

# New Hampshire: 2002

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## 2002 Economic Census

*Accommodation and Food Services*

Geographic Area Series



**U S C E N S U S B U R E A U**

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U.S. Department of Commerce  
Economics and Statistics Administration  
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**2002 Economic Census**  
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**U.S. Department of Commerce**  
**Carlos M. Gutierrez,**  
Secretary

**Theodore W. Kassinger,**  
Deputy Secretary

**Economics and Statistics Administration**  
**Kathleen B. Cooper,**  
Under Secretary for  
Economic Affairs

**U.S. CENSUS BUREAU**  
**Charles Louis Kincannon,**  
Director

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**Economics  
and Statistics  
Administration**

**Kathleen B. Cooper,**  
Under Secretary  
for Economic Affairs



**U.S. CENSUS BUREAU**  
**Charles Louis Kincannon,**  
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Chief Operating Officer

**Vacant,**  
Principal Associate  
Director for Programs

**Frederick T. Knickerbocker,**  
Associate Director  
for Economic Programs

**Thomas L. Mesenbourg,**  
Assistant Director  
for Economic Programs

**Mark E. Wallace,**  
Chief, Service Sector  
Statistics Division

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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Accommodation and Food Services

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## SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

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## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW HAMPSHIRE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 160</b>	<b>2 082 145</b>	<b>632 846</b>	<b>143 523</b>	<b>47 831</b>	<b>22.2</b>	<b>9.3</b>
721	Accommodation .....	565	515 266	151 736	33 807	8 487	10.4	4.6
7211	Traveler accommodation .....	408	433 440	130 767	31 169	7 918	7.9	4.9
72111	Hotels (except casino hotels) and motels .....	301	402 874	122 114	29 211	7 179	8.1	4.8
721110	Hotels (except casino hotels) and motels .....	301	402 874	122 114	29 211	7 179	8.1	4.8
72119	Other traveler accommodation .....	107	30 566	8 653	1 958	739	6.4	6.0
721191	Bed-and-breakfast inns .....	84	27 305	8 086	1 851	700	4.8	5.7
721199	All other traveler accommodation .....	23	3 261	567	107	39	20.5	8.1
7212	RV (recreational vehicle) parks and recreational camps .....	148	80 073	20 706	2 581	533	23.0	3.2
72121	RV (recreational vehicle) parks and recreational camps .....	148	80 073	20 706	2 581	533	23.0	3.2
721211	RV (recreational vehicle) parks and campgrounds .....	81	28 095	5 828	590	159	37.9	1.6
721214	Recreational and vacation camps (except campgrounds) .....	67	51 978	14 878	1 991	374	15.0	4.0
7213	Rooming and boarding houses .....	9	1 753	263	57	36	28.5	—
72131	Rooming and boarding houses .....	9	1 753	263	57	36	28.5	—
721310	Rooming and boarding houses .....	9	1 753	263	57	36	28.5	—
722	Food services and drinking places .....	2 595	1 566 879	481 110	109 716	39 344	26.1	10.8
7221	Full-service restaurants .....	1 158	850 776	288 131	66 851	22 627	27.8	12.5
72211	Full-service restaurants .....	1 158	850 776	288 131	66 851	22 627	27.8	12.5
722110	Full-service restaurants .....	1 158	850 776	288 131	66 851	22 627	27.8	12.5
7222	Limited-service eating places .....	1 196	605 578	159 817	35 672	14 179	26.7	9.1
72221	Limited-service eating places .....	1 196	605 578	159 817	35 672	14 179	26.7	9.1
722211	Limited-service restaurants .....	856	429 485	112 329	25 554	10 315	29.5	8.5
722212	Cafeterias, buffets, and grill buffets .....	19	4 882	2 226	619	145	8.6	35.9
722213	Snack and nonalcoholic beverage bars .....	321	171 211	45 262	9 499	3 719	20.1	9.6
7223	Special food services .....	190	89 669	27 039	5 813	1 935	8.5	5.5
72231	Food service contractors .....	132	66 966	19 510	4 408	1 398	.8	5.3
722310	Food service contractors .....	132	66 966	19 510	4 408	1 398	.8	5.3
72232	Caterers .....	50	20 578	7 053	1 347	525	34.2	6.7
722320	Caterers .....	50	20 578	7 053	1 347	525	34.2	6.7
72233	Mobile food services .....	8	2 125	476	58	12	5.1	—
722330	Mobile food services .....	8	2 125	476	58	12	5.1	—
7224	Drinking places (alcoholic beverages) .....	51	20 856	6 123	1 380	603	18.3	16.5
72241	Drinking places (alcoholic beverages) .....	51	20 856	6 123	1 380	603	18.3	16.5
722410	Drinking places (alcoholic beverages) .....	51	20 856	6 123	1 380	603	18.3	16.5

