# 1992 Census of Retail Trade 

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## GEOGRAPHIC AREA SERIES

## Delaware



## 1992 <br> Census of <br> Retail Trade

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## Delaware


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If you have any questions concerning the statistics in this report, call 301-763-7038.


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# Introduction to <br> the Economic Census 

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated-providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1992 Economic Census and Related Statistics. More information on the methodology, procedures, and history of the census will be published in the History of the 1992 Economic Census. Contact Customer Services for information on availability.

## Census of Retail Trade

## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the Standard Industrial Classification Manual: 1987 (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and mediumsize firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

[^0]
## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least $1,000,000^{2}$ and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants. ${ }^{2}$ Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent. ${ }^{3}$ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city. ${ }^{3}$ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town. ${ }^{2}{ }^{3}$ For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

[^1]9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more. ${ }^{4}$

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

[^2]tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Represents zero.
(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC) Independent city.
(NA) Not available.
(NC) Not comparable.
(X) Not applicable.

CMSA Consolidated metropolitan statistical area.
MA Metropolitan area.
MSA Metropolitan statistical area.
n.e.c. Not elsewhere classified.

PMSA Primary metropolitan statistical area.
pt. Part.
$r$ Revised.
SIC Standard industrial classification.
The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

## Symbol Employment Size

| AA | $0-19$ |
| :--- | :--- |
| BB | $20-99$ |
| CC | $100-249$ |
| EE | $250-499$ |
| FF | $500-999$ |
| GG | $1,000-2,499$ |
| HH | $2,500-4,999$ |
| II | $5,000-9,999$ |
| JJ | $10,000-24,999$ |
| KK | $25,000-49,999$ |
| LL | $50,000-99,999$ |
| MM | 100,000 or more |

# Users' Guide for Locating Statistics in This Report by Table Number 



[^3]
# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports 

| Report and geographic area | Information shown in reports by kind of business or industry category |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of es-tablishments | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | $\begin{array}{r} \text { Payroll } \\ (\$ 1,000) \end{array}$ | Number of employees | Selected ratios and rankings | Mer-chandise line sales | Sales <br> size and employment size of estab-lishments and firms | Concentration ratios of largest firms | Single units and multiunits | Legal form of organization | Selected topics |
| GEOGRAPHIC AREA SERIES |  |  |  |  |  |  |  |  |  |  |  |
| United States | $x$ |  |  |  | $x$ |  |  |  |  |  |  |
| State.... | $x$ | $x$ | $x$ | $x$ | $x$ |  |  |  |  |  |  |
| CMSA, PMSA, MSA | x | x | $x$ | $x$ | $x$ |  |  |  |  |  |  |
| County . . | $\chi$ | $\chi$ | $\chi$ | $\times$ | $\times$ |  |  |  |  |  |  |
| Place | $\chi$ | $\chi$ | $\chi$ | $\chi$ | $\times$ |  |  |  |  |  |  |
| NONEMPLOYER STATISTICS SERIES |  |  |  |  |  |  |  |  |  |  |  |
| United States | ${ }^{1} \mathrm{X}$ | ${ }^{1} \mathrm{X}$ |  |  |  |  | ${ }^{2} \mathrm{X}$ |  |  | X |  |
| State........ | x | X |  |  |  |  |  |  |  |  |  |
| CMSA, PMSA, MSA | $x$ |  |  |  |  |  |  |  |  |  |  |
| County... | ${ }^{13} \mathrm{X}$ | ${ }^{13} \mathrm{X}$ |  |  |  |  |  |  |  |  |  |
| Place . . | ${ }^{13} \mathrm{X}$ | ${ }^{13} \mathrm{X}$ |  |  |  |  |  |  |  |  |  |
| ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION) |  |  |  |  |  |  |  |  |  |  |  |
| United States . | $x$ | x | $x$ | $x$ |  |  | $x$ | $x$ | $x$ | $x$ |  |
| MEASURES OF VALUE <br> PRODUCED, CAPITAL <br> EXPENDITURES, <br> DEPRECIABLE ASSETS, AND <br> OPERATING EXPENSES |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| United States . . |  | $x$ | $x$ |  |  |  |  |  |  | X | ${ }^{4} \mathrm{X}$ |
| MERCHANDISE LINE SALES |  |  |  |  |  |  |  |  |  |  |  |
| United States . . . . . . . . . . . . . | $x$ | $x$ |  |  |  | $x$ |  |  |  |  |  |
| State........ | ${ }^{\text {x }}$ | ${ }^{3} \mathrm{X}$ |  |  |  | x |  |  |  |  |  |
| CMSA, PMSA, MSA | ${ }^{3} \mathrm{X}$ | ${ }^{3} \mathrm{X}$ |  |  |  | ${ }^{3} \mathrm{X}$ |  |  |  |  |  |
| MISCELLANEOUS SUBJECTS |  |  |  |  |  |  |  |  |  |  |  |
| United States . . . . . . . . . . . . . . . | x | x | x | $x$ |  |  |  |  |  |  |  |
| State. . | $x$ | $\chi$ | $x$ | $\chi$ |  |  |  |  |  |  | ${ }^{5} \mathrm{X}$ |
| CMSA, PMSA, MSA | x | x | $x$ | $x$ |  |  |  |  |  |  | ${ }^{5} \mathrm{X}$ |
| ZIP CODES |  |  |  |  |  |  |  |  |  |  |  |
| State.......................... | ${ }^{3} \mathrm{X}$ | ${ }^{3} \mathrm{X}$ | ${ }^{3} \mathrm{X}$ | ${ }^{3} \mathrm{X}$ |  |  | ${ }^{3} \mathrm{X}$ |  |  |  |  |

See footnotes at end of table.

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Report and geographic area} \& \multicolumn{11}{|c|}{Information shown in reports by kind of business or industry category} \\
\hline \& Number of es-tablishments \& \[
\begin{array}{r}
\text { Sales } \\
(\$ 1,000)
\end{array}
\] \& \[
\begin{gathered}
\text { Payroll } \\
(\$ 1,000)
\end{gathered}
\] \& Number of employees \& \begin{tabular}{l}
Selected \\
ratios \\
and \\
rankings
\end{tabular} \& Mer-chandise line sales \& Sales
size and employment size of estab-lishments and firms \& Concentration ratios of largest firms \& Single units and multiunits \& Legal form of organization \& Selected topics \\
\hline \begin{tabular}{l}
SPECIAL REPORT SERIES-SELECTED STATISTICS \\
United States State. CMSA, MSA
\end{tabular} \& 1

$X$
$X$
$X$ \& $1 \times$
$X$
$X$
$X$ \& $X$
$X$
$X$ \& X \& X
$\times$
$\times$ \& \& \& \& \& \&  <br>
\hline
\end{tabular}

${ }^{1}$ Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.
${ }^{2}$ Data available by sales size of establishments without payroll only.
${ }^{3}$ Data available on CD-ROM only.
${ }^{4}$ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.
${ }^{5}$ For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.
${ }^{6}$ Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.
${ }^{7}$ Includes percent of retail sales inside and outside central cities within each individual MA.

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## Summary of Findings

Data from the 1992 Census of Retail Trade show that Delaware's 4,865 retail stores with payroll had sales totaling $\$ 6.5$ billion. In 1987, 4,416 retail stores had sales of $\$ 5.0$ billion. The 1992 data represent an increase of 30.5 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 16.9 percent of the State's total sales by retailers compared with 16.9 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 16.4 percent of sales, department stores (including leased departments) with 10.8 percent, and gasoline service stations with 6.6 percent.

For 1992, sales for establishments with payroll in the State averaged $\$ 1.3$ million per establishment, compared with $\$ 1.1$ million in 1987. In 1992, department stores (including leased departments) averaged $\$ 16.0$ million per establishment; new and used car dealers, $\$ 15.6$ million; miscellaneous general merchandise stores, $\$ 6.8$ million; fuel oil dealers, \$3.7 million; and grocery stores, \$2.9 million.

For retail establishments with payroll, 1992 sales per employee averaged $\$ 108$ thousand. New and used car dealers had sales per employee of $\$ 346$ thousand, which contrasts sharply with the $\$ 29$ thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to $\$ 763$ million, compared with $\$ 566$ million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.7 percent for all retailers, 27.6 percent for retail bakeries, compared with 5.6 percent for gasoline service stations.

There were 60,197 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 56,077 employees in 1987. Large employers included restaurants with 9,411 employees, refreshment places with 8,105 employees, and grocery stores with 7,533 employees.

Figure 1. Percent Change in Sales and Annual Payroll: 1987 to 1992
(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales Payroll






Figure 2. Annual Payroll per Employee: 1992, 1987, and 1982
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)


Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982
(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)






Note: Data are based on 1987 Standard Industrial Classification.

单

Table 1. Summary Statistics for the State: 1992
 appendix A]

| SIC code | Kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Retail trade | 4865 | 6491936 | 762661 | 175159 | 60197 |
| 52 | Building materials and garden supplies stores . | 233 | 383024 | 45783 | 10321 | 2426 |
| $\begin{aligned} & 521,3 \\ & 521 \end{aligned}$ |  | 112 91 | 275759 <br> 261762 <br> 17907 | 30675 28722 | 7075 6602 | 1523 1429 |
| 523 | Paint, glass, and wallpaper stores -------- | 21 | 13997 | 1953 | 473 | 94 |
| 525 | Hardware stores | 49 | 29026 | 5107 | 1188 | 417 |
| 526 | Retail nurseries, lawn and garden supply stores | 45 | 29256 | 4786 | 938 | 263 |
| 527 | Manufactured (mobile) home dealers ------- | 27 | 48983 | 5215 | 1120 | 223 |
| 53 | General merchandise stores | 124 | 969866 | 96988 | 22209 | 8083 |
| 531 | Department stores (incl. leased depts.) ${ }^{12}$ - | 44 | 703874 | (NA) | (NA) | (NA) |
| 531 | Department stores (excl. leased depts.) ${ }^{1}$ Conventional ${ }^{1}$ | 44 | $693325$ |  |  |  |
| 531 pt 531 pt 531 | Conventional ${ }^{1}$ $\qquad$ Discount or mass merchandising ${ }^{1}$ $\qquad$ | 7 30 | $\begin{aligned} & \text { (D) } \\ & 291984 \end{aligned}$ | $\begin{array}{r} \text { (D) } \\ 27 \quad 099 \end{array}$ | $\begin{aligned} & \text { (D) } \\ & 6205 \end{aligned}$ | $\begin{array}{r} \text { GG } \\ 2509 \end{array}$ |
| 531 pt. | National chain ${ }^{1}$---------- | 7 | (D) | (D) | (D) | GG |
| 533 | Variety stores | 46 | 46160 | 5715 | 1328 | 614 |
| 539 | Miscellaneous general merchandise stores | 34 | 230381 | 13914 | 3035 | 1167 |
| 54 | Food stores | 535 | 1173070 | 123220 | 29104 | 8729 |
| 541 | Grocery stores - | 374 | 1100141 | 110832 | 26415 | 7533 |
| 541 pt. | Supermarkets and other general-line grocery stores | 163 | 945159 | 94936 | 22864 | 5807 |
| 541 pt . | Convenience food stores .------------------------1- | 119 | 87596 | 9555 | 2087 | 1055 |
| 541 pt. | Convenience food/gasoline stores | 61 | 59945 | 5101 | 1197 | 518 |
| 541 pt . | Delicatessens --------- | 31 | 7441 | 1240 | 267 | 153 |
| 542 | Meat and fish (seafood) markets | 37 | 26312 | 3110 | 709 | 273 |
| 546 | Retail bakeries | 61 | 21028 | 5804 | 1358 | 623 |
| 546 pt . | Retail bakeries - baking and selling | 56 | 19168 | 5453 | 1292 | 587 |
| 546 pt . | Retail bakeries -selling only - | 5 | 1860 | 351 | 66 | 36 |
| 543, 4, 5, 9 | Other food stores | 63 | 25589 | 3474 | 622 | 300 |
| 543 | Fruit and vegetable markets | 11 | 8930 | 905 | 135 | 63 |
| 544 | Candy, nut, and confectionery stores | 18 | 5106 | 1139 | 149 | 89 |
| 545 | Dairy products stores | 7 | 2467 | 305 | 83 | 37 |
| 549 | Miscellaneous food stores | 27 | 9086 | 1125 | 255 | 111 |
| 55 ex .554 | Automotive dealers | 247 | 1242664 | 108724 | 24707 | 4338 |
| 551 | New and used car dealers | 68 | 1061654 | 83291 | 19325 | 3071 |
| 552 | Used car dealers | 50 | 48636 | 5431 | 1356 | 264 |
|  | Auto and home supply stores -------- | 91 | 79698 | 13641 | 2700 | 657 |
| $\begin{aligned} & 553 \mathrm{pt} . \\ & 553 \mathrm{pt.} \end{aligned}$ | Auto parts, tires, and accessories stores Home and auto supply stores | 90 | (D) | (D) | (D) | FF AA |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 38 | 52676 | 6361 | 1326 | 346 |
|  | Boat dealers ------------ | 17 | 22447 | 3270 | 677 | 171 |
| 556 | Recreational vehicle dealers | 7 | 15330 | 1369 | 283 | 60 |
| 557 | Motorcycle dealers | 11 | (D) | (D) | (D) | CC |
| 559 | Automotive dealers, n.e.c. | 3 | (D) | (D) | (D) | AA |
| 554 | Gasoline service stations | 287 | 429539 | 23948 | 5911 | 2014 |
| 554 pt. | Gasoline/convenience food stores | 89 | 151964 | 7185 | 1751 | 661 |
| 554 pt. | Other gasoline service stations and truck stops | 198 | 277575 | 16763 | 4160 | 1353 |
| 56 | Apparel and accessory stores | 477 | 304439 | 32919 | 7389 | 3524 |
| 561 | Men's and boys' clothing and accessory stores | 53 | 30565 | 4117 | 1057 | 349 |
| 562, 3 | Women's clothing and specialty stores | 180 | 105267 | 11194 | 2392 | 1421 |
| 562 | Women's clothing stores ---- | 160 | 97188 | 10340 | 2206 | 1322 |
| 563 | Women's accessory and specialty stores | 20 | 8079 | 854 | 186 | 99 |
| 565 | Family clothing stores | 61 | 78449 | 7532 | 1762 | 808 |
| 566 | Shoe stores ------ | 123 | 56585 | 6447 | 1423 | 544 |
| 566 pt . | Men's shoe stores | 13 | 4611 | 655 | 154 | 44 |
| 566 pt. | Women's shoe stores | 17 | 7019 | 872 | 193 | 79 |
| 566 pt . | Children's and juveniles' shoe stores | 9 | 2285 | 450 | 111 | 45 |
| $566 \mathrm{pt}$. | Family shoe stores | 67 | 27301 | 3043 | 683 | 259 |
| 566 pt . | Athletic footwear stores | 17 | 15369 | 1427 | 282 | 117 |
| 564, 9 | Other apparel and accessory stores | 60 | 33573 | 3629 | 755 | 402 |
| 564 | Children's and infants' wear stores | 22 | 16459 | 1421 | 337 | 200 |
| 569 | Miscellaneous apparel and accessory stores | 38 | 17114 | 2208 | 418 | 202 |
| 57 |  | 389 | 365146 | 45491 | 10499 | 2499 |
| 5712 | Furniture stores . | 114 | 136935 | 18864 | 4263 | 899 |
| 5713, 4, 9 | Homefurnishings stores | 120 | 64561 | 9892 | 2302 | 626 |
| 5713 |  | 52 | 36378 | 5562 |  | 268 |
| 5714 | Drapery, curtain, and upholstery stores | 6 | 3 069 | 308 | 69 | 25 |
| 5719 | Miscellaneous homefurnishings stores --------------------------------------- | 62 | 25114 | 4022 | 913 | 333 |
| 572 |  | 38 | 48091 | 4900 | 1209 | 250 |
| 573 |  | 117 | 115559 | 11835 | 2725 | 724 |
| 5731 |  | 59 | 65600 | 6285 | 1395 | 352 |
| 5734 | Computer and software stores | 17 | 18575 | 2087 | 460 | 92 |
| 5735 | Record and prerecorded tape stores | 28 | 22249 | 2024 | 496 | 205 |
| 5736 | Musical instrument stores --------- | 13 | 9135 | 1439 | 374 | 75 |

