

# CURRENT INDUSTRIAL REPORTS SERIES

2007

## MA335E — ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)

### DEFINITIONS AND SPECIAL INSTRUCTIONS

#### 1. Scope of Survey

This survey covers manufacturers of electric housewares and fans in the United States.

#### 2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

##### a. Quantity and value of shipments

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

*Include* products shipped from your plant with private brand names as well as products shipped under your own company brand name.

##### b. Columnar structure of report

When entering your figures on the report form, please be sure to report the information in the correct columns as follows:

*Column 1 – Quantity*

*Column 2 – Value (report shipments in thousands of dollars. Example: \$1,000,000, report as \$1,000)*

#### 3. Definitions

The product detail for this survey is defined according to standard nomenclature for this industry.

**Electrothermal** — Relating to the generation of heat electricity.

**Electromechanical (includes cordless)** — Relating to those appliances having a self-contained electric motor.

#### 4. Comparability

Data reported in this survey should correspond to data reported in the Economic Census - Manufacturing Sector form. The sum of values for item codes shown in column (a) should correspond to dollar values reported under product codes indicated in column (b) below.

Current Industrial Reports (Form MA335E)  Item Codes (a)	Economic Census - Manufacturing Sector  Product Codes (b)
4171, 4198	3352111100
4340 through 4495	3352114100
4584 through 4597	3352114100
4799	3352115100

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## REFERENCE LIST

FORM <b>MA335E</b>		
<b>ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)</b>		
Product code	Item code	Item description
<b>ELECTRIC FANS (Except Industrial type)</b>		
*3352111100	4171	Window fans (household) permanent, portable and roll-abouts
*3352111100	4198	All other electric fans (except industrial) including ceiling (paddle) fans, electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans
*3352111100	4199	<b>TOTAL ELECTRIC FANS (Sum of item codes 4171–4198)</b>
<b>SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS</b>		
<b>Electrothermal type</b>		
*3352114100	4340	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens (include toasted ovens), roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets
*3352114100	4350	Air space heaters, portable room heaters, and for fixed installation, all types (exclude wall and baseboard heating units for permanent installation, NAICS 333414)
*3354114100	4396	Portable humidifiers (include vaporizers)
*3352114100	4495	Other small electrothermal appliances
XXX	4499	<b>TOTAL SMALL ELECTROTHERMAL HOUSEHOLD APPLIANCES (Sum of item codes 4340–4495)</b>
<b>Electromechanical type (include cordless)</b>		
*3352114100	4584	Household food preparation appliances, except food mixers and food processors (include drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders)
*3352114100	4592	Portable air purifiers and portable dehumidifiers
*3352114100	4597	All other small electromechanical appliances (including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, can openers, etc.)
XXX	4599	<b>TOTAL SMALL ELECTROMECHANICAL HOUSEHOLD APPLIANCES (Sum of item codes 4584–4597)</b>
*3352114100	4600	<b>TOTAL SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS (Sum of item codes 4499 and 4599)</b>

\* New or revised for 2007

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## REFERENCE LIST — Continued

FORM <b>MA335E</b>		
Product code	Item code	Item description
*3352115100	4799	<b>Parts and attachments for small electric appliances</b>
		<b>SELECTED NONMANUFACTURING REVENUES OF THIS ESTABLISHMENT (<i>Report value only</i>)</b>
9999998900	9973	Resales – Sales of products bought and sold without further manufacture, processing, or assembly.

NOTES:

10/30/07

\* New or revised for 2007