



U.S. Department of State

BENJAMIN FRANKLIN AWARD FOR PUBLIC DIPLOMACY NOMINATION FORM

Nominations will be accepted from
October 1, 2008 through December 15, 2008

Nominations must be submitted in English. We welcome videos and photos as testimonials to support your nomination, but please send copies, not originals. Copies will be retained by the U.S. Department of State.

All nominees must be United States citizens, and the nominated activity must have been in operation during calendar year 2008. (Nominators need not be U.S. citizens.) Nominations will be considered only for activities that did ***not*** involve United States Government funding.

Individual winners or representatives of winning organizations must be able to participate in the award presentation ceremony, to be held in Spring 2009.

You may submit your nomination form by e-mail (preferable), fax or mail.

Office of the Under Secretary for Public Diplomacy and Public Affairs
U.S. Department of State
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Washington, D.C. 20520
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202-647-9140 (fax)

For questions or form more information, please call 202-647-9199 or e-mail diplomacyupdate@state.gov

(A copy of this form can be downloaded from <http://www.state.gov/r/partnerships> .)

1. Title of Activity or Program

2. Nomination Category (*select one*)

- Individual
- Academic Institution (*school, university, etc.*)
- Corporation
- Not-for-profit Organization (*NGO, foundation, association, etc.*)

3. Nominee

Name _____

Organization _____

Title _____

Address _____

Phone _____

e-Mail _____

4. Nominator

Name _____

Organization _____

Title _____

Address _____

Phone _____

e-Mail _____

5. If this is a self-nomination, please include the names and contact information of two references not included in this nomination whom we may contact:

a.

b.

6. Name(s) of the nominee(s) or nominated organization, as it(*they*) should appear on the award citation:

7. Brief responses addressing key criteria

a. Support for public diplomacy: Please explain how your activities/programs support public diplomacy efforts to understand, inform, engage and influence foreign publics. *(100 words)*

b. Impact and Multiplier Effect: Please describe any substantial results and/or positive feedback of your activities in the intended community/key audience. Also please describe any replication of best practices by individuals or organizations in the larger community. *(100 words)*

c. Sustainability: Please write a brief summary demonstrating how these activities are enduring and culturally relevant in that they are widely accepted by individuals or organizations in the intended community. Also, please explain any tangible measures of effectiveness in place to evaluate your success. *(100 words)*

8. Descriptive Essay

Please illustrate examples of your activity/program in action and how it engages key foreign audiences (youth, women, educators, clerics, journalists, underserved communities, etc.) by conveying positive values such as teamwork, nondiscrimination, diversity, respect, individual dignity, ethical behavior, and volunteerism. *(400 words)*