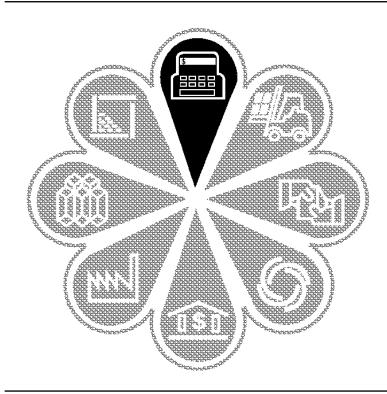
# **1992** Census of Retail Trade

RC92-A-8

### **GEOGRAPHIC AREA SERIES**

## Delaware



# **1992** Census of Retail Trade

RC92-A-8

### **GEOGRAPHIC AREA SERIES**

## Delaware





U.S. Department of Commerce Ronald H. Brown, Secretary David J. Barram, Deputy Secretary

Economics and Statistics Administration Everett M. Ehrlich, Under Secretary for Economic Affairs

> BUREAU OF THE CENSUS Harry A. Scarr, Acting Director

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If you have any questions concerning the statistics in this report, call 301-763-7038.



Economics and Statistics Administration Everett M. Ehrlich, Under Secretary for Economic Affairs



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## Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- · Census of Service Industries
- Census of Financial, Insurance, and Real Estate
   Industries
- Census of Transportation, Communications, and Utilities
- · Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

#### AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

#### WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

#### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics.* More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census.* Contact Customer Services for information on availability.

### **Census of Retail Trade**

#### GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the Standard Industrial Classification Manual: 1987 (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and mediumsize firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

#### **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **GEOGRAPHIC AREAS COVERED**

This report series presents data for the following areas:

- 1. The United States as a whole.
- 2. Each State and the District of Columbia.
- 3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
- 4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- 5. The area within the State outside metropolitan areas (MA's).
- 6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
- 7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

<sup>&</sup>lt;sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>&</sup>lt;sup>3</sup>Those defined as of January 1, 1992.

 Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

#### DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

#### **RELIABILITY OF DATA**

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

Represents zero. (D) Withheld to avoid disclosing data for individual companies; data are included in broader kindof-business totals. (IC) Independent city. (NA) Not available. (NC) Not comparable. (X) Not applicable. CMSA Consolidated metropolitan statistical area. Metropolitan area. MA MSA Metropolitan statistical area. Not elsewhere classified. n.e.c. PMSA Primary metropolitan statistical area. pt. Part. Revised. r SIC Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

#### Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

<sup>&</sup>lt;sup>4</sup>According to the 1990 Census of Population or subsequent special census.

## Users' Guide for Locating Statistics in This Report by Table Number

lefernation channels tables	Table									
Information shown in tables	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	)	< >	( )	X 2X	<sup>1</sup> X	<sup>1</sup> X	X X	x	<sup>2</sup> X	×
DATA ITEMS <sup>3</sup>										
Establishments Sales Annual payroll First-quarter payroll Paid employees for pay period including March 12, 1992	> > > >	¢ X ¢	×						K X K	
Sales per establishment Sales per employee Annual payroll per employee Employees per establishment 1987 to 1992 comparative statistics (establishments, sales, payroll, employees)		X X X X	x							
Counties ranked by volume of 1992 sales Places ranked by volume of 1992 sales									<sup>2</sup> X	x

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

			Informat	tion shown	in reports	by kind of	business c	or industry	category		
Report and geographic area	Number of es- tablish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tration ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
GEOGRAPHIC AREA SERIES											
United States . State. CMSA, PMSA, MSA County Place	X X X X X	X X X X X	X X X X X	X X X X X X							
NONEMPLOYER STATISTICS SERIES											
United States . State. CMSA, PMSA, MSA County . Place .	<sup>1</sup> X <sup>1</sup> X X <sup>1 3</sup> X <sup>1 3</sup> X	<sup>1</sup> X <sup>1</sup> X X <sup>1 3</sup> X <sup>1 3</sup> X					<sup>2</sup> X			Х	
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	Х	х	х	Х			X	Х	X	Х	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		x	Х							Х	<sup>4</sup> X
MERCHANDISE LINE SALES United States State CMSA, PMSA, MSA	X <sup>3</sup> X <sup>3</sup> X	X <sup>3</sup> X <sup>3</sup> X				X <sup>3</sup> X <sup>3</sup> X					
MISCELLANEOUS SUBJECTS United States	x x x	x x x	X X X	X X X							⁵X ⁵X ⁵X
ZIP CODES State	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X			<sup>3</sup> X				

See footnotes at end of table.

		Information shown in reports by kind of business or industry category									
Report and geographic area	Number of es- tablish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tration ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States State CMSA, MSA	1X X X	1X X X	X X X	X X X							<sup>6 7</sup> X <sup>6 7</sup> X <sup>6 7</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

## **Contents** Delaware

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Publication Program ...... Inside back cover

RETAIL TRADE-GEOGRAPHIC AREA SERIES

### Summary of Findings

Data from the 1992 Census of Retail Trade show that Delaware's 4,865 retail stores with payroll had sales totaling \$6.5 billion. In 1987, 4,416 retail stores had sales of \$5.0 billion. The 1992 data represent an increase of 30.5 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 16.9 percent of the State's total sales by retailers compared with 16.9 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 16.4 percent of sales, department stores (including leased departments) with 10.8 percent, and gasoline service stations with 6.6 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.3 million per establishment, compared with \$1.1 million in 1987. In 1992, department stores (including leased departments) averaged \$16.0 million per establishment; new and used car dealers, \$15.6 million; miscellaneous general merchandise stores, \$6.8 million; fuel oil dealers, \$3.7 million; and grocery stores, \$2.9 million.

For retail establishments with payroll, 1992 sales per employee averaged \$108 thousand. New and used car dealers had sales per employee of \$346 thousand, which contrasts sharply with the \$29 thousand per employee average for restaurants.

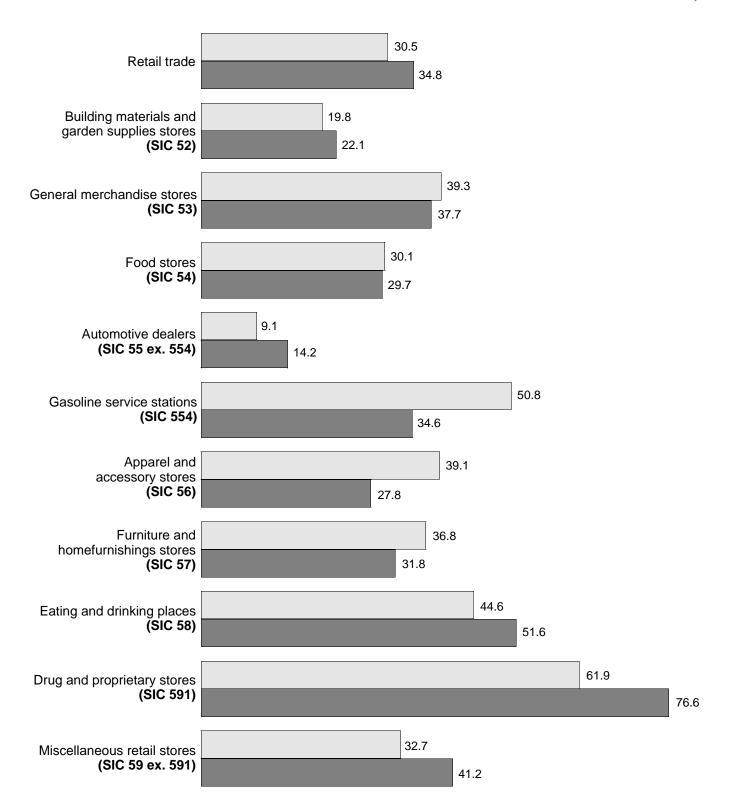
The 1992 payroll of retailers in the State amounted to \$763 million, compared with \$566 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.7 percent for all retailers, 27.6 percent for retail bakeries, compared with 5.6 percent for gasoline service stations.

There were 60,197 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 56,077 employees in 1987. Large employers included restaurants with 9,411 employees, refreshment places with 8,105 employees, and grocery stores with 7,533 employees.

### Figure 1. Percent Change in Sales and Annual Payroll: 1987 to 1992

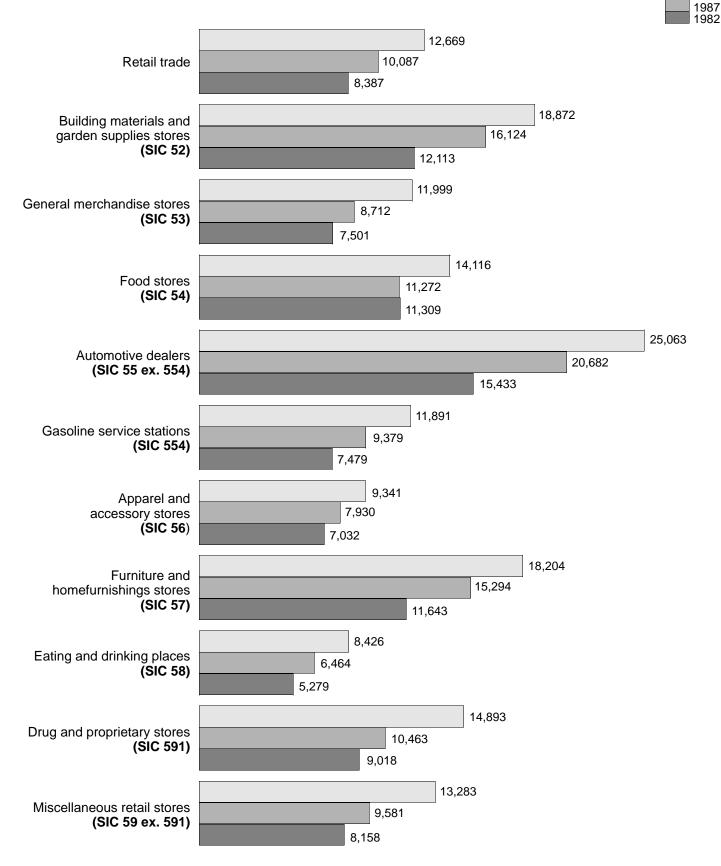
(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales Pavroll
Payroll



#### Figure 2. Annual Payroll per Employee: 1992, 1987, and 1982

(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



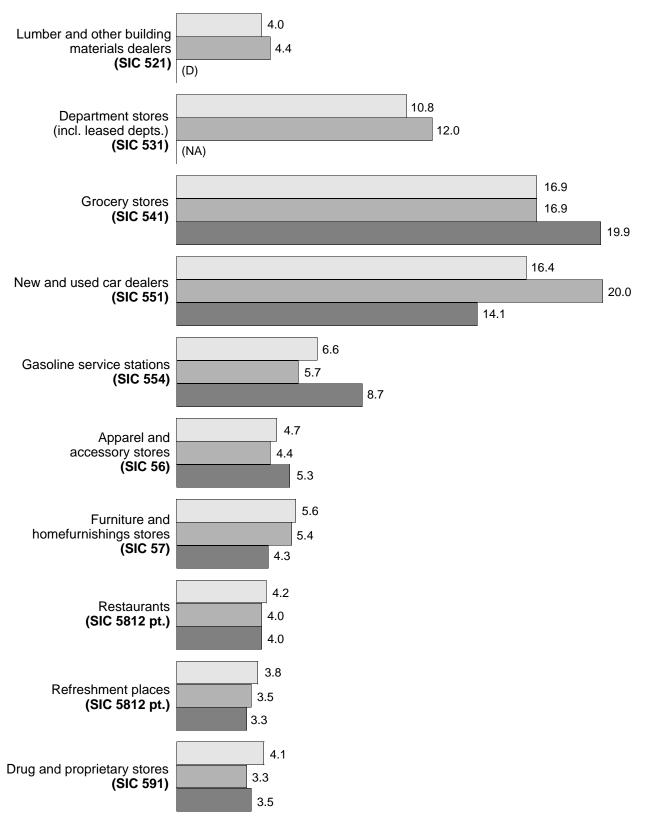
Note: Data are based on 1987 Standard Industrial Classification.

1992

### Figure 3. Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)





Note: Data are based on 1987 Standard Industrial Classification.

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#### Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

