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e-commerce



world business

world business

E-money



world business

Advantage![™] 6.0

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WELCOME TO THE NEW *ADVANTAGE!*™ 6.0

In FY00, *GSA Advantage!* won the ICIO Magazine Web Business 50/50 Award as one of the "Top 50 Intranet Sites in the world;" and the Federal Acquisition Award for "Business Solutions in the Public Interest."

In the Oct. 16, 2000 issue of Forbes magazine, *GSA Advantage!* was called the "...Mother of All Digital Marketplaces..."

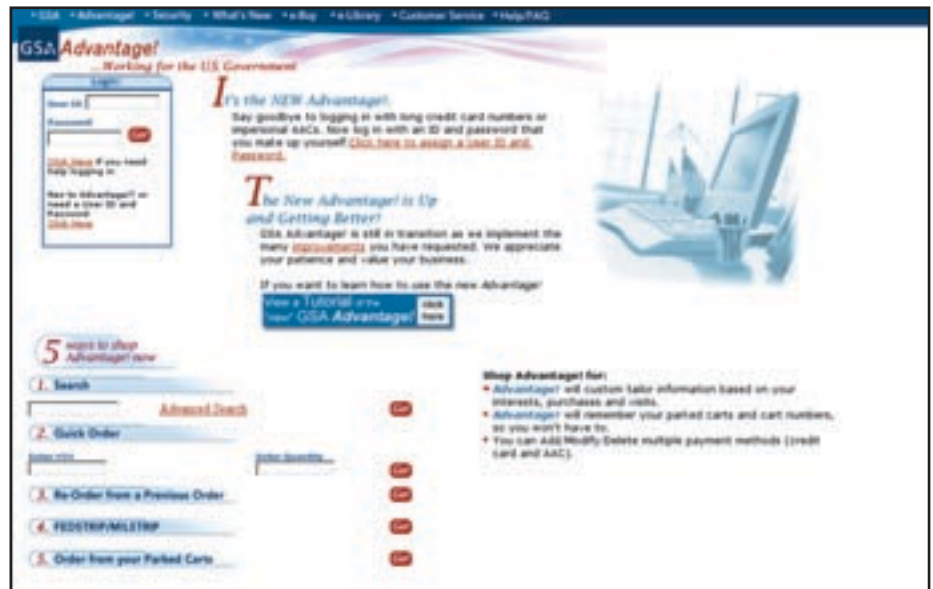
And now? Recently it was verified that *Advantage!* handles an average of 35,000 searches every workday, processing purchases from a pool of nearly 167,000 AAC/credit cardholders. Nearly 6,000 **FSS vendors** provide more than two million Products and Services for *Advantage!* shoppers to choose from...

And *Advantage!* keeps getting better all the time...

A New System

The new *Advantage!* 6.0 is built on a completely new system. This means that if you are already a registered *Advantage!* user (but on the old system), you'll need to take a few quick, simple steps to move your account information to the new system. Just go to the *GSA Advantage!* website, click on the "*Advantage!*" text at the top of the page, and follow the link to the Registration Page.

It's fast and easy, and you'll only have to do it once.



Membership Benefits

By becoming a registered *GSA Advantage!* member, you have a quick and easy way to purchase more than two million products and services - online, with just a click of your mouse. You'll have easy access to mandatory source vendors, shopping from Federal Supply schedule vendors, and you'll be able to make ready comparisons... and what's more, your membership is FREE!

As a registered *Advantage!* member, you'll have access to these additional features---

Parked Carts. Members can fill up shopping carts and save them for retrieval later; and then give others ready access to them by e-mail for approval or purchase.

Address Book. Members can store all their ship-to addresses and clients in an online address book that lets them process orders by simple mouse clicks instead of tedious typing.

Personalized *Advantage!* Home Page. Logged-in members get a personalized home page featuring advanced functions, along with recent order history.

Re-ordering *Advantage!* makes reordering from a previous order easy for members, with three ways to find any order in your history.

GSA Advantage! is the one convenient place where you can order what you need from a variety of sources: *GSA* stock items from *FSS* Supply System depots and Federal Supply schedule products and services directly from contractors, always with the assurance

NEW ADVANTAGE!™ 6.0 (CONT'D.)

that you are FAR-compliant. With so many JWOD, NIB/NISH and other mandatory source vendors available to you on-line, *Advantage!* makes it easy for you to find products from FAR-mandated sources. Supporting these sources, you'll help small businesses, minority businesses and disadvantaged people make their contributions to the American economy while satisfying the requirements of your job.

The New Look

There's more to the new look than graphics. With this release GSA has begun unveiling what will eventually become a completely customized online shopping experience tailored to you and your Agency.

