Local Employment Dynamics' OnTheMap v. 3 All New Information

Colleen D. Flannery Dorothy J. Paugh October 2008

Uses for OnTheMap

Economic Planning & Time Series

- Where is the labor supply located?
- Which industries are growing or declining over time?

Transportation planning & analysis

- Between which areas do workers commute?

Emergency management

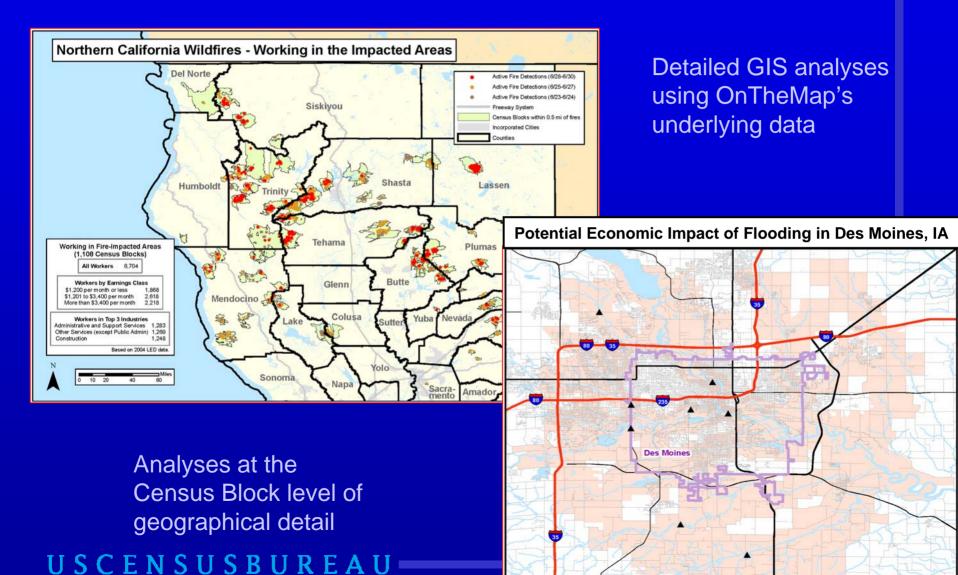
Daytime population estimates

When there was...

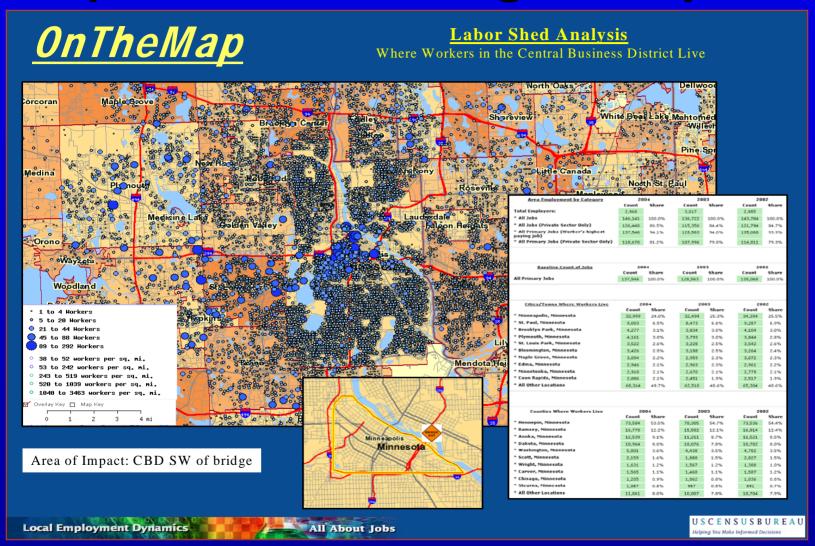
- ...a bridge collapse in Minneapolis,
- ...a proposed plant closure in Missouri,
- ...a hurricane headed for the east coast,
- ...a rash of wild fires in California,
- ...a flood in Iowa

What kind of economic information did OnTheMap provide?

