

IMPORTANT! PLEASE READ:

PLEASE PUT THE LABEL REPLICA YOU USED DURING THE PHONE INTERVIEW ASIDE UNTIL INSTRUCTED TO LOOK AT IT AGAIN. THE FOLLOWING QUESTIONS ARE ABOUT INFORMATION ON THE PACKAGING OF ALL OUTDOOR PESTICIDE PRODUCTS THAT ARE AVAILABLE.

WHEN ANSWERING THESE QUESTIONS, PLEASE ONLY THINK ABOUT THE INFORMATION THAT IS ON THE PACKAGING OF OUTDOOR PESTICIDE PRODUCTS. WHEN I REFER TO OUTDOOR PESTICIDE PRODUCTS, I MEAN PRODUCTS SUCH AS SPRAYS, BAITS, POWDERS OR INDOOR FOGGERS.

1. Please indicate how satisfied you are **OVERALL** with the information currently available on the packaging of outdoor pesticide products. **(X ONE Box)**

- 1 Extremely satisfied
- 2 Very satisfied
- 3 Somewhat satisfied
- 4 Not very satisfied
- 5 Not at all satisfied

NOW I HAVE SOME QUESTIONS ABOUT SPECIFIC INFORMATION FOUND ON THE PACKAGING OF ANY OUTDOOR PESTICIDE PRODUCTS.

2a. In **Column "A"** below, please indicate how often, if ever, you read each type of information listed on the package while you are **in the store**. **(X ONE Box For EACH Type Of Information In Column "A")**

2b. In **Column "B"** below, please indicate how often, if ever, you read each type of information listed on the package just before or while you are **using the product**. **(X ONE Box For EACH Type Of Information In Column "B")**

2c. For **EACH** type of information you said you **NEVER** read at all (in **Column "A" And "B"**), please indicate in **Column "C"** all the reasons that you **NEVER** read that type of information. **(X ALL That Apply In Column "C" For EACH Type Of Information You NEVER Read)**

	"A"				"B"				"C"					
	Frequency Of Reading In Store				Frequency of Reading Just Before Or While Using				Reasons Why Never Read (In Store And Just Before/While Using)					
	Every Time	Occasionally	First Time Only	Never	Every Time	Occasionally	First Time Only	Never	I Just Don't	I Don't Understand What The Information/ Language Means	It Is Information I Already Know	It Is Information I Don't Need To Know	I Don't Have Time	The Print Is Too Small
Brand name.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Name of manufacturer	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Phone number for information.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Directions on how to use the product	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Description of what product does	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Information about where the product should not be used.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Information about effects on personal and children's health or safety	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Information about effects on pets, wildlife or water	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Product contents or ingredients	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Information on how to store product..	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Information on how to dispose of product packaging.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Information on what to do in an emergency or in case of accident	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
Statements that the product is water-based.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>

- 3a. Please continue to think about the types of information found on the packaging of outdoor pesticide products. In **Column "A"** below, read each type of information listed, and then please "X" the four types that are **most important** to you. (**X Four Boxes In Column "A"**)
- 3b. Now, in **Column "B"**, please indicate the four types of information found on the packaging of outdoor pesticide products that are **least important** to you. (**X Four Boxes In Column "B"**)
- 3c. In **Column "C"**, please indicate the **four** types of information you want to be able to find most easily on the packaging of an outdoor pesticide product **when you are shopping** for an outdoor pesticide product. (**X Up To FOUR Boxes In Column "C"**)

