



2002 ECONOMIC CENSUS

HOBBY, TOY, AND SEWING STORES

FORM
RT-45102

OMB No. 0607-0881: Approval Expires 06/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

RT-45102

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

| | | | | | | | | | | |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|
| <input checked="" type="checkbox"/> | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 MONTHS IN OPERATION

Mark "X" if None

2002
Number of months

Number of months in operation during 2002 (If none, mark "X" and go to 29.) 0002

2 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes 0022 No - Enter current EIN (9 digits) → 0025 -

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

| | | | |
|--------------------------------|----------------------|----------------------|----------------------|
| 0035 Number and street | | | |
| 0036 City, town, village, etc. | 0037 State | 0038 ZIP Code | |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. Type of municipality where this establishment is physically located

0046 City, village, or borough 0047 Town or township 0048 Other or do not know



45102019

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report
 Report

Mark "X" if None

| 2002 | | |
|---------|-------|------|
| \$ Mil. | Thou. | Dol. |
| 1 | 0 2 6 | |

4 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

| 2002 | | |
|---------|-------|------|
| \$ Mil. | Thou. | Dol. |
| | | |

Sales of merchandise and other operating receipts (Exclude sales or other taxes collected). 0100

5 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Did this establishment have any e-commerce sales and/or receipts in 2002? (E-commerce sales and/or receipts are sales of goods or services where an order is placed by the buyer, or price and terms of sale are negotiated, over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Payment may or may not be made online. Please see the information sheet(s) for further clarification.)

0181 Yes - Go to line B

0182 No - Go to **6**

| 2002 | | |
|--------------------------|-------|------|
| Estimates are acceptable | | |
| \$ Mil. | Thou. | Dol. |
| | | |

B. E-commerce sales and/or receipts of this establishment (Include e-commerce sales and/or receipts in **4**. Include shipping and handling charges. Exclude sales taxes.) . . . 0185

6 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in **2**.

Exclude:

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.

For further clarification, see information sheet(s).

Mark "X" if None

| 2002 | |
|--------|--|
| Number | |
| | |

A. Number of employees for pay period including March 12 0320

Mark "X" if None

| 2002 | | |
|---------|-------|------|
| \$ Mil. | Thou. | Dol. |
| | | |

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll 0300

2. First quarter payroll (January-March, 2002). 0310



45102027

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 LEASED EMPLOYMENT AND PAYROLL

A. Did this establishment have any full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN?

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.
- Employees already reported in **6**.

For further clarification, see information sheet(s).

0241 Yes - Go to line B

0242 No - Go to **13**

Mark "X" if None

| 2002 | | |
|--------|--|--|
| Number | | |
| | | |

B. Number of leased employees for pay period including March 12. 0370

C. Payroll for leased employees before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for leased employees 0350

| 2002 | | |
|---------|-------|------|
| \$ Mil. | Thou. | Dol. |
| | | |

2. First quarter payroll for leased employees (January-March, 2002) 0360

Mark "X" if None

| 2002 | | |
|---------|-------|------|
| \$ Mil. | Thou. | Dol. |
| | | |

8-17 Not Applicable.

18 KIND OF BUSINESS

Principal kind of business in 2002
(Mark "X" only ONE box.)

- 0700 451 120 10 16 Hobby, toy, and game store
- 451 120 10 24 Specialty toy store
- 451 120 20 14 Craft supply store
- 453 998 30 25 Artists' supply store
- 451 120 20 22 Ceramics and supplies store
- 453 220 00 39 Gift, novelty, souvenir store, including crafts
- 451 130 00 24 Sewing, fabric, and piece goods store
- 451 130 00 32 Quilting supply store
- 451 130 00 40 Needlework and knitting store
- 451 130 00 57 Embroidery, needle point, cross stitch shop
- 451 130 00 16 Upholstery fabric store
- 811 420 00 28 Reupholstery and furniture repair shop

CONTINUE WITH **18** ON PAGE 4

18 KIND OF BUSINESS - Continued

- 0700 442 291 00 28 Drapery and curtain store, except custom
- 314 121 20 13 Custom drapery and curtain store
- 442 291 00 10 Blind and shade store
- 443 111 00 24 Sewing machine store
- 453 920 00 16 Art dealer/gallery
- 442 299 00 12 Homefurnishings store, including china, glassware, metalware, lamps, lampshades, pictures, frames, mirrors, etc.
- 453 998 10 29 Collectors' items and supplies store, including philatelist, numismatist, etc.
- 451 211 10 16 Book store, general
- 772 000 00 12 Other kind of business - *Specify* ↴

0701

19 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2002?

