



# 2002 ECONOMIC CENSUS PET AND PET SUPPLIES STORES

FORM  
**RT-45302**

OMB No. 0607-0881: Approval Expires 06/30/2004

**DUE DATE**  
**FEBRUARY 12, 2003**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

RT-45302

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** our Web site at [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 MONTHS IN OPERATION**

Mark "X" if None

2002  
Number of months

Number of months in operation during 2002 (If none, mark "X" and go to 29.) . . . . . 0002

**2 EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes      0022  No - Enter current EIN (9 digits) → 0025  -

**3 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031  Yes

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.	0037 State	0038 ZIP Code	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** Type of municipality where this establishment is physically located

0046  City, village, or borough      0047  Town or township      0048  Other or do not know

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report

Report

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.
1	0 2 6	

**4 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

Sales of merchandise and other operating receipts (Exclude sales or other taxes collected). . . . . 0100

**5 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

**A.** Did this establishment have any e-commerce sales and/or receipts in 2002? (E-commerce sales and/or receipts are sales of goods or services where an order is placed by the buyer, or price and terms of sale are negotiated, over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Payment may or may not be made online. Please see the information sheet(s) for further clarification.)

0181  Yes - Go to line B

0182  No - Go to **6**

2002		
Estimates are acceptable		
\$ Mil.	Thou.	Dol.

**B.** E-commerce sales and/or receipts of this establishment (Include e-commerce sales and/or receipts in **4**. Include shipping and handling charges. Exclude sales taxes.) . . . 0185

**6 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in **2**.

**Exclude:**

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.

For further clarification, see information sheet(s).

Mark "X" if None

2002		
Number		

**A.** Number of employees for pay period including March 12 . . . . . 0320

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

**B.** Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll . . . . . 0300

2. First quarter payroll (January-March, 2002). . . . . 0310



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**7** LEASED EMPLOYMENT AND PAYROLL

**A.** Did this establishment have any full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN?

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.
- Employees already reported in **6**.

For further clarification, see information sheet(s).

0241  Yes - Go to line B

0242  No - Go to **13**

Mark "X" if None

2002		
Number		

**B.** Number of leased employees for pay period including March 12. . . . . 0370

**C.** Payroll for leased employees before deductions (Exclude employer's cost for fringe benefits.)

**1.** Annual payroll for leased employees . . . . . 0350

2002		
\$ Mil.	Thou.	Dol.

**2.** First quarter payroll for leased employees (January-March, 2002) . . . . . 0360

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

**8-17** Not Applicable.

**18** KIND OF BUSINESS

Principal kind of business in 2002  
(Mark "X" only ONE box.)

- 0700 453 910 00 26  Pet shop
- 453 910 00 18  Pet food and supply store
- 453 910 00 34  Aquarium store
- 453 910 00 42  Wild bird feed and supplies store
- 444 220 20 34  Feed store, selling primarily for animals other than pets
- 422 490 60 34  Pet food distributor
- 422 990 40 26  Pet or pet supplies distributor
- 112 990 00 13  Pet breeding service

CONTINUE WITH **13** ON PAGE 4

45302031

**18** KIND OF BUSINESS - Continued

- 0700 541 940 00 14  Veterinary services
  - 812 910 00 23  Pet care service, including boarding, training, grooming, pet sitting, etc., excluding veterinary services
  - 772 000 00 12  Other kind of business - *Specify* ↴
- 0701

**19** CLASS OF CUSTOMER

**A.** As a general business practice, did this establishment sell to household consumers and individual users in 2002?

- 0251  Yes
- 0252  No

**B.** Were 75% or more of this establishment's sales to retailers/wholesalers for resale in 2002?

- 0256  Yes
- 0257  No

**C.** Did this establishment require proof of business or professional license from new customers in 2002?

- 0276  Yes
- 0277  No

CONTINUE WITH **19** ON PAGE 5



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 CLASS OF CUSTOMER - Continued

D. Estimate the percentage of this establishment's total sales (reported in 4) by class of customer. (Circle all that apply and then report percentages for the items circled.)