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12 894</b>	<b>10 475 926</b>	<b>3 087 658</b>	<b>718 547</b>	<b>214 373</b>	<b>22.0</b>	<b>9.9</b>
721	Accommodation .....	802	2 118 828	608 787	133 588	26 050	5.2	5.8
7211	Traveler accommodation .....	618	2 032 350	585 135	130 042	25 247	4.2	5.7
72111	Hotels (except casino hotels) and motels .....	520	1 998 656	576 415	128 281	24 661	3.8	5.7
721110	Hotels (except casino hotels) and motels .....	520	1 998 656	576 415	128 281	24 661	3.8	5.7
7212	RV (recreational vehicle) parks and recreational camps .....	131	70 667	20 753	2 795	598	27.7	4.1
72121	RV (recreational vehicle) parks and recreational camps .....	131	70 667	20 753	2 795	598	27.7	4.1
721211	RV (recreational vehicle) parks and campgrounds .....	71	33 010	8 194	965	217	26.8	3.2
721214	Recreational and vacation camps (except campgrounds) ..	60	37 657	12 559	1 830	381	28.5	4.8
7213	Rooming and boarding houses .....	53	15 811	2 899	751	205	35.8	21.5
72131	Rooming and boarding houses .....	53	15 811	2 899	751	205	35.8	21.5
721310	Rooming and boarding houses .....	53	15 811	2 899	751	205	35.8	21.5
722	Food services and drinking places .....	12 092	8 357 098	2 478 871	584 959	188 323	26.2	10.9
7221	Full-service restaurants .....	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
72211	Full-service restaurants .....	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
722110	Full-service restaurants .....	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
7222	Limited-service eating places .....	5 514	2 994 877	789 914	183 565	65 264	29.4	9.8
72221	Limited-service eating places .....	5 514	2 994 877	789 914	183 565	65 264	29.4	9.8
722211	Limited-service restaurants .....	3 946	1 985 603	523 900	122 921	43 442	32.3	10.9
722212	Cafeterias, buffets, and grill buffets .....	48	28 677	9 332	2 356	631	13.5	5.1
722213	Snack and nonalcoholic beverage bars .....	1 520	980 597	256 682	58 288	21 191	24.2	7.7
7223	Special food services .....	1 319	986 755	301 159	70 138	19 187	8.7	7.6
7224	Drinking places (alcoholic beverages) .....	857	368 470	100 051	24 099	9 073	39.8	11.3
72241	Drinking places (alcoholic beverages) .....	857	368 470	100 051	24 099	9 073	39.8	11.3
722410	Drinking places (alcoholic beverages) .....	857	368 470	100 051	24 099	9 073	39.8	11.3
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>10 130</b>	<b>8 694 222</b>	<b>2 556 953</b>	<b>596 779</b>	<b>172 305</b>	<b>21.8</b>	<b>9.4</b>
721	Accommodation .....	587	1 868 202	533 764	117 540	21 830	4.0	5.2
7211	Traveler accommodation .....	462	1 811 664	518 317	115 131	21 338	3.1	5.0
72111	Hotels (except casino hotels) and motels .....	394	1 783 045	510 746	113 608	20 875	2.6	5.0
721110	Hotels (except casino hotels) and motels .....	394	1 783 045	510 746	113 608	20 875	2.6	5.0
7212	RV (recreational vehicle) parks and recreational camps .....	79	41 719	12 706	1 705	298	35.2	5.3
72121	RV (recreational vehicle) parks and recreational camps .....	79	41 719	12 706	1 705	298	35.2	5.3
721211	RV (recreational vehicle) parks and campgrounds .....	45	21 018	5 235	579	127	31.4	5.1
721214	Recreational and vacation camps (except campgrounds) ..	34	20 701	7 471	1 126	171	39.1	5.5
7213	Rooming and boarding houses .....	46	14 819	2 741	704	194	34.3	21.5
72131	Rooming and boarding houses .....	46	14 819	2 741	704	194	34.3	21.5
721310	Rooming and boarding houses .....	46	14 819	2 741	704	194	34.3	21.5
722	Food services and drinking places .....	9 543	6 826 020	2 023 189	479 239	150 475	26.7	10.6
7221	Full-service restaurants .....	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
72211	Full-service restaurants .....	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
722110	Full-service restaurants .....	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
7222	Limited-service eating places .....	4 369	2 379 761	627 861	146 886	51 247	31.0	9.1
72221	Limited-service eating places .....	4 369	2 379 761	627 861	146 886	51 247	31.0	9.1
722211	Limited-service restaurants .....	3 119	1 561 715	412 350	97 331	33 572	34.5	10.0
722212	Cafeterias, buffets, and grill buffets .....	37	26 928	8 883	2 233	582	11.4	3.8
722213	Snack and nonalcoholic beverage bars .....	1 213	791 118	206 628	47 322	17 093	24.7	7.3
7223	Special food services .....	1 091	857 205	259 945	60 814	16 179	8.7	6.8
7224	Drinking places (alcoholic beverages) .....	642	310 596	85 348	20 624	7 615	38.9	11.4
72241	Drinking places (alcoholic beverages) .....	642	310 596	85 348	20 624	7 615	38.9	11.4
722410	Drinking places (alcoholic beverages) .....	642	310 596	85 348	20 624	7 615	38.9	11.4
<b>Boston-Quincy, MA Metropolitan Division</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4 411</b>	<b>4 405 799</b>	<b>1 293 913</b>	<b>302 461</b>	<b>83 973</b>	<b>21.0</b>	<b>9.2</b>
721	Accommodation .....	206	1 078 622	308 170	68 589	11 852	3.2	6.0
7211	Traveler accommodation .....	152	1 049 898	299 697	67 092	11 546	2.3	5.9
72111	Hotels (except casino hotels) and motels .....	134	1 038 558	297 091	66 518	11 404	1.7	5.8
721110	Hotels (except casino hotels) and motels .....	134	1 038 558	297 091	66 518	11 404	1.7	5.8
7212	RV (recreational vehicle) parks and recreational camps .....	28	18 931	6 448	980	176	36.9	5.3
72121	RV (recreational vehicle) parks and recreational camps .....	28	18 931	6 448	980	176	36.9	5.3
721211	RV (recreational vehicle) parks and campgrounds .....	13	8 454	2 305	325	63	37.2	4.0
721214	Recreational and vacation camps (except campgrounds) ..	15	10 477	4 143	655	113	36.6	6.3
7213	Rooming and boarding houses .....	26	9 793	2 025	517	130	31.5	24.0
72131	Rooming and boarding houses .....	26	9 793	2 025	517	130	31.5	24.0
721310	Rooming and boarding houses .....	26	9 793	2 025	517	130	31.5	24.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>							
	<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>							
	<b>Boston-Quincy, MA Metropolitan Division—Con.</b>							
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	4 205	3 327 177	985 743	233 872	72 121	26.7	10.3
7221	Full-service restaurants .....	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
72211	Full-service restaurants .....	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
722110	Full-service restaurants .....	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
7222	Limited-service eating places .....	1 865	1 055 152	277 432	65 035	22 408	31.2	9.5
72221	Limited-service eating places .....	1 865	1 055 152	277 432	65 035	22 408	31.2	9.5
722211	Limited-service restaurants .....	1 299	659 120	172 360	40 558	14 058	35.8	11.2
722212	Cafeterias, buffets, and grill buffets .....	13	15 821	4 800	1 213	306	8.9	.3
722213	Snack and nonalcoholic beverage bars .....	553	380 211	100 272	23 264	8 044	24.0	6.9
7223	Special food services .....	450	506 297	150 501	36 063	9 673	5.5	7.3
7224	Drinking places (alcoholic beverages) .....	341	202 959	56 569	13 654	5 183	35.7	10.0
72241	Drinking places (alcoholic beverages) .....	341	202 959	56 569	13 654	5 183	35.7	10.0
722410	Drinking places (alcoholic beverages) .....	341	202 959	56 569	13 654	5 183	35.7	10.0
	<b>Cambridge-Newton-Framingham, MA Metropolitan Division</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 126</b>	<b>2 561 961</b>	<b>754 493</b>	<b>179 270</b>	<b>50 752</b>	<b>20.4</b>	<b>9.3</b>
721	Accommodation .....	145	559 736	160 539	35 746	6 802	3.4	4.8
7211	Traveler accommodation .....	125	552 700	158 541	35 491	6 757	3.0	4.7
72111	Hotels (except casino hotels) and motels .....	116	548 311	157 234	35 198	6 698	2.9	4.6
721110	Hotels (except casino hotels) and motels .....	116	548 311	157 234	35 198	6 698	2.9	4.6
7212	RV (recreational vehicle) parks and recreational camps .....	11	4 788	1 636	167	27	39.7	5.2
72121	RV (recreational vehicle) parks and recreational camps .....	11	4 788	1 636	167	27	39.7	5.2
721214	Recreational and vacation camps (except campgrounds) .....	8	D	D	D	b	D	D
7213	Rooming and boarding houses .....	9	2 248	362	88	18	28.8	31.7
72131	Rooming and boarding houses .....	9	2 248	362	88	18	28.8	31.7
721310	Rooming and boarding houses .....	9	2 248	362	88	18	28.8	31.7
722	Food services and drinking places .....	2 981	2 002 225	593 954	143 524	43 950	25.2	10.5
7221	Full-service restaurants .....	1 013	979 724	311 105	76 495	22 389	24.2	11.8
72211	Full-service restaurants .....	1 013	979 724	311 105	76 495	22 389	24.2	11.8
722110	Full-service restaurants .....	1 013	979 724	311 105	76 495	22 389	24.2	11.8
7222	Limited-service eating places .....	1 360	731 996	196 125	46 556	16 007	29.5	9.7
72221	Limited-service eating places .....	1 360	731 996	196 125	46 556	16 007	29.5	9.7
722211	Limited-service restaurants .....	975	482 363	130 663	31 536	10 314	34.2	9.8
722212	Cafeterias, buffets, and grill buffets .....	10	6 955	2 069	473	145	5.7	.3
722213	Snack and nonalcoholic beverage bars .....	375	242 678	63 393	14 547	5 548	20.7	9.9
7223	Special food services .....	442	232 433	71 899	16 797	4 250	9.5	6.1
7224	Drinking places (alcoholic beverages) .....	166	58 072	14 825	3 676	1 304	50.1	17.5
72241	Drinking places (alcoholic beverages) .....	166	58 072	14 825	3 676	1 304	50.1	17.5
722410	Drinking places (alcoholic beverages) .....	166	58 072	14 825	3 676	1 304	50.1	17.5
	<b>Essex County, MA Metropolitan Division</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 624</b>	<b>1 108 870</b>	<b>319 939</b>	<b>73 272</b>	<b>23 436</b>	<b>27.3</b>	<b>11.0</b>
721	Accommodation .....	113	138 611	38 580	8 191	1 909	8.9	2.0
7211	Traveler accommodation .....	100	133 094	37 408	8 038	1 884	6.9	1.5
72111	Hotels (except casino hotels) and motels .....	70	124 462	35 559	7 736	1 750	5.4	1.5
721110	Hotels (except casino hotels) and motels .....	70	124 462	35 559	7 736	1 750	5.4	1.5
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
7213	Rooming and boarding houses .....	4	D	D	D	a	D	D
72131	Rooming and boarding houses .....	4	D	D	D	a	D	D
721310	Rooming and boarding houses .....	4	D	D	D	a	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>							
	<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>							
	<b>Essex County, MA Metropolitan Division—Con.</b>							
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	1 511	970 259	281 359	65 081	21 527	29.9	12.3
