

## OASAM - GovBenefits

### Exhibit 300: Capital Asset Plan and Business Case Summary

#### Part I: Summary Information And Justification (All Capital Assets)

##### Section A: Overview (All Capital Assets)

|   |                       |
|---|-----------------------|
| Date of Submission  | 9/11/2006             |
| Agency  | Department of Labor   |
| Bureau  | DM - OASAM            |
| Name of this Capital Asset                                | OASAM - GovBenefits   |
| OMB Investment Type                                       | 01 - Major Investment |
| What kind of investment will this be in this Budget Year? | E-Gov/LoB Oversight   |

Provide a brief summary and justification for this investment, including a brief description of how this closes in part or in whole an identified agency performance gap:

GovBenefits.gov is a President's Management Agenda e-gov initiative that consolidates benefit programs' information and resources on one Web site. Launched on April 29, 2002, GovBenefits.gov features more than 1,000 benefit programs for citizens of all walks of life. The site's easy-to-use search tools and pre-screening questionnaire enable users to identify benefit programs that match their specific needs, and obtain information on how to apply. GovBenefits.gov also provides loan information through its sister site, GovLoans.gov. Managed by the DOL, GovBenefits.gov is a partnership of 16 Federal agencies, including DOC, ED, DHS, DOE, DOJ, DOI, DOT, HHS, HUD, SBA, SSA, State, Treasury, USDA and VA. Currently, GovBenefits.gov is in standard operations and maintenance. The project's FY07 key milestones are listed below:

Goal 1 -Expand the GovBenefits.gov partnership

Milestone 1.1 - Acquire 2 new funding partners to join GovBenefits.gov partnership by (Q4)

Milestone 1.2 - Establish 2 other new partners by (Q4)

Goal 2 -Increase utilization of External CMS

Milestone 2.1- Launch of E-Authentication for CMS in (Q2)

Milestone 2.2 - Conduct outreach to all State CIOs for CMS in (Q1)

Goal 3 -Improve service to citizens

Milestone 3.1 - Complete Citizen-centric Usability Assessment, including citizens with disabilities, in (Q1)

Milestone 3.2 - Launch release for enhancements based on Usability Assessment recommendations in (Q3)

Milestone 3.3 - Launch two Customized Connections by (Q4)

Goal 4 -Gain additional awareness and utilization of the site

Milestone 4.1 - GovBenefits.gov Site Traffic and Customer Satisfaction Report in (Q4)

Through these activities, GovBenefits.gov addresses the performance gaps outlined in its Target Enterprise Architecture. As outlined in the project's Business Reference Model (BRM), GovBenefits.gov corresponds to the following Business Area mappings: Services for Citizens, Community/Social Services, and Social Services. GovBenefits.gov also supports the missions of DOL and its 15 partner agencies. Specifically, the project supports DOL's mission to strengthen economic protections through effective and efficient provisioning of Labor benefit programs. Moreover, the project meets the department's strategic objectives for a Prepared Workforce, Secure Workforce, and IT Focus Area of Service Delivery. Alignment with the 15 partner agency missions is outlined in the BRM.

|   |  |
|---|--|
| Did the Agency's Executive/Investment Committee approve this request?   | Yes  |
| If "yes," what was the date of this approval?   | 6/29/2006  |
| Did the Project Manager review this Exhibit?  | Yes  |
| Has the agency developed and/or promoted cost effective, energy efficient and environmentally sustainable techniques or practices for this project. | No   |
| Will this investment include electronic assets (including computers)?   | Yes  |
| Is this investment for new construction or major retrofit of a Federal building or facility? (answer applicable to non-IT assets only)              | No   |
| If "yes," is an ESPC or UESC being used to help fund this investment?   |  |
| If "yes," will this investment meet sustainable design principles?  |  |
| If "yes," is it designed to be 30% more energy efficient than relevant code?  |  |
| Does this investment directly support one of the PMA initiatives?   | Yes  |
| If "yes," check all of the PMA initiatives that apply:  | Expanded E-Government  |
| Is this investment for information technology?  | Yes  |
| Briefly describe how this asset directly supports the identified initiative(s)?   | GovBenefits.gov is an E-Government initiative created by the President's Management Agenda (PMA). It directly supports the PMA's Expanded E-Government strategy by providing citizens a centralized location on the Internet to quickly and easily identify benefit programs that meet their specific needs. |

For information technology investments only:

If the answer to Question, "Is this investment for information technology?" was "Yes," complete this sub-section. If the answer is "No," do not answer this sub-section.

What project management qualifications does the Project Manager have? (per CIO Council's PM Guidance): (1) Project manager has been validated as qualified for this investment

|  |     |
|--|-----|
| If this project produces information dissemination products for the public, are these products published to the Internet in conformance with OMB Memorandum 05-04 and included in your agency inventory, schedules and priorities? | Yes |
| Are the records produced by this investment appropriately scheduled with the National Archives and Records Administration's approval?  | No  |

## Section B: Summary of Spending (All Capital Assets)

Provide the total estimated life-cycle cost for this investment by completing the following table. All amounts represent budget authority in millions, and are rounded to three decimal places. Federal personnel costs should be included only in the row designated "Government FTE Cost," and should be

excluded from the amounts shown for "Planning," "Full Acquisition," and "Operation/Maintenance." The "TOTAL" estimated annual cost of the investment is the sum of costs for "Planning," "Full Acquisition," and "Operation/Maintenance." For Federal buildings and facilities, life-cycle costs should include long term energy, environmental, decommissioning, and/or restoration costs. The costs associated with the entire life-cycle of the investment should be included in this report.

