.0	X	
0370	Computer hardware, software, & supplies	3 094	13 998 457	3 060 174	21.9	17.9	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	329	229 074	28 627	12.5	.2	71.8	
0386	Giftware & glassware (including vases)	303	211 851	25 046	11.8	.1	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	94	59 863	3 581	6.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	109	67 546	1 995	3.0	Z	X	
0420	Books	589	411 150	38 482	9.4	.2	X	
0440	Photographic equipment & supplies	77	80 993	5 078	6.3	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	436	367 878	32 341	8.8	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	28	12 185	702	5.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	7	6 828	1 689	24.7	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453210	Office supplies & stationery stores—Con.							
0850	All other merchandise	7 330	17 075 739	11 228 217	65.8	65.8	88.3	
0851	Stationery & computer paper	4 245	7 168 887	1 522 583	21.2	8.9	X	
0852	School supplies	2 050	1 485 473	632 476	42.6	3.7	X	
0853	Office supplies	6 260	16 269 077	5 465 671	33.6	32.0	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc.)	3 861	14 616 733	3 348 535	22.9	19.6	X	
0855	Greeting cards	1 844	1 023 545	134 202	13.1	.8	X	
0856	Magazines & newspapers	321	137 070	14 390	10.5	.1	X	
0859	Luggage & leather goods	200	139 227	5 209	3.7	Z	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	78	30 093	1 807	6.0	Z	X	
0863	Art goods (including original pictures & sculptures)	122	70 729	4 684	6.6	Z	X	
0877	Souvenirs & novelty items	848	430 476	37 216	8.6	.2	X	
0878	Seasonal decorations	910	512 378	36 907	7.2	.2	X	
0879	Artificial/silk flowers, plants, & trees	38	10 273	191	1.9	Z	X	
0881	Craft supplies	304	181 431	10 128	5.6	.1	X	
0882	Typewriters	412	261 511	6 291	2.4	Z	X	
0883	All other merchandise	63	43 615	7 927	18.2	Z	X	
9810	Unclassified merchandise	565	615 238	64 330	10.5	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	3 477	14 210 777	1 013 419	7.1	5.9	58.1	
9906	Other labor charges	385	330 991	16 400	5.0	.1	X	
9907	Parts installed in repair	243	246 788	8 105	3.3	Z	X	
9938	Printing or engraving to order	2 204	7 373 133	345 994	4.7	2.0	X	
9943	Value of service contracts	177	245 539	22 001	9.0	.1	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	2 500	13 222 707	620 919	4.7	3.6	X	
4532101	Stationery stores	1 202	X	512 924	X	100.0	76.8	
0100	Groceries & other foods for human consumption off the premises	44	22 358	936	4.2	.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	35	9 087	752	8.3	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	205	71 936	21 084	29.3	4.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	15	6 885	357	5.2	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	146	65 937	5 998	9.1	1.2	X	
0220	Women's, juniors', & misses' wear	29	15 619	415	2.7	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	13	9 781	492	5.0	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	35	15 257	750	4.9	.1	X	
0340	Furniture & sleep equipment	95	75 722	3 978	5.3	.8	X	
0370	Computer hardware, software, & supplies	32	15 477	1 523	9.8	.3	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	174	78 531	10 772	13.7	2.1	66.8	
0386	Giftware & glassware (including vases)	171	77 266	9 019	11.7	1.8	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	50	23 884	1 753	7.3	.3	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	71	36 790	1 354	3.7	.3	X	
0420	Books	178	87 777	8 099	9.2	1.6	X	
0440	Photographic equipment & supplies	19	7 621	331	4.3	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	149	78 853	6 753	8.6	1.3	X	
0850	All other merchandise	1 202	512 924	409 949	79.9	79.9	66.5	
0851	Stationery & computer paper	1 202	512 924	213 484	42.1	41.6	X	
0852	School supplies	275	116 409	13 123	11.3	2.6	X	
0853	Office supplies	434	238 560	37 921	15.9	7.4	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	38	21 329	793	3.7	.2	X	
0855	Greeting cards	933	364 589	77 163	21.2	15.0	X	
0856	Magazines & newspapers	259	83 044	12 734	15.3	2.5	X	
0859	Luggage & leather goods	67	38 972	2 550	6.5	.5	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	60	23 874	1 592	6.7	.3	X	
0863	Art goods (including original pictures & sculptures)	50	17 915	909	5.1	.2	X	
0877	Souvenirs & novelty items	439	175 408	24 293	13.8	4.7	X	
0878	Seasonal decorations	482	205 788	21 340	10.4	4.2	X	
0879	Artificial/silk flowers, plants, & trees	25	6 206	137	2.2	Z	X	
0881	Craft supplies	85	47 243	2 969	6.3	.6	X	
0882	Typewriters	16	6 503	280	4.3	.1	X	
0883	All other merchandise	10	2 926	661	22.6	.1	X	
9810	Unclassified merchandise	170	110 828	14 188	12.8	2.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	285	117 276	24 911	21.2	4.9	70.8	
9906	Other labor charges	35	18 007	1 277	7.1	.2	X	
9938	Printing or engraving to order	261	107 676	22 386	20.8	4.4	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	33	12 819	1 248	9.7	.2	X	
4532102	Office supplies stores	6 128	X	16 562 815	X	100.0	91.0	
0100	Groceries & other foods for human consumption off the premises	121	119 394	2 365	2.0	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	33	22 174	881	4.0	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	36	33 768	3 023	9.0	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	12	27 200	1 954	7.2	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	198	205 485	21 797	10.6	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales		Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—		
					Establishments handling line	All establishments ¹	
4532102	Office supplies stores—Con.						
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frying pans, & personal care appliances)	26	11 196	1 278	11.4	Z	X
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	106	62 987	2 272	3.6	Z	X
0340	Furniture & sleep equipment	3 288	14 444 492	1 528 562	10.6	9.2	X
0370	Computer hardware, software, & supplies	3 062	13 982 980	3 058 651	21.9	18.5	X
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	155	150 543	17 855	11.9	.1	68.3
0386	Giftware & glassware (including vases)	132	134 585	16 027	11.9	.1	X
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	45	35 979	1 828	5.1	Z	X
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	38	30 756	641	2.1	Z	X
0420	Books	411	323 373	30 383	9.4	.2	X
0440	Photographic equipment & supplies	58	73 372	4 747	6.5	Z	X
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	287	289 025	25 588	8.9	.2	X
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	28	12 185	702	5.8	Z	X
0850	All other merchandise	6 128	16 562 815	10 818 268	65.3	65.3	88.9
0851	Stationery & computer paper	3 043	6 661 657	1 309 099	19.7	7.9	X
0852	School supplies	1 776	1 369 064	619 353	45.2	3.7	X
0853	Office supplies	5 826	16 030 517	5 427 750	33.9	32.8	X
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	3 824	14 595 404	3 347 742	22.9	20.2	X
0855	Greeting cards	911	658 956	57 039	8.7	.3	X
0856	Magazines & newspapers	61	54 026	1 656	3.1	Z	X
0859	Luggage & leather goods	134	100 255	2 659	2.7	Z	X
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	18	6 219	215	3.5	Z	X
0863	Art goods (including original pictures & sculptures)	72	52 814	3 775	7.1	Z	X
0877	Souvenirs & novelty items	409	255 068	12 923	5.1	.1	X
0878	Seasonal decorations	428	306 590	15 567	5.1	.1	X
0879	Artificial/silk flowers, plants, & trees	13	4 067	54	1.3	Z	X
0881	Craft supplies	219	134 188	7 159	5.3	Z	X
0882	Typewriters	396	255 008	6 011	2.4	Z	X
0883	All other merchandise	53	40 689	7 266	17.9	Z	X
9810	Unclassified merchandise	395	504 410	50 142	9.9	.3	X
9900	Nonmerchandise receipts, excluding sales & other taxes	3 192	14 093 501	988 508	7.0	6.0	58.2
9906	Other labor charges	350	312 984	15 123	4.8	.1	X
9907	Parts installed in repair	243	246 788	8 105	3.3	Z	X
9938	Printing or engraving to order	1 944	7 265 457	323 608	4.5	2.0	X
9943	Value of service contracts	177	245 539	22 001	9.0	.1	X
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	2 467	13 209 888	619 671	4.7	3.7	X
45322	Gift, novelty, & souvenir stores	37 285	X	14 497 296	X	100.0	72.9
0100	Groceries & other foods for human consumption off the premises	5 935	2 730 899	191 156	7.0	1.3	X
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 928	778 458	89 673	11.5	.6	X
0130	Alcoholic drinks (served at this establishment)	17	17 781	2 321	13.1	Z	X
0140	Packaged liquor, wine, & beer	82	74 993	14 346	19.8	.1	X
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 973	998 754	94 666	9.5	.7	X
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 409	2 294 627	116 389	5.1	.8	X
0180	Soaps, detergents, & household cleaners	132	41 413	1 413	3.4	Z	X
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	4 016	2 023 718	120 528	6.0	.8	X
0200	Men's wear	3 271	2 290 550	251 154	11.0	1.7	X
0220	Women's, juniors', & misses' wear	4 871	2 814 455	310 830	11.0	2.1	X
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 054	2 060 570	296 258	14.4	2.0	X
0260	Footwear (including accessories)	1 674	1 571 849	28 033	1.8	.2	X
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	185	55 356	5 979	10.8	Z	X
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 037	359 795	23 611	6.6	.2	X
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	35	27 415	4 429	16.2	Z	X
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frying pans, & personal care appliances)	229	85 911	4 903	5.7	Z	X
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	161	78 288	16 265	20.8	.1	X
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 282	2 382 593	146 293	6.1	1.0	X
0340	Furniture & sleep equipment	1 687	696 864	96 591	13.9	.7	X
0360	Flooring & floor coverings	42	50 574	2 597	5.1	Z	X
0370	Computer hardware, software, & supplies	244	74 035	6 415	8.7	Z	X
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15 824	6 308 600	1 664 305	26.4	11.5	51.0
0386	Giftware & glassware (including vases)	14 136	5 432 513	1 205 353	22.2	8.3	X
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	7 263	3 425 544	458 952	13.4	3.2	X
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	12 192	5 222 943	479 991	9.2	3.3	X
0420	Books	7 685	4 081 506	238 163	5.8	1.6	X
0440	Photographic equipment & supplies	681	307 150	14 521	4.7	.1	X
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7 405	3 987 095	526 641	13.2	3.6	X
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	92	35 699	2 497	7.0	Z	X
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	642	631 229	23 384	3.7	.2	X

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45322	Gift, novelty, & souvenir stores—Con.							
0600	Hardware, tools, & plumbing & electrical supplies	2 044	413 709	28 515	6.9	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	1 273	503 657	73 383	14.6	.5	X	
0640	Dimensional lumber & other building/structural materials & supplies	45	18 241	3 031	16.6	Z	X	
0670	Paint & sundries	69	31 477	2 523	8.0	Z	X	
0690	Wallpaper & other flexible wallcoverings	24	8 193	631	7.7	Z	X	
0720	Automotive fuels	63	60 007	14 046	23.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	43	23 256	276	1.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21	11 613	2 070	17.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	40	9 396	1 378	14.7	Z	X	
0800	Pets, pet foods, & pet supplies	73	22 260	2 608	11.7	Z	X	
0850	All other merchandise	36 386	14 159 918	9 190 889	64.9	63.4	65.7	
0851	Stationery & computer paper	8 401	3 942 816	213 605	5.4	1.5	X	
0852	School supplies	1 441	1 095 748	50 153	4.6	.3	X	
0853	Office supplies	2 192	1 211 824	94 805	7.8	.7	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	209	162 211	20 917	12.9	.1	X	
0855	Greeting cards	20 486	7 323 612	2 265 275	30.9	15.6	X	
0856	Magazines & newspapers	3 122	1 289 384	188 678	14.6	1.3	X	
0859	Luggage & leather goods	1 155	538 707	25 680	4.8	.2	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	4 177	1 648 835	232 883	14.1	1.6	X	
0863	Art goods (including original pictures & sculptures)	3 036	1 690 847	99 989	5.9	.7	X	
0877	Souvenirs & novelty items	26 376	10 745 893	4 423 176	41.2	30.5	X	
0878	Seasonal decorations	15 425	6 554 310	943 168	14.4	6.5	X	
0879	Artificial/silk flowers, plants, & trees	3 656	1 030 711	75 941	7.4	.5	X	
0881	Craft supplies	1 143	329 417	27 565	8.4	.2	X	
0882	Typewriters	18	8 022	188	2.3	Z	X	
0883	All other merchandise	2 300	1 019 585	528 866	51.9	3.6	X	
9810	Unclassified merchandise	3 172	1 729 315	185 941	10.8	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 469	1 489 773	217 179	14.6	1.5	47.9	
9906	Other labor charges	238	96 545	5 876	6.1	Z	X	
9907	Parts installed in repair	23	10 307	218	2.1	Z	X	
9938	Printing or engraving to order	3 563	1 032 665	168 247	16.3	1.2	X	
9943	Value of service contracts	19	12 185	2 615	21.5	Z	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	794	405 724	40 223	9.9	.3	X	
453220	Gift, novelty, & souvenir stores	37 285	X	14 497 296	X	100.0	72.9	
0100	Groceries & other foods for human consumption off the premises	5 935	2 730 899	191 156	7.0	1.3	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	1 928	778 458	89 673	11.5	.6	X	
0130	Alcoholic drinks (served at this establishment)	17	17 781	2 321	13.1	Z	X	
0140	Packaged liquor, wine, & beer	82	74 993	14 846	19.8	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 973	998 754	94 666	9.5	.7	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 409	2 294 627	116 389	5.1	.8	X	
0180	Soaps, detergents, & household cleaners	132	41 413	1 413	3.4	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	4 016	2 023 718	120 528	6.0	.8	X	
0200	Men's wear	3 271	2 290 550	251 154	11.0	1.7	X	
0220	Women's, juniors', & misses' wear	4 871	2 814 455	310 830	11.0	2.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	3 054	2 060 570	296 258	14.4	2.0	X	
0260	Footwear (including accessories)	1 674	1 571 849	28 033	1.8	.2	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	185	55 356	5 979	10.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 037	359 795	23 611	6.6	.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	35	27 415	4 429	16.2	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	229	85 911	4 903	5.7	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	161	78 288	16 265	20.8	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	3 282	2 382 593	146 293	6.1	1.0	X	
0340	Furniture & sleep equipment	1 687	696 864	96 591	13.9	.7	X	
0360	Flooring & floor coverings	42	50 574	2 597	5.1	Z	X	
0370	Computer hardware, software, & supplies	244	74 035	6 415	8.7	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15 824	6 308 600	1 664 305	26.4	11.5	51.0	
0386	Giftware & glassware (including vases)	14 136	5 432 513	1 205 353	22.2	8.3	X	
0387	All other kitchenware & home furnishings (including cookware & cooking accessories, dinnerware, decorative accessories, etc)	7 263	3 425 544	458 952	13.4	3.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	12 192	5 222 943	479 991	9.2	3.3	X	
0420	Books	7 685	4 081 506	238 163	5.8	1.6	X	
0440	Photographic equipment & supplies	681	307 150	14 521	4.7	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	7 405	3 987 095	526 641	13.2	3.6	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	92	35 699	2 497	7.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	642	631 229	23 384	3.7	.2	X	
0600	Hardware, tools, & plumbing & electrical supplies	2 044	413 709	28 515	6.9	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	1 273	503 657	73 383	14.6	.5	X	
0640	Dimensional lumber & other building/structural materials & supplies	45	18 241	3 031	16.6	Z	X	
0670	Paint & sundries	69	31 477	2 523	8.0	Z	X	
0690	Wallpaper & other flexible wallcoverings	24	8 193	631	7.7	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453220	Gift, novelty, & souvenir stores—Con.							
0720	Automotive fuels	63	60 007	14 046	23.4	.1	X	
0730	Automotive lubricants (oil, greases, etc)	43	23 256	276	1.2	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	21	11 613	2 070	17.8	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	40	9 396	1 378	14.7	Z	X	
0800	Pets, pet foods, & pet supplies	73	22 260	2 608	11.7	Z	X	
0850	All other merchandise	36 386	14 159 918	9 190 889	64.9	63.4	65.7	
0851	Stationery & computer paper	8 401	3 942 816	213 605	5.4	1.5	X	
0852	School supplies	1 441	1 095 748	50 153	4.6	.3	X	
0853	Office supplies	2 192	1 211 824	94 805	7.8	.7	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	209	162 211	20 917	12.9	.1	X	
0855	Greeting cards	20 486	7 233 612	2 265 275	30.9	15.6	X	
0856	Magazines & newspapers	3 122	1 289 384	188 678	14.6	1.3	X	
0859	Luggage & leather goods	1 155	538 707	25 680	4.8	.2	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	4 177	1 648 835	232 883	14.1	1.6	X	
0863	Art goods (including original pictures & sculptures)	3 036	1 690 847	99 989	5.9	.7	X	
0877	Souvenirs & novelty items	26 376	10 745 893	4 423 176	41.2	30.5	X	
0878	Seasonal decorations	15 425	6 554 310	943 168	14.4	6.5	X	
0879	Artificial/silk flowers, plants, & trees	3 656	1 030 711	75 941	7.4	.5	X	
0881	Craft supplies	1 143	329 417	27 565	8.4	.2	X	
0882	Typewriters	18	8 022	188	2.3	Z	X	
0883	All other merchandise	2 300	1 019 585	528 866	51.9	3.6	X	
9810	Unclassified merchandise	3 172	1 729 315	185 941	10.8	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 469	1 489 773	217 179	14.6	1.5	47.9	
9906	Other labor charges	238	96 545	5 876	6.1	Z	X	
9907	Parts installed in repair	23	10 307	218	2.1	Z	X	
9938	Printing or engraving to order	3 563	1 032 665	168 247	16.3	1.2	X	
9943	Value of service contracts	19	12 185	2 615	21.5	Z	X	
9979	All other nonmerchandise receipts (including receipts from customers for rental or lease of equipment, photofinishing, etc)	794	405 724	40 223	9.9	.3	X	
4533	Used merchandise stores	17 990	X	6 043 642	X	100.0	65.7	
0100	Groceries & other foods for human consumption off the premises	122	32 545	2 772	8.5	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	59	21 088	3 532	16.7	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	15	1 801	75	4.2	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	65	24 511	4 732	19.3	.1	X	
0180	Soaps, detergents, & household cleaners	26	8 370	235	2.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	34	13 858	653	4.7	Z	X	
0200	Men's wear	5 136	2 117 171	373 690	17.7	6.2	X	
0220	Women's, juniors', & misses' wear	6 801	2 418 644	935 968	38.7	15.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	5 664	2 091 959	351 244	16.8	5.8	X	
0260	Footwear (including accessories)	5 085	2 044 677	107 062	5.2	1.8	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	677	202 242	5 965	2.9	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 611	1 115 562	67 675	6.1	1.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 538	885 127	115 037	13.0	1.9	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	3 244	1 405 084	52 951	3.8	.9	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 466	1 091 066	45 259	4.1	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 930	1 097 047	178 453	16.3	3.0	X	
0340	Furniture & sleep equipment	6 434	2 595 816	577 991	22.3	9.6	X	
0360	Flooring & floor coverings	432	188 593	25 033	13.3	.4	X	
0370	Computer hardware, software, & supplies	1 145	543 085	53 463	9.8	.9	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 662	2 397 736	326 534	13.6	5.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	5 826	2 160 601	251 382	11.6	4.2	X	
0420	Books	5 191	1 729 864	351 528	20.3	5.8	X	
0440	Photographic equipment & supplies	446	180 439	12 600	7.0	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 406	1 182 374	64 263	5.4	1.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	243	59 899	1 278	2.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 769	717 480	111 896	15.6	1.9	X	
0600	Hardware, tools & plumbing & electrical supplies	1 193	427 151	17 135	4.0	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	672	256 597	6 745	2.6	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	100	42 831	6 701	15.6	.1	X	
0670	Paint & sundries	11	3 870	101	2.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	193	98 277	4 228	4.3	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	155	52 551	1 120	2.1	Z	X	
0800	Pets, pet foods, & pet supplies	32	11 388	301	2.6	Z	X	
0850	All other merchandise	8 915	3 296 330	1 853 344	56.2	30.7	61.5	
0855	Greeting cards	845	244 214	17 913	7.3	.3	X	
0856	Magazines & newspapers	1 177	413 052	17 839	4.3	.3	X	
0861	Antiques (items over 100 years old)	5 422	2 121 086	1 205 366	56.8	19.9	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	5 537	1 819 147	420 931	23.1	7.0	X	
0863	Art goods (including original pictures & sculptures)	2 233	816 611	63 930	7.8	1.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4533	Used merchandise stores—Con.							
0850	All other merchandise—Con.							
0867	Coins, medals, & other numismatic items	523	227 264	17 014	7.5	.3	X	
0868	Stamps, autographs, & other philatelic materials & supplies	303	125 510	4 076	3.2	.1	X	
0877	Souvenirs & novelty items	1 303	450 536	38 315	8.5	.6	X	
0878	Seasonal decorations	1 495	457 807	22 272	4.9	.4	X	
0883	All other merchandise	233	81 005	45 659	56.4	.8	X	
9810	Unclassified merchandise	1 475	834 684	62 175	7.4	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 348	611 215	69 498	11.4	1.2	X	
45331	Used merchandise stores	17 990	X	6 043 642	X	100.0	65.7	
0100	Groceries & other foods for human consumption off the premises	122	32 545	2 772	8.5	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	59	21 088	3 532	16.7	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	15	1 801	75	4.2	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	65	24 511	4 732	19.3	.1	X	
0180	Soaps, detergents, & household cleaners	26	8 370	235	2.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	34	13 858	653	4.7	Z	X	
0200	Men's wear	5 136	2 117 171	373 690	17.7	6.2	X	
0220	Women's, juniors', & misses' wear	6 801	2 418 644	935 968	38.7	15.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	5 664	2 091 959	351 244	16.8	5.8	X	
0260	Footwear (including accessories)	5 085	2 044 677	107 062	5.2	1.8	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	677	202 242	5 965	2.9	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 611	1 115 562	67 675	6.1	1.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 538	885 127	115 037	13.0	1.9	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	3 244	1 405 084	52 951	3.8	.9	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 466	1 091 066	45 259	4.1	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 930	1 097 047	178 453	16.3	3.0	X	
0340	Furniture & sleep equipment	6 434	2 595 816	577 991	22.3	9.6	X	
0360	Flooring & floor coverings	432	188 593	25 033	13.3	.4	X	
0370	Computer hardware, software, & supplies	1 145	543 085	53 463	9.8	.9	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 662	2 397 736	326 534	13.6	5.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	5 826	2 160 601	251 382	11.6	4.2	X	
0420	Books	5 191	1 729 864	351 528	20.3	5.8	X	
0440	Photographic equipment & supplies	446	180 439	12 600	7.0	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 406	1 182 374	64 263	5.4	1.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	243	59 899	1 278	2.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	1 769	717 480	111 896	15.6	1.9	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 193	427 151	17 135	4.0	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	672	256 597	6 745	2.6	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies ..	100	42 831	6 701	15.6	.1	X	
0670	Paint & sundries	11	3 870	101	2.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	193	98 277	4 228	4.3	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	155	52 551	1 120	2.1	Z	X	
0800	Pets, pet foods, & pet supplies	32	11 388	301	2.6	Z	X	
0850	All other merchandise	8 915	3 296 330	1 853 344	56.2	30.7	61.5	
0855	Greeting cards	845	244 214	17 913	7.3	.3	X	
0856	Magazines & newspapers	1 177	413 052	17 839	4.3	.3	X	
0861	Antiques (items over 100 years old)	5 422	2 121 086	1 205 366	56.8	19.9	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	5 537	1 819 147	420 931	23.1	7.0	X	
0863	Art goods (including original pictures & sculptures)	2 233	816 611	63 930	7.8	1.1	X	
0867	Coins, medals, & other numismatic items	523	227 264	17 014	7.5	.3	X	
0868	Stamps, autographs, & other philatelic materials & supplies	303	125 510	4 076	3.2	.1	X	
0877	Souvenirs & novelty items	1 303	450 536	38 315	8.5	.6	X	
0878	Seasonal decorations	1 495	457 807	22 272	4.9	.4	X	
0883	All other merchandise	233	81 005	45 659	56.4	.8	X	
9810	Unclassified merchandise	1 475	834 684	62 175	7.4	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 348	611 215	69 498	11.4	1.2	X	
45331	Used merchandise stores	17 990	X	6 043 642	X	100.0	65.7	
0100	Groceries & other foods for human consumption off the premises	122	32 545	2 772	8.5	Z	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	59	21 088	3 532	16.7	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	15	1 801	75	4.2	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	65	24 511	4 732	19.3	.1	X	
0180	Soaps, detergents, & household cleaners	26	8 370	235	2.8	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	34	13 858	653	4.7	Z	X	
0200	Men's wear	5 136	2 117 171	373 690	17.7	6.2	X	
0220	Women's, juniors', & misses' wear	6 801	2 418 644	935 968	38.7	15.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	5 664	2 091 959	351 244	16.8	5.8	X	
0260	Footwear (including accessories)	5 085	2 044 677	107 062	5.2	1.8	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453310	Used merchandise stores—Con.							
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	677	202 242	5 965	2.9	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	2 611	1 115 562	67 675	6.1	1.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 538	885 127	115 037	13.0	1.9	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	3 244	1 405 084	52 951	3.8	.9	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	2 466	1 091 066	45 259	4.1	.7	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 930	1 097 047	178 453	16.3	3.0	X	
0340	Furniture & sleep equipment	6 434	2 595 816	577 991	22.3	9.6	X	
0360	Flooring & floor coverings	432	188 593	25 033	13.3	.4	X	
0370	Computer hardware, software, & supplies	1 145	543 085	53 463	9.8	.9	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	5 662	2 397 736	326 534	13.6	5.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	5 826	2 160 601	251 382	11.6	4.2	X	
0420	Books	5 191	1 729 864	351 528	20.3	5.8	X	
0440	Photographic equipment & supplies	446	180 439	12 600	7.0	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	3 406	1 182 374	64 263	5.4	1.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	243	59 899	1 278	2.1	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 769	717 480	111 896	15.6	1.9	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 193	427 151	17 135	4.0	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	672	256 597	6 745	2.6	.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	100	42 831	6 701	15.6	.1	X	
0670	Paint & sundries	11	3 870	101	2.6	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	193	98 277	4 228	4.3	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	155	52 551	1 120	2.1	Z	X	
0800	Pets, pet foods, & pet supplies	32	11 388	301	2.6	Z	X	
0850	All other merchandise	8 915	3 296 330	1 853 344	56.2	30.7	61.5	
0855	Greeting cards	845	244 214	17 913	7.3	.3	X	
0856	Magazines & newspapers	1 177	413 052	17 839	4.3	.3	X	
0861	Antiques (items over 100 years old)	5 422	2 121 086	1 205 366	56.8	19.9	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	5 537	1 819 147	420 931	23.1	7.0	X	
0863	Art goods (including original pictures & sculptures)	2 233	816 611	63 930	7.8	1.1	X	
0867	Coins, medals, & other numismatic items	523	227 264	17 014	7.5	.3	X	
0868	Stamps, autographs, & other philatelic materials & supplies	303	125 510	4 076	3.2	.1	X	
0877	Souvenirs & novelty items	1 303	450 536	38 315	8.5	.6	X	
0878	Seasonal decorations	1 495	457 807	22 272	4.9	.4	X	
0883	All other merchandise	233	81 005	45 659	56.4	.8	X	
9810	Unclassified merchandise	1 475	834 684	62 175	7.4	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 348	611 215	69 498	11.4	1.2	X	
4539	Other miscellaneous store retailers	41 033	X	33 937 396	X	100.0	72.4	
0100	Groceries & other foods for human consumption off the premises	2 336	1 835 244	131 944	7.2	.4	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	480	440 279	25 212	5.7	.1	X	
0130	Alcoholic drinks (served at this establishment)	14	7 840	927	11.8	Z	X	
0140	Packaged liquor, wine, & beer	531	613 816	103 824	16.9	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	3 968	3 195 484	2 669 797	83.5	7.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	436	413 877	48 075	11.6	.1	X	
0180	Soaps, detergents, & household cleaners	213	140 540	41 331	29.4	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 712	1 002 848	202 395	20.2	.6	X	
0200	Men's wear	389	192 621	19 678	10.2	.1	X	
0220	Women's, juniors', & misses' wear	382	151 842	14 896	9.8	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	186	68 286	4 044	5.9	Z	X	
0260	Footwear (including accessories)	93	49 017	2 206	4.5	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	66	28 171	3 042	10.8	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	128	65 693	4 185	6.4	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	377	846 476	36 090	4.3	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	138	54 729	1 169	2.1	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	98	41 213	2 401	5.8	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	587	343 444	38 235	11.1	.1	X	
0340	Furniture & sleep equipment	1 391	1 589 903	162 598	10.2	.5	X	
0360	Flooring & floor coverings	16	14 145	3 667	25.9	Z	X	
0370	Computer hardware, software, & supplies	164	109 456	18 333	16.7	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 712	790 922	139 829	17.7	.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 627	985 881	87 598	8.9	.3	X	
0420	Books	3 846	3 274 742	181 254	5.5	.5	X	
0440	Photographic equipment & supplies	51	31 123	908	2.9	Z	X	

See footnotes at end of table.