Table 1. Summary Statistics for the State: 1992 -Con.
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code | Kind of business | Estab- $\begin{array}{r}\text { lishments } \\ \text { (number) }\end{array}$ | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000) \end{gathered}$ | First- quarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 58 | Eating and drinking places | 1279 | 634246 | 169201 | 37575 | 20081 |
| 5812 | Eating places | 1170 | 605760 | 163607 | 36309 | 19303 |
| 5812 pt . | Restaurants | 489 | 274859 | 82862 | 18364 | 9411 |
| 5812 pt . | Cafeterias | 10 | 4747 | 1220 | 264 | 137 |
| 5812 pt . | Refreshment places | 500 | 245984 | 60578 | 13576 | 8105 |
| 5812 pt . | Other eating places | 171 | 80170 | 18947 | 4105 | 1650 |
| 5813 |  | 109 | 28486 | 5594 | 1266 | 778 |
| 591 | Drug and proprietary stores - | 139 | 265789 | 31870 | 7569 | 2140 |
| 591 pt. | Drug stores | 129 | 256735 9 | 31010 | 7376 | 2032 |
| 59 ex. 591 | Miscellaneous retail stores | 1155 | 724153 | 84517 | 19875 | 6363 |
| 592 | Liquor stores | 264 | 140623 | 11691 | 2801 | 1232 |
| 593 | Used merchandise stores | 56 | 12556 | 2796 | 626 | 290 |
| 594 | Miscellaneous shopping goods stores | 431 | 221816 | 27093 | 6203 | 2343 |
| 5941 | Sporting goods stores and bicycle shops | 91 | 43392 | 5092 | 1155 | 409 |
| 5941 pt. <br> 5941 pt | General line sporting goods stores Specialty line sporting goods stores | 24 67 | 17461 25931 | 1965 3127 | 469 686 | 164 245 |
| 5942 | Book stores | 47 | 23765 | 2583 | 626 | 274 |
| 5944 |  | 79 | 46099 | 7195 | 1751 | 446 |
| $\begin{aligned} & 5943,5,6, \\ & 7,8,9 \end{aligned}$ | Other miscellaneous shopping goods stores ----------------------------------- | 214 | 108560 | 12223 | 2671 | 1214 |
| 5943 | Stationery stores ---- | 5 | (D) | (D) | (D) | BB |
| 5945 | Hobby, toy, and game shops ------- | 41 | 43284 | 3499 | 745 | 321 |
| 5946 | Camera and photographic supply stores | 11 | 11222 | 1353 | 324 | 95 |
| 5947 | Gift, novelty, and souvenir shops | 125 | 35609 | 4610 | 954 | 548 |
| 5948 5949 | Luggage and leather goods stores --.------- | 9 29 | 12655 |  | (D) | BB 187 |
|  |  |  |  |  |  |  |
| 596 |  | 71 | 76661 | 10037 | 2393 | 568 |
| 5961 | Catalog and mail-order houses ----- | 22 | 38329 | 2368 | 549 | 169 |
| 5962 | Automatic merchandising machine operators | 14 | 22446 | 4750 | 1130 | 214 |
| 5963 | Direct selling establishments ----------- | 35 | 15886 | 2919 | 714 | 185 |
| 598 |  | 53 | 173901 | 13856 | 3529 | 546 |
| 5983 | Fuel oil dealers | 37 | 136550 | 6834 | 1728 | 290 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 15 | (D) | (D) | (D) | EE |
| 5989 | Fuel dealers, n.e.c. - | 1 | (D) | (D) | (D) | AA |
| 5992 |  | 72 | 17904 | 4690 | 1154 | 424 |
| 5993 | Tobacco stores and stands | 15 | 7350 | 647 | 150 | 69 |
| 5994 | News dealers and newsstands | 17 | 6254 | 912 | 216 | 101 |
| 5995 |  | 52 | 15338 | 3529 | 859 | 216 |
| 5999 |  | 124 | 51750 | 9266 | 1944 | 574 |
| 5999 pt . |  | 22 11 | 9318 | 1610 | 422 | 168 |
| $5999 \mathrm{pt}$. |  | ${ }^{11}$ | 4560 37872 | $\begin{array}{r}611 \\ 7 \\ \hline 045 \\ \hline\end{array}$ | 105 | 35 |
| $5999 \mathrm{pt}$. | Other miscelianeous retail stores, n.e.c. ----------------------------------1. | 91 | 37872 | 7045 | 1417 | 371 |

[^4]Table 2. Selected Ratios for the State: 1992
[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code | Kind of business | Sales |  | Annual payroll per employee (dollars) | Employeesper establishment ${ }^{1}$(number) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Per establishment (dollars) (dollars) | Per employee ${ }^{1}$ (dollars) |  |  |
|  | Retail trade | 1334416 | 107845 | 12669 | 12 |
| 52 | Building materials and garden supplies stores | 1643880 | 157883 | 18872 | 10 |
| 521, 3 | Building materials and supply stores | 2 2 462134 | 181063 | 20141 | 14 |
| 521 | Lumber and other building materials dealers Paint, glass, and wallpaper stores -------- | 2876505 666524 | 183178 148904 | 20 <br> 20 <br> 777 | 16 4 |
| 525 526 |  | 592367 $650 \quad 133$ | 69607 111240 | 12247 18198 | 9 |
| 527 | Manufactured (mobile) home dealers --------------------------------------------------------- | 1814185 | 219655 | 23386 | 8 |
| 53 | General merchandise stores | 7821500 | 119988 | 11999 | 65 |
| 531 | Department stores (incl. leased depts.) ${ }^{3} 3$------------------------------------- | 15997136 | (NA) | (NA) | (NA) |
| 531 | Department stores (excl. leased depts.) ${ }^{2}$ | 15757386 | 110017 | 12275 | 143 |
| $531 \mathrm{pt}$. | Conventional ${ }^{2}$------------------ | (D) | (D) | (D) | (D) |
| $531 \mathrm{pt} .$ $531 \text { pt. }$ |  | 9 732800 | 116375 | 10801 (D) | (D) |
| 533 | Variety stores | 1003478 | 75179 | 9308 | 13 |
| 539 |  | 6775912 | 197413 | 11923 | 34 |
| 54 | Food stores . | 2192654 | 134388 | 14116 | 16 |
| $\begin{aligned} & 541 \\ & 541 \text { pt. } \end{aligned}$ |  | 2941553 $5 \quad 798521$ | 146043 162762 | 14713 16349 | 20 36 |
| 541 pt . |  | 736101 | 83029 | 9057 | 9 |
| 541 pt . | Convenience food/gasoline stores | 982705 | 115724 | 9847 | 8 |
| 541 pt. | Delicatessens | 240032 | 48634 | 8105 | 5 |
| 542 | Meat and fish (seafood) markets | 711135 | 96381 | 11392 | 7 |
| 546 | Retail bakeries -------------- | 344721 | 33753 | 9316 | 10 |
| 546 pt . | Retail bakeries - baking and selling | 342286 | 32654 | 9290 | 10 |
| 546 pt . | Retail bakeries - selling only - | 372000 | 51667 | 9750 | 7 |
| $543,4,5,9$ |  | 406175 811818 | 85297 141746 | 11580 14365 | 5 6 |
| 544 | Candy, nut, and confectionery stores | 283667 | 57371 | 12798 | 5 |
| 545 | Dairy products stores --------- | 352429 | 66676 | 8243 | 5 |
| 549 | Miscellaneous food stores | 336519 | 81856 | 10135 | 4 |
| 55 ex. 554 |  | 5031028 | 286460 | 25063 | 18 |
| 551 | New and used car dealers | 15612559 | 345703 | 27122 | 45 |
| 552 | Used car dealers | 972720 | 184227 | 20572 | 5 |
| 553 | Auto and home supply stores ----------1 | 875802 | 121306 |  |  |
| $\begin{aligned} & 553 \mathrm{pt.} \\ & 553 \mathrm{pt.} \end{aligned}$ | Auto parts, tires, and accessories stores Home and auto supply stores $\qquad$ | (D) | (D) | (D) | (D) |
| 555, 6, 7, 9 | Miscellaneous automotive dealers |  |  |  |  |
| 555 556 |  | 1 2 2 190400008120 | 131269 255500 | 19123 22817 | 10 9 |
| 557 | Motorcycle dealers ------- | (D) | (D) | (D) | (D) |
| 559 | Automotive dealers, n.e.c. | (D) | (D) | (D) | (D) |
| 554 | Gasoline service stations | 1496652 | 213277 | 11891 | 7 |
| 554 pt. | Gasoline/convenience food stores | 1707461 | 229900 | 10870 | 7 |
| 554 pt. | Other gasoline service stations and truck stops | 1401894 | 205155 | 12390 | 7 |
| 56 | Apparel and accessory stores | 638237 | 86390 | 9341 | 7 |
| 561 | Men's and boys' clothing and accessory stores | 576698 | 87579 | 11797 | 7 |
| 562, 3 | Women's clothing and specialty stores | $\begin{array}{lll}584 & 817 \\ 607 & 425\end{array}$ | 74080 | 7878 | 8 |
| 563 |  | 403950 | 81606 | 8626 | 5 |
| 565 |  | 1286049 | 97090 | 9322 | 13 |
| 566 |  | 460041 | 104017 104795 | 11851 14886 | 4 |
| 566 pt . | Women's shoe stores | 412882 | 88848 | 11038 | 5 |
| 566 pt . | Children's and juveniles' shoe stores | 253889 | 50778 | 10000 | 5 |
| 566 pt . | Family shoe stores ------------ | 407478 904 | 105409 131 | 11749 12197 | 4 |
| 566 pt . | Athletic footwear stores | 904059 | 131359 | 12197 | 7 |
| 564, 9 | Other apparel and accessory stores | 559550 | 83515 | 9027 |  |
| 564 | Children's and infants' wear stores | 748136 | 82295 | 7105 | 9 |
| 569 | Miscellaneous apparel and accessory stores | 450368 | 84723 | 10931 | 5 |
| 57 |  | 938679 | 146117 | 18204 | 6 |
| 5712 | Furniture stores | 1201184 | 152319 | 20983 | 8 |
| 5713, 4, 9 | Homefurnishings stores ----------------------------------------------------------- | 538008 | 103133 | 15802 | 5 |
| 5713 5714 |  | 699577 511 500 | 135739 122760 | 20754 12320 | 5 4 |
| 5719 |  | 405065 | 75417 | 12078 | 5 |
| 572 |  | 1265553 | 192364 | 19600 | 7 |
| 573 | Radio, television, computer, and music stores --------------------------------------------------- ${ }^{\text {Radio, television, }}$ - and electronics stores | $\begin{array}{r}987 \\ 1 \\ 111 \\ \hline 864 \\ \hline\end{array}$ | 159612 <br> 186364 <br> 1026 | 16347 <br> 17855 <br> 17 | 6 |
| 5731 5734 | Radio, television, and electronics stores --------------------------------- | 1 111 <br> 1 8924 <br> 1 647 |  | 17855 | 6 |
| 5735 | Record and prerecorded tape stores -------------------------------------------------------- | 794607 | 108532 | - 9887 | 7 |
| 5736 |  | 702692 | 121800 | 19187 | 6 |

Table 2. Selected Ratios for the State: 1992 -Con.
 appendix A]

| SIC code | Kind of business | Sales |  | Annual payroll per employee ${ }^{1}$ (dollars) | Employees per establishment ${ }^{1}$ (number) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Per establishment (dollars) | Per employee ${ }^{1}$ (dollars) |  |  |
| 58 |  | 495892 | 31584 | 8426 | 16 |
| 5812 | Eating places | 517744 | 31382 | 8476 | 16 |
| 5812 pt. | Restaurants | 562084 | 29206 | 8805 | 19 |
| 5812 pt. | Cafeterias | 474700 | 34650 | 8905 | 14 |
| 5812 pt. | Refreshment places | 491968 | 30350 | 7474 | 16 |
| 5812 pt. | Other eating places | 468830 | 48588 | 11483 | 10 |
| 5813 | Drinking places | 261339 | 36614 | 7190 | 7 |
| 591 | Drug and proprietary stores | 1912151 | 124200 | 14893 | 15 |
| 591 pt . | Drug stores ----- | 1990194 | 126346 | 15261 | 16 |
| 591 pt. | Proprietary stores | 905400 | 83833 | 7963 | 11 |
| 59 ex. 591 | Miscellaneous retail stores | 626972 | 113807 | 13283 | 6 |
| 592 | Liquor stores ---------- | 532663 | 114142 | 9489 | 5 |
| 594 |  | 514654 | 94672 | 11563 | 5 |
| 5941 |  | 476835 | 106093 | 12450 | 4 |
| 5941 pt. |  | 727542 | 106470 | 11982 | 7 |
| 5941 pt. |  | 387030 | 105841 | 12763 | 4 |
| 5942 | Book stores | 505638 | 86734 | 9427 | 6 |
| 5944 |  | 583532 | 103361 | 16132 | 6 |
| $5943,5,6 \text {, }$ |  | 507290 | 89423 | 10068 | 6 |
| 5943 | Stationery stores | (D) | (D) | (D) | (D) |
| 5945 |  | 1055707 | 134841 | 10900 | 8 |
| 5946 |  | 1020182 | 118126 | 14242 | 9 |
| 5947 |  | 284872 | 64980 | 8412 | 4 |
| 5948 | Luggage and leather goods stores | (D) | (D) | (D) | (D) |
| 5949 | Sewing, needlework, and piece goods stores | 550217 | 67674 | 10112 | 8 |
| 596 | Nonstore retailers | 1079732 | 134967 | 17671 | 8 |
| 5961 |  | 1742227 | 226799 | 14012 | 8 |
| 5962 | Automatic merchandising machine operators | 1603286 | 104888 | 22196 | 15 |
| 5963 | Direct selling establishments -------- | 453886 | 85870 | 15778 | 5 |
| 598 | Fuel dealers | 3281151 | 318500 | 25377 | 10 |
| 5983 | Fuel oil dealers | 3690541 | 470862 | 23566 | 8 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | (D) | (D) | (D) | (D) |
| 5989 | Fuel dealers, n.e.c. ---- | (D) | (D) | (D) | (D) |
| 5992 | Florists | 248667 | 42226 | 11061 | 6 |
| 5993 | Tobacco stores and stands | 490000 | 106522 | 9377 | 5 |
| 5994 | News dealers and newsstands | 367882 | 61921 | 9030 | 6 |
| 5995 |  | 294962 | 71009 | 16338 | 4 |
| 5999 | Miscellaneous retail stores, n.e.c. | 417339 | 90157 | 16143 | 5 |
| 5999 pt. | Pet shops | 423545 | 55464 | 9583 | 8 |
| 5999 pt. | Art dealers | 414545 | 130286 | 17457 | 3 |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. ----------------------------------------- | 416176 | 102081 | 18989 | 4 |

${ }^{1}$ Based on number of employees for pay period including March 12.
${ }_{2}^{2}$ Includes sales from catalog order desks.
${ }_{3}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987
 appendix A]

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow{2}{*}{SIC code} \& \multirow{2}{*}{Kind of business} \& \multicolumn{2}{|l|}{Establishments} \& \multicolumn{3}{|c|}{Sales} \& \multicolumn{3}{|c|}{Annual payroll} \& \multicolumn{2}{|l|}{Paid employees for pay period including March 12} <br>
\hline \& \& $$
\begin{array}{r}
1992 \\
\text { (number) }
\end{array}
$$ \& $$
\begin{array}{r}
1987 \\
\text { (number) }
\end{array}
$$ \& $$
\begin{array}{r}
1992 \\
(\$ 1,000)
\end{array}
$$ \& $$
\begin{array}{r}
1987 \\
(\$ 1,000)
\end{array}
$$ \& Percent change 1987 to 1992 \& $$
\begin{array}{r}
1992 \\
(\$ 1,000)
\end{array}
$$ \& $$
\begin{array}{r}
1987 \\
(\$ 1,000)
\end{array}
$$ \& Percent change 1987 to 1992 \& $$
\begin{array}{r}
1992 \\
\text { (number) }
\end{array}
$$ \& $$
\begin{array}{r}
1987 \\
\text { (number) }
\end{array}
$$ <br>
\hline \& Retail trade \& 4865 \& 4416 \& 6491936 \& 4975670 \& 30.5 \& 762661 \& 565669 \& 34.8 \& 60197 \& 56077 <br>
\hline 52 \& Building materials and garden supplies stores .-- \& 233 \& 236 \& 383024 \& 319842 \& 19.8 \& 45783 \& 37489 \& 22.1 \& 2426 \& 2325 <br>
\hline $$
\begin{aligned}
& 521,3 \\
& 521
\end{aligned}
$$ \& Building materials and supply stores $\qquad$ Lumber and other building materials dealers \& 112
91 \& $\begin{array}{r}106 \\ 81 \\ \\ \hline\end{array}$ \& 275759
261762 \& 229464
219365 \& 20.2
19.3
38.6 \& 30675
28722 \& 25
23909
23 \& 20.3
20.1 \& 1523
1429 \& 1475
1380 <br>
\hline 523 \& Paint, glass, and wallpaper stores ------------- \& 21 \& 25 \& 13997 \& 10099 \& 38.6 \& 1953 \& 1585 \& 23.2 \& 94 \& 95 <br>
\hline $$
\begin{aligned}
& 525 \\
& 526
\end{aligned}
$$ \& Hardware stores
Retail nurseries,
lawn \& $4{ }_{4}^{49}$ \& 55
35 \& 29026
29256 \& 25076
19637 \& 15.8
49.0 \& 5107
4786 \& 4
4
2831