appendix A						
						Paid employees for pay
SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	period including March 12 (number)
	Retail trade	4 865	6 491 936	762 661	175 159	60 197
52	Building materials and garden supplies stores	233	383 024	45 783	10 321	2 426
521, 3	Building materials and supply stores	112	275 759	30 675	7 075	1 523
521 523	Lumber and other building materials dealers Paint, glass, and wallpaper stores	91 21	261 762 13 997	28 722 1 953	6 602 473	1 429 94
525 526	Hardware stores Retail nurseries, lawn and garden supply stores	49 45	29 026 29 256	5 107 4 786	1 188 938	417 263
527	Manufactured (mobile) home dealers	27	48 983	5 215	1 120	223
53	General merchandise stores	124	969 866	96 988	22 209	8 083
531	Department stores (incl. leased depts.) <sup>1 2</sup>	44	703 874	(NA)	(NA)	(NA)
531 531 pt. 531 pt.	Department stores (excl. leased depts.) <sup>1</sup> Conventional <sup>1</sup> Discount or mass merchandising <sup>1</sup>	44 7 30	693 325 (D) 291 984	77 359 (D) 27 099	17 846 (D) 6 205	6 302 GG 2 509
531 pt.	National chain <sup>1</sup>	30 7	(D)	27 099 (D)	(D)	2 509 GG
533 539	Variety stores Miscellaneous general merchandise stores	46 34	46 160 230 381	5 715 13 914	1 328 3 035	614 1 167
54	Food stores	535	1 173 070	123 220	29 104	8 729
541	Grocery stores	374	1 100 141	110 832	26 415	7 533
541 pt. 541 pt.	Supermarkets and other general-line grocery stores Convenience food stores	163 119	945 159 87 596	94 936 9 555	22 864 2 087	5 807 1 055
541 pt. 541 pt.	Convenience food/gasoline stores Delicatessens	61 31	59 945 7 441	5 101 1 240	1 197 267	518 153
542	Meat and fish (seafood) markets	37	26 312	3 110	709	273
546 546 pt.	Retail bakeries Retail bakeries —baking and selling	61 56	21 028 19 168	5 804 5 453	1 358 1 292	623 587
546 pt.	Retail bakeries – selling only	5	1 860	351	66	36
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	63 11	25 589 8 930	3 474 905	622 135	300 63
544 545	Candy, nut, and confectionery stores Dairy products stores	18 7	5 106 2 467	1 139 305	149 83	89 37
549	Miscellaneous food stores	27	9 086	1 125	255	111
55 ex. 554	Automotive dealers	247	1 242 664	108 724	24 707	4 338
551 552	New and used car dealersUsed car dealersUsed car dealers	68 50	1 061 654 48 636	83 291 5 431	19 325 1 356	3 071 264
553 553 pt. 553 pt.	Auto and home supply storesAuto parts, tires, and accessories stores Home and auto supply stores	91 90 1	79 698 (D) (D)	13 641 (D) (D)	2 700 (D) (D)	657 FF AA
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	38 17	52 676 22 447	6 361 3 270	1 326 677	346 171
556 557	Recreational vehicle dealers Motorcycle dealers	7 11	15 330 (D)	1 369	283 (D)	60 CC
559	Automotive dealers, n.e.c.	3	(D)	(D) (D)	(D)	AA
554	Gasoline service stations	287	429 539	23 948	5 911	2 014
554 pt. 554 pt.	Gasoline/convenience food stores Other gasoline service stations and truck stops	89 198	151 964 277 575	7 185 16 763	1 751 4 160	661 1 353
56	Apparel and accessory stores	477	304 439	32 919	7 389	3 524
561	Men's and boys' clothing and accessory stores	53	30 565	4 117	1 057	349
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	180 160 20	105 267 97 188 8 079	11 194 10 340 854	2 392 2 206 186	1 421 1 322 99
565	Family clothing stores	61	78 449	7 532	1 762	808
566 566 pt.	Shoe stores Men's shoe stores	123 13	56 585 4 611	6 447 655	1 423 154	544 44
566 pt. 566 pt.	Women's shoe stores Children's and juveniles' shoe stores	17 9	7 019 2 285	872 450	193	79 45
566 pt. 566 pt.	Family shoe storesAthletic footwear stores	67 17	27 301 15 369	3 043 1 427	683 282	259 117
564, 9	Other apparel and accessory stores	60	33 573	3 629	755	402
564 569	Children's and infants' wear stores Miscellaneous apparel and accessory stores	22 38	16 459 17 114	1 421 2 208	337 418	200 202
57	Furniture and homefurnishings stores	389	365 146	45 491	10 499	2 499
5712	Furniture stores	114	136 935	18 864	4 263	899
5713, 4, 9 5713	Homefurnishings stores	120 52	64 561 36 378	9 892 5 562	2 302 1 320	626 268
5714 5719	Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	6 62	3 069 25 114	308 4 022	69 913	25 333
572	Household appliance stores	38	48 091	4 900	1 209	250
573	Radio, television, computer, and music stores	117	115 559	11 835	2 725	724
5731 5734 5735	Radio, television, and electronics stores Computer and software stores Record and precorded traps stores	59 17 28	65 600 18 575 22 249	6 285 2 087 2 024	1 395 460	352 92 205
5735 5736	Record and prerecorded tape stores Musical instrument stores	28 13	22 249 9 135	2 024 1 439	496 374	205
•	footnotoo at and of table					

See footnotes at end of table.

#### DE-8 DELAWARE

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 1 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

#### Table 1. Summary Statistics for the State: 1992 - Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

appendix Aj						
SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places	1 279	634 246	169 201	37 575	20 081
5812	Eating places	1 170	605 760	163 607	36 309	19 303
5812 pt.	Restaurants	489	274 859	82 862	18 364	9 411
5812 pt.	Cafeterias	10	4 747	1 220	264	137
5812 pt.	Refreshment places	500	245 984	60 578	13 576	8 105
5812 pt.	Other eating places	171	80 170	18 947	4 105	1 650
5813	Drinking places	109	28 486	5 594	1 266	778
591	Drug and proprietary stores	139	265 789	31 870	7 569	2 140
591 pt.	Drug stores	129	256 735	31 010	7 376	2 032
591 pt.	Proprietary stores	10	9 054	860	193	108
59 ex. 591	Miscellaneous retail stores	1 155	724 153	84 517	19 875	6 363
592	Liquor storesUsed merchandise stores	264	140 623	11 691	2 801	1 232
593		56	12 556	2 796	626	290
594	Miscellaneous shopping goods stores	431	221 816	27 093	6 203	2 343
5941	Sporting goods stores and bicycle shops	91	43 392	5 092	1 155	409
5941 pt.	General line sporting goods stores	24	17 461	1 965	469	164
5941 pt.	Specialty line sporting goods stores	67	25 931	3 127	686	245
5942	Book stores	47	23 765	2 583	626	274
5944	Jewelry stores	79	46 099	7 195	1 751	446
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	214	108 560	12 223	2 671	1 214
5943	Stationery stores	5	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	41	43 284	3 499	745	321
5946	Camera and photographic supply stores	11	11 222	1 353	324	95
5947	Gift, novelty, and souvenir shops	125	35 609	4 610	954	548
5948	Luggage and leather goods stores	9	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	23	12 655	1 891	446	187
596	Nonstore retailers	71	76 661	10 037	2 393	568
5961	Catalog and mail-order houses	22	38 329	2 368	549	169
5962	Automatic merchandising machine operators	14	22 446	4 750	1 130	214
5963	Direct selling establishments	35	15 886	2 919	714	185
598	Fuel dealers	53	173 901	13 856	3 529	546
5983	Fuel oil dealers	37	136 550	6 834	1 728	290
5984	Liquefied petroleum gas (bottled gas) dealers	15	(D)	(D)	(D)	EE
5989	Fuel dealers, n.e.c.	1	(D)	(D)	(D)	AA
5992	Florists	72	17 904	4 690	1 154	424
5993	Tobacco stores and stands	15	7 350	647	150	69
5994	News dealers and newsstands	17	6 254	912	216	101
5995	Optical goods stores	52	15 338	3 529	859	216
5999	Miscellaneous retail stores, n.e.c.	124	51 750	9 266	1 944	574
5999 pt.	Pet shops	22	9 318	1 610	422	168
5999 pt.	Art dealers	11	4 560	611	105	35
5999 pt.	Other miscellaneous retail stores, n.e.c.	91	37 872	7 045	1 417	371

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

#### Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

appendix A]					
SIC code	Kind of business	Sale Per establishment (dollars)	s Per employee <sup>1</sup> (dollars)	Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
	Retail trade	1 334 416	107 845	12 669	12
52	Building materials and garden supplies stores	1 643 880	157 883	18 872	10
521, 3	Building materials and supply stores	2 462 134	181 063	20 141	14
521	Lumber and other building materials dealers	2 876 505	183 178	20 099	16
523	Paint, glass, and wallpaper stores	666 524	148 904	20 777	4
525	Hardware stores	592 367	69 607	12 247	9
526	Retail nurseries, lawn and garden supply stores	650 133	111 240	18 198	6
527	Manufactured (mobile) home dealers	1 814 185	219 655	23 386	8
53	General merchandise stores	7 821 500	119 988	11 999	65
531	Department stores (incl. leased depts.) 2 3	15 997 136	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup>	15 757 386	110 017	12 275	143
531 pt.	Conventional <sup>2</sup>	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>2</sup>	9 732 800	116 375	10 801	84
531 pt.	National chain <sup>2</sup>	(D)	(D)	(D)	(D)
533	Variety stores	1 003 478	75 179	9 308	13
539	Miscellaneous general merchandise stores	6 775 912	197 413	11 923	34
54	Food stores	2 192 654	134 388	14 116	16
541	Grocery stores	2 941 553	146 043	14 713	20
541 pt.	Supermarkets and other general-line grocery stores	5 798 521	162 762	16 349	36
541 pt.	Convenience food stores	736 101	83 029	9 057	9
541 pt.	Convenience food/gasoline stores	982 705	115 724	9 847	8
541 pt.	Delicatessens	240 032	48 634	8 105	5
542	Meat and fish (seafood) markets	711 135	96 381	11 392	7
546	Retail bakeries	344 721	33 753	9 316	10
546 pt.	Retail bakeries —baking and selling	342 286	32 654	9 290	10
546 pt.	Retail bakeries —selling only	372 000	51 667	9 750	7
543, 4, 5, 9	Other food stores	406 175	85 297	11 580	5
543	Fruit and vegetable markets	811 818	141 746	14 365	5
544	Candy, nut, and confectionery stores	283 667	57 371	12 798	5
545	Dairy products stores	352 429	66 676	8 243	5
549	Miscellaneous food stores	336 519	81 856	10 135	4
55 ex. 554	Automotive dealers	5 031 028	286 460	25 063	18
551	New and used car dealers	15 612 559	345 703	27 122	45
552	Used car dealers	972 720	184 227	20 572	5
553	Auto and home supply stores	875 802	121 306	20 763	7
553 pt.	Auto parts, tires, and accessories stores	(D)	(D)	(D)	(D)
553 pt.	Home and auto supply stores	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers	1 386 211	152 243	18 384	9
555	Boat dealers	1 320 412	131 269	19 123	10
556	Recreational vehicle dealers	2 190 000	255 500	22 817	9
557	Motorcycle dealers	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c.	(D)	(D)	(D)	(D)
554	Gasoline service stations	1 496 652	213 277	11 891	7
554 pt.	Gasoline/convenience food stores	1 707 461	229 900	10 870	7
554 pt.	Other gasoline service stations and truck stops	1 401 894	205 155	12 390	7
56	Apparel and accessory stores	638 237	86 390	9 341	7
561	Men's and boys' clothing and accessory stores	576 698	87 579	11 797	7
562, 3	Women's clothing and specialty stores	584 817	74 080	7 878	8
562	Women's clothing stores	607 425	73 516	7 821	8
563	Women's accessory and specialty stores	403 950	81 606	8 626	5
565	Family clothing stores	1 286 049	97 090	9 322	13
566	Shoe stores	460 041	104 017	11 851	4
566 pt.	Men's shoe stores	354 692	104 795	14 886	3
566 pt.	Women's shoe stores	412 882	88 848	11 038	5
566 pt.	Children's and juveniles' shoe stores	253 889	50 778	10 000	5
566 pt.	Family shoe stores	407 478	105 409	11 749	4
566 pt.	Athletic footwear stores	904 059	131 359	12 197	7
564, 9	Other apparel and accessory stores	559 550	83 515	9 027	7
564	Children's and infants' wear stores	748 136	82 295	7 105	9
569	Miscellaneous apparel and accessory stores	450 368	84 723	10 931	5
57	Furniture and homefurnishings stores	938 679	146 117	18 204	6
5712	Furniture stores	1 201 184	152 319	20 983	8
5713, 4, 9	Homefurnishings stores	538 008	103 133	15 802	5
5713	Floor covering stores	699 577	135 739	20 754	5
5714	Drapery, curtain, and upholstery stores	511 500	122 760	12 320	4
5719	Miscellaneous homefurnishings stores	405 065	75 417	12 078	5
572	Household appliance stores	1 265 553	192 364	19 600	7
573	Radio, television, computer, and music stores	987 684	159 612	16 347	6
5731	Radio, television, and electronics stores	1 111 864	186 364	17 855	6
5734	Computer and software stores	1 092 647	201 902	22 685	5
5735	Record and prerecorded tape stores	794 607	108 532	9 873	7
5736	Musical instrument stores	702 692	121 800	19 187	6

See footnotes at end of table.

#### DE-10 DELAWARE

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

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#### Table 2. Selected Ratios for the State: 1992 - Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Sale	s			
SIC code	Kind of business	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)	
58	Eating and drinking places	495 892	31 584	8 426	16	
5812	Eating places	517 744	31 382	8 476	16	
5812 pt.	Restaurants	562 084	29 206	8 805	19	
5812 pt.	Cafeterias	474 700	34 650	8 905	14	
5812 pt.	Refreshment places	491 968	30 350	7 474	16	
5812 pt.	Other eating places	468 830	48 588	11 483	10	
5813	Drinking places	261 339	36 614	7 190	7	
591	Drug and proprietary stores	1 912 151	124 200	14 893	15	
591 pt.	Drug stores	1 990 194	126 346	15 261	16	
591 pt.	Proprietary stores	905 400	83 833	7 963	11	
59 ex. 591	Miscellaneous retail stores	626 972	113 807	13 283	6	
592	Liquor stores	532 663	114 142	9 489	5	
593	Used merchandise stores	224 214	43 297	9 641	5	
594	Miscellaneous shopping goods stores	514 654	94 672	11 563	5	
5941	Sporting goods stores and bicycle shops	476 835	106 093	12 450	4	
5941 pt.	General line sporting goods stores	727 542	106 470	11 982	7	
5941 pt.	Specialty line sporting goods stores	387 030	105 841	12 763	4	
5942	Book stores	505 638	86 734	9 427	6	
5944	Jewelry stores	583 532	103 361	16 132	6	
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	507 290	89 423	10 068	6	
5945	Stationery stores	(D)	(D)	(D)	(D)	
5945	Hobby, toy, and game shops	1 055 707	134 841	10 900	8	
5946	Camera and photographic supply stores	1 020 182	118 126	14 242	9	
5947	Gift, novelty, and souvenir shops	284 872	64 980	8 412	4	
5948	Luggage and leather goods stores	(D)	(D)	(D)	(D)	
5949	Sewing, needlework, and piece goods stores	550 217	67 674	10 112	8	
596	Nonstore retailers	1 079 732	134 967	17 671	8	
5961	Catalog and mail-order houses	1 742 227	226 799	14 012	8	
5962	Automatic merchandising machine operators	1 603 286	104 888	22 196	15	
5963	Direct selling establishments	453 886	85 870	15 778	5	
598	Fuel dealers	3 281 151	318 500	25 377	10	
5983	Fuel oil dealers	3 690 541	470 862	23 566	8	
5984	Liquefied petroleum gas (bottled gas) dealers	(D)	(D)	(D)	(D)	
5989	Fuel dealers, n.e.c	(D)	(D)	(D)	(D)	
5992	Florists	248 667	42 226	11 061	6	
5993	Tobacco stores and stands	490 000	106 522	9 377	5	
5994	News dealers and newsstands	367 882	61 921	9 030	6	
5995	Optical goods stores	294 962	71 009	16 338	4	
5999	Miscellaneous retail stores, n.e.c.	417 339	90 157	16 143	5	
5999 pt.	Pet shops	423 545	55 464	9 583	8	
5999 pt.	Art dealers	414 545	130 286	17 457	3	
5999 pt.	Other miscellaneous retail stores, n.e.c.	416 176	102 081	18 989	4	

<sup>1</sup>Based on number of employees for pay period including March 12. <sup>2</sup>Includes sales from catalog order desks. <sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

RETAIL TRADE-GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 4 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