7221	Full-service restaurants .....	535	463 694	144 787	34 046	11 063	25.6	17.1
72211	Full-service restaurants .....	535	463 694	144 787	34 046	11 063	25.6	17.1
722110	Full-service restaurants .....	535	463 694	144 787	34 046	11 063	25.6	17.1
7222	Limited-service eating places .....	719	378 189	97 753	22 618	7 908	35.5	8.0
72221	Limited-service eating places .....	719	378 189	97 753	22 618	7 908	35.5	8.0
722211	Limited-service restaurants .....	526	263 315	69 316	16 180	5 738	32.5	9.5
722213	Snack and nonalcoholic beverage bars .....	187	D	D	D	g	D	D
7223	Special food services .....	143	88 087	27 774	5 754	1 642	22.5	6.5
7224	Drinking places (alcoholic beverages) .....	114	40 289	11 045	2 663	914	42.7	9.6
72241	Drinking places (alcoholic beverages) .....	114	40 289	11 045	2 663	914	42.7	9.6
722410	Drinking places (alcoholic beverages) .....	114	40 289	11 045	2 663	914	42.7	9.6
	<b>Rockingham County-Strafford County, NH Metropolitan Division</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>969</b>	<b>617 592</b>	<b>188 608</b>	<b>41 776</b>	<b>14 144</b>	<b>23.6</b>	<b>8.9</b>
721	Accommodation .....	123	91 233	26 475	5 014	1 267	10.9	1.8
7211	Traveler accommodation .....	85	75 972	22 671	4 510	1 151	7.8	1.7
72111	Hotels (except casino hotels) and motels .....	74	71 714	20 862	4 156	1 023	8.3	1.7
721110	Hotels (except casino hotels) and motels .....	74	71 714	20 862	4 156	1 023	8.3	1.7
7212	RV (recreational vehicle) parks and recreational camps .....	31	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	31	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	23	9 327	2 067	231	59	27.9	.9
721214	Recreational and vacation camps (except campgrounds) .	8	D	D	D	b	D	D
7213	Rooming and boarding houses .....	7	D	D	D	b	D	D
72131	Rooming and boarding houses .....	7	D	D	D	b	D	D
721310	Rooming and boarding houses .....	7	D	D	D	b	D	D
722	Food services and drinking places .....	846	526 359	162 133	36 762	12 877	25.8	10.1
7221	Full-service restaurants .....	344	272 271	92 902	21 254	7 125	26.2	13.5
72211	Full-service restaurants .....	344	272 271	92 902	21 254	7 125	26.2	13.5
722110	Full-service restaurants .....	344	272 271	92 902	21 254	7 125	26.2	13.5
7222	Limited-service eating places .....	425	214 424	56 551	12 677	4 924	27.2	6.6
72221	Limited-service eating places .....	425	214 424	56 551	12 677	4 924	27.2	6.6
722211	Limited-service restaurants .....	319	156 917	40 011	9 057	3 462	32.8	6.7
722213	Snack and nonalcoholic beverage bars .....	98	D	D	D	g	D	D
7223	Special food services .....	56	30 388	9 771	2 200	614	14.1	3.4
	<b>Concord, NH Micropolitan Statistical Area</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>269</b>	<b>172 795</b>	<b>51 437</b>	<b>11 846</b>	<b>4 280</b>	<b>22.7</b>	<b>12.6</b>
721	Accommodation .....	34	23 539	5 915	1 274	528	24.4	1.6
7212	RV (recreational vehicle) parks and recreational camps .....	9	3 746	774	95	126	13.6	.2
72121	RV (recreational vehicle) parks and recreational camps .....	9	3 746	774	95	126	13.6	.2
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	c	D	D
722	Food services and drinking places .....	235	149 256	45 522	10 572	3 752	22.4	14.3
7222	Limited-service eating places .....	116	61 818	16 325	3 726	1 483	27.8	7.2
72221	Limited-service eating places .....	116	61 818	16 325	3 726	1 483	27.8	7.2
7223	Special food services .....	17	D	D	D	c	D	D
	<b>Laconia, NH Micropolitan Statistical Area</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>206</b>	<b>114 651</b>	<b>33 622</b>	<b>6 732</b>	<b>2 356</b>	<b>27.3</b>	<b>12.1</b>
721	Accommodation .....	53	31 047	9 222	1 582	328	22.1	3.8
7212	RV (recreational vehicle) parks and recreational camps .....	18	10 339	3 210	393	49	10.6	6.2
72121	RV (recreational vehicle) parks and recreational camps .....	18	10 339	3 210	393	49	10.6	6.2
721211	RV (recreational vehicle) parks and campgrounds .....	8	4 582	1 349	161	26	21.4	—
721214	Recreational and vacation camps (except campgrounds) .	10	5 757	1 861	232	23	1.9	11.0
722	Food services and drinking places .....	153	83 604	24 400	5 150	2 028	29.2	15.2
7222	Limited-service eating places .....	64	35 807	8 871	1 731	671	24.3	26.4
72221	Limited-service eating places .....	64	35 807	8 871	1 731	671	24.3	26.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Manchester-Nashua, NH Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>753</b>	<b>554 370</b>	<b>173 506</b>	<b>39 791</b>	<b>13 018</b>	<b>20.7</b>	<b>11.8</b>
721	Accommodation .....	44	79 701	27 455	5 892	1 282	4.4	20.2
7211	Traveler accommodation .....	33	72 592	25 693	5 641	1 237	3.8	22.2
72111	Hotels (except casino hotels) and motels .....	29	71 528	25 486	5 595	1 213	3.8	22.4
721110	Hotels (except casino hotels) and motels .....	29	71 528	25 486	5 595	1 213	3.8	22.4
7212	RV (recreational vehicle) parks and recreational camps .....	11	7 109	1 762	251	45	10.7	—
72121	RV (recreational vehicle) parks and recreational camps .....	11	7 109	1 762	251	45	10.7	—
721214	Recreational and vacation camps (except campgrounds) .....	8	D	D	D	b	D	D
722	Food services and drinking places .....	709	474 669	146 051	33 899	11 736	23.4	10.4
7221	Full-service restaurants .....	297	258 622	87 217	20 517	6 702	25.8	10.9
72211	Full-service restaurants .....	297	258 622	87 217	20 517	6 702	25.8	10.9
722110	Full-service restaurants .....	297	258 622	87 217	20 517	6 702	25.8	10.9
7222	Limited-service eating places .....	336	180 246	47 577	10 993	4 198	23.1	9.2
72221	Limited-service eating places .....	336	180 246	47 577	10 993	4 198	23.1	9.2
722213	Snack and nonalcoholic beverage bars .....	89	55 085	13 577	3 037	1 110	25.3	3.2
7223	Special food services .....	59	26 895	8 629	1 771	501	8.4	11.7
<b>Worcester, MA Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 536</b>	<b>939 888</b>	<b>272 140</b>	<b>63 399</b>	<b>22 414</b>	<b>23.8</b>	<b>12.1</b>
721	Accommodation .....	84	116 339	32 431	7 300	2 082	16.2	7.2
7211	Traveler accommodation .....	63	107 593	29 972	6 902	1 991	14.7	7.5
72111	Hotels (except casino hotels) and motels .....	56	106 708	29 838	6 876	1 975	14.6	7.6
721110	Hotels (except casino hotels) and motels .....	56	106 708	29 838	6 876	1 975	14.6	7.6
7212	RV (recreational vehicle) parks and recreational camps .....	14	7 754	2 301	351	80	32.7	.6
72121	RV (recreational vehicle) parks and recreational camps .....	14	7 754	2 301	351	80	32.7	.6
721211	RV (recreational vehicle) parks and campgrounds .....	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	b	D	D
7213	Rooming and boarding houses .....	7	992	158	47	11	57.8	21.9
72131	Rooming and boarding houses .....	7	992	158	47	11	57.8	21.9
721310	Rooming and boarding houses .....	7	992	158	47	11	57.8	21.9
722	Food services and drinking places .....	1 452	823 549	239 709	56 099	20 332	24.8	12.8
7221	Full-service restaurants .....	495	345 880	108 824	26 058	9 278	27.0	11.7
72211	Full-service restaurants .....	495	345 880	108 824	26 058	9 278	27.0	11.7
722110	Full-service restaurants .....	495	345 880	108 824	26 058	9 278	27.0	11.7
7222	Limited-service eating places .....	629	337 245	89 280	20 229	7 665	22.9	14.0
72221	Limited-service eating places .....	629	337 245	89 280	20 229	7 665	22.9	14.0
722211	Limited-service restaurants .....	463	236 895	60 968	14 012	5 283	25.0	16.4
722213	Snack and nonalcoholic beverage bars .....	162	99 810	28 228	6 203	2 376	17.6	8.2
7223	Special food services .....	135	92 249	29 702	6 978	2 278	9.3	14.9
7224	Drinking places (alcoholic beverages) .....	193	48 175	11 903	2 834	1 111	52.5	8.3
72241	Drinking places (alcoholic beverages) .....	193	48 175	11 903	2 834	1 111	52.5	8.3
722410	Drinking places (alcoholic beverages) .....	193	48 175	11 903	2 834	1 111	52.5	8.3
<b>BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>136</b>	<b>94 667</b>	<b>25 651</b>	<b>6 349</b>	<b>1 769</b>	<b>19.2</b>	<b>1.6</b>
721	Accommodation .....	52	69 566	18 655	4 743	986	9.8	.6
7211	Traveler accommodation .....	39	67 278	18 176	4 697	976	8.5	.1
72111	Hotels (except casino hotels) and motels .....	33	65 661	17 963	4 654	955	7.5	.1
721110	Hotels (except casino hotels) and motels .....	33	65 661	17 963	4 654	955	7.5	.1
7212	RV (recreational vehicle) parks and recreational camps .....	13	2 288	479	46	10	47.4	15.0
72121	RV (recreational vehicle) parks and recreational camps .....	13	2 288	479	46	10	47.4	15.0
721214	Recreational and vacation camps (except campgrounds) .....	6	D	D	D	a	D	D
722	Food services and drinking places .....	84	25 101	6 996	1 606	783	45.2	4.6
<b>KEENE, NH MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>156</b>	<b>87 855</b>	<b>26 495</b>	<b>5 726</b>	<b>2 356</b>	<b>19.9</b>	<b>8.6</b>
721	Accommodation .....	21	15 009	3 847	767	300	10.7	2.4
7212	RV (recreational vehicle) parks and recreational camps .....	6	3 375	419	21	5	36.1	.4
72121	RV (recreational vehicle) parks and recreational camps .....	6	3 375	419	21	5	36.1	.4
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	135	72 846	22 648	4 959	2 056	21.9	9.8
7222	Limited-service eating places .....	56	27 528	8 251	1 626	656	21.0	2.7
72221	Limited-service eating places .....	56	27 528	8 251	1 626	656	21.0	2.7
7223	Special food services .....	11	11 792	2 622	512	264	—	5.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>607</b>	<b>354 128</b>	<b>105 979</b>	<b>25 814</b>	<b>8 202</b>	<b>24.8</b>	<b>6.4</b>
721	Accommodation .....	221	164 020	47 598	11 710	3 057	11.5	3.1
7211	Traveler accommodation .....	169	131 305	39 702	10 795	2 873	9.4	3.3
72111	Hotels (except casino hotels) and motels .....	94	112 907	34 782	9 801	2 462	8.8	2.5
721110	Hotels (except casino hotels) and motels .....	94	112 907	34 782	9 801	2 462	8.8	2.5
7212	RV (recreational vehicle) parks and recreational camps .....	51	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	51	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	23	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	28	25 428	6 655	833	141	15.8	2.9
722	Food services and drinking places .....	386	190 108	58 381	14 104	5 145	36.3	9.3
7222	Limited-service eating places .....	139	60 369	16 320	3 719	1 571	41.4	10.1
72221	Limited-service eating places .....	139	60 369	16 320	3 719	1 571	41.4	10.1
7223	Special food services .....	28	11 872	3 278	765	302	2.3	.3