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NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4539	Other miscellaneous store retailers—Con.							
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 473	820 878	73 331	8.9	.2	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	75	35 380	609	1.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	2 408	950 336	490 436	51.6	1.4	X	
0580	Recreational vehicles, parts & accessories	152	351 816	44 055	12.5	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	306	155 944	17 293	11.1	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	799	429 824	86 534	20.1	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies	901	1 008 012	347 489	34.5	1.0	X	
0670	Paint & sundries	91	46 826	4 605	9.8	Z	X	
0680	Manufactured (mobile) homes	5 485	13 347 491	12 945 957	97.0	38.1	X	
0690	Wallpaper & other flexible wallcoverings	13	2 950	197	6.7	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	137	230 339	21 842	9.5	.1	X	
0720	Automotive fuels	123	166 940	28 560	17.1	.1	X	
0730	Automotive lubricants (oil, greases, etc)	165	152 199	1 556	1.0	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	46	50 242	3 209	6.4	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	73	55 081	3 413	6.2	Z	X	
0800	Pets, pet foods, & pet supplies	8 450	5 565 643	5 237 477	94.1	15.4	X	
0850	All other merchandise	22 786	12 355 872	9 726 713	78.7	28.7	X	
9810	Unclassified merchandise	2 855	3 174 932	332 900	10.5	1.0	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 633	7 729 323	627 582	8.1	1.8	X	
45391	Pet & pet supplies stores	8 318	X	5 492 749	X	100.0	82.2	
0100	Groceries & other foods for human consumption off the premises	23	17 334	1 972	11.4	Z	X	
0200	Men's wear	36	20 018	1 205	6.0	Z	X	
0220	Women's, juniors', & misses' wear	21	6 893	143	2.1	Z	X	
0260	Footwear (including accessories)	38	18 963	761	4.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	23	7 011	127	1.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	12	6 671	267	4.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	98	24 369	2 197	9.0	Z	X	
0420	Books	1 887	2 206 212	30 757	1.4	.6	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	31	8 749	709	8.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	20	3 869	67	1.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	78	38 996	2 261	5.8	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	89	46 172	2 586	5.6	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	540	298 829	51 662	17.3	.9	X	
0640	Dimensional lumber & other building/structural materials & supplies	12	8 219	403	4.9	Z	X	
0670	Paint & sundries	14	7 115	225	3.2	Z	X	
0730	Automotive lubricants (oil, greases, etc)	24	14 855	408	2.7	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	30	19 594	989	5.0	Z	X	
0800	Pets, pet foods, & pet supplies	8 318	5 492 749	5 232 209	95.3	95.3	63.7	
0801	Pets	6 390	4 414 056	351 732	8.0	6.4	X	
0802	Pet foods	7 365	5 221 996	2 035 434	39.0	37.1	X	
0803	Pet supplies	7 504	5 245 833	2 061 702	39.3	37.5	X	
0804	Aquarium products & fish	7 165	4 960 118	783 341	15.8	14.3	X	
0850	All other merchandise	256	103 238	10 881	10.5	.2	19.9	
0883	All other merchandise	256	103 238	10 881	10.5	.2	X	
9810	Unclassified merchandise	468	217 705	30 301	13.9	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 183	2 645 339	120 768	4.6	2.2	76.6	
9942	Pet care services (including pet boarding, grooming, & other pet care services)	2 047	2 584 545	114 924	4.4	2.1	X	
9965	All other nonmerchandise receipts	223	109 564	5 844	5.3	.1	X	
453910	Pet & pet supplies stores	8 318	X	5 492 749	X	100.0	82.2	
0100	Groceries & other foods for human consumption off the premises	23	17 334	1 972	11.4	Z	X	
0200	Men's wear	36	20 018	1 205	6.0	Z	X	
0220	Women's, juniors', & misses' wear	21	6 893	143	2.1	Z	X	
0260	Footwear (including accessories)	38	18 963	761	4.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	23	7 011	127	1.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	12	6 671	267	4.0	Z	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	98	24 369	2 197	9.0	Z	X	
0420	Books	1 887	2 206 212	30 757	1.4	.6	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	31	8 749	709	8.1	Z	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	20	3 869	67	1.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	78	38 996	2 261	5.8	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	89	46 172	2 586	5.6	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	540	298 829	51 662	17.3	.9	X	
0640	Dimensional lumber & other building/structural materials & supplies	12	8 219	403	4.9	Z	X	
0670	Paint & sundries	14	7 115	225	3.2	Z	X	
0730	Automotive lubricants (oil, greases, etc)	24	14 855	408	2.7	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	30	19 594	989	5.0	Z	X	
0800	Pets, pet foods, & pet supplies	8 318	5 492 749	5 232 209	95.3	95.3	63.7	
0801	Pets	6 390	4 414 056	351 732	8.0	6.4	X	
0802	Pet foods	7 365	5 221 996	2 035 434	39.0	37.1	X	
0803	Pet supplies	7 504	5 245 833	2 061 702	39.3	37.5	X	
0804	Aquarium products & fish	7 165	4 960 118	783 341	15.8	14.3	X	
0850	All other merchandise	256	103 238	10 881	10.5	.2	19.9	
0883	All other merchandise	256	103 238	10 881	10.5	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453910	Pet & pet supplies stores—Con.							
9810	Unclassified merchandise	468	217 705	30 301	13.9	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 183	2 645 339	120 768	4.6	2.2	76.6	
9942	Pet care services (including pet boarding, grooming, & other pet care services)	2 047	2 584 545	114 924	4.4	2.1	X	
9965	All other nonmerchandise receipts	223	109 564	5 844	5.3	.1	X	
45392	Art dealers	5 698	X	3 000 798	X	100.0	70.8	
0100	Groceries & other foods for human consumption off the premises	30	10 317	216	2.1	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	22	7 035	157	2.2	Z	X	
0200	Men's wear	15	4 304	632	14.7	Z	X	
0220	Women's, juniors', & misses' wear	74	24 498	2 146	8.8	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	32	12 674	398	3.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	18	3 359	654	19.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	45	7 830	304	3.9	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	49	18 602	431	2.3	Z	X	
0340	Furniture & sleep equipment	147	58 885	6 857	11.6	.2	X	
0370	Computer hardware, software, & supplies	10	2 828	137	4.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	523	197 337	42 603	21.6	1.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	429	191 344	23 857	12.5	.8	X	
0420	Books	370	193 324	7 450	3.9	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	50	10 254	898	8.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	12	2 113	146	6.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	11	2 252	552	24.5	Z	X	
0670	Paint & sundries	11	1 210	61	5.0	Z	X	
0690	Wallpaper & other flexible wallcoverings	11	1 372	56	4.1	Z	X	
0850	All other merchandise	5 698	3 000 798	2 888 632	96.3	96.3	69.3	
0856	Magazines & newspapers	55	31 372	322	1.0	Z	X	
0861	Antiques (items over 100 years old)	131	53 930	11 333	21.0	.4	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	196	81 533	10 462	12.8	.3	X	
0863	Art goods (including original pictures & sculptures)	5 698	3 000 798	2 834 030	94.4	94.4	X	
0869	Artists' materials & supplies	254	74 130	13 842	18.7	.5	X	
0877	Souvenirs & novelty items	214	63 037	9 055	14.4	.3	X	
0878	Seasonal decorations	97	29 526	3 550	12.0	.1	X	
0879	Artificial/silk flowers, plants, & trees	89	26 158	2 471	9.4	.1	X	
0883	All other merchandise	17	9 325	2 881	30.9	.1	X	
9810	Unclassified merchandise	202	73 574	8 457	11.5	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	319	182 201	15 809	8.7	.5	X	
453920	Art dealers	5 698	X	3 000 798	X	100.0	70.8	
0100	Groceries & other foods for human consumption off the premises	30	10 317	216	2.1	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	22	7 035	157	2.2	Z	X	
0200	Men's wear	15	4 304	632	14.7	Z	X	
0220	Women's, juniors', & misses' wear	74	24 498	2 146	8.8	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	32	12 674	398	3.1	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	18	3 359	654	19.5	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	45	7 830	304	3.9	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	49	18 602	431	2.3	Z	X	
0340	Furniture & sleep equipment	147	58 885	6 857	11.6	.2	X	
0370	Computer hardware, software, & supplies	10	2 828	137	4.8	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	523	197 337	42 603	21.6	1.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	429	191 344	23 857	12.5	.8	X	
0420	Books	370	193 324	7 450	3.9	.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	50	10 254	898	8.8	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	12	2 113	146	6.9	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	11	2 252	552	24.5	Z	X	
0670	Paint & sundries	11	1 210	61	5.0	Z	X	
0690	Wallpaper & other flexible wallcoverings	11	1 372	56	4.1	Z	X	
0850	All other merchandise	5 698	3 000 798	2 888 632	96.3	96.3	69.3	
0856	Magazines & newspapers	55	31 372	322	1.0	Z	X	
0861	Antiques (items over 100 years old)	131	53 930	11 333	21.0	.4	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	196	81 533	10 462	12.8	.3	X	
0863	Art goods (including original pictures & sculptures)	5 698	3 000 798	2 834 030	94.4	94.4	X	
0869	Artists' materials & supplies	254	74 130	13 842	18.7	.5	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453920	Art dealers—Con.							
0850	All other merchandise—Con.							
0877	Souvenirs & novelty items.....	214	63 037	9 055	14.4	.3	X	
0878	Seasonal decorations	97	29 526	3 550	12.0	.1	X	
0879	Artificial/silk flowers, plants, & trees	89	26 158	2 471	9.4	.1	X	
0883	All other merchandise	17	9 325	2 881	30.9	.1	X	
9810	Unclassified merchandise	202	73 574	8 457	11.5	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	319	182 201	15 809	8.7	.5	X	
45393	Manufactured (mobile) home dealers.....	5 485	X	13 347 491	X	100.0	75.4	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	241	760 370	23 969	3.2	.2	X	
0340	Furniture & sleep equipment	230	706 916	13 648	1.9	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15	33 941	9 524	28.1	.1	X	
0580	Recreational vehicles, parts & accessories	138	310 799	28 441	9.2	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	101	249 211	11 921	4.8	.1	X	
0680	Manufactured (mobile) homes	5 485	13 347 491	12 945 957	97.0	97.0	67.0	
0681	New single-section manufactured (mobile) homes, less than 14 feet wide	401	1 168 727	273 186	23.4	2.0	X	
0682	New single-section manufactured (mobile) homes, 14 feet wide	3 823	9 731 279	1 901 001	19.5	14.2	X	
0683	New single-section manufactured (mobile) homes, greater than 14 feet wide	3 303	8 984 751	2 658 215	29.6	19.9	X	
0684	New multisection manufactured (mobile) homes, two sections	4 940	12 759 376	6 519 066	51.1	48.8	X	
0685	New multisection manufactured (mobile) homes, three or more sections	1 364	4 025 816	371 025	9.2	2.8	X	
0686	Other new manufactured (mobile) homes & parts & accessories	783	1 883 273	130 343	6.9	1.0	X	
0687	Used single-section manufactured (mobile) homes	4 021	9 761 656	742 684	7.6	5.6	X	
0688	Used multisection manufactured (mobile) homes	2 239	6 178 725	350 437	5.7	2.6	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	107	206 611	9 362	4.5	.1	X	
0850	All other merchandise	12	28 757	4 492	15.6	Z	X	
9810	Unclassified merchandise	409	1 391 375	42 741	3.1	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 445	3 413 546	254 959	7.5	1.9	69.1	
9932	Rental of space &/or mobile homes (residential)	280	623 195	48 720	7.8	.4	X	
9975	All other nonmerchandise receipts (incl recpt for parts installed in repair, charges for delivery, repair, maintenance, storage, servc contr, etc)	1 338	3 170 581	206 239	6.5	1.5	X	
453930	Manufactured (mobile) home dealers.....	5 485	X	13 347 491	X	100.0	75.4	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	241	760 370	23 969	3.2	.2	X	
0340	Furniture & sleep equipment	230	706 916	13 648	1.9	.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	15	33 941	9 524	28.1	.1	X	
0580	Recreational vehicles, parts & accessories	138	310 799	28 441	9.2	.2	X	
0640	Dimensional lumber & other building/structural materials & supplies	101	249 211	11 921	4.8	.1	X	
0680	Manufactured (mobile) homes	5 485	13 347 491	12 945 957	97.0	97.0	67.0	
0681	New single-section manufactured (mobile) homes, less than 14 feet wide	401	1 168 727	273 186	23.4	2.0	X	
0682	New single-section manufactured (mobile) homes, 14 feet wide	3 823	9 731 279	1 901 001	19.5	14.2	X	
0683	New single-section manufactured (mobile) homes, greater than 14 feet wide	3 303	8 984 751	2 658 215	29.6	19.9	X	
0684	New multisection manufactured (mobile) homes, two sections	4 940	12 759 376	6 519 066	51.1	48.8	X	
0685	New multisection manufactured (mobile) homes, three or more sections	1 364	4 025 816	371 025	9.2	2.8	X	
0686	Other new manufactured (mobile) homes & parts & accessories	783	1 883 273	130 343	6.9	1.0	X	
0687	Used single-section manufactured (mobile) homes	4 021	9 761 656	742 684	7.6	5.6	X	
0688	Used multisection manufactured (mobile) homes	2 239	6 178 725	350 437	5.7	2.6	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	107	206 611	9 362	4.5	.1	X	
0850	All other merchandise	12	28 757	4 492	15.6	Z	X	
9810	Unclassified merchandise	409	1 391 375	42 741	3.1	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 445	3 413 546	254 959	7.5	1.9	69.1	
9932	Rental of space &/or mobile homes (residential)	280	623 195	48 720	7.8	.4	X	
9975	All other nonmerchandise receipts (incl recpt for parts installed in repair, charges for delivery, repair, maintenance, storage, servc contr, etc)	1 338	3 170 581	206 239	6.5	1.5	X	
45399	All other miscellaneous store retailers.....	21 532	X	12 096 358	X	100.0	65.0	
0100	Groceries & other foods for human consumption off the premises	2 283	1 807 593	129 756	7.2	1.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	473	435 239	24 961	5.7	.2	X	
0130	Alcoholic drinks (served at this establishment)	14	7 840	927	11.8	Z	X	
0140	Packaged liquor, wine, & beer	531	613 816	103 824	16.9	.9	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	3 964	3 190 609	2 668 286	83.6	22.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	436	413 877	48 075	11.6	.4	X	
0180	Soaps, detergents, & household cleaners	211	140 331	41 320	29.4	.3	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 690	995 813	202 238	20.3	1.7	X	
0200	Men's wear	338	168 299	17 841	10.6	.1	X	
0220	Women's, juniors', & misses' wear	267	120 451	12 607	10.5	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45399	All other miscellaneous store retailers—Con.							
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	150	53 219	3 509	6.6	Z	X	
0260	Footwear (including accessories)	53	28 955	1 424	4.9	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	44	23 085	2 285	9.9	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	83	57 863	3 881	6.7	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	135	83 534	12 119	14.5	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	138	54 729	1 169	2.1	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	95	39 533	2 379	6.0	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	515	317 831	37 677	11.9	.3	X	
0340	Furniture & sleep equipment	1 012	822 592	142 057	17.3	1.2	X	
0360	Flooring & floor coverings	14	12 596	3 652	29.0	Z	X	
0370	Computer hardware, software, & supplies	150	104 451	18 174	17.4	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 162	552 973	87 435	15.8	.7	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc) ..	1 097	767 726	61 422	8.0	.5	X	
0420	Books	1 589	875 206	143 047	16.3	1.2	X	
0440	Photographic equipment & supplies	51	31 123	908	2.9	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 391	800 558	71 671	9.0	.6	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	55	31 511	542	1.7	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	2 318	909 227	488 029	53.7	4.0	X	
0580	Recreational vehicles, parts & accessories	14	41 017	15 614	38.1	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	206	107 520	14 155	13.2	.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	256	130 786	34 832	26.6	.3	X	
0640	Dimensional lumber & other building/structural materials & supplies ..	786	750 152	335 121	44.7	2.8	X	
0670	Paint & sundries	62	31 081	2 497	8.0	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	29	22 824	12 458	54.6	.1	X	
0720	Automotive fuels	123	166 940	28 560	17.1	.2	X	
0730	Automotive lubricants (oil, greases, etc)	141	137 344	1 148	.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	40	41 434	3 092	7.5	Z	X	
0780	Household fuels (oil, LP gas, wood, & coal)	36	26 136	2 102	8.0	Z	X	
0800	Pets, pet foods, & pet supplies	132	72 894	5 268	7.2	Z	X	
0850	All other merchandise	16 820	9 223 079	6 822 708	74.0	56.4	X	
9810	Unclassified merchandise	1 776	1 492 278	251 401	16.8	2.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 686	1 488 237	236 046	15.9	2.0	X	
453991	Tobacco stores	3 884	X	3 068 352	X	100.0	69.9	
0100	Groceries & other foods for human consumption off the premises	1 447	1 293 221	100 038	7.7	3.3	45.4	
0108	Bottled, canned, or packaged soft drinks	1 192	1 093 079	61 158	5.6	2.0	X	
0113	All other foods (dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc)	845	781 737	38 880	5.0	1.3	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	227	216 588	11 288	5.2	.4	X	
0130	Alcoholic drinks (served at this establishment)	14	7 840	927	11.8	Z	X	
0140	Packaged liquor, wine, & beer	469	506 163	83 214	16.4	2.7	49.6	
0141	Distilled spirits (including liquor, brandy, & liqueurs)	147	139 686	19 609	14.0	.6	X	
0142	Wine	209	207 696	9 798	4.7	.3	X	
0143	Beer & ale	400	455 018	53 807	11.8	1.8	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	3 884	3 068 352	2 649 739	86.4	86.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	322	277 346	8 239	3.0	.3	X	
0180	Soaps, detergents, & household cleaners	107	67 460	764	1.1	Z	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	230	191 968	3 112	1.6	.1	X	
0200	Men's wear	59	61 558	6 345	10.3	.2	X	
0220	Women's, juniors', & misses' wear	27	14 852	411	2.8	Z	X	
0260	Footwear (including accessories)	13	6 707	125	1.9	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	16	6 003	131	2.2	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	8	8 442	106	1.3	Z	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	25	14 698	198	1.3	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	26	10 259	820	8.0	Z	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	93	78 300	5 942	7.6	.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	154	179 188	9 263	5.2	.3	X	
0420	Books	223	163 862	5 379	3.3	.2	X	
0440	Photographic equipment & supplies	17	11 419	120	1.1	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	148	132 861	4 017	3.0	.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	28	17 306	177	1.0	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	49	30 749	3 955	12.9	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	45	23 446	1 516	6.5	Z	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	10	11 632	1 361	11.7	Z	X	
0670	Paint & sundries	16	8 027	130	1.6	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453991	Tobacco stores—Con.							
0720	Automotive fuels	120	165 816	28 246	17.0	.9	X	
0730	Automotive lubricants (oil, greases, etc)	141	137 344	1 148	.8	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	37	39 959	2 086	5.2	.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	7	11 696	138	1.2	Z	X	
0800	Pets, pet foods, & pet supplies	89	60 031	4 276	7.1	.1	X	
0850	All other merchandise	1 254	925 516	78 152	8.4	2.5	56.6	
0855	Greeting cards	160	88 098	2 606	3.0	.1	X	
0856	Magazines & newspapers	881	616 306	39 955	6.5	1.3	X	
0877	Souvenirs & novelty items	511	384 285	33 174	8.6	1.1	X	
0883	All other merchandise	21	15 024	2 417	16.1	.1	X	
9810	Unclassified merchandise	450	480 917	38 229	7.9	1.2	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	329	195 464	18 702	9.6	.6	X	
453998	All other miscellaneous store retailers (except tobacco stores)	17 648	X	9 028 006	X	100.0	63.3	
0100	Groceries & other foods for human consumption off the premises	836	514 372	29 718	5.8	.3	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	246	218 651	13 673	6.3	.2	X	
0140	Packaged liquor, wine, & beer	62	107 653	20 610	19.1	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	80	122 257	18 547	15.2	.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	114	136 531	39 836	29.2	.4	52.2	
0162	Nonprescription medicines	19	11 894	263	2.2	Z	X	
0163	Vitamins, minerals, & other dietary supplements	42	9 324	1 042	11.2	Z	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	31	20 851	5 750	27.6	.1	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	44	107 766	32 513	30.2	.4	X	
0166	Other hygiene needs (including deodorants, hair & shaving products; oral, feminine, & baby hygiene needs; hand products, etc)	23	8 082	268	3.3	Z	X	
0180	Soaps, detergents, & household cleaners	104	72 871	40 556	55.7	.4	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	1 460	803 845	199 126	24.8	2.2	X	
0200	Men's wear	279	106 741	11 496	10.8	.1	X	
0220	Women's, juniors', & misses' wear	260	105 599	12 196	11.5	.1	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	150	53 219	3 509	6.6	Z	X	
0260	Footwear (including accessories)	40	22 248	1 299	5.8	Z	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	28	17 082	2 154	12.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	75	49 421	3 775	7.6	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	135	83 534	12 119	14.5	.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	113	40 031	971	2.4	Z	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	91	38 628	2 368	6.1	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	489	307 572	36 857	12.0	.4	X	
0340	Furniture & sleep equipment	1 011	817 690	142 010	17.4	1.6	X	
0360	Flooring & floor coverings	14	12 596	3 652	29.0	Z	X	
0370	Computer hardware, software, & supplies	150	104 451	18 174	17.4	.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 069	474 673	81 493	17.2	.9	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	943	588 538	52 159	8.9	.6	X	
0420	Books	1 366	711 344	137 668	19.4	1.5	X	
0440	Photographic equipment & supplies	34	19 704	788	4.0	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 243	667 697	67 654	10.1	.7	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	27	14 205	365	2.6	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	2 269	878 478	484 074	55.1	5.4	48.7	
0511	Trophies & plaques	1 935	505 305	413 648	81.9	4.6	X	
0521	All other sporting goods (including boats, bicycles, snowmobiles, go-carts, exercise/fitness equipment, etc)	435	400 635	70 426	17.6	.8	X	
0580	Recreational vehicles, parts & accessories	14	41 017	15 614	38.1	.2	X	
0600	Hardware, tools, & plumbing & electrical supplies	161	84 074	12 639	15.0	.1	X	
0620	Lawn, garden, & farm equipment supplies, cut flowers, plants & shrubs, fertilizers, etc	246	119 154	33 471	28.1	.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	786	750 152	335 121	44.7	3.7	X	
0670	Paint & sundries	46	23 054	2 367	10.3	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	29	22 824	12 458	54.6	.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	29	14 440	1 964	13.6	Z	X	
0800	Pets, pet foods, & pet supplies	43	12 863	992	7.7	Z	X	
0850	All other merchandise	15 566	8 297 563	6 744 556	81.3	74.7	53.1	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	18	10 269	2 415	23.5	Z	X	
0856	Magazines & newspapers	387	242 459	14 761	6.1	.2	X	
0861	Antiques (items over 100 years old)	1 013	410 548	91 233	22.2	1.0	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	2 422	1 046 395	697 851	66.7	7.7	X	
0863	Art goods (including original pictures & sculptures)	795	407 895	68 447	16.8	.8	X	
0865	Telephones	31	13 926	2 272	16.3	Z	X	
0866	Ice	161	46 900	30 119	64.2	.3	X	
0867	Coins, medals, & other numismatic items	584	481 428	327 337	68.0	3.6	X	
0868	Stamps, autographs, & other philatelic materials & supplies	390	171 113	36 769	21.5	.4	X	
0869	Artists' materials & supplies	1 655	970 765	830 550	85.6	9.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
453998	All other miscellaneous store retailers (except tobacco stores)—Con.							
0850	All other merchandise—Con.							
0871	Religious goods, except books	923	493 206	263 533	53.4	2.9	X	
0873	Monuments & grave markers	2 837	874 898	826 011	94.4	9.1	X	
0874	Fireworks	301	133 257	120 062	90.1	1.3	X	
0876	Pools, pool chemicals, & pool supplies & accessories	4 627	3 056 856	2 386 161	78.1	26.4	X	
0877	Souvenirs & novelty items	1 715	798 068	232 357	29.1	2.6	X	
0878	Seasonal decorations	2 179	1 190 954	504 301	42.3	5.6	X	
0879	Artificial/silk flowers, plants, & trees	374	176 688	16 834	9.5	.2	X	
0883	All other merchandise	778	506 493	291 876	57.6	3.2	X	
9810	Unclassified merchandise	1 326	1 011 361	213 172	21.1	2.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 357	1 292 773	217 344	16.8	2.4	X	
454	Nonstore retailers	144 482	X	123 106 651	X	100.0	78.4	
0100	Groceries & other foods for human consumption off the premises	8 144	19 139 003	9 861 568	51.5	8.0	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	3 507	4 052 774	1 413 226	34.9	1.1	X	
0130	Alcoholic drinks (served at this establishment)	7	9 345	8 351	89.4	Z	X	
0140	Packaged liquor, wine, & beer	37	111 243	63 656	57.2	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	2 384	4 509 024	433 114	9.6	.4	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	3 433	19 855 014	11 483 825	57.8	9.3	X	
0180	Soaps, detergents, & household cleaners	528	877 874	89 163	10.2	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	520	1 026 107	116 960	11.4	.1	X	
0200	Men's wear	1 463	12 739 178	2 621 897	20.6	2.1	X	
0220	Women's, juniors', & misses' wear	1 627	18 847 870	7 721 242	41.0	6.3	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	687	7 206 315	742 463	10.3	.6	X	
0260	Footwear (including accessories)	1 015	16 751 928	1 549 182	9.2	1.3	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	507	675 010	264 994	39.3	.2	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 651	9 416 389	1 287 292	13.7	1.0	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	5 188	12 418 987	1 428 582	11.5	1.2	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	660	6 205 597	345 930	5.6	.3	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 405	13 725 929	1 178 491	8.6	1.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	2 258	16 806 133	4 051 132	24.1	3.3	X	
0340	Furniture & sleep equipment	1 927	12 817 336	1 600 308	12.5	1.3	X	
0360	Flooring & floor coverings	694	3 310 619	260 724	7.9	.2	X	
0370	Computer hardware, software, & supplies	1 858	33 035 108	23 383 399	70.8	19.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	2 468	17 325 609	2 955 605	17.1	2.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 860	15 002 151	2 540 783	16.9	2.1	X	
0420	Books	1 874	10 548 349	2 591 563	24.6	2.1	X	
0440	Photographic equipment & supplies	185	4 772 788	121 118	2.5	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 822	13 123 088	1 584 218	12.1	1.3	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	539	2 267 666	247 484	10.9	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 645	11 771 672	2 193 393	18.6	1.8	X	
0580	Recreational vehicles, parts & accessories	9	60 813	37 559	61.8	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 538	8 317 209	995 963	12.0	.8	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	1 150	7 808 264	1 138 206	14.6	.9	X	
0640	Dimensional lumber & other building/structural materials & supplies	2 221	5 880 876	607 181	10.3	.5	X	
0670	Paint & sundries	89	70 937	23 262	32.8	Z	X	
0690	Wallpaper & other flexible wallcoverings	125	143 949	43 908	30.5	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	179	411 206	70 842	17.2	.1	X	
0720	Automotive fuels	3 440	10 795 584	3 098 469	28.7	2.5	X	
0730	Automotive lubricants (oil, greases, etc)	1 951	6 291 295	303 113	4.8	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	1 680	8 047 859	1 680 264	20.9	1.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	12 543	22 628 277	17 064 877	75.4	13.9	X	
0800	Pets, pet foods, & pet supplies	143	389 247	240 752	61.9	.2	X	
0850	All other merchandise	8 242	30 177 533	12 309 879	40.8	10.0	X	
9810	Unclassified merchandise	4 587	13 252 964	886 804	6.7	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	10 604	26 399 510	2 465 909	9.3	2.0	X	
4541	Electronic shopping & mail-order houses	10 013	X	79 018 305	X	100.0	80.0	
0100	Groceries & other foods for human consumption off the premises	545	8 242 963	1 216 652	14.8	1.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	67	398 279	6 307	1.6	Z	X	
0140	Packaged liquor, wine, & beer	18	74 674	56 279	75.4	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	107	560 345	127 801	22.8	.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4541	Electronic shopping & mail-order houses—Con.							
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 682	17 954 845	10 267 597	57.2	13.0	70.1	
0161	Prescriptions	314	7 835 475	7 420 005	94.7	9.4	X	
0162	Nonprescription medicines	202	2 170 764	199 354	9.2	.3	X	
0163	Vitamins, minerals, & other dietary supplements	651	5 540 092	1 302 777	23.5	1.6	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	297	3 146 081	658 860	20.9	.8	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	387	4 528 390	619 460	13.7	.8	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	565	1 842 891	56 726	3.1	.1	X	
0167	Hearing aids & supplies	32	22 031	10 415	47.3	Z	X	
0180	Soaps, detergents, & household cleaners	185	614 900	43 344	7.0	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	160	560 081	79 941	14.3	.1	X	
0200	Men's wear	912	12 363 742	2 466 124	19.9	3.1	X	
0220	Women's, juniors', & misses' wear	990	18 379 245	7 583 059	41.3	9.6	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	496	7 098 478	720 901	10.2	.9	X	
0260	Footwear (including accessories)	657	16 471 676	1 416 638	8.6	1.8	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	372	629 678	249 557	39.6	.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	400	8 832 659	946 341	10.7	1.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	435	6 324 375	499 196	7.9	.6	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	435	5 995 507	311 062	5.2	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 139	13 300 886	1 064 588	8.0	1.3	67.7	
0321	Televisions	873	5 652 339	254 537	4.5	.3	X	
0324	Video recorders, cameras, & tapes	525	11 256 446	810 051	7.2	1.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 574	15 969 737	3 626 303	22.7	4.6	70.2	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	1 041	11 437 487	887 025	7.8	1.1	X	
0335	Records, tapes, & compact discs	985	9 661 716	2 596 442	26.9	3.3	X	
0337	Musical instruments, sheet music, & related items	215	1 570 412	142 836	9.1	.2	X	
0340	Furniture & sleep equipment	947	11 790 709	936 156	7.9	1.2	X	
0360	Flooring & floor coverings	163	2 943 279	80 897	2.7	.1	X	
0370	Computer hardware, software, & supplies	1 298	32 265 910	22 949 995	71.1	29.0	39.7	
0375	Computer & peripheral equipment	809	24 828 301	15 722 637	63.3	19.9	X	
0376	Prepackaged (off-the-shelf) computer software	823	15 740 363	7 227 358	45.9	9.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 367	16 017 170	2 074 668	13.0	2.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 173	14 496 047	2 299 710	15.9	2.9	X	
0420	Books	1 298	9 561 152	1 806 546	18.9	2.3	X	
0440	Photographic equipment & supplies	118	4 710 338	101 520	2.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 361	12 444 723	1 254 649	10.1	1.6	69.2	
0461	Toys (including wheel goods)	998	8 914 272	808 434	9.1	1.0	X	
0462	Games (including video & electronic games)	384	2 180 085	81 693	3.7	.1	X	
0463	Hobby goods	500	6 884 491	364 517	5.3	.5	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	420	2 197 444	213 303	9.7	.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 284	11 299 599	1 954 845	17.3	2.5	60.3	
0519	Boats, motors, boat parts & accessories	135	1 908 089	169 487	8.9	.2	X	
0522	All other sporting goods (including bicycles, snowmobiles, go-carts, parts & accessories, etc)	1 206	11 249 936	1 785 358	15.9	2.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	356	7 086 354	788 521	11.1	1.0	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc)	361	6 781 768	835 767	12.3	1.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	66	1 012 538	55 734	5.5	.1	X	
0670	Paint & sundries	20	27 023	5 504	20.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	8	97 706	36 334	37.2	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	17	19 011	8 117	42.7	Z	X	
0730	Automotive lubricants (oil, greases, etc)	27	178 390	1 997	1.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	980	6 072 566	1 536 459	25.3	1.9	X	
0800	Pets, pet foods, & pet supplies	105	351 649	232 316	66.1	.3	X	
0850	All other merchandise	3 416	26 105 253	9 616 921	36.8	12.2	69.1	
0851	Stationery & computer paper	374	8 421 339	1 553 811	18.5	2.0	X	
0852	School supplies	207	1 940 548	195 571	10.1	.2	X	
0853	Office supplies	561	6 172 904	1 639 579	26.6	2.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	914	11 104 059	948 068	8.5	1.2	X	
0855	Greeting cards	241	2 027 617	302 188	14.9	.4	X	
0856	Magazines & newspapers	258	1 553 925	564 872	36.4	.7	X	
0859	Luggage & leather goods	754	6 553 415	248 252	3.8	.3	X	
0861	Antiques (items over 100 years old)	262	241 590	124 934	51.7	.2	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	642	5 182 872	1 755 153	33.9	2.2	X	
0863	Art goods (including original pictures & sculptures)	352	1 260 217	242 127	19.2	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4541	Electronic shopping & mail-order houses—Con.							
0850	All other merchandise—Con.							
0877	Souvenirs & novelty items.....	688	7 156 961	1 500 864	21.0	1.9	X	
0879	Artificial/silk flowers, plants, & trees	87	388 775	12 446	3.2	Z	X	
0883	All other merchandise	324	1 067 401	529 051	49.6	.7	X	
9810	Unclassified merchandise	738	6 509 889	522 311	8.0	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 115	9 620 650	987 294	10.3	1.2	X	
45411	Electronic shopping & mail-order houses	10 013	X	79 018 305	X	100.0	80.0	
0100	Groceries & other foods for human consumption off the premises	545	8 242 963	1 216 652	14.8	1.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	67	398 279	6 307	1.6	Z	X	
0140	Packaged liquor, wine, & beer	18	74 674	56 279	75.4	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	107	560 345	127 801	22.8	.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 682	17 954 845	10 267 597	57.2	13.0	70.1	
0161	Prescriptions	314	7 835 475	7 420 005	94.7	9.4	X	
0162	Nonprescription medicines	202	2 170 764	199 354	9.2	.3	X	
0163	Vitamins, minerals, & other dietary supplements	651	5 540 092	1 302 777	23.5	1.6	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	297	3 146 081	658 860	20.9	.8	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	387	4 528 390	619 460	13.7	.8	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	565	1 842 891	56 726	3.1	.1	X	
0167	Hearing aids & supplies	32	22 031	10 415	47.3	Z	X	
0180	Soaps, detergents, & household cleaners	185	614 900	43 344	7.0	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	160	560 081	79 941	14.3	.1	X	
0200	Men's wear	912	12 363 742	2 466 124	19.9	3.1	X	
0220	Women's, juniors', & misses' wear	990	18 379 245	7 583 059	41.3	9.6	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	496	7 098 478	720 901	10.2	.9	X	
0260	Footwear (including accessories)	657	16 471 676	1 416 638	8.6	1.8	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	372	629 678	249 557	39.6	.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	400	8 832 659	946 341	10.7	1.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	435	6 324 375	499 196	7.9	.6	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	435	5 995 507	311 062	5.2	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 139	13 300 886	1 064 588	8.0	1.3	67.7	
0321	Televisions	873	5 652 339	254 537	4.5	.3	X	
0324	Video recorders, cameras, & tapes	525	11 256 446	810 051	7.2	1.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 574	15 969 737	3 626 303	22.7	4.6	70.2	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	1 041	11 437 487	887 025	7.8	1.1	X	
0335	Records, tapes, & compact discs	985	9 661 716	2 596 442	26.9	3.3	X	
0337	Musical instruments, sheet music, & related items	215	1 570 412	142 836	9.1	.2	X	
0340	Furniture & sleep equipment	947	11 790 709	936 156	7.9	1.2	X	
0360	Flooring & floor coverings	163	2 943 279	80 897	2.7	.1	X	
0370	Computer hardware, software, & supplies	1 298	32 265 910	22 949 995	71.1	29.0	39.7	
0375	Computer & peripheral equipment	809	24 828 301	15 722 637	63.3	19.9	X	
0376	Prepackaged (off-the-shelf) computer software	823	15 740 363	7 227 358	45.9	9.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 367	16 017 170	2 074 668	13.0	2.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 173	14 496 047	2 299 710	15.9	2.9	X	
0420	Books	1 298	9 561 152	1 806 546	18.9	2.3	X	
0440	Photographic equipment & supplies	118	4 710 338	101 520	2.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 361	12 444 723	1 254 649	10.1	1.6	69.2	
0461	Toys (including wheel goods)	998	8 914 272	808 434	9.1	1.0	X	
0462	Games (including video & electronic games)	384	2 180 085	81 693	3.7	.1	X	
0463	Hobby goods	500	6 884 491	364 517	5.3	.5	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	420	2 197 444	213 303	9.7	.3	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 284	11 299 599	1 954 845	17.3	2.5	60.3	
0519	Boats, motors, boat parts & accessories	135	1 908 089	169 487	8.9	.2	X	
0522	All other sporting goods (including bicycles, snowmobiles, go-carts, parts & accessories, etc)	1 206	11 249 936	1 785 358	15.9	2.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	356	7 086 354	788 521	11.1	1.0	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	361	6 781 768	835 767	12.3	1.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	66	1 012 538	55 734	5.5	.1	X	
0670	Paint & sundries	20	27 023	5 504	20.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	8	97 706	36 334	37.2	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	17	19 011	8 117	42.7	Z	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45411	Electronic shopping & mail-order houses—Con.							
0730	Automotive lubricants (oil, greases, etc)	27	178 390	1 997	1.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	980	6 072 566	1 536 459	25.3	1.9	X	
0800	Pets, pet foods, & pet supplies	105	351 649	232 316	66.1	.3	X	
0850	All other merchandise	3 416	26 105 253	9 616 921	36.8	12.2	69.1	
0851	Stationery & computer paper	374	8 421 339	1 553 811	18.5	2.0	X	
0852	School supplies	207	1 940 548	195 571	10.1	.2	X	
0853	Office supplies	561	6 172 904	1 639 579	26.6	2.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	914	11 104 059	948 068	8.5	1.2	X	
0855	Greeting cards	241	2 027 617	302 188	14.9	.4	X	
0856	Magazines & newspapers	258	1 553 925	564 872	36.4	.7	X	
0859	Luggage & leather goods	754	6 553 415	248 252	3.8	.3	X	
0861	Antiques (items over 100 years old)	262	241 590	124 934	51.7	.2	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	642	5 182 872	1 755 153	33.9	2.2	X	
0863	Art goods (including original pictures & sculptures)	352	1 260 217	242 127	19.2	.3	X	
0877	Souvenirs & novelty items	688	7 156 961	1 500 864	21.0	1.9	X	
0879	Artificial/silk flowers, plants, & trees	87	388 775	12 446	3.2	Z	X	
0883	All other merchandise	324	1 067 401	529 051	49.6	.7	X	
9810	Unclassified merchandise	738	6 509 889	522 311	8.0	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 115	9 620 650	987 294	10.3	1.2	X	
454110	Electronic shopping & mail-order houses	10 013	X	79 018 305	X	100.0	80.0	
0100	Groceries & other foods for human consumption off the premises	545	8 242 963	1 216 652	14.8	1.5	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	67	398 279	6 307	1.6	Z	X	
0140	Packaged liquor, wine, & beer	18	74 674	56 279	75.4	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	107	560 345	127 801	22.8	.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 682	17 954 845	10 267 597	57.2	13.0	70.1	
0161	Prescriptions	314	7 835 475	7 420 005	94.7	9.4	X	
0162	Nonprescription medicines	202	2 170 764	199 354	9.2	.3	X	
0163	Vitamins, minerals, & other dietary supplements	651	5 540 092	1 302 777	23.5	1.6	X	
0164	Health aids (incl first-aid, foot, & eye/contact lens care products; prescription access; convalescent aids; orthopedic equip; artificial limbs)	297	3 146 081	658 860	20.9	.8	X	
0165	Cosmetics (including face cream, make-up, perfumes & colognes, etc)	387	4 528 390	619 460	13.7	.8	X	
0166	Other hygiene needs (including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc)	565	1 842 891	56 726	3.1	.1	X	
0167	Hearing aids & supplies	32	22 031	10 415	47.3	Z	X	
0180	Soaps, detergents, & household cleaners	185	614 900	43 344	7.0	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	160	560 081	79 941	14.3	.1	X	
0200	Men's wear	912	12 363 742	2 466 124	19.9	3.1	X	
0220	Women's, juniors', & misses' wear	990	18 379 245	7 583 059	41.3	9.6	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	496	7 098 478	720 901	10.2	.9	X	
0260	Footwear (including accessories)	657	16 471 676	1 416 638	8.6	1.8	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	372	629 678	249 557	39.6	.3	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	400	8 832 659	946 341	10.7	1.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	435	6 324 375	499 196	7.9	.6	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	435	5 995 507	311 062	5.2	.4	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	1 139	13 300 886	1 064 588	8.0	1.3	67.7	
0321	Television	873	5 652 339	254 537	4.5	.3	X	
0324	Video recorders, cameras, & tapes	525	11 256 446	810 051	7.2	1.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	1 574	15 969 737	3 626 303	22.7	4.6	70.2	
0331	Audio equip, components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	1 041	11 437 487	887 025	7.8	1.1	X	
0335	Records, tapes, & compact discs	985	9 661 716	2 596 442	26.9	3.3	X	
0337	Musical instruments, sheet music, & related items	215	1 570 412	142 836	9.1	.2	X	
0340	Furniture & sleep equipment	947	11 790 709	936 156	7.9	1.2	X	
0360	Flooring & floor coverings	163	2 943 279	80 897	2.7	.1	X	
0370	Computer hardware, software, & supplies	1 298	32 265 910	22 949 995	71.1	29.0	39.7	
0375	Computer & peripheral equipment	809	24 828 301	15 722 637	63.3	19.9	X	
0376	Prepackaged (off-the-shelf) computer software	823	15 740 363	7 227 358	45.9	9.1	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 367	16 017 170	2 074 668	13.0	2.6	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	1 173	14 496 047	2 299 710	15.9	2.9	X	
0420	Books	1 298	9 561 152	1 806 546	18.9	2.3	X	
0440	Photographic equipment & supplies	118	4 710 338	101 520	2.2	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	1 361	12 444 723	1 254 649	10.1	1.6	69.2	
0461	Toys (including wheel goods)	998	8 914 272	808 434	9.1	1.0	X	
0462	Games (including video & electronic games)	384	2 180 085	81 693	3.7	.1	X	
0463	Hobby goods	500	6 884 491	364 517	5.3	.5	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	420	2 197 444	213 303	9.7	.3	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
454110	Electronic shopping & mail-order houses—Con.							
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	1 284	11 299 599	1 954 845	17.3	2.5	60.3	
0519	Boats, motors, boat parts & accessories	135	1 908 089	169 487	8.9	.2	X	
0522	All other sporting goods (including bicycles, snowmobiles, go-carts, parts & accessories, etc)	1 206	11 249 936	1 785 358	15.9	2.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	356	7 086 354	788 521	11.1	1.0	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	361	6 781 768	835 767	12.3	1.1	X	
0640	Dimensional lumber & other building/structural materials & supplies	66	1 012 538	55 734	5.5	.1	X	
0670	Pain & sundries	20	27 023	5 504	20.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	8	97 706	36 334	37.2	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	17	19 011	8 117	42.7	Z	X	
0730	Automotive lubricants (oil, greases, etc)	27	178 390	1 997	1.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	980	6 072 566	1 536 459	25.3	1.9	X	
0800	Pets, pet foods, & pet supplies	105	351 649	232 316	66.1	.3	X	
0850	All other merchandise	3 416	26 105 253	9 616 921	36.8	12.2	69.1	
0851	Stationery & computer paper	374	8 421 339	1 553 811	18.5	2.0	X	
0852	School supplies	207	1 940 548	195 571	10.1	.2	X	
0853	Office supplies	561	6 172 904	1 639 579	26.6	2.1	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc)	914	11 104 059	948 068	8.5	1.2	X	
0855	Greeting cards	241	2 027 617	302 188	14.9	.4	X	
0856	Magazines & newspapers	258	1 553 925	564 872	36.4	.7	X	
0859	Luggage & leather goods	754	6 553 415	248 252	3.8	.3	X	
0861	Antiques (items over 100 years old)	262	241 590	124 934	51.7	.2	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	642	5 182 872	1 755 153	33.9	2.2	X	
0863	Art goods (including original pictures & sculptures)	352	1 260 217	242 127	19.2	.3	X	
0877	Souvenirs & novelty items	688	7 156 961	1 500 864	21.0	1.9	X	
0879	Artificial/silk flowers, plants, & trees	87	388 775	12 446	3.2	Z	X	
0883	All other merchandise	324	1 067 401	529 051	49.6	.7	X	
9810	Unclassified merchandise	738	6 509 889	522 311	8.0	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	1 115	9 620 650	987 294	10.3	1.2	X	
4542	Vending machine operators	7 070	X	6 884 497	X	100.0	73.5	
0100	Groceries & other foods for human consumption off the premises	4 702	5 849 478	4 895 094	83.7	71.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	3 363	3 456 367	1 329 482	38.5	19.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 867	3 091 991	271 232	8.8	3.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	310	493 362	19 486	4.0	.3	X	
0180	Soaps, detergents, & household cleaners	16	18 209	1 124	6.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	9	26 118	24 129	92.4	.4	X	
0850	All other merchandise	471	270 938	106 151	39.2	1.5	60.7	
0856	Magazines & newspapers	205	57 046	39 681	69.6	.6	X	
0877	Souvenirs & novelty items	275	209 668	60 339	28.8	.9	X	
0883	All other merchandise	41	16 404	6 131	37.4	.1	X	
9810	Unclassified merchandise	529	579 314	48 776	8.4	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	735	1 144 413	186 647	16.3	2.7	69.1	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	451	704 244	124 809	17.7	1.8	X	
9967	All other nonmerchandise receipts	381	579 272	61 838	10.7	.9	X	
45421	Vending machine operators	7 070	X	6 884 497	X	100.0	73.5	
0100	Groceries & other foods for human consumption off the premises	4 702	5 849 478	4 895 094	83.7	71.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	3 363	3 456 367	1 329 482	38.5	19.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 867	3 091 991	271 232	8.8	3.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	310	493 362	19 486	4.0	.3	X	
0180	Soaps, detergents, & household cleaners	16	18 209	1 124	6.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	9	26 118	24 129	92.4	.4	X	
0850	All other merchandise	471	270 938	106 151	39.2	1.5	60.7	
0856	Magazines & newspapers	205	57 046	39 681	69.6	.6	X	
0877	Souvenirs & novelty items	275	209 668	60 339	28.8	.9	X	
0883	All other merchandise	41	16 404	6 131	37.4	.1	X	
9810	Unclassified merchandise	529	579 314	48 776	8.4	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	735	1 144 413	186 647	16.3	2.7	69.1	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	451	704 244	124 809	17.7	1.8	X	
9967	All other nonmerchandise receipts	381	579 272	61 838	10.7	.9	X	
454210	Vending machine operators	7 070	X	6 884 497	X	100.0	73.5	
0100	Groceries & other foods for human consumption off the premises	4 702	5 849 478	4 895 094	83.7	71.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	3 363	3 456 367	1 329 482	38.5	19.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	1 867	3 091 991	271 232	8.8	3.9	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	310	493 362	19 486	4.0	.3	X	
0180	Soaps, detergents, & household cleaners	16	18 209	1 124	6.2	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	9	26 118	24 129	92.4	.4	X	
0850	All other merchandise	471	270 938	106 151	39.2	1.5	60.7	
0856	Magazines & newspapers	205	57 046	39 681	69.6	.6	X	
0877	Souvenirs & novelty items	275	209 668	60 339	28.8	.9	X	
0883	All other merchandise	41	16 404	6 131	37.4	.1	X	

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
454210	Vending machine operators—Con.							
9810	Unclassified merchandise	529	579 314	48 776	8.4	.7	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	735	1 144 413	186 647	16.3	2.7	69.1	
9913	Receipts from coin-operated amusement machines (excluding receipts from coin-operated machines operated by others)	451	704 244	124 809	17.7	1.8	X	
9967	All other nonmerchandise receipts	381	579 272	61 838	10.7	.9	X	
4543	Direct selling establishments	1'27 399	X	1'37 203 849	X	100.0	76.1	
0100	Groceries & other foods for human consumption off the premises	2 897	5 046 562	3 749 822	74.3	10.1	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	77	198 128	77 437	39.1	.2	X	
0140	Packaged liquor, wine, & beer	19	36 569	7 377	20.2	Z	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	410	856 688	34 081	4.0	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 441	1 406 807	1 196 742	85.1	3.2	X	
0180	Soaps, detergents, & household cleaners	327	244 765	44 695	18.3	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	360	466 026	37 019	7.9	.1	X	
0200	Men's wear	551	375 436	155 773	41.5	.4	X	
0220	Women's, juniors', & misses' wear	634	459 934	137 439	29.9	.4	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6 & 7 to 14), & infants' & toddlers' clothing & accessories)	191	107 837	21 562	20.0	.1	X	
0260	Footwear (including accessories)	358	280 252	132 544	47.3	.4	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	135	45 332	15 437	34.1	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 251	583 730	340 951	58.4	.9	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	4 753	6 094 612	929 386	15.2	2.5	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frysans, & personal care appliances)	225	210 090	34 868	16.6	.1	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	266	425 043	113 903	26.8	.3	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	682	835 984	424 809	50.8	1.1	X	
0340	Furniture & sleep equipment	980	1 026 627	664 152	64.7	1.8	X	
0360	Flooring & floor coverings	529	366 928	179 786	49.0	.5	X	
0370	Computer hardware, software, & supplies	560	769 198	433 404	56.3	1.2	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 099	1 308 027	880 896	67.3	2.4	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	684	505 376	240 896	47.7	.6	X	
0420	Books	576	987 197	785 017	79.5	2.1	X	
0440	Photographic equipment & supplies	67	62 450	19 598	31.4	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	452	652 247	305 440	46.8	.8	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	119	70 222	34 181	48.7	.1	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	361	472 073	238 548	50.5	.6	X	
0580	Recreational vehicles, parts & accessories	8	8 285	618	7.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	1 182	1 230 855	207 442	16.9	.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	789	1 026 496	302 439	29.5	.8	X	
0640	Dimensional lumber & other building/structural materials & supplies	2 155	4 868 338	551 447	11.3	1.5	X	
0670	Paint & sundries	69	43 914	17 758	40.4	Z	X	
0690	Wallpaper & other flexible wallcoverings	117	46 243	7 574	16.4	Z	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	162	392 195	62 725	16.0	.2	X	
0720	Automotive fuels	3 438	10 795 146	3 098 359	28.7	8.3	X	
0730	Automotive lubricants (oil, greases, etc)	1 924	6 112 905	301 116	4.9	.8	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	700	1 975 293	143 805	7.3	.4	X	
0780	Household fuels (oil, LP gas, wood, & coal)	12 543	22 628 277	17 064 877	75.4	45.9	X	
0800	Pets, pet foods, & pet supplies	38	37 598	8 436	22.4	Z	X	
0850	All other merchandise	4 355	3 801 342	2 586 807	68.1	7.0	X	
9810	Unclassified merchandise	3 320	6 163 761	315 717	5.1	.8	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	8 754	15 634 447	1 291 968	8.3	3.5	X	
45431	Fuel dealers	12 532	X	22 622 249	X	100.0	76.2	
0100	Groceries & other foods for human consumption off the premises	261	1 067 280	48 803	4.6	.2	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	205	687 707	16 038	2.3	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	3 079	5 066 630	185 090	3.7	.8	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	8	43 389	14 953	34.5	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	465	861 852	48 567	5.6	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	286	734 693	104 746	14.3	.5	X	
0640	Dimensional lumber & other building/structural materials & supplies	1 945	4 646 415	368 792	7.9	1.6	67.0	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	1 809	4 391 074	340 441	7.8	1.5	X	
0664	All other building/structural materials & supplies	245	507 196	28 351	5.6	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	143	376 621	61 934	16.4	.3	X	
0720	Automotive fuels	3 438	10 795 146	3 098 359	28.7	13.7	X	
0730	Automotive lubricants (oil, greases, etc)	1 924	6 112 905	301 116	4.9	1.3	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	623	1 863 218	75 507	4.1	.3	X	
0780	Household fuels (oil, LP gas, wood, & coal)	12 532	22 622 249	17 063 886	75.4	75.4	70.3	
0781	LP gas (bulk & bottled)	7 693	12 263 233	7 865 815	64.1	34.8	X	
0782	Kerosene	3 332	9 195 968	535 902	5.8	2.4	X	
0783	No. 2 distillate fuel oil	5 814	14 146 075	7 747 439	54.8	34.2	X	
0784	Other distillate fuel oil (nos. 1 & 4)	1 519	4 570 133	657 457	14.4	2.9	X	
0785	Residual fuel oil (nos. 5 & 6)	268	1 031 545	129 740	12.6	.6	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
45431	Fuel dealers—Con.							
0780	Household fuels (oil, LP gas, wood, & coal)—Con.							
0786	Coal	246	323 578	52 787	16.3	.2	X	
0787	Wood	173	49 102	38 971	79.4	.2	X	
0788	Other household fuels	169	386 400	35 775	9.3	.2	X	
0800	Pets, pet foods, & pet supplies	11	20 329	959	4.7	Z	X	
0850	All other merchandise	79	232 229	19 367	8.3	.1	50.3	
0866	Ice	62	186 296	10 135	5.4	Z	X	
0883	All other merchandise	17	45 933	9 232	20.1	Z	X	
9810	Unclassified merchandise	2 728	5 597 163	237 685	4.2	1.1	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	6 712	13 637 704	975 478	7.2	4.3	66.4	
9904	Labor charges for work performed by this establishment	6 219	12 848 117	629 685	4.9	2.8	X	
9978	All other nonmerchandise receipts (including receipts from customers for parts installed in repair, & charges for delivery, storage, etc)	4 624	8 724 944	345 793	4.0	1.5	X	
454311	Heating oil dealers	5 657	X	13 866 783	X	100.0	74.1	
0100	Groceries & other foods for human consumption off the premises	190	839 337	36 124	4.3	.3	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	162	540 763	11 997	2.2	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	135	866 004	40 472	4.7	.3	X	
0600	Hardware, tools, & plumbing & electrical supplies	185	456 637	24 178	5.3	.2	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	141	452 719	53 463	11.8	.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	1 103	3 443 870	302 050	8.8	2.2	62.6	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	1 075	3 329 308	283 958	8.5	2.0	X	
0664	All other building/structural materials & supplies	71	280 588	18 092	6.4	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	93	310 008	57 969	18.7	.4	X	
0720	Automotive fuels	2 672	9 268 593	2 722 269	29.4	19.6	X	
0730	Automotive lubricants (oil, greases, etc)	1 631	5 369 512	281 319	5.2	2.0	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	485	1 577 379	63 772	4.0	.5	X	
0780	Household fuels (oil, LP gas, wood, & coal)	5 657	13 866 783	9 472 514	68.3	68.3	67.2	
0781	LP gas (bulk & bottled)	1 061	3 598 769	523 028	14.5	3.8	X	
0782	Kerosene	3 061	8 606 804	519 918	6.0	3.7	X	
0783	No. 2 distillate fuel oil	5 455	13 336 797	7 627 383	57.2	55.0	X	
0784	Other distillate fuel oil (nos. 1 & 4)	1 413	4 258 505	644 410	15.1	4.6	X	
0785	Residual fuel oil (nos. 5 & 6)	272	963 771	125 179	13.0	.9	X	
0786	Coal	165	270 484	8 397	3.1	.1	X	
0787	Wood	10	6 724	402	6.0	Z	X	
0788	Other household fuels	130	337 954	23 797	7.0	.2	X	
0800	Pets, pet foods, & pet supplies	10	20 252	944	4.7	Z	X	
0850	All other merchandise	54	178 404	15 952	8.9	.1	46.0	
0866	Ice	43	137 517	7 546	5.5	.1	X	
0883	All other merchandise	12	40 887	8 406	20.6	.1	X	
9810	Unclassified merchandise	619	2 285 359	124 152	5.4	.9	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 435	7 638 073	649 554	8.5	4.7	60.0	
9904	Labor charges for work performed by this establishment	2 201	7 078 880	444 087	6.3	3.2	X	
9978	All other nonmerchandise receipts (including receipts from customers for parts installed in repair, & charges for delivery, storage, etc)	1 414	4 116 520	205 467	5.0	1.5	X	
454312	Liquefied petroleum gas (bottled gas) dealers	6 623	X	8 657 339	X	100.0	79.3	
0100	Groceries & other foods for human consumption off the premises	71	227 943	12 679	5.6	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	43	146 944	4 041	2.8	Z	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	2 944	4 200 626	144 618	3.4	1.7	X	
0600	Hardware, tools, & plumbing & electrical supplies	280	405 215	24 389	6.0	.3	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	133	277 465	49 877	18.0	.6	X	
0640	Dimensional lumber & other building/structural materials & supplies	827	1 198 516	65 555	5.5	.8	77.0	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	725	1 059 112	55 924	5.3	.6	X	
0664	All other building/structural materials & supplies	166	224 415	9 631	4.3	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	50	66 613	3 965	6.0	Z	X	
0720	Automotive fuels	764	1 525 342	375 908	24.6	4.3	X	
0730	Automotive lubricants (oil, greases, etc)	293	743 393	19 797	2.7	.2	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	134	285 032	11 662	4.1	.1	X	
0780	Household fuels (oil, LP gas, wood, & coal)	6 623	8 657 339	7 497 922	86.6	86.6	75.6	
0781	LP gas (bulk & bottled)	6 623	8 657 339	7 341 017	84.8	84.8	X	
0782	Kerosene	267	587 369	15 948	2.7	.2	X	
0783	No. 2 distillate fuel oil	357	807 483	119 804	14.8	1.4	X	
0784	Other distillate fuel oil (nos. 1 & 4)	103	309 960	12 755	4.1	.1	X	
0785	Residual fuel oil (nos. 5 & 6)	16	67 774	4 561	6.7	.1	X	
0788	Other household fuels	15	38 278	3 436	9.0	Z	X	
0850	All other merchandise	23	53 532	3 387	6.3	Z	62.3	
0866	Ice	20	48 779	2 589	5.3	Z	X	
9810	Unclassified merchandise	2 100	3 309 420	113 142	3.4	1.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	4 238	5 988 178	324 514	5.4	3.7	75.2	
9904	Labor charges for work performed by this establishment	3 994	5 761 731	184 612	3.2	2.1	X	
9978	All other nonmerchandise receipts (including receipts from customers for parts installed in repair, & charges for delivery, storage, etc)	3 191	4 602 718	139 902	3.0	1.6	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
454319	Other fuel dealers	252	X	98 127	X	100.0	79.9	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	12	4 509	1 406	31.2	1.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	15	4 029	1 187	29.5	1.2	27.9	
0662	Heating & HVAC units, ductwork, heating stoves (wood, kerosene, & oil), & prefabricated fireplaces	9	2 654	559	21.1	.6	X	
0664	All other building/structural materials & supplies.....	8	2 193	628	28.6	.6	X	
0780	Household fuels (oil, LP gas, wood, & coal)	252	98 127	93 450	95.2	39.4		
0781	LP gas (bulk & bottled)	10	7 125	1 770	24.8	1.8	X	
0786	Coal	78	48 695	43 998	90.4	44.8	X	
0787	Wood	162	42 234	38 560	91.3	39.3	X	
0788	Other household fuels	24	10 168	8 542	84.0	8.7	X	
9810	Unclassified merchandise	9	2 384	391	16.4	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	39	11 453	1 410	12.3	1.4	72.9	
9904	Labor charges for work performed by this establishment	24	7 506	986	13.1	1.0	X	
9978	All other nonmerchandise receipts (including receipts from customers for parts installed in repair, & charges for delivery, storage, etc)	20	5 706	424	7.4	.4	X	
45439	Other direct selling establishments	'14 867	X	'14 581 600	X	100.0	76.0	
0100	Groceries & other foods for human consumption off the premises	2 636	3 979 282	3 701 019	93.0	25.4	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	77	198 128	77 437	39.1	.5	X	
0140	Packaged liquor, wine, & beer	19	36 569	7 377	20.2	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	205	168 981	18 043	10.7	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 440	1 403 897	1 196 714	85.2	8.2	X	
0180	Soaps, detergents, & household cleaners	323	241 187	44 660	18.5	.3	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	355	459 392	36 983	8.1	.3	X	
0200	Men's wear	551	375 436	155 773	41.5	1.1	X	
0220	Women's, juniors', & misses' wear	634	459 934	137 439	29.9	.9	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	191	107 837	21 562	20.0	.1	X	
0260	Footwear (including accessories)	356	276 839	132 522	47.9	.9	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	135	45 332	15 437	34.1	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 251	583 730	340 951	58.4	2.3	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 674	1 027 982	744 296	72.4	5.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	225	210 090	34 868	16.6	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	266	425 043	113 903	26.8	.8	X	
0330	Audio equipment musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	681	835 289	424 794	50.9	2.9	X	
0340	Furniture & sleep equipment	979	1 025 771	664 058	64.7	4.6	X	
0360	Flooring & floor coverings	529	366 928	179 786	49.0	1.2	X	
0370	Computer hardware, software, & supplies	560	769 198	433 404	56.3	3.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 094	1 297 044	880 175	67.9	6.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	684	505 376	240 896	47.7	1.7	X	
0420	Books	576	987 197	785 017	79.5	5.4	X	
0440	Photographic equipment & supplies	67	62 450	19 598	31.4	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	450	649 143	305 422	47.1	2.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	119	70 222	34 181	48.7	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	353	428 684	223 595	52.2	1.5	X	
0580	Recreational vehicles, parts & accessories	8	8 285	618	7.5	Z	X	
0600	Hardware, tools & plumbing & electrical supplies	717	369 003	158 875	43.1	1.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	503	291 803	197 693	67.7	1.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	210	221 923	182 655	82.3	1.3	X	
0670	Paint & sundries	69	43 914	17 758	40.4	.1	X	
0690	Wallpaper & other flexible wallcoverings	117	46 243	7 574	16.4	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	19	15 574	791	5.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	77	112 075	68 298	60.9	.5	X	
0780	Household fuels (oil, LP gas, wood, & coal)	11	6 028	991	16.4	Z	X	
0800	Pets, pet foods, & pet supplies	27	17 269	7 477	43.3	.1	X	
0850	All other merchandise	4 276	3 569 113	2 567 440	71.9	17.6	X	
9810	Unclassified merchandise	592	566 598	78 032	13.8	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 042	1 996 743	316 490	15.9	2.2	X	
454390	Other direct selling establishments	'14 867	X	'14 581 600	X	100.0	76.0	
0100	Groceries & other foods for human consumption off the premises	2 636	3 979 282	3 701 019	93.0	25.4	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	77	198 128	77 437	39.1	.5	X	
0140	Packaged liquor, wine, & beer	19	36 569	7 377	20.2	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	205	168 981	18 043	10.7	.1	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 440	1 403 897	1 196 714	85.2	8.2	X	
0180	Soaps, detergents, & household cleaners	323	241 187	44 660	18.5	.3	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	355	459 392	36 983	8.1	.3	X	
0200	Men's wear	551	375 436	155 773	41.5	1.1	X	
0220	Women's, juniors', & misses' wear	634	459 934	137 439	29.9	.9	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	191	107 837	21 562	20.0	.1	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

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		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
454390	Other direct selling establishments—Con.							
0260	Footwear (including accessories)	356	276 839	132 522	47.9	.9	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	135	45 332	15 437	34.1	.1	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 251	583 730	340 951	58.4	2.3	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 674	1 027 982	744 296	72.4	5.1	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	225	210 090	34 868	16.6	.2	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	266	425 043	113 903	26.8	.8	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	691	835 289	424 794	50.9	2.9	X	
0340	Furniture & sleep equipment	979	1 025 771	664 058	64.7	4.6	X	
0360	Flooring & floor coverings	529	366 928	179 786	49.0	1.2	X	
0370	Computer hardware, software, & supplies	560	769 198	433 404	56.3	3.0	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	1 094	1 297 044	880 175	67.9	6.0	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	684	505 376	240 896	47.7	1.7	X	
0420	Books	576	987 197	785 017	79.5	5.4	X	
0440	Photographic equipment & supplies	67	62 450	19 598	31.4	.1	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	450	649 143	305 422	47.1	2.1	X	
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	119	70 222	34 181	48.7	.2	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	353	428 684	223 595	52.2	1.5	X	
0580	Recreational vehicles, parts & accessories	8	8 285	618	7.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	717	369 003	158 875	43.1	1.1	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc	503	291 803	197 693	67.7	1.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	210	221 923	182 655	82.3	1.3	X	
0670	Paint & sundries	69	43 914	17 758	40.4	.1	X	
0690	Wallpaper & other flexible wallcoverings	117	46 243	7 574	16.4	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	19	15 574	791	5.1	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	77	112 075	68 298	60.9	.5	X	
0780	Household fuels (oil, LP gas, wood, & coal)	11	6 028	991	16.4	Z	X	
0800	Pets, pet foods, & pet supplies	27	17 269	7 477	43.3	.1	X	
0850	All other merchandise	4 276	3 569 113	2 567 440	71.9	17.6	X	
9810	Unclassified merchandise	592	566 598	78 032	13.8	.5	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	2 042	1 996 743	316 490	15.9	2.2	X	
4543901	Direct selling, furniture, home furnishings, electronics, & appl	4 284	X	3 617 293	X	100.0	90.0	
0100	Groceries & other foods for human consumption off the premises	16	10 080	987	9.8	Z	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	12	11 822	3 616	30.6	.1	X	
0180	Soaps, detergents, & household cleaners	32	16 951	2 745	16.2	.1	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	13	8 524	539	6.3	Z	X	
0200	Men's wear	21	7 348	613	8.3	Z	X	
0220	Women's, juniors', & misses' wear	27	88 789	1 781	2.0	Z	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	11	14 115	4 522	32.0	.1	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	32	14 710	1 562	10.6	Z	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	1 147	536 598	332 560	62.0	9.2	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)	1 495	773 420	676 463	87.5	18.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	70	49 303	9 680	19.6	.3	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	176	254 788	55 428	21.8	1.5	39.2	
0321	Televisions	174	252 902	50 686	20.0	1.4	X	
0324	Video recorders, cameras, & tapes	70	107 283	4 742	4.4	.1	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	227	356 557	215 487	60.4	6.0	47.8	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip)	199	299 709	142 341	47.5	3.9	X	
0335	Records, tapes, & compact discs	12	13 685	299	2.2	Z	X	
0337	Musical instruments, sheet music, & related items	25	50 437	72 847	100.0	2.0	X	
0340	Furniture & sleep equipment	781	759 970	621 989	81.8	17.2	X	
0360	Flooring & floor coverings	504	346 427	176 214	50.9	4.9	X	
0370	Computer hardware, software, & supplies	338	461 360	364 529	79.0	10.1	79.9	
0375	Computer & peripheral equipment	277	423 678	301 779	71.2	8.3	X	
0376	Prepackaged (off-the-shelf) computer software	182	249 868	62 750	25.1	1.7	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	688	1 021 897	802 214	78.5	22.2	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	35	123 369	3 918	3.2	.1	X	
0440	Photographic equipment & supplies	39	24 440	18 506	75.7	.5	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	32	17 745	980	5.5	Z	64.4	
0461	Toys (including wheel goods)	32	17 745	917	5.2	Z	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	30	112 188	3 439	3.1	.1	16.1	
0522	All other sporting goods (including bicycles, snowmobiles, go-carts, parts & accessories, etc)	27	99 835	2 378	2.4	.1	X	
0600	Hardware, tools, & plumbing & electrical supplies	122	156 230	13 551	8.7	.4	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4543901	Direct selling, furniture, home furnishings, electronics, & appli—Con.							
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	66	58 408	13 145	22.5	.4	X	
0640	Dimensional lumber & other building/structural materials & supplies	61	39 967	18 775	47.0	.5	X	
0670	Paint & sundries	26	18 743	1 669	8.9	Z	X	
0690	Wallpaper & other flexible wallcoverings	98	36 438	2 335	6.4	.1	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	35	36 757	1 916	5.2	.1	X	
0850	All other merchandise	422	377 981	138 450	36.6	3.8	69.0	
0851	Stationery & computer paper	23	22 976	2 368	10.3	.1	X	
0853	Office supplies	53	61 188	18 137	29.6	.5	X	
0854	Office equipment (including fax machines, phones, copying machines, calculating machines, etc.)	132	156 758	79 900	51.0	2.2	X	
0855	Greeting cards	19	8 160	2 513	30.8	.1	X	
0859	Luggage & leather goods	16	11 203	163	1.5	Z	X	
0861	Antiques (items over 100 years old)	43	28 937	2 390	8.3	.1	X	
0862	Collectibles (items which are old, but less than 100 years old & limited in supply)	56	38 793	4 195	10.8	.1	X	
0863	Art goods (including original pictures & sculptures)	153	78 437	12 709	16.2	.4	X	
0877	Souvenirs & novelty items	21	36 659	2 498	6.8	.1	X	
0879	Artificial/silk flowers, plants, & trees	43	20 957	3 646	17.4	.1	X	
0883	All other merchandise	25	16 191	9 920	61.3	.3	X	
9810	Unclassified merchandise	206	105 688	13 286	12.6	.4	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	800	644 313	116 206	18.0	3.2	X	
4543902	Direct selling, books, periodicals, videos, & compact discs ..	1 263	X	1 751 884	X	100.0	77.0	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	42	138 162	54 076	39.1	3.1	25.1	
0321	Televisions	10	24 859	1 713	6.9	.1	X	
0324	Video recorders, cameras, & tapes	32	113 303	52 363	46.2	3.0	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc.)	222	281 237	169 482	60.3	9.7	27.2	
0331	Audio equip., components, parts, & access (incl radios, stereos, tape recorders & players, CD players, & oth sound reinforcement & recording equip.)	11	23 430	5 282	22.5	.3	X	
0335	Records, tapes, & compact discs	222	281 237	152 979	54.4	8.7	X	
0337	Musical instruments, sheet music, & related items	16	44 729	11 221	25.1	.6	X	
0370	Computer hardware, software, & supplies	18	18 394	4 236	23.0	.2	58.7	
0376	Prepackaged (off-the-shelf) computer software	16	14 266	4 019	28.2	.2	X	
0420	Books	364	868 596	773 475	89.0	44.2	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	24	215 053	5 352	2.5	.3	75.5	
0462	Games (including video & electronic games)	20	213 529	5 139	2.4	.3	X	
0850	All other merchandise	771	976 997	731 504	74.9	41.8	50.5	
0855	Greeting cards	12	8 672	331	3.8	Z	X	
0856	Magazines & newspapers	763	970 985	730 427	75.2	41.7	X	
9810	Unclassified merchandise	48	65 602	5 447	8.3	.3	X	
9900	Nonmerchandise receipts, excluding sales & other taxes	51	77 680	6 579	8.5	.4	X	
4543903	Direct selling, other merchandise ..	9 320	X	9 212 423	X	100.0	70.3	
0100	Groceries & other foods for human consumption off the premises	2 615	3 967 100	3 699 903	93.3	40.2	X	
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	74	196 922	77 292	39.3	.8	X	
0140	Packaged liquor, wine, & beer	19	36 569	7 377	20.2	.1	X	
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	205	168 981	18 043	10.7	.2	X	
0160	Drugs, health aids, & beauty aids (including cosmetics)	1 428	1 392 075	1 193 098	85.7	13.0	X	
0180	Soaps, detergents, & household cleaners	286	223 866	41 913	18.7	.5	X	
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc.)	342	450 868	36 444	8.1	.4	X	
0200	Men's wear	530	368 088	155 160	42.2	1.7	X	
0220	Women's, juniors', & misses' wear	607	371 145	135 658	36.6	1.5	X	
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	179	93 720	17 040	18.2	.2	X	
0260	Footwear (including accessories)	356	276 839	132 522	47.9	1.4	X	
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.)	103	30 622	13 875	45.3	.2	X	
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	104	47 132	8 391	17.8	.1	X	
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc.)	179	254 562	67 833	26.6	.7	X	
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	155	160 787	25 188	15.7	.3	X	
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	48	32 093	4 399	13.7	Z	X	
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc.)	232	197 495	39 825	20.2	.4	X	
0340	Furniture & sleep equipment	198	265 801	42 069	15.8	.5	X	
0360	Flooring & floor coverings	25	20 501	3 572	17.4	Z	X	
0370	Computer hardware, software, & supplies	204	289 444	64 639	22.3	.7	X	
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc.)	406	275 147	77 961	28.3	.8	X	
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc.)	647	380 632	236 680	62.2	2.6	X	
0420	Books	212	118 601	11 542	9.7	.1	X	
0440	Photographic equipment & supplies	28	38 010	1 092	2.9	Z	X	
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	394	416 345	299 090	71.8	3.2	X	

See footnotes at end of table.