#### Table 3. Comparative Statistics for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Establis	hments		Sales		Ar	nnual payroll		Paid employ period ir Marc	ncluding
SIC code	Kind of business	1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade	4 865	4 416	6 491 936	4 975 670	30.5	762 661	565 669	34.8	60 197	56 077
52	Building materials and garden supplies stores	233	236	383 024	319 842	19.8	45 783	37 489	22.1	2 426	2 325
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	112 91 21	106 81 25	275 759 261 762 13 997	229 464 219 365 10 099	20.2 19.3 38.6	30 675 28 722 1 953	25 509 23 924 1 585	20.3 20.1 23.2	1 523 1 429 94	1 475 1 380 95
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	49 45 27	55 35 40	29 026 29 256 48 983	25 076 19 637 45 665	15.8 49.0 7.3	5 107 4 786 5 215	4 071 2 834 5 075	25.4 68.9 2.8	417 263 223	390 179 281
53	General merchandise stores	124	117	969 866	696 017	39.3	96 988	70 430	37.7	8 083	8 084
531	Department stores (incl. leased depts.) <sup>1 2</sup>	44	40	703 874	<sup>7</sup> 598 461	17.6	(NA)	(NA)	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) <sup>1</sup> Conventional <sup>1</sup> Discount or mass merchandising <sup>1</sup> National chain <sup>1</sup>	44 7 30 7	40 7 27 6	693 325 (D) 291 984 (D)	582 903 (D) 211 944 (D)	18.9 (D) 37.8 (D)	77 359 (D) 27 099 (D)	59 999 (D) 19 297 (D)	28.9 (D) 40.4 (D)	6 302 GG 2 509 GG	6 825 HH 2 299 GG
533 539	Variety stores Miscellaneous general merchandise stores	46 34	31 46	46 160 230 381	32 221 80 893	43.3 184.8	5 715 13 914	4 543 5 888	25.8 136.3	614 1 167	570 689
<b>54</b> 541	Food stores Grocery stores	<b>535</b> 374	<b>531</b> 359	<b>1 173 070</b> 1 100 141	<b>901 325</b> 839 267	<b>30.1</b> 31.1	<b>123 220</b> 110 832	<b>95 026</b> 84 190	<b>29.7</b> 31.6	<b>8 729</b> 7 533	<b>8 430</b> 7 106
542	Meat and fish (seafood) markets	37	40	26 312	27 039	-2.7	3 110	3 288	-5.4	273	279
546 546 pt. 546 pt.	Retail bakeries Retail bakeries —baking and selling Retail bakeries —selling only	61 56 5	63 60 3	21 028 19 168 1 860	17 453 (D) (D)	20.5 (D) (D)	5 804 5 453 351	5 066 (D) (D)	14.6 (D) (D)	623 587 36	727 FF AA
543, 4, 5, 9 543 544 545 549	Other food stores Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	63 11 18 7 27	69 18 19 10 22	25 589 8 930 5 106 2 467 9 086	17 566 4 627 4 168 3 519 5 252	45.7 93.0 22.5 –29.9 73.0	3 474 905 1 139 305 1 125	2 482 637 830 327 688	40.0 42.1 37.2 -6.7 63.5	300 63 89 37 111	318 52 88 50 128
55 ex. 554	Automotive dealers	247	273	1 242 664	1 139 175	9.1	108 724	95 179	14.2	4 338	4 602
551 552	New and used car dealersUsed car dealers	68 50	74 58	1 061 654 48 636	996 257 29 185	6.6 66.6	83 291 5 431	75 528 2 949	10.3 84.2	3 071 264	3 403 230
553 553 pt. 553 pt.	Auto and home supply stores Auto parts, tires, and accessories stores Home and auto supply stores	91 90 1	105 100 5	79 698 (D) (D)	72 056 71 100 956	10.6 (D) (D)	13 641 (D) (D)	11 745 11 648 97	16.1 (D) (D)	657 FF AA	694 686 8
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational vehicle dealers Motorcycle dealers, n.e.c	38 17 7 11 3	36 17 6 8 5	52 676 22 447 15 330 (D) (D)	41 677 20 915 10 583 (D) (D)	26.4 7.3 44.9 (D) (D)	6 361 3 270 1 369 (D) (D)	4 957 2 380 883 (D) (D)	28.3 37.4 55.0 (D) (D)	346 171 60 CC AA	275 135 56 BB AA
554	Gasoline service stations	287	279	429 539	284 901	50.8	23 948	17 792	34.6	2 014	1 897
56	Apparel and accessory stores	477	445	304 439	218 859	39.1	32 919	25 766	27.8	3 524	3 249
561	Men's and boys' clothing and accessory stores	53	49	30 565	32 324	-5.4	4 117	4 413	-6.7	349	459
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	180 160 20	170 159 11	105 267 97 188 8 079	80 291 76 188 4 103	31.1 27.6 96.9	11 194 10 340 854	8 785 8 320 465	27.4 24.3 83.7	1 421 1 322 99	1 341 1 299 42
565	Family clothing stores	61 123	46	78 449	49 479	58.6	7 532 6 447	5 743 5 394	31.2	808 544	645
566 566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores Athletic footwear stores	123 13 17 9 67 17	131 16 25 8 69 13	56 585 4 611 7 019 2 285 27 301 15 369	43 110 4 566 6 130 1 915 25 568 4 931	31.3 1.0 14.5 19.3 6.8 211.7	6 447 655 872 450 3 043 1 427	5 394 646 881 268 3 010 589	19.5 1.4 -1.0 67.9 1.1 142.3	544 44 79 45 259 117	612 55 110 23 363 61
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	60 22 38	49 17 32	33 573 16 459 17 114	13 655 7 156 6 499	145.9 130.0 163.3	3 629 1 421 2 208	1 431 639 792	153.6 122.4 178.8	402 200 202	192 103 89
57	Furniture and homefurnishings stores	389	325	365 146	266 889	36.8	45 491	34 504	31.8	2 499	2 256
5712	Furniture stores	114	93	136 935	112 943	21.2	18 864	15 747	19.8	899	898
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	120 52 6 62	89 45 4 40	64 561 36 378 3 069 25 114	54 522 42 402 1 312 10 808	18.4 -14.2 133.9 132.4	9 892 5 562 308 4 022	8 190 6 485 120 1 585	20.8 -14.2 156.7 153.8	626 268 25 333	559 365 18 176
572	Household appliance stores	38	29	48 091	r40 255	19.5	4 900	r4 716	3.9	250	'231
573 5731 5734 5735 5736	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores Musical instrument stores	117 59 17 28 13	114 59 12 28 15	115 559 65 600 18 575 22 249 9 135	82 364 45 762 '8 997 22 050 9 401	40.3 43.4 106.5 .9 –2.8	11 835 6 285 2 087 2 024 1 439	8 442 4 505 11 196 1 817 1 342	40.2 39.5 74.5 11.4 7.2	724 352 92 205 75	626 281 '87 201 73
58	Eating and drinking places	1 279	1 023	634 246	438 610	44.6	169 201	111 575	51.6	20 081	17 261
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	1 170 489 10 500 171	915 413 11 372 119	605 760 274 859 4 747 245 984 80 170	413 284 198 149 '3 497 173 179 37 041	46.6 38.7 35.7 42.0 116.4	163 607 82 862 1 220 60 578 18 947	106 802 56 890 '821 38 410 10 364	53.2 45.7 48.6 57.7 82.8	19 303 9 411 137 8 105 1 650	16 462 8 098 '133 6 803 1 371
5813	Drinking places		108	28 486	25 326	12.5	5 594	4 773	17.2		799

See footnotes at end of table.

#### DE-12 DELAWARE

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

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#### Table 3. Comparative Statistics for the State: 1992 and 1987 - Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Establis	hments		Sales		A	nnual payroll		Paid employ period ir Marc	cluding
SIC code	Kind of business	1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores	139	130	265 789	164 153	61.9	31 870	18 049	76.6	2 140	1 725
591 pt.	Drug stores	129	117	256 735	152 789	68.0	31 010	16 784	84.8	2 032	1 595
591 pt.	Proprietary stores	10	13	9 054	11 364	–20.3	860	1 265	–32.0	108	130
59 ex. 591	Miscellaneous retail stores	1 155	1 057	724 153	545 899	32.7	84 517	59 859	41.2	6 363	6 248
592	Liquor stores	264	277	140 623	108 327	29.8	11 691	9 033	29.4	1 232	1 203
593	Used merchandise stores	56	34	12 556	6 437	95.1	2 796	981	185.0	290	109
594	Miscellaneous shopping goods stores	431	411	221 816	164 011	35.2	27 093	19 189	41.2	2 343	2 433
5941	Sporting goods stores and bicycle shops	91	80	43 392	31 596	37.3	5 092	3 460	47.2	409	404
5941 pt.	General line sporting goods stores	24	27	17 461	14 125	23.6	1 965	1 497	31.3	164	176
5941 pt.	Specialty line sporting goods stores	67	53	25 931	17 471	48.4	3 127	1 963	59.3	245	228
5942	Book stores	47	41	23 765	14 005	69.7	2 583	1 506	71.5	274	211
5944	Jewelry stores	79	71	46 099	36 732	25.5	7 195	5 749	25.2	446	545
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	214	219	108 560	81 678	32.9	12 223	8 474	44.2	1 214	1 273
5943	Stationery stores	5	8	(D)	1 734	(D)	(D)	216	(D)	BB	25
5945	Hobby, toy, and game shops	41	36	43 284	26 729	61.9	3 499	1 764	98.4	321	268
5946	Camera and photographic supply stores	11	23	11 222	14 779	-24.1	1 353	1 422	-4.9	95	117
5947	Gift, novelty, and souvenir shops	125	115	35 609	26 300	35.4	4 610	3 570	29.1	548	635
5948	Luggage and leather goods stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5949	Sewing, needlework, and piece goods stores _	23	32	12 655	(D)	(D)	1 891	(D)	(D)	187	CC
596	Nonstore retailers	71	47	76 661	48 194	59.1	10 037	7 145	40.5	568	555
5961	Catalog and mail-order houses	22	15	38 329	24 064	59.3	2 368	2 152	10.0	169	172
5962	Automatic merchandising machine operators	14	13	22 446	17 638	27.3	4 750	3 555	33.6	214	211
5963	Direct selling establishments	35	19	15 886	'8 209	93.5	2 919	1 646	77.3	185	'917
598 5983 5984 5989	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c	53 37 15 1	55 41 14 –	173 901 136 550 (D) (D)	152 997 119 841 33 156 -	13.7 13.9 (D) (D)	13 856 6 834 (D) (D)	11 391 6 392 4 999 –	21.6 6.9 (D) (D)	546 290 EE AA	750 411 339
5992	Florists	72	70	17 904	13 580	31.8	4 690	3 210	46.1	424	395
5993	Tobacco stores and stands	15	6	7 350	(D)	(D)	647	(D)	(D)	69	BB
5994	News dealers and newsstands	17	18	6 254	5 619	11.3	912	614	48.5	101	115
5995	Optical goods stores	52	49	15 338	9 699	58.1	3 529	2 353	50.0	216	168
5999	Miscellaneous retail stores, n.e.c	124	90	51 750	(D)	(D)	9 266	(D)	(D)	574	EE
5999 pt.	Pet shops	22	18	9 318	5 453	70.9	1 610	1 032	56.0	168	102
5999 pt.	Art dealers	11	16	4 560	(D)	(D)	611	(D)	(D)	35	BB
5999 pt.	Other miscellaneous retail stores, n.e.c	91	56	37 872	27 183	39.3	7 045	4 160	69.4	371	343

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

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#### Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

									Kind-of-bu	siness groups		
	Geographic area	Estab-			First-	Paid employees for pay period	garden su	naterials and oplies stores C 52)	st	merchandise tores IC 53)		l stores C 54)
		lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Delaware	4 865	6 491 936	762 661	175 159	60 197	233	383 024	124	969 866	535	1 173 070
2 3 4 5 6	Kent County Dover Milford (part) ▲ Smyrna (part) ▲ Balance of county	796 456 55 66 219	1 065 566 673 445 80 424 94 127 217 570	121 883 77 886 8 407 11 721 23 869	28 188 18 182 1 920 2 592 5 494	10 360 6 807 771 870 1 912	47 17 2 3 25	104 398 40 370 (D) (D) (D)	25 14 3 2 6	236 445 201 779 (D) (D) (D)	86 34 5 10 37	144 466 82 281 (D) 17 437 (D)
7 8 9 10 11 12	New Castle County Elsmere Middletown Newark New Castle Smyrna (part) ▲	2 841 32 47 316 109	4 272 500 31 690 48 910 601 546 174 195	500 327 4 904 6 818 67 103 15 940	118 068 973 1 676 15 929 3 789	39 064 335 449 5 371 1 315	123 1 4 14 5	188 538 (D) 2 893 29 209 4 786	65 1 5 5	653 341 (D) (D) (D) (D)	300 6 8 39 15	782 206 4 672 15 453 102 641 19 030
13 14	Wilmington Balance of county	536 1 801	632 013 2 784 146	72 990 332 572	17 833 77 868	5 341 26 253	13 86	10 290 (D)	6 47	25 079 581 159	55 177	73 598 566 812
15 16 17 18 19 20	Sussex County Georgetown Laurel Milford (part) ▲ Seaford Balance of county	1 228 22 38 47 125 996	1 153 870 22 472 35 396 100 688 186 681 808 633	140 451 2 088 4 171 10 628 19 412 104 152	28 903 510 1 030 2 507 4 472 20 384	10 773 182 324 694 1 762 7 811	63 2 3 - 3 55	90 088 (D) (D) 3 897 75 066	34 - 1 2 5 26	80 080 (D) 28 578 (D)	149 4 8 3 9 125	246 398 9 450 15 477 (D) 37 317 (D)

RETAIL TRADE – GEOGRAPHIC AREA SERIES

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appendix A. For information on geographic areas followed by A, see appendix F]