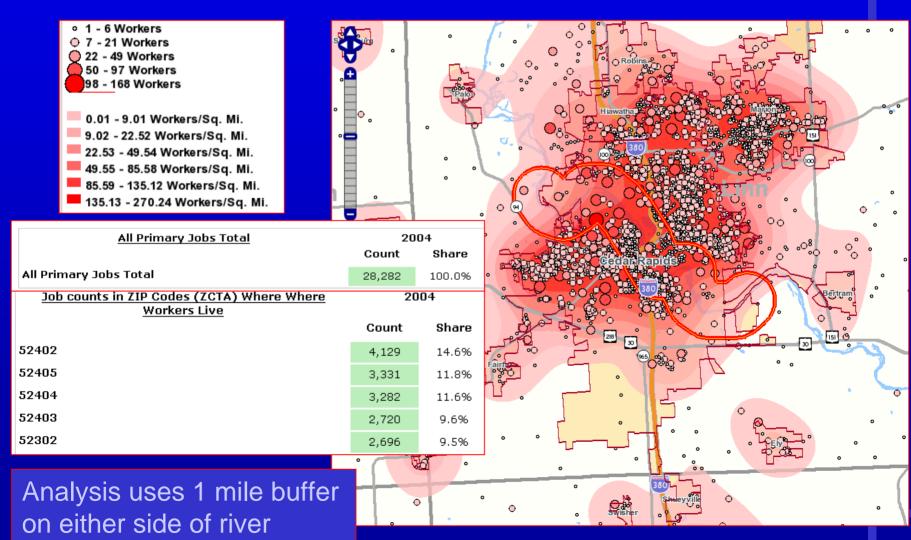
Emergency Response



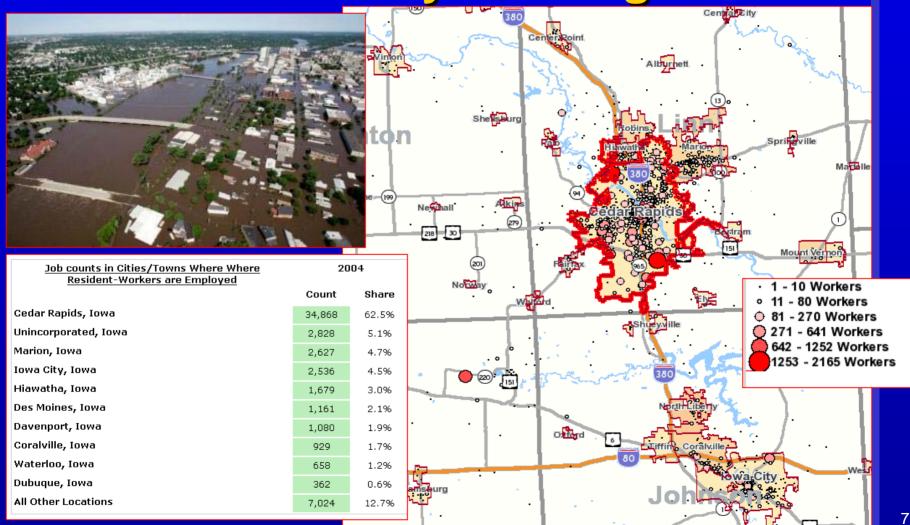
Impact of I-35W Bridge Collapse



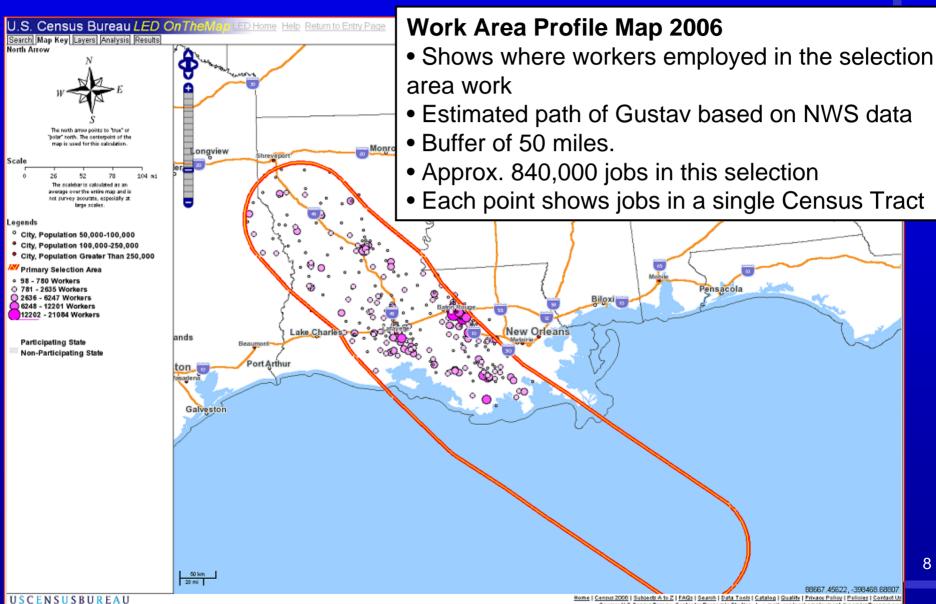
AP: "The flooding in Cedar Rapids swamped 1,300 city blocks, forced 24,000 people to flee their homes..."



AP: "9.2 square miles of the city affected by flooding"

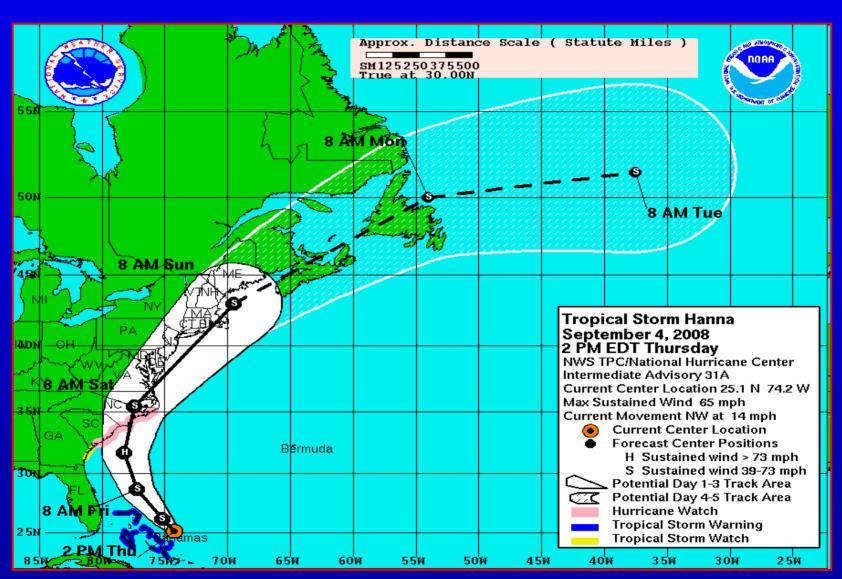


Hurricane Gustav

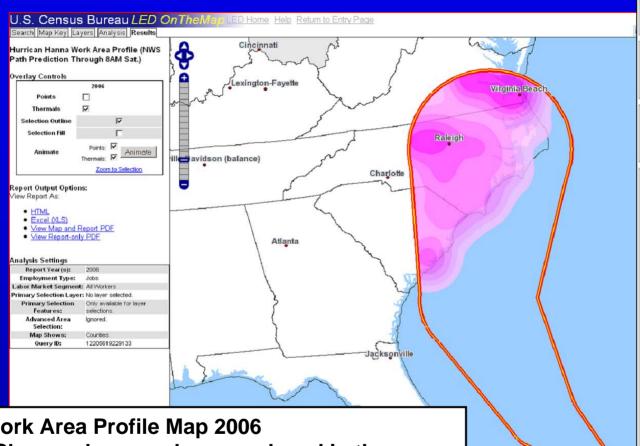


Source: U.S.Census Bureau, Center for Economic Studies | e-mail: ces local employment dynamics@census

Hurricane Hanna



Hurricane Hanna



Total Jobs	200	06		
	Count	Share		
Total Jobs	3,851,764	100.0%		
Jobs by Worker Age	200	06		
	Count	Share		
Age 30 or younger	986,540	25.6%		
Age 31 to 54	2,223,878	57.7%		
Age 55 or older	641,341	16.7%		
Jobs by Earnings Paid	2006			
	Count	Share		
\$1,200 per month or less	1,151,809	29.9%		
\$1,201 to \$3,400 per month	1,607,250	41.7%		
More than \$3,400 per month	1,092,703	28.4%		