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELKNAP</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>206</b>	<b>114 651</b>	<b>33 622</b>	<b>6 732</b>	<b>2 356</b>	<b>27.3</b>	<b>12.1</b>
721	Accommodation .....	53	31 047	9 222	1 582	328	22.1	3.8
7211	Traveler accommodation .....	35	20 708	6 012	1 189	279	27.8	2.7
72111	Hotels (except casino hotels) and motels .....	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	24	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	18	10 339	3 210	393	49	10.6	6.2
72121	RV (recreational vehicle) parks and recreational camps .....	18	10 339	3 210	393	49	10.6	6.2
721211	RV (recreational vehicle) parks and campgrounds .....	8	4 582	1 349	161	26	21.4	—
721214	Recreational and vacation camps (except campgrounds) .	10	5 757	1 861	232	23	1.9	11.0
722	Food services and drinking places .....	153	83 604	24 400	5 150	2 028	29.2	15.2
7221	Full-service restaurants .....	69	D	D	D	g	D	D
72211	Full-service restaurants .....	69	D	D	D	g	D	D
722110	Full-service restaurants .....	69	D	D	D	g	D	D
7222	Limited-service eating places .....	64	35 807	8 871	1 731	671	24.3	26.4
72221	Limited-service eating places .....	64	35 807	8 871	1 731	671	24.3	26.4
722213	Snack and nonalcoholic beverage bars .....	24	D	D	D	e	D	D
7223	Special food services .....	17	D	D	D	b	D	D
<b>CARROLL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>281</b>	<b>193 274</b>	<b>59 302</b>	<b>13 661</b>	<b>4 205</b>	<b>20.5</b>	<b>6.0</b>
721	Accommodation .....	102	104 551	30 618	7 615	1 919	7.9	1.3
7211	Traveler accommodation .....	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	52	79 541	23 913	6 324	1 623	4.7	.2
721110	Hotels (except casino hotels) and motels .....	52	79 541	23 913	6 324	1 623	4.7	.2
721191	Bed-and-breakfast inns .....	16	7 737	2 440	651	197	1.2	—
7212	RV (recreational vehicle) parks and recreational camps .....	27	16 274	4 114	621	90	27.3	6.7
72121	RV (recreational vehicle) parks and recreational camps .....	27	16 274	4 114	621	90	27.3	6.7
721211	RV (recreational vehicle) parks and campgrounds .....	16	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	11	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	179	88 723	28 684	6 046	2 286	35.3	11.4
7221	Full-service restaurants .....	106	63 328	22 274	4 762	1 638	34.6	11.3
72211	Full-service restaurants .....	106	63 328	22 274	4 762	1 638	34.6	11.3
722110	Full-service restaurants .....	106	63 328	22 274	4 762	1 638	34.6	11.3
7222	Limited-service eating places .....	64	23 929	5 890	1 175	570	39.3	12.3
72221	Limited-service eating places .....	64	23 929	5 890	1 175	570	39.3	12.3
<b>CHESHIRE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>156</b>	<b>87 855</b>	<b>26 495</b>	<b>5 726</b>	<b>2 356</b>	<b>19.9</b>	<b>8.6</b>
721	Accommodation .....	21	15 009	3 847	767	300	10.7	2.4
7211	Traveler accommodation .....	15	11 634	3 428	746	295	3.3	3.0
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	3 375	419	21	5	36.1	.4
72121	RV (recreational vehicle) parks and recreational camps .....	6	3 375	419	21	5	36.1	.4
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places .....	135	72 846	22 648	4 959	2 056	21.9	9.8
7222	Limited-service eating places .....	56	27 528	8 251	1 626	656	21.0	2.7
72221	Limited-service eating places .....	56	27 528	8 251	1 626	656	21.0	2.7
7223	Special food services .....	11	11 792	2 622	512	264	—	5.0
<b>COOS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>122</b>	<b>91 904</b>	<b>24 889</b>	<b>6 172</b>	<b>1 684</b>	<b>17.4</b>	<b>1.6</b>
721	Accommodation .....	48	68 900	18 571	4 725	979	9.6	.6
7211	Traveler accommodation .....	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	32	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	32	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places .....	74	23 004	6 318	1 447	705	40.6	4.6
7222	Limited-service eating places .....	26	D	D	D	c	D	D
72221	Limited-service eating places .....	26	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAFTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>342</b>	<b>225 786</b>	<b>67 279</b>	<b>16 152</b>	<b>4 991</b>	<b>23.2</b>	<b>6.4</b>
721	Accommodation .....	125	96 630	28 074	6 676	1 778	11.0	1.8
7211	Traveler accommodation .....	91	74 732	22 227	6 050	1 671	6.7	2.1
72111	Hotels (except casino hotels) and motels .....	57	65 299	19 916	5 551	1 469	6.8	.4
721110	Hotels (except casino hotels) and motels .....	57	65 299	19 916	5 551	1 469	6.8	.4
721191	Bed-and-breakfast inns .....	30	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	33	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	33	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	15	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	18	16 573	4 841	563	72	21.3	.7
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	217	129 156	39 205	9 476	3 213	32.3	9.9
7221	Full-service restaurants .....	115	D	D	D	g	D	D
72211	Full-service restaurants .....	115	D	D	D	g	D	D
722110	Full-service restaurants .....	115	D	D	D	g	D	D
7222	Limited-service eating places .....	87	D	D	D	g	D	D
72221	Limited-service eating places .....	87	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars .....	32	D	D	D	c	D	D
7223	Special food services .....	14	D	D	D	c	D	D
<b>HILLSBOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>753</b>	<b>554 370</b>	<b>173 506</b>	<b>39 791</b>	<b>13 018</b>	<b>20.7</b>	<b>11.8</b>
721	Accommodation .....	44	79 701	27 455	5 892	1 282	4.4	20.2
7211	Traveler accommodation .....	33	72 592	25 693	5 641	1 237	3.8	22.2
72111	Hotels (except casino hotels) and motels .....	29	71 528	25 486	5 595	1 213	3.8	22.4
721110	Hotels (except casino hotels) and motels .....	29	71 528	25 486	5 595	1 213	3.8	22.4
7212	RV (recreational vehicle) parks and recreational camps .....	11	7 109	1 762	251	45	10.7	—
72121	RV (recreational vehicle) parks and recreational camps .....	11	7 109	1 762	251	45	10.7	—
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	8	D	D	D	b	D	D
722	Food services and drinking places .....	709	474 669	146 051	33 899	11 736	23.4	10.4
7221	Full-service restaurants .....	297	258 622	87 217	20 517	6 702	25.8	10.9
72211	Full-service restaurants .....	297	258 622	87 217	20 517	6 702	25.8	10.9
722110	Full-service restaurants .....	297	258 622	87 217	20 517	6 702	25.8	10.9
7222	Limited-service eating places .....	336	180 246	47 577	10 993	4 198	23.1	9.2
72221	Limited-service eating places .....	336	180 246	47 577	10 993	4 198	23.1	9.2
722211	Limited-service restaurants .....	244	124 597	33 823	7 897	3 061	22.0	11.8
722213	Snack and nonalcoholic beverage bars .....	89	55 085	13 577	3 037	1 110	25.3	3.2
7223	Special food services .....	59	26 895	8 629	1 771	501	8.4	11.7
7224	Drinking places (alcoholic beverages) .....	17	8 906	2 628	618	335	3.8	19.1
72241	Drinking places (alcoholic beverages) .....	17	8 906	2 628	618	335	3.8	19.1
722410	Drinking places (alcoholic beverages) .....	17	8 906	2 628	618	335	3.8	19.1
<b>MERRIMACK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>269</b>	<b>172 795</b>	<b>51 437</b>	<b>11 846</b>	<b>4 280</b>	<b>22.7</b>	<b>12.6</b>
721	Accommodation .....	34	23 539	5 915	1 274	528	24.4	1.6
7211	Traveler accommodation .....	25	19 793	5 141	1 179	402	26.5	1.8
72111	Hotels (except casino hotels) and motels .....	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	17	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	9	3 746	774	95	126	13.6	.2
72121	RV (recreational vehicle) parks and recreational camps .....	9	3 746	774	95	126	13.6	.2
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	c	D	D
722	Food services and drinking places .....	235	149 256	45 522	10 572	3 752	22.4	14.3
7221	Full-service restaurants .....	100	D	D	D	g	D	D
72211	Full-service restaurants .....	100	D	D	D	g	D	D
722110	Full-service restaurants .....	100	D	D	D	g	D	D
7222	Limited-service eating places .....	116	61 818	16 325	3 726	1 483	27.8	7.2
72221	Limited-service eating places .....	116	61 818	16 325	3 726	1 483	27.8	7.2
722211	Limited-service restaurants .....	82	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars .....	32	D	D	D	e	D	D
7223	Special food services .....	17	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKINGHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>751</b>	<b>498 076</b>	<b>152 805</b>	<b>33 423</b>	<b>10 857</b>	<b>23.6</b>	<b>9.4</b>
721	Accommodation .....	96	81 283	23 483	4 468	1 079	9.9	1.0
7211	Traveler accommodation .....	75	70 332	20 564	4 063	1 015	8.2	1.1
72111	Hotels (except casino hotels) and motels .....	69	69 260	20 330	4 032	994	8.3	1.1
721110	Hotels (except casino hotels) and motels .....	69	69 260	20 330	4 032	994	8.3	1.1
7212	RV (recreational vehicle) parks and recreational camps .....	21	10 951	2 919	405	64	20.6	—
72121	RV (recreational vehicle) parks and recreational camps .....	21	10 951	2 919	405	64	20.6	—
721211	RV (recreational vehicle) parks and campgrounds .....	16	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	655	416 793	129 322	28 955	9 778	26.2	11.1
7221	Full-service restaurants .....	259	218 019	75 000	16 933	5 358	26.8	15.2
72211	Full-service restaurants .....	259	218 019	75 000	16 933	5 358	26.8	15.2
722110	Full-service restaurants .....	259	218 019	75 000	16 933	5 358	26.8	15.2
7222	Limited-service eating places .....	341	166 061	43 628	9 637	3 721	27.8	6.8
72221	Limited-service eating places .....	341	166 061	43 628	9 637	3 721	27.8	6.8
722211	Limited-service restaurants .....	253	122 385	31 621	7 058	2 625	32.3	6.4
722213	Snack and nonalcoholic beverage bars .....	82	D	D	D	g	D	D
7223	Special food services .....	42	25 732	8 518	1 919	553	15.0	4.0
7224	Drinking places (alcoholic beverages) .....	13	6 981	2 176	466	146	15.4	9.1
72241	Drinking places (alcoholic beverages) .....	13	6 981	2 176	466	146	15.4	9.1
722410	Drinking places (alcoholic beverages) .....	13	6 981	2 176	466	146	15.4	9.1
<b>STRAFFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>218</b>	<b>119 516</b>	<b>35 803</b>	<b>8 353</b>	<b>3 287</b>	<b>23.8</b>	<b>6.5</b>
721	Accommodation .....	27	9 950	2 992	546	188	19.3	8.7
7211	Traveler accommodation .....	10	5 640	2 107	447	136	2.9	9.2
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
7213	Rooming and boarding houses .....	7	D	D	D	b	D	D
72131	Rooming and boarding houses .....	7	D	D	D	b	D	D
721310	Rooming and boarding houses .....	7	D	D	D	b	D	D
722	Food services and drinking places .....	191	109 566	32 811	7 807	3 099	24.2	6.3
7221	Full-service restaurants .....	85	54 252	17 902	4 321	1 767	23.7	6.8
72211	Full-service restaurants .....	85	54 252	17 902	4 321	1 767	23.7	6.8
722110	Full-service restaurants .....	85	54 252	17 902	4 321	1 767	23.7	6.8
7222	Limited-service eating places .....	84	48 363	12 923	3 040	1 203	25.4	5.7
72221	Limited-service eating places .....	84	48 363	12 923	3 040	1 203	25.4	5.7
722213	Snack and nonalcoholic beverage bars .....	16	D	D	D	e	D	D
7223	Special food services .....	14	4 656	1 253	281	61	9.2	—
<b>SULLIVAN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>62</b>	<b>23 918</b>	<b>7 708</b>	<b>1 667</b>	<b>797</b>	<b>27.1</b>	<b>9.2</b>
721	Accommodation .....	15	4 656	1 559	262	106	4.2	8.3
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	47	19 262	6 149	1 405	691	32.6	9.4
7222	Limited-service eating places .....	22	D	D	D	e	D	D
72221	Limited-service eating places .....	22	D	D	D	e	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AMHERST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>6 829</b>	<b>2 093</b>	<b>456</b>	<b>167</b>	<b>49.4</b>	<b>7.8</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	c	D	D
<b>BEDFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>38 730</b>	<b>12 880</b>	<b>3 083</b>	<b>852</b>	<b>9.2</b>	<b>4.9</b>
721	Accommodation .....	4	D	D	D	c	D	D
7211	Traveler accommodation .....	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	25	D	D	D	f	D	D
7222	Limited-service eating places .....	10	4 945	1 464	350	133	28.2	23.3
72221	Limited-service eating places .....	10	4 945	1 464	350	133	28.2	23.3
7223	Special food services .....	2	D	D	D	b	D	D
<b>BERLIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>4 114</b>	<b>1 231</b>	<b>287</b>	<b>138</b>	<b>21.6</b>	<b>7.2</b>
722	Food services and drinking places .....	17	4 114	1 231	287	138	21.6	7.2
<b>CLAREMONT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>11 755</b>	<b>3 573</b>	<b>867</b>	<b>455</b>	<b>25.1</b>	<b>4.2</b>
721	Accommodation .....	3	333	46	9	7	—	—
722	Food services and drinking places .....	23	11 422	3 527	858	448	25.8	4.4
7222	Limited-service eating places .....	12	7 019	2 217	548	333	22.4	—
72221	Limited-service eating places .....	12	7 019	2 217	548	333	22.4	—
<b>CONCORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>122</b>	<b>104 194</b>	<b>32 362</b>	<b>7 651</b>	<b>2 341</b>	<b>21.9</b>	<b>11.9</b>
721	Accommodation .....	6	12 224	3 212	751	226	34.3	—
7211	Traveler accommodation .....	6	12 224	3 212	751	226	34.3	—
72111	Hotels (except casino hotels) and motels .....	6	12 224	3 212	751	226	34.3	—
721110	Hotels (except casino hotels) and motels .....	6	12 224	3 212	751	226	34.3	—
722	Food services and drinking places .....	116	91 970	29 150	6 900	2 115	20.2	13.4
7221	Full-service restaurants .....	47	50 963	17 674	4 213	1 207	16.8	21.7
72211	Full-service restaurants .....	47	50 963	17 674	4 213	1 207	16.8	21.7
722110	Full-service restaurants .....	47	50 963	17 674	4 213	1 207	16.8	21.7
7222	Limited-service eating places .....	62	38 260	10 577	2 481	862	25.9	3.4
72221	Limited-service eating places .....	62	38 260	10 577	2 481	862	25.9	3.4
722211	Limited-service restaurants .....	44	26 105	7 140	1 698	618	27.4	4.3
722213	Snack and nonalcoholic beverage bars .....	16	D	D	D	c	D	D
7223	Special food services .....	6	D	D	D	b	D	D
<b>DERRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>46</b>	<b>25 727</b>	<b>7 734</b>	<b>1 833</b>	<b>611</b>	<b>35.5</b>	<b>2.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	45	D	D	D	f	D	D
7222	Limited-service eating places .....	29	15 807	4 392	1 049	376	31.8	3.3
72221	Limited-service eating places .....	29	15 807	4 392	1 049	376	31.8	3.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DOVER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>59</b>	<b>47 695</b>	<b>13 473</b>	<b>3 231</b>	<b>1 204</b>	<b>16.9</b>	<b>5.6</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	56	D	D	D	g	D	D
7221	Full-service restaurants .....	28	28 790	8 682	2 128	749	12.4	4.5
72211	Full-service restaurants .....	28	28 790	8 682	2 128	749	12.4	4.5
722110	Full-service restaurants .....	28	28 790	8 682	2 128	749	12.4	4.5
7222	Limited-service eating places .....	19	13 765	3 331	819	378	30.2	6.7
72221	Limited-service eating places .....	19	13 765	3 331	819	378	30.2	6.7
7223	Special food services .....	5	2 203	631	112	23	7.9	—
<b>DURHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>11 464</b>	<b>4 002</b>	<b>1 004</b>	<b>525</b>	<b>25.0</b>	<b>13.8</b>
721	Accommodation .....	9	D	D	D	c	D	D
7213	Rooming and boarding houses .....	6	D	D	D	b	D	D
72131	Rooming and boarding houses .....	6	D	D	D	b	D	D
721310	Rooming and boarding houses .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
<b>EXETER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>19 600</b>	<b>5 478</b>	<b>1 243</b>	<b>481</b>	<b>41.8</b>	<b>3.4</b>
721	Accommodation .....	5	3 308	1 033	231	57	30.1	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	38	16 292	4 445	1 012	424	44.1	4.1
7222	Limited-service eating places .....	17	8 422	2 133	506	225	42.8	—
72221	Limited-service eating places .....	17	8 422	2 133	506	225	42.8	—
7223	Special food services .....	5	D	D	D	b	D	D
<b>FRANKLIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>3 053</b>	<b>877</b>	<b>214</b>	<b>92</b>	<b>48.2</b>	<b>10.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D
<b>GOFFSTOWN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>9 206</b>	<b>2 292</b>	<b>583</b>	<b>170</b>	<b>34.8</b>	<b>9.2</b>
722	Food services and drinking places .....	23	9 206	2 292	583	170	34.8	9.2
7222	Limited-service eating places .....	11	5 472	1 234	319	98	5.4	12.4
72221	Limited-service eating places .....	11	5 472	1 234	319	98	5.4	12.4
<b>HAMPTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>111</b>	<b>49 431</b>	<b>16 134</b>	<b>2 798</b>	<b>880</b>	<b>31.5</b>	<b>4.8</b>
721	Accommodation .....	40	16 734	5 270	791	260	14.6	2.9
7211	Traveler accommodation .....	38	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	36	15 148	4 732	708	241	12.3	3.2
721110	Hotels (except casino hotels) and motels .....	36	15 148	4 732	708	241	12.3	3.2
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	71	32 697	10 864	2 007	620	40.2	5.7
7222	Limited-service eating places .....	38	9 759	2 356	379	171	49.3	5.7
72221	Limited-service eating places .....	38	9 759	2 356	379	171	49.3	5.7

