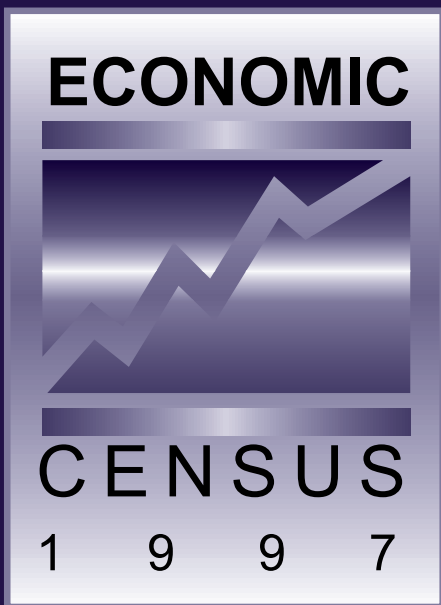


*Preview to the*

# 1997 Economic Census



U.S. Department of Commerce  
Economics and Statistics Administration  
BUREAU OF THE CENSUS

## CENSUS DATA GIVE THE COMPETITIVE EDGE

The Economic Census is the primary source of detailed facts about the Nation's economy. Census data are essential for government, business, and the public.

Market share	Businesses compare their sales to census totals for their industry or area to make plans and evaluate performance.
Targeting sales	Companies use census data to lay out territories, allocate advertising, and locate new stores or offices.
Business-to-business marketing	Firms supplying goods and services to other businesses use census data to target industries for marketing.  Manufacturers look at statistics on materials consumed to learn about industries that use their products.
Operating ratios	Businesses compare their operating ratios to census averages to see how they stack up to the competition.
Research	Consultants and researchers use census data to analyze changes in industrial structure and location.
Monitor business activity	Important measures of economic activity, including Monthly Retail Sales and the Gross Domestic Product (GDP), are based on census data. Associations and news media study census data to find key business facts and project trends.
Legislation and economic development	Legislators use census data in the preparation and evaluation of new laws. State and local governments monitor census data to understand their economic base and to help them focus efforts to attract new business or retain existing firms.

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## **INTRODUCTION**

The Economic Census provides a detailed portrait of the Nation's economy once every five years, from the national to the local level.

The 1997 Economic Census covers nearly all of the U.S. economy in its basic collection of establishment statistics. There also are several related programs, including statistics on minority- and women-owned businesses. Censuses of agriculture and governments are conducted at the same time.

Results from the census will be issued on CD-ROM and on the Internet, starting in early 1999 and continuing for more than 2 years. Only summary reports will be issued in print.

## **HOW THE DATA ARE COLLECTED**

The 1997 Economic Census measures activity during calendar year 1997. Census forms will be mailed to more than 5 million companies in December 1997, with a due date of February 12, 1998. There are over 500 versions of the census form, each customized to particular industries. Some very small companies will not receive a census form.

The Economic Census is mandated by law under Title 13 of the United States Code (sections 131, 191, and 224). The law requires firms to respond and specifies penalties for firms that fail to report.

The law also requires the Census Bureau to maintain confidentiality. Individual responses may be seen only by sworn Census Bureau employees. No data are published that could reveal the identity or activity of any business.

## **HOW THE DATA ARE CLASSIFIED**

Economic Census statistics are collected and published primarily by establishment. An establishment is a business or industrial unit at a single physical location that produces or distributes goods or performs services, for example, a single store or factory.

Many companies own or control more than one establishment, and those establishments may be located in different geographic areas and may be engaged in different kinds of business. By collecting separate information for each establishment, the Economic Census can include detailed data for each industry and area.

## Industrial Classification

The statistics issued by industry in the 1997 Economic Census are classified primarily on the 1997 North American Industry Classification System (NAICS), and, to a lesser extent, on the 1987 Standard Industrial Classification (SIC) system used in previous censuses. Both NAICS and SIC categorize establishments by the principal activity in which they are engaged.