					٢	Kind-of-busine	ss groups – C	on.						
Automotiv (SIC 55	ve dealers ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		rre and hings stores 57)	Eating and drinking places (SIC 58)		hking places Drug and proprietary 58) CSIC 591) Miscellaneous retail stores (SIC 591) (SIC 59 ex. 591)				
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
247	1 242 664	287	429 539	477	304 439	389	365 146	1 279	634 246	139	265 789	1 155	724 153	•
58 35 2 7 14	214 501 122 830 (D) 27 270 (D)	52 20 6 4 22	74 824 29 956 8 624 (D) (D)	70 56 4 5 5	34 048 31 594 692 1 084 678	53 36 7 3 7	36 658 28 458 (D) (D) 6 310	195 121 13 19 42	92 291 63 070 6 752 8 872 13 597	22 14 3 2 3	38 814 26 820 (D) (D) (D)	188 109 10 11 58	89 121 46 287 4 321 4 041 34 472	
120 1 1 14 6	815 068 (D) (D) 201 904 55 540	158 2 5 19 8	248 232 (D) 9 595 29 172 12 746	271 1 _24 _4	190 426 (D) 16 332 742	240 1 3 17 11	268 192 (D) (D) 15 125 8 947	778 11 10 87 30	413 272 6 350 4 616 80 734 16 448	86 - 1 12 6	(D) (D) 29 105 13 771	700 9 13 85 19	(D) 3 420 (D) (D) (D)	j I
23 75	161 270 (D)	24 100	25 703 (D)	42 200	16 963 (D)	32 176	34 557 206 588	177 463	67 184 237 940	20 47	39 795 (D)	144 430	177 574 244 616	
69 - 5 7 11 46	213 095 3 192 (D) 49 128 (D)	77 1 3 6 11 56	106 483 (D) 1 662 8 160 20 680 (D)	136 2 1 6 14 113	79 965 (D) 5 913 11 375 62 304	96 1 3 7 84	60 296 (D) (D) 3 380 55 421	306 6 5 9 31 255	128 683 2 405 1 365 3 225 16 334 105 354	31 1 2 6 21	(D) (D) (D) 8 246 27 297	267 5 10 9 28 215	(D) 719 (D) 4 194 7 746 91 388	) / ·   1   1

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

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#### Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

appendix A	For information on geographic areas followed by A, see appendix F]					
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	DOVER					
	Retail trade	456	673 445	77 886	18 182	6 807
52	Building materials and garden supplies stores	17	40 370	4 308	1 049	228
521, 3 525	Building materials and supply stores Hardware stores	8 2	28 046 (D)	2 670 (D)	667 (D)	149 AA
526 527	Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	3 4	(D) (D)	(D) (D)	(D) (D)	BB BB
53	General merchandise stores	14	201 779	18 068	4 164	1 438
531 531 533 539	Department stores (incl. leased depts.) <sup>1</sup> <sup>2</sup>	8 8 3 3	(D) (D) 2 698 (D)	(NA) (D) 412 (D)	(NA) (D) 101 (D)	(NA) GG 47 EE
54	Food stores	34	82 281	7 998	1 966	607
541	Grocery stores	21	77 920	7 249 (D)	1 780 (D)	511
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries	6 5	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	BB BB BB
55 ex. 554	Automotive dealers	35	122 830	11 558	2 542	517
551 552	New and used car dealers Used car dealers Auto and home supply stores	10 9	99 512 5 292	8 316 593	1 925 85	354 28
553 555, 6, 7, 9	Miscellaneous automotive dealers	12 4	11 722 6 304	2 166 483	416 116	107 28
554	Gasoline service stations	20	29 956	1 342	349	143
56	Apparel and accessory stores	56	31 594	3 768	815	425
561	Men's and boys' clothing and accessory stores	9	(D)	(D)	(D)	BB
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	19 17 2	12 788 (D) (D)	1 576 (D) (D)	311 (D) (D)	192 CC AA
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	8 17 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	BB BB AA
57	Furniture and homefurnishings stores	36	28 458	3 661	872	243
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	10 9 3 14	10 681 (D) (D) 11 071	1 749 (D) (D) 910	430 (D) (D) 210	100 BB BB 77
58	Eating and drinking places	121	63 070	16 802	3 919	2 331
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	112 48 1 48 15	60 367 26 918 (D) (D) (D)	16 217 8 188 (D) (D) (D)	3 789 1 910 (D) (D) (D)	2 173 1 035 BB FF CC
5813	Drinking places	9	2 703	585	130	158
591	Drug and proprietary stores	14	26 820	2 956	683	229
59 ex. 591	Miscellaneous retail stores	109	46 287	7 425	1 823	646
592 593	Liquor stores Used merchandise stores	15 4	6 129 1 206	608 353	138 78	73 36
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	45 4	18 005 (D)	2 490 (D)	605 (D)	262 AA
5942 5944 5943, 5, 6, 7, 8, 9	Book stores Jewelry stores Other miscellaneous shopping goods stores	8 10 23	(D) (D) 9 299	(D) (D) 1 268	(D) (D) 299	BB BB 151
596 598	Nonstore retailers Fuel dealers	5 4	(D) 6 959	(D) 873	(D) 251	BB 46
5992 5993 5994	Florists Tobacco stores and stands Nous dealors and exercised	5-2	(D)	(D) (D)	(D)	BB
5994 5995 5999	News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	10 19	(D) 2 575 (D)	(D) 664 (D)	(D) 147 (D)	AA 35 BB

See footnotes at end of table.

#### **DE-16 DELAWARE**

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

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#### Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

For information on geographic areas followed by A, see appendix F					
Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
WILMINGTON					
Retail trade	536	632 013	72 990	17 833	5 341
Building materials and garden supplies stores	13	10 290	1 416	345	79
Building materials and supply stores	11	(D)	(D)	(D)	BB
Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	- 1	(D) (D)	(D) (D)	(D) (D)	AA AA
General merchandise stores	6	25 079	3 447	941	290
Department stores (incl. leased depts.) <sup>1 2</sup>	2	(D)	(NA) (D)	(NA)	(NA) CC BB
Variety stores Miscellaneous general merchandise stores	3 1	(D) (D)	(D) (D)	(D) (D)	BB
Food stores	55	73 598	8 285	1 934	546
Grocery stores Meat and fish (seafood) markets	34 7	68 088 2 329	7 383 242	1 703 62	458 23
Retail bakeries Other food stores	7 7	1 534 1 647	330 330	86 83	36 29
Automotive dealers	23	161 270	14 210	3 569	530
New and used car dealersUsed car dealers	8 3	154 808 (D)	13 374 (D)	3 389 (D)	483 AA
Auto and home supply stores Miscellaneous automotive dealers	11 1	3 560 (D)	524 (D)	112 (D)	32 AA
Gasoline service stations	24	25 703	1 809	459	152
Apparel and accessory stores	42	16 963	2 414	495	193
Men's and boys' clothing and accessory stores	3	2 436	534	131	26
Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	13 10 3	5 852 (D) (D)	884 (D) (D)	163 (D) (D)	72 BB AA
Family clothing stores Shoe stores Other apparel and accessory stores	8 14 4	2 028 5 538 1 109	327 529 140	76 95 30	33 41 21
Furniture and homefurnishings stores	32	34 557	3 783	868	194
Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	9 10 6 7	6 989 3 992 (D) (D)	1 108 653 (D) (D)	271 141 (D) (D)	74 37 BB BB
Eating and drinking places	177	67 184	18 919	4 637	2 188
Eating places Restaurants	151 60	61 557 31 538	17 766 9 339	4 350 2 338	2 035 1 130
Cafeterias Refreshment places	3 55	1 154 15 240	328 3 893	62 883	18 552 335
Drinking places	26	5 627	1 153	287	153
Drug and proprietary stores	20	39 795	4 923	1 235	320
Miscellaneous retail stores	144	177 574	13 784	3 350	849
Liquor stores Used merchandise stores	45 10	26 906 (D)	1 752 (D)	391 (D)	159 BB
Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	44 6	27 313 4 897	3 793 595	925 127	243 41
Book stores Jewelry stores Other miscellaneous shopping goods stores	6 14 18	2 950 11 504 7 962	313 1 647 1 238	72 423 303	33 85 84
Nonstore retailers Fuel dealers	7 5	9 637 (D)	2 404 (D)	546 (D)	115 CC
Florists Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores n e c	9 2 4 8 10	2 973 (D) (D) (D)	798 (D) (D) (D)	195 (D) (D) (D)	62 AA BB BB BB
	Geographic area and kind of business         WILMINGTON         Retail trade         Building materials and supply stores         Hardware Stores         Building materials and supply stores         Manufactured (mobile) home dealers         Ceneral merchandise stores         Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (ancl. leased depts.) <sup>1 2</sup> Variety stores         Macellaneous general merchandise stores         Food stores         Groopy stores         Mate and link (sealood) markets         Retail takeries         Other food stores         Automotive dealers         Mascellaneous automotive dealers         Automotive dealers         Mascellaneous automotive dealers         Gasoline service stations         Aparel and accessory stores         Women's clothing and specially stores         Women's clothing stores         Shee stores         Purniture stores         Fundition stores         Fundition stores         Parel and accessory stores         Women's clothing stores         Women's clothing stores         Women's clothing stores         Parulure and homefurnishings stores	Geographic area and kind of business         Establishes           WILMINGTON         Retail trade         536           Building materials and garden supplies stores         13           Building materials and garden supplies stores         11           Retail unsaries, law and garden supplies stores         11           Retail unsaries, law and garden supplies stores         1           General merchandise stores         6           Department stores (incl. laeaed depts.) 1         2           Variety stores         3           Maccellametous general merchandise stores         3           Food stores         7           Concreta merchandise stores         7           Food stores         7           Other tool stores         7           Automotive dealers         8           Used car dealers         8           Used car dealers         3           Marcellameous automotive dealers         3           Mensi and boys' clothing and accessory stores         3           Mers and boys' clothing and accessory stores         3           Mers and boys' clothing and accessory stores         3           Mers and boys' clothing and accessory stores         3           Meris and boys' clothing stores         3	Geographic area and kind of business         Ethologistics         Saless           WILMINGTON         Retail trade         535         652 013           Building materials and garden supplies stores         13         10 290           Building materials and garden supplies stores         11         (D)           Retail uracers, laws and garden supplies stores         11         (D)           Beading materials and garden supplies stores         11         (D)           Ceneral metchandise stores         6         25 079           Department stores (incl. leased depts.) 1°         2         (D)           Department stores (incl. leased depts.) 1°         3         (D)           Department stores (incl. leased depts.) 1°         3         (D)           Material field (stated) markets         7         1         647           Automotive dealers         23         161 700         3           Order y stores         3         1         0           Automotive dealers         23         161 700         3           Automotive dealers         3         24         25 703           Approid and accessory stores         3         1         3         3           Obscience service stations         3         24 <t< td=""><td>Geographic area and kind of business         Estatu- information (kinomotion (kinomotion)         Sale (kinomotion)         Annual (kinomotion)           WILMINGTON         Estatu- centroling         Sale (kinomotion)         Sa</td><td>Cooperative area and kind of business         Easter in the second of the second o</td></t<>	Geographic area and kind of business         Estatu- information (kinomotion (kinomotion)         Sale (kinomotion)         Annual (kinomotion)           WILMINGTON         Estatu- centroling         Sale (kinomotion)         Sa	Cooperative area and kind of business         Easter in the second of the second o

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 10 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

#### Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

appendix A.	For information on geographic areas followed by A, see appendix F]					
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	KENT COUNTY (Coextensive with Dover, DE MSA; see table 7.)					
	NEW CASTLE COUNTY					
	Retail trade	2 841	4 272 500	500 327	118 068	39 064
52	Building materials and garden supplies stores	123	188 538	23 812	5 356	1 314
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	64 49 15	150 311 (D) (D)	17 159 (D) (D)	3 968 (D) (D)	852 FF BB
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	26 31 2	19 263 (D) (D)	3 566 (D) (D)	835 (D) (D)	285 CC AA
53	General merchandise stores	65	653 341	68 174	15 602	5 550
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores	26 26 24 15	493 294 486 086 (D) (D)	(NA) 56 800 (D) (D)	(NA) 13 058 (D) (D)	(NA) 4 526 EE FF
54	Food stores	300	782 206	84 510	20 296	5 769
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	202 22 43	729 025 18 310 (D)	75 522 2 420 (D)	18 226 591 (D)	4 925 204 EE
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	33 7	(D) 8 351	(D) 830	(D) 125	CC 53
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	7 2 17	(D) (D) 7 664	(D) (D) 946	(D) (D) 228	53 BB AA 85
55 ex. 554	Automotive dealers	120	815 068	71 343	16 528	2 677
551 552	New and used car dealersUsed car dealers	37 14	725 979 (D)	58 016 (D)	13 501 (D)	2 032 BB
553 553 pt. 553 pt.	Auto and home supply stores Auto parts, tires, and accessories stores Home and auto supply stores	52 52 _	50 848 50 848 –	8 523 8 523 –	1 820 1 820 -	415 415 _
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	17 8	(D) (D)	(D) (D)	(D) (D)	CC BB
556 557 559	Recreational vehicle dealers Motorcycle dealers Automotive dealers, n.e.c	3 4 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	BB BB AA
554	Gasoline service stations	158	248 232	13 741	3 435	1 144
<b>56</b> 561	Apparel and accessory stores	271 28	<b>190 426</b> (D)	20 117 (D)	<b>4 645</b> (D)	2 230 CC
562, 3	Women's clothing and specialty stores	102	71 551	7 312	1 635	968
562 563	Women's clothing stores Women's accessory and specialty stores	89 13	(D) (D)	(D) (D)	(D) (D)	FF BB
565 566	Family clothing stores	27 79	40 044 (D)	3 426 (D)	789 (D)	377 EE
566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores	11 15	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	BB
566 pt. 566 pt.	Children's and juveniles' shoe stores Family shoe stores	8 32	(D) (D)	(D) (D)	(D) (D)	BB CC
566 pt.	Athletic footwear stores	13	(D)	(D)	(D)	BB
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	35 17 18	(D) (D) 9 175	(D) (D) 1 294	(D) (D) 273	EE CC 127
57	Furniture and homefurnishings stores	240	268 192	31 243	7 281	1 675
5712 5713, 4, 9	Furniture stores Homefurnishings stores	68 71	91 586 44 650	11 117 6 880	2 512 1 679	540 407
5713, 4, 9 5713 5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	29 5 37	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	CC BB CC
572	Household appliance stores	22	35 836	3 434	837	155
573 5731 5734 5735	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores	79 39 14 18	96 120 (D) 17 894 (D)	9 812 (D) 1 996 (D)	2 253 (D) 441 (D)	573 EE 84 CC
5736	Musical instrument stores	8	5 966	940	238	49
58	Eating and drinking places	778	413 272	107 474	25 674	12 857
5812 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places	706 263 7 307	395 087 172 088 2 316 (D)	103 774 50 464 525 (D)	24 734 12 434 117 (D)	12 344 5 871 40 II
5812 pt.	Other eating places	129	(D)	(D)	(D)	GG
5813	Drinking places	72	18 185	3 700	940	513

See footnotes at end of table.