		2002	
		Whole percent of sales and receipts	
1. Household consumers and individual users . . . . .	0261		%
2. Retailers for resale . . . . .	0263		%
3. Wholesale establishments for resale . . . . .	0264		%
4. Repair shops for use in repair work . . . . .	0265		%
5. Manufacturing and mining industrial users for use as input goods in production . . . . .	0266		%
6. Restaurants, hotels, food services, and contract feeding. . . . .	0267		%
7. Businesses for end use in their own operation, not for resale or production . . . . .	0268		%
8. Building contractors, heavy construction, and special trade contractors . . . . .	0269		%
9. Farmers for use in farm production . . . . .	0270		%
10. Governmental bodies (Federal, state, and local) . . . . .	0271		%
11. Export sales . . . . .	0262		%
12. Other - Specify ↴			
0874			%
13. TOTAL . . . . .		100	%

20 METHOD OF SELLING  
Principal method of selling in 2002  
(Mark "X" only ONE box.)

- 0751  Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752  Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753  Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754  Mail order
- 0755  Home shopping via television
- 0756  Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757  Vending machines
- 0758  Other - Specify ↴
- 0759

21 Not Applicable.



HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

**Report whole percents**

2002

Estimates are acceptable. Report dollars OR percents.

\$ Mil.	Thou.	Dol.	Percent
			3 9

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 4). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2002			
		Estimates are acceptable. Report dollars OR percents.			
		\$ Mil.	Thou.	Dol.	Percent
0723	0720	0721			0722
<b>1.</b> Pets, pet foods, and pet supplies					
<b>a.</b> Pets (Report fish on line 1d.) . . . . .	20801				
<b>b.</b> Pet foods, including wild bird feed (Report fish food on line 1d.) . . . . .	20802				
<b>c.</b> Pet supplies, including wild bird supplies (Report fish supplies on line 1d.) . . . . .	20803				
<b>d.</b> Aquarium products and fish . . . . .	20804				
<b>e. Sum lines 1a through 1d</b> . . . . .	20800				
<b>2.</b> Books . . . . .	20420				
<b>3.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	20620				
<b>4.</b> All other merchandise (Report receipts for services on line 5.) Specify principal lines and estimated sales below . . . . .	29810				
<b>a.</b> _____	29811				
<b>b.</b> _____	29812				
<b>c.</b> _____	29813				
<b>5.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES					
<b>a.</b> Pet care services, including pet boarding, grooming, and other pet care services (Report veterinary services on line 5b.) . . . . .	29942				
<b>b.</b> All other nonmerchandise receipts . . . . .	29965				
<b>c. Sum lines 5a and 5b</b> . . . . .	29900				
<b>6. TOTAL</b> (Should equal 4 if reporting in dollars.) . . . . .	29990				1 0 0

**23** Not Applicable.



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**24** SHIPPING AND HANDLING

**A.** Did this establishment have any receipts from customers for shipping and handling of merchandise in 2002?

0981  Yes - Go to line B

0982  No - Go to **23**

2002		
Estimates are acceptable		
\$ Mil.	Thou.	Dol.

**B.** Receipts of this establishment from customers for shipping and handling of merchandise. . . . . 0985

**C.** Are receipts for shipping and handling included in sales and receipts (reported in **4**)?

0988  Yes

0989  No

**25-27** Not Applicable.

**28** ESTABLISHMENT ACTIVITIES

**A.** Indicate activities that were performed by this establishment or were performed for this establishment by another company during 2002.  
(Mark "X" ALL that apply.)

