



# 2007 ECONOMIC CENSUS

## American Samoa

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**IA-98193**

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** (684)-633-2340 or (684)-633-1655 between 7:30 a.m. and 4:00 p.m., Monday through Friday.

**- OR -**

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen. • Please center numbers in their respective boxes. Examples:
  - Do not use pencil or felt-tip pen. • Do not put slashes through 0 or 7.
  - Place an "X" inside the box.
- |                                     |   |   |   |   |   |   |   |   |   |   |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|
| <input checked="" type="checkbox"/> | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed or a permanent office, payroll office, or other place where business activities related to construction are conducted. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**      0022  No - Enter current EIN (9 digits) → 0025 

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**2 PHYSICAL LOCATION**

**A. Is this establishment's physical location the same as shown in the mailing address?**  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes

0032  No - Enter physical location →

0035 Number and street or location description										
0036 City, town, village, etc.				0037 State, other			0038 ZIP Code			

**B. Village where this establishment is physically located**

0853 \_\_\_\_\_

**C. County where this establishment is physically located**

6045 \_\_\_\_\_

**D. On what island is this establishment physically located?**

6051  Tutuila

6052  Other - Specify → 0852 \_\_\_\_\_

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation 0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right Month Day Year

0015  Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below 0018

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State, other	0065 ZIP Code
		-

0016  Other status - Specify 0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 30.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report   
Report

2007		
\$ Mil.	Thou.	Dol.
1	0 2 6	

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None 2007 \$ Mil. Thou. Dol.

Sales of merchandise, shipments, operating receipts, and/or revenue (Exclude sales taxes or other taxes collected.) 0100

**6 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

**A.** Were any of the sales, shipments, receipts, and/or revenue reported in 5 a result of e-commerce transactions? (Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

**E-commerce transactions include:**

- Internet
- E-mail
- Extranet
- Electronic Data Interchange (EDI)
- Other online systems

0181  Yes - Go to line B

0182  No - Go to 7

2007	
Whole percent of sales and receipts	%

**B.** Percent of total sales, shipments, receipts, and/or revenue reported in 5 that are a result of e-commerce transactions. (Exclude sales taxes. Report whole percents. Estimates are acceptable.) 0109

98193022

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**7** EMPLOYMENT AND PAYROLL

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in **1**.
- Non-residential employees working at this establishment, whether or not FICA taxes were withheld.

For further clarification, see information sheet(s).

		2007		
		Number		
<b>A.</b>	Number of paid employees for pay period including March 12, 2007			
1.	For whom FICA taxes were withheld . . . . . 0254	<input type="checkbox"/>		
2.	For whom FICA taxes were NOT withheld . . . . . 0274	<input type="checkbox"/>		
<b>B.</b>	Unpaid family members that worked 15 or more hours during the week which included March 12 . . . . . 0346	<input type="checkbox"/>		
		Mark "X" if None		
		2007		
		\$ Mil.	Thou.	DoI.
<b>C.</b>	Payroll before deductions (Exclude employer's cost for fringe benefits.)			
1.	Annual payroll for 2007 . . . . . 0300	<input type="checkbox"/>		
2.	First quarter payroll (January-March, 2007) . . . . . 0310	<input type="checkbox"/>		
<b>D.</b>	Employer's cost for fringe benefits (Include Social Security, Medicare, medical insurance, etc. Please see information sheet(s) for further clarification.) . . . . . 0220	<input type="checkbox"/>		

**8** Not Applicable.

**9** INVENTORIES

**A.** Did this establishment own inventory, regardless of where held, at the end of 2007 and/or 2006?

0486  Yes - Go to line B

0487  No - Go to **16**

		End of 2007			End of 2006		
		\$ Mil.	Thou.	DoI.	\$ Mil.	Thou.	DoI.
<b>B.</b>	Total Inventories (Report the total value of inventories the establishment owned.) . . . . . 0460	<input type="checkbox"/>			<input type="checkbox"/>		

**C.** Did this establishment have inventories by stage of fabrication (finished goods; work-in-process; and/or materials, supplies, fuels, etc.) at the end of 2007 and/or 2006?

