

MarkeTips

AT GSA,
YOUR SUCCESS IS OUR SUCCESS

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IN THIS ISSUE

GSA—WORKING FOR YOU

GSA's mission is to help other agencies serve the public. Our mission takes on special meaning when disaster strikes, be it natural or man-made. Along with the Federal Emergency Management Agency (FEMA) and other government organizations, we immediately go to work to provide materials and logistical support both on the front lines and behind the scenes.



This year's hurricane season has been particularly challenging for federal, state, and local government agencies, emergency response providers, and affected citizens in the Southeastern United States. Florida has been pummeled by hurricanes Charlie, Frances, Ivan and Jeanne. In support of FEMA, GSA associates have worked around the clock coordinating and procuring supplies, equipment, space, telecommunications, and other services.

I am extremely proud of everyone involved in this heroic team effort. It has involved significant personal sacrifices and at times was extremely stressful. Many GSA associates have been deployed directly into disaster areas to offer on-site assistance. GSA has procured critically needed disaster items such as cots, blankets, tents, ice, water, fuel, diapers, Meals Ready to Eat, sunscreen, portable restrooms and showers; other critical support and restoration assistance items and services such as IT; space, trailers, modular buildings, hotel rooms, park sites; and services in the form of transportation, waste disposal, guards, mosquito spraying, furniture removal, etc.

GSA is also a key participant in the development of Continuity of Operations Plans (COOP) in the federal arena. The COOP ensures that government entities can continue basic operations in the event of an emergency, and that essential services provided by federal agencies are not interrupted. Working together, GSA and FEMA provide support to other federal departments and agencies as they develop their individual plans.

Our goal is to ensure that your operation runs as smoothly as possible, at the least cost to the taxpayer, because at GSA – Your Mission Is Our Mission.

Donna Bennett
Commissioner
Federal Supply Service



Renewal

For weeks after the 9/11 attack on the World Trade Center, associates from GSA made Pier 90 on the Hudson River their home, working a bank of telephones and computers to supply and equip those at Ground Zero with the things they needed for the task at hand. They were days when the defense of liberty was measured, if only in small part, by the successes in finding ready sources of work gloves and entrenching tools, and to follow through on a commitment to offer any material support required.

Today, we renew that commitment to all our partnering agencies. We will be there to provide our partners with the support services and supplies that help make emergency services and disaster relief effective and possible. And we will make certain that those services and supplies get to where they are required when they are needed.

Today, we stand fast for those who stand ready for this country we call our own, for those who fill sandbags, and those who fight forest fires, for those who stand in harm's way that we might be safe, and for those who face risk to ensure that none are ever abandoned.

We will not waver from this task.

We were there when sleep was forgotten to find the things like coffee cups that helped sustain those who cut through twisted rebar in cold predawn hours and so cut through any doubts that we would prevail, one nation, indivisible.

And should we be called, we will be there again.