5 \& 25.4
68.9 \& 417
263 \& 390
179 <br>
\hline 527 \& Manufactured (mobile) home dealers ------------ \& 27 \& 40 \& 48983 \& 45665 \& 7.3 \& 5215 \& 5075 \& 2.8 \& 223 \& 281 <br>
\hline 53 \& General merchandise stores - \& 124 \& 117 \& 969866 \& 696017 \& 39.3 \& 96988 \& 70430 \& 37.7 \& 8083 \& 8084 <br>
\hline 531 \& Department stores (incl. leased depts.) ${ }^{12}$ \& 44 \& 40 \& 703874 \& '598 461 \& 17.6 \& (NA) \& (NA) \& (NA) \& (NA) \& (NA) <br>

\hline $$
\begin{aligned}
& 531 \\
& 531 \text { pt. }
\end{aligned}
$$ \& Department stores (excl. leased depts.) ${ }^{1}$ $\qquad$ Conventional ${ }^{1}$ $\qquad$ \& $\begin{array}{r}44 \\ 7 \\ \hline\end{array}$ \& 40

7 \& $$
\begin{array}{r}
693325 \\
\text { (D) }
\end{array}
$$ \& \[

582903
\] \& 18.9

(D) \& $$
\begin{array}{rr}
77 & 359 \\
& \text { (D) }
\end{array}
$$ \& 59999

(D) \& 28.9
(D) \& \& <br>
\hline $531 \mathrm{pt}$. \& Discount or mass merchandising ${ }^{\text {- }}$---------------------- \& 30 \& 27 \& 291984 \& 211944 \& 37.8 \& 27099 \& 19297 \& 40.4 \& 2509 \& 2299 <br>
\hline 531 pt . \& National chain ${ }^{1}$----------------- \& 7 \& 6 \& (D) \& (D) \& (D) \& (D) \& (D) \& (D) \& GG \& GG <br>
\hline 533 \& Variety stores \& 46 \& 31 \& 46160 \& 32221 \& 43.3 \& 5715 \& 4543 \& 25.8 \& 614 \& 570 <br>
\hline 539 \& Miscellaneous general merchandise stores \& 34 \& 46 \& 230381 \& 80893 \& 184.8 \& 13914 \& 5888 \& 136.3 \& 1167 \& 689 <br>
\hline 54 \& Food stores \& 535 \& 531 \& 1173070 \& 901325 \& 30.1 \& 123220 \& 95026 \& 29.7 \& 8729 \& 8430 <br>
\hline 541

542 \& | Grocery stores $\qquad$ |
| :--- |
| Meat and fish (seafood) markets | \& 374

37 \& 359
40 \& 1100141
26312 \& 839
27
2679 \& 31.1
-2.7 \& 110832
3110 \& 84190
3688 \& 31.6
-5.4 \& 7533
273 \& 7106
279 <br>
\hline 546 \& Retail bakeries \& 61 \& 63 \& 21028 \& 17453 \& 20.5 \& 5804 \& 5066 \& 14.6 \& 623 \& 727 <br>
\hline $546 \mathrm{pt}$. \& Retail bakeries - baking and selling \& 56 \& 63
3 \& 19168
1
860 \& (D) \& (D) \& 5453 \& (D) \& (D) \& 587
36 \& FF <br>
\hline 543, 4, 5, 9 \& Other food stores \& 63 \& 69 \& 25589 \& 17566 \& 45.7 \& 3474 \& 2482 \& 40.0 \& 300 \& 318 <br>
\hline \& Fruit and vegetable markets \& 11 \& 18 \& 8930 \& 4627 \& 93.0 \& 905 \& 637 \& 42.1 \& 63 \& 52 <br>
\hline 544 \& Candy, nut, and confectionery stores \& 18 \& 19 \& 5106 \& 4168 \& 22.5 \& 1139 \& 830 \& 37.2 \& 89 \& 88 <br>
\hline 545 \& Dairy products stores \& 7 \& 10 \& 2467 \& 3519 \& -29.9 \& 305 \& 327 \& -6.7 \& 37 \& 50 <br>
\hline 549 \& Miscellaneous food stores \& 27 \& 22 \& 9086 \& 5252 \& 73.0 \& 1125 \& 688 \& 63.5 \& 111 \& 128 <br>
\hline 55 ex. 554 \& Automotive dealers \& 247 \& 273 \& 1242664 \& 1139175 \& 9.1 \& 108724 \& 95179 \& 14.2 \& 4338 \& 4602 <br>
\hline 551 \& New and used car dealers \& 68 \& 74 \& 1061654 \& 996257 \& 6.6 \& 83291 \& 75528 \& 10.3 \& 3071 \& 3403 <br>
\hline 552 \& Used car dealers \& 50 \& 58 \& 48636 \& 29185 \& 66.6 \& 5431 \& 2949 \& 84.2 \& 264 \& 230 <br>
\hline 553 \& Auto and home supply stores \& 91 \& 105 \& 79698 \& 72056 \& 10.6 \& 13641 \& 11745 \& 16.1 \& 657 \& 694 <br>

\hline $$
\begin{aligned}
& 553 \mathrm{pt} . \\
& 553 \mathrm{pt} .
\end{aligned}
$$ \& Auto parts, tires, and accessories stores Home and auto supply stores \& 90 \& 100

5 \& (D) \& 71100
956 \& (D) \& (D) \& 11648 \& (D) \& FF
AA \& 686
8 <br>

\hline $$
\begin{aligned}
& 555,6,7,9 \\
& 555
\end{aligned}
$$ \&  \& 38

17 \& 36

17 \& | 52676 |
| :--- |
| 22647 |
| 18 | \& 41677

20915 \& 26.4
7.3 \& $\begin{array}{ll}6 & 361 \\ 3 & 270 \\ 1 & 369\end{array}$ \& $\begin{array}{r}4957 \\ 2380 \\ \hline\end{array}$ \& $\begin{array}{r}28.3 \\ 37.4 \\ \hline\end{array}$ \& 346
171 \& 275
135 <br>
\hline 556 \& Recreational vehicle-------1 deale \& 7 \& 6 \& 15330 \& 10583 \& 44.9 \& 1369 \& -883 \& 55.0 \& 60 \& 56 <br>
\hline 557 \& Motorcycle dealers -- \& 11 \& 8 \& (D) \& \& (D) \& (D) \& (D) \& (D) \& CC \& BB <br>
\hline 559 \& Automotive dealers, n.e.c. \& 3 \& 5 \& (D) \& (D) \& (D) \& (D) \& (D) \& (D) \& AA \& AA <br>
\hline 554 \& Gasoline service stations \& 287 \& 279 \& 429539 \& 284901 \& 50.8 \& 23948 \& 17792 \& 34.6 \& 2014 \& 1897 <br>
\hline 56 \& Apparel and accessory stores ------------------- \& 477 \& 445 \& 304439 \& 218859 \& 39.1 \& 32919 \& 25766 \& 27.8 \& 3524 \& 3249 <br>
\hline 561 \& Men's and boys' clothing and accessory stores -- \& 53 \& 49 \& 30565 \& 32324 \& -5.4 \& 4117 \& 4413 \& -6.7 \& 349 \& 459 <br>
\hline 562, 3 \& Women's clothing and specialty stores ---------- \& 180 \& 170 \& 105267 \& 80291 \& 31.1 \& 11194 \& 8785 \& 27.4 \& 1421 \& 1341 <br>
\hline 562 \& Women's clothing stores --------------------- \& 160 \& 159 \& 97188 \& 76188 \& 27.6 \& 10340 \& 8320 \& 24.3 \& 1322 \& 1299 <br>
\hline 563 \& Women's accessory and specialty stores ------ \& 20 \& 11 \& 8079 \& 4103 \& 96.9 \& 854 \& 465 \& 83.7 \& 99 \& 42 <br>
\hline 565 \& Family clothing stores \& 61 \& 46 \& 78449 \& 49479 \& 58.6 \& 7532 \& 5743 \& 31.2 \& 808 \& 645 <br>
\hline \& Shoe stores -------------------------------------- \& 123 \& 131 \& 56585 \& 43110 \& 31.3 \& 6447 \& 5394 \& 19.5 \& 544 \& 612 <br>
\hline 566 pt . \& Men's shoe stores \& 13 \& 16 \& 4611 \& 4566 \& 1.0 \& 655 \& 646 \& 1.4 \& 44 \& 55 <br>
\hline 566 pt . \& Women's shoe stores \& 17 \& 25 \& 7019 \& 6130 \& 14.5 \& 872 \& 881 \& -1.0 \& 79 \& 110 <br>
\hline 566 pt . \& Children's and juveniles' shoe stores \& 9 \& 8 \& 2285 \& 1915 \& 19.3 \& 450 \& 268 \& 67.9 \& 45 \& 23 <br>
\hline $566 \mathrm{pt}$. \& Family shoe stores \& 67 \& 69 \& 27301 \& 25568 \& 6.8 \& 3043 \& 3010 \& 1.1 \& 259 \& 363 <br>
\hline 566 pt . \& Athletic footwear stores \& 17 \& 13 \& 15369 \& 4931 \& 211.7 \& 1427 \& 589 \& 142.3 \& 117 \& 61 <br>
\hline 564, 9 \& Other apparel and accessory stores ------------- \& 60 \& 49 \& 33573 \& 13655 \& 145.9 \& 3629 \& 1431 \& 153.6 \& 402 \& 192 <br>
\hline 564
569 \& Children's and infants' wear stores -------------
Miscellaneous apparel and accessory stores \& 22
38 \& 17
32 \& 16459
17 \& 7156
6499 \& 130.0
163.3 \& 1421
2208 \& 639
792 \& 122.4
178.8 \& 200 \& 103
89 <br>
\hline 57 \& Furniture and homefurnishings stores ---------- \& 389 \& 325 \& 365146 \& 266889 \& 36.8 \& 45491 \& 34504 \& 31.8 \& 2499 \& 2256 <br>
\hline 5712 \& Furniture stores ---- \& 114 \& 93 \& 136935 \& 112943 \& 21.2 \& 18864 \& 15747 \& 19.8 \& 899 \& 898 <br>
\hline 5713, 4, 9 \& Homefurnishings stores ------------------------ \& \& \& \& \& \& \& \& 20.8 \& 626 \& <br>
\hline 5713
5714 \& Floor covering stores
Drapery, curtain, and upholstery stores ------------------ \& 52
6 \& 45 \& 36378
3069 \& 42402
1312 \& -14.2
133.9 \& 562
308 \& 6485
120 \& -14.2 \& 268
25 \& 365
18 <br>
\hline 5719 \& Miscellaneous homefurnishings stores ----------- \& 62 \& 40 \& 25114 \& 10808 \& 132.4 \& 4022 \& 1585 \& 153.8 \& 333 \& 176 <br>
\hline 572 \& Household appliance stores ---------------------- \& 38 \& 29 \& 48091 \& r40 255 \& 19.5 \& 4900 \& '4716 \& 3.9 \& 250 \& '231 <br>
\hline 573 \& Radio, television, computer, and music stores ---- \& 117 \& 114 \& 115559 \& 82364 \& 40.3 \& 11835 \& 8442 \& 40.2 \& 724 \& 626 <br>
\hline 5731 \& Radio, television, and electronics stores ------- \& 59 \& 59 \& 65600 \& 45762 \& 43.4 \& 6285 \& 4505 \& 39.5 \& 352 \& 281 <br>
\hline 5734 \& Computer and software stores ----------------- \& 17 \& 12 \& 18575 \& '8997 \& 106.5 \& 2087 \& r1 196 \& 74.5 \& 92 \& '87 <br>
\hline 5735 \& Record and prerecorded tape stores ---------- \& 28 \& 28 \& 22249 \& 22050 \& . 9 \& 2024 \& 1817 \& 11.4 \& 205 \& 201 <br>
\hline 5736 \& Musical instrument stores ---------------------- \& 13 \& 15 \& 9135 \& 9401 \& -2.8 \& 1439 \& 1342 \& 7.2 \& 75 \& 73 <br>
\hline 58 \& Eating and drinking places ----------------------- \& 1279 \& 1023 \& 634246 \& 438610 \& 44.6 \& 169201 \& 111575 \& 51.6 \& 20081 \& 17261 <br>
\hline 5812 \& Eating places ----------------------------------- \& 1170 \& 915 \& 605760 \& 413284 \& 46.6 \& 163607 \& 106802 \& 53.2 \& 19303 \& 16462 <br>
\hline 5812 pt . \& Restaurants ---------------------------------- \& 489 \& 413 \& 274859 \& 198149 \& 38.7 \& 82862 \& 56890 \& 45.7 \& 9411 \& 8098 <br>
\hline 5812 pt . \&  \& 10 \& 11 \& 4747 \& 「3 497 \& 35.7 \& 1220 \& '821 \& 48.6 \& 137 \& ${ }^{\text {r133 }}$ <br>
\hline 5812 pt. \& Refreshment places ------------------------------------ \& 500 \& 372 \& 245984 \& 173179 \& 42.0 \& 60578 \& 38410 \& 57.7 \& 8105 \& 6803 <br>
\hline 5812 pt. \& Other eating places ---------------------------- \& 171 \& 119 \& 80170 \& 37041 \& 116.4 \& 18947 \& 10364 \& 82.8 \& 1650 \& 1371 <br>
\hline 5813 \& Drinking places \& 109 \& 108 \& 28486 \& 25326 \& 12.5 \& 5594 \& 4773 \& 17.2 \& 778 \& 799 <br>
\hline
\end{tabular}