0388  Yes - Complete lines 1 through 3. Total should equal the amounts reported in line B.

0389  No - Go to **16**

		End of 2007			End of 2006		
		\$ Mil.	Thou.	DoI.	\$ Mil.	Thou.	DoI.
1.	Finished goods . . . . . 0461	<input type="checkbox"/>			<input type="checkbox"/>		
2.	Work-in-process . . . . . 0463	<input type="checkbox"/>			<input type="checkbox"/>		
3.	Materials, supplies, fuels, etc. . . . . 0462	<input type="checkbox"/>			<input type="checkbox"/>		

**10-15** Not Applicable.

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**16** SELECTED EXPENSES

Mark "X" if None

2007		
\$ Mil.	Thou.	Dol.

**A.** Operating expenses (Include payroll. Exclude cost of goods sold and interest.) 0136

**B.** Net purchases of merchandise for resale. (Include amounts allowed for trade-ins. Exclude returns, allowances, and trade/cash discounts.) . . . . . 0137

**17 and 18** Not Applicable.

**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?  
(Mark "X" only ONE box.)

**Health care and social assistance**

- 0700 621 000 00 8  Ambulatory health care services including physicians, dentists, optometrists, podiatrists, outpatient care centers, etc.
- 622 000 00 2  Hospitals
- 623 000 00 1  Nursing and residential care facility
- 624 410 00 7  Child day care services
- 772 000 00 B  Other health care and social assistance - Specify ↴

0701

**Repair and maintenance services**

- 811 110 00 1  General automotive repair shop
- 811 200 00 3  Electronic and precision equipment repair and maintenance including computers and communication equipment
- 811 300 00 3  Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance
- 811 400 00 5  Household goods repair and maintenance including home appliances, reupholstery, furniture, footwear, leather goods, etc.
- 772 000 00 8  Other maintenance and repair services - Specify ↴

0701

**Accommodations**

- 721 110 00 6  Hotel or motel
- 772 000 00 4  Other traveler accommodation - Specify ↴

0701

**Food services**

- 722 110 00 4  Full-service restaurant
- 722 200 00 1  Limited service restaurant or fast food restaurant
- 722 300 00 1  Food service contractors, caterers, and mobile food services

CONTINUE WITH 19 ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**19** KIND OF BUSINESS - Continued

**Food services - Continued**

- 0700 722 410 00 9  Bar, tavern, pub, or other drinking place (alcoholic beverages)
- 722 000 00 2  Other food services - *Specify* ↴

0701

**Information, professional, business, educational and personal services**

- 511 000 00 4  Publishing industries (except internet) including newspaper, magazines, comic books, etc.
- 512 000 00 7  Motion picture and sound recording studios
- 515 000 00 3  Broadcasting (except Internet) including radio, television, cable, and other subscription programming
- 519 130 00 1  Internet publishing and broadcasting
- 517 000 00 3  Telecommunications including cellular, wired, satellite, cable, etc.
- 541 110 00 3  Office of lawyers
- 541 190 00 1  All other legal services
- 541 211 00 6  Accounting, tax preparation, bookkeeping, and payroll services
- 541 310 00 1  Architectural services, excluding landscape
- 561 730 00 B  Landscaping services
- 541 330 00 E  Engineering services
- 541 430 00 1  Graphic design services
- 541 600 00 2  Management, scientific, and technical consulting services
- 541 920 00 5  Photographic services
- 551 100 00 2  Management of companies and enterprises
- 561 400 00 3  Business support services including mailbox rental, mailing, copy centers, word processing services, etc.
- 561 600 00 3  Investigation and security services including detective, guard, patrol, armored car, security system services, etc.
- 561 720 00 9  Janitorial services
- 562 000 00 3  Waste management and remediation services including collection, disposal, and septic tanks
- 611 610 00 5  Fine arts school including art, dance, drama, music, and photography schools (except commercial photography)
- 711 510 00 G  Independent artists, writers, and performers
- 713 900 00 2  Amusement and recreation industries including golf courses, country clubs, marinas, fitness and recreational sports centers, and bowling centers
- 812 110 00 1  Beauty shop, barber shop, facial, or nail salon

CONTINUE WITH **19** ON PAGE 6

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**19** KIND OF BUSINESS - Continued

**Information, professional, business, educational and personal services - Continued**

- 0700 812 200 00 1  Death care services including funeral homes and cemeteries
- 812 300 00 1  Drycleaning and laundry services
- 772 000 00 5  Other information, professional, business, educational, or personal services - *Specify* ↴