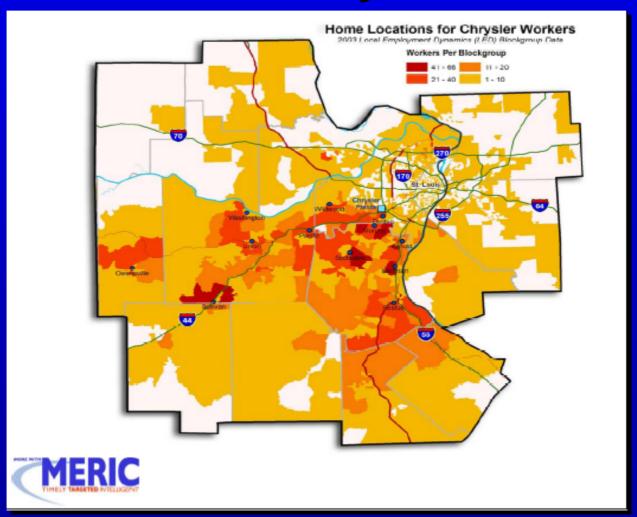
Jobs by Industry Type (2-digit NAICS)	20	06
	Count	Share
Agriculture, Forestry, Fishing and Hunting	27,209	0.7%
Mining, Quarrying, and Oil and Gas	2,960	0.1%
Extraction		
Utilities	20,313	0.5%
Construction	250,366	6.5%
Manufacturing	432,164	11.2%
Wholesale Trade	156,254	4.1%
Retail Trade	484,900	12.6%
Transportation and Warehousing	112,670	2.9%
Information	79,120	2.1%
Finance and Insurance	124,910	3.2%
Real Estate and Rental and Leasing	65,712	1.7%
Professional, Scientific, and Technical Services	201,509	5.2%
Management of Companies and Enterprises	66,222	1.7%
Administration & Support, Waste	237,477	6.2%
Management and Remediation		
Educational Services	397,620	10.3%
Health Care and Social Assistance	461,333	12.0%
Arts, Entertainment, and Recreation	58,201	1.5%
Accommodation and Food Services	350,065	9.1%
Other Services (excluding Public	118,621	3.1%
Administration)		
Public Administration	204,132	5.3%

Work Area Profile Map 2006

- Shows where workers employed in the selection area work
- Projected path of Hanna based on NWS data
- Plume selection from 20 miles to 150 miles
- Approx. 3.9 million jobs in this selection

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Mapping the Impact of Potential Plant Layoffs



Local Employment Dynamics (LED) Partnership

Partnership between 50 states and territories

- Newest partners = USVI, Puerto Rico
- In process of joining = CT
- Not in partnership = MA, NH*

