



Justice. Opportunity. Leadership.

## The One Woman Initiative — A Women’s Empowerment Fund For Justice, Opportunity, Leadership

### **The World Benefits When One Woman is Empowered**

One woman empowered by information, training, micro lending, technology and the advocacy of their basic rights can uplift families and communities. Millions of women given access to a larger world of support and enabled to participate in their local workplace can transform whole economies and regions. The world benefits when one woman is empowered. In an extraordinary fusion of public and private sector knowledge, know-how and assets, the potential of women to enrich and renew whole regions of the world can be unleashed.

With the pragmatic goals of engaging 10 corporate partners and working with the U.S. Department of State and the U.S. Agency for International Development, our objective is that some \$100 million dollars will be applied to empower women to achieve a local difference and a global impact in the first five years.

### **The Basic Elements Underscore Inclusive, Visionary Pragmatism**

#### **What: The One Woman Initiative — An International Women’s Empowerment Fund**

Once established, this joint public-private effort will support existing initiatives in Muslim majority countries and countries with large Muslim populations; and, will focus on key empowerment issues including entrepreneurship, political leadership, and the rule of law.

#### **Why: To foster peace and prosperity in the Muslim world**

With women’s political and economic empowerment come stronger family units, communities, and economies—key to freedom from terror for all societies and key to economic development for many potential business interests. Rule of law and access to justice allow women to become full partners in their respective countries.

#### **Duration: Five years initially**

#### **Who: Private sector co-chairs and government partners**

We envision private sector co-chairs setting strategic direction. With cross sector leaders providing complementary roles, funds will be raised for grants to be given to achieve the objectives of the partnership. Individual and corporate contributions to the Fund will be managed through a separate section 501 (c) (3) designated organization. Government partners intend to work with the private sector members to identify potential grant recipients; confirm their track record of success; and, advise private sector co-chairs on the international aspects of the Fund management. The leadership of the Fund will grow as we show successes achieved by grant recipients. At present, the following individuals serve as co-chairs and others will come on board as the Fund is established and grows.

## **Fund Leadership**

### **Fund Chair**

Carly Fiorina, CEO Carly Fiorina Enterprises, former CEO of Hewlett Packard

### **U.S. Government Partners**

- USAID's Administrator
- The Senior Advisor to the Secretary of State for Women's Empowerment
- USAID's Bureau for Asia

### **Private Sector Co-Chairs**

- Pat Mitchell, CEO The Paley Center for Media, former CEO, Public Broadcasting System (PBS)
- Sheila Johnson, co-founder BET (Black Entertainment Television), entrepreneur, philanthropist
- Farooq Kathwari, CEO, Ethan Allen
- *Others may be added*

**For What:** To jump-start or expand existing programs and serve as incentive for new programs.

Ability to show results initially will be important. We understand that a number of private organizations are preparing proposals for funding.

## **An Exciting Announcement Will Showcase a Diversity of Support**

With a timing linked to Mothers' Day and a launch at the Department of State, on May 12, Secretary of State Condoleezza Rice, USAID Administrator Henrietta Fore, Fund Chair Carly Fiorina, together with representative co-chairs, and government partners will share the news of the newly formed Fund and its potential.