Table 3. Comparative Statistics for the State: 1992 and 1987 -Con.
 appendix A]

| SIC code | Kind of business | Establishments |  | Sales |  |  | Annual payroll |  |  | Paid employees for pay period including March 12 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 1992 \\ \text { (number) } \end{array}$ | $\begin{array}{r} 1987 \\ \text { (number) } \end{array}$ | $\begin{array}{r} 1992 \\ (\$ 1,000) \end{array}$ | $\begin{array}{r} 1987 \\ (\$ 1,000) \end{array}$ | Percent change 1987 to 1992 | $\begin{array}{r} 1992 \\ (\$ 1,000) \end{array}$ | $\begin{array}{r} 1987 \\ (\$ 1,000) \end{array}$ | Percent change 1987 to 1992 | $\begin{array}{r} 1992 \\ \text { (number) } \end{array}$ | $\begin{array}{r} 1987 \\ \text { (number) } \end{array}$ |
| 591 | Drug and proprietary stores ---------------------- | 139 | 130 | 265789 | 164153 | 61.9 | 31870 | 18049 | 76.6 | 2140 | 1725 |
| $\begin{aligned} & 591 \mathrm{pt} \\ & 591 \text { pt. } \end{aligned}$ | Drug stores ------ Proprietary stores | 129 10 | 117 13 | 256735 9054 | 152789 11364 | 68.0 -20.3 | 31010 860 | 16784 1265 | 84.8 -32.0 | 2032 108 | 1595 130 |
| 59 ex. 591 | Miscellaneous retail stores | 1155 | 1057 | 724153 | 545899 | 32.7 | 84517 | 59859 | 41.2 | 6363 | 6248 |
| 592 | Liquor stores | 264 | 277 | 140623 | 108327 | 29.8 | 11691 | 9033 | 29.4 | 1232 | 1203 |
| 593 | Used merchandise stores | 56 | 34 | 12556 | 6437 | 95.1 | 2796 | 981 | 185.0 | 290 | 109 |
| 594 | Miscellaneous shopping goods stores | 431 | 411 | 221816 | 164011 | 35.2 | 27093 | 19189 | 41.2 | 2343 | 2433 |
| 5941 | Sporting goods stores and bicycle shops | 91 | 80 | 43392 | 31596 | 37.3 | 5092 | 3460 | 47.2 | 409 | 404 |
| 5941 pt. | General line sporting goods stores ---------- | 24 | 27 | 17461 | 14125 | 23.6 | 1965 | 1497 | 31.3 | 164 | 176 |
| 5941 pt. | Specialty line sporting goods stores --------- | 67 | 53 | 25931 | 17471 | 48.4 | 3127 | 1963 | 59.3 | 245 | 228 |
| 5942 | Book stores | 47 | 41 | 23765 | 14005 | 69.7 | 2583 | 1506 | 71.5 | 274 | 211 |
| 5944 | Jewelry stores . | 79 | 71 | 46099 | 36732 | 25.5 | 7195 | 5749 | 25.2 | 446 | 545 |
| $\begin{gathered} 5943,5,6, \\ 7,8,9 \end{gathered}$ | Other miscellaneous shopping goods stores --- | 214 | 219 | 108560 | 81678 | 32.9 | 12223 | 8474 | 44.2 | 1214 | 1273 |
| 5943 | Stationery stores | 5 | 8 | (D) | 1734 | (D) | (D) | 216 | (D) | BB | 25 |
| 5945 | Hobby, toy, and game shops | 41 | 36 | 43284 | 26729 | 61.9 | 3499 | 1764 | 98.4 | 321 | 268 |
| 5946 | Camera and photographic supply stores ----- | 11 | 23 | 11222 | 14779 | -24.1 | 1353 | 1422 | -4.9 | 95 | 117 |
| 5947 | Gift, novelty, and souvenir shops ----------- | 125 | 115 | 35609 | 26300 | 35.4 | 4610 | 3570 | 29.1 | 548 | 635 |
| 5948 | Luggage and leather goods stores ---------- | 9 | 5 | (D) | (D) | (D) | (D) | (D) | (D) | BB | BB |
| 5949 | Sewing, needlework, and piece goods stores - | 23 | 32 | 12655 | (D) | (D) | 1891 | (D) | (D) | 187 | CC |
| 596 | Nonstore retailers ------ | 71 | 47 | 76661 | 48194 | 59.1 | 10037 | 7145 | 40.5 | 568 | 555 |
| 5961 | Catalog and mail-order houses | 22 | 15 | 38329 | 24064 | 59.3 | 2368 | 2152 | 10.0 | 169 | 172 |
| 5962 | Automatic merchandising machine operators --- | 14 | 13 | 22446 | 17638 | 27.3 | 4750 | 3555 | 33.6 | 214 | 211 |
| 5963 | Direct selling establishments ------------------- | 35 | 19 | 15886 | r8 209 | 93.5 | 2919 | ${ }^{1} 1646$ | 77.3 | 185 | r917 |
| 598 | Fuel dealers | 53 | 55 | 173901 | 152997 | 13.7 | 13856 | 11391 | 21.6 | 546 | 750 |
| 5983 | Fuel oil dealers | 37 | 41 | 136550 | 119841 | 13.9 | 6834 | 6392 | 6.9 | 290 | 411 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers -- | 15 | 14 | (D) | 33156 | (D) | (D) | 4999 | (D) | EE | 339 |
| 5989 | Fuel dealers, n.e.c. ----------------------------- | 1 | - | (D) | - | (D) | (D) |  | (D) | AA | - |
| 5992 | Florists | 72 | 70 | 17904 | 13580 | 31.8 | 4690 | 3210 | 46.1 | 424 | 395 |
| 5993 | Tobacco stores and stands | 15 | 6 | 7350 | (D) | (D) | 647 | (D) | (D) | 69 | BB |
| 5994 | News dealers and newsstands | 17 | 18 | 6254 | 5619 | 11.3 | 912 | 614 | 48.5 | 101 | 115 |
| 5995 | Optical goods stores --- | 52 | 49 | 15338 | 9699 | 58.1 | 3529 | 2353 | 50.0 | 216 | 168 |
| 5999 | Miscellaneous retail stores, n.e.c. -------------- | 124 | 90 | 51750 | (D) | (D) | 9266 | (D) | (D) | 574 | EE |
| 5999 pt. | Pet shops --- | 22 | 18 | 9318 | 5453 | 70.9 | 1610 | 1032 | 56.0 | 168 | 102 |
| 5999 pt. | Art dealers | 11 | 16 | 4560 | (D) | (D) | 611 | (D) | (D) | 35 | BB |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. ------- | 91 | 56 | 37872 | 27183 | 39.3 | 7045 | 4160 | 69.4 | 371 | 343 |

[^5]Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:


|  | Geographic area | Estab-lishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) | Kind-of-business groups |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Building materials and garden supplies stores (SIC 52) |  | General merchandise stores (SIC 53) |  | Food stores (SIC 54) |  |
|  |  |  |  |  |  |  | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ |
| 1 | Delaware-- | 4865 | 6491936 | 762661 | 175159 | 60197 | 233 | 383024 | 124 | 969866 | 535 | 1173070 |
| 2 | Kent County | 796 | 1065566 | 121883 | 28188 | 10360 | 47 | 104398 | 25 | 236445 | 86 | 144466 |
| 3 | Dover | 456 | 673445 | 77886 | 18182 | 6807 | 17 | 40370 | 14 | 201779 | 34 | 82281 |
| 4 | Milford (part) | 55 | 80424 | 8407 | 1920 | 771 | 2 | (D) | 3 | (D) | 5 | (D) |
| 5 | Smyrna (part) | 66 | 94 127 | 11721 | 2592 | 870 1 | 3 | (D) | 2 | (D) | 10 | 17437 |
| 6 | Balance of county | 219 | 217570 | 23869 | 5494 | 1912 | 25 | (D) | 6 | (D) | 37 | (D) |
| 7 | New Castle County | 2841 | 4272500 | 500327 | 118068 | 39064 | 123 | 188538 | 65 | 653341 | 300 | 782206 |
| 8 | Elsmere --- | 32 | 31690 | 4904 | 973 | 335 | 1 | (D) | 1 | (D) | 6 | 4672 |
| 9 | Middletown | 47 | 48910 | 6818 | 1676 | - 449 | 4 | 2893 | 1 | (D) | 8 | 15453 |
| 10 | Newark | 316 | 601546 | 67103 | 15929 | $\begin{array}{ll}5 & 371 \\ 1 & 315\end{array}$ | 14 | 29209 | 5 | (D) | 39 | 102641 |
| 11 | New Castle - | 109 | 174195 | 15940 | 3789 | 1315 | 5 | 4786 | 5 | (D) | 15 | 19030 |
| 12 | Smyrna (part) | 536 |  |  |  |  |  |  |  |  |  |  |
| 13 | Wilmington------ | 536 1 | $\begin{array}{r}632013 \\ \hline\end{array}$ | $\begin{array}{r}72990 \\ \hline 329\end{array}$ | 17833 | 5 341 | 13 | 10290 | $\begin{array}{r}6 \\ \hline\end{array}$ | $\begin{array}{r}25079 \\ 581 \\ \hline 159\end{array}$ | 55 | 73598 |
| 14 | Balance of county | 1801 | 2784146 | 332572 | 77868 | 26253 | 86 | (D) | 47 | 581159 | 177 | 566812 |
| 15 | Sussex County | 1228 | 1153870 | 140451 | 28903 | 10773 | 63 | 90088 | 34 | 80080 | 149 | 246398 |
| 16 | Georgetown.- | 22 | 22472 | 2088 | 510 | 182 | 2 | (D) | - | (D) | 4 | 9450 |
| 17 | Laurel ------ | 38 | 35396 | 4171 | 1030 | 324 | 3 | (D) | 1 | (D) | 8 | 15477 |
| 18 | Milford (part) | 47 | 100688 | 10628 | 2507 | 694 | - | - | 2 | (D) | 3 | (D) |
| 19 | Seaford -.--- | 125 | 186681 | 19412 | 4472 | 1762 | 3 | 3897 | 5 | 28578 | 9 | 37317 |
| 20 | Balance of county | 996 | 808633 | 104152 | 20384 | 7811 | 55 | 75066 | 26 | (D) | 125 | (D) |

## 1992

appendix A. For information on geographic areas followed by $\mathbf{\Delta}$, see appendix F]

| Kind-of-business groups - Con. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Automotive dealers (SIC 55 ex. 554) |  | Gasoline service stations (SIC 554) |  | $\begin{aligned} & \text { Apparel and accessory } \\ & \text { stores } \\ & \text { (SIC 56) } \end{aligned}$ |  | Furniture and homefurnishings stores (SIC 57) |  | Eating and drinking places (SIC 58) |  | Drug and proprietary stores (SIC 591) |  | Miscellaneous retail stores (SIC 59 ex. 591) |  |  |
| Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Number | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ |  |
| 247 | 1242664 | 287 | 429539 | 477 | 304439 | 389 | 365146 | 1279 | 634246 | 139 | 265789 | 1155 | 724153 | 1 |
| 58 | 214501 | 52 | 74824 | 70 | 34048 | 53 | 36658 | 195 | 92291 | 22 | 38814 | 188 | 89121 | 2 |
| 35 | 122830 | 20 | 29956 | 56 | 31594 | 36 | 28458 | 121 | 63070 | 14 | 26820 | 109 | 46287 | 3 |
| 2 | (D) | 6 | 8624 | 4 | . 692 | 7 | (D) | 13 | 6752 | 3 | (D) | 10 | 4321 | 4 |
| 7 14 | 27270 | 4 | (D) | 5 | 1084 | 3 | 6 (D) | 19 | 8872 13597 | 2 | (D) | 11 58 | 4041 34472 | 5 |
| 14 | (D) | 22 | (D) | 5 | 678 | 7 | 6310 | 42 | 13597 | 3 | (D) | 58 | 34472 |  |
| 120 1 | 815068 | 158 2 | 248232 | 271 | 190426 | 240 1 | 268192 | 778 11 | 413272 6350 80 | 86 | (D) | 700 9 | (D) 3420 | 7 8 |
| 1 | (D) | 5 |  | 1 |  | 3 |  | 10 | 4616 | 1 |  | 13 | (D) | 8 9 |
| 14 | 201904 | 19 | 29172 | 24 | 16332 | 17 | 15125 | 87 | 80734 | 12 | 29105 | 85 | (D) | 10 |
| 6 | 55540 | 8 | 12746 | 4 | 742 | 11 | 8947 | 30 | 16448 | 6 | 13771 | 19 | (D) | 11 |
| 23 | $161270^{-}$ | 24 | $25703-$ | 42 | 16963 | 32 | 34557 | 177 | 67184 | 20 | 39795 | 144 | 177574 | 13 |
| 75 | (D) | 100 |  | 200 | (D) | 176 | 206588 | 463 | 237940 | 47 | (D) | 430 | 244616 | 14 |
| 69 | 213095 | 77 | 106483 | 136 | 79965 | 96 | 60296 | 306 | 128683 | 31 | (D) | 267 | (D) | 15 |
|  |  | 1 |  |  |  |  |  |  | 2405 | 1 | (D) | 5 | 719 | 16 |
| 5 | 3192 | 3 | 1662 | 1 |  | 1 |  | 5 | 1365 | 1 | (D) | 10 | (D) | 17 |
| 7 11 |  | 6 | 8160 | 6 | 5913 | 3 | (D) | 9 | 3225 | 2 | (D) | 9 | 4194 | 18 |
| 11 | 49128 | 11 | 20680 | 14 | 11375 | 7 | 3380 | 31 | 16334 | 6 | 8246 | 28 | 7746 | 19 |
| 46 | (D) | 56 | (D) | 113 | 62304 | 84 | 55421 | 255 | 105354 | 21 | 27297 | 215 | 91388 | 20 |

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992
 appendix A. For information on geographic areas followed by $\mathbf{\Delta}$, see appendix F]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | $\begin{array}{r} \text { Annual } \\ \text { payroll } \\ (\$ 1,000) \end{array}$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | DOVER |  |  |  |  |  |
|  | Retail trade | 456 | 673445 | 77886 | 18182 | 6807 |
| 52 |  | 17 | 40370 | 4308 | 1049 | 228 |
| 521, 3 | Building materials and supply stores | 8 | 28046 | 2670 | 667 | 149 |
| 525 | Hardware stores --------------- | 2 | (D) | (D) | (D) | AA |
| 526 | Retail nurseries, lawn and garden supply stores | 3 | (D) | (D) | (D) | BB |
| 527 | Manufactured (mobile) home dealers - | 4 | (D) | (D) | (D) | BB |
| 53 | General merchandise stores | 14 | 201779 | 18068 | 4164 | 1438 |
| 531 | Department stores (incl. leased depts.) ${ }^{1}{ }^{2}$ | 8 | (D) | (NA) | (NA) | (NA) |
| 531 | Department stores (excl. leased depts.) | 8 | (D) | (D) | (D) | GG |
| 533 | Variety stores -- | 3 | 2698 | 412 | 101 | 47 |
| 539 | Miscellaneous general merchandise stores | 3 | (D) | (D) | (D) | EE |
| 54 | Food stores | 34 | 82281 | 7998 | 1966 | 607 |
| 541 | Grocery stores | 21 | 77920 | 7249 | 1780 | 511 |
| 542 | Meat and fish (seafood) markets | 2 | (D) | (D) | (D) | BB |
| 546 | Retail bakeries -------- | 6 | (D) | (D) | (D) | BB |
| 543, 4, 5, 9 | Other food stores | 5 | (D) | (D) | (D) | BB |
| 55 ex. 554 | Automotive dealers | 35 | 122830 | 11558 | 2542 | 517 |
| 551 | New and used car dealers | 10 | 99512 | 8316 | 1925 | 354 |
| 552 | Used car dealers ----- | 9 | 5292 | 593 | 85 | 28 |
| 553 | Auto and home supply stores | 12 | 11722 | 2166 | 416 | 107 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 4 | 6304 | 483 | 116 | 28 |
| 554 |  | 20 | 29956 | 1342 | 349 | 143 |
| 56 | Apparel and accessory stores | 56 | 31594 | 3768 | 815 | 425 |
| 561 | Men's and boys' clothing and accessory stores | 9 | (D) | (D) | (D) | BB |
| 562, 3 | Women's clothing and specialty stores $\qquad$ <br> Women's clothing stores | 19 | 12788 | 1576 | 311 | 192 |
| 563 | Women's accessory and specialty stores | 2 | (D) | (D) | (D) | AA |
| 565 |  | 8 | (D) | (D) | (D) | BB |
| 566 |  | 17 | (D) | (D) | (D) | BB |
| 564, 9 | Other apparel and accessory stores | 3 | (D) | (D) | (D) | AA |
| 57 |  | 36 | 28458 | 3661 | 872 | 243 |
| 5712 | Furniture stores ------ | 10 | 10681 | 1749 | 430 | 100 |
| 5713, 4, 9 | Homefurnishings stores | 9 | (D) | (D) | (D) | BB |
| 572 | Household appliance stores | 3 | (D) | (D) | (D) | BB |
| 573 | Radio, television, computer, and music stores | 14 | 11071 | 910 | 210 | 77 |
| 58 |  | 121 | 63070 | 16802 | 3919 | 2331 |
| 5812 |  | 112 | 60367 | 16217 | 3789 | 2173 |
| 5812 pt . |  | 48 | 26918 | 8188 | 1910 | 1035 |
| 5812 pt . | Cafeterias --- | 1 | (D) | (D) | (D) | BB |
| 5812 pt . |  | 48 | (D) | (D) | (D) | FF |
| 5812 pt. |  | 15 | (D) | (D) | (D) | CC |
| 5813 |  | 9 | 2703 | 585 | 130 | 158 |
| 591 |  | 14 | 26820 | 2956 | 683 | 229 |
| 59 ex .591 |  | 109 | 46287 | 7425 | 1823 | 646 |
| 592 |  | 15 | 6129 | 608 | 138 | 73 |
| 593 |  | 4 | 1206 | 353 | 78 | 36 |
| 594 |  | 45 | 18005 | 2490 | 605 | 262 |
| 5941 |  | 4 | (D) | (D) | (D) | AA |
| 5942 |  | 8 | (D) | (D) | (D) | BB |
| 5944 , | Jewelry stores ----- | 10 | (D) | (D) | (D) | BB |
| $\begin{gathered} 5943,5,6, \\ 7,8,9 \end{gathered}$ |  | 23 | 9299 | 1268 | 299 | 151 |
| 596 |  | 5 | (D) | (D) | (D) | BB |
| 598 |  | 4 | 6959 | 873 | 251 | 46 |
| 5992 |  | 5 | (D) | (D) | (D) | BB |
| 5993 |  | - | - | - | - |  |
| 5994 |  | 2 | (D) | (D) | (D) | AA |
| 5995 5999 |  | 10 19 | 2575 (D) | 664 | 147 (D) | 35 BB |

