

Upstate New York World Trade News

U.S. Department of Commerce - U.S. Commercial Service

BUFFALO EXPORT ASSISTANCE CENTER

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DIRECTOR

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INTERNATIONAL TRADE SPECIALISTS

Rosanna Masucci
Gale Seereiter

June 2008

YOUR PRIVACY IS IMPORTANT TO US! WE MAKE EVERY EFFORT TO MINIMIZE UNWANTED COMMUNICATIONS FROM OUR OFFICE. IF YOU DO NOT WISH TO RECEIVE SIMILAR INFORMATION, PLEASE CALL OUR OFFICE.

BUFFALO TRADE SPECIALIST GALE SEEREITER TO RETIRE IN JULY 2008

After 40 years of government service and 25 years of service with the U.S. Department of Commerce, Trade Specialist Gale Seereiter is retiring on July 3, 2008.

Gale has tirelessly served the export communities in Erie and Niagara Counties and will be sorely missed by clients, partners, and especially by her colleagues, who have had the pleasure of working with her over the years.

Gale plans on spending more time with her family, including her grandson (and new granddaughter due in October) and hopes to have more time to garden and read.

We wish Gale all the best as she starts this new chapter in her life.

BUFFALO EVENTS

World Trade Center Buffalo Niagara

2008 Traders Series: Adapting to Change in China
Hiring and Retaining Chinese Employees,
Representatives, and Agents.

June 19th, 2008 7:30 AM - 9:30 AM
Harry's Harbour Place

Speaker: Buzz Peters, Unifrax Corporation
Introduction by Roberta Dayer

\$20 for WTCBN Members, \$45 for non-members
To register, go to <http://www.wtcbn.com>

ROCHESTER EVENTS

Rochester International Business Council

International Forms of Payment

June 18, 2008 8:30 AM - 11:30 AM

Monroe Community College, Bldg 3, The Empire Room.

IBC Members \$30/pp

Non-members \$45/pp

To register, contact: Heidi@greaterrochesterenterprise.com
or 585-530-6204.

The International Resource Group

"Incoterms"

Tuesday June 24, 2008 11:30 AM - 1:00 PM

The Inn on Broadway, 26 Broadway, Rochester, NY

Ms. Sherie Cuddy, Mohawk Global Logistics

For more information, email: irg@rochester.rr.com

OFFICIAL RULING ON THE AUTOMATED EXPORT SYSTEM (AES) FILING

The USDOC's Census Bureau has issued its final rule amending its regulations to implement provisions regarding filing of Shipper's Export Declarations (SEDs). The Census Bureau is requiring **MANDATORY** filing of export information using the Automated Export System (AES) or AESDirect for all shipments where the SED is required. **This will take effect July 2, 2008.**

There will be a 90 day implementation grace period where enforcement will not result in a penalty. In addition, the required citation of the ITN is to be noted and supplied to carriers (the XTN will not be acceptable proof of filing). Authorized exemptions and Post Departure Citation (Option 4) will continue to be accepted. After the grace period, penalties will immediately be enforced beginning at \$10,000 per transaction. It is the exporter of record's responsibility that the proper filing is done and that the ITN is on shipping documents.

The term SED is to be immediately replaced with Electronic Export Information (EEI).

The full notice can be found at:

<http://www.census.gov/foreign-trade/regulations/regs/regulations20080602-federalregister.pdf>

CENTRAL NEW YORK EVENTS

"INTERNATIONAL TRADE: CENTRAL NEW YORK RESOURCES MAKE IT WORK!"

Thursday, July 10, 9:00 AM-4:00 PM

Doubletree Hotel, Carrier Circle, Syracuse, NY

Sessions include: Logistics and Transportation, Import Compliance Best Practices, Opportunities to Reduce Your International Business Costs, and Moving Your Products Out of the Country

For more information, go to

<http://www.SyracuseCentral.com/FTZ>

Presented by: The Onondaga County Industrial Development Authority (OCIDA), MV EDGE and Mohawk Global Logistics

NEW USDOC PROGRAM – “QUICKTAKE”

Is your company ready to export to Europe but you don't know where to start?...The new QuickTake Service is just what you need.

