



2002 ECONOMIC CENSUS

EQUIPMENT RENTAL AND LEASING: CONSUMER GOODS

OMB No. 0607-0882: Approval Expires 07/31/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

RE-53202

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
-------------------------------------	---	---	---	---	---	---	---	---	---	---

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 MONTHS IN OPERATION

Mark "X" if None

2002

Number of months

Number of months in operation during 2002 (If none, mark "X" and go to 29.) 0002

2 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes 0022 No - Enter current EIN (9 digits) → 0025 -

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.	0037 State	0038 ZIP Code	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. Type of municipality where this establishment is physically located

0046 City, village, or borough 0047 Town or township 0048 Other or do not know

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Mark "X" if None

Report

Report

2002			
\$ Bil.	Mil.	Thou.	Dol.
	1	026	

4 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

See information sheet(s) for general description.

- Include revenue derived from rentals and operating leases.
- Include, if you hold the leases, interest from capital, finance, and full-payout leases.
- Include, if you do not hold the leases, the fair sales value of merchandise marketed by your firm under capital, finance, or full-payout leases.
- Exclude revenue from sales of used equipment previously rented or leased to customers.

Revenue 0100

Mark "X" if None

2002			
\$ Bil.	Mil.	Thou.	Dol.

5 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Did this establishment have any e-commerce sales, receipts, and/or revenue in 2002? (E-commerce includes sales, commissions, rents, or fees collected from any transaction completed over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

0181 Yes - Go to line B

0182 No - Go to 6

B. E-commerce sales, receipts, and/or revenue of this establishment (Include e-commerce sales, receipts, and/or revenue in 4. Exclude sales taxes.) . . .

Estimates are acceptable

2002			
\$ Bil.	Mil.	Thou.	Dol.

6 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 2.

Exclude:

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12 0320

Mark "X" if None

2002	
Number	

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll 0300

2. First quarter payroll (January-March, 2002). 0310

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.



53202024

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 LEASED EMPLOYMENT AND PAYROLL

A. Did this establishment have any full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN?

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.
- Employees already reported in **6**.

For further clarification, see information sheet(s).

0241 Yes - Go to line B

0242 No - Go to **13**

Mark "X" if None

2002		
Number		

B. Number of leased employees for pay period including March 12. 0370

C. Payroll for leased employees before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for leased employees 0350

2002		
\$ Mil.	Thou.	Dol.

2. First quarter payroll for leased employees (January-March, 2002) 0360

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

8-17 Not Applicable.

18 KIND OF BUSINESS

Principal kind of business in 2002
(Mark "X" only ONE box.)

Consumer goods rental and/or leasing

- 0700 532 210 00 16 Consumer electronics and appliances
- 532 299 90 29 Party supplies
- 532 299 90 52 Tents, except for camping
- 532 230 00 20 Video tape rental store - **renting** prerecorded video tapes, cassettes, discs, DVDs, or video games
- 532 299 90 11 Residential furniture
- 532 291 00 18 Home health furniture and equipment
- 532 220 10 12 Formal wear and costume rental
- 532 220 90 15 Wardrobe rental, theatrical
- 532 292 00 17 Recreational goods and equipment rental, including canoes, pleasure boats, beach chairs, bicycles, mopeds, skis, etc.
- 532 310 00 15 General rental center - wide range of **consumer** items and equipment

CONTINUE WITH **18** ON PAGE 4

53202032

18 KIND OF BUSINESS - Continued

Commercial/industrial goods rental and/or leasing

- 0700 532 420 90 13 Computers and computer peripheral equipment
- 532 420 10 36 Office furniture, machines, and equipment, except computers
- 532 490 20 21 Audio/visual equipment
- 532 490 20 13 Industrial equipment, except oil/gas field and heavy construction/earthmoving equipment
- 532 412 10 10 Heavy construction and earthmoving equipment **without operators**
- 234 990 40 17 Heavy construction and earthmoving equipment, excluding crane rental **with operators**
- 234 990 30 19 Heavy construction and earthmoving crane rental **with operators**
- 532 310 00 23 General rental center - wide range of **commercial/industrial** items and equipment

Automotive equipment rental and/or leasing

- 532 111 00 16 Renting passenger cars, passenger vans, and sport utility vehicles **without drivers** on a short-term basis
- 532 112 00 15 Leasing passenger cars, passenger vans, and sport utility vehicles **without drivers**
- 532 120 10 13 Renting trucks, including nonpassenger vans, truck tractors, truck trailers, semitrailers, and storage semitrailers **without drivers** on a short-term basis
- 532 120 20 11 Leasing trucks, including nonpassenger vans, truck tractors, truck trailers, semitrailers, and storage semitrailers **without drivers**
- 532 120 90 32 Other automotive equipment, including trailers and motor homes

Other business activities

- 777 530 00 36 Other rental and/or leasing - *Specify* ↴

0701

- 522 220 90 24 Third party financing of equipment leases
- 451 220 20 21 Video tape store - **selling** prerecorded video tapes and/or DVDs
- 775 000 00 15 Other kind of business or activity - *Specify* ↴

0701

19 CLASS OF CUSTOMER

Estimate the percentage of this establishment's total revenue (reported in **4**) by class of customer.