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANOVER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>29 066</b>	<b>11 641</b>	<b>2 637</b>	<b>687</b>	<b>15.1</b>	<b>3.1</b>
721	Accommodation .....	8	D	D	D	c	D	D
7211	Traveler accommodation .....	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	22	D	D	D	e	D	D
<b>HOKKSETT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>14 891</b>	<b>3 517</b>	<b>810</b>	<b>311</b>	<b>8.9</b>	<b>22.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	19	D	D	D	e	D	D
7222	Limited-service eating places .....	13	7 493	1 642	367	152	8.3	10.9
72221	Limited-service eating places .....	13	7 493	1 642	367	152	8.3	10.9
<b>HUDSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>22 684</b>	<b>6 854</b>	<b>1 594</b>	<b>530</b>	<b>25.9</b>	<b>10.8</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	42	D	D	D	f	D	D
7222	Limited-service eating places .....	21	10 404	2 667	623	274	36.0	11.9
72221	Limited-service eating places .....	21	10 404	2 667	623	274	36.0	11.9
7223	Special food services .....	8	1 993	695	145	49	—	25.2
<b>KEENE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>80</b>	<b>58 040</b>	<b>17 574</b>	<b>3 967</b>	<b>1 564</b>	<b>14.4</b>	<b>10.4</b>
721	Accommodation .....	6	7 224	1 834	385	174	—	4.2
7211	Traveler accommodation .....	6	7 224	1 834	385	174	—	4.2
72111	Hotels (except casino hotels) and motels .....	6	7 224	1 834	385	174	—	4.2
721110	Hotels (except casino hotels) and motels .....	6	7 224	1 834	385	174	—	4.2
722	Food services and drinking places .....	74	50 816	15 740	3 582	1 390	16.4	11.3
7222	Limited-service eating places .....	33	18 575	5 572	1 154	415	17.7	3.4
72221	Limited-service eating places .....	33	18 575	5 572	1 154	415	17.7	3.4
722213	Snack and nonalcoholic beverage bars .....	11	6 621	2 449	434	146	4.6	—
7223	Special food services .....	5	6 853	1 432	320	181	—	—
<b>LACONIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>77</b>	<b>38 532</b>	<b>10 824</b>	<b>2 177</b>	<b>809</b>	<b>28.8</b>	<b>10.9</b>
721	Accommodation .....	21	10 840	3 006	461	105	8.0	.3
7211	Traveler accommodation .....	16	9 845	2 821	452	104	2.7	.4
72111	Hotels (except casino hotels) and motels .....	10	9 160	2 780	452	104	.8	—
721110	Hotels (except casino hotels) and motels .....	10	9 160	2 780	452	104	.8	—
7212	RV (recreational vehicle) parks and recreational camps .....	5	995	185	9	1	60.4	—
72121	RV (recreational vehicle) parks and recreational camps .....	5	995	185	9	1	60.4	—
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	56	27 692	7 818	1 716	704	36.9	15.0
7222	Limited-service eating places .....	25	12 034	2 812	563	218	30.6	24.1
72221	Limited-service eating places .....	25	12 034	2 812	563	218	30.6	24.1
<b>LEBANON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>44 068</b>	<b>11 960</b>	<b>2 959</b>	<b>921</b>	<b>9.2</b>	<b>5.5</b>
721	Accommodation .....	7	6 163	1 191	323	76	2.2	.3
7211	Traveler accommodation .....	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	40	37 905	10 769	2 636	845	10.3	6.3
7222	Limited-service eating places .....	21	15 691	4 166	936	306	17.0	11.0
72221	Limited-service eating places .....	21	15 691	4 166	936	306	17.0	11.0