	"A" Four Most Important	"B" Four Least Important	"C" Four Types Of Information Want To Find Most Easily
Brand name	01 <input type="checkbox"/>	01 <input type="checkbox"/>	01 <input type="checkbox"/>
Name of manufacturer	02 <input type="checkbox"/>	02 <input type="checkbox"/>	02 <input type="checkbox"/>
Phone number for information	03 <input type="checkbox"/>	03 <input type="checkbox"/>	03 <input type="checkbox"/>
Directions on how to use the product	04 <input type="checkbox"/>	04 <input type="checkbox"/>	04 <input type="checkbox"/>
Description of what product does	05 <input type="checkbox"/>	05 <input type="checkbox"/>	05 <input type="checkbox"/>
Information about where the product should not be used	06 <input type="checkbox"/>	06 <input type="checkbox"/>	06 <input type="checkbox"/>
Information about effects on personal and children's health or safety	07 <input type="checkbox"/>	07 <input type="checkbox"/>	07 <input type="checkbox"/>
Information about effects on pets, wildlife or water	08 <input type="checkbox"/>	08 <input type="checkbox"/>	08 <input type="checkbox"/>
Product contents or ingredients	09 <input type="checkbox"/>	09 <input type="checkbox"/>	09 <input type="checkbox"/>
Information on how to store product.....	10 <input type="checkbox"/>	10 <input type="checkbox"/>	10 <input type="checkbox"/>
Information on how to dispose of product packaging	11 <input type="checkbox"/>	11 <input type="checkbox"/>	11 <input type="checkbox"/>
Information on what to do in an emergency or in case of accident	12 <input type="checkbox"/>	12 <input type="checkbox"/>	12 <input type="checkbox"/>
Statements that the product is water-based.....	13 <input type="checkbox"/>	13 <input type="checkbox"/>	13 <input type="checkbox"/>

- 3d. What specific information, if any, would you like to see on the label of outdoor pesticide products that is not currently available on the label? (**Write In Below, Please Be As Specific As Possible**)
- + None → (**Skip To Qu. 4a**)

- 4a. When shopping for or using an outdoor pesticide product, do you look for information about the ingredients? 1 Yes → (**Continue**) 2 No → (**Skip To Qu. 4c**)

- 4b. Why do you look for information about ingredients?

- 1 I'm looking for the name of a specific ingredient
- 2 I want to know the scientific names of the ingredients
- 3 I want to compare different products
- 4 I or other household members want to avoid using certain chemicals because of allergies or other health related reasons
- Other (Specify): _____

- 4c. If an outdoor pesticide label were to provide you with additional information about ingredients, which of the following would you prefer? (**X ONE Box**)

NOTE: These lists represent what might be on an actual label in the ingredient section. On a real label, the "X's" would be actual numbers.

- 1 **OPTION 1**
- Active Ingredients:**
- 2, 4-D (2, 4-Dichlorophenoxyacetic acid, dimethylamine salt) 0.20%
- MCPA [2-(2-Methyl-4-chlorophenoxy) propionic acid, dimethylamine salt] 0.20%
- Other Ingredients:**
- Deionized water xx.x%
- Glycerin xx.x%
- Block polymer of Polyethylene oxide and Polypropylene oxide x.x%
- (Cocoalkyl) dimethylbetaine x.x%
- Sulfuric acid, mono-C10 - C16 esters x.x%
- Solvent naphtha (petroleum), heavy aromatic x.x%
- Imidazolinidyl urea x.x%
- Total** **100%**
- 2 **OPTION 2**
- Active Ingredients:**
- 2, 4-D (2, 4-Dichlorophenoxyacetic acid, dimethylamine salt) 0.20%
- MCPA [2-(2-Methyl-4-chlorophenoxy) propionic acid, dimethylamine salt] 0.20%
- Other Ingredients:** 98.60%
- Other ingredients are: Water, glycerin (to keep product from freezing), surfactants (to keep the active ingredient dispersed in water), stabilizer (to keep product from separating), solvent (less than 1%, to dissolve active ingredients), preservative (less than 0.1%)
- Total** **100%**
- 3 **OPTION 3**
- Active Ingredients:**
- 2, 4-D (2, 4-Dichlorophenoxyacetic acid, dimethylamine salt) 0.20%
- MCPA [2-(2-Methyl-4-chlorophenoxy) propionic acid, dimethylamine salt] 0.20%
- Other Ingredients:** 98.60%
- Total** **100%**
- 4 **OPTION 4**
- Active Ingredients:**
- 2, 4-D (2, 4-Dichlorophenoxyacetic acid, dimethylamine salt) 0.20%
- MCPA [2-(2-Methyl-4-chlorophenoxy) propionic acid, dimethylamine salt] 0.20%
- Other Ingredients:**
- Solvents (including water) xx.x%
- Surfactants xx.x%
- Stabilizers x.x%
- Preservative x.x%
- Corrosion inhibitor x.x%
- Total** **100%**