0251 Yes

0252 No

B. Were 75% or more of this establishment's sales to retailers/wholesalers for resale in 2002?

0256 Yes

0257 No

C. Did this establishment require proof of business or professional license from new customers in 2002?

0276 Yes

0277 No

CONTINUE WITH **19** ON PAGE 5



45102043

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

Report whole percents

2002

Estimates are acceptable. Report dollars OR percents.

| \$ Mil. | Thou. | Dol. | Percent |
|---------|-------|------|---------|
| | | | 39 |

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 4). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

| Description of sales, shipments, receipts, or revenue | Census use | 2002 | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------|-------|------|---------|
| | | Estimates are acceptable. Report dollars OR percents. | | | |
| | | \$ Mil. | Thou. | Dol. | Percent |
| 0723 | 0720 | 0721 | | | 0722 |
| 1. Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles (Report bicycles on line 4a.) | | | | | |
| a. Toys, including wheel goods | 20461 | | | | |
| b. Games, including video and electronic games | 20462 | | | | |
| c. Hobby goods | 20463 | | | | |
| d. Sum lines 1a through 1c | 20460 | | | | |
| 2. Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. | | | | | |
| a. Fabrics | 20271 | | | | |
| b. Patterns | 20272 | | | | |
| c. Sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. | 20273 | | | | |
| d. Sum lines 2a through 2c | 20270 | | | | |
| 3. Curtains, draperies, blinds, slipcovers, bed and table coverings | 20280 | | | | |
| 4. Sporting goods | | | | | |
| a. Bicycles, parts and accessories (Report parts installed in repair on line 32b.) | 20512 | | | | |
| b. All other sporting goods, including snowmobiles, go-carts, exercise/fitness equipment, etc. | 20523 | | | | |
| c. Sum lines 4a and 4b | 20500 | | | | |
| 5. Craft supplies | 20881 | | | | |
| 6. Artists' materials and supplies | 20869 | | | | |
| 7. Seasonal decorations | 20878 | | | | |
| 8. Artificial/silk flowers, plants, and trees | 20879 | | | | |
| 9. Furniture, sleep equipment (Report repair and rental receipts on line 32b.) | 20340 | | | | |
| 10. Kitchenware and homefurnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. | 20380 | | | | |

