

**Communications Newsletter
2001**

From: **Joseph Kerski**
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Folks: It has been a privilege working with you in 2001 in the USGS outreach and communications program. Our goal is to promote the awareness and use of USGS science and data throughout society. We have had a year full of travel to places such as England for the Annual Geographical Association conference...



We conducted GIS courses for USGS employees, seen collecting coordinates with GPS in Reston...



...with teachers from across the state of Pennsylvania ...



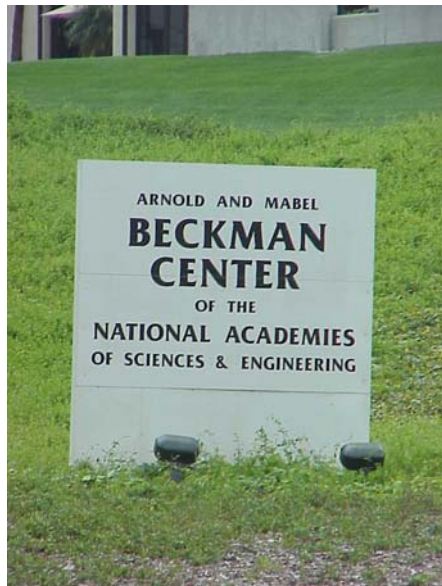
... and from a grant we co-wrote with the Missouri Botanical Garden...



One of the top honors of the year was working with James Rattling Leaf and Jhon Goes In Center at the National Indian Education Association conference in Montana...



Another was representing Barb Ryan and the USGS at the "Exploring GIS Across the Curriculum" task force at the National Academy of Sciences at the University of California-Irvine...



...and becoming a board member of the National Council for Geographic Education...



We communicated the USGS message via approximately 35 exhibits at events such as the state fair and the Colorado Science Teachers Association right here in Colorado...



... the National Council for Geographic Education in Vancouver, British Columbia, and the ESRI Conference in San Diego...



We were published in such places as the *International Research in Geographical and Environmental Education Journal*, and *Education World*.

We aided in grant writing and the production of digital data for many projects, such as "Conserving Biodiversity Along the Front Range"...



...began research projects in GIS and education with Northwestern University, the Colorado Geographic Alliance, and with the University of Northern Colorado...



We featured posters at the National GeoData Forum, GeoTech, ESRI, AAG, and many state GIS conferences...



We participated in conferences with Astronaut Sally Ride, Alex Trebek, and GIS Pioneers Roger Tomlinson and Jack Dangermond (below)...



We participated in NSF-sponsored research and education projects, taught an institute with the Orton Foundation for 32 educators from 8 states and 2 countries, brought the Virtual Immersion in Science Inquiry for Teachers to Colorado (below)...



...worked with other programs such as SEPAC and the Bureau Recruitment Program. Below, we worked with Diane Stephens to conduct a career fair at the University of Texas-El Paso...



...and conducted a GIS workshop there for 40 participants from regional, local, university, and nonprofit organizations from the USA and Mexico...



We also hosted dozens of workshops and tours right here in our building, as on GIS Day...



I had my first radio interview for the USGS airing for 6 months on KEOM in Dallas...



It was a year full of changes in the program. We began the year with an exhibit and presentations at the Texas GIS Forum, and we're ending the year planning for the next Texas GIS Forum in January 2002...



I look forward to working with you in 2002!

Joseph