4d. If you need to get additional information about product ingredients beyond that already found on the product packaging, where do you prefer to get this information? **(X ONE Box)**

- 1 I do not need additional information
- 2 Through the manufacturer by mail or by phone
- 3 From an 800 telephone number
- 4 From the product packaging
- 5 On the Internet/Web
- 6 Poison Control Center
- 7 In a product brochure
- 8 From a government agency
- Other (Specify): _____

4e. When you are in the store shopping for an outdoor pesticide product do you look for information on the product packaging to determine the possible harmful effects of the product?

- 1 Yes → **(Continue)**
- 2 No → **(Skip To Qu. 5)**

4f. What information on the product packaging do you use to determine the possible harmful effects of the product? **(Please Be As Specific As Possible)**

5. When deciding which outdoor pesticide product to purchase, which of the following types of information, if any, do you look for? **(X ALL That Apply)**

- 01 Container or packaging characteristics (such as made of recycled plastic, recyclable, etc.)
- 02 Water-based
- 03 No CFC's
- 04 No phosphates
- 05 Biological, or plant pesticide
- 06 Botanical (if product is derived from plant extracts)
- 07 Non-flammable (gas/liquid, etc.)
- 08 Low toxicity to insects or non-target-organisms
- 09 "use of (this material) will reduce drift"
- 10 Low potential for contaminating ground water
- 11 Low potential for leaching
- 12 Low potential for harming plants
- 13 Will not harm fish or wildlife
- 14 Packaging allows for reduced contact with the product
- 15 None of the above

6. What level of risk or personal hazard, if any, do you associate with an outdoor pesticide product that has the following words on the label? Use a scale from 1 to 5 where "1" means no risk and "5" means a high risk. **(X ONE Box For EACH Word)**

	No Risk		←————→		High Risk	Don't Know
Risk/Personal Hazard Associated With . . .	1	2	3	4	5	6
The word "Caution"	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
The word "Danger"	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
The word "Warning"	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>
A label where none of these words are required	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	6 <input type="checkbox"/>

7. Besides the packaging, where else do you get information about outdoor pesticide products you use? **(X ALL That Apply)**

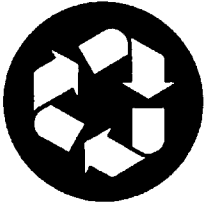
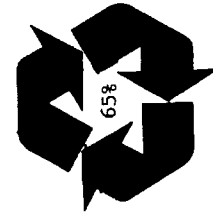
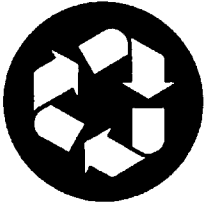
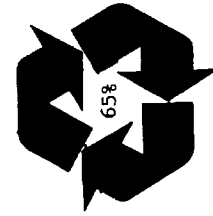
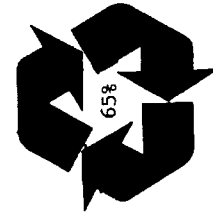