NAICS, developed in cooperation with Canada and Mexico, classifies North America's economic activities at 2-, 3-, 4-, and 5-digit levels of detail, and the U.S. version of NAICS further defines some industries to a 6th digit. The Economic Census takes advantage of this hierarchy to publish data at successive levels of detail.

Table 1. **NAICS Hierarchic Structure**

<b>NAICS level</b>	<b>NAICS code</b>	<b>Example</b>
Sector	51	Information
Subsector	513	Broadcasting and telecommunications
Industry group	5133	Telecommunications
Industry	51332	Wireless telecommunications carriers, except satellite
U.S. Industry	513321	Paging

The Census Bureau also classifies products, and, in the case of manufacturing and mining, products are classified in a manner consistent with the NAICS structure. The first 6 digits of the 10-digit product code are normally the same as the NAICS code for the industry with which the product is most frequently associated. Broad product or service lines also are provided for retail and wholesale trade and other service industries.

The 1997 Economic Census covers 1,057 of the 1,169 industries in NAICS; exclusions are noted in Table 2.

Table 2.

### NAICS Sectors and Their Coverage in the 1997 Economic Census

NAICS codes	Economic Sector
11	<b>Agriculture, Forestry, Fishing, and Hunting</b> (Separate census of agriculture, conducted by the Department of Agriculture, covers farming but excludes agricultural services, forestry, and fisheries)
21	<b>Mining</b>
22	<b>Utilities</b>
23	<b>Construction</b>
31-33	<b>Manufacturing</b>
42	<b>Wholesale Trade</b>
44-45	<b>Retail Trade</b>
48-49	<b>Transportation and Warehousing</b> (Census excludes U.S. Postal Service, large certificated passenger air transportation, and all rail transportation)
51	<b>Information</b>
52	<b>Finance and Insurance</b> (Census excludes funds and trusts)
53	<b>Real Estate and Rental and Leasing</b>
54	<b>Professional, Scientific, and Technical Services</b> (Census excludes landscape architecture and veterinary services)
55	<b>Management of Companies and Enterprises</b>
56	<b>Administrative and Support, Waste Management, and Remediation Services</b> (Census excludes landscaping services)
61	<b>Educational Services</b> (Census excludes elementary and secondary schools, colleges, and professional schools)
62	<b>Health Care and Social Assistance</b>
71	<b>Arts, Entertainment, and Recreation</b>
72	<b>Accommodation and Foodservices</b>
81	<b>Other Services (Except Public Administration)</b> (Census excludes pet care; labor, political, and religious organization; and private households)
92	<b>Public Administration</b> (Separate census of governments does not present data according to NAICS or SIC systems)

## Geographic Classification

The most detailed data are provided for the U.S. as a whole. Key statistics, albeit progressively fewer, are available for states, metropolitan areas (MAs), counties, and places with 2,500 or more inhabitants. Only limited data are provided for ZIP Codes. Statistics for smaller areas are more frequently withheld to avoid disclosing information about individual firms.

The level of geographic detail varies by sector, as shown in Table 3.

Table 3.  
**Geographic Areas in the  
1997 Economic Census**

t indicates data are not available for tax-exempt firms at this level.

Sector	States	MAs	Counties	Places 2500+	ZIP Codes
Mining	X				
Utilities	X	X			
Construction	X				
Manufacturing	X	X	X	X	X
Wholesale Trade	X	X	X	X	
Retail Trade	X	X	X	X	X
Transportation and Warehousing	X	X			
Information	X	X	X	X	
Finance and Insurance	X	X	X	X	
Real Estate and Rental and Leasing	X	X	X	X	
Professional, Scientific, and Technical Services	X	X	X	X	X
Management of Companies and Enterprises	X				
Administrative and Support, Waste Management and Remediation Services	X	X	X	X	X
Educational Services	X	X	t	t	t
Health Care and Social Assistance	X	X	t	t	t
Arts, Entertainment, and Recreation	X	X	t	t	t
Accommodation and Foodservices	X	X	X	X	X
Other Services (Except Public Administration)	X	X	t	t	t

## **WHAT S NEW FOR 1997?**

### **New Industry Classification System**

The 1997 Economic Census will publish data primarily on the basis of the new North American Industry Classification System (NAICS). Only limited data will be published according to the old Standard Industrial Classification (SIC) system: certain national advance preliminary totals in the first publications, a detailed bridge table showing the relationships between NAICS and SIC categories, and state level statistics based on SIC.