Table 1. Merchandise Lines by Kind of Business for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code and ML code	Kind of business and merchandise line	Establishments handling merchandise line		Merchandise line sales			Sales of establishments reporting merchandise line sales as percent of total sales	
		Number	Total sales (\$1,000)	Amount (\$1,000)	As percent of total sales of—			
					Establishments handling line	All establishments ¹		
4543903	Direct selling, other merchandise—Con.							
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc) ..	117	69 521	34 124	49.1	.4	X	
0500	Sporting goods (including boats, bicycles, parts & accessories, etc) ..	319	313 996	218 909	69.7	2.4	X	
0580	Recreational vehicles, parts & accessories	8	8 285	618	7.5	Z	X	
0600	Hardware, tools, & plumbing & electrical supplies	595	212 773	145 324	68.3	1.6	X	
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.....	437	233 395	184 548	79.1	2.0	X	
0640	Dimensional lumber & other building/structural materials & supplies	149	181 956	163 880	90.1	1.8	X	
0670	Paint & sundries	43	25 171	16 089	63.9	.2	X	
0690	Wallpaper & other flexible wallcoverings	19	9 805	5 239	53.4	.1	X	
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes)	18	14 553	771	5.3	Z	X	
0740	Automotive tires, tubes, batteries, parts, & accessories	42	75 318	66 382	88.1	.7	X	
0780	Household fuels (oil, LP gas, wood, & coal)	10	5 297	969	18.3	Z	X	
0800	Pets, pet foods, & pet supplies	27	17 269	7 477	43.3	.1	X	
0850	All other merchandise	3 083	2 214 135	1 697 486	76.7	18.4	X	
9810	Unclassified merchandise	338	395 308	59 299	15.0	.6	X	
9900	Nonmerchandise receipts, excluding sales & other taxes.....	1 191	1 274 750	193 705	15.2	2.1	X	

¹Merchandise line percents may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and due to rounding.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0100	Groceries & other foods for human consumption off the premises	322 867	367 223 784	100.0
441	Motor vehicle & parts dealers	458	19 128	Z
44111	Automobile dealers	7	7	Z
44112	Used car dealers	7	7	Z
441120	Used car dealers	7	7	Z
4412	Other motor vehicle dealers	8	797	Z
4413	Automotive parts, accessories, & tire stores	443	18 324	Z
44131	Automotive parts & accessories stores	373	17 673	Z
441310	Automotive parts & accessories stores	373	17 673	Z
44132	Tire dealers	70	651	Z
441320	Tire dealers	70	651	Z
442	Furniture & home furnishings stores	2 897	166 571	Z
4421	Furniture stores	32	2 595	Z
44211	Furniture stores	32	2 595	Z
442110	Furniture stores	32	2 595	Z
4422	Home furnishings stores	2 865	163 976	Z
44229	Other home furnishings stores	2 865	163 976	Z
442299	All other home furnishings stores	2 863	163 966	Z
444	Building material & garden equipment & supplies dealers	2 552	116 879	Z
4441	Building material & supplies dealers	1 725	52 899	Z
44411	Home centers	76	4 780	Z
444110	Home centers	76	4 780	Z
44412	Paint & wallpaper stores	12	132	Z
444120	Paint & wallpaper stores	12	132	Z
44413	Hardware stores	1 486	43 747	Z
444130	Hardware stores	1 486	43 747	Z
44419	Other building material dealers	151	4 240	Z
444190	Other building material dealers	151	4 240	Z
4441901	Retail lumber yards	96	2 130	Z
4441902	All other building material dealers	55	2 110	Z
4442	Lawn & garden equipment & supplies stores	827	63 980	Z
44421	Outdoor power equipment stores	19	2 413	Z
444210	Outdoor power equipment stores	19	2 413	Z
44422	Nursery & garden centers	808	61 567	Z
444220	Nursery & garden centers	808	61 567	Z
445	Food & beverage stores	133 605	285 309 402	77.7
4451	Grocery stores	96 542	274 115 583	74.6
44511	Supermarkets & other grocery (except convenience) stores	69 461	265 337 575	72.3
445110	Supermarkets & other grocery (except convenience) stores	69 461	265 337 575	72.3
44512	Convenience stores	27 081	8 778 008	2.4
445120	Convenience stores	27 081	8 778 008	2.4
4452	Specialty food stores	22 373	10 224 077	2.8
44521	Meat markets	7 214	4 168 100	1.1
445210	Meat markets	7 214	4 168 100	1.1
44522	Fish & seafood markets	1 634	992 775	.3
445220	Fish & seafood markets	1 634	992 775	.3
44523	Fruit & vegetable markets	3 179	1 990 594	.5
445230	Fruit & vegetable markets	3 179	1 990 594	.5
44529	Other specialty food stores	10 346	3 072 608	.8
445291	Baked goods stores	2 790	876 934	.2
445292	Confectionery & nut stores	3 684	1 156 855	.3
445299	All other specialty food stores	3 872	1 038 819	.3
4453	Beer, wine, & liquor stores	14 690	969 742	.3
44531	Beer, wine, & liquor stores	14 690	969 742	.3
445310	Beer, wine, & liquor stores	14 690	969 742	.3
446	Health & personal care stores	28 701	5 252 548	1.4
4461	Health & personal care stores	28 701	5 252 548	1.4
44611	Pharmacies & drug stores	22 829	4 396 910	1.2
446110	Pharmacies & drug stores	22 829	4 396 910	1.2
4461101	Pharmacies & drug stores	22 243	4 250 802	1.2
4461102	Proprietary stores	586	146 108	Z
44612	Cosmetics, beauty supplies, & perfume stores	217	7 891	Z
446120	Cosmetics, beauty supplies, & perfume stores	217	7 891	Z
44619	Other health & personal care stores	5 655	847 747	.2
446191	Food (health) supplement stores	5 650	847 614	.2
447	Gasoline stations	103 842	21 263 582	5.8
4471	Gasoline stations	103 842	21 263 582	5.8
44711	Gasoline stations with convenience stores	81 684	19 492 185	5.3
447110	Gasoline stations with convenience stores	81 684	19 492 185	5.3
44719	Other gasoline stations	22 158	1 771 397	.5
447190	Other gasoline stations	22 158	1 771 397	.5

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0100	Groceries & other foods for human consumption off the premises—Con.			
448	Clothing & clothing accessories stores	322	28 154	Z
4481	Clothing stores	203	16 194	Z
44811	Men's clothing stores	18	1 406	Z
448110	Men's clothing stores	18	1 406	Z
44812	Women's clothing stores	22	303	Z
448120	Women's clothing stores	22	303	Z
44814	Family clothing stores	156	14 226	Z
448140	Family clothing stores	156	14 226	Z
4482	Shoe stores	6	63	Z
44821	Shoe stores	6	63	Z
448210	Shoe stores	6	63	Z
4483	Jewelry, luggage, & leather goods stores	113	11 897	Z
44831	Jewelry stores	110	11 594	Z
448310	Jewelry stores	110	11 594	Z
451	Sporting goods, hobby, book, & music stores	3 327	321 498	.1
4511	Sporting goods, hobby, & musical instrument stores	1 853	238 157	.1
45111	Sporting goods stores	747	17 254	Z
451110	Sporting goods stores	747	17 254	Z
4511101	General-line sporting goods stores	121	2 257	Z
4511102	Specialty-line sporting goods stores	626	14 997	Z
45112	Hobby, toy, & game stores	1 105	220 899	.1
451120	Hobby, toy, & game stores	1 105	220 899	.1
4512	Book, periodical, & music stores	1 474	83 341	Z
45121	Book stores & news dealers	1 464	83 160	Z
451211	Book stores	333	16 249	Z
4512111	Book stores, general	131	2 529	Z
4512112	Specialty book stores	37	1 813	Z
4512113	College book stores	165	11 907	Z
451212	News dealers & newsstands	1 131	66 911	Z
45122	Prerecorded tape, compact disc, & record stores	10	181	Z
451220	Prerecorded tape, compact disc, & record stores	10	181	Z
452	General merchandise stores	25 811	44 520 539	12.1
4521	Department stores (excl leased depts)	7 135	8 497 288	2.3
45211	Department stores (excl leased depts)	7 135	8 497 288	2.3
452110	Department stores (excl leased depts)	7 135	8 497 288	2.3
4521101	Conventional department stores (excl leased depts)	1 092	150 148	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 030	8 345 238	2.3
4521103	National chain department stores (excl leased depts)	13	1 902	Z
4529	Other general merchandise stores	18 676	36 023 251	9.8
45291	Warehouse clubs & superstores	1 530	33 496 485	9.1
452910	Warehouse clubs & superstores	1 530	33 496 485	9.1
45299	All other general merchandise stores	17 146	2 526 766	.7
452990	All other general merchandise stores	17 146	2 526 766	.7
4529901	Variety stores	11 944	D	D
4529902	Catalog showrooms	15	D	D
4529903	Miscellaneous general merchandise stores	5 187	934 356	.3
453	Miscellaneous store retailers	13 208	363 915	.1
4531	Florists	4 650	34 742	Z
45311	Florists	4 650	34 742	Z
453110	Florists	4 650	34 742	Z
4532	Office supplies, stationery, & gift stores	6 100	194 457	.1
45321	Office supplies & stationery stores	165	3 301	Z
453210	Office supplies & stationery stores	165	3 301	Z
4532101	Stationery stores	44	936	Z
4532102	Office supplies stores	121	2 365	Z
45322	Gift, novelty, & souvenir stores	5 935	191 156	.1
453220	Gift, novelty, & souvenir stores	5 935	191 156	.1
4533	Used merchandise stores	122	2 772	Z
45331	Used merchandise stores	122	2 772	Z
453310	Used merchandise stores	122	2 772	Z
4539	Other miscellaneous store retailers	2 336	131 944	Z
45391	Pet & pet supplies stores	23	1 972	Z
453910	Pet & pet supplies stores	23	1 972	Z
45392	Art dealers	30	216	Z
453920	Art dealers	30	216	Z
45399	All other miscellaneous store retailers	2 283	129 756	Z
453991	Tobacco stores	1 447	100 038	Z
453998	All other miscellaneous store retailers (except tobacco stores)	836	29 718	Z
454	Nonstore retailers	8 144	9 861 568	2.7
4541	Electronic shopping & mail-order houses	545	1 216 652	.3
45411	Electronic shopping & mail-order houses	545	1 216 652	.3
454110	Electronic shopping & mail-order houses	545	1 216 652	.3
4542	Vending machine operators	4 702	4 895 094	1.3
45421	Vending machine operators	4 702	4 895 094	1.3
454210	Vending machine operators	4 702	4 895 094	1.3
4543	Direct selling establishments	2 897	3 749 822	1.0
45431	Fuel dealers	261	48 803	Z
454311	Heating oil dealers	190	36 124	Z
454312	Liquefied petroleum gas (bottled gas) dealers	71	12 679	Z
45439	Other direct selling establishments	2 636	3 701 019	1.0
454390	Other direct selling establishments	2 636	3 701 019	1.0
4543901	Direct selling, furniture, home furnishings, electronics, & appl	16	987	Z
4543903	Direct selling, other merchandise	2 615	3 699 903	1.0

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 157

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)	99 363	10 837 513	100.0
441	Motor vehicle & parts dealers	8	40	Z
4413	Automotive parts, accessories, & tire stores	7	37	Z
442	Furniture & home furnishings stores	35	2 775	Z
4422	Home furnishings stores	33	2 724	Z
44229	Other home furnishings stores	33	2 724	Z
442299	All other home furnishings stores	32	2 706	Z
443	Electronics & appliance stores	15	220	Z
4431	Electronics & appliance stores	15	220	Z
44312	Computer & software stores	12	105	Z
443120	Computer & software stores	12	105	Z
4431202	Other computer stores	12	105	Z
444	Building material & garden equipment & supplies dealers	11	148	Z
4442	Lawn & garden equipment & supplies stores	11	148	Z
44422	Nursery & garden centers	11	148	Z
444220	Nursery & garden centers	11	148	Z
445	Food & beverage stores	33 302	3 861 746	35.6
4451	Grocery stores	28 160	3 455 458	31.9
44511	Supermarkets & other grocery (except convenience) stores	15 238	2 481 091	22.9
445110	Supermarkets & other grocery (except convenience) stores	15 238	2 481 091	22.9
44512	Convenience stores	12 922	974 367	9.0
445120	Convenience stores	12 922	974 367	9.0
4452	Specialty food stores	2 635	228 754	2.1
44521	Meat markets	1 205	95 550	.9
445210	Meat markets	1 205	95 550	.9
44522	Fish & seafood markets	172	27 348	.3
445220	Fish & seafood markets	172	27 348	.3
44523	Fruit & vegetable markets	163	12 569	.1
445230	Fruit & vegetable markets	163	12 569	.1
44529	Other specialty food stores	1 095	93 287	.9
445291	Baked goods stores	134	11 321	.1
445292	Confectionery & nut stores	217	11 759	.1
445299	All other specialty food stores	744	70 207	.6
4453	Beer, wine, & liquor stores	2 507	177 534	1.6
44531	Beer, wine, & liquor stores	2 507	177 534	1.6
445310	Beer, wine, & liquor stores	2 507	177 534	1.6
446	Health & personal care stores	1 453	87 049	.8
4461	Health & personal care stores	1 453	87 049	.8
44611	Pharmacies & drug stores	1 063	51 601	.5
446110	Pharmacies & drug stores	1 063	51 601	.5
4461101	Pharmacies & drug stores	999	47 276	.4
4461102	Proprietary stores	64	4 325	Z
44619	Other health & personal care stores	388	35 359	.3
446191	Food (health) supplement stores	388	35 359	.3
447	Gasoline stations	47 716	3 554 637	32.8
4471	Gasoline stations	47 716	3 554 637	32.8
44711	Gasoline stations with convenience stores	43 093	2 910 155	26.9
447110	Gasoline stations with convenience stores	43 093	2 910 155	26.9
44719	Other gasoline stations	4 623	644 482	5.9
447190	Other gasoline stations	4 623	644 482	5.9
448	Clothing & clothing accessories stores	84	6 176	.1
4481	Clothing stores	81	6 094	.1
44812	Women's clothing stores	17	2 349	Z
448120	Women's clothing stores	17	2 349	Z
44814	Family clothing stores	44	2 303	Z
448140	Family clothing stores	44	2 303	Z
44819	Other clothing stores	14	117	Z
448190	Other clothing stores	14	117	Z
451	Sporting goods, hobby, book, & music stores	3 636	251 802	2.3
4511	Sporting goods, hobby, & musical instrument stores	757	18 206	.2
45111	Sporting goods stores	735	17 823	.2
451110	Sporting goods stores	735	17 823	.2
4511101	General-line sporting goods stores	130	2 635	Z
4511102	Specialty-line sporting goods stores	605	15 188	.1
45112	Hobby, toy, & game stores	18	199	Z
451120	Hobby, toy, & game stores	18	199	Z
4512	Book, periodical, & music stores	2 879	233 596	2.2
45121	Book stores & news dealers	2 876	233 523	2.2
451211	Book stores	2 759	228 847	2.1
4512111	Book stores, general	2 095	212 904	2.0
4512112	Specialty book stores	49	1 332	Z
4512113	College book stores	615	14 611	.1
451212	News dealers & newsstands	117	4 676	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0120	Meals, unpackaged snacks, sandwiches, & nonalcoholic beverages (including soup & salad bars, party platters, & hand-dipped ice cream)—Con.			
452	General merchandise stores	7 061	1 539 644	14.2
4521	Department stores (excl leased depts)	4 111	800 829	7.4
45211	Department stores (excl leased depts)	4 111	800 829	7.4
452110	Department stores (excl leased depts)	4 111	800 829	7.4
4521101	Conventional department stores (excl leased depts)	93	76 352	.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	4 018	724 477	6.7
4529	Other general merchandise stores	2 950	738 815	6.8
45291	Warehouse clubs & superstores	1 391	646 874	6.0
452910	Warehouse clubs & superstores	1 391	646 874	6.0
45299	All other general merchandise stores	1 559	91 941	.8
452990	All other general merchandise stores	1 559	91 941	.8
4529901	Variety stores	635	D	D
4529903	Miscellaneous general merchandise stores	924	61 804	.6
453	Miscellaneous store retailers	2 535	120 050	1.1
4532	Office supplies, stationery, & gift stores	1 996	91 306	.8
45321	Office supplies & stationery stores	68	1 633	Z
453210	Office supplies & stationery stores	68	1 633	Z
4532101	Stationery stores	35	752	Z
4532102	Office supplies stores	33	881	Z
45322	Gift, novelty, & souvenir stores	1 928	89 673	.8
453220	Gift, novelty, & souvenir stores	1 928	89 673	.8
4533	Used merchandise stores	59	3 532	Z
45331	Used merchandise stores	59	3 532	Z
453310	Used merchandise stores	59	3 532	Z
4539	Other miscellaneous store retailers	480	25 212	.2
45399	All other miscellaneous store retailers	473	24 961	.2
453991	Tobacco stores	227	11 288	.1
453998	All other miscellaneous store retailers (except tobacco stores)	246	13 673	.1
454	Nonstore retailers	3 507	1 413 226	13.0
4541	Electronic shopping & mail-order houses	67	6 307	.1
45411	Electronic shopping & mail-order houses	67	6 307	.1
454110	Electronic shopping & mail-order houses	67	6 307	.1
4542	Vending machine operators	3 363	1 329 482	12.3
45421	Vending machine operators	3 363	1 329 482	12.3
454210	Vending machine operators	3 363	1 329 482	12.3
4543	Direct selling establishments	77	77 437	.7
45439	Other direct selling establishments	77	77 437	.7
454390	Other direct selling establishments	77	77 437	.7
4543903	Direct selling, other merchandise	74	77 292	.7
0130	Alcoholic drinks (served at this establishment)	1 583	175 708	100.0
445	Food & beverage stores	1 390	137 901	78.5
4451	Grocery stores	194	22 670	12.9
44511	Supermarkets & other grocery (except convenience) stores	134	18 298	10.4
445110	Supermarkets & other grocery (except convenience) stores	134	18 298	10.4
44512	Convenience stores	60	4 372	2.5
445120	Convenience stores	60	4 372	2.5
4453	Beer, wine, & liquor stores	1 193	115 006	65.5
44531	Beer, wine, & liquor stores	1 193	115 006	65.5
445310	Beer, wine, & liquor stores	1 193	115 006	65.5
446	Health & personal care stores	12	9 170	5.2
4461	Health & personal care stores	12	9 170	5.2
44611	Pharmacies & drug stores	10	8 937	5.1
446110	Pharmacies & drug stores	10	8 937	5.1
4461101	Pharmacies & drug stores	10	8 937	5.1
447	Gasoline stations	98	9 785	5.6
4471	Gasoline stations	98	9 785	5.6
44711	Gasoline stations with convenience stores	74	7 649	4.4
447110	Gasoline stations with convenience stores	74	7 649	4.4
44719	Other gasoline stations	24	2 136	1.2
447190	Other gasoline stations	24	2 136	1.2
451	Sporting goods, hobby, book, & music stores	7	309	.2
452	General merchandise stores	27	5 223	3.0
4529	Other general merchandise stores	27	5 223	3.0
45299	All other general merchandise stores	27	5 223	3.0
452990	All other general merchandise stores	27	5 223	3.0
4529903	Miscellaneous general merchandise stores	27	5 223	3.0
453	Miscellaneous store retailers	35	3 955	2.3
4532	Office supplies, stationery, & gift stores	17	2 321	1.3
45322	Gift, novelty, & souvenir stores	17	2 321	1.3
453220	Gift, novelty, & souvenir stores	17	2 321	1.3
4539	Other miscellaneous store retailers	14	927	.5
45399	All other miscellaneous store retailers	14	927	.5
453991	Tobacco stores	14	927	.5
454	Nonstore retailers	7	8 351	4.8

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 159

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0140	Packaged liquor, wine, & beer	148 792	41 950 658	100.0
441	Motor vehicle & parts dealers.....	22	1 729	Z
4413	Automotive parts, accessories, & tire stores	18	1 578	Z
44131	Automotive parts & accessories stores	15	1 444	Z
441310	Automotive parts & accessories stores	15	1 444	Z
442	Furniture & home furnishings stores	14	2 040	Z
4422	Home furnishings stores	12	2 026	Z
44229	Other home furnishings stores	12	2 026	Z
442299	All other home furnishings stores	12	2 026	Z
445	Food & beverage stores	82 863	32 402 537	77.2
4451	Grocery stores	52 148	12 561 536	29.9
44511	Supermarkets & other grocery (except convenience) stores	33 905	10 632 138	25.3
445110	Supermarkets & other grocery (except convenience) stores	33 905	10 632 138	25.3
44512	Convenience stores	18 243	1 929 398	4.6
445120	Convenience stores	18 243	1 929 398	4.6
4452	Specialty food stores	1 102	62 999	.2
44521	Meat markets	484	25 545	.1
445210	Meat markets	484	25 545	.1
44522	Fish & seafood markets	136	6 741	Z
445220	Fish & seafood markets	136	6 741	Z
44523	Fruit & vegetable markets	153	7 618	Z
445230	Fruit & vegetable markets	153	7 618	Z
44529	Other specialty food stores	329	23 095	.1
445292	Confectionery & nut stores	16	438	Z
445299	All other specialty food stores	312	22 620	.1
4453	Beer, wine, & liquor stores	29 613	19 778 002	47.1
44531	Beer, wine, & liquor stores	29 613	19 778 002	47.1
445310	Beer, wine, & liquor stores	29 613	19 778 002	47.1
446	Health & personal care stores	4 182	2 011 328	4.8
4461	Health & personal care stores	4 182	2 011 328	4.8
44611	Pharmacies & drug stores	4 115	2 003 447	4.8
446110	Pharmacies & drug stores	4 115	2 003 447	4.8
4461101	Pharmacies & drug stores	4 094	2 000 984	4.8
4461102	Proprietary stores	21	2 463	Z
44619	Other health & personal care stores	63	2 321	Z
446191	Food (health) supplement stores	63	2 321	Z
447	Gasoline stations	57 096	5 665 884	13.5
4471	Gasoline stations	57 096	5 665 884	13.5
44711	Gasoline stations with convenience stores	52 355	5 456 578	13.0
447110	Gasoline stations with convenience stores	52 355	5 456 578	13.0
44719	Other gasoline stations	4 741	209 306	.5
447190	Other gasoline stations	4 741	209 306	.5
448	Clothing & clothing accessories stores	8	58	Z
4481	Clothing stores	8	58	Z
451	Sporting goods, hobby, book, & music stores	339	9 823	Z
4511	Sporting goods, hobby, & musical instrument stores	301	8 042	Z
45111	Sporting goods stores	301	8 042	Z
451110	Sporting goods stores	301	8 042	Z
4511101	General-line sporting goods stores	62	1 891	Z
4511102	Specialty-line sporting goods stores	239	6 151	Z
4512	Book, periodical, & music stores	38	1 781	Z
45121	Book stores & news dealers	38	1 781	Z
451212	News dealers & newsstands	37	1 736	Z
452	General merchandise stores	3 468	1 672 662	4.0
4521	Department stores (excl leased depts)	63	30 176	.1
45211	Department stores (excl leased depts)	63	30 176	.1
452110	Department stores (excl leased depts)	63	30 176	.1
4521101	Conventional department stores (excl leased depts)	22	2 876	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	41	27 300	.1
4529	Other general merchandise stores	3 405	1 642 486	3.9
45291	Warehouse clubs & superstores	1 391	1 372 714	3.3
452910	Warehouse clubs & superstores	1 391	1 372 714	3.3
45299	All other general merchandise stores	2 014	269 772	.6
452990	All other general merchandise stores	2 014	269 772	.6
4529901	Variety stores	335	D	D
4529903	Miscellaneous general merchandise stores	1 679	251 771	.6
453	Miscellaneous store retailers	759	120 774	.3
4531	Florists	146	2 104	Z
45311	Florists	146	2 104	Z
453110	Florists	146	2 104	Z
4532	Office supplies, stationery, & gift stores	82	14 846	Z
45322	Gift, novelty, & souvenir stores	82	14 846	Z
453220	Gift, novelty, & souvenir stores	82	14 846	Z
4539	Other miscellaneous store retailers	531	103 824	.2
45399	All other miscellaneous store retailers	531	103 824	.2
453991	Tobacco stores	469	83 214	.2
453998	All other miscellaneous store retailers (except tobacco stores)	62	20 610	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0140	Packaged liquor, wine, & beer—Con.			
454	Nonstore retailers	37	63 656	.2
4541	Electronic shopping & mail-order houses	18	56 279	.1
45411	Electronic shopping & mail-order houses	18	56 279	.1
454110	Electronic shopping & mail-order houses	18	56 279	.1
4543	Direct selling establishments	19	7 377	Z
45439	Other direct selling establishments	19	7 377	Z
454390	Other direct selling establishments	19	7 377	Z
4543903	Direct selling, other merchandise	19	7 377	Z
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)	234 100	36 819 413	100.0
441	Motor vehicle & parts dealers	146	6 703	Z
4413	Automotive parts, accessories, & tire stores	140	6 648	Z
44131	Automotive parts & accessories stores	140	6 648	Z
441310	Automotive parts & accessories stores	140	6 648	Z
442	Furniture & home furnishings stores	9	166	Z
4422	Home furnishings stores	7	166	Z
444	Building material & garden equipment & supplies dealers	27	964	Z
44411	Building material & supplies dealers	6	526	Z
44413	Hardware stores	6	526	Z
444130	Hardware stores	6	526	Z
44422	Lawn & garden equipment & supplies stores	21	438	Z
44422	Nursery & garden centers	21	438	Z
444220	Nursery & garden centers	21	438	Z
445	Food & beverage stores	97 112	13 224 410	35.9
4451	Grocery stores	78 266	12 006 831	32.6
44511	Supermarkets & other grocery (except convenience) stores	54 473	8 885 306	24.1
445110	Supermarkets & other grocery (except convenience) stores	54 473	8 885 306	24.1
44512	Convenience stores	23 793	3 121 525	8.5
445120	Convenience stores	23 793	3 121 525	8.5
4452	Specialty food stores	1 099	36 233	.1
44521	Meat markets	359	9 739	Z
445210	Meat markets	359	9 739	Z
44522	Fish & seafood markets	35	6 137	Z
445220	Fish & seafood markets	35	6 137	Z
44523	Fruit & vegetable markets	184	5 895	Z
445230	Fruit & vegetable markets	184	5 895	Z
44529	Other specialty food stores	521	14 462	Z
445291	Baked goods stores	14	219	Z
445292	Confectionery & nut stores	49	1 538	Z
445299	All other specialty food stores	458	12 705	Z
4453	Beer, wine, & liquor stores	17 747	1 181 346	3.2
44531	Beer, wine, & liquor stores	17 747	1 181 346	3.2
445310	Beer, wine, & liquor stores	17 747	1 181 346	3.2
446	Health & personal care stores	21 222	1 872 707	5.1
4461	Health & personal care stores	21 222	1 872 707	5.1
44611	Pharmacies & drug stores	21 181	1 863 842	5.1
446110	Pharmacies & drug stores	21 181	1 863 842	5.1
4461101	Pharmacies & drug stores	20 639	1 805 043	4.9
4461102	Proprietary stores	542	58 799	.2
44612	Cosmetics, beauty supplies, & perfume stores	13	6 426	Z
446120	Cosmetics, beauty supplies, & perfume stores	13	6 426	Z
44619	Other health & personal care stores	28	2 439	Z
446191	Food (health) supplement stores	27	313	Z
447	Gasoline stations	95 784	13 607 073	37.0
4471	Gasoline stations	95 784	13 607 073	37.0
44711	Gasoline stations with convenience stores	74 564	11 968 668	32.5
447110	Gasoline stations with convenience stores	74 564	11 968 668	32.5
44719	Other gasoline stations	21 220	1 638 405	4.5
447190	Other gasoline stations	21 220	1 638 405	4.5
448	Clothing & clothing accessories stores	63	3 068	Z
4481	Clothing stores	62	3 060	Z
44811	Men's clothing stores	16	2 354	Z
448110	Men's clothing stores	16	2 354	Z
44814	Family clothing stores	35	577	Z
448140	Family clothing stores	35	577	Z
44819	Other clothing stores	11	129	Z
448190	Other clothing stores	11	129	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0150	Cigars, cigarettes, tobacco, & smokers' accessories (excluding sales from vending machines operated by others)—Con.			
451	Sporting goods, hobby, book, & music stores	1 920	114 898	.3
4511	Sporting goods, hobby, & musical instrument stores	416	6 749	Z
45111	Sporting goods stores	402	6 212	Z
451110	Sporting goods stores	402	6 212	Z
4511101	General-line sporting goods stores	65	1 331	Z
4511102	Specialty-line sporting goods stores	337	4 881	Z
45112	Hobby, toy, & game stores	13	527	Z
451120	Hobby, toy, & game stores	13	527	Z
4512	Book, periodical, & music stores	1 504	108 149	.3
45121	Book stores & news dealers	1 504	108 149	.3
451211	Book stores	122	5 436	Z
4512111	Book stores, general	61	2 943	Z
4512112	Specialty book stores	43	1 279	Z
4512113	College book stores	18	1 214	Z
451212	News dealers & newsstands	1 382	102 713	.3
452	General merchandise stores	9 219	4 767 394	12.9
4521	Department stores (excl leased depts)	4 198	1 014 746	2.8
45211	Department stores (excl leased depts)	4 198	1 014 746	2.8
452110	Department stores (excl leased depts)	4 198	1 014 746	2.8
4521101	Conventional department stores (excl leased depts)28	8 989	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	4 170	1 005 757	2.7
4529	Other general merchandise stores	5 021	3 752 648	10.2
45291	Warehouse clubs & superstores	1 490	3 533 652	9.6
452910	Warehouse clubs & superstores	1 490	3 533 652	9.6
45299	All other general merchandise stores	3 531	218 996	.6
452990	All other general merchandise stores	3 531	218 996	.6
4529901	Variety stores	968	D	D
4529903	Miscellaneous general merchandise stores	2 558	176 224	.5
453	Miscellaneous store retailers	6 212	2 788 846	7.6
4531	Florists	15	201	Z
45311	Florists	15	201	Z
453110	Florists	15	201	Z
4532	Office supplies, stationery, & gift stores	2 214	118 773	.3
45321	Office supplies & stationery stores	241	24 107	.1
453210	Office supplies & stationery stores	241	24 107	.1
4532101	Stationery stores	205	21 084	.1
4532102	Office supplies stores	36	3 023	Z
45322	Gift, novelty, & souvenir stores	1 973	94 666	.3
453220	Gift, novelty, & souvenir stores	1 973	94 666	.3
4533	Used merchandise stores	15	75	Z
45331	Used merchandise stores	15	75	Z
453310	Used merchandise stores	15	75	Z
4539	Other miscellaneous store retailers	3 968	2 669 797	7.3
45399	All other miscellaneous store retailers	3 964	2 668 286	7.2
453991	Tobacco stores	3 884	2 649 739	7.2
453998	All other miscellaneous store retailers (except tobacco stores)	80	18 547	.1
454	Nonstore retailers	2 384	433 114	1.2
4541	Electronic shopping & mail-order houses	107	127 801	.3
45411	Electronic shopping & mail-order houses	107	127 801	.3
454110	Electronic shopping & mail-order houses	107	127 801	.3
4542	Vending machine operators	1 867	271 232	.7
45421	Vending machine operators	1 867	271 232	.7
454210	Vending machine operators	1 867	271 232	.7
4543	Direct selling establishments	410	34 081	.1
45431	Fuel dealers	205	16 038	Z
454311	Heating oil dealers	162	11 997	Z
454312	Liquefied petroleum gas (bottled gas) dealers	43	4 041	Z
45439	Other direct selling establishments	205	18 043	Z
454390	Other direct selling establishments	205	18 043	Z
4543903	Direct selling, other merchandise	205	18 043	Z
0160	Drugs, health aids, & beauty aids (including cosmetics)	231 126	159 482 520	100.0
442	Furniture & home furnishings stores	249	15 844	Z
4421	Furniture stores	56	7 158	Z
44211	Furniture stores	56	7 158	Z
442110	Furniture stores	56	7 158	Z
4422	Home furnishings stores	193	8 686	Z
44229	Other home furnishings stores	191	8 682	Z
442299	All other home furnishings stores	188	8 565	Z
444	Building material & garden equipment & supplies dealers	147	14 521	Z
4441	Building material & supplies dealers	19	139	Z
44413	Hardware stores	18	132	Z
444130	Hardware stores	18	132	Z
4442	Lawn & garden equipment & supplies stores	128	14 382	Z
44422	Nursery & garden centers	128	14 382	Z
444220	Nursery & garden centers	128	14 382	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0160	Drugs, health aids, & beauty aids (including cosmetics)—Con.			
445	Food & beverage stores	74 282	25 973 728	16.3
4451	Grocery stores	72 033	25 910 524	16.2
44511	Supermarkets & other grocery (except convenience) stores	53 391	25 513 159	16.0
445110	Supermarkets & other grocery (except convenience) stores	53 391	25 513 159	16.0
44512	Convenience stores	18 642	397 365	.2
445120	Convenience stores	18 642	397 365	.2
4452	Specialty food stores	690	23 872	Z
44521	Meat markets	338	7 986	Z
445210	Meat markets	338	7 986	Z
44522	Fish & seafood markets	12	169	Z
445220	Fish & seafood markets	12	169	Z
44523	Fruit & vegetable markets	61	4 522	Z
445230	Fruit & vegetable markets	61	4 522	Z
44529	Other specialty food stores	279	11 195	Z
445292	Confectionery & nut stores	31	648	Z
445299	All other specialty food stores	244	10 348	Z
4453	Beer, wine, & liquor stores	1 559	39 332	Z
44531	Beer, wine, & liquor stores	1 559	39 332	Z
445310	Beer, wine, & liquor stores	1 559	39 332	Z
446	Health & personal care stores	71 822	88 524 028	55.5
4461	Health & personal care stores	71 822	88 524 028	55.5
44611	Pharmacies & drug stores	43 615	77 491 250	48.6
446110	Pharmacies & drug stores	43 615	77 491 250	48.6
4461101	Pharmacies & drug stores	41 743	76 452 415	47.9
4461102	Proprietary stores	1 872	1 038 835	.7
44612	Cosmetics, beauty supplies, & perfume stores	9 014	4 083 944	2.6
446120	Cosmetics, beauty supplies, & perfume stores	9 014	4 083 944	2.6
44613	Optical goods stores	4 073	48 874	Z
446130	Optical goods stores	4 073	48 874	Z
44619	Other health & personal care stores	15 120	6 899 960	4.3
446191	Food (health) supplement stores	7 404	2 463 941	1.5
446199	All other health & personal care stores	7 716	4 436 019	2.8
447	Gasoline stations	39 839	838 892	.5
4471	Gasoline stations	39 839	838 892	.5
44711	Gasoline stations with convenience stores	36 747	735 293	.5
447110	Gasoline stations with convenience stores	36 747	735 293	.5
44719	Other gasoline stations	3 092	103 599	.1
447190	Other gasoline stations	3 092	103 599	.1
448	Clothing & clothing accessories stores	7 137	1 300 913	.8
4481	Clothing stores	7 082	1 298 681	.8
44811	Men's clothing stores	108	11 397	Z
448110	Men's clothing stores	108	11 397	Z
44812	Women's clothing stores	1 771	179 313	.1
448120	Women's clothing stores	1 771	179 313	.1
44813	Children's & infants' clothing stores	154	190 630	.1
448130	Children's & infants' clothing stores	154	190 630	.1
44814	Family clothing stores	3 612	888 090	.6
448140	Family clothing stores	3 612	888 090	.6
44815	Clothing accessories stores	1 113	24 139	Z
448150	Clothing accessories stores	1 113	24 139	Z
44819	Other clothing stores	324	5 112	Z
448190	Other clothing stores	324	5 112	Z
4482	Shoe stores	26	1 773	Z
44821	Shoe stores	26	1 773	Z
448210	Shoe stores	26	1 773	Z
4482102	Women's shoe stores	8	12	Z
4482104	Family shoe stores	13	1 320	Z
4483	Jewelry, luggage, & leather goods stores	29	459	Z
44831	Jewelry stores	24	368	Z
448310	Jewelry stores	24	368	Z
451	Sporting goods, hobby, book, & music stores	1 318	160 802	.1
4511	Sporting goods, hobby, & musical instrument stores	1 001	149 182	.1
45111	Sporting goods stores	62	3 516	Z
451110	Sporting goods stores	62	3 516	Z
4511101	General-line sporting goods stores	27	276	Z
4511102	Specialty-line sporting goods stores	35	3 240	Z
45112	Hobby, toy, & game stores	937	145 663	.1
451120	Hobby, toy, & game stores	937	145 663	.1
4512	Book, periodical, & music stores	317	11 620	Z
45121	Book stores & news dealers	315	11 502	Z
451211	Book stores	125	3 703	Z
4512111	Book stores, general	28	222	Z
4512112	Specialty book stores	55	1 662	Z
4512113	College book stores	42	1 819	Z
451212	News dealers & newsstands	190	7 799	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0160	Drugs, health aids, & beauty aids (including cosmetics)—Con.			
452	General merchandise stores	28 957	30 997 839	19.4
4521	Department stores (excl leased depts)	9 412	23 398 309	14.7
45211	Department stores (excl leased depts)	9 412	23 398 309	14.7
452110	Department stores (excl leased depts)	9 412	23 398 309	14.7
4521101	Conventional department stores (excl leased depts)	1 748	5 639 383	3.5
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 116	17 247 171	10.8
4521103	National chain department stores (excl leased depts)	1 548	511 755	.3
4529	Other general merchandise stores	19 545	7 599 530	4.8
45291	Warehouse clubs & superstores	1 086	5 211 314	3.3
452910	Warehouse clubs & superstores	1 086	5 211 314	3.3
45299	All other general merchandise stores	18 459	2 388 216	1.5
452990	All other general merchandise stores	18 459	2 388 216	1.5
4529901	Variety stores	13 082	D	D
4529902	Catalog showrooms	7	D	D
4529903	Miscellaneous general merchandise stores	5 370	889 017	.6
453	Miscellaneous store retailers	3 937	171 507	.1
4532	Office supplies, stationery, & gift stores	3 436	118 700	.1
45321	Office supplies & stationery stores	27	2 311	Z
453210	Office supplies & stationery stores	27	2 311	Z
4532101	Stationery stores	15	357	Z
4532102	Office supplies stores	12	1 954	Z
45322	Gift, novelty, & souvenir stores	3 409	116 389	.1
453220	Gift, novelty, & souvenir stores	3 409	116 389	.1
4533	Used merchandise stores	65	4 732	Z
45331	Used merchandise stores	65	4 732	Z
453310	Used merchandise stores	65	4 732	Z
4539	Other miscellaneous store retailers	436	48 075	Z
45399	All other miscellaneous store retailers	436	48 075	Z
453991	Tobacco stores	322	8 239	Z
453998	All other miscellaneous store retailers (except tobacco stores)	114	39 836	Z
454	Nonstore retailers	3 433	11 483 825	7.2
4541	Electronic shopping & mail-order houses	1 682	10 267 597	6.4
45411	Electronic shopping & mail-order houses	1 682	10 267 597	6.4
454110	Electronic shopping & mail-order houses	1 682	10 267 597	6.4
4542	Vending machine operators	310	19 486	Z
45421	Vending machine operators	310	19 486	Z
454210	Vending machine operators	310	19 486	Z
4543	Direct selling establishments	1 441	1 196 742	.8
45439	Other direct selling establishments	1 440	1 196 714	.8
454390	Other direct selling establishments	1 440	1 196 714	.8
4543901	Direct selling, furniture, home furnishings, electronics, & appl	12	3 616	Z
4543903	Direct selling, other merchandise	1 428	1 193 098	.7
0180	Soaps, detergents, & household cleaners	125 320	19 194 548	100.0
442	Furniture & home furnishings stores	18	304	Z
4422	Home furnishings stores	15	300	Z
44229	Other home furnishings stores	15	300	Z
442299	All other home furnishings stores	15	300	Z
444	Building material & garden equipment & supplies dealers	102	4 310	Z
4441	Building material & supplies dealers	89	4 187	Z
44413	Hardware stores	84	1 668	Z
444130	Hardware stores	84	1 668	Z
4442	Lawn & garden equipment & supplies stores	13	123	Z
44422	Nursery & garden centers	11	113	Z
444220	Nursery & garden centers	11	113	Z
445	Food & beverage stores	67 858	10 410 638	54.2
4451	Grocery stores	66 896	10 396 254	54.2
44511	Supermarkets & other grocery (except convenience) stores	52 573	10 242 978	53.4
445110	Supermarkets & other grocery (except convenience) stores	52 573	10 242 978	53.4
44512	Convenience stores	14 323	153 276	.8
445120	Convenience stores	14 323	153 276	.8
4452	Specialty food stores	688	12 577	.1
44521	Meat markets	399	8 279	Z
445210	Meat markets	399	8 279	Z
44522	Fish & seafood markets	19	166	Z
445220	Fish & seafood markets	19	166	Z
44523	Fruit & vegetable markets	122	1 439	Z
445230	Fruit & vegetable markets	122	1 439	Z
44529	Other specialty food stores	148	2 693	Z
445299	All other specialty food stores	148	2 693	Z
4453	Beer, wine, & liquor stores	274	1 807	Z
44531	Beer, wine, & liquor stores	274	1 807	Z
445310	Beer, wine, & liquor stores	274	1 807	Z
446	Health & personal care stores	14 421	526 588	2.7
4461	Health & personal care stores	14 421	526 588	2.7
44611	Pharmacies & drug stores	13 582	513 085	2.7
446110	Pharmacies & drug stores	13 582	513 085	2.7
4461101	Pharmacies & drug stores	13 146	482 967	2.5
4461102	Proprietary stores	436	30 118	.2
44612	Cosmetics, beauty supplies, & perfume stores	41	1 445	Z
446120	Cosmetics, beauty supplies, & perfume stores	41	1 445	Z
44619	Other health & personal care stores	798	12 058	.1
446191	Food (health) supplement stores	794	11 379	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0180	Soaps, detergents, & household cleaners—Con.			
447	Gasoline stations	23 927	300 981	1.6
4471	Gasoline stations	23 927	300 981	1.6
44711	Gasoline stations with convenience stores	22 564	289 788	1.5
447110	Gasoline stations with convenience stores	22 564	289 788	1.5
44719	Other gasoline stations	1 363	11 193	.1
447190	Other gasoline stations	1 363	11 193	.1
448	Clothing & clothing accessories stores	111	1 576	Z
4481	Clothing stores	107	1 566	Z
44814	Family clothing stores	98	1 355	Z
448140	Family clothing stores	98	1 355	Z
451	Sporting goods, hobby, book, & music stores	20	151	Z
4511	Sporting goods, hobby, & musical instrument stores	15	89	Z
45112	Hobby, toy, & game stores	13	88	Z
451120	Hobby, toy, & game stores	13	88	Z
452	General merchandise stores	17 960	7 817 665	40.7
4521	Department stores (excl leased depts)	5 722	5 422 565	28.3
45211	Department stores (excl leased depts)	5 722	5 422 565	28.3
452110	Department stores (excl leased depts)	5 722	5 422 565	28.3
4521101	Conventional department stores (excl leased depts)	17	263	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	5 705	5 422 302	28.2
4529	Other general merchandise stores	12 238	2 395 100	12.5
45291	Warehouse clubs & superstores	1 421	1 786 898	9.3
452910	Warehouse clubs & superstores	1 421	1 786 898	9.3
45299	All other general merchandise stores	10 817	608 202	3.2
452990	All other general merchandise stores	10 817	608 202	3.2
4529901	Variety stores	6 660	D	D
4529902	Catalog showrooms	7	D	D
4529903	Miscellaneous general merchandise stores	4 150	170 316	.9
453	Miscellaneous store retailers	375	43 172	.2
4532	Office supplies, stationery, & gift stores	133	1 482	Z
45322	Gift, novelty, & souvenir stores	132	1 413	Z
453220	Gift, novelty, & souvenir stores	132	1 413	Z
4533	Used merchandise stores	26	235	Z
45331	Used merchandise stores	26	235	Z
453310	Used merchandise stores	26	235	Z
4539	Other miscellaneous store retailers	213	41 331	.2
45399	All other miscellaneous store retailers	211	41 320	.2
453991	Tobacco stores	107	764	Z
453998	All other miscellaneous store retailers (except tobacco stores)	104	40 556	.2
454	Nonstore retailers	528	89 163	.5
4541	Electronic shopping & mail-order houses	185	43 344	.2
45411	Electronic shopping & mail-order houses	185	43 344	.2
454110	Electronic shopping & mail-order houses	185	43 344	.2
4542	Vending machine operators	16	1 124	Z
45421	Vending machine operators	16	1 124	Z
454210	Vending machine operators	16	1 124	Z
4543	Direct selling establishments	327	44 695	.2
45439	Other direct selling establishments	323	44 660	.2
454390	Other direct selling establishments	323	44 660	.2
4543901	Direct selling, furniture, home furnishings, electronics, & appl	32	2 745	Z
4543903	Direct selling, other merchandise	286	41 913	.2
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)	138 022	17 066 293	100.0
442	Furniture & home furnishings stores	83	2 498	Z
4422	Home furnishings stores	80	2 406	Z
44229	Other home furnishings stores	78	2 403	Z
442299	All other home furnishings stores	78	2 403	Z
443	Electronics & appliance stores	7	200	Z
4431	Electronics & appliance stores	7	200	Z
44311	Appliance, television, & other electronics stores	7	200	Z
444	Building material & garden equipment & supplies dealers	61	693	Z
4441	Building material & supplies dealers	45	507	Z
44413	Hardware stores	44	487	Z
444130	Hardware stores	44	487	Z
4442	Lawn & garden equipment & supplies stores	16	186	Z
44422	Nursery & garden centers	16	186	Z
444220	Nursery & garden centers	16	186	Z
445	Food & beverage stores	70 743	10 349 045	60.6
4451	Grocery stores	67 868	10 299 660	60.4
44511	Supermarkets & other grocery (except convenience) stores	52 845	10 142 075	59.4
445110	Supermarkets & other grocery (except convenience) stores	52 845	10 142 075	59.4
44512	Convenience stores	15 023	157 585	.9
445120	Convenience stores	15 023	157 585	.9

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)—Con.			
445	Food & beverage stores—Con.			
4452	Specialty food stores	880	14 819	.1
44521	Meat markets	474	9 039	.1
445210	Meat markets	474	9 039	.1
44522	Fish & seafood markets	32	259	Z
445220	Fish & seafood markets	32	259	Z
44523	Fruit & vegetable markets	156	2 054	Z
445230	Fruit & vegetable markets	156	2 054	Z
44529	Other specialty food stores	218	3 467	Z
445292	Confectionery & nut stores	34	450	Z
445299	All other specialty food stores	184	3 017	Z
4453	Beer, wine, & liquor stores	1 995	34 566	.2
44531	Beer, wine, & liquor stores	1 995	34 566	.2
445310	Beer, wine, & liquor stores	1 995	34 566	.2
446	Health & personal care stores	16 338	782 406	4.6
4461	Health & personal care stores	16 338	782 406	4.6
44611	Pharmacies & drug stores	15 970	769 475	4.5
446110	Pharmacies & drug stores	15 970	769 475	4.5
4461101	Pharmacies & drug stores	15 472	745 541	4.4
4461102	Proprietary stores	498	23 934	.1
44612	Cosmetics, beauty supplies, & perfume stores	19	201	Z
446120	Cosmetics, beauty supplies, & perfume stores	19	201	Z
44619	Other health & personal care stores	347	12 620	.1
446191	Food (health) supplement stores	330	4 550	Z
446199	All other health & personal care stores	17	8 070	Z
447	Gasoline stations	26 146	354 504	2.1
4471	Gasoline stations	26 146	354 504	2.1
44711	Gasoline stations with convenience stores	24 512	338 521	2.0
447110	Gasoline stations with convenience stores	24 512	338 521	2.0
44719	Other gasoline stations	1 634	15 983	.1
447190	Other gasoline stations	1 634	15 983	.1
448	Clothing & clothing accessories stores	127	1 861	Z
4481	Clothing stores	126	1 725	Z
44811	Men's clothing stores	11	68	Z
448110	Men's clothing stores	11	68	Z
44814	Family clothing stores	108	1 562	Z
448140	Family clothing stores	108	1 562	Z
451	Sporting goods, hobby, book, & music stores	212	6 992	Z
4511	Sporting goods, hobby, & musical instrument stores	88	4 637	Z
45111	Sporting goods stores	10	37	Z
451110	Sporting goods stores	10	37	Z
4511102	Specialty-line sporting goods stores	10	37	Z
45112	Hobby, toy, & game stores	72	4 142	Z
451120	Hobby, toy, & game stores	72	4 142	Z
4512	Book, periodical, & music stores	124	2 355	Z
45121	Book stores & news dealers	88	1 865	Z
451211	Book stores	13	83	Z
451212	Book stores, general	8	46	Z
	News dealers & newsstands	75	1 782	Z
45122	Prerecorded tape, compact disc, & record stores	36	490	Z
451220	Prerecorded tape, compact disc, & record stores	36	490	Z
452	General merchandise stores	17 675	5 099 733	29.9
4521	Department stores (excl leased depts)	3 254	1 675 475	9.8
45211	Department stores (excl leased depts)	3 254	1 675 475	9.8
452110	Department stores (excl leased depts)	3 254	1 675 475	9.8
4521101	Conventional department stores (excl leased depts)	316	2 590	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	2 938	1 672 885	9.8
4529	Other general merchandise stores	14 421	3 424 258	20.1
45291	Warehouse clubs & superstores	1 323	2 361 227	13.8
452910	Warehouse clubs & superstores	1 323	2 361 227	13.8
45299	All other general merchandise stores	13 098	1 063 031	6.2
452990	All other general merchandise stores	13 098	1 063 031	6.2
4529901	Variety stores	9 483	D	D
4529903	Miscellaneous general merchandise stores	3 612	157 340	.9
453	Miscellaneous store retailers	6 110	351 401	2.1
4532	Office supplies, stationery, & gift stores	4 360	148 323	.9
45321	Office supplies & stationery stores	344	27 795	.2
453210	Office supplies & stationery stores	344	27 795	.2
4532101	Stationery stores	146	5 998	Z
4532102	Office supplies stores	198	21 797	.1
45322	Gift, novelty, & souvenir stores	4 016	120 528	.7
453220	Gift, novelty, & souvenir stores	4 016	120 528	.7
4533	Used merchandise stores	34	653	Z
45331	Used merchandise stores	34	653	Z
453310	Used merchandise stores	34	653	Z
45339	Other miscellaneous store retailers	1 712	202 395	1.2
453392	Art dealers	22	157	Z
4533920	Art dealers	22	157	Z
453399	All other miscellaneous store retailers	1 690	202 238	1.2
4533991	Tobacco stores	230	3 112	Z
4533998	All other miscellaneous store retailers (except tobacco stores)	1 460	199 126	1.2