#### **DE-18 DELAWARE**

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 11 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

#### Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by A. see appendix F]

	For information on geographic areas followed by A, see appendix F					Paid
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	NEW CASTLE COUNTY - Con.					
591	Drug and proprietary stores	86	(D)	(D)	(D)	GG
591 pt.	Drug stores Proprietary stores	77	(D) (D)	(D) (D)	(D) (D)	GG BB
591 pt. 59 ex. 591	Proprietary stores	9 <b>700</b>	(D) (D)	(D) (D)	(D) (D)	нн
592	Liquor stores	160	96 895	7 727	1 908	817
593 594	Used merchandise stores Miscellaneous shopping goods stores	25 265	(D) 173 504	(D) 20 881	(D) 4 880	CC 1 754
5941 5941 pt. 5941 pt.	Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	58 16 42	(D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D)	EE CC CC
5942 5944	Book stores Jewelry stores	32 52	18 303 (D)	1 952 (D)	473 (D)	201 EE
5943, 5, 6,	Other miscellaneous shopping goods stores	123	84 809	9 271	2 071	889
7, 8, 9 5943 5945	Stationery stores	5 24	(D)	(D)	(D) (D)	BB EE
5945 5946 5947	Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops	9 69	(D) (D)	(D) (D) (D)	(D) (D) (D)	BB
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	3 13	(D) (D) (D) (D)	(D) (D)	(D) (D)	BB CC
596	Nonstore retailers	45	50 841	6 781	1 634	387
5961 5962 5963	Catalog and mail-order houses Automatic merchandising machine operators Direct selling establishments	13 9 23	(D) 16 380 (D)	(D) 3 908 (D)	(D) 925 (D)	BB 177 CC
598	Fuel dealers	29	130 893	7 818	1 996	284
5983 5984 5989	Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c	22 6 1	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	CC BB AA
5992 5993	Florists Tobacco stores and stands	42 14	12 089 (D)	3 177 (D)	793 (D)	270 BB
5994 5995	News dealers and newsstands Optical goods stores	13 35	(D) 11 312	(D) 2 689	(D) 658	BB 155
5999 5999 pt.	Miscellaneous retail stores, n.e.c Pet shops	72 16	(D) (D)	(D) (D)	(D) (D)	EE
5999 pt. 5999 pt.	Art dealers Other miscellaneous retail stores, n.e.c.	5 51	2 610 (D)	278 (D)	63 (D)	EE CC 17 CC
	SUSSEX COUNTY					
	Retail trade	1 228	1 153 870	140 451	28 903	10 773
52	Building materials and garden supplies stores	63	90 088	9 455	2 099	500
521, 3 525 526	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores	29 17 5	68 505 7 223 (D)	6 998 1 060 (D)	1 606 231	349 87 AA
527	Manufactured (mobile) home dealers	12	(D) (D)	(D) (D)	(D) (D)	BB
53	General merchandise stores	34 7	80 080	7 425	1 715	807
531 531 533	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores	7 7 12	(D) (D) (D)	(NA) (D) (D)	(NA) (D) (D) (D)	(NA) EE CC CC
539	Miscellaneous general merchandise stores	15	(D)	(D)	(D) (D)	
54	Food stores	149	246 398	23 924	5 218	1 744
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	105 11 10 23	233 680 4 443 (D) (D)	21 694 476 (D) (D)	4 883 69 (D) (D)	1 542 38 BB BB
55 ex. 554	Automotive dealers	69	213 095	19 480	4 159	822
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	14 18 24 13	160 676 (D) 16 455 (D)	11 818 (D) 2 794	2 712 (D) 430 (D)	447 CC 127 CC
555, 0, 7, 9 554	Gasoline service stations	77	(D) 106 483	(D) 6 574	1 569	517
56	Apparel and accessory stores	136	79 965	8 710	1 847	835
561	Men's and boys' clothing and accessory stores	14	(D)	(D)	(D)	BB
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	55 51 4	20 224 (D) (D)	2 240 (D) (D)	427 (D) (D)	246 CC AA
565 566	Family clothing stores Shoe stores	25 23	29 940 (D)	3 394 (D)	804 (D)	347 BB
564, 9	Other apparel and accessory stores	19	(D)	(D)	(D)	BB
<b>57</b>	Furniture and homefurnishings stores	<b>96</b>	60 296	9 141 5 242	2 016	<b>508</b>
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	30 37 11 18	29 955 14 262 10 007 6 072	5 243 2 116 1 154 628	1 164 422 291 139	222 162 69 55

See footnotes at end of table.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 12 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

#### Summary Statistics for Counties With 350 Establishments or More: 1992 -Con. Table 6.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	SUSSEX COUNTY-Con.					
58	Eating and drinking places	306	128 683	36 677	6 147	3 724
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	287 142 2 117 26	122 931 63 880 (D) (D) (D)	35 699 20 230 (D) (D) (D)	6 023 3 171 (D) (D) (D)	3 653 2 009 BB GG BB
5813	Drinking places	19	5 752	978	124	71
591	Drug and proprietary stores	31	(D)	(D)	(D)	EE
59 ex. 591	Miscellaneous retail stores	267	(D)	(D)	(D)	GG
592 593	Liquor storesUsed merchandise stores	59 20	28 058 (D)	2 474 (D)	547 (D)	238 BB
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	107 24 4 15 64	25 877 (D) 1 406 (D) 13 686	3 251 (D) 215 (D) 1 568	591 (D) 46 (D) 269	280 BB 20 BB 156
596 598	Nonstore retailers	14 11	8 088 28 524	1 235 4 036	290 998	84 160
5992 5993 5994 5995 5999	Florists	18 1 2 7 28	2 334 (D) (D) 1 451 (D)	478 (D) (D) 176 (D)	106 (D) 54 (D)	56 AA AA 26 BB

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	DOVER, DE MSA					
	Retail trade	796	1 065 566	121 883	28 188	10 360
52	Building materials and garden supplies stores	47	104 398	12 516	2 866	612
521, 3 525 526 527	Building materials and supply stores	19 6 9 13	56 943 2 540 11 474 33 441	6 518 481 1 546 3 971	1 501 122 364 879	322 45 77 168
53	General merchandise stores	25	236 445	21 389	4 892	1 726
531 531 533 539	Department stores (incl. leased depts.) <sup>1</sup> <sup>2</sup>	11 11 10 4	(D) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) GG CC EE
54	Food stores	86	144 466	14 786	3 590	1 216
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	67 4 8 7	137 436 3 559 2 269 1 202	13 616 214 778 178	3 306 49 188 47	1 066 31 87 32
55 ex. 554	Automotive dealers	58	214 501	17 901	4 020	839
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	17 18 15 8	174 999 15 462 12 395 11 645	13 457 1 138 2 324 982	3 112 217 450 241	592 59 115 73
554	Gasoline service stations	52	74 824	3 633	907	353
56	Apparel and accessory stores	70	34 048	4 092	897	459
561	Men's and boys' clothing and accessory stores	11	(D)	(D)	(D)	BB
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	23 20 3	13 492 (D) (D)	1 642 (D) (D)	330 (D) (D)	207 CC AA
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	9 21 6	8 465 8 084 (D)	712 1 089 (D)	169 240 (D)	84 98 BB

See footnotes at end of table.

#### **DE-20 DELAWARE**

#### **RETAIL TRADE – GEOGRAPHIC AREA SERIES**

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

appendix A.	For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]					
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	DOVER, DE MSA-Con.					
57	Furniture and homefurnishings stores	53	36 658	5 107	1 202	316
5712	Furniture stores	16	15 394	2 504	587	137
5713, 4, 9 572 573	Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	12 5 20	5 649 2 248 13 367	896 312 1 395	201 81 333	57 26 96
58	Eating and drinking places	195	92 291	25 050	5 754	3 500
5812	Eating places	177	87 742	24 134	5 552	3 306
5812 pt. 5812 pt.	RestaurantsCafeterias	84 1	38 891 (D) 41 587	12 168 (D)	2 759 (D) 2 360	1 531 BB
5812 pt. 5812 pt.	Refreshment places Other eating places	76 16	41 587 (D)	9 987 (D)	2 360 (D)	1 538 CC
5813	Drinking places	18	4 549	916	202	194
591	Drug and proprietary stores	22	38 814	4 463	1 023	323
59 ex. 591	Miscellaneous retail stores	188	89 121	12 946	3 037	1 016
592 593	Liquor stores Used merchandise stores	45 11	15 670 2 167	1 490 626	346 143	177 62
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	59 9	22 435 2 840	2 961 251	732 66	309 17
5942 5944	Book stores Jewelry stores	11 12	4 056 5 474	416 910	107 228	17 53 70
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	27	10 065	1 384	331	169
596 598	Nonstore retailers Fuel dealers	12 13	17 732 14 484	2 021 2 002	469 535	97 102
5992 5993	Florists Tobacco stores and stands	12	3 481	1 035	255	98
5994 5995	News dealers and newsstands Optical goods stores	2 10	(D) 2 575	(D) 664	(D) 147	AA 35 CC
5999	Miscellaneous retail stores, n.e.c.	24	(D)	(D)	(D)	CC
	PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSA					
	Retail trade	35 113	46 632 771	5 599 802	1 300 625	417 777
52	Building materials and garden supplies stores	1 377	1 842 218	244 708	55 982	12 956
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	747 488 259	1 447 541 1 291 424 156 117	176 349 157 296 19 053	41 678 37 071 4 607	8 652 7 611 1 041
525 526 527	Hardware stores	363 252 15	(D) 205 271 (D)	(D) 36 230 (D)	(D) 6 906 (D)	GG 2 133 BB
53	General merchandise stores	768	5 224 552	576 254	135 530	49 646
531	Department stores (incl. leased depts.) 1 2	231	4 209 219	(NA)	(NA)	(NA)
531 531 pt.	Department stores (excl. leased depts.) <sup>1</sup> Conventional <sup>1</sup>	231 53	4 105 746 (D)	481 727 (D)	113 846 (D)	41 043 JJ
531 pt. 531 pt.	Discount or mass merchandising <sup>1</sup> National chain <sup>1</sup>	147 31	(D) (D)	(D) (D)	(D) (D)	JJ II
533 539	Variety stores Miscellaneous general merchandise stores	319 218	289 311 829 495	38 942 55 585	8 762 12 922	3 611 4 992
54	Food stores	4 433	9 129 180	987 587	234 804	69 832
541 541 pt.	Grocery stores Supermarkets and other general-line grocery stores	2 849 1 400	8 459 857 7 309 576	886 288 759 572	211 751 184 983	60 194 46 273
541 pt. 541 pt.	Convenience food storesConvenience food/gasoline stores	1 030 113	947 709 106 004	105 671 7 078	21 592 1 797	11 531 803
541 pt. 542	Delicatessens Meat and fish (seafood) markets	306 338	96 568 245 182	13 967 26 129	3 379 6 274	1 587 2 013
546	Retail bakeries	559	166 340	42 085	9 987	4 598
546 pt. 546 pt.	Retail bakeries — baking and selling Retail bakeries — selling only	511 48	(D) (D)	(D) (D)	(D) (D)	HH EE
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	687 145	257 801 (D)	33 085 (D)	6 792 (D)	3 027 FF 922 EE
543, 4, 5, 9 543 544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	195 78 269	44 501 (D) (D)	8 152 (D) (D)	1 582 (D) (D)	922 EE GG
	e footnotes at end of table.	2091	(D) T	(U) T	(D) I	66

See footnotes at end of table.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 14 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

DELAWARE DE-21

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

appendix A	. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix Dj					
						Paid employees for pay
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	period including March 12 (number)
	PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSA- Con.	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(nambor)
55 ex. 554	Autometivo deoloro	1 523	9 211 092	759 417	170 647	27 028
55 ex. 554 551	Automotive dealers New and used car dealers	535	8 232 880	<b>758 417</b> 628 126	<b>172 647</b> 143 276	27 028
552	Used car dealers	256	249 664	18 837	4 404	870
553 553 pt. 553 pt.	Auto and home supply stores	576 568 8	486 241 479 563 6 678	86 322 85 316 1 006	19 776 19 524 252	4 608 4 539 69
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	156 69	242 307 (D)	25 132 (D)	5 191 (D)	1 083 EE
555, 6, 7, 9 555 556 557	Recreational vehicle dealers Motorcycle dealers	32 49	73 152	7 355 (D)	1 513 (D)	273 EE
228	Automotive dealers, n.e.c.	6	(D) (D)	(D)	(D)	AA
<b>554</b> 554 pt.	Gasoline service stations	<b>1 994</b> 206	2 616 213 348 379	<b>152 984</b> 16 316	<b>37 676</b> 3 959	<b>12 227</b> 1 648
554 pt.	Gasoline/convenience food stores Other gasoline service stations and truck stops	1 788	2 267 834	136 668	33 717	10 579
56	Apparel and accessory stores	3 795	2 817 889	323 555	74 454	30 180
561	Men's and boys' clothing and accessory stores	442	333 726	49 490	11 263	3 075
562, 3 562	Women's clothing and specialty stores Women's clothing stores	1 511 1 256	1 020 413 (D)	118 885 (D)	28 238 (D)	12 943 JJ
563 565	Women's accessory and specialty stores           Family clothing stores	255 387	(D) 715 167	(D) 63 371	(D) 13 899	GG 6 278
566	Shoe stores	1 048	524 818	63 104	14 702	5 066
566 pt. 566 pt.	Men's shoe stores Women's shoe stores	116 203	49 151 (D)	7 347 (D)	1 786 (D)	464 FF
566 pt. 566 pt.	Children's and juveniles' shoe storesFamily shoe stores	59 505	(D) 240 227	(D) 28 257	(D) 6 461	EE 2 306
566 pt.	Athletic footwear stores	165	127 776	12 238	2 954	1 052
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	407 189 218	223 765 (D) (D)	28 705 (D) (D)	6 352 (D) (D)	2 818 GG GG
509 57	Furniture and homefurnishings stores	2 418	2 243 295	268 815	64 213	15 447
5712	Furniture stores	700	(D)	(D)	(D)	нн
5713, 4, 9 5713	Homefurnishings stores	726 274	452 762 229 673	64 703 32 014	15 584 7 565	4 089 1 450
5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	73 379	229 073 31 114 191 975	3 954 28 735	7 505 915 7 104	355 2 284
572	Household appliance stores	227	(D)	(D)	(D)	GG
573	Radio, television, computer, and music stores	765	826 795	81 496	18 851	5 064
5731 5734	Radio, television, and electronics stores	360 126	428 818 184 338	43 650 15 073	9 917 3 375	2 358 759
5735 5736	Record and prerecorded tape stores Musical instrument stores	209 70	(D) (D)	(D) (D)	(D) (D)	GG EE
58	Eating and drinking places	10 132	4 397 246	1 161 827	268 417	133 134
5812 5812 pt.	Eating places Restaurants	8 317 3 647	4 035 910 2 034 908	1 092 628 602 933	252 565 139 556	125 454 67 207
5812 pt. 5812 pt.	Cafeterias	88 3 424	33 102 1 411 415	9 469 329 000	2 175 75 373	996 43 696
5812 pt.	Refreshment places Other eating places	1 158	556 485	151 226	35 461	13 555
5813	Drinking places	1 815	361 336	69 199	15 852	7 680
591	Drug and proprietary stores	1 388	2 231 676	240 830	56 188	16 151
591 pt. 591 pt.	Drug stores Proprietary stores	1 297 91	2 157 193 74 483	233 740 7 090	54 526 1 662	15 415 736
59 ex. 591	Miscellaneous retail stores	7 285	6 919 410	884 825	200 714	51 176
592 593	Liquor stores Used merchandise stores	921 286	945 944 89 176	73 649 16 980	17 856 3 983	4 962 1 534
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	3 107 478	1 738 903 326 237	220 878 39 325	51 294 9 146	19 057 3 091
5941 pt. 5941 pt.	General line sporting goods stores Specialty line sporting goods stores	169 309	171 091 155 146	19 118 20 207	4 515 4 631	1 623 1 468
5942 5944	Book stores Jewelry stores	331 705	193 473 338 846	22 674 54 220	5 302 13 164	2 129 3 392
5943, 5, 6,	Other miscellaneous shopping goods stores	1 593	880 347	104 659	23 682	10 445
7, 8, 9 5943	Stationery stores	97	(D)	(D)	(D)	FF 2 086
5945 5946 5947	Hobby, toy, and game shops Camera and photographic supply stores	254 111 925	378 185 60 282 301 709	32 562 8 244 41 978	7 038 1 949 9 366	3 086 577 4 740
5947 5948 5949	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	925 59 147	301 709 (D) 72 143	41 978 (D) 10 671	9 366 (D) 2 540	4 740 EE 1 172
5949 596	Nonstore retailers	552	2 702 247	331 353	2 540 69 539	1 172
5961 5962	Catalog and mail-order houses Automatic merchandising machine operators	130 132	2 318 621 195 707	246 007 46 500	48 458 11 933	7 488
5963	Direct selling establishments	290	187 919	38 846	9 148	2 276
500	e footnotes at end of table					

See footnotes at end of table.

