

Regional Profile: AFRICA

TOTAL ALL AFRICAN ARRIVALS TO THE U.S.

TRENDS IN ARRIVALS (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	295	287	241	236	241	252	253	-43
% Change	8%	-3%	-16%	-2%	2%	5%	0%	-14%

TRENDS IN RECEIPTS (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts ¹	\$1,512	\$1,479	\$1,133	\$1,146	\$1,173	\$1,221	\$1,292	-\$220
% Change	11%	-2%	-23%	1%	2%	4%	6%	-15%
Travel Receipts (at U.S. destinations)	\$1,443	\$1,406	\$1,114	\$1,097	\$1,128	\$1,179	\$1,222	-\$221
Passenger Fare Receipts (on U.S. carriers)	\$69	\$73	\$19	\$49	\$45	\$42	\$70	\$1

SELECTED TRAVELER CHARACTERISTICS (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change ²
Travel Agency	54%	61%	-7 pts.
Airlines Directly	22%	19%	3 pts.
Personal Computer	20%	16%	4 pts.
Friends/Relatives	18%	12%	6 pts.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change ²
Visit Friends/Relatives (VFR)	34%	37%	-3 pts.
Business/Professional	27%	25%	2 pts.
Leisure/Rec./Holidays	21%	19%	1 pt.
Religion/Pilgrimages	7%	2%	5 pts.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Visit Friends/Relatives (VFR)	53%	51%	2 pts.
Leisure/Rec./Holidays	39%	35%	4 pts.
Business/Professional	32%	33%	-1 pt.
Convention/Conference	11%	10%	1 pt.
NET PURPOSES OF TRIP:			
Business & Convention	38%	39%	0 pts.
Leisure & VFR	76%	74%	3 pts.

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Taxi/Cab/Limousine	50%	43%	7 pts.
Airlines in U.S.	37%	36%	2 pts.
Company or Private Auto	27%	42%	-15 pts.
City Subway/Tram/Bus	22%	24%	-2 pts.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change ²
Shopping	87%	88%	0 pts.
Dining in Restaurants	71%	78%	-7 pts.
Sightseeing in Cities	48%	43%	5 pts.
Visit Historical Places	36%	41%	-5 pts.
Visit Small Towns	26%	25%	1 pt.
Amusement/Theme Parks	24%	31%	-6 pts.
Touring Countryside	18%	20%	-1 pt.
Nightclubs/Dancing	18%	18%	0 pts.
Concert/Play/Musical	16%	17%	-1 pt.
Art Gallery/Museum	16%	19%	-3 pts.

Regional Profile: AFRICA
TOTAL ALL AFRICAN ARRIVALS TO THE U.S.

SELECTED TRAVELER CHARACTERISTICS	2006	2005	% Point Change or % Change ²
Advance Trip Decision Time (mean days)	76	65	11 days
Advance Trip Decision Time (med. days)	40	30	10 days
Prepaid Package	3%	2%	0 pts.
First International Trip to the U.S.	29%	28%	1 pt.
Length of Stay in U.S. (mean nights)	30.7	40.9	-10 nights
Length of Stay in U.S. (median nights)	16.0	14.0	2 nights
Number of States Visited (% 1 state)	50%	55%	-5 pts.
Average Number of States Visited	1.9	1.8	0.1 states
Hotel/Motel (% 1+ nights)	66%	60%	5 pts.
Average # of Nights in Hotel/Motel	15.3	11.4	4 nights
Travel Party Size (mean # of persons)	1.3	1.2	0.1 persons
Gender: % Male	54%	54%	-1 pt.
Household Income (mean average)	\$78,700	\$73,200	\$5,500
Household Income (median average)	\$64,100	\$51,200	\$12,900
Average Age: Female	43	44	-1 year
Average Age: Male	44	44	0 years

VISITATION TO U.S. DESTINATIONS ³	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
No destinations meet the minimum sample requirement.				

Notes:

- (1) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
- (2) Percentage-point and percentage changes are based on non-rounded data.
- (3) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:
<http://tinet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to:
<http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

Publication Date: June 2007