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0190	Paper & related products (including paper towels, toilet tissues, wraps, bags, foils, etc)—Con.			
454	Nonstore retailers	520	116 960	.7
4541	Electronic shopping & mail-order houses	160	79 941	.5
45411	Electronic shopping & mail-order houses	160	79 941	.5
454110	Electronic shopping & mail-order houses	160	79 941	.5
4543	Direct selling establishments	360	37 019	.2
45439	Other direct selling establishments	355	36 983	.2
454390	Other direct selling establishments	355	36 983	.2
4543901	Direct selling, furniture, home furnishings, electronics, & appl	13	539	Z
4543903	Direct selling, other merchandise	342	36 444	.2
0200	Men's wear	122 978	58 249 369	100.0
441	Motor vehicle & parts dealers	577	74 108	.1
4412	Other motor vehicle dealers	528	50 834	.1
44122	Motorcycle, boat, & other motor vehicle dealers	528	50 834	.1
441221	Motorcycle dealers	345	40 951	.1
441222	Boat dealers	117	4 899	Z
441229	All other motor vehicle dealers	66	4 984	Z
4413	Automotive parts, accessories, & tire stores	49	23 274	Z
44131	Automotive parts & accessories stores	46	23 159	Z
441310	Automotive parts & accessories stores	46	23 159	Z
442	Furniture & home furnishings stores	552	8 244	Z
4421	Furniture stores	19	2 020	Z
44211	Furniture stores	19	2 020	Z
442110	Furniture stores	19	2 020	Z
4422	Home furnishings stores	533	6 224	Z
44229	Other home furnishings stores	531	6 209	Z
442291	Window treatment stores	10	151	Z
442299	All other home furnishings stores	521	6 058	Z
444	Building material & garden equipment & supplies dealers	2 066	211 255	.4
4441	Building material & supplies dealers	1 014	90 562	.2
44411	Home centers	369	59 157	.1
444110	Home centers	369	59 157	.1
44413	Hardware stores	600	30 240	.1
444130	Hardware stores	600	30 240	.1
44419	Other building material dealers	43	1 124	Z
444190	Other building material dealers	43	1 124	Z
4441901	Retail lumber yards	43	1 124	Z
4442	Lawn & garden equipment & supplies stores	1 052	120 693	.2
44421	Outdoor power equipment stores	58	5 221	Z
444210	Outdoor power equipment stores	58	5 221	Z
44422	Nursery & garden centers	994	115 472	.2
444220	Nursery & garden centers	994	115 472	.2
445	Food & beverage stores	1 370	31 116	.1
4451	Grocery stores	1 325	30 642	.1
44511	Supermarkets & other grocery (except convenience) stores	1 012	23 236	Z
445110	Supermarkets & other grocery (except convenience) stores	1 012	23 236	Z
44512	Convenience stores	313	7 406	Z
445120	Convenience stores	313	7 406	Z
4452	Specialty food stores	26	333	Z
44529	Other specialty food stores	25	327	Z
445292	Confectionery & nut stores	10	67	Z
445299	All other specialty food stores	15	260	Z
4453	Beer, wine, & liquor stores	19	141	Z
44531	Beer, wine, & liquor stores	19	141	Z
445310	Beer, wine, & liquor stores	19	141	Z
446	Health & personal care stores	12 166	167 201	.3
4461	Health & personal care stores	12 166	167 201	.3
44611	Pharmacies & drug stores	8 923	148 834	.3
446110	Pharmacies & drug stores	8 923	148 834	.3
4461101	Pharmacies & drug stores	8 615	138 854	.2
4461102	Proprietary stores	308	9 980	Z
44612	Cosmetics, beauty supplies, & perfume stores	30	3 023	Z
446120	Cosmetics, beauty supplies, & perfume stores	30	3 023	Z
44613	Optical goods stores	10	138	Z
446130	Optical goods stores	10	138	Z
44619	Other health & personal care stores	3 203	15 206	Z
446191	Food (health) supplement stores	3 178	11 311	Z
446199	All other health & personal care stores	25	3 895	Z
447	Gasoline stations	219	2 562	Z
4471	Gasoline stations	219	2 562	Z
44711	Gasoline stations with convenience stores	202	2 367	Z
447110	Gasoline stations with convenience stores	202	2 367	Z
44719	Other gasoline stations	17	195	Z
447190	Other gasoline stations	17	195	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0200	Men's wear—Con.			
448	Clothing & clothing accessories stores	53 608	25 647 297	44.0
4481	Clothing stores	47 675	24 667 953	42.3
44811	Men's clothing stores	12 143	8 753 419	15.0
448110	Men's clothing stores	12 143	8 753 419	15.0
44812	Women's clothing stores	6 818	632 131	1.1
448120	Women's clothing stores	6 818	632 131	1.1
44813	Children's & infants' clothing stores	100	18 774	Z
448130	Children's & infants' clothing stores	100	18 774	Z
44814	Family clothing stores	20 450	13 531 283	23.2
448140	Family clothing stores	20 450	13 531 283	23.2
44815	Clothing accessories stores	992	161 076	.3
448150	Clothing accessories stores	992	161 076	.3
44819	Other clothing stores	7 172	1 571 270	2.7
448190	Other clothing stores	7 172	1 571 270	2.7
4482	Shoe stores	5 324	938 904	1.6
44821	Shoe stores	5 324	938 904	1.6
448210	Shoe stores	5 324	938 904	1.6
4482101	Men's shoe stores	409	48 757	.1
4482102	Women's shoe stores	36	3 742	Z
4482104	Family shoe stores	1 300	140 829	.2
4482105	Athletic footwear stores	3 579	745 576	1.3
4483	Jewelry, luggage, & leather goods stores	609	40 440	.1
44831	Jewelry stores	92	2 549	Z
448310	Jewelry stores	92	2 549	Z
44832	Luggage & leather goods stores	517	37 891	.1
448320	Luggage & leather goods stores	517	37 891	.1
451	Sporting goods, hobby, book, & music stores	14 454	2 061 669	3.5
4511	Sporting goods, hobby, & musical instrument stores	11 066	1 939 196	3.3
45111	Sporting goods stores	10 883	1 932 628	3.3
451110	Sporting goods stores	10 883	1 932 628	3.3
4511101	General-line sporting goods stores	5 249	1 316 474	2.3
4511102	Specialty-line sporting goods stores	5 634	616 154	1.1
45112	Hobby, toy, & game stores	153	5 440	Z
451120	Hobby, toy, & game stores	153	5 440	Z
45113	Sewing, needlework, & piece goods stores	30	1 128	Z
451130	Sewing, needlework, & piece goods stores	30	1 128	Z
4512	Book, periodical, & music stores	3 388	122 473	.2
45121	Book stores & news dealers	1 205	89 708	.2
451211	Book stores	1 173	89 438	.2
4512111	Book stores, general	112	1 517	Z
4512112	Specialty book stores	427	5 000	Z
4512113	College book stores	634	82 921	.1
451212	News dealers & newsstands	32	270	Z
45122	Prerecorded tape, compact disc, & record stores	2 183	32 765	.1
451220	Prerecorded tape, compact disc, & record stores	2 183	32 765	.1
452	General merchandise stores	27 690	26 779 211	46.0
4521	Department stores (excl leased depts)	10 353	23 807 390	40.9
45211	Department stores (excl leased depts)	10 353	23 807 390	40.9
452110	Department stores (excl leased depts)	10 353	23 807 390	40.9
4521101	Conventional department stores (excl leased depts)	2 096	9 872 410	16.9
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 369	8 226 389	14.1
4521103	National chain department stores (excl leased depts)	1 888	5 708 591	9.8
4529	Other general merchandise stores	17 337	2 971 821	5.1
45291	Warehouse clubs & superstores	1 518	1 849 043	3.2
452910	Warehouse clubs & superstores	1 518	1 849 043	3.2
45299	All other general merchandise stores	15 819	1 122 778	1.9
452990	All other general merchandise stores	15 819	1 122 778	1.9
4529901	Variety stores	10 967	D	D
4529902	Catalog showrooms	21	D	D
4529903	Miscellaneous general merchandise stores	4 831	748 085	1.3
453	Miscellaneous store retailers	8 811	644 721	1.1
4531	Florists	10	181	Z
45311	Florists	10	181	Z
453110	Florists	10	181	Z
4532	Office supplies, stationery, & gift stores	3 276	251 172	.4
45322	Gift, novelty, & souvenir stores	3 271	251 154	.4
453220	Gift, novelty, & souvenir stores	3 271	251 154	.4
4533	Used merchandise stores	5 136	373 690	.6
45331	Used merchandise stores	5 136	373 690	.6
453310	Used merchandise stores	5 136	373 690	.6
45339	Other miscellaneous store retailers	389	19 678	Z
45391	Pet & pet supplies stores	36	1 205	Z
453910	Pet & pet supplies stores	36	1 205	Z
45392	Art dealers	15	632	Z
453920	Art dealers	15	632	Z
45399	All other miscellaneous store retailers	338	17 841	Z
453991	Tobacco stores	59	6 345	Z
453998	All other miscellaneous store retailers (except tobacco stores)	279	11 496	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0200	Men's wear—Con.			
454	Nonstore retailers	1 463	2 621 897	4.5
4541	Electronic shopping & mail-order houses	912	2 466 124	4.2
45411	Electronic shopping & mail-order houses	912	2 466 124	4.2
454110	Electronic shopping & mail-order houses	912	2 466 124	4.2
4543	Direct selling establishments	551	155 773	.3
45439	Other direct selling establishments	551	155 773	.3
454390	Other direct selling establishments	551	155 773	.3
4543901	Direct selling, furniture, home furnishings, electronics, & appl	21	613	Z
4543903	Direct selling, other merchandise	530	155 160	.3
0220	Women's, juniors', & misses' wear	149 920	101 859 574	100.0
441	Motor vehicle & parts dealers	444	33 841	Z
4412	Other motor vehicle dealers	415	32 619	Z
44122	Motorcycle, boat, & other motor vehicle dealers	415	32 619	Z
441221	Motorcycle dealers	288	25 385	Z
441222	Boat dealers	76	4 300	Z
441229	All other motor vehicle dealers	51	2 934	Z
4413	Automotive parts, accessories, & tire stores	29	1 222	Z
44131	Automotive parts & accessories stores	27	1 194	Z
441310	Automotive parts & accessories stores	27	1 194	Z
442	Furniture & home furnishings stores	826	38 963	Z
4421	Furniture stores	22	2 470	Z
44211	Furniture stores	22	2 470	Z
442110	Furniture stores	22	2 470	Z
4422	Home furnishings stores	804	36 493	Z
44229	Other home furnishings stores	801	36 433	Z
442291	Window treatment stores	15	3 214	Z
442299	All other home furnishings stores	786	33 219	Z
443	Electronics & appliance stores	12	826	Z
4431	Electronics & appliance stores	12	826	Z
44312	Computer & software stores	10	12	Z
443120	Computer & software stores	10	12	Z
4431202	Other computer stores	10	12	Z
444	Building material & garden equipment & supplies dealers	59	4 407	Z
4441	Building material & supplies dealers	26	1 653	Z
44413	Hardware stores	23	1 579	Z
444130	Hardware stores	23	1 579	Z
4442	Lawn & garden equipment & supplies stores	33	2 754	Z
44422	Nursery & garden centers	30	2 476	Z
444220	Nursery & garden centers	30	2 476	Z
445	Food & beverage stores	1 507	49 398	Z
4451	Grocery stores	1 428	47 699	Z
44511	Supermarkets & other grocery (except convenience) stores	1 202	41 351	Z
445110	Supermarkets & other grocery (except convenience) stores	1 202	41 351	Z
44512	Convenience stores	226	6 348	Z
445120	Convenience stores	226	6 348	Z
4452	Specialty food stores	63	1 626	Z
44523	Fruit & vegetable markets	24	901	Z
445230	Fruit & vegetable markets	24	901	Z
44529	Other specialty food stores	35	396	Z
445292	Confectionery & nut stores	35	396	Z
4453	Beer, wine, & liquor stores	16	73	Z
44531	Beer, wine, & liquor stores	16	73	Z
445310	Beer, wine, & liquor stores	16	73	Z
446	Health & personal care stores	12 694	126 019	.1
4461	Health & personal care stores	12 694	126 019	.1
44611	Pharmacies & drug stores	9 192	95 843	.1
446110	Pharmacies & drug stores	9 192	95 843	.1
4461101	Pharmacies & drug stores	8 783	84 370	.1
4461102	Proprietary stores	409	11 473	Z
44612	Cosmetics, beauty supplies, & perfume stores	238	15 360	Z
446120	Cosmetics, beauty supplies, & perfume stores	238	15 360	Z
44613	Optical goods stores	12	175	Z
446130	Optical goods stores	12	175	Z
44619	Other health & personal care stores	3 252	14 641	Z
446191	Food (health) supplement stores	3 183	11 733	Z
446199	All other health & personal care stores	69	2 908	Z
447	Gasoline stations	137	1 378	Z
4471	Gasoline stations	137	1 378	Z
44711	Gasoline stations with convenience stores	131	1 281	Z
447110	Gasoline stations with convenience stores	131	1 281	Z
44719	Other gasoline stations	6	97	Z
447190	Other gasoline stations	6	97	Z

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 169

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0220	Women's, juniors', & misses' wear—Con.			
448	Clothing & clothing accessories stores	81 044	48 454 827	47.6
4481	Clothing stores	74 712	47 923 675	47.0
44811	Men's clothing stores	2 361	379 658	.4
448110	Men's clothing stores	2 361	379 658	.4
44812	Women's clothing stores	39 672	24 830 506	24.4
448120	Women's clothing stores	39 672	24 830 506	24.4
44813	Children's & infants' clothing stores	205	22 310	Z
448130	Children's & infants' clothing stores	205	22 310	Z
44814	Family clothing stores	20 450	17 329 585	17.0
448140	Family clothing stores	20 450	17 329 585	17.0
44815	Clothing accessories stores	2 212	840 039	.8
448150	Clothing accessories stores	2 212	840 039	.8
44819	Other clothing stores	9 812	4 521 577	4.4
448190	Other clothing stores	9 812	4 521 577	4.4
4482	Shoe stores	5 565	467 985	.5
44821	Shoe stores	5 565	467 985	.5
448210	Shoe stores	5 565	467 985	.5
4482101	Men's shoe stores	94	11 164	Z
4482102	Women's shoe stores	1 614	100 353	.1
4482103	Children's & juveniles' shoe stores	1 12	496	Z
4482104	Family shoe stores	1 178	122 725	.1
4482105	Athletic footwear stores	2 667	233 247	.2
4483	Jewelry, luggage, & leather goods stores	767	63 167	.1
44831	Jewelry stores	232	19 078	Z
448310	Jewelry stores	232	19 078	Z
44832	Luggage & leather goods stores	535	44 089	Z
448320	Luggage & leather goods stores	535	44 089	Z
451	Sporting goods, hobby, book, & music stores	11 420	957 949	.9
4511	Sporting goods, hobby, & musical instrument stores	9 667	874 479	.9
45111	Sporting goods stores	8 724	821 213	.8
451110	Sporting goods stores	8 724	821 213	.8
4511101	General-line sporting goods stores	4 475	581 756	.6
4511102	Specialty-line sporting goods stores	4 249	239 457	.2
45112	Hobby, toy, & game stores	818	50 376	Z
451120	Hobby, toy, & game stores	818	50 376	Z
45113	Sewing, needlework, & piece goods stores	120	2 748	Z
451130	Sewing, needlework, & piece goods stores	120	2 748	Z
4512	Book, periodical, & music stores	1 753	83 470	.1
45121	Book stores & news dealers	1 661	80 805	.1
451211	Book stores	1 658	80 797	.1
4512111	Book stores, general	288	4 650	Z
4512112	Specialty book stores	488	4 731	Z
4512113	College book stores	882	71 416	.1
45122	Prerecorded tape, compact disc, & record stores	92	2 665	Z
451220	Prerecorded tape, compact disc, & record stores	92	2 665	Z
452	General merchandise stores	28 014	43 206 633	42.4
4521	Department stores (excl leased depts)	10 354	39 761 296	39.0
45211	Department stores (excl leased depts)	10 354	39 761 296	39.0
452110	Department stores (excl leased depts)	10 354	39 761 296	39.0
4521101	Conventional department stores (excl leased depts)	2 098	19 103 094	18.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 368	13 427 702	13.2
4521103	National chain department stores (excl leased depts)	1 888	7 230 500	7.1
4529	Other general merchandise stores	17 660	3 445 337	.34
45291	Warehouse clubs & superstores	1 514	1 946 097	1.9
452910	Warehouse clubs & superstores	1 514	1 946 097	1.9
45299	All other general merchandise stores	16 146	1 499 240	1.5
452990	All other general merchandise stores	16 146	1 499 240	1.5
4529901	Variety stores	11 194	D	D
4529902	Catalog showrooms	9	D	D
4529903	Miscellaneous general merchandise stores	4 943	853 410	.8
453	Miscellaneous store retailers	12 136	1 264 091	1.2
4531	Florists	53	1 982	Z
45311	Florists	53	1 982	Z
453110	Florists	53	1 982	Z
4532	Office supplies, stationery, & gift stores	4 900	311 245	.3
45321	Office supplies & stationery stores	29	415	Z
453210	Office supplies & stationery stores	29	415	Z
4532101	Stationery stores	29	415	Z
45322	Gift, novelty, & souvenir stores	4 871	310 830	.3
453220	Gift, novelty, & souvenir stores	4 871	310 830	.3
4533	Used merchandise stores	6 801	935 968	.9
45331	Used merchandise stores	6 801	935 968	.9
453310	Used merchandise stores	6 801	935 968	.9
45339	Other miscellaneous store retailers	382	14 896	Z
45391	Pet & pet supplies stores	21	143	Z
453910	Pet & pet supplies stores	21	143	Z
45392	Art dealers	74	2 146	Z
453920	Art dealers	74	2 146	Z
45399	All other miscellaneous store retailers	287	12 607	Z
453991	Tobacco stores	27	411	Z
453998	All other miscellaneous store retailers (except tobacco stores)	260	12 196	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0220	Women's, juniors', & misses' wear—Con.			
454	Nonstore retailers	1 627	7 721 242	7.6
4541	Electronic shopping & mail-order houses	990	7 583 059	7.4
45411	Electronic shopping & mail-order houses	990	7 583 059	7.4
454110	Electronic shopping & mail-order houses	990	7 583 059	7.4
4543	Direct selling establishments	634	137 439	.1
45439	Other direct selling establishments	634	137 439	.1
454390	Other direct selling establishments	634	137 439	.1
4543901	Direct selling, furniture, home furnishings, electronics, & appl	27	1 781	Z
4543903	Direct selling, other merchandise	607	135 658	.1
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)	78 123	27 365 132	100.0
441	Motor vehicle & parts dealers	22	685	Z
4412	Other motor vehicle dealers	7	302	Z
44122	Motorcycle, boat, & other motor vehicle dealers	6	296	Z
4413	Automotive parts, accessories, & tire stores	14	338	Z
44131	Automotive parts & accessories stores	14	338	Z
441310	Automotive parts & accessories stores	14	338	Z
442	Furniture & home furnishings stores	145	25 299	.1
4421	Furniture stores	78	22 712	.1
44211	Furniture stores	78	22 712	.1
442110	Furniture stores	78	22 712	.1
4422	Home furnishings stores	67	2 587	Z
44229	Other home furnishings stores	67	2 587	Z
442299	All other home furnishings stores	67	2 587	Z
443	Electronics & appliance stores	7	1 340	Z
4431	Electronics & appliance stores	7	1 340	Z
44311	Appliance, television, & other electronics stores	7	1 340	Z
444	Building material & garden equipment & supplies dealers	15	204	Z
4441	Building material & supplies dealers	12	65	Z
44413	Hardware stores	12	65	Z
444130	Hardware stores	12	65	Z
445	Food & beverage stores	978	16 644	.1
4451	Grocery stores	970	16 604	.1
44511	Supermarkets & other grocery (except convenience) stores	787	14 732	.1
445110	Supermarkets & other grocery (except convenience) stores	787	14 732	.1
44512	Convenience stores	183	1 872	Z
445120	Convenience stores	183	1 872	Z
4452	Specialty food stores	8	40	Z
44529	Other specialty food stores	6	27	Z
446	Health & personal care stores	3 404	20 568	.1
4461	Health & personal care stores	3 404	20 568	.1
44611	Pharmacies & drug stores	3 381	20 178	.1
446110	Pharmacies & drug stores	3 381	20 178	.1
4461101	Pharmacies & drug stores	3 315	19 510	.1
4461102	Proprietary stores	66	668	Z
44612	Cosmetics, beauty supplies, & perfume stores	16	286	Z
446120	Cosmetics, beauty supplies, & perfume stores	16	286	Z
44619	Other health & personal care stores	6	82	Z
447	Gasoline stations	54	265	Z
4471	Gasoline stations	54	265	Z
44711	Gasoline stations with convenience stores	54	265	Z
447110	Gasoline stations with convenience stores	54	265	Z
448	Clothing & clothing accessories stores	31 589	8 162 223	29.8
4481	Clothing stores	28 187	7 962 489	29.1
44811	Men's clothing stores	1 606	91 062	.3
448110	Men's clothing stores	1 606	91 062	.3
44812	Women's clothing stores	7 843	259 435	.9
448120	Women's clothing stores	7 843	259 435	.9
44813	Children's & infants' clothing stores	5 115	3 894 038	14.2
448130	Children's & infants' clothing stores	5 115	3 894 038	14.2
44814	Family clothing stores	11 125	3 621 213	13.2
448140	Family clothing stores	11 125	3 621 213	13.2
44815	Clothing accessories stores	338	10 149	Z
448150	Clothing accessories stores	338	10 149	Z
44819	Other clothing stores	2 160	86 592	.3
448190	Other clothing stores	2 160	86 592	.3
4482	Shoe stores	3 379	199 064	.7
44821	Shoe stores	3 379	199 064	.7
448210	Shoe stores	3 379	199 064	.7
4482101	Men's shoe stores	33	545	Z
4482102	Women's shoe stores	40	1 291	Z
4482103	Children's & juveniles' shoe stores	380	88 040	.3
4482104	Family shoe stores	366	20 775	.1
4482105	Athletic footwear stores	2 560	88 413	.3
4483	Jewelry, luggage, & leather goods stores	23	670	Z
44831	Jewelry stores	19	271	Z
448310	Jewelry stores	19	271	Z

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 171

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0240	Children's wear (including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories)—Con.			
451	Sporting goods, hobby, book, & music stores	4 581	204 986	.7
4511	Sporting goods, hobby, & musical instrument stores	4 278	198 802	.7
45111	Sporting goods stores	3 112	114 250	.4
451110	Sporting goods stores	3 112	114 250	.4
4511101	General-line sporting goods stores	2 352	91 834	.3
4511102	Specialty-line sporting goods stores	760	22 416	.1
45112	Hobby, toy, & game stores	1 156	84 401	.3
451120	Hobby, toy, & game stores	1 156	84 401	.3
45113	Sewing, needlework, & piece goods stores	10	151	Z
451130	Sewing, needlework, & piece goods stores	10	151	Z
4512	Book, periodical, & music stores	303	6 184	Z
45121	Book stores & news dealers	303	6 184	Z
451211	Book stores	301	6 180	Z
4512111	Book stores, general	47	444	Z
4512112	Specialty book stores	148	1 623	Z
4512113	College book stores	106	4 113	Z
452	General merchandise stores	27 724	17 538 417	64.1
4521	Department stores (excl leased depts)	10 331	15 443 706	56.4
45211	Department stores (excl leased depts)	10 331	15 443 706	56.4
452110	Department stores (excl leased depts)	10 331	15 443 706	56.4
4521101	Conventional department stores (excl leased depts)	2 079	3 328 659	12.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 364	9 123 442	33.3
4521103	National chain department stores (excl leased depts)	1 888	2 991 605	10.9
4529	Other general merchandise stores	17 393	2 094 711	7.7
45291	Warehouse clubs & superstores	855	1 429 018	5.2
452910	Warehouse clubs & superstores	855	1 429 018	5.2
45299	All other general merchandise stores	16 538	665 693	2.4
452990	All other general merchandise stores	16 538	665 693	2.4
4529901	Variety stores	12 310	D	D
4529902	Catalog showrooms	655	D	D
4529903	Miscellaneous general merchandise stores	3 573	322 928	1.2
453	Miscellaneous store retailers	8 917	652 038	2.4
4532	Office supplies, stationery, & gift stores	3 067	296 750	1.1
45321	Office supplies & stationery stores	13	492	Z
453210	Office supplies & stationery stores	13	492	Z
4532101	Stationery stores	13	492	Z
45322	Gift, novelty, & souvenir stores	3 054	296 258	1.1
453220	Gift, novelty, & souvenir stores	3 054	296 258	1.1
4533	Used merchandise stores	5 664	351 244	1.3
45331	Used merchandise stores	5 664	351 244	1.3
453310	Used merchandise stores	5 664	351 244	1.3
4539	Other miscellaneous store retailers	186	4 044	Z
45392	Art dealers	32	398	Z
453920	Art dealers	32	398	Z
45399	All other miscellaneous store retailers	150	3 509	Z
453998	All other miscellaneous store retailers (except tobacco stores)	150	3 509	Z
454	Nonstore retailers	687	742 463	2.7
4541	Electronic shopping & mail-order houses	496	720 901	2.6
45411	Electronic shopping & mail-order houses	496	720 901	2.6
454110	Electronic shopping & mail-order houses	496	720 901	2.6
4543	Direct selling establishments	191	21 562	.1
45439	Other direct selling establishments	191	21 562	.1
454390	Other direct selling establishments	191	21 562	.1
4543901	Direct selling, furniture, home furnishings, electronics, & appl	11	4 522	Z
4543903	Direct selling, other merchandise	179	17 040	.1
0260	Footwear (including accessories)	119 579	39 182 314	100.0
441	Motor vehicle & parts dealers	31	1 749	Z
4413	Automotive parts, accessories, & tire stores	23	1 306	Z
44131	Automotive parts & accessories stores	20	1 222	Z
441310	Automotive parts & accessories stores	20	1 222	Z
442	Furniture & home furnishings stores	31	1 972	Z
4422	Home furnishings stores	28	1 912	Z
44229	Other home furnishings stores	24	1 340	Z
442299	All other home furnishings stores	21	1 289	Z
444	Building material & garden equipment & supplies dealers	1 749	57 404	.1
4441	Building material & supplies dealers	800	19 828	.1
44411	Home centers	33	1 323	Z
444110	Home centers	33	1 323	Z
44413	Hardware stores	690	17 715	Z
444130	Hardware stores	690	17 715	Z
44419	Other building material dealers	75	771	Z
444190	Other building material dealers	75	771	Z
4441901	Retail lumber yards	75	771	Z
4442	Lawn & garden equipment & supplies stores	949	37 576	.1
44421	Outdoor power equipment stores	40	1 365	Z
444210	Outdoor power equipment stores	40	1 365	Z
44422	Nursery & garden centers	909	36 211	.1
444220	Nursery & garden centers	909	36 211	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0260	Footwear (including accessories)—Con.			
445	Food & beverage stores	3 182	70 541	.2
4451	Grocery stores	3 169	70 445	.2
44511	Supermarkets & other grocery (except convenience) stores	2 941	66 837	.2
445110	Supermarkets & other grocery (except convenience) stores	2 941	66 837	.2
44512	Convenience stores	228	3 608	Z
445120	Convenience stores	228	3 608	Z
4452	Specialty food stores	10	94	Z
446	Health & personal care stores	8 892	146 199	.4
4461	Health & personal care stores	8 892	146 199	.4
44611	Pharmacies & drug stores	8 572	133 786	.3
446110	Pharmacies & drug stores	8 572	133 786	.3
4461101	Pharmacies & drug stores	8 263	127 448	.3
4461102	Proprietary stores	309	6 338	Z
44612	Cosmetics, beauty supplies, & perfume stores	31	747	Z
446120	Cosmetics, beauty supplies, & perfume stores	31	747	Z
44619	Other health & personal care stores	289	11 666	Z
446191	Food (health) supplement stores	25	287	Z
446199	All other health & personal care stores	264	11 379	Z
447	Gasoline stations	147	2 148	Z
4471	Gasoline stations	147	2 148	Z
44711	Gasoline stations with convenience stores	131	1 542	Z
447110	Gasoline stations with convenience stores	131	1 542	Z
44719	Other gasoline stations	16	606	Z
447190	Other gasoline stations	16	606	Z
448	Clothing & clothing accessories stores	65 326	23 426 694	59.8
4481	Clothing stores	33 795	5 084 172	13.0
44811	Men's clothing stores	4 025	341 987	.9
448110	Men's clothing stores	4 025	341 987	.9
44812	Women's clothing stores	10 969	581 663	1.5
448120	Women's clothing stores	10 969	581 663	1.5
44813	Children's & infants' clothing stores	1 328	98 643	.3
448130	Children's & infants' clothing stores	1 328	98 643	.3
44814	Family clothing stores	12 242	3 351 898	8.6
448140	Family clothing stores	12 242	3 351 898	8.6
44815	Clothing accessories stores	1 393	76 796	.2
448150	Clothing accessories stores	1 393	76 796	.2
44819	Other clothing stores	3 838	633 185	1.6
448190	Other clothing stores	3 838	633 185	1.6
4482	Shoe stores	31 399	18 302 365	46.7
44821	Shoe stores	31 399	18 302 365	46.7
448210	Shoe stores	31 399	18 302 365	46.7
4482101	Men's shoe stores	2 376	1 217 202	3.1
4482102	Women's shoe stores	4 466	2 206 585	5.6
4482103	Children's & juveniles' shoe stores	1 047	369 981	.9
4482104	Family shoe stores	18 233	9 775 494	24.9
4482105	Athletic footwear stores	5 277	4 733 103	12.1
4483	Jewelry, luggage, & leather goods stores	132	40 157	.1
44831	Jewelry stores	53	1 177	Z
448310	Jewelry stores	53	1 177	Z
44832	Luggage & leather goods stores	79	38 980	.1
448320	Luggage & leather goods stores	79	38 980	.1
451	Sporting goods, hobby, book, & music stores	9 751	2 137 470	5.5
4511	Sporting goods, hobby, & musical instrument stores	9 747	2 137 403	5.5
45111	Sporting goods stores	9 724	2 137 020	5.5
451110	Sporting goods stores	9 724	2 137 020	5.5
4511101	General-line sporting goods stores	5 381	1 773 806	4.5
4511102	Specialty-line sporting goods stores	4 343	363 214	.9
45112	Hobby, toy, & game stores	21	376	Z
451120	Hobby, toy, & game stores	21	376	Z
452	General merchandise stores	22 574	11 650 218	29.7
4521	Department stores (excl leased depts.)	6 731	7 561 455	19.3
45211	Department stores (excl leased depts.)	6 731	7 561 455	19.3
452110	Department stores (excl leased depts.)	6 731	7 561 455	19.3
4521101	Conventional department stores (excl leased depts.)	2 021	3 922 156	10.0
4521102	Discount or mass merchandising dept stores (excl leased depts.)	2 822	1 850 057	4.7
4521103	National chain department stores (excl leased depts.)	1 888	1 789 242	4.6
4529	Other general merchandise stores	15 843	4 088 763	10.4
45291	Warehouse clubs & superstores	806	3 471 966	8.9
452910	Warehouse clubs & superstores	806	3 471 966	8.9
45299	All other general merchandise stores	15 037	616 797	1.6
452990	All other general merchandise stores	15 037	616 797	1.6
4529901	Variety stores	10 686	D	D
4529902	Catalog showrooms	20	D	D
4529903	Miscellaneous general merchandise stores	4 331	315 938	.8

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 173

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0260	Footwear (including accessories)—Con.			
453	Miscellaneous store retailers	6 880	138 697	.4
4531	Florists	27	1 292	Z
45311	Florists	27	1 292	Z
45310	Florists	27	1 292	Z
4532	Office supplies, stationery, & gift stores	1 675	28 137	.1
45322	Gift, novelty, & souvenir stores	1 674	28 033	.1
45320	Gift, novelty, & souvenir stores	1 674	28 033	.1
4533	Used merchandise stores	5 085	107 062	.3
45331	Used merchandise stores	5 085	107 062	.3
45330	Used merchandise stores	5 085	107 062	.3
4539	Other miscellaneous store retailers	93	2 206	Z
45391	Pet & pet supplies stores	38	761	Z
45390	Pet & pet supplies stores	38	761	Z
45399	All other miscellaneous store retailers	53	1 424	Z
45391	Tobacco stores	13	125	Z
45398	All other miscellaneous store retailers (except tobacco stores)	40	1 299	Z
454	Nonstore retailers	1 015	1 549 182	4.0
4541	Electronic shopping & mail-order houses	657	1 416 638	3.6
45411	Electronic shopping & mail-order houses	657	1 416 638	3.6
45410	Electronic shopping & mail-order houses	657	1 416 638	3.6
4543	Direct selling establishments	358	132 544	.3
45439	Other direct selling establishments	356	132 522	.3
454390	Other direct selling establishments	356	132 522	.3
4543903	Direct selling, other merchandise	356	132 522	.3
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)	24 421	4 536 488	100.0
442	Furniture & home furnishings stores	608	40 773	.9
4421	Furniture stores	185	16 081	.4
44211	Furniture stores	185	16 081	.4
44210	Furniture stores	185	16 081	.4
4422	Home furnishings stores	423	24 692	.5
44221	Floor covering stores	52	1 409	Z
44220	Floor covering stores	52	1 409	Z
44229	Other home furnishings stores	371	23 283	.5
442291	Window treatment stores	56	6 113	.1
442299	All other home furnishings stores	315	17 170	.4
443	Electronics & appliance stores	689	47 688	1.1
4431	Electronics & appliance stores	689	47 688	1.1
44311	Appliance, television, & other electronics stores	689	47 688	1.1
443111	Household appliance stores	689	47 688	1.1
444	Building material & garden equipment & supplies dealers	69	4 535	.1
4441	Building material & supplies dealers	65	4 425	.1
44412	Paint & wallpaper stores	51	3 443	.1
44410	Paint & wallpaper stores	51	3 443	.1
44413	Hardware stores	14	982	Z
444130	Hardware stores	14	982	Z
445	Food & beverage stores	2 570	23 838	.5
4451	Grocery stores	2 567	23 703	.5
44511	Supermarkets & other grocery (except convenience) stores	2 439	23 046	.5
445110	Supermarkets & other grocery (except convenience) stores	2 439	23 046	.5
44512	Convenience stores	128	657	Z
445120	Convenience stores	128	657	Z
446	Health & personal care stores	3 467	16 906	.4
4461	Health & personal care stores	3 467	16 906	.4
44611	Pharmacies & drug stores	3 458	16 537	.4
446110	Pharmacies & drug stores	3 458	16 537	.4
4461101	Pharmacies & drug stores	3 393	16 066	.4
4461102	Proprietary stores	65	471	Z
44619	Other health & personal care stores	9	369	Z
446199	All other health & personal care stores	8	369	Z
447	Gasoline stations	82	982	Z
4471	Gasoline stations	82	982	Z
44711	Gasoline stations with convenience stores	82	982	Z
44710	Gasoline stations with convenience stores	82	982	Z
448	Clothing & clothing accessories stores	444	10 520	.2
4481	Clothing stores	433	9 927	.2
44811	Men's clothing stores	17	362	Z
448110	Men's clothing stores	17	362	Z
44812	Women's clothing stores	77	4 084	.1
448120	Women's clothing stores	77	4 084	.1
44813	Children's & infants' clothing stores	14	160	Z
448130	Children's & infants' clothing stores	14	160	Z
44814	Family clothing stores	269	4 551	.1
448140	Family clothing stores	269	4 551	.1
44815	Clothing accessories stores	7	172	Z
448150	Clothing accessories stores	7	172	Z
44819	Other clothing stores	49	598	Z
448190	Other clothing stores	49	598	Z
4483	Jewelry, luggage, & leather goods stores	7	508	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0270	Sewing, knitting, & needlework goods (including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc)—Con.			
451	Sporting goods, hobby, book, & music stores	7 694	2 738 585	60.4
4511	Sporting goods, hobby, & musical instrument stores	7 680	2 737 126	60.3
45112	Hobby, toy, & game stores	1 364	191 913	4.2
451120	Hobby, toy, & game stores	1 364	191 913	4.2
45113	Sewing, needlework, & piece goods stores	6 311	2 544 709	56.1
451130	Sewing, needlework, & piece goods stores	6 311	2 544 709	56.1
4512	Book, periodical, & music stores	14	1 459	Z
45121	Book stores & news dealers	14	1 459	Z
451211	Book stores	14	1 459	Z
4512111	Book stores, general	14	1 459	Z
452	General merchandise stores	7 354	1 372 601	30.3
4521	Department stores (excl leased depts)	2 681	952 302	21.0
45211	Department stores (excl leased depts)	2 681	952 302	21.0
452110	Department stores (excl leased depts)	2 681	952 302	21.0
4521101	Conventional department stores (excl leased depts)	41	1 307	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	2 638	950 664	21.0
4529	Other general merchandise stores	4 673	420 299	9.3
45291	Warehouse clubs & superstores	535	276 831	6.1
452910	Warehouse clubs & superstores	535	276 831	6.1
45299	All other general merchandise stores	4 138	143 468	3.2
452990	All other general merchandise stores	4 138	143 468	3.2
4529901	Variety stores	2 522	D	D
4529902	Catalog showrooms	7	D	D
4529903	Miscellaneous general merchandise stores	1 609	46 626	1.0
453	Miscellaneous store retailers	936	15 065	.3
4532	Office supplies, stationery, & gift stores	189	6 048	.1
45322	Gift, novelty, & souvenir stores	185	5 979	.1
453220	Gift, novelty, & souvenir stores	185	5 979	.1
4533	Used merchandise stores	677	5 965	.1
45331	Used merchandise stores	677	5 965	.1
453310	Used merchandise stores	677	5 965	.1
4539	Other miscellaneous store retailers	66	3 042	.1
45392	Art dealers	18	654	Z
453920	Art dealers	18	654	Z
45399	All other miscellaneous store retailers	44	2 285	.1
453991	Tobacco stores	16	131	Z
453998	All other miscellaneous store retailers (except tobacco stores)	28	2 154	Z
454	Nonstore retailers	507	264 994	5.8
4541	Electronic shopping & mail-order houses	372	249 557	5.5
45411	Electronic shopping & mail-order houses	372	249 557	5.5
454110	Electronic shopping & mail-order houses	372	249 557	5.5
4543	Direct selling establishments	135	15 437	.3
45439	Other direct selling establishments	135	15 437	.3
454390	Other direct selling establishments	135	15 437	.3
4543901	Direct selling, furniture, home furnishings, electronics, & appl	32	1 562	Z
4543903	Direct selling, other merchandise	103	13 875	.3
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings	53 460	18 437 091	100.0
442	Furniture & home furnishings stores	13 157	3 665 024	19.9
4421	Furniture stores	2 873	288 646	1.6
44211	Furniture stores	2 873	288 646	1.6
442110	Furniture stores	2 873	288 646	1.6
4422	Home furnishings stores	10 284	3 376 378	18.3
44221	Floor covering stores	3 170	214 488	1.2
442210	Floor covering stores	3 170	214 488	1.2
44229	Other home furnishings stores	7 114	3 161 890	17.2
442291	Window treatment stores	2 126	817 963	4.4
442299	All other home furnishings stores	4 988	2 343 927	12.7
443	Electronics & appliance stores	17	989	Z
4431	Electronics & appliance stores	17	989	Z
44311	Appliance, television, & other electronics stores	17	989	Z
443112	Radio, television, & other electronics stores	17	989	Z
444	Building material & garden equipment & supplies dealers	5 218	350 278	1.9
4441	Building material & supplies dealers	5 216	350 248	1.9
44411	Home centers	1 057	186 196	1.0
444110	Home centers	1 057	186 196	1.0
44412	Paint & wallpaper stores	1 760	88 850	.5
444120	Paint & wallpaper stores	1 760	88 850	.5
44413	Hardware stores	1 832	45 055	.2
444130	Hardware stores	1 832	45 055	.2
44419	Other building material dealers	567	30 147	.2
444190	Other building material dealers	567	30 147	.2
4441901	Retail lumber yards	278	11 262	.1
4441902	All other building material dealers	289	18 885	.1
445	Food & beverage stores	568	11 620	.1
4451	Grocery stores	566	11 596	.1
44511	Supermarkets & other grocery (except convenience) stores	523	11 501	.1
445110	Supermarkets & other grocery (except convenience) stores	523	11 501	.1
44512	Convenience stores	43	95	Z
445120	Convenience stores	43	95	Z

See footnotes at end of table.

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U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 175

