



The U.S. Commercial Service in Houston

Introduces New Product: Business Service Provider

Let U.S. Exporters Know About Your Products and Services!

THE *HOUSTON BUSINESS SERVICE PROVIDER DIRECTORY* IS THE KEY TO MAKING YOUR EXPERIENCE AND EXPERTISE KNOWN.

◆ Targeted Local Promotion

Your Company Profile will be seen by Houston Department of Commerce Commercial Service clients, U.S. exporters, and international buyers interested in Houston. Potential customers are already interested in doing international business, so the presence of your profile guarantees interest in your company.

Prospective customers will be driven directly to your phone and website.



◆ Increased Visibility in Houston

Our website and office attracts thousands of visitors a year. Engage prospective customers by profiling your products and services in our directory, which we constantly promote.

◆ Market Penetration and Development

Grow your brand by getting involved in a new sector or by increasing your reach into established Houston businesses. This is a strategic and affordable way to stimulate interest. Satisfaction guaranteed.



For one full year, the benefits of the online listing include:

- Detailed company description with logo and contact information
- Link to your corporate website
- Off-line and on-line promotion for only \$300
- Linkage to U.S. exporters
- For an example, go to: http://www.buyusa.gov/houston/houstonbsp.html?bsp_cat=78000000

www.buyusa.gov/houston