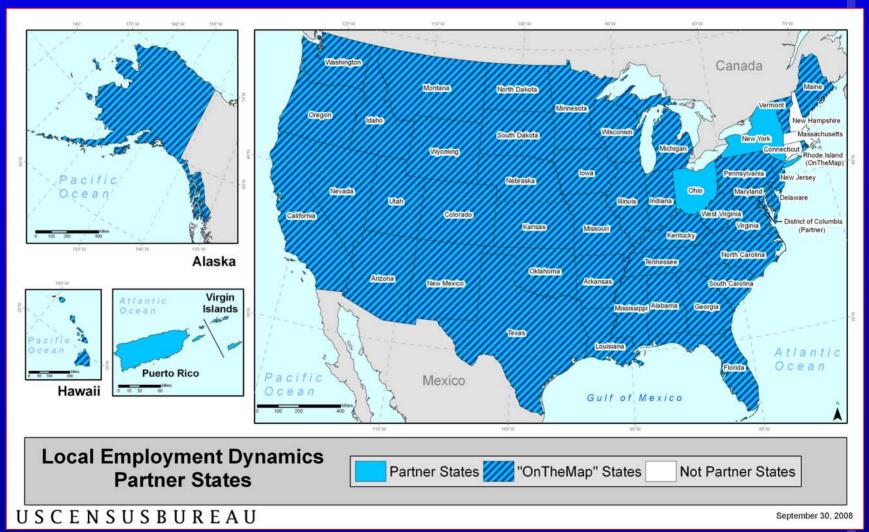
Data Sharing

- Local knowledge
- Comparable data for all states, counties, regions, WIAs

Innovative and Cost-Effective

- Uses existing data
- Creates new data products

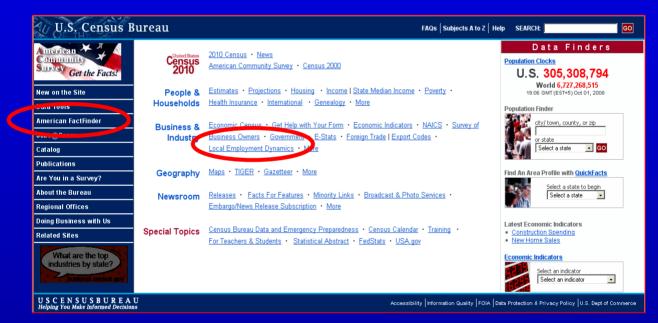
States in LED Partnership



www.census.gov

Click on Local Employment Dynamics

Or click on Data Tools



Or use the url: http://lehd.did.census.gov

Local Employment Dynamics @ http://lehd.did.census.gov

U.S. Census Bureau **Longitudinal Employer-Household Dynamics** Home | Local Employment Dynamics | Data Tools | Research | Library | About Us Site Map | Feedback | Ask Census 🕮 Pript Search OUICK | INKS WHAT'S NEW? O&A Tools 09/29/08: Release of New Mexico Older Worker Profile ▶ What is LEHD? OnTheMap Version 3 (Help) 09/23/08: Release of Oregon Older Worker Profile ▶ What is LED? OWI Online (Help) V15/08: Puerto Rico Joins LED What is the difference between Industry Focus LEHD and LED? ▶ 09/117.29 Release of OnTheMap Version 3.1 Older Worker Profiles ▶ What are the OWI? ▶ 09/08/08: Release of Montana Older Worker Profile CED HotReport Learning [more...] [more...] e-Learning Click here to send an email to join the OnTheMap listsery. Webinars Workshops OnTheMap Version 3 Webinar DID YOU KNOW? In Action Reading Date: September 17, 2008 Classes Estimated attendees: 273 Partnership ...that of the industries in State Partners New Mexico that Download recorded version here. --Partners Only employed more than 500 Download presentation slides here. workers 65 years and Save the Date older in 2002, the highest Download transcript here. --Data Download average monthly earnings VirtualRDC were from engineering. A registered account with State Only accounting and research http://www.workforce3one.org/ (\$4.157)? is required for the download, but there is no cost to register. OnTheMap is supported by the Employment and Training Administration (ETA) and the state partners under the Local Employment Dynamics (LED) partnership with the U.S. Census Bureau.

New and More Powerful OnTheMap

Version 1 (2006) Version 2 (2007) Version 3 (2008):





- -45 States
- 5 Years of Data (2002-2006)
- New User Interface
- Segmented Data (age, income, industry clusters)
- Improved Analyses/Maps/Reports

More Advances in OTM Version 3

- Search names (even ZIP codes)
- Easier zoom & pan
- 4 standard steps for all analyses
- New Area Profile map overlays
- Better area selection tools
- More geographic report choices ("roll ups")
- Animation of point/thermal overlays

5 Steps for Creating OTM Maps and Reports

- 1. Define Analytical Question
- 2. Search for Name/Pan & Zoom in Map
- 3. Turn on/off Geographic Layers & Labels
- 4. Create Analysis
- 5. View, Save or Print the Map and Report

Selecting Your Basic Geography

U.S. Census Bureau LED On The Map

OnTheMap Version 3 provides detailed maps showing where workers are employed and where they live with companion reports on age, earning showing data for five years (2002 through 2006). Click on one of the "Information/Help" links to the right of the map for more information on us

Getting Started - Select a Geographic Area - Enter a geographic area (state, county, zip code, congressional district, metro area, city name, et button.

Place Name: las d Enter

Map or Text-Only: Map Mode

Getting Started - Click in the Map - Start by clicking at the center of the geographical area for your analysis. The application will open a region

Type in the name or number of any of the areas shown in the dropdown box.







OnThe Map is produced by the U.S. Census Bureau in cooperation with states under the Local Employment Dynamics (LED) partnership. On The Map Version 3 is made possible through the support of the Employment and Training Administration at the U.S. Department of Labor.

The Control Panel

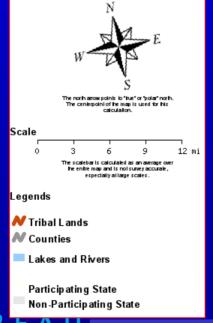
Search Map Key Layers Analysis Results

Search = Find Your Area Map Key = Legend, Scale

Layers = Add/Remove Map Features

Search Map Key Layers Analysis Results
Enter a name, part of a name, or 5-digit ZIP
Code into the box, and press the Search button.
The results will be listed below. Limit the search options by selecting a specific layer in the dropdown menu.

Search: All Place Names



Map Layer Control Panel Layer Title States (Outline) U.S. 110th Congressional Districts State Legislative Districts (Upper) State Legislative Districts (Lower)	Labe	I Layer	Interstates Major Highways Local Roads WIRED Regions (Generation 1)	V
Public School Districts			WIRED Regions (Generation 2)	
Metropolitan/Micropolitan Areas (CBSA) Counties County Subdivisions Cities/Towns (Outline) Cities/Towns (Fill)			WIRED Regions (Generation 3) Workforce Investment Areas (WIA) Community Colleges One-Stop Career Centers	
Census Tracts Census Block Groups Traffic Analysis Zones (TAZ) ZIP Codes (ZCTA)			Airports Green Spaces (coming soon) Tribal Lands Military Bases	

USCENSUSBURLAU

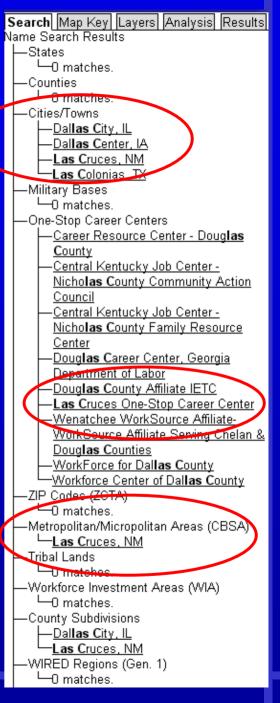
Type "Las C" in Search

Search Map Key Layers Analysis Results
Enter a name, part of a name, or 5-digit ZIP
Code into the box, and press the Search button.
The results will be listed below. Limit the search options by selecting a specific layer in the

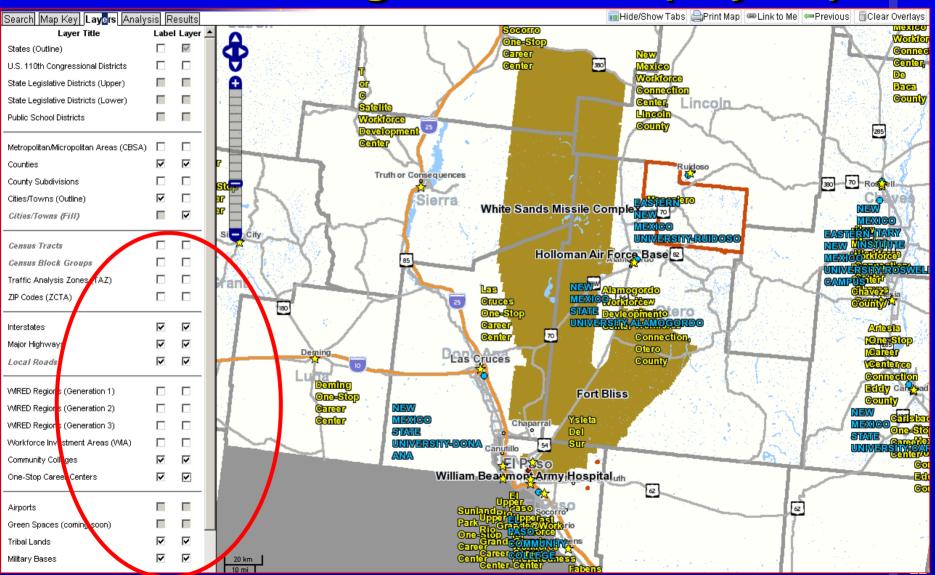
Search: las c Search

All Place Names

dropdown menu.