QuickTake (QT) is a fast, Europe-wide, coordinated counseling service for qualified American companies. For \$750, up to 28 Commercial Specialists from the U.S. Embassies and Consulates in Europe will provide you - within 15 business days - with a concise report covering your products' demand, competition, standards, partners, next steps and more.

QuickTake offers:

- Quick, expert opinion from up to 28 European Commercial Specialists on your products' potential in their markets.
- Targeted feedback on your product and advice on where to start in Europe.
- Information on current demand, future demand, competition and more.
- Suggested next steps.
- Insight on relevant European Union regulations, standards and legislation.
- 15 business day turnaround time.
- All for \$750

If you'd like more information on the QuickTake program, please call our office.

UPCOMING USDOC WEBINARS

Leveraging Consultancy Contract Opportunities from the European Bank for Reconstruction and Development (EBRD)

Date: June 18, 2008

Time: 11:00 am ET

Price: \$35

Register:

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=8Q6D>

(You will receive access information upon registration)

India's High Tech Sectors

Date: June 19, 2008

Time: 9:30 am to 10:30 am ET

Cost: FREE

Register:

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=8Q5S>

The U.S. Chemical Industry and Free Trade Agreements (FTAs)

Date: July 8, 2008

Time: 1:00 pm ET

Price: \$35

Register:

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=8Q6E>

(You will receive access information upon registration)

MARKET OF THE MONTH: INDONESIA

Indonesia's economic growth, populous market, and increasing stability continue to fuel strong consumer demand for American products and services. To learn more about Indonesia, go to:

http://www.export.gov/articles/mom_indonesia.asp.

UPCOMING INDUSTRY SPECIFIC OVERSEAS TRADE EVENTS

Automechanika 2008

Venue: Frankfurt, Germany

Date: September 16 – 21, 2008

Learn more:

<http://www.buyusa.gov/germany/en/automechanika2008.html>

Farnborough International Airshow

Venue: Farnborough, United Kingdom

Dates: July 14-20, 2008

Learn more/register:

http://www.buyusa.gov/uk/en/farnborough_airshow.html

MSPO International Defense Industry Exhibition

Venue: Kielce, Poland

Dates: September 8-11, 2008

Learn more/register:

http://www.targikielce.pl/index.html?k=mspo_en&s=index

Africa Aerospace & Defense 2008 Aerospace Executive Service

Venue: Cape Town, South Africa

Date: September 17-21, 2008

Learn More/register:

<http://www.buyusa.gov/florida/safricaaes08.html>

Secure Canada 2008

Venue: Ottawa, Canada

Dates: September 30 - October 1, 2008

Learn more/register: <http://www.securecan.ca/>

Aerospace, Defense, and Security Trade Mission to Greece and Israel

Venues and Dates: Tel Aviv, Israel: October 5-6, 2008;

Athens, Greece: October 7-11, 2008

Price: \$3,000 per company for one representative

Learn more/apply:

<http://www.buyusa.gov/seattle/defendory.html>

Euronaval: Naval Defense and Maritime Exhibition 2008

Venue: Paris, France

Dates: October 27-31, 2008

Learn more/register:

<http://www.buyusa.gov/france/en/parisairshow.html>

NOTIFY U.S. PROGRAM

"Notify U.S." is a program developed and operated by the National Institute of Standards and Technology, an agency of the USDOC. NIST provides research and information on U.S. and foreign standards, technical regulations, and conformity assessment for non-agricultural products (including marking, labeling, and packaging requirements).

"Notify U.S." is a free, web-based tool that offers U.S. entities the opportunity to review and comment on proposed foreign technical regulations that could affect their products, businesses, and access to global markets.

Who Should Subscribe to "Notify U.S.":

- U.S. Exporters
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- Consultants and Lawyers working with Exporters
- Interested Trade and Export Stakeholders

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