Here are some "What's New" highlights of what you'll find in *GSA Advantage!* now:

- *GSA Advantage!* AAC or credit card Log In is replaced with a **user ID and password** that you create during a simple registration process.
- Registered users will be able to **park, name, password-protect and e-mail as many shopping carts** as they wish.
- Users can store as many **addresses and payment methods** as they need, and select this information when they are checking out.
- *GSA Advantage!* can present **custom-tailored information** to

customers based on their interests, purchases and visits.

- *GSA Advantage!* now has greatly **enhanced search features** and options, and a much more robust checkout process.
- Customers can **view their shopping carts**—to verify number of items ordered and dollars spent— from any page within *GSA Advantage!*

An **e-Buy electronic Request for Quote (RFQ)** process links buyers and sellers.

GSA ADVANTAGE! CONNECTIONS: INFO AND ASSISTANCE

To find the best way to resolve any questions or problems with *Advantage!* operation or with *Advantage!* orders you have placed, you can:

- Check the Frequently Asked Questions section under *Advantage!* Help to see if we've addressed your question.
- Call Customer Service toll free at 1-877-472-3777 to speak to a representative about the operation of *GSA Advantage!*

- Send comments and/or inquiries via e-mail to GSA.Advantage@gsa.gov.

Commodity Center Contacts

At each of GSA's Commodity Centers, experts have been assigned to answer product/service questions specifically from *GSA Advantage!* customers. Here are the particulars:

Automotive Products

Tires and retread services, leasing of automobiles and light trucks, construction and highway maintenance equipment and attachments, firetrucks, waste disposal/recycling vehicles, trailers, aerial lifts and vehicle accessories.

Mike Harris

Phone: (703) 308-CARS (2277)

FAX: (703) 305-6651

E-mail: Mike.Harris@gsa.gov

GSA ADVANTAGE! CONNECTIONS: INFO AND ASSISTANCE (CONT'D.)**Furniture Products**

Office furnishings - executive, system/modular, and workstations; household and commercial furnishings; storage, filing and security cabinets; dormitory and quarters furnishings targeted at the Department of Defense Quality of Life Program; cafeteria furniture; hospital patient room furniture; partitions; carpets and flooring.

Lela Leakey**Phone: (703) 605-0550****FAX: (703) 604-2192****E-mail: Lela.Leakey@gsa.gov****Bertha Hamlin****Phone: (703) 605-0540****FAX: (703) 305-6032****E-mail: Bertha.Hamlin@gsa.gov**

Communication equipment; telecommunications equipment; recording & reproducing video and audio equipment; lighting; security furniture; drapes & blinds; wall art.

James Concannon**Phone: (215) 656-3855****FAX: (215) 656-3841****E-mail: James.Concannon@gsa.gov****General Products**

Small craft and marine equipment; temporary professional services; wheel and track vehicles; material handling equipment; firefighting and rescue equipment; automotive & repair shop equipment; above-ground storage tanks; construction and building materials; batteries; energy-efficient products; alarm systems; recycling/waste containers and receptacles; food service and handling equipment; audio and video equipment; athletic and recreational equipment; cleaning equipment and supplies; clothing and footwear; law enforcement equipment; signs; recruiting aid promotional materials; trophies and awards; biodegradable cleaners and degreasers; washing compounds and detergents; floor care products; automotive care products; chemical cleaning dispensing systems.

Genni Brown**Phone: (817) 978-4545****FAX: (817) 978-2605****E-mail: Genni.Brown@gsa.gov****Temporary Professional Services****Sharon Strohecker****Phone: (817) 978-2504****FAX: (817) 978-2776****E-mail: Sharon.Strohecker@gsa.gov****Industrial Products****Alan Searsy****Phone: (817) 978-8370****FAX: (817) 978-2776****E-mail: Alan.Searsy@gsa.gov****Morale, Welfare and Recreational Products****Pam Mines****Phone: (817) 978-2497****FAX: (817) 978-2776****E-mail: Pam.Mines@gsa.gov****Information Technology (IT) Products & Services**

Micro-computing systems, hardware, software, supplies, components, support, and training; communication equipment.

Antoinette I. Scott**Phone: (703) 605-0526****FAX: (703) 308-1445****E-mail: Antoinette.Scott@gsa.gov****Office Supplies & Paper Products**

Xerographic paper; writing instruments - pens and pencils; office accessories - staplers, sharpeners, art supplies, rulers, etc.; diskettes; video and audio recording media supplies; folders; envelopes; shipping/packaging/packing supplies - i.e. boxes and cartons; training aids and devices; reference books.

