



# AMERICAN LIFESTYLES EXPOSITION

HANGZHOU, CHINA

November 18<sup>th</sup> to 24<sup>th</sup>, 2008

*Elegance Beauty Health*



Presented by: GMAC International Properties Group, Hangzhou People's Municipal Government,  
Zhejiang World Trade Exhibition Center Group



# AMERICAN LIFESTYLES EXPO

*Elegance. Beauty. Health.*

Nov. 18<sup>th</sup> - 24<sup>th</sup>, 2008

Hangzhou, China



## AMERICAN LIFESTYLES

The purpose of the event is to provide an opportunity for American companies to showcase and market their business. By bringing together industry leaders and consumers with a common interest in American products and services, this event will be advantageous and rewarding to all. Companies primarily from the US, but also from around the world, will be able to share their knowledge and showcase their most recent products with Expo attendees.

## SCHEDULE OF EVENTS

Set up: Nov. 17<sup>th</sup> (9:00 – 17:30)  
Opening: Nov. 18<sup>th</sup> (9:00 – 16:30)  
Expo: Nov. 18<sup>th</sup> – 24<sup>th</sup> (9:00 – 16:30)  
Dismantling: Nov. 24<sup>th</sup> (16:00)

## EXHIBITOR CATEGORIES

**Retail:** Fashion merchandisers, accessories, jewelry showcases, watches, crafts and audio-visual equipment among others

**Personal care:** Salon products, fitness equipment, cosmetics, perfumeries, health products, health care equipment, pharmaceuticals

**Education and professional training:** Educational institutions, higher education centers

**Apparel:** Designer clothing, textiles and fabric, footwear, leather goods and related products

**Business services:** IT network information, wireless devices, electronics companies, financial services

**Home decoration industry:** Decorative home products

**Travel:** Travel agencies, resorts, hotels, cruise lines, airline companies, rental car companies

**Franchise Development:** Real estate companies, banks, major franchises

**Leisure:** Cars, boats, home gyms, spas, salons, amusement parks and attractions, wineries

**Real Estate:** Commercial and residential real estate companies

**“Green” products:** Organic food companies, environmentally-friendly hotels, organic cosmetics and personal care products



Hangzhou is the capital of Zhejiang, a picturesque province on the eastern coast of China. Renowned for its beauty and prosperity, Hangzhou is a popular destination for tourists and locals alike.

The Hangzhou International Trade Center hosts more than 200 shows per year. With over 52,000 square feet of exhibition space, the center is the first choice for expos of any kind.

# ELEGANCE . BEAUTY . HEALTH

## 2008 American Lifestyles Expo

Nov. 18 - 24 Hangzhou World Trade Exhibition Center / China

[www.xh-expo.com](http://www.xh-expo.com)

**Elegance** is that which is cosmopolitan and fashioned with polished grace. Elegance refers to state of the art products that are exquisitely designed and engineered.

**Beauty** goes far beyond physical appearance and aesthetics. It encompasses all elements that can create a beautiful life by using American products and services to reach this goal.

**Health** refers to the quality of the sustenance we consume and the air that we breathe. It also includes the wellbeing of our communities and cities by raising awareness of available American resources that improve our individual vitality and the wellness of all peoples.

Hangzhou has long been regarded as one of the most desirable travel destinations in China. As one of China's Seven Ancient Capitals, Hangzhou and its beautiful scenery attract over 30 million visitors each year.

### EXHIBITION FEES: \$ 3000 / 10'x10' standard booth

The cost of a booth includes:

- Carpeted area
- 1 Table
- 2 Chairs
- Electric connections
- Electricity ( 110 volts)
- Signage
- Internet access
- 2 Spot lights
- 1 Trash can
- 1Telephone line

Any combination of a 10' x 10' booth can be made available.

**HOTEL:** For additional information go to:

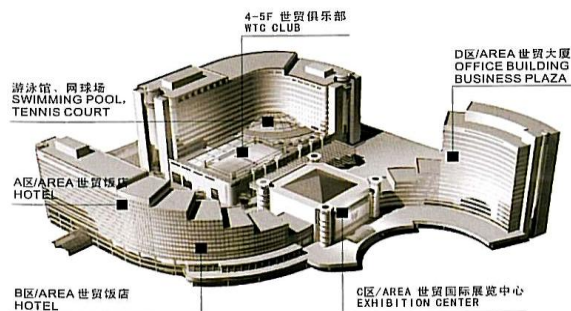
[China Hotel Search City Hangzhou.mht](http://ChinaHotelSearchCityHangzhou.mht)

[Hangzhou.mht](http://Hangzhou.mht)

[Hangzhou Food & Restaurants, travel pictures and maps.mht](http://HangzhouFood&Restaurants.travelpicturesandmaps.mht)

The Narada Hotel is connected to the expo center and will have up to a 40% discount rate for Expo guests. The hotel has 400 rooms total.

Door-to-door service: Expo personnel will pick up exhibitors at the airport and drop them off at their hotel.



<b>EXHIBITION PARTICIPATION REGISTRATION</b>
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Invoice No:
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Exhibitor's information: Please complete the form by typing or in caps, if writing.

Company Name :	Phone:
Contact person:	Designation:
Address:	
Country:	Email:
Company Website:	

Products to be exhibited 4 or more booths – 20 % discount	Price : \$ 3000	Specification : 10'x10'
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Payment Terms:	Total:
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**TO BE COMPLETED BY THE EXHIBITING CUSTOMER**

We (as per Company name above ) hereby apply to the Organizer for space at the above exhibition. This application when accepted by Organizer as indicated by signature and will constitute our Exhibition Participation agreement with the Organizer for exhibition space, as indicated in the request above.

Name : \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signatory:

### CONTACT INFORMATION

#### New York Committee

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#### China Committee

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#### ORGANIZERS

American Lifestyles Expo Committee  
Hangzhou People's Municipal Government  
Hangzhou West Lake Expo Committee  
GMAC RE International Properties Group  
Zhongbo Exhibition Group  
International Exhibition Center World Trade Center Zhejiang

# AMERICAN LIFESTYLES

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