

Microsoft's Share of the Browser Market
Three Month Incremental Share of Browser Usage
 (According to AdKnowledge, Inc.)

| | <u>Usage January - March 1997</u> | <u>Usage June - August 1998</u> | <u>Incremental Usage</u> |
|-----------|---------------------------------------|-------------------------------------|------------------------------|
| Total | 6,649,321 | 22,395,225 | 15,745,904 |
| Netscape | 5,114,917 | 11,355,864 | 6,240,947 |
| Microsoft | 1,352,763 | 10,308,379 | 8,955,616 |
| Netscape | 77% | 51% | 40% |
| Microsoft | 20% | 46% | 57% |

Source: AdKnowledge, Inc.