### **Faster Publication via the Internet**

Census results will become available on the Internet faster than they have ever before been published.

### **Fewer Printed Reports**

Only highlights of the Economic Census will be published in paper reports. Nonetheless, software on both CD-ROM and the Internet will include the ability to print out any of the detailed data.

### **Better Software**

Access software on both CD-ROM and the Internet will be easier to use and will have more capabilities than the software on 1992 CD-ROMs.

### **Greater Integration of Data Economy-Wide**

Data for all sectors will be integrated in the *Core Business Statistics* reports and key CD-ROM files. Those statistics that are published separately by sector will have a more consistent look and feel.

### **Less Geographic Detail for Certain Industries, More for Others**

Due to budget cuts, metropolitan area data are no longer available for construction industries, and county data no longer produced for mining. Industry detail for counties and places will be more variable, but as such will better reflect concentrations of locally significant industries.

### **Terminology**

All reports will be titled as Economic Census reports, no longer treated as if each sector had a separate census, e.g., the census of manufactures.

Table 4.  
**Major Data items Published in  
 the 1997 Economic Census**

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**NUMBER OF ESTABLISHMENTS AND FIRMS**

Establishments with payroll  
 Establishments without payroll (nonemployers)  
 Single-unit and multi-unit establishments  
 Establishments by legal form of organization  
 Firms

---

**EMPLOYMENT**

All employees  
 Production (construction) workers/hours  
 Employment size of establishment

---

**LABOR COSTS**

Payroll, entire year  
 Payroll, first-quarter  
 Worker wages  
 Supplemental costs  
 Cost of contract labor

---

**SALES, RECEIPTS, VALUE OF SHIPMENTS,  
 OR VALUE OF CONSTRUCTION WORK DONE**

Establishments with payroll  
 By specific product, line, or type of construction  
 Sales/receipts size of establishment  
 Class of customer  
 Type of structure

---

**EXPENSES**

Total  
 Cost of materials, etc  
 Cost of fuels  
 Energy consumed  
 Cost of electricity  
 Cost of other utilities  
 Products bought for resale  
 Taxes and license fees  
 Cost of office supplies  
 Depreciation charges  
 Commission expense  
 Purchased services:  
   Advertising  
   Rental payments  
   Legal services  
   Accounting services  
   Data processing services  
   Refuse removal  
   Communications services  
   Purchased repairs  
   Cost of contract work

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**ASSETS, CAPITAL EXPENDITURES, INVENTORIES**

Capital expenditures, total  
 Depreciable assets, gross value  
 Value of inventories

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<sup>1</sup>The Business Expenses report covers auxiliary establishments classified in manufacturing, mining, and construction under the old SIC; and all establishments in retail and wholesale trade and service industries, also as defined under the old SIC.



(Legend: ● All areas (see Table 3), except ZIP Codes; Z ZIP and States; M MAs, states, and National; S States and National; N National only; e National data only in Business Expenses<sup>1</sup>)