CONTINUE WITH 22 ON PAGE 7

CONTINUE ON PAGE 7

45102068

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | Cen- sus use | 2002 | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------|-------|------|---------|
| | | Estimates are acceptable. Report dollars OR percents. | | | |
| | | \$ Mil. | Thou. | Dol. | Percent |
| 0723 | 0720 | 0721 | | | 0722 |
| 11. Major household appliances, including sewing machines, refrigerators, ranges, microwave ovens, room air-conditioners, etc. | 20300 | | | | |
| 12. Small electric appliances, including mixers, toasters, coffee makers, personal care appliances, etc. | 20310 | | | | |
| 13. Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories | 20330 | | | | |
| 14. Computer hardware, software, and supplies, including computer game software (<i>Report electronic games and electronic game devices on line 1b. Report electronic game/DVD combination devices on line 31.</i>) | 20370 | | | | |
| 15. Books (<i>Report audio tape books on line 13 and comic books on line 18.</i>) | 20420 | | | | |
| 16. Hardware, tools, and plumbing and electrical supplies | 20600 | | | | |
| 17. Paint and sundries | 20670 | | | | |
| 18. Magazines and newspapers | 20856 | | | | |
| 19. Stationery products, including stationery, tablets, pads, and related products | 20851 | | | | |
| 20. Office paper, including computer printer, copier, fax, and typewriter cut sheet paper | 20852 | | | | |
| 21. Office and school supplies | 20853 | | | | |
| 22. Greeting cards | 20855 | | | | |
| 23. Women's, juniors', and misses' wear (<i>Report girls', infants', and toddlers' wear on line 25 and footwear on line 31.</i>) | 20220 | | | | |
| 24. Men's wear (<i>Report boys' wear on line 25 and footwear on line 31.</i>) | 20200 | | | | |
| 25. Children's wear, including boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories (<i>Report footwear on line 31.</i>) | 20240 | | | | |
| 26. Jewelry, including watches, watch attachments, novelty jewelry, etc. | 20400 | | | | |
| 27. Optical goods, including eyeglasses, contact lenses, sunglasses, etc. (<i>Report binoculars on line 31.</i>) | 20490 | | | | |
| 28. Drugs, health aids, beauty aids, including cosmetics | 20160 | | | | |
| 29. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. | 20100 | | | | |
| 30. Souvenirs and novelty items | 20877 | | | | |

CONTINUE WITH **22** ON PAGE 8

45102076

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | Cen- sus use | 2002 | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------|-------|------|---------|
| | | Estimates are acceptable. Report dollars OR percents. | | | |
| | | \$ Mil. | Thou. | Dol. | Percent |
| 0723 | 0720 | 0721 | | | 0722 |
| 31. All other merchandise (Report receipts for services on line 32.) Specify principal lines and estimated sales below | 29810 | | | | |
| a. _____ | 29811 | | | | |
| b. _____ | 29812 | | | | |
| c. _____ | 29813 | | | | |
| 32. All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES | | | | | |
| a. Receipts from instructions and lessons | 29915 | | | | |
| b. All other nonmerchandise receipts, including receipts from customers for parts installed in repair and charges for repair, delivery, alteration, etc. . . . | 29963 | | | | |
| c. Sum lines 32a and 32b | 29900 | | | | |
| 33. TOTAL (Should equal 4 if reporting in dollars.) | 29990 | | | | 1 0 0 |

23 Not Applicable.

24 SHIPPING AND HANDLING

A. Did this establishment have any receipts from customers for shipping and handling of merchandise in 2002?

0981 Yes - Go to line B

0982 No - Go to **23**

B. Receipts of this establishment from customers for shipping and handling of merchandise. 0985

| 2002 | | |
|--------------------------|-------|------|
| Estimates are acceptable | | |
| \$ Mil. | Thou. | Dol. |
| | | |

C. Are receipts for shipping and handling included in sales and receipts (reported in **4**)?

0988 Yes

0989 No

25-27 Not Applicable.



45102084

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

28 ESTABLISHMENT ACTIVITIES

A. Indicate activities that were performed by this establishment or were performed for this establishment by another company during 2002.
(Mark "X" ALL that apply.)