1.	Individuals	5350
2.	Federal, state, and local governments	5351
3.	All other	5352
4. TOTAL	(Sum lines 1 through 3)	

2002	
Whole percent of revenue	
	%
	%
	%
1 0 0	%

20-21 Not Applicable.

53202040

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

2002

Estimates are acceptable. Report dollars OR percents.

\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE
 (Report sources of revenue for this establishment, either as a dollar figure or as a whole percent of total revenue (reported in 4). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)

Line 6 - Exclude the value of used equipment sold or traded for replacement, or sales of other capital assets. **Include** sales of vehicles acquired for the purpose of resale (not previously rented or leased by this company) as well as the fair market value of merchandise marketed in 2002 by your firm under capital, finance, or full-payout leases (if you do not hold the lease).

Description of sales, shipments, receipts, or revenue	Census use	2002					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721					0722
1. Rental and/or leasing of consumer goods, except automotive							
a. Consumer appliances	52611						
b. Consumer electronics	52612						
c. Formal wear and costume rental	52618						
d. Wardrobe rental, theatrical	52619						
e. Video tapes, cassettes, discs, DVDs, and video games	52621						
f. Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	52622						
g. Recreational goods and equipment rental, including boats, beach chairs, bicycles, skis, etc.	52623						
h. Home health furniture and equipment	52624						
i. Residential furniture	52625						
j. Party supplies and tents, except for camping	52626						
k. Other consumer goods rental and/or leasing, except automotive - Specify if this is the largest source of revenue 7	52629						
l. Sum lines 1a through 1k	52600						
2. Rental and/or leasing of commercial and industrial machinery and equipment							
a. Heavy equipment used for construction, mining, and forestry with operators	52584						
b. Heavy equipment used for construction, mining, and forestry without operators	52585						
c. Computers and computer peripheral equipment	52586						

CONTINUE WITH 2 ON PAGE 6

CONTINUE ON PAGE 6

53202057

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2002				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
2. Rental and/or leasing of commercial and industrial machinery and equipment - Continued						
d. Audio/visual equipment	52592					
e. Office furniture	52587					
f. Office machinery and equipment, except computers and furniture . .	52588					
g. Other commercial and industrial machinery and equipment without operators , e.g., manufacturing, metalworking, telecommunications, and agricultural - <i>Specify if this is the largest source of revenue</i> ↴						
	52599					
h. Sum lines 2a through 2g	52580					
3. Rental and/or leasing of passenger cars and other automotive equipment without drivers	52500					
4. Interest from lease financing receivables - financing leases	52701					
5. Repair and maintenance services, including labor charges and parts - <i>Specify if this is the largest source of revenue</i> ↴						
	52710					
6. Sales of merchandise						
a. Previously rented video tapes, cassettes, discs, or DVDs	52721					
b. New prerecorded video tapes, cassettes, discs, or DVDs (<i>Report audio tapes and discs on line 6d.</i>)	52722					
c. Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	52723					
d. Other merchandise - <i>Specify if this is the largest source of revenue</i> ↴						
	52729					
e. Sum lines 6a through 6d	52720					
7. Other revenue - <i>Specify</i> ↴						
	59810					
8. TOTAL (<i>Should equal 4 if reporting in dollars.</i>)	59990					1 0 0

23-24 Not Applicable.



53202065

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

25 EXPORTED SERVICES

NOTE - An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

A. Did the receipts or revenue (reported in **4**) include any amounts for exported services?

0911 Yes - Go to line B

0912 No

2002		
\$ Mil.	Thou.	Dol.

B. Amount of receipts or revenue for exported services 0914

26 SPECIAL INQUIRIES

CAPITAL LEASES

(Capital leases - Include direct financing, leveraged, or sales-type leases.)

Mark "X" if None

2002			
\$ Bil.	Mil.	Thou.	Dol.

1. Report the **revenue** generated from the lease of assets to others under a capital lease in 2002 5401

2. Report the **acquisition cost** of all assets owned by this establishment that were leased to others beginning in 2002 under a capital lease 5402

3. Report the **fair market value** at the **inception** of the lease of all assets owned by this establishment that were leased to others beginning in 2002 under a capital lease 5403

27-28 Not Applicable.

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002 (Mark "X" only ONE box.)

0011 In operation

0014 Ceased operation - Give date at right →

0018	Month	Day	Year

0013 Temporarily or seasonally inactive

0015 Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴

0060 Name of new owner or operator	0061 Employer Identification Number		
	Enter EIN of new owner (9 digits) →		
0062 Mailing address (number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	



53202073

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

0078 Yes 0079 No - Enter time period covered →

FROM

0070

Month

Year

TO

0071

Month

Year

0072 Name of person to contact regarding this report

0073 Title

Telephone 0074	Area code	Number		Extension	Fax 0075	Area code	Number	
		-					-	

0076 Internet e-mail address	Date completed 0069		Month	Day	Year

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

53202081