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A.]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0280	Curtains, draperies, blinds, slipcovers, & bed & table coverings—Con.			
448	Clothing & clothing accessories stores	5 468	1 085 727	5.9
4481	Clothing stores	5 426	1 085 025	5.9
44811	Men's clothing stores	31	5 426	Z
448110	Men's clothing stores	31	5 426	Z
44812	Women's clothing stores	408	22 347	.1
448120	Women's clothing stores	408	22 347	.1
44813	Children's & infants' clothing stores	57	2 643	Z
448130	Children's & infants' clothing stores	57	2 643	Z
44814	Family clothing stores	4 908	1 053 246	5.7
448140	Family clothing stores	4 908	1 053 246	5.7
44815	Clothing accessories stores	13	540	Z
448150	Clothing accessories stores	13	540	Z
44819	Other clothing stores	9	823	Z
448190	Other clothing stores	9	823	Z
4482	Shoe stores	10	493	Z
44821	Shoe stores	10	493	Z
448210	Shoe stores	10	493	Z
4483	Jewelry, luggage, & leather goods stores	32	209	Z
44831	Jewelry stores	31	156	Z
448310	Jewelry stores	31	156	Z
451	Sporting goods, hobby, book, & music stores	837	168 184	.9
4511	Sporting goods, hobby, & musical instrument stores	836	168 183	.9
45111	Sporting goods stores	14	145	Z
451110	Sporting goods stores	14	145	Z
4511101	General-line sporting goods stores	14	145	Z
45112	Hobby, toy, & game stores	35	358	Z
451120	Hobby, toy, & game stores	35	358	Z
45113	Sewing, needlework, & piece goods stores	787	167 680	.9
451130	Sewing, needlework, & piece goods stores	787	167 680	.9
452	General merchandise stores	22 744	11 770 850	63.8
4521	Department stores (excl leased depts)	10 149	10 225 379	55.5
45211	Department stores (excl leased depts)	10 149	10 225 379	55.5
452110	Department stores (excl leased depts)	10 149	10 225 379	55.5
4521101	Conventional department stores (excl leased depts)	1 916	2 376 984	12.9
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 345	5 925 442	32.1
4521103	National chain department stores (excl leased depts)	1 888	1 922 953	10.4
4529	Other general merchandise stores	12 595	1 545 471	8.4
45291	Warehouse clubs & superstores	1 250	944 123	5.1
452910	Warehouse clubs & superstores	1 250	944 123	5.1
45299	All other general merchandise stores	11 345	601 348	3.3
452990	All other general merchandise stores	11 345	601 348	3.3
4529901	Variety stores	7 323	D	D
4529903	Miscellaneous general merchandise stores	4 020	299 645	1.6
453	Miscellaneous store retailers	3 786	95 633	.5
4532	Office supplies, stationery, & gift stores	1 042	23 707	.1
45322	Gift, novelty, & souvenir stores	1 037	23 611	.1
453220	Gift, novelty, & souvenir stores	1 037	23 611	.1
4533	Used merchandise stores	2 611	67 675	.4
45331	Used merchandise stores	2 611	67 675	.4
453310	Used merchandise stores	2 611	67 675	.4
4539	Other miscellaneous store retailers	128	4 185	Z
45392	Art dealers	45	304	Z
453920	Art dealers	45	304	Z
45399	All other miscellaneous store retailers	83	3 881	Z
453991	Tobacco stores	8	106	Z
453998	All other miscellaneous store retailers (except tobacco stores)	75	3 775	Z
454	Nonstore retailers	1 651	1 287 292	7.0
4541	Electronic shopping & mail-order houses	400	946 341	5.1
45411	Electronic shopping & mail-order houses	400	946 341	5.1
454110	Electronic shopping & mail-order houses	400	946 341	5.1
4543	Direct selling establishments	1 251	340 951	1.8
45439	Other direct selling establishments	1 251	340 951	1.8
454390	Other direct selling establishments	1 251	340 951	1.8
4543901	Direct selling, furniture, home furnishings, electronics, & appl	1 147	332 560	1.8
4543903	Direct selling, other merchandise	104	8 391	Z
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc.)	40 835	18 925 553	100.0
441	Motor vehicle & parts dealers	429	62 858	.3
4413	Automotive parts, accessories, & tire stores	427	62 613	.3
44131	Automotive parts & accessories stores	244	32 701	.2
441310	Automotive parts & accessories stores	244	32 701	.2
44132	Tire dealers	183	29 912	.2
441320	Tire dealers	183	29 912	.2
442	Furniture & home furnishings stores	5 744	1 044 501	5.5
4421	Furniture stores	5 515	1 021 261	5.4
44211	Furniture stores	5 515	1 021 261	5.4
442110	Furniture stores	5 515	1 021 261	5.4
4422	Home furnishings stores	229	23 240	.1
44221	Floor covering stores	167	16 928	.1
442210	Floor covering stores	167	16 928	.1
44229	Other home furnishings stores	62	6 312	Z
442299	All other home furnishings stores	57	6 206	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)—Con.			
443	Electronics & appliance stores	12 153	9 395 767	49.6
4431	Electronics & appliance stores	12 153	9 395 767	49.6
44311	Appliance, television, & other electronics stores	12 089	9 367 164	49.5
443111	Household appliance stores	9 963	6 823 627	36.1
443112	Radio, television, & other electronics stores	2 126	2 543 537	13.4
44312	Computer & software stores	62	27 589	.1
443120	Computer & software stores	62	27 589	.1
4431202	Other computer stores	57	27 090	.1
444	Building material & garden equipment & supplies dealers	8 210	1 446 195	7.6
4441	Building material & supplies dealers	7 537	1 409 665	7.4
44411	Home centers	1 267	922 220	4.9
444110	Home centers	1 267	922 220	4.9
44412	Paint & wallpaper stores	30	267	Z
444120	Paint & wallpaper stores	30	267	Z
44413	Hardware stores	4 527	184 859	1.0
444130	Hardware stores	4 527	184 859	1.0
44419	Other building material dealers	1 713	302 319	1.6
444190	Other building material dealers	1 713	302 319	1.6
4441901	Retail lumber yards	493	42 142	.2
4441902	All other building material dealers	1 220	260 177	1.4
4442	Lawn & garden equipment & supplies stores	673	36 530	.2
44421	Outdoor power equipment stores	61	6 724	Z
444210	Outdoor power equipment stores	61	6 724	Z
44422	Nursery & garden centers	612	29 806	.2
444220	Nursery & garden centers	612	29 806	.2
445	Food & beverage stores	22	7 298	Z
4451	Grocery stores	22	7 298	Z
44511	Supermarkets & other grocery (except convenience) stores	21	7 283	Z
445110	Supermarkets & other grocery (except convenience) stores	21	7 283	Z
447	Gasoline stations	20	1 558	Z
4471	Gasoline stations	20	1 558	Z
44719	Other gasoline stations	18	1 538	Z
447190	Other gasoline stations	18	1 538	Z
448	Clothing & clothing accessories stores	144	2 279	Z
4481	Clothing stores	99	1 485	Z
44812	Women's clothing stores	16	169	Z
448120	Women's clothing stores	16	169	Z
44814	Family clothing stores	79	1 208	Z
448140	Family clothing stores	79	1 208	Z
4483	Jewelry, luggage, & leather goods stores	45	794	Z
44831	Jewelry stores	45	794	Z
448310	Jewelry stores	45	794	Z
451	Sporting goods, hobby, book, & music stores	385	26 130	.1
4511	Sporting goods, hobby, & musical instrument stores	377	25 836	.1
45113	Sewing, needlework, & piece goods stores	367	25 425	.1
451130	Sewing, needlework, & piece goods stores	367	25 425	.1
4512	Book, periodical, & music stores	8	294	Z
452	General merchandise stores	5 557	5 352 309	28.3
4521	Department stores (excl leased depts)	3 174	5 047 917	26.7
45211	Department stores (excl leased depts)	3 174	5 047 917	26.7
452110	Department stores (excl leased depts)	3 174	5 047 917	26.7
4521101	Conventional department stores (excl leased depts)	447	66 253	.4
4521102	Discount or mass merchandising dept stores (excl leased depts)	1 545	268 338	1.4
4521103	National chain department stores (excl leased depts)	1 182	4 713 326	24.9
4529	Other general merchandise stores	2 383	304 392	1.6
45291	Warehouse clubs & superstores	13	720	Z
452910	Warehouse clubs & superstores	13	720	Z
45299	All other general merchandise stores	2 370	303 672	1.6
452990	All other general merchandise stores	50	D	D
4529901	Variety stores	23	D	D
4529902	Catalog showrooms	2 297	299 125	1.6
4529903	Miscellaneous general merchandise stores	2 978	157 717	.8
453	Miscellaneous store retailers			
4531	Florists	25	2 055	Z
45311	Florists	25	2 055	Z
453110	Florists	25	2 055	Z
4532	Office supplies, stationery, & gift stores	38	4 535	Z
45322	Gift, novelty, & souvenir stores	35	4 429	Z
453220	Gift, novelty, & souvenir stores	35	4 429	Z
4533	Used merchandise stores	2 538	115 037	.6
45331	Used merchandise stores	2 538	115 037	.6
453310	Used merchandise stores	2 538	115 037	.6
4539	Other miscellaneous store retailers	377	36 090	.2
45393	Manufactured (mobile) home dealers	241	23 969	.1
453930	Manufactured (mobile) home dealers	241	23 969	.1
45399	All other miscellaneous store retailers	135	12 119	.1
453998	All other miscellaneous store retailers (except tobacco stores)	135	12 119	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0300	Major household appliances (including vacuum cleaners, refrigerators, dehumidifiers, dishwashers, etc)—Con.			
454	Nonstore retailers	5 188	1 428 582	7.5
4541	Electronic shopping & mail-order houses	435	499 196	2.6
45411	Electronic shopping & mail-order houses	435	499 196	2.6
45410	Electronic shopping & mail-order houses	435	499 196	2.6
4543	Direct selling establishments	4 753	929 386	4.9
45431	Fuel dealers	3 079	185 090	1.0
454311	Heating oil dealers	135	40 472	.2
454312	Liquefied petroleum gas (bottled gas) dealers	2 944	144 618	.8
45439	Other direct selling establishments	1 674	744 296	3.9
454390	Other direct selling establishments	1 674	744 296	3.9
4543901	Direct selling, furniture, home furnishings, electronics, & appl	1 495	676 463	3.6
4543903	Direct selling, other merchandise	179	67 833	.4
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)	60 039	6 992 341	100.0
441	Motor vehicle & parts dealers	35	735	Z
4413	Automotive parts, accessories, & tire stores	35	735	Z
44131	Automotive parts & accessories stores	35	735	Z
44130	Automotive parts & accessories stores	35	735	Z
442	Furniture & home furnishings stores	4 747	292 206	4.2
4421	Furniture stores	1 915	77 066	1.1
44211	Furniture stores	1 915	77 066	1.1
44210	Furniture stores	1 915	77 066	1.1
4422	Home furnishings stores	2 832	215 140	3.1
44221	Floor covering stores	11	94	Z
44220	Floor covering stores	11	94	Z
44229	Other home furnishings stores	2 821	215 046	3.1
442291	Window treatment stores	15	91	Z
442299	All other home furnishings stores	2 806	214 955	3.1
443	Electronics & appliance stores	1 949	302 742	4.3
4431	Electronics & appliance stores	1 949	302 742	4.3
44311	Appliance, television, & other electronics stores	1 946	301 310	4.3
443111	Household appliance stores	1 246	221 800	3.2
443112	Radio, television, & other electronics stores	700	79 510	1.1
444	Building material & garden equipment & supplies dealers	7 996	244 764	3.5
4441	Building material & supplies dealers	7 968	244 013	3.5
44411	Home centers	496	35 197	.5
44410	Home centers	496	35 197	.5
44412	Paint & wallpaper stores	43	776	Z
44410	Paint & wallpaper stores	43	776	Z
44413	Hardware stores	6 978	194 632	2.8
44410	Hardware stores	6 978	194 632	2.8
44419	Other building material dealers	451	13 408	.2
444190	Other building material dealers	451	13 408	.2
4441901	Retail lumber yards	288	5 452	.1
4441902	All other building material dealers	163	7 956	.1
4442	Lawn & garden equipment & supplies stores	28	751	Z
44422	Nursery & garden centers	28	751	Z
44420	Nursery & garden centers	28	751	Z
445	Food & beverage stores	2 190	57 604	.8
4451	Grocery stores	1 617	44 698	.6
44511	Supermarkets & other grocery (except convenience) stores	1 527	43 942	.6
44510	Supermarkets & other grocery (except convenience) stores	1 527	43 942	.6
44512	Convenience stores	90	756	Z
44510	Convenience stores	90	756	Z
4452	Specialty food stores	474	12 466	.2
44529	Other specialty food stores	474	12 466	.2
445299	All other specialty food stores	472	12 299	.2
4453	Beer, wine, & liquor stores	99	440	Z
44531	Beer, wine, & liquor stores	99	440	Z
44530	Beer, wine, & liquor stores	99	440	Z
446	Health & personal care stores	17 012	531 866	7.6
4461	Health & personal care stores	17 012	531 866	7.6
44611	Pharmacies & drug stores	13 688	446 076	6.4
446110	Pharmacies & drug stores	13 688	446 076	6.4
4461101	Pharmacies & drug stores	13 273	435 203	6.2
4461102	Proprietary stores	415	10 873	.2
44612	Cosmetics, beauty supplies, & perfume stores	3 029	82 706	1.2
446120	Cosmetics, beauty supplies, & perfume stores	3 029	82 706	1.2
44619	Other health & personal care stores	295	3 084	Z
446191	Food (health) supplement stores	287	3 058	Z
446199	All other health & personal care stores	8	26	Z
447	Gasoline stations	17	339	Z
4471	Gasoline stations	17	339	Z
44711	Gasoline stations with convenience stores	15	329	Z
44710	Gasoline stations with convenience stores	15	329	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0310	Small electric appliances (including mixers, blenders, can openers, toasters, frypans, & personal care appliances)—Con.			
448	Clothing & clothing accessories stores	568	8 768	.1
4481	Clothing stores	265	5 635	.1
44811	Men's clothing stores	8	59	Z
448110	Men's clothing stores	8	59	Z
44812	Women's clothing stores	29	527	Z
448120	Women's clothing stores	29	527	Z
44814	Family clothing stores	223	4 986	.1
448140	Family clothing stores	223	4 986	.1
4483	Jewelry, luggage, & leather goods stores	303	3 133	Z
44831	Jewelry stores	37	636	Z
448310	Jewelry stores	37	636	Z
44832	Luggage & leather goods stores	266	2 497	Z
448320	Luggage & leather goods stores	266	2 497	Z
451	Sporting goods, hobby, book, & music stores	128	2 397	Z
4511	Sporting goods, hobby, & musical instrument stores	116	2 058	Z
45112	Hobby, toy, & game stores	14	110	Z
451120	Hobby, toy, & game stores	14	110	Z
45113	Sewing, needlework, & piece goods stores	97	1 924	Z
451130	Sewing, needlework, & piece goods stores	97	1 924	Z
4512	Book, periodical, & music stores	12	339	Z
45122	Prerecorded tape, compact disc, & record stores	10	330	Z
451220	Prerecorded tape, compact disc, & record stores	10	330	Z
452	General merchandise stores	21 095	5 144 679	73.6
4521	Department stores (excl leased depts)	8 761	3 563 459	51.0
45211	Department stores (excl leased depts)	8 761	3 563 459	51.0
452110	Department stores (excl leased depts)	8 761	3 563 459	51.0
4521101	Conventional department stores (excl leased depts)	1 551	496 157	7.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 043	2 813 177	40.2
4521103	National chain department stores (excl leased depts)	1 167	254 125	3.6
4529	Other general merchandise stores	12 334	1 581 220	22.6
45291	Warehouse clubs & superstores	1 526	1 042 432	14.9
452910	Warehouse clubs & superstores	1 526	1 042 432	14.9
45299	All other general merchandise stores	10 808	538 788	7.7
452990	All other general merchandise stores	10 808	538 788	7.7
4529901	Variety stores	5 775	D	D
4529902	Catalog showrooms	657	D	D
4529903	Miscellaneous general merchandise stores	4 376	233 433	3.3
453	Miscellaneous store retailers	3 642	60 311	.9
4532	Office supplies, stationery, & gift stores	255	6 181	.1
45321	Office supplies & stationery stores	26	1 278	Z
453210	Office supplies & stationery stores	26	1 278	Z
4532102	Office supplies stores	26	1 278	Z
45322	Gift, novelty, & souvenir stores	229	4 903	.1
453220	Gift, novelty, & souvenir stores	229	4 903	.1
4533	Used merchandise stores	3 244	52 951	8
45331	Used merchandise stores	3 244	52 951	.8
453310	Used merchandise stores	3 244	52 951	.8
4539	Other miscellaneous store retailers	138	1 169	Z
45399	All other miscellaneous store retailers	138	1 169	Z
453991	Tobacco stores	25	198	Z
453998	All other miscellaneous store retailers (except tobacco stores)	113	971	Z
454	Nonstore retailers	660	345 930	4.9
4541	Electronic shopping & mail-order houses	435	311 062	4.4
45411	Electronic shopping & mail-order houses	435	311 062	4.4
454110	Electronic shopping & mail-order houses	435	311 062	4.4
4543	Direct selling establishments	225	34 868	.5
45439	Other direct selling establishments	225	34 868	.5
454390	Other direct selling establishments	225	34 868	.5
4543901	Direct selling, furniture, home furnishings, electronics, & appl	70	9 680	.1
4543903	Direct selling, other merchandise	155	25 188	.4
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)	54 909	18 333 925	100.0
441	Motor vehicle & parts dealers	288	14 578	.1
4413	Automotive parts, accessories, & tire stores	286	14 557	.1
44131	Automotive parts & accessories stores	242	12 971	.1
441310	Automotive parts & accessories stores	242	12 971	.1
44132	Tire dealers	44	1 586	Z
441320	Tire dealers	44	1 586	Z
442	Furniture & home furnishings stores	4 413	469 122	2.6
4421	Furniture stores	4 379	468 123	2.6
44211	Furniture stores	4 379	468 123	2.6
442110	Furniture stores	4 379	468 123	2.6
4422	Home furnishings stores	34	999	Z
44221	Floor covering stores	21	469	Z
442210	Floor covering stores	21	469	Z
44229	Other home furnishings stores	13	530	Z
442299	All other home furnishings stores	13	530	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)—Con.			
443	Electronics & appliance stores	10 653	8 055 346	43.9
4431	Electronics & appliance stores	10 653	8 055 346	43.9
44311	Appliance, television, & other electronics stores	9 117	7 765 419	42.4
443111	Household appliance stores	3 589	1 234 430	6.7
443112	Radio, television, & other electronics stores	5 528	6 530 989	35.6
44312	Computer & software stores	203	190 163	1.0
443120	Computer & software stores	203	190 163	1.0
4431201	Computer stores (custom assembly)	46	1 576	Z
4431202	Other computer stores	155	186 270	1.0
44313	Camera & photographic supplies stores	1 333	99 764	.5
443130	Camera & photographic supplies stores	1 333	99 764	.5
444	Building material & garden equipment & supplies dealers	2 423	174 016	.9
4441	Building material & supplies dealers	2 405	172 985	.9
44411	Home centers	780	130 685	.7
444110	Home centers	780	130 685	.7
44413	Hardware stores	1 487	26 740	.1
444130	Hardware stores	1 487	26 740	.1
44419	Other building material dealers	138	15 560	.1
444190	Other building material dealers	138	15 560	.1
4441901	Retail lumber yards	57	1 892	Z
4441902	All other building material dealers	81	13 668	.1
4442	Lawn & garden equipment & supplies stores	18	1 031	Z
44421	Outdoor power equipment stores	13	1 016	Z
444210	Outdoor power equipment stores	13	1 016	Z
445	Food & beverage stores	14	585	Z
4451	Grocery stores	10	239	Z
44511	Supermarkets & other grocery (except convenience) stores	10	239	Z
445110	Supermarkets & other grocery (except convenience) stores	10	239	Z
446	Health & personal care stores	11 663	204 831	1.1
4461	Health & personal care stores	11 663	204 831	1.1
44611	Pharmacies & drug stores	11 659	204 825	1.1
446110	Pharmacies & drug stores	11 659	204 825	1.1
4461101	Pharmacies & drug stores	11 377	201 836	1.1
4461102	Proprietary stores	282	2 989	Z
447	Gasoline stations	23	589	Z
4471	Gasoline stations	23	589	Z
44711	Gasoline stations with convenience stores	19	427	Z
447110	Gasoline stations with convenience stores	19	427	Z
448	Clothing & clothing accessories stores	421	12 263	.1
4481	Clothing stores	161	5 081	Z
44812	Women's clothing stores	26	1 280	Z
448120	Women's clothing stores	26	1 280	Z
44814	Family clothing stores	112	2 393	Z
448140	Family clothing stores	112	2 393	Z
44819	Other clothing stores	22	1 366	Z
448190	Other clothing stores	22	1 366	Z
4483	Jewelry, luggage, & leather goods stores	260	7 182	Z
44831	Jewelry stores	260	7 182	Z
448310	Jewelry stores	260	7 182	Z
451	Sporting goods, hobby, book, & music stores	9 044	1 241 363	6.8
4511	Sporting goods, hobby, & musical instrument stores	406	11 565	.1
45111	Sporting goods stores	246	3 124	Z
451110	Sporting goods stores	246	3 124	Z
4511101	General-line sporting goods stores	90	706	Z
4511102	Specialty-line sporting goods stores	156	2 418	Z
45112	Hobby, toy, & game stores	17	240	Z
451120	Hobby, toy, & game stores	17	240	Z
45114	Musical instrument & supplies stores	140	8 198	Z
451140	Musical instrument & supplies stores	140	8 198	Z
4512	Book, periodical, & music stores	8 638	1 229 798	6.7
45121	Book stores & news dealers	2 891	79 903	.4
451211	Book stores	2 809	76 681	.4
4512111	Book stores, general	1 712	60 969	.3
4512112	Specialty book stores	513	13 341	.1
4512113	College book stores	584	2 371	Z
451212	News dealers & newsstands	82	3 222	Z
45122	Prerecorded tape, compact disc, & record stores	5 747	1 149 895	6.3
451220	Prerecorded tape, compact disc, & record stores	5 747	1 149 895	6.3
452	General merchandise stores	11 818	6 918 408	37.7
4521	Department stores (excl leased depts)	6 931	6 136 901	33.5
45211	Department stores (excl leased depts)	6 931	6 136 901	33.5
452110	Department stores (excl leased depts)	6 931	6 136 901	33.5
4521101	Conventional department stores (excl leased depts)	669	240 410	1.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	5 080	4 317 927	23.6
4521103	National chain department stores (excl leased depts)	1 182	1 578 564	6.6
4529	Other general merchandise stores	4 887	781 507	4.3
45291	Warehouse clubs & superstores	113	223 231	1.2
452910	Warehouse clubs & superstores	113	223 231	1.2
45299	All other general merchandise stores	4 774	558 276	3.0
452990	All other general merchandise stores	4 774	558 276	3.0
4529901	Variety stores	1 373	D	D
4529902	Catalog showrooms	650	D	D
4529903	Miscellaneous general merchandise stores	2 751	226 152	1.2

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0320	Televisions, video recorders, video cameras, video tapes, etc (including parts & accessories)—Con.			
453	Miscellaneous store retailers	2 744	64 333	.4
4531	Florists	16	224	Z
45311	Florists	16	224	Z
453110	Florists	16	224	Z
4532	Office supplies, stationery, & gift stores	164	16 449	.1
45322	Gift, novelty, & souvenir stores	161	16 265	.1
453220	Gift, novelty, & souvenir stores	161	16 265	.1
4533	Used merchandise stores	2 466	45 259	.2
45331	Used merchandise stores	2 466	45 259	.2
453310	Used merchandise stores	2 466	45 259	.2
4539	Other miscellaneous store retailers	98	2 401	Z
45399	All other miscellaneous store retailers	95	2 379	Z
453998	All other miscellaneous store retailers (except tobacco stores)	91	2 368	Z
454	Nonstore retailers	1 405	1 178 491	6.4
4541	Electronic shopping & mail-order houses	1 139	1 064 588	5.8
45411	Electronic shopping & mail-order houses	1 139	1 064 588	5.8
454110	Electronic shopping & mail-order houses	1 139	1 064 588	5.8
4543	Direct selling establishments	266	113 903	.6
45439	Other direct selling establishments	266	113 903	.6
454390	Other direct selling establishments	266	113 903	.6
4543901	Direct selling, furniture, home furnishings, electronics, & appl	176	55 428	.3
4543902	Direct selling, books, periodicals, videos, & compact discs	42	54 076	.3
4543903	Direct selling, other merchandise	48	4 399	Z
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)	71 151	27 657 234	100.0
441	Motor vehicle & parts dealers	3 902	793 028	2.9
4413	Automotive parts, accessories, & tire stores	3 895	791 989	2.9
44131	Automotive parts & accessories stores	3 842	790 221	2.9
441310	Automotive parts & accessories stores	3 842	790 221	2.9
44132	Tire dealers	53	1 768	Z
441320	Tire dealers	53	1 768	Z
442	Furniture & home furnishings stores	3 443	198 631	.7
4421	Furniture stores	2 874	186 319	.7
44211	Furniture stores	2 874	186 319	.7
442110	Furniture stores	2 874	186 319	.7
4422	Home furnishings stores	569	12 312	Z
44221	Floor covering stores	18	1 163	Z
442210	Floor covering stores	18	1 163	Z
44229	Other home furnishings stores	551	11 149	Z
442299	All other home furnishings stores	549	11 149	Z
443	Electronics & appliance stores	16 152	8 891 397	32.1
4431	Electronics & appliance stores	16 152	8 891 397	32.1
44311	Appliance, television, & other electronics stores	15 824	8 741 777	31.6
443111	Household appliance stores	2 005	288 686	1.0
443112	Radio, television, & other electronics stores	13 819	8 453 091	30.6
44312	Computer & software stores	229	136 633	.5
443120	Computer & software stores	229	136 633	.5
4431201	Computer stores (custom assembly)	21	7 042	Z
4431202	Other computer stores	206	129 583	.5
44313	Camera & photographic supplies stores	99	12 987	Z
443130	Camera & photographic supplies stores	99	12 987	Z
444	Building material & garden equipment & supplies dealers	2 456	156 948	.6
4441	Building material & supplies dealers	2 432	156 659	.6
44411	Home centers	800	120 286	.4
444110	Home centers	800	120 286	.4
44413	Hardware stores	1 502	27 022	.1
444130	Hardware stores	1 502	27 022	.1
44419	Other building material dealers	129	9 350	Z
444190	Other building material dealers	129	9 350	Z
4441901	Retail lumber yards	39	636	Z
4441902	All other building material dealers	90	8 714	Z
4442	Lawn & garden equipment & supplies stores	24	289	Z
44421	Outdoor power equipment stores	11	234	Z
444210	Outdoor power equipment stores	11	234	Z
44422	Nursery & garden centers	13	55	Z
444220	Nursery & garden centers	13	55	Z
445	Food & beverage stores	96	2 559	Z
4451	Grocery stores	65	1 308	Z
44511	Supermarkets & other grocery (except convenience) stores	50	474	Z
445110	Supermarkets & other grocery (except convenience) stores	50	474	Z
44512	Convenience stores	15	834	Z
445120	Convenience stores	15	834	Z
4453	Beer, wine, & liquor stores	31	1 251	Z
44531	Beer, wine, & liquor stores	31	1 251	Z
445310	Beer, wine, & liquor stores	31	1 251	Z

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

MERCHANDISE LINE SALES 181

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)—Con.			
446	Health & personal care stores	6 650	508 863	1.8
44611	Health & personal care stores	6 650	508 863	1.8
446110	Pharmacies & drug stores	6 628	508 009	1.8
4461101	Pharmacies & drug stores	6 628	508 009	1.8
4461102	Proprietary stores	6 510	501 836	1.8
		118	6 173	Z
44612	Cosmetics, beauty supplies, & perfume stores	14	60	Z
446120	Cosmetics, beauty supplies, & perfume stores	14	60	Z
44619	Other health & personal care stores	8	794	Z
446199	All other health & personal care stores	8	794	Z
447	Gasoline stations	25	516	Z
4471	Gasoline stations	25	516	Z
44711	Gasoline stations with convenience stores	24	495	Z
447110	Gasoline stations with convenience stores	24	495	Z
448	Clothing & clothing accessories stores	476	11 368	Z
4481	Clothing stores	207	4 751	Z
44812	Women's clothing stores	26	1 586	Z
448120	Women's clothing stores	26	1 586	Z
44814	Family clothing stores	154	2 300	Z
448140	Family clothing stores	154	2 300	Z
44819	Other clothing stores	23	662	Z
448190	Other clothing stores	23	662	Z
4483	Jewelry, luggage, & leather goods stores	269	6 617	Z
44831	Jewelry stores	253	6 323	Z
448310	Jewelry stores	253	6 323	Z
44832	Luggage & leather goods stores	16	294	Z
448320	Luggage & leather goods stores	16	294	Z
451	Sporting goods, hobby, book, & music stores	18 036	9 670 114	35.0
4511	Sporting goods, hobby, & musical instrument stores	5 031	3 487 715	12.6
45111	Sporting goods stores	175	3 996	Z
451110	General-line sporting goods stores	175	3 996	Z
4511101	Specialty-line sporting goods stores	67	1 021	Z
4511102		108	2 975	Z
45112	Hobby, toy, & game stores	378	12 422	Z
451120	Hobby, toy, & game stores	378	12 422	Z
45114	Musical instrument & supplies stores	4 477	3 471 282	12.6
451140	Musical instrument & supplies stores	4 477	3 471 282	12.6
4512	Book, periodical, & music stores	13 005	6 182 399	22.4
45121	Book stores & news dealers	5 244	726 223	2.6
451211	Book stores	5 181	724 969	2.6
4512111	Book stores, general	3 019	594 833	2.2
4512112	Specialty book stores	1 541	121 214	.4
4512113	College book stores	621	8 922	Z
451212	News dealers & newsstands	63	1 254	Z
45122	Prerecorded tape, compact disc, & record stores	7 761	5 456 176	19.7
451220	Prerecorded tape, compact disc, & record stores	7 761	5 456 176	19.7
452	General merchandise stores	10 670	3 006 375	10.9
4521	Department stores (excl leased depts)	3 898	2 444 095	8.8
45211	Department stores (excl leased depts)	3 898	2 444 095	8.8
452110	Department stores (excl leased depts)	3 898	2 444 095	8.8
4521101	Conventional department stores (excl leased depts)	658	132 736	.5
4521102	Discount or mass merchandising dept stores (excl leased depts)	2 065	1 644 809	5.9
4521103	National chain department stores (excl leased depts)	1 175	666 550	2.4
4529	Other general merchandise stores	6 772	562 280	2.0
45291	Warehouse clubs & superstores	17	18 606	.1
452910	Warehouse clubs & superstores	17	18 606	.1
45299	All other general merchandise stores	6 755	543 674	2.0
452990	All other general merchandise stores	6 755	543 674	2.0
4529901	Variety stores	2 280	D	D
4529902	Catalog showrooms	654	D	D
4529903	Miscellaneous general merchandise stores	3 821	264 862	1.0
453	Miscellaneous store retailers	6 987	366 303	1.3
4531	Florists	47	300	Z
45311	Florists	47	300	Z
453110	Florists	47	300	Z
4532	Office supplies, stationery, & gift stores	3 423	149 315	.5
45321	Office supplies & stationery stores	141	3 022	Z
453210	Office supplies & stationery stores	141	3 022	Z
4532101	Stationery stores	35	750	Z
4532102	Office supplies stores	106	2 272	Z
45322	Gift, novelty, & souvenir stores	3 282	146 293	.5
453220	Gift, novelty, & souvenir stores	3 282	146 293	.5
4533	Used merchandise stores	2 930	178 453	.6
45331	Used merchandise stores	2 930	178 453	.6
453310	Used merchandise stores	2 930	178 453	.6
4539	Other miscellaneous store retailers	587	38 235	.1
45391	Pet & pet supplies stores	23	127	Z
453910	Pet & pet supplies stores	23	127	Z
45392	Art dealers	49	431	Z
453920	Art dealers	49	431	Z
45399	All other miscellaneous store retailers	515	37 677	.1
453991	Tobacco stores	26	820	Z
453998	All other miscellaneous store retailers (except tobacco stores)	489	36 857	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0330	Audio equipment & musical instruments & supplies (including radios, stereos, CDs, sheet music, etc)—Con.			
454	Nonstore retailers	2 258	4 051 132	14.6
4541	Electronic shopping & mail-order houses	1 574	3 626 303	13.1
45411	Electronic shopping & mail-order houses	1 574	3 626 303	13.1
454110	Electronic shopping & mail-order houses	1 574	3 626 303	13.1
4543	Direct selling establishments	682	424 809	1.5
45439	Other direct selling establishments	681	424 794	1.5
454390	Other direct selling establishments	681	424 794	1.5
4543901	Direct selling, furniture, home furnishings, electronics, & appl	227	215 487	.8
4543902	Direct selling, books, periodicals, videos, & compact discs	222	169 482	.6
4543903	Direct selling, other merchandise	232	39 825	.1
0340	Furniture & sleep equipment	73 407	47 541 321	100.0
441	Motor vehicle & parts dealers	6	175	Z
442	Furniture & home furnishings stores	33 839	36 293 919	76.3
4421	Furniture stores	29 461	35 262 904	74.2
44211	Furniture stores	29 461	35 262 904	74.2
442110	Furniture stores	29 461	35 262 904	74.2
4422	Home furnishings stores	4 378	1 031 015	2.2
44221	Floor covering stores	613	97 728	.2
442210	Floor covering stores	613	97 728	.2
44229	Other home furnishings stores	3 765	933 287	2.0
442291	Window treatment stores	134	6 754	Z
442299	All other home furnishings stores	3 631	926 533	1.9
443	Electronics & appliance stores	2 201	434 893	.9
4431	Electronics & appliance stores	2 201	434 893	.9
44311	Appliance, television, & other electronics stores	2 113	427 207	.9
443111	Household appliance stores	1 275	243 516	.5
443112	Radio, television, & other electronics stores	838	183 691	.4
44312	Computer & software stores	88	7 686	Z
443120	Computer & software stores	88	7 686	Z
4431202	Other computer stores	83	7 450	Z
444	Building material & garden equipment & supplies dealers	5 969	729 795	1.5
4441	Building material & supplies dealers	5 239	679 425	1.4
44411	Home centers	1 357	466 699	1.0
444110	Home centers	1 357	466 699	1.0
44412	Paint & wallpaper stores	46	2 184	Z
444120	Paint & wallpaper stores	46	2 184	Z
44413	Hardware stores	3 015	138 836	.3
444130	Hardware stores	3 015	138 836	.3
44419	Other building material dealers	821	71 706	.2
444190	Other building material dealers	821	71 706	.2
4441901	Retail lumber yards	460	28 536	.1
4441902	All other building material dealers	361	43 170	.1
4442	Lawn & garden equipment & supplies stores	730	50 370	.1
44421	Outdoor power equipment stores	38	2 179	Z
444210	Outdoor power equipment stores	38	2 179	Z
44422	Nursery & garden centers	692	48 191	.1
444220	Nursery & garden centers	692	48 191	.1
445	Food & beverage stores	32	173	Z
4451	Grocery stores	32	173	Z
44511	Supermarkets & other grocery (except convenience) stores	32	173	Z
445110	Supermarkets & other grocery (except convenience) stores	32	173	Z
446	Health & personal care stores	25	957	Z
4461	Health & personal care stores	25	957	Z
44619	Other health & personal care stores	20	396	Z
446199	All other health & personal care stores	20	396	Z
448	Clothing & clothing accessories stores	1 766	357 434	.8
4481	Clothing stores	1 728	354 836	.7
44811	Men's clothing stores	15	410	Z
448110	Men's clothing stores	15	410	Z
44812	Women's clothing stores	172	20 268	Z
448120	Women's clothing stores	172	20 268	Z
44813	Children's & infants' clothing stores	311	290 774	.6
448130	Children's & infants' clothing stores	311	290 774	.6
44814	Family clothing stores	1 221	43 157	.1
448140	Family clothing stores	1 221	43 157	.1
4483	Jewelry, luggage, & leather goods stores	35	1 771	Z
44831	Jewelry stores	34	1 700	Z
448310	Jewelry stores	34	1 700	Z
451	Sporting goods, hobby, book, & music stores	1 113	598 803	1.3
4511	Sporting goods, hobby, & musical instrument stores	1 106	598 468	1.3
45111	Sporting goods stores	31	7 431	Z
451110	Sporting goods stores	31	7 431	Z
4511102	Specialty-line sporting goods stores	31	7 431	Z
45112	Hobby, toy, & game stores	1 016	585 366	1.2
451120	Hobby, toy, & game stores	1 016	585 366	1.2
45113	Sewing, needlework, & piece goods stores	58	5 457	Z
451130	Sewing, needlework, & piece goods stores	58	5 457	Z
4512	Book, periodical, & music stores	7	335	Z
45121	Book stores & news dealers	6	33	Z
451211	Book stores	6	33	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0340	Furniture & sleep equipment—Con.			
452	General merchandise stores	13 321	5 147 601	10.8
4521	Department stores (excl leased depts)	7 837	4 532 099	9.5
45211	Department stores (excl leased depts)	7 837	4 532 099	9.5
452110	Department stores (excl leased depts)	7 837	4 532 099	9.5
4521101	Conventional department stores (excl leased depts)	1 059	1 287 822	2.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	5 079	1 844 094	3.9
4521103	National chain department stores (excl leased depts)	1 699	1 400 183	2.9
4529	Other general merchandise stores	5 484	615 502	1.3
45291	Warehouse clubs & superstores	114	58 649	.1
452910	Warehouse clubs & superstores	114	58 649	.1
45299	All other general merchandise stores	5 370	556 853	1.2
452990	All other general merchandise stores	5 370	556 853	1.2
4529901	Variety stores	1 185	D	D
4529902	Catalog showrooms	660	D	D
4529903	Miscellaneous general merchandise stores	3 525	307 018	.6
453	Miscellaneous store retailers	13 203	2 376 863	5.0
4531	Florists	308	7 143	Z
45311	Florists	308	7 143	Z
453110	Florists	308	7 143	Z
4532	Office supplies, stationery, & gift stores	5 070	1 629 131	3.4
45321	Office supplies & stationery stores	3 383	1 532 540	3.2
453210	Office supplies & stationery stores	3 383	1 532 540	3.2
4532101	Stationery stores	95	3 978	Z
4532102	Office supplies stores	3 288	1 528 562	3.2
45322	Gift, novelty, & souvenir stores	1 687	96 591	.2
453220	Gift, novelty, & souvenir stores	1 687	96 591	.2
4533	Used merchandise stores	6 434	577 991	1.2
45331	Used merchandise stores	6 434	577 991	1.2
453310	Used merchandise stores	6 434	577 991	1.2
4539	Other miscellaneous store retailers	1 391	162 598	.3
45392	Art dealers	147	6 857	Z
453920	Art dealers	147	6 857	Z
45393	Manufactured (mobile) home dealers	230	13 648	Z
453930	Manufactured (mobile) home dealers	230	13 648	Z
45399	All other miscellaneous store retailers	1 012	142 057	.3
453998	All other miscellaneous store retailers (except tobacco stores)	1 011	142 010	.3
454	Nonstore retailers	1 927	1 600 308	3.4
4541	Electronic shopping & mail-order houses	947	936 156	2.0
45411	Electronic shopping & mail-order houses	947	936 156	2.0
454110	Electronic shopping & mail-order houses	947	936 156	2.0
4543	Direct selling establishments	980	664 152	1.4
45439	Other direct selling establishments	979	664 058	1.4
454390	Other direct selling establishments	979	664 058	1.4
4543901	Direct selling, furniture, home furnishings, electronics, & appl	781	621 989	1.3
4543903	Direct selling, other merchandise	198	42 069	.1
0360	Flooring & floor coverings	40 926	18 407 852	100.0
442	Furniture & home furnishings stores	25 592	15 280 426	83.0
4421	Furniture stores	6 363	734 862	4.0
44211	Furniture stores	6 363	734 862	4.0
442110	Furniture stores	6 363	734 862	4.0
4422	Home furnishings stores	19 229	14 545 564	79.0
44221	Floor covering stores	16 603	14 367 564	78.1
442210	Floor covering stores	16 603	14 367 564	78.1
44229	Other home furnishings stores	2 626	178 000	1.0
442291	Window treatment stores	222	12 855	.1
442299	All other home furnishings stores	2 404	165 145	.9
443	Electronics & appliance stores	187	17 434	.1
4431	Electronics & appliance stores	187	17 434	.1
44311	Appliance, television, & other electronics stores	187	17 434	.1
443111	Household appliance stores	187	17 434	.1
444	Building material & garden equipment & supplies dealers	9 650	1 983 396	10.8
4441	Building material & supplies dealers	9 645	1 982 815	10.8
44411	Home centers	2 135	844 080	4.6
444110	Home centers	2 135	844 080	4.6
44412	Paint & wallpaper stores	1 478	165 364	.9
444120	Paint & wallpaper stores	1 478	165 364	.9
44413	Hardware stores	1 215	49 674	.3
444130	Hardware stores	1 215	49 674	.3
44419	Other building material dealers	4 817	923 697	5.0
444190	Other building material dealers	4 817	923 697	5.0
4441901	Retail lumber yards	3 138	324 015	1.8
4441902	All other building material dealers	1 679	599 682	3.3
448	Clothing & clothing accessories stores	54	1 759	Z
4481	Clothing stores	49	1 221	Z
44814	Family clothing stores	49	1 221	Z
448140	Family clothing stores	49	1 221	Z
451	Sporting goods, hobby, book, & music stores	27	3 584	Z
4511	Sporting goods, hobby, & musical instrument stores	25	3 102	Z
45113	Sewing, needlework, & piece goods stores	25	3 102	Z
451130	Sewing, needlework, & piece goods stores	25	3 102	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0360	Flooring & floor coverings—Con.			
452	General merchandise stores	4 221	827 687	4.5
4521	Department stores (excl leased depts)	3 088	741 347	4.0
45211	Department stores (excl leased depts)	3 088	741 347	4.0
452110	Department stores (excl leased depts)	3 088	741 347	4.0
4521101	Conventional department stores (excl leased depts)	973	231 881	1.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	1 284	296 046	1.6
4521103	National chain department stores (excl leased depts)	831	213 420	1.2
4529	Other general merchandise stores	1 133	86 340	.5
45291	Warehouse clubs & superstores	13	2 785	Z
452910	Warehouse clubs & superstores	13	2 785	Z
45299	All other general merchandise stores	1 120	83 555	.5
452990	All other general merchandise stores	1 120	83 555	.5
4529901	Variety stores	227	D	D
4529903	Miscellaneous general merchandise stores	891	79 780	.4
453	Miscellaneous store retailers	491	31 300	.2
4532	Office supplies, stationery, & gift stores	43	2 600	Z
45322	Gift, novelty, & souvenir stores	42	2 597	Z
453220	Gift, novelty, & souvenir stores	42	2 597	Z
4533	Used merchandise stores	432	25 033	.1
45331	Used merchandise stores	432	25 033	.1
453310	Used merchandise stores	432	25 033	.1
4539	Other miscellaneous store retailers	16	3 667	Z
45399	All other miscellaneous store retailers	14	3 652	Z
453998	All other miscellaneous store retailers (except tobacco stores)	14	3 652	Z
454	Nonstore retailers	694	260 724	1.4
4541	Electronic shopping & mail-order houses	163	80 897	.4
45411	Electronic shopping & mail-order houses	163	80 897	.4
454110	Electronic shopping & mail-order houses	163	80 897	.4
4543	Direct selling establishments	529	179 786	1.0
45439	Other direct selling establishments	529	179 786	1.0
454390	Other direct selling establishments	529	179 786	1.0
4543901	Direct selling, furniture, home furnishings, electronics, & appl	504	176 214	1.0
4543903	Direct selling, other merchandise	25	3 572	Z
0370	Computer hardware, software, & supplies	35 312	56 573 272	100.0
441	Motor vehicle & parts dealers	15	144	Z
4413	Automotive parts, accessories, & tire stores	15	144	Z
44131	Automotive parts & accessories stores	15	144	Z
441310	Automotive parts & accessories stores	15	144	Z
442	Furniture & home furnishings stores	174	34 863	.1
4421	Furniture stores	163	33 894	.1
44211	Furniture stores	163	33 894	.1
442110	Furniture stores	163	33 894	.1
4422	Home furnishings stores	11	969	Z
44229	Other home furnishings stores	8	935	Z
443	Electronics & appliance stores	21 915	28 802 985	50.9
4431	Electronics & appliance stores	21 915	28 802 985	50.9
44311	Appliance, television, & other electronics stores	10 114	6 697 357	11.8
443111	Household appliance stores	558	165 987	.3
443112	Radio, television, & other electronics stores	9 556	6 531 370	11.5
44312	Computer & software stores	11 741	22 096 073	39.1
443120	Computer & software stores	11 741	22 096 073	39.1
4431201	Computer stores (custom assembly)	3 801	3 705 798	6.6
4431202	Other computer stores	5 670	15 686 450	27.7
4431203	Repackaged software stores	2 270	2 703 825	4.8
44313	Camera & photographic supplies stores	60	9 555	Z
443130	Camera & photographic supplies stores	60	9 555	Z
444	Building material & garden equipment & supplies dealers	81	17 383	Z
4441	Building material & supplies dealers	79	17 350	Z
44412	Paint & wallpaper stores	22	1 146	Z
444120	Paint & wallpaper stores	22	1 146	Z
44413	Hardware stores	18	529	Z
444130	Hardware stores	18	529	Z
44419	Other building material dealers	35	10 296	Z
444190	Other building material dealers	35	10 296	Z
4441902	All other building material dealers	32	10 237	Z
446	Health & personal care stores	16	1 850	Z
4461	Health & personal care stores	16	1 850	Z
44619	Other health & personal care stores	16	1 850	Z
446199	All other health & personal care stores	14	1 534	Z
448	Clothing & clothing accessories stores	80	614	Z
4481	Clothing stores	40	281	Z
44814	Family clothing stores	40	281	Z
448140	Family clothing stores	40	281	Z
4483	Jewelry, luggage, & leather goods stores	40	333	Z
44831	Jewelry stores	36	293	Z
448310	Jewelry stores	36	293	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0370	Computer hardware, software, & supplies—Con.			
451	Sporting goods, hobby, book, & music stores	2 591	238 031	.4
4511	Sporting goods, hobby, & musical instrument stores	222	21 881	Z
45112	Hobby, toy, & game stores	37	1 198	Z
451120	Hobby, toy, & game stores	37	1 198	Z
45113	Sewing, needlework, & piece goods stores	22	330	Z
451130	Sewing, needlework, & piece goods stores	22	330	Z
45114	Musical instrument & supplies stores	163	20 353	Z
451140	Musical instrument & supplies stores	163	20 353	Z
4512	Book, periodical, & music stores	2 369	216 150	.4
45121	Book stores & news dealers	1 501	98 004	Z
451211	Book stores	1 490	97 414	Z
4512111	Book stores, general	165	7 555	Z
4512112	Specialty book stores	555	5 442	Z
4512113	College book stores	770	84 417	.1
451212	News dealers & newsstands	11	590	Z
45122	Prerecorded tape, compact disc, & record stores	868	118 146	.2
451220	Prerecorded tape, compact disc, & record stores	868	118 146	.2
452	General merchandise stores	3 918	955 584	1.7
4521	Department stores (excl leased depts)	2 542	845 629	1.5
45211	Department stores (excl leased depts)	2 542	845 629	1.5
452110	Department stores (excl leased depts)	2 542	845 629	1.5
4521101	Conventional department stores (excl leased depts)	206	59 620	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	1 178	88 797	.2
4521103	National chain department stores (excl leased depts)	1 158	697 212	1.2
4529	Other general merchandise stores	1 376	109 955	.2
45291	Warehouse clubs & superstores	13	1 470	Z
452910	Warehouse clubs & superstores	13	1 470	Z
45299	All other general merchandise stores	1 363	108 485	.2
452990	All other general merchandise stores	1 363	108 485	.2
4529901	Variety stores	82	D	D
4529902	Catalog showrooms	649	D	D
4529903	Miscellaneous general merchandise stores	632	60 886	.1
453	Miscellaneous store retailers	4 660	3 138 408	5.5
4531	Florists	13	23	Z
45311	Florists	13	23	Z
453110	Florists	13	23	Z
4532	Office supplies, stationery, & gift stores	3 338	3 066 589	5.4
45321	Office supplies & stationery stores	3 094	3 060 174	5.4
453210	Office supplies & stationery stores	3 094	3 060 174	5.4
4532101	Stationery stores	32	1 523	Z
4532102	Office supplies stores	3 062	3 058 651	5.4
45322	Gift, novelty, & souvenir stores	244	6 415	Z
453220	Gift, novelty, & souvenir stores	244	6 415	Z
4533	Used merchandise stores	1 145	53 463	.1
45331	Used merchandise stores	1 145	53 463	.1
453310	Used merchandise stores	1 145	53 463	.1
4539	Other miscellaneous store retailers	164	18 333	Z
45392	Art dealers	10	137	Z
453920	Art dealers	10	137	Z
45399	All other miscellaneous store retailers	150	18 174	Z
453998	All other miscellaneous store retailers (except tobacco stores)	150	18 174	Z
454	Nonstore retailers	1 858	23 383 399	41.3
4541	Electronic shopping & mail-order houses	1 298	22 949 995	40.6
45411	Electronic shopping & mail-order houses	1 298	22 949 995	40.6
454110	Electronic shopping & mail-order houses	1 298	22 949 995	40.6
4543	Direct selling establishments	560	433 404	.8
45439	Other direct selling establishments	560	433 404	.8
454390	Other direct selling establishments	560	433 404	.8
4543901	Direct selling, furniture, home furnishings, electronics, & appl	338	364 529	.6
4543902	Direct selling, books, periodicals, videos, & compact discs	18	4 236	Z
4543903	Direct selling, other merchandise	204	64 639	.1
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)	154 091	32 382 291	100.0
441	Motor vehicle & parts dealers	44	6 433	Z
4413	Automotive parts, accessories, & tire stores	42	6 406	Z
44131	Automotive parts & accessories stores	37	6 338	Z
441310	Automotive parts & accessories stores	37	6 338	Z
442	Furniture & home furnishings stores	28 812	9 440 439	29.2
4421	Furniture stores	12 275	1 476 501	4.6
44211	Furniture stores	12 275	1 476 501	4.6
442110	Furniture stores	12 275	1 476 501	4.6
4422	Home furnishings stores	16 537	7 963 938	24.6
44221	Floor covering stores	523	32 864	.1
442210	Floor covering stores	523	32 864	.1
44229	Other home furnishings stores	16 014	7 931 074	24.5
442291	Window treatment stores	243	13 876	Z
442299	All other home furnishings stores	15 771	7 917 198	24.4

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)—Con.			
443	Electronics & appliance stores	467	27 362	.1
4431	Electronics & appliance stores	467	27 362	.1
44311	Appliance, television, & other electronics stores	361	17 331	.1
443111	Household appliance stores	298	15 212	Z
443112	Radio, television, & other electronics stores	63	2 119	Z
44312	Computer & software stores	38	6 446	Z
443120	Computer & software stores	38	6 446	Z
4431202	Other computer stores	34	1 740	Z
44313	Camera & photographic supplies stores	68	3 585	Z
443130	Camera & photographic supplies stores	68	3 585	Z
444	Building material & garden equipment & supplies dealers	10 805	887 774	2.7
4441	Building material & supplies dealers	9 888	839 275	2.6
44411	Home centers	1 187	217 506	.7
444110	Home centers	1 187	217 506	.7
44412	Paint & wallpaper stores	184	5 577	Z
444120	Paint & wallpaper stores	184	5 577	Z
44413	Hardware stores	6 558	337 478	1.0
444130	Hardware stores	6 558	337 478	1.0
44419	Other building material dealers	1 959	278 714	.9
444190	Other building material dealers	1 959	278 714	.9
4441901	Retail lumber yards	471	27 876	.1
4441902	All other building material dealers	1 488	250 838	.8
4442	Lawn & garden equipment & supplies stores	917	48 499	.2
44421	Outdoor power equipment stores	77	2 882	Z
444210	Outdoor power equipment stores	77	2 882	Z
44422	Nursery & garden centers	840	45 617	.1
444220	Nursery & garden centers	840	45 617	.1
445	Food & beverage stores	14 576	1 315 688	4.1
4451	Grocery stores	13 690	1 285 057	4.0
44511	Supermarkets & other grocery (except convenience) stores	13 092	1 278 424	3.9
445110	Supermarkets & other grocery (except convenience) stores	13 092	1 278 424	3.9
44512	Convenience stores	598	6 633	Z
445120	Convenience stores	598	6 633	Z
4452	Specialty food stores	684	27 204	.1
44521	Meat markets	34	781	Z
445210	Meat markets	34	781	Z
44522	Fish & seafood markets	20	243	Z
445220	Fish & seafood markets	20	243	Z
44523	Fruit & vegetable markets	21	2 987	Z
445230	Fruit & vegetable markets	21	2 987	Z
44529	Other specialty food stores	609	23 193	.1
445291	Baked goods stores	16	124	Z
445292	Confectionery & nut stores	74	4 735	Z
445299	All other specialty food stores	519	18 334	.1
4453	Beer, wine, & liquor stores	202	3 427	Z
44531	Beer, wine, & liquor stores	202	3 427	Z
445310	Beer, wine, & liquor stores	202	3 427	Z
446	Health & personal care stores	16 813	712 254	2.2
4461	Health & personal care stores	16 813	712 254	2.2
44611	Pharmacies & drug stores	15 218	576 872	1.8
446110	Pharmacies & drug stores	15 218	576 872	1.8
4461101	Pharmacies & drug stores	14 842	550 731	1.7
4461102	Proprietary stores	376	26 141	.1
44612	Cosmetics, beauty supplies, & perfume stores	1 462	130 420	.4
446120	Cosmetics, beauty supplies, & perfume stores	1 462	130 420	.4
44619	Other health & personal care stores	133	4 962	Z
446191	Food (health) supplement stores	109	2 955	Z
446199	All other health & personal care stores	24	2 007	Z
447	Gasoline stations	236	1 249	Z
4471	Gasoline stations	236	1 249	Z
44711	Gasoline stations with convenience stores	234	1 247	Z
447110	Gasoline stations with convenience stores	234	1 247	Z
448	Clothing & clothing accessories stores	12 653	1 488 484	4.6
4481	Clothing stores	6 999	1 101 720	3.4
44811	Men's clothing stores	131	33 996	.1
448110	Men's clothing stores	131	33 996	.1
44812	Women's clothing stores	1 345	76 563	.2
448120	Women's clothing stores	1 345	76 563	.2
44813	Children's & infants' clothing stores	27	2 734	Z
448130	Children's & infants' clothing stores	27	2 734	Z
44814	Family clothing stores	5 289	981 396	3.0
448140	Family clothing stores	5 289	981 396	3.0
44815	Clothing accessories stores	100	4 086	Z
448150	Clothing accessories stores	100	4 086	Z
44819	Other clothing stores	107	2 945	Z
448190	Other clothing stores	107	2 945	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0380	Kitchenware & home furnishings (incl cookware, cooking access, dinnerware, giftware, decorative access, mirrors, closet & bathroom access, etc)—Con.			
448	Clothing & clothing accessories stores—Con.			
4483	Jewelry, luggage, & leather goods stores	5 651	386 715	1.2
44831	Jewelry stores	5 505	376 755	1.2
448310	Jewelry stores	5 505	376 755	1.2
44832	Luggage & leather goods stores	146	9 960	Z
448320	Luggage & leather goods stores	146	9 960	Z
451	Sporting goods, hobby, book, & music stores	3 636	907 015	2.8
4511	Sporting goods, hobby, & musical instrument stores	1 593	796 608	2.5
45111	Sporting goods stores	324	17 073	.1
451110	Sporting goods stores	324	17 073	.1
4511101	General-line sporting goods stores	56	3 378	Z
4511102	Specialty-line sporting goods stores	268	13 695	Z
45112	Hobby, toy, & game stores	1 125	770 441	2.4
451120	Hobby, toy, & game stores	1 125	770 441	2.4
45113	Sewing, needlework, & piece goods stores	140	8 739	Z
451130	Sewing, needlework, & piece goods stores	140	8 739	Z
4512	Book, periodical, & music stores	2 043	110 407	.3
45121	Book stores & news dealers	2 011	108 610	.3
451211	Book stores	2 011	108 610	.3
4512111	Book stores, general	428	30 324	.1
4512112	Specialty book stores	859	53 925	.2
4512113	College book stores	724	24 361	.1
45122	Prerecorded tape, compact disc, & record stores	32	1 797	Z
451220	Prerecorded tape, compact disc, & record stores	32	1 797	Z
452	General merchandise stores	30 746	12 308 263	38.0
4521	Department stores (excl leased depts)	9 386	7 891 648	24.4
45211	Department stores (excl leased depts)	9 386	7 891 648	24.4
452110	Department stores (excl leased depts)	9 386	7 891 648	24.4
4521101	Conventional department stores (excl leased depts)	2 005	2 344 850	7.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 365	5 146 089	15.9
4521103	National chain department stores (excl leased depts)	1 016	400 709	1.2
4529	Other general merchandise stores	21 360	4 416 615	13.6
45291	Warehouse clubs & superstores	1 527	2 135 373	6.6
452910	Warehouse clubs & superstores	1 527	2 135 373	6.6
45299	All other general merchandise stores	19 833	2 281 242	7.0
452990	All other general merchandise stores	19 833	2 281 242	7.0
4529901	Variety stores	13 374	D	D
4529902	Catalog showrooms	664	D	D
4529903	Miscellaneous general merchandise stores	5 795	669 033	2.1
453	Miscellaneous store retailers	32 835	2 331 725	7.2
4531	Florists	9 308	172 430	.5
45311	Florists	9 308	172 430	.5
453110	Florists	9 308	172 430	.5
4532	Office supplies, stationery, & gift stores	16 153	1 692 932	5.2
45321	Office supplies & stationery stores	329	28 627	.1
453210	Office supplies & stationery stores	329	28 627	.1
4532101	Stationery stores	174	10 772	Z
4532102	Office supplies stores	155	17 855	.1
45322	Gift, novelty, & souvenir stores	15 824	1 664 305	5.1
453220	Gift, novelty, & souvenir stores	15 824	1 664 305	5.1
4533	Used merchandise stores	5 662	326 534	1.0
45331	Used merchandise stores	5 662	326 534	1.0
453310	Used merchandise stores	5 662	326 534	1.0
4539	Other miscellaneous store retailers	1 712	139 829	.4
45391	Pet & pet supplies stores	12	267	Z
453910	Pet & pet supplies stores	12	267	Z
45392	Art dealers	523	42 603	.1
453920	Art dealers	523	42 603	.1
45393	Manufactured (mobile) home dealers	15	9 524	Z
453930	Manufactured (mobile) home dealers	15	9 524	Z
45399	All other miscellaneous store retailers	1 162	87 435	.3
453991	Tobacco stores	93	5 942	Z
453998	All other miscellaneous store retailers (except tobacco stores)	1 069	81 493	.3
454	Nonstore retailers	2 468	2 955 605	9.1
4541	Electronic shopping & mail-order houses	1 367	2 074 668	6.4
45411	Electronic shopping & mail-order houses	1 367	2 074 668	6.4
454110	Electronic shopping & mail-order houses	1 367	2 074 668	6.4
4543	Direct selling establishments	1 099	880 896	2.7
45439	Other direct selling establishments	1 094	880 175	2.7
454390	Other direct selling establishments	1 094	880 175	2.7
4543901	Direct selling, furniture, home furnishings, electronics, & appl	688	802 214	2.5
4543903	Direct selling, other merchandise	406	77 961	.2

