

## Drinking Places (Alcoholic Beverages) NAICS 722410

### \*Economic Census Facts:

	2002	1997
Sales (Bil \$)	\$14.9	\$12.3
Payroll (Bil \$)	\$3.4	\$2.7
Establishments	48,856	52,825
Employees	335,837	321,294

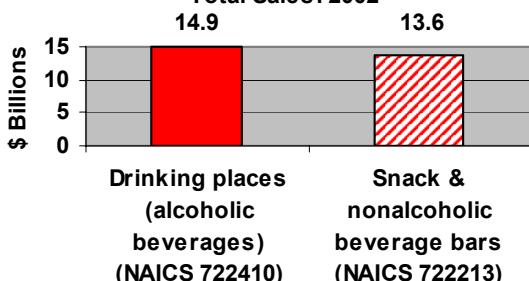
### DID YOU KNOW?

Montana had the highest per capita sales at drinking places.

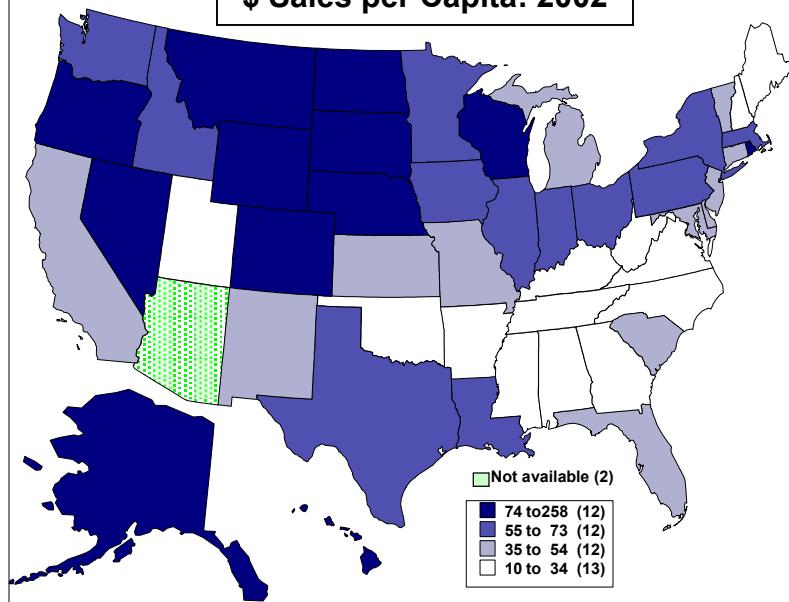
**\$258**

versus the national average \$52.

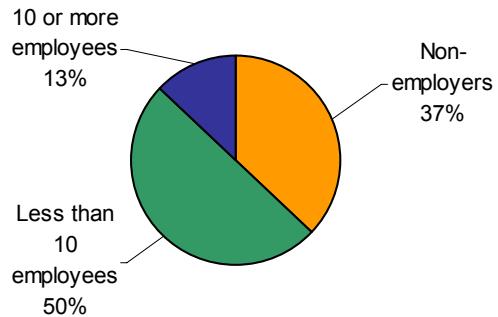
Total Sales: 2002



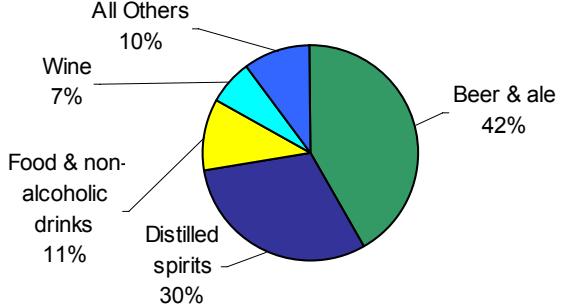
\$ Sales per Capita: 2002



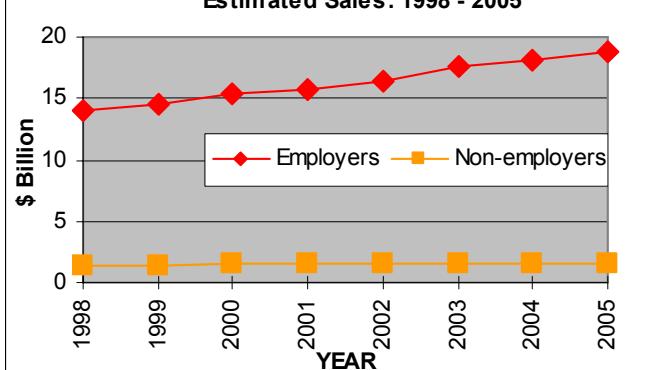
Employment Size of Establishments: 2002



Sources of Sales: 2002



Estimated Sales: 1998 - 2005



[business.census.gov](http://business.census.gov)

\* Unless otherwise noted, includes only employer establishments.



OFFICIAL 5 YEAR MEASURE  
OF AMERICAN BUSINESS