

U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



FORM  
**SA-722A**  
(9-19-2007)

**DUE DATE** ➔

## 2007 ANNUAL FOOD SERVICES REPORT

### RESTAURANTS, FOOD SERVICE CONTRACTORS & DRINKING PLACES

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, U.S. Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau.

**NOTICE** — Your report to the Census Bureau is **confidential** by law (Title 13, U.S. Code). It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are **immune from legal process**.

**RETURN COMPLETED FORM TO**

➔ U.S. CENSUS BUREAU  
National Processing Center  
1201 East 10th Street  
Jeffersonville, IN 47132-0001  
FAX 1-800-447-4613

**Any questions call  
1-800-772-7851 (press "2") weekdays,  
8:30 a.m. to 5:00 p.m. EST**

*(Please correct any error in name, address, and ZIP Code)*

**Internet Reporting**

You may complete this survey online at:

<http://www.census.gov/econhelp/arts>

using your firm's unique username and original password, if you change your password, please keep a record for reference.

**Username:**

**Password:**

### GENERAL INSTRUCTIONS

- Always provide book figures. If they are not available, carefully prepared estimates, labeled "Est," are acceptable.
- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.

**Include**

- All domestic/U.S. food service establishments operated by your company and its subsidiaries
- Data for auxiliary facilities of your firm engaged in furnishing supporting services to your covered establishment(s) (such as warehouses, garages, central administrative offices, and repair services)
- Leased or franchised food service departments and concessions operated by this firm in establishments of others (e.g., restaurants in hotels, and concession operations in sport stadiums)
- Data for establishment(s) sold or acquired during 2007 for the period they were operated by your firm

**Exclude**

- Data for establishments operated by other firms, such as franchises
- Departments and concessions operated by other firms in your covered establishment(s)

**1A OWNERSHIP OR CONTROL**

1. Does another firm own more than 50 percent of the working stock or have the power to control management and policies of this firm?

- 050 1  YES . . . . .
- 2  NO

051 Name of owning or controlling company									
Address - Number and street						052 EI Number (9 digits)			
City, State, and ZIP Code							-		

2. Did your firm experience any organizational change during 2007?

- 025 1  YES -
- 2  NO
- 032 1  Sold to
- 2  Merged with
- 3  Acquired

029 Name of company sold to/merged with/acquired									
Number and street									
City, State, and ZIP Code									
Date of sale/merger or acquisition			030	Month	Year	EIN		031	
							-		

**1B NUMBER OF ESTABLISHMENTS**

**Number as of  
December 31, 2007**

How many establishments, including departments and concessions, were covered by this report as of December 31, 2007? . . . . .

110

**2A TOTAL SALES**

**NOTE:** Do not include cents. Always round to the nearest dollar.

**1.** What were the total sales and receipts of merchandise and other operating receipts for 2007? INCLUDE e-commerce sales and excise taxes on gasoline, liquor, and tobacco. EXCLUDE all sales taxes. See below for detailed directions. . . . .

100

2007	
Dollars	

\$

**2.** Did your firm collect any sales taxes during 2007?

120  YES – What were the total sales taxes collected?

EXCLUDE excise taxes reported in Item 2A1. . . . .

102

\$

NO – **Go to Item 2B**

103

**3.** What were the total sales of merchandise and other operating receipts including sales taxes for 2007? (Sum of Items 2A1 and 2A2) . . . . .

\$

**INCLUDE**

- Credit and cash sales of merchandise
- E-commerce sales
- Excise taxes
- Wholesale sales made by retail establishments covered by this report
- Receipts from rentals of public rooms such as ballrooms, conference rooms, etc.
- Sales of meals, alcoholic beverages, and other merchandise
- Receipts from valet, laundry, parking, and other guest services provided by this firm
- Sales by departments and concessions operated by your firm in establishment(s) of other firms

**EXCLUDE**

- Carrying or other credit charges
- Commissions (such as vending machine operators, government lottery tickets, or other stores)
- Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Sales made by departments and concessions operated by other firms in your firm's retail establishment(s)
- Refunds and allowances for returned goods
- Value of rebates and discounts offered by your firm that are granted to the purchaser, even if granted as an increase in trade-in allowance
- Exclude franchise fees and royalties

**SPECIAL INSTRUCTIONS**

**Contract feeding**

If terms of contract are –

*Include as sales –*

- Management fee basis . . . . . Management fees plus reimbursement for the cost of food, labor, and other operating expenses
- Profit-loss basis . . . . . All sales to customers
- Cost-plus basis . . . . . Sales to customers plus fees or supplements from clients

**2B E-COMMERCE SALES**

Did your firm have any e-commerce sales during 2007?

E-commerce sales and other operating receipts are sales of goods and services where an order is placed by the buyer; or price and terms of the sale are negotiated over an Internet, extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.

130  YES – What were the total e-commerce sales?

EXCLUDE all sales taxes . . . . .

113

2007	
Dollars	

\$

NO

**2C SALES REPORT PERIOD**

Do the reported data in Items 2A and 2B represent the calendar year (January 1 through December 31) for 2007?

121  YES

NO – **What were your beginning and ending dates for 2007?** . . . . .

**Beginning**

104

**Ending**

105

2007		
Month	Day	Year

► **NOTE: Items 3 through 8 do not apply to this form.**

**9 TOTAL OPERATING EXPENSES**

<b>2007</b>
Dollars
844
\$

What were the total operating expenses during 2007 for establishments reported in Item 1B? . . . . .

**INCLUDE**

Expenses arising from the normal course of business.

**EXCLUDE**

- Bad debt
- Purchases of goods for resale or cost of goods sold
- Income taxes
- Sales and other taxes collected directly from customers and paid directly to a local, State, or Federal government agency
- Interest expenses
- Impairment (reduction in value of long-lived assets due to reappraisal)
- Capitalized expenses (except payroll and fringe benefits)
- Transfers made within the company

**REMARKS** – Please use this space to explain any significant year-to-year changes, to clarify your responses, or to indicate where data were estimated.

Public reporting burden for this collection of information is estimated to average 34 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0013, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comments to [Paperwork@census.gov](mailto:Paperwork@census.gov); use "Paperwork Project 0607-0013" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the top right corner of this form.

**10 CERTIFICATION** – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report <i>(Please print)</i> 950	Address — <i>Number and street, city, State, ZIP Code</i> 951	954 Telephone		
		Area code	Number	Extension
E-mail address 957	Internet address (firm's homepage) 956  http://	955 Fax number		
		Area code	Number	
Signature of authorized person	Title 952	Date 953		