

Janet Sten Office of Workforce Investment Employment and Training Administration



ETA Strategic Direction

- Full speed ahead
- Policy Direction
 - Transform the workforce investment system
 - Bring a comprehensive view to economic and talent development
 - Leverage the resources of all organizations that have a stake in education and training to foster a region's competitive advantage



ETA Strategic Direction

- ETA Vision for Talent Development
 - A regional partnership of critical assets, strategically investing in talent development through programs designed in partnership with employers and local education and training institutions



ETA Strategic Direction

- ETA's tools to put the vision in place
 - Continue investment in model projects
 - Convey the policy framework in everything we do
 - Capacity building projects
 - Workforce3One.org
 - Workforce Innovations Conference
 - Transformational Forums



How Does workforce information fit with ETA's policy direction

- Workforce system transformation elements
 - The system actively collaborates with strategic partners to gather and analyze a wide array of workforce and economic data to drive strategic planning, track economic conditions, benchmark competitiveness, and measure outcomes



How Does workforce information fit with ETA's policy direction

- Specific Resources and Tools including:
 - Policy framework and continuing funding to states
 - Catalogue of Workforce Information Sources
 - Specialized sessions for Workforce Innovations
 - Workforce Information Conferences
 - Webinars



How Does workforce information fit with ETA's policy direction

- Specific Resources and Tools including:
 - Collaboration with the Census Bureau
 - COS Regional Economic Development Portal
 - Workforce and Economic Analyst Community in Workforce3One.org
 - Workforce Information Innovators Network



COS Regional Economic Portal

- Regional Economic Development (RED)
 portal <u>www.CareerOneStop.Org/RED</u>
 features the following Census products
 - Census Ouickfacts
 - Local Employment Dynamics
 - On-The-Map
 - Economic Development Hot Report
 - Quarterly Workforce Indicators



Topics A to Z Site Search go

State Job Banks go

More Resources: America's Career InfoNet

Explore Careers: Salary + Benefits: Education + Training: Job Search: Resumes + Interviews: People + Places

browse occupations: help a job seeker: salary info: write job descriptions: military transition: regional economic development

CareerOneStop is:

Your source for employment information and inspiration.

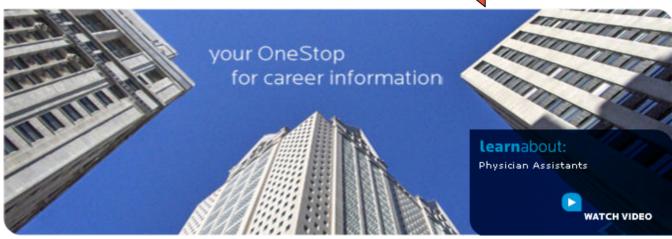
The place to manage your career.

Your pathway to career success.

Tools to help job seekers, students, businesses, and career professionals

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Explore Careers

Get a better job ... Selfassessments... Browse occupations and industries... Employment trends... and more

Salary + Benefits

Wage and salary information... Benefits... Relocating... and more Education + Training

Learn more to earn more... Keep learning... Find schools... Pay for education and training... and more

Job Search

Plan your search... Browse job sites ... After an offer... and more

Resumes + Interviews

Resume advice, samples & templates... Cover letters and thank-you notes... Interviews... and more

People + Places

Services near you... State web sites... Unemployment insurance... Salary negotiation... and more

http://www.careeronestop.org



Business Assistance : Economic Development HotReport : Competency Model Clearinghouse : Quarterly Workforce Indicators : Workforce One

census quickfacts: fedstats: analyst resource center: employment dynamics: on-the-map: asset mapping roadmap: state labor market information

Regional Economic Development

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Regional Economic Development



Workforce Innovation in Regional Economic Development is a groundbreaking approach to workforce and economic development. Through the WIRED model, regions integrate economic and workforce development activities and demonstrate that talent development can drive economic transformation in regional economies across the United States.





1. Identify the Regional Economy

Ignore political boundaries and identify surrounding areas that share the same economic structure...

4. Regional Identity and Vision

Developing a regional identity and vision for regional economic growth is critical...

2. Form Core Leadership Group

After a regional identity and assets are defined, form a core leadership group representing the major assets of the region...

5. Devise Strategies
Strategies for regional economic
and workforce development
should be "SMART" - Specific,
Measurable, Achievable,
Realistic, and with a Timeline...

3. SWOT Analysis

A comprehensive analysis of regional Strengths, Weaknesses, Opportunities, and Threats that directly affect strategic economic development...

6. Leverage Resources and Implement

Leverage resources from private, non-profit, and government sources in support of the common goals...

http://careeronestop.org/RED



Workforce3One – Future

- Workforce and Economic Information Community of Interest
- Content Repository
 - Archived Webinars
 - Exemplary State Economic Analysis models
 - Use of WI/LMI for Regional Economic decision making



- Network Overarching Goal
 - Advance the application and integration of data, analysis, and research for decision making in regional economic development



Network Goals

- Identify demonstrated practices and partnerships
- Share practices, methods, and techniques
- Encourage and promote capacity building and skill development
- Engage in dialogue that will strengthen federal-state-private partnerships



WIN/WIN:

- Project steering committee
- Strategies to build capacities of workforce information providers
- An innovators network
- Web presence for exemplary products



WIN/WIN:

- Analyzing and identifying the ingredients of effective efforts
- "How to Guide" to effectively link workforce research and information to decision-making and planning
- Examples of exemplary efforts



WIN/WIN:

- We will need YOU to
 - Participate and to share your good ideas, information, and tools
 - Join with us in building productive working relationship between data suppliers and users
 - Accomplish the WIN /WIN goal