Manu- fac- turing	Mining	Con- struc- tion	Retail Trade	Whole- sale Trade	Manage- ment of com- panies	All other sec- tors
●,Z	S	S	●,Z	●	●	●,Z
N	N	S	S	N	N	S
N	N	N	N	N	N	N
N	N	N	N	N	N	N
●	S	S	●	●	●	●
●	S	S				
●,Z	N	S	N,Z	N	N	N,Z <sup>2</sup>
●	S	S	●	●	●	●
●	S	S	●	●	●	●
S	S	S	e	e	e	e
		e	e	e	e	
●	S	S	●	●	●	●
S	S	S	M	M <sup>3</sup>		S <sup>2</sup>
		S	N,Z	N		N,Z <sup>2</sup>
		N	N	N		N
●	S	S		N		N
S	S	S		e	e	e
S	S	S		e	e	e
S	S	S		e	e	e
	S	S		e	e	e
		S		e	e	e
S	S	S		e	e	e
		S		e	e	e
N		S		e	e	e
S	S	S		e	e	e
N		S		e	e	e
N		S		e	e	e
N		S		e	e	e
N	S	S		e	e	e
N	S	S		e	e	e
S	S	S		e	e	e
S	S	S	e	●		

<sup>2</sup>National data only for utilities, trucking and warehousing, finance and insurance, and real estate and rental and leasing.

<sup>3</sup>15 selected states and 15 selected metro areas only.

## BASIC CENSUS CONTENT

Several key statistics are tabulated for all industries covered in the Economic Census:

- Number of establishments (or companies)
- Number of employees
- Payroll
- Measure of output (sales, receipts, revenue, value of shipments, or value of construction work done).

Other items vary by sector, as illustrated in Table 4.

## HOW THE DATA ARE PUBLISHED

Detailed data are issued, sector by sector, on CD-ROM and on the Internet:

- *Geographic Area Series* (published for all sectors) provides detail for establishments with employees, for the Nation, states, and substate areas as illustrated in Table 5. ZIP Code Statistics are also published for most sectors.

Table 5. **Sample Data in the Geographic Area Series**

NAICS code	Geographic area and kind of business
<b>COLORADO</b>	
<b>44-45</b>	<b>Retail trade</b>
<b>441</b>	<b>Motor vehicle and parts dealers</b>
4411	Automobile dealers
44111	New car dealers
44112	Used car dealers
4412	Other motor vehicle dealers
44121	Recreational vehicle dealers
44122	Motorcycle, boat, and other motor vehicle dealers
441221	Motorcycle dealers
441222	Boat dealers
441229	All other motor vehicle dealers
4413	Automotive parts, accessories and tire stores
<b>442</b>	<b>Furniture and homefurnishing stores</b>
4421	Furniture stores

- *Industry Series* (manufacturing, mining, and construction) provides national totals for individual industries and their products, with limited data for states.
- *Subject Series* (all sectors) provides national and limited state and MA data on special topics including Merchandise Line Sales, Concentration Ratios, and Establishment and Firm Size.

**Summary reports by sector** provide highlights of the data in print. They feature primarily national data and general statistics by state, and include illustrations of some of the more detailed data available in electronic media.

**Core Business Statistics** provides data for most or all industries, economy-wide. An *Advance Report* gives the first data for broad NAICS and SIC categories. The *Bridge Report* shows the relationships between NAICS and SIC categories in detail. *Comparative Statistics* shows U.S. and state totals classified by SIC for both 1992 and 1997 comparisons not possible with other, NAICS-based reports. *Comparative Statistics* also is the only source for information about nonemployers 12 million small businesses not included in other census reports.

Estab- lishments (number)	Sales (\$1,000)	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)
<b>22 921</b>	<b>28 532 646</b>	<b>283 457</b>	<b>3 488 242</b>
<b>1 340</b>	<b>6 018 542</b>	<b>18 932</b>	<b>484 044</b>
546	5 305 849	13 631	384 357
262	5 024 487	12 503	363 316
284	281 362	1 128	21 041
173	272 136	1 171	26 057
60	142 413	432	11 438
113	129 723	739	14 619
71	86 493	486	9 799
27	31 333	172	3 303
15	11 897	81	1 517
605	434 640	4 089	72 952
<b>1 749</b>	<b>1 543 869</b>	<b>10 380</b>	<b>187 582</b>
449	447 968	2 899	61 219

### Printed reports

- Easy to use.
- Cover just the highlights, for example, summary statistics for the U.S. (see Table 6).
- Take longer to publish than data on Internet and CD-ROM.

