



**U.S. - CANADA**  
**Energy Partnering Exhibition/Seminar**  
**at the APPRO Conference**  
**Toronto, November 18-19, 2008**



**Great opportunities in the Canadian Power Market – Renewable Energy double-digit growth!**



- Looking for a cost effective way to the global power market? ***Think Canada First!***
- The U.S. Commercial Service in Toronto offers a select group of American manufacturers the opportunity to promote their innovative energy equipment and technologies in Ontario's booming energy market and attend the leading power generation event in Canada, APPRO 2008.
- This partnering seminar is organized in conjunction with the Association of Power Producers of Ontario (APPRO) Annual Conference. The agenda features major keynote speakers and high-value topics for anyone in the Canadian power sector. More information is available at <http://conference.appro.org>.
- ***The perfect venue to make the most impact: conference, exhibition, presentations to targeted audience, promotional mailings, and extensive networking opportunities with potential partners.***

- Topics featuring sectors of main interest are:
  - Power generation, transmission, and distribution, Co-generation
  - Wind Energy equipment and components
  - Solar Energy components, systems and technologies
  - Geothermal and Bio-energy equipment, products and technologies

● Canada's Renewable / Conservation Energy sector is expanding at double-digit annual rates driven by a range of supportive Federal and Provincial government programs. Investment outlook is estimated at over US\$ 10 billion by 2012.

● Ontario Power Authority is on a buying spree and policy and regulatory decisions call for major increases in several areas including renewable power generation, both over and under 10 MW.

● Ontario's need for new power facilities is growing, and with it, a range of programs designed to foster investment in power infrastructure, renewable energy, and energy efficiency. Major investments in demand response and energy efficiency will provide lucrative export opportunities for U.S. companies. Canadians will be hard-pressed to source the products close to home. More market info at <http://www.buyusainfo.net/> (search for Canada/Energy Partnering).

**Deadline: October 17, 2008.**

**Contact us for registration before Sep. 28 for additional benefits.**

**U.S. Participant's Package Includes:**

- A fully furnished exhibit booth.
- Admission to the APPRO Conference featuring trends and opportunities in the Canadian Energy market.
- Opportunity to formally present your innovative technologies and equipment.
- Introduction to potential strategic partners and customers.
- Market Exposure on APPRO and Commercial Service Websites.
- Benefits of Commercial Service pre-event marketing campaign.
- Multiple Networking opportunities with key government and business representatives.
- Commercial Service Follow-up.
- All this and more for Only US\$2,300

**Booth space is limited! Contact us to register soon and ensure maximum value!**

For information and registration, visit <http://www.buyusa.gov/canada/en/energypartneringatappro.html> or contact:

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*Canada First - Building Bridges to Prosperity!*

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