

## Country/Regional Profile: MEXICO (air only)

### TOTAL MEXICAN AIR ARRIVALS TO THE U.S.

#### TRENDS IN ARRIVALS (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals <sup>1</sup>	1,737	1,513	1,437	1,359	1,440	1,668	1,713	-23
% Change	17%	-13%	-5%	-5%	6%	16%	3%	-1%

#### TRENDS IN RECEIPTS (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts <sup>2</sup>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Change	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Travel Receipts (at U.S. destinations)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Passenger Fare Receipts (on U.S. carriers)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

#### SELECTED TRAVELER CHARACTERISTICS (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change <sup>3</sup>
Travel Agency	37%	50%	-13 pts.
Personal Computer	29%	22%	7 pts.
Airlines Directly	25%	28%	-3 pts.
Friends/Relatives	15%	10%	5 pts.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change <sup>3</sup>
Leisure/Rec./Holidays	35%	37%	-2 pts.
Visit Friends/Relatives (VFR)	28%	29%	0 pts.
Business/Professional	23%	23%	0 pts.
Convention/Conference	8%	7%	2 pts.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change <sup>3</sup>
Leisure/Rec./Holidays	49%	54%	-5 pts.
Visit Friends/Relatives (VFR)	38%	44%	-6 pts.
Business/Professional	27%	25%	2 pts.
Convention/Conference	13%	8%	5 pts.
NET PURPOSES OF TRIP:			
Business & Convention	35%	31%	4 pts.
Leisure & VFR	76%	76%	0 pts.

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change <sup>3</sup>
Taxi/Cab/Limousine	33%	33%	-1 pt.
Rented Auto	31%	33%	-1 pt.
Company or Private Auto	27%	30%	-3 pts.
Airlines in U.S.	22%	23%	-1 pt.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change <sup>3</sup>
Shopping	84%	78%	7 pts.
Dining in Restaurants	67%	67%	0 pts.
Visit Historical Places	28%	36%	-8 pts.
Amusement/Theme Parks	26%	25%	1 pt.
Sightseeing in Cities	21%	14%	7 pts.
Visit Small Towns	19%	27%	-8 pts.
Art Gallery/Museum	17%	14%	3 pts.
Nightclubs/Dancing	13%	13%	-1 pt.
Cultural Heritage Sites	12%	9%	3 pts.
Casinos/Gambling	11%	8%	4 pts.

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SELECTED TRAVELER CHARACTERISTICS	2006	2005	% Point Change or % Change <sup>3</sup>
Advance Trip Decision Time (mean days)	39	46	-7 days
Advance Trip Decision Time (med. days)	20	30	-10 days
Prepaid Package	8%	8%	0 pts.
First International Trip to the U.S.	10%	8%	2 pts.
Length of Stay in U.S. (mean nights)	10.8	13.6	-3 nights
Length of Stay in U.S. (median nights)	6.0	6.0	0 nights
Number of States Visited (% 1 state)	84%	84%	0 pts.
Average Number of States Visited	1.2	1.2	0 states
Hotel/Motel (% 1+ nights)	69%	73%	-5 pts.
Average # of Nights in Hotel/Motel	5.3	7.5	-2 nights
Travel Party Size (mean # of persons)	1.5	1.5	0 persons
Gender: % Male	64%	63%	1 pt.
Household Income (mean average)	\$85,500	\$75,200	\$10,300
Household Income (median average)	\$71,700	\$54,700	\$17,000
Average Age: Female	40	39	0 years
Average Age: Male	42	40	3 years

VISITATION TO U.S. DESTINATIONS <sup>4</sup>	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
No destinations meet the minimum sample requirement.				

**Notes:**

- (1) Mexican air arrivals accounted for 12%-17% of total Mexican visitors required to submit a Department of Homeland Security's I-94 form over this time period.
- (2) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
- (3) Percentage-point and percentage changes are based on non-rounded data.
- (4) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <http://tinet.ita.doc.gov/research/programs/ifs/index.html>

(n/a) Estimate not yet available.

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to: <http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

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