Removing the Clutter (Layers)



The Control Panel: Setting Your Choices

Search Map Key Layers Analysis Results

Analysis = Select
Data, Select
Area(s), Set
Map/Report Type

- Data Settings
- Data Settings
- Study Area Selection
- 3. Second Area Selection
- Map Overlay/Report

Step 1. Data Settings

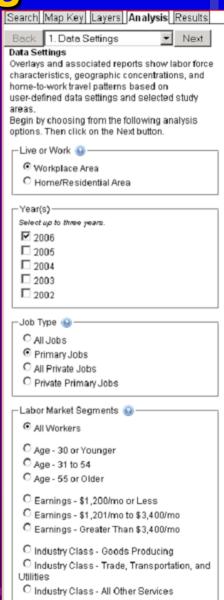


Live or Work

Year(s)

Job Type

Labor Market Segments

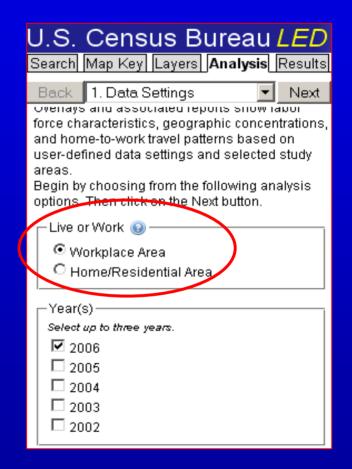


Home/Residential Area or Workplace Area

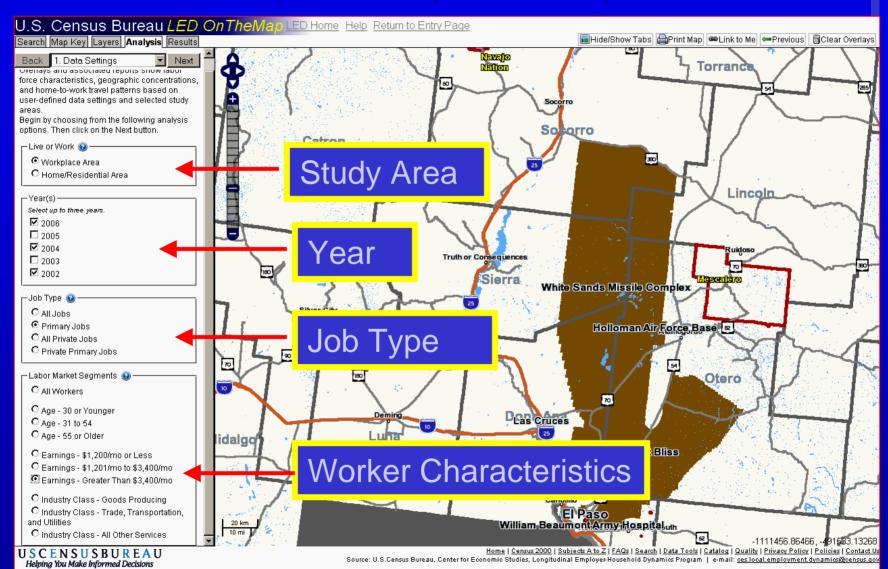
Home Area --Where workers live

Workplace Area -- Where workers work

Live or Work limits report options



Where, When, Which, Who



Step 2. Study Area Selection

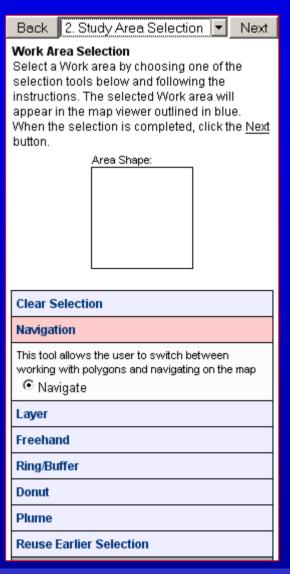


Select Study Area by:

- •Layer (City, County, WIA, ZIP Code)
- Freehand
- •Ring/Buffer, etc.

New Features!

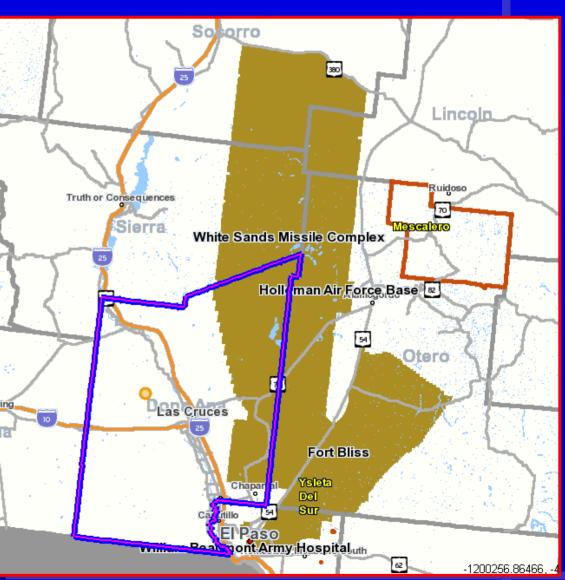
- Donuts, Plumes
- Multiple Selection
- Editing of Selection



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Selecting by Layer

Navigation Laver Select a layer from the drop-down list. Choose the Point(s) or Line method for selecting features in the map viewer. Features in only the chosen layer will be included in the selection. Use the Point's) method to select one or more features by clicking once inside each boundary. Use the Line method to select one or more contiguous features by drawing the line through those features. 🔽 ayer: Metropolitan/Micropolitan Are Po Cities/Towns C Lin Counties County Subdivisions Metropolitan/Micropolitan Areas (CBSA) Freeha Military Bases States Ring/BI Tribal Lands Workforce Investment Areas (WIA) Donut WIRED Regions (Gen. 1) Plume WIRED Regions (Gen. 2) WIRED Regions (Gen. 3) Reuse ZIP Codes (ZCTA) 110th Congressional Districts Block Groups



Tracts

Freehand Selection and Edit Option

Clear Selection

Are you sure you want to clear this selection area?

