

## 2006 National Crime Victims' Rights Week Resource Guide

**Dates:** Sunday, April 23 through Saturday, April 29, 2006.

**Theme:** Victims' Rights: Strength in Unity.

**Theme Colors:** Eggplant (Pantone #269) and Antique Gold (Pantone #456).

**Font:** The font used throughout the Resource Guide is Franklin Gothic (in several sizes).

### Special Features:

- The Fourth Annual National Candlelight Observance of NCVRW (sponsored by the Office for Victims of Crime in Washington, DC) is scheduled for Thursday, April 20, 2006. The National Awards Ceremony is scheduled for Friday, April 21, 2006. Please visit [www.ovc.gov/ncvrw/welcome.html](http://www.ovc.gov/ncvrw/welcome.html) for more information about these two special events, including time and location.
- All camera-ready artwork included in the Resource Guide is also available on the enclosed CD.
- Camera-ready artwork for a blank "Crime Clock" is included on the enclosed CD. This blank "Crime Clock" allows agencies to display their local or state crime statistics in this popular format.
- The "Victims' Rights: Strength in Unity" Introductory Theme DVD is included in this year's Resource Guide.
- The complete Resource Guide can be accessed in electronic format from OVC at: [www.ovc.gov/ncvrw2006/welcome.html](http://www.ovc.gov/ncvrw2006/welcome.html).

### Six sections (booklets) are included in the Resource Guide:

- Overview of the Resource Guide.
- Maximizing Communication and Awareness.
- Camera-Ready Artwork.
- Working With the Media.
- Landmarks in Victims' Rights and Services.
- Statistical Overviews and Resources.



### The 2006 NCVRW Resource Guide includes three new additions:

- Building Capacity During National Crime Victims' Rights Week.
- Tips for Outreach and Collaboration to Promote National Crime Victims' Rights Week.
- National Crime Victims' Rights Week brochure template.

### Quick Tips for Planning:

- Carefully review all the contents of the Resource Guide before moving forward.
- Establish a NCVRW Planning Committee.
- Develop a planning timetable and methods for ongoing communications with Planning Committee members, key constituencies, and the community.
- Develop a current roster of local and state media.
- Coordinate 2006 NCVRW activities with other national victim-related observances planned for April 2006.