### CD-ROM

- All of the data in a form easy to manipulate.
- Win95 and NT users get powerful yet easy-to-use software that can answer simple questions or provide a complete economic profile for an area.
- Users can select, reformat, and rank the numbers, and then export the data to a spreadsheet or other application.
- Quarterly discs start in 1999. Sold by subscription.
- Data from previous censuses are available on CD-ROM as well.

### Internet

- **www.census.gov** delivers the data more quickly than any other medium.
- The most widely used numbers are available free; the rest of the details are part of the subscription service CenStats.
- Data are available in two formats:
  - Database format, with functions similar to the CD-ROMs, including export to ASCII, dbf, and other formats.
  - Viewable formats (primarily PDF portable document format) that allow you to view or print tables just like the detailed printed reports available previous censuses. You can print on demand .

**What's the latest from the  
Economic Census?**

**check <http://www.census.gov/econ97>**

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## **SPECIAL CENSUS PROGRAMS**

### **Minority- and Women-Owned Businesses**

The number of firms and their sales, employment, and payroll are tabulated by industry (SIC), geographic area, size, and legal form of organization for businesses owned by

- Blacks
- Hispanics
- Asians, Pacific Islanders, American Indians, and Alaska Natives
- Women

### **Characteristics of Business Owners**

*(funding tentative)*

Data for firms owned by Blacks, Hispanics, other minorities, and women are presented along with data for businesses owned by nonminority males. The report includes national information on:

- Ownership characteristics (e.g., age, education, work experience, participation in management)
- Business characteristics (e.g., acquisition, financing, before-tax income or loss)

### **Business Expenses**

Data on operating expenses of retailers, merchant wholesalers, and service firms (as classified under SIC) and auxiliary establishments of manufacturing, mining, and construction firms will be presented in the report *Business Expenses*. These operating expenses include supplemental labor costs, energy costs, taxes and a variety of purchased services including advertising, legal and accounting services, and repairs.

### **Transportation Surveys**

The *Vehicle Inventory and Use Survey* reports on the physical characteristics and operational use of the Nation's 60 million private and commercial trucks. The *Commodity Flow Survey* reports on the origin and destination of commodities shipped from selected industries.

### **Economic Censuses of Outlying Areas**

These special censuses provide data on retail trade, wholesale trade, services industries, construction, and manufacturing for

- Puerto Rico
- U.S. Virgin Islands
- Guam
- Commonwealth of the Northern Mariana Islands