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)	126 364	31 358 210	100.0
441	Motor vehicle & parts dealers.....	85	11 362	Z
4411	Automobile dealers	82	11 252	Z
44112	Used car dealers	82	11 252	Z
441120	Used car dealers	82	11 252	Z
442	Furniture & home furnishings stores	3 591	123 707	.4
4421	Furniture stores	1 684	34 332	.1
44211	Furniture stores	1 684	34 332	.1
442110	Furniture stores	1 684	34 332	.1
4422	Home furnishings stores	1 907	89 375	.3
44221	Floor covering stores	35	1 305	Z
442210	Floor covering stores	35	1 305	Z
44229	Other home furnishings stores	1 872	88 070	.3
442299	All other home furnishings stores	1 872	88 070	.3
443	Electronics & appliance stores	362	17 275	.1
4431	Electronics & appliance stores	362	17 275	.1
44311	Appliance, television, & other electronics stores	340	14 755	Z
443111	Household appliance stores	92	6 339	Z
443112	Radio, television, & other electronics stores	248	8 416	Z
44312	Computer & software stores	15	733	Z
443120	Computer & software stores	15	733	Z
4431202	Other computer stores	15	733	Z
44313	Camera & photographic supplies stores	7	1 787	Z
443130	Camera & photographic supplies stores	7	1 787	Z
444	Building material & garden equipment & supplies dealers	81	1 141	Z
4441	Building material & supplies dealers	49	596	Z
44413	Hardware stores	45	451	Z
444130	Hardware stores	45	451	Z
4442	Lawn & garden equipment & supplies stores	32	545	Z
44422	Nursery & garden centers	30	535	Z
444220	Nursery & garden centers	30	535	Z
445	Food & beverage stores	1 673	40 392	.1
4451	Grocery stores	1 441	26 978	.1
44511	Supermarkets & other grocery (except convenience) stores	1 227	23 433	.1
445110	Supermarkets & other grocery (except convenience) stores	1 227	23 433	.1
44512	Convenience stores	214	3 545	Z
445120	Convenience stores	214	3 545	Z
4452	Specialty food stores	96	808	Z
44529	Other specialty food stores	96	808	Z
445291	Baked goods stores	26	100	Z
445292	Confectionery & nut stores	30	510	Z
445299	All other specialty food stores	40	198	Z
4453	Beer, wine, & liquor stores	136	12 606	Z
44531	Beer, wine, & liquor stores	136	12 606	Z
445310	Beer, wine, & liquor stores	136	12 606	Z
446	Health & personal care stores	12 925	200 760	.6
4461	Health & personal care stores	12 925	200 760	.6
44611	Pharmacies & drug stores	12 268	181 393	.6
446110	Pharmacies & drug stores	12 268	181 393	.6
4461101	Pharmacies & drug stores	11 901	171 846	.5
4461102	Proprietary stores	367	9 547	Z
44612	Cosmetics, beauty supplies, & perfume stores	576	18 233	.1
446120	Cosmetics, beauty supplies, & perfume stores	576	18 233	.1
44613	Optical goods stores	14	160	Z
446130	Optical goods stores	14	160	Z
44619	Other health & personal care stores	67	974	Z
446191	Food (health) supplement stores	59	906	Z
446199	All other health & personal care stores	8	68	Z
447	Gasoline stations	201	4 836	Z
4471	Gasoline stations	201	4 836	Z
44711	Gasoline stations with convenience stores	199	4 752	Z
447110	Gasoline stations with convenience stores	199	4 752	Z
448	Clothing & clothing accessories stores	59 690	19 599 122	62.5
4481	Clothing stores	30 551	2 349 562	7.5
44811	Men's clothing stores	510	13 459	Z
448110	Men's clothing stores	510	13 459	Z
44812	Women's clothing stores	17 346	525 106	1.7
448120	Women's clothing stores	17 346	525 106	1.7
44813	Children's & infants' clothing stores	163	2 467	Z
448130	Children's & infants' clothing stores	163	2 467	Z
44814	Family clothing stores	7 533	891 332	2.8
448140	Family clothing stores	7 533	891 332	2.8
44815	Clothing accessories stores	4 025	899 820	2.9
448150	Clothing accessories stores	4 025	899 820	2.9
44819	Other clothing stores	974	17 378	.1
448190	Other clothing stores	974	17 378	.1
4482	Shoe stores	715	20 029	.1
44821	Shoe stores	715	20 029	.1
448210	Shoe stores	715	20 029	.1
4482101	Men's shoe stores	49	2 899	Z
4482102	Women's shoe stores	154	7 645	Z
4482104	Family shoe stores	413	8 096	Z
4482105	Athletic footwear stores	96	1 376	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0400	Jewelry (including watches & watch attachments, novelty jewelry, etc)—Con.			
448	Clothing & clothing accessories stores—Con.			
4483	Jewelry, luggage, & leather goods stores	28 424	17 229 531	54.9
44831	Jewelry stores	28 294	17 204 653	54.9
448310	Jewelry stores	28 294	17 204 653	54.9
44832	Luggage & leather goods stores	130	24 878	.1
448320	Luggage & leather goods stores	130	24 878	.1
451	Sporting goods, hobby, book, & music stores	3 285	60 995	.2
4511	Sporting goods, hobby, & musical instrument stores	1 410	27 908	.1
45111	Sporting goods stores	805	16 266	.1
451110	Sporting goods stores	805	16 266	.1
4511101	General-line sporting goods stores	320	6 322	Z
4511102	Specialty-line sporting goods stores	485	9 944	Z
45112	Hobby, toy, & game stores	478	10 655	Z
451120	Hobby, toy, & game stores	478	10 655	Z
45113	Sewing, needlework, & piece goods stores	93	452	Z
451130	Sewing, needlework, & piece goods stores	93	452	Z
45114	Musical instrument & supplies stores	34	535	Z
451140	Musical instrument & supplies stores	34	535	Z
4512	Book, periodical, & music stores	1 875	33 087	.1
45121	Book stores & news dealers	1 644	27 648	.1
451211	Book stores	1 608	27 384	.1
4512111	Book stores, general	381	5 356	Z
4512112	Specialty book stores	1 198	21 459	.1
4512113	College book stores	29	569	Z
451212	News dealers & newsstands	36	264	Z
45122	Prerecorded tape, compact disc, & record stores	231	5 439	Z
451220	Prerecorded tape, compact disc, & record stores	231	5 439	Z
452	General merchandise stores	22 287	7 934 025	25.3
4521	Department stores (excl leased depts)	9 860	5 597 356	17.9
45211	Department stores (excl leased depts)	9 860	5 597 356	17.9
452110	Department stores (excl leased depts)	9 860	5 597 356	17.9
4521101	Conventional department stores (excl leased depts)	1 775	1 833 558	5.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 200	2 298 210	7.3
4521103	National chain department stores (excl leased depts)	1 885	1 465 588	4.7
4529	Other general merchandise stores	12 427	2 336 669	7.5
45291	Warehouse clubs & superstores	1 056	810 716	2.6
452910	Warehouse clubs & superstores	1 056	810 716	2.6
45299	All other general merchandise stores	11 371	1 525 953	4.9
452990	All other general merchandise stores	11 371	1 525 953	4.9
4529901	Variety stores	6 803	D	D
4529902	Catalog showrooms	664	D	D
4529903	Miscellaneous general merchandise stores	3 904	354 372	1.1
453	Miscellaneous store retailers	20 324	823 812	2.6
4531	Florists	570	2 846	Z
45311	Florists	570	2 846	Z
453110	Florists	570	2 846	Z
4532	Office supplies, stationery, & gift stores	12 301	481 986	1.5
45321	Office supplies & stationery stores	109	1 995	Z
453210	Office supplies & stationery stores	109	1 995	Z
4532101	Stationery stores	71	1 354	Z
4532102	Office supplies stores	38	641	Z
45322	Gift, novelty, & souvenir stores	12 192	479 991	1.5
453220	Gift, novelty, & souvenir stores	12 192	479 991	1.5
4533	Used merchandise stores	5 826	251 382	.8
45331	Used merchandise stores	5 826	251 382	.8
453310	Used merchandise stores	5 826	251 382	.8
4539	Other miscellaneous store retailers	1 627	87 598	.3
45391	Pet & pet supplies stores	98	2 197	Z
453910	Pet & pet supplies stores	98	2 197	Z
45392	Art dealers	429	23 857	.1
453920	Art dealers	429	23 857	.1
45399	All other miscellaneous store retailers	1 097	61 422	.2
453991	Tobacco stores	154	9 263	Z
453998	All other miscellaneous store retailers (except tobacco stores)	943	52 159	.2
454	Nonstore retailers	1 860	2 540 783	8.1
4541	Electronic shopping & mail-order houses	1 173	2 299 710	7.3
45411	Electronic shopping & mail-order houses	1 173	2 299 710	7.3
454110	Electronic shopping & mail-order houses	1 173	2 299 710	7.3
4543	Direct selling establishments	684	240 896	.8
45439	Other direct selling establishments	684	240 896	.8
454390	Other direct selling establishments	684	240 896	.8
4543901	Direct selling, furniture, home furnishings, electronics, & appl	35	3 918	Z
4543903	Direct selling, other merchandise	647	236 680	.8

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0420	Books	64 954	15 771 675	100.0
442	Furniture & home furnishings stores	1 635	64 423	.4
4421	Furniture stores	91	1 768	Z
44211	Furniture stores	91	1 768	Z
442110	Furniture stores	91	1 768	Z
4422	Home furnishings stores	1 544	62 655	.4
44229	Other home furnishings stores	1 544	62 655	.4
442299	All other home furnishings stores	1 540	62 630	.4
443	Electronics & appliance stores	828	43 323	.3
4431	Electronics & appliance stores	828	43 323	.3
44311	Appliance, television, & other electronics stores	592	36 632	Z
443111	Household appliance stores	100	1 029	Z
443112	Radio, television, & other electronics stores	492	35 603	Z
44312	Computer & software stores	80	4 984	Z
443120	Computer & software stores	80	4 984	Z
4431201	Computer stores (custom assembly)	20	458	Z
4431202	Other computer stores	56	2 672	Z
44313	Camera & photographic supplies stores	156	1 707	Z
443130	Camera & photographic supplies stores	156	1 707	Z
444	Building material & garden equipment & supplies dealers	69	2 006	Z
4441	Building material & supplies dealers	34	232	Z
44413	Hardware stores	31	161	Z
444130	Hardware stores	31	161	Z
4442	Lawn & garden equipment & supplies stores	35	1 774	Z
44422	Nursery & garden centers	33	1 770	Z
444220	Nursery & garden centers	33	1 770	Z
445	Food & beverage stores	8 608	280 980	1.8
4451	Grocery stores	7 904	271 842	1.7
44511	Supermarkets & other grocery (except convenience) stores	5 662	237 381	1.5
445110	Supermarkets & other grocery (except convenience) stores	5 662	237 381	1.5
44512	Convenience stores	2 242	34 461	.2
445120	Convenience stores	2 242	34 461	.2
4452	Specialty food stores	159	1 281	Z
44523	Fruit & vegetable markets	16	104	Z
445230	Fruit & vegetable markets	16	104	Z
44529	Other specialty food stores	143	1 177	Z
445292	Confectionery & nut stores	14	194	Z
445299	All other specialty food stores	126	973	Z
4453	Beer, wine, & liquor stores	545	7 857	.1
44531	Beer, wine, & liquor stores	545	7 857	.1
445310	Beer, wine, & liquor stores	545	7 857	.1
446	Health & personal care stores	7 407	137 638	.9
4461	Health & personal care stores	7 407	137 638	.9
44611	Pharmacies & drug stores	5 699	109 610	.7
446110	Pharmacies & drug stores	5 699	109 610	.7
4461101	Pharmacies & drug stores	5 556	106 025	.7
4461102	Proprietary stores	143	3 585	Z
44612	Cosmetics, beauty supplies, & perfume stores	50	2 874	Z
446120	Cosmetics, beauty supplies, & perfume stores	50	2 874	Z
44619	Other health & personal care stores	1 658	25 154	.2
446191	Food (health) supplement stores	1 655	24 505	.2
447	Gasoline stations	2 482	86 250	.5
4471	Gasoline stations	2 482	86 250	.5
44711	Gasoline stations with convenience stores	2 474	86 008	.5
447110	Gasoline stations with convenience stores	2 474	86 008	.5
44719	Other gasoline stations	8	242	Z
447190	Other gasoline stations	8	242	Z
448	Clothing & clothing accessories stores	633	11 228	.1
4481	Clothing stores	314	7 105	Z
44811	Men's clothing stores	24	319	Z
448110	Men's clothing stores	24	319	Z
44812	Women's clothing stores	44	343	Z
448120	Women's clothing stores	44	343	Z
44813	Children's & infants' clothing stores	17	231	Z
448130	Children's & infants' clothing stores	17	231	Z
44814	Family clothing stores	214	5 398	Z
448140	Family clothing stores	214	5 398	Z
44819	Other clothing stores	14	83	Z
448190	Other clothing stores	14	83	Z
4483	Jewelry, luggage, & leather goods stores	319	4 123	Z
44831	Jewelry stores	98	1 071	Z
448310	Jewelry stores	98	1 071	Z
44832	Luggage & leather goods stores	221	3 052	Z
448320	Luggage & leather goods stores	221	3 052	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0420	Books—Con.			
451	Sporting goods, hobby, book, & music stores	16 342	9 844 364	62.4
4511	Sporting goods, hobby, & musical instrument stores	3 068	144 730	.9
45111	Sporting goods stores	111	1 105	Z
451110	Sporting goods stores	111	1 105	Z
4511101	General-line sporting goods stores	42	372	Z
4511102	Specialty-line sporting goods stores	69	733	Z
45112	Hobby, toy, & game stores	2 284	129 879	.8
451120	Hobby, toy, & game stores	2 284	129 879	.8
45113	Sewing, needlework, & piece goods stores	661	13 431	.1
451130	Sewing, needlework, & piece goods stores	661	13 431	.1
45114	Musical instrument & supplies stores	12	315	Z
451140	Musical instrument & supplies stores	12	315	Z
4512	Book, periodical, & music stores	13 274	9 699 634	61.5
45121	Book stores & news dealers	13 207	9 692 644	61.5
451211	Book stores	12 363	9 650 534	61.2
4512111	Book stores, general	7 693	6 577 693	41.7
4512112	Specialty book stores	2 980	936 588	5.9
4512113	College book stores	1 690	2 136 253	13.5
451212	News dealers & newsstands	844	42 110	.3
45122	Prerecorded tape, compact disc, & record stores	67	6 990	Z
451220	Prerecorded tape, compact disc, & record stores	67	6 990	Z
452	General merchandise stores	7 697	1 899 616	12.0
4521	Department stores (excl leased depts)	2 663	507 454	3.2
45211	Department stores (excl leased depts)	2 663	507 454	3.2
452110	Department stores (excl leased depts)	2 663	507 454	3.2
4521101	Conventional department stores (excl leased depts)	90	16 865	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	2 561	490 425	3.1
4521103	National chain department stores (excl leased depts)	12	164	Z
4529	Other general merchandise stores	5 034	1 392 162	8.8
45291	Warehouse clubs & superstores	1 398	1 300 450	8.2
452910	Warehouse clubs & superstores	1 398	1 300 450	8.2
45299	All other general merchandise stores	3 636	91 712	.6
452990	All other general merchandise stores	3 636	91 712	.6
4529901	Variety stores	2 048	D	D
4529903	Miscellaneous general merchandise stores	1 588	43 863	.3
453	Miscellaneous store retailers	17 375	810 152	5.1
4531	Florists	64	725	Z
45311	Florists	64	725	Z
453110	Florists	64	725	Z
4532	Office supplies, stationery, & gift stores	8 274	276 645	1.8
45321	Office supplies & stationery stores	589	38 482	.2
453210	Office supplies & stationery stores	589	38 482	.2
4532101	Stationery stores	178	8 099	.1
4532102	Office supplies stores	411	30 383	.2
45322	Gift, novelty, & souvenir stores	7 685	238 163	1.5
453220	Gift, novelty, & souvenir stores	7 685	238 163	1.5
4533	Used merchandise stores	5 191	351 528	2.2
45331	Used merchandise stores	5 191	351 528	2.2
453310	Used merchandise stores	5 191	351 528	2.2
4539	Other miscellaneous store retailers	3 846	181 254	1.1
45391	Pet & pet supplies stores	1 887	30 757	.2
453910	Pet & pet supplies stores	1 887	30 757	.2
45392	Art dealers	370	7 450	Z
453920	Art dealers	370	7 450	Z
45399	All other miscellaneous store retailers	1 589	143 047	.9
453991	Tobacco stores	223	5 379	Z
453998	All other miscellaneous store retailers (except tobacco stores)	1 366	137 668	.9
454	Nonstore retailers	1 874	2 591 563	16.4
4541	Electronic shopping & mail-order houses	1 298	1 806 546	11.5
45411	Electronic shopping & mail-order houses	1 298	1 806 546	11.5
454110	Electronic shopping & mail-order houses	1 298	1 806 546	11.5
4543	Direct selling establishments	576	785 017	5.0
45439	Other direct selling establishments	576	785 017	5.0
454390	Other direct selling establishments	576	785 017	5.0
4543902	Direct selling, books, periodicals, videos, & compact discs	364	773 475	4.9
4543903	Direct selling, other merchandise	212	11 542	.1
0440	Photographic equipment & supplies	43 295	5 664 935	100.0
443	Electronics & appliance stores	3 595	1 828 670	32.3
4431	Electronics & appliance stores	3 595	1 828 670	32.3
44311	Appliance, television, & other electronics stores	698	180 071	3.2
443111	Household appliance stores	85	8 130	.1
443112	Radio, television, & other electronics stores	613	171 941	3.0
44312	Computer & software stores	54	19 533	.3
443120	Computer & software stores	54	19 533	.3
4431201	Computer stores (custom assembly)	30	1 179	Z
4431202	Other computer stores	24	18 354	.3
44313	Camera & photographic supplies stores	2 843	1 629 066	28.8
443130	Camera & photographic supplies stores	2 843	1 629 066	28.8

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0440	Photographic equipment & supplies—Con.			
445	Food & beverage stores	6 827	284 039	5.0
4451	Grocery stores	6 808	283 970	5.0
44511	Supermarkets & other grocery (except convenience) stores	5 034	270 131	4.8
445110	Supermarkets & other grocery (except convenience) stores	5 034	270 131	4.8
44512	Convenience stores	1 774	13 839	.2
445120	Convenience stores	1 774	13 839	.2
4452	Specialty food stores	18	68	Z
44529	Other specialty food stores	17	64	Z
445299	All other specialty food stores	13	42	Z
446	Health & personal care stores	19 287	870 671	15.4
4461	Health & personal care stores	19 287	870 671	15.4
44611	Pharmacies & drug stores	19 287	870 671	15.4
446110	Pharmacies & drug stores	19 287	870 671	15.4
4461101	Pharmacies & drug stores	18 958	858 570	15.2
4461102	Proprietary stores	329	12 101	.2
447	Gasoline stations	665	4 699	.1
4471	Gasoline stations	665	4 699	.1
44711	Gasoline stations with convenience stores	663	4 697	.1
447110	Gasoline stations with convenience stores	663	4 697	.1
448	Clothing & clothing accessories stores	294	2 500	Z
4481	Clothing stores	38	484	Z
44814	Family clothing stores	32	463	Z
448140	Family clothing stores	32	463	Z
4483	Jewelry, luggage, & leather goods stores	256	2 016	Z
44831	Jewelry stores	42	734	Z
448310	Jewelry stores	42	734	Z
44832	Luggage & leather goods stores	214	1 282	Z
448320	Luggage & leather goods stores	214	1 282	Z
451	Sporting goods, hobby, book, & music stores	110	4 707	.1
4511	Sporting goods, hobby, & musical instrument stores	6	867	Z
4512	Book, periodical, & music stores	104	3 840	.1
45121	Book stores & news dealers	102	3 836	.1
451211	Book stores	88	3 460	.1
4512111	Book stores, general	30	323	Z
4512112	Specialty book stores	22	124	Z
4512113	College book stores	36	3 013	.1
451212	News dealers & newsstands	14	376	Z
452	General merchandise stores	11 072	2 514 632	44.4
4521	Department stores (excl leased depts)	5 174	1 397 277	24.7
45211	Department stores (excl leased depts)	5 174	1 397 277	24.7
452110	Department stores (excl leased depts)	5 174	1 397 277	24.7
4521101	Conventional department stores (excl leased depts)	429	7 477	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	4 431	1 379 742	24.4
4521103	National chain department stores (excl leased depts)	314	10 058	.2
4529	Other general merchandise stores	5 898	1 117 355	19.7
45291	Warehouse clubs & superstores	1 291	850 810	15.0
452910	Warehouse clubs & superstores	1 291	850 810	15.0
45299	All other general merchandise stores	4 607	266 545	4.7
452990	All other general merchandise stores	4 607	266 545	4.7
4529901	Variety stores	1 906	D	D
4529902	Catalog showrooms	657	D	D
4529903	Miscellaneous general merchandise stores	2 044	64 002	1.1
453	Miscellaneous store retailers	1 255	33 107	.6
4532	Office supplies, stationery, & gift stores	758	19 599	.3
45321	Office supplies & stationery stores	77	5 078	.1
453210	Office supplies & stationery stores	77	5 078	.1
4532101	Stationery stores	19	331	Z
4532102	Office supplies stores	58	4 747	.1
45322	Gift, novelty, & souvenir stores	681	14 521	.3
453220	Gift, novelty, & souvenir stores	681	14 521	.3
4533	Used merchandise stores	446	12 600	.2
45331	Used merchandise stores	446	12 600	.2
453310	Used merchandise stores	446	12 600	.2
4539	Other miscellaneous store retailers	51	908	Z
45399	All other miscellaneous store retailers	51	908	Z
453991	Tobacco stores	17	120	Z
453998	All other miscellaneous store retailers (except tobacco stores)	34	788	Z
454	Nonstore retailers	185	121 118	2.1
4541	Electronic shopping & mail-order houses	118	101 520	1.8
45411	Electronic shopping & mail-order houses	118	101 520	1.8
454110	Electronic shopping & mail-order houses	118	101 520	1.8
4543	Direct selling establishments	67	19 598	.3
45439	Other direct selling establishments	67	19 598	.3
454390	Other direct selling establishments	67	19 598	.3
4543901	Direct selling, furniture, home furnishings, electronics, & appl	39	18 506	.3
4543903	Direct selling, other merchandise	28	1 092	Z

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 193

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)	98 308	24 035 455	100.0
441	Motor vehicle & parts dealers	69	1 758	Z
4412	Other motor vehicle dealers	6	332	Z
4413	Automotive parts, accessories, & tire stores	63	1 426	Z
44131	Automotive parts & accessories stores	63	1 426	Z
441310	Automotive parts & accessories stores	63	1 426	Z
442	Furniture & home furnishings stores	2 132	59 410	.2
4421	Furniture stores	1 837	44 969	.2
44211	Furniture stores	1 837	44 969	.2
442110	Furniture stores	1 837	44 969	.2
4422	Home furnishings stores	295	14 441	.1
44229	Other home furnishings stores	294	14 432	.1
442299	All other home furnishings stores	294	14 432	.1
443	Electronics & appliance stores	1 130	38 704	.2
4431	Electronics & appliance stores	1 130	38 704	.2
44311	Appliance, television, & other electronics stores	1 057	36 812	.2
443111	Household appliance stores	106	3 750	Z
443112	Radio, television, & other electronics stores	951	33 062	.1
44312	Computer & software stores	55	522	Z
443120	Computer & software stores	55	522	Z
4431202	Other computer stores	52	476	Z
44313	Camera & photographic supplies stores	18	1 370	Z
443130	Camera & photographic supplies stores	18	1 370	Z
444	Building material & garden equipment & supplies dealers	3 844	110 873	.5
4441	Building material & supplies dealers	3 112	85 385	.4
44411	Home centers	271	22 441	.1
444110	Home centers	271	22 441	.1
44412	Paint & wallpaper stores	29	613	Z
444120	Paint & wallpaper stores	29	613	Z
44413	Hardware stores	2 649	52 966	.2
444130	Hardware stores	2 649	52 966	.2
44419	Other building material dealers	163	9 365	Z
444190	Other building material dealers	163	9 365	Z
4441901	Retail lumber yards	103	4 108	Z
4441902	All other building material dealers	60	5 257	Z
4442	Lawn & garden equipment & supplies stores	732	25 488	.1
44421	Outdoor power equipment stores	91	2 871	Z
444210	Outdoor power equipment stores	91	2 871	Z
44422	Nursery & garden centers	641	22 617	.1
444220	Nursery & garden centers	641	22 617	.1
445	Food & beverage stores	6 103	149 627	.6
4451	Grocery stores	5 346	139 617	.6
44511	Supermarkets & other grocery (except convenience) stores	3 202	122 318	.5
445110	Supermarkets & other grocery (except convenience) stores	3 202	122 318	.5
44512	Convenience stores	2 144	17 299	.1
445120	Convenience stores	2 144	17 299	.1
4452	Specialty food stores	290	6 280	Z
44521	Meat markets	8	110	Z
445210	Meat markets	8	110	Z
44529	Other specialty food stores	282	6 170	Z
445292	Confectionery & nut stores	257	5 965	Z
445299	All other specialty food stores	25	205	Z
4453	Beer, wine, & liquor stores	467	3 730	Z
44531	Beer, wine, & liquor stores	467	3 730	Z
445310	Beer, wine, & liquor stores	467	3 730	Z
446	Health & personal care stores	17 517	605 443	2.5
4461	Health & personal care stores	17 517	605 443	2.5
44611	Pharmacies & drug stores	17 481	602 832	2.5
446110	Pharmacies & drug stores	17 481	602 832	2.5
4461101	Pharmacies & drug stores	17 118	593 619	2.5
4461102	Proprietary stores	363	9 213	Z
44612	Cosmetics, beauty supplies, & perfume stores	18	2 398	Z
446120	Cosmetics, beauty supplies, & perfume stores	18	2 398	Z
44619	Other health & personal care stores	18	213	Z
446191	Food (health) supplement stores	18	213	Z
447	Gasoline stations	984	8 916	Z
4471	Gasoline stations	984	8 916	Z
44711	Gasoline stations with convenience stores	980	8 901	Z
447110	Gasoline stations with convenience stores	980	8 901	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)—Con.			
448	Clothing & clothing accessories stores	6 536	388 782	1.6
4481	Clothing stores	6 128	381 769	1.6
44811	Men's clothing stores	87	2 539	Z
448110	Men's clothing stores	87	2 539	Z
44812	Women's clothing stores	974	17 473	.1
448120	Women's clothing stores	974	17 473	.1
44813	Children's & infants' clothing stores	609	79 220	.3
448130	Children's & infants' clothing stores	609	79 220	.3
44814	Family clothing stores	4 019	270 860	1.1
448140	Family clothing stores	4 019	270 860	1.1
44815	Clothing accessories stores	18	605	Z
448150	Clothing accessories stores	18	605	Z
44819	Other clothing stores	421	11 072	Z
448190	Other clothing stores	421	11 072	Z
4482	Shoe stores	10	338	Z
44821	Shoe stores	10	338	Z
448210	Shoe stores	10	338	Z
4482104	Family shoe stores	7	251	Z
4483	Jewelry, luggage, & leather goods stores	398	6 675	Z
44831	Jewelry stores	50	1 375	Z
448310	Jewelry stores	50	1 375	Z
44832	Luggage & leather goods stores	348	5 300	Z
448320	Luggage & leather goods stores	348	5 300	Z
451	Sporting goods, hobby, book, & music stores	13 905	9 882 086	41.1
4511	Sporting goods, hobby, & musical instrument stores	9 821	9 720 435	40.4
45111	Sporting goods stores	1 123	27 867	.1
451110	Sporting goods stores	1 123	27 867	.1
4511101	General-line sporting goods stores	379	10 089	Z
4511102	Specialty-line sporting goods stores	744	17 778	.1
45112	Hobby, toy, & game stores	8 585	9 689 341	40.3
451120	Hobby, toy, & game stores	8 585	9 689 341	40.3
45113	Sewing, needlework, & piece goods stores	94	3 075	Z
451130	Sewing, needlework, & piece goods stores	94	3 075	Z
45114	Musical instrument & supplies stores	19	152	Z
451140	Musical instrument & supplies stores	19	152	Z
4512	Book, periodical, & music stores	4 084	161 651	.7
45121	Book stores & news dealers	1 888	85 274	.4
451211	Book stores	1 504	61 111	.3
4512111	Book stores, general	849	38 542	.2
4512112	Specialty book stores	627	21 530	.1
4512113	College book stores	28	1 039	Z
451212	News dealers & newsstands	384	24 163	.1
45122	Prerecorded tape, compact disc, & record stores	2 196	76 377	.3
451220	Prerecorded tape, compact disc, & record stores	2 196	76 377	.3
452	General merchandise stores	25 459	10 462 703	43.5
4521	Department stores (excl leased depts)	7 836	7 484 935	31.1
45211	Department stores (excl leased depts)	7 836	7 484 935	31.1
452110	Department stores (excl leased depts)	7 836	7 484 935	31.1
4521101	Conventional department stores (excl leased depts)	426	61 128	.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 231	7 164 851	29.8
4521103	National chain department stores (excl leased depts)	1 179	258 956	1.1
4529	Other general merchandise stores	17 623	2 977 768	12.4
45291	Warehouse clubs & superstores	1 525	1 717 539	7.1
452910	Warehouse clubs & superstores	1 525	1 717 539	7.1
45299	All other general merchandise stores	16 098	1 260 229	5.2
452990	All other general merchandise stores	16 098	1 260 229	5.2
4529901	Variety stores	9 433	D	D
4529902	Catalog showrooms	661	D	D
4529903	Miscellaneous general merchandise stores	6 004	437 538	1.8
453	Miscellaneous store retailers	18 807	742 935	3.1
4531	Florists	6 087	46 359	.2
45311	Florists	6 087	46 359	.2
453110	Florists	6 087	46 359	.2
4532	Office supplies, stationery, & gift stores	7 841	558 982	2.3
45321	Office supplies & stationery stores	436	32 341	.1
453210	Office supplies & stationery stores	436	32 341	.1
4532101	Stationery stores	149	6 753	Z
4532102	Office supplies stores	287	25 588	.1
45322	Gift, novelty, & souvenir stores	7 405	526 641	2.2
453220	Gift, novelty, & souvenir stores	7 405	526 641	2.2
4533	Used merchandise stores	3 406	64 263	.3
45331	Used merchandise stores	3 406	64 263	.3
453310	Used merchandise stores	3 406	64 263	.3
45339	Other miscellaneous store retailers	1 473	73 331	.3
453391	Pet & pet supplies stores	31	709	Z
4533910	Pet & pet supplies stores	31	709	Z
453392	Art dealers	50	898	Z
4533920	Art dealers	50	898	Z
453399	All other miscellaneous store retailers	1 391	71 671	.3
4533991	Tobacco stores	148	4 017	Z
4533998	All other miscellaneous store retailers (except tobacco stores)	1 243	67 654	.3

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 195

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0460	Toys, hobby goods, & games (including video & electronic games & wheel goods, except bicycles)—Con.			
454	Nonstore retailers	1 822	1 584 218	6.6
4541	Electronic shopping & mail-order houses	1 361	1 254 649	5.2
45411	Electronic shopping & mail-order houses	1 361	1 254 649	5.2
454110	Electronic shopping & mail-order houses	1 361	1 254 649	5.2
4542	Vending machine operators	9	24 129	.1
45421	Vending machine operators	9	24 129	.1
454210	Vending machine operators	9	24 129	.1
4543	Direct selling establishments	452	305 440	1.3
45439	Other direct selling establishments	450	305 422	1.3
454390	Other direct selling establishments	450	305 422	1.3
4543901	Direct selling, furniture, home furnishings, electronics, & appl	32	980	Z
4543902	Direct selling, books, periodicals, videos, & compact discs	24	5 352	Z
4543903	Direct selling, other merchandise	394	299 090	1.2
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)	38 311	6 931 275	100.0
441	Motor vehicle & parts dealers	9	277	Z
4412	Other motor vehicle dealers	8	274	Z
44122	Motorcycle, boat, & other motor vehicle dealers	8	274	Z
443	Electronics & appliance stores	82	2 493	Z
4431	Electronics & appliance stores	82	2 493	Z
44313	Camera & photographic supplies stores	77	2 446	Z
443130	Camera & photographic supplies stores	77	2 446	Z
445	Food & beverage stores	17	137	Z
4451	Grocery stores	16	136	Z
44511	Supermarkets & other grocery (except convenience) stores	16	136	Z
445110	Supermarkets & other grocery (except convenience) stores	16	136	Z
446	Health & personal care stores	26 714	6 284 451	90.7
4461	Health & personal care stores	26 714	6 284 451	90.7
44611	Pharmacies & drug stores	11 338	167 353	2.4
446110	Pharmacies & drug stores	11 338	167 353	2.4
4461101	Pharmacies & drug stores	10 909	148 852	2.1
4461102	Proprietary stores	429	18 501	.3
44612	Cosmetics, beauty supplies, & perfume stores	126	2 366	Z
446120	Cosmetics, beauty supplies, & perfume stores	126	2 366	Z
44613	Optical goods stores	15 192	6 108 044	88.1
446130	Optical goods stores	15 192	6 108 044	88.1
44619	Other health & personal care stores	58	6 688	.1
446199	All other health & personal care stores	53	6 674	.1
447	Gasoline stations	26	227	Z
4471	Gasoline stations	26	227	Z
44711	Gasoline stations with convenience stores	26	227	Z
447110	Gasoline stations with convenience stores	26	227	Z
448	Clothing & clothing accessories stores	4 329	66 698	1.0
4481	Clothing stores	4 285	65 643	.9
44811	Men's clothing stores	217	5 125	.1
448110	Men's clothing stores	217	5 125	.1
44812	Women's clothing stores	992	8 046	.1
448120	Women's clothing stores	992	8 046	.1
44813	Children's & infants' clothing stores	20	443	Z
448130	Children's & infants' clothing stores	20	443	Z
44814	Family clothing stores	1 778	39 277	.6
448140	Family clothing stores	1 778	39 277	.6
44815	Clothing accessories stores	1 077	4 611	.1
448150	Clothing accessories stores	1 077	4 611	.1
44819	Other clothing stores	201	8 141	.1
448190	Other clothing stores	201	8 141	.1
4482	Shoe stores	24	373	Z
44821	Shoe stores	24	373	Z
448210	Shoe stores	24	373	Z
4482105	Athletic footwear stores	24	373	Z
4483	Jewelry, luggage, & leather goods stores	20	682	Z
44831	Jewelry stores	20	682	Z
448310	Jewelry stores	20	682	Z
451	Sporting goods, hobby, book, & music stores	2 046	47 016	.7
4511	Sporting goods, hobby, & musical instrument stores	2 044	46 989	.7
45111	Sporting goods stores	1 975	46 582	.7
451110	Sporting goods stores	1 975	46 582	.7
4511101	General-line sporting goods stores	914	24 717	.4
4511102	Specialty-line sporting goods stores	1 061	21 865	.3
45112	Hobby, toy, & game stores	66	394	Z
451120	Hobby, toy, & game stores	66	394	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0490	Optical goods (including eyeglasses, contact lenses, sunglasses, etc)—Con.			
452	General merchandise stores	4 105	277 539	4.0
4521	Department stores (excl leased depts)	2 219	253 404	3.7
45211	Department stores (excl leased depts)	2 219	253 404	3.7
452110	Department stores (excl leased depts)	2 219	253 404	3.7
4521101	Conventional department stores (excl leased depts)	1 033	90 998	1.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	1 184	161 325	2.3
4529	Other general merchandise stores	1 886	24 135	.3
45291	Warehouse clubs & superstores	13	808	Z
452910	Warehouse clubs & superstores	13	808	Z
45299	All other general merchandise stores	1 873	23 327	.3
452990	All other general merchandise stores	1 873	23 327	.3
4529901	Variety stores	776	D	D
4529903	Miscellaneous general merchandise stores	1 092	15 770	.2
453	Miscellaneous store retailers	437	4 926	.1
4531	Florists	27	542	Z
45311	Florists	27	542	Z
453110	Florists	27	542	Z
4532	Office supplies, stationery, & gift stores	92	2 497	Z
45322	Gift, novelty, & souvenir stores	92	2 497	Z
453220	Gift, novelty, & souvenir stores	92	2 497	Z
4533	Used merchandise stores	243	1 278	Z
45331	Used merchandise stores	243	1 278	Z
453310	Used merchandise stores	243	1 278	Z
4539	Other miscellaneous store retailers	75	609	Z
45391	Pet & pet supplies stores	20	67	Z
453910	Pet & pet supplies stores	20	67	Z
45399	All other miscellaneous store retailers	55	542	Z
453991	Tobacco stores	28	177	Z
453998	All other miscellaneous store retailers (except tobacco stores)	27	365	Z
454	Nonstore retailers	539	247 484	3.6
4541	Electronic shopping & mail-order houses	420	213 303	3.1
45411	Electronic shopping & mail-order houses	420	213 303	3.1
454110	Electronic shopping & mail-order houses	420	213 303	3.1
4543	Direct selling establishments	119	34 181	.5
45439	Other direct selling establishments	119	34 181	.5
454390	Other direct selling establishments	119	34 181	.5
4543903	Direct selling, other merchandise	117	34 124	.5
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)	74 961	35 611 807	100.0
441	Motor vehicle & parts dealers	8 304	9 758 671	27.4
4411	Automobile dealers	254	69 866	.2
44111	New car dealers	123	59 654	.2
441110	New car dealers	123	59 654	.2
44112	Used car dealers	131	10 212	Z
441120	Used car dealers	131	10 212	Z
4412	Other motor vehicle dealers	7 888	9 673 756	27.2
44121	Recreational vehicle dealers	216	72 775	.2
441210	Recreational vehicle dealers	216	72 775	.2
44122	Motorcycle, boat, & other motor vehicle dealers	7 672	9 600 981	27.0
441221	Motorcycle dealers	1 370	683 451	1.9
441222	Boat dealers	5 262	7 911 436	22.2
441229	All other motor vehicle dealers	1 040	1 006 094	2.8
4413	Automotive parts, accessories, & tire stores	162	15 049	Z
44131	Automotive parts & accessories stores	162	15 049	Z
441310	Automotive parts & accessories stores	162	15 049	Z
442	Furniture & home furnishings stores	584	19 054	.1
4421	Furniture stores	70	6 261	Z
44211	Furniture stores	70	6 261	Z
442110	Furniture stores	70	6 261	Z
4422	Home furnishings stores	514	12 793	Z
44229	Other home furnishings stores	514	12 793	Z
442299	All other home furnishings stores	510	12 772	Z
443	Electronics & appliance stores	683	43 711	.1
4431	Electronics & appliance stores	683	43 711	.1
44311	Appliance, television, & other electronics stores	683	43 711	.1
443111	Household appliance stores	233	9 025	Z
443112	Radio, television, & other electronics stores	450	34 686	.1
444	Building material & garden equipment & supplies dealers	6 131	280 674	.8
4441	Building material & supplies dealers	5 342	216 376	.6
44411	Home centers	184	11 062	Z
444110	Home centers	184	11 062	Z
44413	Hardware stores	4 756	184 820	.5
444130	Hardware stores	4 756	184 820	.5
44419	Other building material dealers	402	20 494	.1
444190	Other building material dealers	402	20 494	.1
4441901	Retail lumber yards	260	7 954	Z
4441902	All other building material dealers	142	12 540	Z
4442	Lawn & garden equipment & supplies stores	789	64 298	.2
44421	Outdoor power equipment stores	101	29 694	.1
444210	Outdoor power equipment stores	101	29 694	.1
44422	Nursery & garden centers	688	34 604	.1
444220	Nursery & garden centers	688	34 604	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0500	Sporting goods (including boats, bicycles, parts & accessories, etc)—Con.			
445	Food & beverage stores	1 509	41 976	.1
4451	Grocery stores	1 195	33 299	.1
44511	Supermarkets & other grocery (except convenience) stores	669	21 569	.1
445110	Supermarkets & other grocery (except convenience) stores	669	21 569	.1
44512	Convenience stores	526	11 730	Z
445120	Convenience stores	526	11 730	Z
4452	Specialty food stores	13	1 485	Z
44522	Fish & seafood markets	12	1 426	Z
445220	Fish & seafood markets	12	1 426	Z
4453	Beer, wine, & liquor stores	301	7 192	Z
44531	Beer, wine, & liquor stores	301	7 192	Z
445310	Beer, wine, & liquor stores	301	7 192	Z
446	Health & personal care stores	3 860	43 807	.1
4461	Health & personal care stores	3 860	43 807	.1
44611	Pharmacies & drug stores	3 812	41 090	.1
446110	Pharmacies & drug stores	3 812	41 090	.1
4461101	Pharmacies & drug stores	3 758	39 245	.1
4461102	Proprietary stores	54	1 845	Z
44619	Other health & personal care stores	48	2 717	Z
446191	Food (health) supplement stores	47	1 972	Z
447	Gasoline stations	1 227	41 944	.1
4471	Gasoline stations	1 227	41 944	.1
44711	Gasoline stations with convenience stores	1 138	35 224	.1
447110	Gasoline stations with convenience stores	1 138	35 224	.1
44719	Other gasoline stations	89	6 720	Z
447190	Other gasoline stations	89	6 720	Z
448	Clothing & clothing accessories stores	4 562	427 658	1.2
4481	Clothing stores	3 900	337 853	.9
44811	Men's clothing stores	515	56 147	.2
448110	Men's clothing stores	515	56 147	.2
44812	Women's clothing stores	71	3 877	Z
448120	Women's clothing stores	71	3 877	Z
44813	Children's & infants' clothing stores	21	4 409	Z
448130	Children's & infants' clothing stores	21	4 409	Z
44814	Family clothing stores	1 581	146 108	.4
448140	Family clothing stores	1 581	146 108	.4
44815	Clothing accessories stores	27	2 461	Z
448150	Clothing accessories stores	27	2 461	Z
44819	Other clothing stores	1 685	124 851	.4
448190	Other clothing stores	1 685	124 851	.4
4482	Shoe stores	521	83 233	.2
44821	Shoe stores	521	83 233	.2
448210	Shoe stores	521	83 233	.2
4482102	Women's shoe stores	7	570	Z
4482104	Family shoe stores	55	8 458	Z
4482105	Athletic footwear stores	457	74 146	.2
4483	Jewelry, luggage, & leather goods stores	141	6 572	Z
44831	Jewelry stores	136	6 557	Z
448310	Jewelry stores	136	6 557	Z
451	Sporting goods, hobby, book, & music stores	25 796	14 190 934	39.8
4511	Sporting goods, hobby, & musical instrument stores	25 763	14 189 589	39.8
45111	Sporting goods stores	24 424	13 870 754	39.0
451110	Sporting goods stores	24 424	13 870 754	39.0
4511101	General-line sporting goods stores	7 458	5 214 042	14.6
4511102	Specialty-line sporting goods stores	16 966	8 656 712	24.3
45112	Hobby, toy, & game stores	1 326	317 544	.9
451120	Hobby, toy, & game stores	1 326	317 544	.9
45114	Musical instrument & supplies stores	11	1 136	Z
451140	Musical instrument & supplies stores	11	1 136	Z
4512	Book, periodical, & music stores	33	1 345	Z
45121	Book stores & news dealers	19	1 095	Z
451211	Book stores	6	585	Z
451212	News dealers & newsstands	13	510	Z
45122	Prerecorded tape, compact disc, & record stores	14	250	Z
451220	Prerecorded tape, compact disc, & record stores	14	250	Z
452	General merchandise stores	15 767	7 942 283	22.3
4521	Department stores (excl leased depts)	7 223	5 357 180	15.0
45211	Department stores (excl leased depts)	7 223	5 357 180	15.0
452110	Department stores (excl leased depts)	7 223	5 357 180	15.0
4521101	Conventional department stores (excl leased depts)	36	52 976	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 023	4 707 636	13.2
4521103	National chain department stores (excl leased depts)	1 164	596 568	1.7
4529	Other general merchandise stores	8 544	2 585 103	7.3
45291	Warehouse clubs & superstores	1 529	1 628 667	4.6
452910	Warehouse clubs & superstores	1 529	1 628 667	4.6
45299	All other general merchandise stores	7 015	956 436	2.7
452990	All other general merchandise stores	7 015	956 436	2.7
4529901	Variety stores	1 396	D	D
4529902	Catalog showrooms	655	D	D
4529903	Miscellaneous general merchandise stores	4 964	541 172	1.5

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0500 Sporting goods (including boats, bicycles, parts & accessories, etc)—Con.				
453 Miscellaneous store retailers		4 893	627 702	1.8
4531 Florists		46	1 284	Z
45311 Florists		46	1 284	Z
453110 Florists		46	1 284	Z
4532 Office supplies, stationery, & gift stores		670	24 086	.1
45321 Office supplies & stationery stores		28	702	Z
453210 Office supplies & stationery stores		28	702	Z
4532102 Office supplies stores		28	702	Z
45322 Gift, novelty, & souvenir stores		642	23 384	.1
453220 Gift, novelty, & souvenir stores		642	23 384	.1
4533 Used merchandise stores		1 769	111 896	.3
45331 Used merchandise stores		1 769	111 896	.3
453310 Used merchandise stores		1 769	111 896	.3
4539 Other miscellaneous store retailers		2 408	490 436	1.4
45391 Pet & pet supplies stores		78	2 261	Z
453910 Pet & pet supplies stores		78	2 261	Z
45392 Art dealers		12	146	Z
453920 Art dealers		12	146	Z
45399 All other miscellaneous store retailers		2 318	488 029	1.4
453991 Tobacco stores		49	3 955	Z
453998 All other miscellaneous store retailers (except tobacco stores)		2 269	484 074	1.4
454 Nonstore retailers		1 645	2 193 393	6.2
4541 Electronic shopping & mail-order houses		1 284	1 954 845	5.5
45411 Electronic shopping & mail-order houses		1 284	1 954 845	5.5
454110 Electronic shopping & mail-order houses		1 284	1 954 845	5.5
4543 Direct selling establishments		361	238 548	.7
45431 Fuel dealers		8	14 953	Z
45439 Other direct selling establishments		353	223 595	.6
454390 Other direct selling establishments		353	223 595	.6
4543901 Direct selling, furniture, home furnishings, electronics, & appl		30	3 439	Z
4543903 Direct selling, other merchandise		319	218 909	.6
0580 Recreational vehicles, parts & accessories		4 905	10 012 609	100.0
441 Motor vehicle & parts dealers		4 430	9 873 459	98.6
4411 Automobile dealers		1 036	713 524	7.1
44111 New car dealers		550	683 391	6.8
441110 New car dealers		550	683 391	6.8
44112 Used car dealers		486	30 133	.3
441120 Used car dealers		486	30 133	.3
4412 Other motor vehicle dealers		3 372	9 153 058	91.4
44121 Recreational vehicle dealers		3 014	9 053 363	90.4
441210 Recreational vehicle dealers		3 014	9 053 363	90.4
44122 Motorcycle, boat, & other motor vehicle dealers		358	99 695	1.0
441221 Motorcycle dealers		180	61 412	.6
441222 Boat dealers		107	26 352	.3
441229 All other motor vehicle dealers		71	11 931	.1
4413 Automotive parts, accessories, & tire stores		22	6 877	.1
44131 Automotive parts & accessories stores		22	6 877	.1
441310 Automotive parts & accessories stores		22	6 877	.1
444 Building material & garden equipment & supplies dealers		233	48 122	.5
4442 Lawn & garden equipment & supplies stores		231	47 746	.5
44421 Outdoor power equipment stores		211	42 502	.4
444210 Outdoor power equipment stores		211	42 502	.4
44422 Nursery & garden centers		20	5 244	.1
444220 Nursery & garden centers		20	5 244	.1
446 Health & personal care stores		6	213	Z
4461 Health & personal care stores		6	213	Z
44611 Pharmacies & drug stores		6	213	Z
446110 Pharmacies & drug stores		6	213	Z
451 Sporting goods, hobby, book, & music stores		47	7 961	.1
4511 Sporting goods, hobby, & musical instrument stores		47	7 961	.1
45111 Sporting goods stores		47	7 961	.1
451110 Sporting goods stores		47	7 961	.1
4511101 General-line sporting goods stores		16	1 463	Z
4511102 Specialty-line sporting goods stores		31	6 498	.1
452 General merchandise stores		7	295	Z
4529 Other general merchandise stores		6	60	Z
45299 All other general merchandise stores		6	60	Z
452990 All other general merchandise stores		6	60	Z
453 Miscellaneous store retailers		159	44 305	.4
4532 Office supplies, stationery, & gift stores		6	249	Z
4539 Other miscellaneous store retailers		152	44 055	.4
45393 Manufactured (mobile) home dealers		138	28 441	.3
453930 Manufactured (mobile) home dealers		138	28 441	.3
45399 All other miscellaneous store retailers		14	15 614	.2
453998 All other miscellaneous store retailers (except tobacco stores)		14	15 614	.2
454 Nonstore retailers		9	37 559	.4
4543 Direct selling establishments		8	618	Z
45439 Other direct selling establishments		8	618	Z
454390 Other direct selling establishments		8	618	Z
4543903 Direct selling, other merchandise		8	618	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0600	Hardware, tools, & plumbing & electrical supplies	100 472	76 820 961	100.0
441	Motor vehicle & parts dealers	4 546	218 425	.3
4412	Other motor vehicle dealers	93	5 280	Z
44121	Recreational vehicle dealers	30	1 296	Z
441210	Recreational vehicle dealers	30	1 296	Z
44122	Motorcycle, boat, & other motor vehicle dealers	63	3 984	Z
44122	Boat dealers	63	3 984	Z
4413	Automotive parts, accessories, & tire stores	4 453	213 145	.3
44131	Automotive parts & accessories stores	4 415	210 737	.3
441310	Automotive parts & accessories stores	4 415	210 737	.3
44132	Tire dealers	38	2 408	Z
441320	Tire dealers	38	2 408	Z
442	Furniture & home furnishings stores	1 160	96 605	.1
4421	Furniture stores	146	17 960	Z
44211	Furniture stores	146	17 960	Z
442110	Furniture stores	146	17 960	Z
4422	Home furnishings stores	1 014	78 645	.1
44221	Floor covering stores	230	16 360	Z
442210	Floor covering stores	230	16 360	Z
44229	Other home furnishings stores	784	62 285	.1
442291	Window treatment stores	21	1 681	Z
442299	All other home furnishings stores	763	60 604	.1
443	Electronics & appliance stores	801	80 028	.1
4431	Electronics & appliance stores	801	80 028	.1
44311	Appliance, television, & other electronics stores	773	75 348	.1
443111	Household appliance stores	573	69 574	.1
443112	Radio, television, & other electronics stores	200	5 774	Z
44312	Computer & software stores	28	4 680	Z
443120	Computer & software stores	28	4 680	Z
4431202	Other computer stores	23	3 998	Z
444	Building material & garden equipment & supplies dealers	44 847	65 008 749	84.6
4441	Building material & supplies dealers	41 981	64 503 425	84.0
44411	Home centers	3 918	17 886 221	23.3
444110	Home centers	3 918	17 886 221	23.3
44412	Paint & wallpaper stores	460	50 836	.1
444120	Paint & wallpaper stores	460	50 836	.1
44413	Hardware stores	15 748	7 159 686	9.3
444130	Hardware stores	15 748	7 159 686	9.3
44419	Other building material dealers	21 855	39 406 682	51.3
444190	Other building material dealers	21 855	39 406 682	51.3
4441901	Retail lumber yards	7 435	2 776 799	3.6
4441902	All other building material dealers	14 420	36 629 883	47.7
4442	Lawn & garden equipment & supplies stores	2 866	505 324	.7
44421	Outdoor power equipment stores	311	51 627	.1
444210	Outdoor power equipment stores	311	51 627	.1
44422	Nursery & garden centers	2 555	453 697	.6
444220	Nursery & garden centers	2 555	453 697	.6
445	Food & beverage stores	7 076	377 092	.5
4451	Grocery stores	7 051	376 365	.5
44511	Supermarkets & other grocery (except convenience) stores	6 439	370 034	.5
445110	Supermarkets & other grocery (except convenience) stores	6 439	370 034	.5
44512	Convenience stores	612	6 331	Z
445120	Convenience stores	612	6 331	Z
4452	Specialty food stores	20	465	Z
44529	Other specialty food stores	11	152	Z
445299	All other specialty food stores	11	152	Z
446	Health & personal care stores	9 958	293 249	.4
4461	Health & personal care stores	9 958	293 249	.4
44611	Pharmacies & drug stores	9 946	292 202	.4
446110	Pharmacies & drug stores	9 946	292 202	.4
4461101	Pharmacies & drug stores	9 652	282 340	.4
4461102	Proprietary stores	294	9 862	Z
44619	Other health & personal care stores	12	1 047	Z
446199	All other health & personal care stores	9	1 041	Z
447	Gasoline stations	1 106	33 187	Z
4471	Gasoline stations	1 106	33 187	Z
44711	Gasoline stations with convenience stores	965	17 614	Z
447110	Gasoline stations with convenience stores	965	17 614	Z
44719	Other gasoline stations	141	15 573	Z
447190	Other gasoline stations	141	15 573	Z
448	Clothing & clothing accessories stores	118	2 643	Z
4481	Clothing stores	56	1 615	Z
44811	Men's clothing stores	8	380	Z
448110	Men's clothing stores	8	380	Z
44814	Family clothing stores	46	1 222	Z
448140	Family clothing stores	46	1 222	Z
4483	Jewelry, luggage, & leather goods stores	61	940	Z
44831	Jewelry stores	61	940	Z
448310	Jewelry stores	61	940	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