Sandy Sabbers**Phone: (212) 264-0479****FAX: (212) 264-1780****E-mail: Alexandra.Sabbers@gsa.gov**

GSA ADVANTAGE! CONNECTIONS: INFO AND ASSISTANCE (CONT'D.)**Management Services**

Management, Organizational and Business Improvement services (MOBIS); Logistics Worldwide (LOGWORLD) and Energy Management Services; Environmental Advisory Services; Mail Management; Translation and Interpretation Services.

Joan Rodgers

Phone: (253) 931-7900

FAX: (253) 931-7544

E-mail: Joan.Rodgers@gsa.gov

Services Acquisition

Financial asset services; auditing and financial management services; business information services; GSA SmartPay®; airline city pair; governmentwide relocation services, marketing, media, and public information services; domestic express small package delivery services; professional engineering services.

Customer Service

Phone: (703) 305-6658

FAX: (703) 305-6144

Hardware & Appliances

Hand tools (non-powered) - wrenches, sockets, pliers, screwdrivers, hammers, saws, etc.; hand tools (powered) - drills, saws, pneumatic tools, etc.; drill bits; taps, dies and collets; tools and hardware boxes; tool sets and kits; refrigeration equipment; air conditioning equipment; fans; woodworking & metalworking machinery and equipment; lawn and garden equipment; sealants and adhesives; preservatives; latex paint; aerosols; brushes.

Customer Service

Phone: (816) 926-7315

FAX: (816) 926-7971

DSN: 465-7315

E-mail: r6-6feb@gsa.gov

Office & Scientific Equipment

Copiers; laboratory instruments, equipment, and supplies; laboratory furniture; photographic equipment and supplies; office machines - typewriters, calculators, and shredders.

Jacqueline Hackney

Phone: (703) 305-6770

FAX: (703) 305-7135

E-mail:

Jacqueline.Hackney@gsa.gov

Stephen Mial

Phone: (703) 305-3044

FAX: (703) 305-7135

E-mail: Stephen.Mial@gsa.gov

ON GSA *ADVANTAGE!* E-BUY OFFERS CUSTOMERS AN EASY WAY TO PREPARE AND POST RFQS

On GSA *Advantage!* e-Buy provides Federal customers with a quick and easy way to prepare and post Requests for Quotes (RFQs) for a wide range of products and services available through the FSS Schedules Program.

Once an RFQ for a product or service is posted on *Advantage!* an e-mail is sent to the registered vendors who can provide the item or service, giving them the opportunity to respond with the simple click of a button... all within the GSA *Advantage!* website

- e-Buy allows Federal agencies to maximize their buying power by leveraging the power of the Internet in order to obtain quotes which will result in a best value purchase decision.
- e-Buy provides buyers with a great RFQ and quote management tool which will result in savings in both time and money.
- e-Buy is interactive, allowing federal buyers and schedule contractors to communicate

requirements and quotes via the web and e-mail, thereby streamlining the acquisition process.

- e-buy is fast and easy to use.

To learn more about e-Buy, click on the “e-Buy” text at the top of the GSA *Advantage!* web page. Also, you can call us toll free at 1-877-472-3777 or send an e-mail to GSA.Advantage@gsa.gov.

INTRODUCING GSA AUCTIONS™

Welcome to GSAAuctions.gov!

The General Services Administration (GSA) has a history of pioneering electronic solutions for streamlining and enhancing the management of excess and surplus Federal assets. GSA continued the transformation of the Federal disposal process throughout the late 1990s with the introduction and subsequent refinement of the Federal Disposal System (FEDS), a centralized electronic clearinghouse for reporting and transferring excess/surplus personal property within the Federal community and among eligible donees.

The GSAAuctions.gov site has been developed to complete GSA's transformation to an all-electronic asset management system. **The site offers the**

general public the opportunity to bid electronically on a wide array of Federal assets. The auctions are completely web-enabled, allowing all registered participants to bid on a single item or multiple items (lots) within specified timeframes.

GSAAuctions.gov offers Federal personal property assets ranging from commonplace items (such as office equipment and furniture) to more select products like scientific equipment, heavy machinery, airplanes, vessels and vehicles. GSAAuctions.gov's online capabilities allow GSA to offer assets located across the country to any interested buyer, regardless of location.

Travel to GSAAuctions.gov to learn more about how the process works. On

that site, you'll learn how to become a Trader by registering and acquiring a Tax Identification Number (TIN)... how to work with a Trader Menu... how to place bids and keep track of your status in the auction... how to make payment in the case your bid is successful... and much more.

All the information and support you might need before and during the process is available to you on the website. Easy-to-use Help Menus will answer most of your questions, but if you still need additional help you can e-mail GSA at GSA.Auctions@gsa.gov, or call your GSA Regional Sales Office for assistance.