**Table 1: SUMMARY OF SPENDING FOR PROJECT PHASES  
(REPORTED IN MILLIONS)**  
(Estimates for BY+1 and beyond are for planning purposes only and do not represent budget decisions)

|                           | PY - 1<br>and<br>Earlier | PY<br>2006 | CY<br>2007 | BY<br>2008 |
|---------------------------|--------------------------|------------|------------|------------|
| Total Budgetary Resources | 30.759                   | 4.321      | 4.318      | 4.298      |

**Note: For the cross-agency investments, this table should include all funding (both managing partner and partner agencies). Government FTE Costs should not be included as part of the TOTAL represented.**

**Section C: Acquisition/Contract Strategy (All Capital Assets)**

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**Section D: Performance Information (All Capital Assets)**

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**Section E: Security and Privacy (IT Capital Assets Only)**

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**Section F: Enterprise Architecture (EA) (IT Capital Assets Only)**

In order to successfully address this area of the business case and capital asset plan you must ensure the investment is included in the agency's EA and Capital Planning and Investment Control (CPIC) process, and is mapped to and supports the FEA. You must also ensure the business case demonstrates the relationship between the investment and the business, performance, data, services, application, and technology layers of the agency's EA.

Is this investment included in your agency's target enterprise architecture? Yes

If "no," please explain why this investment is not included in your agency's target enterprise architecture?

Is this investment included in the agency's EA Transition Strategy? Yes

Will the application leverage existing components and/or applications across the Government (i.e., FirstGov, Pay.Gov, etc)?

Yes

If "yes," please describe.

GovBenefits.gov has developed the "Customized Connections" initiative to support the Presidential directive to eliminate redundant IT systems and leverage investments across the federal government. GovBenefits.gov was created to provide citizens one, centralized access point to benefit program eligibility screening and information. The Customized Connections concept was successfully demonstrated with the creation and launch of GovLoans.gov (www.GovLoans.gov). This website was jointly developed by DOL and the Department of Education (ED) at significant cost avoidance to ED. GovLoans.gov focuses on loans available to citizens and has its own distinct branding, including a logo and colors. While the look and feel is distinct from GovBenefits.gov, it reuses several GovBenefits.gov components, including the prescreening questionnaire, keyword search, featured benefit program, current events, and press releases. In addition, GovLoans.gov uses the same database and hosting environment as GovBenefits.gov.

The Customized Connection approach will allow agencies to reuse GovBenefits.gov components, including:

- Pre-screening questionnaire for benefit programs;
- Pre-screening questionnaire for all programs in the GovBenefits.gov database;
- Keyword search for benefit programs;
- Search of agency-specific benefit programs;
- Search of benefit programs by category;
- GovBenefits.gov database of benefit programs; and
- Hosting environment.

In addition, GovBenefits partners with GSA/USA Services to respond to citizen emails and calls about the website.

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| Does this investment provide the public with access to a government automated information system?  | Yes   |
| If "yes," does customer access require specific software (e.g., a specific web browser version)?   | Yes   |
| If "yes," provide the specific product name(s) and version number(s) of the required software and the date when the public will be able to access this investment by any software (i.e. to ensure equitable and timely access of government information and services). | The site works best with Internet Explorer 5.5 and Netscape 7.0 or higher |

**Part IV: Planning For "E-Gov and Lines of Business Oversight" ONLY**

*Part IV is completed only for investments identified as an E-Gov initiative or a Line of Business (LOB), i.e., selected the "E-Gov and LOB Oversight" will complete only Parts I and IV of the exhibit 300.*

**Section A: E-Gov and Lines of Business Oversight (All Capital Assets)**

Multi-agency initiatives, such as E-Gov and LOB initiatives, should develop a joint exhibit 300.

**Stakeholder Table:**

As a joint exhibit 300, please identify the agency stakeholders. Provide the partner agency and partner agency approval date for this joint exhibit 300.

| Partner Agency Name                          | Partner Agency | Joint Exhibit Approval Date |
|--|----------------|-----------------------------|
| Agriculture, Department of                   | 005            | 8/25/2006                   |
| Commerce, Department of                      | 006            | 8/25/2006                   |
| Education, Department of                     | 018            | 8/25/2006                   |
| Energy, Department of                        | 019            | 8/25/2006                   |
| Health and Human Services, Department of     | 009            | 8/25/2006                   |
| Homeland Security, Department of             | 024            | 8/25/2006                   |
| Housing and Urban Development, Department of | 025            | 8/25/2006                   |
| Interior, Department of                      | 010            | 8/25/2006                   |
| Justice, Department of                       | 011            | 8/25/2006                   |
| Labor, Department of                         | 012            | 8/25/2006                   |
| Small Business Administration                | 028            | 8/25/2006                   |
| Social Security Administration               | 016            | 8/25/2006                   |
| State, Department of                         | 014            | 8/25/2006                   |
| Transportation, Department of                | 021            | 8/25/2006                   |
| Treasury, Department of                      | 015            | 8/25/2006                   |
| Veterans Affairs, Department of              | 029            | 8/25/2006                   |

An Alternatives Analysis for E-Gov and LOB initiatives should also be obtained. At least three viable alternatives, in addition to the current baseline (i.e., the status quo), should be included in the joint exhibit 300. Use OMB Circular A-94 for all investments, and the Clinger Cohen Act of 1996 for IT investments, to determine the criteria you should use in your Benefit/Cost Analysis.

Did you conduct an alternatives analysis for this project? Yes

**Section B: Risk Management (All Capital Assets)**

You should have performed a risk assessment during the early planning and initial concept phase of this investment's life-cycle, developed a risk-adjusted life-cycle cost estimate and a plan to eliminate, mitigate or manage risk, and be actively managing risk throughout the investment's life-cycle.

Does the investment have a Risk Management Plan? Yes

What is the date of the risk management plan? 5/25/2006

**Section C: Cost and Schedule Performance (All Capital Assets)**

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