No Yes

Freehand

Draw a freehand polygon by dragging your mouse on the map.

Polygon

C Edit Shape (Click on the polygon to begin and end editing.)

Navigation

Laver

Freehand

Draw a freehand polygon by dragging your mouse on the map.

C Polygon

 Edit Shape (Click on the polygon to begin and end editing.)

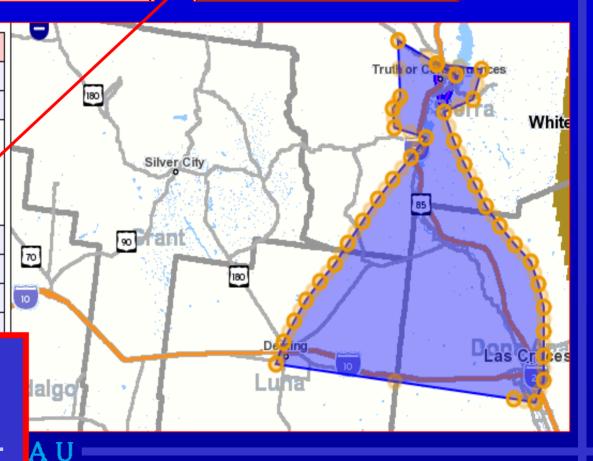
Ring/Buffer

Donut

Plume

Reuse Earlier Selection

New Feature! Modify freehand, buffer, plume, etc.



Buffer Selection: Set Width of Corridor & Draw Line



Step 3: Advanced Area Selection (optional)

- Not covered today
- However, the selection tools are the SAME as in Step 2
- Allows for:
 - Paired Areas, or
 - Complex Modifications to First Area Selection
- Note: Paired area selection can change available data items in reports

4. Choosing Map and Report Type



Map/Report =
Profile of workers
in selected area or
travel patterns of
workers

Back 4. Map Overlay/Report ▼ Go!
Map Overlay/Report Select the map overlay/report option and then click the <u>Go!</u> button.
Report Title:
● Work Area Profile Analysis The Work Area Profile map and report show concentrations of workers earning greater than \$3,400/mo and their demographic characteristics (age, earnings, and industry) based on the user's selected area and settings. Quarterly Workforce Indicators (QWI) also appear in the report for the work area selection.

C Labor Shed Analysis	
· ·	
The Labor Shed map shows where people earning greater than \$3,400/mo live who an	
employed in the selection area. In the	Ĭ
report, Labor Shed patterns are	
summarized for user-defined rollup areas.	
Rollups	
Select up to three rollups.	
☑ Cities/Towns	
☑ Counties	
☑ States	
U.S. 110th Congressional Districts	
☐ Metropolitan/Micropolitan Areas	
(CBSA)	
County Subdivisions	
☐ ZIP Code (ZCTA)	
Workforce Investment Areas (WIA)	
WIRED Region Gen. 1	
WIRED Region Gen. 2	
□ WIRED Region Gen. 3	
	_
- Man Precision	_

Key Definitions for Analysis

Area Profile

 Shows Work or Home locations within the selection area only.

Shed

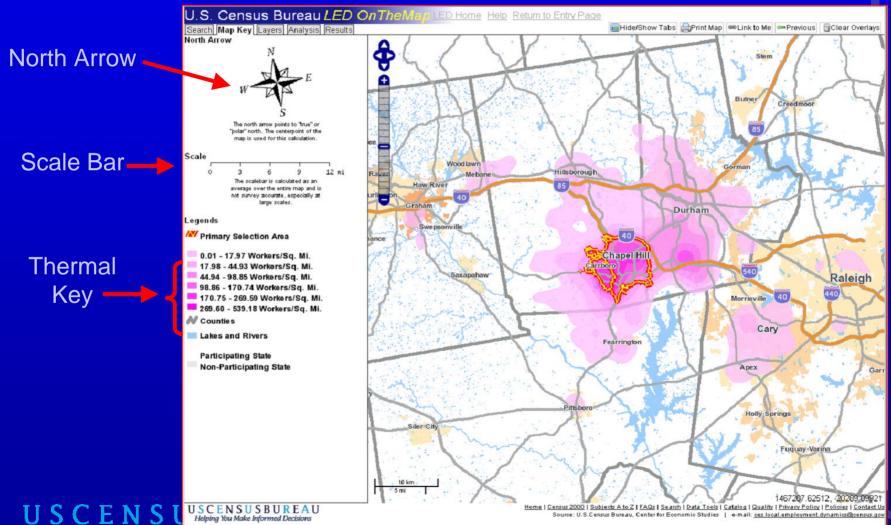
- Show where workers are going:
 - Labor Shed shows workers going Home
 - Commute Shed shows workers going to Work

Display

- Points represent each Census Block with jobs
- Thermals represent density- average # per square mile

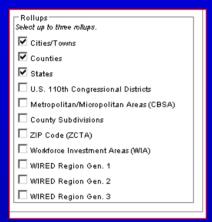
Analysis Type: Labor Shed (Thermals)

Where Workers Live who are Employed in Chapel Hill & Carrboro, NC



Labor Shed Report

- Reports home location at 3 selected geographic levels (aka, rollups)



<u>Job counts in States Where Workers Live</u>	2006		
	Count	Share	
New Mexico	12,280	89.6%	
Texas	1,336	9.7%	
Puerto Rico	69	0.5%	
Michigan	5	0.0%	
Tennessee	4	0.0%	
All Other Locations	17	0.1%	

Labor Shed Report -- Where Workers Live who are Employed in the

Primary Jobs Total	2006		2004	
	Count	Share	Count	Share
Primary Jobs Total	13,711	100.0%	11,642	100.0%