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONDONDERRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>24 162</b>	<b>8 054</b>	<b>1 802</b>	<b>611</b>	<b>30.5</b>	<b>7.7</b>
722	Food services and drinking places .....	30	24 162	8 054	1 802	611	30.5	7.7
7222	Limited-service eating places .....	16	11 254	3 272	696	284	38.8	1.4
72221	Limited-service eating places .....	16	11 254	3 272	696	284	38.8	1.4
<b>MANCHESTER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>257</b>	<b>205 813</b>	<b>63 447</b>	<b>14 760</b>	<b>4 864</b>	<b>16.6</b>	<b>15.3</b>
721	Accommodation .....	9	26 240	8 536	1 906	458	2.9	46.0
7211	Traveler accommodation .....	9	26 240	8 536	1 906	458	2.9	46.0
72111	Hotels (except casino hotels) and motels .....	9	26 240	8 536	1 906	458	2.9	46.0
721110	Hotels (except casino hotels) and motels .....	9	26 240	8 536	1 906	458	2.9	46.0
722	Food services and drinking places .....	248	179 573	54 911	12 854	4 406	18.6	10.8
7221	Full-service restaurants .....	105	96 451	33 934	8 123	2 520	23.7	10.4
72211	Full-service restaurants .....	105	96 451	33 934	8 123	2 520	23.7	10.4
722110	Full-service restaurants .....	105	96 451	33 934	8 123	2 520	23.7	10.4
7222	Limited-service eating places .....	123	72 225	17 997	4 074	1 588	12.6	9.6
72221	Limited-service eating places .....	123	72 225	17 997	4 074	1 588	12.6	9.6
722211	Limited-service restaurants .....	89	49 276	13 122	2 939	1 180	13.5	12.4
722213	Snack and nonalcoholic beverage bars .....	32	D	D	D	e	D	D
7223	Special food services .....	11	4 346	1 224	259	80	31.4	30.4
7224	Drinking places (alcoholic beverages) .....	9	6 551	1 756	398	218	1.0	19.3
72241	Drinking places (alcoholic beverages) .....	9	6 551	1 756	398	218	1.0	19.3
722410	Drinking places (alcoholic beverages) .....	9	6 551	1 756	398	218	1.0	19.3
<b>MERRIMACK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>46</b>	<b>31 246</b>	<b>10 108</b>	<b>2 278</b>	<b>803</b>	<b>29.0</b>	<b>.5</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	44	D	D	D	f	D	D
7222	Limited-service eating places .....	23	11 732	3 671	833	295	30.8	.3
72221	Limited-service eating places .....	23	11 732	3 671	833	295	30.8	.3
7223	Special food services .....	3	D	D	D	b	D	D
<b>MILFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>17 409</b>	<b>4 869</b>	<b>1 162</b>	<b>512</b>	<b>21.5</b>	<b>17.5</b>
722	Food services and drinking places .....	38	17 409	4 869	1 162	512	21.5	17.5
7222	Limited-service eating places .....	24	11 411	2 783	665	275	13.1	26.7
72221	Limited-service eating places .....	24	11 411	2 783	665	275	13.1	26.7
<b>NASHUA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>192</b>	<b>173 483</b>	<b>56 835</b>	<b>12 953</b>	<b>3 765</b>	<b>18.1</b>	<b>12.1</b>
721	Accommodation .....	9	35 766	13 534	2 931	591	3.9	11.1
7211	Traveler accommodation .....	9	35 766	13 534	2 931	591	3.9	11.1
72111	Hotels (except casino hotels) and motels .....	9	35 766	13 534	2 931	591	3.9	11.1
721110	Hotels (except casino hotels) and motels .....	9	35 766	13 534	2 931	591	3.9	11.1
722	Food services and drinking places .....	183	137 717	43 301	10 022	3 174	21.8	12.4
7221	Full-service restaurants .....	77	80 904	26 670	6 153	1 882	23.5	16.9
72211	Full-service restaurants .....	77	80 904	26 670	6 153	1 882	23.5	16.9
722110	Full-service restaurants .....	77	80 904	26 670	6 153	1 882	23.5	16.9
7222	Limited-service eating places .....	80	46 941	13 337	3 149	1 088	22.0	5.0
72221	Limited-service eating places .....	80	46 941	13 337	3 149	1 088	22.0	5.0
722211	Limited-service restaurants .....	58	33 307	9 605	2 329	783	19.7	6.9
722213	Snack and nonalcoholic beverage bars .....	22	13 634	3 732	820	305	27.6	.4
7223	Special food services .....	21	8 802	3 035	665	176	4.2	11.4
<b>PELHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>7 930</b>	<b>2 620</b>	<b>535</b>	<b>227</b>	<b>29.4</b>	<b>.3</b>
722	Food services and drinking places .....	13	7 930	2 620	535	227	29.4	.3
7223	Special food services .....	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORTSMOUTH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>153</b>	<b>149 151</b>	<b>46 932</b>	<b>10 406</b>	<b>3 018</b>	<b>16.0</b>	<b>9.3</b>
721	Accommodation .....	17	38 916	10 647	2 197	445	8.1	.7
7211	Traveler accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	136	110 235	36 285	8 209	2 573	18.8	12.3
7221	Full-service restaurants .....	67	68 973	24 045	5 345	1 636	23.7	16.2
72211	Full-service restaurants .....	67	68 973	24 045	5 345	1 636	23.7	16.2
722110	Full-service restaurants .....	67	68 973	24 045	5 345	1 636	23.7	16.2
7222	Limited-service eating places .....	47	29 412	8 009	1 787	684	14.3	5.2
72221	Limited-service eating places .....	47	29 412	8 009	1 787	684	14.3	5.2
722213	Snack and nonalcoholic beverage bars .....	15	10 431	3 088	686	289	6.5	.2
7223	Special food services .....	16	8 024	3 088	806	192	—	11.5
7224	Drinking places (alcoholic beverages) .....	6	3 826	1 143	271	61	3.4	—
72241	Drinking places (alcoholic beverages) .....	6	3 826	1 143	271	61	3.4	—
722410	Drinking places (alcoholic beverages) .....	6	3 826	1 143	271	61	3.4	—
<b>ROCHESTER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>58</b>	<b>34 123</b>	<b>9 891</b>	<b>2 236</b>	<b>934</b>	<b>26.1</b>	<b>2.6</b>
721	Accommodation .....	4	1 871	668	122	45	8.7	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	54	32 252	9 223	2 114	889	27.1	2.8
7222	Limited-service eating places .....	29	19 197	4 835	1 050	428	22.7	2.0
72221	Limited-service eating places .....	29	19 197	4 835	1 050	428	22.7	2.0
7223	Special food services .....	5	1 381	315	59	18	8.8	—
<b>SALEM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>93</b>	<b>75 904</b>	<b>23 095</b>	<b>5 512</b>	<b>1 644</b>	<b>15.8</b>	<b>13.4</b>
721	Accommodation .....	4	7 159	3 123	766	185	—	—
7211	Traveler accommodation .....	4	7 159	3 123	766	185	—	—
72111	Hotels (except casino hotels) and motels .....	4	7 159	3 123	766	185	—	—
721110	Hotels (except casino hotels) and motels .....	4	7 159	3 123	766	185	—	—
722	Food services and drinking places .....	89	68 745	19 972	4 746	1 459	17.5	14.8
7221	Full-service restaurants .....	33	37 771	12 804	3 039	886	14.0	22.8
72211	Full-service restaurants .....	33	37 771	12 804	3 039	886	14.0	22.8
722110	Full-service restaurants .....	33	37 771	12 804	3 039	886	14.0	22.8
7222	Limited-service eating places .....	52	D	D	D	f	D	D
72221	Limited-service eating places .....	52	D	D	D	f	D	D
7223	Special food services .....	4	D	D	D	b	D	D
<b>SOMERSWORTH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	9 912	3 460	862	248	22.9	5.3
7222	Limited-service eating places .....	12	6 532	2 324	587	150	16.3	7.6
72221	Limited-service eating places .....	12	6 532	2 324	587	150	16.3	7.6
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>WINDHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>8 373</b>	<b>2 157</b>	<b>416</b>	<b>184</b>	<b>80.5</b>	<b>7.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	11	4 428	1 023	231	94	90.9	1.0
72221	Limited-service eating places .....	11	4 428	1 023	231	94	90.9	1.0
7223	Special food services .....	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BELKNAP COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>129</b>	<b>76 119</b>	<b>22 798</b>	<b>4 555</b>	<b>1 547</b>	<b>26.5</b>	<b>12.8</b>
721	Accommodation .....	32	20 207	6 216	1 121	223	29.6	5.7
7211	Traveler accommodation .....	19	10 863	3 191	737	175	50.6	4.8
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	13	9 344	3 025	384	48	5.3	6.8
72121	RV (recreational vehicle) parks and recreational camps .....	13	9 344	3 025	384	48	5.3	6.8
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	9	D	D	D	b	D	D
722	Food services and drinking places .....	97	55 912	16 582	3 434	1 324	25.4	15.3
7221	Full-service restaurants .....	43	29 596	9 874	2 162	838	30.1	5.5
72211	Full-service restaurants .....	43	29 596	9 874	2 162	838	30.1	5.5
722110	Full-service restaurants .....	43	29 596	9 874	2 162	838	30.1	5.5
7222	Limited-service eating places .....	39	23 773	6 059	1 168	453	21.2	27.6
72221	Limited-service eating places .....	39	23 773	6 059	1 168	453	21.2	27.6
722213	Snack and nonalcoholic beverage bars .....	18	D	D	D	c	D	D
7223	Special food services .....	14	D	D	D	b	D	D
<b>BALANCE OF CARROLL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>281</b>	<b>193 274</b>	<b>59 302</b>	<b>13 661</b>	<b>4 205</b>	<b>20.5</b>	<b>6.0</b>
721	Accommodation .....	102	104 551	30 618	7 615	1 919	7.9	1.3
7211	Traveler accommodation .....	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	52	79 541	23 913	6 324	1 623	4.7	.2
721110	Hotels (except casino hotels) and motels .....	52	79 541	23 913	6 324	1 623	4.7	.2
721191	Bed-and-breakfast inns .....	16	7 737	2 440	651	197	1.2	-
7212	RV (recreational vehicle) parks and recreational camps .....	27	16 274	4 114	621	90	27.3	6.7
72121	RV (recreational vehicle) parks and recreational camps .....	27	16 274	4 114	621	90	27.3	6.7
721211	RV (recreational vehicle) parks and campgrounds .....	16	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	11	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	179	88 723	28 684	6 046	2 286	35.3	11.4
7221	Full-service restaurants .....	106	63 328	22 274	4 762	1 638	34.6	11.3
72211	Full-service restaurants .....	106	63 328	22 274	4 762	1 638	34.6	11.3
722110	Full-service restaurants .....	106	63 328	22 274	4 762	1 638	34.6	11.3
7222	Limited-service eating places .....	64	23 929	5 890	1 175	570	39.3	12.3
72221	Limited-service eating places .....	64	23 929	5 890	1 175	570	39.3	12.3
7223	Special food services .....	9	1 466	520	109	78	-	2.9
<b>BALANCE OF CHESHIRE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>76</b>	<b>29 815</b>	<b>8 921</b>	<b>1 759</b>	<b>792</b>	<b>30.8</b>	<b>5.0</b>
721	Accommodation .....	15	7 785	2 013	382	126	20.6	.8
7211	Traveler accommodation .....	9	4 410	1 594	361	121	8.7	1.0
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	3 375	419	21	5	36.1	.4
72121	RV (recreational vehicle) parks and recreational camps .....	6	3 375	419	21	5	36.1	.4
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places .....	61	22 030	6 908	1 377	666	34.4	6.5
7222	Limited-service eating places .....	23	8 953	2 679	472	241	27.8	1.2
72221	Limited-service eating places .....	23	8 953	2 679	472	241	27.8	1.2
7223	Special food services .....	6	4 939	1 190	192	83	-	12.0

