

SynerMed® Communications
Dept AL03c
405 Trimmer Road
PO Box 458
Califon, NJ 07830

EYEROUNDS™:
STATE-OF-THE-ART
MANAGEMENT OF
CHRONIC DRY EYE

**NOW
ON THE
INTERNET AT**
[www.MedCME.org/
CDEVGR](http://www.MedCME.org/CDEVGR)

AN INTERACTIVE CASE-BASED
VIRTUAL GRAND ROUNDS ACTIVITY

PART #: 4960896

AN INTERACTIVE CASE-BASED VIRTUAL GRAND ROUNDS ACTIVITY

EYEROUNDS™:
STATE-OF-THE-ART MANAGEMENT OF
CHRONIC DRY EYE

**NOW
ON THE
INTERNET**

PRESENTED BY:



The VIEW™
VITAL INSIGHTS INTO EYE WELLNESS

IN COOPERATION WITH:



JOINTLY SPONSORED BY THE DANNEMILLER MEMORIAL EDUCATIONAL FOUNDATION AND SYNERMED® COMMUNICATIONS



DESIGNATED FOR COUNCIL ON OPTOMETRIC PROVIDER EDUCATIONAL CREDIT

SUPPORTED BY AN EDUCATIONAL GRANT FROM ALLERGAN, INC. ALLERGAN

RELEASE DATE: MAY 2006 • EXPIRATION DATE: MAY 31, 2008

AVAILABLE ONLINE AT www.MedCME.org/CDEVGR

**NOW
ON THE
INTERNET**

EYEROUNDS™: STATE-OF-THE-ART MANAGEMENT OF CHRONIC DRY EYE

AN INTERACTIVE CASE-BASED VIRTUAL GRAND ROUNDS ACTIVITY

The VIEW™ VITAL INSIGHTS INTO EYE WELLNESS

CHRONIC DRY EYE is a widely prevalent, yet largely unrecognized public health issue. Chronic dry eye is estimated to have a clinically substantial impact on nearly 20 million Americans, and this number will only increase as the current US population ages. In this regard, education for eye care professionals on the clinical burden of this disease, and the available treatment options, is fundamental for allaying this public health concern.

EYEROUNDS™: STATE-OF-THE-ART MANAGEMENT OF CHRONIC DRY EYE

is an Interactive Case-Based Virtual Grand Rounds Activity that highlights unique patient populations with chronic dry eye.

This innovative multimedia program, posted on the Internet at www.MedCME.org/CDEVGR, will focus on distinctive presentations of chronic dry eye and how high-risk patient populations can be diagnosed, evaluated, and managed appropriately.

This educational activity will present an overview of the important issues related to chronic dry eye management in the following patients:

- The Contact Lens Patient
- The Perimenopausal Patient
- The LASIK Patient
- The Sjögren's Patient

Ophthalmologists, optometrists, residents, students of ophthalmology/optometry, and other eye care professionals are invited to participate in the EyeRounds™ Interactive Case-Based Virtual Grand Rounds Activity.

NEEDS ASSESSMENT

Chronic dry eye is an often unrecognized, unattended part of the aging process affecting millions of Americans each year. Although dry eye occurs in both men and women, it affects women 2 to 3 times more often, and it is most common in postmenopausal women due to the hormonal changes associated with aging. A recent study by Schaumberg and colleagues found that 3.2 million women in the United States over the age of 50—or 1 in 12—suffer from chronic dry eye. An additional 5.7% of women younger than 50 years of age suffer with the disease as well. There are many factors involved with this disparity among the sexes, many of which will be explored within this interactive activity.

Affecting quality of life as well as physical health, chronic dry eye is swiftly becoming a public health issue. Given the prevalence and long-range impact of the disorder, it is incumbent upon educators to address the challenges faced by the various professional specialties involved in the management of chronic dry eye. Education is instrumental to both the advancement of innovative pharmacologic, mechanical, and/or surgical treatment strategies as well as reinforcing conventional therapy that continues to improve patient outcomes.