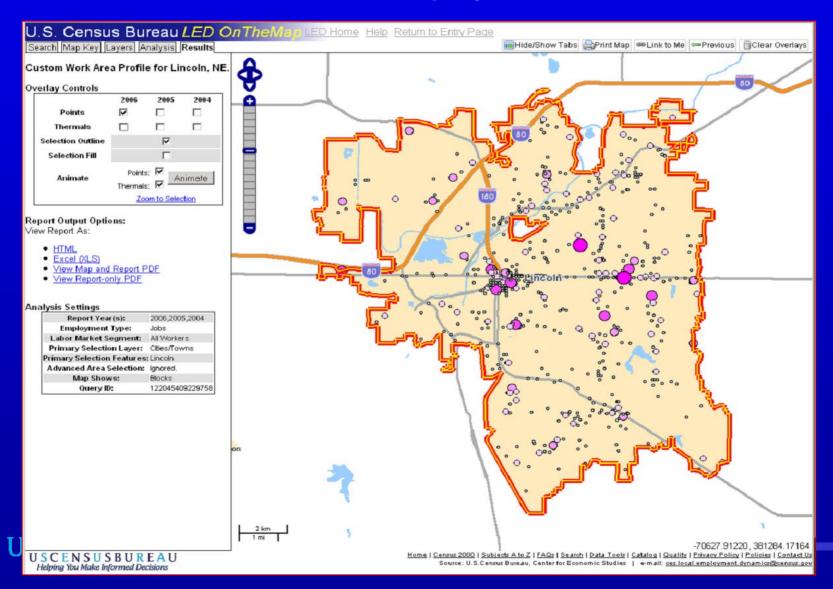
Job counts in Cities/Towns Where Workers Live	2006		2004	
	Count	Share	Count	Share
Las Cruces, New Mexico	6,366	46.4%	5,209	44.7%
El Paso, Texas	1,197	8.7%	1,088	9.3%
Albuquerque, New Mexico	327	2.4%	230	2.0%
Alamogordo, New Mexico	228	1.7%	264	2.3%
Mesilla, New Mexico	206	1.5%	153	1.3%
Radium Springs, New Mexico	170	1.2%	140	1.2%
Dona Ana, New Mexico	162	1.2%	126	1.1%
Santa Teresa, New Mexico	61	0.4%	61	0.5%
White Sands, New Mexico	58	0.4%	44	0.4%
Hurley, New Mexico	57	0.4%	77	0.7%
All Other Locations	4,879	35.6%	4,250	36.5%

Job counts in Counties Where Workers Live	2006		2004	
	Count	Share	Count	Share
Dona Ana Co., New Mexico	10,743	78.4%	8,931	76.7%
El Paso Co., Texas	1,331	9.7%	1,266	10.9%
Otero Co., New Mexico	449	3.3%	489	4.2%
Bernalillo Co., New Mexico	407	3.0%	282	2.4%

3	0.0%	0	0.0%
45	0.4%	35	0.3%

Analysis Type: Work Area Profile

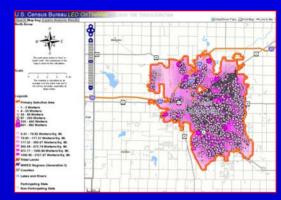
Where Workers are Employed within Lincoln, NE



Area Profile Report

Area Profile Report

- 3 Age categories
- 3 Earnings categories
- 3 Industry categories
- QWI (for Work Areas)