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992
-Con.
 appendix A. For information on geographic areas followed by $\mathbf{\Delta}$, see appendix F]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | $\begin{gathered} \text { Annual } \\ \text { payroll } \\ (\$ 1,000) \end{gathered}$ | $\begin{array}{r} \text { First- } \\ \text { quarter } \\ \text { payroll } \\ (\$ 1,000) \end{array}$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WILMINGTON |  |  |  |  |  |
|  | Retail trade | 536 | 632013 | 72990 | 17833 | 5341 |
| 52 |  | 13 | 10290 | 1416 | 345 | 79 |
| 521, 3 | Building materials and supply stores | 11 | (D) | (D) | (D) | BB |
| 525 | Hardware stores -----------------------1-1 | 1 | (D) | (D) | (D) | AA |
| 526 527 | Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers | $\overline{1}$ | (D) | (D) | (D) | AA |
| 53 | General merchandise stores | 6 | 25079 | 3447 | 941 | 290 |
| 531 | Department stores (incl. leased depts.) 12 | 2 | (D) | (NA) | (NA) | (NA) |
| 531 | Department stores (excl. leased depts.) ${ }^{1}$ | 2 | (D) | (D) | (D) | CC |
| 533 | Variety stores ----------------------1.- | 3 | (D) | (D) | (D) | BB |
| 539 | Miscellaneous general merchandise stores | 1 | (D) | (D) | (D) | AA |
| 54 | Food stores | 55 | 73598 | 8285 | 1934 | 546 |
| 541 | Grocery stores - | 34 | 68088 | 7383 | 1703 | 458 |
| 542 | Meat and fish (seafood) markets | 7 | 2329 | 242 | 62 | 23 |
| 546 $543,4,5,9$ | Retail bakeries ----- | 7 | 1534 | 330 | 86 | 36 |
|  |  |  |  |  |  |  |
| 55 ex. 554 | Automotive dealers | 23 | 161270 | 14210 | 3569 | 530 |
| 551 | New and used car dealers | 8 | 154808 | 13374 | 3389 | 483 |
| 552 | Used car dealers ------ | 3 | (D) | (D) | (D) | AA |
| 553 | Auto and home supply stores | 11 | 3560 | 524 | 112 | 32 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 1 | (D) | (D) | (D) | AA |
| 554 | Gasoline service stations | 24 | 25703 | 1809 | 459 | 152 |
| 56 | Apparel and accessory stores | 42 | 16963 | 2414 | 495 | 193 |
| 561 |  | 3 | 2436 | 534 | 131 | 26 |
| 562,3 562 |  | 13 10 | 5852 (D) | 884 | 163 (D) | 72 |
| 563 | Women's accessory and specialty stores | 3 | (D) | (D) | (D) | AA |
| 565 | Family clothing stores | 8 | 2028 | 327 | 76 | 33 |
| 566 | Shoe stores --------- | 14 | 5538 | 529 | 95 | 41 |
| 564, 9 | Other apparel and accessory stores | 4 | 1109 | 140 | 30 | 21 |
| 57 |  | 32 | 34557 | 3783 | 868 | 194 |
| 5712 | Furniture stores ----- | 9 | 6989 | 1108 | 271 | 74 |
| 5713, 4, 9 | Homefurnishings stores - | 10 | 3992 | 653 | 141 | 37 |
| 572 | Household appliance stores | 6 | (D) | (D) | (D) | BB |
| 573 | Radio, television, computer, and music stores | 7 | (D) | (D) | (D) | BB |
| 58 |  | 177 | 67184 | 18919 | 4637 | 2188 |
| 5812 | Eating places -- | 151 | 61557 31538 | 17766 9339 |  |  |
| 5812 pt . |  | 60 | 31538 1154 | $\begin{array}{r}9339 \\ 328 \\ \hline 8\end{array}$ | 2338 62 | 1130 18 |
| 5812 pt . | Refreshment places | 55 | 15240 | 3893 | 883 | 552 |
| 5812 pt . | Other eating places ---- | 33 | 13625 | 4206 | 1067 | 335 |
| 5813 |  | 26 | 5627 | 1153 | 287 | 153 |
| 591 |  | 20 | 39795 | 4923 | 1235 | 320 |
| 59 ex. 591 |  | 144 | 177574 | 13784 | 3350 | 849 |
| 592 | Liquor stores | 45 | 26906 | 1752 | 391 | 159 |
| 593 | Used merchandise stores | 10 | (D) | (D) | (D) | BB |
| 594 |  | 44 | 27313 | 3793 | 925 | 243 |
| 5941 |  | 6 | 4897 | 595 | 127 | 41 |
| 5942 |  | 6 | 2950 | 313 | 72 | 33 |
| 5944 | Jewelry stores .---- | 14 | 11504 | 1647 | 423 | 85 |
| $\begin{gathered} 5943,5,6, \\ 7,8,9 \end{gathered}$ | Other miscellaneous shopping goods stores | 18 | 7962 | 1238 | 303 | 84 |
| 596 | Nonstore retailers | 7 | 9637 | 2404 | 546 | 115 |
| 598 |  | 5 | (D) | (D) | (D) | CC |
| 5992 |  | 9 | 2973 | 798 | 195 | 62 |
| 5993 |  | 2 | (D) | (D) | (D) | AA |
| 5994 |  | 4 | (D) | (D) | (D) | BB |
| 5995 | Optical goods stores ---- | 8 | (D) | (D) | (D) | BB |
| 5999 |  | 10 | (D) | (D) | (D) | BB |

${ }^{1}$ Includes sales from catalog order desks
${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992
 appendix A. For information on geographic areas followed by $\boldsymbol{\Delta}$, see appendix F]


Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992
 appendix A. For information on geographic areas followed by $\boldsymbol{\Delta}$, see appendix F]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW CASTLE COUNTY - Con. |  |  |  |  |  |
| 591 | Drug and proprietary stores | 86 | (D) | (D) | (D) | GG |
| $\begin{aligned} & 591 \text { pt. } \\ & 591 \text { pt. } \end{aligned}$ | Drug stores $\qquad$ Proprietary stores | 77 9 | (D) | (D) | (D) | GG |
| 59 ex. 591 | Miscellaneous retail stores | 700 | (D) | (D) | (D) | HH |
| $\begin{align*} & 592  \tag{D}\\ & 593 \end{align*}$ | Liquor stores $\qquad$ <br> Used merchandise stores | $\begin{array}{r} 160 \\ 25 \end{array}$ | $96895$ | $\begin{array}{r} 7727 \\ \text { (D) } \end{array}$ | $\begin{array}{r} 1908 \\ \text { (D) } \end{array}$ | 817 CC |
| $\begin{aligned} & 594 \\ & 5941 \\ & 5941 \mathrm{pt.} \\ & 5941 \mathrm{pt} . \end{aligned}$ | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores | 265 58 16 42 | 173504 (D) (D) (D) | 20881 (D) (D) (D) | 4880 (D) (D) (D) | 1754 EE CC CC |
| $\begin{aligned} & 5942 \\ & 5944 \end{aligned}$ | Book stores $\qquad$ Jewelry stores | 32 52 | $\begin{array}{r} 18303 \\ \text { (D) } \end{array}$ | $\begin{array}{r} 1952 \\ \text { (D) } \end{array}$ | $\begin{array}{r} 473 \\ \text { (D) } \end{array}$ | $\stackrel{201}{\text { EE }}$ |
| $\begin{aligned} & 5943,5,6, \\ & 7,8,9 \\ & 5943 \end{aligned}$ | Other miscellaneous shopping goods stores | 123 | 84809 (D) | 9271 (D) | 2071 (D) | 889 |
| 5945 | Hobby, toy, and game shops | 24 | (D) | (D) | (D) | EE |
| 5946 | Camera and photographic supply stores | 9 | (D) | (D) | (D) | BB |
| 5947 | Gift, novelty, and souvenir shops --- | 69 | (D) | (D) | (D) | EE |
| 5948 | Luggage and leather goods stores --- | 3 | (D) | (D) | (D) | $\stackrel{\text { BB }}{ }$ |
| 5949 | Sewing, needlework, and piece goods stores | 13 | (D) | (D) | (D) | CC |
| 596 | Nonstore retailers | 45 | 50841 | 6781 | 1634 | 387 |
| 5961 | Catalog and mail-order houses | 13 | (D) | (D) | (D) | BB |
| 5962 | Automatic merchandising machine operators | 9 | 16380 | 3908 | 925 | 177 |
| 5963 | Direct selling establishments ------- | 23 | (D) | (D) | (D) | CC |
| 598 | Fuel dealers . | 29 | 130893 | 7818 | 1996 | 284 |
| 5983 | Fuel oil dealers .-. | 22 | (D) | (D) | (D) | CC |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 6 | (D) | (D) | (D) | BB |
| 5989 | Fuel dealers, n.e.c. ----------------- | 1 | (D) | (D) | (D) | AA |
| 5992 | Florists | 42 | 12089 | 3177 | 793 | 270 |
| 5993 | Tobacco stores and stands | 14 | (D) | (D) | (D) | BB |
| 5994 | News dealers and newsstands | 13 | (D) | (D) | (D) | BB |
| 5995 | Optical goods stores . | 35 | 11312 | 2689 | 658 | 155 |
| 5999 | Miscellaneous retail stores, n.e.c. | 72 | (D) | (D) | (D) | EE |
| $5999 \mathrm{pt}$. | Pet shops | 16 | (D) | (D) | (D) | CC |
| 5999 pt. | Art dealers | 5 | 2610 | 278 | 63 | 17 |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 51 | (D) | (D) | (D) | CC |
|  | SUSSEX COUNTY |  |  |  |  |  |
|  | Retail trade | 1228 | 1153870 | 140451 | 28903 | 10773 |
| 52 | Building materials and garden supplies stores | 63 | 90088 | 9455 | 2099 | 500 |
| 521, 3 | Building materials and supply stores | 29 | 68505 | 6998 | 1606 | 349 |
| 525 | Hardware stores ------------------------1-1 | 17 | 7223 | 1060 | 231 | 87 |
| 526 | Retail nurseries, lawn and garden supply stores | 5 | (D) | (D) | (D) | AA |
| 527 | Manufactured (mobile) home dealers | 12 | (D) | (D) | (D) | BB |
| 53 | General merchandise stores | 34 | 80080 | 7425 | 1715 | 807 |
| 531 | Department stores (incl. leased depts.) ${ }^{12}$ - | 7 |  |  |  |  |
| 531 | Department stores (excl. leased depts.) ${ }^{1}$ | 7 | (D) | (D) | (D) | EE |
| 533 | Variety stores ---------------------1 | 12 | (D) | (D) | (D) | CC |
| 539 | Miscellaneous general merchandise stores | 15 | (D) | (D) | (D) | CC |
| 54 | Food stores | 149 | 246398 | 23924 | 5218 | 1744 |
| 541 | Grocery stores -------------- | 105 | 233680 | 21694 | 4883 | 1542 |
| 542 | Meat and fish (seafood) markets | 11 | 4443 | 476 | 69 | 38 |
| 546 | Retail bakeries | 10 | (D) | (D) | (D) | BB |
| 543, 4, 5, 9 | Other food stores | 23 | (D) | (D) | (D) | BB |
| 55 ex. 554 | Automotive dealers . | 69 | 213095 | 19480 | 4159 | 822 |
| 551 | New and used car dealers | 14 | 160676 | 11818 | 2712 | 447 |
| 552 | Used car dealers --------- | 18 | (D) | (D) | (D) | CC |
| 553 - | Auto and home supply stores --- | 24 | 16455 | 2794 | 430 | 127 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 13 | (D) | (D) | (D) | CC |
| 554 | Gasoline service stations | 77 | 106483 | 6574 | 1569 | 517 |
| 56 | Apparel and accessory stores | 136 | 79965 | 8710 | 1847 | 835 |
| 561 | Men's and boys' clothing and accessory stores | 14 | (D) | (D) | (D) | BB |
| 562,3 562 | Women's clothing and specialty stores Women's | 55 | 20224 (D) | 2240 (D) | 427 (D) | 246 C |
| 563 | Women's accessory and specialty stores | 4 | (D) | (D) | (D) | AA |
| 565 | Family clothing stores ------- | 25 | 29940 |  |  | 347 |
| 566 | Shoe stores .---------- | 23 | (D) | (D) | (D) | BB |
| 564, 9 | Other apparel and accessory stores | 19 | (D) | (D) | (D) | BB |
| 57 | Furniture and homefurnishings stores | 96 | 60296 | 9141 | 2016 | 508 |
| 5712 | Furniture stores | 30 | 29955 | 5243 | 1164 | 222 |
| 5713, 4, 9 | Homefurnishings stores ------- | 37 | 14262 | 2116 | 422 | 162 |
| 572 573 | Household appliance stores ----------------1 Radio, television, computer, and music stores | 111 | 10 6007 | 1154 628 | 291 139 | 69 55 |

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992
 appendix A. For information on geographic areas followed by $\mathbf{\Delta}$, see appendix F]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | SUSSEX COUNTY - Con. |  |  |  |  |  |
| 58 | Eating and drinking places | 306 | 128683 | 36677 | 6147 | 3724 |
| 5812 | Eating places | 287 | 122931 | 35699 | 6023 | 3653 |
| 5812 pt. | Restaurants | 142 | 63880 | 20230 | 3171 | 2009 |
| 5812 pt. | Cafeterias - | 2 | (D) | (D) | (D) | BB |
| 5812 pt. | Refreshment places | 117 | (D) | (D) | (D) | GG |
| 5812 pt. | Other eating places | 26 | (D) | (D) | (D) | BB |
| 5813 | Drinking places | 19 | 5752 | 978 | 124 | 71 |
| 591 | Drug and proprietary stores | 31 | (D) | (D) | (D) | EE |
| 59 ex. 591 | Miscellaneous retail stores | 267 | (D) | (D) | (D) | GG |
| 592 | Liquor stores | 59 | 28058 | 2474 | 547 | 238 |
| 593 | Used merchandise stores | 20 | (D) | (D) | (D) | BB |
| 594 | Miscellaneous shopping goods stores ---- | 107 | 25877 | 3251 | 591 | 280 |
| 5941 | Sporting goods stores and bicycle shops | 24 | (D) | (D) | (D) | BB |
| 5942 | Book stores | 4 | 1406 | 215 | 46 | 20 |
| 5944 | Jewelry stores | 15 | (D) | (D) | (D) | BB |
| $\begin{gathered} 5943,5,6, \\ 7.8,9 \end{gathered}$ | Other miscellaneous shopping goods stores | 64 | 13686 | 1568 | 269 | 156 |
| 596 | Nonstore retailers | 14 | 8088 | 1235 | 290 | 84 |
| 598 | Fuel dealers | 11 | 28524 | 4036 | 998 | 160 |
| 5992 | Florists | 18 | 2334 | 478 | 106 | 56 |
| 5993 | Tobacco stores and stands | 1 | (D) | (D) | (D) | AA |
| 5994 | News dealers and newsstands | 2 | (D) | (D) | (D) | AA |
| 5995 | Optical goods stores | 7 | 1451 | 176 | 54 | 26 |
| 5999 | Miscellaneous retail stores, n.e.c. | 28 | (D) | (D) | (D) | BB |