| | This activity was performed by this establishment | This activity was performed for this establishment by another company | This activity was not provided by this establishment |
|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------|------------------------------------------------------|
| 1. Product Development | | | |
| a. Product design/engineering | 0921 <input type="checkbox"/> | 0941 <input type="checkbox"/> | 0961 <input type="checkbox"/> |
| b. Materials fabrication/processing/assembly/blending | 0922 <input type="checkbox"/> | 0942 <input type="checkbox"/> | 0962 <input type="checkbox"/> |
| 2. Order Fulfillment | | | |
| a. Bundling or kitting (combining multiple items into a prepackaged product) | 0923 <input type="checkbox"/> | 0943 <input type="checkbox"/> | 0963 <input type="checkbox"/> |
| b. Pick and pack (taking goods from inventory and packaging them to fill orders) | 0924 <input type="checkbox"/> | 0944 <input type="checkbox"/> | 0964 <input type="checkbox"/> |
| c. Warehousing | 0925 <input type="checkbox"/> | 0945 <input type="checkbox"/> | 0965 <input type="checkbox"/> |
| d. Breaking bulk (reducing large shipments into smaller portions for customers) | 0926 <input type="checkbox"/> | 0946 <input type="checkbox"/> | 0966 <input type="checkbox"/> |
| e. Local delivery (within a city, town, or other local area, including adjoining towns and suburban areas) | 0927 <input type="checkbox"/> | 0947 <input type="checkbox"/> | 0967 <input type="checkbox"/> |
| f. Long distance delivery (beyond local areas and commercial zones) | 0928 <input type="checkbox"/> | 0948 <input type="checkbox"/> | 0968 <input type="checkbox"/> |
| g. Less than truckload | 0929 <input type="checkbox"/> | 0949 <input type="checkbox"/> | 0969 <input type="checkbox"/> |
| 3. Other Services | | | |
| a. Customs brokerage (providing the services of a licensed customs broker). | 0930 <input type="checkbox"/> | 0950 <input type="checkbox"/> | 0970 <input type="checkbox"/> |
| b. Logistics consulting (providing advice and expertise) | 0931 <input type="checkbox"/> | 0951 <input type="checkbox"/> | 0971 <input type="checkbox"/> |
| c. Processing of returned merchandise | 0932 <input type="checkbox"/> | 0952 <input type="checkbox"/> | 0972 <input type="checkbox"/> |

B. During 2002 did this establishment:

| | | | | |
|---------------------------------------------------------------------------------------------------------------|-------------------------------|-----|-------------------------------|----|
| 1. Manage inventory owned by this establishment AND held at this location? | 0936 <input type="checkbox"/> | Yes | 0937 <input type="checkbox"/> | No |
| 2. Manage inventory owned by this establishment BUT held at a customer's location? | 0956 <input type="checkbox"/> | Yes | 0957 <input type="checkbox"/> | No |
| 3. Manage inventory owned by another company BUT held at this location? | 0976 <input type="checkbox"/> | Yes | 0977 <input type="checkbox"/> | No |
| 4. Manage inventory owned by another company AND held somewhere other than at this location? | 0994 <input type="checkbox"/> | Yes | 0995 <input type="checkbox"/> | No |



45102092

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)

| | | | | | |
|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|------|-------|-----|------|
| 0011 <input type="checkbox"/> In operation | 0014 <input type="checkbox"/> Ceased operation - Give date at right → | 0018 | Month | Day | Year |
| 0013 <input type="checkbox"/> Temporarily or seasonally inactive | 0015 <input type="checkbox"/> Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴ | | | | |

| | | | | | |
|----------------------------------------------------------|--|-------------------------------------|------------|---------------|--|
| 0060 Name of new owner or operator | | 0061 Employer Identification Number | | | |
| | | Enter EIN of new owner (9 digits) → | | - | |
| 0062 Mailing address (number and street, P.O. Box, etc.) | | | | | |
| | | | | | |
| 0063 City, town, village, etc. | | | 0064 State | 0065 ZIP Code | |
| | | | | - | |

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

| | | | | | | | |
|-----------------------------------|----------------------------------------------------------------|------|-------|------|------|-------|------|
| 0078 <input type="checkbox"/> Yes | 0079 <input type="checkbox"/> No - Enter time period covered → | FROM | Month | Year | TO | Month | Year |
| | | 0070 | | | 0071 | | |

| | | | | | | | |
|------------------------------------------------------|--|--|--|------------|--|--|--|
| 0072 Name of person to contact regarding this report | | | | 0073 Title | | | |
| | | | | | | | |

| | | | | | | | | |
|-----------|-----------|--------|--|-----------|------|-----------|--------|--|
| Telephone | Area code | Number | | Extension | Fax | Area code | Number | |
| 0074 | | - | | | 0075 | | - | |

| | | | | | | | |
|------------------------------|--|--|--|----------------|-------|-----|------|
| 0076 Internet e-mail address | | | | Date completed | Month | Day | Year |
| | | | | 0069 | | | |

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

45102100