AG DAY NEWS - 2008

Agriculture Goes to Washington!





National Ag Day Celebration Begins With Meet-And-Mingle Luncheon

Two major events kicked off National Agriculture Week on March 11, 2008, in Washington, D.C. At this year's events, dozens of associations, corporations, universities and government agencies gathered together in our nation's capital for a variety of activities that included a Meet-and-Mingle Celebration luncheon at the Hart Senate Office Building.

The luncheon was emceed by Orion Samuelson, WGN Radio, followed by Becky



Sullivan, National FFA Secretary. Guest speaker Sen. Saxby Chambliss, R-Ga., addressed FFA students and Star Award Finalists, Senate staff members, corporation and association employees, among others.

Prior to the luncheon, FFA made about 45 Hill visits with students in attendance, followed by an FFA Rally.

A Celebration of Agriculture Dinner

The National Celebration of Agriculture dinner took place at the USDA's Whitten building patio where Orion Samuelson, WGN Radio, served as host once again.

Special guests for the dinner included Secretary of Agriculture, Ed Schafer, Charles A. Black award winner Dr. Pedro Sanchez, Earth Institute at Columbia University. Other guest speakers included Greg Webb, ADM; Doug Loudenslager, National FFA; Linda Sorkin; and Roger Olsen, 4-H.

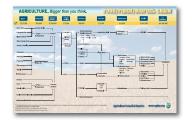


In addition, the Ag Day Essay Contest National Winner, Katlin Wiest, of Lykens, Pa., read her winning essay "Agriculture— Bigger Than You Think." Linda Tank, CHS, Inc., presented Katlin with her \$1,000 prize.

Ag Day Essay Contest State Winners

Arizona—Kayla Islas Arkansas-John Guffey California—Theresa Hoang Colorado-Andrew Bartlett Florida—Jeremy Hough Georgia-Sammie Williams Illinois-John Steinacher Indiana-Hayden Wilder Iowa-Kimberly Schroeder Kansas—Chandra Devine Maine-Arvn Martin Maryland-Lauren Bourne Massachusetts—Stephanie Hobbs Michigan—Lily Huang Minnesota—Raven Larson Missouri—Courtney Redus Montana-Brooke Ellen Kapalka Nebraska-Jake Nelson Nevada-Mark Stewart New York—Cindy Ramjeawan North Carolina-Rebekah Miller Ohio-Brittany Rich Oklahoma—Heather Piersing Pennsylvania—Gabrielle Terry South Dakota—Taylor Clair Geppert Tennessee—Clinton Dee Snoddy Texas—Sarah Petta Utah-Jacob Hadfield Virginia—Lauren Murphy West Virginia—Zach Tennant Wisconsin—Ashley Julka

Also at the dinner, the Agriculture Council of America (ACA) unveiled the new "Food/Fiber/Biofuel Chain" poster. The poster highlights all the industries involved in the production, processing and distribution of feeding, clothing and fueling the American consumer. In total, 21 million people in the U.S. are now employed to support the 301 million



consumers in the country. To download the Food/Fiber/Biofuel Chain poster, visit www.agday.org/media/pr8.php.

Agriculture— Bigger Than You Think

The Agriculture Council of America (ACA) has announced the National 2008 Ag Day Essay Contest Winner, Katlin Wiest.

ACA called upon seventh- to 12th-grade students nationwide to submit original essays of 450 words about the importance of agriculture in the United States. Under the theme "Agriculture—Bigger Than You Think," students were encouraged to focus on the broader scope of agriculture, showcasing the diversity of today's American farms. Though row crops and livestock are still very much a part of the foundation of the industry, agriculture today has multiple touch points in our daily lives and many career opportunities.

"Agricultural products are used by each of us every day. When our alarm clocks ring in the morning, they are most likely made of a plastic derived from corn or soybeans. We then go to our closets and pick out our cotton clothing to wear. Next, it's breakfast. We grab the carton of milk and the box of eggs, which come from dairy and poultry farms. Soon, we hurry out the door to a vehicle powered by ethanol. At lunch, we open our lunch bags to pull out a bologna sandwich with cheese, lettuce and tomatoes. At home, we make dinner, honey-glazed ham with beans, and sugar cookies for dessert. Everything we eat is an agricultural product. As the day ends, we crawl under our wool blankets and go to sleep not thinking that the many things we did today involved agriculture."

"This year's topic showcased the diversity of American agriculture. It was great to see the depth of knowledge today's youth have about the agricultural industry," said Gerald Tumbleson, president, Agriculture Council of America. "Katlin's essay highlighted the many areas of agriculture that people encounter on a day-to-day basis."

Ag Day is a nationally coordinated program that envisions consumers, young and old, talking about agriculture. The contest is sponsored by CHS, Inc., The Council for Agricultural Science & Technology, *High Plains Journal*, National Association of Farm Broadcasting, National Agri-Marketing Association, Country Living Association and McCormick Company.

