Development of the Virtual Beach Model, Phase 1: An Empirical Model

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Abstract

With increasing attention focused on the use of multiple linear regression (MLR) modeling of beach fecal bacteria concentration, the validity of the entire statistical process should be carefully evaluated to assure satisfactory predictions. This work aims to identify pitfalls and misunderstandings of the statistical aspect of modeling. The importance of preliminary inspection of raw data, useful transformations, development of interaction terms, adjustment for timeseries effects, identification of outliers, correlation studies, and model selection criteria are stressed. It is recommended the model selection process should be conducted using R² and Cp statistic as joint criteria. The methodology is illustrated with actual data from Huntington Beach, OH, in 2000-2004. Dynamic modeling, as a new concept, is advanced for prediction purposes, as beach bacteria MLR models are in fact beach specific and time varying. This work also serves as a statistical basis for US EPA's public domain pathogen assessment software, Virtual Beach.



Example Virtual Beach input screen. Rows and columns can be highlighted by the user to initiate actions, such as omitting a variable (last column), or by the program, for example, to show an identified outlier case (first row).

Objectives

- To demonstrate multiple linear regression modeling of *E coli* concentrations
- To clarify some misunderstandings and pitfalls of MLR modeling found in practice
- To promote the idea of dynamic modeling based on a growing data-base





- * Model selection should be based on Cp and R² as criteria; R² or t-statistic alone are found inadequate
- Transformations tend to improve results
- Interaction terms can improve model R² and are useful especially when variables are limited (herein 48% compared to 41% without interactions).
- Optimal models are both beach-specific and time-varying
- The idea of dynamic modeling based on a growing data-base is recommended

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