Figure 7.  
**Approximate Schedule for  
 1997 Economic Census Reports**

Sector and Title	Geography	Media	98	1999	2000	2001
<b>Economy-wide</b>						
Core Business Statistics:						
Advance Report	U	DVP		X		
Comparative Statistics	US	DVP			X	
Bridge Between NAICS and SIC	U	DVP			X	
Minority- and Women-Owned Businesses	USMCP	DVP			XX	
Business Expenses	U	V			X	
<b>Mining</b>						
Industry Series	US	DV		XX		
Geographic Area Series	US	DV			XX	
Subject Series: Product Summary	U	DVP			XX	
Subject Series: General Summary	US	DVP			X	
Subject Series: Material and Fuels Consumed	U	DVP			X	
<b>Utilities</b>						
Geographic Area Series	USM	DV			X	
Subject Series: Revenue Lines	U	DV				X
Subject Series: Establishment and Firm Size	U	DV				X
Subject Series: Miscellaneous Subjects	US	DV				X
Summary	U	DVP				X
<b>Construction</b>						
Industry Series	US	DV		XX	XX	
Industry Series Summary	US	DVP			X	
Geographic Area Series	US	DV			XX	
Geographic Area Series Summary	US	DVP			X	
<b>Manufacturing</b>						
Numerical List of Mfd/Mineral Products	(NA)	DVP	X			
Industry Series	US	DV		XX	XX	
Geographic Area Series	USMCP	DV			XX	
Subject Series: Product Summary	U	DVP				X
Subject Series: General Summary	USM	DVP				X
Subject Series: Materials Consumed	U	DVP				X
Location of Manufacturing	USMCP	D				X
ZIP Code Statistics	US	Z				X
<b>Wholesale Trade</b>						
Geographic Area Series	USMCP	DV		XXX		
Subject Series: Commodity Line Series	USM	DV			X	
Subject Series: Establishment and Firm Size	U	DV				X
Subject Series: Miscellaneous Subjects	USM	DV				X
Summary	U	DVP				X
<b>Retail Trade</b>						
Geographic Area Series	USMCP	DV		XXX		
Subject Series: Merchandise Line Sales	USM	DV			X	
Subject Series: Establishment and Firm Size	U	DV				X
Subject Series: Miscellaneous Subjects	USM	DV				X
Summary	U	DVP				X
ZIP Code Statistics	US	Z				X
<b>Transportation and Warehousing</b>						
Geographic Area Series	USM	DV			X	
Subject Series: Revenue Lines	U	DV				X
Subject Series: Establishment and Firm Size	U	DV				X
Subject Series: Miscellaneous Subjects	US	DV				X
Summary	U	DVP				X
Vehicle Inventory and Use Survey	US	DV		XX	XX	
Commodity Flow Survey	US	DV			X	
<b>Information</b>						
Geographic Area Series	USMCP	DV		XXX		
Subject Series: Sources of Receipts	US	DV			X	
Subject Series: Establishment and Firm Size	U	DV				X
Subject Series: Miscellaneous Subjects	US	DV				X
Summary	U	DVP				X
ZIP Code Statistics	US	Z				X
<b>Finance and Insurance</b>						
Geographic Area Series	USM	DV			X	
Subject Series: Revenue Lines	U	DV				X
Subject Series: Establishment and Firm Size	U	DV				X
Subject Series: Miscellaneous Subjects	US	DV				X
Summary	U	DVP				X

Geography options: **United States, States, MAs, Counties, Places, ZIP Codes**  
 Media options: **Database files (Internet and CD-ROM), Viewable files (Internet and CD-ROM), Printed reports.** Within range of dates shown, files on Internet come first, then CD-ROM, printed reports last.

Sector and Title	Geography	Media	98	1999	2000	2001
<b>Real Estate and Rental and Leasing</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary	U S M C P U U U S U	D V D V D V D V D V P			X	X X X X
<b>Professional, Scientific, and Technical Services</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M C P U S U U S U U S Z	D V D V D V D V D V P D		X X X		X X X X X
<b>Management of Companies and Enterprises</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary	U S U U U U	D V D V D V D V D V P		X		X X X X
<b>Administrative and Support, Waste Management, and Remediation Services</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M C P U S U U S U U S Z	D V D V D V D V D V P D		X X X		X X X X X
<b>Educational Services</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M C P U S U U S U U S Z	D V D V D V D V D V P D		X X X		X X X X X
<b>Health Care and Social Assistance</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M C P U S U U S U U S Z	D V D V D V D V D V P D		X X X		X X X X X
<b>Arts, Entertainment, and Recreation</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M U S U U S M U U S Z	D V D V D V D V D V P D		X X X		X X X X X
<b>Accommodation and Foodservices</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M C P U S M U U S M U U S Z	D V D V D V D V D V P D		X X X	X	X X X X
<b>Other Services (Except Public Administration)</b> Geographic Area Series Subject Series: Sources of Receipts Subject Series: Establishment and Firm Size Subject Series: Miscellaneous Subjects Summary ZIP Code Statistics	U S M C P U S U U S M U U S Z	D V D V D V D V D V P D		X X X		X X X X X
<b>Outlying Areas</b> Puerto Rico: Geographic Area Series Subject Series Construction Manufactures Virgin Islands Guam Northern Mariana Islands	PR C PR PR M C PR M C VI C P GU C NM C	D V P D V P D V P D V P D V P D V P D V P			X X X X X X X	

## WHERE TO GET MORE INFORMATION

Several sources will provide detailed information about the Economic Census, the availability of census results, and how to obtain data products.