- | | | |
|--|--|--|
| 01 <input type="checkbox"/> Store display | 10 <input type="checkbox"/> TV News story | 19 <input type="checkbox"/> County government agency |
| 02 <input type="checkbox"/> Store salesperson | 11 <input type="checkbox"/> Newspaper or magazine story | 20 <input type="checkbox"/> State government agency |
| 03 <input type="checkbox"/> Product manufacturer (800#) | 12 <input type="checkbox"/> Product brochure | 21 <input type="checkbox"/> Federal government agency |
| 04 <input type="checkbox"/> Friend/family member/co-worker | 13 <input type="checkbox"/> Poison Control Center | 22 <input type="checkbox"/> <i>Consumer Reports</i> |
| 05 <input type="checkbox"/> Newspaper ad | 14 <input type="checkbox"/> University or county extension service | 23 <input type="checkbox"/> Yellow Pages |
| 06 <input type="checkbox"/> Magazine ad | 15 <input type="checkbox"/> Library | 24 <input type="checkbox"/> Fire department |
| 07 <input type="checkbox"/> TV ad | 16 <input type="checkbox"/> Environmental group | 25 <input type="checkbox"/> Internet website |
| 08 <input type="checkbox"/> TV infomercial | 17 <input type="checkbox"/> Consumer group | <input type="checkbox"/> Other (Specify): _____ |
| 09 <input type="checkbox"/> "How-to" TV program or video | 18 <input type="checkbox"/> City government agency | + <input type="checkbox"/> Do not get additional information |

8. Some products show selected information in the same way and place on the packaging. If outdoor pesticides were to do this, which of the following ways, if any, would you most like to see the information shown? **(X ONE Box)**

- 1 Does not make a difference to me
- 2 Would not change the current format
- 3 A format with sentences and headings to highlight key items
- 4 A box format, like the nutrition facts box found on food packages, that presents information consistently among outdoor pesticide products
- 5 None of the above

Illustrated below are five icons/pictures you might see on the packaging of an outdoor pesticide product. Under each one, "X" all the boxes that describe what that icon/picture means to you.

(X ALL That Apply Under EACH Icon/Picture)

A			B	C	D	E
						

9a.

What do you think this icon/picture means?
(X ALL That Apply For EACH Icon/Picture)

- This package contains x% recycled material1
- This package contains 100% recycled material2
- The package that the product comes in is made of recycled plastic3
- The package that the product comes in is made of recycled paper4
- The package that the product comes in is made of recycled steel5
- This package is not recyclable6
- This package is recyclable7
- This product is environmentally preferable to those products just like it8
- Not really sure9

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9

9b.

When you buy a product with this icon/picture, what does it ask you to do when the container is empty?
(X ALL That Apply For EACH Icon/Picture)

- It does not say anything about recycling this package. .1
- I am required to recycle this package2
- I am encouraged to recycle this package3
- Not really sure4

- 1
- 2
- 3
- 4

9c.

Where is this icon/picture found?
(X ALL That Apply For EACH Icon/Picture)

- I don't expect to see it on the package1
- Don't know2
- Top of the package3
- Bottom of the package4
- Front of the package5
- Back of the package6

- 1
- 2
- 3
- 4
- 5
- 6

10. Listed below are several statements that may appear on the packaging of an outdoor pesticide product. For each pair, "X" the box next to the statement you prefer. **(X ONE Statement For EACH Pair)**