0701

**Transportation**

- 483 000 00 2  Water transportation
- 484 110 00 1  General freight trucking
- 485 200 00 1  Bus transportation
- 485 310 00 5  Taxi service
- 485 990 00 2  Other transit and ground passenger transportation
- 488 110 00 1  Airport operation and terminal services
- 488 300 00 1  Support activities for water transportation
- 488 510 00 2  Air, ocean, or other freight forwarder
- 561 510 00 1  Travel agency
- 561 520 00 2  Tour operator
- 772 200 00 5  Other transportation and storage services - *Specify* ↴

0701

**Retail**

- 441 100 00 1  Automobile dealer
- 441 200 00 1  Other motor vehicle dealer including motorcycles, boats, and other motor vehicles
- 441 300 00 2  Automotive parts and accessories store including tires
- 442 000 00 1  Furniture and homefurnishings stores
- 443 110 00 1  Household appliance/electronics store
- 443 120 00 1  Computer and/or software store
- 444 100 00 1  Building materials and supplies dealer including hardware stores and homecenters
- 444 220 00 3  Nursery, garden center or farm supply store or dealer
- 445 110 00 6  Supermarket or grocery store
- 445 120 00 1  Convenience food store
- 445 200 00 1  Specialty food store including meat, fish, or fruit and vegetable markets, or other specialty stores
- 445 310 00 1  Liquor store

CONTINUE WITH **19** ON PAGE 7

CONTINUE ON PAGE 7

98193063



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**19** KIND OF BUSINESS - Continued

**Retail - Continued**

- 0700 446 100 00 1  Health and personal care store including pharmacies and drug stores
- 447 110 00 1  Gasoline station with convenience store
- 447 190 00 1  Gasoline station with no convenience store
- 448 110 00 1  Men's clothing store
- 448 120 00 1  Women's clothing store
- 448 130 00 1  Children's and infants' clothing store
- 448 140 00 1  Family clothing store
- 448 210 00 1  Shoe store
- 448 300 00 1  Jewelry, luggage, and leather goods store
- 451 100 00 1  Sporting goods, hobby, toy, game, and musical instrument store
- 451 210 00 1  Book/newsstand/comic book store
- 452 000 00 3  General merchandise store including department, discount, warehouse club, and supercenter
- 453 110 00 1  Florist
- 453 220 00 8  Gift, novelty, craft, and souvenir store
- 453 310 00 1  Used merchandise store
- 454 310 00 1  Fuel dealer including heating oil and liquefied petroleum gas (except gasoline stations)
- 772 000 00 9  Other retail business - *Specify* ↴

0701

**Wholesale**

- 772 200 00 7  Merchant wholesaler, durable goods such as automobiles, furniture, construction materials, equipment and supplies, computer and computer equipment, hardware, appliances, machinery, etc. - *Specify* ↴

0701

- 772 200 00 8  Merchant wholesaler, nondurable goods such as paper, groceries, plastic materials, petroleum and petroleum products, alcoholic beverages, etc. - *Specify* ↴

0701

**Manufacturing**

- 311 000 00 4  Food manufacturing including fruit and vegetable canning, pickling, and drying of fruits; seafood preparation and packaging or canning; bread and bakery products; etc.
- 315 000 00 4  Apparel manufacturing including cutting, sewing, and leather manufacturing

CONTINUE WITH **19** ON PAGE 8

CONTINUE ON PAGE 8

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**19** KIND OF BUSINESS - Continued

**Manufacturing - Continued**

- 0700 323 000 00 1  Printing and related support activities
- 772 200 00 Y  Other manufacturing - *Specify* ↴

0701

**Construction**

- 236 000 00 1  Building construction - residential and nonresidential construction or remodeling/additions to buildings by general contractors or operative builders
- 237 000 00 1  Heavy and civil engineering construction including streets, bridges, sewers, land subdivision, etc.
- 238 000 00 1  Specialty trade contractors including painting, electrical work, plumbing, site preparation activities, etc.

**Finance, insurance, and real estate**

- 522 110 00 1  Commercial banking
- 524 000 00 1  Insurance carriers and related activities
- 531 000 00 2  Real estate including lessors of real estate, office of real estate agents, real estate property managers, and real estate appraisers
- 772 000 00 6  Other finance, insurance and real estate - *Specify* ↴

0701

**Rental and leasing services, except real estate**

- 532 100 00 2  Automotive equipment rental and leasing including cars and trucks
- 532 200 00 1  Consumer goods rental including electronics, formal wear, costumes, video tape, and discs
- 532 400 00 3  Commercial and industrial machinery and equipment rental and leasing
- 772 200 00 F  Other rental and leasing excluding real estate - *Specify* ↴

0701

**Other kinds of business or activity**

- 813 110 00 2  Church or other religious organization
- 772 200 00 G  Utility - *Specify* ↴

0701

- 772 300 00 5  Educational services - *Specify* ↴

0701

- 814 110 00 1  Private household, employing domestic help, e.g., cooks, maids, etc.

