

# OnTheMap Version 3 – A Preview

**OnTheMap** is an online mapping and reporting application located at <http://lehd.did.census.gov> that shows where people work and where workers live. OnTheMap was developed through a unique partnership between the U.S. Census Bureau, its Local Employment Dynamics (LED) partner states, and the Department of Labor's Employment and Training Administration. OnTheMap provides an easy-to-use interface for creating, viewing, printing, and downloading workforce related maps, profiles, and underlying data. An interactive map viewer displays user-defined geographies showing block-level worker and resident-worker locations, while also providing companion reports on age, earnings, industry distributions, and local workforce indicators.

## OnTheMap Version 3 Highlights

A number of important updates and enhancements are planned for OnTheMap in 2008.

- **Expanded geographic coverage** – As many as six new state partners will be added to OnTheMap Version 3. Candidates include Arizona, the District of Columbia, Nebraska, New York, Ohio, and South Dakota. (States must be in Regular Production on or before June 1, 2008 to be eligible for OnTheMap Version 3.)
- **Five consecutive years of data** – Labor market information for 2005 and 2006 will be added to the base (2002-2004) already available in OnTheMap Version 2.
- **A fresh new look** – OnTheMap Version 3 will get a new look in 2008 with improvements to navigation and ease-of-use. Map improvements are also planned including a set of updated geographies, as well as improved selection tools, travel shed points and thermals, and a new feature permitting users to view animated maps showing travel shed changes over time.
- **Expanded search and analysis tools** – The popular Place Name Lookup will be expanded in 2008 to incorporate more geographic features. Additionally, the Paired Area and Concentric Circle tools are being revamped for greater flexibility and ease of use.
- **Other enhancements and usability improvements:**
  - Expanded reporting and data output options
  - Data accuracy improvements (origin and destination data refinements and more complete cross-state commute shed coverage)
  - Enhanced and expanded on-screen documentation
  - Expanded Text Only tool (users produce reports without first creating a map)

## Tentative Release Schedule

**OTM3 Alpha - March 2008** - User interface\*, application architecture, and design improvements. (Selected states and 2002-2004 data.)

**OTM 3.0 – May-June 2008** - Improved points/thermals and selection tools, expanded Place Name Lookup, improved Text Only tool, and updated geographic features. (Expanded set of states and 2002-2004 data.)

**OTM 3.1- July-August 2008** - Addition of 2005 and 2006 data, new points/thermals time animation, origin and destination data improvements, and full commute shed.

**OTM 3.2- September 2008** - Expanded reporting and data output options, and enhanced on-screen documentation.

## Contact

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\* User interface enhancements will be phased in over the release period ending in September, 2008.