#### DE-22 DELAWARE

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

appendix A.	. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]					
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroli (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSA- Con.					
<b>59 ex. 591</b> 598 5983 5984	Miscellaneous retail stores —Con. Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	370 314 49	726 374 660 004 (D)	99 737 86 813 (D)	24 836 21 749 (D)	3 710 3 289 EE
5989 5992	Fuel dealers, n.e.c.	7	(D) (D) 147 460	(D) (D) 34 058	(D) (D) 8 289	AA 2 902
5992 5993 5994 5995	Tobacco stores and stands	594 51 122 399	(D) (D) 133 629	(D) (D) 30 958	6 269 (D) (D) 7 687	2 902 CC EE 1 641
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	883 174 91 618	(D) 77 519 32 989 (D)	(D) 11 523 6 160 (D)	(D) 2 724 1 390 (D)	HH 1 191 314 HH
	Atlantic–Cape May, NJ PMSA					
	Retail trade	3 158	3 012 861	400 823	81 636	27 231
	(See appropriate State for SIC detail.)		0 012 001	400 020		21 201
	Philadelphia, PA–NJ PMSA					
	Retail trade	27 948	37 902 620	4 538 227	1 064 193	339 136
	(See appropriate State for SIC detail.)					
	Vineland–Millville–Bridgeton, NJ PMSA					
	Retail trade	782	937 469	107 689	24 627	7 957
	(See appropriate State for SIC detail.)					
	Wilmington-Newark, DE-MD PMSA					
50	Retail trade	3 225	4 779 821	553 063	130 169	43 453
<b>52</b> 521, 3 521	Building materials and garden supplies stores Building materials and supply stores Lumber and other building materials dealers	143 74 57	<b>219 910</b> 176 116 164 379	<b>28 374</b> 20 992 19 296	<b>6 454</b> 4 909 4 501	<b>1 535</b> 1 026 942
523 525	Paint, glass, and wallpaper stores Hardware stores	17 30	11 737 21 540	1 696 3 864	408 912	84 314
526 527	Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	34 5	17 166 5 088	3 130 388	562 71	179 16
<b>53</b> 531	General merchandise stores	<b>76</b> 29	679 087 515 132	<b>70 754</b> (NA)	16 197 (NA)	5 831 (NA)
531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	29 29 30 17	506 995 30 756 141 336	58 929 3 965 7 860	13 550 928 1 719	4 748 422 661
54	Food stores	351	871 891	92 922	22 355	6 415
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	250 22 45	818 120 18 310 16 949	83 789 2 420 4 412	20 250 591 1 041	5 547 204 475
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	34 7	18 512 8 351	2 301 830	473 125	189 53
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	8 2 17	(D) (D) 7 664	(D) (D) 946	(D) (D) 228	BB AA 85
55 ex. 554	Automotive dealers	150	922 576	78 578	18 102	3 001
551 552	New and used car dealersUsed car dealers	45 18	802 757 15 622	62 566 2 080	14 500 635	2 207 79
		58	55 082	9 289 (D)	1 999 (D)	470 EE
553 553 pt. 553 pt.	Auto and home supply storesAuto parts, tires, and accessories stores Home and auto supply stores	56 2	(D) (D)	(D)	(D)	BB
553 pt. 553 pt. 555, 6, 7, 9 555	Auto parts, tires, and accessories stores Home and auto supply stores Miscellaneous automotive dealers Boat dealers	56 2 29 16	(D) 49 115 30 746	(D) 4 643 2 567	968 583	BB 245 141
553 pt. 553 pt. 555, 6, 7, 9	Auto parts, tires, and accessories stores Home and auto supply stores Miscellaneous automotive dealers	56 2 29	(D) 49 115	(D) 4 643	968	BB 245

See footnotes at end of table.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 16 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

appendix A.	For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]					
SIC code	Geographic area and kind of business	Estab- lishments	Sales	Annual payroll (*1.000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD CMSA-	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)
	Con.					
	Wilmington-Newark, DE-MD PMSA-Con.					
56	Apparel and accessory stores	303	219 969	22 881	5 324	2 550
561	Men's and boys' clothing and accessory stores	31	20 161	2 694	695	237
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	115 100 15	82 494 74 372 8 122	8 537 7 679 858	1 939 1 749 190	1 089 991 98
565	Family clothing stores	34	48 445	4 160	967	485
566 566 pt.	Shoe stores	87 11	43 969	4 766	1 104	415 BB
566 pt. 566 pt. 566 pt.	Men's shoe stores	15 8	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	BB BB
566 pt. 566 pt.	Family shoe storesAthletic footwear stores	38 15	17 098 15 069	1 728 1 311	413 283	155 113
564, 9 564	Other apparel and accessory stores Children's and infants' wear stores	36 18	24 900 15 725	2 724 1 430	619 346	324 197
569 <b>57</b>	Miscellaneous apparel and accessory stores	18 <b>257</b>	9 175 <b>276 186</b>	1 294 32 315	273 7 549	127 <b>1 751</b>
5712	Furniture stores	71	93 918	11 459	2 602	560
5713, 4, 9 5713	Homefurnishings stores Floor covering stores	79 31	48 530 28 354	7 417 4 243	1 804 1 031	443 186
5714 5719	Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	6 42	3 252 16 924	320 2 854	72 701	26 231
572	Household appliance stores	25	36 509	3 513	857	161
573 5731	Radio, television, computer, and music storesRadio, television, and electronics stores	82 41	97 229 55 339	9 926 5 294	2 286 1 177	587 284
5734 5735	Computer and software stores Record and prerecorded tape stores	14 19	17 894 18 030	1 996 1 696	441 430	84 170
5736 <b>58</b>	Musical instrument stores	8 871	5 966 <b>462 904</b>	940 119 624	238 28 259	49 <b>14 259</b>
5812	Eating places	790	442 286	115 590	27 230	13 683
5812 pt. 5812 pt. 5812 pt.	Restaurants Cafeterias Refreshment places	300 7 344	188 812 2 316 171 856	55 316 525 41 360	13 422 117 9 740	6 396 40 5 662
5812 pt.	Other eating places	139	79 302	18 389	3 951	1 585
5813 <b>591</b>	Drinking places Drug and proprietary stores	81 <b>95</b>	20 618 200 326	4 034 <b>24 090</b>	1 029 5 846	576 1 <b>647</b>
591 pt.	Drug stores	86	(D)	(D)	(D)	GG
591 pt. 59 ex. 591	Proprietary stores Miscellaneous retail stores	9 <b>789</b>	(D) 598 650	(D) 64 199	(D) 15 329	BB 4 931
592	Liquor stores	187	138 655	10 799	2 667	1 136
593 594	Used merchandise stores	28 289	8 523 181 304	1 516 22 126	368 5 127	179 1 854
594 5941 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores	209 61 17	35 426 15 450	4 195 1 677	978 413	337 140
5941 pt.	Speciality line sporting goods stores	44	19 976	2 518	565	197
5942 5944	Book stores Jewelry stores	32 54	18 303 37 333	1 952 5 917	473 1 422	201 341
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	142	90 242	10 062	2 254	975
5943 5945 5946	Stationery stores Hobby, toy, and game shops Camera and photographic supply stores	6 27 9	(D) 39 228	(D) 3 091 (D)	(D) 660	BB 269 BB
5940 5947 5948	Gift, novelty, and souvenir slops	9 79 6	(D) 26 069 3 247	3 503 516	(D) 779 121	428 37
5949	Sewing, needlework, and piece goods stores	15	9 997	1 490	350	141
596 5961 5962	Nonstore retailers	54 18 9	57 863 31 132 16 380	7 406 1 717 3 908	1 760 393 925	432 121 177
5963	Direct selling establishments	27	10 351	1 781	442	134
598 5983 5984	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	35 25 9	138 181 124 446 (D)	8 679 5 485 (D)	2 201 1 416 (D)	315 229 BB
5989 5992	Fuel dealers, n.e.c	1 51	(D) 13 823	(D) 3 495	(D) 868	AA 313
5993 5994	Tobacco stores and stands News dealers and newsstands	14 15	(D) 5 534	(D) 792	(D) 190	313 BB 87
5995	Optical goods stores	35	11 312	2 689	658 (D)	155
5999 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Art dealers	81 20 5	(D) 9 152 2 610	(D) 1 520 278	(D) 392 63	EE 161 17
5999 pt.	Other miscellaneous retail stores, n.e.c.	56	2 010 (D)	(D)	(D)	17 CC

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### **DE-24 DELAWARE**

#### RETAIL TRADE - GEOGRAPHIC AREA SERIES

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#### Summary Statistics for the Area Outside Metropolitan Areas: 1992 Table 8.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

	For definitions of metropolitan areas (CMSA'S, MSA'S, and PMSA'S), see appendix Dj					
SIC code	Kind of business	Estab- lishments	Sales	Annual payroll	First- quarter payroll	Paid employees for pay period including March 12
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)
	Retail trade	1 228	1 153 870	140 451	28 903	10 773
52	Building materials and garden supplies stores	63	90 088	9 455	2 099	500
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	29 17 5 12	68 505 7 223 (D) (D)	6 998 1 060 (D) (D)	1 606 231 (D) (D)	349 87 AA BB
53	General merchandise stores	34	80 080	7 425	1 715	807
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	7 7 12 15	(D) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) EE CC CC
54	Food stores	149	246 398	23 924	5 218	1 744
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	105 11 10 23	233 680 4 443 (D) (D)	21 694 476 (D) (D)	4 883 69 (D) (D)	1 542 38 BB BB
55 ex. 554	Automotive dealers	69	213 095	19 480	4 159	822
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	14 18 24 13	160 676 (D) 16 455 (D)	11 818 (D) 2 794 (D)	2 712 (D) 430 (D)	447 CC 127 CC
554	Gasoline service stations	77	106 483	6 574	1 569	517
56	Apparel and accessory stores	136	79 965	8 710	1 847	835
561	Men's and boys' clothing and accessory stores	14	(D)	(D)	(D)	BB
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	55 51 4	20 224 (D) (D)	2 240 (D) (D)	427 (D) (D)	246 CC AA
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	25 23 19	29 940 (D) (D)	3 394 (D) (D)	804 (D) (D)	347 BB BB
57	Furniture and homefurnishings stores	96	60 296	9 141	2 016	508
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	30 37 11 18	29 955 14 262 10 007 6 072	5 243 2 116 1 154 628	1 164 422 291 139	222 162 69 55
58	Eating and drinking places	306	128 683	36 677	6 147	3 724
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	287 142 2 117 26	122 931 63 880 (D) (D) (D)	35 699 20 230 (D) (D)	6 023 3 171 (D) (D)	3 653 2 009 BB GG BB
5813	Drinking places	19	5 752	978	124	71
591	Drug and proprietary stores	31	(D)	(D)	(D)	EE
59 ex. 591	Miscellaneous retail stores	267	(D)	(D)	(D)	GG
592 593	Liquor storesUsed merchandise stores	59 20	28 058 (D)	2 474 (D)	547 (D)	238 BB
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	107 24 4 15 64	25 877 (D) 1 406 (D) 13 686	3 251 (D) 215 (D) 1 568	591 (D) 46 (D) 269	280 BB 20 BB 156
596 598	Nonstore retailers Fuel dealers	14 11	8 088 28 524	1 235 4 036	290 998	84 160
5992 5993 5994 5995 5999	Florists	18 1 2 7 28	2 334 (D) (D) 1 451 (D)	478 (D) (D) 176 (D)	106 (D) (D) 54 (D)	56 AA AA 26 BB

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

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#### Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

			Cumula	ative				Cumulative	
Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total	Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Delaware	(X)	6 491 936	6 491 936	100.0	Delaware - Con.				
Dover	1 2 3 4 5 6	673 445 632 013 601 546 186 681 181 112 174 195	673 445 1 305 458 1 907 004 2 093 685 2 274 797 2 448 992	10.4 20.1 29.4 32.3 35.0 37.7	Smyrna ▲ Middletown Laurel Elsmere Georgetown	7 8 9 10 11	94 127 48 910 35 396 31 690 22 472	2 543 119 2 592 029 2 627 425 2 659 115 2 681 587	39.2 39.9 40.5 41.0 41.3

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

#### Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

			Cumul	ative				Cumul	ative
Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total	Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Delaware	(X)	6 491 936	6 491 936	100.0	Delaware - Con.				
New Castle	1	4 272 500	4 272 500	65.8	Sussex Kent	2 3	1 153 870 1 065 566	5 426 370 6 491 936	83.6 100.0

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

### Appendix A. General Explanation

#### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- 1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
  - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*<sup>-1</sup> (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

#### COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

#### **EXPLANATION OF TERMS**

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, Miscellaneous Subjects (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>&</sup>lt;sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

#### **KIND-OF-BUSINESS CLASSIFICATIONS**

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber vards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice. The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

- 1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
- 2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

- Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
- 2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, Merchandise Line Sales, RC92-S-3.)

## Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores** (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

# General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

- 1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
- 2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

RETAIL TRADE—GEOGRAPHIC AREA SERIES

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department
- 2. May have a catalog order service
- 3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

- 1. Soft goods and hard goods which are primarily nationally advertised brands
- 2. Appliances which are serviced by another company
- 3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores** (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

- 1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
- 2. Provide centralized check-out service
- 3. Sell merchandise through self-service with minimal customer assistance provided in any department
- 4. Do not have a catalog order service

These stores often sell:

- 1. Soft goods which are usually their own corporate brands or are unbranded
- 2. Hard goods which are primarily nationally advertised brands
- 3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department
- 2. Usually have a catalog order service
- 3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

- 1. Soft goods and hard goods which are their own corporate brands or are unbranded
- 2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cashand-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

#### Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

#### Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines. **Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

# Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores** (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

# Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963. Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

# Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places. **Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "takehome" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

#### Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise** (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

#### Automatic merchandising machine operators (SIC 5962).

Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by houseto-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.

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### Appendix C. Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
			5712	Furniture stores	5701
5211	Lumber and other building materials dealers	5201	5713	Floor covering stores	5704
5231	Paint, glass, and wallpaper stores	5202	5714	Drapery, curtain, and upholstery stores	5705
5251	Hardware stores	5203	5719	Miscellaneous homefurnishings stores	5705
5261	Retail nurseries, lawn and garden supply stores				
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
53	GENERAL MERCHANDISE STORES		5735	Record and prerecorded tape stores	
			5736	Musical instrument stores	5703
5044	O successfield and a start start starts	5004			
5311 pt.	Conventional department stores	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores		5812 pt.	Posteuropte	5801
5311 pt.	National chain department stores		5812 pt. 5812 pt.	Restaurants Social caterers	
5331	Variety stores		5812 pt. 5812 pt.	Cafeterias	
5399	Miscellaneous general merchandise stores	5301	5812 pt. 5812 pt.	Refreshment places	
		1	5812 pt. 5812 pt.	Contract feeding	
54	FOOD STORES		5812 pt.	Ice cream and frozen yogurt shops	- 000Z
J4	FOOD STORES		5813	Drinking places	- 0001 - 5001
			5013	Dinking places	- 5601
5411	Grocery stores	5400	59	MISCELLANEOUS RETAIL STORES	
5421	Meat and fish (seafood) markets	5400	55		
5431	Fruit and vegetable markets		5912 pt.	Drug stores	5901
5441	Candy, nut, and confectionery stores	5400	5912 pt.	Proprietary stores	5901
5451	Dairy products stores		5921	Liquor stores	5902
5461	Retail bakeries	5400	5932	Used merchandise stores	5903
5499	Miscellaneous food stores		5941 pt.	General line sporting goods stores	5904
0.00		0.00	5941 pt.	Specialty line sporting goods stores	5904
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE		5942	Book stores	5905
	STATIONS		5943	Stationery stores	- 5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	- 5908
5511	New and used car dealers		5946	Camera and photographic supply stores	5909
5521	Used car dealers	5501	5947	Gift, novelty, and souvenir shops	- 5906
5531 pt.	Auto parts, tires and accessories stores		5948	Luggage and leather goods stores	
5531 pt.	Home and auto supply stores	5502	5949	Sewing, needlework, and piece goods stores	- 5910
			5001 mt	Mail-order – department store merchandise	5011
5541	Gasoline service stations	5504	5961 pt.	Mail-order — department store merchandise	- 5911
5551	Boat dealers	5503	5961 pt.	Mail-order – other general merchandise	- 5911
5561	Recreational vehicle dealers	5503	5961 pt. 5962		
5571	Motorcycle dealers	5503	5962 5963 pt.	Automatic merchandising machine operators Direct selling –furniture, homefurnishings, and equipment	5011
5599	Automotive dealers, n.e.c.			Direct selling — rumiture, nomerumisnings, and equipment	- 5911
2222		1	5963 pt. 5963 pt.	Direct selling — mobile food service Direct selling — books and stationery	- 5911
3333				Direct semilo - DOOKS and Stationery	
				Other direct colling	5011
56	APPAREL AND ACCESSORY STORES		5963 pt.	Other direct selling	5911
	APPAREL AND ACCESSORY STORES		5963 pt.	Other direct selling	- 5911
56		5601	5963 pt. 5983	Other direct selling	5911 5912
<b>56</b> 5611	Men's and boys' clothing and accessory stores		5963 pt. 5983 5984	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	5911 5912 5912
<b>56</b> 5611 5621	Men's and boys' clothing and accessory stores Women's clothing stores	5601	5963 pt. 5983 5984 5989	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	5911 5912 5912 5912
<b>56</b> 5611 5621 5631	Men's and boys' clothing and accessory stores Women's clothing stores Women's accessory and specialty stores	5601 5601	5963 pt. 5983 5984	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	5911 5912 5912 5912 5912 5913,
<b>56</b> 5611 5621 5631 5641	Men's and boys' clothing and accessory stores Women's clothing stores Women's accessory and specialty stores Children's and infants' wear stores	5601 5601 5601	5963 pt. 5983 5984 5989 5992	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c Florists	5911 5912 5912 5912 5912 5913, 5913,
<b>56</b> 5611 5621 5631 5641 5651	Men's and boys' clothing and accessory stores Women's clothing stores Women's accessory and specialty stores Children's and infants' wear stores Family clothing stores	5601 5601 5601 5601	5963 pt. 5983 5984 5989	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	5911 5912 5912 5912 5912 5913, 5913,
<b>56</b> 5611 5621 5631 5641 5651 5661 pt.	Men's and boys' clothing and accessory stores Women's clothing stores Women's accessory and specialty stores Children's and infants' wear stores Family clothing stores Men's shoe stores	5601 5601 5601 5601 5602	5963 pt. 5983 5984 5989 5992 5993	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c. Florists Tobacco stores and stands	5911 5912 5912 5912 5913, 5913, 5917 5902
<b>56</b> 5611 5621 5631 5641 5651 5661 pt. 5661 pt.	Men's and boys' clothing and accessory stores	5601 5601 5601 5601 5602 5602	5963 pt. 5983 5984 5989 5992 5993 5994	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c Florists Tobacco stores and stands News dealers and newsstands	5911 5912 5912 5912 5913, 5913, 5917 5902 5902
<b>56</b> 5611 5621 5631 5641 5651 5661 pt. 5661 pt. 5661 pt.	Men's and boys' clothing and accessory stores	5601 5601 5601 5602 5602 5602 5602	5963 pt. 5983 5984 5989 5992 5993 5994 5995	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c Florists Tobacco stores and stands News dealers and newsstands	5911 5912 5912 5912 5913, 5913, 5917 5902 5902
<b>56</b> 5611 5621 5631 5641 5661 pt. 5661 pt.	Men's and boys' clothing and accessory stores	5601 5601 5601 5602 5602 5602 5602 5602	5963 pt. 5983 5984 5989 5992 5993 5994	Other direct selling Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c. Florists Tobacco stores and stands	- 5911 - 5912 - 5912 - 5913, - 5913, - 5902 - 5902 - 5914 - 5915

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

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### Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

#### DELAWARE

Dover, DE MSA Kent County, DE

#### Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA

Atlantic-Cape May, NJ PMSA Atlantic County, NJ Cape May County, NJ Philadelphia, PA-NJ PMSA Burlington County, NJ Camden County, NJ Gloucester County, NJ Salem County, NJ Bucks County, PA

#### Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA—Con.

Philadelphia, PA-NJ PMSA—Con. Chester County, PA Delaware County, PA Montgomery County, PA Philadelphia County, PA Vineland-Millville-Bridgeton, NJ PMSA Cumberland County, NJ Wilmington-Newark, DE-MD PMSA New Castle County, DE Cecil County, MD

Wilmington-Newark, DE-MD PMSA—see Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA

### Appendix E. **Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Percent of	sales –			Percent of	sales –
SIC code	Kind of business	From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>	SIC code	Kind of business	From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>
	Retail trade	11.8	5.0	56	Apparel and accessory stores	5.9	3.5
52	Building materials and garden supplies stores	15.6	5.5	561	Men's and boys' clothing and accessory stores	4.8	.1
				562, 3 562	Women's clothing and specialty stores	8.3 7.8	5.1 5.1
521, 3 521	Building materials and supply stores Lumber and other building materials dealers	10.9 10.9	5.6 4.5	563	Women's clothing stores Women's accessory and specialty stores	14.3	4.5
523	Paint, glass, and wallpaper stores	10.9	25.0	565	Family clothing stores	2.2	3.0
				566 566 pt.	Shoe stores Men's shoe stores	1.1	2.2 16.4
525 526	Hardware stores Retail nurseries, lawn and garden supply stores	19.2 58.9	7.3 1.8	566 pt.	Women's shoe stores	4.4	.5
527	Manufactured (mobile) home dealers	14.5	6.0	566 pt.	Children's and juveniles' shoe stores Family shoe stores	.1	1.6
53	General merchandise stores	.4	2.3	566 pt.	Athletic footwear stores	1.9	-
				564, 9 564	Other apparel and accessory stores Children's and infants' wear stores	15.9 6.1	5.0 6.5
531	Department stores (incl. leased depts.) 3 4	-	.6	569	Miscellaneous apparel and accessory stores	25.3	3.5
				57	Furniture and homefurnishings stores	15.0	6.6
531 531 pt.	Department stores (excl. leased depts.) <sup>3</sup> Conventional <sup>3</sup> Discount or mass merchandising <sup>3</sup> National chain <sup>3</sup>	(D)	.6 (D) 1.5	5712	Furniture stores	21.3	4.7
531 pt. 531 pt.	Discount or mass merchandising <sup>3</sup>	(D)	1.5 (D)	5713, 4, 9 5713	Homefurnishings stores Floor covering stores	17.5 17.2	6.1 10.0
001 p.		(2)	(2)	5714	Drapery, curtain, and upholstery stores	10.3	-
533 539	Variety stores	2.9	1.8 7.3	5719	Miscellaneous homefurnishings stores	18.9	1.2
539	Miscellaneous general merchandise stores	1.0	7.3	572	Household appliance stores	7.1	8.9
54	Food stores	7.4	3.0	573 5731	Radio, television, computer, and music stores Radio, television, and electronics stores	9.3 11.5	8.1
				5734 5735	Computer and software stores Record and prerecorded tape stores	9.4 5.2	20.0 4.8
541 541 pt.	Grocery stores Supermarkets and other general-line grocery	5.5	2.8	5736	Musical instrument stores	4.3	42.8
	stores	2.9 24.8	1.5 9.7	58	Eating and drinking places	19.7	9.7
541 pt. 541 pt.	Convenience food stores Convenience food/gasoline stores	10.5	11.7	5812 5812 pt.	Eating places Restaurants	19.3 19.3	9.6 11.5
541 pt.	Delicatessens	69.5	3.6	5812 pt. 5812 pt.	Cafeterias Refreshment places	49.5 23.1	29.4
542	Meat and fish (seafood) markets	32.5	6.5	5812 pt.	Other eating places	5.8	3.4
				5813	Drinking places	29.3	13.0
546 546 pt.	Retail bakeries Retail bakeries —baking and selling	30.4 28.2	12.0 13.1	591	Drug and proprietary stores	5.1	1.4
546 pt.	Retail bakeries — selling only	52.7	-	591 pt.	Drug stores	5.1	1.4
				591 pt.	Proprietary stores	4.9 16.7	1.0
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	46.0 82.4	3.1	<b>59 ex. 591</b> 592	Miscellaneous retail stores	34.4	<b>6.5</b> 9.3
544 545	Candy, nut, and confectionery stores Dairy products stores	14.7 51.6			Liquor stores		
549	Dairy products stores Miscellaneous food stores	26.4	8.8	593 594	Used merchandise stores	46.3	2.6
55 ex. 554	Automotive dealers	13.9	6.6	5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	11.7 14.2	9.1 9.5
55 CA. 554		10.0	0.0	5941 pt. 5941 pt.	General line sporting goods stores Specialty line sporting goods stores	6.5 19.3	4.4 12.9
551	New and used car dealers	10.9	7.1	5942	Book stores	8.9	18.0
552	Used car dealers	49.0	6.9		Jewelry stores	11.8	10.9
553	Auto and home supply stores	17.0	3.9	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	11.3	6.2
553 pt. 553 pt.	Auto parts, tires, and accessories stores Home and auto supply stores	(D) (D)	(D) (D)		Stationery stores Hobby, toy, and game shops	(D) 4.8	(D) 7.0
000 p.		(5)	(2)	5946 5947	Camera and photographic supply stores Gift, novelty, and souvenir shops	27.3	5.0
555, 6, 7, 9	Miscellaneous automotive dealers	36.9	-	5948	Luggage and leather goods stores	(D)	(D)
555, 6, 7, 9 555 556 557	Boat dealers Recreational vehicle dealers	11.2 56.3	-	5949	Sewing, needlework, and piece goods stores	2.6	
557 559	Motorcycle dealers Automotive dealers, n.e.c	(D) (D)	(D) (D)	596 5961	Nonstore retailers Catalog and mail-order houses	5.1 2.9	.1
				5962 5963	Automatic merchandising machine operators Direct selling establishments	8.7 5.1	.7
554	Gasoline service stations	25.5	3.9	598	Fuel dealers	3.4	2.0
554 pt.	Gasoline/convenience food stores	5.4	4.4	5983 5984	Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	4.3 (D)	2.4 (D)
554 pt.	Other gasoline service stations and truck stops		3.7	5989	Fuel dealers, n.e.c.		(D) (D)

See footnotes at end of table.

#### RETAIL TRADE-GEOGRAPHIC AREA SERIES

APPENDIX E E-1

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 21 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

		Percent of sales -				Percent of sales –	
SIC code	Kind of business	From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>	SIC code	Kind of business	From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>
59 ex. 591	Miscellaneous retail stores - Con.			59 ex. 591	Miscellaneous retail stores - Con.		
5992 5993 5994 5995	Florists	17.0 65.0 44.4 14.8	_	5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c Pet shops Art dealers Other miscellaneous retail stores, n.e.c	35.0 8.5 51.9 39.5	12.0 1.6 35.9 11.7

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages. <sup>3</sup>Includes sales from catalog order desks. <sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

RETAIL TRADE – GEOGRAPHIC AREA SERIES

### Appendix F. Geographic Notes

#### DELAWARE

Milford is in Kent and Sussex Counties.

Smyrna is in Kent and New Castle Counties.

