



## SABIT GROUP PROGRAM DAIRY PROCESSING AND PACKAGING FOR CENTRAL ASIA, WESTERN EURASIA & THE CAUCASUS JULY 26 – AUGUST 23, 2008

### SCOPE AND MISSION

The Special American Business Internship Training (SABIT) Program's Dairy Processing and Packaging program is designed to train 18 mid- to senior-level executives from the Eurasian dairy processing and packaging industry. These delegates, screened and selected by the U.S. Department of Commerce, represent industry specialists and associations who are seeking information on improvements and opportunities in processing technologies, processing and packaging equipment, storage, shipping, production automation, strategic planning and labeling and maintenance, among other important industry topics. This program will introduce Eurasian dairy processors and packaging industry leaders to industry trends and help them establish contacts with U.S. companies, government agencies, associations, and cooperatives in the dairy processing and packaging industry for future projects and activities.

### PROGRAM OBJECTIVES

SABIT's Dairy Processing and Packaging program aims to accomplish a number of objectives. Participants will gain a comprehensive understanding of the dairy processing and packaging industry in the United States, with an emphasis on topics such as processing technologies and equipment, trends and innovations, financial management, business development, new concepts and technologies, attracting new business, and human resources. This will be done primarily through meetings with leading U.S. companies, cooperatives, industry associations, equipment manufacturers, and government representatives. By stressing these major thematic areas, not only will participants be able to implement meaningful changes in their dairy processing and packaging infrastructure upon their return home, but they will also be better prepared to work successfully with U.S. partners.

### BENEFITS OF PARTICIPATION

This is a unique opportunity for U.S. organizations and companies to provide industry insight and training while showcasing their products and services to their Eurasian counterparts. By hosting this SABIT group, U.S. companies,

associations, and organizations actively involved with the dairy processing and packaging sector will have the opportunity to gain contacts and establish or expand their operations and activities throughout Eurasia. Participating U.S. host companies will find the personal contacts made by hosting the delegation will greatly improve their opportunities and operations with these industry leaders.

### HOST THIS DELEGATION

SABIT is currently looking for U.S. hosts to provide training sessions ranging from a few hours up to a full day at their facilities. Training should emphasize some of the following topics that are of interest to the delegates, and represent some of the current challenges they face within their organizations with respect to processing and packaging for the dairy industry:

- Operations and equipment
- Business related themes
- Trends and innovations
- Government and regulatory issues
- Processing and packaging factories

### COST OF PARTICIPATION

SABIT will cover the majority of program costs for all delegates, including round-trip airfare to the United States, all U.S. domestic air travel, lodging, insurance, per diem for meals and incidentals, and interpreters to provide simultaneous interpretation of all program events. In turn, U.S. host companies and organizations are asked to provide industry expertise through training in the topics pertaining to this particular program.

### FOR MORE INFORMATION

To learn more about this program, please contact:

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