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ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0600	Hardware, tools, & plumbing & electrical supplies—Con.			
451	Sporting goods, hobby, book, & music stores	253	12 204	Z
4511	Sporting goods, hobby, & musical instrument stores	250	11 945	Z
45111	Sporting goods stores	191	9 666	Z
451110	Sporting goods stores	191	9 666	Z
4511101	General-line sporting goods stores	50	3 100	Z
4511102	Specialty-line sporting goods stores	141	6 566	Z
45112	Hobby, toy, & game stores	41	1 797	Z
451120	Hobby, toy, & game stores	41	1 797	Z
45113	Sewing, needlework, & piece goods stores	16	481	Z
451130	Sewing, needlework, & piece goods stores	16	481	Z
452	General merchandise stores	25 426	9 632 351	12.5
4521	Department stores (excl leased depts)	6 654	5 991 651	7.8
45211	Department stores (excl leased depts)	6 654	5 991 651	7.8
452110	Department stores (excl leased depts)	6 654	5 991 651	7.8
4521101	Conventional department stores (excl leased depts)	21	939	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	5 790	3 354 351	4.4
4521103	National chain department stores (excl leased depts)	843	2 636 361	3.4
4529	Other general merchandise stores	18 772	3 640 700	4.7
45291	Warehouse clubs & superstores	1 525	1 894 531	2.5
452910	Warehouse clubs & superstores	1 525	1 894 531	2.5
45299	All other general merchandise stores	17 247	1 746 169	2.3
452990	All other general merchandise stores	17 247	1 746 169	2.3
4529901	Variety stores	11 556	D	D
4529902	Catalog showrooms	639	D	D
4529903	Miscellaneous general merchandise stores	5 052	864 303	1.1
453	Miscellaneous store retailers	3 643	70 465	.1
4531	Florists	97	7 404	Z
45311	Florists	97	7 404	Z
453110	Florists	97	7 404	Z
4532	Office supplies, stationery, & gift stores	2 047	28 633	Z
45322	Gift, novelty, & souvenir stores	2 044	28 515	Z
453220	Gift, novelty, & souvenir stores	2 044	28 515	Z
4533	Used merchandise stores	1 193	17 135	Z
45331	Used merchandise stores	1 193	17 135	Z
453310	Used merchandise stores	1 193	17 135	Z
4539	Other miscellaneous store retailers	306	17 293	Z
45391	Pet & pet supplies stores	89	2 586	Z
453910	Pet & pet supplies stores	89	2 586	Z
45392	Art dealers	11	552	Z
453920	Art dealers	11	552	Z
45399	All other miscellaneous store retailers	206	14 155	Z
453991	Tobacco stores	45	1 516	Z
453998	All other miscellaneous store retailers (except tobacco stores)	161	12 639	Z
454	Nonstore retailers	1 538	995 963	1.3
4541	Electronic shopping & mail-order houses	356	788 521	1.0
45411	Electronic shopping & mail-order houses	356	788 521	1.0
454110	Electronic shopping & mail-order houses	356	788 521	1.0
4543	Direct selling establishments	1 182	207 442	.3
45431	Fuel dealers	465	48 567	.1
454311	Heating oil dealers	185	24 178	Z
454312	Liquefied petroleum gas (bottled gas) dealers	280	24 389	Z
45439	Other direct selling establishments	717	158 875	.2
454390	Other direct selling establishments	717	158 875	.2
4543901	Direct selling, furniture, home furnishings, electronics, & appl	122	13 551	Z
4543903	Direct selling, other merchandise	595	145 324	.2
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.	118 805	52 123 382	100.0
441	Motor vehicle & parts dealers	2 359	215 526	.4
4411	Automobile dealers	36	40 032	.1
44111	New car dealers	35	39 902	.1
441110	New car dealers	35	39 902	.1
4412	Other motor vehicle dealers	541	98 980	.2
44121	Recreational vehicle dealers	68	17 399	Z
441210	Recreational vehicle dealers	68	17 399	Z
44122	Motorcycle, boat, & other motor vehicle dealers	473	81 581	.2
441221	Motorcycle dealers	267	46 518	.1
441222	Boat dealers	80	10 663	Z
441229	All other motor vehicle dealers	126	24 400	Z
4413	Automotive parts, accessories, & tire stores	1 782	76 514	.1
44131	Automotive parts & accessories stores	1 720	70 337	.1
441310	Automotive parts & accessories stores	1 720	70 337	.1
44132	Tire dealers	62	6 177	Z
441320	Tire dealers	62	6 177	Z
442	Furniture & home furnishings stores	2 646	105 244	.2
4421	Furniture stores	1 788	39 468	.1
44211	Furniture stores	1 788	39 468	.1
442110	Furniture stores	1 788	39 468	.1
4422	Home furnishings stores	858	65 776	.1
44221	Floor covering stores	62	6 947	Z
442210	Floor covering stores	62	6 947	Z
44229	Other home furnishings stores	796	58 829	.1
442299	All other home furnishings stores	794	58 769	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.—Con.			
443	Electronics & appliance stores	732	96 797	.2
4431	Electronics & appliance stores	732	96 797	.2
44311	Appliance, television, & other electronics stores	732	96 797	.2
443111	Household appliance stores	707	95 637	.2
443112	Radio, television, & other electronics stores	25	1 160	Z
444	Building material & garden equipment & supplies dealers	41 516	35 683 691	68.5
4441	Building material & supplies dealers	20 315	9 012 723	17.3
44411	Home centers	3 447	6 760 182	13.0
444110	Home centers	3 447	6 760 182	13.0
44412	Paint & wallpaper stores	140	6 519	Z
444120	Paint & wallpaper stores	140	6 519	Z
44413	Hardware stores	12 221	1 711 458	3.3
444130	Hardware stores	12 221	1 711 458	3.3
44419	Other building material dealers	4 507	534 564	1.0
444190	Other building material dealers	4 507	534 564	1.0
4441901	Retail lumber yards	3 551	366 120	.7
4441902	All other building material dealers	956	168 444	.3
4442	Lawn & garden equipment & supplies stores	21 201	26 670 968	51.2
44421	Outdoor power equipment stores	4 769	3 407 108	6.5
444210	Outdoor power equipment stores	4 769	3 407 108	6.5
44422	Nursery & garden centers	16 432	23 263 860	44.6
444220	Nursery & garden centers	16 432	23 263 860	44.6
445	Food & beverage stores	16 665	1 911 280	3.7
4451	Grocery stores	15 919	1 844 930	3.5
44511	Supermarkets & other grocery (except convenience) stores	15 379	1 839 176	3.5
445110	Supermarkets & other grocery (except convenience) stores	15 379	1 839 176	3.5
44512	Convenience stores	540	5 754	Z
445120	Convenience stores	540	5 754	Z
4452	Specialty food stores	735	65 506	.1
44521	Meat markets	17	372	Z
445210	Meat markets	17	372	Z
44523	Fruit & vegetable markets	677	63 672	.1
445230	Fruit & vegetable markets	677	63 672	.1
44529	Other specialty food stores	40	1 451	Z
445292	Confectionery & nut stores	14	365	Z
445299	All other specialty food stores	26	1 086	Z
4453	Beer, wine, & liquor stores	11	844	Z
44531	Beer, wine, & liquor stores	11	844	Z
445310	Beer, wine, & liquor stores	11	844	Z
446	Health & personal care stores	4 054	90 560	.2
4461	Health & personal care stores	4 054	90 560	.2
44611	Pharmacies & drug stores	4 038	90 127	.2
446110	Pharmacies & drug stores	4 038	90 127	.2
4461101	Pharmacies & drug stores	3 977	89 042	.2
4461102	Proprietary stores	61	1 085	Z
44619	Other health & personal care stores	16	433	Z
446191	Food (health) supplement stores	15	403	Z
447	Gasoline stations	419	68 561	.1
4471	Gasoline stations	419	68 561	.1
44711	Gasoline stations with convenience stores	277	9 114	Z
447110	Gasoline stations with convenience stores	277	9 114	Z
44719	Other gasoline stations	142	59 447	.1
447190	Other gasoline stations	142	59 447	.1
448	Clothing & clothing accessories stores	77	6 290	Z
4481	Clothing stores	41	2 775	Z
44814	Family clothing stores	36	2 667	Z
448140	Family clothing stores	36	2 667	Z
4482	Shoe stores	12	1 748	Z
44821	Shoe stores	12	1 748	Z
448210	Shoe stores	12	1 748	Z
4482104	Family shoe stores	10	1 513	Z
4483	Jewelry, luggage, & leather goods stores	24	1 767	Z
44831	Jewelry stores	24	1 767	Z
448310	Jewelry stores	24	1 767	Z
451	Sporting goods, hobby, book, & music stores	270	24 677	Z
4511	Sporting goods, hobby, & musical instrument stores	260	23 104	Z
45111	Sporting goods stores	186	16 799	Z
451110	Sporting goods stores	186	16 799	Z
4511101	General-line sporting goods stores	66	2 647	Z
4511102	Specialty-line sporting goods stores	120	14 152	Z
45112	Hobby, toy, & game stores	68	5 951	Z
451120	Hobby, toy, & game stores	68	5 951	Z
4512	Book, periodical, & music stores	10	1 573	Z
45121	Book stores & news dealers	6	1 446	Z
451211	Book stores	6	1 446	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0620	Lawn, garden, & farm equipment & supplies, cut flowers, plants & shrubs, fertilizers, etc.—Con.			
452	General merchandise stores	19 971	7 356 840	14.1
4521	Department stores (excl leased depts)	7 218	5 418 687	10.4
45211	Department stores (excl leased depts)	7 218	5 418 687	10.4
452110	Department stores (excl leased depts)	7 218	5 418 687	10.4
4521101	Conventional department stores (excl leased depts)	33	38 387	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 022	3 981 980	7.6
4521103	National chain department stores (excl leased depts)	1 163	1 398 320	2.7
4529	Other general merchandise stores	12 753	1 938 153	3.7
45291	Warehouse clubs & superstores	1 307	1 055 895	2.0
452910	Warehouse clubs & superstores	1 307	1 055 895	2.0
45299	All other general merchandise stores	11 446	882 258	1.7
452990	All other general merchandise stores	11 446	882 258	1.7
4529901	Variety stores	6 035	D	D
4529902	Catalog showrooms	7	D	D
4529903	Miscellaneous general merchandise stores	5 404	801 012	1.5
453	Miscellaneous store retailers	28 946	5 425 710	10.4
4531	Florists	26 200	5 256 268	10.1
45311	Florists	26 200	5 256 268	10.1
453110	Florists	26 200	5 256 268	10.1
4532	Office supplies, stationery, & gift stores	1 275	76 163	.1
45322	Gift, novelty, & souvenir stores	1 273	73 383	.1
45320	Gift, novelty, & souvenir stores	1 273	73 383	.1
4533	Used merchandise stores	672	6 745	Z
45331	Used merchandise stores	672	6 745	Z
453310	Used merchandise stores	672	6 745	Z
4539	Other miscellaneous store retailers	799	86 534	.2
45391	Pet & pet supplies stores	540	51 662	.1
453910	Pet & pet supplies stores	540	51 662	.1
45399	All other miscellaneous store retailers	256	34 832	.1
453991	Tobacco stores	10	1 361	Z
453998	All other miscellaneous store retailers (except tobacco stores)	246	33 471	.1
454	Nonstore retailers	1 150	1 138 206	2.2
4541	Electronic shopping & mail-order houses	361	835 767	1.6
45411	Electronic shopping & mail-order houses	361	835 767	1.6
454110	Electronic shopping & mail-order houses	361	835 767	1.6
4543	Direct selling establishments	789	302 439	.6
45431	Fuel dealers	286	104 746	.2
454311	Heating oil dealers	141	53 463	.1
454312	Liquefied petroleum gas (bottled gas) dealers	133	49 877	.1
454319	Other fuel dealers	12	1 406	Z
45439	Other direct selling establishments	503	197 693	.4
454390	Other direct selling establishments	503	197 693	.4
4543901	Direct selling, furniture, home furnishings, electronics, & appl	66	13 145	Z
4543903	Direct selling, other merchandise	437	184 548	.4
0640	Dimensional lumber & other building/structural materials & supplies	52 367	96 583 241	100.0
441	Motor vehicle & parts dealers	115	43 709	Z
4413	Automotive parts, accessories, & tire stores	111	41 808	Z
44131	Automotive parts & accessories stores	107	39 653	Z
441310	Automotive parts & accessories stores	107	39 653	Z
442	Furniture & home furnishings stores	950	393 297	.4
4421	Furniture stores	106	18 588	Z
44211	Furniture stores	106	18 588	Z
442110	Furniture stores	106	18 588	Z
4422	Home furnishings stores	844	374 709	.4
44221	Floor covering stores	421	105 524	.1
442210	Floor covering stores	421	105 524	.1
44229	Other home furnishings stores	423	269 185	.3
442299	All other home furnishings stores	423	269 185	.3
443	Electronics & appliance stores	110	39 257	Z
4431	Electronics & appliance stores	110	39 257	Z
44311	Appliance, television, & other electronics stores	105	28 992	Z
443111	Household appliance stores	105	28 992	Z
444	Building material & garden equipment & supplies dealers	47 384	95 032 977	98.4
4441	Building material & supplies dealers	46 594	94 950 726	98.3
44411	Home centers	3 997	18 808 600	19.5
444110	Home centers	3 997	18 808 600	19.5
44412	Paint & wallpaper stores	340	29 217	Z
444120	Paint & wallpaper stores	340	29 217	Z
44413	Hardware stores	7 522	986 773	1.0
444130	Hardware stores	7 522	986 773	1.0
44419	Other building material dealers	34 735	75 126 136	77.8
444190	Other building material dealers	34 735	75 126 136	77.8
4441901	Retail lumber yards	11 046	35 979 199	37.3
4441902	All other building material dealers	23 689	39 146 937	40.5
4442	Lawn & garden equipment & supplies stores	790	82 251	.1
44421	Outdoor power equipment stores	27	4 092	Z
444210	Outdoor power equipment stores	27	4 092	Z
44422	Nursery & garden centers	763	78 159	.1
444220	Nursery & garden centers	763	78 159	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0640	Dimensional lumber & other building/structural materials & supplies—Con.			
447	Gasoline stations	25	1 698	Z
4471	Gasoline stations	25	1 698	Z
44711	Gasoline stations with convenience stores	7	700	Z
447110	Gasoline stations with convenience stores	7	700	Z
44719	Other gasoline stations	18	998	Z
447190	Other gasoline stations	18	998	Z
451	Sporting goods, hobby, book, & music stores	10	2 707	Z
4511	Sporting goods, hobby, & musical instrument stores	10	2 707	Z
45111	Sporting goods stores	9	2 225	Z
451110	Sporting goods stores	9	2 225	Z
4511102	Specialty-line sporting goods stores	9	2 225	Z
452	General merchandise stores	485	102 650	.1
4521	Department stores (excl leased depts)	138	23 468	Z
45211	Department stores (excl leased depts)	138	23 468	Z
452110	Department stores (excl leased depts)	138	23 468	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	124	23 051	Z
4521103	National chain department stores (excl leased depts)	13	335	Z
4529	Other general merchandise stores	347	79 182	.1
45299	All other general merchandise stores	347	79 182	.1
452990	All other general merchandise stores	347	79 182	.1
4529901	Variety stores	6	D	D
4529903	Miscellaneous general merchandise stores	341	79 081	.1
453	Miscellaneous store retailers	1 064	358 614	.4
4531	Florists	16	1 160	Z
45311	Florists	16	1 160	Z
453110	Florists	16	1 160	Z
4532	Office supplies, stationery, & gift stores	47	3 264	Z
45322	Gift, novelty, & souvenir stores	45	3 031	Z
453220	Gift, novelty, & souvenir stores	45	3 031	Z
4533	Used merchandise stores	100	6 701	Z
45331	Used merchandise stores	100	6 701	Z
453310	Used merchandise stores	100	6 701	Z
4539	Other miscellaneous store retailers	901	347 489	.4
45391	Pet & pet supplies stores	12	403	Z
453910	Pet & pet supplies stores	12	403	Z
45393	Manufactured (mobile) home dealers	101	11 921	Z
453930	Manufactured (mobile) home dealers	101	11 921	Z
45399	All other miscellaneous store retailers	786	335 121	.3
453998	All other miscellaneous store retailers (except tobacco stores)	786	335 121	.3
454	Nonstore retailers	2 221	607 181	.6
4541	Electronic shopping & mail-order houses	66	55 734	.1
45411	Electronic shopping & mail-order houses	66	55 734	.1
454110	Electronic shopping & mail-order houses	66	55 734	.1
4543	Direct selling establishments	2 155	551 447	.6
45431	Fuel dealers	1 945	368 792	.4
454311	Heating oil dealers	1 103	302 050	.3
454312	Liquefied petroleum gas (bottled gas) dealers	827	65 555	.1
454319	Other fuel dealers	15	1 187	Z
45439	Other direct selling establishments	210	182 655	.2
454390	Other direct selling establishments	210	182 655	.2
4543901	Direct selling, furniture, home furnishings, electronics, & appl	61	18 775	Z
4543903	Direct selling, other merchandise	149	163 880	.2
0670	Paint & sundries	43 962	15 005 063	100.0
441	Motor vehicle & parts dealers	3 718	138 106	.9
4412	Other motor vehicle dealers	164	4 680	Z
44121	Recreational vehicle dealers	12	238	Z
441210	Recreational vehicle dealers	12	238	Z
44122	Motorcycle, boat, & other motor vehicle dealers	152	4 442	Z
441221	Motorcycle dealers	44	339	Z
441222	Boat dealers	108	4 103	Z
4413	Automotive parts, accessories, & tire stores	3 554	133 426	.9
44131	Automotive parts & accessories stores	3 532	132 867	.9
441310	Automotive parts & accessories stores	3 532	132 867	.9
44132	Tire dealers	22	559	Z
441320	Tire dealers	22	559	Z
442	Furniture & home furnishings stores	1 336	88 436	.6
4421	Furniture stores	272	16 561	.1
44211	Furniture stores	272	16 561	.1
442110	Furniture stores	272	16 561	.1
4422	Home furnishings stores	1 064	71 875	.5
44221	Floor covering stores	951	66 130	.4
442210	Floor covering stores	951	66 130	.4
44229	Other home furnishings stores	113	5 745	Z
442291	Window treatment stores	60	2 391	Z
442299	All other home furnishings stores	53	3 354	Z
443	Electronics & appliance stores	133	11 653	.1
4431	Electronics & appliance stores	133	11 653	.1
44311	Appliance, television, & other electronics stores	89	4 658	Z
443111	Household appliance stores	89	4 658	Z
44312	Computer & software stores	44	6 995	Z
443120	Computer & software stores	44	6 995	Z
4431202	Other computer stores	44	6 995	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0670	Paint & sundries—Con.			
444	Building material & garden equipment & supplies dealers	33 149	14 112 426	94.1
44411	Building material & supplies dealers	32 441	14 083 520	93.9
444110	Home centers	3 835	4 683 600	31.2
44412	Paint & wallpaper stores	7 981	6 727 920	44.8
444120	Paint & wallpaper stores	7 981	6 727 920	44.8
44413	Hardware stores	12 849	1 579 390	10.5
444130	Hardware stores	12 849	1 579 390	10.5
44419	Other building material dealers	7 776	1 092 610	7.3
444190	Other building material dealers	7 776	1 092 610	7.3
4441901	Retail lumber yards	6 301	933 081	6.2
4441902	All other building material dealers	1 475	159 529	1.1
4442	Lawn & garden equipment & supplies stores	708	28 906	.2
44421	Outdoor power equipment stores	115	4 873	Z
444210	Outdoor power equipment stores	115	4 873	Z
44422	Nursery & garden centers	593	24 033	.2
444220	Nursery & garden centers	593	24 033	.2
445	Food & beverage stores	28	1 706	Z
4451	Grocery stores	28	1 706	Z
44511	Supermarkets & other grocery (except convenience) stores	28	1 706	Z
445110	Supermarkets & other grocery (except convenience) stores	28	1 706	Z
447	Gasoline stations	16	168	Z
4471	Gasoline stations	16	168	Z
44711	Gasoline stations with convenience stores	9	129	Z
447110	Gasoline stations with convenience stores	9	129	Z
44719	Other gasoline stations	7	39	Z
447190	Other gasoline stations	7	39	Z
448	Clothing & clothing accessories stores	16	141	Z
4481	Clothing stores	16	141	Z
44814	Family clothing stores	12	68	Z
448140	Family clothing stores	12	68	Z
451	Sporting goods, hobby, book, & music stores	70	2 916	Z
4511	Sporting goods, hobby, & musical instrument stores	67	2 831	Z
45111	Sporting goods stores	11	749	Z
451110	Sporting goods stores	11	749	Z
4511102	Specialty-line sporting goods stores	11	749	Z
45112	Hobby, toy, & game stores	45	1 880	Z
451120	Hobby, toy, & game stores	45	1 880	Z
45113	Sewing, needlework, & piece goods stores	11	202	Z
451130	Sewing, needlework, & piece goods stores	11	202	Z
452	General merchandise stores	5 193	617 654	4.1
4521	Department stores (excl leased depts)	2 571	446 227	3.0
45211	Department stores (excl leased depts)	2 571	446 227	3.0
452110	Department stores (excl leased depts)	2 571	446 227	3.0
4521102	Discount or mass merchandising dept stores (excl leased depts)	1 740	153 343	1.0
4521103	National chain department stores (excl leased depts)	829	292 790	2.0
4529	Other general merchandise stores	2 622	171 427	1.1
45291	Warehouse clubs & superstores	17	1 855	Z
452910	Warehouse clubs & superstores	17	1 855	Z
45299	All other general merchandise stores	2 605	169 572	1.1
452990	All other general merchandise stores	2 605	169 572	1.1
4529901	Variety stores	473	D	D
4529903	Miscellaneous general merchandise stores	2 131	164 178	1.1
453	Miscellaneous store retailers	212	8 559	.1
4531	Florists	41	1 330	Z
45311	Florists	41	1 330	Z
453110	Florists	41	1 330	Z
4532	Office supplies, stationery, & gift stores	69	2 523	Z
45322	Gift, novelty, & souvenir stores	69	2 523	Z
453220	Gift, novelty, & souvenir stores	69	2 523	Z
4533	Used merchandise stores	11	101	Z
45331	Used merchandise stores	11	101	Z
453310	Used merchandise stores	11	101	Z
4539	Other miscellaneous store retailers	91	4 605	Z
45391	Pet & pet supplies stores	14	225	Z
453910	Pet & pet supplies stores	14	225	Z
45392	Art dealers	11	61	Z
453920	Art dealers	11	61	Z
45399	All other miscellaneous store retailers	62	2 497	Z
453991	Tobacco stores	16	130	Z
453998	All other miscellaneous store retailers (except tobacco stores)	46	2 367	Z
454	Nonstore retailers	89	23 262	.2
4541	Electronic shopping & mail-order houses	20	5 504	Z
45411	Electronic shopping & mail-order houses	20	5 504	Z
454110	Electronic shopping & mail-order houses	20	5 504	Z
4543	Direct selling establishments	69	17 758	.1
45439	Other direct selling establishments	69	17 758	.1
454390	Other direct selling establishments	69	17 758	.1
4543901	Direct selling, furniture, home furnishings, electronics, & appl	26	1 669	Z
4543903	Direct selling, other merchandise	43	16 089	.1

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 205

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0680	Manufactured (mobile) homes	5 643	12 988 797	100.0
441	Motor vehicle & parts dealers	57	30 334	.2
4412	Other motor vehicle dealers	55	30 052	.2
44121	Recreational vehicle dealers	51	29 792	.2
441210	Recreational vehicle dealers	51	29 792	.2
442	Furniture & home furnishings stores	11	1 124	Z
4421	Furniture stores	8	496	Z
44211	Furniture stores	8	496	Z
442110	Furniture stores	8	496	Z
444	Building material & garden equipment & supplies dealers	69	6 803	.1
4441	Building material & supplies dealers	66	6 786	.1
44411	Home centers	10	3 452	Z
444110	Home centers	10	3 452	Z
44413	Hardware stores	33	2 304	Z
444130	Hardware stores	33	2 304	Z
44419	Other building material dealers	23	1 030	Z
444190	Other building material dealers	23	1 030	Z
4441902	All other building material dealers	23	1 030	Z
453	Miscellaneous store retailers	5 493	12 946 015	99.7
4539	Other miscellaneous store retailers	5 485	12 945 957	99.7
45393	Manufactured (mobile) home dealers	5 485	12 945 957	99.7
453930	Manufactured (mobile) home dealers	5 485	12 945 957	99.7
0690	Wallpaper & other flexible wallcoverings	11 614	1 069 279	100.0
442	Furniture & home furnishings stores	2 517	101 635	9.5
4421	Furniture stores	96	2 934	.3
44211	Furniture stores	96	2 934	.3
442110	Furniture stores	96	2 934	.3
4422	Home furnishings stores	2 421	98 701	9.2
44221	Floor covering stores	1 961	71 530	6.7
442210	Floor covering stores	1 961	71 530	6.7
44229	Other home furnishings stores	460	27 171	2.5
442291	Window treatment stores	323	21 043	2.0
442299	All other home furnishings stores	137	6 128	.6
444	Building material & garden equipment & supplies dealers	8 889	917 861	85.8
4441	Building material & supplies dealers	8 886	917 797	85.8
44411	Home centers	526	57 676	5.4
444110	Home centers	526	57 676	5.4
44412	Paint & wallpaper stores	6 195	772 710	72.3
444120	Paint & wallpaper stores	6 195	772 710	72.3
44413	Hardware stores	1 034	32 392	3.0
444130	Hardware stores	1 034	32 392	3.0
44419	Other building material dealers	1 131	55 019	5.1
444190	Other building material dealers	1 131	55 019	5.1
4441901	Retail lumber yards	898	41 154	3.8
4441902	All other building material dealers	233	13 865	1.3
448	Clothing & clothing accessories stores	14	3 480	.3
4481	Clothing stores	11	3 467	.3
44812	Women's clothing stores	10	3 332	.3
448120	Women's clothing stores	10	3 332	.3
451	Sporting goods, hobby, book, & music stores	24	1 261	.1
4511	Sporting goods, hobby, & musical instrument stores	24	1 261	.1
45113	Sewing, needlework, & piece goods stores	20	1 241	.1
451130	Sewing, needlework, & piece goods stores	20	1 241	.1
453	Miscellaneous store retailers	40	953	.1
4532	Office supplies, stationery, & gift stores	24	631	.1
45322	Gift, novelty, & souvenir stores	24	631	.1
453220	Gift, novelty, & souvenir stores	24	631	.1
4539	Other miscellaneous store retailers	13	197	Z
45392	Art dealers	11	56	Z
453920	Art dealers	11	56	Z
454	Nonstore retailers	125	43 908	4.1
4541	Electronic shopping & mail-order houses	8	36 334	3.4
45411	Electronic shopping & mail-order houses	8	36 334	3.4
454110	Electronic shopping & mail-order houses	8	36 334	3.4
4543	Direct selling establishments	117	7 574	.7
45439	Other direct selling establishments	117	7 574	.7
454390	Other direct selling establishments	117	7 574	.7
4543901	Direct selling, furniture, home furnishings, electronics, & appl	98	2 335	.2
4543903	Direct selling, other merchandise	19	5 239	.5

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0700	Automobiles, vans, trucks, & other powered transportation vehicles (motorcycles, motor scooters, motorbikes).....	55 920	483 863 299	100.0
441	Motor vehicle & parts dealers	54 395	483 625 892	100.0
44111	Automobile dealers	49 237	477 676 223	98.7
441111	New car dealers	25 897	444 491 126	91.9
441112	New car dealers	25 897	444 491 126	91.9
44112	Used car dealers	23 340	33 185 097	6.9
441120	Used car dealers	23 340	33 185 097	6.9
4412	Other motor vehicle dealers	4 501	5 835 178	1.2
44121	Recreational vehicle dealers	358	86 006	Z
441210	Recreational vehicle dealers	358	86 006	Z
44122	Motorcycle, boat, & other motor vehicle dealers	4 143	5 749 172	1.2
441221	Motorcycle dealers	3 635	5 519 696	1.1
441222	Boat dealers	150	69 163	Z
441229	All other motor vehicle dealers	358	160 313	Z
4413	Automotive parts, accessories, & tire stores	657	114 491	Z
44131	Automotive parts & accessories stores	575	104 392	Z
441310	Automotive parts & accessories stores	575	104 392	Z
44132	Tire dealers	82	10 099	Z
441320	Tire dealers	82	10 099	Z
442	Furniture & home furnishings stores	6	511	Z
443	Electronics & appliance stores	6	3 593	Z
4431	Electronics & appliance stores	6	3 593	Z
44311	Appliance, television, & other electronics stores	6	3 593	Z
444	Building material & garden equipment & supplies dealers	88	39 911	Z
44421	Lawn & garden equipment & supplies stores	85	39 883	Z
444211	Outdoor power equipment stores	63	9 479	Z
444210	Outdoor power equipment stores	63	9 479	Z
44422	Nursery & garden centers	22	30 404	Z
444220	Nursery & garden centers	22	30 404	Z
447	Gasoline stations	839	67 769	Z
4471	Gasoline stations	839	67 769	Z
44711	Gasoline stations with convenience stores	297	20 707	Z
447110	Gasoline stations with convenience stores	297	20 707	Z
44719	Other gasoline stations	542	47 062	Z
447190	Other gasoline stations	542	47 062	Z
448	Clothing & clothing accessories stores	19	2 744	Z
4483	Jewelry, luggage, & leather goods stores	18	2 742	Z
44831	Jewelry stores	18	2 742	Z
448310	Jewelry stores	18	2 742	Z
451	Sporting goods, hobby, book, & music stores	53	24 853	Z
4511	Sporting goods, hobby, & musical instrument stores	53	24 853	Z
45111	Sporting goods stores	52	24 747	Z
451110	Sporting goods stores	52	24 747	Z
4511102	Specialty-line sporting goods stores	52	24 747	Z
453	Miscellaneous store retailers	331	26 782	Z
4533	Used merchandise stores	193	4 228	Z
45331	Used merchandise stores	193	4 228	Z
453310	Used merchandise stores	193	4 228	Z
4539	Other miscellaneous store retailers	137	21 842	Z
45393	Manufactured (mobile) home dealers	107	9 362	Z
453930	Manufactured (mobile) home dealers	107	9 362	Z
45399	All other miscellaneous store retailers	29	12 458	Z
453998	All other miscellaneous store retailers (except tobacco stores)	29	12 458	Z
454	Nonstore retailers	179	70 842	Z
4541	Electronic shopping & mail-order houses	17	8 117	Z
45411	Electronic shopping & mail-order houses	17	8 117	Z
454110	Electronic shopping & mail-order houses	17	8 117	Z
4543	Direct selling establishments	162	62 725	Z
45431	Fuel dealers	143	61 934	Z
454311	Heating oil dealers	93	57 969	Z
454312	Liquefied petroleum gas (bottled gas) dealers	50	3 965	Z
45439	Other direct selling establishments	19	791	Z
454390	Other direct selling establishments	19	791	Z
4543903	Direct selling, other merchandise	18	771	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0720	Automotive fuels	137 668	143 818 311	100.0
441	Motor vehicle & parts dealers	2 409	318 167	.2
44111	Automobile dealers	887	86 192	.1
441111	New car dealers	768	74 847	.1
441110	New car dealers	768	74 847	.1
44112	Used car dealers	119	11 345	Z
441120	Used car dealers	119	11 345	Z
4412	Other motor vehicle dealers	201	19 274	Z
44122	Motorcycle, boat, & other motor vehicle dealers	200	17 662	Z
441221	Motorcycle dealers	30	1 326	Z
441222	Boat dealers	155	12 793	Z
441229	All other motor vehicle dealers	15	3 543	Z
4413	Automotive parts, accessories, & tire stores	1 321	212 701	.1
44131	Automotive parts & accessories stores	1 068	171 146	.1
441310	Automotive parts & accessories stores	1 068	171 146	.1
44132	Tire dealers	253	41 555	Z
441320	Tire dealers	253	41 555	Z
444	Building material & garden equipment & supplies dealers	711	363 439	.3
44441	Building material & supplies dealers	229	33 077	Z
444411	Home centers	17	1 651	Z
444410	Home centers	17	1 651	Z
444413	Hardware stores	154	13 660	Z
444410	Hardware stores	154	13 660	Z
444419	Other building material dealers	55	17 745	Z
444490	Other building material dealers	55	17 745	Z
4444901	Retail lumber yards	16	2 318	Z
4444902	All other building material dealers	39	15 427	Z
44442	Lawn & garden equipment & supplies stores	482	330 362	.2
444422	Nursery & garden centers	480	329 552	.2
444420	Nursery & garden centers	480	329 552	.2
445	Food & beverage stores	2 911	683 761	.5
44551	Grocery stores	2 624	618 684	.4
445511	Supermarkets & other grocery (except convenience) stores	1 912	529 419	.4
445510	Supermarkets & other grocery (except convenience) stores	1 912	529 419	.4
445512	Convenience stores	712	89 265	.1
445520	Convenience stores	712	89 265	.1
44552	Specialty food stores	7	769	Z
44553	Beer, wine, & liquor stores	280	64 308	Z
445531	Beer, wine, & liquor stores	280	64 308	Z
445530	Beer, wine, & liquor stores	280	64 308	Z
447	Gasoline stations	126 889	138 857 239	96.6
4471	Gasoline stations	126 889	138 857 239	96.6
44711	Gasoline stations with convenience stores	81 684	80 582 184	56.0
447110	Gasoline stations with convenience stores	81 684	80 582 184	56.0
44719	Other gasoline stations	45 205	58 275 055	40.5
447190	Other gasoline stations	45 205	58 275 055	40.5
451	Sporting goods, hobby, book, & music stores	149	19 679	Z
4511	Sporting goods, hobby, & musical instrument stores	139	19 088	Z
45111	Sporting goods stores	134	18 959	Z
451110	Sporting goods stores	134	18 959	Z
4511101	General-line sporting goods stores	42	3 827	Z
4511102	Specialty-line sporting goods stores	92	15 132	Z
4512	Book, periodical, & music stores	10	591	Z
45121	Book stores & news dealers	10	591	Z
451211	Book stores	10	591	Z
4512111	Book stores, general	10	591	Z
452	General merchandise stores	966	431 827	.3
4529	Other general merchandise stores	965	429 539	.3
45291	Warehouse clubs & superstores	115	264 135	.2
452910	Warehouse clubs & superstores	115	264 135	.2
45299	All other general merchandise stores	850	165 404	.1
452990	All other general merchandise stores	850	165 404	.1
4529901	Variety stores	56	D	D
4529903	Miscellaneous general merchandise stores	794	158 559	.1
453	Miscellaneous store retailers	186	42 606	Z
4532	Office supplies, stationery, & gift stores	63	14 046	Z
45322	Gift, novelty, & souvenir stores	63	14 046	Z
453220	Gift, novelty, & souvenir stores	63	14 046	Z
45339	Other miscellaneous store retailers	123	28 560	Z
453399	All other miscellaneous store retailers	123	28 560	Z
4533991	Tobacco stores	120	28 246	Z
454	Nonstore retailers	3 440	3 098 469	2.2
4543	Direct selling establishments	3 438	3 098 359	2.2
45431	Fuel dealers	3 438	3 098 359	2.2
454311	Heating oil dealers	2 672	2 722 269	1.9
454312	Liquefied petroleum gas (bottled gas) dealers	764	375 908	.3

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0730	Automotive lubricants (oil, greases, etc)	132 921	7 060 284	100.0
441	Motor vehicle & parts dealers	38 548	2 456 280	34.8
4411	Automobile dealers	13 322	1 058 602	15.0
44111	New car dealers	12 473	1 045 695	14.8
441110	New car dealers	12 473	1 045 695	14.8
44112	Used car dealers	849	12 907	.2
441120	Used car dealers	849	12 907	.2
4412	Other motor vehicle dealers	487	10 573	.2
44121	Recreational vehicle dealers	65	1 325	Z
441210	Recreational vehicle dealers	65	1 325	Z
44122	Motorcycle, boat, & other motor vehicle dealers	422	9 248	.1
441221	Motorcycle dealers	289	6 955	.1
441222	Boat dealers	97	1 666	Z
441229	All other motor vehicle dealers	36	627	Z
4413	Automotive parts, accessories, & tire stores	24 739	1 387 105	19.6
44131	Automotive parts & accessories stores	20 710	1 247 146	17.7
441310	Automotive parts & accessories stores	20 710	1 247 146	17.7
44132	Tire dealers	4 029	139 959	2.0
441320	Tire dealers	4 029	139 959	2.0
443	Electronics & appliance stores	24	2 817	Z
4431	Electronics & appliance stores	24	2 817	Z
44311	Appliance, television, & other electronics stores	22	512	Z
443111	Household appliance stores	18	380	Z
444	Building material & garden equipment & supplies dealers	7 477	205 785	2.9
4441	Building material & supplies dealers	5 949	120 959	1.7
44411	Home centers	164	4 764	.1
444110	Home centers	164	4 764	.1
44412	Paint & wallpaper stores	40	478	Z
444120	Paint & wallpaper stores	40	478	Z
44413	Hardware stores	5 325	99 491	1.4
444130	Hardware stores	5 325	99 491	1.4
44419	Other building material dealers	420	16 226	.2
444190	Other building material dealers	420	16 226	.2
4441901	Retail lumber yards	314	5 918	.1
4441902	All other building material dealers	106	10 308	.1
4442	Lawn & garden equipment & supplies stores	1 528	84 826	1.2
44421	Outdoor power equipment stores	229	8 015	.1
444210	Outdoor power equipment stores	229	8 015	.1
44422	Nursery & garden centers	1 299	76 811	1.1
444220	Nursery & garden centers	1 299	76 811	1.1
445	Food & beverage stores	15 372	230 253	3.3
4451	Grocery stores	14 887	226 363	3.2
44511	Supermarkets & other grocery (except convenience) stores	6 597	147 833	2.1
445110	Supermarkets & other grocery (except convenience) stores	6 597	147 833	2.1
44512	Convenience stores	8 290	78 530	1.1
445120	Convenience stores	8 290	78 530	1.1
4452	Specialty food stores	27	120	Z
44521	Meat markets	12	82	Z
445210	Meat markets	12	82	Z
44523	Fruit & vegetable markets	10	37	Z
445230	Fruit & vegetable markets	10	37	Z
4453	Beer, wine, & liquor stores	458	3 770	.1
44531	Beer, wine, & liquor stores	458	3 770	.1
445310	Beer, wine, & liquor stores	458	3 770	.1
446	Health & personal care stores	4 148	39 099	.6
4461	Health & personal care stores	4 148	39 099	6
44611	Pharmacies & drug stores	4 148	39 099	6
446110	Pharmacies & drug stores	4 148	39 099	6
4461101	Pharmacies & drug stores	4 085	36 700	.5
4461102	Proprietary stores	63	2 399	Z
447	Gasoline stations	56 652	1 081 167	15.3
4471	Gasoline stations	56 652	1 081 167	15.3
44711	Gasoline stations with convenience stores	33 608	557 898	7.9
447110	Gasoline stations with convenience stores	33 608	557 898	7.9
44719	Other gasoline stations	23 044	523 269	7.4
447190	Other gasoline stations	23 044	523 269	7.4
448	Clothing & clothing accessories stores	11	117	Z
4481	Clothing stores	11	117	Z
44814	Family clothing stores	10	69	Z
448140	Family clothing stores	10	69	Z
451	Sporting goods, hobby, book, & music stores	26	227	Z
4511	Sporting goods, hobby, & musical instrument stores	13	175	Z
45111	Sporting goods stores	9	146	Z
451110	Sporting goods stores	9	146	Z
4511102	Specialty-line sporting goods stores	9	146	Z
4512	Book, periodical, & music stores	13	52	Z
45121	Book stores & news dealers	13	52	Z
451212	News dealers & newsstands	12	26	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0730	Automotive lubricants (oil, greases, etc)—Con.			
452	General merchandise stores	8 468	2 739 074	38.8
4521	Department stores (excl leased depts)	3 083	409 491	5.8
45211	Department stores (excl leased depts)	3 083	409 491	5.8
452110	Department stores (excl leased depts)	3 083	409 491	5.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	2 770	405 224	5.7
4521103	National chain department stores (excl leased depts)	312	4 253	.1
4529	Other general merchandise stores	5 385	2 329 583	33.0
45291	Warehouse clubs & superstores	1 418	2 223 777	31.5
452910	Warehouse clubs & superstores	1 418	2 223 777	31.5
45299	All other general merchandise stores	3 967	105 806	1.5
452990	All other general merchandise stores	3 967	105 806	1.5
4529901	Variety stores	994	D	D
4529903	Miscellaneous general merchandise stores	2 973	91 217	1.3
453	Miscellaneous store retailers	240	2 310	Z
4531	Florists	31	451	Z
45311	Florists	31	451	Z
453110	Florists	31	451	Z
4532	Office supplies, stationery, & gift stores	43	276	Z
45322	Gift, novelty, & souvenir stores	43	276	Z
453220	Gift, novelty, & souvenir stores	43	276	Z
4539	Other miscellaneous store retailers	165	1 556	Z
45391	Pet & pet supplies stores	24	408	Z
453910	Pet & pet supplies stores	24	408	Z
45399	All other miscellaneous store retailers	141	1 148	Z
453991	Tobacco stores	141	1 148	Z
454	Nonstore retailers	1 951	303 113	4.3
4541	Electronic shopping & mail-order houses	27	1 997	Z
45411	Electronic shopping & mail-order houses	27	1 997	Z
454110	Electronic shopping & mail-order houses	27	1 997	Z
4543	Direct selling establishments	1 924	301 116	4.3
45431	Fuel dealers	1 924	301 116	4.3
454311	Heating oil dealers	1 631	281 319	4.0
454312	Liquefied petroleum gas (bottled gas) dealers	293	19 797	.3
0740	Automotive tires, tubes, batteries, parts, & accessories	152 701	82 182 083	100.0
441	Motor vehicle & parts dealers	83 359	73 134 642	89.0
4411	Automobile dealers	24 291	18 548 784	22.6
44111	New car dealers	21 983	18 280 664	22.2
441110	New car dealers	21 983	18 280 664	22.2
44112	Used car dealers	2 308	268 120	.3
441120	Used car dealers	2 308	268 120	.3
4412	Other motor vehicle dealers	829	199 663	.2
44121	Recreational vehicle dealers	188	43 204	.1
441210	Recreational vehicle dealers	188	43 204	.1
44122	Motorcycle, boat, & other motor vehicle dealers	641	156 459	.2
441221	Motorcycle dealers	472	141 442	.2
441222	Boat dealers	85	2 565	Z
441229	All other motor vehicle dealers	84	12 452	Z
4413	Automotive parts, accessories, & tire stores	58 239	54 386 195	66.2
44131	Automotive parts & accessories stores	40 951	37 997 964	46.2
441310	Automotive parts & accessories stores	40 951	37 997 964	46.2
44132	Tire dealers	17 288	16 388 231	19.9
441320	Tire dealers	17 288	16 388 231	19.9
442	Furniture & home furnishings stores	13	520	Z
4422	Home furnishings stores	13	520	Z
44229	Other home furnishings stores	10	406	Z
442299	All other home furnishings stores	8	405	Z
443	Electronics & appliance stores	613	85 241	.1
4431	Electronics & appliance stores	613	85 241	.1
44311	Appliance, television, & other electronics stores	612	85 180	.1
443111	Household appliance stores	532	69 174	.1
443112	Radio, television, & other electronics stores	80	16 006	Z
444	Building material & garden equipment & supplies dealers	6 752	397 964	.5
4441	Building material & supplies dealers	5 144	200 548	.2
44411	Home centers	189	7 066	Z
444110	Home centers	189	7 066	Z
44412	Paint & wallpaper stores	58	5 869	Z
444120	Paint & wallpaper stores	58	5 869	Z
44413	Hardware stores	4 285	140 470	.2
444130	Hardware stores	4 285	140 470	.2
44419	Other building material dealers	612	47 143	.1
444190	Other building material dealers	612	47 143	.1
4441901	Retail lumber yards	239	7 319	Z
4441902	All other building material dealers	373	39 824	Z
4442	Lawn & garden equipment & supplies stores	1 608	197 416	.2
44421	Outdoor power equipment stores	192	18 995	Z
444210	Outdoor power equipment stores	192	18 995	Z
44422	Nursery & garden centers	1 416	178 421	.2
444220	Nursery & garden centers	1 416	178 421	.2