LEARNING OBJECTIVES

Upon completion of the program, participants should be able to:

- Summarize and re-emphasize the chronic nature of dry eye and its implications on public health
- Differentiate between episodic and chronic dry eye

- Determine the thresholds for palliative vs active pharmacologic and mechanical interventions
- Establish a continuum of care for successful management of chronic dry eye

METHOD OF PARTICIPATION

EyeRounds™ is an Interactive Case-Based Virtual Grand Rounds Activity consisting of a series of 4 interactive cases, which include both audio and visual elements.

EyeRounds™ is easily accessed via the Internet at www.MedCME.org/CDEVGR. The online activity, designed for individual or group participation, also includes a Facilitator's Guide in a downloadable format.

This activity invites participants to review the relevant issues related to the management of chronic dry eye, providing:

- An overview of various patient types afflicted with chronic dry eye
- Four distinct patient cases including presenting data and both diagnostic and laboratory variables

Participants will then be asked to identify the most appropriate interventions based on patient parameters and appropriate rationale. Each case will reinforce the optimum use (or contraindications to use) of available therapies to reduce the symptoms of chronic dry eye and maximize long-term therapeutic benefits.

Upon completion of the activity, links for the registration/evaluation form will be available with directions for completion and submission for CME/CE credit. There is also a posttest for optometrists only that must be completed in order to obtain CE credit. The credit is valid through May 31, 2008. No credit will be given after this date.

PRINCIPAL AUDIENCE

This activity has been developed for ophthalmologists, optometrists, and other eye care professionals.

PHYSICIAN ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Dannemiller Memorial Educational Foundation and SynerMed® Communications. The Dannemiller Memorial Educational Foundation is accredited by the ACCME to provide continuing medical education for physicians.

DESIGNATION OF CREDIT

The Dannemiller Memorial Educational Foundation designates this educational activity for a maximum of 2 AMA PRA Category 1 Credit(s)™. Physicians should claim credit commensurate with the extent of their participation in the activity.

Faculty disclosure information will be available with the activity materials.

CE ACCREDITATION

This program is approved by the Council on Optometric Provider Education (COPE) for CE credit. CE credit is being provided by the Purdue University School of Pharmacy. This is a continuing education activity of Purdue, an equal access/equal opportunity university. To receive the 2.0 contact hours of CE credit, optometrists should complete all activity requirements, achieve a score of 70% or higher on the posttest, and complete the evaluation at the conclusion of the activity. We recommend that you contact your state licensing board to see if this approval meets your CE requirements for license renewal.

PROGRAM DIRECTORS

Janine Smith, MD

Deputy Clinical Director
National Eye Institute
Bethesda, Maryland

Stephen C. Pflugfelder, MD

Professor of Ophthalmology
Baylor College of Medicine
Houston, Texas

PRESENTING FACULTY

Laurie G. Barber, MD

Professor of Ophthalmology
Department of Ophthalmology
Harvey and Bernice Jones Eye Institute
University of Arkansas for
Medical Sciences
Little Rock, Arkansas

Andrew J. Huang, MD

Professor of Ophthalmology
Director of Cornea and
Refractive Surgery
Department of Ophthalmology
University of Minnesota
Medical Center—Fairview
Minneapolis, Minnesota

Paul M. Karpecki, OD, FAAO

Director of Research
Moyes Eye Center
Kansas City, Missouri

Marguerite B. McDonald, MD, FACS

Clinical Professor of Ophthalmology
Tulane University Health Sciences Center
New Orleans, Louisiana
Cornea/Refractive Surgery/Anterior
Segment Specialist
Ophthalmic Consultants of Long Island
Lynbrook, New York

The VIEW™ CME/CE-sponsored educational initiative is comprised of several informative activities also available at www.MedCME.org under "Chronic Dry Eye":

- PROCEEDINGS™ Newsletter—*State-of-the-Art Management of Chronic Dry Eye: Proceedings From A Scientific Roundtable*
- The VIEW™ From Clinical Practice: *State-of-the-Art Management of Chronic Dry Eye Teleconference Series (archived)*
- CLINICIAN™ Monograph—*Chronic Dry Eye: State-of-the-Art Management of a Growing Public Health Concern (available in September 2006)*