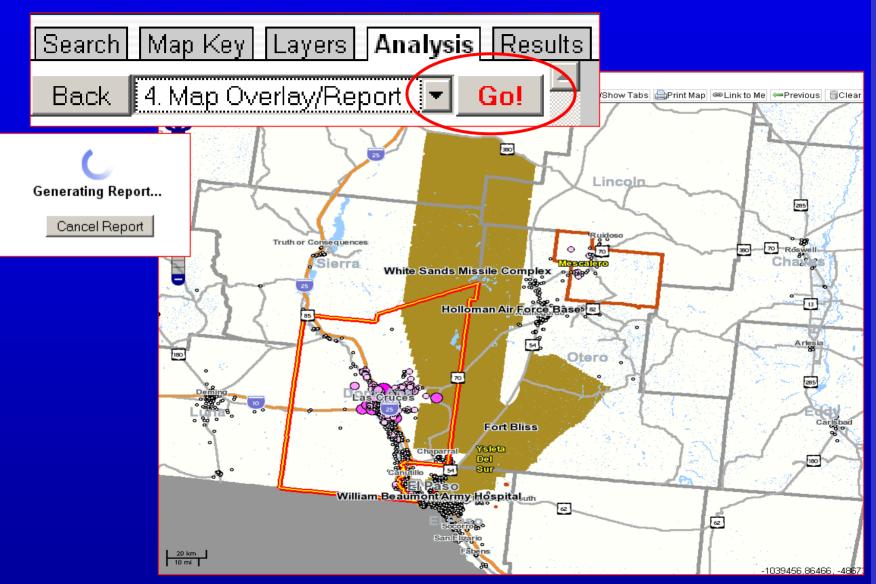
Woult Augo Duofile Deposit



Total Jobs	20	06	20		20	
	Count	Share	Count	Share	Count	Share
Total Jobs	147,728	100,0%	147,401	100.0%	144,743	100.05
Jobs by Worker Age	20	4	20	46	20	
	Count	Share	Count	Share	Count	Share
Age 30 or younger	46,506	31.5%	46,870	31.8%	46,542	32.2%
Age 31 to 54	77,214	52.3%	77,972	52.9%	77,201	53.3%
Age 55 or older	24,008	16.3%	22,559	15.3%	21,000	14.5%
Jobs by Earnings Paid	20	06	20	05	20	04
	Count	Share	Count	Share.	Count	Share
\$1,200 per month or less	44,416	30.1%	44,867	30.4%	45,205	31.2%
\$1,201 to \$3,400 per month	60,979	41.3%	63,822	43.3%	62,387	43.1%
More than \$3,400 per month	42,333	28.7%	38,712	26.3%	37,151	25.7%
Jobs by Industry Type (2-digit NAICS)	20	06	2005		2004	
	Count	Share	Count	Share	Count	Share
Agriculture, Forestry, Fishing and Hunting	102	0.1%	105	0.1%	71	0.0%
Mining, Quarrying, and Oil and Gas Extraction	5	0.0%)	0.0%	4	0.0%
Utilities	610	0.4%	576	0.4%	584	0.4%
Construction	6,544	4.4%	6,733	4.6%	6,859	4.7%
Manufacturing	12,420	8.4%	12,373	8.4%	12,258	8.5%
Wholesale Trade	3,900	2.6%	3,884	2.6%	3,782	2.6%
Retail Trade	15,792	10.7%	15,963	10.8%	15,910	11.0%
Transportation and Warehousing	5,861	4.0%	5,906	4.0%	5,608	3.9%
Information	2,859	1.9%	3,185	2.2%	3,468	2.4%
Finance and Insurance	10,521	7.1%	10,758	7.3%	9,262	6.4%
Real Estate and Rental and Leasing	1,684	1.1%	1,769	1.2%	1,901	1.3%
Professional, Scientific, and Technical Services	8,629	5.8%	8,272	5.6%	8,119	5.6%
Management of Companies and Enterprises	2,713	1.8%	2,560	1.7%	2,392	1.7%
Administration & Support, Waste	6,976	4.7%	6,670	4.5%	6,346	4,4%
Management and Remediation						
Educational Services	15,123	10:2%	14,914	10.1%	15,100	10.4%
Health Care and Social Assistance	19,576	13.3%	20,083	13.6%	19,732	13.6%
Arts, Entertainment, and Recreation	2,257	1.5%	2,227	1.5%	2,048	1.4%
Accommodation and Food Services	12,641	8.6%	12,394	8.4%	12,453	8.6%
Other Services (excluding Public Administration)	5,652	3.8%	5,653	3.8%	5,572	3.8%
Public Administration	13,863	9.4%	13,373	0.1%	13,274	9.2%



The Go Button



The Results Tab

Search Map Key Layers Analysis Results

Animate with Points and/or Thermals



Report Output Options:

View Report As:

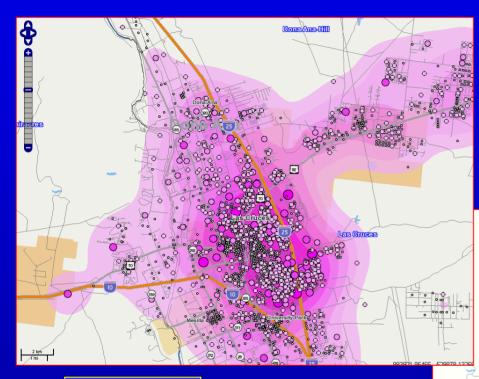
- HTML
- Excel (XLS)
- View Map and Report PDF
- View Report-only PDF

Analysis Settings	
Report Year(s):	2006,2005
Employment Type:	Primary Jobs
Labor Market Segment:	All Workers
Primary Selection Layer:	Metropolitan/Micropolitan Areas (CBSA)
Primary Selection Features:	Las Cruces, NM
Advanced Area Selection:	Ignored.
Map Shows:	Blocks
Query ID:	122271438230874

Legend of Selected Settings

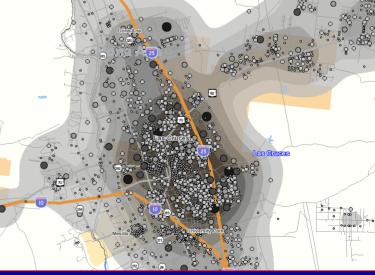
Output to HTML, XLS, PDF

Time Series Animation: Points and Thermals

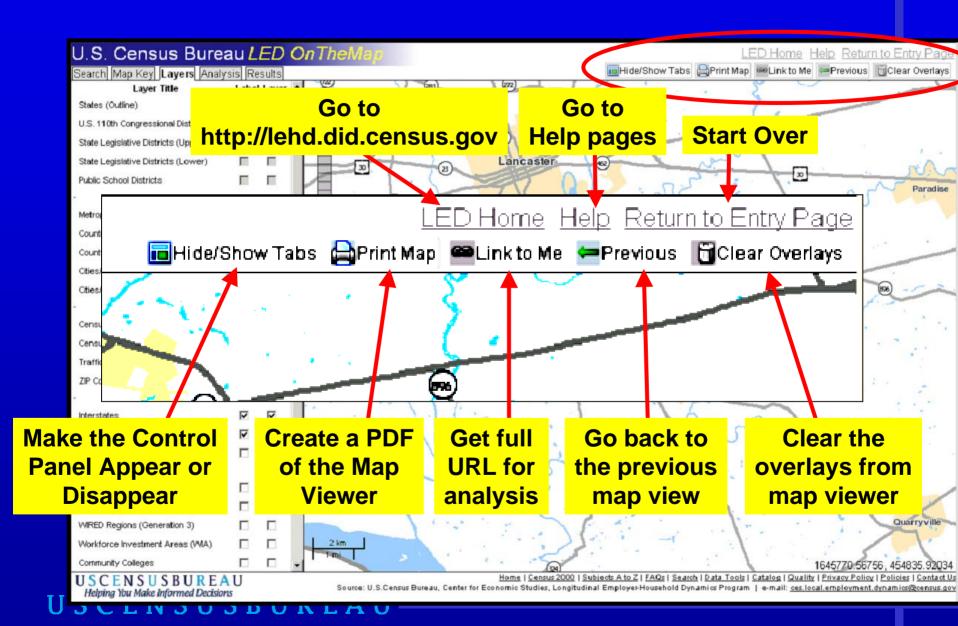


2005

2006



Other Controls



Keep in Mind...

LED not quite national in scope.

- LED does not yet include military, selfemployed or federal workers.
- Data in OnTheMap refreshed annually.

Save the Date

Local Employment Dynamics Annual Partners Meeting

Washington, DC*

March 5-6, 2009

*in downtown Washington, DC

Contact Us

Local Employment Dynamics http://lehd.did.census.gov

Please send your comments to: CES.Local.Employment.Dynamics@census.gov.

Join the OnTheMap ListServ

lehd-onthemap@lists.census.gov