Katlin Wiest with Secretary of Agriculture, Ed Schafer.

National Winner of the 2008
Contest during the Ag Day
event held at the
USDA Whitten
Building in
Washington, D.C.
Wiest read her
essay to industry
representatives,
members of
Congress, federal
agency representatives, media and
other constituents.

The following is an

excerpt from her essay:

Wiest, an eighth-grader at Upper

Lykens, Pa., was named the

Dauphin Middle School,

Ag Celebrated Throughout the Country

*This year, the cele*bration of agriculture took place in communities, large and small, throughout the nation. Here are a few highlighted events:

Getting the Word Out...

The 2008 Ag Day program was a great success. Here are some of the promotional pieces that help build awareness, grow participation and send a strong message about agriculture across the nation.



Pennsylvania

Washington County, Pennsylvania, hosted the Washington County Ag Day Celebration on March 28-29. Activities included a giant banana split, a photo barn scene contest, square dancing, an apple pie auction and a sheep shearing demonstration. There were grain and wheat activities for the children, who also received the 20th anniversary Ag Day activity book. In addition, farm animals were on hand as well



Hettinger County celebrated with pizza for K-6th graders throughout the county on March 6.

as plenty of good home cooking.

Representatives

from Women Involved in Farm Economics (WIFE) and the County Extension office explained how pizza is made and where the products on the pizza come from and how it relates to agriculture. They also discussed the by-products of some the ingredients used on the pizza. All children received handouts including coloring books, activity books, rulers and folders about North Dakota agriculture.

Maine

Across Maine, volunteers—including Maine's first lady-turned out to read to 180 classrooms. They presented the Northeast Agriculture poster and books with lessons and information for the teachers.

Texas and Southwestern Cattle Raisers Association

TSCRA joined in the celebration of National Agriculture Day by honoring cattle raisers for their contribution in providing safe, afford-



able and abundant food for America and the world. The cattle industry is the largest sector of American agriculture.

California

U.S. Secretary of Agriculture Ed Schafer helped celebrate with Gov. Arnold Schwarzenegger at the California State Capitol on March 25 along with other dignitaries and dozens of exhibits showcasing California agriculture. Schafer and Schwarzenegger sampled some of the state's 400 different agricultural commodities that were on display in dozens of booths and viewed exhibits that included horses, sheep, Alpacas and other farm animals.



New Jersey

Charles M. Kuperus, New Jersey Secretary of Agriculture, visited Allentown High School, the state's top ag education program. The school's FFA chapter has 140 members and has been among the top 2 percent in the nation the past 25 years. Leading the program have been Jacque and Cyndee Roszel, who are retiring after almost 70 years of combined ag teaching experience.



Thank You.

This year, hundreds of activities in celebration of American agriculture were held across the U.S. using materials made possible through funding support from these companies and organizations.

Please join us in thanking them for their support.







Ag Day Champion Plus

American Farm Bureau Federation CHS, Inc.

National Pork Producers Council Council for Agricultural Science & Technology

Ag Day Champion

AGCO Corporation

Agricultural Retailers Association

American Feed Industry Association

American Sheep Industry Association

Association of Equipment Manufacturers

Corn Refiners Association, Inc.

ISK BioSciences

National Corn Growers Association

National FFA Organization

National Pork Board

Propane Education & Research Council

The Sugar Association

Virginia Farm Bureau Federation

Ag Day Supporters

Ag First Farm Credit

American Agri-Women

Animal Agriculture Alliance

CropLife America

Dairy Farmers of America

DuPont Crop Protection

Farm Foundation

Maryland Grain Producers Utilization Board

National Agri-Marketing Association

National Cotton Council of America

National Milk Producers Federation

North American Millers' Association

Pioneer Hi-Bred Intl., Inc.

USA Rice Federation

Wal-Mart Stores, Inc.



With appreciation...

Special thanks to the ACA Board of Directors who volunteered their time and energy into planning the 2008 National Ag Day Program.

Chair

Gerald Tumbleson, National Corn Growers Association

Vice Chair

Greg Webb,

Archer Daniels Midland

Secretary/Treasurer

Linda Tank, CHS, Inc.

Members

Lynn Henderson, *AgriMarketing* magazine

Dr. John Bonner, CAST

Ben Noble, Troutman Sanders Public Affairs Group, LLC

Terry Gilbert, American Farm Bureau Women's Committee

Melanie Miller,

The Sugar Association

Doug Loudenslager, National FFA Organization

Barry Nelson, John Deere Agricultural Marketing Center

Past Chair

Jim Bone, DuPont Crop Protection

President

Jenny Pickett, Agriculture Council of America

Due to space limitations, the above list only includes Ag Day Supporters and higher contributors.