

Passive vs Active Learning

STUDIES SHOW THAT OVER A PERIOD OF 3 DAYS, THE RETENTION OF LEARNING IS AS FOLLOWS:

10% OF WHAT WE READ



20% OF WHAT WE HEAR



30% OF WHAT WE SEE



50% OF WHAT WE SEE AND HEAR



70% OF WHAT WE SAY



90% OF WHAT WE SAY AS WE DO



ADULTS CAN LEARN BY READING, LISTENING, AND WATCHING, BUT THEY WILL LEARN BETTER IF THEY ARE ACTIVELY INVOLVED IN THE LEARNING PROCESS.