

Invest in America : Entering the U.S. Market

The American Embassy in Stockholm together with Invest in America invites you to a Business Investment Seminar, which will give you information on processes and regulations required to enter the U.S. market. The seminar will be held on Thursday, November 13, 2008 at 13:00-17:00 hrs at the Stockholm Chamber of Commerce, Västra Trädgårdsgatan 9.

PROGRAM

- 1:00 p.m. **Welcome and Introduction - The United States Welcomes Your Investment**
Frank Carrico, Senior Regional Commercial Officer
United States Department of Commerce, Foreign Commercial Service
- 1: 05 p.m. **Welcome Remarks**
Anders Lundwall, Senior Vice President, Stockholm Chamber of Commerce
- 1:10 p.m. **The Makings of a Successful Swedish investment in the U.S.**
Frank Carrico, Senior Commercial Service Officer
- 1: 30 p.m. **Applying for a Business and Work Visa**
Jonas Wechsler, Consular Officer,
United States Department of State, Foreign Service
- 1:55 p.m. **Invest in America – Investment Environment Highlights**
David Kincaid, International Financial Specialist
United States Department of Commerce, Invest in America
- 2: 20 p.m. **Coffee Break**
- 2: 45 p.m. **Traveler Inspection Process and Programs for Frequent Travelers**
United States Department of Homeland Security, Customs and Border Protection
- 3:10 p.m. **Export/Defense Trade Controls—a Business Approach**
Dennis Winstead, Senior Business Advisor
United States Department of State, Commercial & Business Affairs
- 3:35 p.m. **Investment Policy: Issues in Depth/Open Investment Policy**
Michael Carr, Senior Policy Analyst, Open Investment Policy Group, US
Department of the Treasury
- 3:55 p.m. **Break**
- 4:05 p.m. **Structuring investments in the US from a Swedish viewpoint**
Peter Sjögren, Delphi and Lars Forsberg, Holland & Knight
- 4:40 .p.m. **"The art of getting paid**
- A brief introduction to alternative payment methods in the US"
Peter Carlsson, Vice President SEB Merchant Banking in New York
- 5:00 p.m. **Closing Remarks**
Frank Carrico, Senior Commercial Service Officer
United States Department of Commerce, Foreign Commercial Service
- 5:10 p.m. **Networking and Individual Questions. Mingle with some snack-foods.**

The event is free of charge.

Please note that cancellations must be made no later than 24 hours before the event to avoid the no-show fee (SEK 500:-)

For registration and information please contact

Tony Harkén on Tony@hellandconsulting.se or tel: 08/714 59 30