${ }^{1}$ Includes sales from catalog order desks.
${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992
 appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | DOVER, DE MSA |  |  |  |  |  |
|  | Retail trade | 796 | 1065566 | 121883 | 28188 | 10360 |
| 52 | Building materials and garden supplies stores | 47 | 104398 | 12516 | 2866 | 612 |
| 521, 3 | Building materials and supply stores | 19 | 56943 | 6518 | 1501 | 322 |
| 525 | Hardware stores --- | 6 | 2540 | 481 | 122 | 45 |
| 526 | Retail nurseries, lawn and garden supply stores | 9 | 11474 | 1546 | 364 | 77 |
| 527 | Manufactured (mobile) home dealers - | 13 | 33441 | 3971 | 879 | 168 |
| 53 | General merchandise stores | 25 | 236445 | 21389 | 4892 | 1726 |
| 531 | Department stores (incl. leased depts.) ${ }^{1} 2$ | 11 | (D) | (NA) | (NA) | (NA) |
| 531 | Department stores (excl. leased depts.) ${ }^{1}$ | 11 | (D) | (D) | (D) | GG |
| 533 |  | 10 | (D) | (D) | (D) | CC |
| 539 | Miscellaneous general merchandise stores | 4 | (D) | (D) | (D) | EE |
| 54 | Food stores | 86 | 144466 | 14786 | 3590 | 1216 |
| 541 | Grocery stores | 67 | 137436 | 13616 | 3306 | 1066 |
| 542 | Meat and fish (seafood) markets | 4 | 3559 | 214 | 49 | 31 |
| 546 | Retail bakeries - | 8 | 2269 | 778 | 188 | 87 |
| 543, 4, 5, 9 | Other food stores | 7 | 1202 | 178 | 47 | 32 |
| 55 ex. 554 | Automotive dealers | 58 | 214501 | 17901 | 4020 | 839 |
| 551 | New and used car dealers | 17 | 174999 | 13457 | 3112 | 592 |
| 552 | Used car dealers .- | 18 | 15462 | 1138 | 217 | 59 |
| 553 | Auto and home supply stores | 15 | 12395 | 2324 | 450 | 115 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 8 | 11645 | 982 | 241 | 73 |
| 554 | Gasoline service stations | 52 | 74824 | 3633 | 907 | 353 |
| 56 | Apparel and accessory stores | 70 | 34048 | 4092 | 897 | 459 |
| 561 | Men's and boys' clothing and accessory stores | 11 | (D) | (D) | (D) | BB |
| 562, 3 | Women's clothing and specialty stores | 23 | 13492 | 1642 | 330 | 207 |
| 562 | Women's clothing stores | 20 | (D) | (D) | (D) | CC |
| 563 | Women's accessory and specialty stores | 3 | (D) | (D) | (D) | AA |
| 565 | Family clothing stores . | 9 | 8465 | 712 | 169 | 84 |
| 566 | Shoe stores .------- | 21 | 8084 | 1089 | 240 | 98 |
| 564, 9 | Other apparel and accessory stores | 6 | (D) | (D) | (D) | BB |

Table 7. Summary Statistics for Metropolitan Areas: 1992
 appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | DOVER, DE MSA - Con. |  |  |  |  |  |
| 57 |  | 53 | 36658 | 5107 | 1202 | 316 |
| 5712 | Furniture stores | 16 | 15394 | 2504 | 587 | 137 |
| 5713, 4, 9 | Homefurnishings stores | 12 | 5649 | 896 | 201 | 57 |
| 572 | Household appliance stores | 5 | 2248 | 312 | 81 | 26 |
| 573 | Radio, television, computer, and music stores | 20 | 13367 | 1395 | 333 | 96 |
| 58 |  | 195 | 92291 | 25050 | 5754 | 3500 |
| 5812 | Eating places | 177 | 87742 | 24134 | 5552 | 3306 |
| 5812 pt . | Restaurants | 84 | 38891 | 12168 | 2759 | 1531 |
| 5812 pt. | Cafeterias | 1 | (D) | (D) | (D) | BB |
| 5812 pt . | Refreshment places | 76 | 41587 | 9987 | 2360 |  |
| 5812 pt. | Other eating places | 16 | (D) | (D) | (D) | CC |
| 5813 | Drinking places _ | 18 | 4549 | 916 | 202 | 194 |
| 591 |  | 22 | 38814 | 4463 | 1023 | 323 |
| 59 ex. 591 | Miscellaneous retail stores | 188 | 89121 | 12946 | 3037 | 1016 |
| 592 | Liquor stores | 45 | 15670 | 1490 | 346 | 177 |
| 593 | Used merchandise stores | 11 | 2167 | 626 | 143 | 62 |
| 594 |  | 59 | 22435 | 2961 | 732 | 309 |
| 5941 |  | 9 | 2840 | 251 | 66 | 17 |
| 5944 |  | 12 | 4 5 | 410 | 228 | 53 70 |
| $5943,5,6 \text {, }$ | Other miscellaneous shopping goods stores | 27 | 10065 | 1384 | 331 | 169 |
| 596 | Nonstore retailers | 12 | 17732 | 2021 | 469 | 97 |
| 598 |  | 13 | 14484 | 2002 | 535 | 102 |
| 5992 | Florists ------ | 12 | 3481 | 1035 | 255 | 98 |
| 5993 | Tobacco stores and stands |  | - |  |  |  |
| 5995 | Optical goods stores ----.-- | 10 | 2575 | 664 | 147 | 35 |
| 5999 | Miscellaneous retail stores, n.e.c. | 24 | (D) | (D) | (D) | CC |
|  | PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSA |  |  |  |  |  |
|  | Retail trade | 35113 | 46632771 | 5599802 | 1300625 | 417777 |
| 52 |  | 1377 | 1842218 | 244708 | 55982 | 12956 |
| 521, 3 |  | 747 | 1447541 | 176349 | 41678 | 8652 |
| 521 | Lumber and other building materials dealers | 488 | 1291424 |  | 37071 | 7611 |
| 523 | Paint, glass, and wallpaper stores -------- | 259 | 156117 | 19053 | 4607 | 1041 |
| 525 | Hardware stores -------- | 363 | (D) | (D) | (D) | GG |
| 526 | Retail nurseries, lawn and garden supply stores | 252 | 205271 | 36230 | 6906 | 2133 |
| 527 | Manufactured (mobile) home dealers | 15 | (D) | (D) | (D) |  |
| 53 | General merchandise stores | 768 | 5224552 | 576254 | 135530 | 49646 |
| 531 |  | 231 | 4209219 | (NA) | (NA) | (NA) |
| 531 531 |  | 231 53 | 4105746 | 481727 (D) | 113846 | 41043 |
| 531 pt . | Discount or mass merchandising ${ }^{1}$ | 147 | (D) | (D) | (D) | JJ |
| 531 pt. | National chain ${ }^{1}$. | 31 | (D) | (D) | (D) | II |
| 533 |  | 319 | 289311 | 38942 | 8762 | 3611 |
| 539 |  | 218 | 829495 | 55585 | 12922 | 4992 |
| 54 | Food stores | 4433 | 9129180 | 987587 | 234804 | 69832 |
| 541 |  | 2849 | 8459857 | 886288 | 211751 | 60194 |
| 541 pt. |  | 1400 | 7309576 | 759572 | 184983 | 46273 |
| 541 pt. |  | 1030 | 947709 | 105671 | 21592 | 11531 |
| 541 pt . |  | 113 | 106004 | 7078 | 1797 | 803 |
| 541 pt. | Delicatessens ----------------- | 306 | 96568 | 13967 | 3379 | 1587 |
| 542 |  | 338 | 245182 | 26129 | 6274 | 2013 |
| 546 |  | 559 | 166340 | 42085 | 9987 | 4598 |
| $546 \mathrm{pt}$. |  | 511 | (D) | (D) | (D) | HH |
| 546 pt . |  | 48 | (D) | (D) | (D) | EE |
| 543, 4, 5, 9 |  | 687 | 257801 | 33085 | 6792 | 3027 |
| 543 |  | 145 | (D) |  | (D) | FF |
| 544 |  | 195 | 44501 | 8152 | 1582 | 922 |
| 545 549 |  | 78 269 | (D) | (D) | (D) | GG |

See footnotes at end of table
RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992
 appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | $\begin{array}{r} \text { Annual } \\ \text { payroll } \\ (\$ 1,000) \end{array}$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSACon. |  |  |  |  |  |
| 55 ex. 554 | Automotive dealers | 1523 | 9211092 | 758417 | 172647 | 27028 |
| $\begin{aligned} & 551 \\ & 552 \end{aligned}$ | New and used car dealers Used car dealers $\qquad$ | 535 256 | $\begin{array}{r} 8232880 \\ 249664 \end{array}$ | $\begin{array}{r} 628126 \\ 18837 \end{array}$ | $\begin{array}{r} 143276 \\ 4404 \end{array}$ | 20467 870 |
| $\begin{aligned} & 553 \\ & 553 \mathrm{pt.} \\ & 553 \mathrm{pt.} \end{aligned}$ | Auto and home supply stores $\qquad$ Auto parts, tires, and accessories stores Home and auto supply stores $\qquad$ | 576 568 8 | $\begin{array}{r} 486241 \\ 479563 \\ 6678 \end{array}$ | $\begin{array}{r} 86322 \\ 85 \\ 316 \\ 1006 \end{array}$ | $\begin{array}{r} 19776 \\ 19524 \\ 252 \end{array}$ | $\begin{array}{r} 4608 \\ 4539 \\ 69 \end{array}$ |
| $\begin{aligned} & 555,6,7,9 \\ & 555 \\ & 556 \\ & 557 \\ & 559 \end{aligned}$ | Miscellaneous automotive dealers <br> Boat dealers <br> Recreational vehicle dealers $\qquad$ <br> Motorcycle dealers <br> Automotive dealers, n.e.c. $\qquad$ | 156 69 32 49 6 | 242307 (D) 73 (152 (D) (D) (D) | 25132 (D) ( 355 7 (D) (D) | $\begin{array}{rrr}5191 \\ & \text { (D) } \\ & \text { (D) } \\ & \text { 513 } \\ & \text { (D) } \\ & \text { (D) }\end{array}$ | 1083 EE 273 EE AA A |
| 554 | Gasoline service stations | 1994 | 2616213 | 152984 | 37676 | 12227 |
| $\begin{aligned} & 554 \text { pt. } \\ & 554 \text { pt. } \end{aligned}$ | Gasoline/convenience food stores Other gasoline service stations and truck stops | ${ }_{1}{ }^{206} 788$ | $\begin{array}{r} 348379 \\ 2267834 \end{array}$ | $\begin{array}{r} 16316 \\ 136668 \end{array}$ | 3959 33717 | $\begin{array}{r} 1648 \\ 10579 \end{array}$ |
| 56 | Apparel and accessory stores | 3795 | 2817889 | 323555 | 74454 | 30180 |
| 561 | Men's and boys' clothing and accessory stores | 442 | 333726 | 49490 | 11263 | 3075 |
| $\begin{aligned} & 562,3 \\ & 562 \\ & 563 \end{aligned}$ | Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores | $\begin{gathered} 1 \quad 511 \\ 1256 \\ 255 \end{gathered}$ | $\begin{array}{r} 1020413 \\ \\ \\ \\ \text { (D) } \\ \text { (D) } \end{array}$ | $\begin{array}{r} 118885 \\ \text { (D) } \\ \text { (D) } \end{array}$ | 28238 $\begin{aligned} & \text { (D) } \\ & \text { (D) } \end{aligned}$ | $\begin{array}{r} 12943 \\ \mathrm{JJ} \\ \mathrm{GG} \end{array}$ |
| 565 | Family clothing stores | 387 | 715167 | 63371 | 13899 | 6278 |
| 566 | Shoe stores .- | 1048 | 524818 | 63104 | 14702 | 5066 |
| 566 pt . | Men's shoe stores | 116 | 49151 | 7347 | 1786 | 464 |
| $566 \mathrm{pt}$. | Women's shoe stores | 203 | (D) | (D) | (D) | FF |
| $566 \mathrm{pt}$. | Children's and juveniles' shoe stores | 59 | (D) | (D) | (D) | EE |
| 566 pt . | Family shoe stores | 505 | 240227 | 28257 | 6461 | 2306 |
| 566 pt . | Athletic footwear stores | 165 | 127776 | 12238 | 2954 | 1052 |
| $\begin{aligned} & 564,9 \\ & 564 \\ & 569 \end{aligned}$ | Other apparel and accessory stores $\qquad$ Children's and infants' wear stores $\qquad$ Miscellaneous apparel and accessory stores | 407 189 218 | 223765 (D) (D) | $\begin{array}{rr} 28705 \\ \text { (D) } \\ \text { (D) } \end{array}$ | 6352 (D) (D) | 2 grg GG GG |
| 57 | Furniture and homefurnishings stores | 2418 | 2243295 | 268815 | 64213 | 15447 |
| 5712 | Furniture stores | 700 | (D) | (D) | (D) | HH |
| $\begin{aligned} & 5713,4,9 \\ & 5713 \end{aligned}$ | Homefurnishings stores Floor covering stores | 726 274 | 452762 229673 | 64703 32014 | 15584 7565 | 4089 1450 |
| 5714 | Drapery, curtain, and upholstery stores | 73 | +31114 | 3954 | + 915 | 355 |
| 5719 | Miscellaneous homefurnishings stores | 379 | 191975 | 28735 | 7104 | 2284 |
| 572 | Household appliance stores | 227 | (D) | (D) | (D) | GG |
| 573 | Radio, television, computer, and music stores | 765 360 | 826795 | 81496 43650 | 18851 9917 | 5064 2 |
| 5734 | Radio, television, and electronics stores | 126 | 184338 | 15073 | 3375 | 759 |
| 5735 | Record and prerecorded tape stores | 209 | (D) | (D) | (D) | GG |
| 5736 | Musical instrument stores | 70 | (D) | (D) | (D) | EE |
| 58 | Eating and drinking places | 10132 | 4397246 | 1161827 | 268417 | 133134 |
| 5812 | Eating places - | 8317 | 4035910 | 1092628 | 252565 | 125454 |
| 5812 pt . | Restaurants | 3647 | 2034908 | 602933 | 139556 | 67207 |
| 5812 pt . | Cafeterias -- | 88 | 33102 | 9469 | 2175 | 996 |
| 5812 pt. | Refreshment places | 3424 | 1411415 | 329000 | 75373 | 43696 |
| 5812 pt. | Other eating places | 1158 | 556485 | 151226 | 35461 | 13555 |
| 5813 | Drinking places | 1815 | 361336 | 69199 | 15852 | 7680 |
| 591 |  | 1388 | 2231676 | 240830 | 56188 | 16151 |
| $\begin{aligned} & 591 \text { pt. } \\ & 591 \text { pt. } \end{aligned}$ | Drug stores <br> Proprietary stores | 1297 91 | 2157193 74483 | 233740 7090 | 54526 1662 | 15415 736 |
| 59 ex. 591 | Miscellaneous retail stores | 7285 | 6919410 | 884825 | 200714 | 51176 |
| 592 593 | Liquor stores $\qquad$ <br> Used merchandise stores | 921 286 | $\begin{array}{r} 945944 \\ 89 \quad 176 \end{array}$ | $\begin{aligned} & 73649 \\ & 16980 \end{aligned}$ | 17856 3983 | 4962 1534 |
| 594 |  | 3107 | 1738903 | 220878 | 51294 | 19057 |
| 5941 | Sporting goods stores and bicycle shops | 478 | 326237 | 39325 | 9146 | 3091 |
| 5941 pt. | General line sporting goods stores | 169 | 171091 | 19118 | 4515 | 1623 |
| 5941 pt. |  | 309 | 155146 | 20207 | 4631 | 1468 |
| 5942 | Book stores | 331 | 193473 | 22674 | 5302 | 2129 |
| 5944 | Jewelry stores | 705 | 338846 | 54220 | 13164 | 3392 |
| $\begin{gathered} 5943,5,6, \\ 7,8,9 \end{gathered}$ |  | 1593 | 880347 | 104659 | 23682 | 10445 |
| 5943 | Stationery stores | 97 | (D) | (D) | (D) | FF |
| 5945 | Hobby, toy, and game shops | 254 | 378185 | 32562 | 7038 | 3086 |
| 5946 | Camera and photographic supply stores | 111 | 60282 | 8244 | 1949 | 577 |
| 5947 | Gift, novelty, and souvenir shops | 925 | 301709 | 41978 | 9366 | 4740 |
| 5948 | Luggage and leather goods stores -------- | 59 | (D) | (D) | (D) | EE |
| 5949 |  | 147 | 72143 | 10671 | 2540 | 1172 |
| 596 |  | 552 | 2702247 | 331353 | 69539 | 12363 |
| 5961 | Catalog and mail-order houses -------------1 | 130 | 2318621 | 246007 | 48458 | 7488 |
| 5962 5963 |  | 132 290 | 195707 187919 | 46500 38846 | 11933 9148 | 2599 2276 |