- **Guide to the 1997 Economic Census and Related Statistics** Internet-based reference will describe the scope, coverage, classifications, data items, and publications for the Economic Census, and for related surveys that provide monthly, quarterly, and annual data. The **Guide** also will describe other Census Bureau data series (foreign trade, population, housing, etc.) that provide valuable economic information.
- **CenStore** Internet-based service gives up-to-date information on 1997 Economic Census products, including prices, stock numbers, and scheduled release dates. While product order forms will be issued from time to time in print, the Internet will always have the most up-to-date availability and ordering information.
- **Census and You** Monthly newsletter covers Census Bureau programs and data products. **Census and You** also announces conferences and workshops and describes new releases and reference materials.
- **Census Catalog and Guide** Annual publication, the latest edition of which is available on-line, describes all data products issued by the Census Bureau up to the start of the reference year. (More recent product information is available through the **CenStore** section of the Census Bureau www site.) Each edition of the **Catalog and Guide** also lists sources for more information, including Census Bureau specialists by subject, State Data Centers and affiliates, and depository libraries.
- **Monthly Product Announcement** Free monthly publication updates the **Catalog and Guide** with ordering information for every Census Bureau product released during the previous month.



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## FOR PERSONAL ASSISTANCE

### General and Publication Information

For information about the availability of publications or computerized products, contact:

Customer Services (301) 457-4100  
Bureau of the Census  
Washington, DC 20233-0800

### Detailed Content Information

Subject specialists listed on page 16, are available to discuss plans for specific sectors, programs, or data products.

### Local Assistance

Your area has a variety of resources that can help you find more information about the Economic Census. Addresses are shown in the **Census Catalog and Guide**.

- \* **Regional Offices** in 12 large cities have information specialists who can answer questions about availability and uses of census data.
- \* **State Data Centers** (SDCs) and their affiliates, located in all states, the District of Columbia, Puerto Rico, Guam, the Commonwealth of the Northern Mariana Islands, and the U.S. Virgin Islands, have recent reports and CD-ROMs for their respective areas. Business and Industry Data Centers are an extension of the SDC program in about half of the states. These centers and their affiliates specialize in economic data for business data users.
- \* **Federal Depository Libraries** in the reference sections of many university and community libraries maintain collections of Economic Census reports and CD-ROMS.

**Your one-stop source for information from  
or about the 1997 Economic Census...  
check <http://www.census.gov/econ97>**

<b>Subject Specialists</b>	<b>Telephone E-mail</b>
<b>Mining</b>	301-457-4680 cmi@census.gov
<b>Utilities</b>	301-457-2786 ucb@census.gov
<b>Construction</b>	301-457-4680 cci@census.gov
<b>Manufacturing:</b>	
<i>Food, Textiles, and Apparel</i>	301-457-4651 cmn@census.gov
<i>Wood and Chemical Products</i>	301-457-4810 cmn@census.gov
<i>Metals and Industrial Machinery</i>	301-457-4755 cmn@census.gov
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<b>Retail Trade</b>	301-457-2687 rcb@census.gov
<b>Transportation and Warehousing:</b>	
<i>Census Data</i>	301-457-2786 ucb@census.gov
<i>Truck Inventory &amp; Use Survey</i>	301-457-2797 svsd@census.gov
<i>Commodity Flow Survey</i>	301-457-2826 svsd@census.gov
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<b>Accommodations and Food services</b>	301-457-2687 rcb@census.gov
<b>Other Services</b> <i>(Except Public Administration)</i>	301-457-2689 scb@census.gov
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<b>Minority- and Women-Owned Businesses</b>	301-763-5726 agfs@census.gov

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agfs@census.gov

**North American Industry  
Classification System**

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