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COOS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>105</b>	<b>87 790</b>	<b>23 658</b>	<b>5 885</b>	<b>1 546</b>	<b>17.2</b>	<b>1.3</b>
721	Accommodation .....	48	68 900	18 571	4 725	979	9.6	.6
7211	Traveler accommodation .....	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	32	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	32	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	57	18 890	5 087	1 160	567	44.8	4.0
7222	Limited-service eating places .....	15	D	D	D	c	D	D
72221	Limited-service eating places .....	15	D	D	D	c	D	D
<b>BALANCE OF GRAFTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>265</b>	<b>152 652</b>	<b>43 678</b>	<b>10 556</b>	<b>3 383</b>	<b>28.8</b>	<b>7.3</b>
721	Accommodation .....	110	D	D	D	g	D	D
7211	Traveler accommodation .....	81	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	51	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	51	D	D	D	g	D	D
721191	Bed-and-breakfast inns .....	28	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	28	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	28	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	14	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	14	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	155	D	D	D	g	D	D
7221	Full-service restaurants .....	86	41 892	13 149	3 384	1 159	49.8	14.0
72211	Full-service restaurants .....	86	41 892	13 149	3 384	1 159	49.8	14.0
722110	Full-service restaurants .....	86	41 892	13 149	3 384	1 159	49.8	14.0
7222	Limited-service eating places .....	56	23 215	6 013	1 321	559	54.2	15.6
72221	Limited-service eating places .....	56	23 215	6 013	1 321	559	54.2	15.6
7223	Special food services .....	12	D	D	D	c	D	D
<b>BALANCE OF HILLSBOROUGH COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>98</b>	<b>41 040</b>	<b>11 508</b>	<b>2 387</b>	<b>1 128</b>	<b>43.3</b>	<b>10.1</b>
721	Accommodation .....	17	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	81	D	D	D	g	D	D
7222	Limited-service eating places .....	32	D	D	D	e	D	D
72221	Limited-service eating places .....	32	D	D	D	e	D	D
7223	Special food services .....	10	D	D	D	b	D	D
<b>BALANCE OF MERRIMACK COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>114</b>	<b>50 657</b>	<b>14 681</b>	<b>3 171</b>	<b>1 536</b>	<b>27.0</b>	<b>11.1</b>
721	Accommodation .....	25	D	D	D	e	D	D
7211	Traveler accommodation .....	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	c	D	D
722	Food services and drinking places .....	89	D	D	D	g	D	D
7222	Limited-service eating places .....	38	15 577	4 033	858	462	40.2	14.7
72221	Limited-service eating places .....	38	15 577	4 033	858	462	40.2	14.7
7223	Special food services .....	9	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ROCKINGHAM COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>259</b>	<b>145 728</b>	<b>43 221</b>	<b>9 413</b>	<b>3 428</b>	<b>23.7</b>	<b>11.6</b>
721	Accommodation .....	28	D	D	D	c	D	D
7211	Traveler accommodation .....	13	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places .....	231	D	D	D	h	D	D
7221	Full-service restaurants .....	85	62 846	20 925	4 848	1 694	29.3	14.6
72211	Full-service restaurants .....	85	62 846	20 925	4 848	1 694	29.3	14.6
722110	Full-service restaurants .....	85	62 846	20 925	4 848	1 694	29.3	14.6
7222	Limited-service eating places .....	131	D	D	D	g	D	D
72221	Limited-service eating places .....	131	D	D	D	g	D	D
722211	Limited-service restaurants .....	90	41 465	10 725	2 337	862	29.9	9.7
722212	Cafeterias, buffets, and grill buffets .....	6	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	35	D	D	D	e	D	D
7223	Special food services .....	10	D	D	D	c	D	D
<b>BALANCE OF STRAFFORD COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	10	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places .....	39	D	D	D	e	D	D
7222	Limited-service eating places .....	14	5 087	1 309	318	115	20.5	7.1
72221	Limited-service eating places .....	14	5 087	1 309	318	115	20.5	7.1
<b>BALANCE OF SULLIVAN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>36</b>	<b>12 163</b>	<b>4 135</b>	<b>800</b>	<b>342</b>	<b>29.0</b>	<b>14.0</b>
721	Accommodation .....	12	4 323	1 513	253	99	4.5	8.9
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places .....	24	7 840	2 622	547	243	42.6	16.8