Table 7. Summary Statistics for Metropolitan Areas: 1992
 appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code | Geographic area and kind of business | Establishments (number) | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Annual payroll $(\$ 1,000)$ | Firstquarter payroll $(\$ 1,000)$ | Paid <br> employees for pay period including March 12 (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSACon. |  |  |  |  |  |
| $59 \mathrm{ex}$. | Miscellaneous retail stores - Con. |  |  |  |  |  |
| 598 5983 | Fuel dealers ------ | 370 314 | 726374 660004 | 99737 86813 | 24836 21749 | 3710 3289 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 49 | 660 (D) | 86 | (D) | EE |
| 5989 | Fuel dealers, n.e.c. -------------------- | 7 | (D) | (D) | (D) | AA |
| 5992 | Florists | 594 | 147460 | 34058 | 8289 | 2902 |
| 5993 | Tobacco stores and stands | 51 | (D) | (D) | (D) | C |
| 5994 | News dealers and newsstands | 122 | (D) | (D) | (D) | EE |
| 5995 | Optical goods stores . | 399 | 133629 | 30958 | 7687 | 1641 |
| 5999 | Miscellaneous retail stores, n.e.c. | 883 | (D) | (D) | (D) | HH |
| 5999 pt . | Pet shops ----------------- | 174 | 77519 | 11523 | 2724 | 1191 |
| 5999 pt . | Art dealers | 91 | 32989 | 6160 | 1390 | 314 |
| 5999 pt . | Other miscellaneous retail stores, n.e.c. | 618 | (D) | (D) | (D) | HH |
|  | Atlantic-Cape May, NJ PMSA |  |  |  |  |  |
|  | Retail trade | 3158 | 3012861 | 400823 | 81636 | 27231 |
|  | (See appropriate State for SIC detail.) |  |  |  |  |  |
|  | Philadelphia, PA-NJ PMSA |  |  |  |  |  |
|  | Retail trade | 27948 | 37902620 | 4538227 | 1064193 | 339136 |
|  | (See appropriate State for SIC detail.) |  |  |  |  |  |
|  | Vineland-Millville-Bridgeton, NJ PMSA |  |  |  |  |  |
|  | Retail trade | 782 | 937469 | 107689 | 24627 | 7957 |
|  | (See appropriate State for SIC detail.) |  |  |  |  |  |
|  | Wilmington-Newark, DE-MD PMSA |  |  |  |  |  |
|  | Retail trade | 3225 | 4779821 | 553063 | 130169 | 43453 |
| 52 | Building materials and garden supplies stores | 143 | 219910 | 28374 | 6454 | 1535 |
| 521, 3 |  | 74 57 | 176116 164379 | 20992 19 | 4909 4501 | 1026 942 |
| 523 | Paint, glass, and wallpaper stores -------- | 17 | 11737 | 1696 | 408 | 84 |
| 525 | Hardware stores | 30 | 21540 | 3864 | 912 | 314 |
| 526 | Retail nurseries, lawn and garden supply stores | 34 | 17166 | 3130 | 562 | 179 |
| 527 | Manufactured (mobile) home dealers .- | 5 | 5088 | 388 | 71 | 16 |
| 53 | General merchandise stores | 76 | 679087 | 70754 | 16197 | 5831 |
| 531 | Department stores (incl. leased depts.) ${ }^{12}$ | 29 | 515132 | (NA) | (NA) | (NA) |
| 531 |  | 29 | 506995 | 58929 | 13550 | 4748 |
| 533 | Variety stores | 30 | 30756 | 3965 | 928 | 422 |
| 539 | Miscellaneous general merchandise stores | 17 | 141336 | 7860 | 1719 | 661 |
| 54 | Food stores | 351 | 871891 | 92922 | 22355 | 6415 |
| 541 |  | 250 | 818120 | 83789 | 20250 | 5547 |
| 542 |  | 22 | 18310 | 2420 | 591 | 204 |
| 546 | Retail bakeries --------------- | 45 | 16949 | 4412 | 1041 | 475 |
| 543, 4, 5, 9 |  | 34 | 18512 | 2301 | 473 | 189 |
| 543 |  | 7 |  | 830 | 125 | 53 |
| 544 |  | 8 | (D) | (D) | (D) | BB |
| 545 | Dairy products stores ----------- | 17 | (D) | (D) | (D) | AA |
| 549 | Miscellaneous food stores | 17 | 7664 | 946 | 228 | 85 |
| 55 ex. 554 | Automotive dealers .-- | 150 | 922576 | 78578 | 18102 | 3001 |
| 551 |  | 45 | 802757 | 62566 | 14500 | 2207 |
| 552 | Used car dealers ------ | 18 | 15622 | 2080 | 635 | 79 |
|  |  | 58 | 55082 | 9289 | 1999 | 470 |
| $553 \mathrm{pt}$. 553 pt |  | 56 | (D) | (D) | (D) | EE |
| 555, 6, 7, 9 |  | 29 | 49115 | 4643 | 968 | 245 |
| 555 |  | 16 | 30746 | 2567 | 583 | 141 |
| 556 557 |  | 3 |  | 1 (D) | (D) | BB |
| 559 |  | 2 | 88 (D) | 1 (D) | (D) | AA |
| 554 |  | 190 | 328322 | 19326 | 4754 | 1533 |

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992
 appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

${ }^{1}$ Includes sales from catalog order desks
${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992
 appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

${ }^{1}$ Includes sales from catalog order desks.
${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992
 appendix A. For information on geographic areas followed by $\mathbf{\Delta}$, see appendix F]

| Geographic area |  | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Cumulative |  | Geographic area | Rank ${ }^{1}$ | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Cumulative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Rank ${ }^{1}$ |  | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Percent of State total |  |  |  | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Percent of State total |
| Delaware | (X) | 6491936 | 6491936 | 100.0 | Delaware-Con. |  |  |  |  |
| Dover --- | 1 | 673445 | 673445 | 10.4 |  |  |  |  |  |
| Wilmington | 2 | 632013 | 1305458 | 20.1 | Smyrna $\triangle$ | 7 | 94127 | 2543119 | 39.2 |
| Newark | 3 | 601546 | 1907004 | 29.4 | Middletown | 8 | 48910 | 2592029 | 39.9 |
| Seaford | 4 | 186681 | 2093685 | 32.3 | Laurel. | 9 | 35396 | 2627425 | 40.5 |
| Milford | 5 | 181112 | 2274797 | 35.0 | Elsmere | 10 | 31690 | 2659115 | 41.0 |
| New Castle | 6 | 174195 | 2448992 | 37.7 | Georgetown | 11 | 22472 | 2681587 | 41.3 |

${ }^{1}$ Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992
 appendix $A$. For information on geographic areas followed by $\boldsymbol{\Delta}$, see appendix F]

| Geographic area | Rank ${ }^{1}$ | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Cumulative |  | Geographic area | Rank ${ }^{1}$ | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Cumulative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Percent of State total |  |  |  | $\begin{array}{r} \text { Sales } \\ (\$ 1,000) \end{array}$ | Percent of State total |
| Delaware - | (X) | 6491936 | 6491936 | 100.0 | Delaware-Con. |  |  |  |  |
| New Castle ------------ | 1 | 4272500 | 4272500 | 65.8 | Sussex-- <br> Kent $\qquad$ | 2 3 | 1153870 1065566 | 5426370 6491936 | $\begin{array}{r} 83.6 \\ 100.0 \end{array}$ |

${ }^{1}$ Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

## Appendix A. General Explanation

## CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of $\$ 1,000$ or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).
b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.
2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted
periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.
b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the Standard Industrial Classification Manual: 1987 (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

[^6]2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's). ${ }^{2}$ In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, Miscellaneous Subjects (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

[^7]classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all
employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, Merchandise Line Sales, RC92-S-3.)

## Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn
and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but
may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.
Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

## General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets

## 2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of $\$ 10$ million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is $\$ 1$ million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

> Department stores (including leased depts.)
> Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They
may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries-baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries-selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health
foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

## Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24 -hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

## Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for
personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-towear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing
in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.
Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "takehome" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,
ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

## Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other
businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate
consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or
consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 0752006.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items
and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.

## Appendix C. Kind-of-Business Titles and Reporting-Form Numbers

| [Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233] |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SIC code | Title | Reporting form CB- | SIC code | Title | Reporting form CB- |
| 52 | BUILDING MATERIALS AND GARDEN SUPPLIES STORES | $\begin{aligned} & 5201 \\ & 5202 \\ & 5203 \\ & 5204 \\ & 5205 \end{aligned}$ | 57 | FURNITURE AND HOMEFURNISHINGS STORES |  |
| 5211 |  |  | 5712 5713 | Furniture stores Floor covering sto | $5701$ |
| 5231 | Paint, glass, and wallpaper stores |  | 5714 | Drapery, curtain, and upholstery | 5705 |
| 5251 | Hardware stores .-------------- |  | 5719 | Miscellaneous homefurnishings stores | 5705 |
| 5261 | Retail nurseries, lawn and garden supply stores |  |  |  |  |
| 5271 | Manufactured (mobile) home dealers --------- |  | 5722 5731 | Household appliance stores $\qquad$ Radio, television, and electronics stores | $\begin{aligned} & 5702 \\ & 5702 \\ & \hline \end{aligned}$ |
| 53 |  |  | 5734 | Computer and software stores -------- |  |
|  | GENERAL MERCHANDISE STORES |  | 5735 | Record and prerecorded tape stores | 5703 |
|  |  |  | 5736 | Musical instrument stores | 5703 |
| 5311 pt. | Conventional department stores | 5301 | 58 | EATING AND DRINKING PLACES |  |
| 5311 pt . | Discount or mass merchandising de National chain department stores | 5301 | 5812 pt. | Restaurants |  |
| 5331 | Variety stores ----------------- | 5302 | 5812 pt . | Social caterers | 5801 |
| 5399 | Miscellaneous general merchandise stores | 5301 | 5812 pt . | Cafeterias | 5801 |
|  |  |  | 5812 pt 5812 pt. | Refreshment places Contract feeding | 5801 5802 |
| 54 | FOOD STORES |  | $5812 \mathrm{pt}$. . | Ice cream and frozen yogurt shops | 5801 |
|  |  |  | 5813 | Drinking places .--------- | 5801 |
| 5411 | Grocery stores | 5400 | 59 | MISCELLANEOUS RETAIL STORES |  |
| 5421 5431 | Meat and fish (seafood) markets Fruit and vegetable markets --- | 5400 | 5912 pt. | Drug stores | 5901 |
| 5441 | Candy, nut, and confectionery stores | 5400 | $5912 \mathrm{pt}$. | Proprietary stores | 5901 |
| 5451 | Dairy products stores | 5400 | 5921 5932 | Liquor stores ----------- | 5902 |
| 5461 5499 | Retail bakeries ---------- | 5400 | 5941 pt. | General line sporting goods stores | 5904 |
|  |  |  | $5941 \mathrm{pt}$. | Specialty line sporting goods stores | 5904 |
| 55 | AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS |  | 5942 | Book stores -- | 5905 |
|  |  |  | 5943 | Stationery stores -- | 5906 |
|  |  |  |  | Jewelry stores ------------- | 5908 |
| 5511 |  | $\begin{aligned} & 5501 \\ & 5501 \\ & 5502 \\ & 5502 \end{aligned}$ | 5946 | Camera and photographic supply stores | 5909 |
| 5521 |  |  | 5947 | Gift, novelty, and souvenir shops | 5906 |
| $\begin{aligned} & 5531 \mathrm{pt} \\ & 5531 \mathrm{pt} . \end{aligned}$ | Auto parts, tires and accessories stores Home and auto supply stores |  | 5948 | Luggage and leather goods stores | 5906 |
|  |  |  | 5949 | Sewing, needlework, and piece goods stores |  |
| 5541 |  | 55045503550355035503 | $\begin{array}{\|l\|} 5961 \mathrm{pt} \\ 5961 \\ 5961 \mathrm{pt} \\ 5961 \\ 5962 \\ 5963 \mathrm{pt} \\ 5963 \mathrm{pt} \\ 5963 \mathrm{pt} \\ 5963 \mathrm{pt} \end{array}$ | Mail-order - department store merchandise | 5911 |
| 5551 | Boat dealers ---------------------------------------------------------------------------------- |  |  | Mail-order - other general merchandise | 5911 |
| 5561 | Recreational vehicle dealers |  |  | Mail-order - speciaized merchandise ------- |  |
| 5571 5599 | Motorcycle dealers Automotive dealers, |  |  | Direct selling - furniture, homefurnishings, and equipmen | 5911 |
|  | Automotive dealers, |  |  | Direct selling - mobile food service | 5911 |
| 56 | APPAREL AND ACCESSORY STORES |  |  | Other direct selling -------- | 5911 |
|  |  |  |  | Fuel oil dealers | 5912 |
| 5611 | Men's and boys' clothing and accessory stores | 5601 | 5984 | Liquefied petroleum gas (bottled gas) dealers | 5912 |
| 5621 5631 | Women's clothing stores ------------- | 5601 | 5989 | Fuel dealers, n.e.c | 5912 |
| 5641 | Children's and infants' wear stores ---- | 5601 | 5992 |  | 5913, 5917 |
| 5651 | Family clothing stores | 5601 | 5993 | Tobacco stores and stands |  |
| 5661 pt. | Men's shoe stores | 5602 |  |  |  |
| 5661 pt. | Women's shoe stores | 5602 | 5994 | News dealers and newsstands | 5902 |
| 5661 pt . | Children's and juveniles' shoe stores Family shoe stores | 5602 | 5995 | Optical goods stores | 5914 |
| 5661 pt . | Family shoe stores --- Athletic footwear stores | 5602 | 5999 5999 pt pt. | Pet shops | 5915 |
| 5699 | Miscellaneous apparel and accessory stores | 5601 | $5999 \mathrm{pt}$. | Other retail stores, n.---. | 5916 |

## Appendix D. <br> Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

## DELAWARE

## Dover, DE MSA

Kent County, DE
Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA
Atlantic-Cape May, NJ PMSA
Atlantic County, NJ
Cape May County, NJ
Philadelphia, PA-NJ PMSA
Burlington County, NJ
Camden County, NJ
Gloucester County, NJ
Salem County, NJ
Bucks County, PA

Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA-Con.
Philadelphia, PA-NJ PMSA—Con.
Chester County, PA
Delaware County, PA
Montgomery County, PA
Philadelphia County, PA
Vineland-Millville-Bridgeton, NJ PMSA
Cumberland County, NJ
Wilmington-Newark, DE-MD PMSA
New Castle County, DE Cecil County, MD
Wilmington-Newark, DE-MD PMSA-see Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA

## Appendix E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code | Kind of business | Percent of sales - |  | SIC code | Kind of business | Percent of sales - |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | From administrative records ${ }^{1}$ | Estimated ${ }^{2}$ |  |  | From administrative records ${ }^{1}$ | Estimated ${ }^{2}$ |
| 52 | Retail trade ------------------------------- | 11.8 | 5.0 | 56 | Apparel and accessory stores -------------------- | 5.9 | 3.5 |
|  |  | 15.6 | 5.5 | 561 | Men's and boys' clothing and accessory stores <br> Women's clothing and specialty stores $\qquad$ |  | . 1 |
|  |  |  |  | 562,3 562 |  | 8.3 7.8 | 5.1 5.1 |
| $\begin{aligned} & 521,3 \\ & 521 \\ & 523 \end{aligned}$ | Building materials and supply stores $\qquad$ Lumber and other building materials dealers Paint, glass, and wallpaper stores $\qquad$ | $\begin{aligned} & 10.9 \\ & 10.9 \\ & 10.9 \end{aligned}$ | $\begin{array}{r} 5.6 \\ 4.5 \end{array}$ | 563 | Women's clothing stores <br> Women's accessory and specialty stores | 14.3 | 4.5 |
|  |  |  | 25.0 | 565 | Family clothing stores -------------------------------- | 2.2 | 3.0 |
| $\begin{aligned} & 525 \\ & 526 \\ & 527 \end{aligned}$ | Hardware stores $\qquad$ <br> Retail nurseries, lawn and garden supply stores <br> Manufactured (mobile) home dealers $\qquad$ | $\begin{aligned} & 19.2 \\ & 58.9 \\ & 14.5 \end{aligned}$ | 7.31.86.0 | 566 | Shoe stores ------------------------------------ | 1.1 |  |
|  |  |  |  | $566 \mathrm{pt}$. . | Men's shoe stores <br> Women's shoe stores | $4 . \overline{4}$ | 16.4 |
|  |  |  |  | $566 \mathrm{pt}$. 566 pt | Children's and juveniles' shoe stores ------------- | - | .3 .6 |
|  |  |  |  | 566 pt. | Family shoe stores <br> Athletic footwear stores $\qquad$ | 1.9 |  |
| 53 | General merchandise stores ----------------------- | . 4 | 2.3 |  | Other apparel and accessory stores Children's and infants' wear stores $\qquad$ $\qquad$ Miscellaneous apparel and accessory stores <br> ----- | 1.915.96.125.3 | 5.06.53.5 |
|  |  |  |  | 564, |  |  |  |
| 531 | Department stores (incl. leased depts.) ${ }^{34}$---------- | - | . 6 | 56957 |  |  |  |
|  |  |  |  |  | Furniture and homefurnishings stores ------------ | 15.0 | 6.6 |
| 531 <br> 531 pt. <br> 531 pt. 531 pt. | Department stores (excl. leased depts.) ${ }^{3}$ <br> Conventional ${ }^{3}$ <br> Discount or mass merchandising <br> --------------------- <br> National chain ${ }^{3}$ <br> ------- | (D) ${ }^{-}$ | .6 <br> (D) <br> 1.5 <br> (D) | 5712 | Furniture stores ------------------------------------- | 21.3 | 4.7 |
|  |  |  |  | 5713, 4, 9 | Homefurnishings stores $\qquad$ <br> Floor covering stores $\qquad$ <br> Drapery, curtain, and upholstery stores <br> Miscellaneous homefurnishings stores <br> --------- $\qquad$ | $\begin{aligned} & 17.5 \\ & 17.2 \\ & 10.3 \\ & 18.9 \end{aligned}$ | 6.110.0 |
|  |  | (D) |  | 5713 |  |  |  |
|  |  |  |  | 5714 5719 |  |  | 1.2 |
| 533 | Variety stores | 2.91.0 | 1.8 |  | Household appliance stores .----------------------- | 7.1 | 8.9 |
| 539 | Miscellaneous general merchandise stores |  |  | 572 |  |  |  |
| 54 | Food stores ------------------------------------------ | 7.4 | 3.0 |  | Radio, television, computer, and music stores Radio, television, and electronics stores $\qquad$ Computer and software stores Record and prerecorded tape stores $\qquad$ Musical instrument stores $\qquad$ | $\begin{array}{r} 9.3 \\ 11.5 \\ 9.4 \\ 5.2 \\ 4.3 \end{array}$ |  |
|  |  |  |  | 5731 5734 |  |  | 1.0 20.0 |
|  |  |  |  | 5735 |  |  | 4.8 |
| $\begin{aligned} & 541 \\ & 541 \text { pt. } \end{aligned}$ |  | 5.5 | 2.8 | 5736 |  |  | 42.8 |
|  | Supermarkets and other general-line grocery stores |  |  |  | Eating and drinking places .-----------------------1-1- | 19.7 | 9.7 |
| 541 pt. 541 pt. 541 pt. | Convenience food stores <br> Convenience food/gasoline stores <br> Delicatessens | 24.810.569.5 | $11.7$ | $\begin{aligned} & 5812 \\ & 5812 \mathrm{pt} \\ & 5812 \mathrm{pt} \\ & 5812 \mathrm{pt} \\ & 5812 \mathrm{pt} \end{aligned}$ | Eating places $\qquad$ <br> Restaurants $\qquad$ <br> Cafeterias $\qquad$ Refreshment places <br> Other eating places $\qquad$ | 19.3 | 9.6 |
|  |  |  |  |  |  | 19.3 | 11.5 |
|  |  |  |  |  |  | 49.5 | 29.4 |
|  |  |  |  |  |  | 23.1 5.8 | 9.1 3.4 |
| 542 | Meat and fish (seafood) markets ------------------- | 32.5 | 6.5 |  |  | 5.8 | 3.4 |
|  |  |  |  | 5813 | Drinking places | 29.3 | 13.0 |
| $\begin{aligned} & 546 \\ & 546 \\ & 546 \mathrm{pt.} \\ & 546 \mathrm{pt.} \end{aligned}$ | Retail bakeries $\qquad$ <br> Retail bakeries -baking and selling <br> ------------- <br> Retail bakeries - selling only $\qquad$ | $\begin{array}{r} 30.4 \\ 28.2 \\ 52.7 \end{array}$ | $\begin{aligned} & 12.0 \\ & 13.1 \end{aligned}$ | 591 <br> 591 pt. 591 pt. | Drug and proprietary stores <br> Drug stores <br> Proprietary stores $\qquad$ | 5.1 | 1.4 |
|  |  |  |  |  |  | 5.1 |  |
|  |  |  |  |  |  | 4.9 | 1.0 |
| $\begin{aligned} & 543,4,5,9 \\ & 543 \\ & 544 \\ & 545 \\ & 549 \end{aligned}$ | Other food stores $\qquad$ <br> Fruit and vegetable markets $\qquad$ <br> Candy, nut, and confectionery stores $\qquad$ <br> Miscellaneous food stores $\qquad$ | $\begin{aligned} & 46.0 \\ & 82.4 \\ & 14.7 \\ & 51.6 \\ & 26.4 \end{aligned}$ | 3.1 | 59 ex. 591 | Miscellaneous retail stores ------------------------ | 16.7 | 6.5 |
|  |  |  | - | 592 | Liquor stores $\qquad$ <br> Used merchandise stores $\qquad$ | 34.4 | 9.3 |
|  |  |  | 8.8 | 593 |  | 46.3 |  |
|  |  |  |  |  |  |  | 2.6 |
| 55 ex. 554 | Automotive dealers --------------------------------- | 13.9 |  | 594 <br> 5941 5941 pt. 5941 pt. | Used merchandise stores <br> Miscellaneous shopping goods stores | $\begin{array}{r} 11.7 \\ 14.2 \\ 6.5 \\ 19.3 \end{array}$ | 9.19.54.412.9 |
|  |  |  | 6.6 |  | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores $\qquad$ Specialty line sporting goods stores $\qquad$ |  |  |
|  |  |  |  |  |  |  |  |
| 551552 | New and used car dealers $\qquad$ <br> Used car dealers $\qquad$ | 10.949.0 | $\begin{aligned} & 7.1 \\ & 6.9 \end{aligned}$ | $\begin{aligned} & 5942 \\ & 5944 \end{aligned}$ | Book stores <br> Jewelry stores $\qquad$ | 8.911.8 | 18.010.9 |
|  |  |  |  |  |  |  |  |
| $\begin{aligned} & 553 \\ & 553 \mathrm{pt.} \\ & 553 \mathrm{pt.} \end{aligned}$ | Auto and home supply stores Auto parts, tires, and accessories stores .-------Home and auto supply stores $\qquad$ | $\begin{gathered} 17.0 \\ \text { (D) } \\ \text { (D) } \end{gathered}$ | $\begin{aligned} & 3.9 \\ & \text { (D) } \\ & \text { (D) } \end{aligned}$ | 5943, 5, 6, | Other miscellaneous shopping goods stores ----- | 11.3 | 6.2 |
|  |  |  |  | 59,83 |  | (D) <br> 4.8 <br> 8.0 |  |
|  |  |  |  | 5945 | Hobby, toy, and game shops |  |  |  |
|  |  |  |  | 5946 | Camera and photographic supply stores ------- |  |  |  |
|  | Miscellaneous automotive dealers ----------------------------------------Boat dealers | 36.9 | - | 59485949 | Gift, novelty, and souvenir shops <br> Luggage and leather goods stores $\qquad$ Sewing, needlework, and piece goods stores .-. |  | 5.0 |
| 555 ${ }^{\text {che }}$ |  |  |  |  |  | (D) | (D) |
| 556 | Recreational vehicle dealers ------------------------------- | $\begin{array}{r} 56.3 \\ \text { (D) } \\ \text { (D) } \end{array}$ |  |  |  |  |  |
| 557 | Motorcycle dealers ---------------------------------- |  | (D) | 596 5961 5962 | Nonstore retailers $\qquad$ <br> Catalog and mail-order houses <br> Automatic merchandising machine operators <br> ine operators .--- <br> Direct selling establishments | 5.12.98.75.1 | .1-.7 |
| 559 | Automotive dealers, n.e.c. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 554 | Gasoline service stations ------------------------ | 25.5 | 3.9 | $\begin{aligned} & 598 \\ & 5983 \\ & 5984 \\ & 5989 \end{aligned}$ | Fuel dealers $\qquad$ Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c. $\qquad$ | 3.44.3(D)(D) | 2.02.4(D)(D) |
|  |  |  |  |  |  |  |  |
| 554 pt. | Gasoline/convenience food stores ---------- | $\begin{array}{r} 5.4 \\ 36.5 \end{array}$ | $4.4$ |  |  |  |  |
| 554 pt. |  |  | $\begin{aligned} & 4.4 \\ & 3.7 \end{aligned}$ |  |  |  |  |

[^8]| SIC code | Kind of business | Percent of sales - |  | SIC code | Kind of business | Percent of sales - |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | From administrative records ${ }^{1}$ | Estimated ${ }^{2}$ |  |  | From administrative records ${ }^{1}$ | Estimated ${ }^{2}$ |
| 59 ex. 591 | Miscellaneous retail stores - Con. |  |  | 59 ex. 591 | Miscellaneous retail stores - Con. |  |  |
| 5992 | Florists | 17.0 | 15.0 | 5999 | Miscellaneous retail stores, n.e.c. | 35.0 | 12.0 |
| 5993 | Tobacco stores and stands | 65.0 | - | 5999 pt. | Pet shops | 8.5 | 1.6 |
| 5994 | News dealers and newsstands | 44.4 | - | $5999 \mathrm{pt}$. | Art dealers | 51.9 | 35.9 |
| 5995 | Optical goods stores | 14.8 | 5.6 | 5999 pt . | Other miscellaneous retail stores, n.e.c. --------- | 39.5 | 11.7 |

Includes sales information obtained from administrative records of other Federal agencies.
Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.
includes sales from catalog order desks.
${ }^{4}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Appendix F. Geographic Notes

## DELAWARE

Milford is in Kent and Sussex Counties.
Smyrna is in Kent and New Castle Counties.

# Appendix G. Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987 

$[$ Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see
appendix A] appendix A]


See footnotes at end of table

| SIC code | Kind of business | Establishments in business - |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Any time during year |  | At end of year |  |
|  |  | 1992 | 1987 | 1992 | 1987 |
| 57 | Furniture and homefurnishings stores ------------------------------------- | 389 | 325 | 353 | 305 |
| 5712 |  | 114 | 93 | 101 | 89 |
| 5713, 4, 9 |  | 120 | 89 | 110 | 82 |
| 5713 , | Floor covering stores ---------------------------------------------------------------------- | 52 | 45 | 47 | 41 |
| 5714 5719 |  | 6 | 4 | 56 | 47 |
| 5719 | Miscellaneous homefurnishings stores ----------------------------------- | 62 | 40 | 57 | 37 |
| 572 | Household appliance stores -------------------------------------------------- | 38 | 29 | 34 | 27 |
| 573 | Radio, television, computer, and music stores ----------------------------- | 117 | 114 | 108 | 107 |
| 5731 |  | 59 | 59 | 54 | 54 |
| 5734 | Computer and software stores ------- | 17 | 12 | 15 | 11 |
| 5735 |  | 28 | 28 | 28 | 28 |
| 5736 | Musical instrument stores --------------------------------------------------- | 13 | 15 | 11 | 14 |
| 58 | Eating and drinking places --------------------------------------------------- | 1279 | 1023 | 1160 | 925 |
| ${ }_{5812} 5812$ pt. |  | 1170 489 | 915 413 | 1060 438 | 827 377 |
| 5812 pt . |  | 489 | 11 | 10 | ${ }^{3}$ |
| 5812 pt . | Refreshment places | 500 | 372 | 458 | 334 |
| 5812 pt . | Other eating places ---- | 171 | 119 | 154 | 107 |
| 5813 |  | 109 | 108 | 100 | 98 |
| 591 | Drug and proprietary stores | 139 | 130 | 133 | 126 |
| 591 pt. | Drug stores ---- | 129 | 117 | 124 | 113 |
| 59 ex. 591 | Miscellaneous retail stores | 1155 | 1057 | 1072 | 975 |
| 592 | Liquor stores ----------- | 264 | 277 | 239 | 250 |
| 593 | Used merchandise stores | 56 | 34 | 52 | 33 |
| 594 5941 | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops ------------------------------------------ - --- | 431 91 | 411 80 | 400 86 |  |
| 5941 pt. | General line sporting goods stores --- | 24 | 80 27 | 86 22 | 74 24 |
| 5941 pt. | Specialty line sporting goods stores ----------------------------------------------------- | 67 | 53 | 64 | 50 |
| 5942 |  | 47 | 41 | 42 | 39 |
| 5944 | Jewelry stores ---- | 79 | 71 | 74 | 68 |
| 5943, 5, 6, 7, | Other miscellaneous shopping goods stores ------------------------ | 214 | 219 | 198 | 194 |
| 5943 |  | 5 | 8 | 5 | 6 |
| 5945 |  | 41 | 36 | 36 | 31 |
| 5946 |  | 11 | r 23 | 11 | 22 |
| 5947 | Gift, novelty, and souvenir shops ------------------------------------- | 125 | 115 | 115 | 104 |
| 5948 |  | 9 | 5 | 8 | 4 |
| 5949 | Sewing, needlework, and piece goods stores ------------------------- | 23 | 32 | 23 | 27 |
| 596 | Nonstore retailers ----- | 71 | 47 | 69 |  |
| 5961 | Catalog and mail-order houses ---------1 | 22 | 15 | 21 | 15 |
| 5962 |  | 14 | 13 | 14 34 | 12 |
| 5963 |  | 35 | 19 | 34 | 19 |
| 598 |  | 53 | 55 | 52 | 51 |
| 5983 5984 |  | 37 | 41 | 36 | 39 |
| 5984 5989 | Liquefied petroleum gas (bottled gas) dealers <br> Fuel dealers, n.e.c. | ${ }^{15}$ | $\stackrel{14}{-}$ | 15 1 | 12 |
| 5992 | Florists ----------------- | 72 | 70 | 66 | 63 |
| 5993 | Tobacco stores and stands ------1-- | 15 | 6 | 15 | 17 |
| 5994 5995 |  | 17 52 | 18 49 | 15 47 | 17 48 |
|  |  |  |  |  |  |
| 5999 | Miscellaneous retail stores, n.e.c. -------------------------------------------- | 124 | 90 | 117 | 86 |
| 5999 pt . |  | 22 11 | 18 | 18 | 17 |
| 5999 pt . |  | 91 | 56 | 88 | 53 |

[^9]
## Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

## Final Reports

## Geographic area series-52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

## Nonemployer statistics series-1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

## Subject series-4 reports <br> (RC92-S-1 to -4)

The Establishment and Firm Size report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll
for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The Merchandise Line Sales report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The Miscellaneous Subjects report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

## Special report series-1 report (RC92-SP-1)

The Selected Statistics report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

## Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

## OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.


[^0]:    ${ }^{1}$ Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

[^1]:    ${ }^{2}$ According to the 1990 Census of Population or subsequent special census.
    ${ }^{3}$ Those defined as of January 1, 1992.

[^2]:    ${ }^{4}$ According to the 1990 Census of Population or subsequent special census.

[^3]:    ${ }^{1}$ Includes areas with 350 retail establishments or more.
    ${ }^{2}$ Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.
    ${ }^{3}$ See Explanation of Terms, appendix A.

[^4]:    ${ }^{1}$ Includes sales from catalog order desks.
    ${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[^5]:    ${ }^{1}$ Includes sales from catalog order desks.
    ${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[^6]:    ${ }^{1}$ Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

[^7]:    ${ }^{2}$ Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

[^8]:    See footnotes at end of table

[^9]:    ${ }^{1}$ Includes sales from catalog order desks.
    ${ }^{2}$ Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