Prefer This Statement	– OR –	Prefer This Statement
<input type="checkbox"/> Use safely. Read the label before use	– OR –	Use only as directed on this label <input type="checkbox"/>
<input type="checkbox"/> Hazards to humans and animals	– OR –	Human and animal effects <input type="checkbox"/>
<input type="checkbox"/> Environmental hazards	– OR –	Environmental effects <input type="checkbox"/>
<input type="checkbox"/> Re-entry not allowed until sprays are dry	– OR –	Do not re-enter treated area until spray has dried <input type="checkbox"/>
<input type="checkbox"/> Do not apply directly to water	– OR –	Do not apply directly to lakes, streams rivers, or ponds <input type="checkbox"/>
<input type="checkbox"/> Do not contaminate water when disposing of equipment washwaters or rinsate	– OR –	Do not dump rinsewater into sewers or other bodies of water <input type="checkbox"/>
<input type="checkbox"/> Do not contaminate water when disposing of equipment washwaters or rinsate	– OR –	Do not dump leftover pesticide or rinsewater into drains or sewers <input type="checkbox"/>
<input type="checkbox"/> Do not use where soils are permeable	– OR –	Do not use where product may seep into ground water <input type="checkbox"/>
<input type="checkbox"/> Do not use where soils are permeable	– OR –	Do not apply to sandy soils <input type="checkbox"/>
<input type="checkbox"/> This pesticide is toxic to wildlife	– OR –	This pesticide can kill wildlife <input type="checkbox"/>
<input type="checkbox"/> This pesticide is toxic to wildlife and domestic animals	– OR –	This pesticide may harm pets and wildlife <input type="checkbox"/>
<input type="checkbox"/> Do not apply when weather conditions favor drift from treated areas	– OR –	Do not apply in windy conditions. Pesticides may drift away from application site <input type="checkbox"/>
<input type="checkbox"/> Pre-harvest Interval-allow X hours before picking or eating crops	– OR –	Do not pick or eat garden crops for x hours after application <input type="checkbox"/>
<input type="checkbox"/> Drift or runoff may adversely affect fish and nontarget plants	– OR –	Drift or runoff may unintentionally harm fish and plants <input type="checkbox"/>
<input type="checkbox"/> Phytotoxic to woody plants	– OR –	Application may injure woody plants <input type="checkbox"/>
<input type="checkbox"/> Wrap in paper and dispose of in trash	– OR –	For information on safe disposal of unused product, contact a household hazardous waste program, or your local or state environmental agency <input type="checkbox"/>
<input type="checkbox"/> Do not apply where runoff can occur	– OR –	Do not use on sloped areas when heavy rain is expected <input type="checkbox"/>
<input type="checkbox"/> Repeated contact may cause skin sensitization reactions in some individuals. Avoid contact with skin	– OR –	May cause skin allergies to develop. Avoid contact with skin <input type="checkbox"/>

11. Please indicate how much you agree or disagree with each of the following statements. (X ONE Box For EACH Statement)

	<u>Agree Completely</u>	<u>Agree Somewhat</u>	<u>Neither Agree Nor Disagree</u>	<u>Disagree Somewhat</u>	<u>Disagree Completely</u>
The level of possible harmful effects of a product plays an important role in deciding which product I purchase	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
In general, products that have fewer possible harmful effects don't work well as those that have more possible harmful effects	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I always try to purchase the product with the fewest possible harmful effects available for my purpose	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I don't worry about chemicals in outdoor pesticide products	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Manufacturers make sure the products they sell are safe to use	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
If I can buy an outdoor pesticide product in the store where I usually shop, it must be safe to use	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The government ensures that outdoor pesticide products are safe to use	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Using outdoor pesticide products safely and effectively is a matter of common sense	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Information on products is often hard to understand	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I know how to use outdoor pesticide products so there is no need to read the label	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I read labels because someone in my household has allergies or health problems	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
When it comes to using products, I rely more on my own experiences than I do on the information on a product	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
When it comes to throwing away products, I rely more on my own experiences than I do on the information on a product	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
It is easy for me to find the information I need on outdoor pesticide products	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The words "Warning", "Caution" and "Danger" on a product mean the same thing to me	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
It is necessary to wrap outdoor pesticide products in paper or plastic before throwing away	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I know which product containers to recycle so I do not need to look on the label	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The instructions on the label for throwing away a product or its container don't agree with what my community tells me to do	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Unused outdoor pesticide product should be poured down the drain or toilet to dispose of it rather than throwing it in the trash	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I feel more comfortable if the label lists every ingredient	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I don't need the complete list of ingredients that are in a product because I don't know what they are anyway	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
It's more important to know which ingredients might be harmful to me than to know which ones will kill the pest ...	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The more outdoor pesticide product I use at one time, the more effective it will be	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Environmentally friendly or natural products often don't work as well as other products	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
It's okay for a buyer to open the "peel open booklets" attached to pesticide products before they buy them	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Peel open booklets on labels have more useful information than a regular flat label	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I don't have to worry about where I store a product that is in a child resistant package	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I would like information on long term health effects to be included on outdoor pesticide products	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Labels should say whether the product should not be used by or around pregnant women	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Overall, I am satisfied with the type of information on outdoor pesticide products	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
It is important that the packaging of outdoor pesticide products tells me how soon I/my children/my pet can re-enter the treated area	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

NOW, I'D LIKE YOU TO REFER TO THE REPLICA OF THE LABEL I SENT YOU. PLEASE USE THAT LABEL TO ANSWER QUESTIONS 12a - 12e.