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

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payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

**SALES**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.



# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **72 ACCOMMODATION AND FOOD SERVICES**

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

### **721 ACCOMMODATION**

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

### **7211 TRAVELER ACCOMMODATION**

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

### **72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

### **721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

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## **72112 CASINO HOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## **721120 CASINO HOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## **72119 OTHER TRAVELER ACCOMMODATION**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

## **721191 BED-AND-BREAKFAST INNS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

## **721199 ALL OTHER TRAVELER ACCOMMODATION**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

## **7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

## **72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

## **721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS**

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

## **721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)**

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

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## **7213 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

### **72131 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

#### **721310 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

## **722 FOOD SERVICES AND DRINKING PLACES**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

### **7221 FULL-SERVICE RESTAURANTS**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

#### **72211 FULL-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

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## **722110 FULL-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

## **7222 LIMITED-SERVICE EATING PLACES**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

## **72221 LIMITED-SERVICE EATING PLACES**

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

## **722211 LIMITED-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

## **722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS**

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

## **722213 SNACK AND NONALCOHOLIC BEVERAGE BARS**

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

## **7222131 ICE CREAM AND SOFT SERVE SHOPS**

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

## **7222132 FROZEN YOGURT SHOPS**

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

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### **7222133 DOUGHNUT SHOPS**

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

### **7222134 BAGEL SHOPS**

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

### **7222135 COFFEE SHOPS**

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 COOKIE SHOPS**

This industry comprises establishments primarily engaged in selling cookies.

### **7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS**

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 SPECIAL FOOD SERVICES**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

#### **72231 FOOD SERVICE CONTRACTORS**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

#### **722310 FOOD SERVICE CONTRACTORS**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

#### **72232 CATERERS**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

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### **722320 CATERERS**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

### **72233 MOBILE FOOD SERVICES**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

### **722330 MOBILE FOOD SERVICES**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

### **7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

### **72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

### **722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.



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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D. Geographic Notes

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## **NEW HAMPSHIRE**

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

**Amherst** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Hanover** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Grafton County.

**Hooksett** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Windham** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Balance of Grafton County** no longer includes Hanover, which is tabulated separately due to a population increase.

# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA**

#### **Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area**

##### ***Boston-Quincy, MA Metropolitan Division***

Norfolk County, MA

Plymouth County, MA

Suffolk County, MA

##### ***Cambridge-Newton-Framingham, MA Metropolitan Division***

Middlesex County, MA

##### ***Essex County, MA Metropolitan Division***

Essex County, MA

##### ***Rockingham County-Strafford County, NH Metropolitan Division***

Rockingham County, NH

Strafford County, NH

#### **Concord, NH Micropolitan Statistical Area**

Merrimack County, NH

#### **Laconia, NH Micropolitan Statistical Area**

Belknap County, NH

#### **Manchester-Nashua, NH Metropolitan Statistical Area**

Hillsborough County, NH

#### **Worcester, MA Metropolitan Statistical Area**

Worcester County, MA

### **BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA**

Coos County, NH

Essex County, VT

### **KEENE, NH MICROPOLITAN STATISTICAL AREA**

Cheshire County, NH

### **LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA**

Grafton County, NH

Orange County, VT

Windsor County, VT