### Appendix G. Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

Establishments in business -SIC code Kind of business At end of vear Any time during year Retail trade 4 865 4 416 4 466 4 075 Building materials and garden supplies stores \_\_\_\_\_ Building materials and supply stores \_\_\_\_\_\_ Lumber and other building materials dealers \_\_\_\_\_\_ Paint, glass, and wallpaper stores \_\_\_\_\_\_ 521.3 25 526 527 Hardware stores \_\_\_\_\_\_ Retail nurseries, lawn and garden supply stores \_\_\_\_\_\_ Manufactured (mobile) home dealers \_\_\_\_\_\_ 35 ..... 27 37 General merchandise stores Department stores (incl. leased depts.) 1 2 Department stores (excl. leased depts.) <sup>1</sup> \_\_\_\_\_ Conventional<sup>1</sup> \_\_\_\_\_ Discount or mass merchandising <sup>1</sup> \_\_\_\_\_ 531 pt. 531 pt. 531 pt. 531 pt. 27 National chain 1 539 Variety stores \_\_\_\_\_\_Miscellaneous general merchandise stores \_\_\_\_\_\_ 46 32 41 Food stores \_\_\_\_\_ 542 Grocerv stores . Meat and fish (seafood) markets Retail bakeries \_\_\_\_ 60 \_\_\_\_\_ erail bakeries — baking and selling \_\_\_\_\_\_ Retail bakeries — baking and selling \_\_\_\_\_\_ Retail bakeries — selling only \_\_\_\_\_\_ 546 pt. 546 pt. 543, 4, 5, Other food stores 544 19 17 549 22 55 ex. 554 Automotive dealers 552 lew and used car dealers \_\_\_\_\_ 58 46 51 Used car dealers \_\_\_\_\_ Auto and home supply stores \_\_\_\_\_\_Auto parts, tires, and accessories stores \_\_\_\_\_\_ Home and auto supply stores \_\_\_\_\_\_ 553 pt. 553 pt. 9Õ 555, 6, 7, 9 555 556 557 559 Miscellaneous automotive dealers Boat dealers Recreational vehicle dealers Motorcycle dealers 3 3 Motorcycle dealers \_\_\_\_\_\_Automotive dealers, n.e.c. \_\_\_\_\_\_ Gasoline service stations Apparel and accessory stores Men's and boys' clothing and accessory stores 562, 3 562 Women's clothing and specialty stores Women's clothing stores \_\_\_\_\_\_ Women's accessory and specialty stores \_\_\_\_\_\_ Family clothing stores \_\_\_\_\_ Shoe stores 566 pt. 566 pt. Men's shoe stores 17 25 13 23 Women's shoe stores ----566 pt. 566 pt. 566 pt. 566 pt. Children's and juveniles' shoe stores -8 ĕ Ř 12 Athletic footwear stores 17 13 16 -----22 38 17 32 564, 9 564 ther apparel and accessory stores \_\_\_\_\_\_ Children's and infants' wear stores \_\_\_\_\_\_ Miscellaneous apparel and accessory stores \_\_\_\_\_\_ 22 34 16 31 

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

See footnotes at end of table.

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 23 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

Function         1992         1987           57         Furniture and homefurnishings stores         389         325           5712         Furniture stores         114         93           5713         4.9         Homefurnishings stores         114         93           5713         Floor covering stores         52         45           5719         Drapery, curtain, and uphoistery stores         6         4           572         Household appliance stores         38         29           573         Radio, television, computer, and music stores         59         59           573         Radio, television, and electronics stores         59         59           573         Radio, television, and electronics stores         117         114           573         Radio, television, and electronics stores         59         59           573         Radio, television, and electronics stores         120         120           573         Radio, television, and electronics stores         59         59           573         Radio, television, and electronics stores         117         114           573         Record and prerecorded tape stores         128         28         28           573         Ret	t end of year 1992 1987 <b>353 305</b> 101 89 110 82 47 41 6 4 57 37 34 27 108 107 54 54 15 11 28 28 11 14 <b>160 925</b> 060 <b>925</b> 060 8377 10 9 159 231
57         Furniture and homefurnishings stores         389         325           5712         Furniture stores         114         93           5713         4.9         Homefurnishings stores         120         89           5713         4.9         Homefurnishings stores         52         45           5719         Drapery, curtain, and upholstery stores         52         44           5719         Miscellaneous homefurnishings stores         62         40           572         Household appliance stores         38         29           573         Radio, television, computer, and music stores         117         114           5731         Radio, television, and electronics stores         117         114           5732         Radio, television, and electronics stores         117         114           5733         Radio, television, and electronics stores         117         114           5734         Computer and software stores         128         28           5735         Record and prerecorded tape stores         13         15           58         Eating places         1         170         915         1           5812 pt.         Restaurants         10         11         1	353         305           101         89           110         82           47         41           6         4           57         37           34         27           108         107           54         54           11         28           28         28           11         14           160         925           060         827           438         377           10         9
5712       Furniture stores       114       93         5713, 4, 9       Homefurnishings stores       120       89         5713, 4, 9       Floor covering stores       52       45         5714       Drapery, curkin, and upholstery stores       6       4         577       Household appliance stores       62       40         572       Household appliance stores       38       29         573       Radio, television, computer, and music stores       117       114         573       Radio, television, computer, and music stores       17       12         573       Radio, television, computer, and music stores       17       12         573       Radio, television, computer, and music stores       17       12         573       Radio, television, computer, and software stores       17       12         573       Radio, television, and electronics stores       13       15         573       Radio, television, computer, and software stores       13       12         573       Radio, television, computer, and software stores       13       15         58       Eating and drinking places       1       10       11         5812 pt.       Cafeterias       10       11       11 <th>101         89           110         82           47         41           6         37           34         27           108         107           54         15           11         14           160         925           060         827           438         377           10         9</th>	101         89           110         82           47         41           6         37           34         27           108         107           54         15           11         14           160         925           060         827           438         377           10         9
5713, 4, 9       Homefurnishings stores       120       89         5713       Floor covering stores       6       4         5719       Miscellaneous homefurnishings stores       6       4         5719       Household appliance stores       6       4         572       Household appliance stores       38       29         573       Radio, television, computer, and music stores       117       114         5731       Radio, television, computer, and electronics stores       59       59         5734       Computer and software stores       17       12         5735       Record and prerecorded tape stores       13       15         58       Eating and drinking places       1       170       915       1         5812 pt.       Catebraia       1       170       915       1         5812 pt.       Catebraia       1       171       114       11         5812 pt.       Catebraia       1       170       915       1         5812 pt.       Catebraia       1       10       11       11         5812 pt.       Catebraia       109       108       11         5812 pt.       Other eating places       109	110         82           47         41           6         4           57         37           34         27           108         107           54         54           15         11           28         28           11         14           160         925           060         827           438         377           10         9
5713       Floor covering stores       52       45         5714       Drapery, curtain, and upholstery stores       6       4         5719       Miscellaneous homefurnishings stores       62       40         572       Household appliance stores       38       29         573       Radio, television, computer, and music stores       117       114         5731       Radio, television, and petertonics stores       59       59         5734       Computer and software stores       17       12         5735       Record and prerecorded tape stores       28       28         5736       Musical instrument stores       13       15         58       Eating and drinking places       1       170       915       1         5812       Eating places       1       170       915       1         5812 pt.       Cafeterias       10       11       11       1         5812 pt.       Cafeterias       10       11       11       1         5812 pt.       Cafeterias       10       11       11       1         5812 pt.       Other eating places       109       108       11         5813       Drinking places       109 <td>47         41           6         44           57         37           34         27           108         107           54         54           15         11           28         28           11         14           160         925           060         827           438         377           10         9</td>	47         41           6         44           57         37           34         27           108         107           54         54           15         11           28         28           11         14           160         925           060         827           438         377           10         9
5714       Drapery, curtain, and upholstery stores       6       4         5719       Miscellaneous homefurnishings stores       62       40         572       Household appliance stores       38       29         573       Radio, television, computer, and music stores       117       114         5731       Radio, television, and electronics stores       59       59         5734       Computer and software stores       17       12         5735       Record and prerecorded tape stores       28       28         5736       Musical instrument stores       13       15         58       Eating and drinking places       1       170       915       1         5812       Eating places       10       11       11       11         5812 pt.       Cafeterias       10       11       11       11         5812 pt.       Cafeterias       10       11       11       11         5812 pt.       Refreshment places       109       108       11         5812 pt.       Refreshment places       109       108       11         5812 pt.       Other eating places       109       108       111         5813       Drinking places	57         37           34         27           108         107           54         54           15         11           28         28           11         14           160         925           060         827           438         377           10         9
573       Radio, television, computer, and music stores       117       114         5731       Radio, television, and electronics stores       59       59         5734       Computer and software stores       17       12         5735       Record and prerecorded tape stores       28       28         5736       Musical instrument stores       13       15         58       Eating places       1 279       1 023       1         5812       Eating places       1 170       915       1         5812 pt.       Restaurants       10       11       11         5812 pt.       Restaurants       10       11       11         5812 pt.       Restaurants       10       11       11         5812 pt.       Cafeterias       10       11       11         5812 pt.       Restaurants       10       11       11         5813 Drinking places       109       108       111         591 pt.       Drug and proprietary stores       139       130         591 pt.       Drug stores       129       117	108         107           54         54           15         11           28         28           11         14           160         925           060         827           438         377           10         9
5731       Radio, television, and electronics stores       59       59         5734       Computer and software stores       17       12         5735       Record and prerecorded tape stores       28       28         5736       Musical instrument stores       13       15         58       Eating and drinking places       1       170       915       1         5812       Eating places       1       170       915       1         5812 pt.       Restaurants       489       413       1         5812 pt.       Cafeterias       10       11       11         5812 pt.       Other eating places       100       11       11       11         5812 pt.       Other eating places       100       113       110       11         5813       Drinking places       109       108       109       108       109       108         591 pt.       Drug and proprietary stores       129       117       117       117<	54         54           15         11           28         28           11         14           160         925           060         827           438         377           10         9
5735       Record and prerecorded tape stores       28       28         5736       Musical instrument stores       13       15         58       Eating and drinking places       1 279       1 023       1         58       Eating places       1 170       915       1         5812       Eating places       1 170       915       1         5812 pt.       Restaurants       489       413       1         5812 pt.       Cafeterias       10       11       1         5812 pt.       Cafeterias       10       11       1         5812 pt.       Refreshment places       100       11       1         5812 pt.       Other eating places       100       11       10         5812 pt.       Other eating places       100       11       10         5813       Drinking places       109       108       109       108         591       Drug and proprietary stores       139       130       130         591 pt.       Drug stores       129       117	28         28         28           11         14         14           160         925         925           060         827         377           10         9         9
58         Eating and drinking places         1 279         1 023         1           5812         Eating places         1 170         915         1           5812 pt.         Restaurants         489         413         1           5812 pt.         Restaurants         10         11         1           5812 pt.         Restaurants         10         11         1           5812 pt.         Refreshment places         300         372         1           5812 pt.         Other eating places         109         108         1           5813         Drinking places         109         108         1           591         Drug and proprietary stores         139         130         1	<b>160 925</b> 060 827 438 377 10 9
5812       Eating places       1 170       915       1         5812 pt.       Restaurants       489       413       1         5812 pt.       Cafeterias       10       11         5812 pt.       Refreshment places       500       372         5812 pt.       Other eating places       171       119         5813       Drinking places       109       108         591       Drug and proprietary stores       139       130         591 pt.       Drug stores       129       117	060 827 438 377 10 9
5812 pt.       Restaurants       489       413         5812 pt.       Cafeterias       10       11         5812 pt.       Refreshment places       500       372         5812 pt.       Other eating places       101       11         5813       Drinking places       109       108         591       Drug and proprietary stores       139       130         591 pt.       Drug stores       129       117	438 377 10 9
5812 pt.       Other eating places       171       119         5813       Drinking places       109       108         591       Drug and proprietary stores       139       130         591 pt.       Drug stores       129       117	150 004
591         Drug and proprietary stores         139         130           591 pt.         Drug stores         129         117	458 334 154 107
591 pt. Drug stores 129 117	100 98
591 pt. Drug stores	133 126
591 pt.         Proprietary stores         10         13	124 113 9 13
59 ex. 591         Miscellaneous retail stores         1         155         1         057         1	072 975
592         Liquor stores         264         277           593         Used merchandise stores         56         34	239 52 250 33
594         Miscellaneous shopping goods stores         431         411           5941         Sporting goods stores and bicycle shops         91         80	400 375 86 74
5941 pt.General line sporting goods stores24275941 pt.Specialty line sporting goods stores6753	22 64 24 50
5942         Book stores         47         41           5944         Jewelry stores         79         71	42 39 74 68
5943, 5, 6, 7, 8, 9         Other miscellaneous shopping goods stores         214         219	198 194
5943         Stationery stores         5         8           5945         Hobby, toy, and game shops         41         36	5 6 36 31
5946         Camera and photographic supply stores         11         23           5947         Gift, novelty, and souvenir shops         125         115           5948         Luggage and leather goods stores         9         5	11 22 115 104 8 4
5949     Sewing, needlework, and piece goods stores     23     32	23 27
596         Nonstore retailers         71         47           5961         Catalog and mail-order houses         22         15	69         46           21         15           14         12
5962Automatic merchandising machine operators14135963Direct selling establishments3519	14 12 34 19
598         Fuel dealers         53         55           5983         Fuel oil dealers         37         41	52 51 36 39
5984         Liquefied petroleum gas (bottled gas) dealers         15         14           5989         Fuel dealers, n.e.c.         1         -	15 1 12 1 -
5992         Florists         72         70           5993         Tobacco stores and stands         15         6	66 63 15 6
5035         News dealers and newsstands         17         18           5995         Optical goods stores         52         49	15 47 47
5999         Miscellaneous retail stores, n.e.c.         124         90           5999 pt.         Pet shops         22         18	117 86 18 17
5999 pt.         Pet shops         22         18           5999 pt.         Art dealers         11         16           5999 pt.         Other miscellaneous retail stores, n.e.c.         91         56	18 17 11 16 88 53

<sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

G-2 APPENDIX G

#### RETAIL TRADE – GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_113 [UFCB,D\_CONLEY] UFCB 9/21/94 5:05 PM MACHINE: EPCV20 DATA:R\_DE\_TIPS.DAT;1 9/21/94 15:00:00 TAPE: NOreel FRAME: 24 TSF:R\_DE\_TIPS92.DAT;1 9/21/94 15:00:45 UTF:R\_DE\_TIPS93.DAT;1 9/21/94 15:00:45 META:R\_DE\_TIPS96.DAT;1 9/21/94 15:01:53

### **Publication Program**

#### **1992 CENSUS OF RETAIL TRADE**

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

#### **Final Reports**

### Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

### Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

### Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The Merchandise Line Sales report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

### Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

#### **Electronic Media**

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

#### **OTHER ECONOMIC CENSUS REPORTS**

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.