

Regional Profile: CARIBBEAN

TOTAL ALL CARIBBEAN ARRIVALS TO THE U.S.

TRENDS IN ARRIVALS (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	1,331	1,202	1,053	998	1,095	1,135	1,198	-133
% Change	6%	-10%	-12%	-5%	10%	4%	6%	-10%

TRENDS IN RECEIPTS (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts ¹	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Change	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Travel Receipts (at U.S. destinations)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Passenger Fare Receipts (on U.S. carriers)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

SELECTED TRAVELER CHARACTERISTICS (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change ²
Travel Agency	52%	43%	9 pts.
Friends/Relatives	23%	15%	8 pts.
Airlines Directly	23%	32%	-9 pts.
Personal Computer	20%	12%	7 pts.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change ²
Visit Friends/Relatives (VFR)	38%	38%	-1 pt.
Leisure/Rec./Holidays	29%	28%	1 pt.
Business/Professional	23%	23%	0 pts.
Convention/Conference	4%	4%	0 pts.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Visit Friends/Relatives (VFR)	50%	55%	-5 pts.
Leisure/Rec./Holidays	46%	40%	7 pts.
Business/Professional	25%	25%	0 pts.
Health Treatment	7%	4%	2 pts.
NET PURPOSES OF TRIP:			
Business & Convention	28%	29%	-1 pt.
Leisure & VFR	78%	76%	2 pts.

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Company or Private Auto	40%	39%	1 pt.
Taxi/Cab/Limousine	34%	32%	2 pts.
Rented Auto	24%	23%	1 pt.
City Subway/Tram/Bus	16%	9%	8 pts.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change ²
Shopping	88%	87%	1 pt.
Dining in Restaurants	65%	67%	-3 pts.
Visit Small Towns	20%	13%	7 pts.
Amusement/Theme Parks	18%	13%	5 pts.
Visit Historical Places	18%	19%	-1 pt.
Sightseeing in Cities	17%	21%	-4 pts.
Nightclubs/Dancing	17%	16%	1 pt.
Concert/Play/Musical	16%	8%	8 pts.
Touring Countryside	11%	13%	-2 pts.
Attend Sports Event	11%	6%	5 pts.

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Advance Trip Decision Time (mean days)	51	43	8 days
Advance Trip Decision Time (med. days)	30	15	15 days
Prepaid Package	1%	1%	0 pts.
First International Trip to the U.S.	7%	12%	-5 pts.
Length of Stay in U.S. (mean nights)	14.5	11.3	3 nights
Length of Stay in U.S. (median nights)	7.0	5.0	2 nights
Number of States Visited (% 1 state)	81%	87%	-6 pts.
Average Number of States Visited	1.3	1.2	0.1 states
Hotel/Motel (% 1+ nights)	53%	39%	14 pts.
Average # of Nights in Hotel/Motel	5.2	4.8	0 nights
Travel Party Size (mean # of persons)	1.2	1.3	-0.1 persons
Gender: % Male	50%	49%	2 pts.
Household Income (mean average)	\$70,800	\$76,800	-\$6,000
Household Income (median average)	\$52,500	\$54,700	-\$2,200
Average Age: Female	41	40	1 year
Average Age: Male	46	44	2 years

VISITATION TO U.S. DESTINATIONS ³	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
REGIONS				
MIDDLE ATLANTIC	58.2%	697	**	**

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MIDDLE ATLANTIC	58.2%	697	**	**

Notes:

- (1) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
- (2) Percentage-point and percentage changes are based on non-rounded data.
- (3) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.
- (n/a) Estimate not yet available.
- (**) Estimate not shown due to sample size fewer than 400 for this year.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:

<http://tinet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to:
<http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

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