

Regional Profile: EASTERN EUROPE
TOTAL ALL EASTERN EUROPEAN ARRIVALS TO THE U.S.

TRENDS IN ARRIVALS (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	422	385	355	345	380	433	460	38
% Change	7%	-9%	-8%	-3%	10%	14%	6%	9%

TRENDS IN RECEIPTS (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts ¹	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Change	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Travel Receipts (at U.S. destinations)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Passenger Fare Receipts (on U.S. carriers)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

SELECTED TRAVELER CHARACTERISTICS (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change ²
Travel Agency	32%	29%	2 pts.
Personal Computer	31%	27%	4 pts.
Airlines Directly	29%	30%	-1 pt.
Friends/Relatives	19%	15%	4 pts.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change ²
Visit Friends/Relatives (VFR)	42%	42%	0 pts.
Leisure/Rec./Holidays	24%	20%	5 pts.
Business/Professional	24%	23%	1 pt.
Study/Teaching	6%	8%	-2 pts.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Visit Friends/Relatives (VFR)	56%	57%	-1 pt.
Leisure/Rec./Holidays	56%	46%	9 pts.
Business/Professional	27%	29%	-2 pts.
Study/Teaching	9%	14%	-5 pts.
NET PURPOSES OF TRIP:			
Business & Convention	29%	33%	-4 pts.
Leisure & VFR	82%	75%	6 pts.

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Airlines in U.S.	40%	28%	12 pts.
Company or Private Auto	32%	46%	-14 pts.
Taxi/Cab/Limousine	30%	27%	4 pts.
Rented Auto	24%	16%	9 pts.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change ²
Shopping	86%	85%	1 pt.
Dining in Restaurants	76%	73%	3 pts.
Visit Historical Places	60%	53%	7 pts.
Sightseeing in Cities	49%	52%	-4 pts.
Amusement/Theme Parks	35%	36%	-1 pt.
Visit Small Towns	31%	32%	-1 pt.
Art Gallery/Museum	30%	29%	1 pt.
Nightclubs/Dancing	30%	23%	7 pts.
Cultural Heritage Sites	29%	29%	0 pts.
Touring Countryside	27%	30%	-3 pts.

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Advance Trip Decision Time (mean days)	64	66	-2 days
Advance Trip Decision Time (med. days)	30	40	-10 days
Prepaid Package	6%	6%	1 pt.
First International Trip to the U.S.	38%	36%	3 pts.
Length of Stay in U.S. (mean nights)	46.7	45.4	1 night
Length of Stay in U.S. (median nights)	15.0	17.0	-2 nights
Number of States Visited (% 1 state)	57%	54%	2 pts.
Average Number of States Visited	1.7	1.7	0 states
Hotel/Motel (% 1+ nights)	52%	54%	-3 pts.
Average # of Nights in Hotel/Motel	13.3	14.2	-1 night
Travel Party Size (mean # of persons)	1.3	1.2	0.1 persons
Gender: % Male	46%	50%	-4 pts.
Household Income (mean average)	\$47,500	\$42,600	\$4,900
Household Income (median average)	\$31,700	\$22,700	\$9,000
Average Age: Female	33	38	-5 years
Average Age: Male	38	37	1 year

VISITATION TO U.S. DESTINATIONS ³	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
No destinations meet the minimum sample requirement.				

Notes:

- (1) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
 - (2) Percentage-point and percentage changes are based on non-rounded data.
 - (3) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.
- (n/a) Estimate not yet available.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:
<http://tinnet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to:
<http://www.tinnet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

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