**1.** Product Development

**a.** Product design/engineering . . . . . 0921

**b.** Materials fabrication/processing/assembly/blending . . . . . 0922

**2.** Order Fulfillment

**a.** Bundling or kitting (combining multiple items into a prepackaged product) . . . . . 0923

**b.** Pick and pack (taking goods from inventory and packaging them to fill orders) . . . . . 0924

**c.** Warehousing . . . . . 0925

**d.** Breaking bulk (reducing large shipments into smaller portions for customers) . . . . . 0926

**e.** Local delivery (within a city, town, or other local area, including adjoining towns and suburban areas) . . . . . 0927

**f.** Long distance delivery (beyond local areas and commercial zones) . . . . . 0928

**g.** Less than truckload . . . . . 0929

**3.** Other Services

**a.** Customs brokerage (providing the services of a licensed customs broker). . . . . 0930

**b.** Logistics consulting (providing advice and expertise) . . . . . 0931

**c.** Processing of returned merchandise . . . . . 0932

	This activity was performed by this establishment	This activity was performed for this establishment by another company	This activity was not provided by this establishment
0921	<input type="checkbox"/>	0941 <input type="checkbox"/>	0961 <input type="checkbox"/>
0922	<input type="checkbox"/>	0942 <input type="checkbox"/>	0962 <input type="checkbox"/>
0923	<input type="checkbox"/>	0943 <input type="checkbox"/>	0963 <input type="checkbox"/>
0924	<input type="checkbox"/>	0944 <input type="checkbox"/>	0964 <input type="checkbox"/>
0925	<input type="checkbox"/>	0945 <input type="checkbox"/>	0965 <input type="checkbox"/>
0926	<input type="checkbox"/>	0946 <input type="checkbox"/>	0966 <input type="checkbox"/>
0927	<input type="checkbox"/>	0947 <input type="checkbox"/>	0967 <input type="checkbox"/>
0928	<input type="checkbox"/>	0948 <input type="checkbox"/>	0968 <input type="checkbox"/>
0929	<input type="checkbox"/>	0949 <input type="checkbox"/>	0969 <input type="checkbox"/>
0930	<input type="checkbox"/>	0950 <input type="checkbox"/>	0970 <input type="checkbox"/>
0931	<input type="checkbox"/>	0951 <input type="checkbox"/>	0971 <input type="checkbox"/>
0932	<input type="checkbox"/>	0952 <input type="checkbox"/>	0972 <input type="checkbox"/>

CONTINUE WITH **23** ON PAGE 8

CONTINUE ON PAGE 8

45302072

**28** ESTABLISHMENT ACTIVITIES - Continued

**B.** During 2002 did this establishment:

- 1. Manage inventory owned by this establishment AND held at this location? . . . 0936  Yes 0937  No
- 2. Manage inventory owned by this establishment BUT held at a customer's location? . . . . . 0956  Yes 0957  No
- 3. Manage inventory owned by another company BUT held at this location? . . . . 0976  Yes 0977  No
- 4. Manage inventory owned by another company AND held somewhere other than at this location? . . . . . 0994  Yes 0995  No

**29** OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002  
(Mark "X" only ONE box.)

0011 <input type="checkbox"/> In operation	0014 <input type="checkbox"/> Ceased operation - Give date at right →	0018	Month	Day	Year
0013 <input type="checkbox"/> Temporarily or seasonally inactive	0015 <input type="checkbox"/> Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴				

0060 Name of new owner or operator	0061 Employer Identification Number				
	Enter EIN of new owner (9 digits) →			-	
0062 Mailing address (number and street, P.O. Box, etc.)					
0063 City, town, village, etc.			0064 State	0065 ZIP Code	

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?									
0078 <input type="checkbox"/> Yes	0079 <input type="checkbox"/> No - Enter time period covered →	FROM	Month	Year	TO	Month	Year		
		0070			0071				
0072 Name of person to contact regarding this report				0073 Title					
Telephone		Area code	Number		Extension	Fax			
0074						0075			
0076 Internet e-mail address					Date completed		Month	Day	Year
					0069				

**Thank you for completing your 2002 Economic Census form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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