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0740	Automotive tires, tubes, batteries, parts, & accessories—Con.			
445	Food & beverage stores	191	6 093	Z
4451	Grocery stores	188	5 789	Z
44511	Supermarkets & other grocery (except convenience) stores	84	2 612	Z
445110	Supermarkets & other grocery (except convenience) stores	84	2 612	Z
44512	Convenience stores	104	3 177	Z
445120	Convenience stores	104	3 177	Z
446	Health & personal care stores	8 111	31 171	Z
4461	Health & personal care stores	8 111	31 171	Z
44611	Pharmacies & drug stores	8 103	29 748	Z
446110	Pharmacies & drug stores	8 103	29 748	Z
4461101	Pharmacies & drug stores	7 996	29 468	Z
4461102	Proprietary stores	107	280	Z
44619	Other health & personal care stores	8	1 423	Z
446199	All other health & personal care stores	8	1 423	Z
447	Gasoline stations	37 312	3 251 831	4.0
4471	Gasoline stations	37 312	3 251 831	4.0
44711	Gasoline stations with convenience stores	12 493	666 815	.8
447110	Gasoline stations with convenience stores	12 493	666 815	.8
44719	Other gasoline stations	24 819	2 585 016	3.1
447190	Other gasoline stations	24 819	2 585 016	3.1
448	Clothing & clothing accessories stores	48	931	Z
4481	Clothing stores	47	899	Z
44814	Family clothing stores	46	864	Z
448140	Family clothing stores	46	864	Z
451	Sporting goods, hobby, book, & music stores	34	5 446	Z
4511	Sporting goods, hobby, & musical instrument stores	28	3 628	Z
45111	Sporting goods stores	21	3 598	Z
451110	Sporting goods stores	21	3 598	Z
4511102	Specialty-line sporting goods stores	21	3 598	Z
4512	Book, periodical, & music stores	6	1 818	Z
452	General merchandise stores	14 318	3 578 240	4.4
4521	Department stores (excl leased depts)	6 297	2 631 674	3.2
45211	Department stores (excl leased depts)	6 297	2 631 674	3.2
452110	Department stores (excl leased depts)	6 297	2 631 674	3.2
4521101	Conventional department stores (excl leased depts)	22	1 000	Z
4521102	Discount or mass merchandising dept stores (excl leased depts)	4 864	1 285 299	1.6
4521103	National chain department stores (excl leased depts)	1 411	1 345 375	1.6
4529	Other general merchandise stores	8 021	946 566	1.2
45291	Warehouse clubs & superstores	116	57 881	.1
452910	Warehouse clubs & superstores	116	57 881	.1
45299	All other general merchandise stores	7 905	888 685	1.1
452990	All other general merchandise stores	7 905	888 685	1.1
4529901	Variety stores	3 935	D	D
4529902	Catalog showrooms	6	D	D
4529903	Miscellaneous general merchandise stores	3 964	809 474	1.0
453	Miscellaneous store retailers	270	9 740	Z
4531	Florists	41	1 652	Z
45311	Florists	41	1 652	Z
453110	Florists	41	1 652	Z
4532	Office supplies, stationery, & gift stores	28	3 759	Z
45321	Office supplies & stationery stores	7	1 689	Z
453210	Office supplies & stationery stores	7	1 689	Z
45322	Gift, novelty, & souvenir stores	21	2 070	Z
453220	Gift, novelty, & souvenir stores	21	2 070	Z
4533	Used merchandise stores	155	1 120	Z
45331	Used merchandise stores	155	1 120	Z
453310	Used merchandise stores	155	1 120	Z
4539	Other miscellaneous store retailers	46	3 209	Z
45399	All other miscellaneous store retailers	40	3 092	Z
453991	Tobacco stores	37	2 086	Z
454	Nonstore retailers	1 680	1 680 264	2.0
4541	Electronic shopping & mail-order houses	980	1 536 459	1.9
45411	Electronic shopping & mail-order houses	980	1 536 459	1.9
454110	Electronic shopping & mail-order houses	980	1 536 459	1.9
4543	Direct selling establishments	700	143 805	.2
45431	Fuel dealers	623	75 507	.1
454311	Heating oil dealers	485	63 772	.1
454312	Liquefied petroleum gas (bottled gas) dealers	134	11 662	Z
45439	Other direct selling establishments	77	68 298	.1
454390	Other direct selling establishments	77	68 298	.1
4543901	Direct selling, furniture, home furnishings, electronics, & appl	35	1 916	Z
4543903	Direct selling, other merchandise	42	66 382	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0780	Household fuels (oil, LP gas, wood, & coal).....	36 928	18 628 306	100.0
441	Motor vehicle & parts dealers.....	521	29 021	.2
44111	Automobile dealers	45	10 914	.1
441111	New car dealers	45	10 914	.1
441110	New car dealers	45	10 914	.1
4412	Other motor vehicle dealers	270	6 146	Z
44121	Recreational vehicle dealers	261	6 017	Z
441210	Recreational vehicle dealers	261	6 017	Z
44122	Motorcycle, boat, & other motor vehicle dealers	9	129	Z
441222	Boat dealers	9	129	Z
4413	Automotive parts, accessories, & tire stores	206	11 961	.1
44131	Automotive parts & accessories stores	172	11 061	.1
441310	Automotive parts & accessories stores	172	11 061	.1
44132	Tire dealers	34	900	Z
441320	Tire dealers	34	900	Z
442	Furniture & home furnishings stores	24	2 097	Z
4422	Home furnishings stores	24	2 097	Z
44229	Other home furnishings stores	24	2 097	Z
442299	All other home furnishings stores	24	2 097	Z
443	Electronics & appliance stores	30	7 237	Z
4431	Electronics & appliance stores	30	7 237	Z
44311	Appliance, television, & other electronics stores	30	7 237	Z
443111	Household appliance stores	29	6 677	Z
444	Building material & garden equipment & supplies dealers	3 057	436 325	2.3
4441	Building material & supplies dealers	1 858	102 688	.6
44411	Home centers	72	8 384	Z
444110	Home centers	72	8 384	Z
44413	Hardware stores	1 499	39 991	.2
444130	Hardware stores	1 499	39 991	.2
44419	Other building material dealers	285	54 263	.3
444190	Other building material dealers	285	54 263	.3
4441901	Retail lumber yards	172	19 692	.1
4441902	All other building material dealers	113	34 571	.2
4442	Lawn & garden equipment & supplies stores	1 199	333 637	1.8
44421	Outdoor power equipment stores	72	7 000	Z
444210	Outdoor power equipment stores	72	7 000	Z
44422	Nursery & garden centers	1 127	326 637	1.8
444220	Nursery & garden centers	1 127	326 637	1.8
445	Food & beverage stores	89	4 917	Z
4451	Grocery stores	82	2 659	Z
44511	Supermarkets & other grocery (except convenience) stores	57	2 156	Z
445110	Supermarkets & other grocery (except convenience) stores	57	2 156	Z
44512	Convenience stores	25	503	Z
445120	Convenience stores	25	503	Z
447	Gasoline stations	20 121	1 063 503	5.7
4471	Gasoline stations	20 121	1 063 503	5.7
44711	Gasoline stations with convenience stores	11 901	348 791	1.9
447110	Gasoline stations with convenience stores	11 901	348 791	1.9
44719	Other gasoline stations	8 220	714 712	3.8
447190	Other gasoline stations	8 220	714 712	3.8
448	Clothing & clothing accessories stores	7	103	Z
4481	Clothing stores	7	103	Z
451	Sporting goods, hobby, book, & music stores	8	185	Z
4511	Sporting goods, hobby, & musical instrument stores	8	185	Z
45111	Sporting goods stores	7	31	Z
451110	Sporting goods stores	7	31	Z
4511102	Specialty-line sporting goods stores	7	31	Z
452	General merchandise stores	387	13 727	.1
4529	Other general merchandise stores	385	13 635	.1
45299	All other general merchandise stores	385	13 635	.1
452990	All other general merchandise stores	385	13 635	.1
4529901	Variety stores	11	D	D
4529903	Miscellaneous general merchandise stores	374	12 768	.1
453	Miscellaneous store retailers	136	6 061	Z
4531	Florists	21	1 132	Z
45311	Florists	21	1 132	Z
453110	Florists	21	1 132	Z
4532	Office supplies, stationery, & gift stores	40	1 378	Z
45322	Gift, novelty, & souvenir stores	40	1 378	Z
453220	Gift, novelty, & souvenir stores	40	1 378	Z
4539	Other miscellaneous store retailers	73	3 413	Z
45391	Pet & pet supplies stores	30	989	Z
453910	Pet & pet supplies stores	30	989	Z
45399	All other miscellaneous store retailers	36	2 102	Z
453991	Tobacco stores	7	138	Z
453998	All other miscellaneous store retailers (except tobacco stores)	29	1 964	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0780	Household fuels (oil, LP gas, wood, & coal)—Con.			
454	Nonstore retailers	12 543	17 064 877	91.6
4543	Direct selling establishments	12 543	17 064 877	91.6
45431	Fuel dealers	12 532	17 063 886	91.6
454311	Heating oil dealers	5 657	9 472 514	50.9
454312	Liquefied petroleum gas (bottled gas) dealers	6 623	7 497 922	40.3
454319	Other fuel dealers	252	93 450	.5
45439	Other direct selling establishments	11	991	Z
454390	Other direct selling establishments	11	991	Z
4543903	Direct selling, other merchandise	10	969	Z
0800	Pets, pet foods, & pet supplies	87 399	12 923 106	100.0
441	Motor vehicle & parts dealers	8	275	Z
442	Furniture & home furnishings stores	9	12	Z
444	Building material & garden equipment & supplies dealers	3 532	500 875	3.9
44411	Building material & supplies dealers	148	5 741	Z
44413	Hardware stores	144	5 363	Z
444130	Hardware stores	144	5 363	Z
4442	Lawn & garden equipment & supplies stores	3 384	495 134	3.8
44421	Outdoor power equipment stores	90	9 539	.1
444210	Outdoor power equipment stores	90	9 539	.1
44422	Nursery & garden centers	3 294	485 595	3.8
444220	Nursery & garden centers	3 294	485 595	3.8
445	Food & beverage stores	37 107	3 840 129	29.7
4451	Grocery stores	36 864	3 837 547	29.7
44511	Supermarkets & other grocery (except convenience) stores	29 760	3 770 982	29.2
445110	Supermarkets & other grocery (except convenience) stores	29 760	3 770 982	29.2
44512	Convenience stores	7 104	66 565	.5
445120	Convenience stores	7 104	66 565	.5
4452	Specialty food stores	128	2 027	Z
44521	Meat markets	75	1 257	Z
445210	Meat markets	75	1 257	Z
44523	Fruit & vegetable markets	53	770	Z
445230	Fruit & vegetable markets	53	770	Z
4453	Beer, wine, & liquor stores	115	555	Z
44531	Beer, wine, & liquor stores	115	555	Z
445310	Beer, wine, & liquor stores	115	555	Z
446	Health & personal care stores	10 248	119 444	.9
4461	Health & personal care stores	10 248	119 444	.9
44611	Pharmacies & drug stores	9 729	114 133	.9
446110	Pharmacies & drug stores	9 729	114 133	.9
4461101	Pharmacies & drug stores	9 523	111 653	.9
4461102	Proprietary stores	206	2 480	Z
44619	Other health & personal care stores	518	5 310	Z
446191	Food (health) supplement stores	518	5 310	Z
447	Gasoline stations	16 416	188 319	1.5
4471	Gasoline stations	16 416	188 319	1.5
44711	Gasoline stations with convenience stores	15 375	181 959	1.4
447110	Gasoline stations with convenience stores	15 375	181 959	1.4
44719	Other gasoline stations	1 041	6 360	Z
447190	Other gasoline stations	1 041	6 360	Z
448	Clothing & clothing accessories stores	6	431	Z
451	Sporting goods, hobby, book, & music stores	55	3 761	Z
4511	Sporting goods, hobby, & musical instrument stores	54	3 315	Z
45111	Sporting goods stores	32	2 916	Z
451110	Sporting goods stores	32	2 916	Z
4511101	General-line sporting goods stores	11	374	Z
4511102	Specialty-line sporting goods stores	21	2 542	Z
45112	Hobby, toy, & game stores	17	392	Z
451120	Hobby, toy, & game stores	17	392	Z
452	General merchandise stores	11 219	2 777 616	21.5
4521	Department stores (excl leased depts)	3 127	1 549 684	12.0
45211	Department stores (excl leased depts)	3 127	1 549 684	12.0
452110	Department stores (excl leased depts)	3 127	1 549 684	12.0
4521102	Discount or mass merchandising dept stores (excl leased depts)	3 125	1 549 651	12.0
4529	Other general merchandise stores	8 092	1 227 932	9.5
45291	Warehouse clubs & superstores	1 207	1 038 547	8.0
452910	Warehouse clubs & superstores	1 207	1 038 547	8.0
45299	All other general merchandise stores	6 885	189 385	1.5
452990	All other general merchandise stores	6 885	189 385	1.5
4529901	Variety stores	2 624	D	D
4529902	Catalog showrooms	637	D	D
4529903	Miscellaneous general merchandise stores	3 624	147 324	1.1

See footnotes at end of table.

RETAIL TRADE—SUBJECT SERIES

U.S. Census Bureau, 1997 Economic Census Jan. 5, 2001

MERCHANDISE LINE SALES 213

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0800	Pets, pet foods, & pet supplies—Con.			
453	Miscellaneous store retailers	8 654	5 251 407	40.6
4531	Florists	99	11 021	.1
45311	Florists	99	11 021	.1
453110	Florists	99	11 021	.1
4532	Office supplies, stationery, & gift stores	73	2 608	Z
45322	Gift, novelty, & souvenir stores	73	2 608	Z
453220	Gift, novelty, & souvenir stores	73	2 608	Z
4533	Used merchandise stores	32	301	Z
45331	Used merchandise stores	32	301	Z
453310	Used merchandise stores	32	301	Z
4539	Other miscellaneous store retailers	8 450	5 237 477	40.5
45391	Pet & pet supplies stores	8 318	5 232 209	40.5
453910	Pet & pet supplies stores	8 318	5 232 209	40.5
45399	All other miscellaneous store retailers	132	5 268	Z
453991	Tobacco stores	89	4 276	Z
453998	All other miscellaneous store retailers (except tobacco stores)	43	992	Z
454	Nonstore retailers	143	240 752	1.9
4541	Electronic shopping & mail-order houses	105	232 316	1.8
45411	Electronic shopping & mail-order houses	105	232 316	1.8
454110	Electronic shopping & mail-order houses	105	232 316	1.8
4543	Direct selling establishments	38	8 436	.1
45431	Fuel dealers	11	959	Z
454311	Heating oil dealers	10	944	Z
45439	Other direct selling establishments	27	7 477	.1
454390	Other direct selling establishments	27	7 477	.1
4543903	Direct selling, other merchandise	27	7 477	.1
0850	All other merchandise	318 363	79 495 589	100.0
441	Motor vehicle & parts dealers	2 053	1 233 506	1.6
4411	Automobile dealers	71	18 873	Z
44111	New car dealers	25	7 819	Z
441110	New car dealers	25	7 819	Z
44112	Used car dealers	46	11 054	Z
441120	Used car dealers	46	11 054	Z
4412	Other motor vehicle dealers	1 750	1 156 072	1.5
44121	Recreational vehicle dealers	218	40 427	.1
441210	Recreational vehicle dealers	218	40 427	.1
44122	Motorcycle, boat, & other motor vehicle dealers	1 532	1 115 645	1.4
441221	Motorcycle dealers	495	31 073	Z
441222	Boat dealers	151	15 752	Z
441229	All other motor vehicle dealers	886	1 068 820	1.3
4413	Automotive parts, accessories, & tire stores	232	58 561	.1
44131	Automotive parts & accessories stores	225	57 673	.1
441310	Automotive parts & accessories stores	225	57 673	.1
44132	Tire dealers	7	888	Z
441320	Tire dealers	7	888	Z
442	Furniture & home furnishings stores	9 331	991 116	1.2
4421	Furniture stores	1 959	267 801	3
44211	Furniture stores	1 959	267 801	.3
442110	Furniture stores	1 959	267 801	.3
4422	Home furnishings stores	7 372	723 315	.9
44221	Floor covering stores	125	15 658	Z
442210	Floor covering stores	125	15 658	Z
44229	Other home furnishings stores	7 247	707 657	.9
442291	Window treatment stores	71	3 804	Z
442299	All other home furnishings stores	7 176	703 853	.9
443	Electronics & appliance stores	14 608	4 310 106	5.4
4431	Electronics & appliance stores	14 608	4 310 106	5.4
44311	Appliance, television, & other electronics stores	13 644	3 888 609	4.9
443111	Household appliance stores	609	42 084	.1
443112	Radio, television, & other electronics stores	13 035	3 846 525	4.8
44312	Computer & software stores	909	413 388	.5
443120	Computer & software stores	909	413 388	.5
4431201	Computer stores (custom assembly)	123	6 109	Z
4431202	Other computer stores	783	404 878	.5
44313	Camera & photographic supplies stores	55	8 109	Z
443130	Camera & photographic supplies stores	55	8 109	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

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ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0850	All other merchandise—Con.			
444	Building material & garden equipment & supplies dealers	3 573	671 012	.8
44411	Building material & supplies dealers	690	161 954	.2
444110	Home centers	12	5 610	Z
44412	Paint & wallpaper stores	82	6 562	Z
444120	Paint & wallpaper stores	82	6 562	Z
44413	Hardware stores	343	34 492	Z
444130	Hardware stores	343	34 492	Z
44419	Other building material dealers	253	115 290	.1
444190	Other building material dealers	253	115 290	.1
4441901	Retail lumber yards	56	9 176	Z
4441902	All other building material dealers	197	106 114	.1
4442	Lawn & garden equipment & supplies stores	2 883	509 058	.6
44421	Outdoor power equipment stores	87	9 056	Z
444210	Outdoor power equipment stores	87	9 056	Z
44422	Nursery & garden centers	2 796	500 002	.6
444220	Nursery & garden centers	2 796	500 002	.6
445	Food & beverage stores	51 778	3 838 597	4.8
4451	Grocery stores	45 826	3 721 181	4.7
44511	Supermarkets & other grocery (except convenience) stores	27 578	3 189 609	4.0
445110	Supermarkets & other grocery (except convenience) stores	27 578	3 189 609	4.0
44512	Convenience stores	18 248	531 572	.7
445120	Convenience stores	18 248	531 572	.7
4452	Specialty food stores	1 848	49 103	.1
44521	Meat markets	202	2 682	Z
445210	Meat markets	202	2 682	Z
44522	Fish & seafood markets	25	387	Z
445220	Fish & seafood markets	25	387	Z
44523	Fruit & vegetable markets	194	4 954	Z
445230	Fruit & vegetable markets	194	4 954	Z
44529	Other specialty food stores	1 427	41 080	.1
445291	Baked goods stores	19	109	Z
445292	Confectionery & nut stores	922	30 359	Z
445299	All other specialty food stores	486	10 612	Z
4453	Beer, wine, & liquor stores	4 104	68 313	.1
44531	Beer, wine, & liquor stores	4 104	68 313	.1
445310	Beer, wine, & liquor stores	4 104	68 313	.1
446	Health & personal care stores	24 794	3 291 947	4.1
4461	Health & personal care stores	24 794	3 291 947	4.1
44611	Pharmacies & drug stores	23 879	3 265 255	4.1
446110	Pharmacies & drug stores	23 879	3 265 255	4.1
4461101	Pharmacies & drug stores	23 275	3 137 210	3.9
4461102	Proprietary stores	604	128 045	.2
44612	Cosmetics, beauty supplies, & perfume stores	183	16 360	Z
446120	Cosmetics, beauty supplies, & perfume stores	183	16 360	Z
44613	Optical goods stores	13	83	Z
446130	Optical goods stores	13	83	Z
44619	Other health & personal care stores	719	10 249	Z
446191	Food (health) supplement stores	674	6 720	Z
446199	All other health & personal care stores	45	3 529	Z
447	Gasoline stations	38 537	790 494	1.0
4471	Gasoline stations	38 537	790 494	1.0
44711	Gasoline stations with convenience stores	35 738	743 962	.9
447110	Gasoline stations with convenience stores	35 738	743 962	.9
44719	Other gasoline stations	2 799	46 532	.1
447190	Other gasoline stations	2 799	46 532	.1
448	Clothing & clothing accessories stores	17 710	2 851 617	3.6
4481	Clothing stores	13 643	1 495 409	1.9
44811	Men's clothing stores	642	57 327	.1
448110	Men's clothing stores	642	57 327	.1
44812	Women's clothing stores	991	38 767	Z
448120	Women's clothing stores	991	38 767	Z
44813	Children's & infants' clothing stores	491	24 687	Z
448130	Children's & infants' clothing stores	491	24 687	Z
44814	Family clothing stores	8 950	1 150 621	1.4
448140	Family clothing stores	8 950	1 150 621	1.4
44815	Clothing accessories stores	1 381	94 726	.1
448150	Clothing accessories stores	1 381	94 726	.1
44819	Other clothing stores	1 188	129 281	.2
448190	Other clothing stores	1 188	129 281	.2
4482	Shoe stores	90	8 055	Z
44821	Shoe stores	90	8 055	Z
448210	Shoe stores	90	8 055	Z
4482102	Women's shoe stores	10	2 726	Z
4482104	Family shoe stores	52	2 847	Z
4482105	Athletic footwear stores	23	2 269	Z
4483	Jewelry, luggage, & leather goods stores	3 977	1 348 153	1.7
44831	Jewelry stores	1 851	107 124	.1
448310	Jewelry stores	1 851	107 124	.1
44832	Luggage & leather goods stores	2 126	1 241 029	1.6
448320	Luggage & leather goods stores	2 126	1 241 029	1.6

See footnotes at end of table.

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ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
0850	All other merchandise—Con.			
451	Sporting goods, hobby, book, & music stores	24 985	4 272 926	5.4
4511	Sporting goods, hobby, & musical instrument stores	10 439	2 483 504	3.1
45111	Sporting goods stores	426	33 382	Z
451110	Sporting goods stores	426	33 382	Z
4511101	General-line sporting goods stores	114	5 807	Z
4511102	Specialty-line sporting goods stores	312	27 575	Z
45112	Hobby, toy, & game stores	7 368	2 094 770	2.6
451120	Hobby, toy, & game stores	7 368	2 094 770	.2
45113	Sewing, needlework, & piece goods stores	2 496	353 977	.4
451130	Sewing, needlework, & piece goods stores	2 496	353 977	.4
45114	Musical instrument & supplies stores	149	1 375	Z
451140	Musical instrument & supplies stores	149	1 375	Z
4512	Book, periodical, & music stores	14 546	1 789 422	2.3
45121	Book stores & news dealers	12 483	1 647 332	2.1
451211	Book stores	10 170	1 077 949	1.4
4512111	Book stores, general	6 241	575 089	.7
4512112	Specialty book stores	2 338	187 583	.2
4512113	College book stores	1 591	315 277	.4
451212	News dealers & newsstands	2 313	569 383	.7
45122	Prerecorded tape, compact disc, & record stores	2 063	142 090	.2
451220	Prerecorded tape, compact disc, & record stores	2 063	142 090	.2
452	General merchandise stores	28 441	12 381 828	15.6
4521	Department stores (excl leased depts)	9 853	8 040 447	10.1
45211	Department stores (excl leased depts)	9 853	8 040 447	10.1
452110	Department stores (excl leased depts)	9 853	8 040 447	10.1
4521101	Conventional department stores (excl leased depts)	1 731	773 279	1.0
4521102	Discount or mass merchandising dept stores (excl leased depts)	6 234	6 646 943	8.4
4521103	National chain department stores (excl leased depts)	1 888	620 225	.8
4529	Other general merchandise stores	18 588	4 341 381	5.5
45291	Warehouse clubs & superstores	1 309	1 692 222	2.1
452910	Warehouse clubs & superstores	1 309	1 692 222	2.1
45299	All other general merchandise stores	17 279	2 649 159	3.3
452990	All other general merchandise stores	17 279	2 649 159	3.3
4529901	Variety stores	9 921	D	D
4529902	Catalog showrooms	665	D	D
4529903	Miscellaneous general merchandise stores	6 693	1 157 423	1.5
453	Miscellaneous store retailers	94 311	32 552 561	40.9
4531	Florists	18 894	553 398	.7
45311	Florists	18 894	553 398	.7
453110	Florists	18 894	553 398	.7
4532	Office supplies, stationery, & gift stores	43 716	20 419 106	25.7
45321	Office supplies & stationery stores	7 330	11 228 217	14.1
453210	Office supplies & stationery stores	7 330	11 228 217	14.1
4532101	Stationery stores	1 202	409 949	.5
4532102	Office supplies stores	6 128	10 818 268	13.6
45322	Gift, novelty, & souvenir stores	36 386	9 190 889	11.6
453220	Gift, novelty, & souvenir stores	36 386	9 190 889	11.6
4533	Used merchandise stores	8 915	1 853 344	2.3
45331	Used merchandise stores	8 915	1 853 344	2.3
453310	Used merchandise stores	8 915	1 853 344	2.3
4539	Other miscellaneous store retailers	22 786	9 726 713	12.2
45391	Pet & pet supplies stores	256	10 881	Z
453910	Pet & pet supplies stores	256	10 881	Z
45392	Art dealers	5 698	2 888 632	3.6
453920	Art dealers	5 698	2 888 632	3.6
45393	Manufactured (mobile) home dealers	12	4 492	Z
453930	Manufactured (mobile) home dealers	12	4 492	Z
45399	All other miscellaneous store retailers	16 820	6 822 708	8.6
453991	Tobacco stores	1 254	78 152	.1
453998	All other miscellaneous store retailers (except tobacco stores)	15 566	6 744 556	8.5
454	Nonstore retailers	8 242	12 309 879	15.5
4541	Electronic shopping & mail-order houses	3 416	9 616 921	12.1
45411	Electronic shopping & mail-order houses	3 416	9 616 921	12.1
454110	Electronic shopping & mail-order houses	3 416	9 616 921	12.1
4542	Vending machine operators	471	106 151	.1
45421	Vending machine operators	471	106 151	.1
454210	Vending machine operators	471	106 151	.1
4543	Direct selling establishments	4 355	2 586 807	3.3
45431	Fuel dealers	79	19 367	Z
454311	Fuel dealers	54	15 952	Z
454312	Heating oil dealers	23	3 387	Z
45439	Other direct selling establishments	4 276	2 567 440	3.2
454390	Other direct selling establishments	4 276	2 567 440	3.2
4543901	Direct selling, furniture, home furnishings, electronics, & appl	422	138 450	.2
4543902	Direct selling, books, periodicals, videos, & compact discs	771	731 504	.9
4543903	Direct selling, other merchandise	3 083	1 697 486	2.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
9810	Unclassified merchandise	155 347	28 479 639	100.0
441	Motor vehicle & parts dealers	7 194	1 852 076	6.5
44111	Automobile dealers	2 442	1 058 195	3.7
441111	New car dealers	1 890	984 388	3.5
441110	New car dealers	1 890	984 388	3.5
44112	Used car dealers	552	73 807	.3
441120	Used car dealers	552	73 807	.3
4412	Other motor vehicle dealers	1 229	238 264	.8
44121	Recreational vehicle dealers	150	22 332	.1
441210	Recreational vehicle dealers	150	22 332	.1
44122	Motorcycle, boat, & other motor vehicle dealers	1 079	215 932	.8
441221	Motorcycle dealers	544	137 709	.5
441222	Boat dealers	392	58 237	.2
441229	All other motor vehicle dealers	143	19 986	.1
4413	Automotive parts, accessories, & tire stores	3 523	555 617	2.0
44131	Automotive parts & accessories stores	2 866	458 819	1.6
441310	Automotive parts & accessories stores	2 866	458 819	1.6
44132	Tire dealers	657	96 798	.3
441320	Tire dealers	657	96 798	.3
442	Furniture & home furnishings stores	5 240	396 472	1.4
4421	Furniture stores	2 874	174 677	.6
44211	Furniture stores	2 874	174 677	.6
442110	Furniture stores	2 874	174 677	.6
4422	Home furnishings stores	2 366	221 795	.8
44221	Floor covering stores	602	65 851	.2
442210	Floor covering stores	602	65 851	.2
44229	Other home furnishings stores	1 764	155 944	.5
442291	Window treatment stores	95	5 929	Z
442299	All other home furnishings stores	1 669	150 015	.5
443	Electronics & appliance stores	10 883	1 826 055	6.4
4431	Electronics & appliance stores	10 883	1 826 055	6.4
44311	Appliance, television, & other electronics stores	10 400	1 769 553	6.2
443111	Household appliance stores	729	63 869	.2
443112	Radio, television, & other electronics stores	9 671	1 705 684	6.0
44312	Computer & software stores	310	46 598	.2
443120	Computer & software stores	310	46 598	.2
4431201	Computer stores (custom assembly)	84	8 626	Z
4431202	Other computer stores	207	34 536	.1
4431203	Prepackaged software stores	19	3 436	Z
44313	Camera & photographic supplies stores	173	9 904	Z
443130	Camera & photographic supplies stores	173	9 904	Z
444	Building material & garden equipment & supplies dealers	12 864	4 767 809	16.7
4441	Building material & supplies dealers	10 234	3 858 464	13.5
44411	Home centers	1 165	295 493	1.0
444110	Home centers	1 165	295 493	1.0
44412	Paint & wallpaper stores	338	25 876	.1
444120	Paint & wallpaper stores	338	25 876	.1
44413	Hardware stores	3 255	265 394	.9
444130	Hardware stores	3 255	265 394	.9
44419	Other building material dealers	5 476	3 271 701	11.5
444190	Other building material dealers	5 476	3 271 701	11.5
4441901	Retail lumber yards	2 106	985 892	3.5
4441902	All other building material dealers	3 370	2 285 809	8.0
4442	Lawn & garden equipment & supplies stores	2 630	909 345	3.2
44421	Outdoor power equipment stores	361	74 796	.3
444210	Outdoor power equipment stores	361	74 796	.3
44422	Nursery & garden centers	2 269	834 549	2.9
444220	Nursery & garden centers	2 269	834 549	2.9
445	Food & beverage stores	19 702	5 152 736	18.1
4451	Grocery stores	16 134	4 993 985	17.5
44511	Supermarkets & other grocery (except convenience) stores	11 068	4 683 224	16.4
445110	Supermarkets & other grocery (except convenience) stores	11 068	4 683 224	16.4
44512	Convenience stores	5 066	310 761	1.1
445120	Convenience stores	5 066	310 761	1.1
4452	Specialty food stores	762	36 518	.1
44521	Meat markets	189	8 078	Z
445210	Meat markets	189	8 078	Z
44522	Fish & seafood markets	13	131	Z
445220	Fish & seafood markets	13	131	Z
44523	Fruit & vegetable markets	140	6 523	Z
445230	Fruit & vegetable markets	140	6 523	Z
44529	Other specialty food stores	420	21 786	.1
445291	Baked goods stores	52	1 233	Z
445292	Confectionery & nut stores	156	9 780	Z
445299	All other specialty food stores	212	10 773	Z
4453	Beer, wine, & liquor stores	2 806	122 233	.4
44531	Beer, wine, & liquor stores	2 806	122 233	.4
445310	Beer, wine, & liquor stores	2 806	122 233	.4

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
9810	Unclassified merchandise—Con.			
446	Health & personal care stores	16 118	2 059 589	7.2
4461	Health & personal care stores	16 118	2 059 589	7.2
44611	Pharmacies & drug stores	12 237	1 955 996	6.9
446110	Pharmacies & drug stores	12 237	1 955 996	6.9
4461101	Proprietary stores.....	11 980	1 924 830	6.8
4461102		257	31 166	.1
44612	Cosmetics, beauty supplies, & perfume stores	183	5 986	Z
446120	Cosmetics, beauty supplies, & perfume stores	183	5 986	Z
44613	Optical goods stores	174	4 445	Z
446130	Optical goods stores	174	4 445	Z
44619	Other health & personal care stores	3 524	93 162	.3
446191	Food (health) supplement stores	3 288	49 717	.2
446199	All other health & personal care stores.....	236	43 445	.2
447	Gasoline stations	30 153	2 283 754	8.0
4471	Gasoline stations	30 153	2 283 754	8.0
44711	Gasoline stations with convenience stores	22 148	1 557 112	5.5
447110	Gasoline stations with convenience stores	22 148	1 557 112	5.5
44719	Other gasoline stations	8 005	726 642	2.6
447190	Other gasoline stations	8 005	726 642	2.6
448	Clothing & clothing accessories stores	19 267	1 232 644	4.3
4481	Clothing stores	8 257	548 227	1.9
44811	Men's clothing stores	1 388	73 466	.3
448110	Men's clothing stores	1 388	73 466	.3
44812	Women's clothing stores	2 426	23 193	.1
448120	Women's clothing stores	2 426	23 193	.1
44813	Children's & infants' clothing stores	130	4 615	Z
448130	Children's & infants' clothing stores	130	4 615	Z
44814	Family clothing stores	3 789	425 951	1.5
448140	Family clothing stores	3 789	425 951	1.5
44815	Clothing accessories stores	133	4 064	Z
448150	Clothing accessories stores	133	4 064	Z
44819	Other clothing stores	391	16 938	.1
448190	Other clothing stores	391	16 938	.1
4482	Shoe stores	6 967	507 116	1.8
44821	Shoe stores	6 967	507 116	1.8
448210	Shoe stores	6 967	507 116	1.8
4482101	Men's shoe stores	122	33 507	.1
4482102	Women's shoe stores	468	19 455	.1
4482103	Children's & juveniles' shoe stores	23	291	Z
4482104	Family shoe stores	5 658	410 358	1.4
4482105	Athletic footwear stores	696	43 505	.2
4483	Jewelry, luggage, & leather goods stores	4 043	177 301	.6
44831	Jewelry stores	3 843	167 699	.6
448310	Jewelry stores	3 843	167 699	.6
44832	Luggage & leather goods stores	200	9 602	Z
448320	Luggage & leather goods stores	200	9 602	Z
451	Sporting goods, hobby, book, & music stores	9 974	805 968	2.8
4511	Sporting goods, hobby, & musical instrument stores	3 878	427 031	1.5
45111	Sporting goods stores	2 889	357 855	1.3
451110	Sporting goods stores	2 889	357 855	1.3
4511101	General-line sporting goods stores	1 607	202 701	.7
4511102	Specialty-line sporting goods stores	1 282	155 154	.5
45112	Hobby, toy, & game stores	491	48 167	.2
451120	Hobby, toy, & game stores	491	48 167	.2
45113	Sewing, needlework, & piece goods stores	350	14 388	.1
451130	Sewing, needlework, & piece goods stores	350	14 388	.1
45114	Musical instrument & supplies stores	148	6 621	Z
451140	Musical instrument & supplies stores	148	6 621	Z
4512	Book, periodical, & music stores	6 096	378 937	1.3
45121	Book stores & news dealers	2 058	100 981	.4
451211	Book stores	1 421	82 384	.3
4512111	Book stores, general	801	35 761	.1
4512112	Specialty book stores	463	30 494	.1
4512113	College book stores	157	16 129	.1
451212	News dealers & newsstands	637	18 597	.1
45122	Prerecorded tape, compact disc, & record stores	4 038	277 956	1.0
451220	Prerecorded tape, compact disc, & record stores	4 038	277 956	1.0
452	General merchandise stores	9 640	6 531 548	22.9
4521	Department stores (excl leased depts)	3 172	1 379 798	4.8
45211	Department stores (excl leased depts)	3 172	1 379 798	4.8
452110	Department stores (excl leased depts)	3 172	1 379 798	4.8
4521101	Conventional department stores (excl leased depts)	358	71 410	.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	2 806	1 303 663	4.6
4521103	National chain department stores (excl leased depts)	8	4 725	Z
4529	Other general merchandise stores	6 468	5 151 750	18.1
45291	Warehouse clubs & superstores	867	4 659 908	16.4
452910	Warehouse clubs & superstores	867	4 659 908	16.4
45299	All other general merchandise stores	5 601	491 842	1.7
452990	All other general merchandise stores	5 601	491 842	1.7
4529901	Variety stores	2 664	D	D
4529902	Catalog showrooms	645	D	D
4529903	Miscellaneous general merchandise stores	2 292	213 927	.8

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
9810	Unclassified merchandise—Con.			
453	Miscellaneous store retailers	9 725	684 184	2.4
4531	Florists	1 658	38 838	.1
45311	Florists	1 658	38 838	.1
453110	Florists	1 658	38 838	.1
4532	Office supplies, stationery, & gift stores	3 737	250 271	.9
45321	Office supplies & stationery stores	565	64 330	.2
453210	Office supplies & stationery stores	565	64 330	.2
4532101	Stationery stores	170	14 188	.1
4532102	Office supplies stores	395	50 142	.2
45322	Gift, novelty, & souvenir stores	3 172	185 941	.7
453220	Gift, novelty, & souvenir stores	3 172	185 941	.7
4533	Used merchandise stores	1 475	62 175	.2
45331	Used merchandise stores	1 475	62 175	.2
453310	Used merchandise stores	1 475	62 175	.2
4539	Other miscellaneous store retailers	2 855	332 900	1.2
45391	Pet & pet supplies stores	468	30 301	.1
453910	Pet & pet supplies stores	468	30 301	.1
45392	Art dealers	202	8 457	Z
453920	Art dealers	202	8 457	Z
45393	Manufactured (mobile) home dealers	409	42 741	.2
453930	Manufactured (mobile) home dealers	409	42 741	.2
45399	All other miscellaneous store retailers	1 776	251 401	.9
453991	Tobacco stores	450	38 229	.1
453998	All other miscellaneous store retailers (except tobacco stores)	1 326	213 172	.7
454	Nonstore retailers	4 587	886 804	3.1
4541	Electronic shopping & mail-order houses	738	522 311	1.8
45411	Electronic shopping & mail-order houses	738	522 311	1.8
454110	Electronic shopping & mail-order houses	738	522 311	1.8
4542	Vending machine operators	529	48 776	.2
45421	Vending machine operators	529	48 776	.2
454210	Vending machine operators	529	48 776	.2
4543	Direct selling establishments	3 320	315 717	1.1
45431	Fuel dealers	2 728	237 685	.8
454311	Heating oil dealers	619	124 152	.4
454312	Liquefied petroleum gas (bottled gas) dealers	2 100	113 142	.4
454319	Other fuel dealers	9	391	Z
45439	Other direct selling establishments	592	78 032	.3
454390	Other direct selling establishments	592	78 032	.3
4543901	Direct selling, furniture, home furnishings, electronics, & appli.....	206	13 286	Z
4543902	Direct selling, books, periodicals, videos, & compact discs	48	5 447	Z
4543903	Direct selling, other merchandise	338	59 299	.2
9900	Nonmerchandise receipts, excluding sales & other taxes	292 665	91 264 512	100.0
441	Motor vehicle & parts dealers	58 390	61 409 902	67.3
4411	Automobile dealers	28 787	54 357 872	59.6
44111	New car dealers	23 643	53 292 485	58.4
441110	New car dealers	23 643	53 292 485	58.4
44112	Used car dealers	5 144	1 065 387	1.2
441120	Used car dealers	5 144	1 065 387	1.2
4412	Other motor vehicle dealers	8 593	2 371 619	2.6
44121	Recreational vehicle dealers	1 890	692 414	.8
441210	Recreational vehicle dealers	1 890	692 414	.8
44122	Motorcycle, boat, & other motor vehicle dealers	6 703	1 679 205	1.8
441221	Motorcycle dealers	2 629	672 570	.7
441222	Boat dealers	3 090	806 238	.9
441229	All other motor vehicle dealers	984	200 397	.2
4413	Automotive parts, accessories, & tire stores	21 010	4 680 411	5.1
44131	Automotive parts & accessories stores	10 832	1 745 313	1.9
441310	Automotive parts & accessories stores	10 832	1 745 313	1.9
44132	Tire dealers	10 178	2 935 098	3.2
441320	Tire dealers	10 178	2 935 098	3.2
442	Furniture & home furnishings stores	17 421	2 221 711	2.4
4421	Furniture stores	8 789	739 173	.8
44211	Furniture stores	8 789	739 173	.8
442110	Furniture stores	8 789	739 173	.8
4422	Home furnishings stores	8 632	1 482 538	1.6
44221	Floor covering stores	6 963	1 388 983	1.5
442210	Floor covering stores	6 963	1 388 983	1.5
44229	Other home furnishings stores	1 669	93 555	.1
442291	Window treatment stores	342	19 007	Z
442299	All other home furnishings stores	1 327	74 548	.1
443	Electronics & appliance stores	25 625	4 139 512	4.5
4431	Electronics & appliance stores	25 625	4 139 512	4.5
44311	Appliance, television, & other electronics stores	18 559	2 587 324	2.8
443111	Household appliance stores	5 673	605 745	.7
443112	Radio, television, & other electronics stores	12 886	1 981 579	2.2
44312	Computer & software stores	4 685	1 082 359	1.2
443120	Computer & software stores	4 685	1 082 359	1.2
4431201	Computer stores (custom assembly)	1 826	249 511	.3
4431202	Other computer stores	2 668	707 237	.8
4431203	Prepackaged software stores	191	125 611	.1
44313	Camera & photographic supplies stores	2 381	469 829	.5
443130	Camera & photographic supplies stores	2 381	469 829	.5

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
9900	Nonmerchandise receipts, excluding sales & other taxes—Con.			
444	Building material & garden equipment & supplies dealers	19 959	2 571 166	2.8
44411	Building material & supplies dealers	13 038	1 598 946	1.8
444110	Home centers	524	77 838	.1
44412	Paint & wallpaper stores	1 070	48 017	.1
444120	Paint & wallpaper stores	1 070	48 017	.1
44413	Hardware stores	4 865	193 009	.2
444130	Hardware stores	4 865	193 009	.2
44419	Other building material dealers	6 579	1 280 082	1.4
444190	Other building material dealers	6 579	1 280 082	1.4
4441901	Retail lumber yards	1 916	261 337	.3
4441902	All other building material dealers	4 663	1 018 745	1.1
4442	Lawn & garden equipment & supplies stores	6 921	972 220	1.1
44421	Outdoor power equipment stores	2 780	366 056	.4
444210	Outdoor power equipment stores	2 780	366 056	.4
44422	Nursery & garden centers	4 141	606 164	.7
444220	Nursery & garden centers	4 141	606 164	.7
445	Food & beverage stores	20 000	1 662 709	1.8
4451	Grocery stores	18 230	1 557 251	1.7
44511	Supermarkets & other grocery (except convenience) stores	12 216	1 426 945	1.6
445110	Supermarkets & other grocery (except convenience) stores	12 216	1 426 945	1.6
44512	Convenience stores	6 014	130 306	.1
445120	Convenience stores	6 014	130 306	.1
4452	Specialty food stores	339	19 615	Z
44521	Meat markets	149	8 965	Z
445210	Meat markets	149	8 965	Z
44522	Fish & seafood markets	13	1 244	Z
445220	Fish & seafood markets	13	1 244	Z
44523	Fruit & vegetable markets	33	1 981	Z
445230	Fruit & vegetable markets	33	1 981	Z
44529	Other specialty food stores	144	7 425	Z
445292	Confectionery & nut stores	45	3 569	Z
445299	All other specialty food stores	99	3 856	Z
4453	Beer, wine, & liquor stores	1 431	85 843	.1
44531	Beer, wine, & liquor stores	1 431	85 843	.1
445310	Beer, wine, & liquor stores	1 431	85 843	.1
446	Health & personal care stores	28 194	2 123 089	2.3
4461	Health & personal care stores	28 194	2 123 089	2.3
44611	Pharmacies & drug stores	20 103	1 614 946	1.8
446110	Pharmacies & drug stores	20 103	1 614 946	1.8
4461101	Pharmacies & drug stores	19 650	1 586 430	1.7
4461102	Proprietary stores	453	28 516	Z
44612	Cosmetics, beauty supplies, & perfume stores	592	32 475	Z
446120	Cosmetics, beauty supplies, & perfume stores	592	32 475	Z
44613	Optical goods stores	6 187	270 027	.3
446130	Optical goods stores	6 187	270 027	.3
44619	Other health & personal care stores	1 312	205 641	.2
446191	Food (health) supplement stores	95	3 487	Z
446199	All other health & personal care stores	1 217	202 154	.2
447	Gasoline stations	45 666	4 723 706	5.2
4471	Gasoline stations	45 666	4 723 706	5.2
44711	Gasoline stations with convenience stores	21 890	1 574 461	1.7
447110	Gasoline stations with convenience stores	21 890	1 574 461	1.7
44719	Other gasoline stations	23 776	3 149 245	3.5
447190	Other gasoline stations	23 776	3 149 245	3.5
448	Clothing & clothing accessories stores	17 641	1 787 696	2.0
4481	Clothing stores	5 050	1 186 515	1.3
44811	Men's clothing stores	955	32 580	Z
448110	Men's clothing stores	955	32 580	Z
44812	Women's clothing stores	765	24 806	Z
448120	Women's clothing stores	765	24 806	Z
44813	Children's & infants' clothing stores	38	1 016	Z
448130	Children's & infants' clothing stores	38	1 016	Z
44814	Family clothing stores	1 805	1 023 688	1.1
448140	Family clothing stores	1 805	1 023 688	1.1
44815	Clothing accessories stores	242	7 625	Z
448150	Clothing accessories stores	242	7 625	Z
44819	Other clothing stores	1 245	96 800	.1
448190	Other clothing stores	1 245	96 800	.1
4482	Shoe stores	215	9 774	Z
44821	Shoe stores	215	9 774	Z
448210	Shoe stores	215	9 774	Z
4482101	Men's shoe stores	39	2 300	Z
4482102	Women's shoe stores	13	945	Z
4482104	Family shoe stores	118	4 934	Z
4482105	Athletic footwear stores	43	1 507	Z
4483	Jewelry, luggage, & leather goods stores	12 376	591 407	.6
44831	Jewelry stores	12 205	586 300	.6
448310	Jewelry stores	12 205	586 300	.6
44832	Luggage & leather goods stores	171	5 107	Z
448320	Luggage & leather goods stores	171	5 107	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Merchandise Line for the United States: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

ML code and NAICS code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
9900	Nonmerchandise receipts, excluding sales & other taxes—Con.			
451	Sporting goods, hobby, book, & music stores	13 990	973 495	1.1
4511	Sporting goods, hobby, & musical instrument stores	12 631	845 430	.9
45111	Sporting goods stores	8 672	510 357	.6
451110	Sporting goods stores	8 672	510 357	.6
4511101	General-line sporting goods stores	1 777	57 856	.1
4511102	Specialty-line sporting goods stores	6 895	452 501	.5
45112	Hobby, toy, & game stores	397	12 822	Z
451120	Hobby, toy, & game stores	397	12 822	Z
45113	Sewing, needlework, & piece goods stores	1 007	32 983	Z
451130	Sewing, needlework, & piece goods stores	1 007	32 983	Z
45114	Musical instrument & supplies stores	2 555	289 268	.3
451140	Musical instrument & supplies stores	2 555	289 268	.3
4512	Book, periodical, & music stores	1 359	128 065	.1
45121	Book stores & news dealers	687	35 350	Z
451211	Book stores	569	27 979	Z
4512111	Book stores, general	197	10 898	Z
4512112	Specialty book stores	292	8 744	Z
4512113	College book stores	80	8 337	Z
451212	News dealers & newsstands	118	7 371	Z
45122	Prerecorded tape, compact disc, & record stores	672	92 715	.1
451220	Prerecorded tape, compact disc, & record stores	672	92 715	.1
452	General merchandise stores	6 774	4 850 187	5.3
4521	Department stores (excl leased depts)	4 381	3 822 798	4.2
45211	Department stores (excl leased depts)	4 381	3 822 798	4.2
452110	Department stores (excl leased depts)	4 381	3 822 798	4.2
4521101	Conventional department stores (excl leased depts)	493	160 000	.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	3 164	846 664	.9
4521103	National chain department stores (excl leased depts)	724	2 816 134	3.1
4529	Other general merchandise stores	2 393	1 027 389	.1
45291	Warehouse clubs & superstores	856	911 507	1.0
452910	Warehouse clubs & superstores	856	911 507	1.0
45299	All other general merchandise stores	1 537	115 882	.1
452990	All other general merchandise stores	1 537	115 882	.1
4529901	Variety stores	184	D	D
4529902	Catalog showrooms	20	D	D
4529903	Miscellaneous general merchandise stores	1 333	108 315	.1
453	Miscellaneous store retailers	28 401	2 335 430	2.6
4531	Florists	12 474	407 752	.4
45311	Florists	12 474	407 752	.4
453110	Florists	12 474	407 752	.4
4532	Office supplies, stationery, & gift stores	7 946	1 230 598	1.3
45321	Office supplies & stationery stores	3 477	1 013 419	1.1
453210	Office supplies & stationery stores	3 477	1 013 419	1.1
4532101	Stationery stores	285	24 911	Z
4532102	Office supplies stores	3 192	988 508	1.1
45322	Gift, novelty, & souvenir stores	4 469	217 179	.2
453220	Gift, novelty, & souvenir stores	4 469	217 179	.2
4533	Used merchandise stores	1 348	69 498	.1
45331	Used merchandise stores	1 348	69 498	.1
453310	Used merchandise stores	1 348	69 498	.1
4539	Other miscellaneous store retailers	6 633	627 582	.7
45391	Pet & pet supplies stores	2 183	120 768	.1
453910	Pet & pet supplies stores	2 183	120 768	.1
45392	Art dealers	319	15 809	Z
453920	Art dealers	319	15 809	Z
45393	Manufactured (mobile) home dealers	1 445	254 959	.3
453930	Manufactured (mobile) home dealers	1 445	254 959	.3
45399	All other miscellaneous store retailers	2 686	236 046	.3
453991	Tobacco stores	329	18 702	Z
453998	All other miscellaneous store retailers (except tobacco stores)	2 357	217 344	.2
454	Nonstore retailers	10 604	2 465 909	2.7
4541	Electronic shopping & mail-order houses	1 115	987 294	1.1
45411	Electronic shopping & mail-order houses	1 115	987 294	1.1
454110	Electronic shopping & mail-order houses	1 115	987 294	1.1
4542	Vending machine operators	735	186 647	.2
45421	Vending machine operators	735	186 647	.2
454210	Vending machine operators	735	186 647	.2
4543	Direct selling establishments	8 754	1 291 968	1.4
45431	Fuel dealers	6 712	975 478	1.1
454311	Heating oil dealers	2 435	649 554	.7
454312	Liquefied petroleum gas (bottled gas) dealers	4 238	324 514	.4
454319	Other fuel dealers	39	1 410	Z
45439	Other direct selling establishments	2 042	316 490	.3
454390	Other direct selling establishments	2 042	316 490	.3
4543901	Direct selling, furniture, home furnishings, electronics, & appl	800	116 206	.1
4543902	Direct selling, books, periodicals, videos, & compact discs	51	6 579	Z
4543903	Direct selling, other merchandise	1 191	193 705	.2

¹Merchandise line percents by kind of business may not add to totals due to exclusion of selected lines to avoid disclosing data for individual companies and due to rounding.

Appendix A.

Explanation of Terms

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers sub-sector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this sub-sector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores sub-sector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this sub-sector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this sub-sector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products
merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants
(retail)
- 5039 (pt) Flat glass and other construction glass
merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and
supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt) Lawn and garden machinery and equipment dealers (retail)

5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt) Farm supplies dealers (retail)

5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt) Women's accessory stores

5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt) Furriers and fur shops

5632 (pt) Women's specialty stores

5699 (pt) Sports apparel stores

5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt) Men's shoe stores

5661 (pt) Women's shoe stores

5661 (pt) Children's and juveniles' shoe stores

5661 (pt) Family shoe stores

5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameeling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

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- 5961 (pt) Mail-order houses, department store merchandise
 - 5961 (pt) Mail-order houses, other general merchandise
 - 5961 (pt) Mail-order houses, specialized merchandise
 - 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)

- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

- 5171 (pt) Liquefied petroleum dealers (selling for consumption retail)
5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

- 5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

- 5421 (pt) Freezer and locker meat provisioners
5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances
5963 (pt) Direct selling, videos, tapes, compact discs, and records
5963 (pt) Direct selling, books and magazines
5963 (pt) Direct selling, stationery
5963 (pt) Direct selling, newspapers
5963 (pt) Direct selling, cameras and photographic equipment
5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E.

Metropolitan Areas

Not applicable for this report.