CONTINUE WITH **19** ON PAGE 9

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**19** KIND OF BUSINESS - Continued

**Other kinds of business or activity - Continued**

- 0700 110 000 00 1  Crop or animal production or agricultural services
- 772 000 00 C  Other business or activity - *Specify* ↴

0701

**20** CLASS OF CUSTOMER

Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer:

		2007	
		Whole percent of sales and receipts	
1.	Individual users and household consumers (including tourists) . . . . .		%
2.	Fishing fleets . . . . .		%
3.	Retail establishments . . . . .		%
4.	Wholesalers . . . . .		%
5.	Restaurants, food services, and nightclubs . . . . .		%
6.	Hotels . . . . .		%
7.	Travel agencies and other passenger transportation services . . . . .		%
8.	Other service establishments including truck and passenger car rental and leasing . . . . .		%
9.	Apparel manufacturers . . . . .		%
10.	Fish canning manufacturers . . . . .		%
11.	Other manufacturer establishments and quarries . . . . .		%
12.	Construction contractors . . . . .		%
13.	Banks, insurance, and real estate companies . . . . .		%
14.	Governmental bodies (Federal and local) . . . . .		%
15.	Farmers for farm use . . . . .		%
16.	Other - <i>Specify</i> ↴		%
	<input style="width: 600px; height: 20px;" type="text"/>		%
17.	<b>TOTAL</b> (Add lines 1 through 16) . . . . .	1 0 0	%

0874  0272

**21** Not Applicable.

98193097

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

**Report whole percents**

2007	
Percent	
39	%

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

2007	
Whole percent of sales and receipts	
	%

**A.** Percent of this establishment's sales, shipments, revenue, or other operating receipts (reported in **5**), for products manufactured at this establishment . . . . . 0110

**B.** Briefly describe your principal business activities and report as whole percent of total sales, shipments, revenue, or other operating receipts reported in **5** (e.g., gasoline 60%, auto repairs 21%, oil 8%).

Description of principal business activities	Census use	2007	
		Whole percent of sales and receipts	%
0723	0720	0722	
1.	19811		%
2.	19812		%
3.	19813		%

**23-25** Not Applicable.

**26** SPECIAL INQUIRIES

**NOTE** - Answer only if the principal kind of business reported in **19** for this establishment is **HOTEL, MOTEL, OR OTHER TRAVELER ACCOMMODATION**. Otherwise, go to **27**.

NUMBER AND TYPE OF ACCOMMODATIONS

1. Number of rooms, units, or quarters primarily rented as transient as of December 31, 2007 (Consists of the number which can be rented as single units. Suites of rooms which cannot be subdivided should be counted as a single unit.) . . . . . 2402

Number

2. Were more than half of guestroom or unit rental receipts from transient guests?

2921  Yes

2922  No

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

27 LEGAL FORM OF ORGANIZATION AND OWNERSHIP

A. Legal form of organization that best describes this establishment at the end of 2007 (Mark "X" only ONE box.)

0691  Individual proprietorship

0692  Partnership

0694  Corporation

0696  Other - Specify ↴

0806

Empty text box for specifying other organization type.

B. If a corporation:

Type of corporation (Mark "X" only ONE box.)

8918  Local corporation (Incorporated under Samoan laws)

8919  Foreign corporation

C. Citizenship of majority ownership of this establishment in 2007 (Mark "X" only ONE box.)

6018  U.S. citizen

6019  U.S. national

6093  Samoan citizen

6089  Filipino citizen

6090  Korean citizen

6094  Tongan citizen

6098  Chinese citizen

6085  Dual citizenship/other citizenship - Specify ↴

0885

Empty text box for specifying other citizenship.

0699  Not known/not determinable (Such as publicly traded)

28 and 29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM

Month

Year

TO

Month

Year

Name of person to contact regarding this report

Title

Telephone

Area code

Number

Extension

Fax

Area code

Number

Internet e-mail address

Date completed

Month

Day

Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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