- 12a.** Please look at the part on the front of the label titled "Active Ingredients", and a bit further down, "Other Ingredients". Listed below are some statements that could describe this part of the label. In **Column "A"**, please indicate whether you agree, neither agree nor disagree, or disagree that each statement describes this part of the label. **(X ONE Box For EACH Statement In Column "A")**
- 12b.** Now, please look at the part on the back of the label titled "Directions For Use". The statements listed below could describe this part of the package. In **Column "B"**, please indicate whether you agree, neither agree nor disagree, or disagree that each statement describes this part of the label. **(X ONE Box For EACH Statement In Column "B")**
- 12c.** Now, go to the part of the label titled "Storage", and a bit further down, "Disposal". In **Column "C"**, please indicate whether you agree, neither agree nor disagree, or disagree that each statement describes this part of the label. **(X ONE Box For EACH Statement In Column "C")**
- 12d.** Next, please look at the part of the label titled "Precautionary Statements". Again, in **Column "D"**, please indicate whether you agree, neither agree nor disagree, or disagree that each statement describes this part of the label. **(X ONE Box For EACH Statement In Column "D")**
- 12e.** Finally, refer to the part of the label indicated by the title "First Aid". In **Column "E"**, please indicate whether you agree, neither agree nor disagree, or disagree that each statement describes this part of the label. **(X ONE Box For EACH Statement In Column "E")**

"A"		"B"			"C"			"D"			"E"			
Active & Other Ingredients		Directions For Use			Storage & Disposal			Precautionary Statements			First Aid			
Agree	Neither Agree Nor Disagree	Disagree	Agree	Neither Agree Nor Disagree	Disagree	Agree	Neither Agree Nor Disagree	Disagree	Agree	Neither Agree Nor Disagree	Disagree	Agree	Neither Agree Nor Disagree	Disagree

- The words in this section could be confusing or difficult to understand 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3
- The title of this section helps me understand what type of information will be contained in this section 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3
- This section contains just the right amount of information 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3
- The information in this section is not specific enough (i.e., is too vague) 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3
- Even after reading this section, I am not sure I would know how to follow these instructions 1 2 3 1 2 3 1 2 3 1 2 3

- 13a.** Which, if any, of the following outdoor pesticide products have you, yourself, used in the past 12 months? **(X ALL That Apply In Column "A")**
- 13b.** Which, if any, of the following outdoor pesticide products have you, yourself, purchased in the past 12 months? **(X ALL That Apply In Column "B")**

Product Form	"A"			"B"		
	Used Past 12 Mos.			Purchased Past 12 Mos.		
Granules/pellets (applied by push spreader or sprinkled)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Dusts/Powders (no mixing)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Ready-to-Use Sprays & Foams (no mixing)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Hose-End Spray Concentrates (mix with water while spraying)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Concentrates (mixed with water before using)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Product Type Lawn herbicide	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Fruit/Vegetable insecticide or fungicide	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Tree/Shrub insecticide or fungicide	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

- 14a.** Have you, yourself, had an accident with an outdoor pesticide product in the past 12 months?
 1 Yes → **(Continue)** 2 No → **(Skip To Qu. 15)**
- 14b.** Please describe the accident you had with the outdoor pesticide product. **(Write In Below, Please Be As Specific As Possible)**

- 15.** Please describe how you currently dispose of outdoor pesticide products when you are done using them? **(Write In Below, Please Be As Specific As Possible)**

- 16.** Are there any other general comments on label information that you would like to make? **(Write In Below, Please Be As Specific As Possible)**

Thank you for your help with this study. Please return your completed questionnaire in the enclosed postage-paid envelope as soon as possible.